

here Are
59 Days
remaining
to Do It!

Artesia Advocate

HELPING TO BUILD A GREATER ARTESIA

VOLUME FORTY-SIX

ARTESIA, NEW MEXICO, THURSDAY, JANUARY 6, 1949

NUMBER 1

First National Deposits Exceed Eight Million At End Of Year

First National Bank of Artesia at an all-time high of nearly nine million dollars on Dec. 31, they had dropped back somewhat to \$8,236,666, according to the statement of the bank as of the close of business Dec. 31, as the cotton season peaked out.

However, it is estimated cotton is not completed as yet in the Artesia area will total a million dollars, so it is possible bank deposits will stage another upsurge in the next few weeks, when money starts coming in.

The deposits at the end of the year were "wise" somewhat down in the amount showed a total of \$8,453,515.

On the other hand, loans and discounts were more than a 50 per cent increase over the year ending Dec. 31, 1947, revealing a total of \$3,345,000, as compared with \$2,190,000 on that date in 1947.

Deposits of \$8,992,000 were nearly a half million more than the previous year, and a half million more than last month from the old quarters at Third and Main Streets in the splendid new building between Third Street and Roselawn Avenue on Quay Avenue.

Reservations must be made by Wednesday, Jan. 12, for the annual Chamber of Commerce banquet, which will be at the Veterans Memorial Building at 7:30 o'clock Tuesday evening, Jan. 18, it was announced this morning by Luther E. Sharpe, secretary-manager.

He said reservations will be limited to 250 and that it is expected they will be in demand, as Jeff Williams of Chickasha, Okla., noted after-dinner speaker, humorist, and philosopher, will be the principal speaker.

A number of Artesia citizens have heard Williams speak, and they say hearing him would be worth several times the cost of banquet tickets.

Reservations for tickets may be made by calling the Chamber of Commerce office, phone 192.

Reservation For Banquet To Be In Jan. 12

Plans were started Monday night at a meeting of the executive board of the new Artesia High School Parent-Teacher Association for a parent-youth clinic, through which it is hoped to bring into the light, problems which the young people have and, insofar as possible, to solve them, it was announced by Rev. Ralph O'Dell, president.

Tentative plans are for a number of young people to be selected and to have them and their parents on the stage of the high school auditorium, with one of the youths as moderator.

Rev. O'Dell said the young people will have an opportunity to bring out their problems, their "peevies" and "gripes," after which they will be discussed by both the youths and their parents.

The organization president said that if parents do not know or understand the problems of their children, it is time they should be discussed together.

"After all," he said, "the old-fashioned idea still stands, that the main problem stems from the home."

Rev. O'Dell said it was the sentiment of the meeting that many organizations have talked loud and long about the needs of youth, that many have theorized about what the problems are and what should be done about them, but that up to this time little has been done about them, especially to get at the real cause of juvenile misbehavior.

He said that if the parents do not come to the Parent-Teacher Associations, then the organizations must go to them, so the two groups may work together for the welfare of the children.

The P.T.A. directors went on

Parent-Youth Clinic Planned By Artesia High School P.T.A.

record favoring the proposed legislation for federal aid to education. It was brought out after full discussion that the members realize the legislation is not a partisan bill and that its passing would mean much to the educational system of the state.

Tom Mayfield, superintendent of Artesia schools, who was present at the board meeting in an advisory capacity, is to speak on the proposed legislation at a joint meeting of the Parent-Teacher Associations in the high school auditorium at 8 o'clock Monday evening. His subject will be, "How the New Legislation Will Affect Education in New Mexico."

The meeting was climaxed by a unanimous vote to support the proposed bond issue for the new junior high school building. The P.T.A. will handle the passing of petitions calling for the bond election.

Judge J. D. Josey reported on juvenile delinquency in Artesia and pointed out that the P.T.A. should work closely with the courts in helping to stem misbehavior.

He said it is his belief that Artesia is far below the average in trouble from juvenile misbehavior.

Besides Rev. O'Dell, Superintendent Mayfield, and Judge Josey, those present were Mrs. E. M. Perry, first vice president, who is in charge of programs; Mrs. Paul Dillard, second vice president, in charge of membership; Mrs. V. P. Sheldon, corresponding secretary; Mrs. Joe Hamann, a member of the program committee, and T. Stovall, a member of the board by virtue of being principal of Artesia High School. The meeting was held at the O'Dell residence.

Paulin Is Named New Chamber President

Wayne Paulin was elected president of the Artesia Chamber of Commerce for 1949 Monday evening, when the board of directors reorganized for the year, reviewed accomplishments of the last year, and started outlining projects and plans for the next 12 months.

Paulin, who likewise is president of the Artesia Lions Club, succeeds Charles Gaskins, as president of the chamber.

J. D. Smith, manager of the Southwestern Public Service Company, was named vice president, and C. D. Hopkins was re-elected treasurer.

President Paulin announced the members of the standing committees have not been named, but that appointments will be made and announced in the near future. He likewise announced the program of work is being planned and will be announced in full about the first of February.

In a financial report to the board, Luther E. Sharpe, secretary-manager, said the nearly \$700 in obligations for 1947 was paid off during 1948, all operating expenses for the year were met, and a balance was shown with which to start off this year's activities. He said a detailed statement will be released to the public later.

The budget of \$19,860 for 1949 was approved by the board and a copy of it is being sent to all members and prospective members for their study.

It is hoped to meet the budget in a one-day drive to be staged next Tuesday, Jan. 11, when about 25 workers will canvass the city. They are to meet for a breakfast in the Masonic Temple basement at 7:30 o'clock that morning and then go out to stage the campaign for members and for the budget for 1949.

In reviewing the accomplishments for the last year, the directors felt the economic and industrial survey was one of the most important for the future of Artesia. It was brought out that through the taking of the survey the board is at least five years ahead of schedule in knowing what to promote and what directions trends are taking.

The Chamber of Commerce, it was brought out, has done all within its power to have Artesia made a stop on the Amarillo-El Paso run of Pioneer Air Lines, which it is believed will be done within the next few weeks.

The directors called attention to a letter just received from Gen. Robert J. Smith, president of Pioneer, in which he said it is expected the Civil Aeronautics Board will take action on the petitions of the city and the air line soon after the presidential inauguration, which will be Jan. 20.

It was brought out the chamber has been working on obtaining a cotton compress for Artesia and that prospects are good for accomplishing that early this year.

Another important activity of the organization through the directors and highway committee during the last year was the work done in connection with Mayor Oren C. Roberts and the Carlsbad Chamber of Commerce highway committee in working out a primary and secondary highway program for Eddy County for the next two years.

In that connection the Artesia and Carlsbad committees and officials of the two cities are to meet at 2 o'clock next Monday afternoon with the county commissioners in Carlsbad.

The Chamber of Commerce also will continue to work with the city worked during the last year and on the current paving program.

During the last year, it was brought out at the meeting, the Chamber of Commerce obtained street markers, which the city is to install. Directors said it is hoped installation will start this month.

Manager Sharpe announced preliminary negotiations were started during 1948 towards the construction here of a beautiful, new hotel. The board this year will continue work to that end.

The chamber during the last year backed a number of worthwhile campaigns and projects with which the organization was not directly connected.

Among them was backing the United Veterans Club in the V-J Day celebration last August, by offering prizes and giving financial assistance, when the endeavor lost money.

And within the last month, the chamber gave all possible assistance in the local campaign for funds for New Mexico Boys Ranch, in which about \$7000 was raised.

The Chamber of Commerce also was responsible for the permanent installation of cables for Christmas street lights and gave \$100 in prizes for the best residential and commercial Christmas displays. At the meeting Monday it was announced the permanent lighting cables will be extended before next Christmas on Fourth Street between Main and Quay and on Quay from First to Fourth Streets.

The organization was instrumental in plans for the good-will trip to the mountains last year and in the Highway 83 celebration above Mayhill last August.

Manager Sharpe pointed out the Chamber of Commerce receives an average of 15 letters a day in which inquiries are made as to business opportunities and needs, housing, and the like.

(Continued last page, this section)

Year Week Extremely In Artesia

and arrests over Year holidays were as they were a Christmas two no serious traffic accidents were reported, according to Police Chief O. T. Lindgren and Police Judge Arba Green. The chief said the two holiday ends and the week between among the most quiet in his experience. He said there was some "boring," but that few persons observed to be out of line.

George Green said Monday night that morning was extremely quiet as it had been a week prior, that fines imposed totaled only a sixth of those he has had on a number of Mondays he took office last June 1.

In fact, he said, he believed it to be the lightest docket of Monday morning in the seven years, thus starting off the New Year with "something to shoot at," though nothing more serious crumpled fenders was reported in the Artesia community over the week end, Eddy County had a death at 8:30 o'clock New Year morning, when Orlando Alderson, of Albuquerque, was two miles north of Carlsbad highway 285 as the automobile in which he was riding overturned.

Others in the car were seriously injured and were taken to a hospital last page, this section)

Importance Of Life Insurance Is Told Rotary

The importance of life insurance in the lives of people of the nation was pointed out Tuesday noon at the weekly luncheon of the Rotary Club by John A. Mathis, Sr., who has been in the business a half century.

He said there are more than 300 good life insurance companies in the United States today, with more than 200 billion dollars of insurance in force. They have assets of 55 billion dollars, collect five billion annually in premiums from 75 million policy holders, and pay out in benefits more than three billion dollars.

This said about 95 per cent of estates at death in the nation is in life insurance. Likewise, he said, \$40,000 in life insurance is exempt from inheritance taxes.

The speaker said there has been a great increase in the amount of life insurance in force in the last eight years and that in the period 1940-46 it stepped up 66 per cent in the South and 39 per cent in the North.

George E. Currier, a former member of the Rotary Club, who dropped out several years ago, during a period of illness, was welcomed back as an active member.

Airmail Postage Rate Increases New Year's Day

Jesse L. Truett, Artesia postmaster, has called attention to a number of changes in postal rates, especially the increase in the first-class airmail charge from 5 to 6 cents an ounce, which went into effect New Year's Day.

The postmaster said postal clerks have had to return a number of airmail letters since the first of the year, as many patrons do not realize the rate has increased a penny an ounce.

The Post Office Department announced the postal rate changes will add an estimated \$125,000,000 to the nation's annual mailing bill.

Although a long list of postal services is involved, including airmail and parcel post, there is one decrease, the rate for handling airmail postal cards, which has been 5 cents, but which will drop to 4 cents Jan. 10, when the department will issue a new 4-cent airmail postal.

The penny increase in the airmail rate reverts to the rate in effect between 1936 and 1944.

A new 6-cent airmail stamp is scheduled to be issued as of Jan. 18. In the meantime, Postmaster Truett said, postage on a one-ounce airmail letter may either carry the old 5-cent airmail stamp plus a penny stamp, or any other combination.

(Continued last page, this section)

Cold Hits Here This Week But Snow Misses

While much of the Southwest experienced snow Sunday and Monday, Artesia was missed, but did not miss the cold part of the norther which brought much-needed moisture in many localities.

Temperature readings in the northern part of the state and in the mountains of South New Mexico dropped a number of degrees below zero, but the lowest here was 6 degrees above zero early Wednesday morning according to the registering thermometers of the Southern Union Gas Company.

That was the coldest reading of the winter, but was little below the 8 degrees of early Tuesday morning.

New Year's Day and Sunday were relatively warm, with the mercury staying above freezing, but on each day violent winds here whipped up dust storms.

Snow fell in the Guadalupe Mountains late Sunday, causing the closing of the Carlsbad-El Paso highway over Guadalupe pass, which held up some of the local people who had been in El Paso New Year's Day to see the Sun Bowl game and stayed over Sunday. The pass highway was open again Monday morning.

Many cars were seen Monday and Tuesday in or going through Artesia with snow on them, picked up either to the west or north.

Dillard Installed District Officer Of Kiwanis Clubs

Paul Dillard, past president of the Artesia Kiwanis Club, was installed lieutenant governor of District 3, Southwest division, of Kiwanis International at the weekly luncheon meeting of the local club last Thursday noon.

He in turn installed W. W. Ports as president and other new officers of the Artesia club for the coming year.

The installation of Dillard was made by Luther E. Sharpe, retiring district lieutenant governor, who gave an induction talk, citing some of the accomplishments of his successor in Kiwanis work and reminding him of the duties of his new office.

Sharpe presented Dillard an official certificate of office and the pin of the lieutenant governor. Then Dillard presented Sharpe a past lieutenant governor's pin.

Lieutenant Governor Dillard in a short talk reviewed the accomplishments of the local club the last year and expressed his thanks to the members of the district who helped in electing him to his present office and to carry out the many objectives of the last year.

Installed with President Ports of the Artesia club O. J. Carson as vice president and Bob McQuay, Carl Cunningham, Luther E. Sharpe, Rufus Stinnett, Marshall Rowley, J. B. (Buster) Mulcock, and Vernon Bryan.

George Traylor, recently appointed club secretary by the new board of directors, and Roy Hefley recently appointed treasurer, were charged with the duties of their offices by Lieutenant Governor Dillard.

President Ports presented Doyle Hankins, retiring president, a past president's pin. He postponed making his remarks as the new president until next week, when he will officially designate committee chairmen for 1949 and outline his program for the year.

Many From Here Attend Sun Bowl Game At El Paso

Estimates of the number of Artesia people who attended the Sun Bowl game at El Paso New Year's Day have varied from 50 to 150 people, some in small parties and others in large ones.

Among the parties was one of relatives of Princess Phoebe Welch who served at the court of Queen Patricia Murchison at the annual Sun Carnival.

Although it was impossible to obtain the names of more than a small percentage of those who attended, the list included in various parties Mr. and Mrs. Bryan Runyan, Mr. and Mrs. Stanley Carper, Mr. and Mrs. Jim L. Ferguson, Mr. and Mrs. Marshall Rowley, Mr. and Mrs. Charles Bullock, Mr. and Mrs. C. L. Withers, Mr. and Mrs. Herbert Termain, Mr. and Mrs. Ross Sears, Mr. and Mrs. Johnny Angel, and Mr. and Mrs. Steve Lanning.

Mail Early In Order To Catch Night Train

It may be necessary to change the deadline from 7 to 6:30 o'clock in the evening for letters dropped at the post office to be dispatched out on the northbound passenger train, unless the public mails letters earlier when possible, Postmaster Jesse L. Truett has announced.

He said so many business places having heavy mail do not drop letters until the last minute that the dispatch clerk cannot throw all of it in time to catch the train, which is scheduled to leave at 7:45 o'clock, thus making it necessary to hold some pieces over to the next day.

The postmaster said incidental mail up to the 7 o'clock deadline is not the trouble, but it is in the mailing of stacks of letters from a number of businesses close to the deadline.

In order to maintain the present deadline, Postmaster Truett has asked the co-operation of the public in mailing early.

Mother Of Twins Dies On Monday

Mrs. William H. Bullock, 33, gave birth to twin sons at 4 o'clock New Year's morning, died at Artesia Memorial Hospital at 6 o'clock Monday morning.

Funeral services were from the First Methodist Church at 3 o'clock Tuesday afternoon by Rev. R. L. Willingham, pastor. Burial was in Woodbine Cemetery.

Pallbearers were Robert Bourland, Earl Zeigler, Roland McLean, T. C. Stromberg, Stanley Carper, and A. W. Harral.

Mrs. Bullock is survived, besides her husband and twin sons, who have not been named as yet, by two other children, Bettie, 6, and William Edward, 3; her parents, Mr. and Mrs. Oscar Spraggins, Sherman, Texas, and two brothers and four sisters, Darwin and Jimmy Spraggins, Mrs. H. L. Keller, Mrs. R. B. Allen and Miss Jaquet Spraggins, all of Sherman, and M. Guy Smithson, South America.

As Lois Marie Spraggins, M. Bullock was born Sept. 1, 1915, Caldo, Okla.

She married Mr. Bullock Jan. 14, 1939, at Lubbock, Texas, and to them were born the four children.

The twin sons were the first children reported born in Artesia this year. They are both doing nicely.

Funeral arrangements were made by Paulin Funeral Home.

Yield Rally Of Christian Youth Held Here

ecos Valley rally of the young people of the First Christian Church of Carlsbad, Roswell, Artesia, was held at the church Wednesday of last week.

Members of the three churches met on youth and the party day in the church and the "Youth and Stewardship" topic of Rev. Clifford B. of Carlsbad; "Youth and Outlook," by Rev. Marion of Roswell; and "Youth and Angelism," by Rev. Arthur of Artesia. After the dinner, which was a period of planned recollections, which was the women of the church who were present.

The dinner, an election of officers for the coming year was remaining of the provided a worship service, the young people of Roswell, inspirational talk given by the pastor and the showing of the Sandia Youth of 1948. The customary circle, led by Rev. Nils, fellowship to a suc-

Single Year-End Completion Made In County Fields

Although many oil well operations were shut down during the holidays, a single year-end completion was reported and a new location was staked to start off 1949.

With irregular activities in the various oil fields, it was impossible to obtain a detailed report for Eddy County. But operations were getting back on schedule this week and indications were that activities would increase within the next few days and that more new wells would go on production, while operators were planning a number of new locations in the near future.

The completion was Maico, Resler & Yates, State 94, NW NW 30-18-28, which was drilled to a total depth of 2010 feet and pumped 48 barrels of oil per day, after shot.

Martin Yates III staked the William P. Dooley 4 in NE SW 38-17-27.

DIESEL-ELECTRIC IS MAKING TRIAL RUNS

Trial runs have been made daily starting Friday with a four-unit Diesel-electric locomotive on the freight run from Clovis to Carlsbad and return on the Santa Fe Railway.

The powerful locomotive has been hauling trainloads of about 65 cars with a load of 40,000 tons.

Committees For Birch Show Are Named By Paulin

Committees for the presentation of Birch, America's foremost magician, here Wednesday, Jan. 26, under the auspices of the Artesia Lions Club were announced this week by Wayne Paulin, Lions president.

Birch will give two performances in the auditorium of Artesia High School, a matinee entirely for children and an evening show for students and adults.

The committees: Publicity, Horton Stamper, Floyd Davis, and Bill Hunter; tickets, W. D. Brookover, Bob Gorman, and Clarence Key; staging, Don Chapin and Harry Finley.

Tickets may be obtained from any member of the Lions Club.

The Birch show is the largest magic production now on tour in this country. Equipment, scenery and effects valued in excess of \$25,000 are carried and will be seen at the local performances.

Slicing a beautiful girl into four parts, shooting a live canary into a burning light bulb, causing a live pony to vanish in midair, and many other startling mysteries will be presented by this master magician and company in a magic pot-pourri of thrills and fun.

The current tour is Birch's 25th annual one, and his attractive personality makes him one of the most pleasing entertainers the magic world has even produced. Thurston publicly declared that Birch is the only magician sufficiently talented to be his successor and the man he picked to "fill his shoes."

Heading the Birch staff as assisting artists is Mabel Sperry, hailed by critics as the world's greatest girl xylophonist. Miss Sperry charms music lovers everywhere with brilliant solos on her special built marimba xylophone.

Joyce Anthis Is Injured Friday In Fall From Horse

Joyce Anthis, 13-year-old daughter of Mrs. Ida M. Anthis, sustained a skull fracture and broken shoulder Friday afternoon, when she was thrown from a horse while riding about three and a half miles southeast of Artesia.

She was found by Wade Green, who was driving a pick-up, lying in the road, and he at first thought she had been hit by a car. Young Green brought her to Artesia Memorial Hospital, where she is doing nicely.

Joyce had been riding with the Green boy's sister, Willa Green, but the two girls had become separated and Willa knew nothing about the accident.

Four Scouts Here Are To Become Eagles Tonight

Four Boy Scouts are to become Eagle Scouts this evening, the greatest number in the history of scouting at Artesia and an unusual accomplishment for any community.

They are Bob McQuay and Gail Richardson of Troop 28 and Jimmie Yates and Vernon Crow of Troop 295.

The Eagle Scout badges will be presented at a Court of Honor, to be held in the education building of the First Methodist Church at 7:30 o'clock this evening.

It was announced a number of other advancements are to be made and merit badges and other awards will be given.

Plentiful Foods For January To Offer Variety

Plentiful foods on markets generally throughout the country in January include fresh, canned, frozen, and dried choices, according to the U.S. Department of Agriculture.

The abundant vegetables include fresh spinach, mostly from Texas; cabbage, carrots, and Irish potatoes, also canned corn and canned peas and dried beans and peas.

Among the fruits there will be plenty of oranges, tangerines, and grapefruit, as well as canned citrus juices and grapefruit segments. Fresh winter pears and cranberries both fresh and processed, will continue to be plentiful, as will dried prunes and raisins.

Cheese will be in bountiful supply during January, especially the principal American and Swiss types.

Pecans will continue to be the most plentiful nuts, but grocery bins also will have good supplies of filberts and almonds.

Other plentiful items on January markets will be honey, peanut butter, fish, fresh and frozen, oat products, and corn products.

This list of plentiful foods, put out by the U.S. Department of Agriculture each month, is to help food shoppers get the most in value for their money. The list is based on foods commonly used, on markets generally, and in good supply. These foods usually offer more for the dollar than alternative foods which are less plentiful.

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Additional Farm Production Goals Are Recommended

Additional farm production goals for 1949, recommended by the Department of Agriculture for consideration by states, reflect continued high consumer demands as well as the need for increased attention for better conservation of the nation's farmland.

Increases are sought for milk production, chickens raised on farms, turkeys, stock sheep and lambs, sweet potatoes, legume and grass seeds, and tame hay. Continued high-level production of summer vegetables is suggested, some of which are indicated for increased acreage for flaxseed and rice.

The national production goals for individual commodities are: Dairy, 120 billion pounds, about 3 per cent more than 1948 estimated production; chickens raised for flock replacements, 700 million, 10 per cent increase over the number raised in 1948; turkeys, 35.1 million to be raised in 1949, 10 per cent more than the indicated number 1948; stock sheep and lambs increase to at least 30.5 head by the end of 1949; 3,026,000 planted acres, 10 per cent below 1948 planted acreage; rice, 1.6

(Continued last page, this section)

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TELEPHONE 1

Change Is Due

WE WOULD BE VERY HAPPY to express or say the right words if we only knew those words to help encourage the young people and some of the older people to accept responsibility and to continue to assume it the rest of their lives.

We only wish we might know just what words to use and how to say them to emphasize the importance of individuals accepting responsibility and of doing and performing their obligations, duties, and their tasks in this life.

This is especially true in regard to the jobs we have and the work, which we are supposed to do.

And there must be a change. There must be a day and a time when we will accept responsibility. There must be a time when we are willing to accept the duties and responsibilities imposed on us if we expect to attain or to win success.

The attitude of irresponsibility and of indifference cannot continue on forever.

There is not an employer in this city who does not have individuals in their employment who refuse to accept responsibility. There is always one or more. There may be several. But they refuse to be responsible for the job, which they have accepted and for which they are being paid. They take the easiest way out; do as little as possible; refuse to accept duties and obligations, which are theirs, and then wonder why they do not win promotions, increases in pay, and advancements.

We know individuals, who could be worth twice as much as they are worth now to their bosses and their bosses could and would increase their pay in proportion to their increased usefulness but the individuals refuse to do the best job they know how to do and the job they can do.

But as we have said before changes are due and will come along. The time will come when the individual, who refuses to accept his or her responsibility in connection with their work, will find they are being weeded out and others are taking their places.

And they will begin to realize only then they have refused to accept the responsibility, which was theirs and which they were supposed to carry.

They will realize too late that they didn't do the best job they knew how to do; they didn't do the things, which were supposed to be done; and they are not afforded another opportunity to do them.

We have all heard many times there is always room at the top of the ladder of success. That is just as true today as it was years ago. There is no employer in Artesia but what could use a good, wide-awake, alert individual willing to give his best to his or her job and to do the things, which are supposed to be done.

There is not an employer in Artesia but what has a place for a person, who would accept responsibility and carry out the job they have to the best of their ability and willing to give the time, attention, and the ability, which that job demands.

