

## The Artesia Advocate

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The plantesia Chamber of Comanding The Artesia

## made money in the past. One of the shemes, which is worked more ofte than any other, some davertising sheme. And there are scores of these worked over the na.

Loco Hills Items

Intireted in sume of the facts totes at their meeting here.
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the circuiation is going or


| As Artesia Grows |  |
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GINSBERG MUSIC C0


Mildred Hudson
Public Stenographe
PRODUCTION aND
driluing reports
Notary public
Room 7
Artesia Hotel

Robert Bourland
INSURANCE
PHONE 52

ARTESIA ABSTRACT COMPANY
R. H AND incorporat
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## ARTESIA BUSINESS DIRECTORY

EMERGENCY and IMPORTAN PHONE NUMBERS and ADDRESSES

 Police, Tell Central, or Call Red Cross
FOR SALE Butane and Propane Tanks call Keeth Gas Con Inc.
Fhone 2941 Hagerman, 7. M., Collect If You Need Gas

the artesia advocate, artesian, new mexico

## Moment page

## th Mae Gibson

 comes BrideBaptist Homemakers Circle Has Picnic In James Canyon

Report of State
Meet Given to Lakewood Club

Women's Council Has Greens Review Missionary Meeting Some Chapters $\begin{array}{ll}\text { Missionary Meeting } & \text { Some Chapters } \\ \text { At Christian Church } \\ \text { Of Their Lives }\end{array}$


Day Camp for Brownies to Be Held Next Week

There will be a snack every morn.
ing. Prospective Brownies, who will
be 7 years old by Sept. be 7 years old by Sept. 1, have
been requested to take part in the
day been request
day camp. camp at "Mae West Curve" north.
west of the high school Monday
through Friday of next week.
The cost will be 75 cents for the through Friday of next week.
The cost will be 75 cents for the
five days and the hours will be from $8: 30$ o'clock until noon.
The Brownies will sing, dance,
play games, learn about nature and
fascinatiting craft and listen to a

Read the Ads


Enriched for More Healthful Eating! Delivered Fresh Daily to Your Grocer. ROSS BAKING COMPANY Bakers of SUPER LOAF


JUSTIN McCARTY proposes the simplest lines for superior performance. If you're traveling cross country by air, or only bus-ing it to town, this swing skirted classic in Featheroy will arrive fresh as an autumn breeze.

### 18.50 and 19.50

THOMPSON-PRICE
Quality and Style Combined with Reasonable Prices
Phones 275 and 276


Propwash Eyeopener

## FRI. - SAT.

Two Big Features! jorin wayne fincleme Dietrich $=$ Sinners" Also USIY SAVES A LIFE" - MON. - TUES. thed Astaire Hey's of nway"

## thiurs.

 ITILle| OCOTILLO <br> fri. -sat. <br> Red Ryder in |
| :---: |
| "Ride, Ryder Ride" |
| Serial - Cartoon "Cheyenne Cowboy" |
| sun. - mon. . Tues Bing Crosby |
| "A Connecticut Yankee in King Arthur's Court' |
| WED. - THURS. <br> Two Big Features! |
| "God's Country and the Woman" |


and
Ray Milland in
"SEALED VERDICT"

## Tave |quiries on "what and why is the <br>  <br>  

## ENTIFIC TESTING

## AND SAFETY

 TING CLINIC $=$ Tomets I
## orsiantions!


for geimatific Testing. See for Yourself 4toution and Carburetion Are Up to SpeciWhern Iocate the Exact Cause of Faulty

Quentin Rodgers


 on any lifurance or loan prob 1 miavalley

This time of year there's one place a lot cozier and cooler than your Tav
That's in your Buick-finding a breeze along dusk-cooled highways, or following those little roads that lead to inviting "loafing grounds."

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& \text { Either way, whichever pleasure traily you follow, you'll find more fun on } \\
& \text { the way if your Buick is in top-flight shane to to }
\end{aligned}
$$ the way if your Buick is in top-flight shape to take the miles in

its steady stride.

## How about letting us put it in that shape for you?

Get one of our conscientious motor tune-ups, and one of our thorough motor-while we're taking the e'll put the bounce back in your We do this ll we've studied correct the factory specifications yory methods for each operation, we know Buick parts-even special Buick was built to. We use genuine Yet you don't pay a penny more for all these extras. Stop in this
week, won't you?

# Buick care keeps Buicks best 

 Guy Chevrolet Co.


