# Artesia Advocate <br> Bus Crash Judgement Awards Total \$196,000 

## LUME FORTY-SIX <br> ssociation Elects Directors fter Annual Banquet Program



Qualifications For Electors On chool Bond Issue Are Explained

| Are |  |  |
| :---: | :---: | :---: |
|  | Alvie F. Childers, Native Of Hope, Dies In Utah |  |
|  |  |  |
| Nior hiem estoiol or the |  |  |
|  |  |  |
|  |  | Ju |
|  |  |  |
|  |  |  |
| and in stool distrit |  | Nights, April 1-2 |
|  |  |  |
|  |  |  |
|  |  |  |
| Cilon bara of Eatuation called |  |  |
| ,ot meeins febi 28 |  | soutm |
| Ses har been preesented |  | and two ot his oulege studen |
|  |  |  |
|  |  | comm |
|  | city |  |
|  |  |  |
|  |  |  |
|  | den |  |
|  |  |  |
|  |  |  |

$\left|\begin{array}{|l|}\begin{array}{l}\text { It's Time To Put } \\ \text { On Garbage Can } \\ \text { Lids, Says Conner }\end{array} \\ \end{array}\right|$

Total Of 77 Merchants Sign
Up For Artesia Trade Days


Zabrenski Bound Over At Hearing
In Burglary Case


Work On Municipal Ball Field At New Recreation Park Is Under Way

| CAP Commander Visits Local Unit Last Thursday |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
| Lit Col. K. L. House of Albu-quercue, commander of the New |  |
|  |  |
| Mexico wing of the Civil Air Patrol, accompanied by Capt. Joe |  |
|  |  |
| ed the local unit last Thursday |  |
|  |  |
|  |  |
|  |  |
| went into search |  |
|  |  |
|  |  |
| emergency network of radio com for this area, to connect with the New Mexico Civi |  |
|  |  |
| Air Patrol statewide and nationwide networks. |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Red Cross Drive <br> Hits $\$ 4000$ Goal, <br> 'Doc' Mahone Reports |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| call will have gone over the goal of $\$ 4000$. |  |
| He said all the cash is not in tain the campaign has gone over |  |
|  |  |
| (the top $\begin{aligned} & \text { towerer, he said that does not }\end{aligned}$ |  |
|  |  |
|  |  |
| precluded from so doing. They may mail checks to the Red Cross in |  |
|  |  |




## lllawn Page

 Wiryurie Iaure, Willoes (Otiviul Miast


##   an It as tur Jo Netuer Mighes Plicms Hiene  <br>  <br>  3

Baitrien PT.4
Preay Sproula Et Ines Werting








 To tatu cirre tive
 sputer emmarn Twn nim wirn min



## Min. Fivedier le Numued Pressidere <br> * Smomit

$n$
2
$n$
$n$

## zitas suminu Comes


is Iielic On Jriury




Sum Capper and Bed

255


## Thmmpan-l'ries

## Compary





Anein Girl 1 anvil Fumesith in Cumen Comes
Fnund Beang Bernus
Mans Inquires CF Namy murres it

1. at W. Senim:

Takme 7 ratio Teachimy in Horiesia


Surve to moe ant seers ther mote thationtias Bhase in make aft Ther But Me oflic is mith
 Duerthan anity mainalie

Thumpan- ${ }^{\text {Prien }}$

 $\mathrm{F}=1 \mathrm{~B}$
ynanuma


## Laralle



## MaCer Anmanicen

 Pwrchuse Of Fomered Stare From Perth

So lant Trus e ame an thene of de liverum





Hendriskas Infant
Burried It Artexia Wiontiey Afiernoom

minu wimas
$\qquad$


No ithuits whour fhut-hoch twins wear JISTIX
 sumulume al make this one of the most emwerint



