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NIPS Grow Young 'Kazoe-Doshi' Out

With the end of this year every Japanese man, woman and child in Japan will become younger. This change will be brought about by the adoption of a law by the Japanese Diet discarding "kazoe-doshi," the time-honored Japanese way of computing ages.

Under the old Japanese system according to the National Geographic magazine, a baby is considered to be one year old on the day he is born. Also, another year is added to the baby's age on the first day of the following January. Thus, a baby born on New Year's eve, December 31, would become two years old the next day.

There are several explanations for this old practice of counting the baby one year old at birth. Among these is the idea that life begins at conception and that thus the infant is really nine months old when he is born.

Some say that the Japanese count the number of years a person sees. Thus a baby sees his first year at birth and another at the beginning of the next year.

The Japanese respect older people to such degree that some socialists say they want to be as old as possible. However, most Japanese just shrug off such explanations and say it is simply "shukan" the custom.

Sport Shorts

Philadelphia (AFPS) — Retirement of Connie Mack at the end of his 50th season as manager of the Athletics next year is hinted by his son, Connie, Jr. Another son, Earle, is expected to succeed the elder Mack "when the time comes." Earle Mack has been field manager for the A's.

New York (AFPS) — Statistics show the new football code definitely is producing most rules infractions than ever before in pigskin history. Biggest stumbling block seems to be the tightening rule on illegal use of the hands

because blockers have a tough time keeping their hands from an opponent getting away after initial impact. Natural tendency too reach after him costs 15 yards.

Lake Placid, N. Y. (AFPS) — More than 125 events have been arranged for the current season at the 28th annual Eastern Amateur Ski Association convention. The association also granted championship recognition to junior and schoolboy titles.

Paris (AFPS) — Israel has been admitted to the 1952 Olympic Games by the Olympic executive committee. First Israeli competition will be in the 1950 world sk championship at Aspen, Colo.

Chattanooga Valley, Ga. (AFPS) — The local high school football team has lost six straight games, four of them shut-outs; six players because of ineligibility and lost its gym by fire. But Coach J. E. Hanbenreich isn't discouraged. He says, "We can't help but be much improved next year."

EVA BRAUN'S BELONGINGS TURNED OVER TO VICTIMS

Munich, Germany (AFPS) — All property left by Eva Braun, Hitler's companion, will be confiscated for the benefit of victims of Nazi persecution, a denazification court has ordered.

The woman, reputedly married to Hitler shortly before they committed suicide in the Berlin Reichschancellery, left a bank account of \$5,000 marks (about \$8,300), a house in Munich, and a quantity of jewelry.

GAZOOKS! OUR ZOOT SUIT NECKLINES ARE DROOPING

PARIS (AFPS) — The new look for men has arrived at last — replete with plunging purple neckline and all.

The new fashion dictate is inspired by tailor Gaston Waltener who believes man today is in a state of "vestimentary inferiority". That's what he said.

At a recent fashion salon four young men from the Conservatory of Dramatic Arts strolled about, turning this way and that, to show off 16 brand new creations.

There was a black ski outfit with red paisley shawl-type scarf and green laced boots. Also, ginger-length coats and alligator skin shoes with inch thick crepe soles.

But the hit of the show — even more so than the prune-hued tailcoat and purple opera cloak — was a lavender dinner jacket with "plunging neckline." That dip all

the way down to the middle of the stomach is supposed to "inspire confidence."

PUPS THAT WEREN'T THERE CONFUSE SYRACUSE COEDS

Syracuse, N.Y. (AFPS) — William E. Rapp, director of the American Society for Prevention of Cruelty to Animals, recently suggested that biology be made a mandatory subject for more Syracuse University coeds. Mr. Rapp said an excited young

university woman telephoned his office and said a dog on the dormitory porch was about to have pups and needed immediate help. An ASPACA agent rushed to the

campus. "Well," said Mr. Rapp. "I'll admit the dog was fat. But never under any circumstances could it have had pups. It wasn't that kind of a dog."

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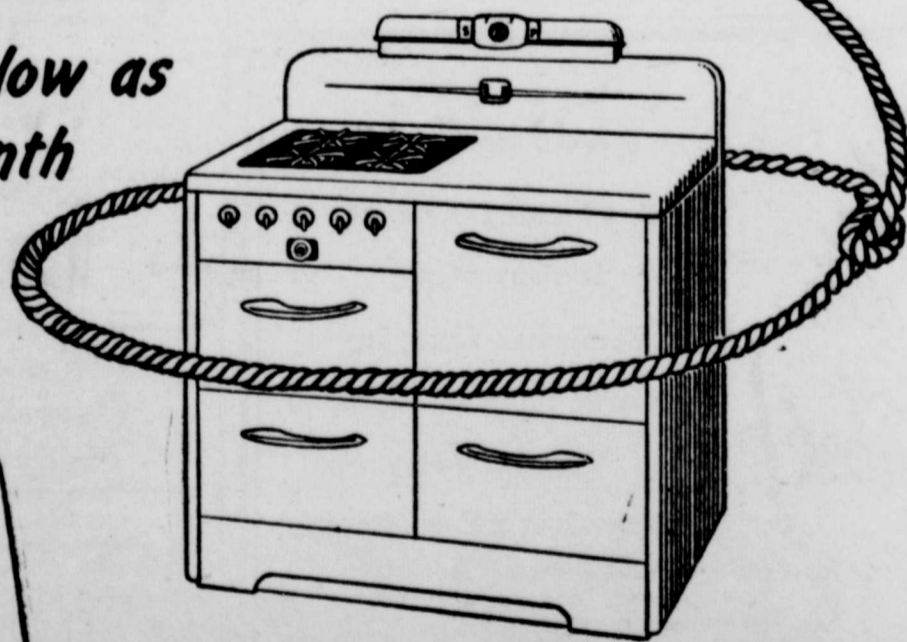
- ★ Automatic lighting
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Round up time terms!

★ Liberal trade-in allowance on your old stove

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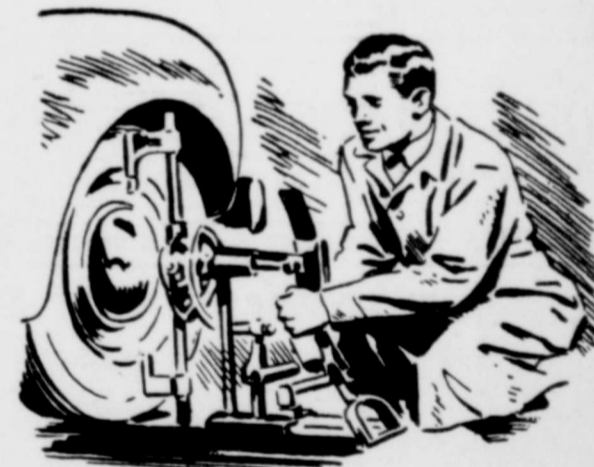


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LANDSUN

LAST TIMES
TODAY — TUESDAY

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"Father Was
a Fullback"

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and You'll hit the Jackpot
if you see this funny
Blondie Picture!

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Sports Quiz

By Armed Forces Press Service

QUESTIONS

1. The Yanks and Dodgers won the pennants in the two major leagues this season, but do you know who finished last in each league?
2. In golf how is the winner determined in match play?
3. Do you know which coach has the best Rose Bowl record?
4. In what year would you say the first million dollar gate was reached in a World Series?
5. The late Colonel Matt Winn, dean of the sport of horse racing held one distinction no other person could claim. Do you know this single honor.

ANSWERS

1. Washington Senators, American; Chicago Cubs, National.
2. The player who wins the most holes.
3. Howard Jones whose So. Cal. squads won five contests.
4. 1923. Yanks beat the Giants four games to two.
5. Colonel Winn was the only person to witness 75 runnings of the Kentucky Derby.

CZECHS RAISE A RUMPUS AT BING CROSBY ATTACK

Prague (APPS) — Communist domination of Czechoslovakia has not dampened the country's admiration of Democracy's "Old Groaner," Bing Crosby.

In Prague, at a recent two-hour record program, featuring El Bino's discs, the commentator refer-

ed to Crosby as a "greedy American money seeker who sacrifices his art for gold."

That's about as far as the commentator got. The audience rose to its feet and yelled and whistled in defense of the "greedy American."

NOTICE OF PENDENCY OF SUIT

STATE OF NEW MEXICO TO: J. B. Trotter, if living, if deceased, the unknown heirs of J. B. Trotter, deceased, impleaded with the following named defendants against whom substituted service is sought to be obtained, to-wit: The following named persons by name, if living, if deceased, their unknown heirs, J. B. Trotter; Edward C. Slocumb; James Denney; Carl C. Rittgers; unknown heirs of Charles N. Bassett, also known as C. N. Bassett, deceased; unknown heirs of C. F. Knight, deceased; and all unknown claimants of interest in the premises adverse to the estate of

the plaintiff, GREETINGS:

You are hereby notified that a suit has been filed against you and each of you, by Bassett-Birney Oil Corporation, a corporation, as plaintiff, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the Court in which said cause is pending and being Cause No. 11320, the general object of said suit being to quiet and set at rest plaintiff's

title in fee simple in and to the property described in the Complaint in said cause, situated in Section 2, Township 19 South, Range 26 East, N.M.P.M., Eddy County, New Mexico.

The plaintiff's attorney is Donald S. Bush, whose office is in the Booker Building, Artesia, New Mexico.

You and each of you, are hereby further notified that unless you enter your appearance in said cause

on or before the 18th day of December, 1949, judgment will be rendered against you in said cause by default.

WITNESS my hand and seal of

said Court this 27th day of October, 1949.

(SEAL) Marguerite E. Waller, Clerk of the District Court. 50-417-56

DR. KATHRYN BEHNKE

PALMER GRADUATE CHIROPRACTOR
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SOUTHWESTERN PUBLIC SERVICE COMPANY

15 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

WHAT DO WE MEAN when we say that in Dynaflo Drive* "oil does it all"?

Simply that in Dynaflo Drive, the spinning of oil in the Dynaflo unit does what you have long needed shifting gears to accomplish. For instance—



Here you are starting out. In most cars, you have to throw out a clutch and shift into low gear to get starting power. In Dynaflo, you simply set your lever in Driving position—and nudge the gas treadle.

Oil spins in a sealed drum to give you all the power needed for starting—but there's no transmission gear-whine whatever.

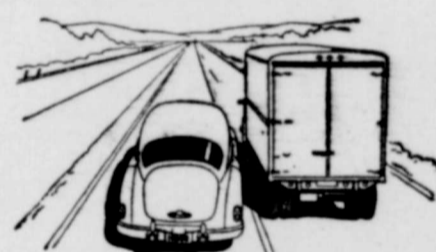


Now you are beginning to move. In most cars, you shift manually—into second, then third—each time repeating that press-the-pedal-move-the-lever routine.

With Dynaflo, oil simply spins in a different path within the Dynaflo unit and you move into cruising pace easy as a bird taking off.

*Standard on ROADMASTER, optional at extra cost on SUPER and SPECIAL models.

When better automobiles are built BUICK will build them



Here's a slow-moving vehicle you want to pass. In other cars you may have to shift again—with a definite loss of forward motion. That means a lag before you get action—and maybe another shift back into high after you have passed.

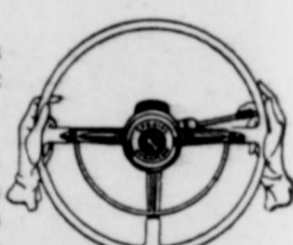
Not so with Dynaflo. Just step on the throttle, and spinning oil takes the path to give you extra power for passing. Response is as fast as engine response—practically instantaneous.



Here's a common traffic situation. Usually you go into second or low—in order to get a good fast getaway.

With Dynaflo, just press the gas treadle, never touching the shift lever. Spinning oil will find the proper channel of flow to give you getaway power—power that's ever-smooth—and great enough to step you out smartly and with unbroken, velvety smoothness.

Does that mean you never shift at all? Not quite.



