





**Humoresk**

Old Lady: "Do you know where the boys go when they smoke?"  
First Soldier's Brat: "Yes. Up an alley."  
Medic: "Well, Mrs. Smith, how

did Sergeant Smith feel this afternoon? Did he relish his meal?"  
Mrs. Smith: "No, he didn't, but he creamed his coffee and mustarded his hot dog."  
Debunking de-bunk . . . Laziness is not necessarily a bad quality. It certainly keeps a person from getting tired.

**CONCRETE WORK**

- Foundations
- Porches
- Sidewalks
- Driveways
- Miscellaneous

**O. H. SYFERD**  
316 Adams Phone 674

First Man: "Which of the three candidates do you think would make the best president for our lodge?"  
Second man: "Well we need a man who has convictions."  
First Man: "That's easy. They all have been convicted at least twice."

**NOW YOU KNOW . . .**  
There are two things which



**BOWMAN LUMBER CO., INC.**

"The Builders' Supply Store"

310 West Texas Phone 123

**TIMBERS**

3x12-20 Rough Timbers	12.50
3x12-24 Rough Timbers	12.50

**PLYWOOD**

3/4-Inch 4x8 Sheets	sq. ft. 24c
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**BUILDING TILE**

5x8x12 Building Tile	per 100 15.00
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**SHEET ROCK**

Sheet Rock 4x8 3/8 inch	4.50 Sq.
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**PANEL DOORS**

2'6" 2-Panel	7.15
2'6" 2-Panel	7.45
2'8" 2-Panel	7.65

**GLASS DOORS**

2'6" K. C. Glass 1 3/8	9.75
2'8" K. C. Glass 1 3/8	9.95

Sheathing LUMBER	Roll ROOFING	West Coast FIR
1x12 Kd. 7.50 per 100	45 lb. 2.50 55 lb. 2.75 90 lb. 3.50	2x4 10.50 2x6 10.50

**NOTICE OF PENDENCY OF SUIT**  
STATE OF NEW MEXICO TO: J. B. Trotter, if living, if deceased, the unknown heirs of J. B. Trotter, deceased, impleaded with the following named defendants against whom substituted service is sought to be obtained, to-wit: The following named persons by name, if living, if deceased, their unknown heirs, J. B. Trotter; Edward C. Stocumb; James Denney; Carl C. Ritters; unknown heirs of Charles N. Bassett, also known as C. N. Bassett, deceased; unknown heirs of C. F. Knight, deceased; and all unknown claimants of interest in the premises adverse to the estate of the plaintiff, GREETINGS:

You are hereby notified that a suit has been filed against you and each of you, by Bassett-Birney Oil Corporation, a corporation, as plaintiff, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the Court in which said cause is pending and being Cause No. 11320, the general object of said suit being to quiet and set at rest plaintiff's title in fee simple in and to the property described in the Complaint in said cause, situated in

keep a lot of people from dancing—their feet.

Debunking de-bunk . . . A woman's work is never done. . . Then why is it they're always having so much fun.

**BALL POINT PENS** by Fineline, the student's choice at \$1.50. Artesia Advocate, office supplies.

**Elder Statesman**



**THE ONLY LIVING** ex-President of the U.S., Herbert Clark Hoover is shown at home in New York relaxing with a pipe, in this new study of the 78-year-old statesman. His last job as a public official was as head of the government reorganization commission. (International)

**FIREMEN REMOVE VICTIM'S BODY**



CHICAGO FIREMEN carry the body of a young boy from the charred ruins of a 67-apartment dwelling in Chicago's south side. Attacked by fire, the building housed 300 occupants. Firemen carried 50 persons down ladders. At least five died. (International Soundphoto)

Section 2, Township 19 South, Range 26 East, N.M.P.M., Eddy County, New Mexico.

The plaintiff's attorney is Donald S. Bush, whose office is in the Booker Building, Artesia, New Mexico.

You and each of you, are hereby further notified that unless you enter your appearance in said cause on or before the 18th day of December, 1949, judgment will be

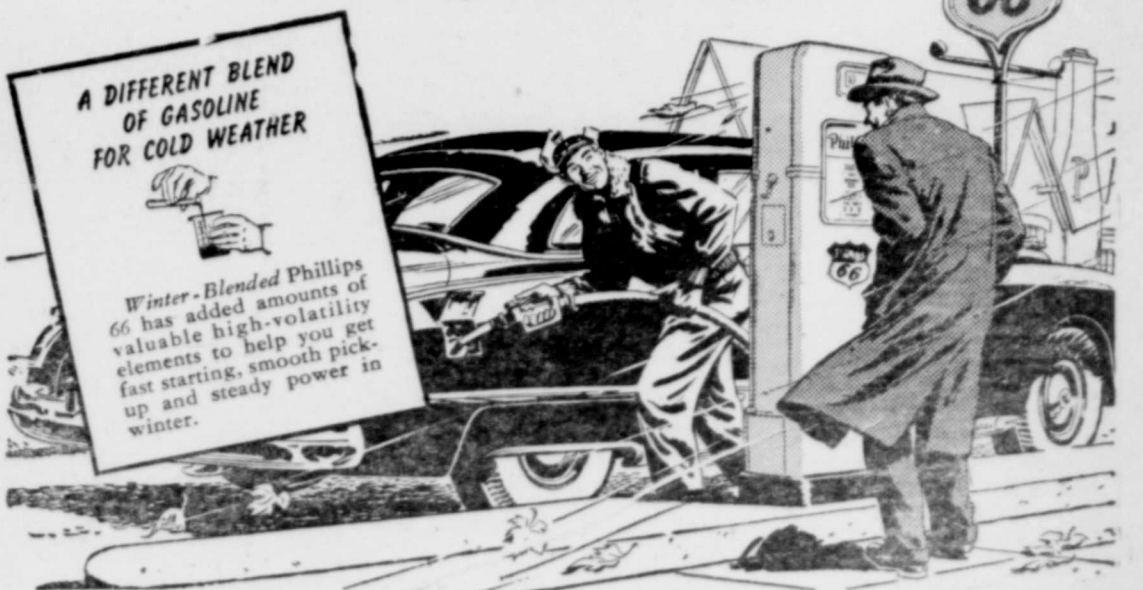
rendered against you in said cause by default.

WITNESS my hand and seal of said Court this 27th day of October, 1949.

(SEAL) Marguerite E. Waller, Clerk of the District Court. 50-41-T-50

Read the Ads

**READY NOW!**  
*Winter-Blended*  
**PHILLIPS 66**



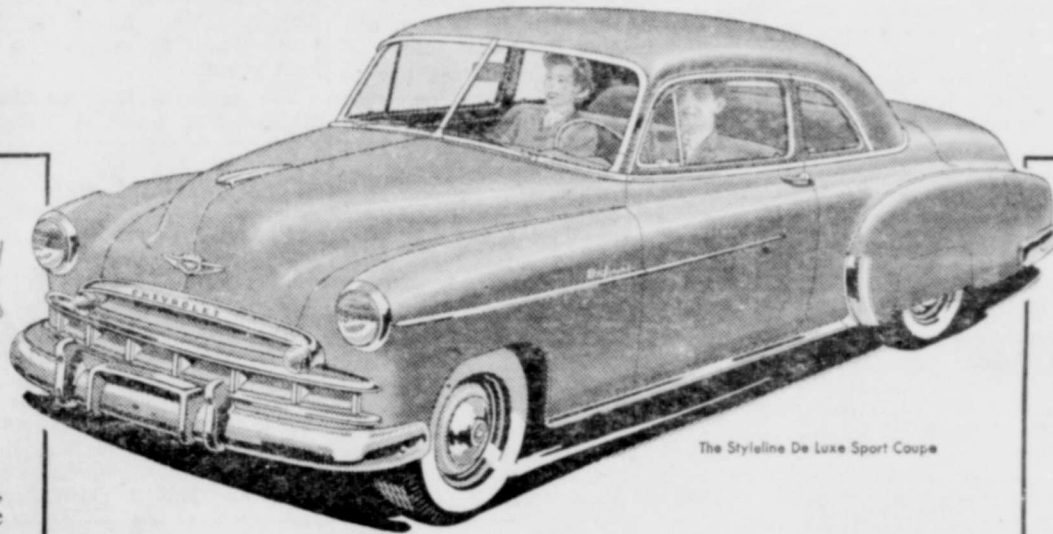
A DIFFERENT BLEND OF GASOLINE FOR COLD WEATHER  
Winter-Blended Phillips 66 has added amounts of valuable high-volatility elements to help you get fast starting, smooth pick-up and steady power in winter.

*NOW... Stepped up volatility gives you easier starting with less wasted gas... better all-around performance!*



It's ready for you now at your Phillips 66 Dealer's . . . Winter-Blended Phillips 66 Gasoline! You get easier starting, and this higher volatility fuel helps you enjoy faster, more dependable acceleration with a cold engine. There's less wasted gas . . . less crankcase dilution. You get long mileage! Discover the difference for yourself! Fill up with Winter-Blended Phillips 66 Gasoline at any station where you see the famous orange and black Phillips 66 Shield.

**PHILLIPS 66 GASOLINE**



**Longer, Heavier, with Wider Tread**  
the big car in the low-price field, with all the advantages of more riding-comfort, road-steadiness and safety.

**Fisher Body Styling and Luxury**  
with smooth, graceful curves, new interior richness and such extra luxuries as Push-Button Door Handles.

**Center-Point Steering**  
with control centered between the front wheels for maximum driving-ease with minimum driver fatigue.

**Fisher Unisteel Body Construction**  
with steel welded to steel above, below and all around you for the highest degree of solidity, quietness and safety.

**World's Champion Valve-in-Head Engine**  
the extra efficient power plant with the valve-in-head design that's setting the trend for the automotive industry.

**5-Inch Wide-Base Rims, plus Low-Pressure Tires**  
the widest rims in the low-price field—plus extra low-pressure tires—for greater stability and riding-comfort.

Only one low-priced car brings you all these **EXTRA VALUES**



... and it's the **LOWEST PRICED LINE IN ITS FIELD!**

**Curved Windshield with Panoramic Visibility**  
supplying all that extra vision which means extra safety in driving with a fuller, freer view all about you.

**Extra Economical to Own and Operate**  
and traditionally worth more when you trade; for Chevrolet is America's most wanted motor car—new or used!

**Certi-Safe Hydraulic Brakes**  
more outstanding than ever before with new *Dubl-Life* rivetless brake linings that last up to twice as long.

**Guy Chevrolet Company**  
Artesia, N. Mex.

**AN INVITATION!**

You Are Cordially Invited to Come in and See the Enlargement and Improvement We Have Made in the Store.

You Will Find Our Meat, Grocery and Vegetable Departments to Be the Very Best!

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**MEATS AND GROCERIES**

at Low Every Day Average Prices

Store Hours: 6 A. M. to 8 P. M. Week Days, Sun. 7 A. M. to 7 P. M.