There isn't a person in Artesia but what would like to advance on the job they have and earn more money and be recognized for their increased effort. Yet far too few are willing to put forth the extra effort required and demanded by employers before they can afford to pay more for the job being done.

Yes, we only wish we knew the right words to say to encourage all workers and those employed to do a little better job than they are doing; to accept the responsibility, which their job carries with it and put in that little extra time, or even to use more efficiently the time they put in in order that they might win the increase in pay, the recognition, and the promotion, which they could have if they were only willing to pay the price that this advancement demands.—O.E.P.

Introduce Legislation

WE HAVE HARANGUED time and again about the so-called secret ballots of New Mexico, which are no more secret than the honesty of those who might have access to them. And we have said something should be done about them.

Now, we find, we have the support of State Representative Virgil McCollum of Carlsbad, who told the Lions Club there the other day that New Mexico needs a secret ballot, because "we do not have it now."

He suggested it might be well to investigate the possibility of purchasing voting machines, which we heartily agree. But we think it is a little further than that; reverse the representative McCollum could introduce legislation to the effect that voting machines be purchased and used in the state in the future would lead to the investigation.

We've Moved Ahead

ARTESIA HAS MOVED AHEAD during the past year. And it is always well to look back and to note the changes, which we have made; the improvements, which have been brought about; the progress and the advancement we have made.

It is well as we begin this New Year of 1949 to look back and to see how well we have come along as we plan to move forward during the New Year.

The progress, which has been made in the improvement in our places of business and in the new buildings, which have been erected is certainly an encouraging sign.

Artesia has acquired new businesses during the year and it has modernized some of the old buildings. New fronts have been installed; buildings have been remodeled; and progress has been shown.

These improvements were possible because of the business, which these firms have enjoyed in the past. They are possible because these individuals believe in the future and because of the business, which they hope and expect to enjoy in the days and the weeks ahead.

And most of us will be perfectly willing to settle for a continuation of the growth, which they have enjoyed during 1948, during 1949. Most of us will be perfectly happy if our progress can continue as well during the year ahead as it has during the year, which just closed.

We, of course, face certain limitations in what we can and can't do. But we can extend those limitations by our united efforts and with our willingness to make whatever contribution we can to our growth and our expansion.

As we have pointed out before, it is important that we stay with the businesses and the industries, which we have. It is vital that we keep them in a prosperous condition and in a position not only to maintain their present payrolls but to increase these payrolls. It is important we continue to give them our patronage and our business in order that they remain in this position.

We must be wise in our selection of new businesses; we must be wise in our expanding of businesses, and we must seek to fill the needs we have and to continue to grow.

But if we can continue in 1949 as we have grown in 1948 we will expand on a firm and solid foundation, our growth will be permanent and lasting and our future will be assured.—O.E.P.

Lesson To Others

THOSE TRIED, found guilty, and sentenced for crimes in New Mexico are given this punishment as an example to others and to endeavor to prevent the laws from being broken again.

And we have always found it just a little difficult to understand why we go to all of the expense of setting up law enforcement agencies, prosecuting attorneys' offices, and our courts for these trials and convictions only to set up boards or groups, which can turn those convicted loose from prison before they have completed their prison terms.

But that is exactly what we do.

We pay out great sums of money every year to maintain our law enforcement officers, our courts and even our prisons, and yet we place the authority in the hands of a board to undo all that is done and to release these individuals from prison.

And it is our honest, candid opinion that too many are being released from our state prisons before they serve the terms for which they were convicted.

We have created the impression that those, who desire or seek to take the law in their own hands, can do so, take a little punishment, and they will soon be loose on society once again.

Our so-called system of punishment for those, who violate the law, supposedly to be a lesson to others, is now backfiring because we do not see that the offenders pay the price for violating the law.

We are as sympathetic as the next person. We are sorry for those, who have committed a crime. But the fact remains they knew they were violating the law; they knew there was a price to be paid; and they knew they would be called upon to pay that price.

There doubtless are unusual cases when mercy should be extended, but these are the exception instead of the rule.

We owe it to ourselves and to our society to see that those, who have taken advantage, imposed upon their fellow man, or refused to follow the rules of life, must pay the price for our failure to do so.

Let's let them pay that price instead of turning them loose on society so they can again violate and ignore the law.—O.E.P.

Eliminate Islands

A CITY CANNOT PROGRESS by leaving islands, going around them, and pretending they are not there—antedated relics of the past, which do not fit into the modern picture.

It has been the custom in all of the progressive cities that when advancement is indicated, the old must go to make way for the new.

In New York City, when the site was chosen for the United Nations buildings, the old ones in the area were condemned. And that was that. Some months ago in El Paso, when the costly improvement of depressing the railway tracks was decided on, that was the way it went.

There are in the Artesia business district, a number of old firetraps, mere shells with false fronts, which are a hazard to the more modern buildings and a disgrace to a community in which the general trend is to the modern, beautiful, and utilitarian.

We have heard for years that "as soon as possible" this building or that building would be razed and replaced with a fire-resisting and modern building. And during the war years and immediately thereafter we heard that it was impossible because of the difficulty in obtaining building materials and that building costs were prohibitive.

Building costs are still high. But they probably will remain so. And in the meantime building goes on apace, for progress cannot stop. Permits in 1948 totaled more than a million dollars.

Still these island remain in downtown Artesia. Under the Artesia building code and laws extant an elimination of these hazards can be brought about. And civic pride still exists.

The year of 1949 would be a good one in which to make a move to eliminate these islands, for the start can be made no sooner.—A.L.B.

"CHINATOWN, WHERE LIGHTS ARE LOW!"



Maljamar News

(Crowded out last week.)

(Mrs. Kenneth Shields)
The Sewing Club met with Mrs. Ralph McGill last Thursday night for the Christmas party. Holly and a Christmas tree decorated the room.

"Forty-two" and dominoes were played. Coffee and punch with fruit cake, cookies, mints, and salted nuts were served to Mmes. Dru Taylor, Lacy Dunlap, Ira Pleasant and daughter, Wanda; Luke Kelley, H. C. Hunter, John Leo, J. C. Davis, J. Wellman, Bill Wilson, "Ma" Payne, and Jimmy Sykes of Loco Hills. Their husbands gathered in the Kewanee office for a game of dominoes.

Mr. and Mrs. John Leo left Friday morning to spend the holidays in Breckenridge, Texas.

Mr. and Mrs. John Farmer were in Odessa last Thursday.

Virgil Standard's two sons of Loco Hills visited their grandparents, Mr. and Mrs. Lee Standard, several days last week.

Mrs. Ott Vowell and daughter, Peggy, and "Ma" Payne were business visitors in Artesia Monday of last week.

Mr. and Mrs. Jack Alexander took their daughter to Artesia Friday morning for medical attention.

Mr. and Mrs. Oscar Loyd were in Carlsbad last Thursday receiving medical attention.

Mrs. J. C. Watson and Mrs. Abe Rosenbaum of Artesia visited Mrs. George Ross Wednesday afternoon of last week.

Sgt. Alfred Blue of the Army Air Force at Wichita Falls, arrived Tuesday of last week to spend the holidays with Mr. and Mrs. Leo Martin and daughter, Miss Sue Wimer.

Mrs. H. C. Hunter and children, Ronnie and Kenny, were visitors in Artesia Wednesday of last week.

Mr. and Mrs. Leon Martin and daughters, Sue and Sandra, entertained their guest, Sgt. Alfred Blue of Wichita Falls, with a dinner and show in Artesia Wednesday night of last week.

Mr. and Mrs. J. B. Dozier of McDonald, Texas, are visiting his brother, C. Dozier, and family this week.

The annual Buffalo Christmas employ party was held in the home of Mr. and Mrs. O. H. Goodman. Poinsettias and holly and a large Christmas tree were used in decorating the living room. Santa visited the "young fry" who attended the party. The adults played bridge and "42." Fruit cake and coffee were served to Ralph Gray of Artesia, George and V. Ross, Mr. and Mrs. Blanton, Mr. and Mrs. Jobo Rich and daughter; Mr. and Mrs. Zealey Edwards and daughter, Patsy; Mr. and Mrs. Aubrey Northam and family; Mr. and Mrs. James McMurray, Mr. and Mrs. Luke Kelley and children, Glenda, Travis, and Rip; Mr. and Mrs. O'Neal and family; and Gene and Peggy Goodman. Mr. and Mrs. Ray Williams of Wagoner, Okla., were guests.

Mr. and Mrs. Ray Williams of Wagoner, Okla., are visiting their son, Jobo Rich, Mr. Rich, and family during the holidays.

Mr. and Mrs. Jack Kelly were visitors in Artesia Saturday.

John Patterson of Gatesville is spending the holidays with his brother, Bob Patterson and Mrs. Patterson and family and his sister, Mrs. Buck Blakely, and Mr. Blakely and family.

Billy Golden and Brenda Farmer

Children's Home in Portales last week.

The Christmas program and party at the church Sunday night of last week was a big success. The story of the Christ Child was given in a pantomime with Christmas carols. The church was decorated with Christmas decorations. Santa arrived after the program to present the children gifts and bags of candy. Santa also visited the sick children who were unable to be present at the church.

Mr. and Mrs. J. L. Ward, Jr., of Olton, Texas, arrived Saturday to spend the week end with his father J. L. Ward and family.

Mr. and Mrs. Dick Davis left Monday of last week to spend the holidays in Texas and Oklahoma.

Mr. and Mrs. W. S. Woodruff of Rising Star were visitors of Mr. and Mrs. Z. Glover over last week end. They are the parents of Mrs. Glover, Sally, their granddaughter, returned with them to spend the holidays.

Rev. James Barton visited Mr. and Mrs. W. W. White, Sr., Sunday of last week.

Mr. and Mrs. W. W. White, Sr., and Mr. and Mrs. W. W. White, Jr., and daughter, Ann, visited the

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As Artesia Grows

TWENTY YEARS AGO
(From The Advocate files for Jan. 10, 1929)

Another city in the Pecos Valley is enjoying natural gas service. Regular service was inaugurated at Carlsbad last Thursday, when natural gas was turned into the mains from Artesia.

As a token of appreciation for Mrs. John Lanning, who is leaving soon to make her home at Oklahoma City, members of the Christian Ladies' Association gave a party last Thursday afternoon at the home of Mrs. W. H. Ballard.

Between 1500 and 2000 persons in Eddy County are suffering from colds and flu, according to Dr. O. E. Puckett, county health officer.

Visitors at Carlsbad Caverns last year totaled 46,222.

Mrs. C. Bert Smith left Sunday to visit her daughter, Mrs. Edson Jones, at Waukegan, Ill.

TEN YEARS AGO
(From The Advocate files for Jan. 5, 1939)

The apparent winner in the "First Baby Contest," which appeared last week in The Advocate, is a son born to Mr. and Mrs. O. H. Syferd of Artesia at 11:44 o'clock New Year's night.

Miss Pauline Clayton has returned to California to resume her business school training after a visit during the Christmas holidays with relatives in Artesia. She will change her registration from Woodbury College at Los Angeles to a Long Beach business school soon after her return.

Miss Lela Bess Mann has returned to Los Angeles, to resume her studies at Occidental College after a holiday visit here with her parents, Mr. and Mrs. C. E. Mann. She was accompanied to El Paso by Mr. and Mrs. Fred Cole, who remained there over Monday to attend the Sun Bowl football game.

Misses Merrill Bradley and Hilda Kletke, teachers in Central School, returned home Monday evening after Christmas vacations with home folks respectively at Kirksville, Mo., and Alva, Okla. They were taken and returned by car by Mrs. A. L. Bert and sons, Leon and Lyle, who drove to Edina, Mo., for the holiday season at the home of Mrs. Bert's parents, Mr. and Mrs. E. T. Ashby.

The Maljamar Repressing plant party was at the home of Mr. and Mrs. A. W. Golden Monday night of last week. A Christmas dinner was served to employees and their families. All the children present received presents. Guests were Mrs. William J. Right, Mrs. Felton, and Miss Bloom of Artesia. Bill Right of Artesia, superintendent of the Repressing Plant, returned home from a hospital in El Paso last Thursday.

The Missionary Society met Tuesday of last week in the home of Mrs. Jesse Ward. They had a "Royal Service" program. Cold drinks, coffee, and peppermint stick candies were served to Mmes. "Ma" Payne, H. C. Hunter, Z. Glover, Maxine White, W. W. White, Cecil Holeman, Jim Loyd, and Jack Alexander. "Mystery friend" gifts were exchanged.

Mr. and Mrs. Otis Neal and family of Enoch, Texas, were visitors of Mr. and Mrs. Z. Glover over last week end.

Mr. and Mrs. J. Wellman were in Lubbock Monday of last week. Their daughter, Gloria, returned with them.

Rev. James Barton visited Mr. and Mrs. W. W. White, Sr., Sunday of last week.

Mr. and Mrs. W. W. White, Sr., and Mr. and Mrs. W. W. White, Jr., and daughter, Ann, visited the

Loco Hills News

(Crowded Out Last Week)

nieces, Mrs. Oscar Doughty of Maljamar and Mrs. R. B. Standard of Buckeye, Wednesday evening of last week.

Mr. and Mrs. Cecil Standard of the Emperor lease are the parents of a daughter, born Tuesday of last week at the Artesia Clinic. The baby weighed 11 pounds and was born five years to the day after a sister, Nancy Ray. This makes the 18th grandchild for "Grandma" Standard, who has 13 great grandchildren.

Mr. and Mrs. B. Newton were visitors in Hobbs Tuesday of last week.

More than 100 people signed Jewel Heard's guestbook as the Grayburg Oil Company employees and friends enjoyed their annual Christmas program and party last Thursday at the Grayburg Camp. Highlight of the decorations was a fireplace and a beautiful Christmas tree. Sybel Davis led the group in singing Christmas carols. Readings were given by Rex Ward, Kenny Campbell, Beverly Peek and Bobby Davis. Santa Claus came bringing gifts and bags of candy to more than 70 children, and he presented Mr. Heard a gift certificate good at a men's store in Artesia, which was from the Grayburg employees.

Mrs. L. D. Richardson, Mrs. J. D. Peek, and Harold Hannal were in charge of the program and decorating. Among the guests from Artesia were Miss Florence Worley, Mr. and Mrs. Ernest Houey and daughter, Barbara, Mr. and Mrs. James Little, Mr. and Mrs. J. D. Steele, and Mr. and Mrs. Wallace Steele.

Mr. and Mrs. Raymon Jones of the Grayburg Camp were hosts Saturday at a cocktail party. Guests who enjoyed refreshments and dancing throughout the evening were: Mr. and Mrs. Roy Blass, Mr. and Mrs. Jack Phillips, Mr. and Mrs. J. D. Peek, Mr. and Mrs. Garel Westall, Mr. and Mrs. Homer Short, Mr. and Mrs. Thurman Davis, Mr. and Mrs. Glen Brown, all of Loco Hills; Mr. and Mrs. Son Taylor, Mr. and Mrs. Buck Pitts, and Mr. and Mrs. R. H. Hill of Artesia; Mr. and Mrs. Marion Hill of Dallas, and Mr. and Mrs. Ira Dearen of Borger.

Miss Betty Matthews and Blacky Garner of Artesia visited her parents, Mr. and Mrs. Claude Matthews, Monday and Tuesday of last week. Mrs. Matthews' mother, Mrs. J. W. Kennedy of Artesia, was a guest in the home Tuesday of last week.

The young people of the Baptist Church and their friends enjoyed a Christmas party Tuesday night of last week at the church.

Mr. and Mrs. Jeff Richardson and daughter, Duluth, were guests for a pre-Christmas dinner last Thursday in the home of Mrs. Richardson's sister, Mrs. W. A. Loyd, and family of Artesia.

Mr. and Mrs. J. E. Berry and family have moved from the Carper Camp to the Carper lease on the Caprock, where Mr. Berry is switcher.

Mrs. B. W. Coffman and children of Grayburg Camp have been ill.

Mr. and Mrs. H. L. Miller a daughter left last Thursday spend the holidays with his parents, Mr. and Mrs. E. L. Miller, a grandparents, Mr. and Mrs. T. Smith, in Sundown, Texas.

Mr. and Mrs. Ernest Evans a son Carol Wayne, are moving from the Grayburg Camp to a home they have purchased in Artesia.

Clarence Kepple Post

AMERICAN LEGION
Meets First Monday Night in Each Month, Veterans Memorial Building, 7 p. m.

Dr. B. G. NOFFLET

CHIROPODIST
FOOT SPECIALIST
Medical and Surgical Treatment of the Feet.
Corrective Arch Supports
1101 W. Mermod at Elm St.
Carlsbad, N. M. Phone 114

Artesia Lodge No. 28

A. F. & A. M.
Meets Third Thursday Night of Each Month
Visiting members invited to attend the meetings.

C. GOTTFRIED FINN

Signs and Displays
Phone 090-R3

JEWELRY

And Expert Repairs

MONTGOMERY

WATCH SERVICE
Over U.S. Post

Mildred H.

Public Stenographer

PRODUCTION AND

DRILLING REPAIRS
NOTARY PUBLIC
Room 7
Artesia Hotel

Robert Bourland

INSURANCE
Artesia Auto Co.
PHONE 52

ABSTRACTS

REAL ESTATE LOANS

INSURANCE

We have the only microfilm records of the office of the County Clerk which is kept up periodically for making abstract of title or can furnish title insurance.

We represent life insurance companies for the making of desirable FHA or conventional real estate loans at reasonable rate and can write or procure almost any insurance coverage.

CURRIER ABSTRACT COMPANY

102 BOOKER BUILDING
PHONE 470

IN THE PROBATE COURT OF
EDDY COUNTY, STATE OF
NEW MEXICO

IN THE MATTER OF)
THE LAST WILL)
AND TESTAMENT) No. 1518
OF FRANK ROWAN,)
DECEASED.

NOTICE TO CREDITORS
NOTICE IS HEREBY GIVEN
that the undersigned Eunice Gil-
breath Rowan has qualified as
executrix of the Last Will and Testa-
ment of Frank Rowan, deceased.
NOTICE IS FURTHER GIVEN
that all persons having claims
against said decedent are hereby
notified to present the same, as
provided by law, within six (6)
months from the 30th day of De-
cember, 1948, the date of the first
publication of this Notice, or the
same will be barred.

EUNICE GILBREATH ROWAN
Executrix of the Last Will and
Testament of Frank Rowan,
Deceased.

53-41-3

IN THE PROBATE COURT OF
EDDY COUNTY, STATE OF
NEW MEXICO

IN THE MATTER OF)
OF THE LAST WILL)
AND TESTAMENT) No. 1521
OF GRADY BOOKER,)
Deceased.

**NOTICE OF DATE FIXED FOR
HEARING PROOF OF WILL
TO WHOM IT MAY CONCERN:**

Notice is hereby given that an
instrument purporting to be the
Last Will and Testament of Grady

BABY CHICKS

U. S. approved and U. S. Pullor-
ium controlled. Book your order
now, to assure getting chicks when
you want them. McCaw Hatchery,
13th and Grand, Box 552. 53-tfc

Markwell stapling machines and
staples. Advocate office.

ASTHMA

Don't let coughing, wheezing, recurring at-
tacks of Bronchial Asthma ruin sleep and
energy without trying MENDACO, which
works thru the blood to reach bronchial
tubes and lungs. Usually helps nature quickly
remove thick, sticky mucus. Thus alleviates
coughing and aids free breathing and better
sleep. Get MENDACO from druggist. Satis-
faction or money back guaranteed.

Four Artesia. Including Majorette Members of Sul Ross Lobo Band



Artesia is represented by four members of the Lobo Band of
Sul Ross State College, Alpine, Texas, including Miss Pat Watson,
head drum majorette, and three musicians out of a compliment of
75 members from 35 communities in a four-state area.

Miss Watson, former Artesia High School drum majorette, who
was elected "Football Queen" in the fall of 1947 and was in the
1948 national competitions, is shown at the center of the front row,
---ing a drum major's shako.

In the fourth row, respectively second and seventh from the
left, are shown Sam P. Schulze and Miss Jimmie Starkey, while in
the fifth row next to the right is Ramon (Red) Davidson.

The band is under the direction of John Carrico of San Anton-
io, Texas, who is an artist at script writing of half-time perfor-
mances. The musical organization is noted for both its precision
marching and outstanding musical ability.

Booker, dece... has been filed
for probate in the Probate Court
of Eddy County, New Mexico, and
that by order of said Court the 31st
day of January, 1949, at the hour
of 10 o'clock A. M., at the Probate
Court of Eddy County, New Mexi-
co, in the City of Carlsbad, is the
day, time, and place set for hear-
ing proof on said Last Will and
Testament.

Therefore, any person or per-
sons wishing to enter objections to

the probating of said Last Will and
Testament are hereby notified to
file their objections in the office
of the County Clerk of Eddy Coun-
ty, New Mexico on or before the
time set for hearing.

DONE at Carlsbad, New Mexico,
this 13th day of December, 1948.
MRS. R. A. WILCOX,
County Clerk

(SEAL) 51-41-1

**NOTICE
STATE ENGINEER'S OFFICE**

Number of Application RA-1479
Santa Fe, N. M., December 20, 1948.
Notice is hereby given that on
the 9th day of December, 1948, in
accordance with Chapter 131 of the
Session Laws of 1931, Earl H. Bow-
man of Artesia, County of Eddy,
State of New Mexico, made applica-
tion to the State Engineer of
New Mexico for a permit to change
place of use of 84.75 acrefeet per
annum of the shallow ground wa-
ters of the Roswell Artesian Basin by
abandoning the irrigation of 28.25
acres of land described as part of
the N $\frac{1}{4}$ SE $\frac{1}{4}$ of Section 6, Town-
ship 17 south, Range 26 East, N. M.
P.M., and commencing the irriga-
tion of 28.25 acres of land describ-
ed as part of the S $\frac{1}{4}$ NE $\frac{1}{4}$ of said
Section 6.

No additional rights over and
above those set forth in License
No. RA-1479 are contemplated un-
der this application.

Appropriation of water from all
sources combined to be limited at
all times to a maximum of 3 acre-

feet per acre per annum delivered
upon the land.

Any person, firm, association,
corporation, the State of New Mex-
ico or the United States of Ameri-
ca, deeming that the granting of the
above application will be truly detri-
mental to their rights in the
waters of said underground source,
may protest in writing the State
Engineer's granting approval of
said application. The protest shall
set forth all protestant's reasons
why the application should not be
approved and shall be accompanied
by supporting affidavits and by
proof that a copy of the protest has
been served upon the applicant.
Said protest and proof of service
must be filed with the State Engi-
neer within ten (10) days after the
date of the last publication of this
notice. Unless protested, the applica-
tion will be taken up for consid-
eration by the State Engineer on
that date, being on or about the
31st day of January, 1949.

