

Artesia Advocate

HELPING TO BUILD A GREATER ARTESIA

First National To Open New Bank Wednesday

Business of the First National Bank of Artesia will be moved to the splendid new building between Third Street and Roselawn Avenue on Quay Avenue next Wednesday, with an opening from 2:30 to 6:30 o'clock in the afternoon, it was announced this morning by Ross Sears, president.

At that time customers and friends of the bank, as well as the general public, are invited to visit and inspect the new building, one of the finest of its kind in the Southwest, built at a cost of about \$130,000, without fixtures.

The lock boxes have been moved from the old bank building to the new, and various departments will be moved to the new location between now and the opening. However, business with the public will continue at the old location until next Wednesday noon.

President Sears asked that the public anticipate banking needs and bank at the old building before Wednesday noon, as it is not planned to do any banking business in the new building during

the opening. Regular banking hours will maintain starting next Thursday.

The new building, which has entrances on both Roselawn and Third, is of terra cotta and brick construction, one story high, but with a foundation constructed so as to be able to carry additional stories in the future if their need is indicated.

This can be accomplished with a minimum of disturbance to the bank's business, President Sears said. Space for stairways has been provided for such an addition, which would not involve a major operation.

The building has approximately 7500 square feet of floor space, of which the lobby comprises about 1250 square feet.

The interior is finished in walnut wainscoting, window seats, and doors, while the front of the row of tellers' wickets along the north and counter adjacent to officers' quarters on the south is finished in marble. The lobby floor

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VOLUME FORTY-FIVE

ARTESIA, NEW MEXICO, THURSDAY, DECEMBER 9, 1948

NUMBER 50

Impressive Ceremony Dedicates Memorial

An impressive, quiet, and touching ceremony Tuesday morning, December 8, was held at the school to dedicate the memorial plaque and marble bench dedicated by the Artesia School class of 1943 to the memory of the 19 former high school students who lost their lives in World War II.

Jack Perry, a Navy physician stationed at San Diego, Calif., was a president of the class of 1943, and was on special leave to attend the ceremony and dedicate the memorial bench to the memory of the former Artesia students.

At the marble bench, after Dr. Perry had dedicated it, a firing squad fired a salute under the direction of Allen Mills. The playing of "Taps" by David Dillard and Norvil Howell, and a prayer

Perry dedicated the marble bench. Parents and other close relatives of the boys were special guests and had a position of honor on the auditorium stage.

Of the 79 members of the class of 1943, through whose efforts the memorial was made possible, 25 were present for the program, which opened with the playing of "America" by the high school band, Russell Lewis, director, after which the invocation was given by Rev. S. M. Morgan, pastor of the First Baptist Church. The band then played, "A Mighty Fortress Is Our God."

After the address by General Milton, Dr. Perry dedicated the bronze plaque, which was accepted by T. Stovall, principal of the high school.

Howard O. Miller sang, "There Is No Death," and the playing of "The Star Spangled Banner" completed the indoor part of the ceremony.

At the marble bench, after Dr. Perry had dedicated it, a firing squad fired a salute under the direction of Allen Mills. The playing of "Taps" by David Dillard and Norvil Howell, and a prayer

(continued last page this section)

Santa Claus Is Coming To Town Saturday, Dec. 18

Santa Claus is coming to town on Saturday, Dec. 18, according to a radiogram received this week by Charlie Bullock, his special emissary here and chairman of the Rotary Club's reception committee.

And he is due to stage a parade at 2:30 o'clock that afternoon, after which treats will be given to the boys and girls of the community at Morris Field, with members of the Rotary Club as helpers.

The club put on a one-day drive Wednesday to raise funds to help Santa underwrite the cost of the sweets and fruit for the treats.

In the meantime, L. P. (Fat) Aaron, who is not a Rotarian, but who has assisted the Rotarians several years in the annual affair, has been asked by Bullock to be on hand again this Christmas to help out with the program.

Because of The Advocate's press trouble, the names of the various chairmen are being omitted at this time.

