## - J Celebration Is Greatest In City Of Artesia's History

 EArtesia AdvocateUME FORTY-SIX ARTESIA, NEW MEXICO, THURSDAY, AUGUST 18, 1949

dalist Bill Bullock Defeats amp Bob Bourland For Crown

lorer Scouts Have Great Trip Vine Days To Gulf Of Mexico

## Hering, Augat 14, 1950



| We Have An Obligation <br> F wevery individual in every community <br> oo be done in any one community, that could bo <br> the finest community in the world. For years we have been thinking of that village <br> town or city and what it could be if all of the foik: <br> their contribution to the tuture of that community- <br> their contribution in effort, eneryy and funds <br>  <br> to do $\qquad$ that would be expecting too much to ever a community where all the people workta gether for their own common good and where they <br> all pull for the rarious projects, movements, under takings and programs We allo presume much to try to find a community where all of the individuals in the community realize and know they have an obligation and a repponsibility to that com. munity. Nevertheless it is to be highly desired. $\qquad$ community where weresesice We muse like he comp: munity or we would not reside there. Either we like it and want to live there or we carn our living there or we enjo a good businct bere And if we rally like the place, then it follow, we would mant to do everyhing we can as an indi- vidual to help improve it and to belp make it possible for it to be a finer community |
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## A Little Cultivation

I SEEMS TO US that in past years, we have
Traied the question: Whence the sunflowers and
Johnson grase to be found whereve the soil has
been disturbed by means of a plow or otherwise?
benand tisubed by means of a plow or
But it might be worhy of repeating.
But it might be worthy of repating.
Whereas neititer is found anyhere in this
area except where the soil has been broken, both

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## 1



## Change In Pace

## 

## 8



 diverimg and for nems. And these deadines
have to be obsered and enfored in order for
paper to be goten out and onten out on time.
t will
 operation on the part of our readers, subscribers
and our wiveriser.
Ite have to step things up and
employ ouly half the time we have usually used to


## her ted to Lit

to

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 given to local movementse projects, programs, en-

The
time.
tang
Bang
topet
tointin
 We will continue to receive the esemef we tive
then io t.E.P. future we heve always received 760 how eaily a bore can drill a hole in 0
befrill wepon for the grouch. Think



| As Artesia Grows |
| :---: |
| TWENTY YEARS AGO (From The Advocate files for Aug. 22, 1929) |
| About 25 football candidates re sponded to the call of Coach James Allen Tuesday and reported for the first day of pre-season training. |
| The first of the apple crop has been shipped and two crews are working here with grading and washing machines. The first car |
| Mrs. C. E. Mann was hostess to the Fortnightly Bridge Club Tue day evening at her home. |
| Mrs. William Compton, who is leaving for an extended visit in the East, was honored with a bridge party daughter-in-law, Mr. and Mrs. R D. Compton. |
| A daughter was born to Mr . and Mrs. Wendell Welsh in a Carisbad hospital Monday morning. |



Adding Sunshine
Sunshine St

|  |  |
| :---: | :---: |
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|  |  |





## FOR SALE

 Butane and Propane Tanks CALL
## Keeth Gas Co.. Inc.

Phone 2941 Hagerman, N. M., Collect If You Need Gas



GINSBERG MUSIC 0
Roswell, N. M.
 Medidal and spectialisT 10. Corrective Arch Suppory
Carsbad, N. N. M.

Artesia Lodge N


| C. GOTTFRIED FINh |
| :---: |
| Signs and Display |
| Phone $090-\mathrm{R} 3$ |

Mildred Hudson Public Stenographe PRODUCTION AND
DRLLING REPORTS notary public

Room
Artesia Hotel
Robert Bourland
insurance
Artesia Auto
PHONE 52
ARTESIA ABSTRACT COMPANY ONDED AND NCORPORATED


## ARTESIA BUSINESS DIRECTOR

EMERGENCY and IMPORTAN PHONE NUMBERS and ADDRESSES

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SAFER! CLEARER!
A Shattered - Even Cracked -Window Is a Driving Hazard to Yourself, the Other Occupants of Your Car and Every One on the Road! Let Us Replace Dangerous Windows with the Newest Science Has to Offer.

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U.S. Good Veal

Pound $73^{6}$
Guaranteed Fresh
Pound
$55^{\circ}$
Lean for Stew
U.S. Good Neal

Sanitary Brand
MEATS in Our Self Service Market for QUALITY and PRICE:
voranomex apricot PEACH PEAR HEARTS
DELIGHT $\substack{\text { DELCGHT } \\ \text { BRAND }}$

Pillido
Baking Ingredients HOT ROLL MIX . Bíking POWDER.
Pet Supplies CTT FOOD DOG FOOD, Champ. ......... tall tin 3 for 25e CAT F00D .............150
 ALERT DOG and CAT FOOD

## FRUIT NECTARS

 FLOUR 28For Salads Sweet Peas | Kimers Lithe |
| :---: |
| Dainty |
| thet in |
| 28 |

Fruits for Salad
Del Monte in in fales. $54^{4}$
mayonvalse


FARM FRESH! PRODUCE


Banana Variety local, lb.
SOUASH


Fresh Mountain
CABBAGE
lb.