John H. Bliss,
State Engineer. 53-31-2

**NOTICE OF
CHATTEL MORTGAGE SALE**

Notice is hereby given, that,
WHEREAS default has occurred in
the condition of those certain chat-
tel mortgages executed by King P.
Burtner, mortgagor, to the Recon-
struction Finance Corporation,
mortgagee, one bearing date May
9, 1946, one bearing date of July
25, 1946, one bearing date of De-
cember 5, 1946, one bearing date of
April 7, 1947, and one bearing date
of August 28, 1947, by reason of the
failure of said mortgagor to pay the
debt secured thereby, and
whereas there is now due and un-
paid on said indebtedness to the
Mortgagee, Reconstruction Finance
Corporation, the sum of \$996.25, to-
gether with interest thereon at the
rate of four (4%) per cent per
annum from July 9, 1948;

Now, therefore, the property
described in said mortgages, to-
wit: 1 Underwood Typewriter
Serial No. 193328; 1 Set Rider
Manual, Volumes 7 to 14, inclu-
sive; 3-48" 2-bulb fluorescent
ceiling type lighting fixtures; 1
Lyon steel parts cabinet 28" in
length with 12 drawers; 1-100
watt American Beauty Soldering
iron; 1-100 watt Speed solder-
ing iron; 1-150 watt soldering
iron; 1 $\frac{1}{4}$ " Black & Decker high
speed drill, Serial No. 1514780,
Type B; 1 Supreme Tube Tester,
Model 504-A, Serial No. 9175; 1
Supreme Oscillator, Model 561,
Serial No. 1981; 1 Supreme Aug-
lyzer, Model 562, Serial No.
1984; 1 Utility Air Koolr., Gen-
eral Electric Motor, $\frac{1}{4}$ HP Mo-
tor, Model No. 5KH45AB579B,
Type KH; 9 Ceiling type lighting
fixtures, w/shades (Standard);
480' Wiring, inside conduit; 1
Model TV-54 Atlas Lathe, with
No. 2530A 1/ HP Atlas Motor,
with the following attachments:
1 U 370 4 Jaw, Ind. Chuck, 1 No.
510 Mica Undercut Attachment, 1
No. 9-441 Armature Chuck Kit,
1 No. 9-990 Boring Tool Holder,
1 No. 445 Jacobs Center Rest
Chuck, 1 No. 10-325A steady
Rest, 1 No. 139 Straight To-

CONCRETE WORK

- Foundations
- Porches
- Sidewalks
- Driveways
- Miscellaneous

O. H. SYFERD

316 Adams Phone 674

200 electric drill,
erator (Precision
2865); 1 Voltmeter (bad,
Mod. 844 P); 1 tube tester (Su-
preme 599); all small tools, spare
parts and supplies listed and
described in appraisal made by
King P. Burtner under date of
September 28, 1946, and being
purchased from Donald Clair
Ousley, all of said items located
in Artesia, New Mexico; 1-4
drawer File Cabinet; 1-10-450
Heavy Duty Grinder; 1-1178 C
Welding Outfit; 1-760 Taper
Attachment; 1-500 A Milling
Attachment; 1-970 Turret Type
Boring Set; 1 Tilting Table Saw;
1-D-15 V Air Compressor; 1-
2-3" Micrometer; 1-3-4" Mi-
crometer; 1-8-5" Micrometer;
1-5-6" Micrometer; all small
tools and equipment evidenced
by invoices of Charles C. Stev-
ens, Carlsbad, New Mexico, dat-
ed 2-17-47; Central Hardware
Inc., Roswell, New Mexico; The
Myers Company, Roswell, New
Mexico, dated 2-18-47; Nelson &
John Office Supply, Artesia, New
Mexico; Bethlehem Supply Com-
pany, Tulsa, Oklahoma, dated 2-
19-47, and invoices No. 97187,
97188, 81787, 81788, 81789 of
Hinkle Motor Company, dated 2-
18-47; 1 Air Compressor, Mont-
gomery Ward, Model No. WL338,
Serial No. 1794WL, Motor No.
1618957, $\frac{1}{2}$ HP;

or so much thereof as may be ne-
cessary, will be sold pursuant to
the power of sale in said mortgages
contained and pursuant to the sta-
tutes of the State of New Mexico,
at public sale, to the highest bidder
for cash, on the 17th day of Janu-
ary, 1949 at 10:00 o'clock A. M., of
said day, in the place of business
known as the Artesia Radio Ser-
vice located at 413 West Main
Street, Artesia, New Mexico, to sat-
isfy the debt secured by said mort-
gages, to-wit: \$996.25, with interest
thereon at the rate of 4% per an-
num from July 9, 1948, and togeth-
er with costs in the amount of
\$141.60.

Notice is further given that, pur-
at to written authority of the
Mortgagor, any surplus proceeds

remaining from said sale after sat-
isfying said costs and debt, will be
applied and paid, in order of pri-
ority as follows, to-wit: (a) to any
costs incurred by J. S. Ward, hold-
er of an existing chattel mortgage
on the above described property,
junior to the mortgages of the Re-
construction Finance Corporation,
hereinabove described, in connec-
tion with this foreclosure; (b) to
the indebtedness in the amount of
\$440.00 with interest thereon at 6%

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Burt-
by a
above
any su-
remar-
son.
D
1948.
Reconstru... Finance Cor...
52-41-2

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JEWELRY DEPARTMENT

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EXPERT WATCH REPAIRING

ARTESIA PHARMACY

Bill Shaw, Watchmaker

June Burch

Dr. Kathryn Behnke

Palmer Graduate

CHIROPRACTOR

Chiropractic Health Service

105 South Roselawn

Hours:

Tuesday, Thursday and Saturday

8:30 A. M. to 12:30 P. M. — 1:30 P. M. to 5:30 P. M.

PHONE 672-J

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the Natural Gas industry. In the laboratories of the American Gas Asso-
ciation, trained engineers test all types of gas-burning appliances to make
sure that they meet high standards of performance, durability and safety.

The seal of approval of the American Gas Association Laboratories, placed
on the tested appliances, is a jealously-guarded trademark, created for your
protection. For more than twenty years, this A.G.A. Laboratory trademark
has been recognized as a standard by governmental and consumer organiza-
tions throughout the world.

Southern Union Gas Company is proud to be a member of the American
Gas Association and to contribute to A.G.A.'s program of research and
development in the gas industry. All gas appliances merchandised by
Southern Union bear the A.G.A. seal of approval, your guarantee of safety,
efficiency and durability in gas appliances.

Southern Union Gas

Company

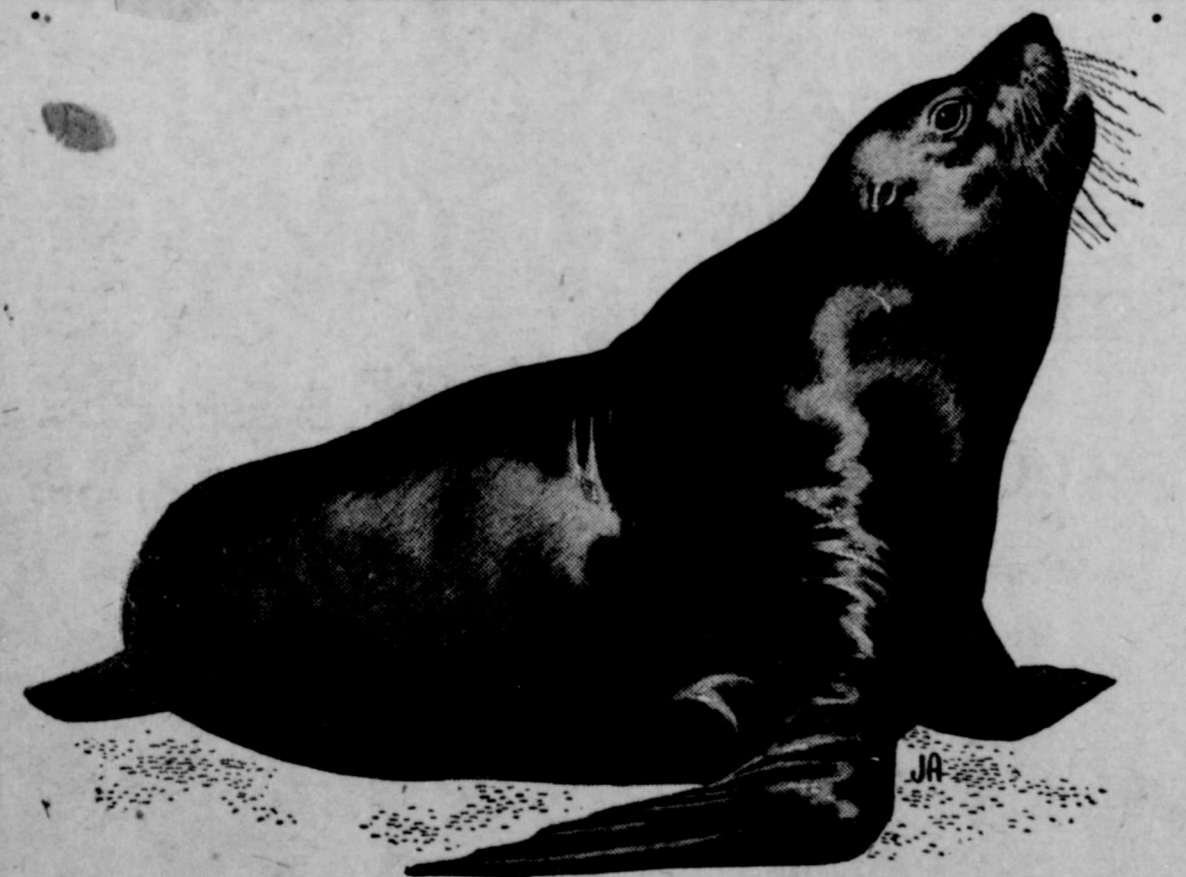
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GINSBERG MUSIC CO.
Roswell, New Mexico



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The sea lion is a sissy... but practical. He wears a fur
coat when he goes in swimming.

Your car engine isn't a sissy, but it needs extra winter-
time protection. That's why practical motorists change
to winter-grade Conoco Nth Motor Oil and an OIL-
PLATED engine for extra-protection.

They know Nth oil contains a special added ingredient
that fastens extra lubricant so closely to cylinder walls it
won't all drain down... even overnight. That's why
OIL-PLATING means extra protection.

Be like the sea lion. Be practical and...

Oil-Plate for Extra Protection!



The SOCIETY

Miss Elmira Terry, Wendell Welch Exchange Wedding Vows On Friday

Miss Elmira Terry, daughter of Mr. and Mrs. Paul Terry, and Wendell Welch, son of Mrs. Marian Welch and the late Mr. Wendell Welch, and grandson of Van S. Welch, exchanged vows at Las Cruces Friday. A justice of the peace read the double ring ceremony.

The couple was attended by Mr. and Mrs. Charles Cleve of Elk. Only close friends of the couple attended the ceremony.

The bride graduated from the Artesia High School with the class of 1948 and entered the University of New Mexico at Albuquerque in September. She was pledged to Alpha Chi Omega.

The bridegroom graduated with the class of 1944 from New Mexico Military Institute at Roswell. He served two years with the Navy and then entered New Mexico A. M. College at Las Cruces. His vocation is Sigma Alpha Epsilon. The young couple will make their home in Levelland temporarily.

Miss Hancox's Bride Of Mr. Buchanan

Mr. and Mrs. Harold Hancox have announced the marriage of their daughter, Norma, to Cammeron Buchanan, son of Mr. and Mrs. H. Buchanan, Sr., at 11 o'clock today morning of last week, at home of Mr. and Mrs. James J. O'Dell, pastor of the Presbyterian Church per the double-ring ceremony picture window.

The bride wore a gray gabardine dress with a pink blouse, with gray tulle and a pink carnation corsage. She carried a white handkerchief, which she carried at her side. She wore a string of pearls to her sister, Mrs. Hancox, for something borrowed. The bridegroom wore a blue suit with a white shirt and a white tie.

The ceremony was attended by Mr. and Mrs. Hancox, Mr. and Mrs. Buchanan, Mr. and Mrs. O'Dell, and other guests. The bridegroom was accompanied by his best man, Mr. Buchanan, Jr., and the bridesmaid, Mrs. Buchanan.

Mr., Mrs. Arnold Honored Friday At Open House

Mr. and Mrs. Gus Arnold held an open house at their home, at 711 West Dallas Avenue, for Mr. and Mrs. Everett Crume and family, who are moving to Las Cruces, between the hours of 6 and 9 o'clock Friday evening.

Assisting Mr. and Mrs. Arnold were Mr. and Mrs. E. G. Hubbard, Mr. and Mrs. Earnest Hill, and Mr. and Mrs. L. J. Loring.

Mr. and Mrs. Crume received many lovely gifts from those calling.

Refreshments of punch, cookies, and mints were served from a lace-covered table, with a centerpiece of cut flowers and lighted tapers. Crystal appointments completed the setting.

Mr. Crume is a former employe of the Artesia Alfalfa Growers Association, and will be employed in a similar type of work at Las Cruces.

More than 100 guests called during the evening.

Shields Yets The Bride Eff Hansen

A. Shields of Sacramento, Calif., and Carl Hansen of Las Cruces, exchanged wedding vows at the Catholic Church at Tulare, Calif., last Thursday.

The bride, Myrtle Hansen, is a graduate of the Artesia High School. She was accompanied by her bridesmaid, Mrs. Hansen, and her maid of honor, Mrs. Hansen.

The ceremony was attended by Mr. and Mrs. Hansen, Mr. and Mrs. Shields, and other guests. The bridegroom was accompanied by his best man, Mr. Hansen, and the bridesmaid, Mrs. Hansen.

WE SELL BATTERIES

Every one installed and guaranteed for all models cars and trucks. Garage, phone 64. 1-4c-4

THE STITCH SHOP

Now open at 201 West Main, specializing in alterations, making covered buttons, formals and blouses, and children's clothes. Ida M. Anthis. 1-1tp

'Spanish Cookery' Is Topic Tuesday Of Atoka Club

"Spanish Cookery" was the topic of discussion, when the Atoka Extension Club held its first meeting of the year at the home of Mrs. W. T. Haldeman Tuesday afternoon.

Mrs. Sabiola Gilbert of Santa Fe, demonstration agent at large, gave demonstrations of Spanish cookery. Mrs. Gilbert was introduced to the group by Miss Wynona Swepston, county home demonstration agent.

Mrs. Gilbert made cookies and hot chocolate, which were served to the group later.

Mrs. Gilbert said many recipes in the booklet, "Historic Cookery," of which she is author, have been handed down from generation to generation.

There was no formal business meeting, because of the absence of the president and secretary. Mrs. Howard Gissler, vice president, took orders for aluminum articles, which will be etched at the meeting in February at the home of Mrs. Gissler.

Those present were Meses. W. T. Haldeman, Howard Gissler, W. M. Van Horne, Earl Darst, Glenn Shaw and Paul Rogers, members, and three guests, Mrs. Sam Warren, Mrs. Gilbert, and Miss Swepston.

Retiring Noble Is Hostess To Lodge Officers

Mrs. F. O. Ashton, Sr., retiring noble grand of Sunrise Rebekah Lodge No. 9, was hostess at a party honoring the officers who served with her at her home last Thursday evening.

Mrs. Ulas Golden and Mrs. L. J. Reider were co-hostesses. The hostess was presented a set of sheets and pillow cases as a gift from the officers.

The hostess presented each officer a beautiful cup and saucer as a souvenir.

Officers honored were Meses. E. A. Hannah, P. F. Brandel, Earl McDorman, C. Bert Smith, C. W. Smith, Jack Conner, E. J. Shepherd, W. S. Hogsett, Nola Pollard, Amos Marler, E. M. Wingfield, Frank Thomas, Beulah Joffes, and Elsie Newton, and Misses Nellie Lewis and Ella Bauslin.

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THE STITCH SHOP

Now open at 201 West Main, specializing in alterations, making covered buttons, formals and blouses, and children's clothes. Ida M. Anthis. 1-1tp

FOR SALE

Ruby-red grapefruit, oranges and tangerines. 110 Richardson, phone 239. A. G. Bailey. 50-tfc

Announcing the Opening of THE STITCH SHOP

ALTERATIONS

- MAKE COVERED BUTTONS
- FORMALS AND BLOUSES
- CHILDREN'S CLOTHES

Ida M. Anthis, Owner

201 West Main Over Artesia Furniture

Movs Tuesday Story League

Mrs. F. A. Houston was hostess, with Mrs. M. A. Mapes as co-hostess, to the Story League at the January meeting Tuesday evening.

The theme of the program was "Temple Bells." Mrs. T. A. Maschek, in an interesting manner, presented "The Land of Mystery," from Richard Halliburton's second book of "Murals of the Orient." Mrs. Don Bush told an amusing Chinese folk tale of two girls.

Interesting items of Chinese nature were placed about the room. A Chinese motif was carried out in the table setting and refreshments, which were served to 20 members.

Mrs. Hugh Parry announced the next presentation of the Clare Tree Major Play will be Jan. 28, at the high school auditorium. The play to be presented is "Pinochio."

Mr. and Mrs. Kincaid Are Honored At Waffle Supper Last Thursday

Mr. and Mrs. Robert (Kenny) Kincaid were honored with a waffle supper by Mrs. Kincaid's parents, Mr. and Mrs. M. A. Sinclair, at their home last Thursday evening.

Guests present were Mrs. Alvin Kincaid, Denortha (Snooks) Bradshaw, D. W. Carson, Dorothy Loring, John Williams, Martha Lou McCarter, Bill Weddige, Barbara Williams, Dorothy and Lewis Weddige, and Frank Sinclair.

Sorority Meets Tuesday At Home Of Miss McGuire

"Interior Decoration" was used as the topic of discussion, when Alpha Nu Chapter of Epsilon Sigma Alpha met at the home of Miss Jan McGuire Tuesday.

Mrs. A. M. Paton, whose native home is Italy, was guest speaker. An open discussion of the interior decoration in that country was held.

Preceding the discussion, Mrs. Raymond Waters presided over a short business meeting.

Those present were Misses Betty Argle, Audie Everett, Bonnie Fletcher, Mary Glascock, Jan McGuire, and Tommy Terry, and Meses. Leo Austin, E. P. Bullock, Gene Chambers, Albert Linell, George Lynch, Raymond Waters, and John Runyan.

Botelers Entertain Relatives, Friends At Yule Party

Mr. and Mrs. Monroe Boteler and daughters, Anna Beth and Beverly, entertained their relatives and friends with a Christmas Eve party at their home south of Artesia.

A lovely Christmas tree with gifts for each guest present was used as the livingroom decoration.

The dining table was loaded with an abundance of all kinds of food, which was served buffet style.

J. H. Boteler read the Christmas story and Rev. Orel Boteler led in prayer. Christmas carols were sung by the group.

Those present were Mrs. Boteler's parents, Mr. and Mrs. C. M. Lyles of Floydada, Texas; Mr. Boteler's parents, Mr. and Mrs. Boteler of Artesia, and his brother and sister-in-law, Rev. and Mrs. Orel Boteler and their children, Orel, Jr., and Sharon, of Lovington.

Informal Coffee Is Compliment To Miss Florra Coggin

Mrs. Clyde Dungan was hostess at an informal coffee for her sister, Miss Florra Coggin of Lubbock, Saturday morning.

Miss Coggin, formerly employed by the Burnham Oil Company, is attending Draughn's Business College in Lubbock.

Those present were Miss Ruth Bigler, Mrs. F. O. Ashton, Mrs. Bill Jeffers, Mrs. R. L. Williams, and Mrs. G. Kelley Stout.

Social Calendar

Thursday, January 6
Presbyterian Missionary Society will install officers for the coming year Thursday afternoon at the regular meeting.

Friday, January 7
The P.E.O. will meet at the home of Mrs. Marshall Rowley, 2:30 p. m.

Sunday, January 9
The Order of Rainbow for Girls will hold a public installation at the Masonic Temple, 2:30 p. m.

Monday, January 10
The Order of Rainbow for Girls will meet at the Masonic Temple, 7:30 p. m.

American Legion Auxiliary meeting at Veterans Memorial Building, 2 p. m.

Tuesday, January 11
Public installation of the Order of the Eastern Star officers, at the Masonic Temple, 8 p. m.

Beta Sigma Phi will have regular meeting at the home of Mrs. Bob Rodke with Mrs. Donald Fanning as hostess, 7:30 p. m.

Thursday, January 13
The executive board of the Women's Council of the First Christian Church will have a coffee at the home of Mrs. W. T. Haldeman, 9 a. m.

Miss Phyllis Sinclair Becomes Bride Of Robert Kincaid At Las Cruces



— Crescent Photo, courtesy Las Cruces Sun-News

MR. AND MRS. ROBERT (KENNY) KINCAID

Mr. and Mrs. M. A. Sinclair of Artesia have just announced the marriage of their daughter, Phyllis, to Robert (Kenny) Kincaid, son of Mr. and Mrs. Alvin Kincaid, of Artesia, Tuesday, Dec. 18, at Las Cruces.

Rev. J. H. Peoples of Las Cruces read the double-ring ceremony in the picturesque dining room of the Amador Hotel before a large mirror, flanked on either side by baskets of gladioli with lighted candles.

The bride was attired in a gray suit with brown accessories. Her corsage was a white orchid. Her bridal attire served as something new, and something old was a cameo necklace, belonging to an aunt of the bridegroom, something borrowed, earrings belonging to her mother, and something blue, a garter. She had a penny in her shoe for good luck.

Miss Denortha (Snooks) Bradshaw of Artesia, who was the bride's only attendant, was attired in a light blue suit with brown accessories. Her corsage was of pink carnations.

D. W. Carson of Hope attended the bridegroom.

After the ceremony, a reception was held in the hotel dining room. A two-tiered wedding cake was served by Miss Bradshaw, and Miss Madelyn Kincaid presided at the punchbowl.

Friends of the bride and bridegroom accompanied them to Juarez, Mexico, for a wedding supper.

After the supper, the young couple left for a short wedding trip to an undisclosed destination.

The bride was born and reared in Cerryvale, Kan., and came to Artesia three years ago. She attended high school here and graduated with the class of 1948. She was recently initiated into the Order of the Eastern Star.

The bridegroom attended school at Hope and later attended New Mexico A. & M. College at Las Cruces. He is now engaged in ranching with his father.

Mr. and Mrs. Kincaid will make their home in Colorado.

LOCALS

Word has been received that Mr. and Mrs. A. L. Maxwell of Canton, N. C., are the parents of a son, Jonathan Maxwell. The baby was born Jan. 3, and weighed 8 pounds 11 ounces. Mrs. Maxwell will be remembered as the former Helen Gates. It has also been learned that Mr. and Mrs. William Irish of Glendale, Calif., are the parents of a son, Robert Irish, born on Dec. 19, who also weighed 8 pounds 11 ounces. Mrs. Irish, a sister of Mrs. Maxwell, was the former Virginia Gates.

Mr. and Mrs. Wallace Gates and children moved to their new home in Vernon, Texas, Tuesday.

Mr. and Mrs. Waldo Herbert of Amarillo, Texas, visited their son and family, Mr. and Mrs. Ivan Herbert and children, from Tuesday of last week to Sunday.

Mr. and Mrs. Gene Roberts were visitors in El Paso last week.

Mr. and Mrs. Oliver Crozier of Oakland, Calif., spent the Christmas holidays with Mr. Crozier's parents, Mr. and Mrs. A. C. Crozier.

Miss Alyce Erickson has returned from Bellflower, Calif., where she spent the holidays with relatives.

Mrs. Grady Booker and children, Kay and Brent, spent the Christmas holidays with Mrs. J. L. Ceay and Miss Beulah Booker at Ponca City, Okla.

Maxine McAnally, who spent the Christmas holidays with her parents, Mr. and Mrs. Artie McAnally, has returned to school at the Texas Christian University, at Fort Worth, Texas. Her brother, Bob, who also was home for the holidays returned to school at the University of Oklahoma at Norman.

Mrs. John Gates and daughter, Margaret, are visiting Mrs. Gates' father, N. R. Richey, in Anadarko, Okla., indefinitely, because of a very serious illness of Mr. Richey.

Mr. and Mrs. Frank Brentwood and three children of Torrance, Calif., visited Mrs. Brentwood's parents, Mr. and Mrs. Rex Wheatley, during the Christmas holidays. Mrs. Brentwood will be remembered as the former Jeanne Wheatley.

Tom Heflin and M. C. Livingston made a trip to El Paso Sunday and returned Monday night.

Betty Blue, who was home for the Christmas holidays with her parents, Mr. and Mrs. D. C. Blue, returned to school in Las Vegas Friday.

Mr. and Mrs. Owen Hensley took their daughter, Carol, who was home for the Christmas holidays, back to the Hockaday School for Girls in Dallas, Texas, Sunday and returned Tuesday evening.

Mrs. B. C. Johnston of Albuquerque was a caller at The Advocate office Monday.

Miss Jackie Warnica spent two weeks visiting her father, grandmother, and aunt in Portales. She returned to her home Sunday.

