Irs. Varner Is Cleared
Citizens Vote $\$ 284,000$ Bonds To
Provide Junior High School Here

## CAB Kills Pioneer Run



rtin Yates, Jr., Discoverer Oil Here, Dies On Saturday


#  

Intensive 'Clean-Up’ Week To
Be Launched Starting Monday

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| - Mad Masons' To Present Stunt Show Saturday |
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| Ther show this time |

Leslie-Martin Is Named Head Of
State PMA Group
Artesians Attend Meet To Discuss Cotton Laborers

## Limited Number Rush Jobs Ca Be Handled

##  <br> 

## VOLUME FORTY-SIX



Explorer Post Parents' Dinner
ney To Keep Up With Demands Is Problem Facing City Council
The Artesia Advocate

## (1)

 MATIOMAL EDITOR1AL

Must Make Our Choice
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## Taking Chances



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Large Ends Of
Eggs Should Be
Kept On Top
 Kept On Top

Non-Agricultural Employment On Upuard Trend
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 Por Cent Requests BUSINESS DIRECTOR

EMERGENCY and IMPORTANT PHONE NUMBERS and ADDRESSES


$\frac{\text { Tharsday, April 2, } 19}{\text { Smaller Feed }}$ Crop Acreage Is In Prospect


Artesia Alfalfa Growers Association

iminpontric


Lousest Priced Car uith GM Mydra-Matic Drice:

(ㄷ) $-\sqrt{2}$
BOYD-COLE MOTOR COMPANY
122 South Second Street

## CASE

 FARM IMPLEVENTS aND MACHINERYWe Have on the Floor Now:

- Hay Balers
- Side Delivery Rakes
- SC and VAC Tractors and Implements
- Manure Spreaders
- Judson Lime Spreaders
- Butler Stock Tanks and Grain Bins
- Continental Post Hole Diggers
- Bailing Wire
- Meyer Ditchers

Come to Us for Your
FARM IMPLEMENT NEEDS
JOE MITCHELL \& SON CASE FARM MACHINERY Sales
Firestone


Ed McCaw Feed Store
Phone 09


AND SAVE MONEY, TOO!
WITH PRACTICAL, THRIFTY

## SHERWIN-WILLIAMS

## COMMONWEALTH RED

Economy...that's the number 1 years :: : realizing the benefits reason for buying S -W Common- of the long-lasting good look wealth Red! It's not just the low, and protective quali- ONLY champion in durability! Once buildings, metal 40 you've used this super-quality roofs, brick walls (i) per Gal
paint... you save through the and exterick

R \& B PAINT
Gallon $\$ 2.15$


## SHERWINWIILIAMS PAINTS

F. L. WILSON Feed \& Farm Supply Store Sherwin-Williams Paints Purina Chows - Baby Chicks i11s. second


Phillips 66 is "CONTROLLED" To Give You Year 'Round Power, Pick-Up, and Pep!
Do you move away from the stop light or curb with a smooth even surge of power? If you're the kind
they have to honk at-you'd better switch to Phillips 66 now
You see, Phillips 66 is controlled to give you smooth, even performance every season of the year.
Try a tankful. Stop at the next station displaying the orange and black Phillips 66 sign and see


## phlulus 66 GASOLINE

## a COMPLETE baNKING SERVICE

Bank on us ... bank with us, and all your financial transactions will be taken care of

1. Open a checking account - minimum balance or special - and pay by check. The best receipt of all!
2. Save here! All accounts up to $\$ 5,000$ government insured. 3. For convenience, bank by mail same as our teller's window Come in today. We like to serve you.