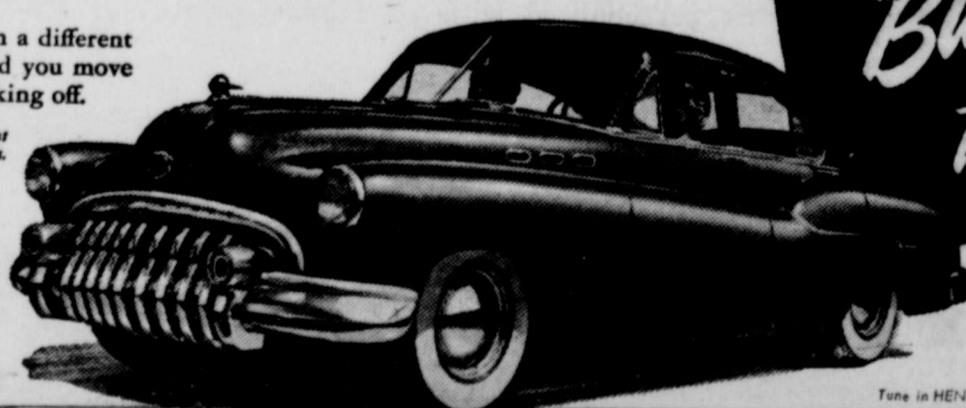
For emergency braking power, for starts on very steep hills with heavy loads, for rocking out of sand or snow, you may occasionally change to Emergency Low range. This simply puts the entire Dynaflo operation into an extra powerful range.

But for all normal driving, you can use Driving range entirely. Oil will travel whatever course is required to give you the kind of power you need without any gear-changing whatever.

★ ★ ★

To see what a whale of a difference that makes—in ease, freedom of mind, and restfulness in a long day—ask your Buick dealer for a demonstration.

That, plus some very particular advantages in economy of upkeep, will convince you that Dynaflo is truly the "drive of the future."



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Guy Chevrolet Co.

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ARTESIA, N. MEX.

Hey — Get Off My Back!



Wide World Army's football team believes in putting into practice the old Army motto, "Get there fustest with the mostest." And so backs Tom Brown (right) and Bob Abelman (left) got down the field first and definitely with the most as they literally covered Virginia Military Institute end Thacher Watson on an attempted pass play. The Cadets won by the impressive score of 40-14.

Unification in Defense Program



Defense Dept. All four Armed Services are represented by narrators on the Defense Department's official radio program, "Time for Defense" which is broadcast coast-to-coast over ABC each Tuesday from 10 to 10:30 p.m. The new program features the Air Force concert orchestra, the "Singing Sergeants," and a chorus of Wacs, Waves, Wafs and Women Marines. Latest developments in defense matters are discussed and documentaries dramatize activities of Service people. The narrators are, left to right, Maj. Wes McPherson, USA; Lt. Jack Sorenson, USMC; Lt. Cass Bielski, USAF; and Ens. Jack Siegal, USN.

MUGGS AND SKEETER



MOVIE STAR Jane Powell, 20, and bridegroom Geary Steffen, 26, smile happily following marriage at Church of the Good Shepherd, Beverly Hills, Cal. They are honeymooning along the California coast and will make their home in Westwood. Bridegroom's father, G. A. Steffen, was world lightweight boxing champion under the name of Willie Richey in 1912. (International Soundphoto)

Extension Service Names Specialist

Bill Snyder has been appointed wool marketing specialist with the New Mexico Extension Service, G. L. Boykin, associate director, announced. Snyder succeeds Joe V. Whiteman, who has resigned to attend Oklahoma A. & M. College for graduate study in animal husbandry.

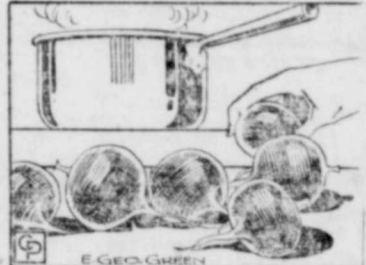
A native of Wyoming, Snyder grew up on a ranch where he punched cattle and herded sheep. Both before and after the war, he worked as a range foreman in Wyoming. During his five years of military service, Snyder held the rank of captain as a glider pilot in Europe.

Snyder received his B.S. degree in agriculture at Wyoming University in 1938 and his M.S. degree in the Department of Wool Technology at Wyoming in 1947. After obtaining his master's degree, he was employed as an agricultural copywriter for an advertising agency in Chicago. For the last year, he has managed his father's ranch near Lovell, Wyo.

Household Hint

Be careful in using extension cords. Many fires have been caused from worn cords and from placing them improperly. Cords should never be placed where they will be stepped on or pinched, under heavy rugs or furniture. Never nail an electric cord to a wall. Keep cords free from knots or sharp bends which may break fine wires and damage the coverings.

Wife Preservers



If your beets are rather pale looking, try leaving on the long taproot and an inch or two of stem. Cooked this way beets retain their bright red color.

Hot Stuff!



PROBABLY unfamiliar with the perennial summer-time of Phoenix, Ariz., lovely Dorothy Keown, who must have stored her swimsuit in mothballs for the winter, is making out—and pretty sharp, too—with a swim suit made of chili peppers. (International)

PIANO TUNING

B. M. BULLARD

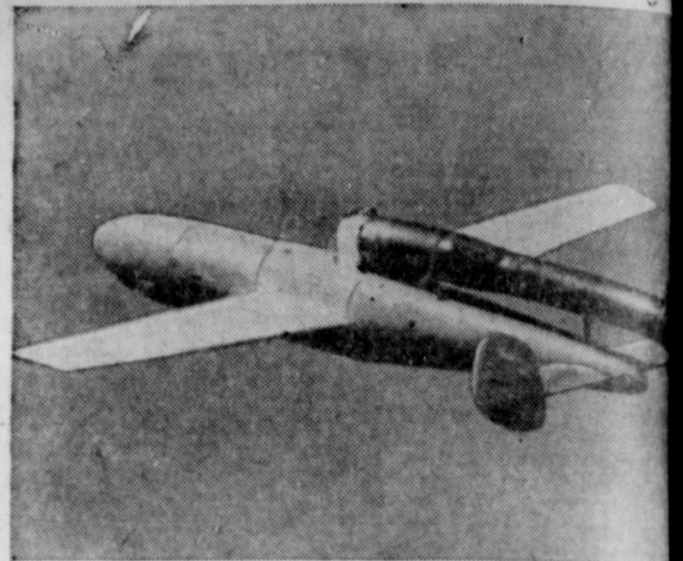
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ROBOT TARGET PLANE IN FLIGHT



SHOWN IN FLIGHT over Washington, this pulse-jet powered pilotless craft target of the U. S. Navy is to be used for training naval gunners. It resembles the German "buzz bomb" of the late war. Known as the KD2G-2, it is remotely controlled from air or land. With mission completed, it can float down by parachute. (International)

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1x4 thru 1x12 White Pine Finish
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CEMENT ----- \$1.35 per Sack

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COMMODOES, complete ----- \$31.50 Cash

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1/2-Inch ----- \$12.50

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Gifts of Quality

A Carload of Chrome DINETTE SETS Just Received!
In Grey, Yellow, Blue, Green and Red. Priced from \$64.50 to \$179.50



Virtue ESCONDIDO DINETTE * Table extends to seat six. Dual-balanced MICALITE top comes in a variety of smart colors. Genuine DURAN upholstery on smart, comfortable chairs. A damp cloth keeps set looking like new. A gay, carefree dinette that will give years of service. \$79.50



Virtue REGAL BEAUTY * Be sure to see this glorious dinette with charming oval extension table. Closed, 35" x 48"; extended, 35" x 60". Has balanced MICALITE top—heat and stain resisting—in choice of festive colors. Del Rey curved legs. Chairs have heavily padded DURAN seats and non-marring backs. Damp cloth keeps every part sparkling new looking. \$84.50



Virtue CROWDED FOR SPACE? * Here's a real family table that opens to 35" x 60", yet folds to a 14" width between times. Stain-resisting MICALITE top has polished metal edging with color inset. De luxe channel backs and heavily padded waterfall seats in smart dress give chairs "salon" charm. Choice of the new Grand Canyon colors. \$129.50

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Artesia High School Football Squad



COACH JACK TINSON

HOMECOMING GAME

THURSDAY
November 24

THANKSGIVING AFTERNOON

Artesia Bulldogs

VS.

Hobbs Eagles

Game Starts at 2:00 p. m.

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Big Jo Lumber Co.

REX MAYS THROWN TO DEATH IN CALIFORNIA RACE



FAMED RACE DRIVER Rex Mays, 34, is thrown to his death as his speeding racer hurtles over at Del Mar, Cal., on 13th lap of a 100-mile race.

Four New Eddy Oil Wells Are Put On Production

Four new Eddy County oil wells were put on production the last week and the same number of new locations were staked.

The completions: R. D. Collier, Collier-Saunders 2, SW NW 13-17-27; total depth 465 feet; flowed 55 barrels of oil per day, after acid.

S. P. Yates, State 1-E, NW NE 25-18-27; total depth 2050 feet; flowed 45 barrels of oil per day, after shot.

Leonard Oil Co., State 16, NE SW 23-17-29; total depth 2770 feet; pumped 33 barrels of oil per day, after acid.

William Hudson, Mann 1, NW NW 9-18-27; total depth 2001 feet; pumped 12 barrels of oil per day, after acid.

New locations: McCurdy & McElroy, Heard 5, NW SW 35-16-29; C. T. McLaughlin, Beddingfield State 1, NW NW 31-17-28; Kincaid & Watson Drilling Co., Travis 4 SE SE 13-18-28; M. M. Bradley, Bradley 1, SE NW 14-24-26.

Drilling Report Skelly Oil Co., Dow 17-B, NW NW 21-17-31.

Drilling at 1573. Martin Yates III, Mesa-State 2 NW NW 4-19-29.

Drilling at 888. Stanley L. Jones, Inc., Powell 1 SE NE 10-19-29.

Drilling at 1275. Eoyd-Plemons Drilling Co., Nix 1, NE SE 2-17-27.

Drilling at 428. Martin Yates III, Hastie 1, NW SE 19-17-28.

Drilling at 543. R. R. Woolley, Woolley 9, NW SE 29-17-30.

Drilling at 1219. Kersey & Co., M-R-Y State 1, NE NE 25-18-27.

Drilling at 524. S. P. Yates, State 2-E, NE NE 25-18-27.

Drilling at 640. R. E. McKee, Doris-State 1, SE SE 3-19-29.

Total depth 1707; shut down for repairs.

New Mexico Steel Production Co., Saunders 1, NE NE 13-17-27.

Total depth 465; waiting on potential.

Dancier Oil & Gas Co., Turner 30-B, SE SE 17-17-31.

Total depth 3214; cleaning hole.

Rasset-Birney, Dunn 1, NE SE 7-18-29.

Total depth 3100; plugged back to 3070; testing.

Humble Oil Co., Federal-Wiggs 1, SE NE 31-24-27.

Total depth 13,286; preparing to make drillstem test.

Grayburg Oil Co., Burch 25-A, NF SE 19-17-30.

Total depth 3118; shut down for repairs.

Wills-Riggs, Galvin 1, NE SE 12-20-29.

Drilling at 453.

Parker & Parker Drilling Co., Kaiser 1, NW SW 20-18-127.

Drilling at 1204.

Roger Harris, Travis 4, SW NW 18-18-29.

Total depth 2979; preparing to treat.

Suppes & Suppes, Johnson 15, SW NE 33-16-31.

Total depth 3635; shut in.

J. W. Jones, Wright 1, SW SW 18-18-29.

Drilling at 2098.

Weier Drilling Co., Foster 3-A, SE NE 17-17-31.

Drilling at 3089.

American Republics Corp., Robinson 15-A, NW NE 34-17-29.

Total depth 3175; testing.

Malco, Resler & Yates, Dunn 1, SW NE 12-18-28.

Drilling at 1938.

York & Harper, State 2, NW NW 36-24-27.

Drilling at 1274.

Grayburg Oil Co., Burch 16-B, SW

NW 30-17-30. Drilling at 2774. Wright & Sallee, Yates 3, SE SW 6-29-27.

Total depth 929; plugged back to 540; testing.

Grant Keys, State 1, NW SW 23-19-27.

Drilling at 835. Kersey & Co., Dunn 1, SE NW 12-18-28.

Total depth 2650; waiting on potential.

Christmas

(Continued from Page One)

support of its praiseworthy work," Mrs. Nunn said. "Its essential services are financed solely through the sale of Christmas Seals. Our purchase of seals once a year seems a small price to pay towards the continuation of work of the National Tuberculosis Association in this area."

SUBSCRIBE TO THE ADVOCATE Advocate Want Ads Get Results!

FILES BILL FOR \$100 BIRTH PAY



STATE REP. Ralph W. Sullivan (D), Dorchester, Mass., who says the average family needs assistance in meeting the present high cost of having children, has filed a bill in Massachusetts legislature under which the state would pay \$100 to parents of every child born in the state.