The First Christian Church will have a coffee at the home of Mrs. W. T. Haldeman, 9 a. m.

Terry Jane and Bill Gray of Cottonwood visited their grandparents, Mr. and Mrs. W. C. Gray, and a cousin, Sandy Barr, Friday through Saturday.

Miss Mildred (Polly) Lovorn visited her parents and friends in Portales during the holidays. She is secretary at Artesia High School.

Mr. and Mrs. Ralph Barr, Mr. and Mrs. Buford Gray, and Mr. and Mrs. Chester Mayes attended the Sun Bowl football game in El Paso Saturday. They returned Sunday night.

Robert Painter returned to resume his studies at Texas Christian College in Fort Worth Saturday.

Pvt. Lavon Johnston and Pfc. W. A. Hogan were home on furlough from Fort Monmouth, N. J., for the Christmas holidays. They returned Saturday.

Mr. and Mrs. John Garrett of Flagstaff, Ariz., visited his parents, Mr. and Mrs. N. E. Garrett, Sunday through Thursday of last week. N. E. Garrett, who has been ill the last year, suffered a stroke last week, but is reported improved.

Mrs. Wade Kimbrough and children of Roswell and Miss Flora Coggin of Lubbock were houseguests of Mr. and Mrs. Clyde Dungan during the holidays.

Mrs. Roberta Daughtry of Post, Texas, and her son-in-law, Denver Newsom, and his little daughter, of Roswell, visited friends in Artesia Christmas Day. Mrs. Daughtry is a former resident of this city. She was employed by Ross Baking Company while living here.

Mr. and Mrs. Murray Willis and sons spent the holidays with relatives at Anton, Texas. They returned home New Year's Day.

NOAH NUMSKULL
I THINK I'LL SWITCH TO SANDUST HAMBURGERS!

DEAR NOAH— DURING THE MEAT SHORTAGE DID THE LUMBER DEALER FEAST ON PLANK STEAKS?
MRS. CHAS. BERGSTROM DULUTH, MINN.

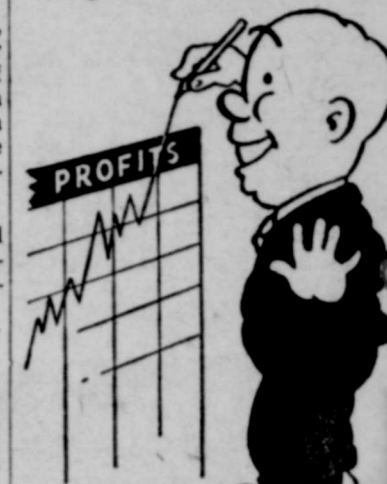
DEAR NOAH— DID THE LAST ROSE OF SUMMER ASTER HER MUM TO POISON IVY?
JAMES MORRIS JACKSON, MICH.

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Floral Prints and Stripes

48 Inches Wide and Colorfast

\$1.89 and \$1.95 Values
January Clearance Sale **1.39**

Fast Color Damask

In Gold, Wine, and Green

48 Inches Wide

\$2.95 Value
January Clearance Sale **1.99**

Thompson-Price Co.
Quality and Style Combined With Reasonable Prices
Phones 275 and 276

Exquisite Suit Glamour

Betty Rose's exciting style treasure of luxurious Imperial Worsted Gabardine. Masterfully tailored with rounded lapels, straight slit skirt and flattering column of buttons at each hip.

44.50

Thompson-Price Co.
Quality and Style Combined With Reasonable Prices
Phones 275 and 276

Easy-to-Make Cheese Fondue A Perfect Dish for Supper

By ALICE DENHOFF

If you are scared to try your hand at a souffle, as so many of us are, try a cheese fondue. It is an impressive affair and makes a luncheon or supper dish, especially at this time of year when something hearty is indicated.

To make, beat together one c. scalded milk, one c. soft stale bread-crumbs, 1/4 c. diced American cheese, 1/2 tsp. margarine or butter, 1/4 tsp. salt, 3 eggs, dash of cayenne and 1/4 tsp. prepared mustard. Pour into greased heat-proof glass dish. Bake at 350 F for 20 min.; serve pronto.

Vegetable Plate

If a vegetable plate is on the menu make it hearty with stuffed baked potatoes. Bake the spuds, cut in lengthwise halves, then scoop out innards. Mash the potato with butter or margarine, a little hot milk, a dash of nutmeg. Pile back loosely into shell; sprinkle with grated cheese and paprika. Bake until piping hot and a golden brown. Serve with peas, julienne beets and julienne carrots in a colorful bouquet.

A reader tells us that when the frost is on the window pane and she has to walk to the railroad station she fortifies herself by drinking her morning egg beaten into a glass of milk with sugar and ginger to taste. Sounds good!

Oysters are extra good, succulent and tasty this season, but, expensive. Extend them by creaming and add a little celery seed and red pepper to the cream sauce. Gives it the professional touch!

Tasty Mussels

Mussels give somewhat the same effect and are cheap. Available fresh or canned. Discard the liquid in the can (it is too strong). Maybe the cat will like it! Cream the mussels with a touch of mace.

For a hearty vegetable to extend the meat course, boil together potatoes, onions and carrots. Mash with butter or margarine, salt, pepper and nutmeg. It is a favorite Dutch dish.

For a most economical and hearty, healthful dinner, serve a substantial lentil soup as a main dish, and a good mixed green salad. Recipe allows for "seconds" for 4. Wash 2 c. (one lb.) lentils and put in deep covered pot with 5 c. water, 1/2 tsp. each salt and celery seed, one sliced onion, 2 sliced carrots, 1/2 tsp. garlic powder, 2 1/2 c. canned tomatoes, 2 tsp. drippings (bacon or pork, preferably), generous grating of black pepper, 1/2 tsp. herb vinegar. Simmer for an hour, then add one ham or other meat bone (if available) and 6 frankfurters, thickly sliced, or one c. diced cooked ham. Simmer for 30 min. longer. Serve very hot in casseroles or soup tureens.

M. Ross and Mrs. Virginia Briscoe, who are celebrating the Christmas holidays with their sister and daughter, Mrs. Ruth Fallen and daughter, Lurley, of San Francisco, Calif. Mrs. Fallen and daughter left for home Monday with another daughter, Mrs. Clarence Ratley, and family, of Escalan, Calif.

SUBSCRIBE TO THE ADVOCATE

DEAR NOAH—WILL THE DRIVERS OF THE NEW LOW CARS FIND IT SAFER JUST TO RUN OVER THIN PEDESTRIANS?
ORVILLE McNAUGHTON—ATLANTA, GA.

DEAR NOAH—IS A DETECTIVE AGENCY A SORT OF SNOOPER, STEALTH SERVICE MARKET?
T.V. RUGLES—CUMBERLAND, MD.

SEND YOUR ARTICLES TO NOAH

WARDS WINTER KING Battery, guaranteed two years, \$13.95, exchange. Riverside Tire & Battery Station, North First, phone 530-M. 1-1tc

FOR SALE—Four-room residence, modern. 1113 West Dallas. See W. E. Ragsdale. 1-1tc

FOR SALE—I have some heavy springer Jersey cows at my home one-quarter mile south Williams Lumber Co. J. P. Menefee. 1-2tp-2

FIRST QUALITY Riverside 6.00x16 tires, \$13.45 plus tax. Riverside Tire & Battery Station, 500 North First, phone 530-M. 1-1tc

FOR SALE—Betsy Ross spinet piano, \$100 down and take up payments. Mrs. James Heald, 909 S. Second, phone 536-R. 1-1tc

DELUXE QUALITY seat covers for all makes of cars, \$14.57. Riverside Tire & Battery Station, North First, phone 530-M. 1-1tc

WARDS FIRST QUALITY bicycle tires, 26-inch, \$1.98, tube 98 cents. Riverside Tire & Battery Station, North First, phone 530-M. 1-1tc

FOR SALE—100 feet of two-inch pipe with "T's" and elbows. John Shearman, 710 Washington. 1-1tc

WE HAVE new Ford, Plymouth and Chevrolet 15-inch wheels to go at cost. Riverside Tire & Battery Station, North First, phone 530-M. 1-1tc

FOR SALE—Eight-piece dining room suite; oil circulating heater; day bed and girls' bicycle. 412 Dallas, phone 512-W. 1-1tc

FOR SALE—Washing machine and vacuum cleaner, priced reasonably. Call 814. 1-1tp

WE HAVE new Ford, Plymouth and Chevrolet 15-inch wheels to go at cost. Riverside Tire & Battery Station, North First, phone 530-M. 1-1tc

STAINLESS STEEL sky shade, or your car, sale price \$14.95. Riverside Tire & Battery Station, North First, phone 530-M. 1-1tc

FOR RENT—Small furnished cabin for couple only, no pets. Utilities paid. Mrs. O. R. Gable, 902 Washington Ave. 1-1tp

FOR LEASE—Large five-room house, unfurnished. Quick deal, called back to armed service. Phone 538-W or see at 506 W. Dallas. 1-1tc

FOR RENT—Bed rooms. Call 814. 1-1tp

FOR RENT—Two-room apartment. See at the Oasis. 1-1tp

WANTED—A housekeeper, white woman or girl preferred. Salary, room and board. Mrs. C. R. Cunningham, 406 West Grand. Phone 211. 1-1tc

WANTED—A lady desires a ride with person or persons to Riverside, Calif., or points nearby, in next few days. If interested, call 753-R. 1-1tc

WANTED—Three or four-room furnished or unfurnished apartment or house. James Buster, Barq's Bottling Co., phone 904. 1-2tc-2

WANTED TO RENT—Desk space or share office, ground floor preferred, by factory representative. Write F. B., Box 427. 1-1tp

MONEY TO LOAN—On Artesia improved real estate, low interest rates, small and convenient monthly payments. If you need money to purchase, build, or remodel a home, it will pay you to investigate our loan plan. Chaves County Building & Loan Assn., Roswell, N. M. E. A. Hannah, Artesia, representative. 1-3tc-3

WANTED—A housekeeper, white woman or girl preferred. Salary, room and board. Mrs. C. R. Cunningham, 406 West Grand. Phone 211. 1-1tc

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IN THE ESTATE OF EDDY COUNTY, NEW MEXICO, IN THE MATTER OF THE ESTATE OF CLARENCE E. FISCHBECK, DECEASED. No. 1523

NOTICE OF APPOINTMENT OF ADMINISTRATRIX

Notice is hereby given that the undersigned was on the 5th day of January, 1949, appointed Administratrix of the estate of Clarence E. Fischbeck, Deceased, by the Probate Judge of Eddy County, New Mexico.

THEREFORE, all persons having any claim or claims against said estate are notified to file the same with the County Clerk of Eddy County, New Mexico, as provided by law, within six months from the date of first publication of this Notice, to-wit: the 6th day of January, 1949, or the same will be barred.

Marrye Frances Fischbeck, Administratrix

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NOTICE OF APPOINTMENT OF ADMINISTRATRIX

Notice is hereby given that the undersigned was on the 5th day of January, 1949, appointed Administratrix of the estate of Clarence E. Fischbeck, Deceased, by the Probate Judge of Eddy County, New Mexico.

THEREFORE, all persons having any claim or claims against said estate are notified to file the same with the County Clerk of Eddy County, New Mexico, as provided by law, within six months from the date of first publication of this Notice, to-wit: the 6th day of January, 1949, or the same will be barred.

Marrye Frances Fischbeck, Administratrix

SCOTT'S SCRAP BOOK

By R. J. SCOTT

HOW DOES A BOG DIFFER FROM A MARSH?
A BOG IS ACID CAUSED BY DECAYING VEGETATION.

MALE POLAR BEARS OFTEN EAT UP THEIR MATES AFTER THE MATING SEASON.

ONE OF THE HOTTEST DESERTS IN THE U.S. FURNISHES THE COLDEST PRODUCT—DRY ICE. CARBON DIOXIDE IS PUMPED OUT OF THE DESERT NEAR SALTON SEAT, CALIFORNIA.

MAH! A DOG IS AN EXCELLENT FISHERMAN. THIS ONE—DON—HELPED ADMIRAL HUGH RODMAN WHILE OFF DUTY.

Classified

This is one of two classified sections in this issue. For further classified ads consult the other section.

For Sale

FOR SALE—One Damascus rotary cabinet treadle sewing machine, \$80. 205 N. Eleventh. 1-1tp

FOR SALE—Oil heater, in A-1 condition. See at 411 S. Fifth. 1-1tp

FOR SALE—Large size, maple baby bed and mattress, good condition. \$15. Phone 783-NW. 1-1tp

POPULAR SIZE mud and snow chains for cars, \$7.95. Riverside Tire & Battery Station, North First, phone 530-M. 1-1tc

FOR SALE—Nice, new small dwelling, four rooms and bath, Spanish style, hardwood floors, insulated and weather stripped, south of Hightower Addition. Kiddy-Linell Agency. 1-2tc-2

FOR SALE—By owner, 1941 Plymouth car, good condition. Phone 092-J6. 1-1tc

FOR SALE—Small house trailer, fully equipped. Inquire at Highway Yard on Lovington highway or phone 799-J. 1-3tp-3

Tomatoes

No Limit!
No. 2 Can
10¢

All You Want!

Cream Style
Narrow Grain
Corn
No. 1 Can
Only
10¢

Sugar

10 lbs.
85¢

Remarkable in Syrup Peaches

No. 2 1/2 Can
Only
21¢

Hill Bros., Folgers and Maxwell House Coffee

Cheapest in Town

Bargains Galore! Festival of Money-Saving Specials!

Food Carnival

PRE-WAR MEAT PRICES

Hamburger, 90% lean	lb 25c
Sirloin Steak, AA Grade	lb 55c
Round Steak, AA Grade	lb 65c
Wilson's Certified Sausage, Pure Pork	lb 31c
Oleo Margarine, Wilson's	lb 29c
Peyton's Pure Lard	lb 19c

Our Self Service Meat Department
Enables Us to Sell Meats 25% Cheaper!

CAN GOODS

Kuners No. 1 can Pinto Beans	13c	Babo	12c
Crema Style Del Monte Corn	23c	Crystal White Cleanser	5c
Thrifty Green Limas	25c	Kirks Hard Water Soap	3 for 25c
Early Garden Del Monte Peas	27c	Lifebuoy Soap	3 for 25c
Myran Peas, No. 2 can	25c	Matchless Furniture Polish	39c
Campbells Tomato Soup	10c	K. C. Baking Powder	25c

ALL BRANDS OF Baby FOOD

Gerbers Baby Food, assorted . . . 3 for
Stokely's Baby Food, assorted . . . ca
Heinz—Chopped Baby Food, assorted . . . ca

Hot Sauce	10c	Sunny Boy FLOUR	Better than the Best!
Tea, 1/4 lb	15c	50 lb. Sack	\$3
Green Giant Peas	24c	Split Peas	10c
Scrappy Dog Food	10c	Trend, 2 large size pkgs., Only	
Powdered Sugar	12c	Dreft, large	
Brown Sugar	12c	Vel, large	
Oxydol, large			

Locals

Mrs. Charles K. Newbert received a letter from relatives near Bowling Green, Mo., recently, saying that a knee-deep snow had fallen there during the Christmas holidays.

Mrs. J. A. Hoover and Mrs. Boyd Hoover and daughter, Carol, and Mrs. Frank Savoie and children visited Mrs. Melton, Mrs. Emmet Potter and Mrs. Taylor at Hope Friday.

Mr. and Mrs. Boyd Hoover spent Tuesday night of last week with Mr. and Mrs. Paul D. Hoover and Mr. and Mrs. L. G. Hoover and their families in Eunice.

Sandy Barr spent Wednesday of last week through Friday visiting in the home of her uncle and aunt Mr. and Mrs. Orville Gray, and family of Cottonwood.

Fritz Hannah, who spent the holidays with his parents, Mr. and Mrs. E. A. Hannah, returned Sunday to the University of New Mexico in Albuquerque.

In Jail Again



FORMER paratrooper Edward J. Lada, 28, who broke through the Berlin blockade to see his girl, is shown back in the stockade from which he had escaped. Lada said he would renounce U.S. citizenship to stay with his fiancée and their child. A native of Newark, N. J., Lada is awaiting a military court decision. He faces a possible 10-year sentence. (International)

Large Selection of Typewriter and Adding Machine Ribbons

WEBSTER TYPEWRITER and PENCIL CARBON PAPER BOXED AND PAPERS and SECOND SHEETS

Typewriter
Woodstock: Black, red and black.
Remington: Black, red and black, noiseless, portable.
L. C. Smith: Black, blue, red and black.
Corona: Portable.
Smith Corona.
Royal: Black, portable.
Underwood: Black, red and black, purple, portable.

Adding Machine
Burroughs: Black.
Remington: Black.
Allen Wales: Black and red.
Sunstrand: Black, red and black.
Victor: Red and black, portable.
R. C. Allen: Black.
Corona: Black.

The Artesia Advocate
Typewriters—Office Supplies—Phone 7

Orange Velvet Ice-Box Cake

As luscious to the taste as it is to the eye!

- 1 tablespoon grated orange rind
- 2 dozen lady fingers or 1 sponge cake
- 2-3 cup Carnation Milk chilled to ice-crystal stage for whipping
- Soften gelatin in cold water. Scald 1 3/4 cups diluted milk in double boiler. Mix cornstarch and sugar; add to hot milk. Cook 10 minutes, stirring constantly. Add slightly beaten eggs combined with remaining 1/4 cup diluted milk. Cook a few minutes longer, stirring constantly. Remove from heat; stir in softened gelatin. Add orange juice and rind. Line a spring form with lady fingers or 1-2 inch Fill with alternate layers of sponge cake, of cooled mixture and fingers. Arrange fingers on top. Chill a few hours. Serve with whipped Carnation Milk. Garnish with cherries or sliced orange. Serves 8 to 10.

For a Velvet Blend Use Carnation

FOR BETTER HEALTH FRUITS and VEGETABLES

California Sunkist ORANGES	lb. 10¢
Extra Fancy Delicious APPLES	lb. 10¢
Golden Ripe BANANAS	lb. 10¢
California Sunkist LEMONS	lb. 10¢

Prices Effective Friday and Saturday, Jan. 7, 8

Tomato Sauce Kraft Dinner

FOR A VELVET BLEND 3 for 36¢

Carnation Milk

PHONE 61 W. W. BATIE, Owner PHONE 61

BATIE FOOD STORE

PHONE 61 W. W. BATIE, Owner PHONE 61

STARTS SUNDAY

BRUTAL
as only men fighting over women can be!

COLUMBIA PICTURES presents

CORONER CREEK
in CINECOLOR

STARRING RANDOLPH SCOTT MARGUERITE CHAPMAN

with George MACREADY - Sally EILERS - Edgar BUCHANAN
Adapted from the novel "Coroner Creek" by Luke Short - Screenplay by RAY ENRIGHT - Produced by HARRY JOE BROWN

LANDSUN THEATER
SUNDAY, MONDAY, TUESDAY

Once was a man, a married man...
Who couldn't see the danger
Until one day, one fateful day...

Along came a Tall, Dark Stranger!

What a problem for this lonely bride... having to choose between a husband who bought her out of bondage... and a handsome stranger who courted her with a guitar!

LORETTA YOUNG · WILLIAM HOLDEN · ROBERT MITCHUM

Rachel and the Stranger

Produced by RICHARD H. BERGER - Directed by NORMAN FOSTER - Screenplay by Waldo Salt

OCOTILLO THEATER
SUNDAY, MONDAY, TUESDAY

Ancient Ground Sloth Bones Are Found In Caverns

A discovery of ancient ground sloth bones has recently been made in Carlsbad Caverns. It was announced by D. S. Libbey, superintendent, Carlsbad Caverns National park.

Bone fragments were found in a silt deposit left by a stream once flowing in the caverns. The skeletal material was discovered beneath the Devil's Den section of Carlsbad Caverns approximately 750 feet below the surface. They were removed by Naturalists Gale and Black of the park staff and Dr. Reed, regional archeologist of the National Park Service and submitted to the United States National Museum of the Smithsonian Institution for identification. Dr. C. L. Cazin, curator of vertebrate paleontology of the National Museum, identified various elements of the feet, ribs, and vertebrae as bones of the Pleistocene ground sloth, *Nethretherium*.

Ground sloths are now extinct mammals but are closely related to the armadillos and the South American tree sloths. They existed in North America during the Pleistocene period of earth's history when this country was subjected to various glacial episodes separated by warm semi-tropical interglacial stages. The ground sloths were large or medium sized clumsy animals feeding on the leaves of bushes and trees.

The importance of the finding of Pleistocene ground sloth remains within Carlsbad Caverns is that it gives a key by means of which certain phases of cavern development can be dated, Superintendent Libbey said.

The animal was apparently brought to its resting place by the stream which deposited the fine sands or silts. On top of these stream deposits are great sheets of flowstone and large stalagmites, indicating that the major decorative structures of the cave are no older than the Pleistocene and must be measured in terms of hundreds of thousands of years at most.

NOTICE OF DISSOLUTION OF PARTNERSHIP

NOTICE IS HEREBY GIVEN that the partnership of Marshall & Smith, a firm composed of Frank B. Marshall and Leon C. Smith, has been dissolved by mutual agreement as of the 20th day of December, 1948; and all persons are notified that neither of the undersigned has any authority to incur any obligations of any kind against said firm, or enter into any contracts or other transactions on behalf of said firm.

DATED this 20th day of December, A.D., 1948.

FRANK B. MARSHALL
LEON C. SMITH
52-413

has been dissolved by mutual agreement as of December 29, 1948. The said George L. Spurgeon will have no further interest or connection with said business, having sold his interest to Garland C. Stuart, who will continue the business under the name of Stuart Printing Company.

Accounts receivable and obligations payable should be presented to Garland C. Stuart.

DATED this 29th day of December, 1948.

GARLAND C. STUART
GEO. L. SPURGEON.
53-41-3

Arthritis Pain

For quick, delightfully comforting help for aches and pains of Rheumatism, Arthritis, Neuritis, Lumbago, Sciatica, or Headache try **Roamed**. Works through the blood. First dose usually starts alleviating pain so you can work, enjoy life and sleep more comfortably. Get Roamed at drugist today. Quick, complete satisfaction or money back guaranteed.

FARMS FOR SALE!

In the best irrigated water belt in the United States. Improved or raw land. From \$60.00 to \$200.00 per acre. For further information, call or write

SPEARS REAL ESTATE

Phone 61 Hobbs, New Mexico Box 1206

FOR SALE
Butane and Propane Tanks

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Keeth Gas Co., Inc.

Phone 2941 Hagerman, N. M., Collect
If You Need Gas

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Distributors for Harrison, McCord, and G & O
Cleaning, Repairing and Recoring.

ONE-DAY SERVICE!

STAR RADIATOR SALES & SERVICE

714 South Main, Roswell, New Mexico

Man Urges Improved Farm Price Supports

Support legislation should be amended and improved to support farm prices. Secretary of Agriculture Charles F. Brannan told the recent St. Louis conference of State and National Production and Marketing Administration officials.

Pointing to the fact that many farm prices have declined while operating expenses have continued to rise, the secretary said that net farm income is down this year for the first time in 10 years.

"We must make sure that price supports really give protection against farm price declines that are out of line with the general price structure," he said. "In other words, we must be sure that supports don't merely chase after the actual market prices."

"I think we can work out a price support system that will help us maintain really safe reserves of basic commodities. I suggest that we may have to stabilize and encourage livestock production if we are to make safe reserves of grain a practical reality."

"Our price support system is extremely important to farmers and to the public. But we must not expect to substitute support prices for fair market prices. Our objective is still fair market prices, with supports in the role of aiding us in reaching that objective and protecting producers when we fall short of the objective. We must remember our potato experience and beware of measures which tend to prevent necessary shifts in production."

"We can be very sure that any measure which fosters wasteful production over a period of years will not be tolerated by the general public, and I trust it will not be tolerated by farmers. On the other hand, we can expect people to understand that, as long as we take our chances on the long side instead of on the short side—in order to make sure of plenty—we will have some trouble with perishable commodities. We always have and always will, whether the Government is in the picture or not."