## Peoples State Bank

 Witness my hand and the seal of
the District Court of Eddy Count,
on this the 23rd day of March,
1949.
MARGUERITE ${ }^{\circ}$ E. WALLER


Momens Page
Miss Davidson Is Married To Indiana Man


Homemakers Of
Baptist Church
Meet Last Week Meet Last Week
$\cdot$ Poor Little Rich Girl Staging To Be Here Tuesday

Dance-Piano Concert To Be Tonight


Contest Entered By Woman's Cluh

## Given Last Week Zufelt

 many call attrots
shop opening
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State President Of A.A.U.W.Pays Visit To Artesia


Women Golfers Make Plans For Ringer Tourney

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$1.50-1.65-1.95$ Thompson-Price

## SACrobat SHOES

give your children the perfect GOOD-CARE COMBINATION


Thompson-Price Co.
Quality and Style Combired With Reasonable Prices Phones 275 and 276



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## 解alômin

New and Used PIANOS

## LANDSUN THEATER

SUNDAY－MONDAY－TUESDAY
LOOSE LEAF DEVICES AT THE ADVOCATE

## RADIATORS

## wholesale

Distribators for Harrison，McCord，and $G \& 0$位位，Bepairing and Recor ETAR RADIATOR SALES \＆SERVICE in soch Mine，Roswall，New Mexice

GINSBERG mUSIC Co
Roswell，New Mexico
Please send me，without obligation，more information con Baldwin－made Pianos

Address

GINSBERG MUSIC CO．
Roswell，New Mexico

The love story of two who lost their way on the glamour road from Burlesque to Broadway．．． then found they needed each other more than footlights and applause！

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Guy Chevrolet Company
Asterth，N．Moz

## No others compete when you compare ！

## Compare Features！

Sher line of Mich it price rate the teatures？ 4－Speed Synchro－Mesh Transmission－Splined Rear Axle Hub Con－
nection－Foot－Operated Parking Brake－Steering Column Gear－ shift＊The Cab That＂Breathes＂＊Full－floating Hypoid Rear Axic

Compare Qualify！
Chevrolet trucks．They＇re built to take rough going in every fea ture of body，cab，engine and chassis．

## Compare Performance！

at the lowest list PRICES
in the entire truck field

## CHEVROLET

 TRUCKSOCOTILLO THEATER
SUNDAY－MONDAY－TUESDAY
APRIL $10 \cdot 11$－1


## CHIVROTET

MORE CHEVROLET TRUCKS IN USSL THAN ANK OTHER MAKEI


PAULIN FUNERAL HOME

Office Supplies at The Advocate

The New SUPER LOAF


Delivered Fresh Daily to Your Grocer
ROSS BAKING COMPANY

## NOW We Offer. FREE NM. CAR INSPECTION SERVICE

For all C'jevrolet Owners. We are offering a complete car inspection free of chargel Good only during April. Our expert mechanics will completely check the inside and outside of your car. No obligation, no delay.

Bring Your Chevrolet to gUY CHEVROLET CO. Chevrolet - Buick - Oldsmobile

[^0]Phone 291

Thursday, April 7, 1949

We Wish to Thank
Our Many Friends and Customers

Park Inn Grocery
SANDY AND WAYNE COLLUM

MR. AND. MRS. TOM FRANKLIN PARK INS GROCERY 1302 West Main Phone $675-\mathrm{M}$
And will Appreciate the Patronage
Plenty of Parking Space
FREE DELIVERY TWICE DAIL

FOR SALE
Butane and Propane Tanks
Keeth Gas Co.. Inc.
Phone 2911 Haserman. . . M. Colleet 1 Trax xem Ge

## NOTICE TRUCKERS

For Heavy Hauling and Heavy Field Work, REO 2TT TRACTOR

- G.V.W. $-47,000 \mathrm{lbs}$.
- Westinghouse Air Brakes
- 12-Volt Electric System
- 10.00x20 12-Ply Tires
- 5 Speeds Forward, plus 2-speed Axi - 105-Gal. Snyder Saddle Tanks

This Truck-Tractor is ready to go, in fact ready to jack under your trailer and start making you money. This Truck is a Bargain, $\$ 1200$ below list price. Before
see this one!