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A.H.S. ALUMNI REGISTRATION BLANK Name Presen Address Occupation Year of Graduation

Carryin' Back from Virginny - By Alan Mavee



Bunch

(Continued from Page One) in the same district as the member.

Charges filed against a physician not a member of the society will be considered by the board, and notification of the board's decision will be submitted to the doctor under investigation, and a copy of the notice will be filed with the State Board of Medical Examiners.

"Principles of Medical Ethics of the American Medical Association" will be the standard of conduct by which all professional conduct and ethical department will be determined by the board.

Artesia May

(Continued from Page One)

from over a wide area, but also a record crowd of sports fans from Hobbs. Whereas more than 1500 Artesians were in Carlsbad Friday night to root for the Bulldogs, it has been pointed out that Thursday being a holiday probably more than that number of Eagle followers will be here for the battle.

Coach Floyd Davis, Artesia high school athletic director, said two sections of seats have been reserved for Hobbs rooters.

The homecoming activities will start at Morris Field at 7:30 o'clock Wednesday night with a pep rally. Next will be a parade at 12:45 o'clock Thanksgiving afternoon which will break up at the stadium in ample time for the game.

Between halves at the game the annual football queen will be crowned by the Bulldog squad. She is scheduled also to ride in the parade. The selection of queen has not been announced.

Homecoming will come to a close with a dance for students and alumni in the Central School gymnasium at 8 o'clock Thursday night.

Buy a Few Extra Dishes and Be Ready for a Full House at Any Time! Three Open Stock Patterns AND SEVERAL COMPLETE SETS!

We Still Have a Nice Stock of Roasters for That Gobbler! All Sizes Brainard-Corbin Hardware Co. "Sportsman's Headquarters Since 1908" 327 West Main Phone 103

the benefit of the office safe for security reasons for about two years. As no one ever claimed them and they did not fit anyone in The Advocate office, we consigned them to Drawer "X" this week.

For the benefit of the numerous gals in Artesia—and elsewhere—who are otherwise quite attractive, we pass on this "posture improver," from the cartoon feature, "Tested Tips," by Jack and Betty Gray.

Everything, as far as we know, has a name. But we have found something the name of which we cannot learn and cannot find anyone who knows it. It is this symbol, used by many people, frequently incorrectly:

In the symbol section of Webster, we can find the symbol a number of times, with explanation of what it stands for in each particular case, but nowhere does it give the thing a name.

No one in The Advocate office, including printers of many years of experience, has any idea what the term is.

We even asked Tom Mayfield, superintendent of schools. "Tic-tack-toe," he replied.

Although we knew that was not the definition of the symbol, we thought, at last we were on the right track so we looked tick-tack-toe up in Webster. And although the dictionary refers to it, no name is given in connection with the circle and cross game.

"A game played . . . in compartments of a figure formed by two vertical lines crossing two horizontal lines . . ."

Surely some Potpourri reader knows the answer!

Perhaps you've wondered how Russell Lewis, Jr., high school band director, manages to control all of those kids in the splendid and complicated maneuvers they have been putting on at the football games.

Elaborate (Continued from Page One)

Dramatics Club, Mechanics' Club, French Club, Girls' Pep Club, sophomore, junior and senior classes, Junior Tennis Club and the Future Homemakers of America. It is contemplated there will be more entries.

Judges representing the Chamber of Commerce in selecting the winning floats will also do the judging for football queen, who will be crowned between halves at the game by the Bulldogs.

Admission to the homecoming dance, to be held at 8 o'clock Thanksgiving night for students and alumni, will be 50 cents each for alumni and students who do not have activity tickets.

Another activity in connection with homecoming will be a photography contest of snapshots concerning any phase of the two-day affair, limited in size to 5x7 inches. Pictures must be turned in not later than a week after homecoming.

Thousand (Continued from Page One)

sun was given through the courtesy of Ray Bartlett, manager of the Artesia theaters and the Kiwanis Club.

Bicycle races, sack races, and foot races marked the afternoon program at Morris Field.

Bicycle race, grades 1-3, J. Allen, Jimmie Morgan, Gene Lowery.

Bicycle race, grades 4-6, Ernest Gumfrey, James Mulcock, Bill Lewis.

Bicycle race, grades 7-9, Roger Curtis, Hubert Grissom, Leroy Hammon.

Sack race, grades 1-3, Ronnie Wilson, Dannie Bartlett, Juan Baca.

Sack race, grades 4-6, Marilyn

Bratcher, Shelby Heaston, B. cock.

Sack race, grades 7-8, Don Kenneth Hyman, John Dowell.

Sack race, grades 9-12, Curtis, Lyle Bert, Leroy Hyman.

Foot race, grades 1-3, G. Smith, Milton Bobo, Juan

Foot race, grades 4-6, Ann Goodwood, Jane Ann Bartlett, John French.

Foot race, grades 7-8, Kenneth Hyman, Trudy Greenwood, Branch.

President Portes of the Kiwanis Club said it is planned to observe of "National Day" an annual event for the territory and girls of the Artesia

More Buck Deer (Continued from Page One)

points, weight or probable value and the area where killed, as far as possible, otherwise those facts which were learned.

W. S. Hunter, 3, 81, Pinon C. Blue, 4, 110, Sacramento

A. H. (Sug) Hazel, 10, 200, Mountains; Chester Boulden, 140, Dark Canyon; Milton Sch

6, Sacramento; T. Castleberry, 110, Guadalupe; Roy Castleberry, 3, 90, Guadalupe; R. H. Cas

berry, 8, Guadalupe.

Earl Quain, 6, Guadalupe; Dallas Jenkins, 8, 135, Jern

Jerry Cole, 8; Ray Broocke, and turkey; James Solon Spe

turkey only; Gerald Seale, 4, Sacramento; Junior Seale, 4, G

W. P. Porch, Deming, 195, Blue Water.

Woody Butts, 3, Black Ran

Dr. Glenn Stone, Monahans, Tex

formerly of Artesia, Black Ran

Thomas Cudd, 10, 150, P

George Williams, 6, 140, Pa

Ralph Allred, 10, 145, Pinon;

Owen Hensley, 10, 160, Pa

Henderson, 7, 150, Juniper L

Ranch; Johnny Prude, 5, 143, X

Ranch.

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Little Boys Corduroy Western Suits, very pretty and nicely made, Colors in Wine and Gray. Sizes 3 to 6. Priced 6.95, 7.95, 8.95

Boys' Jackets, wool lined, waterproof, very nice and warm. Sizes 6 to 16 8.95

Men's Fur Felt Hats, Colors in Tan and Brown. All sizes 5.00

Resistol Hats, one of the best! All Colors and Sizes 7.50, \$10 to \$15

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USDA Announces Cottonseed Loan Settlement Rate

The U.S. Department of Agriculture

Robert Bourland
INSURANCE
Artesia Auto Co.
PHONE 52

ture has announced cottonseed loans not redeemed prior to maturity will be subject to settlement values which may be greater or less than the amount of the loan according to the grades delivered to Commodity Credit Corporation. The department announced loans would be made at the rate of \$49.50 per ton on cottonseed having a moisture content of 11 per cent or less. Loans will be available through Dec. 31 and will mature next April 30 or earlier upon de-

mand. The loan rate of \$49.50 a ton is based on the average grade of cottonseed for the last five years which was 97.7. It was explained 100 is the "basis grade" and grades may range from 40 to 125. The settlement value of basis grade (100) cottonseed will be \$50.65 per ton. The settlement value for cottonseed grading above or below basis grade will be \$50.65 per ton plus or minus a percentage of such price equal to the percentage by which the grade of such cottonseed is above or below 100. For example: Cottonseed grading 60 will have a settlement value of 60 per cent of \$50.65 or \$30.39 per ton; grade 90 will have a settle-

REV. RICE AT CIO CONVENTION



REV. CHARLES OWEN RICE (left), talks with David J. McDonald, secretary-treasurer of CIO-United Steel Workers, at national CIO convention in Cleveland, following ousting of United Electrical Workers. Rev. Rice repeatedly has been accused by the UE of being one of the leaders of the Association of Catholic Trade Unionists, which helped the UE right-wing forces. (International)

ment value of 90 per cent of \$50.65 or \$45.58 per ton and grade 110 will have a settlement value of 110 per cent of \$50.65 or \$55.71 per ton.

SUBSCRIBE TO THE ADVOCATE

Chattanooga Valley, Ga. (AFPS)—The local high school football team has lost six straight games, four of them shut-outs; six players because of ineligibility and lost its gym by fire. But Coach J. E. Hanbenreich isn't discouraged. He says, "We can't help but be much improved next year."

Artesia Credit Bureau

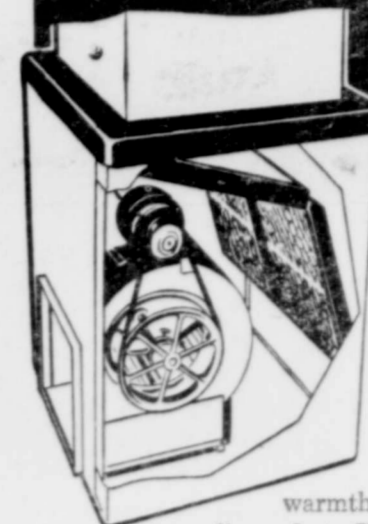
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Entrance on Roselawn
PHONE 37

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GOTHAM GOLD STRIPE BEAUTIFUL STOCKINGS

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1.65
1.75



PUCKERED HEMLINE—Full skirted and caught up with tiny piping bows in a fall dinner dress of taupe silk faille by a New York designer. Matching color taffeta slip has lace-edged hem. (N. Y. Dress Institute Photo)

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Compare these **PLAYTEX PILLOW** advantages with old-fashioned feather pillows:

With extra-fine Sanforized cotton covering, exclusive pattern—beautiful dove and floral design, in peach or white on light blue background . . . or blue and white on peach background . . . \$10.00

With extra-fine Sanforized cotton covering in solid White, Pink or Blue. \$9.95

With luxurious Satin covering (cotton interlining). Corded edges to match. In Cream, Tea Rose, Pastel Green and Heav. \$11.95 only Blue.

- No more tired mornings**—Scientifically designed to give you cool, restful sleep . . . wake up fresh, full of vitality!
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- No more lumping, bunching**—takes a third of the time to change a pillow case and a third of the work! Fit any pillow case.



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McCaw Chevron Station Is Local Agent For Standard Oil Products



The McCaw Chevron Station, 409 North First Street, has been operated by Mr. Ed McCaw since 1937 and is now under the management of Mr. Dave Mitchell. Mr. McCaw is the Artesia agent for the Standard Oil Company of Texas and delivers north to Hager-

man, east to Maljamar, west to Hope, and south to Lakewood.

The McCaw Chevron Station handles Standard Oil Products which includes Chevron gasoline, RPM Motor Oil and Atlas Merchandise such as tires, batteries and accessories.

Company and strive to be fair in every way. Pick-up and delivery service is available within the city limits and they also specialize in time calls for working people.

Uncle Bill Says
By Will Robinson
"It is a always a good thing to have it in black and white." Is an old saw that is just as true now as when the morning stars sang together. The recent securing of the name of Uncle Sam to the agreement to furnish water for the city of Tucuman from the Conchas Dam will do to base the use of the old proverb on.

So long as the present brass of the Bureau of Reclamation is on the job, there would never be any trouble about a "gentleman's agreement," but if there were a political earthquake and they had to walk the plank, it might be entirely different.

As a matter of fact, those agreements between gentlemen may possibly become a sucker's pact, binding only one way, or another promise that is like pie-crust that was made to be broken.

This supply of municipal water from the great reservoir will not be sufficient in quantity to affect the workability of the project under any or all conditions, drought or anything else. It insures a stability for the town that could be procured in no other way.

Certainly it tends to create a bond of good will between the city and the government department that would otherwise be entirely missing; especially now that the promise is made definite and put in black and white.

Not everybody realizes the greatness of the Conchas project.

USAF's Newest Jet Bomber



A new departure in airplane design, the Martin XB-51, newest Air Force jet bomber, roars upward in initial flight, its three GE J-47 jet engines providing over 15,000 pounds of thrust. The XB-51 is the first postwar plane designed specifically for the destruction of surface military targets in co-operation with air ground and/or naval forces. It is the Air Force's first three-jet, high speed bomber. Many of its features still constitute classified information.

Those who do see far enough in the future to assimilate the practical certainties will instantly catch the wisdom of making the pact, based on good will distinctly worth while.