Dr. H. W. Crouch's Mother Dies On Visit To Artesia

Mrs. Arthur D. Crouch, 76, of Kansas City, Mo., who came here three weeks ago to visit her son, Dr. H. W. Crouch, died here at 10:30 o'clock Tuesday night.

Arrangements were made by Paulin Funeral Home to ship Mrs. Crouch's body to Kansas City Wednesday night. Funeral services will be in Kansas City Monday and burial will be at Mt. Moriah, Mo.

As Faye Winder, a daughter of Mr. and Mrs. Samuel Winder, Mrs. Crouch was born Nov. 23, 1872, at Elkhart, Ind. She married Mr. Crouch in 1895 at Ottawa, Kan.

She is survived by her husband and three sons, Dr. Harold W.

(continued on last page)

High School Grid Members Feted By Kiwanis Club

Members of the Artesia High School "A" and "B" football squads and their coaches and the four leaders of the pep squad were honored last Thursday noon by the Artesia Kiwanis Club at the weekly luncheon, at which they were guests.

The principal speaker was W. J. Hooten, editor of The El Paso Times, who told the Bulldogs and pep squad leaders that the only salvation of the world is Christianity, as opposed to Communism.

Dorrance Roderick, president, publisher of The Times, also spoke briefly and introduced Hooten.

T. Stovall, high school principal, represented Tom Mayfield, superintendent at the appreciation dinner and introduced the coaches, who in turn introduced the members of the two squads en masse.

Claude (Jiggs) Whittington, head football coach, introduced the varsity squad, after which Floyd Davis, football line coach and head basketball coach, took a bow.

Reese Smith, "B" squad football and basketball coach, introduced his football boys.

The pep squad leaders who were guests were Adrienne Fletcher, Joan Johnson, Sue Sudderth, and Fid Hamill.

The varsity members honored were Elvis Batie, Thomas Boyd, James Briscoe, Buster Brown, Walter Burch, Ivan Clay, Don DeMars, Ronald Dublin, Danny Fuller, Kenneth Foster, Paul Garcia.

Walter Gray, Fred Hernandez, James Kelly, Kenneth Malone, Bobby Morgan, Kenneth Newton, Don Norton, Lewis Richardson, Junnie Russell, Gerald Seals, A. L. Terpening, Barry Wood, and Allen White.

The "B" squad members who

(continued last page this section)

Police Training School Will Be Held In Artesia

Police Chief O. T. Lindsey of Artesia has announced a law enforcement officers' training school will be held here in co-operation with the Federal Bureau of Investigation Monday through Friday of next week, with sessions from 2 to 4 o'clock each afternoon in the assembly room of the city hall.

All law enforcement officers in this area are being invited to attend. Chief Lindsey said subjects covered during the training period will include public relations, burglary investigations, various phases of traffic accident investigation, and proper testifying by the officer in court.

The subject of public relations will be discussed by D. K. Brown, special agent in charge of the Federal Bureau of Investigation at El Paso.

The chief said he hopes there will be a large turnout of officers representing the law enforcement agencies in this section of the state. He said he believes the importance of police training cannot be over-emphasized and that every law enforcement officer, no matter what his experience, can benefit from such training.

Emery Carper Is Named President Oil Association

Emery Carper, president of the Carper Drilling Company, was elected president of the New Mexico Oil & Gas Association at the 20th annual meeting of the group held at Hobbs last Thursday.

More than 100 oil producers in New Mexico gathered at the annual one-day session of the group to discuss surplus Oil Conservation Commission funds and other important matters dealing with the petroleum industry in New Mexico.

Artesia oilmen continued to lead the association, as Van S. Welch, of Flynn, Welch & Yates was named vice president, and Bill Macey of American Republics Corporation, was named to the executive committee which includes: Harry Leonard, Roswell; Jack Dangle, Lovington; Dan D. Bodie, Hobbs; Jim Dunlavey and Ralph Hendrickson, Hobbs, and John Kelly, Roswell.

Niven Baird, retiring president of the group, was honored at the meeting with a resolution thanking him for his unselfish service and devotion to the association.

Gaird recently moved from Artesia to Sanguel, Texas, where he is associated with the American Republics Corporation.