## Thompson-Price Co.

Guaility ant Stole Ommbined what fiensanabice Pries
Phones 278 and 270

It's a Happy-Go-Lucky Hit
With The Heart ...The Laughter
min ...TheLuck of the Irish!
PONEPR BRXIER
The
LUCK OF
THE IRISH
ceel kêlumay
4
 LEEI. COBB
[AMDSUN THEATER


## "THE MAN EATER OF KUMAON"

Is Coming to This Theater Soon

## WATCH FOR DATES

Family Farm Is and dess, shan sere cent of thel eestaly with harger wits, but the Still Chief Unit In Ag Economy The commercial tamily tarm is pert con of tor ted of the sale, 26


## Factor New <br> Power <br> , $=3$




OCOTILLO THEATER
SUN., MON., TUES., MARCH $27,28,29$
A survey of 49,000 persons own- $\mid$ day afternoon, plans were made to
ing farm land, conducted by the
department's Bureau of the National $4-\mathrm{H}$ health con"Better buy
the MiLK you K now is PURE departments Bureau of Agricul. test.
tural Eeonomics. shows that about stanley Belvin led in a discus-
87 per cent of
all
1945 was held by ind
farm


Cottonwood 4-H Makes Plans For National Contest At the monthly meeting of the
Cottonwood 4 H Club last Thut

> I AM NOW OPERATING Artesia Hotel Barber Shop and Invite My Old Friends, as Well as New Ones to Call on Me ROY BELL

IT'S HERE! SEE IT NOW!


New Frigidaire Cold-Wall Imperial

## ... with LOCKER-TOP!

 erator and home freezer. Upper door opens to "LockerTop" for freezing foods, for keeping up to 70 lbs. frozen
food safe for months. Like having a frozen storage locker in your kitchen! Lower door opens to Super-Molst Cold-
Wall Refrigerator which Wair Refrigerator which keeps food flavor, appearance

See these and many other features!
New Meter-Miser mechanism

- Exclusive Quickube Trays with
fast-freezing shelves

Basket-Drawer with
for 3 dozen eggs
Full-width, roller
glass-topped

- All-aluminum

Two separate rust-proof shelves
cotd

- $\begin{aligned} & \text { More Frigidaire Refrigerotors } \\ & \text { Serve In More American } \\ & \text { Homes Than Any Other Moke }\end{aligned}$


## Artesia Electric Co.

WE DELIVER AND SERVICE




Our Second

## ANNIVERSARY

CELEBRATION

WILL CLOSE FRIDAY, MARCH 31!

If You Need Anything in FURNITURE,
Be Sure to Take Advantage of Our SPECIAL PRICES!

We Wish to Thank the People of Artesia and Vicinity for Their Support that Has Made Our Livelihood Possible!

We Are Also Endeavoring to Improve Our Service and Are Always Striving to Deserve Continued Support!
"It's a Fact You CAN Do Better at BARNETT FURNITURE"

## BoydBannoth

## Ninth and Dallas

Phone 625


SOLDiERS Cr IHE ISRAEL ARMY and the Arab Legion, who are Joined in
guarding the former Government House in Jerusalem, are shown being



of the Medium Duty Field


BIG "Army Workhorse" Engine


## BIG Roomy Comfortable Cab



## BIG Husky Frame and Chassis




Cox GMC Motor Company
301 South First Street
Artesia, N. Mex

## Artesia Hotel Coffee Shop

Not for Less, But the Best and Always Ready to Serve You!
Thank you Artesia, for your support, you sure put the dining room over. We had to cook so many Steaks and Chickens that our Cooks now want to go back home or spend the summer with the Dudes. No foolin' folks Bob and Harriett honestly thank you for the wonderful business you
are giving the Coffee Shop and as they say when better food can be bought, we will serve it.