Home Owned and Operated by Just Home Folks. Your Money Stays at Home When You Trade at Batie's. Prices Effective thru Fri. and Sat.


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- ARTESIA Owned and Operated
- ARTESIA Pilots
- Flying ARTESIA Planes

PHONE 910
WE DO ANY SIZE JOB - LARGE OR SMALL CHARTER SERVICE - STUDENT INSTRUCTION

## Flying Service

Municipal Airport - Phone 910

## IELENA RUBINSTEIN'S BEAUTY BONUS

Answer to Bubo


Lats word in the battue of the
French bathing suits comes from
col



 the drive reached a total of 5216 .
و45 asp ant a TIdy cuntians were congratu
lated for their lated for their response to this cal
by Feather in e war, this county al.
ways went
ways. Ways went over the top thin the Wart al-
Bond der Bond drives." the bend chairman
recalled. and ane are all glad to
respond again




SCHOOL DAYS Mean SHOPPING DAYS
Ahead, Getting the Youngster Ready! Come in NOW While We Are Closing Out Our Stock of Summer Merchandise at Reduced Prices.


+N15:51HOU: You Will Also Be Interested in the New Fall Shipments of Children's

Apparel that We Are Now Receiving. Girl's Coats and Dresses in the New Dark Plaids and Old Fashioned Prints. Boys' Western Style, Cotton Gabardine Suits at Only 86.95, in Sizes from 0 to 12. Take Advantage of Our Lay-a-away Plan. We Will Hold Any Article You Pick Out on a Small Down Payment. We Have a Complete Infat's Department. Gift Wrapping Is a Specialty with Us.
The

| Santone Line |
| :---: |
| IS Carried |
| Exclusively |
| By |
| This Shop. |
| Boy's |
| Lined |
| Leather |
| Jackets |
| $\$ 12.95$ |
| Wool Plaid |
| Jackets |
| $\$ 6.95$ |
| Water |
| Repellent |
| Jackets |
| $\$ 3.95$ |



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We Are Mighty Proud of Our Customers, Our Store and Our Artesia.

We Shall Continue to Bring You the Finest Watches, Diamonds and Silver at the Lowest Prices.
$\qquad$
NATIONALLY ADVERTISED MERCHANDISE

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Art-Carved
Diamond Rings

- Watches

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Bulova
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Wyler

- Silver

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Towle
Wallace
International Lunt
Frank M. Whiting 1847 Roger Bros.
Community
1881 Rogers
Wm. Rogers \& Son
Holmes \& Edwards

- China

American
Theodore
Haviland Winfield China

- Crystal

Fostoria
Duncan-Miller
Tiffin
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BUMPER TO
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Our Experts Examine Your Truck or Passenger Car from Bumper to Bumper When You Bring It Here for a Check-Up.
Our Mechanies Are Real "Trouble-Shooters." No Guess Work.
Repairs and Adjustments Prescribed Only as Required.
COMPARE OUR PRICES!
COX MOTOR CO.CHRYSLER - PLYMOUTH - GMC TRUCKS

## Homens $\$^{\text {page }}$

IFary Dorothea Dixon Becomes Bride Df Jack O. Duggan Here Saturday
















2
第
the artesia advocate, artesia, new mexice

## Mmes. Bryan And Blocker Present Club Program Club Program



 ho mase saouit it mometer inse since

 Mike Stefanko, Jr Celebrates Birthday
With Party Sunday





while on her trip to Florida last
spring. Mr. Blocker loaned the en and Miss Mary Frances O'Ban
华ut her projector in order the
pietures could be shown. The club
extended thanks to Mrs. Blocker


## 







 Past Presidents For Larry Jordan

## $\overline{\text { Social Calendar }}$



## 

## THOMPSON-PRICE

## 

This is how the new $\$ 50,000$ administration building for the New Mexico State Fair will appe
n completed. Construction has started and the building will be partially completed in time for tin 1949 fair, Sept. 25 to Oct. 2, Leon H. Harms, secretary. Manager, reports. The main west entrancer the gate is at the cepter, woith an underground money vault build below the turnstiles. At left will be the enew
idministrative offices and entry department. The right portion of the building will be the accounting administrative offices and entry department. The right portion or the buimong withe the accountim
department and bank Designed along typical Southwester lines, to harmonize with all other build
ings on the fair grounds, the structure will be completed and occupied in time for the 1950 State Fair

## MLCCASE:

## COLOR is the Story <br> 

JUSTIN McCARTY picks Shamokin's brilliant blocked worsted for a skirt with a smooth waistline, its fullness released gently from inverted tucks. Red or brown predominates, but greens
and blues and golds are all part of the picture. Sizes 7 to 15 and 10 to 16 .