**YEAGER BROS. GROCERY**

201 WEST CHISUM

PHONE 467-M

# Women's Page

## Miss Dunnam, Who Wed Sunday, Is Shower Honoree

Miss Janie Lou Dunnam, who was married Sunday to Rev. Kenneth Ford, was honored with a miscellaneous shower Thursday evening of last week in the educational building of the First Methodist Church. Receiving the guests were the hostesses, Mrs. I. C. Keller, Mrs. G. D. Kinder, Mrs. C. R. Blocker, and Mrs. Glenn Caskey.

The setting for this courtesy was in the recreational hall with a beautifully decorated fireplace and with baskets of lovely fall chrysanthemums about the room.

As the guests entered, they signed a beautiful bride's book which was placed on an especially decorated table near the entrance of the room. On this table was a conversation piece, a miniature bride and bridegroom in a crystal bowl. Dwarf chrysanthemums were about the feet of the figures.

The gifts were placed on a large table near the north wall decorated with giant chrysanthemums and greenery. The refreshment table was spread with a beautiful lace cloth and centered with a large crystal bowl of pink roses and small white chrysanthemums. On either side were crystal candelabra with pink tapers. Individual cakes decorated with pink were served with coffee and mints. Mrs. W. A. Dunnam, mother of the bride-to-be, presided.

The invited guest list numbered about 100.

## Pennsylvania Girl To Become Bride Of Landis E. Feather

Wesley Wade of 37 Smith Avenue, Sharon, Pa., has announced the forthcoming marriage of his daughter, Freda Mae, to Landis E. Feather, son of Mr. and Mrs. L. B. Feather of Artesia.

Miss Wade is a graduate of Brookfield High School and is employed by Heiges Brothers.

Mr. Feather is a graduate of Artesia High School and New Mexico A&M College at Las Cruces.

The wedding will take place Saturday, Nov. 26, in the First Methodist Church at Sharon, Pa. Mr. and Mrs. Feather plan to attend their son's wedding.

## Engagement Of Miss Virginia Strike Told At Luncheon

Mr. and Mrs. Edward B. Goodrum, 1307 Highland Road, Roswell, announced the engagement of Mrs. Goodrum's daughter, Miss Virginia Strike, to Ernest Prengle Malone, son of Mr. and Mrs. Ernest P. Malone of Cottonwood at a luncheon Tuesday of last week at the Roswell Country Club.

## Study Group Of Woman's Club Has Coffee Wednesday

The Study Group of the Artesia Woman's Club held a coffee Wednesday morning of last week at the home of Mrs. E. J. Foster.

The meeting was opened with the usual news quiz, "Who Said That?" conducted by the chairman Mrs. John Rowland. The club voted to change the second meeting day from Friday to the fourth Wednesday of each month, meeting in the future on the second and fourth Wednesday's of each month.

Mrs. C. R. Blocker gave an interesting review of the United Nations during its present session, and also presented an article pertaining to the Russian atomic bomb, and gave the reasons why their research and bomb were completed so much earlier than anticipated by the United States and other nations.

Mrs. J. E. Roberts told of a 6-year-old boy in Miami, Fla., who composed a musical, "The Trail," which has been presented over the radio.

The members agreed not to hold a meeting during Thanksgiving week and Wednesday, Dec. 14, will be the next meeting date.

After the meeting the hostesses served delicious hot cinnamon rolls and coffee.

## Social Calendar

Wednesday, Nov. 16  
Artesia Junior Woman's Club, benefit dessert bridge and bingo, clubhouse, 1:30 p.m.

Thursday, Nov. 17  
St. Anthony Study Club, meeting in the home of Mrs. R. M. Winkler, 1106 West Mann Avenue, 2 p.m.

Mrs. George C. McFadden, Roswell, district president Parent-Teachers Association, will hold school of instruction, Central School music room, 2-4 p.m.

Gladys Dixon Circle of the First Methodist Church meeting at the home of Mrs. Roger Durand, 2:30 p.m.

Miller Circle of the First Methodist Church meeting in the home of Mrs. R. L. Willingham, 2:30 p.m.

Delta Kappa Gamma sorority, initiation and dinner, basement of First Methodist Church, 6:30 p.m. Friday, Nov. 18

Garden Club, meeting at the First Presbyterian Church, 2:30 p.m.

Chapter "J" P.E.O., meeting at the home of Mrs. Ralph Hayes, 7:30 p.m.

## DISTRICT PRESIDENT TO HOLD SCHOOL INSTRUCTION

Mrs. George C. McFadden of Roswell, district president of the Parent-Teacher Association, will hold a school of instruction from 2 to 4 o'clock Thursday afternoon in the Central School music room.

All persons interested in the P.T.A. are invited to attend.

ZIPPER RING BINDERS for students. Good quality, variety of finished. Artesia Advocate, office supplies.

## Lois Campbell Becomes Bride Of 'Dick' Brown

Miss Lois Campbell of Carlsbad became the bride of Richard (Dick) Brown of Carlsbad, formerly of Artesia, Saturday evening at the Baptist Church of Carlsbad, with Rev. Melvin Ray officiating.

The bride was gowned in a navy blue dress, with navy accessories, and wore a corsage of white carnations.

Mrs. Ray Elsworth of Carlsbad was her only attendant. She wore a dusty rose dress with black accessories and corsage of pink carnations.

The bridegroom's only attendant was Ray Elsworth of Carlsbad.

The bride is the daughter of Mr. and Mrs. L. A. Campbell of Carlsbad.

The bridegroom is the son of Bill Brown of Carlsbad, formerly of Artesia. Mrs. Jack Rogers and Mrs. A. D. Wilburn of Artesia are sisters of the bridegroom.

The newlyweds left on a honeymoon trip immediately after the ceremony, and upon their return will be at home at 914 North Canal Street in Carlsbad.

## Mrs. Fred Cole Named President Of Lioness Club

Mrs. Fred Cole was elected president of the Artesia Lioness Club at their second meeting, held Tuesday of last week in the I.O.O.F. Hall with 23 members present.

Other officers elected to serve with Mrs. Cole were: First vice president, Mrs. Grady Wright; second vice president, Mrs. G. P. Ruppert; third vice president Mrs. D. D. Archer; secretary, Mrs. Earl Zeigler; treasurer, Mrs. G. Taylor Cole; tailwaiter, Mrs. Shirley Hager, and Lioness tamer Mrs. Denzil Nelson.

Business was the highlight of the evening with election of officers playing the major role.

The immediate project for the group is to assist the Lion's Club with its Christmas benefit box supper, which is to be held Tuesday, Nov. 22.

The Thanksgiving theme was carried out in table decorations which were auctioned off after the meeting. The two lucky women were Mrs. Ralph Petty and Mrs. Ruppert. Mrs. Cole and Mrs. Walter Ferriman were in charge of arrangements.

After a delicious meal served by the Rebekah Lodge, the women were treated to entertainment in the form of two vocal solos by Jerry Cole, accompanied by Miss Marion Vandeventer.

## Watson-Rhett Rites Are Solemnized



MRS. JOHN TAYLOR RHETT, JR. —Gable Photo

The wedding of Miss Helen Avis Watson and Lt. John Taylor Rhett, Jr., which was solemnized Saturday, Nov. 5, at the First Presbyterian Church, was a brilliant event.

The bride is the daughter of Mr. and Mrs. Hollis G. Watson.

Lieutenant Rhett is the son of Col. and Mrs. John Taylor Rhett of DeLand, Fla.

After a wedding trip to Monterey and Tampico, Mexico, Lieutenant and Mrs. Rhett will be at home at Sandia Base, Post Office Box 5500, Albuquerque.

The table decoration was carried out in green and white with a touch of yellow, with a centerpiece of white chrysanthemums and pompons and with 12 small candles in the center. The cake was decorated with white icing and green and yellow flowers with "Henry and Irma" on top. Miss Arnall presided at the punch bowl and Mrs. Whitted at the cake.

Miss Beaty wore a corsage of roses. Mrs. Willard Beaty, Mrs. Burr Clem, Miss Arnall, Mrs. Whitted and Miss Clem wore corsages of red and white carnations.

About 45 guests called during the evening.

## Faithful Workers Make Doll Dresses For Orphans' Home

The Faithful Workers Sunday School Class of the First Baptist Church holds its regular monthly meeting Tuesday evening of last week at the home of Mrs. Fred L. Simpson.

A short business meeting was held and visitation was planned. The project for the month is making doll dresses and dressing dolls to be sent to the Portales Orphan Home for Christmas.

Those present were Meses. J. T. Mitchell, Ruffus Lee, Leroy Holly, Gilbert Kreamer, Melvin Lea, David Simons, Joe Rainey, W. T. Cranford, Cletus Trapp, Marshall Belshe, Cliff Perkins, John Simons, Jr., Charles Correll, Joe Little, William Holly, Odell Henderson, Preston Williams, G. W. Cawyer and Earl Posten and the hostess.

## Homemakers' Circle Has Meeting With Mrs. J. Hise Myers

Mrs. J. Hise Myers was hostess to the Homemakers' Circle of the First Baptist Church at an all-day meeting and covered-dish luncheon Thursday of last week at her home.

Mrs. J. C. Jesse opened the devotions with prayer, Mrs. C. C. Helm was the leader and the devotions were closed by Mrs. J. M. Story.

The afternoon was spent in quilting.

Members present were Meses. Charles Ransbarger, G. T. Hearn, O. S. Matteson, W. G. Everetts, E. B. Everetts, J. Butler, J. M. Story, W. C. Brown, Lee Vandegriff, J. C. Floore, F. T. Turner, C. E. Mann, J. C. Jesse and C. C. Helm and a Mrs. Whitten and the hostess. Guests were Mrs. Myers' sisters, Misses Sally and Elizabeth Page of Los Angeles, Calif.

The next meeting will be at the home of Mrs. Charles Ransbarger Monday, Nov. 28.

and yellow flowers with "Henry and Irma" on top. Miss Arnall presided at the punch bowl and Mrs. Whitted at the cake.

Miss Beaty wore a corsage of roses. Mrs. Willard Beaty, Mrs. Burr Clem, Miss Arnall, Mrs. Whitted and Miss Clem wore corsages of red and white carnations.

About 45 guests called during the evening.

## Wedding Rehearsal For Watson-Rhett Wedding Is Held

Mr. and Mrs. Jim L. Ferguson Mr. and Mrs. Robert Parks and Mr. and Mrs. W. Leslie Martin were hosts Friday evening, Nov. 4, at the wedding rehearsal dinner party at the Ferguson home for Miss Helen Avis Watson and Lt. John Taylor Rhett, whose marriage was Saturday afternoon, Nov. 5 after the rehearsal at the Presbyterian Church.

Bronze gladioli were used for house decorations. A unique fall centerpiece was arranged of fruits and gleanings of the harvest, using colors of the wedding theme yellow, white, bronze and green.

Before the buffet dinner was served, Lt. Wallace K. Wittwer best man at the wedding cleverly toasted the bridal pair and presented a handsome sterling silver water pitcher, a gift from Lieutenant Rhett's company at Sandia Base. The hosts presented Miss Watson a colorful garden corsage.