## BASE

RM IPLEMENTS
NDi MACHINERY
sEE US FOR
Parn Implement Needs ${ }^{2}$ Peen Appointed Dealers for D MAGNETOES CHILL \& SON
machinery
$=$ Service
tivements Tires and Tubes

## DISPLAY!

moln and Mercury
New Show Room at He hisg streer ith, New Mexico VAUGHN Devecentative for CuE CO-EDDY CO rame. W for Demonstration e Unel Car Trade-Ins! pisuaz wefore Trading Wive Antenoble.

## - Wimess

with new


## FLOOR POLISHER

For Sale
$\$ 59.50$
For Rent, by day
Polishers Reduced in Price 371/2c for Each Rental Day!

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Perkins \& Son Have Moved To 413 Main Street


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- Charter Service
- Student Instruction
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Van Swearingen, Mgr.
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2-4x2-6 West Coast Fir
11.00

Sheathing Lumber
1/4 Inch Ply Board
10 c
$1 / 2$ Inch Ply Board $\stackrel{\text { Pow sin }}{161 / 2 c}$
3/4 Inch Ply Board

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| . $.24 e$ |

$2^{0} \times 6^{8} \times 13 / 8$ Doors Panel W. P. $2^{6} \times 6^{8} \times 13 / 8$ Doors Panel W. P. $2^{28} \times 6^{8} \times 1^{3 / 8}$ Doors Panel W. P. ${ }^{28} \times 6^{8} \times 13 / 8$ Doors K. C SEE U US FOR YOUR BUILDING NEE
WILL TRY TO HIELP YOU!


## THE <br> ARTESIA BEAUTY SHOPPE

IS MOVING TO THE

PEOPLES STATE BANK BLILDING ON AUGUST 2

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## RTESIA BEAUTY SHOPPE

## ESouth of Peoples State Bank <br> Phone 667

Sonny Bradley, 13 -year-old Dublin (Texas) High School boy,
be seen in one of the feature acts between rougher events on the three-day Victory Rodeo program, to be held on Morris Field
Thursday through Saturday, Aug. 11-13, under the sponsorship of Thursday enrough aturday, Aug. 1-13, under the sponsorship of
the Vited Verans Club of Aresia.
The youth trained the 2-year-old 500 -pound ponies about four months, before starting his appearances on rodeo programs this
summer. Among places where Sonny and his "Blackouts." as the ponies are called, have appeared are San Angelo, Fort Worth, Bel
ton, Breckeridge ton, Breckenridge and Coleman, Texas,
Some features of the act include the stake race or double figure-
8; the three natural gaits of horse walk, trot and canter; a reverse 8; the three natural gaits of horse walk, trot and catert; a reverse
stand on the running ponies and the jump as pictured above and
while standing with one foot on each pony. "separation," these fans have been well as days preparing for it. Eight-
pleading with them for a reunion
hour daily sessions were held in pleading with them for a reunion hour daily sessions were held in
by writing letters with persistent the studios dance rehearsal hall
regularity. With the announcement Evenings were devoted to story
they
 700 letters were reecived by the treed, who teamed as director and
7 produce for (Easter Parade," and
the two stars and MGM within the first
five doys after the reunion was , The actroes fittings. first day on the set


Three Days - SPECIAL - Three Days Friday - Saturday - Monday


Gent's Yellow Gold Filled Expansion Bands Formerly Sold for $\$ 13.50$-FOR THREE DAYS ONLY $\$ 5.45$
These Bands are Unconditionally Guaranteed Two Years

## 

Ladies' Yellow Gold Filled Expansion Bands with Stainless Steel Backs. Formerly $\$ 9.00$-SPECIAL THREE DAYS ONLY 82.95

MONTGOMERY - JEWELER Hamilton - Elgin - Bulova - Acme - Bancor - Seeland - Ogival

## Lengest frades . . . best deals in our history!

If's a big
Neturn Rogers enthus
retur musical
her encore at matchin
the nimbe-foted
three weeks she wo


# SAVE <br> Buy Heating Appliances 

## Floor furnaces

Unit beaters
Circulators (including Panelray beaters) Conversion burners

Radiators
Central furnaces
Boilers
Reduced Prices - Convenient Terms
10\% discount
Only 10\% down payment
3 years to pay
No monthly payment till October 1; 1949

All appliances approved by the American Gas Association

All appliances fully automatic
All appliances products of nationally known manufacturers



THIRD ANNUAL V-J CELEBRAYION

United (i)
'ms
THURSDAY, FRIDAY, SATURDAY

AUGUST 11, 12, 13
STARTING AT 8 P. M. - MORRIS FIELD


Children
Season Ticket, Reserved Section 4.50 (Tax Included)

PARADE
Thursday, Aug. 11-4:30 P. M.
13th and Main to Second and Quay
Rodeo Performers :- Floats
Cowgirls $\div$ Cowboys $\div$ Bands

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SHOOTS HOLE-IN-ONE AT EIGHT

$\qquad$
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LONGER!
-because they're the only house paints made with special "Vitalized Oils"= to give you live-paint protection!


