# The artesia Advocate ze 

Clarke Elected Head American Association Dental Examiners

UMIE FORTY-SIX

## ARTESIA, NEW MEXICO, FRIDAY, OCTOBER

$\mathrm{P}_{\text {OI RRI }}^{\text {or }}$ Responsibility For Hospital Placed In Board


Winners In Fire Prevention Essay Contest For Students Announced

Fire Prevention

| Farmers Voting | Artesia Bulldogs |
| :--- | :--- |
| By Mail Now On | Maintain Ninth |
| ACA Committees | Minibe amricutural produers |

'A Little Match'

Shrine Carnival Tickets Will Be Sold On Streets

Price Support Is
Vital To Nation,
CCC Man Declares

## History Of Oil In State Is Recalled


Principle Of Self-Reliance

Where's The Club?
W American citize
of the arguments tha
armed forces of the
America has
bers of her armed
the Marines. She
And it is all a lit
the wrangling
on now for
armed units.
It isn't good
good for America
"bigk stick" and
stick and to put a
Wheher
have what they need
feel that the people
whatever is needed
hem strong.
arm the world
sick and tired of
sick and tired of
find these nations e
Russia exists
of the American peo
today because we sa
foreign policy and of doing things for other nations
and neglecting our own nation.
We fully agreed at one time with the old idea
and adage, "II we prepare for war, then we find a
war," but today we know better. We have learned
if we are prepared, then others are afraid to attack
us and as a result we do not have wars.
We have not forgotten Pearl Harbor. We hope
that all Americans will remember that incident.
And we hope they will remember that we wre not
prepared and we were not ready.



Halt The Rackets


Artesia High School Football Squad


MORRIS FIELD, ARTESIA FRIDAY October 21

## Artesia Bulldogs VS. <br> Las Cruces Bulldogs

## Game Starts at 8 p . m.

## SUPPORT OUR BULLDOGS

N.M.Asphalt \& Refining Co. Guy Tire \& Supply Co.
C. R. Anthony Co.

Pecos Valley Oil Co.
Guy Chevrolet Co.
First National Bank

Peoples State Bank Key Furniture Co. Nelsons Food Store Artesia Auto Co. Artesia Alfalfa Growers Assn. Radio Service Co.

Artesia Shoe Store
Artesia Furniture
Central Valley Electric Co-Op. BEACH BARTON MOTORS

Big Jo Lumber Co.
Simons Food Store

Miss Shipp And Jo Young, Dallas, Marry In East

| Marry ln East | Baptist Church at New Haven, |  |
| :---: | :---: | :---: |
| here of the | Conn., with Rev. Sherwood, the pastor, officiating and with the en- | $\begin{aligned} & \text { Gov } \\ & \text { aot } \\ & \text { He } \end{aligned}$ |
| marriage of Miss viotet |  |  |
| Mrs. G. U. Mccrary of Artesia, | The couple had met at the Uni- | In |
| who made her home with them for 11 years after the death of her | versity of Texas, Austin, last year, where Mr. Young received his de- |  |
|  | gree | rections of the room. |
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|  | of the University Curtain Club last |  |
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|  | Len, with a high raing as an ac- |  |
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|  | her short vacation here |  |
|  | 2004, Yale Station, New Haven, |  |
|  |  | Do |
|  | itors From Texas | J. $\begin{aligned} & \text { Jack } \\ & \mathrm{M} . \\ & \text { 1. }\end{aligned}$ |
|  | Are Entertained By | Yeats, Thedr Smith and 1 |
|  | Mrs. Bertha Stahler | Green and alises Tonmie T Jimmie Starky, Janice McG |
| 197 | Mrss Bertha Stather entertain- | Bonnie Flet |
| o's the shoe for 1 | ed Tuesday evening in the home | Mrs John Runy an and Mr |
| ugh fun, romping | with six table of Canasta, honof | sisted by Mrs. W |
| work, or steerng | and her daughter, Patricia, of Io | next med |
| grealest of ease. | rooms were decorated wid |  |
| a crope sole, this all-wear |  |  |
| oxtord is yours today, for | decorations and refreshments. |  |
|  |  | Is Honored At |
| y | $\begin{gathered} \text { ee Ham } \\ \text { Wats } \end{gathered}$ | Pink-Blue Shot |