Members of the wedding party in attendance were Miss Watson and Lieutenant Rhett, Mr. and Mrs. Hollis Watson, parents of the bride; Mrs. John Taylor Rhett, mother and sister of the bridegroom; Mr. and Mrs. Joe G. Cunningham, Rev. and Mrs. R. O'Dell, and Mr. and Mrs. R. L. Sutherland of Artesia.

Lt. and Mrs. Wallace Wittwer, Miss Marjorie Thomas, Lt. E. Miller, Lt. and Mrs. Harry S. Lt. and Mrs. John McCulloch and Mrs. Kitchen Jossey, Fort Houston, Texas.

SKRIP INK, the finest for The Artesia Advocate.

Read the Ads

"SWELL, I GOT A PERSONAL BANK LOAN, AND FROM NOW ON IT'S THE BANK WAY FOR ME!"

"HOW'D YOU MAKE OUT WITH THAT MONEY PROBLEM?"

Everybody is welcome to apply for Personal Loans at this bank. It is not necessary to be a depositor. You will find our rates and terms reasonable. Come in and apply.

**FIRST NATIONAL BANK**  
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

**BANK PERSONAL LOANS ARE BEST**

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Get the thrifty power of a husky new **STUDEBAKER TRUCK**

- Get durability that counts—and get it where it counts—in the next new truck you buy.
- Get a husky, super-rugged new Studebaker truck.
- Get the stand-out pulling power—and the stand-up staying power—of the Studebaker "Power Plus" or Econ-o-miser engine.
- Get a Studebaker truck and a roomy, big-vision cab—with weather-protected steps inside the doors. It's the "day-long-comfort" cab that drivers call America's finest.

**BEACH BARTON MOTORS**  
Sales and Service  
103 North Second Phone 201

**CORTANE** the Butane-Propane Gas That Is Dependable

Shown above — the fleet of Cortez Gas Company trucks that insure you a dependable, ever-ready supply of Cortane — the superior Butane, Propane Gas.

CLIMATIZED CORTANE VAPORIZES AT SUB-ZERO TEMPERATURES!  
No more cold heaters, no inconvenience when the mercury takes a dive if you're using Cortane!

Enjoy Better Living!

CORTANE CUTS COST!  
More heat per gallon—yet costs no more than ordinary butane-propane gas!  
Cortane gives you a hotter flame—goes further for cooking, heating, power, illumination.

Cortane is scientifically produced in a new million-dollar plant devoted exclusively to bringing New Mexico users a more efficient, more economical butane-propane gas.

Call us tomorrow for winterized, New Mexico blended CORTANE . . . you will be glad you did!

**Cortez Gas Co.**

ARTESIA — 705 East Main — ARTESIA  
CLOUDCROFT Phone 848 ROSWELL

**ANNOUNCEMENT**

**THE ARTESIA FLORAL**

Located at 408 West Main Street,

Has Been Purchased by  
**E. B. Burgett and Dale Burgett.**

A Complete Stock of  
**MOUNTAIN GROWN FLOWERS**  
for All Occasions.

Formal Opening Date  
Will Be Announced Later.

**Artesia Floral**

408 WEST MAIN PHONE 777

### Rev. O'Dell Speaks Last Wednesday At Central P.T.A. Meet

Rev. Ralph O'Dell, pastor of the first Presbyterian Church, gave an interesting talk on "Why Not Enroll Your Children?" at a meeting of the Central School Parent-Teacher Association held in the music room Wednesday afternoon of last week.

### LOCALS

Mrs. Elizabeth Gibson of Pagosa Springs, Colo., is a guest in the home of Mr. and Mrs. C. R. Baldwin.

### Mrs. Keith Cecil Honored At Going-Away Coffee

Mrs. Keith Cecil who is moving to Lubbock, Texas, was honored with a going-away coffee Wednesday morning of last week in the home of Mrs. C. V. Miller, with Mrs. Miller and Mrs. R. C. Garner as hostesses.

### Mrs. Derbyshire Is To Present Piano Concert On Nov. 19

The American Association of University Women will present Mrs. R. C. (Helen M.) Derbyshire in a piano concert at the high school auditorium at 8 o'clock Saturday evening, Nov. 19.

### Beta Sigma Phi Pledges Eight At Initiation Ceremony

Eight members were pledged to the Beta Sigma Phi sorority at their formal initiation Tuesday evening of last week at the home of Mrs. Wade Shipley with Mrs. Jerry Losee as co-hostess.

### Many Do Not Know What They Are Buying

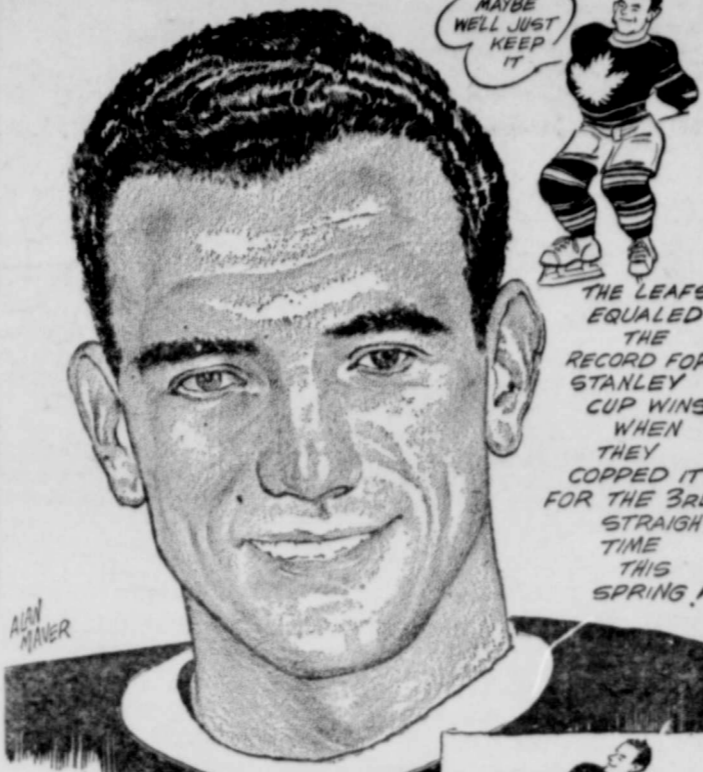
"Judging from inquiries received daily by our office, many workers don't know what they are buying with their Social Security taxes," J. Hassler Strickland, manager of the Roswell Social Security Administration office, said.

"Old-Age assistance, on the other hand is paid to old people who are in need. The payments vary with the need of each applicant. Unemployment compensation provides workers with some income when they are out of a job. Their employers, in New Mexico, pay the full cost of the program."

### Mrs. J. W. Lanning Is Hostess To Fortnightly Club

Mrs. J. W. Lanning was hostess to the Fortnightly Bridge Club Tuesday of last week for luncheon and bridge.

### LEAF'S LEADER - - - - - By Alan Maver



**TED KENNEDY**  
CAPTAIN AND CENTER OF THE TORONTO MAPLE LEAFS, HOPES TO LEAD HIS TEAM TO ITS 4TH STRAIGHT STANLEY CUP TRIUMPH THIS OVERLONG SEASON!

*THE LEAFS EQUALLED THE RECORD FOR STANLEY CUP WINS WHEN THEY COPPED IT FOR THE 3RD STRAIGHT TIME THIS SPRING!*

*TED'S SCORING FEATS CAN BE TRACED TO THE TUTORING HE RECEIVED FROM NELS STEWART, WHO SCORED THE MOST GOALS IN N.H.L. HISTORY!*

*MAYBE WE'LL JUST KEEP IT!*

*Distributed by King Features Syndicate*

### Half Of Farmers Are Practicing Conservation

While attention has been focused on a few farm "face-lifting" demonstration to stress conservation needs and methods, the real measure of conservation progress is in the fact that one in every two of the nation's farmers is carrying out at least one conservation practice under the Agricultural Conservation Program, says W. Leslie Martin, chairman of the New Mexico PMA Committee.

Summarizing accomplishments the chairman points out that in the period from 1936 through 1947, farmers co-operating in the ACP have constructed 738 miles of terraces to check run-off and hold the soil, seeded 37 million

acres of pasture and range to soil-conserving grasses and legumes, grown 200 million acres of green manure and cover crops to protect the land and restore humus, planted 627,000 acres of trees to protect the soil against wind and erosion, farmed 112 million acres of row and close grown crops on the contour as a protection against erosion, applied 186 million tons of liming materials to sweeten the land for a more vigorous growth of grass and legumes, which provide the best kind of soil protection; put on 15 3/4 million tons of superphosphate to insure added soil protection from pastures and meadows, and constructed 730,000 dams to check erosion and provide stock-water and irrigation storage.

### Lake Arthur

Paul Robinson purchased a new cotton picker last week. Wesley Lane spent last week end at home visiting his parents and friends. Gordon Smith of Coolidge, Ariz., spent last week visiting Mr. and Mrs. G. O. Smith and Mr. and Mrs. Ernest Hill.

### Hagerman News

The Junior Class of Hagerman High School presented a play on Tuesday evening of last week which was greeted by a crowded house. The play, a comedy, "Everybody's Getting Married," proved a laugh getter from start to finish.



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General Surveying  
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General Engineering and Drafting  
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Artesia, New Mexico

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WE NOW HAVE THE EQUIPMENT AND STAFF TO TAKE CARE OF ALL YOUR SHEET METAL WORK NEEDS — SEE US TODAY!

## INTRODUCING THE NEW UNIVERSAL STOVES AND REFRIGERATORS

UNIVERSAL AUTOMATIC ELECTRIC WATER HEATERS

They Are Feature Perfect... Best for All Around Duty.

Come In and See Them Today — Free Demonstration!

You Get More for Your Money with Universal!

# PERKINS & SON

PLUMBING AND SHEET METAL WORK

413 West Main Street Phone 976-J

The cast, composed of Neal King Lindell Andrews, Connie Gibson, Bruce White, Neil Lucas, Glends Shipman, Marie Hatchett, Louise Pilley, Charlene Troublefield, Rose Ila Sperling, Ellen Bradley, Veder Brown, Jr., Weldon McLean and Willard Watson, did a great job of acting and were a credit to the sponsor and school. The orchestra played one number between acts and Miss Rita McAllister and Miss Wanda Estes sang a duet.

Two mechanical cotton pickers are being tried out in the Hagerman neighborhood. The cotton growers using them are Oscar Kipper and Vail O. Stewart. It is reported that some like the pickers and some do not and that the cotton grade may be a little lower than that of hand picked cotton, but not much.

The Farmers' Co-op Association gin at Hagerman reported 4926 bales ginned. At Dexter there were 640 bales ginned by the association and at the Greenfield gin 748.

Mr. and Mrs. O. J. Atwood of Artesia attended the junior class play Tuesday evening of last week. Their nephew, Neal King, was one of the leading actors.

John Clark who has been hospitalized more than two months flew Wednesday from Denver to Roswell, where he was met by Mrs. Clark. He is now doing well after a spinal operation, which he underwent at Fort Logan Government Hospital two weeks ago.

The annual school carnival was an outstanding success. Kay Waldrip of the seventh grade and Bud

dy Tulk, a sophomore, were elected queen and king. Good music was part of the impressive coronation ceremony.