One Person Out Of 15 Fails To Get Benefits

One person out of every 15 in Southeast New Mexico who became entitled to old-age and survivors' insurance benefits lost one or more months' payments because they did not file a claim on time, according to a recent study made by the Roswell field office of the Social Security Administration.

"Although every person employed on a job covered by the Social Security Act makes a contribution toward old-age and survivors' insurance each time he is paid, it is surprising how many people fail to follow through and collect benefits when they are due," J. Hassler Strickland, manager of the Roswell office, said.

Back payments can be made only for three months prior to the time of filing a claim. Strickland said that these losses could have been prevented had the person concerned contacted his office in time. There are two occasions when the nearest Social Security office should be contacted. The first is when the wage earner who has

McCaw Hatchery and Poultry Farm Is Established in 1935

The McCaw Hatchery and Poultry Farm, 13th and Grand, was started in 1935 by Jack McCaw who originally ran just the chicken hatchery. In 1946 his brother Bob McCaw, went into partnership with him, after being discharged from the service.

The Hatchery has a 30,000 egg capacity and all eggs are tested by a mechanical egg grader and are fully guaranteed to the customer. They have 1,500 laying hens from which they sell the infertile eggs in the fall and in the spring they hatch the baby chicks from them.

When the brothers went into business together they built a broiler plant, in which they raise from 400 to 500 broilers a week, which are sold cut up and frozen in nearly all the local Artesia stores, and also in Roswell, Carlsbad, Hobbs, Eunice and up and

down the Pecos valley. Housewives have found that fried chickens are available any time of the year due to this excellent service. This year the McCaw brothers have raised about 100 Beltville White Turkeys on wire off the ground, which eliminates infection or diseases in the birds and makes the meat much tenderer. Next year they plan to raise about 400.

The hatching season for baby chicks starts in Jan. and they are also building another Brooder House and plan to sell four week old pullets in February.

The McCaw Hatchery and Poultry Farm sell Merit Feeds, all kinds of poultry equipment, and Dr. Salsbury's Poultry medicines. You will be able to purchase from them almost anytime, dressed hens, frozen foods, baby chicks, frying chickens, turkeys and fresh fresh eggs.

ownership loans made by private lenders and insured by the agency. The number of insured loans rose from 352 in fiscal 1948 when the program started to 1174 last year.

Farm and home management assistance which accompanies the loans has enabled borrowers to share in the improvements in farming methods that have been developed in recent years. Many have increased their equity and otherwise strengthened their financial position so that they are now customers of private and cooperative credit institutions and participate in all types of community development.

Start Artificial Lights For Poultry
Days are getting shorter, and from now until spring natural sunlight will not provide a 12-14 hour working day. County Agent Dallas Rierson reminded poultrymen. Therefore, light should be turned on in the laying house to provide the necessary "day of work," he says. Providing light for more than 14 hours will not improve egg production any further. Lights may be used in several ways. They may be used in the early morning and used as morning light only. Or both morning

and evening lights may be used. Some growers use all-night lights. In New Mexico, the most common system is morning lights. If evening lights are used, dimmers must be employed to prevent confusion when the lights are turned off. "Care should be taken to turn lights on every day," Rierson advises. "Considerable damage can result by failure to turn them on regularly. After all, the sun never fails to rise, and you are attempting to simulate spring conditions."

McCAW Hatchery and Poultry Farm
First Quality Poultry for Your Family Table. Selected Eggs Fresh Daily.
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PHONE 11

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CECIL A. SMITH
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Half Mile West of Artesia on Hope Highway

NUMEX ETHYL NEW MEXICO ASPHALT AND REFINING CO. NUMEX REGULAR

No Dairy Bull Is Safe, Declares County Agent

"No dairy bull is safe, regard less of how gentle he seems to be," County Agent Dallas Rierson warned farmer. "The so-called gentle bull is too often the one which acts at unexpected moments goes someone to death, or inflicts serious injury."

"One of the principal rules with bulls is to handle them as little as possible. With a well-constructed ed bullpen, any bull can be car ed for safely. The gates and doors as well as facilities for feeding, watering and breeding, can be ar ranged so that there is no need for the caretaker to expose him self to attack."

"Bulls should be ringed at an early age, and worn or weakened rings should be replaced promptly," the county agent says. "When it is necessary to lead a bull, al ways use a staff."

Bulls are not the only livestock on the farm to be handled with care. According to the records of the National Safety Council, horses were responsible for more farm deaths and injuries last year than any other class of livestock. Horses and mules were exceed ed only by cars and trucks among the specific agents causing farm accidents. They accounted for 7 per cent allfarmaccidents. N per cent of all farm accidents, and horses were responsible for by far the greatest proportion of this total.

Cows and steers accounted for 3 per cent of all farm accidents. Kickings caused the most acci dents involving cows and steers.

New Navy Chief



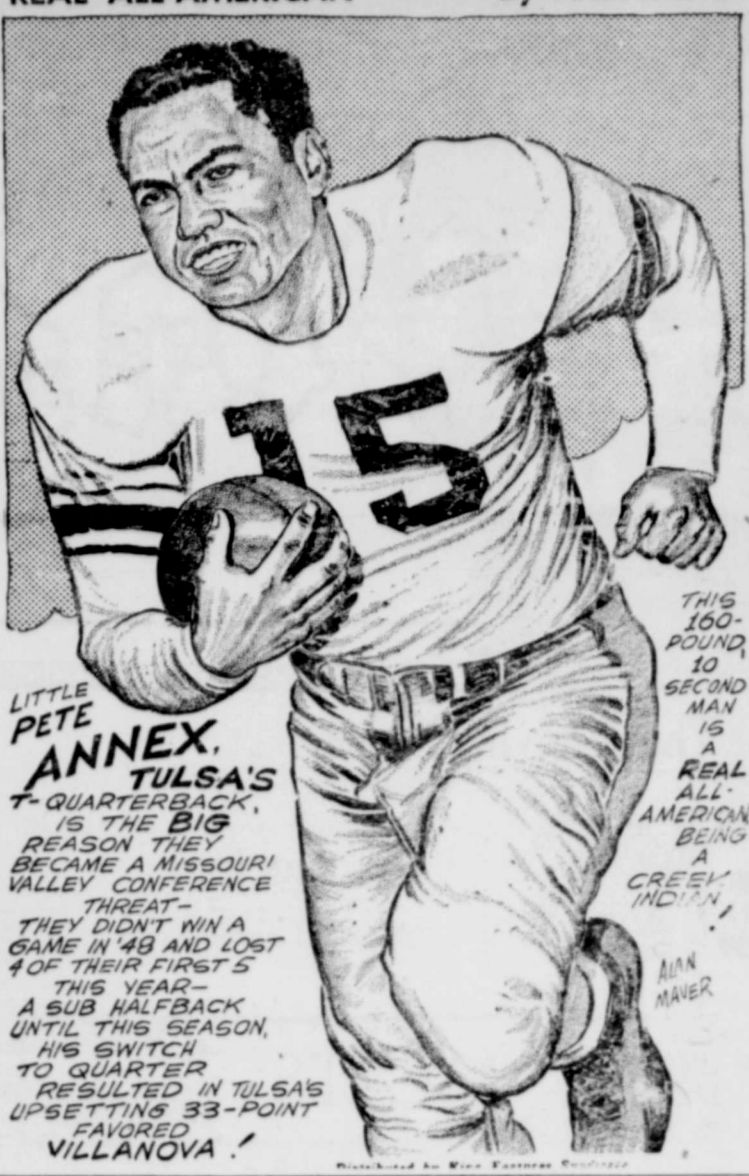
World World Vice Admiral Forrest P. Sherman (above) has been appointed Chief of Naval Operations to succeed Admiral Louis E. Denfield. Ad miral Sherman was formerly in command of the Mediterranean fleet.

AF Restricts Enlistments in M-Sgt. Grade

Changes in the Air Force regu lations, limiting opportunities for officer personnel to revert to en listed status in the grade of mas ter sergeant, were announced re cently by General Hoyt S. Vanden berg, USAF Chief of Staff.

Dr. G. P. RUPPERT
Dentist
Peoples State Bank Building
Office Hours: 9-11 and 1:30-4

REAL ALL-AMERICAN - By Alan Maver



LITTLE PETE ANNEX, TULSA'S T-QUARTERBACK, IS THE BIG REASON THEY BECAME A MISSOURI VALLEY CONFERENCE THREAT—THEY DIDN'T WIN A GAME IN '48 AND LOST 40 OF THEIR FIRST 5 THIS YEAR—A SUB HALFBACK UNTIL THIS SEASON, HIS SWITCH TO QUARTER RESULTED IN TULSA'S UPSETTING 33-POINT FAVORED VILLANOVA!

THIS 160-POUND, 10 SECOND MAN IS A REAL ALL-AMERICAN BEING A CREEK INDIAN!

cently by General Hoyt S. Vanden berg, USAF Chief of Staff. In messages to all its major commands the Air Forces announced that:

(1) Accrual of continuous com missioned service for the purpose of enlistment in the grade of mas ter sergeant will be discontinued effective November 1, making of ficers with less than 10 years of continuous commissioned service on and after November 1 ineligible for automatic enlistment as a mas ter sergeant. Eligible officers desir ing to revert to master sergeant will be required to submit applica tions by February 1, 1950.

(2) Officers who held enlisted status in the Regular Army Air Corps prior to December 10, 1941, and who held the grade of sergeant or higher when commissioned, when desiring to revert to airman rank upon relief from active duty as an officer, likewise will be re quired to submit application to that effect by February 1, 1950.

The revised regulations do not prevent an officer from reverting to master sergeant status when he has a permanent enlisted warrant reserved by law. The regulation changes are de signed to aid the airman career program by limiting the number of officers who may automatically become eligible to revert to the master sergeant grade.

MINIMUM PAY BILL SIGNED Washington (AFPS) — Presi dent Truman recently signed into law the bill which boosted the minimum wage standard to 75 cents an hour. The previous min imum had been 40 cents. Approx imately 1,500,000 U.S. workers are expected to receive benefits from the new bill costing employers about \$300,000,000 annually.

INDIANA HIGHWAY NAMED IN HONOR OF ERNIE PYLE Dana, Ind. (AFPS) — The Ernie Pyle Memorial Highway was re cently dedicated here. The memorial to the noted war correspondent who was killed by Japanese gun fire during World War II, is part of U. S. highway 36, within Indiana.

'COMET' SETS NEW RECORD FROM ENGLAND TO AFRICA London (AFPS) — Group Cap tain John Cunningham recently flew Great Britain's De Havilland Comet, the world's original jet airliner, from England to Africa and return in six hours and 36 minutes at an average speed of

more than 450 miles an hour. The four-jet Comet broke all commercial aircraft records on the round trip flight.

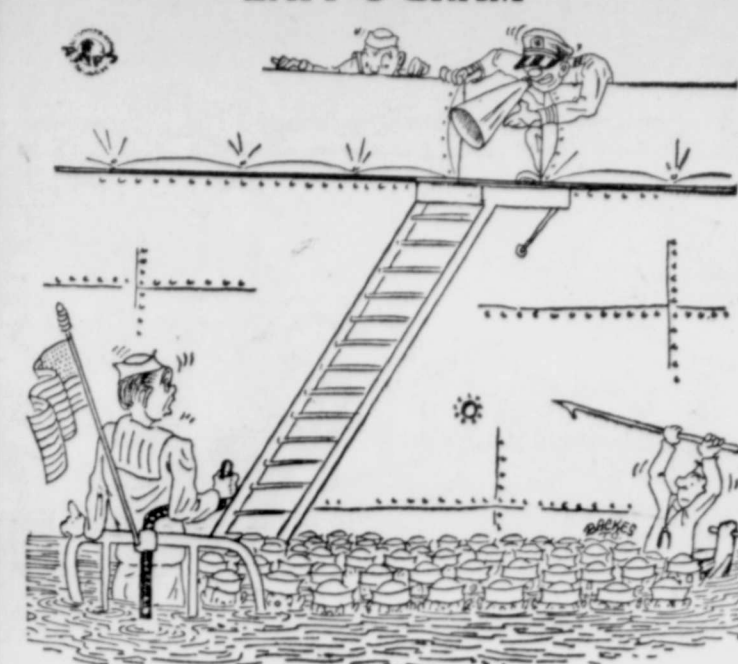
AF DROPS 'LIVE' BOMBS IN RAID OVER GERMANY GRAFENWOEHR, Germany (AF PS) — The Armed Forces recent ly dropped live bombs on Germany

on a low plain before the grand stand, and jets crackled with ma chine gun fire as they made straf ing attacks.