For your information, here is a few of our selections and suggestions. We absolutely guarantee For your information, here is a few of our selections and suggestions. We absolutely guarantee our
standards, we know we serve fine food. If you are not satisfied, please tell us and your money will be kindly refunded, is that fair?
Full Half Milk Fed Spring Chicken
Ranch raised, broiled or fried with French fried potatoes $\mathbf{\$ 1 . 5 0}$
1 lb . Broiled K.C. Sirloin Steak
For a Guy and His Girl
A double thick New York Steak-wth M Maitre D'Hotel
Sauce, long branch potatoes (you save 50c on this)
Broiled Tenderloin Steer Steak
Corn fed and hand raised, with mushroom sauce
Filet Mignon $\qquad$
Here's a Deal! Cottage Fried Steak
Like Hamburger?

Ray Kemo
(Your Favorite Radio and
Cowboy Star-In Person)
And His
Radio Ranch Boys
Veterans Building, Artesia
Friday, March 25 8 P. M. to Midnight s1.50 Plus Federal. Tax Sponsored by A.v.c.

## Ham and Eggs

Well Duncan Hines once said. "When in doubt, order
Ham and Egse and he is right. Ham and Eges with
complete dinner
The Kids?
Yee Friends, we take care of them too, a kid's plate of
Chicken, age up to 12 years
Fish
 Oysters
Yes, when in season, st for six big Eatern Dude Oysters
and Gulf Jumbo Shrimp with the heft



Rib Eye Steak
, $\mathbf{\$ 4 . 5 0}$
Merchants' Plate Lunch


Remember Folks, we cater to Private Parties, Wedding Breakfasts, Banquets, etc.
WE WILL HAVE OUR BANQUET ROOM READY APRIL 1 ! Its seating capacity will be 150 !

Please call the Hostess for Reservations We are not trying to get rich, we've only been here a short time but hope to be here a long, long time



RUSSELL AUTO SUPPLY CO. West Main


## Come in - compare...see why Hudson is today's best buy


( $7:-$
 And ride Hudidon brine you a memetstandy
 its moint, husestherenad way of going




 miw Hudson


MAHONE-SMITH MOTOR CO
ap





 maker say they do more haming
with less effort with ready mix
on hand. on hand Ready mix is not difficult to Cooks with gas turned off
 Special instructions for for tor two.
will be ford
will will be found in the bulletin, If
lard is used as the fat the mix re-
quires refrigeration; otherwise, it


 ${ }_{\text {sis }}^{\substack{\text { Wet Maytag } \\ \text { Mitesia } \\ \text { Phone } \\ \text { Pras.w }}}$

## This Little Pig Grew Up


 Open a Savings Account With Us
and Waten Your Savings increase
Interest Paid Each Six Months

## Peoples State Bank

captral stoo,ooe.os
SURPLUS AND RESERVE S100,000.00

No. 4 of a SERISS-"REMINSCING with Soutiern v."
$\mathbf{T}_{\text {here's nothing quite like the }}$
$\begin{aligned} & \text { thrill of fiding a coin as sou walk along. You reach } \\ & \text { down, pickt tup, smile, then put it in sour pocket with }\end{aligned}$
down, piek $t$ t up. smile, then put it in your pocket with
$a$ feeling of satistaction.
And, theres's nothing like "diseovering" another
sourre of satisisaction... your Natural Gas. At your
fingertips, you have heat to keep you warm.... hot
Mother Nature with her most perfect tuel, Natural Gas,
provides you with a silent servant thats ready to seme
you 24 hours of every day $\ldots$ keeping you comfortable
in every way.

## REMIEMBER YOUR

## 1 st Discouery?



"Any car without new individual, inner-spring front shock suspension is out-of-date!


Engineered for comfort! Drive the roughest roads!