### 8.95

THOMPSON-PRICE
Quality and Style Combined With Reasonable Prices
Phones 275 and 275

Matelasse Taffeta - So Dressed Up!


JUSTIN McCARTY chooses rich colors for his date dress in wonderful crinkled rayon taffeta ald and jet black. The brilliant buttons twinkle when you dress up for a party. Sizes 7 to 15 and 10 to 16.

### 14.50

THOMPSON-PRICE
Quality and Style
Combined with Reasonable Prices Phones 275 and 276

Dunnam, Veterans $\left\lvert\, \begin{gathered}\text { tarms, but cannot be seen from } \\ \text { the rout of } \\ \text { tervice Officer, } \\ \text { Crop response } \\ \text { be }\end{gathered}\right.$
ervice Officer,


Soil Conservation Field Day To Be On Friday, Aug. 26 Farmers, businessmen and others
intersted in the conservation of
soil soil anded water the conservation of of ang ont ond
the Central Valley soil Conserva.
 22. The First National Bank of Ar-
testia is furnishing a free barbecue
at noon Lesia is fut
at noon
The gr
The group is to assemble at the
Artesia Alfalfa Growers east of the









## GIRLS' COTTONS




Lace Trimmed - Six Pastels
RAYON SATIN SLIPS
Sleek-Fitting Slips with Lace Trimmed Tops and "Susy Q" Bottoms Sizes 32 to 40
SPECIAL

80-Square Prints COTTON DRESSES 10 Different Styles - Zipper and Button Front Style 1.66

> 450


CHENILLE BEDSPREADS
Cut in Half for Matching Drapes Wonderful to Wash, Needs No Ironing Double Bed Size
$90 \times 105$


Men's Tough 8 -oz.
BLLE DENIM JEANS
Sanforized - Full Cut and Roomy - Heavy Sailcloth Pockets - Copper Plated Rivets

> Double Stitched
> Sizes 30 to 40
> $2^{00}$

Out They Go!
SUMMER DRESSES

## Final Clearance

All Marked Down from 3.010
Higher Prices .........

## Gumats HOWL! rss aponpl insascp <br> forite funnymen Up to their necks <br>  fica Screams 8 Bock $==$ <br> LARDSUN THEATER

UNDAY - MONDAY - TUESDAY, AUGUST $21-22 \cdot 23$

| CECLL NICKELL <br> hauction company |  NEW MEXICO in the matter |
| :---: | :---: |
| CALICHE ROADS When Fris - ieservoirs | $\begin{aligned} & \text { CONCRETE WORK } \\ & \text { C Foundations } \\ & \text { P Porches } \end{aligned}$ |
| Phone 118 | - Sidewalks |
| Tram, New Mexico | Misellaneous |
| PLIES AT THE ADVOCATE | $\underset{\text { 31- Adams }}{\text { O. H. SYFERD }}{ }_{\text {Phone } 674}$ |

PROTECTION.-
$100 \%$
to the Traffic Lights When Crossing.
kto a Safety Deposit Box When

- Your Jewels, Important Papers, - is and Legal Documents.
at Low Cost Rental.

OCOTILLO
SUN. - MON. - TUES AUG. 21-22-23 Shirley Temple Clifton Webb "Mr. Belvidere Goes to College" - Also Latest News Comedy "Radio Riot"

WED. - THURS. William Holden "The

## Dark

 Past" NewsCartoon
Sports!
$\left.\begin{array}{l|l}\hline \text { OF THE LAST WILL } \\ \text { AND TESAMENT OF } \\ \text { FRANK ROWAN, }\end{array}\right\} \begin{aligned} & \text { No. } 1518 \\ & \text { Pr }\end{aligned}$

## FRANK ROWAN DECEASED.

NOTECE OF Hearivg on
FINAL ACCOUNT AND REPORT


## Chevrolet

 offers you the mostfor the least money!
## curay

ADVARCE-DESIGN TRUCKS
Guy Chevrolet Company
Artesia, N. Mex

Your dollars go a long way when you invest in a Chevrolet Advance-Design truck. Here is quality, power-packed
thing you want at the lowest list
prices in the entire truck field. See us

"I got the idea somewhere that the bank's loan service was only for depositors. I'm glad to learn I can use it too; even though

OUR Personal Loans are available to all. Come in when you need cash.