Secretary Brannan said that the purpose of conservation is to enable farmers to produce abundantly and profitably on a sustained basis, and that some scientists are challenging the narrower concepts of conservation with fact, figures and logic.

Record Cotton Crops Valued At Seven Million

Dallas Rierson, Eddy County agent, said this week the farmers of the county have about finished picking and ginning a record crop of cotton, which totals 41,101 bales valued at \$7,932,493 up to this time.

He said the figure represents an increase of \$1,201,493 over the 1947 crop, in spite of the fact prices of lint and cottonseed are less.

Rierson said last year 31,308 bales valued at \$6,731,220 were ginned in Eddy County.

Picking of the record crop started earlier than ordinarily this year because of a splendid growing season, and the picking went rapidly because of good weather.

Although most of the cotton in this county will have ceased operations by Christmas.

Farm Youth Learns Soil Lesson On Trip To European Countries

"We must save our land to save our country," is the lesson that impressed itself on the mind of a 4-H member of the international farm youth exchange who spent two months on a farm in Sweden last summer.

The youth, Armin Samuelson of Topeka, Kans., came back with the deep impression that the Europeans can give the American farmer several good lessons in crop rotations and the handling of the soil.

He reported that in Denmark he saw wheat fields that made 100 to 120 bushels of wheat to the acre. There the soils are tested and as much as 800 to 900 pounds of nitrate fertilizers are applied to the acre.

In line with the objectives of the U.S. Agricultural Conservation Program, the 4-H boy reports that farmers of the European countries visited have learned how to maintain abundant production and at the same time save their soil.

Committeemen Go To Top In Ag Department

"For further information, see your Agricultural Conservation Association committeeman," has become an often repeated slogan. C. V. Hemphill, chairman of the New Mexico Production and Marketing Administration Committee, explains who the committeeman is.

In about 30,000 communities in the United States elections have been held during the last several weeks. In these elections farmers voted for their neighbor farmers to represent them in administering the Agricultural Conservation Program and related farm programs. The Agricultural Conservation Program helps farmers carry out soil and water conservation practices as a protection to the nation's present and future food and fiber supply.

U. S. approved and U. S. Pullorum controlled. Book your order now, to assure getting chicks when you want them. McCaw Hatchery, 13th and Grand. Box 552. 53-tfc

Ledger outfits and columnar sheet by Wilson Jones at The Advocate office.

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Geologist
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Outstanding Hair Artist

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Our Expert
AUTO BEAUTICIANS

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See us for the highest QUALITY

**BODY AND FENDER REPAIRS
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COMPLETE PAINT JOBS
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WAXING AND POLISHING**

Prompt Service... Reasonable Prices

ARTESIA AUTO CO.
SALES SERVICE

TWIST 'EM, BEND 'EM, SPREAD 'EM
...they'll retain their original beauty!

"FINESTEEEL"

VENETIAN BLINDS
... again
"National" is the Nation's Choice

Square Foot 69c
Minimum 12 Square Feet

Aluminum Blinds 72c | Cedar Blinds 75c

ALSO OTHER LINES OF VENETIAN BLINDS
As Low as 59c

Ninth and Dallas
Boyd Barnett
Phone 625

Maljamar News

(Mrs. Kenneth Shields)

Mr. and Mrs. Jesse Ward entertained Mrs. Ward's brother, Luke Alexander and family of Hope and Mr. and Mrs. J. W. Alexander and daughter, on Christmas.

Mr. and Mrs. John Leo went to Breckenridge, Texas, Christmas to visit Mrs. Leo's mother.

Mr. and Mrs. George Williams had several guests Christmas. Among them were their son-in-law and daughter, Mr. and Mrs. Jimmy Cunningham, and daughter.

Mr. and Mrs. M. P. Blakley entertained Mr. and Mrs. Steve Carter, John Patterson of Gatesville, Texas, and Mr. and Mrs. Bob Patterson on Christmas.

Mr. and Mrs. Ralph McGill visited Mr. and Mrs. Ray Eveland in Hobbs for the Christmas holiday.

Mr. and Mrs. H. E. Rich and their guests Mr. and Mrs. Ray Williams of Oklahoma, went to Carlsbad Christmas to visit Mrs. Rich's mother, Mrs. E. V. Sweatt.

Mr. and Mrs. Ott Vowell and "Ma" Payne were guests of Mr. and Mrs. Ken Whitley at Loco Hills.

Mr. and Mrs. Milton West entertained Mr. West's mother and sister, Mrs. Dan Yancy and Ruth of Roswell, on Christmas.

Mr. and Mrs. Carl Winkles went to Burkburnett, Texas, to visit relatives over Christmas.

Mr. and Mrs. Walter White went to Monahans to visit Mrs. White's relatives for the Christmas holiday.

Mr. and Mrs. Lee Standard entertained several guests and Mr. and Mrs. Kenneth Shields spent Christmas with Mrs. Shields' parents, in Cushing, Okla.

Mr. and Mrs. A. W. Golden enter-

CELEBRATES 107th ARTESIA BIRTHDAY



SPRY AND BUSY EACH DAY with household chores, Mrs. Mary A. Kilworth is shown in her Exira, Ia. home after celebrating her 107th birthday. Mrs. Kilworth came to America from England before the Civil War and recalls Indians roaming the Exira area when she was a young farm wife. Her husband died 42 years ago. (International Soundphoto)

tained with a cocktail party at their home last Thursday evening. Those attending were Mr. and Mrs. George Ross, Mr. and Mrs. Oscar Goodman, Mr. and Mrs. Gene Goodman, Mr. and Mrs. John McMurray, Mr. and Mrs. Jimmy Cunningham, Mr. and Mrs. James McMurray, Mr. and Mrs. Zealey Edwards, Mr. and Mrs. Odell O'Neal, Mr. and Mrs. Carl Winkles, Mr. and Mrs. Kenneth Cox, and Mr. and Mrs. Son Taylor.

Mr. and Mrs. M. P. Blakley and daughter and Angie Mae Ward attended midnight Mass at Hobbs Friday night.

Bobby Patterson and Janie Carter had measles last week.

Mr. and Mrs. Kenneth Shields returned Sunday from their vacation. They took the southern route to Washington, D. C. They visited the U.S. Treasury, Lincoln Memorial, the Capitol, Smithsonian Institution, George Washington Masonic National Memorial, saw the change of guards at the Tomb of the Un-

known Soldier, Arlington National Cemetery, General Lee's home, the Library of Congress, the U.S. Supreme Court while in session, and visited Mount Vernon. Mr. and Mrs. Shields also visited relatives in West Virginia, Ohio and Oklahoma.

Mrs. L. J. Kelly attended a party at the home of Mrs. John Easley in Lovington last Thursday afternoon. Several of the young college group from out of town who were home for the holidays, were guests at the party also.

Mr. and Mrs. Raymond Waters of Artesia, were dinner guests of Mr. and Mrs. Kenneth Shields Tuesday evening of last week. Later in the evening, moving pictures of Mr. and Mrs. Shields' vacation were shown to Mr. and Mrs. L. J. Kelly and Annette Pruitt of Lovington, Mr. and Mrs. A. W. Golden, and son Billy, and Mrs. Zealey Edwards and son, Pat.

Mr. and Mrs. Stricklin were called to the bedside of Mr. Stricklin's

father, who is seriously ill in Texarkana, Ark.

The Women's Missionary Society, Kewanee Sewing Club, and Wednesday Bridge Club meetings were cancelled because of the holidays.

Mrs. H. C. Hunter and sons spent Christmas in Pampa.

County Agent Names Reasons For Buying Bonds

Changes in the general price level have made and broken more farmers and ranchers financially than any other economic factor.

Because this fact is well known to rural people, they think it might be well to take advantage of this knowledge and build up financial reserves by purchasing more U.S. Savings Bonds, points out County Agent Dallas Rierson.

Hand in hand with the added emphasis on the purchase of bonds goes the saying, "It's always better to be safe than sorry." Rierson suggests farmers and ranchers buy bonds and keep them for the following reasons:

U.S. Savings Bonds are insurance against unpredictable events that upset the family financial calendar—events like crop failure, disease in the herd, and, of course, sickness and accidents in the family.

U.S. Savings Bonds are security for retirement, when most working people have to slow down and work more leisurely than they did in their prime.

U.S. Savings Bonds are assurance of something to fall back on in the case of a drop in the general price level.

"There are many more reasons for buying bonds," the county agent said, "but it's wise to keep in mind that, if the past proves anything, it shows that after each of our major wars we have eventually had a drastically falling price level and a severe depression."

Eligibility Certificates Must Be Exchanged For New Type Issued

World War II veterans holding unused certificates of eligibility for GI Bill training or education issued before last September, who are planning to enter training for the first time after Jan. 1, should exchange them immediately for a new type of certificate.

The Veterans Administration announced the certificates may be exchanged at any VA office.

The exchange is necessary, VA said, to safeguard the interests of the veteran and the government under new registration techniques effective Jan. 1. After that time, veterans seeking to enroll under old certificates must wait on tuition and subsistence payments until the extent of entitlement to training is determined. The new certificates show this entitlement, and will be accepted by schools and VA without question.

Children's interests are all of today and tomorrow. Make that tomorrow bright with U.S. Savings Bonds.

Brief cases and underarm cases at The Advocate office.

Cash boxes, with or without change tray. Advocate office.

YOU'RE TELLING ME!

By WILLIAM RITT
Central Press Writer

ITALY'S battleship, seized for debt, still hasn't found a purchaser. Here's a tip for the last-minute Christmas gift shopper who simply can't think what to get for who.

Los Angeles' municipal Christmas tree is 95 feet high. Naturally, it would be a super-colossal production.

Incidentally, L. A.'s tannebaum is five feet taller than New York's, which, up to now, thought it had a monopoly on skyscrapers.

Two-man wrestling teams are rapidly becoming the vogue.

Learning this, the man at the next desk wants to know if the team wrestlers are known as left burp and right burp.

Pro grid player is offered \$40,000 contract—news item. That's a lot of sugar to squeeze out of a leather lemon.

You can't blame Papa if he's suspicious at whom those mechanical department store window Santas are laughing.

A 14-year-old Harvard university student reads Latin for amusement—news item. Wonder how many hearty chuckles he's got out of, say, Egyptian hieroglyphics?

Make Sure Barn Chores Are Safe, Rierson Advises

During winter, when the pressure of field work subsides, barns become the principal work center for daily farm chores. County Agent Dallas Rierson has a suggestion that will take the aches and pains out of these routine chores, and that is, "Take time to look for ways to make them safe and easy."

Unfortunately, many hazards and inconveniences have been built into barns and feed lots, Rierson says. These have been neglected or remain unnoticed for years. Now is the time to correct them. Here are some recommendations approved by the National Safety Council: Do some housecleaning and set things in order if the alleyways or work areas are obstructed with feed, tools, harness, feed carts, or other obstacles. Avoid storing loose material overhead, and see that dangerous corners and work centers are conveniently lighted.

Also check the barn for other things that cause falls. High door sills, abrupt changes in floor levels, weak boards, protruding cleats or other tripping hazards should be removed. All floors should be solid, smooth, and continuous.

Loft doors, feed chutes, and ladders are accident hazards in most barns. A well-constructed stairway that is handrailed and kept clean provides the safest and easiest passage to haymows. It is dangerous to use stairwells as feed chutes, because loose hay or straw makes footing uncertain. Separate feed chutes that are guarded above the loft floor are desirable. When it is necessary to use a ladder, see that it extends well above the loft floor. It should also have well-spaced stout rungs that are placed far enough from the wall for secure footing.

Majority 'Hobby' Courses Have Approval Of VA

The Veterans Administration approved 40 of 44 original requests during November by New Mexico veterans for GI Bill training in so-called "hobby" courses.

Gene A. Robens, VA regional office manager in Albuquerque, re-

disapproved four flight training requests for pilots. One was approved for a license. Under the new law, one for a license. Under the new law, one for a license. Under the new law, one for a license.

The New Mexico report was made in conjunction with release by VA in Washington of a report on a four-month survey (July through October) showing that more than half of all requests for such training have been approved without the veteran having to submit further justification.

Of 39,161 veterans' requests reviewed since the law went into effect on July 1, a total of 21,641 or about 55 per cent, were approved immediately upon examination of the justification presented by the veteran.

VA deferred final action on 17,520 application because information submitted was considered inadequate. Of these, only 5356 received adequate advisement and guidance by VA counselors. Of those receiving guidance, 1683 received approval for the desired training.

SUBSCRIBE TO THE ADVOCATE

DON'T WAIT TOO LONG



Don't wait until you are half dead before you call your family physician. His chances are better, and yours, if you call him at the first sign of illness. It will be less expensive for you, too. Often a word of advice, a sensible precaution, will prevent serious complications. Even though you may feel perfectly well, it is good practice to see your physician regularly, at least twice a year. If he finds it necessary to prescribe medical treatment, bring your prescriptions to us. We will fill them promptly and accurately, just as the doctor orders.

Drugs, Vitamins, Ar-Ex Cosmetics, Trusses, Back Supports, Abdominal Supports, Shoulder Braces, Sick Room Supplies.

Booth Prescription Laboratory

"Where Pharmacy Is a Profession and Not a Sideline"

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• Brown
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25% Off
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Reptile Bags to Match
Values Up to 20.00
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Entire Stock Ladies' House Slippers 2.88



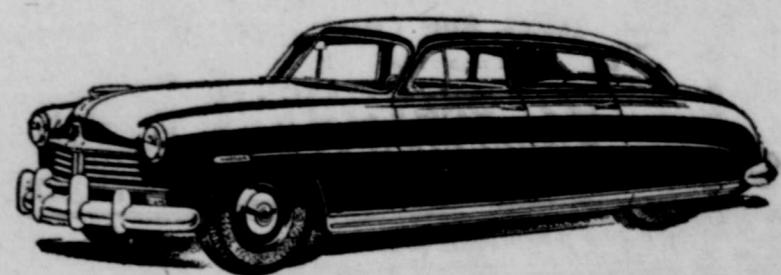
After the Snack why struggle with a Stack

You could get the whole mess out of the way in a couple of minutes if you had a new Apex DISH-A-MATIC—the dishwasher that super-heats its own water to 175°. This HOTTER WATER gives you spotless, sparkling clean dishes every time.

You set the dial just once. DISH-A-MATIC washes, rinses and dries the dishes, cleans itself and shuts itself off—all automatically. You can remove the clean dishes immediately, or wait until the next meal.

Come in for a free demonstration.
CLEM & CLEM
PLUMBING AND APPLIANCES
406 West Main Phone 714

DO YOU KNOW YOU CAN BUY A NEW HUDSON



Four-Door Sedan for \$2420.64?

You Are Not Required to Buy Extras that You Do Not Wish

MAHONE-SMITH MOTOR CO.

406 North First

Thursday, January 11, 1948

SCOTT'S SCRAP BOOK

By R. J. SCOTT



ies have undertaken at a total expenditure of about two billion dollars. They show that a new high level of production is entirely possible with the steel industry's available capacity.

If Eggs Have To Be Washed, Use Warm Water, Says Agent

Most good poultrymen know that there's just no substitute for producing clean eggs. But they also know that there's always a chance of finding a dirty egg in the poultry house no matter what they do to prevent it. So the question comes up—how can that dirty egg be cleaned without reducing its market value?

Holsum Is Better Bread

FOR SALE—1942 Dodge one and one-half-ton truck with two-speed axle. See at Sinclair Wholesale Station, 403 North First. 44-tfc

Holsum Is Better Bread

FOR SALE—Plenty good rough lumber, all dimensions, \$65 per thousand. Marable Lumber Co., Hope, N. M. 39-tfc

Holsum Is Better Bread

FOR SALE—Model A Farmall, with mower and Case hay baler. See Douglas O'Bannon, Cottonwood. 51-tfc

Holsum Is Better Bread

FOR SALE—Model A car, fair condition, oversize tires and sealed beam lights. \$100. Call 951. 51-tfc

Holsum Is Better Bread

FOR SALE—New four-room house 1109 Washington. Call there or at 1111 Washington, or phone 620. T. J. Lunsford. 50-tfc

ed the country's principal manufacturing industries to turn out a rising stream of thousands of different products for the American economy and employ more persons than at any prior time. All major classes of industry benefited by the increase in steel shipments during 1948. The needs of certain essential industries were met under the voluntary allocation programs supervised in Washington.

Steel Output For Nation Sets Record In 1948

Furnaces of the steel industry poured out more than 83,000,000 tons of raw steel during 1948, an amount larger than ever before in peacetime. The total was more than half of the world's output of steel. The steel tonnage represented about 94 per cent of all the metals produced in the United States, and it lacked only a few days' production of reaching the top wartime output of steel during 1944.

Classified

This is one of two classified advertising sections in this issue. For further classified ads consult the other section.

For Sale

FOR SALE—New Westinghouse electric stove, used five months. Call 671. 1-tfc

Holsum Is Better Bread

FOR SALE—New four-room house 1109 Washington. Call there or at 1111 Washington, or phone 620. T. J. Lunsford. 50-tfc

Holsum Is Better Bread

FOR SALE—One D-S-35 International long wheelbase truck. I also have winch trucks for heavy oil field hauling. K. J. Williams, phone 534-R. My business trucking the public. 33-tfc

Holsum Is Better Bread

FOR SALE—Two-wheel trailer, well built, with good tires and spare tire, belonging to Mrs. Clarence Fischbeck. See at Artesia Truck & Supply. 47-tfc

Holsum Is Better Bread

FOR SALE—1948 Easy Spin-dryer washing machine, cost \$190, offered for quick sale at \$110, no extra plumbing or tubs necessary. Call 430. 53-2tc-1

Holsum Is Better Bread

FOR SALE—1948 Studebaker Commander Convertible, 9000 miles, all accessories, 1941 Diamond-T one-ton pickup, 8 1/2 foot stake bed, 6.50x16 dual tires, \$950; 16-foot semi trailer, 7.00x16 dual tires with fifth wheel, \$750. Chondos L. Alcorn, 305 N. Fourth St. 1-2tp-2

Termain flew to Albuquerque on business for the New Mexico Asphalt & Refining Company Friday. He was accompanied by officials of the company.

A Mr. Herndoff of Los Angeles was flown to Artesia last week by one of the most interesting ships and crews yet to land at the Municipal airport, belonging to Flying Tigers, Inc. The ship was a Lockheed Loadstar. Herndoff was met at the airport by Gail Armstrong and Sam Sanders.

Members of Perrault Brothers Pipe Line Equipment & Supply Company from Tulsa, Okla., flew a twin-engine Beechcraft in to Artesia during last week. They were there only a short time on business.

R. L. Harrison of Albuquerque flew to Artesia on business last week in his Beechcraft.

Foggy Ailred flew to Roswell last week. She also flew to Albuquerque Friday by Continental Air Lines.

Bob Collins flew to Plainview, Texas, Saturday and returned the same day.

The C. L. Withers family, accompanied by Mrs. H. P. Termain, were flown by Mr. Termain to El Paso New Year's Day to attend the Sun Bowl game. They returned Sunday.

Rev. R. L. Willingham and Burl Jones were flown to Ada, Okla., last week to attend the funeral of Clarence Fischbeck.

Herman Fuchs and family spent New Year's Day in Ruidoso visiting Mr. Fuchs' mother and father. They reported a slight snow New Year's Eve.

Bill Burkstaller of Roswell flew in to Artesia New Year's Day.

Fresh Shipment PYRACANTHA and NANDENA SHRUBS RYAN GARDENS 13th and Richardson St Door to Locker Plant

PALACE DRUG ARTESIA NEW MEXICO

FRIDAY AND SATURDAY Walgreen Agency Drug Store

1.25 ABSORBINE JR. 89c (Limit 1)

5c CUTICURA SOAP 19c (Limit 2)

50c WOODBURY SHAVE LOTION 29c (Limit 1)

EPSOM SALT REFINED 16 OZ. SIZE 27c

COUPON PLASTIC RULER With coupon 11c

COUPON Perfection HAND CREAM Makes hands feel softer REG. 89c 9-oz. jar For this month only ONLY 59c

COUPON Maybloom BUBBLE BATH Pine Fragrance 59c

A Good DEFENSE Against Colds Potent VITAMINS

Carton of 50 BOOK MATCHES (Limit two) 2:25c

Bottle of 100 HINKLE TABLETS laxative tablets 33c

OLAVITE THERAPEUTIC VITAMIN CAPSULES BOTTLE of 50 4.89 Contains therapeutic doses of six important vitamins of sufficient potency to treat deficiency ailments.

Olafsen Brand COD LIVER OIL Plain or flavored 1.29

Olafsen OLAVITE THERAPEUTIC VITAMIN CAPSULES

Olafsen Brand COD LIVER OIL Plain or flavored 1.29

Olafsen OLAVITE THERAPEUTIC VITAMIN CAPSULES

COUPON TEETHING RING With coupon 12c (Limit 1)

WE CARRY THE COMPLETE LINE OF FAMOUS WALGREEN PRODUCTS Drugs with a Reputation

1-oz. Bottle TINCTURE OF IODINE (Limit one) 11c

4-oz. Bottle CASTOR OIL (Limit one) 33c

Synthetic OIL OF WINTERGREEN 4 oz. size 49c

POCKET COMB Durable Plastic 5c

FOR SALE—A good treadle, drop-head sewing machine. Phone 110-R or see at 113 W. Missouri. 1-1tp

FOR SALE—Two oil circulating heaters, both in good condition, one like new. 608 W. Missouri. 1-1tp

FOR SALE—Merle Norman Cosmetics at Conoco Colony house No. 9. Call Mary E. Stewart, phone 443-R. 1-4tp-4

FOR SALE—1941 Ford Tudor, radio and heater, good condition \$795. See at 503 Washington. 1-1tp

FOR SALE—One Allis Chalmers combine, new motor, three years old. One MTA Moline tractor. See Douglas O'Bannon, Cottonwood. 44-tfc

FOR SALE—Popular and classical phonograph records. Watch for new records weekly. Roselawn Radio Service, 106 S. Roselawn. 37-4tp-40tfc

FOR SALE—1948 Packard Station sedan, \$1000 under list price. Call E. C. Stuart, phone 984-J1.

FOR SALE—1948 Studebaker Commander Convertible, 9000 miles, all accessories, 1941 Diamond-T one-ton pickup, 8 1/2 foot stake bed, 6.50x16 dual tires, \$950; 16-foot semi trailer, 7.00x16 dual tires with fifth wheel, \$750. Chondos L. Alcorn, 305 N. Fourth St. 1-2tp-2

FOR SALE—1948 GMC one-ton truck, 9000 miles, heater and overload springs, dual wheels, stake body, will sell right. Call 0247-F12. 1-1tp

FOR SALE—18 acres or less; three acres, \$350; five acres or more \$100 per acre. Located one mile west of town. Jesse F. Cook, 906 Missouri, phone 271-NR. 50-tfc

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FOR SALE—150-foot frontage on Carlsbad highway by 330 feet deep, three-bedroom house, water well with windmill, plenty of shade trees, small orchard, next door to H. & H. Garage. G. W. Beadle, phone 250-J. 51-tfc

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25% Discount

On Our

- COMPLETE LINE OF BOYS' CLOTHING
• LADIES AND CHILDRENS SWEATERS
• GIRLS WINTER COATS AND JACKETS

SPECIAL TABLE!

SLIPS \$1.00
BED JACKETS 1.00
CHILDREN'S ITEMS 50c, 25c



20% Discount

On Our Exclusive Line of

EDWARDS SHOES

One of the best lines of Shoes for Children. They are nationally advertised in Life, Good Housekeeping and Parents Magazines. Children's sizes 0 thru 4. Ladies Saddle Oxfords in sizes 4 thru 9AAA. Also Brown Oxfords in sizes 4 thru 9AAA. These make ideal Shoes for the housewife!