RIDE-THEN DECIDE!
ARTESIA IMPLEMENT \& SUPPLY CO.
810 South First


Sherwin-Williams PORCH 4 FLOOR ENAMEL

## Smart....colorful.... beauty thar's porch wolcome" on any

 porch or floor! One eas-liy applied coat of this lustrous enamel gives
good looks that last for seasons-on-end! Unaf.
fecced by severest weath.
er! Resists heavy traffic!
F. L. WILSON Feed \& Farm Supply Store Surina Chows - Baby Chicks
SherwinWilliams Paints
$\qquad$
MOWING MACHINES

No. 5 John Deere Mowing Machines
We Now Have a Complete Stock of Mower Repair Parts So-See Us for a New Mower, or Let Us Put Your Old One in Condition for Trouble-Free Operation for the Coming Hay Season.

Used Farm Implements Listed Here For Sale at Prices You Can Afford miley inplevent co.

John Deere Sales and Service
600 North First Phone 530-R

## PALACE DRUG artisia nzw miexico

FRIDAY AND SATURDAY Walgreen Sgency Drug Store


 North Korean (overrament delegation as they aro (eted in Moscow Leth ts Kim It Sen, chambers of the
Korean Cabinet Jo Ministers. Right. is Pak Hen En, vice-charman of the Cabinet of Ministers Gromyko, tor

tesia Wednesday, March 30. The Novice Bridge Players
at the home of Mrs. George
tiday afterno Friday afternoon. High scere
won by Mrs. Sterling Isaacs, won by Mrs. Sterling ISaass,
ond high by Mrs. L. . Kelley a
consolation prize went. to Mre onsolation prize went to Mrs. Joe and was fired at with a shotgun.
 Mrs. Charles Shannon, Mrs. Osear
Loyd, Mrs. Clarence Dozier, Mrs. Loyd, Mrs. Clarence Dozier, Mrs.
W.D. Wilson, Mrs. Dick Davis and
Wonald E.
Mrs. Othar Furrh. Lrs. Othar Furrh.
Lula Widnes and Fannie Roach FANNING, Plaintiff of Portales were week end guests ortales were week end guest
Mr. and Mrs. George James. Two unidentifed men shot at Mr
and Mrs. L. . J. Clark and Milton
West to the southeast of Malia. West to the southeast of Malja-
nar Sunday of last week, when the

Snow Surveys Indicate Runoff Will Be High




## $\cdots \mathrm{M}$ <br>  <br> WORR <br> cause of <br> illness

Any doctor will tell you how many ailments start with worry. And most of Free your brow of that frown-free Free your brow or that frown-free
yourself of bill-meeting problems. Use yourself of bill-meeting problems, Use

## ARTESIA INVESTMENT COMPANY

 Agent: American Fore Insurance Group 200 Booker Bldg. Phone 452-W

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



# The Beautiful 





 your greater. comfort...your greater satisfation in your car's performance... these come first AGAIN YOU GET THE GOOD THINGS FIRST FROM CHRYSLER

# New Chrvsler 

[^0]
## ALL IN THE FAMILY THE EQUITABLE FAMILY

During 1948 thousands of families who wanted the se-
curity provided by life insurance joined The Equitabie
From every state in the Union-from big cities, from
country towns, and from farms - The Equitable welcountry towns, and from farms - The Equitable wel-
comed a host of new members last year, widening its family circle to a total of $4,150,000$ men and women. It is the thrifty action and self-reliance of this huge
family banded together for mutual protection that makes possible the record of accomplishment which The Equitable brings to you in this annual report.
Of the $\$ 307,600,000$ disbursed last year to policyholders and beneficiaries, $\$ 70,086,000$ was paid out as dividends; living policyholders were approximately 65 per cent of all disbursements to the Equitabie of utilizing lifine insurance indicating a continuing trend of utilizing life insurance
as a means of providing living as well as death benefits.