FIRST NATIONAL BANK membek fedekal deposit insurance corp

BANK PERSONAL LOANS ARE BEST

the artesia advocate, artesta, new mexico
Thursday, August 18, 1949


## Look what you get for $\$ 2090$ <br> DELIVERED



Come see this Stunning New Buick Specialbig in room, big in valve-in-head straight-8 power, easy to manage in size and price

Y
Now it looks like a lot more money. That stunning new front end - those graceful, tapering fenders - those bigger interiors and
high-visibility windows add up to a car you'd expect to wear a pretty fancy price tag.
$B_{u t}$
But come in and see for yourself how right we were when we said this new beauty was priced right down your alley.
Come try the comfort-patterned seats, handle this easily managed wheel, lift the hood and see the bonnet-filling valve-in-head straight-eight
power plant you command, measure the shorter power plant you command, measure the shorter
bumper-to-bumper length.

## delivered at your door

Model 46 3-passenger Coupe (lluwtroted) $\$ 2090.00$ Model 46-S 6-passenger Sedanet . . $\$ 2143.00$ Model 43 6-passenger 4-door Sedan $\$ 2196.00$



When iofler awtionobile siore buit

Then do a little hard-boiled matching-up of price tags.
In particular-compare this beauty with the sixesand ask yourself why you should pay for straighteight power and not get it.
$Y_{\text {ou h }}$
You have, remember, three smart body types to choose from-the tidy, three-passenger Coupe
shown here, a neat 2 -door, six-passenger Sedanet shown here, a neat 2 -door, six-passenger Sedanet
and a smart 4 -door Sedan with the roomiest anteriors ever found in a Buick Special.
They're going fast, as you might expect. Getting They're going tast, as you might expect. Getting
a firm order in is a smart move just to insure early delivery.
How about dropping in - the first minute you can?


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## PLAY SAFE ... DRIVE SAFE

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LOW PRICE INCLUDES THESE FOUR ALL-IMPORTANT OPERATIONS:

Adjust Brakes.
2. Fill Master Brake Cylinder with Fluid.
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Inspect Entire Electrical System, including Headlights, Tail Lights, Battery and the Generator.

Regular Price $\$ 4.25$
IF YOU ACT NOW All This for Just

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\$ 2.50
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Replacement Parts Extra if needed
THERE IS REAL SENSE (AND SATISFACTION) IN KNOWING THAT YOUR CAR HAS BEEN SAFETY CHECKED. SO YOU MAY BE SURE, WE HAVE THE LATEST SCIENTIFIC APPROVED FACILITIES, OPERATED BY THOROUGHLY TRAINED MECHANICS. FOR THE RIGHT JOB, DONE RIGHT, AT THE RIGHT PLACE, vISIT

## GUY CHEVROLET COMPANY

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Phone 291


Hies, a 3-plow tractor that's nimble-footed in ap work. In plowing and diking it does as Ain four days as a 2 -plow size does in a week. the per acre for fuel and upkeep. Its fuel-- fourth gear handles light work at lower
It has Case ENDURANCE, for -6 aped It has Case EnDURANCE, for ven e of life. Come in and ask about it now. - Hive Been Appointed Dealers for VICO MAGNETOS

## ${ }_{3} 8$ Stratton Engines

See Us for
Fare Implement Needs

Irrigated Pastures Will Be Viewed on Field Trip

 gated pasture than in cash crops, according to the sis. Pasture grosses and legumes held and in.
prove the soil and the livestorkharvests the crop. Pastures such as this are valuable in rotation with
other crops also, the SCS maintains.
Leaving Of Dirty Camp Is State Law Violation
$\qquad$




 depositing any offal, refuse matter,
putrid
with 500 y yardeleterious substance any
acequia or ditch any spring, well, arequia or ditch of, any spring ereekell, or
stream of water used for drinking
purposes. purposes.
Almost every body of water is
used for drinking purposes in one



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You
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FLOID WILIS, defendant. imp.
pleaded with the following named FLood wiLLIS, defendant, med
pleaded with the following named
defendants against whom substi-

MANS OF INTEREST IN PE PREMISES ADVERSE IN TO
You, and each of you, meting:
You re her You, and each of you, are hereby
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commenced and is now pending in
he District Court of Eddy County to the West line of the Rat
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West to thinning; the You, and each of yogi,
er notified that unless,

THE BEST BUY IN TIRES IS Suporgaubhion Moos Here's why. MORE RIDING COMFORT MORE SAFETY. greater ease of car HANDLING
LONGER CAR LIFE AND FEWER
REPAIR BILLS


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101 South First
Phone 92
d, in' Time for "Back to School" Regular Value 89c to 1.19

## $=$ SALE <br>  <br> DID - FINE COMBED - DAN RIVERS <br> NGHAM 58c yd. <br> III CORDUROY

- 




Southern Union's sale of automatic Natural Gas heating equipment ends soon. Buy the heating appliances you'll need this winter while you can SAVE!
SAVE at SOUTHERN UNION!