Dorrance Roderick, publisher of The El Paso Times, entertained at the banquet with a humorous address. Other special guests included: Dick Spurrier, state geologist; Henry Hough, editor of The Oil Reporter in Denver; Jack Cusack, one of the original members of the association, and Herman Herrington, president of the New Mexico Scouts Association.

The youth, who was born Aug. 7, 1934, at Mena, Ark., lived in Artesia about four years and attended school here prior to moving to Grants with his parents last May.

He is survived by his parents, a brother, Curtis Reynolds of Artesia, and two sisters, Mrs. Laverne Forrester of Artesia and Patricia Gayle Reynolds of Grants.

It's A Mess, This Issue, Isn't It?

The Advocate is somewhat of a mess this week. But the force has been in more of a mess—or so members declare—than for the worst breakdown in a number of years has had everyone running in circles, with grease up to their ears, almost with naughty words on their lips, and with hope in their hearts.

But, as always has been the case, when you read these words, no matter when that might be, The Advocate will have hit the street again, mess or no mess.

And as to that mess, that second section of four pages of uncertain dimensions is part of it, because of the sheet size. It was printed two pages at a time from stock a little more than half as large as that used regularly by The Advocate to print "four-up," but it was too large to go in the paper cutter to trim down to the proper size for two pages. Hence, the wide margins.

While the large news press at The Advocate was torn down and in process of being repaired after an accident, the four-page section was printed two pages at a time through the courtesy of The Stuart Printing Company, which has a press of two-page capacity. But that four-page section, being large, sticks out like the sore thumbs some of the printers sustained while trying to repair The Advocate's press.

It was feared for a while that another four pages would have to be printed and folded into another section, to make out what had been intended to be the second eight-page section of this week's issue.

However, The Advocate's press was repaired late Wednesday in time to print those four pages on the regular newsprint size and in The Advocate's office, to be folded into the first section, making it 12 pages, instead of eight.

By necessity some news stories intended for this issue have been held back, for which the staff is sorry. But it can't be helped. And we hope to use them next week.

Phoebe Welch Is Given Nod As Princess

Miss Phoebe Welch, daughter of Mrs. Marian Welch and granddaughter of Van S. Welch, has been selected to represent this community as sun princess at the annual Sun Carnival in El Paso, which will terminate with the Sun Bowl Game New Year's Day.

The name of Princess Phoebe was announced by the Artesia Lions Club committee selected by Wayne Paulin, president, to look into this year's possibilities for an Artesia princess.

The new princess will succeed to the honor Princess Joann Livingston, daughter of Mr. and Mrs. M. C. Livingston, who served last winter at the court of Sun Queen Louann Hover of El Paso, who reigned at the 1947-48 Sun Carnival.

As has been the custom many years, the queen is selected from among El Paso girls, while the princesses, who serve at her court, are named by the several communities around which the metropolitan activities of El Paso revolve. And has been the Artesia custom, the Artesia princess is named by the Artesia Lions Club.

The committee in charge was composed of Fred Cole, chairman, and Tom Mayfield, and D. D. Archer.

In a telegram to Cole, after she had been notified of her election, Miss Welch wired her acceptance and informed the club of her plans.

Burial Is Here For Reynolds Boy, Killed At Grants

Funeral services were held at the First Baptist Church of Artesia at 3 o'clock Sunday afternoon by Rev. V. Elmer McGuffin, assistant pastor, for Charles Lee Reynolds, 14-year-old son of Mr. and Mrs. Clint Reynolds of Grants, formerly of Artesia, who was instantly killed at Grants about 6:45 o'clock last Thursday evening, when struck by an automobile. Burial was in Woodbin Cemetery.

Young Reynolds was walking down a road at Grants with a classmate in Grants High School, when both were struck by an automobile, in what members of the State Police said was an unavoidable accident. His companion was not seriously injured.

The body of Charles Lee Reynolds was shipped to Artesia by rail, arrived here Sunday morning, and lay in state at the Paulin Funeral Home until time for funeral services.

The youth, who was born Aug. 7, 1934, at Mena, Ark., lived in Artesia about four years and attended school here prior to moving to Grants with his parents last May.