Hagerman school is proud of its young orchestra, which is small but good, under the leadership of Miss Webb, a new faculty member.

The first edition of The Bobcat, Hagerman School paper, went to press last week and turned out to be quite good. Those wishing to keep up with this year's school news may contact members of the sophomore class for subscriptions.

The school annual is now in process of being made ready for the press, with snapshot pictures of students and faculty members. Members of the senior class may be contacted for copies.

Mr. and Mrs. Francis K. Boyce are building a lovely new home in the Crumsten Addition.

Mr. and Mrs. Day Shinglerland are nearing completion of a new home in the Mason Addition.

New curbs on many of the streets are making Hagerman take on the appearance of a city.

Mr. and Mrs. A. E. Watford were in Artesia Wednesday of last week on business.

Those trying to get into the bank on Tuesdays and Saturdays are having difficulty getting in the bank because of the Mexican

nationals cashing their cotton picking checks.

Coach Falls is serving as coach at Hagerman for the first time this year and comes from Altus, Okla. where he was coach. Of the last 15 tournaments in which his teams have played, they have won 11.

During World War II Coach Falls served in the Army. He attended Oklahoma A. & M. College and the University of Kentucky.



**Ask**  
Quentin Rodgers  
this question:

From the looks of our basement, my wife is expecting a long, hard winter. She's canned everything in sight—for this Thanksgiving and the next five Thanksgivings to come. I think—and now she insists I insure the fruits of her labor against fire, flood and pack-rats. Can you do it?

On any insurance or loan problem, consult  
**Mid-Valley Investment Co., Inc.**  
310 W. Main Phone 975 W  
Artesia, New Mexico

## AT PENNEY'S SLIPS



2.98

C&C THRIFT GIFTS!

**RAYON CREPES FROM PENNEY'S WORLD OF THRIFTY GIFTS**

Heavenly—and practical, too! Multifilament rayon crepe slips drifting in lace... sparked with ruffles, applique, or embroidery—for your Christmas angel! In out-of-this-world pastels: pink, blue, maize, orchid, Nile, and white, too. 32-44

Multifilament Rayon Crepe **SLIPS**  
Extra Long Wearing!  
Beautifully Trimmed  
Assorted Colors: White, Pink, Maize, Orchid, and Blue  
Sizes 32 to 42

1.98

**PIANO TUNING**  
B. M. BULLARD  
Write  
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PIANO SERVICE  
206 South Mesquite,  
Carlsbad  
or  
Phone 866 Artesia

## LANDSUN

LAST TIMES  
TODAY — TUESDAY

Randolph  
Scott

"Doolins of  
Oklahoma"

WED. - THURS.

You'll Shiver, Squirm,  
Squeal and Scream

at

"The  
Black  
Book"

## OCOTILLO

LAST TIMES  
TODAY — TUESDAY

"We Were  
Strangers"

Everyone Who Saw This  
Sunday or Monday says:

"It Is Fine!"

WED. - THURS.

MEXICAN FEATURE

"Capitan  
Malaca"

### Office Supplies at The Advocate

DR. KATHRYN BEHNKE

PALMER GRADUATE CHIROPRACTOR  
X-RAY NEUROCALOMETER

Office Hours: Daily except Wednesday  
9:30 to 12:30 — 1:30 to 5:30

105 South Roselawn Phone 861  
Emergency and Evening Phone 656-M

### Important Deadlines Emphasized By Veterans Administration

Several important deadlines were emphasized by the Veterans Administration this week so that veterans may have time to give certain benefits careful consideration before their entitlement expires.

Nearest and of importance is the Jan. 1, 1950, deadline on insurance reinstatements for veterans with service-connected disabilities. Until Jan. 1, a veteran's disability, if less than total, is not considered a bar to him for reinstatement or issuance of insurance if he is otherwise in good health. After that date a veteran's service-connected disability must be considered in his physical examination for insurance purposes. If such disability would normally preclude his receiving insurance, he may be refused NSLI.

Although not a VA function, veterans discharged from service prior to Feb. 3, 1944, must apply for mustering out pay prior to Feb. 3, 1950.

While the first deadline for starting education or training under the GI Bill does not come until July 25, 1951, the VA pointed out to veterans that those men discharged prior to July 25, 1947, must initiate their training or education by the 1951 date. Those discharged after July 25, 1947, have until four years after discharge in which to start training. In any event, education or training under the GI Bill must be completed by July 25, 1956.

There is one exception. Veterans who enlisted or re-enlisted between October 6, 1945, and October 5, 1946, have nine years from termination of first enlistment or re-enlistment, in which to avail themselves of GI Bill benefits.

VA emphasizes there are no deadlines on:

Filing claims for service-connected disabilities (compensation) or non-service connected disabilities (pensions).

Application for domiciliary care, hospitalization, or out-patient treatment or prosthetic appliances. Special qualifications are necessary for the last two benefits.

Application for insurance by veterans who served between Oct. 8, 1940, and Sept. 2, 1945.

### Family In State Illustrates Farm Life Nationally

A New Mexico family has been selected by the editors of a national magazine to illustrate the opportunities for modern, comfortable living on a well-managed farm.

The family is that of Tonita and Propopio Roybal, who live near Pojoaque in Santa Fe County. The Roybals are featured in Country Gentleman's "Good Farming, Good Living" series of articles, designed to point up the growing realization that the farm is more than a food production plant but a place "to live" as well.

The 3500-word article in the magazine's October issue credits Roybal's success to his philosophy of "little by little." Little by little says Country Gentleman, the Roybals have changed their original four-room adobe hut to a 10-room house, beautifully furnished, and equipped with everything for modern living.

The same credo has also resulted in the farm's productivity. According to the article, the farm itself has more than doubled in size and now produces crops of

### THE OLD HOME TOWN

By STANLEY



vegetables, fruit, alfalfa and berries with a market value of hundreds of dollars per acre.

Roybal is also a stockman and has been secretary-treasurer of a local co-operative association of

### NOAH NUMSKULL



ON THE DOTTED LINE CHUMP!  
99 WEEKS TO PAY  
DEAR NOAH—IF MONEY TALKS DOES CREDIT USE THE "SIGN (HERE) LANGUAGE" ?  
R. N. BREMER  
SAN DIEGO, CALIF.

DEAR NOAH—CAN EVEN A SMALL BAND OF INDIANS "FILE DOWN" A CANYON? ?  
HANNAH C. EVANS—  
KEMPTON, PENNSA.

### ARTESIA ABSTRACT COMPANY

BONDED AND INCORPORATED  
R. H. HAYES, Secretary  
COMPLETE TITLE SERVICE  
Phone 12 118 S. Roselawn

### Cecil Nickell CONSTRUCTION COMPANY

CALICHE ROADS  
OIL FIELD PITS — RESERVOIRS

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C. M. Berry  
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Tatum, New Mexico



Tone in HENRY J. TAYLOR, ABC Network, every Monday evening.

What's **YOUR** price tag on happiness?

JUST what do you see in this handsome, tidy-sized Buick SPECIAL pictured here?

The smartest bit of automobile styling on the road today? The standout beauty of tapering fenders—the sturdy protection of a wholly new front-end design?

The prestige that's in the Buick name—the solid, road-wise steadiness Buick has always stood for?

Your chance to get in on the perfect smoothness of Dynaflo Drive®—this being the lowest-priced car on which that sensational new transmission is available?

They're all there, every one of those things. And for a good reason that

\*Optional at extra cost.

may go a bit beyond the usual idea in designing an automobile.

For, a long while ago, we graduated from the idea that a motorcar is merely a means of getting about.

The way you travel is pretty important too. The lift that's yours in knowing there's no prettier picture anywhere on the highways. The "kick" there is in a power plant that's lively and eager and always ready to get in on the fun.

The comfort that's found in all-coil springs, a husky, steady-traveling understructure, cushions that are deep and soft and wide enough to let you spread yourself a bit.

Even that extra swelling of the chest that comes from owning a car you know everyone respects and admires.

In a word—your happiness. It's never out of our mind in planning this car—nor in making very sure each dollar of cost gives you the greatest possible benefit.

That's why we rather proudly ask you to go see—and try—this Buick SPECIAL. It's priced like a six, in spite of the fact that like all Buicks, it's a big-powered Fireball valve-in-head straight-eight.

And we honestly believe that it puts a lower price tag on your motoring happiness than any other car you can buy today! See your Buick dealer and find out about that.

SPECIALLY NOW

"Buick's the Buy"

When better automobiles are built BUICK will build them

Guy Chevrolet Company

101 to 103 W. Main Street

ARTESIA, N. MEX.

## Certified Lamps

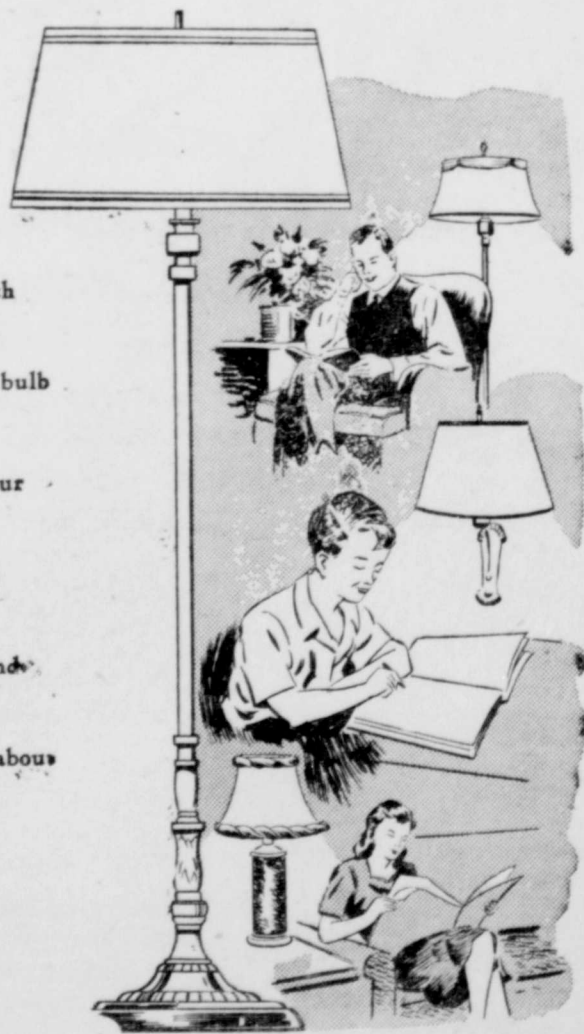
help make a house a HOME!



Give your home a soft glow of lovely lighting with Certified Lamps... the new, modern approach to more eye comfort with 50% to 100% more light from the same size bulb... but without glare.

Certified Lamps are on display at your dealer's in a wonderful selection of many smart styles... and you'll love the way they'll bring out the delicate shades of your furniture and decorative theme. Ask your Public Service representative to tell you about new, modern home lighting with Certified Lamps... for better living and seeing ease.