Save Money! Buy Heating<br>Appliances NOW! Pay as You Enjoy Them!<br>$\sqrt{ } 10 \%$ Discount<br>, Only $10 \%$ down payment<br>$\checkmark 3$ Years to pay<br>$\checkmark$ No monthly payment tull October 1, 1949

Buy NOW! Save NOW!

## Prices SLASHED $10 \%$

 on Heating Appliances for every purpose!$\star$ Floor furnaces
$\star$ Unit heaters
$\star$ Circulator (including Panelray heaters
$\star$ Conversion burners
$\star$ Radiators
$\star$ Central furnaces
$\star$ Boilers

## DON'T DELAY!

Sale Ends
Saturday, August 27
Southern Union Gas
helping build new mexico
 Lay, ${ }^{1}$


$\square$


| CHURCH |
| :---: |
| Sunday |Char. F. Michel, Pastor

Kenneth Whitely, Super
emt
HUTCH OF CREST$\overline{\text { CHURCH OF CHRIST }}$

Evening seLadies Bible class s $2: 30 \mathrm{p}$. m .
Thomas E. Cad, Minister.$\underset{\text { manuel lutheran }}{\text { Hut hen }}$BURCHfirst christian churchThe church and sepoyCrY, $6: 30$ p. m.
EfficiencyEfficiency hour, $7: 30$ p. $m$.
Women
Council
first
Thuthursday, executive meeting, and
bird Thursday, missionary' pro
tram.methodist churchSenior and Intermediate Felt
R. .
R. . Wi. ming ham, Pastor,
Rhone 26
first presbyterian
$\underset{\substack{\text { first pr } \\ \text { CHURCH }}}{ }$


Read the Ads

Quentin Rodgers this question: While playing golf, a club slipped
out of $m y$ hands and struck anoperer

 notice that the injured person is e is
surotect me?
pill my L Liability Policy protect me?
On any in


> Mid-Valley
Investment $\mathrm{CO}_{\mathrm{o}}$ 310 w . Main Co., Inc. 20 W. Main
Arrests, New Mexico and safety tests listed below. gas mileage
$\star$ SAFETY TEST

First and Main


Office Supplies at The Advocate

## 解aImin

New and Used PIANOS

MThe menyifinut agnavox radio - phoragaphe
ginsberg mesic co.
Roswell, New Mexico
Office Supplies at The Advocate

## MOTOR AND SAFETY TESTS

THE CAR OWNERS GUIDE TO
POWER - ECONOMY - SATISFACTION
Modern motor cars are engineered to such high peaks of perfection that any deficiencies in their operation are slow to make themselves known As a result, loss of operating efficiency causes poor performance and economy long before the owner is aware of the change. Some accidents, too, are caused by motorists who are unaware of their car's unsafe over-
(
 $\star$ IGNITION TEST
 $\star$ STARTER CIRCUIT TEST
 Check "Power House" and wiring system TEST include

$\star$ COMBUSTION TEST





## Guy Chevrolet Company

BUICK - CHEVROLET - OLDSMOBILE
Phone 291

Cour Of Five
Wells Completed
Ire Producers
fhe artesia advocate, artesia, new mexico

Tom Boyd, Jr., Sums MedalistUp Experiences At Boys State Outing




Boans Return from
TRIP To west coast
John Boans returned









Profound Thanks
Expressed By
U.V.C. Chairman

## $\underset{\text { (Contrinuea from Page one) }}{\text { National Guard }}$ <br>  <br> Three Typhoid-

Foreign-

iven each week prior to the to pe per
pal program in thich some phase
to

First Football-

## \section*{宣品} <br> 

school
hool training season
Ambulance Service


Phone 707

By R.J. SCOT

* B :

We Have the Trained Mechanics and Are Completely Equipped to Service Your Car or Truck. Quickly and Efficiently, Regardless of Make or Model. Drive in Today for a Free Estimate

BUD CHESTERS AUTO LABORATORY

815 North First
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now you can own an ELECTRIC


A Advises Vets Planning Schooling This Fall to Start Arrangements

Walker Air Force Band Steps Out




> 'Miss New Mexico' Graces Parade


## WHITE ELEPHANT SALE

To Make Room for New Merchandise These Clearance Items Might Be Slightly Soiled or Scratched, But Will Add Beauty to Your Home and They Are

Going at Prices that Will Surprise You:

## 6BARAAN DEA ${ }^{97}$

We Finance Major Overhaul Jobs


Congratulations United Veterans Club:
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ON BUSINESS, RESIDENCE, FARM AND RANCH PROPERTIES
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TITLE AND TITLE INSURANCE SERVICE

Preserve Those Precious Papers on Film! We Do Microfilming.