A bargain!
PHONE OR WRITE
ODEN MOTOR CO.,INC.
2085 Canal Phone 290-W
Carlsbad, New Mexico

$\square$


Holsum Is Better Bread


## Classified

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Holsum Is Better Bread

AMAZING Now SCIENTIFIC DISCOVERY CHRLS and WAVES HAIR


THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO




HAGERMAN DARE
 Royal Sunrise D
Reg. No. 2076 Reg. No. 207 Dam
Dam
Whirlw WLL MAKE THE STAND the NMM. I Stable, Rowwell
$\qquad$




ARTESIA AUTO CO.
302 W. Main

## cHURCHES

hols baptist church
 teaching service, 8 ppm. midweek service Wedne
0 pm.
Roy Haynes, Pastor.

INCREASE mus Plow

COS VALLEY COTTON OIL CO.


Feed plenty of COTTONSEED MEAL in the Dairy Ration and Cash in on greater Milk Profits NOW! COTTONSEED MEAL is
Rich-in-protein plus phosphorus

BED COTIONSEED MEAL and CAKE
THE FARMERS


She knows, and the farmer knows, that Ready Kilowatt is just about the best hired hand a farmer could ever have.
All around the farm, dependable electric service is available for a score of jobs, at the lowest cost ever, to speed production, increase profits.
In the farm house and around the yard there are scores of ways to put dependable low cost electric service to work. Check with your nearest county agent, REA or Public Service office to find out how electricity can help you on the farm.

## SOUTHWESTERN <br> PUBLIC SERVICE <br> 

GUY CHEVROLET CO.


Experienced
Radio Service
Mechanic

All Work Guaranteed Satisfactory
A Good Line-Up Always Helps an Old Radio Bring Yours in Today for a Check-Up

## it's ROADMASTER!

$\mathbf{W}$ Hen this sight greets you in ter, better give over! Overtaking you is just about the ablest performer on the road today - and wise drivers long ago learned the only thing to do with RoadMASTER is give it road room and salute as it passes.

Reason is-ROADMASTER is some

As a matter of fact, action's even invited by the price tag. By the pound, by the inch, by any yardstick you want to lay against it, it's the buy of the fine-car field. For proof, just gather a few delivered prices on other cars and bring them around. We'll show you so much more for your dollar you'll



## New J. C. Penney Company Department Store Opens Today In Artesia

 Beautiful Building At Fourth And Quay Is
## 

Built For Firm Operating Here Since 1929

## Artesia Advocate



Don't Forget
Artesia Artesia
Trade Day April 13
-


$\qquad$

## Cyrus, King of Persia, , hnew the name eovery soldier in his army enent

heart.


## Heartiest Congratulations



It Was Our Privilege to Construct theẹbeautiful Penney Building H. A. Campbell, General Contractor

Loco Hills Items

Southeast New Mexico
Engineering and Reproduction Co.
General Surveying-oil Field, Water Rights, Farm and Ranch,
Town Lots - General Civil Engineering and Drafting
Phote Copy and Oralid Reproduction Services
Engineering and Geological Supplies For Sale
509 West Main Stree

## GOSPEL MEETING <br> Church of Christ

Eighth at Grand, Artesia, New Mexico
Services: April 6-17,7:30 Each Evening ROBERT GLLIEY,Evangelist Good Congregational Singing
The Gospel is the Powe of God unto Salvation to Every
Come and Tell Your Friends to Come
TING Sold
 and serem and


## Artesia Shoe Store



## Beach Barton Motors

103 North Third
Phone 201


## CORN <br> Le Grande <br> Cream Style <br> White Sweet Corn <br> No. 2 Tin <br> 2 for <br> 250

CLEANSR $=3 \mathrm{c}$ FLOUR $=$ Stes

## SHORTENING <br> BAKERIGHT HYDROGENATED SHORTENING



Found Only in Our 100\% Self Service Market Reduced Overhead Makes This Possible!

| VANILLA WAFERS | $25^{\circ}$ |
| :---: | :---: |
| COCA-COLA | $25^{6}$ |
|  |  |
| SCOTT TISSLE | $12^{\text {¢ }}$ |

## CATFISH

FRESH WHOLE or $\quad \begin{gathered}2 \text { to } 21 / \mathrm{ll} \text {. Average } \\ \text { Your Choice }\end{gathered}$ CATFISH STEAKS

Lb.


Super Low Prices in Our Fruit and Vegetable Department Too!