## THOMPSON-PRICE

Quality and Style Combined
PHONES 275 and 276


KEmp Lumben Compans

Bush Speaks On Government At Sorority Meet


## 



## Social Calendar

## SENOR Y SENORA!

PISCADORES DE ALGODON
Pase Usted Y Inspecte Nuestra Completa Linia De Ropa De Toda Clase. Que Usted Incontrara Sera Un Prebilegio Servir A Usted. se habla espanol

## ARMY SURPLUS

"Donde Es Un Prebilegio Servir A Usted" 211 W. Chisum Avenue

Telefone 845



# GARYCOOPER <br> in his role of roles as ROARK <br> ринини, 

 tife PATRICIA NEAL
## LANDSUN THEATER

SLN. . MON. - TLES... OCT. 23-24-25


- Porches
Sidewalks
- Driveways
- Miscellaneous
O. H. SYFERD


## 50un

Your Name or Initials TRULY WESTERN PERSONALIZED CLSTOM-BLILT BELT

Hand-Made Boots
custom-bult gun belts
BENNIE'S BOOT SHOP
411 West Main

Artesia, N. M.


$\left|\begin{array}{l}\text { may protest in writing the State } \\ \text { Engineeres sranting approval of of } \\ \text { said application. The protest shall } \\ \text { set forth all protestant's reasons } \\ \text { set fy }\end{array}\right| \begin{aligned} & \text { St }\end{aligned}$
$\qquad$

Read the Ads
Artesia Mattress Factory WE CALL FOR AND DELIVER!

It Is Easier to Pay by Check... Safer, Too
Your Cancelled Checks Are Evidence of Pay-
ment. And you can enjoy the convenience of
paying bills by check, instead of carrying large
amounts of cash.

Open a Checking Account Today!

PEOPLES STATE BANK

LONG DISTANCE
Moving Agents Allied Van Lines, Inc.
Luther Transter

## Studebaker does it again!



The new 1950 Studebaker with "next look" styling has already set a new all-time sales record!

More people bought new Studebaker cars from Studebaker dealers last month than in any previous month in history!
Studebaker's September was its biggest month ever both in production and in sales!

BEACH BARTON MOTORS
STUDEBAKER CARS AND TRUCKS-SALES AND SERVICE
103 North Second
Phone 201
STUDEQAKERS REALLY ROLLING... WITH THE "NEXT LOOK" IN GARS!


Magnavo magrifint
radio - phonograple

gInsberg misic co.

B 0 W MAN
LUMBER C0.. INC.
"The Builders' Supply Store" 310 West Texas Phone 123

| Sheathing <br> LUMBER <br> $1 \times 12 \mathrm{Kd}$. <br> 7.50 per 100 | Roll ROOFING $45 \mathrm{lb} .---2.50$ 55 $90 \mathrm{lb} .--{ }^{2}-2.75$ 90 | West Coast FIR $2 \times 4---10.50$ $2 \times 6$ _---- 10.50 |
| :---: | :---: | :---: |
| $1 / 2$-Inch $4 \times 8$ Sheets <br> PLYWOOD $\qquad$ sq. ft. $161 / 2 \mathrm{c}$ <br> $3 / 4$-Inch $4 \times 8$ Sheets $\qquad$ sq. ft. 24 c |  |  |
|  |  |  |

$5 \times 8 \times 12$ Building Tile
Corrugated Iron per square $\$ 9.95$

## PANEL DOORS

| ${ }^{20} 6^{8}$ 2-Panel <br> $2^{668} 8$ 2-Panel <br> $2^{88} 6^{8} 2$-Panel |  |
| :---: | :---: |
|  |  |
|  |  |

## GLASS DOORS

${ }^{2666}$ K. C. Glass $13 / 3$ ..... 9.75
${ }^{286}{ }^{8} \mathrm{~K}$. C. Glass $13 / 3$ ..... 9.95

Roswell, New Mexico
號


## HOLLAND BULBS

 ARE HERE! from fresh TULIPS-NARCISSI-HYACINTHS, etc.