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## Now conveniences!

 bow handling ease! Less fatigue!
## STUDEBAKER TRUCKS



## Maljamar Netcs

$\qquad$ The Mallamar Rermeation


## Viature annual lay - A WAY BLANKET EVENT

## A SMALL DEPOSIT MILL HOLD ANY BLANKET

Lady Pamela All Wool

$31 / 2 \mathrm{lb}$. All Wool Size $72 \times 90$ BLANKET
Made Expressly for Virtue's For night time in the sinter youll really enjoy the
comport of this $31 / \mathrm{l}$ b. blanket, all wool carefuly de-
 9.90

BLANKET
3 lb . All Wool Size $72 \times 84$

5.49

Faribo Heather ALL WOOL PLAID BLANKET Size $72 \times 90$ All wool-all purpose blanket
Take it vith you to the ball
games. pinchics or any outdor
event. Je it in the home or in
. the car Comes in harmonizing
multi-color plaids of red, areen
and blue. 10.95


Genuine Hudson Bay BLANKET
4 Point -6 lb . All Wool Size $72 \times 90$
 23.95 Use Our Convenient Lay-a-Way Plan!
Our Greatest Showing of Nationally Famous Brands

Dellwood Superior Quality In $160 \%$ Cotton - Size $80 \times 95$ SHEET BLANKETS have been needing for that extran warmmh during those cold winter nights.

### 2.39

Chatham Camellia BLANKET
All Wool - Snowy White

## 4 lb . - Size $72 \times 90$

Chatham Camellia, fluffy snowy white, all wool for quality and beauty. A lovely gift blanket or


### 14.95

You Get a Written Guarantee Against Moth Damage for Five Years with Chatham Blankets

NASHUA - a really NEW kind of Blanket!


6 Feet Wide 71/2 Feet Long Only
7.95

Proved by use Moths won't Only Nashut! Only Nashua makes the Warazing blanket.
Warmer than many Warmer than many
costing much more.
Money back if damaged by mo
years.
soft,
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wool. soaft, really beautifuly
ket of big rayn,
wool. 6 gorseous colo
rose.



IT Beacon-Heavy Indian BLANKET Single blanket with plenty of warmth,
biended with fine cotton yarn for dur
ability. The blanket for the sport season ability. The blanket for the
Bright colors and designs. 3.98
$31 / 2 \mathrm{lb} .-5 \%$ Wool
Double Medium weight double blanket
Medium weight double blanket, $5 \%$ wool,
95\% cotton in plaids of rose, ,lue, cedar
and gree. It is blanket buying timer
use our convenient Layaway plan.
PILAID PLAID

BLANKET 4.98 $4 \mathrm{lb} ., 5 \%$ Wool - Size $72 \times 84$ | PLAID |
| :--- |
| $21 / 2 \mathrm{lb}$. All Cotil |
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$21 / 2 \mathrm{lb}$. All Cotton, Double
Size $70 \times 80$
PLAIID
LANET
2.98

ORR HEALTH ALL WOOL

## Blanket



### 15.95

Beacon Drake All Over Jacquard BLANKET
$10 \%$ Wool, $65 \%$ Rayon, $25 \%$ Cotton Size $72 \times 90$
This Beacon blanket will add to the warmth and gracious
ness of your home. The blanket with individuality and at
tractive jacquard desiming Colors. ness of your home. The blanket with individuality and at
tractive jacquard desiming. Colors: maize, green, wind
and blue 5.95

All Cotton Beason Indian
BLANKET
2.98
This small blanket will
hold all the warmth wand
the colar that these
younsters have been
wanting for their camping
and football trips. $\quad$ Lay-a-Way $\quad$ a Blanket