He is survived by his parents, a brother, Curtis Reynolds of Artesia, and two sisters, Mrs. Laverne Forrester of Artesia and Patricia Gayle Reynolds of Grants.

Toys Are To Be Repaired For Kiddies By Vets

The American Legion will play Santa Claus to some of the less privileged children of the community by repairing broken toys and distributing them at Christmas with the assistance of the veterans' sponsored Boy Scout troop.

But the members will have to have broken or damaged toys to repair before they can be given away at Christmas-time.

So those having any which might be repaired or parts of which might be used to fill out other toys or dolls are asked to call Don Bush, commander, phone 630, or Bill Keys, chairman, phone 630, and a pick-up will be sent for them.

Commander Bush said the deadline for picking up toys is Saturday, Dec. 18, as the veterans must have some time in which to make repairs, dab on a bit of paint, and get the toys and dolls ready for Christmas.

Two Cage Season Opening Games Lost By Bulldogs

James Kelly, Artesia High School student, has taken on the job of covering the Bulldogs' basketball games this season and will write the cage stories for The Advocate. His first story, of the two first games played by Artesia, follows.

The Artesia Bulldogs lost to the Hope Yellow Jackets, 35-33, in their first game of the season Friday night in the high school gym.

Harold Funk was high-point man for the evening with 10 points.

It was a close, hard-fought game all the way, with the Bulldogs leading most of the game. The first quarter score was 12-9 in Artesia's favor. The half ended with the Bulldogs on the short end of an 18-16 score.

Artesia turned in a good brand of basketball, despite the fact that the Bulldogs had practiced only a little more than a week, while Hope has been practicing since the first of the school year.

The third quarter was tied up 25-25, and the fourth quarter was the real thriller, bringing the large crowd to its feet many times, with shouts and cheers that echoed through the gym.

Hope held to a narrow two-point lead in the closing seconds of the game, defeating Artesia 35-33.

Also featured on the twin bill of the evening were the Hope and

Agreement To Complete 285 Is Reached

An agreement for the completion of State Highway 285 from Carlsbad through Artesia to the Chaves County line was reached Tuesday evening at a meeting in Carlsbad of members of the Artesia and Carlsbad city administrations and highway committees of the Chambers of Commerce with Burton Dwyre, state highway engineer, and a representative of the Public Roads Administration.

It was pointed out at the meeting everyone will benefit from the agreement, which will permit completing plans for the entire highway job, for which a contract has been let for about eight miles north of Carlsbad.

The highway engineer said it is hoped to let a contract for an additional 12 miles early in 1949, and that the third segment, coming on in to Artesia would be set at the completion of the second segment. He said it is probable this will be done the latter part of next year.

The Public Roads Administration was represented by a Mr. Emerick from the Denver office.

Representing the city were Mayor Oren C. Roberts and Councilman W. R. Petty.

Those representing the Chamber of Commerce were Charles Gaskins, president; Emery Carper, chairman of the highway committee; Wayne Paulin, chamber director, and Luther E. Sharpe, secretary-manager.

Also attending from Artesia was J. B. (Buster) Mulcock, Democratic precinct chairman.

Boys Ranch Campaign Is To Be Actively Opened On Monday

About 500 invitations have been sent out to local citizens inviting them to attend a kick-off luncheon at noon Monday for the local participation in the statewide campaign to raise a quarter million dollars to expand the activities of New Mexico Boys Ranch and to help make it a self-sustaining organization.

The luncheon will be at the Masonic Temple, with a special committee, headed by Emery Carper, general chairman, serving as hosts.

Serving with the general chairman the luncheon will be William M. Sigenthaler, Mayor Oren C. Roberts, H. G. Ellis, G. Taylor Cole, C. L. Withers, Ross Sears, and George E. Currier.

The committee extended a special invitation to the women to attend.

At the luncheon, members of the various working committees will be given their assignments for a whirlwind campaign, which it is hoped to complete in a day, as Artesia joins in with the other vicinities of the state to provide a larger New Mexico Boys Ranch for boys who need a little wholesome, homelike guidance, at the

same time having a chance to learn and to work.