One Group Ladies' Dresses -20% Discount

Special Rack Ladies' Dresses 2.99 and 3.99 Values Up to \$25.00!

VOGUE DRESS SHOP

503 West Main Phone 346-R

The Artesia Advocate

Office Supplies—Phone 7

Foundation Books for your home and office library. WEBSTER'S NEW INTERNATIONAL DICTIONARY Second Edition. The great question-answerer in every field of knowledge. 'The Supreme Authority.' The only unabridged dictionary completely revised in three decades. 600,000 entries, 3,350 pages. \$25.00 to \$40.00. WEBSTER'S COLLEGIATE DICTIONARY, Fifth Edition. The best handy-sized dictionary, containing all the words most commonly used in speaking, reading, and writing. An up-to-date short cut to accurate information. 110,000 entries, 1,300 pages. \$5.00 to \$10.00.

CHURCHES

GERMAN MEMORIAL CHURCH (Oilfield Community) Sunday school, 10 a. m. Mrs. Wilburn Davis, Superintendent

LOCO HILLS BAPTIST CHURCH Sunday school, 9:45 a. m. Preaching, 11 a. m. Training Union, 7 p. m. Preaching service, 8 p. m. Midweek service Wednesday, 7:30 p. m. J. Roy Haynes, Pastor.

ST. ANTHONY CATHOLIC CHURCH Ninth and Missouri Mass Sunday at 7:30 and 9 a. m., English sermon. Mass weekdays, 8 a. m. Confessions every Saturday, 7:30 to 8 p. m., and before Mass Sunday mornings. Franciscan Fathers in charge. Rev. Francis Geary, O. M. C., pastor. Rev. Stephen Bono, O. M. C., Assistant.

CHURCH OF CHRIST Eighth and Grand Sunday— Bible study, 10 a. m. Worship, 10:50 a. m.

Evening service, 7 p. m. Wednesday— Mid-week service, 7 p. m. Thursday— Ladies Bible class, 2:30 p. m. Thomas E. Cudd, Minister.

FIRST PRESBYTERIAN CHURCH Church school, 9:45 a. m. Morning worship, 11 a. m. Senior Christian Endeavor, 7 p. m. Choir rehearsal, Wednesday, 7:30 p. m. Women's Association, first and third Thursday, 2:30 p. m. Sunday school, 10 a. m. Ralph L. O'Dell, Pastor

IMMANUEL LUTHERAN CHURCH (Missouri Synod) Services at 7:30 p. m. each Tuesday at St. Paul's Episcopal Church. Rev. Alvin Starke, pastor

FIRST CHRISTIAN CHURCH Sixth and Quay The church school, 9:45 a. m. Worship service, 11 a. m. Junior Christian Youth Fellowship, 5:30 p. m. Senior Christian Youth Fellowship, 6:30 p. m. Women's Council, first Thursday, all-day meeting; second Thursday, executive meeting; and third Thursday, missionary program.

FIRST METHODIST CHURCH Corner Fifth and Grand Sunday school, 9:45 a. m. Preaching, 10:50 a. m. and 7 p. m. Senior and Intermediate Fellowships, 6:15 p. m. R. L. Willingham, Pastor, Phone 26

PRIMER IGLESIA BAUTISTA MEXICANA Sunday school services, 11:30 a. m. Marquez, superintendent, 10 a. m. Preaching, sermon by pastor, 11 a. m. Evening worship, 7:30 p. m. Prayer meeting, Wednesday 7:30 p. m. Rev. Donaciano, Bejarano, Pastor

FREE PENTECOST CHURCH Morningstar Addition Sunday school, 9:45 a. m. Morning worship, 11 a. m. Evangelistic services, 7:30 p. m. Wednesday prayer meeting, 7:30 p. m. Rev. W. F. Willis, Pastor

BETHEL BAPTIST CHURCH Usher board, Tuesday, 7:30 p. m. Mission, Wednesday, 3:30 p. m. Prayer service, Wednesday, 7:30 p. m.

Teachers' meeting, Thurs., 7:30 p. m. Choir rehearsal, Friday 7:30 p. m. Rev. J. H. Horton, Pastor

LAKEWOOD BAPTIST CHURCH Sunday school, 10 a. m. Preaching service, 11 a. m. Training Union, 6 p. m. Evening preaching 7 p. m. Wednesday prayer meeting 7:30 p. m. Rev. C. H. Murdock, Pastor L. M. Blankenship, Supt

ASSEMBLY OF GOD CHURCH Morning worship, 11 a. m. Christ Ambassadors, 6:30 p. m. North Fourth and Chisum Sunday school, 9:45 a. m. Children's church, 8:30 p. m. Evangelistic services, 7:30 p. m. Tuesday Bible study, 7:30 p. m. Wednesday, Women's Missionary Council, 2 p. m. Thursday, evangelistic service, 7:30 p. m. A. E. Kelly, Pastor

OUR LADY OF GRACE CATHOLIC CHURCH North Hill Mass Sundays 9 a. m. Spanish sermon. Confessions every Saturday, 4 to 5 p. m., and before Mass Sunday mornings. Franciscan Fathers in charge. Rev. Francis Geary, O. M. C., Pastor. Father Stephen Bono, O. M. C., Assistant.

THOMPSON CHAPEL COLORED METHODIST CHURCH Sunday school, 9:45 a. m. Morning worship, 11 a. m. Epworth League, 6:30 p. m. Evening services, 7:30 p. m. Midweek services, Thursday, 7:30 p. m.

CHURCH OF THE NAZARENE Fifth and Quay Sunday school, 9:45 a. m. Sunday services, 11 a. m. N.Y.P.S., 7:15 p. m. Evangelistic service, 8 p. m. Midweek prayer service, Wednesday, 7:45 p. m. Young people's prayer service, Friday, 7:45 p. m. John W. Eppler, Pastor

CHRISTIAN SCIENCE CHURCH 613 West Main Sunday school, 9:45 a. m. Morning worship, 11 a. m. Wednesday evening meeting, 7:30 p. m.

LAKE ARTHUR-COTTONWOOD METHODIST CHURCH Cottonwood Sunday school, 10 a. m. each Sunday. Worship service, 11 a. m., second and fourth Sundays. Ladies' Aid, third Thursday. Sunday school, 10 a. m. each Sunday. Lake Arthur Worship service, 11 a. m. first and third Sundays. Epworth League, 6:30 p. m. each Sunday. Preaching, 7:30 p. m. each Sunday. W.S.C.S., first Wednesday.

FIRST BAPTIST CHURCH Corner Grand and Roselawn Bible school, 9:45 a. m. Morning worship, 10:50 a. m. Baptist Training Union, 6:30 p. m. Evening worship, 7:30 p. m. Wednesday service, 7:30 p. m. S. M. Morgan, Pastor

SPANISH-AMERICAN METHODIST CHURCH North Mexican Hill Sunday school, every Sunday, 10 a. m., Mrs. Lucinda H. Martinez, superintendent. Sunday, 11 a. m. Preaching service, every other Visits by pastor, second Wednesday; preaching same night, 7:30 p. m. Rev. C. M. Benitez, Pastor

CHURCH OF GOD Seventh and Chisum Sunday school, 10 a. m.

Best Handy-Size Dictionary

WEBSTER'S COLLEGIATE DICTIONARY Fifth Edition For a convenient, clear, concise question-answer, we recommend this desk-size dictionary to high-school and college students, to office workers, to business and professional men and women, to home-makers—in short to anyone to whom the meaning and use of words, in speaking, reading, or writing, is a matter of importance. 110,000 Entries. 1,300 Pages.

- FOR HOME
FOR OFFICE
FOR SCHOOL

Compiled by the famous Merriam-Webster editorial staff, based on Webster's New International Dictionary, Second Edition—"The Supreme Authority" for the courts, the press, the schools and colleges of the country.

Artesia Advocate Office Supplies

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS... MANN DRUG COMPANY

NOTICE TRUCKERS For Heavy Hauling and Heavy Field Work, We Can Save You \$1200 on This New REO 25T TRACTOR... ODEN MOTOR CO., INC. 7085 Canal Carlsbad, New Mexico Phone 290-W

It's start the New Year Right! The start of each year finds more and more folks in the Panhandle Plains Pecos Valley area looking forward to better living... electrically. Start YOUR New Year right by making plans to live better in 1949... electrically.

SOUTHWESTERN PUBLIC SERVICE COMPANY 24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

PROBATE COURT OF EDY COUNTY, STATE OF NEW MEXICO... NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT TO THE STATE OF NEW MEXICO

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NOTICE IS HEREBY GIVEN... NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT TO THE STATE OF NEW MEXICO

New EASE SPEED SAFETY Handed to you ON A SILVER PLATTER

Beware Coughs From Common Colds That HANG ON... CREOMULSION for Coughs, Chest Colds, Bronchitis

Coming JAN. 22 New Chevrolet for '49 Tested and Proved... on the world's toughest Proving Ground

ITS DURABILITY WAS PROVED HERE... ITS ECONOMY WAS PROVED HERE... ITS RIDING COMFORT WAS PROVED HERE... ITS RELIABILITY WAS PROVED HERE... ITS SPEED WAS PROVED HERE... ITS STABILITY WAS PROVED HERE... ITS IMPROVED PERFORMANCE WAS MEASURED HERE... ITS DURABILITY WAS CHECKED HERE... ITS VISIBILITY WAS PROVED HERE... ITS POWER WAS PROVED HERE

WHEN you see the 1949 Chevrolets, a glance will be enough to tell you they're new—all new—in line and contour, in beauty and style. And when you look inside, and under the hood, and beneath the chassis, you'll see that their newness is not merely in outward appearance, but in design and engineering and construction as well.

economy. They are the engineers and technicians of the General Motors Proving Ground—the largest, most completely equipped, outdoor testing laboratory in the automobile world.

Here, before a single new 1949 Chevrolet went into production, experimental models were tested—made to show that they possess, in greater measure than ever, all those qualities on which Chevrolet has built its leadership.

In short, the General Motors Proving Ground tests are your assurance that your new-model Chevrolet has proved its worth through many months and many, many thousands of miles of rough handling.

Soon you will see the new Chevrolet—and when you do, you will see a car not only new, but tried and true.

Guy Chevrolet Company Artesia, N. Mex

The Stitch Shop Is Opened Today By Mrs. Anthis®

Mrs. Ida M. Anthis has announced the opening today of The Stitch Shop in the Pershing Building at 205½ West Main Street, where she will specialize in making alterations. However, she also will make covered buttons, formal and blouses, and children's clothes.

Mrs. Anthis has had years of experience in this kind of work and formerly was employed by the Keller Department Store at Cushing Okla.

She and her daughter, Joyce, 13, recently returned to Artesia after an absence of about four years. Mrs. Anthis' late husband, C. L. Anthis, who was known to many in Artesia died about a year ago.

BIVINS RETURNS TO OPEN PLUMBING SHOP

L. C. (Tate) Bivins, who formerly had a plumbing and heating business in Artesia, has returned here and again opened such a business this morning at 301 North Roselawn, in the building formerly occupied by a mattress factory.

Bivins closed his business here four years ago, since when he and his family have lived at Cloudcroft, where he ran the Red Barn.

Airmail—

(Continued from Page One)

ation, just so the total is 6 cents in postage.

The old first-class surface rates of 3 cents per ounce for letters and a penny for postal cards or post cards maintain.

No changes were made in the second-class rates covering newspapers and magazines in general circulation.

However, all parcel post rates have been increased. These may be obtained at the post office.

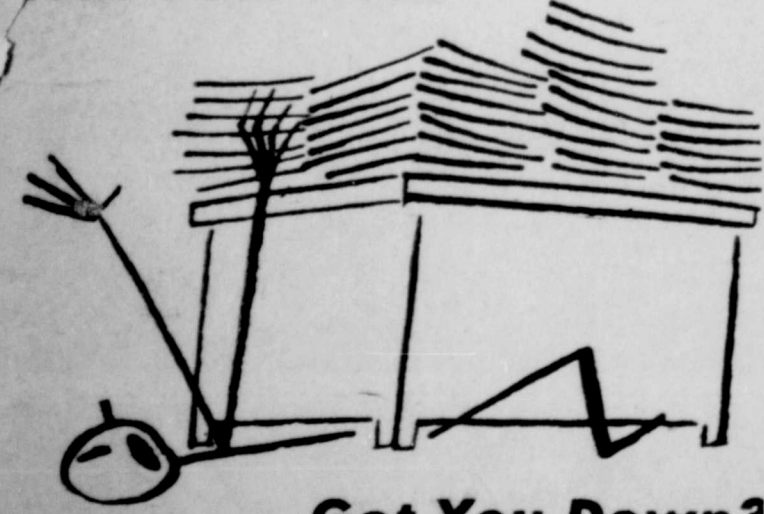
Four-drawer, Shaw-Walker legal filing cabinets with locks—Advocate office.

BRITAIN'S BONNIE PRINCE CHARLES



THIS 25-AWAKE little man is Prince Charles Philip Arthur George, infant son of Princess Elizabeth of England. The photo of the prince, second in line of succession to the throne, was made in Buckingham Palace, London, by Cecil Beaton, court photographer. (International)

Has Your Desk



Got You Down?

Is there such a mess of confusion on your desk that you feel hopelessly floored?

We have a booklet for you that will help you get on top of your desk. "Recipe for an Orderly Desk" gives you many tried techniques for expediting desk work.

Drop in for a free copy, or phone us to mail you one—we'll send it, gladly, without delay.

The Artesia Advocate

New Year—

(Continued from Page One)

Carlsbad hospital. They were: Joe Abillar, 19, head injuries, lacerated face and scalp, possible skull fracture.

Damesio C. Barela, 33, fractured skull, fractured left clavicle, torn muscle in left thigh.

His wife, Mrs. Eloisa Barela, 34, broken jaw, lacerated left eye, numerous lacerations and bruises on head and body.

Their son, Dennis Barela, 12, badly lacerated scalp, broken left wrist, bruises on face and body.

Mrs. Margaret A. Serna, 42, possibly fractured spine.

All were thrown out of the car except Dennis Barela, who was pinned in when the south-bound sedan left the blacktop, overturned one and three-quarter times and came to a stop 157 feet from the point at which it left the road.

Locals

Mr. and Mrs. Tommy Helm and baby son of Bakersfield, Calif., are visiting Mrs. Helm's parents, Mr. and Mrs. John R. Brown. They arrived Friday and are en route to Shawnee, Okla., where Mr. Helm will enter Oklahoma Baptist University.

Mr. and Mrs. Bill Bolton and baby returned to Lubbock Sunday after a two-week visit with relatives here.

Miss Lucy Dyer accompanied her sister, Irene, to Portales over the week end to visit their parents, Mr. and Mrs. Harry S. Dyer, and family and friends. Lucy also visited friends in Clovis. Miss Jackie Warnica accompanied Miss Dyer to Artesia Sunday.

Mr. and Mrs. H. J. (Bob) Fulton of Carlsbad were week end guests of Mr. and Mrs. Vernon Bryan. The Fultons are former residents of Artesia. Mr. Fulton having worked for The Advocate several years.

Mr. and Mrs. Ora Lusk and children spent the week end in Abilene, Texas, with Mr. Lusk's father and attending to business.

Misses Janie Lou Dunnam and Mary Dixon returned to the University of Oklahoma at Norman

SAVE TERRIERS FROM FIERY DEATH



FIFTY TOY FOX TERRIERS WERE SAVED from a fiery death by the alertness of these two boys, Robert Baker, 14 (left), and his brother, John, 12, shown with two of the dogs they rescued. Forty other pets were believed incinerated in the Los Angeles kennel fire. Handyman Edgar P. Wilson, 62, was arrested on suspicion of arson. (International)

Sunday after spending the holidays with relatives here.

Mr. and Mrs. Jack Hanna and children spent Christmas in Nashville, Ark., with friends and relatives.

Oscar Pearson was taken to El Paso Wednesday morning for medical treatment.

Dr. and Mrs. J. J. Clarke, Sr., returned home Sunday night from Albuquerque, where they spent the holidays with their son and daughter, Drs. L. R. and Catherine Clarke.

George Nixon, who has been spending the winter in a cabin on the Concho River, about eight miles from Paint Rock, Texas, left Sunday to return there after spending more than a week at home. He said he has found there are plenty of fish, squirrels, and pecans in his domain, where he plans to remain at least another month.

Among those who have returned to the University of New Mexico at Albuquerque, after spending the Christmas holidays at home, are Robert Blount, George Dixon, William Fleming, Frederick H. Hannah, Ray Harrison, Joann Livington, Raymond E. McKay, Dewey Miller, Margaret Moutray, Linda Parrish, Wallace Phillips, Donald Fior, Bruce Ployhar, Elmira Terry and Joe G. Watson of Artesia, Billye Brantley of Hope, and Betty Hnulik of Lakewood.

Kaye Palmer, who formerly was an engineer for radio station KSVP of Artesia, has been made manager of the new station at Belen, KENE, which was to go on the air Jan. 1. Mrs. Palmer is serving as sales manager.

Additional—

(Continued from Page One)

per cent below the 1948 indicated acreage but 5 per cent above the wartime 1942-46 average and 42 per cent above the prewar 1937-41 average acreage; sweet potatoes, 607,000 acres, 12 per cent more

than the 1948 harvested acreage; summer vegetables, 717,850 acres, slightly more than the 1948 harvested acreage; legume and grass seeds, substantial increases of most kinds; hay, 62,157,000 acres for harvest, about 3.8 million acres greater than the 1948 indicated acreage but only slightly larger than the acreage harvested during the war.

Goals previously recommended to states include wheat, rye, dry edible peas, winter cover crop seeds, winter vegetables, beef cattle, spring vegetables, hens and pullets, spring pigs, and potatoes. Remaining 1949 goals will be announced later.

Department officials point out that the large wartime expansion in the acreage of soil-depleting crops has meant a sacrifice of good crop rotations and, in some cases, the breaking of sod lands not suited for crop production over a period of years. From a soil-maintenance standpoint, a much larger proportion of the total cropland should be put in sod crops. Farmers in all areas are encouraged to increase seedings of grasses and legumes, which will be available for hay or pasture in 1950.

Paulin—

(Continued from Page One)

The directors suggested that each individual in the community should be appraised of what membership in the Chamber of Commerce means and that investment here is security for a better community.

Besides the officers named, the new board consists of Charles Gaskins, the retiring president; Bayless Irby, G. E. Kaiser, A. C. Sadler, and Thad Cox, holdover members, and William M. Siegenthaler, Clyde Guy, G. Taylor Cole, Stanley Carper, E. W. Allen, Charles Bullock, and Doyle Hankins, who were elected last month.

Hospital News

Mrs. H. A. Stroup entered the hospital Wednesday of last week for medical attention. Sharon Shipley and Mrs. J. W. Brown entered for surgery. Mrs. Stroup was dismissed Tuesday, Sharon was dismissed last Thursday, and Mrs. Brown on Friday.

A daughter was born to Mr. and Mrs. H. G. Buchanan last Thursday. Sherryl weighed six pounds four ounces. Mrs. Buchanan and baby were dismissed Tuesday.

Mrs. Will Keller, Mrs. Jeannie Butler and Mrs. Richard Hnulik entered for medical attention and Mrs. Ramona Merryweather underwent surgery last Thursday. Mrs. Merryweather and Mrs. Butler were dismissed Saturday, and Mrs. Hnulik, Sunday.

Mr. and Mrs. Chester Miller are the parents of a daughter, Mary Bob, who weighed nine pounds two ounces and was born Friday.

Mrs. Izaria Bean and Mrs. L. C. Dority entered as medical patients Friday. Mrs. Bean was dismissed Sunday and Mrs. Dority, Tuesday.

A daughter was born to Mr. and Mrs. Kenneth Ragsdale Friday. She weighed six pounds six ounces. Mr. and Mrs. T. H. Kurkendall are the parents of a daughter born on New Year's Day. Carol Yvonne weighed seven pounds 13 ounces.

Mr. and Mrs. Jack Hand are the parents of Joyce Pearl. She was born Sunday and weighed eight pounds 12 ounces.

Mrs. W. A. Cox entered for medical attention and Margaret Rench for surgery.

Mr. and Mrs. Claro Flores are the parents of a son, Juan. He was born Monday and weighed seven pounds five ounces.

Robert Chavez entered for medical attention, Floyd Newsom entered as an orthopedic patient. Casimiro Lagva entered as a surgical patient Monday.

Donnie Graham entered as a medical patient and Jesus Olivar of Carrizozo entered for surgery Tuesday.

Macey Murray entered for medical attention Wednesday.

The sunny side of the street is yours with U.S. Savings Bonds.

Brief cases and underarm cases at The Advocate office.

Start now on the safe, sure-saving way with U.S. Savings Bonds. In 10 years you'll have \$4 to spend for every \$3 you invest.

Skip, the nation's favorite ink, at The Advocate office.



"He's losing a secretary but getting a cashier."

A WONDROUS SIGHT FOR THIS TOT



BLIND UNTIL RECENTLY when surgeons removed cataracts which had rendered her sightless since birth, three-year-old Kathleen Schultz is shown seeing an elephant for the first time at a Chicago circus. The Milwaukee lass is fascinated by everything she encounters. (International)

LOOSE LEAF DEVICES AT THE ADVOCATE

YOU'RE TELLING ME!

By WILLIAM RITT
Central Press Writer

UNCLE SAM can now relax. The Wright brothers' Kitty Hawk plane has come home. It should never have gone away in the first place.

The plane is being housed in Washington's Smithsonian Institution where, to every patriotic American, it is strictly Exhibit A.

The Kitty Hawk may look to the younger generation like a motorized boxkite but it's the honored great-great-grandpa of all sky craft.

Just 45 years ago the Wright plane took off on its first flight

from Kitty Hawk hill in North Carolina and man had at last caught up with the birds.

Only a few saw that first flight. And the rest of the U. S. wouldn't believe it even after reading it in the papers.

It wasn't long though before even the die-hard dissenters admitted they'd rather be one of the Wright brothers than president.

Mankind has come a long way since 1903 and, thanks to the Wright boys and their successful brainchild, we've made a good part of the trip by air.

Locals

Mr. and Mrs. L. E. Lublely of San Diego, Calif., are visiting Mrs. Lublely's sister, Mrs. Emery Carper, and Mr. Carper. They plan to leave for Richmond, Va., in about a week to visit a daughter before returning to their home in California.

Mr. and Mrs. Clyde Roberts and daughter, Jo Nell, have returned from a week's vacation and fishing trip at Corpus Christi, and San Antonio, Texas.

Mr. and Mrs. J. B. Champion, Jr., and Mr. and Mrs. Frank Smith visited Mr. and Mrs. G. W. Kesselring in Tulsa, Okla., Christmas week. Mrs. Kesselring is Mrs. Champion's mother and a sister of Mrs. Smith.

Mr. and Mrs. Clyde Champion and children and Mr. and Mrs. Walter Peterson of Reeder, N. D., visited friends and relatives in Springdale, Ark., Aurora, Mo., and Springfield, Mo., during the Christmas holidays. Mrs. Peterson is a sister of Mrs. Champion.

Mr. and Mrs. Andy Anderson and son, Andy Bernie, visited Mrs. Anderson's brother, Charles Bernie, and family in Roswell Sunday.

Best Handy-Size Dictionary

WEBSTER'S COLLEGIATE DICTIONARY Fifth Edition

For a convenient, clear, concise question-answer, we recommend this handy dictionary to high-school and college students, to office workers, to business and professional men and women, to busy-makers—in short to anyone to whom the meaning and use of words, in speaking, reading, or writing, is a matter of importance.

110,000 Entries.
1,300 Pages.

Compiled by the famous Merriam-Webster editorial staff, based on Webster's New International Dictionary, Second Edition— "The Supreme Authority" for the century, the press, the schools and colleges of the country.