SHEET BLANKET 1.98

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Ciassified
 for new ranch style home. Mov-
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ing to El Paso. See at 811 Clont
29-tic KIDDY-LINELL AGENCY
Farms, Ranches, Business Property $\frac{415 l_{2} \text { W. Main Phone }{ }^{75-\mathrm{W}}}{\text { Holsum Is Better Bread }}$ FOR SALE-Model A Farmall,
with mower and Case hay baler.
See Douglas O'Bannon, Cotton-
 $1946^{\circ}$ Chevrolet trucks, perfect
shape: 1949 Butck Roadmaster se.
danette. Will sell all cheap. Call VENETIAN BLIND-We guaran-
tee perfect fit. No charge for Furniture Co..
phone 241Holsum Is Better Bread
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ot 8 RBlock 7 Hightower Re-Division
Harshall B. Morris and Pauline Mor

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& \text { Marshall B. Morris and } \\
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& \text { Hugh W. Kidd and Lois Kiddy } \\
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|  |  | ness. Please call bat. |  |

## THRIFTY, Too!

## Convenient Multijint on TIME PAYMENT PLAN

 Paint,Repairs


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A pretty home boosts your morale-and certainly makes any children in the family happier to spend more
There are many good opportunities to buy quality furnishing now-and a cash loan from us may be the answer to whether you can "af-
ford" what you want. ford" what you want.
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Hours: Week Days, incl. Sat. 8 A. M. to 5 P. M.
Prompt, Confidential Service.

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INVESTMENT COMPANY

## HEY LUMBER CO. clean-out Sale:

1-Jnch Sheathing Lumber 4,6 and 8-Foot Lengths $\$ 50$ per Thousand re Miles North of Artesia Hotel

## orth Eddy Goes <br> wer Quota In <br> Hings Drive


 quotat of spezonocon. total of $\$ 2,700,92$ being over the
quota of $\$ 2,500,000$.
Pearce c Rodney, Albuquerque
attiorney, chairman of the state ad.
visory committee for U.
B. Savings exs, expressed thanks Savings.
edrecation to everybody who help-
ed achieve sucesss in the "oppo. Por- ed achieve sucess in the "Oppor
, tunity Bond Drive."
 or PLOTNER



## MID-SUMMER CLEARANCE

Sun Suits, 2.95 value, Now Sun Suits, 3.95 Value, Now

Rodeo Western Shirts and Slacks Bombacha's, while they last

All Shorts and Sun Suits, greatly reduced!
Trot's Tots \& Teens 104 South Third

Office Supplies at The Advocate

## BALDWINS MID-SUMMER CLEARANCE SALE STARTING FRIDAY, JULY 29

THE OUTSTANDING MONEY-SAVING EVENT THAT OUR CUSTOMERS LOOK FORWARD TO EACH YEAR! BIG VALUES IN EVERY DEPARTMENT! COME EARLY FOR BEST SELECTIONS:


MEN:
Here's Real Savings on GOOD CLOTHING: CURLEE SUITS Tropical Worsteds,
Spring Worsteds Both Single, Double Breasteds Styles
and 100 Per Cent All Wool Fabrics 67.50 Suits . . . 49.50 37.50 Suits . . . 39.50 All with Two Pant:
Sizes 35 to 44 Sizes 35 to 44
Alterations Free

All Sport Shirts


PIECE GOODS

Solictou, Batistes, Sheers and ides! A Big Selection of Beautiful Patterns: Regular 1.19
Now Only 75e Yard


You Will Find These and Many Other Outstanding Values!
Come Early for Best Selections!

## BALDWINS <br> "GOOD MERCHANDISE AT THE RIGHT PRICE"

(1) tificial appearance 13 gat AT Fenwas Park, the Re sin tyot a home run to hel -2 out the Bostonians E Wroe moper home hoston the series.
(-res)-Outfielder Pete (1) ${ }^{3}$ )-Outfielder Pete - Deer, has beeter $\begin{aligned} & \text { Deceased, The Following S. Named } \\ & \text { Defendants }\end{aligned}$ 2mor, has been re Defendants by Nollowing Named Living, if de Crishally wh by the Dal
who


## DO YOU WANT A FLOAT FOR V-J DAY?

Sanders Office Supply Order Your Material

Fe Have the Latest Catalogs on Floats and tills and Can Get Immediate Delivery on teSets of Furnishings or Can Order MaAny Quantity.

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cellentant and stafr to take care of -hewoar nezde-see us today!

SONS


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    WATCH FOR ANNOUNCEMENT DATE OF THE OPEN-
    Co OUR LARGER AND BETTER EQUIPPED QUART.
    Where marjorie collins, fay hickman and $\$$ coodlett will continue to serve you.