DRAWING PENCILS from HB to 6H. Artesia Advocate, office supplies.

DRAWING SUPPLIES, boards, T-squares, triangles, French curves at The Advocate, office supplies.

LAFF-O-GRAM



Sgt. 1/c Don E. Zieg "Got room for one more, Cox'n?"

for the first time since the war in the mighty display of combin ed ground and air power.

Units of the United States Con stabulary and the Second Air Di vision took part in the show, wit nessed by some 5,000 persons, in cluding high officers of the North Atlantic Treaty nations.

Conventional F-47 fighter planes zoomed down and spilled 500-pound bombs on targets set up

ANNOUNCEMENT! Tony Hernandez, Well Known Chef, from the Cortez Cafe, Carlsbad, is Now With Us!

COME OUT AND TRY HIS MEXICAN FOOD SPECIALTIES DELICIOUS MEXICAN COMBINATION PLATE, STEAKS AND THE OLD RELIABLE FISH AND CHIPS. **Sussex Fish and Chips** 1 Mile North on Roswell Highway 11 A. M. to 11 P. M. Daily

ARMY HOLDS 4-DAY T&E CONFERENCE Washington (AFPS) — Repre sentatives of all Army commands attended a recent four-day Army department T&E conference for discussion of all phases of the De partment's T&E program. Command representatives dis cussed their problems on the open ing day. The second day was de voted to fiscal and supply prob lems, and an orientation program held in the offices of the Armed Forces T&E Division. The third day was marked by an address by Brig. Gen. E. J. McGaw, Commandant of the Arm ed Forces Information school, Carlisle Barracks, Pa. The fourth day was open for general discus sion and questions.

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ARTESIA BUSINESS DIRECTORY

A Thumbnail Classification of EMERGENCY and IMPORTANT PHONE NUMBERS and ADDRESSES

EMERGENCY

Fire ----- Tell Central
Police, Tell Central, or Call ----- Ph. 198
Red Cross ----- Phone 328-W
Ambulance ----- Ph. 707

AUTOMOTIVE
Artesia Auto Co., Wrecker Service ----- Ph. 52

PLUMBING AND HEATING
L. C. Bivins Plumbing & Heating,
301 North Roselawn ----- Phone 682

COMMERCIAL PRINTING
Artesia Advocate, 316 W. Main—Call Us ----- Ph. 7

OPEN UP CLOGGED FUEL LINES!

Why put up with dirty, clogged-up fuel lines? We have the replacement parts, the purifiers and chemicals to keep fuel lines open, make your truck perform more efficiently.

Mahone & Smith Motor Co.
406 North First Phone 326

ATTENTION FARMERS!

Now Is the Time to Look to Your Tractor and Implement Needs for 1950!

In View of the Present Steel Strike Plows and Discs Will Be a Short Item Again!

We Have on Hand at the Present Time a Complete Line of Tractors!

COME IN AND DISCUSS YOUR NEEDS WITH US.

JOE MITCHELL & SON
CASE FARM MACHINERY
Sales -:- Service

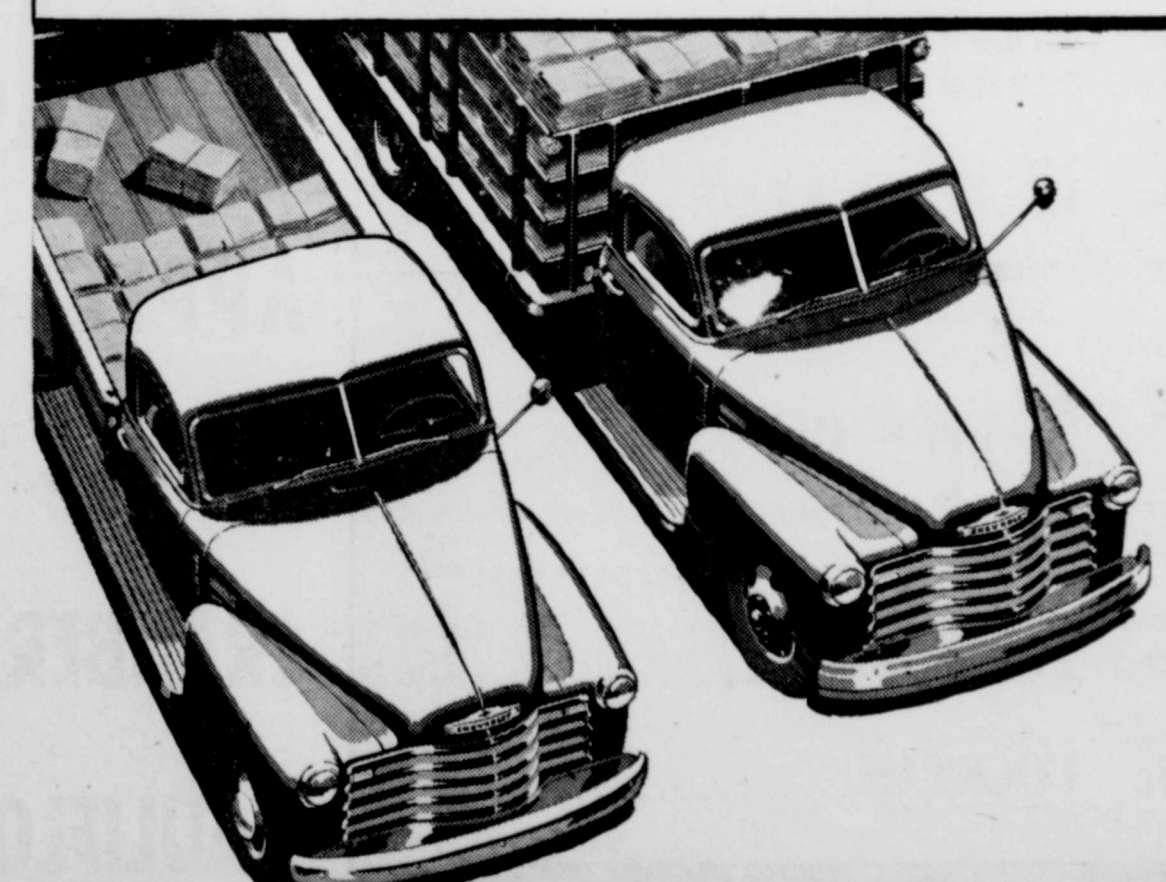
Firestone Implements Tires and Tubes

Look at the Record!

CHEVROLET ADVANCE-DESIGN TRUCKS

PREFERRED OVER NEXT MAKE

BY MORE THAN 2 TO 1*



Here is clear-cut endorsement by truck buyers and users as revealed by official registration figures—and what's more, Chevrolet trucks outsell the next two makes combined.* That's the record—now look at the reasons. Look at Chevrolet's sturdy construction, rugged power with economy, handling ease and convenience. Look at all the extra advantages of Chevrolet trucks and then add the lowest list prices in the industry. Now you know why Chevrolet trucks lead them all! Come in and let us show you and tell you the full story of Chevrolet truck value!

*Official Registration Figures covering Chevrolet weight class for the ten months, Dec. 1948 — Sept. 1949.



Featuring VALVE-IN-HEAD ENGINES—Greater power per gallon, lower cost per load • DIAPHRAGM SPRING CLUTCH—Smooth engagement • SYNCHRO-MESH TRANSMISSIONS—Quick, smooth shifting • HYPOID REAR AXLES—5 times stronger than spiral bevel type • DOUBLE-ARTICULATED BRAKES—Complete driver control • WIDE-BASE WHEELS—Increased tire mileage • ADVANCE-DESIGN STYLING—With the Cab that "Breathes" • BALL-TYPE STEERING—Easier handling • UNIT-DESIGN BODIES—Precision built

Ask

Quentin Rodgers
this question:
My sister recently left her small child with us when she went to visit in another state. Will my Comprehensive Personal Liability policy cover our legal liability for injuries this young "livewire" might inflict on some other person?
On any insurance or loan problem, consult
Mid-Valley Investment Co., Inc.
310 W. Main Phone 979-W
Artesia, New Mexico

Guy Chevrolet Company
Artesia, N. Mex.

**PRICES EFFECTIVE
THROUGH SAT!**

White House No. 2 Tin
Apple Sauce 19c

Hunt's No. 2 1/2 Tin
Prune Plums 20c



PUMPKIN

American Beauty Brand
No. 2 Tin **19c**
TWO FOR

Del Monte No. 2 1/2 Glass
Spiced Peaches 41c

At **BATIE'S** Everything from Soup to Nuts for that Thanksgiving Dinner!

LOCAL TURKEYS

CORN FED
Dressed and Drawn

YOUNG HENS **63c**
LB.

YOUNG TOMS **58c**
LB.



ORANGEADE Vitality 46 oz. tin **29c**

SHORTENING CRUSTENE Pure Vegetable 3 lb. ctn. **55c**

SALAD DRESSING MIRACLE WHIP Pints **31c**

PEACHES HUNT'S—Halves in Heavy Syrup No. 2 1/2 Tin **2 for 49c**

CRANBERRY SAUCE OCEAN SPRAY No. 1 Tin **16c**

Vegetables

Colorado, Cut Wax No. 2 Tin
WAX BEANS **23c**

Our Darling, Cream Style No. 300 Tin
YELLOW CORN **19c**

Kuner's, Grown in Colorado No. 303 Tin
LIMA BEANS **29c**

Hunt's, All Green Cut Spears Pic. Tin
ASPARAGUS **31c**

For a Holiday Dessert Treat

Orange Tin
DATENUT BREAD **28c**

None Such 9 oz pkg.
MINCE MEAT **20c**

Pillsbury Prepared Pkg.
PIE CRUST MIX **22c**

For Salads, Assorted flavors Reg. Box
JELLO **3 for 23c**

For During or After Holiday Meals

California Baby 1 lb. Pkg.
WALNUTS **34c**

Del Monte 12 oz Tin
PINEAPPLE JUICE **16c**

Fresh 1 lb. Pkg.
CALIF. DATES **39c**

Mint Lozenges 1 lb. Pkg.
CANDY **34c**

Let's Make Salads

Del Monte, in heavy syrup No. 2 Tin
SLICED PINEAPPLE **35c**

Hunt's, Halves in heavy syrup No. 2 1/2 Tin
PEARS **31c**

Best Maid Pint
SALAD DRESSING **25c**

Hunt's No. 303 Tin
FRUIT COCKTAIL **22c**

Baking Needs

Baker's 8 oz Box
COCOANUT **29c**

Grandma's 1 lb., 8 oz. Glass
MOLASSES **45c**

Schillings 1 1/2 oz. Tin
GROUND SAGE **17c**

Dromendary 14 oz. Pkg.
DEVIL'S FOOD MIX **37c**

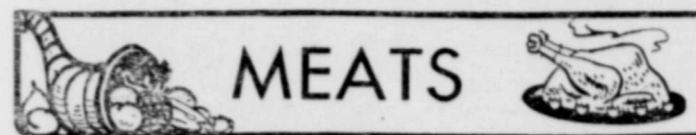
Trimmings

Dove 4 1/2 oz. Glass
STUFFED OLIVES **63c**

Fanning's Bread and Butter 15 oz. Glass
PICKLES **25c**

Bango—White or Yellow 10 oz. Tin
POP CORN **15c**

V-8 Vegetable 12 oz. Tin
COCKTAIL **14c**



HAMS WILSON'S TENDER MADE—Ready to Eat Pound **57c**

OYSTERS FRESH SELECTS—VAC. PAK. Full 16 oz. Pt. **79c**

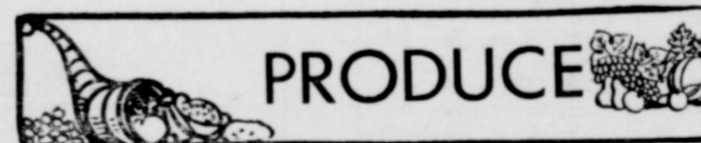
PORK CHOPS CENTER CUT Pound **45c**

FRYERS FRESH DRESSED, 2 to 2 1/2 Pound Average Pound **65c**

CHUCK ROAST U. S. GOOD Pound **49c**

RUMP ROAST U. S. GOOD Pound **59c**

HENS DRESSED AND DRAWN
Will Be Ready Tues., Nov. 22
lb. **49c**



Celery UTAH PASCAL TYPE POUND **6c**

APPLES WASHINGTON DELICIOUS for Eating or Salads Pound **11c**

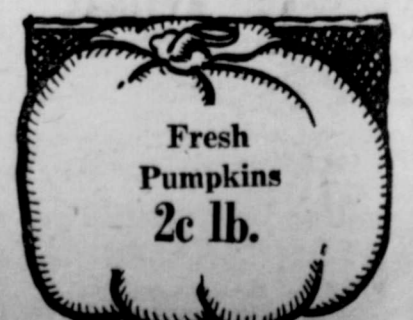
YAMS PORTALES MARYLANDS For That Candied Yam Dish Pound **7c**

CRANBERRIES EATMORE BRAND, Cello Package Pound **19c**

CAULIFLOWER Pound **15c**

TOMATOES RED RIPE SLICERS lb. **18c**

LIMA BEANS FRESH FULL PODS, lb. **15c**



BATIE'S SUPERMARKET

Humoresk

May I print a kiss upon your lips? She nodded full permission. We went to press and I rather guess He printed a full edition.