Hear "HYMNS OF THE WORLD" — Sunday at 12:45 P.M. on YOUR PUBLIC SERVICE COMPANY NETWORK



SOUTHWESTERN  
**PUBLIC SERVICE**  
COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE





**DO NOT LET BUDGET WORRIES GET YOU DOWN!**  
**BORROW FROM US THE QUICK, EASY WAY!**

Prompt, Confidential Service

**ARTESIA INVESTMENT COMPANY**

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**STEVE W. MASON**  
 LOW INTEREST RATE, LONG TERM.  
 FARM, RANCH AND CITY PROPERTY LOANS.  
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**Baldwin**  
 New and Used PIANOS

*the magnificent*  
**Magnavox**  
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**GINSBERG MUSIC CO.**  
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Call Us for Free Estimate—We Pick Up and Deliver!  
 PROMPT, EFFICIENT AND ECONOMICAL SERVICE

**Groves Upholstering Shop**

204 North Roselawn Phone 512-R

Office Supplies at The Advocate

**Maljamar News**

(Mrs. Kenneth Shields)  
 Mr. and Mrs. L. J. Kelly attended a house warming at the home of Mr. and Mrs. Leroy Cranford in Artesia Tuesday night. Mr. and Mrs. Cranford received many beautiful gifts.

Maljamar has certainly been a quiet place since Thursday morning. Everyone who could get away went deer hunting. Oscar and Noble Melton were the first to return with their deer. A resident of Texas came to buy a hunting license Friday, thinking the out-of-state licenses were \$25. He had driven from north of Lubbock. When he learned the licenses were \$50.25 he said he would go back home as that was too expensive for one week end of hunting.

Mr. and Mrs. J. C. Davis had as week-end guests her sister Mrs. F. L. Young and Mr. Young and children of Caprock.

The Wednesday Bridge Club met at the home of Mrs. Kenneth Shields. Double-dip ice cream cones and cold drinks were served to Mes. Zealey Edwards, John McMurray, Charlie Shannon, Harold Adams, and Cliff Whitefield of Loco Hills and Mrs. F. H. Alexander. High scores were held by Mrs. Edwards and Mrs. McMurray. Mrs. Whitefield and Mrs. Albert W. Golden received gifts. The club will meet with Mrs. Harold Adams Tuesday, Nov. 22.

The Maljamar Rifle and Pistol Club held a meeting Monday night of last week. Those attending were Claude Crossley, Kenneth Shields, L. J. Carden, Bob Hunter, Bob Patterson, Dale Kennedy, and Oscar Loyd.

Mrs. Elom Young gave her son Paul, a birthday party recently. Approximately 20 attended.

Mr. and Mrs. Luther Kelly will hold open house at their home from 2 to 5 o'clock Sunday, Nov. 20, celebrating their 25th wedding anniversary. Friends and relatives are invited.

Mr. and Mrs. Albert W. Golden entertained employees and their wives with a "42" and bridge party

at their home Friday evening. High scores were won by Leo Martin and Mrs. M. P. Blakely. Others attending were Claud Crossley and Messrs. and Meses A. C. Hatfield, Leo Martin, Artis O. Vowell, Joe Smith, Herbert C. Hunter, Reed, Othar Furrh, and Elliott.

Mr. and Mrs. Floyd McCarthy returned home Wednesday from a visit of a few days with relative in Ellasville, Graham, Brecken

ridge, Mineral Wells, and Hamlin Texas.

Mr. and Mrs. Perry Cullum o Hobbs were all-day guests of Mr and Mrs. L. J. Carden Sunday.

The Recreation Club gave a deer rifle away to Ira Pleasant Wednesday.

The Maljamar Rifle and Pistol Club has a featherweight Ithaca repeater 16-gauge shotgun to be given away Nov. 25. The gun is on display at the Maljamar Cafe Patricia Blakely was ill from flu

Thursday and Friday.

The Woman's Missionary Society met at the church Tuesday and planned to have a Thanksgiving dinner at the old church building at 6 o'clock next Tuesday evening. Plates will be \$1 each. Those attending the meeting were Mrs. Dean and Ann, and Meses. W. G. W. W. White and children, Joe White, Weston Mills and Karen, Mrs. Kenneth Shields, Mrs. Herbert C. Hunter, Mrs. Oscar Loyd and

Mrs. Son Taylor.  
 Mrs. Ralph McGill spent Thursday night with Mr. and Mrs. Ray Evelyn of Hobbs.  
 Mr. and Mrs. J. C. Davis spent Thursday and Thursday night with Mr. and Mrs. W. A. Davis of Eunice.

BALL POINT PENS by Finkel the student's choice at \$1.50. Artesia Advocate, office supplies.

READ THE ADS

**Dr. B. G. NOFFLET**  
 CHIROPODIST  
 FOOT SPECIALIST  
 Medical and Surgical Treatment of the Feet.  
 Corrective Arch Supports  
 1101 W. Hermod at Elm St.  
 Carlsbad, N. M. Phone 111

DRAWING SUPPLIES, boards, T-squares, triangles, French curves at The Advocate, office supplies.  
 STUDENT'S ZIPPER BINDERS, two-ring, choice of colors and finishes. Artesia Advocate.

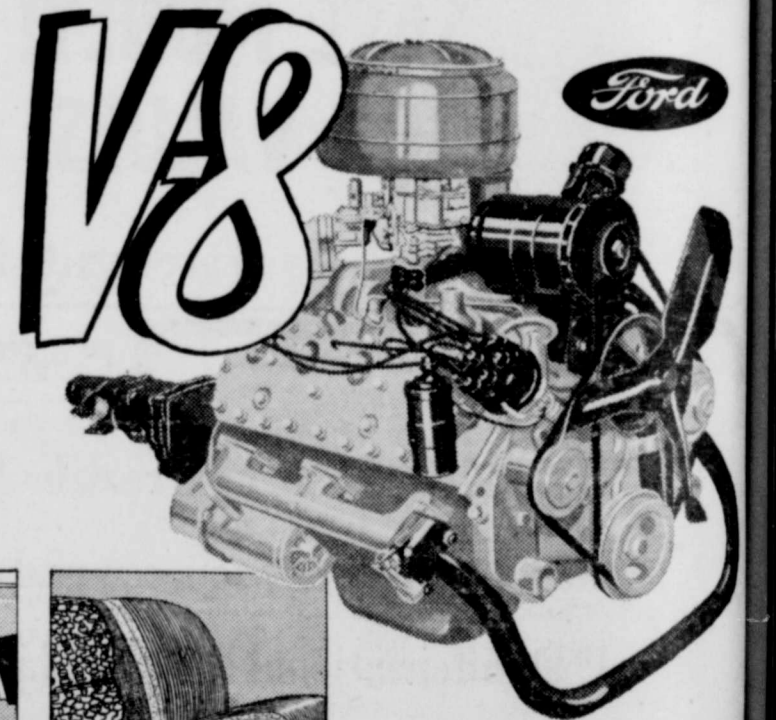
**WE FEATURE LONG-TERM,  
 REASONABLE INTEREST  
 LOANS**  
 Through Major Life Insurance Companies  
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 Also F.H.A. or F.H.A.-GI Loans  
 Preserve Those Precious Papers on Film!  
 We Do Microfilming.

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 102 Booker Building Phone 470

**1950 FORD** IT'S HERE FRIDAY AND 50 WAYS NEW!



**WITH THE EXCLUSIVE NEW 100 H.P. FORD**

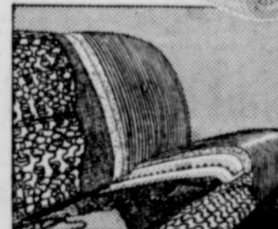
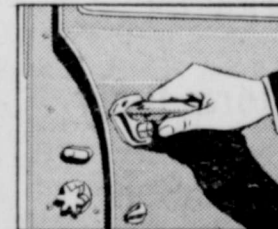


**ITS QUIET WHISPERS QUALITY**

It's the quiet of new super-fitted pistons, new "hushed" timing gear, new fan designed for better cooling at slower quieter speeds. And what power! There's a full 100 horsepower wrapped up in this V-8 design that makes you master of any road. It delivers more power than any other car anywhere near Ford's low price and sells for less than most conventional "sixes." And Ford offers a Six, too—an advanced Six with 95 horsepower.

**NEW SOUND CONDITIONING**

New "sound conditioning" in floor, doors and body panels insulates Ford's "Lifeguard" Body against road noises. More extensive body insulation and sealing in 41 areas give additional interior quietness and protection.



**NEW "HUSHED" RIDE**

Ford's famous "Mid Ship" Ride is now so quiet you can talk in whispers while travelling at highway speeds. So smooth (with its great team of "Hydra-Coil" and "Para-Flex" Springs) that it virtually erases every bump.

**NEW QUALITY FEATURES**

New quality is easy to find in this 50-way-new Ford. You find it in the new push-button door handles, in the new rotary door latch that needs only a feather touch to open, yet closes so securely. You find it in new sparkling upholstery colors.

**NEW DRIVING COMFORT**

Not only does the 1950 Ford offer you more hip and shoulder room than any other car in its field—it offers you the long-lived driving comfort of a new foam rubber front seat cushion over new non-sag seat springs. Arrive relaxed after hours of riding.

There's a Ford in your future

...with a future built in

**SEE THE ONE FINE CAR IN THE LOW-PRICE FIELD at your FORD DEALER'S**

**ARTESIA AUTO CO.**

302 W. Main

Phone 52

**We slipped a ring**



Yes, slipping on those genuine MM rings is part of our job! We're equipped for every kind of service from ring or valve jobs to complete overhauls on all farm equipment, whatever the make and the model.

If you have not yet taken advantage of our shop facilities, drop in now and see how our efficient shop saves customers time and dollars.

It will surprise you to see how competently and quickly we get the job done, and done right!



We Repair All Makes of Farm Machinery and Tractors. Our Factory Trained and Thoroughly Experienced Mechanics Use the Latest Tools, Methods and Equipment.

**ARTESIA IMPLEMENT & SUPPLY COMPANY**

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Available for Immediate Delivery!

- M-M Tractors
- Tumble Bug
- 2-way Plows
- Disc Harrows
- Knoedler Flowting Tractor Seats
- The New Humbolt
- 2-way Stalk Cutters
- A Complete Line of Tillage Farm Tools.

SEE US NOW!



Production Of Cotton Increases

New Mexico's 1949 cotton crop, estimated at 310,000 bales, will be the largest crop ever produced in the state.

rage yield last year. Three and a half per cent of the 323,000 acres planted last spring has been abandoned, leaving 312,000 acres for harvest this fall.

side rear-view mirrors, tires 8.25 x 20-10 ply, 7 1/2 x 12 bed, 7-ton heavy duty hoist.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

NEIL B. WATSON, Artesia, New Mexico, is attorney for the co-administrators.

HEIRS OF THERESA KIRKLAND, Deceased; FRED KIRKLAND, if living, if deceased, THE UNKNOWN HEIRS OF FRED KIRKLAND, Deceased;

Court for a judgment by default and judgment by default will be rendered against you, and each of you, as prayed for in said Complaint.

The name of the plaintiffs' attorney is William M. Siegenthaler, whose Post Office Address is Box 128, Artesia, New Mexico.