105 South First
Dresden Figures
To Be Painted and Glazed by You.
Complete Materials with Glaze that
Requires N. Firing
Many Figurines Are Copies of
Famous Chin Figurines.
Lots of Fun to Mala.
Beautiful Home Decoration
THE FLOrfect for Gifts.
THE FLOORE FLORAL CO.
106 soctu textu strert

## GET A MEW IRON...A TRULY MODERK IROH



General Mills Tru-Heat Iron


Brainard-Corbin Hardware Co.
"A Dependable Source of Supply Since 1908"
327 West Main
Phone 103


Ryan Brothers Get Continental Refinery Million Dollar School Holds Open House Contract At Kermit Here On Wednesday
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 kinds of finishas pecome $\left.\begin{aligned} & \text { perolem } \\ & \text { lucts and is ready for distrib }\end{aligned} \right\rvert\,$

Artesia Elks Meet Wednesday Night In New Lodge Ha
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nearing completion.
At that time, plans
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lew section
Cemodeling of the old
inished, which will be
The Eliks also vote
banquel tor members
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READ THE ADS

Exclusively at


They're New-
They're Different-
You'll love the new pencll sea
and shadow heel-This new slen
1.35 most particular dresser. A stunning now particuar dresser. A stunning

Public Enemy No. 1'


Responsibility-

## 

PRICED TO SELL 12 Ga . High Velocity Shells
16 Ga . High Velocity Shells 20 Ga . High Velocity Shells .30-30 Rifle Cartridges .30-.06 Rifle Cartridges .22 Long Rifle Cartridges Rifle Cartridges (all sizes)

MAYES \& CO.
PHONE 102

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$\qquad$o the building fund.
Price-

Barker-

Farmers-

| Also appearing Fire four of the est sponsored by |
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## impontric



Here's Where the Best Ibegins:


BOYD.COLE MOTOR CO.

Loco Hills Items


BARGAIN DAYS ARE HERE!
LISTED ARE SOME OF OUR

## used car prices

Chevrolet $1 / 2 / 2$-ton Flat Bed ..- per lb. 5
1036 Pontiac Sedan
per lb. 5
1939 Ford Coupe
1941 Buick Sedanette, slick _......- per lb. $191 / 2$ c
1912 Ford 2 -ton, new motor, new paint _- lb. 23c
1916 Ford Fordor, very neat
1946 Ford Tudor, perfect condition
1946 Chevrolet 2 -door, weighs less
1946 Ford Hunting Wagon, Pat. ApI. for lb. 35c 1947 Ford Club Coupe, best in town! ---- lb. 37e 1918 Studebaker 1-ton, 15,000 miles


Artesian Auto Company
USED CAR LOT

N

## The Hollywood covered"



WIUNAMN \%urniture 6
COMPLETE HOME FURNISHERS
401 West Main


Girl
Scout Notes en of the First Presbyterian Print and elected offiecsters while
enjoying the popped form Barr; vice were: President, Sandra
scribe, scribe, Georgia Mullock; patron
leaders, Norberta Yeager and Lin-
da Siegenthaler.
$\qquad$ cookout for Thursday afternoon
The girls finished Hall Tor the hospital trays at their las
meeting.

Lake Arthur

Methodist church held Like its ot
meeting at the attractive ho
Mrs.
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C. GOTTFRIED FINE Signs and Displays Phone 090-R3 QUICK RELIEF FROM SyMptoms of Distress Arising from DUE TO EXC CESS ACID
Freeesookrells of



Artesia Credit Bureau
$\qquad$ CREDIT INFORMATION 3071/2 West Main Entrance on Roselaw
PHONE
37

Robert Bourland INSURANCE ${ }_{\substack{\text { artesian } \\ \text { PHONE } \\ 52 \\ 2}}$

ANTI-REDS WIN IN AUSTRIA VOTE


## ANTICOMMUNIST



Custom Furniture UPHOLSTERING
Furniture Repairing!
Call Us for Free Estimate
We Pick Up and Deliver.
Prompt, Efficient and Economical Service.
GROVES UPHOLSTERING SHOP
Phone 512-R
Office Supplies at The Advocate


## ARTESIA SHRINE CLUB CARNIVAL

THURSDAY, FRIDAY, SATURDAY

## OCTOBER, 27-28-29

This New Ford to Be Given Away
ABSOLUTELY FREE


Buy Your Tickets to the Shrine Carnival and Dance
SATURDAY, OCTOBER 29
Veterans Memorial Building

East of Veterans Building - Artesia, N.M.