A doctor went hunting last week and came home complaining that he hadn't killed anything.

"That's what you get," said his

wife, "for neglecting your practice."

"A shockin' coward my husband is. I was telling 'im off proper outside th' public library, when off'e run inside an' stood near one of them 'Silence' notices."

"My wife's been married four times — and I have two."

"Aw, she's two chumps ahead of you, huh?"

A Latin-American colleague tells how a business man in one of the "banana republics" wrote a letter placing an order for an engine capable of a thousand revolutions a minute. The letter was intercepted by government agents, whereupon the businessman was called

before El Presidente who said: "One revolution a day we can handle, but a thousand revolutions a minute—too much."

Mrs. Henpeck: "Everything is going up."

Mr. Henpeck: "Oh, I wouldn't say that. For instance, there's your opinion of me, my opinion of you, and the neighbor's opinion of us both!"

"Will you dance, doll?" said the Pfc. "Sorry, but NO," was the firm reply from the young lady. "But, you came here to the dance to dance, didn't you?" The young lady said: "Look, buddy, there's two reasons I'm not dancing and my feet are both of them."

A friend called upon a guest at a hotel, knocked, and asked him to open the door.

"Can't, door's locked," the voice within announced.

"Well, unlock it."

"Can't have no key."

"Great Scott, man! What will you do if there's a fire?"

"Can't go."

"Gimme a quarter's worth of rat poison."

"Do you wanna take it with you?"

"Naw, I'll send the rats in after it."

"Quick Jenkins," called the rich old gentleman when the slick chick breezed by the open window, "bring me my teeth, I want to whistle!"

"Cheer up," said the doctor. "I've had exactly the same complaint myself."

"Yes, replied the patient doubtfully, "but you didn't have the same doctor!"

A London newspaper says that a recently discharged soldier, who had unpleasant memories of his military experience, took the first opportunity after resuming his civilian clothes to write to his former colonel:

"Sir: After what I have suffered for the last two years, it gives me pleasure to tell you and the

Army to go to —"

In due course he got his reply: "Sir: Any suggestion or inquiry concerning the movement of troops must be entered on Army form 21.32, a copy of which is enclosed."

"It's the little things that keep people awake at night," says a doctor.

Especially those aged one day to 18 months.

Waitress: "Yes, I'm married now. I married a man in the village fire department."

Visiting sailor: "Volunteer?"

Waitress: "No, Pa made him."

Mary had a little calf But not the kind you milk. She had it to attract the boys. And kept it wrapped in silk.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE ESTATE OF

No. 1587

C. E. McCANN, DECEASED.

NOTICE TO CREDITORS NOTICE IS HEREBY GIVEN: That the undersigned, John E. Cochran, Jr., has qualified and was appointed administrator of the estate of C. E. McCann, deceased.

Therefore, all persons having claims against the estate of said decedent are hereby notified to present the same, as prescribed by law, within six (6) months from the first publication of this notice on the 22nd day of November, 1949 or the same will be barred.

JOHN E. COCHRAN, Jr., Administrator of the estate of C. E. McCann, deceased. 56-31-T-60

BALL POINT PENS by Fireline, the student's choice at \$1.50. Artesia Advocate, office supplies.

STUDENT'S ZIPPER BINDERS, two-ring, choice of colors and finishes. Artesia Advocate.

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"IT HAPPENS EVERY DAY" FEATHER GIRL

A FEATHER GIRL
A W. YOUR
NEED A C.
ARTESIA
AUTO COMPANY
HOME OF FORD

Office Supplies at The Advocate

I.O.O.F. LODGE
Meets
Wednesday, 7:30 P. M.
I.O.O.F. Hall, 510 West Main

Fruit Cakes and Holiday Bakeries

ROSS BAKING CO.

Home Owned and Operated

PALACE DRUG
THIS WEEK'S SPECIALS

Walgreen Agency Drug Store

SEE OUR COMPLETE LINE OF FINE CHRISTMAS CARDS	23¢ MINERAL OIL 19¢ <small>PINT BOTTLE at SALE PRICE! (Limit 1)</small>
75c Size Doans Pills 42¢ <small>(Limit 1)</small>	MILK OF MAGNESIA 39¢ PHILLIPS
USP Quality EPSOM SALT 19¢ <small>Pound (Limit 1)</small>	400 FACE TISSUES 23¢ <small>DISPENSER BOX. LOW PRICED! (Limit 2)</small>
Save on MERCURO-CHROME 8¢ <small>1/2-ounce. (Limit 1)</small>	ALCOHOL 17¢ <small>"WORTHMORE", FOR RUBBING, FULL PINT (Limit 1)</small>
All-Purpose Listerine Antiseptic 69¢ <small>14-oz. bottle</small>	"Glo-lite" Indoor 8 Light Set 98¢ <small>Tri-plug connector With open outlet for additional sets.</small>
50c Tube BARBASOL Brushless SHAVE CREAM 39¢	"Glo-lite" Multiple 7 Light Set 1.29 <small>Each burns independent Add-on connector; for indoor use.</small>
Fresh VITAMINS Multiple Vitamins OLAFSEN AYTNAL 2.69 <small>Bottle 100 tablets for</small>	Portable ELECTRIC HEATER 4.49 <small>17" chrome reflector</small>
High Potency—50-mg. OLAFSEN VITAMIN E 2.69 <small>Bottle 100 capsules for</small>	\$2.29 All-Metal Lunch Box & Vacuum 1.98 <small>Bottle is PINT size</small>
Good Health Insurance	10c VULCO COMBS Assorted sizes. Only 7¢
	19c NAIL CLIPPER WIDGER. On sale 13¢
	Gifts for CHRISTMAS
	TOYS OF JOY
	Pert, Plush Toy Standing Animals Your choice of three 2.49 <small>Kitten, Elephant, Bear.</small>
	Frisky Looking Running Animals Your choice of three 2.59 <small>Lamb, Dog, Elephant.</small>
	Leon Laraine COLOGNES Incendiar, Tres Menes. 1.25 <small>Gift wrapped.</small>
	PO DO GIFT SET for MEN For perfect grooming 1.37

NOW . . .

Your Saving Deposit Is Insured up To \$5,000

BY THE FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION

We are happy to announce to our patrons and prospects in Artesia and vicinity that each account in the Artesia Building and Loan Association is now fully insured up to \$5,000. You can invest in this growing concern with the fullest confidence that your money is as safe as the largest insurance company in the United States. We invite your inquiry and will be glad to explain this insurance to you.

Artesia Building and Loan Association

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Harry J. Nelson, Secretary
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DOES YOUR HOME LOOK GLOOMY?

Let Us Help You Put a Smile on Its Face—

With Paint! Paint Protects as Well as Beautifies! Call Us Today!

We Are Here Every Day from 7 A. M. to 6 P. M., Saturday Inclusive.

We Can Put You in Touch with Painters at All Times!

Have That Auto Glass Fixed Now!

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OFFICE SUPPLIES AT THE ADVOCATE

Program Trains 4-H Clubsters

If there had been 4-H Club when George Washington was a boy, he probably would have qualified as a champion in the national 4-H leadership awards program. Today's rural youth have the advantages of being trained for leadership by taking part in this program, says Travis Hughs, associate state 4-H Club leader.

"As one 4-Her aptly observed, initiative, patience, perseverance and resourcefulness are qualities to be desired in a leader and there's no better place to learn them than in 4-H Club work," explains Miss Hughs. "With these objectives in mind as they work in the various 4-H projects, club members are participating in the 1949 leadership contest."

Lucy Zartman of Albuquerque and Eustice Nicolls, of Alameda had the most outstanding leadership records in the state last year and were presented 17-jewel wrist watches appropriately engraved.

Besides the watch for the state winners, an educational trip to the National 4-H Club Congress will be awarded the high-ranking boy and girl in each of the four extension sections. From these eight sectional winners, the boy and girl having the best record will be chosen to receive a \$300 national scholarship. The two runners-up will get \$150 scholarships. For the champion boy and girl in each county there will be a gold medal of honor.

In addition to the state winners in 1948, a county medal was awarded to Cleo Johnson of Artesia.

Farm Briefs

By Dallas Rierson
Eddy County Agent

A financial reserve is just as important a part of a well-managed farm business as land, livestock, and equipment. The current year is a good time to strengthen that reserve. The security and ready availability of U.S. Savings Bonds make them particularly well adapted to bolstering of the

farm finances. It takes only 18 hogs weighing 200 pounds each to buy a \$1000 Series E Savings Bond at a cost price of \$750. Ten years ago it would have taken another 60 such hogs. And it takes only about two-fifths as much milk now as it would have taken 10 years ago.

Skim milk contains only about half the energy value of whole milk. Raw vegetables and fruits will stay crisp longer if washed and wrapped in waxed paper or a dry cloth.

Many cows which made money during wartime prices may not be profitable producers in the days ahead.

A regular milking schedule is best. Cows are largely creatures of habit. Signs such as feeding grain, the rattle of milk pails, and washing the udder set up responses to prepare the cow for thorough milking.

The dairy cow is efficient at converting roughage into high-value farm produce.

Profits in farm poultry raising are affected largely by the number of eggs produced during the fall and winter months.

In 1930 there were less than 1,000,000 tractors on U.S. farms, more than 1,600,000 in 1939, and slightly more than 2,000,000 in 1945. By 1950, U.S. farmers will use more than 2,500,000 tractors, according to estimates.

More than 200 different types of cheese are made from milk. Every year cattle grubs in the U.S. spoil enough potential leather to put soles on the shoes of about 12 million men.

The Irish potato is not Irish in origin, but is a native American plant. The average annual commercial slaughter of sheep and lambs was over 22 million head for the 10-year period prior to 1948.

It takes glands from more than 100,000 lambs to produce one pound of Adrenalin, powerful heart stimulant. One chemical from livestock fat makes clothing water-repellent. Another is a flotation agent in the separation of phosphates for fer-

tilizers. In 1947, the average American consumed more meat than he did in any of the 38 previous years—or about 165 pounds.

Still Time For Conservation Practices

Time is running out in which soil and water conservation and water conservation practices can be carried out under the 1949 Agricultural Conservation Program, says J. R. Ogden, chairman of the Eddy County FMA Committee. He urges farmers to concentrate their efforts on these practices which can still be completed.

The chairman said practices must be carried out within the program year to qualify for assistance. The practices must be completed according to specifications and the farmer must provide the necessary evidence that the practice has been carried out before approval can be given for payments.

The only purpose of payments to farmers, he explains, is to provide the necessary financial help to get needed conservation work done. As he puts it, "The mere intentions of farmers with respect to farm conservation don't stop erosion nor build up resistance to blowing and washing."

"The people of this country are helping farmers financially to carry out conservation practices.

It is up to us to get the job done. We have the responsibility to use the program to conserve our soil and water resources.

Assistance under ACP, he explains, makes it possible for farmers to carry out the needed conservation practices. The government shares in the cost—about 50 per cent in most cases—and the farmer is responsible for carrying out the needed practice.

He points out that all farmers whether they co-operate in the program or not, are responsible for protecting the land against erosion and for conserving and using moisture most effectively. As the chairman sums it up, "Upon the farmer rests the responsibility for protecting the land just as the individual has a responsibility in time of war. The forces that destroy land are just as damaging as the atomic bomb. The only difference is it takes a little longer."

READ THE ADS

Robinson's Gift Shop

- Handmade Gifts
 - Klad-Ezze Clothes for Children
 - Genuine Buckskin Gloves
 - Children's Toys
- MRS. GLENDON ROBINSON
Owner
506 Washington Phone 619-M

CLIP BOARDS and Arch Boards letter and legal size. Artesia Advocate.