WITNESS my hand and the seal of the District Court of Eddy County, on this the 9th day of November, 1949.

(SEAL) Marguerite E. Waller, District Court Clerk, Carlsbad, New Mexico. Blanche G. Hegg, Deputy. 54-41-T-60

ROBERT BOURLAND INSURANCE Artesia Auto Co. PHONE 52

ARTESIA BUSINESS DIRECTORY

A Thumbnaal Classification of EMERGENCY and IMPORTANT PHONE NUMBERS and ADDRESSES

- EMERGENCY
Tell Central Ph. 198
Police, Tell Central, or Call Ph. 328-W
Ambulance Ph. 707
AUTOMOTIVE
Artesia Auto Co., Wrecker Service Ph. 52
PLUMBING AND HEATING
C. C. Bivins Plumbing & Heating, 301 North Roselawn Phone 682
COMMERCIAL PRINTING
Artesia Advocate, 316 W. Main—Call Us Ph. 7

NOTICE TO BIDDERS
The Board of County Commissioners will accept bids until December 5th, 1949 at 10 o'clock A. M. for two (2) two-ton dump trucks, Medium Wheel Base and complete with flat dump beds and steel tops, windshield wipers, out-

NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT
STATE OF NEW MEXICO TO: Stella Muncy, Elizabeth Muncy Schrader, B. N. Muncy, Jr., All Unknown Heirs of B. N. Muncy, Sr., Deceased and All Unknown Persons Claiming Any Lien Upon or Right, Title or Interest in or to the Estate of said Decedent, GREETING:

NOTICE IS HEREBY GIVEN that this cause has been appealed from the Probate Court of Eddy County, New Mexico, wherein this cause was numbered 1472.

NOTICE IS FURTHER GIVEN that Stella Muncy, Elizabeth Muncy Schrader and B. N. Muncy, Jr., co-administrators, have filed their Final Account and Report herein and, by Order of the Hon. C. Roy Anderson, Judge of the District Court of Eddy County, New Mexico, the 9th day of January, A.D., 1950, at the hour of 10:00 A. M., or as soon thereafter as the same may be heard, in the Court Room in the District Court of Eddy County, New Mexico, in Carlsbad, New Mexico, is the day, time and place for hearing said Final Account and Report and any objections thereto.

NOTICE IS FURTHER GIVEN that at the same time and place, said Court, as a part of its general jurisdiction, will determine the heirship of said decedent, the ownership of his estate, the interest of each respective claimant thereto or therein, and the persons entitled to distribution thereof.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO

J. B. CLAPP and CORA CLAPP, his wife, and A. D. ZICAFOOSE and FLOSSIE ZICAFOOSE, his wife, Plaintiffs, vs. ARCHIBALD F. KIRKLAND, et al. Defendants. No. 11332

SUMMONS AND NOTICE OF SUIT PENDING

STATE OF NEW MEXICO TO: ARCHIBALD F. KIRKLAND; IMPEADED WITH THE FOLLOWING NAMED DEFENDANTS AGAINST WHOM SUBSTITUTED SERVICE IS HEREBY SOUGHT TO BE OBTAINED TO-WIT: ARCHIBALD F. KIRKLAND, if living, if deceased, THE UNKNOWN HEIRS OF ARCHIBALD F. KIRKLAND, Deceased; TREVIS KIRKLAND, if living, if deceased, THE UNKNOWN HEIRS OF TRAVIS KIRKLAND, Deceased; THERESA KIRKLAND, if living, if deceased, THE UNKNOWN

YOU AND EACH OF YOU ARE HEREBY NOTIFIED THAT there has been filed in the District Court of Eddy County, State of New Mexico, a certain cause of action wherein J. B. Clapp and Cora Clapp, his wife, and A. D. Zicafoose and Flossie Zicafoose, his wife, are the plaintiffs and you, and each of you, are defendants, the same being Cause No. 11332 on the Civil Docket. The general objects of said action are to quiet and set at rest the plaintiffs' title, in fee simple, to the following described property situated in Eddy County, New Mexico, to-wit: W 3/4 E 1/4 SW 1/4 SE 1/4, E 1/2 W 1/4 SW 1/4 SE 1/4 Section 12, Township 17 South, Range 25 East, N.M.P.M., Eddy County, New Mexico.

YOU AND EACH OF YOU ARE FURTHER NOTIFIED THAT unless you enter your appearance or plead herein on or before the 30th day of December, 1949, the plaintiffs will make application to the

ANNOUNCEMENT! Tony Hernandez, Well Known Chef, from the Cortez Cafe, Carlsbad, is Now With Us! COME OUT AND TRY HIS MEXICAN FOOD SPECIALTIES DELICIOUS MEXICAN COMBINATION PLATE, STEAKS AND THE OLD RELIABLE FISH AND CHIPS. Sussex Fish and Chips 1 Mile North on Roswell Highway 11 A. M. to 11 P. M. Daily

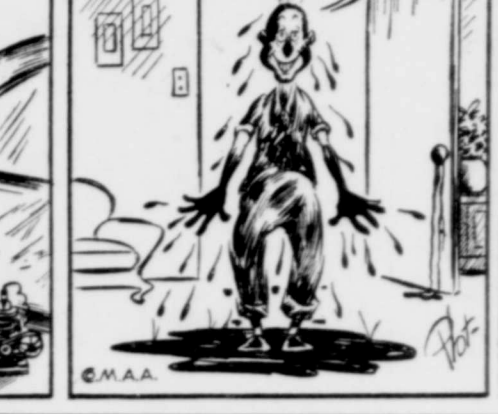
Loose Leaf Devices at The Advocate

"IT HAPPENS EVERY DAY"

SYLVIA, I'VE DECIDED TO PAINT THE CAR MYSELF - I CAN SAVE 1/3 THE COST. DO IT YOURSELF! ALWAYS SAY



OOH SYLVIA! I'M FINISHED!



By PLOTNER

IF YOU HAVE HAD YEARS OF EXPERIENCE PAINTING CARS AND HAVE THE FINEST MODERN EQUIPMENT AVAILABLE, THEN WE PEOPLE AGREE DO-IT-YOURSELF BUT WE SPEND SOME MONEY ARTESIA AUTO COMPANY HOME OF FORD

CROSLLEY MILLION-DOLLAR GIVEAWAY

NOTHING TO BUY

YES, OVER \$2,000,000 IN CASH AND VALUABLE PRIZES! Just tell us a good reason why we should give you a new Shelvador\* Refrigerator



A double chance to win. First—we're one of hundreds of Crosley Dealers having a Local Contest, designed for our own friends and neighbors and judged by local judges right in our own community. Think how simple it is! All you do is write on the Local Entry Blank in 50 words or less why you believe Crosley should give you a beautiful, new 9-cubic-foot Shelvador Refrigerator. If our judges select your reason as best, you will get a new 1950 Shelvador Refrigerator to be awarded by us and delivered right to your home.

WIN A BRAND NEW 1950 CUSTOM MODEL SHELVDOR REFRIGERATOR

\$27,500 in cash—25 complete Crosley Electric Kitchens and 100 new 1950 Shelvador Refrigerators as National Prizes!

Second—a National Contest, in addition to and separate from our Local Crosley Dealer Contest, where the same words you write for the Local Contest (or different ones if you prefer) may be submitted on the National Entry Blank and compete for the Grand Prizes of cash, kitchens, and refrigerators to be awarded by Crosley.

Each of the Crosley Electric Kitchens has a retail value of over \$1500 and includes: A 100 2-cubic-foot Model CB-9 Custom Shelvador... Model DE 129 Crosley Electric Range... 3.2 cubic-foot Model HF-1346 Crosley Kitchen Freezer... 10-gallon table-top Custom Model CMT40DE Crosley Electric Water Heater... Model CKD25 Crosley Kitchen Disposer... 48-inch Model GST4800 Crosley Cabinet Sink... and base and wall steel cabinets to a maximum retail value of \$350.00.

IT'S THE BIGGEST THING YET!



Gives up to 23% more space in the same size cabinet—easy to reach—easy to use—no stooping clear to the floor.



The new 1950 Model CB-9, 9 Cubic Feet Capacity.

The Amazing 1950 Shelvador with Exclusive WORKSAVER Design ALL SPACE AT THE "CONVENIENCE LEVEL"!

IF YOU BUY A NEW 1950 CROSLLEY REFRIGERATOR during this contest and win one as a prize either in National or Local Contests... you will get a cash refund equal to the retail price of your prize.

JUST FOLLOW THESE SIMPLE RULES—

- 1. In 50 words or less, write your reason or reasons why we should give you a new Shelvador Refrigerator. Write your reasons in the space provided on the Entry Blank—the red Entry Blank for the Crosley Local Dealers' Contest; the green Entry Blank for the Crosley National Contest.
2. Participants may enter both the Crosley Local Dealers' Contest and the Crosley National Contest. However, participants may submit only one entry in only one of the Crosley Local Dealers' Contests and the participant may submit only one entry in the Crosley National Contest.
3. Both of the Entry Blanks to be obtained at no cost from Crosley Appliance dealers. The green Entry Blank for the National Contest from any Crosley Dealer, the red Entry Blank from the local Crosley Dealer conducting a local contest.
4. Any resident of the continental United States may compete except employees of the Crosley Division of the AVCO Manufacturing Corporation, retail dealers of Crosley appliances, wholesale distributors of Crosley appliances, their advertising agencies and their families. Contest subject to all federal, state, and local regulations.
5. All entries on the red Entry Blanks for the Crosley Local Dealers' Contest must be delivered before

- December 1, 1949, to the Crosley Dealer from whom the entry was obtained.
6. All entries on either the red blank for the local contest or the green blank for the national contest that are mailed, must be postmarked before midnight, November 30, 1949.
7. Mail or deliver in person your red Entry Blank for the Crosley Local Dealers' Contest to the Crosley Dealer from whom the entry blank was obtained. Mail the green Entry Blank for the National Crosley Contest to: Betty Olson, Director of Home Economics, Crosley Division, AVCO Manufacturing Corp., Box 1938, Cincinnati, Ohio.
8. Entries will be judged and prizes will be awarded for originality, sincerity and aptness of thought. Entries, contents and ideas therein become the property of the Crosley Division, AVCO Manufacturing Corporation.
9. All winners will be notified by mail, phone, or telegram. A list of the winners of the Crosley National Contest will be available on request from Crosley Division, AVCO Manufacturing Corporation, 1329 Arlington St., Cincinnati 25, Ohio, approximately two months after the close of the contest.
\*Made only by Crosley, T. M. Reg. U. S. Pat. Off.

PALACE DRUG THIS WEEK'S SPECIALS Walgreen Agency Drug Store

STORE WIDE SALE
HINKLE PILLS 17c
SACCHARIN 39c
PAPER TOWELS 16c
OLIVE TABLETS 36c

Eight Vitamins in One Capsule! Olafsen Aytinal Vitamin Capsules Bottle of 100 2.99

Keller Analgesic BALM 59c

Tube 25 60c ALKA-SELTZER TABLETS 49c

50c Size PHILLIPS' MILK OF MAGNESIA 39c

Economy Size Pepsodent Tooth Paste 59c

100 Tablets WALGREEN ASPIRIN 43c

NEW! for hair more beautiful all 3 ways SHASTA Beauty Cream Shampoo leaves your hair more lustrous, easier to manage, more appealingly soft.