We have consistently done our best to preserve the funds and protect the interests of the members of The Society
and their families in the realization of the fact that the best interests of the life insurance policyholders are con-
currently the best interests of the people in general. There are some current economic conditions for which we are not responsible, which we cannot control, but
against which we have tried and will try to protect those who contribute so greatly to the public welfare by their
voluntary provision for We shall be glad to send you a copy of the President's Re shall be glad to send you a copy of the President's
Report to the Board of Directors for the year 1948. This report gives the full details of The Society's finances, the able on request either to the home office or your nearest
TR 2/am

THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES DECEMBER 31, 1948

| Assets ${ }^{\text {a }}$ Reserves, Other Liabilities and Surplus |  |  |
| :---: | :---: | :---: |
|  | 105,440,308 | Reseresestor Policy ond Controct |
| posit with public outhoritios) |  | Lemilities |
| United Stotes Government Bon | 777,122,362 | (erre for Toxes . |
| ther Bonds | ,004,749 | Us Liobilites............. ${ }^{\text {a,449,701 }}$ |
| ferred ond Guaronte | 28,403,888 | Provisions for 1949 Dividends to |
| Common |  | 63,250,322 |
| Morrgoge Loons.................. | 656,341,89 | al Reserves ond Other |
| Loons on Soclery s Policie | 124,899,923 |  |
| ums Red | ,797,617 | Contingency Reserevo for Group |
| Accrued ond Other Assets | 34,366,603 | , |
| al Admitted $A$ | 883,334,4 |  |

the equitable life assurance society of the united states 393 SEVENTH AVENUE - NEW YORK 1, NEW YORK

REPRESENTED BY:
MORRIS M. PRUITT, District Manager
317 J. P. White Building, Roswell
GEORGE E. TRAYLOR
402 West Richardson, Artesia Phone 209

## WHEN YOU Do Your FOOD SHOPPING

PEAS
Mile High Brand No. 303 Tin 196
BUTTER TOMATO JUICE . . . . . . . ${ }^{46 \text { oz. } 29 \text { Tin }}$


Diamond
PICKLES
${ }_{\text {Ret }}^{\text {Ret }}$ IGAR

| OLEO <br> NU.-MADE <br> lib. Carton.........$~$ |
| :--- |


|  |
| :---: |
|  |  |
|  |
| 6. $\mathrm{Tin} 16^{6}$ |
| Sliced Apples |
| (eatiole |

## SAVINGS SELF SERVICE 

|  | FRYERS |
| :---: | :---: |
| PORK LIVER .........................llb. 25 e |  |
|  | SALSACACE |
|  |  |

EGGS

# Doz. 4 

Money You Spend FOOD
$35{ }^{\circ}$
WE ARE PROUD OF OUR FRUIT AND VEGETABLE DEPARTMENT, COMPARE OUR PRICES AND QUALITY



THIS WEEK'S FEATURE Bananas $=15^{\circ}$


| Bell Peppers | 31c |
| :---: | :---: |
| Stuash | 25 c |


| Green Onions | $2{ }_{\text {for }}^{\substack{\text { bumpecs }}}$ |
| :---: | :---: |
| Frent Render Radishes | 2 tor 15 c |

PRICES EFFECTIVE FRIDẢY SATURDAY AND MONDAY

## SHORTENING CRUSTINE PURE VEGETABLE <br> 3 lb . Tin



BATIE


|  |  |  |
| :---: | :---: | :---: |
| H0MINY <br> in 9 |  |  |
|  |  |  |
|  |  | $$ |
| ience Use Our Parking Lot Back of Carper Building |  |  |



RADIATORS
wholesale - retail
Distributors for Harrison, MeCord, and $G$
Cleaning, Repairing and Recoring. oneday service:
STAR RADIATOR SALES \& SERVICE

## NOTICE <br> Are You in the Market for a VACUUM CLEANER? Have You Heard of or Used the AIR Way Sanitizor and vacuum cleaner? It Sanitizes While it Cleans! It carries a $31 /$ hp. Motor <br> Call Mrs. Pennell <br> \author{ Phone 543 for Free Demonstration, Night or Day 

}
## Now see the value of the year! <br> LOOK! THIS GREAT NEW KELVINATOR <br> FOR ONLY


$G \& 0$

ICE
714 South Main, Roswell, New Mexico


KIDDY-LINELL
Farms, Ranches, Business Pry
Property


After 29 Years


Grar ano pump nieolo railia, 63.
rrested in Staten Istiand. N. $\Psi$., on



Owners of New Kelvinators

Floyd Ison
H. W. Beck
W. C. Wilcox
C. C. Harra
P. H. O'Brien
J. B. Champion

George A. Mann
Wayne Truett
Add Your Name
to This List!