In the program, the businesses of the community have been divided into 12 categories, each of which has a sub-chairman and workers, who will contact heads of the businesses under their jurisdiction, such as automobile, clothing, furniture, and the like.

Individuals are being invited by mail to contribute to the worthy cause of helping boys of the state, some of whom might otherwise be sent to institutions of correction.

Principal speakers at the luncheon will be Dr. Frank C. Hibben of the University of New Mexico at Albuquerque, state general chairman, and Charles E. Minton, executive director of New Mexico Boys Ranch, who will tell of the work which has been done up to the present and of the plans for the expansion of the Flying BR Ranch, as New Mexico Boys Ranch is known, and as the cattle brand for the ranch is officially registered.

Those to whom invitations to the complimentary luncheon have been sent are persons believed to be interested in the sort of work the ranch and its leaders are doing.

(continued last page this section)

Shop And Mail Early, Postmaster Urges Public During Yule Season

Optimism Held For Building Art Club Banquet

Predictions that the proposed Artesia Country Club clubhouse will be built within the next year, so the 1949 annual banquet can be held there, were sounded at the 1948 banquet Monday night at the Masonic Temple.

At that time Bill Bullock was re-elected to serve another term as a director of the Country Club, and Ross Sears was named to succeed Bob Bourland.

During the program, Luther E. Sharpe gave a talk on the ideals of the club and the things which must be considered in order to make the clubhouse dream come true within the next year. He said an active campaign will be staged to make it possible.

In short talks, Neil B. Wayson, William M. Linell, Martin Yates III, and Fred Cole were optimistic about the future of the Country Club and all proposed that plans go ahead for its erection. It was proposed that the membership be increased to 300 during the discussions.

Stanley Carper, president, presided at the banquet. Arba Green, secretary, gave a good report of

(continued from page one)

Cottonwood School Defeats Lake Arthur Friday Night, 26-3

The Cottonwood Grade School basketball team defeated Lake Arthur Grade School 26-3 Friday night in the Lake Arthur gymnasium.

Representing the city were Mayor Oren C. Roberts and Councilman W. R. Petty.

Those representing the Chamber of Commerce were Charles Gaskins, president; Emery Carper, chairman of the highway committee; Wayne Paulin, chamber director, and Luther E. Sharpe, secretary-manager.

Also attending from Artesia was J. B. (Buster) Mulcock, Democratic precinct chairman.

In an appeal this week to the public to do Christmas shopping and mailing early, Jesse L. Truett, postmaster, pointed out individuals do not seem to take into consideration the fact there are millions of others placing Christmas mail in the postoffices in the nation and that delayed mailing by the masses congests both handling and transportation of mail, resulting in late delivery at the point of destination.

The postmaster said it apparently is the habit of individuals to do most of their Christmas shopping on the Saturday preceding Christmas Day, prepare gift parcels on the following Sunday and move in on the postoffice in masses for mailing on Monday.

It is not possible for postoffices to handle the mails of their patrons in mailings of this manner, neither is it possible for transportation facilities to make prompt deliveries to destinations under conditions of this nature, all of which results in unsatisfactory service in the view of both sender and addressee, the postmaster said.

To eliminate this dissatisfaction, (Continued on Society Page)

Artesia Tech Society Postpones Meeting To Next Week Tuesday

Because of a conflict in the Society, to have been held Tuesday night at the Masonic Temple, will be held at 7 o'clock Monday night at the Veterans Building, R. A. (Bud) Stipp, Jr., president, has announced.

T. F. Stipp of the Artesia office will be the principal speaker and give an illustrated surface condition report on "New Mexico," from marks on cross-sections.

Although there are other officers for the Society, President Stipp's talk will be on "New Mexico," with all present were expected.

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TELEPHONE 1

Public Pays The Bill

THERE HAS BEEN SET UP in the state over the past few years certain commissions, boards, and groups who are supposed to supervise certain activities of professional groups or of certain business groups.

These groups have been set up as a result of laws, which these groups have been able to get by the Legislature through lobbying, political pressure, and for other reasons.

Most of these regulations and laws governing the practice of some professions in this state were set up under the guise of providing protection and better service to the public.

But the truth is that the better service could have been provided without the state laws.