Oranges

$\substack{\begin{subarray}{c}{\text { Florida } \\ \text { Larre } \\ \text { Size }} }} \end{subarray}$ Lb. 20
Carrots $=10 \mathrm{c}$ Cuc'mbers ${ }^{\text {in }} 19 \mathrm{c}$ Lettuce $5=19 \mathrm{c}$ Potatoes $={ }^{-19 c}$ 100\% Home Owned

Cardinal Red Sour
Pitted, No. 2 Tin

29C TOMATO JUICE | Empsons |
| :---: |
| 46 oz. Tin |

FRUIT COCKTAIL Hearts Delight
No. 1 Tin - 23C

PIE APPLES $\substack{\text { Comstock Brand } \\ \text { No. } 2 \text { Tin }}$
22C No. 2 Tin ----------22C

PIE CHERRIES

46 oz . Tin

| LARGE, FRESH DRESSED FRYERS 59c |  |
| :---: | :---: |
| Oysters | 1 Pint only <br> .. .85 c |
| Extra Lean Center cuts | .. 63c |
| Longhorn Chees | . 35 c |

Time 45 c





New Potatoes ....... 15 s Veg All $\ldots \ldots \ldots \ldots \ldots{ }^{1 \text { ib. and } 19 \text { in }} 19 \mathrm{c}$

Empson's
PORK \& BEANS

## SAUER KRAUT

- IVN SPUN FRESH


## Vour New <br> PENNE

## Easter is April 17th！Outfit the Family



They＇re Wonderful Washable CASA－MANA RAYONS $8^{90}$
Loney crataiossin ine and two pilee sylye Avalable in drexes syles and casalak Complece New stack in all stises Jus in inime for EATter

## SPRING COTTONS

Prints and Plains in Sanforized Cottons smarly Styled
In Sisese 9.15 nad 12 2．an，tato hat stices．
SPRING RAYONS Jast Risht for Just Rizht for
Your Easter Needs

## MON！Save on Your Girls

 EASTER CLOTHES Party Pretty Rayon $\underset{\substack{\text { Siue } \\ \text { 3．06e }}}{ } 3^{98}$[^1]> Crisp, Fresh as Spring Cottons SPECIAL! $\mathbf{1 . 9 8}$ and $\mathbf{2 . 9 8 8}$

## RAYON BRIEFS



ADONNA PANTIES

BaND Leg styie－allelastic waist Sines 32.50

LITTLE
STRAWS
$2^{98}$

## NYLON SLIPS

White，Lace Trim，Pleated Skirt， $3^{17}$


LACE TRIM SLIPS


Rayon Crepe GOWNS
Cap Sleeves or Wide Lace Straps
Pink，Blue and Maize
名㐱乐


SANFORIZED COTT0 Famous Brentwood Dresses in 80 sq．Print


COTTON DRESSES 80 Sq ．Prints | Gay Colofful Fabrics |
| :--- | :--- |
| Ascorted styles SPECAL |



## $\frac{51 \text { Gauge！}}{\text { now down ro }}$－15

54， 5 696


## scoop！

ORGANDY CURTALS $90 x 81$ Size， 9 inch ruffleSolid
Pastel Colors，Picot Edges．

MEN＇S SPORT SHRT
Short Sleeves，Cool Mesh Fabrics and Co prful Cottons．Smail，Medium and 165 Large in Pastel Colors

## OPENS <br> Today!

 ow . . . . And Save Important Money . . . .

## SPECIAL!

IEN'S POLO SHIRT
lid Pastel Colors, Short
eeve, Small, Medium and
rge. SPECIAL!


MEN'S WOOL SLACKS
100\% Virgin Wool Slacks Gabardines or Light Weight Tropical Worsteds. New Spring Shades of Blue, Tan and Gray.
$11^{75}$
MEN'S RAYON PANTS Blue, Grey and Tan
Pleated front 5.00


BOYS DELUXE SUITS Smooth Crisp-Finished 60\% Rayon, $40 \%$ Wool Gabardine. Double Breast-
ed Model Only. Blues and
Brown. Sizes $10-20$.