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## -

Before she was 15 years old, Before she was 15 years old,
Charlotte Bronte wrote 23 novels. A bath of hulls' blood was used
a baptism in the mysteries of boys: GEt your BOYS: GET YOUR
FOOTBALL SHOES Brainard-Corbin Hardware Co.


| Living Room <br> Furniture and Sectionals |
| :---: |
| $\begin{gathered} \text { Prieed to Sell } \\ \text { as Low as } \\ 509.50 \end{gathered}$ |
| Occasionaĩ Chairs and Platform Rockers <br> 29.50 to 49.50 <br> 22.50 to 49.50 |

22.50 to 99.50


Table Lamps Regular Price from 10.95 to 19.95 white elephant sale Price $\$ 7.50$

$\square$

Alexander Smith Rugs

## Discontinued Line of

 Walnut Finished Cedar ChestsBuy One Now at This Low Price and Lay It Away for Christmas!
Don't Forget to Visit Bill Wetsel, the "World's Fattest Man" from 1:30 to 5:30 P. M. This Week Demonstrating Spring Air Mattresses and Box Springs!


401 West Main Phone 2

$$
\begin{gathered}
\text { Room Size }-9 \times 12 \\
\text { Going at the Low Price of } \\
\$ 39.50 \\
\hline
\end{gathered}
$$



# hests 

## Formerly Prieed from 839.50 to 869.50 <br> Now Priced $\$ 19.50$ to $\$ 39.50$

| We Do Microfilming. |
| :--- |
| CURRIER ABSTRACT CO |
| ${ }^{102}$ Booker Building |


four Budget Baffles You and Meeting A. You Short of Cash-Cover Your Tith an Easily Gotten Cash Loan from in in Weekly or Monthly Amounts Will ant Your Income or Allowance:

Days, incl. Sat. 8 A. M. to 5 P. M.
ARIESIA
PIDNT COMPANY
Phone 871


 nets or harnesses, Miss Rich relies only on her own skill and
strength to protect her from sure death should she ship. She will
stane her death-defying act once each afternoon and once each eve-
nine her ning during the fair week. hair stuffing and a zippered belly,
the croeodile, known as Ernest, was
aetuated by hydraulic mechanism,
In contrast to actors who chew aetuated by hydraulic mechanism
In contrast to actors who chew
scenery-Ernest chewed actors a little. Ernest worked with a Ernest worked with a corps of
live alligators, which he closely re.
sembled They were obtained frem
one Calite embied. They were obtained from sound stages from day to day. On
the Case ocasions, the camera cres
the Califnia Alligator Farm and oceupied the California Alligator Farm and oceupied a portable steel safety
were not allowed to get too close booth in mid-stage
to Costello, lest the a to Costello, lest they, also, decided necessary crew members took ref
to bite him in the seat of his pants. uge up high while trainer Netr
That to bite him in the seat of his pants.
The up high while trainer Melvin
That honor was reserved for Ern
est, who was regarded as safe.
 tello out of several serious scrapes who plays himself, went right int
had to be impersonated, too, there a portable arena with a number o
being no had
being no known case of a gorilla lions as the camera turned on the
tame enough to work with people. action through a slit in the enclostame enough to work with people. action through a slit in the enclos
Hollywod's dean of ape men, ure.
Charles Gemorra, did the imper.

Sharing featured | $\begin{array}{l}\text { Conywoods dean of ape men } \\ \text { Charles Gemorra, did the imper } \\ \text { sonation so convincingly, they say } \\ \text { that the first time they saw him }\end{array}$ |
| :--- |



VALLEY LUMBER CO. CLEAN-OUT SALE!

1-Inch Sheathing Lumber 4, 6 and 8-Foot Lengths $\$ 50$ per Thousand Two Miles North of Artesia Hotel

## FINAL CLEARENCE TWO DAYS ONLY!

## FRIDAY

Men's SUMMER OXFORDS

In Two Tones and Ventilated
VALUES T0 10.95
SALE PRICE
$5^{87}$

## ARTESIA SHOE STORE

114 WEST MAIN

-

MAKE A DATE WITH THE


## II

Wi) the dey we first
Whlorter for
(y) eme wo wh "weat to work"
the puri quarer century has
4 Proo wid me great strides
4. 5 cinconemb-have made...
ve methelly, commercially.
Wher mort, and we're Whe the ane we serve.
(n) Aniversapy
thent...shom
=-
$-=$ r-m

0


Sold at your favorite dealer's
in new, "no-deposit"
PURE-PAK CARTONS

| ${ }^{\text {nids: }} 1$ Remember $\ldots$ | "If It's |
| :---: | :---: |
|  |  |
| Popsicle or Milk Nickle | Ghices |
| with every five Price's Homogenized Milk Caps or <br> paper cartons you bring to | It's Pure" |
| Protected 27 wa | ur hea |

Office Supplies at The Advocate


Now something extra has been added to SWP House Paint!