The regulations were set up to protect the various groups—they were set up to establish and create certain "closed shops" so to speak among certain groups.

And in all instances although the public provided the business and pays the bill, the public is not represented on these governing bodies or boards. The public as usual is the forgotten individual.

They are not privileged to sit as members of these groups to demand certain protection or certain service for the public. They are not privileged to demand that the public receive full value for the money they spend.

The public is the victim of these groups and must accept what they are given—accept it and like it.

In the mercantile business the public can buy what they please where they please as long as they have the money with which to pay. They can change from one to the other.

But these groups, which have set up their own rules and regulations, can cram down the throats of the public what they please and the public can take it and like it. They have no recourse.

That all-powerful board, which has been set up, controls the situation and sits back and governs things not to suit and please the public, which after all is the customer, but to please those within the little "favored group."

It is high time that the Legislature recognize this fact. It is time they not only halt passing such legislation to protect some professional groups, but it is time they see that if any such is designed, to protect the public.

It is also time for them to put representatives of the public on these boards and not pass legislation and then turn over to the favored group the sole control of the enforcement of this legislation.

All business and professional groups in this state have an obligation to the public. It is the public, which pays the bills and provides the business. Without the public these groups could not stay in business. Without the public they wouldn't have any business.

And we don't know of a better time for the Legislature to do a little amending and changing of some of these state laws setting up these so-called state boards than during the coming session of the Legislature.

It is time that a little thought, consideration, and attention be given to the public and that the privileged and favored groups be forgotten.

They will take care of themselves and protect themselves, but if they continue some of the practices and tactics they have followed they are going to lose the public and when they do—they are out of business because it is the public, which pays the bills.—O.E.P.

We Didn't Like It

SOME THINGS MAY BE TOLERATED but not condoned. But there is a time and place for everything. And if the time and place are wrong, they cannot even be tolerated.

Certainly a meeting for boys and girls is not the place for anyone to make a fool out of himself, as was done at a recent meeting here by a man who should have known better—and undoubtedly did.

When any group has a meeting for boys and girls, it usually is to impress them of the better things in life, not the sordid. Those who appear at such a gathering should so conduct themselves that the impression they make on the young guests is good, not bad.

We hardly think any adult who was present at the recent meeting would condone the action of one of the guests, who had better have sent his regrets and stayed away. That the ill-advised department was tolerated at all was because to have done otherwise would have called more attention to the bad impression the offender made.—A.L.B.

Taxes Where They Belong

WE AGREE WITH FRED LINN, executive secretary of the New Mexico Petroleum Industries Committee, in his recent statement that New Mexico should join the parade of states passing constitutional amendments dedicating highway user tax revenues exclusively to highway purposes.

New Mexico is one of the states which has not made such a move, although there has been a progressive highway construction program.

One naturally presumes when he pays a tax, automotive or gasoline, giving one the privilege to roll one's car over the highways, that he is paying for those highways and their maintenance and extension. But that is not the case.

Under the present provisions, the highway user tax revenues can be and are diverted to other purposes, possibly to the detriment of the highway program.

Perhaps license and gasoline taxes could some day be reduced—at such time as the program catches up—but that is not so much the point as that taxes spent in the main for highways should be used exclusively for highways.

We sincerely hope the next State Legislature will pass the proper legislation to give the people of New Mexico an opportunity to vote on a constitutional amendment at the next general election, whereby all taxes which most people believe are spent for roads will go to the road program exclusively.—A.L.B.

All Like Winners

ALL OF US LIKE WINNERS. We like to be on the winner's side and we will get on the band wagon fast after the winner has won.

It is clearly proven now when you try to find out how many voted for Gov. Thomas E. Dewey.

If President Harry Truman got all the votes, which the voters say they gave him—then Dewey didn't get any votes.

But this is true about everything else. It is true about various movements and undertakings here. Let a project be started and there is little interest or enthusiasm shown. Let that project, however, through the hard work and efforts of those, who promoted it, begin to look like success, then we want to get on the band wagon fast.