## Fun For All-Bring The Kiddies



NOW america's favorite hOUSE PAINT BRINGS YOU


> SHERWIN-WILLIAMS

## SWP HOUSE PAINT


Now better than ever before!
$\begin{array}{ll}\text { 1. HONEST-FILM-THICKNESSI } & \text { 5. WHITER! BRIGHTER! Whiter } \\ \text { No deep brush marks:,ino }\end{array}$ Whites:i:brighter, lovelier, moro 2. QUICKER-DRYINGI This new 6. SAVES MORE MONEYI SWP dites defore heavy dast require repainting for 3. SMOOTHER SURFACEI SWP's doesn't grip dirt! 4. SELF-CLEANSING! Rains keep 0

## Sherwin-Williams Painhes

ARTESIA ALFALFA GROWERS ASSN.
FEEDS - SEEDS - FERTILIZER - OIL AND GAS GENERAL HARDWARE
Office 678 - PHONES - Store 679

Sports Quiz
$\qquad$
 $\left\lvert\, \begin{aligned} & \text { named to Christy Walsh's } 25 \text {-year } \\ & \text { All American team at a guard post. } \\ & \text { Munn played collegiate football at } \\ & \text { Minesota. }\end{aligned}\right.$
 Thorpe, Cariisle football star has
been engaged by Warner Bros, to $\begin{aligned} & \text { over his barn. His dog jumpen hawi } \\ & \text { knoked down his gun, nervously, }\end{aligned}$ act as technical adviser Bor. to pawed at the trigger-and driilled pieture, "All-American,", which
will portray the story of the will portray the story of the great
Indian's unexcelled career as a
master of gridirion master of gridiron strategy. fully retainned their National open
Polo crown recently
Argentinas Polo crown recently by drubbing
Argentina's El Trebol four, 104
in the finals of the 33rd tourn
ment

48 /b HEAVIER CALVES TO SELL... Aham on cake

F. L. WILSON Feed \& Farm Supply Store

KSVP PROGRAM SCHEDULE
no or your mal


#### Abstract




What's All the Fuss About?-Well, Look What's Coming Now!


If your are wonderin' who is going to put out this new comic strip in THIS PAPER we'll give you a tip. There is a certain FOOD MARKET in town that things they are pretty good cartoonists. Of course, they figure, too, that they are might good at saving you money on groceries and they hope you'll enjoy their comic strip as much as they enjoy your patronage.
We aren't telling who, but you'll find their ad on the next page!

Classified

## or Sale

Holsum Is Better Bread STUDENTS ZIPPER BINDERS Sworing choiece of colors and finit
ibes. Artesia Advocate.

> DR. KATHRYN BE HNK E PALMER GRADUATE CHIROPRACTOR NEUROCALOMETER X.RAY office Hours: Daily except Wednesday $9: 30$ to $12: 30-1: 30$ to $5: 30$

105 South Roselawn Emergency and Evening Phone 656.M

Here's "Mr. Courtesy"!
 $\$ 1.75$ with your choie of points
and colors. Artesia Advocate. $\begin{aligned} & \text { heater, new battery, good rubber. } \\ & \text { Call } 0182-\mathrm{R4} .\end{aligned}$



Always Look
for the
0.K. TAG
for the
BEST VALLES:

In Used Cars Remember These Warranty Tags Are Your Best Protection
 1977 bUick 4-DOOR roa dMASTER
 ${ }_{1}^{1990}$ Ford Coure

## G00D VALLES

1936 Chevrolt

1941 CHEVROLET 4 -DOOR SEDA
GUY CHEVROLET COMPANY


## "

Holsum Is Better Brea

##  <br> \section*{}

## 

## 


Holsum Is Better Bread


## 




Be Sure To Check These Meats

## OUR WAY of Doing Business Saves You Money . . .

because our policy of selling only for cash means we can all for
less. With bookkeeping costs at a minimum and no credit toseses to be absorbed we make important savings that mean iover prices for you. Compare our prices with what others are asking. See how you can save at Safeway
because you serve yourself in our stores and carry your pur-
chases home. This reduces operating costs and the savings are passed on to you in the form of low prices on every item.
because we bring foods in by direct routes, handle them effic ently. Our lower costs are erelected in lower prices for
by trading at safeway you earn and are entitled to low prices on every item every day