FOR PHOTOSTATS see Rodke, Portable autopak ticket mach
314 Booker BId. Fast confiden. ines. Advocate office.

## H <br>  radi 104

## P

## 

## Did you know that you can pave pour motor vorthoude, body paired and painted. buy dire re



| Plain |
| :--- |
| Boyp-CoLE Moror |
| Your Pontiac Dealer |

Holsum ls Better Bread WATER WELL DRILLING-Well


## Holsum Is Better Bread

For sale -


PLANOS-NEW AND USED PLANOS-NEW AND USED
Moderately priced spinets. Easy
terms. Free delivery, tree e tuning terms. Free delivery, free tuning.
Everything in music - nothing Everything in moxie - nothing
else. Band instruments, records,
radis,




Branch \& Webb
SERVICE STATION


Open 5 A. M. until 9 P. M.
Open 5 A. M. until 9 P. M.
Efficient, Appreciative Service
Arthur Branch
Grover Webl

## Large Selection of <br> Typewriter and <br> Adding Machine Ribbons

Icoholics Anonymous
mon problem pond with eacac woteren what share their experiencer





|  | Typewriter |
| :---: | :---: |
| WEBSTER | Woodstock: Black, red and |
|  | black |
| and | Remington: Black, red and black, noiseless, portable. |
| PENCIL | L. c. Smith: Black, blue, |
| PENCIL | Corona: Portable. |
| CARBON | Smith Corone |
| PAPER | Royal: Black, portable. |
| - | Underwood: Black, red and black, purple, portable. |
| BOXED | Adding Machine |
| BOND | Burroughs: Black: |
| PAPERS | Remington: Black |
| and | Allen Wales: Black and red. Sunstrand: Black, red |
|  | Sunstrand: Black, |
| SECOND | Vietor: Red and black, port. able. |
| SHEETS | R. C. Allen: Black |
| $\bullet$ | Corona: Black. |

The Artesia Advocate
Typewriters-Office Supplies-Phone 7


## Your Artesia

 National GuardTRAILER HOUSE FOR SALE!

$$
1948 \text { GOSHEN CRUISER }
$$

erator; AB gas range; hot water heater; innerspring mattress; plent of storage space.

See at Fourteenth and Main

FOR SALE
Two, Three and Four-Room Houses
All floor joists and studs on 16 -inch centers. Subfloor covered with oak or kiln-dried flooring.
Outside finish drop siding, asbestos siding or outside and papered for stuceo. Inside finished with $3 /$-inch sheetrock and wired for electricity.
Steel cabinets and concrete foundation. Moving can be arranged.

Priced from $\$ 850$ to $\$ 2000$
Immediate Delivery
See at
Nugent lumber co.
On Roswell Highway Phone 080-R2 or 718-W

## WE HOPE YOU GET WEATTS COMING TO YOU!


.. those extra benefits that go with your new car-beinefits that are yours only when you get your car from an authorized, factory-appointed dealer,

You can be certain that your new car is really new when it comes from our agency; we see that the manufacturer's virranty is completely fulfilled and provide you with proper servicing facilities; we help you to keep your car SAFE, by urging you to have it safety-checked frequently. We, as a
franchised dealer want to protect you . . . want to make sure you get all the benefits you're entitled to . . . want to see you get all that's coming to you.


THE ARTESIA ADVOCATE, ARTESIA, NEW Mexico



[^0]:    COX MOTOR COMPANY - 301 South First Street