We do the same thing about a football squad. We can generate more energy, spirit, and enthusiasm if the squad is winning. We all want to help them and boost them. But let that squad start losing and we stop immediately. We want to quit too. We start condemning the players, the coach, and everyone connected with the team.

Anyone, of course, can support a winner, but it takes a real sportsman to stick with the loser. And the winner doesn't need any help. He has all the support and backing he needs. It is the loser, who needs help and encouragement.

But most of us haven't any interest in a loser and we don't want to give them our aid and our support. We only want to back the winner.

But it is the backing of the loser, which develops the winner. It is sticking by that team or that group, which is losing, and helping them that helps to make them winners. And insofar as the loser is concerned this is the only kind of support, which counts—the supporter, who stays with you whether you win or lose.

And it is staying with something, which is worth the effort, which results in success. Anyone can quit. That is the easiest thing to do. The hardest thing to do is to stand by when things are not so well.

And more of us need to learn if we stay with the loser we can help develop that team or group or movement into a winner.—O.E.P.

Back To Normal?

THE TALK WILL CONTINUE, of course, as to whether we are going to have a depression.

Some recently said that all the experts declare there isn't anything to cause us to have a depression unless we just talk ourselves into it.

And we could, of course, do just that. We were told many times during 1929 to 1934 that fear played a too important role in that little economic upset, which we experienced.

And fear, of course, could cause plenty of trouble if we all become frightened now. Because when we become frightened and let fear rule our conduct we stop buying; we stop building; we stop expanding. The fact is we stop everything and hoard our money. When we do that we destroy work and jobs. And that destroys pay rolls.

And when there is no money to spend, then there is no demand for goods and when there is no demand for goods, then prices start dropping. We can't escape the fact that the law of supply and demand still governs prices.

But several are pointing out today that there is a leveling off and a going back to something like normal in the way of business before we go into anything, which resembles an economic slump. Most of us realize that business has been extremely good and that we know that the present business is not just normal—it is above normal.

And certainly there must be a movement back to what may be described as normal business and normal conditions before we drop into a slump.

The fact that business if off somewhat or sales are down somewhat doesn't mean at all that we are headed for a depression. It merely means we are getting back to what once were normal conditions and without a doubt we are going back to that sooner or later.

Certainly normal conditions don't mean depression or an economic slump. And we should not get too excited about it all and most of all we should not let fear govern our actions or our conduct. If we do—we are headed for trouble fast.—O.E.P.

No powder was ever invented that could make as loud an explosion as that found on a man's coat lapel.

Ever notice? People stand up when they hear the national anthem—and fall down when they start to sing it.

SCOTT'S SCRAP BOOK

By R. J. SCOTT



TEN PERSONS ARE EMPLOYED IN BUILDING, SELLING, SERVICING AND DRIVING AUTOMOBILES WHERE ONE PERSON BUILTS, SOLD, REPAIRED, OR DROVE A WAGON FORTY YEARS AGO.

SCRAPS

AT CERTAIN SEASONS OF THE YEAR MANY MEN OF THE LOWER CASTES IN INDIA UNDERGO TORTURES OF A CRUEL KIND FROM VANITY OR A DESIRE FOR PECUNIARY GAIN. THIS ONE HAS AN IRON WIRE INSERTED THROUGH THE CHEEK.



Danny Kaye Runs Riot With Jazz Greats In Comedy

Danny Kaye's long awaited "A Song Is Born," with Virginia Mayo again co-starring in the new Samuel Goldwyn Technicolor production, coming to the Lansun Theatre Sunday through Tuesday, joins the carrot-topped comedian with the greatest aggregation of "Jazz Greats" ever assembled on the screen at one time.

The many-talented Danny is one of seven squirrely professors—Hugh Herbert, Felix Bressart, J. Edward Bromberg, Ludwig Stossel, O. Z. Whitehead and Benny Goodman are the other—at work on a "History of Music." They think they have the latest word on music in ragtime, when jive and boogie-woogie suddenly startled them out of their ivory tower, and the hunt is on.

Setting out to investigate these later melodic forms at their nightclub sources, he meets a beautiful torch singer, and many of the nation's top band leaders, all of whom agree to aid him to trace the history of jazz. He also falls in love with the singer, which interferes with her plans to marry a menace badly wanted by the police, and this leads to an exciting and hilarious climax in which music triumphs over villainy.