UPSET STOMACH? BISMADINE Powder 59c
CONSTIPATION? MINOYL Mineral Oil 59c

Leona Laraine POWDER PUFFS 2:15c
Tyson HOT WATER BOTTLE 89c
Po-Do PLAYING CARDS 47c
15c "One-World" NEEDLE ASSORTMENT 11c

CROSLLEY Better Products for Happier Living GET ENTRY BLANKS FROM: BOYD BARNETT FURNITURE STORE 812 WEST DALLAS PHONE 625

**USO-USN to Spread Cheer  
Among Italy's Orphaned Kids**

Providence, R. I. (AFPS) — The USO and the U.S. Navy teamed up with the citizens of this New England city in an all-out effort to make the 1949 Christmas, one to remember for crippled and orphaned children of Italy.

When the carrier USS Leyte put into port prior to making a Mediterranean cruise, her commanding officer, Capt. W. R. Erdman, USSN, suggested the possibility of making the cruise a good will tour.

The idea was quickly picked up by local USO director D. E. Iron, who enlisted the aid of the ship's chaplain, LCDR W. J.

Spinney.

It wasn't long before local organizations and merchants had more than five tons of toys, food and other essentials of a happy life piled on the decks of the flat top.

Then the ship's personnel went to work. They began their own collection, and the appointed purchasing committee stowed aboard such items as Christmas tree decorations and the necessary items for Christmas parties.

The maimed bodies of the crippled and the aching hearts of the orphaned will be lightened when the USO-USN "Christmas Ship" arrives.

**FOR RELIEF OF  
KIDNEY  
TROUBLES  
and  
STOMACH  
AILMENTS**



**On Sale**  
NELSON FOOD STORE  
STAR GROCERY  
Free Delivery

**'International Who's Who' Includes 15  
From New Mexico**

The 13th annual edition of "International Who's Who," a London, England, publication just off the press, lists 15 residents of New Mexico. Among the list are artists, political office holders, authors, churchmen, bankers, university professors and retired army officials.

Alphabetically, the names included are: Clint Anderson, U.S. Senator, from Albuquerque; Ernest Blumenshien, Toas artist; Sam G. Bratton, U.S. Circuit Judge, Albuquerque; Wittner Bynner, Santa Fe author; Most Rev. Edwin V. Byrne, Santa Fe; Cale William Carson, president First National Bank, Albuquerque.

Senator Dennis Chavez; Alice Corbin, recently deceased Santa Fe author; Maj-Gen. Charles H. Corlett, retired army officer, Espanola; John J. Dempsey, former governor of New Mexico; Lt-Gen. William George Holmes, retired British army officer Santa Fe; Pat J. Hurley, former ambassador to China and army officer; Dr. Lincoln La Paz, head of meteoritics, University of New Mexico; John Curtis Underwood, author, Santa Fe and John Hunter-Young, artist, Toas.

ESTERBROOK FOUNTAIN PENS, the ideal student's pen, only \$1.75, your choice of points. Artesia Advocate.

SKRIP INK, the finest, for sale at The Artesia Advocate.

Read the Ads

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Now Is the Time  
to Look to Your Tractor and Implement Needs  
for 1950!

In View of the Present Steel Strike

Plows and Discs

Will Be a Short Item Again!

We Have on Hand at the Present Time

a Complete Line of Tractors!

COME IN AND

DISCUSS YOUR NEEDS WITH US.



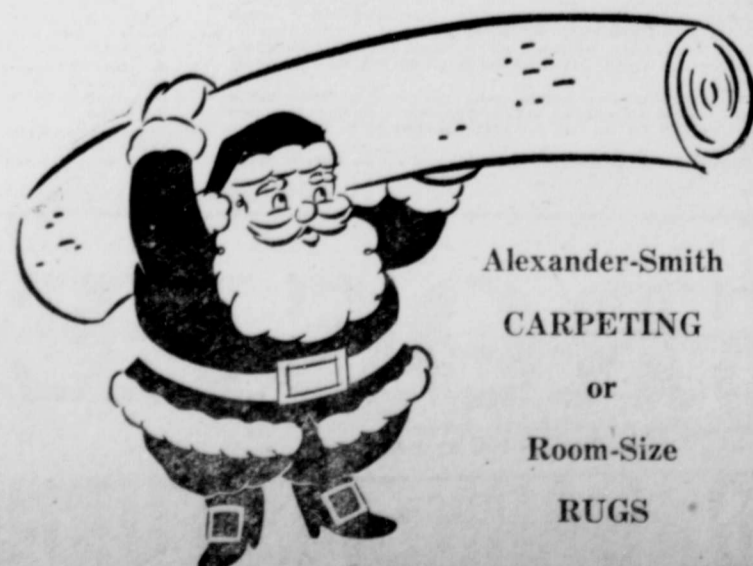
**JOE MITCHELL & SON**  
CASE FARM MACHINERY  
Sales -:- Service

Firestone Implements Tires and Tubes



Philco  
Table  
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and  
Combinations

PLATFORM  
ROCKERS  
24.50 Up



Alexander-Smith  
CARPETING  
or  
Room-Size  
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**THE NEW STYLES ARE HERE!**  
genuine

Rembrandt Lamps  
Masterpieces

in a great  
**SPECIAL SELLING!**



See Them Today!  
6.95 and Up

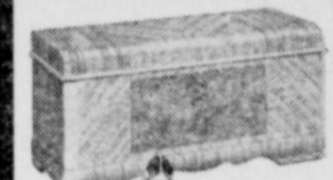
You'll thrill to the breath-taking beauty of this superb collection of new Rembrandt floor and table models! You'll be enchanted with the low prices for such quality and styling. Don't wait for a better opportunity to highlight your rooms. These new Rembrandts are available now at prices you'll like!

**GIVE SOMETHING FOR THE HOME!**

**THIS CHRISTMAS**

As advertised in LIFE

ON CHRISTMAS MORNING TELL HER  
*"I Love You"*  
WITH A  
**LANE**  
Cedar Hope Chest



No. 2400 Excitingly styled in matched Peleda, Walnut, Walnut Stump, and Zebra wood. Has recessed lid hinges and famous LANE trim.

Make Christmas Dreams Come True for you—your wife, mother, daughter, or sister.

**\$1 DOWN**  
Reserves Any  
**LANE CHEST**

These LANE chests are made with exterior in all popular woods and finishes to harmonize with all types of furniture. Guaranteed Math Protection.

Get MORE Rest  
Every Sleeping Hour

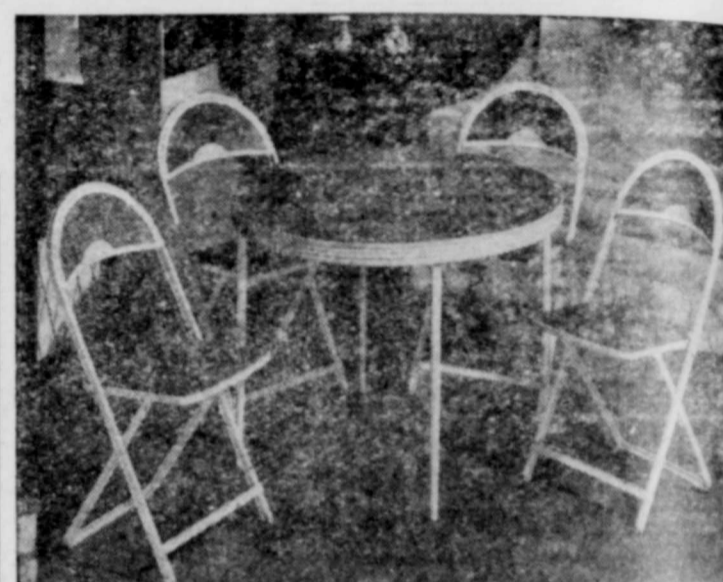


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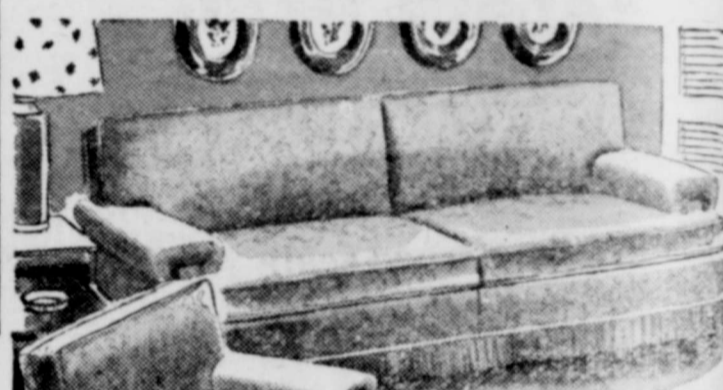
Wake up Fresh  
as Spring Air

Come in and let us show you why Spring-Air "Controlled Comfort" is best for you, and every member of your family.

49.50 and 59.50



Samson and Durham Bridge Sets  
Complete ..... **29.75**



**129.50** Up



**Virtue**  
DUNCAN PHYE DINETTE \* Style, Beauty and Utility distinguish this Smart Set dinette. Graceful oval shaped MICALITE top of balanced construction extends from 35" x 48" closed to 35" x 60" open. Resists stains and burns. Dainty yet sturdy chairs are deeply upholstered in long-wearing, luxurious DURAN. A damp cloth keeps set sparkling like new.

79.50 and up

USE OUR  
CONVENIENT LAY-AWAY PLAN

**WILLIAMS Furniture Co.**  
COMPLETE HOME FURNISHERS

Fourth and Main

Phone 2

# ARTESIA

## BUSINESS AND PROFESSIONAL

# REVIEW

**Mid-West Auto Supply**

General Electric Appliances

Main Phone 525

**TEXACO SERVICE STATION**

Cecil Mitchell  
WASHING - GREASING ACCESSORIES  
115 South First

**CITY CAB**

PHONE

**550**

24-HOUR SERVICE  
205 North First Street  
Cecil Smith

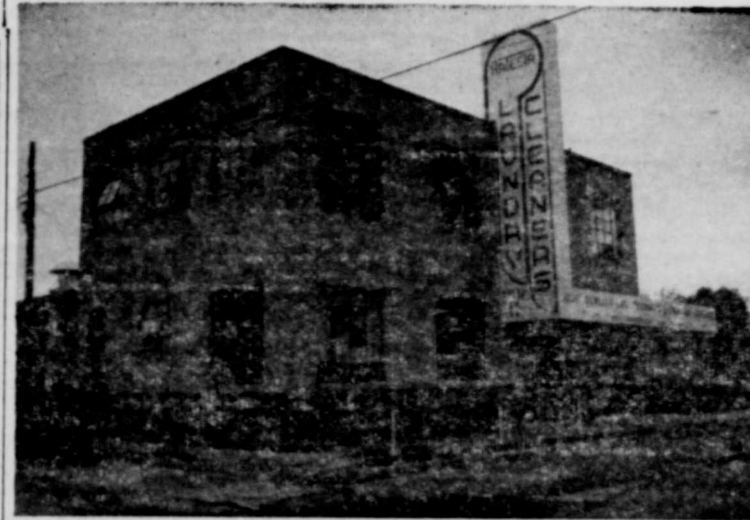
**Barbecue**

STEAKS  
SPECIAL LUNCHES  
DINNERS  
Sundays Chicken and Turkey Dinners  
DIXIE BAR-B-Q  
Bob and Ellen Jewel

### Artesia Laundry and Cleaners Serve Artesia For Twenty-Five Years

The Artesia Laundry and Cleaners, which is now located at 115 North Fourth Street, has rendered twenty-five years of service to the people of Artesia and surrounding community. It started as a steam laundry, July 20, 1925, in the building now occupied by the Ferguson-Steele Garage on North First Street.