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REDUCTION ON ALL Anthony's Stylespun Nylons

51-Gauge, 30-Denier	1.19
Were 1.59, Now	
51-Gauge, 15-Denier	1.39
Were 1.79, Now	
54-Gauge, 15-Denier	1.49
Were 1.98, Now	

Colors
Honey Almond
Autumn Dusk

42-Gauge
Were 1.09, Now
98¢

45-Gauge
Were 1.15 Now
1.09

Anthony's own famous Brand, woven to our rigid specifications. You'll find flattering sheerness and fine wearing qualities in Anthony's Stylespun Nylons. Stylespuns come in the sheerest dressy weights to the sheer extremely serviceable weights. Shades are always the newest the season offers. Sizes 8½ to 10½ in varying lengths.

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- From 140 to 160-Inch Wheelbase

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Install a New Motor — Overhaul Your Old One
in Your Dodge, Plymouth, or Dodge Truck

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Loco Hills News

(Mrs. Earl Smith)

Mr. and Mrs. Avery Holt and children visited Mrs. Holt's parents, Mr. and Mrs. Z. B. Inglet, at Day, Texas, and Mr. Holt's brother-in-law and sister, Mr. and Mrs. Frank Ziehr, at Cisco. Miss Wilma Jean Inglet of Rising Star, Mrs. Holt's sister, returned with them to visit.

Delmer Thomas of Van Nuys, Calif., arrived Tuesday of last week to visit his sister, Mrs. Wesley Meador, and family.

Mr. and Mrs. Garland Wells and son spent Friday in Carlsbad with the parents of Mr. and Mrs. Alton

Mr. and Mrs. Floyd Jones and son of El Paso, George Beal, Sr., of Dora, and Mr. and Mrs. Clyde Champion and children, Betty and Dickie, of Artesia spent Christmas with Mr. and Mrs. Sam Beal in their new home here.

Mrs. John Murphy and son, Pat, of Artesia, spent Wednesday of last week visiting Mrs. Earl Merchant. Pat remained to visit several days with Darryl Merchant.

Mrs. J. R. Ainsworth and children left Tuesday of last week for Oklahoma, called there to the bedside of Mrs. Ainsworth's father, who is in a critical condition.

Mr. and Mrs. O. B. Henderson and children and Ed Henderson are enjoying a 10-day visit with friends, Mr. and Mrs. E. T. Massie, of near Fort Worth.

Pat Ransport and son, Buddy, returned Monday of last week after visiting Mrs. Ransport's mother, Mrs. J. T. Ransport, and his brother and family at Mineral Wells, Texas.

Mr. and Mrs. C. A. Reneau and children have moved from Artesia to the R. R. Woolley Camp. The Reneau family formerly lived at the Booker Camp. Mrs. Reneau's mother of Artesia spent Wednesday of last week here visiting.

Darryl Wilson of Artesia, an Oil-field Service employe, caught his

hand in a pulling unit with which he was working and cut his middle finger off just below the fingernail. A doctor amputated it at the first joint. The accident happened about 9 o'clock last Thursday morning.

Mr. and Mrs. Charles Weir and Mrs. Fanny Bedford and son, Norman, spent Christmas at Hot Springs, with Mr. and Mrs. J. U. Meador, former residents here and the parents of Mrs. Weir and Mrs. Bedford.

Mr. and Mrs. Jack Plemons and son, Glen Henry, spent Christmas visiting their parents in Texas.

Mr. and Mrs. J. D. Peek and daughter, Beverly, spent Christmas visiting Mrs. Peek's parents, Mr. and Mrs. Ray Shortes, and family and a brother and family at Big Spring, Texas.

Mr. and Mrs. Harold Adams spent Christmas at Jal with their daughter, Mrs. Clark Caddell, and family.

Mr. and Mrs. Davis Scott and daughter spent Christmas at Lubbock with relatives.

Mr. and Mrs. Carl Jones spent the holidays with their daughter, Mrs. Bill Gaither, and family and with Mrs. Jones' parents, Mr. and Mrs. I. C. Boggs, at Munday, Texas.

Mr. and Mrs. W. R. McClendon and children spent the holidays with Mrs. McClendon's brother, Loren Bowen, and family at Odessa.

Mr. and Mrs. Lem Northcutt of Albuquerque, Mr. and Mrs. M. H. Burrows and son; Mr. and Mrs. Alfred Rutledge and son, and Mr. and Mrs. T. H. Burrows enjoyed Christmas at the home of Mr. and Mrs. L. E. Vandever and son.

Mr. and Mrs. Jim Cornett of Artesia and Mr. and Mrs. Son Taylor of Maljamar enjoyed dinner with Mr. and Mrs. Jack Phillips Monday of last week.

Mr. and Mrs. W. A. Loyd and sons of Artesia, Mr. and Mrs. Jeff Richardson and Duluth, and Mr. and Mrs. Truett Loyd and son enjoyed Christmas dinner at the home of Mr. and Mrs. Steve Finchbaugh at the Old Illinois Camp.

Mr. and Mrs. James Cleven and Mrs. N. G. Barton were in Hobbs Wednesday night of last week.

Mrs. Virgie Copeland returned last Thursday from Hobbs and Portales, where she spent the holidays with her mother, sister and brother and family. Her mother returned with her to visit.

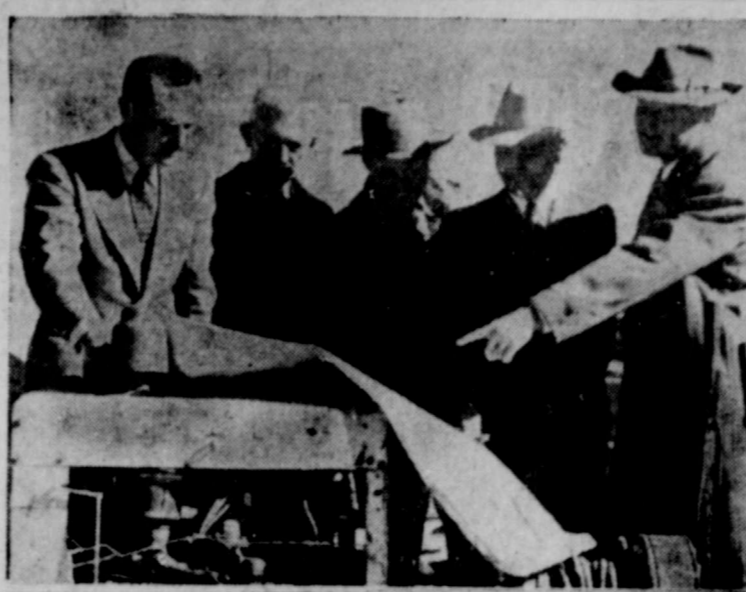
Mr. and Mrs. George Pennington spent the holidays with relatives at Abilene, Texas.

Junior Newton is visiting an uncle and family in Hobbs. They had spent Christmas Day here.

Friends have received greetings from Mr. and Mrs. Elmer Tindell and children who now live in California. Mr. Tindell was formerly a carpenter for Glenn Booker.

Scott, Chapman Are Starred In 'Coroner Creek'

Columbia's "Coroner Creek," super-Western filmed in Cinecolor, is coming to the Landsun Theater on Sunday. Starring Randolph Scott and Marguerite Chapman, the film's host of supporting players is headed by George Macready, Sally Eilers, and Edgar Buchanan.



GARCIA MEMORIAL HALL STARTED at New Mexico A&M after J. A. Sweet, right, secretary-treasurer of A&M board of regents, endorses a \$300,593.76 check from sale of bonds. Looking on are A&M Pres. John R. Nichols, left, and Dean of College J. W. Branson.

Above, college authorities study plans for the \$320,000, 75-room residence hall for men with Christian Binder, center, engineer. From left, above, Dean of Students William O'Donnell, Dean Branson, Mr. Binder, Director of Housing M. P. Whitney, and President Nichols.

The residence hall will be named in memory of Fabian Garcia, 1894 graduate of the college and the first director of experiment station. Dr. Garcia died Aug. 6, 1948, leaving the greater portion of his estate to the college for construction of a men's dormitory.



From Luke Short's brass knuckled Saturday Evening Post novel, Kenneth Gamet has written a screen play that tells a story of blistering vengeance. Reported to take place in the Arizona of 1879, the movie's rugged and beautiful scenery which the color camera has captured is said to be equalled only by the bruising and battering action.

All reports indicate that this epic Western hits an all-time high in blazing brutality. The opening sequence, starting the picture off with a bang, is a hair-raising Indian raid on a stagecoach, complete with war whoops and gunfire. With this promising start, the film is reported also to feature such action highlights as a thrilling cattle stampede started by brushfire, furious fist fights between Scott and Forrest Tucker that reach a new high in sheer brutality, and the climactic fight on top of a 100-foot tower between Scott and Macready, the scoundrel-in-chief.

Briefly, the story concerns the efforts of Scott, a cowboy whose sweetheart has been driven to suicide by Macready, to root out the latter and avenge the death of his fiancée. After relentlessly searching for Macready through desert and rangeland, Scott corners the villain in Coroner Creek, Ariz., and destroys him in what promises to be an intensely dramatic climax.

Producer Harry Joe Brown selected suitable mountain and desert backgrounds for the color cameras in Sedona, Ariz., which has been the location site for other important Westerns. Brown, however, was not content merely to use some of the old spots at Sedona but found out from talkative natives that sections of Oak Creek Canyon

and Coconino National Forest, which had never been photographed before, were even more beautiful. So these sites were used. California's own San Fernando Valley provided the "intimate" settings for ranch and corral atmosphere.

Scott, last seen in "Gunfighters" and "Albuquerque," is said to have another standout role as the avenging cowboy. Miss Chapman, who plays a frontier hotel keeper who falls in love with Scott, is fast becoming an old hand at super-Westerns; she was previously seen in "Relentless" with Robert Young.

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Many families have two cleaners, one to clean the rugs and one to clean the floors.

But we have a complete Electrolux home cleaner in one package that does the whole cleaning job in the home.

For Free Demonstration Call 335-NR or Write

A. R. ANDERSON 965 S. 3rd Apt. 2

University Gains Million Dollars In War Surplus

The government not only pays tuition on 2600 GI veterans, but has furnished more than a million dollars worth of war surplus equipment at the University of New Mexico, according to A. T. Chavez, administrative assistant. The equipment now in use was obtained at a cost to the university and the state of only freight, or from 5 to 40 per cent of the original cost, said Chavez.

Designed primarily for the use of veterans, the large amount of buildings and material has enabled 2600 former service people and 2400 civilians to pursue their college education. Last year the veteran enrollment at the university was barely under the 2500 mark.

Those colleges profiting most by the use of war surplus material are arts and sciences, engineering, business administration, pharmacy, and fine arts, with much material going also to buildings and grounds including, dining halls, and heating plant.

In the way of housing, 39 temporary Army buildings dot the campus here and there and are used as offices, classrooms, laboratories, and dormitories. A complete housing unit of 12 Bruns Hospital buildings provide shelter for approximately 250 young ladies back of the university library.

Another 12 Army buildings on the north-nine golf course contain apartments for 45 veterans families and 30 families on the teaching staff. Kirtland Field, an Army base, is another source of housing for 575 single students, 79 married veterans in apartments, and 25 couples living in semi-housekeeping rooms.

Four-drawer, Shaw-Walker legal size filing cabinets with locks—Advocate office.

Read the Ads

Maljamar Items

Mr. and Mrs. Claude Crossley visited Mrs. Crossley's sister at Roswell on Christmas.

Mr. and Mrs. Zealey Edwards entertained Mr. Edward's mother, Mrs. Reeves; his brother-in-law and sister, Mr. and Mrs. "Snooks" Lester, and Mrs. Ida Lester of Lovington, Junior Leverett, and a sister, Mrs. B. J. Boyd, and Mr. Boyd of Lubbock Christmas Day.

Mr. and Mrs. John Fruit and family of Lovington were guests on Christmas of Mr. and Mrs. L. J. Kelly.

Mr. and Mrs. John Farmer entertained Mr. and Mrs. Durwood Hoffman of Seminole, Texas, over Christmas.

Mr. and Mrs. Dru Taylor were hosts to about 20 guests Christmas Day, serving two turkeys for the occasion.

Mr. and Mrs. A. W. Golden entertained on Christmas Mr. and Mrs. James McMurray, Mr. and Mrs. Cliff Loyd and daughter, Jerry, of Artesia, and H. C. Hunter and sons at their home.

Mr. and Mrs. Joe Smith and son visited Mrs. Smith's parents, Mr. and Mrs. C. W. Beavers in Snyder over Christmas.

Mr. and Mrs. Other Furrh visited relatives in Wichita Falls, Texas on Christmas.

Boxed second sheets, mimeograph, and bond papers. Advocate office.

The Reopening of School Makes A Must for



The New SUPER LOAF
(Delicious, Nutritious)
At Your Grocers—Delivered Fresh Daily
ROSS BAKING COMPANY

YOUR EYES ARE IMPORTANT!
Consult **Dr. Edward Stone** Optometrist



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Prices Down! Come and Get It!

- Special—2 ft. Bundles and Longer per 100
- Oak Flooring** 13.50
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- Knotty Pine** 17.45
- Special! per Lb.
- Textone** 22¢
- Special! per Ft.
- 4x12—1/4 Ply Board** 91/2¢

FOR YOUR BUILDING NEEDS WILL TRY TO HELP YOU!



Custom-Craft DRAPERIES

to your individual measurements at ready-made prices.

An attractive selection of the latest in fabrics.

An opportunity you can't afford to miss.

from **14.95 to 29.50**

and why not get a slip cover in matching fabric for that lounge or odd chair.

WILLIAMS Furniture Co.
COMPLETE HOME FURNISHERS

401 West Main

Phone 2

KAISER FRAZER

NEW YEAR'S GREETINGS AND NEW YEAR'S SPECIALS

USED CARS

- 1942 Chevrolet Coupe, two-tone, heater, radio and Spot Light only \$545
- 1939 Ford Fordor, runs good only \$545
- 1947 Kaiser Sedan, excellent condition only \$1745
- 1941 Oldsmobile Hydromatic, one owner, very clean only \$1195
- 1939 Plymouth 4-door, heater, can't be beat for the money only \$625
- 1942 Chevrolet Fleetline Sedan, two-tone, radio, heater only \$1295

Other Makes and Models From Which to Make Your Selection

WE SELL ONLY GOOD CLEAN USED CARS

A Very Cordial Invitation is Extended for You to Ride and Drive the New 1949 Kaisers and Frazers. We Can Make Immediate Delivery and Offer You Top Allowance Price on Your Present Car. PHONE 93.

Artesia Implement & Supply Co.

310 SOUTH FIRST STREET ARTESIA, NEW MEXICO PHONE 93

"THE HOME OF KAISER-FRAZER CARS"



Straight from "Movieland"

... INTO OUR RUG DEPARTMENT

Ready to enchant your home



When Hollywood chose interior decorations for "An Innocent Affair" co-starring Fred MacMurray and Madeleine Carroll—they selected Tumble-Twist exclusively for rugs.

For they wanted a rug with beauty—with versatility—with a look of luxury.

And above all—they wanted rugs that you, when you see the movie—would enjoy looking at, and could imagine living with in your own home.

But you don't have to imagine. We have a complete selection of Tumble-Twist for every room in your home.

Look at them today. Feel them. Walk on them. You'll know then why Tumble-Twist is first choice with the star makers when they'll be your first choice for a smart home.

Scatter Sizes:

Size **\$1495**
36 x 60

22 x 36..... \$ 5.95
24 x 48..... 7.95
27 x 54..... 10.95
48 x 72..... 23.75

Room Sizes:

6 x 9..... \$ 59.50
8 x 10..... 92.00
9 x 12..... 119.50

Convenient Terms — No Carrying Charge

WILLIAMS Furniture Co.
COMPLETE HOME FURNISHERS

401 West Main

Phone 2

Ag Department New Booklet Explains Finances

Modern farming requires more and greater skills than almost any other occupation, and this applies to the financial as well as other sides of farming, according to "Managing Farm Finances," a new publication of the U.S. Department of Agriculture.

Farmers must not only be expert at growing crops and raising livestock, but must also know how to handle the complexities of the business side of farming, the booklet points out. The major points of good financial management on farms are set forth in "Managing Farm Finances," which was prepared by the Bureau of Agricultural Economics.

The new booklet suggests things to look for in investing money, and gives pointers on buying a farm. A section, "How Much Is a Farm Worth?" explains how to figure the value of a farm based on annual returns from the farm and the interest rate for loans.

"Managing Farm Finances" also discusses use of credit for buying farm machinery as well as farm

land. It explains how one can budget his debts for seasonal needs, so as to avoid paying interest on money until the money is actually needed. It gives hints for making wise decisions as to investments for the home, as well as credit for purchase of farm machinery and for other productive purposes. It explains the use of notes, mortgages, and other credit instruments. There is a section on "Reserve in Farming," and there are sections on insurance—fire, windstorm, and hail, automobile insurance, and life insurance. Finally, there are tables useful in figuring out how fast a dollar accumulates at compound interest over given periods of time, and how much must be paid each year in order to pay off a loan in any given number of years. Copies of the booklet may be obtained for 20 cents by writing to the Superintendent of Documents, Government Printing Office, Washington 25, D. C.

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At 804 S. Second, or phone 464-R, for piano tuning, music lessons, or a dance band. 52-tfc

Cushion your financial bumps by investing in U. S. Savings Bonds.



"AND THERE WILL BE THE BACK," says Albert S. Curry, associate director of the Experiment Station at New Mexico A&M College, as he points out features of the \$180,710 Cotton Ginning Laboratory to Assistant Dean of Agriculture P. W. Cockerill. The laboratory, to be officially known as the Southwest Branch Cotton Ginning Laboratory, is located south of the A&M poultry farm. It will be 72' x 120' with a first floor, mezzanine, and second floor. The laboratory is being constructed by C. H. Leavell & Co. of El Paso, and will probably be completed in late summer or early fall of next year.

Feeders In State Making Use Of Surplus Spuds

For the last three months New Mexico feeders have been purchasing surplus Colorado potatoes for livestock feed, but the volume of orders has not been as high as expected, according to a report from the state office of the Production and Marketing Administration.

The report lists the following number of carloads ordered in each county since Oct. 1: Bernalillo, 5; Chaves, 24; Curry, 9; Dona Ana, 2; Eddy, 17; Grant, 1; Lincoln, 1; Mora, 2; Otero, 7; Quay, 2; Roosevelt, 14; San Juan, 6; San Miguel, 16; Santa Fe, 7; Sierra, 5; Torrance, 4; Valencia, 2.

The use of Irish potatoes for livestock feed is relatively new in New Mexico, the report says. "Consequently, feeders have been reluctant to order them, even though the price is very attractive compared with other kinds of feed."

"One hundred pounds of potatoes consist of about 80 pounds of water and 20 pounds of starch, minerals, and vitamins. At 30 cents a hundredweight, the 20 pounds of solid substance in the potatoes would cost only one and a half cents a pound, thus comparing very favorably with the price of silage, wheat, corn, and grain sorghums."

County extension agents and county Agricultural Conservation Adjustment committees will give all necessary information for ordering the surplus potatoes for livestock feed.

Magazine Published By Agronomy Society Features Crops, Soils

A new magazine featuring crops and soils is now being published by the American Society of Agronomy.

"What's New in Crops and Soils" will be directed to men who are not technically trained, but who have a serious interest in accurate

and authoritative reports on farm crops and soil management.

The society explains: "Probably the most important factors concerned in the world food situation today are crops and soils. Certainly the new crops and tillage practices should be of major importance to every farmer."

Authors of the stories in the new national magazine are the scientists and information workers at every agricultural college in the country and with many commercial firms. Many of these men are members of the professional, non-profit Agronomy Society, and are leading the crop and soil improvement work.

One Out Of Eight Vets Receiving Compensation

One out of every eight veterans in Colorado, New Mexico, Utah, and Wyoming is receiving monthly disability compensation, the Veterans Administration branch office in Denver revealed.

On Dec. 1 a total of 45,791 veterans—34,254 from World War II—was on the compensation list out of an estimated 348,000 veterans in the four-state area.

Since 1933, compensation records show that an additional 10,639 veterans received disability payments at some time or other and claims of 51,979 others were disallowed by VA rating boards.

In Colorado, 31,727 veterans out of 160,000 are receiving disability compensation. Of these, 15,455 are World War II.

In Utah, 10,306 out of 82,000 veterans are being paid, of whom 8567 are World War II.

In New Mexico, 10,020 out of 65,000 veterans are being paid, of whom 7443 are World War II.

In Wyoming, 3738 out of 41,000 veterans are being paid, of whom 2789 are World War II.

Farmer And His Wife Share Same Reader Interest

A recent study of farm publications by the Advertising Research Foundation has revealed some interesting trends among rural readers.

First farm readers are thirsty for localized advice and information, and, second, farm women share the interests of their husbands far more than city women share those of their spouses, for the farm wife often keeps the books and closely follows her husband's problems with stock, feed, and implements. Farming and ranching seem to be the only businesses that hold a daily board meeting—around the supper table.

Farm people rarely skip about in their reading—that is, pass up the men's section of a farm paper to find the women's section, or vice-versa. Farm men are better readers of advertisements than farm women are, but more women read the men's news than men read the women's.

It's hard to believe, but the Advertising Research Foundation found that male farm readers were more interested in a picture of a bunch of hogs standing near a tractor than a photo of a glamorous sweater girl. Almost as many farm women as men examined a picture of a farm feedlot.

The use of simple, direct English in farm journals increased readership by 66 per cent, the study showed.

Improved Diet In Recent Years Noted In Nation

The national average has improved greatly in nutritional quality in the last 40 years, and especially in the last few years, says Raymond P. Christensen of the Bureau of Agricultural Economics, in a new technical bulletin, "Efficient Use of Food Resources in the United States," just published by the U.S.

Department of Agriculture. There has been a shift from foods relatively high in minerals and vitamins, he says. The bulletin discussed many changes both in production and consumption of food that would lead to further gains. In reviewing recent changes, Christensen says:

"The gradual increase in supplies of ascorbic acid and vitamin A are mainly from increased consumption of citrus fruits and vegetables, while larger supplies of calcium and riboflavin are mainly from dairy products.

"The very significant increase since 1938 in per capita consumption of all nutrients except carbo-

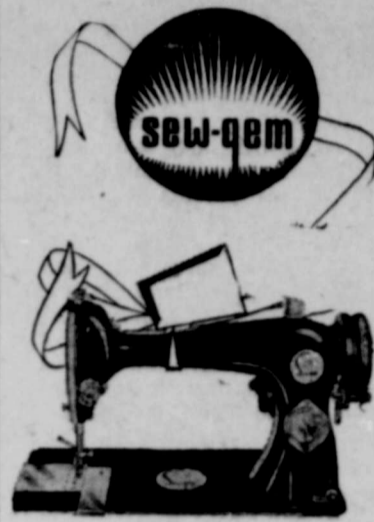
hydrates was brought about by greatly increased use of food especially high in the nutrients in which many diets have been deficient. These include whole-milk products, meat and poultry, eggs, citrus fruit, and tomatoes, and leafy, green, and yellow vegetables.

"Improvement of the nutritional quality of certain foods also has been important. For example, en-

richment of flour and fortification of cereal products are responsible for a large part of the increases shown for iron, thiamine, riboflavin, and niacin since before the last war."

In general, people in recent years have been eating much better food on the average, Christensen says, but there is need for further gains, particularly for those below the average.

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FOR A BIG CALF CROP

Feed now for a big calf crop. Purina Cattle Checkers are a combination of calf-building ingredients... a variety of natural proteins, energy feeds and minerals... all blended into one grand feed.