STUDENT'S ZIPPER BINDERS, two-ring, choice of colors and finishes. Artesia Advocate.

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Read the Ads

Price's

rich, pure

MILK and CREAM

point the way to better

HOLIDAY BAKING

The wholesome goodness of these finer dairy products makes your holiday cooking and baking easier, tastier! See that you have plenty of EXTRA milk and cream during the coming holiday season.

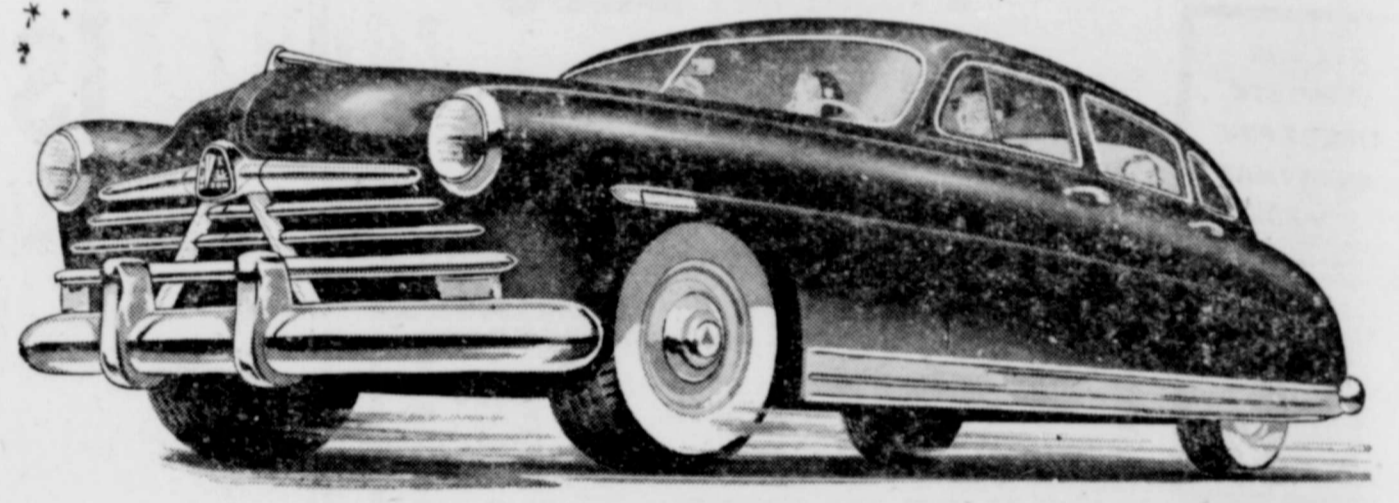
IF IT'S

Price's

IT'S PURE

Hudson invades lower-price field

WITH FAMOUS "STEP-DOWN" DESIGN



ANNOUNCING THE NEW Hudson Pacemaker

See this engineering triumph . . . a trim-size, new car with the sensational advantages of Hudson's years-ahead "step-down" design . . .

A streamlined beauty with a colorful new interior featuring gorgeous wool fabrics combined with plastic Dura-fab trim . . .

A neat-as-can-be automobile with more room than any other car at any price, except another Hudson; yet a car that costs you less to buy . . . less to drive!

HUDSON'S NEW PACEMAKER is here today! . . . On display today! . . . You can see it today!

For the first time in motor-car history, you can have compactness and lower price with big-car comfort and riding qualities. For here is an agile car with more inside room than in any other car at any price, except another Hudson.

It's a trim, tidy car with a lower center of gravity than any other make—and because of this you get a smoother road-hugging ride than is possible in even the costliest cars built the old-fashioned way.

Here, Hudson's "step-down" design gives you not only all the room, comfort, safety and amazing roadability, but also all the low-built beauty, the long, free-flowing lines that can come only with the "step-down" way of building motor cars. Every body line is naturally beautiful, even to the graceful curves of the Full-View windshield.

This is Hudson's new Pacemaker . . . priced for millions of new-car buyers!

You ride securely—in Hudson's single-unit, all-welded, all steel Monobilt body-and-frame—safely within a box-section foundation frame that surrounds the passenger compartment, even outside the rear wheels—relaxed in the roomiest seats in any automobile.

This is Hudson's new Pacemaker . . . with the new higher-compression Pacemaker engine, the power-packed engine that test drivers call "the smoothest, sweetest we've ever driven!" . . . the rugged, long-lived engine with new carburetion and fuel intake that make it a lightning-like performer with surprisingly saving ways!

And this amazing car brings you Hudson's new Super-matic Drive (optional at extra cost)—the only automatic transmission that includes the fuel-saving advantages of overdrive and that shifts gears just as you want to shift, that doesn't creep at lights, that doesn't slip as you roll along.

There are more . . . many more . . . fresh, colorful and desirable features in this great new car . . . too many to mention here. Hadn't you better see it today?

*Trademark and patents pending.

AVAILABLE WITH HUDSON'S NEW SUPER-MATIC DRIVE



ONLY CARS WITH STEP-DOWN DESIGN

NEW FRIGIDAIRE Electric Range

COOKS FASTER than ever before...and here's why!

NEW built-in Fluorescent Lamp lights entire cooking top.

NEW switch knobs are easier to read—no need to stoop, bend or reach.

NEW storage drawers move smoothly, quietly on triple Nylon rollers.

NEW higher back-panel on one-piece acid-resisting porcelain top.

NEW 6-60 Time-Signal has two speeds—one for stop-watch accuracy for measuring up to 6 minutes, another for up to 60 minutes.

NEW smarter-looking styling by world-famous Raymond Loewy.

Model RM-65—single oven and large warming drawer

Model RM-75

See Them Today!

Factory Approved Service. Liberal Trade-In Allowances.

USE OUR LAY-A-WAY PLAN

ARTESIA ELECTRIC COMPANY

206 WEST MAIN

PHONE 72

MAHONE-SMITH MOTOR CO.

406 North First

Artesia, N. M.

New Service Bureau Helps War Buddies Get Together

Washington (AFPS) — Remember the man who sat next to you in silence as the LCI splashed and

Artesia Lodge No. 28
A. F. & A. M.



Meets Third Thursday Night of Each Month. Visiting members invited to attend these meetings.

bounced toward the beach, or the lad who bunked beside you during boot training, or the fellow who flew as your wingman? Vowed to keep in touch with each other as the old outfit was broken up, and you each started in new directions.

Well, have you heard from him lately?

No, and you haven't written him either. Been wanting to though you say, but you don't know his

address. Okay, there's a new Service bureau here that may be able to help you.

It is the National Association of Combat Units, and the address is Postoffice Box 1111, Washington 13, D.C. The new Veteran's Service was set up to handle the estimated 2,000 letters received each week by various government agencies seeking to locate old war buddies.

There is no charge for relaying the information and no stamped envelope need be sent along. The organization is being financed by contributions from divisional "alumni" associations.

ARMED FORCES RATIONS SHOW YEARLY INCREASE DURING PAST 8 YEARS

Washington (AFPS) — Like the American housewife, the Armed Forces are much concerned with fluctuations in food prices. Scientific advances have not altered the fact that "an army travels on its stomach."

In the first six months of 1949 the cost of garrison ration, as computed by the Army Quartermaster Corps, dropped from \$1.0435 in January to \$0.9791 in July.

But each year from 1940 to 1948 saw a steady increase, as is shown by the following table.

1940	\$4.061	1944	\$6.096
1941	4.386	1945	6.162
1942	5.009	1946	6.331
1943	5.642	1947	8.040
1948			\$1.0302

CHRISTMAS CRISIS

Springfield, Mass. (AFPS) — Among the many things to be discussed and acted upon by the next session of Congress is a resolution favored by the post office clerks in Massachusetts. They are tired of handling too big and too little Christmas cards and want a law passed calling for uniform-sized greeting cards.

CRITTENBERGER NAMED

Washington (AFPS) — Lt. Gen. Willis D. Crittenger has been appointed Deputy United States Representative on the Military Committee of the North Atlantic Treaty Military Organization and its standing group.

Secretary of Defense Louis Johnson recently announced the appointment, advising that General Crittenger would serve as Deputy to Gen. Omar N. Bradley, Chairman of the Joint Chiefs of Staff.

GERMAN SHIP AT HARVE

Harve, France (AFPS) A Ship bearing German colors recently arrived here. It was the first such vessel to dock in a French port since before World War II.

American farmers spend about one-third of their total working hours in the fields.

South Dakota is the only state which doesn't require a driver's license.

MORE POWER FOR XB-47

Washington (AFPS) — The Air Force's newest medium jet bomber, the XB-47, has been given a 25 per cent increase in thrust power by the recently tested J-47 turbo-jet engine. The six-jet six-hundred-mile-an-hour plane was powered previously by the J-35 turbo-pet engine

ATTENTION HOME OWNERS

Do You Own a Home that Paint Won't Stay On? That the Walls Need Insulating?

Never Paint Again!

Save 30 to 40% on Fuel!

Modernize Your Home

ALSIDE—Baked Enamel ALUMINUM LAP SIDING

Tufflex Insulating Underlined Interlocking Panels — Interlocking Corners Heat Proof, Colorproof, Rustproof, Fireproof

IMMEDIATE APPLICATION

Three Beautiful Colors: White, Cream, Gray

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Free Estimates!

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NATIONAL MODERNIZERS, INC.



...and you can be sure it will roast tender, juicy and golden-brown. We can guarantee perfect-eating because our poultry experts choose only birds which have been raised under ideal conditions—properly fed to produce tender, sweet meat. These turkeys are Oven-ready—you pay for no waste parts. And there's no cleaning to do. Save time and trouble Thanksgiving with one of these Oven-ready turkeys.

Appetizers

Tomato Juice Sunny Dawn	46 oz tin	30¢
Apple Cider Gold Medal	quart	28¢

Canned Fruits

Fruit Cocktail Hostess Delight	No. 2 1/2 tin	34¢
Sliced Pineapple Dole's	No. 2 tin	31¢
Pear Halves Libby's	No. 303 tin	21¢

Canned Vegetables

Tomatoes Gardenside	No. 2 tin	10¢
Niblets Corn Del Maiz	12 oz tin	19¢
Garden Peas Sugarbelle	No. 303 tin	18¢
Whole Beets Libby's 10 count	No. 2 tin	19¢

Desserts

Mince Meat None Such	9 oz pkg	20¢
Frosting Mix Dromondary Fudge	12 oz pkg	29¢
Lemon Pie Filling Jewell	3 for	20¢

Nuts in Shell

Almonds L.S.L. soft shell	1 lb pkg	37¢
Walnuts Diamond large	1 lb pkg	45¢
Pecans Stuart paper shells	1 lb pkg	45¢
Mixed Nuts Sunset Brand—no peanuts	1 lb pkg	38¢

Baking Needs

Sugar Brown or powdered	1 lb box	12¢
Pumpkin Pie Spice Schillings	2 oz can	14¢
Ground Sage Schillings	2 oz can	15¢
Glaced Fruits Radiant Mixed	1 lb pkg	49¢
Shortening Royal Satin	3 lb ctn	84¢

Miscellaneous

Flour Gold Medal or Kitchen Craft	10 lb bag	79¢
Eggs Breakfast Gem Grade A Med.	dozen	62¢
Shrimp Shady River Small	4 1/4 oz tin	43¢
Cheese Old English	5 oz glass	30¢
Pimentos Dromondary	4 oz tin	15¢
Salad Oil Mazola	pint	39¢
Gingerale Par-T-Pak, plus bottle deposit	28 oz bottle	20¢
Butter Springhouse sweet cream	pound	74¢
Margarine Sunnybank, colored	pound	33¢
Cheese Kraft, Velveeta Pimento	2 lb. loaf	79¢
Miracle Whip Salad Dressing	pint	34¢
Peaches Castle Crest in heavy syrup	No. 2 1/2 tin	27¢
Corn Gardenside	No. 2 tin	13¢
White Magic Granulated Soap	large box	27¢
Oxydol Granulated Soap	large box	29¢
Floor Wax Aero	1b tin	41¢
Vel Detergent	large box	25¢

TOM TURKEYS

Oven ready no waste lb. 59¢

Fresh Oysters Seal Shipt standard	12 oz tin	69¢
Fresh Hens Dressed and drawn	pound	59¢
T-Bone Steak U. S. Good Calves	pound	77¢
Rump Roast U. S. Good Calves	pound	63¢