Makes your house look New... Longer! A famous value for over 80 years .: . Sherwin-Williams that lasts a full year longer than before! In its whiter whites-or in its brighter, more beautiful colors-today, more than ever, SWP gives you the most value for your
house paint money!

1. HoNEST-FILM-THICKNESS! NO $\begin{aligned} & \text { 3. Seep bush marks...no weak } \\ & \text { d. }\end{aligned}$


Sherwin-Williams
PORCH \& FLOOR ENAMEL \$ $0 \frac{00}{9 T}$
 combats fungus and woon-boring insects!

## SHERWINWIILAMS PAINTS

ARTESIA ALFALFA GROWERS ASSN.
FEEDS - SEEDS - FERTILIZER - OIL \& GAS
GENERAL HARDWARE

Office 678-PHONES-Store 679

Maljamar News


 bees they had had and what had lace cloth. A punchbowl encircled of O. R. Blanton.
been told them of experiences by with white carnation dipped in sil.
Mr. and Mrs. Andy Melton of week. Mrs. Southard has been visititing Mr. and Mrs. Bob Dewitr



 Luther Kelley last week was Mr.
Kelley's mother. Mrs. S. J. Kelley
of Goree, Texas Mre, Zealey Edwards and Luther
Kelley, sponsors of the 'teen-age Kelley, sponsors of the teen-age
group, gave them a pienic and
dance at Dru dance at Dru Taylor Park Tuesday
evening of last week. Those at
(ending were evening of last week. Those at-
tending were Kennetha and Glenda
Kelley, oo Hunter, Frand ONNal,
Terrol Bod Terrol and Luna Ruth Hatringe of of
Bakersfield, Calif., Rock and VirBinia Ashcraft, Molly and Jerry
Cooper, Pat Edwars, Patricia
Blakley, Dean Furrh Eithe Woit Slakkey, Dean Furrh, Ethel Woot-
en, Sally Glover, Henry Payne, Max
Chase, Gale Richardson and Ken Chase, Gale Richardson and Ken
neth Newton of Loco Hills.
Houseguests of Mr. and Mrs. Al Houseguests of Mr. and Mrs. Al-
fred Loyd last week were. Mrs.
Loyd's sister, Mrs. Lorain Heaston Loyd's sister, Mrs. Lorain Heaston
of Chickasha, okia. and her par-
ents, Mr. and Mrs. R. E. Hatrids. ents, Mr. and Mrs. R. E. Hatrigge
and Lona Ruth of Bakersfield, Cal
Joe Smith entertained a Joe Smith entertained a group
of the youngsters at Dru Taylor
Park Tuesday afternoon of last Park. Tuesday afternon of last
week. He is sponsor of the smaller
children. children.
Thad $S$ Standard of Artesia spent
Wednesday and Thursday of week with Henry Payne.
The Magnolia ball club of LovThe Magnolia ball club of Lov,
ington played Maljamar Aug. ${ }^{7}$,
with the score 11-9 in favor of MalMr. and Mrs. H. C. Hunter and
family went to Hot Springs Tuesday of last week and returned
Thursday. They went on a fishing
 They planned vasiting in Texas and
Oklahoma. Rev and Mrs. W. G. White cele
brated their 25 th wedding anni-

## Virtues

STLRDY-RELIABLE

## Sitan Oege SH0ES



Buter Brown.


Scuff Tuff Tips for school wear! Mother, here's Buster Brown's answer to school yard scuffers. More wear per pair than you've dreamed ofl Backed by
Buster Brown's half-century of shoemaking temeage



## on Buster Brown quality. Try pair today! $2-12,5.95$ $121 / 2-3,6.45$

Buster Brown.


Versatile oxford for all-purpose wear! No finer shoe anywhere for your child, motherl It fits per-
fectly, wears well, cleans up. fectly, wears well, cleans up.
easlly, One of our many fine easily. One of our many fine
Buster Brown styles for youngsters. $/ 2-12,5.95 \quad 121 / 2-3,6.45$ Buster Brown.
 Our saddles are a smart, practical buy Buster Brown saddles suit a
youngster's active feet peryoungster's active feet per
fectly, mother .... and give you unsurpassed value, based

Want a smart new pattern this spring? Then try this good looking Pedwin. Note the neat, new folded tip, the deep-rich mahogany tone. Full double leather soles.


## Teen-age

## CUM SHOES

$\underset{21 / 2-6}{\text { Size }} \mathbf{3 . 9 8} \underset{611 /-411}{\text { Size }} 4.49$

$$
\begin{aligned}
& \text { GUM Socks } \\
& \text { All Wool ---- }
\end{aligned}
$$

puts a pleasant price tag on
this golden-grain,
boot-seam
blucher beauty.
Big spring buy!