## IVORY OXYDOL DIAL SOAP LIFEBOUY

 DUZ TIDE


VEL

## $28^{6}$ ©

Rome

## APPLES

lb. 9 c CRANBERRIES
WHITE GRAPEFRUIT CAULIFLOWER
lb. 23c lb. 10c lb. 12 c LETTUCE POTATOES SAVE AT SAFEWAY

Ground Beef

| SIRLOIN STEAK |
| :---: |
| ROUND STEAK |
| CHUCK ROAST |
| ARM ROAST |
| SLICED BACO |

PALMOLIVE
treat yourself to palmolive Makes dishwashing a pleasure

$67 \%$ SLAB BACON 76s SALT PORK 48c SMOKED PICNICS 53 C PERCH FILLETS 59¢ WHITING

## TREND

${ }_{\text {Box }}^{\text {Large }} \quad 2$ for $32^{6}$
$\begin{array}{llll}\text { KITCHEN CRAFT } & \\ \text { Kor } \\ 1.98 & 1.93\end{array}$ GOLD MEDAL 93 c 876 GOLD MEDAL ${ }_{25} 1.981 .93$ HARVEST BLOSSOM 1.611 .57

## Shortening

Smoked Hams mis 55c
Smoked Hams mis 55c

536
b. 276

HUCK ROAST
436 PORK CHOPS
13. 33 B BEEF RIBS
ib. 236 BROILERS

896

CAMAY
..wn

Pork Roast
visurame
${ }^{\text {930 }}$
 Soups
TOMATO chicken VEGETABLE
$\qquad$


Fock and football is a fine natural
seduitive ane a whole season to determ
quirem. It takes their wiether Pinky, Rollo or Butt minds off their ingrown toenails, head is really the best left end,
gout, income taxes and even the at- take a position at random
om bombt $m$ bomb.
Once in who carries the ball or makes tackie. Actually, they are entitied ond minute of the first quarter an
to a little better dish than they get the first minute of the second
on the average Friday night: Both quarter they played? Or was it the

"'ll Order 'DRAMEX' Today."
A smart idea indeed! Give your rooms added charm and beauty by renewing cracked, uglylooking walls and ceilings with dependable
DRAMEX ... the wonderful NEW Interior wall Finish that plasters as it paints! Quick-drying, economical, easily applied, it can be worked into a variety of distinctive surface designs . . . will give you a chip-proof wall that will last for years!
AVAILABLE IN 8 CHEERFUL COLORS TO HARMONIZE WITH YOUR RUCS AND DRAPES!


## A PROMPT, CONFIDENTIAL LOAN FROM US AND



## YOU CAN FACE YOUR FINANCIAL STORMS WITH A SMILE!

## ARTESIA INVESTMENT COMPANY

200 BOOKER BUILDING
PHONE 871

|  |  | Man wa wion way ama - |  |
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| ${ }_{\text {a }}^{\substack{\text { aremems } \\ \text { rumuc }}}$ |  | ESIA ABSTRACT COMPA | \| Carpet and Upholstery Cleaning _--.-.-- Phone 62 |
|  |  |  |  |

This Week Marks the First Anniversary of the Founding of THE SHOE TREE, Artesia's Quality Shoe Store. We Deeply Appreciate the Patronage of the Artesia Community Which Has Made This Such An Enjoyable Year for Us. We Hope to Serve You for Many Years and Shall Constantly Strive to Bring You the Very Best of Service and Quality Merchandise. Come In and See the Shoe Values We Are Offering During Our Anniversary Event.


103 South Fourth

Entire Stock queen quality shoes

> Only \$6.66
velvet step
shoes Only $\$ 6.66$

ALL CHILDRN'S SHOES REDUCED S1.00 A PAIR

We Are Introducing gотнам gold stripe hosiery During Jur Present Sale


During the Anniversary Event
We Will Present Every Purchaser of a Pair of Regular Priced Johansen Shoes
with a Pair of Lovely, Sheer gotham gold stripe hose absolutely free:


All Short Lines and Discontinued Patterns of Johansen Shoes Only $\$ 8.88$

BEFORE YOU DO YOUR FOOD SHOPPING

## A MIGHTY GOOD QUESTION TO ASK

hamsWILSON CERTIFIED-8 to 14 lb . Average 47 BACON musos.sunana 49 CHUCK ROAST U. S. GOOD


## WHERE CAN I SAVE THE MOST?



Do Your Food Shopping at Bate's for One Month, Then Compare the Totals of Your Grocery Bill. Yes, You Will Find Batie's Prices Day By Day Are Lower. Check These Prices
Listed Here and Make Batie's your One-Stop Shopping Center Batie's Is $100 \%$ Home Owned-with No District Offices to Maintain-We Sell for Less!


How 'Boss Rule' Menaces
America's Democracy


## Virtues