HEN TURKEYS

Oven Ready no waste lb. 69¢

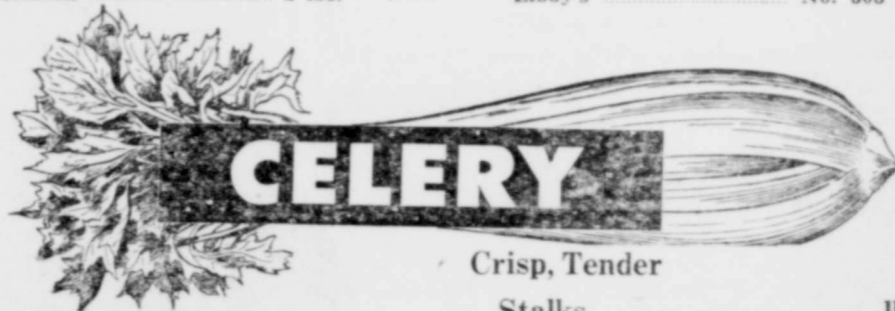
Chuck Roast U. S. Good Calves	pound	52¢
Fresh Fryers Dressed and drawn	pound	63¢
Pork Loin Roast End cuts	pound	52¢
Pork Shoulder Roast	pound	39¢

Bread, Cakes and Candies

White Bread Mead's	pound loaf	17¢
Fruit Cakes Dolly Madison	2 lbs.	\$1

Side Dishes

Cranberry Sauce Ocean Spray	tall tin	15¢
Pumpkin Libby's	No. 303 tin	10¢



Crisp, Tender Stalks lb. 7¢

CRANBERRIES LETTUCE

Eatmor late Howe variety	lb.	17¢
Crisp Iceberg Heads	lb.	15¢
Apples Northwest Red Delicious	pound	9¢
Oranges Large size, full of juice	pound	12¢
Grapefruit Texas pinks	pound	12¢
Potatoes U. S. No. 1 Russets	pound	7¢
Yams Maryland Golden	pound	7¢
Spinach Fresh curly leaf	10 oz bag	19¢



FROZEN FOODS

No stretching! No groping! No doors to slide! Our new open cases make selection of your favorite frozen foods as easy as taking a can from the shelf.

Four Fishermen Brand Ocean Perch	lb. pkg.	45¢
Homa Brand, cooked and peeled Shrimp	4 oz can	49¢
Honor Brand Blackeye Peas	12 oz pkg.	33¢

Birdseye Brand Green Peas	12 oz pkg.	34¢
Honor Brand Cauliflower	10 oz pkg.	36¢
Honor Brand Cut Corn	12 oz pkg.	29¢
Honor Brand Baby Lima Beans	12 oz pkg.	44¢
American Hostess Ice Cream	pint	34¢
Honor Brand Strawberries	12 oz pkg.	50¢

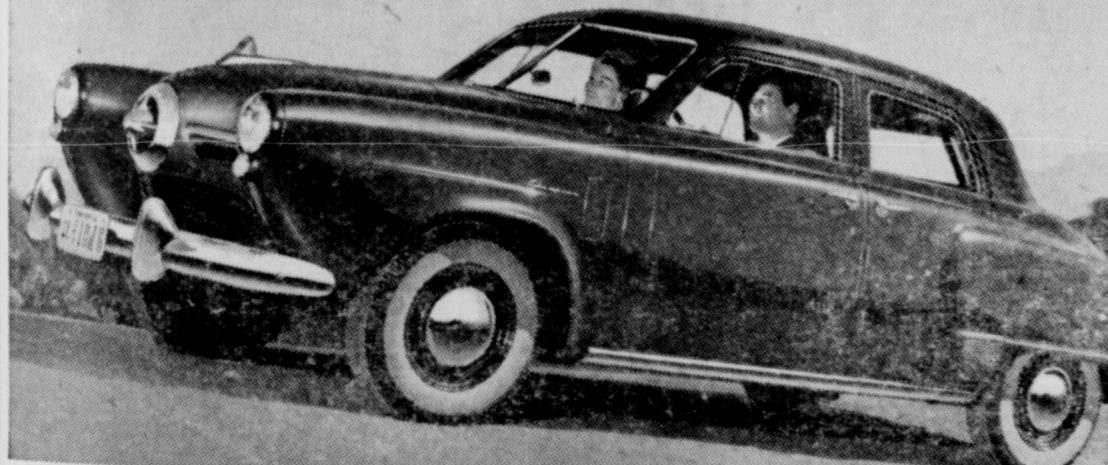
Also for the Convenience of Our Customers We Have Installed the Latest in Open Top Dairy Cases

Kaukauna Club—onion Cheese Food	6 oz	41¢
Kaukauna Club—port wine Cheese Food	6 oz	41¢
Phoenix Brand—hickory smoke Cheese Food	8 oz	43¢
Philadelphia Cream Cheese	3 oz	18¢

SAVE AT SAFEWAY

Prices Effective Tuesday thru Saturday, Nov. 26

SEE this "NEXT LOOK" in cars! TRY this "NEXT RIDE" in cars!



Go out for a trial drive! Get the newest motoring thrill!

New 1950 Studebaker's "Miracle Ride"

"TAKE a look—take a ride—and you'll take it away!" That's what people everywhere are saying about the excitingly different 1950 Studebaker.

Come in now and see for yourself how right they are. Arrange to go out for a convincing trial drive in a low,

long, alluring, new 1950 Studebaker. Enjoy to the full the deep-bedded, soft-sprung comfort of the new Studebaker "Miracle Ride."

Come in and drive this 1950 Studebaker! See how different it is! Try out this car that's being bought faster than any Studebaker in history!

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STUDEBAKER'S REALLY ROLLING—STUDEBAKER LEADS AGAIN WITH THE "NEXT LOOK" IN CARS!

Secret Signal, Code Message Used in New Air Raid System

Mitchel AFB, N. Y. (AFPS)—message can be slipped into a regular radio broadcast without detection, the Air Force recently announced.

Beauties on the Ball



T. C. Backes, FA Rhodes (Miss Florida) and Aquamaid Jane Strickland (right) got together to salute those stationed in the colder climates.

The secret signal, inaudible to regular radio listeners, would be picked up on special receivers in certain key centers, such as police stations, sheriffs' offices and other designated air raid warning centers. The alert would be given by light, bell or buzzer.

Then with fresh information flowing in from air defense control centers, giving the character of the alert—yellow, blue or red, the Civil Defense organization would swing into action.

The system was given its first widespread military test during Operation Lookout in the ten northeastern states September 10-16.

In the Operation Lookout test, the warning was flashed from a secret Air Defense Control Center in New York, to station WNBC at Port Washington, L. I., which carried the code message in a regular program.

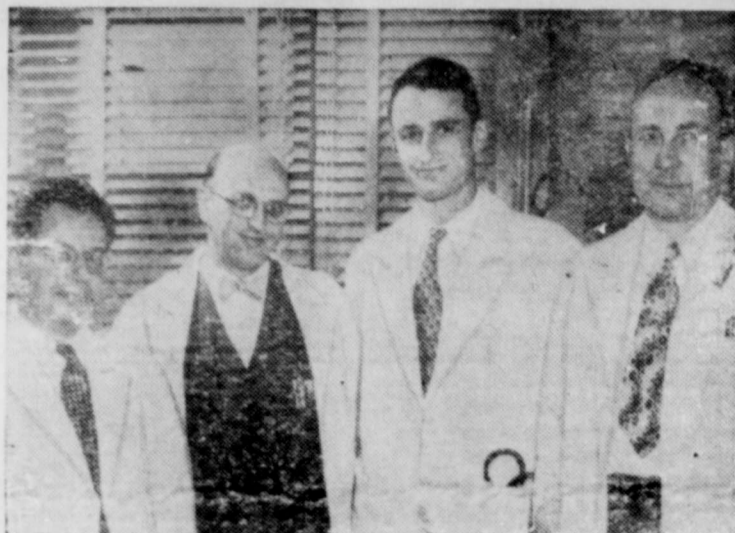
Select New Herd Sire Carefully

"Will he sire daughters better than the cows I now have?" That is the first question dairymen raise of bulls which they consider for new herd sires, according to County Agent Dallas Rierson. He lists other major requirements. Many dairymen are now looking for sires to be used in their herds this fall and winter.

This is a way to approach the problem, as suggested by the county agent.

Try to find a proved sire whose daughters produced more than their dams, and more than the average cow in the herd in which

REPORT HORMONES CHECK CANCER



REPORTS that experimental use of two hormones, acth and cortisone, has succeeded in cutting down cancer growths in six out of eight test cases are being studied by the American Cancer society in New York. Four of the five New York scientists who made the report are (from left) Drs. K. Dobriner, R. W. Rawson, L. P. Eliel and O. H. Pearson. Fifth is Dr. C. P. Rhoades. (International)

he is to serve, with as good or better type. Good proved sires are scarce and high priced. For that reason

many buyers will have to take the son of a proved sire. "If so," the county agent says, "be sure the proved sire of your young bull is

outstanding for what you want in production and type."

"Then the second point, the young bull's dam should be analyzed carefully. She should be a brood cow that has at least two daughters that have produced 400 pounds of butterfat or more on two-times-a-day milking in 305 days. Whether the dam herself has a high record is of little importance. Her qualities as a brood cow are expressed in how well her daughters produced. A bull will sire daughters that produce like his sisters more often than his dam.

"Also, look at the record's on the dam's half-sisters, her dam and granddam and any other cows in the herd that are closely related to the dam of your bull. If all the related animals are good producers and have good type, then the bull you select has a better chance of proving good. Never select a bull out of the only good cow in a family or herd. He may turn out to be like his poor relatives and ruin your herd."

SKRIP INK, the finest, for sale at The Artesia Advocate.

SKRIP INK, the finest, for sale at The Artesia Advocate.

Tough Going in Hawaii



A landing craft is tossed about like a leaf in rough surf during an "assault" conducted as part of "Exercise Miki," a mission of U.S. Forces to "free" Hawaii from an "Aggressor" army which theoretically had held the islands since last June.

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General Engineering and Drafting
509 West Main St. Phone 475
Artesia, New Mexico



HEMLINE NEWS—Handkerchief-pointed overskirt gives an uneven hemline to this black crepe dress from a fall collection for spectator sports. (N. Y. Dress Institute Photo)

Distilled Water



from A. C. Busch
Carlsbad, N. M.
Sold at NELSON'S

Thanksgiving DINNER Delights

BIG UPSET Due Hobbs Eagles Thursday!

NELSON'S Have UPSET High Prices, Too!

So for Your Traditional Thanksgiving Feast, Shop Nelson's for the HIGHEST in Quality and LOWEST in Price!

- JELLO ASSORTED FLAVORS ----- Only **5¢**
- CRANBERRY SAUCE OCEAN SPRAY **18¢**
- EGGS FRESH GRADE A ----- Dozen **65¢**
- FLOUR GOLD MEDAL ----- 10 lb. Bag **79¢**
- MILK ARMOUR'S ----- Tall Can **11¢**
- OLEO PARKAY, Colored Quarters ----- Pound **39¢**
- GRAPE JUICE CHURCH'S ----- quart **39¢**
- PINEAPPLE DEL MONTE, crushed -- No. 2 Can **32¢**
- APPLE SAUCE WHITE SWAN ----- No. 2 Can **19¢**
- FRUIT CAKE MIX BETSY ROSS Full lb. **45¢**
- MINCEMEAT WHITE SWAN ----- 9 oz. Pkg. **19¢**
- PEAR HALVES in heavy syrup HEART'S DELIGHT ----- Tin **19¢**
- BABY FOOD HEINZ or GERBERS **3 for 25¢**
- DREFT Detergent ----- Reg. Box **25¢**

MEAT DEPARTMENT

TURKEYS!

Call 76 to Place Your Order!

We Have the Fattest, Widest Breasted Turkeys We Have Had in Years! and the Lowest Prices in Years! Fresh Dressed Daily, Too!

- HAMS Small and Medium Half or whole ----- lb. **59¢**
- PICNIC HAMS Half or Whole lb. **43¢**
- OYSTERS Fresh ----- Pint **98¢**

VEGETABLE DEPARTMENT

- CRANBERRIES lb. **19¢**
- CELERY Clean Crisp ----- lb. **10¢**
- APPLES Red Delicious -- lb. **12¢**
- WALNUTS Pound **45¢**
- PECANS Soft Shell ----- pound **39¢**

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601 WEST MAIN

We Are Continuing Our

Pre-Christmas SALE

SHELBY BICYCLES



20% Discount

This Is Your Chance to Get a Quality Bike at a Big Saving!

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