You'll want to wear these beautios everywhere!
Here's the backbone of your
fall 6.90
fall wardiobe, teenster $\ldots$...
darling two-buckle step-in
style thats as pretty as it it
versatile. One of our many
super 4 to $9,6.95$

## The neafest, most practical

 all-purpose oxford in fown You don't have to be a Girl Scout to wear this trim beanty. Smart girls everywhere are wearing wonderful, official quality, Girl Scout Shoes. We have several pretty patterns. Width to AAA to


## 良



## Mal jamar Items



## Through Monday, Sept. 19

ACE DRUG NEW MEXICO ay and Saturday

 crener yowar clocs Sterivinuss


Artesia Trade Territory One Year $\$ 3.00$
Semi-Weekly Subscription On and After Sept. 20 On Renewals or New Subscriptions

| One Year Artesia Trade Territory $\$ 3.50$ | Elsewhere in New Mexico One Year $\$ 4.00$ | Out of State One Year S4.51 |
| :---: | :---: | :---: |
|  |  |  |

Out of State One Year
$\$ 4.50$
Cents
MORE OF EVERYTHING"
New UNIVERSAL DELUXE REFRIGERATOR
$\qquad$
l's's fature packed with time
and labor savers! You'll marvel


PERKINS \& SON
Plumbing and Sheet Metal Work 13 West Main

$\qquad$
 S33. on the bast pro of the contonomeed SUBSCRIBE TO THE ADVOCATE

Check in the lists below, a typical group of items you would buy on a weekend shopping trip. Add the prices Then compare the total with what you would pay elsewhere. See how Safeway's policy of low prices on all items can save you money. Don't judge savings on "specials" alone. Compare all prices -
and we believe you will agree you get more for your money at Safeway.

## GRAPE JUICE

| Finest blended whole <br> bean coffee <br> 1 lb. bag | Whole bean coffee ground as you like 1 lb . bas |
| :---: | :---: |
| Nob Hill _-------46 | Airway .--------4 44c |
| For washing fine things $\begin{gathered}\text { large box }\end{gathered}$ | Libbys finest ${ }^{12}$ oz tin |
| Lux Flakes ....- 28c | Luncheon meat 12 oz , tin |
| The soap of beautiful | Prem _------ 45 c |
| Camay ...-.-. 2 23c | tin |
| Granulated soap giant box | Deviled Ham _-.-- 19c |
| White Magic .-.- 49c | er with |
| et Brand |  |
| Brooms .-------- 79c | Weiners |



МІІК
$-33 c$
Harshmallows ${ }^{1 \text { 1.- bi bea }}$
Canterbury ( 16 bags in box
box)
Tea Bags ......... 19c Bevery creamy or 12 oz glass
chank

Peanut Butter _. 35 c | Mayday |
| :--- |
| Salad Oil $\ldots \ldots$ quart | American Beauty 1 lb . pkg.

Macaroni
10c

## TOMATOES

## FRUIT COCKTAIL FLOUR Gold Medal or Kitchen Craft

 Large Great Northern 2 lb . pkg. Brealizes $\begin{gathered}\text { EVERY } \\ \text { WERK }\end{gathered}$ Breakfast Gem Grade "A" Large dozFresh Eggs Fresh Eggs _------- 74c White Beans $\quad 2 \mathrm{lb}$. pkg. Libbys sliced or halves
 $\begin{array}{lrrrr}\text { Old Mill } & \text { gallon } & & \text { large box } & \text { Ten-b-Low } \\ \text { Cider } & \text { Ice Cream Mix }\end{array}$


## GOVERNMEWT GRADED MEATS

Top quality-we buy only top U.S. grades of beef, top grades

SIRLOIN STEAKS CHUCK ROAST

## graded lightweight Beef

 Govt. grade 'Good' grain fed Beef ib. Govt. grade 'Good' lb.GROUND BEEF lean Beef, $15 \%$ fat added for flavor Cheese till cerm
 Fresh dressed and drawn ibl
Hens
Ib Goot. graded, lightweight beef
Rib Steaks 59c.

## SAVE:ATASEHWAY <br> SAVE: AT StLEHNAY

End cutSHORTENING
Jewel

E FRESH FRUITS AND VEGETABLES
SEEDLESS GRAPES ..... $10^{\circ}$
TUBE TOMATOES
GREEN CABBAGE
Pound4
WII $\$ 5000$ ..... or one of 355
Tasty, economical meat
Bologna49e$59^{6}$ maciocect
 IERY DAY LDW PRICES FEATURED DURING THIS ANNUAL EVENT!