A Dry Cleaning business was purchased in 1928 and the two establishments then were moved



and consolidated at 401 West Main. They remained in that location until they moved to their new location at 115 North Fourth Street on May 30, 1947.

The new and modern building of the Artesia Laundry and Cleaners is rated by the American Institute of Laundering as the best in construction and design in the eleven western states.

The fur and woolen storage in this building is fireproof, dust

### Community Plate, 1881, Rogers, and 1847 Rogers. Cambridge Crystal will also make a beautiful gift.

If you are looking for a more personal gift you will find a wide selection of watches in Hamilton, Elgin, Rolex and other Swiss watches.

They also carry a wide selection of other jewelry, diamonds, wedding and engagement rings.

All time pieces and watch repairing, jewelry repairs and stones mounted will be taken care of to your satisfaction.

### Wilburn Floor Covering Co. For Variety Of Tile

The Wilburn Floor Covering Company, 113 South Third Street, is owned and operated by Mr. Zane Wilburn. Mr. Wilburn worked for Mr. Billy Albert about a year and then bought his business out last July.

The Wilburn Floor Covering Company sells and installs rubber and asphalt tile, plastic wall tile, Armstrong's linoleum and venetian blinds.

They also repair your venetian blinds and make to order traverse rods and curtain rods, and do excellent cabinet top work.

### ARMY PRACTICES WHAT IT LEARNED IN PACIFIC WAR



GIs CHARGE ASHOPE from assault barges during maneuvers at Pokai beach, Hawaiian islands, using amphibious attack style of World War II. Maneuvers are called "Operation Miki." (International)

day of last week for Shreveport, La., flying the Piper Clipper.

Eule Martin took his dual cross-country Wednesday, flying to Carlsbad, Hobbs and return. He was instructed on this flight by Herman Fuchs.

Mr. and Mrs. H. T. Marshall flew their Luscombe to Odessa Wednesday of last week, where they had lunch with friends, and returned the same afternoon.

C. T. McLaughlin of Snyder, Texas, flew in to Artesia Wednesday of last week in his 170 Cessna.

Sig Iversson and pilot of Fort Worth flew in to Artesia Wednesday of last week.

Kaye Palmer of KSPV commenced his flight training last week. Both Mr. and Mrs. Palmer are aviation enthusiasts and are members of the Artesia squadron of the CAP.

### Sports Notes

On a comparative basis in play against Carlsbad, Hobbs stretches at last a neck ahead of the Albuquerque Bulldogs. Albuquerque, in fact, was "lucky" to nose out the Cavemen; that is, if any team is "lucky" which takes advantage of an opponent's miscues.

Neither team had much of a passing attack; both had rugged lines and some good backs. The atom bomb of modern football, however, passing, it is the horse and running is the cart.

The old idea that a good ground

game came first, then passing, has grown moldy. Hobbs, as we get it, is a passing team; Albuquerque is not. If we were asked to lay a sawbuck on the line between these two we would take the passing team.

An odd thing: There seem to be more good passers than receivers nowadays. Catching a football is a natural talent. A boy can learn to throw by practice; but catching . . . well, either you can or you can't.

When you run across a very good football team, you will always find at least one very good receiver, sometimes two or three.

It appears at last that the conference idea and the State High School Athletic Association have made an honorable match. It has been a long wooing. Homer Starr of Carlsbad deserves to be the ring-bearer, even if many of his predecessors helped out with the courtin'.

Baby chick hatchings for the nation are still running ahead of last year. The total for the first seven months of this year is about 24 per cent above the corresponding months in 1948.

On Sept. 1, farm operators in New Mexico averaged 11.3 hours per day. On the same date, farm laborers averaged 9.8 hours per workday. The U.S. average was 11.1 for farm operators and 9.5 for farm laborers.

CLIP BOARDS and Arch Boards letter and legal size. Artesia Advocate.

**CULLIGAN SOFT WATER SERVICE**

113 S. Third Phone 574-W  
Ray F. Lewis, Jr., Mgr.

**CUMMINS HOUSE OF TIME**

Diamond Engagement and Wedding Rings  
Watches, Silver, Jewelry  
Stones Mounted  
Booker Bldg., 110 S. Fourth

**Mixed Drinks**



Cold Beer  
Shuffle Board  
Open 7 A. M. until 11 P. M.  
Open until Midnight Saturdays  
**NORTHSIDE BAR**  
Roswell Highway

**ARTESIA**

**LAUNDRY AND CLEANERS**

115 North Fourth  
PHONE 11

Colon Therapy  
**Dr. Esther Seale**  
Former Instructor Los Angeles College of Chiropractic  
Office Hours: 9-12, 1-5  
Foot Correction  
Phone 375, Artesia, N. M.

**Wilburn Floor Covering Co.**  
Linoleum - Venetian Blinds  
115 South Third St. Phone 796-W

**Christmas Gifts At Cummins House Of Time**

The personnel of the Cummins House of Time, 110 South Fourth, Booker Building, consists of Mr. and Mrs. Gervis Cummins and Mr. Kenneth Payne.

The Cummins House of Time opened in February, 1947. Mr. Cummins and Mr. Payne are both service men.

If you are thinking about Christmas gifts that are lasting they have complete lines in Sterling Silver in Heirloom, Alvin, Rogers, and Oneida. Also silver plate in

**Home Cooked Foods At Willie's Cafe**

Mrs. Willie Richardson owns and operates the Willie Cafe, 101 West Texas, just behind the Bus Depot, which is open twenty-four hours during the day.

If you care for really home cooked foods, you must sample some of Mrs. Richardson's. She serves hot home-made biscuits for breakfast that will melt in your mouth.

Home-made pies are always available and also home-made chili and jumbo hamburgers that cannot be found elsewhere.

**Hangar Flying**  
Elbert Ditto of Wichita Falls, Texas, visited his family in Artesia Monday evening of last week. He was flying a twin-engined Beechcraft.

Herman Fuchs and family returned last week from Colorado, where they had visited friends. They encountered snow and ice on their return home.

Bill Leaf soloed last week.

Claude Spangler received his private pilot license Monday. He will start on his commercial training immediately.

R. E. Perry departed Wednesday

**DEE'S LAUNDRY**  
(Help-Your-Self)  
Open 7 A. M. to 6 P. M.  
Monday thru Saturday  
Maytags Soft Water

**McCaw CHEVRON STATION**  
Washing - Greasing - Polishing  
Atlas Tires, Batteries and Accessories  
409 North First Phone 45

**DEE'S GROCERY**  
Roswell Highway

**Winter Battery Values!**  
Varcon "Deluxe"  
24-Month Guarantee \$14.45 Exchange  
"Regular" 12-Month Guar. \$9.95 Exchange  
"Super Active" 30-Month Guar. \$16.45 Ex.  
**Gambles**  
AUTHORIZED DEALER  
The Friendly Store  
Sizes for All Cars

**"Landscaping Our Specialty"**  
EVERGREENS - SHRUBS - SHADE TREES  
BULBS - PERENNIALS  
**CALLAWAY NURSERY**  
Day Phone 924-J Night Phone 1354-W  
1000 Block North Mesa, Carlsbad, New Mexico  
"Serving All Southern New Mexico"

**Chinese Dishes**  
American and Mexican Dishes  
**KING'S CAFE**  
109 W. Main Phone 697

**PREACHER & IRA JUNK YARD**  
We Buy  
We Sell  
We Trade  
North on Roswell Highway

**Artesia Floral & Gift Shop**  
Floral Designs for All Occasions  
Complete Line of Gifts  
406 West Main Phone 777  
Bonded Member Telegraph Delivery Service

**EXPERT REPAIRING**  
Save Your Boots and Shoes by Having Them Repaired Here  
**BOOTS MADE TO ORDER**  
HAND MADE BELTS  
**BENNIE'S**  
**BOOT & SHOE REPAIR**  
411 West Main Street

**Williams Lumber Co.**  
Lumber and All Kinds Building Material  
Builders Hardware  
Oil Field Timbers Mine Timbers  
Quality at a Fair Price!  
West of Artesia Phone 095-J1

"Say It With Flowers"  
**The Floore Floral Co.**  
106 South Tenth Phone 312  
Member Florist Telegraph Delivery Service

We Have Plenty of  
**Hunting Ammunition**  
.30-.30 .30-'06 .270 etc.  
**MAYES & CO.**  
601 Second St. Phone 102

New and Used Auto Parts  
**WELDING SERVICE**  
**BUD'S WRECKING YARD**  
Roswell Highway

**HOT BISCUITS**  
Home Made Pies and Chili  
Jumbo Hamburgers  
Open 24 hours Daily  
**Willie Cafe**  
101 West Texas

**Green & Mays**  
**GROCERIES SERVICE STATION**  
Open 6:30 to 8:30  
Northside on Roswell Highway

**JACK'S SERVICE STATION**  
H. H. (Jack) Staggs  
Gulf Products  
Washing - Greasing  
Tires - Accessories  
201 North First Phone 792-W

**Artesia Animal Hospital**  
BOARDING - GROOMING  
Ranchers Supplies and Vaccines  
902 SOUTH FIRST  
PHONE 582-J

**USED CARS TRUCKS - PARTS**  
**D & D Car Sales**  
Durham-Wayne Deering  
First St., Roswell Hwy

**HOME-COOKED DINNERS and SHORT ORDERS**  
**THE IDEAL Coffee Shoppe**  
Roy Phillips  
205 South First

**Roach Grocery**  
MARKETS - FRUITS - VEGETABLES - GROCERIES  
307 South Fifth Mr. and Mrs. J. C. Roach Phone 299-W

**COMPLETE FEED SERVICE**  
**CECIL A. SMITH**  
A Feed for Every Need. Groceries, Fresh Yard Eggs Daily  
Half Mile West of Artesia on Hope Highway

**SNOW WHITE WASHATERIA**  
Open 5 A. M. to 6 P. M.  
Monday until Saturday Noon  
WET WASH  
ROUGH DRY  
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**MANN REXALL DRUG**  
Phone 87  
N. M. Stewart C. E. Mann

**NUMEX ETHYL NEW MEXICO ASPHALT AND REFINING CO. NUMEX REGULAR**