## Now! <br> Wear A Travel Cool <br> RAYON IROPICAL <br> The New Miracle Fabric $29^{75}$

 Everything You Ever Wanted in a Summer Suit. COOL, GOOD LOOKING, WRINKLE RESISTANT. Single and Double Breasted Models. Short, Long and Regular. 35-44.ALL WOOL WORSTED New Spring Patterns in Tick Weaves $35^{\circ}$ Single and Double Breasted CASH AND CARRY VALUE FOR REGULAR FELLOWS WASHABLE SHIRTS AND BOXER LONGIES

Sanforized Gabardine, wash knit Shirt. Sizes 3 to 8 in blue or brown.

RED RYDER SLACK SUITS
Sanforized ShortSleeve Shirt with Long
Pants. Sizes 2 to 10
Blue and Tan
2.29
-
Men's Moccasin SHOES
Smooth Elk Uppers, Composi-
tion Soles, Goodyear Welt. Sizes tion Soles, Goodyear Welt. Sizes
$6-11$.

Also in Boys Sizes 2-6
$-4.00$



## CONGRATULATIONS

to

## Penneys

 on the $O$ pening of the
## NEW ARTESIA S'「ORE

> It Was Our Privilege to Have the Electric Wiring and Fixture Contract

## Artesia Electric Co.

200 WEST MAIN


Dr. Kathrvn Behnke
Palmer Graduate Chiropractor Will Be in Her Office Monday, Tuesday, Thursday and Saturday
 Chiropractic Health Service xRAY - NEUROCALOMETER 105 Soeth Raselaw

Loose Leaf Devices at The Advocate

## The New

## PENNEY STORE

Is Another Mark of ARTESIA PROGRESS We Extend 0ur Heartiest CONGRATLLATIONS

## M. G. SCHULZE, Manager

 and the Entire Penney Organization We Are Proud to Have Been Chosen asGLAZIERS
for This Beautiful Building Artesia Paint \& Glass Co.

824 South First

## WE ARE PROUD

to Have Installed
Plumbing and Heating For
Penneys
NEW ARTESIA STORE

Congratulations to the J. C. Penney Co. on the Completion of This Splendid New Home

Artesia Plumbing \& Heating Co. E. T. Howell, Owner

702 WEST CHISUM

Major Changes Affecting Vets Are Announced Veterans Administration
nounced two major changes leave policies affecting
training under the Git
training entablishments

## FARMERS!

Just Received:

- A few Towner Dise Border Builders with 20 Inch blades
Roderick Lean 7 and 8 Ft. Tandem Disc Harrows with 18 inch blades
- Graham Hoeme Plows, 6, 8 and 10 ft . sizes.
- M-M 10 Ft. Grain Drills on rubber
- M-M Side Delivery Rakes

ALSO HAVE IN STOCK NEW

- M-M Harvester 69 Combines
- M-M One-man Automatic Hay Baler
- Power Units, 26 to 100 horsepowe
haler replacement Cooled Engines, ideal for
Towner Heavy Duty Off-Set Disc Harrows,
several sizes
- Stroup Land Levelers
- Three-Section Flex Harrows.
- Bale Ties, $81 / 2$ Ft., 15 gauge
$\bullet 8$ and 10 In Solid Sws,
furrows 10 in . Solid Sweeps, ideal for water furrows
See Us for a Complete Line of Farm Supplies If We Don't Have What You Need We'll Get It! Artesia Implement \& Supply Co. 808 South First $\qquad$
Artesia, New Mexico


## PALAGEE DRUG <br> ARTESTA NEW MIXICO <br> 



THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO


ICELAND'S Voregen Minister BJa
Benediksson (above) errives
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period. A veteran may obtain leave at
the completion of his period of enrollment only if he has enough re-
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entire extent of their course. The periods, for for traini
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commonly are ordinary ears. In short irdinary sch
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## State Feed Sack Contest For 4-H Contest For 4-H Is Announced

##   

 Is Announced
[^0]:    101 West Main

[^1]:    －- － Look Big and Little Sisters Love！Also they are Easy on your Budget！