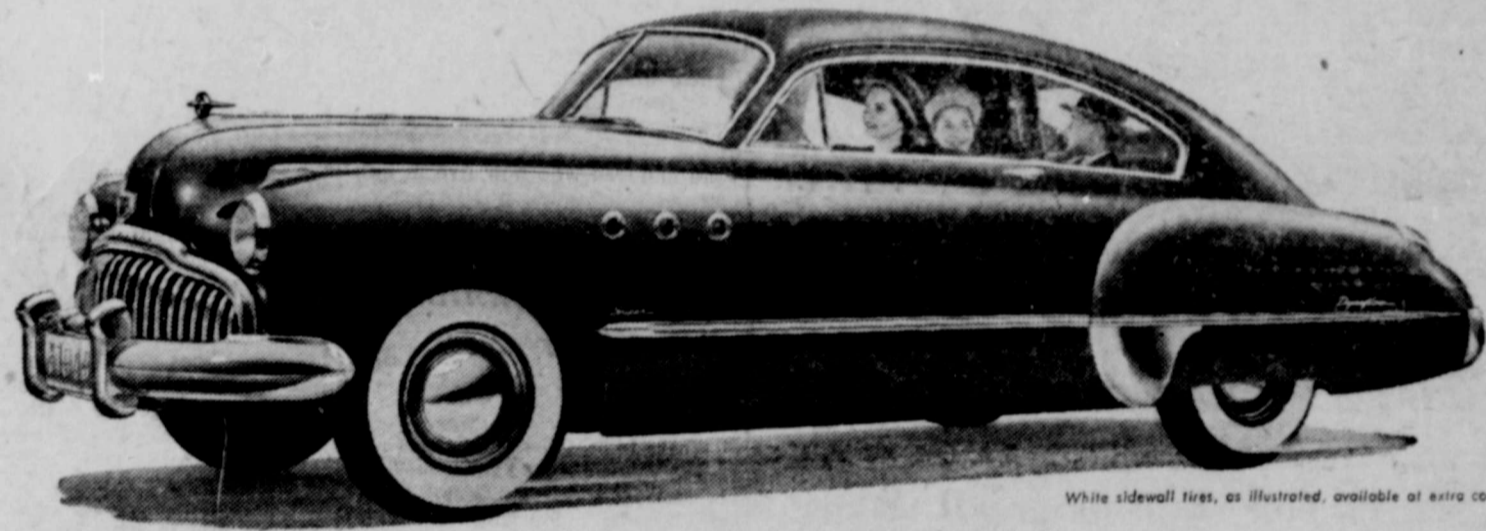
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White sidewall tires, as illustrated, available at extra cost.

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EVER since this '49 Buick made its bow, we've been telling you it's a buy.

We've invited you to match it—feature by feature and dollar for dollar—with anything else offered to you. You can start with the delivered prices shown here.

But don't stop with that. Check the policy under which Buicks are sold—and see for yourself that Buick means a better deal as well as a better buy!

Briefly, our Four-Square sales policy is this:

1. **NO PRICE PADDING!** We guarantee our prices to contain nothing but charges that were standard practice in figuring prewar delivered prices. You receive an itemized bill of

sale showing all charges. And we display our prices in our showroom.

2. **NO "LOADING" OF UNWANTED ACCESSORIES.** All cars are delivered with accessories as ordered. We pledge ourselves to add no "extras" you do not want.

3. **NO COMPULSORY TRADE-INS.** Selling used cars is part of our business. Naturally we like to take cars in trade. But you do not have to sell your car to us! We will take your order, and deliver your car, without requiring a car in trade!

4. **NO COLLUSION WITH "GRAY MARKETERS."** We will not knowingly be party to a sale of Buick cars to any individual who operates in the "gray market." Our interest

is entirely in delivering cars to bona fide customers.

In other words—you know exactly where you stand when you buy a Buick. What you get—what you pay—all the details of the deal open and aboveboard.

So we repeat: Check the price. Check the policy. Buick's the buy any way you want to look at it.

TODAY'S DELIVERED PRICES

INCLUDING RADIO, UNDERSEAT HEATER, DEFROSTER, WINDSHIELD WASHER, BACK-UP LIGHTS — AND DYNAFLOW DRIVE ON ROADMASTER MODELS—ARE LISTED IN PANEL BELOW AT LEFT.

State and city taxes, if any, extra. Dynaflow Drive optional at extra cost on SUPER models. While sidewall tires optional at extra cost on all models. All prices subject to change without notice.

When better automobiles
are built

BUICK
will build them

BUICK DELIVERED PRICES

(SEE PANEL ABOVE AT RIGHT)

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SUPER SERIES				
465	2-Door Sedanet ..	\$2195	41 4-Door Sedan ...	\$2275
565	2-Door Sedanet ..	\$2540	56C Convertible	\$3045
51	4-Door Sedan ...	\$2617	59 Estate Wagon ...	\$3650
ROADMASTER SERIES				
765	2-Door Sedanet ..	\$3115	76C Convertible	\$3655
71	4-Door Sedan ...	\$3295	79 Estate Wagon ...	\$4250

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

Guy Chevrolet Co.

101 to 103 West Main Street

Artesia, New Mexico

Change of Location

I Have Sold My Interest in the Clem-Kaiser Co. Store

at 408 West Main Street,

to Mr. Glen Clem of Wichita Falls, Texas

I HAVE RETAINED THE

ELECTRIC WIRING and SERVICE DEPT.

and Moved It to My Residence, 1102 West Quay

(Signed) GEORGE E. KAISER

NEW NAME AND ADDRESS—

Kaiser Electric Co.

The 1102 West Quay

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NOW America's
favorite House
Paint brings you

**1 EXTRA
YEAR OF BEAUTY!**



**SHERWIN-WILLIAMS
SWP HOUSE PAINT**

NOW BETTER THAN EVER!

Whiter whites...brighter colors! Smoother, glossier. Keeps that new look a full year longer than before!

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Office 678—PHONES—Store 679

Egg Gathering Pleasant Chore To Flock Owner

While other daily tasks in and around the laying house may become tedious with time, there is one chore that remains a pleasure to nearly every flock owner, that of egg gathering.

Lugging a heavy basket from the laying house back to the storage room can be a source of real

satisfaction for the poultryman. The heavier the basket, the better he likes it. A noisy laying house, filled with the sound of cackling hens that are producing lots of high-quality eggs, gives most poultry raisers enough satisfaction to atone for the worry and long hours of work they have put in, caring for the birds.

Some poultrymen, however, may be finding that gathering eggs is not such a pleasurable pastime as pictured. And the reason for their lack of enthusiasm undoubtedly is that their hens are not producing

enough eggs to bring in as much profit as would be expected normally.

When this is the case, a check on the flock will probably reveal a considerable number of hens in a production slump. This poses the problem of how to get the poor layers back into high production.

Perhaps it is a matter of deficient diet. Try increasing the amount of laying mash consumed, at the same time giving less grain to the flock. The reduction should be about one pound of grain per 100 birds per day. Another good practice is to pass through the pens several times a day, stirring the mash with the fingers and arousing the birds' curiosity. This encourages them to eat more. Some raisers feed a mash moistened with milk or water. They find that the change arouses a response in the layers' feeding habits.

Many successful producers use a good tonic or regulator to whet birds' appetites. Such stomachic treatments are available in commercial form and are easily administered by simply mixing in the mash.

Such means may bring about the desired end, that of bringing in full egg baskets once again.

Fertilizer Supply To Remain Tight U.S.D.A. Warns

Despite a generally brighter outlook for fertilizer in 1949, prospects for nitrogen are only slightly bet-

ter than during the last year and supplies can be expected to continue tight, warns the U.S. Department of Agriculture in a fertilizer supply report. This estimate for the year indicates that instead of an earlier estimated increase of 10 per cent, supplies of nitrogen for the year will level off at about a 7 per cent increase.

This change in the anticipated supply picture has come about as the result of unforeseen operating difficulties and production problems which have tended to curtail output at a few plants.

Phosphate supplies for fertilizer purposes are expected to reach 2,100,000 tons, compared with about 2,000,000 tons available for the 1947-48 fiscal year. Potash is estimated at 1,020,000 tons, as compared with about 920,000 for the 1947-48 fiscal year. This means about 5 per cent more phosphate and 10 per cent more potash. About 955,000 tons of nitrogen will be available for commercial fertilizer for the 1948-49 year as compared with about 888,000 tons last year.

In connection with these latest estimates, department officials say farmers should realize supplies of nitrogen fertilizers are not being increased uniformly over the country and some regional variation can be expected. The curtailed pro-

duction early in the year appears to have affected particularly the supplies of nitrogen solutions available for mixed fertilizers in the East and South. Farmers in these areas are cautioned by the department not to put off until the last minute the making of arrangements for essential supplies.

This report on the fertilizer situation indicates that nitrogen will continue to be the most troublesome problem, both as to quantity for mixing purposes and for straight application.

Economist Gives Hints For Filing Tax Returns

It won't be long before the new year—and the annual session with the federal income tax blanks. So J. Z. Rowe, extension economist in marketing at New Mexico A. & M. College, offers some helpful tips for farmers and ranchers.

If two-thirds of gross income is from farming and ranching conducted on a calendar-year basis (January to January), one has a choice of two dates for filing returns, file return and pay the tax on or before Jan. 15, or file an estimate of tax and pay this amount

by Jan. 15 and then file return and pay the balance due by Mar. 15.

Use Form 1040-F to summarize farm receipts and expenses and to figure net farm profits. Schedule "D" of Form 1040 will be used to record gains and losses from the sale of capital assets—machinery, dairy or breeding cows, for example. One will also need Form 1040 on which to transfer the net profit from Form 1040-F to record other income and deductions, and to calculate the tax.

If one files a statement of estimated tax, use Form 1040-ES. Although not responsible for seeing that the hired man files his income tax statement, a farmer or rancher is required to use Forms 1096 and 1099 to report wages of \$600 or more paid to any employee during the year.

Important changes in the income tax law for 1948 are the provisions for splitting income between husband and wife, increases in personal exemptions and exemptions for dependents, and certain percentage reductions in the tax after it is calculated at the scheduled rates. The new law also provides for general tightening of the requirements for handling the sales of livestock as the sales of capital assets.

Veteran Amputees In Four-State Area Of Southwest Total 516

A total of 516 veterans in Colorado, Utah, New Mexico, and Wyoming are amputees as a result of service in World Wars I and II, the Veterans Administration branch office in Denver reported.

Of these, 275 live in Colorado, 101

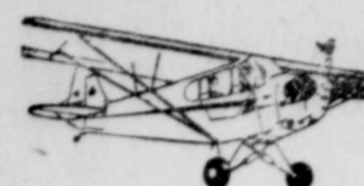
in New Mexico, 101 in Utah, and 39 in Wyoming.

Although this area has none of the so-called basket cases—loss of both arms and legs—one veteran living in Colorado is missing two legs and one arm. Colorado has 13 veterans who suffered loss of two limbs, Utah has six, New Mexico has seven, and Wyoming has one.

Numbering machines, five-wheel movement, at The Advocate office.

MODEL SUPPLIES

Airplanes — Engines — Balsa — Dope



HAZEL Flying Service

Three Miles West of Artesia

Phone 910

Wanted: Boy to Sweep Hangar on Saturdays

MAPLE WALNUT ICE CREAM

Flavor-of-the-Month for January ...

A PRODUCT OF PRICE'S CREAMERIES, INC.

Velvet and American Hostess Ice Cream



2 FOR 1 CLEARANCE

The Sale You Have Been Waiting for One Pair at Regular Price—Your Second Pair of Same Value for

\$1

THE SALE OF THE YEAR!

Ladies' Shoes — High, Medium, and Low Heels

Velvet Step • Smart Maid



New Fall and Winter STYLES Black, Brown, Green and Gray in Leathers and Doeskin

Sorry! No Exchanges or Refunds!



Entire Stock of HANDBAGS at

25% Off

Mail Orders

Promptly Filled



Entire Stock of HOUSE SHOES

Take Your Pick at

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Artesia Shoe Store

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Phone 668-W

HUSBANDS! SALUTE YOUR HOMEMAKER AND WIN \$5000 (FOR HER)

Here's a chance to pay your wife a \$5,000 compliment on her homemaking ability. And it will cost you nothing but a few minutes of your time. You write the winning last line in our big limerick contest—Safeway will award the \$5,000 prize to your wife. (Get the idea, wives?) 107 other prizes for other entries.

Here are the prizes!

1st Prize	\$5,000.00	6th Prize	\$75
2nd Prize	\$1,000	7th Prize	\$50
3rd Prize	\$500	8th Prize	\$25
4th Prize	\$250	100 Prizes	\$5 each
5th Prize	\$100		

It's EASY! Just finish this limerick:

I'm proud of my wife, you can see
She's thrifty and keen as can be,
At Safeway she shops
That's where values are tops

(You supply the last line. For instance, you might write "And her savings are amazing to me.")

GET A FREE ENTRY BLANK AT SAFEWAY

It includes the complete rules. Nothing to buy—just follow the simple rules and mail in your entry. Contest closes January 30th.



Salute to Homemakers!

Kitchen Craft all purpose Flour	5 lb. bag	45¢	Snowdrift pure vegetable Shortening	3 lb. tin	1.09
Sunnybank Margarine	1 lb. pkg.	33¢	Suzanna—Pancake Flour		33¢
Royal Satin pure vegetable Shortening	3 lb. tin	98¢	Gold Medal Flour	5 lb. bag	45¢

Four BIG WEEKS of celebration in your honor, Mrs. Homemaker

Our hats are off to you, Mrs. Homemaker, for the way you handle the big and difficult job of managing a household. It takes a lot of skill and a keen sense of values to keep a family well-fed, happy and healthy these days... to fit all of the needs of a normal family into the limits of the family budget. But it's a job which you take in your stride, demanding and getting top value in everything you buy. It is this demand that keeps us on our toes. You get top consideration in all our plans. Our improved methods of food distribution were developed to assure you of full value in every purchase.

So we salute you—the person we must please if our business is to remain successful. This four-week SALUTE TO HOMEMAKERS is in your honor. It brings values in every section of our stores. It's in your honor, so be sure to take advantage of the opportunities which it offers for special savings.

COFFEE	Edwards regular or drip	1 lb. can	51¢
OXYDOL	Granulated Soap	23 oz. box	33¢
PAR	Granulated Soap	23 oz. box	31¢



Nob Hill Coffee 1 lb. Pkg. 47¢



Airway Coffee 1 lb. Pkg. 39¢

GUARANTEED MEATS

Every cut is guaranteed good-eating or money back

SMOKED PICNICS	Popular brands cello wrapped	lb.	39¢
SLICED BACON	Armour's Star	lb.	73¢
PORK SAUSAGE	One Pound Roll	lb.	38¢

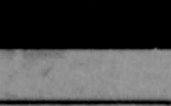
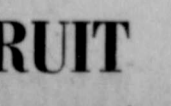
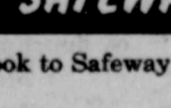
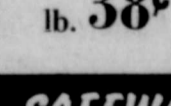
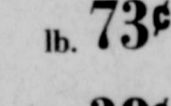
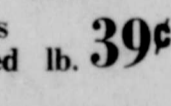
T-Bone, Sirloin, Club from short fed Govt. graded "beef" lb. Steaks 69¢

85% lean beef and 15% fat for added flavor lb. Ground Beef ... 59¢

From fresh Boston Butts lb. Pork Roast 53¢

Center Cuts of lean loins lb. Pork Chops 55¢

Popular Brands lb. Bacon Squares .. 37¢



SAFEMAY FRESH PRODUCE

Look to Safeway for finest fresh fruits and vegetables.

RED POTATOES U. S. No. 2 in mesh bags 10 lb. bag 47¢

GRAPEFRUIT Texas Marsh Seedless 8 lb. bag 29¢

Be sure... shop SAFEMAY

Recleaned Pinto Beans	5 lb. bag	59¢
Ivory Soap	10 oz. bar	16¢
Georgia Pimentos	4 oz. tin	15¢
Churches Grape Juice	quart	44¢
Jiffy Lou Lemon Pie Filling	pkg.	7¢

Sundown choice Kadota Figs	tall tin	19¢
Libbys Veal Loaf	medium tin	30¢
Valley Tom. & Chile	No. 1 tin	18¢
American Dill Pickles	22 oz. glass	25¢
Villa fresh Choc. covered Cherries	1 lb. box	69¢
All regular 5c bars Candy Bars	Four for	15¢
Coastal Green Chile Sauce	7 oz. tin	15¢

Fancy clip top Golden Rods Carrots	lb.	10¢
Firm Iceberg heads Lettuce	lb.	10¢
Fancy Pascal type Celery	lb.	10¢
Med. Ca	lb.	6¢
Small Or	lb.	6¢

**HERE'S THE NEWS
WE PROMISED YOU!**



The Great January White Goods Event* has

NATION-WIDE SHEETS

81 x 99 SIZE SHEET,

2.19

42 x 36 PILLOW CASES,

49¢

*We Call It
THE GREATEST SHOW ON EARTH—
because it's such a Great Chance to Save!

GREATEST SHOW ON EARTH!

**PENNEY'S 5 RING CIRCUS OF
SENSATIONAL VALUES!**

WHITE GOODS



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WE PROMISED YOU!**



The Great January White Goods Event* has Thick, Absorbent

TERRY TOWELS

AT THRIFTY NEW PRICES!

22 x 44 SIZE,

2 for 1.00

18 x 36 SIZE,

3 for 1.00

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THE GREATEST SHOW ON EARTH—
because it's such a Great Chance to Save!

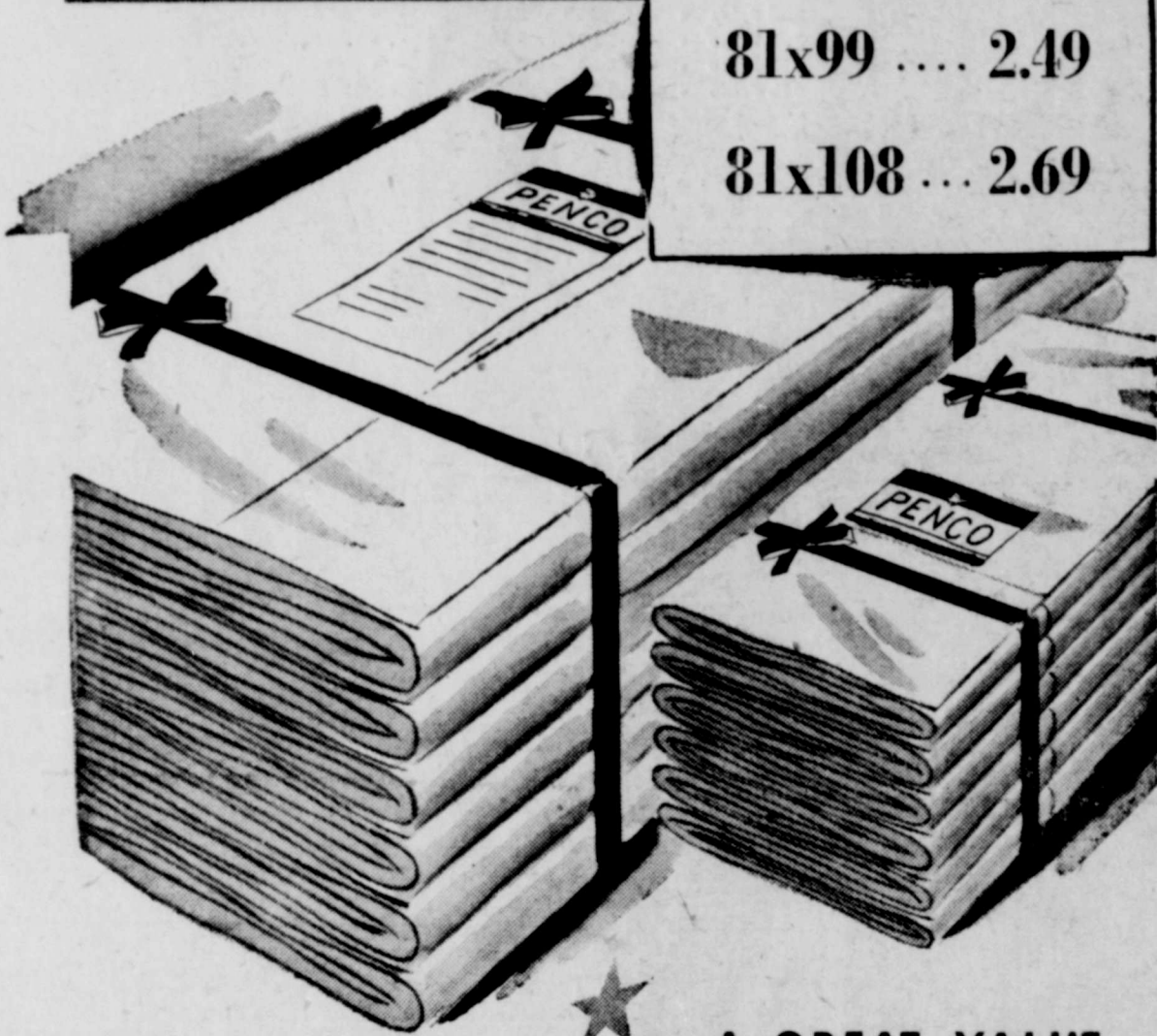


**Girls' Dresses With
Whirling Skirts!**

1.98

Pretty new dresses to make everybody happy! Dad likes the low price. Mother says, "So practical!" The girls love the skirts that swing way, way out and the gum-drop colors. Buttons, bows. Prints so new! Sizes 7 to 12.

**PENNEY'S CUTS YOUR COST OF LIVING...
NEW LOW PRICE!**



81x99 2.49

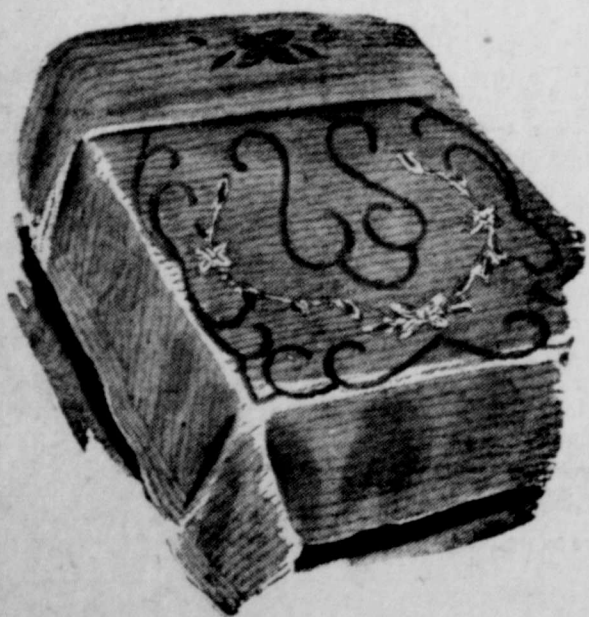
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**A GREAT VALUE
IN THIS BIG
JANUARY SHOW!**

**Penco*
SHEETS**

Thrifty, quality-minded housewives all over America know Pencos as luxury muslin sheets — at budget-low prices! Now they're here — **tagged lower-than-in-years** — just in time to help replenish your sheet supply — and save you money! Tested to prove their long-wearing quality — and years of dependable service! Pencos are here in the size you need!

42" x 36" PENCO PILLOW CASES . . Each 54c



**Double or Twin
Chenille Spreads**

4.98

Its beauty for your home—big savings for you! This richly-chenille spread is soft to the touch—luxurious to the eye! Sounds with multicolored floral designs of blue, dusty green or yellow.

**Big Mac
OVERALLS
2.49**

**White Sheets
BLANKETS
70x95 1.66**



RONDO DE LUXE*
Unbeatable
AT THE NEW LOW PRICE!

44c
yd.

Dress prints as refreshing as Spring itself! At a price that pampers your budget. Imagine making a dress like the one above — of a Paris inspired print, for only \$2.50 including pattern. Striking geometrics; Tie-silk prints, florals, stripes, plaids and juveniles. Practical. Washable. 36" wide.



**51-Gauge Nylons—
New Spring Shades!**

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Luxury nylons at a bread-and-butter price—that's what you get at Penney's. Full fashioned, 51 gauge, 30 denier Gaymodes* in the newest Spring shades. And will they wear! Sizes 8½ to 10½. Come in and stock up at this new low price.