Miss Mayo performs as the singer, and such noted musical figures as Benny Goodman, Tommy Dorsey, Louis Armstrong, Lionel Hampton, Charlie Barnet, Mel Powell, Buck and Bubbles, the Page Cavanaugh Trio, the Golden Gate Quartet play a prominent part in the festivities. Incidentally, Benny Goodman's role is a dramatic as well as musical one. He plays one of Danny Kaye's coterie of savants investigating music.

Howard Hawks directed the RKO Radio release, from the story by Billy Wilder and Thomas Monroe, Don Raye and Gene De Paul wrote the catchy title number, "A Song Is Born," and "Daddy-O," a featured number. An out-of-this-world "jam session" in which all the famous band leaders take part forms a memorable highlight in the picture.

Martin Feeds Potatoes With Good Results

Farmers and ranchers in New Mexico again have the opportunity to purchase Colorado potatoes from the Commodity Credit Corporation for feeding and at least three Eddy County farmers have made such purchases.

W. Leslie Martin of Artesia has purchased a carload for feeding cattle and has reported excellent results.

Dick Morrison and Dan Haroun of Carlsbad have purchased carload each, the former for feeding to his hogs and the latter for cattle feed.

These are U.S. No. 2 potatoes to be used only for livestock feed and are being dyed for the purpose of identification. They may be obtained in truckload lots in the vicinity of Monte Vista, Colo., at 10 cents per hundredweight in bulk only or in carload lots at 30 cents per hundredweight sacked and delivered to the purchaser's nearest railway receiving point.

Producers desiring to purchase these potatoes for livestock feed may contact their county ACA committee for details.

Artesia Credit Bureau

DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION
Office
307 1/2 West Main
Entrance on Roselawn
PHONE 37

It's Some Job Feeding Students On UNM Campus

The daily feeding of 5000 on the University of New Mexico campus, while not exactly in the category of a miracle as of old, is still a task of no small proportions. About 2500 of the total number registered in some college get their meals at the campus dining hall, Kirtland Field, student union building, or at one of the eight fraternity and sorority houses. The other 2500 either live at home or eat at cafes, boarding houses, or private dwellings.

To gain some idea of the immensity of the job confronting dietitians on the campus, one must know that the UNM dining hall and the Kirtland Field dining hall alone dish up a total of 18,000 pounds of assorted meats, 80,000 pint bottles of milk, and 6000 loaves of bread each month.

The dining hall on the campus which before the war served all of 600 meals a day, family style, now serves close to 2000 meals each day, cafeteria style, said Miss Pluma Reeve, head dietitian. "We employ 23 full time employees in our kitchen and 45 part time student employees," she continued. The kitchen has just been remodeled, but is already becoming crowded again.

Lela B. Phillips, director of the university housing project dining hall at Kirtland Field, said she employs 11 full-time employees and 47 part-time students in her kitchen in the feeding of 1800 meals a day.

Many professors and students alike, not being able to spare the time to go home for lunch, eat a well-balanced meal at the student union building or snack on sandwiches at the noon hour and wait for a more sumptuous meal in the evening at home. As a matter of fact, about 36,000 cups of coffee disappear monthly from the SUB snack bar, with 1200 being bought in certain two-hour rush periods. Besides the coffee, students consume 27,000 doughnuts every 30 days, along with 3100 complete meals and thousands of sandwiches, according to Mrs. Esther Thompson, SUB manager.

The eight sorority and fraternity houses which serve meals employ a total of 38 full and part-time people. They serve approximately 1000 meals daily.

"And in the various establishments," commented one university official, "there is not one male chef or dietitian—proving again, absolutely nothing."

Cash boxes, with or without change tray. Advocate office.

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THE ADVOCATE

As Artesia Grows

—TWENTY YEARS AGO
(From The Advocate files for Dec. 13, 1928)

Two employees of the Phillips Petroleum Company casinghead plant were severely burned and the engine room was wrecked in an explosion at 8:30 o'clock this morning. Although details have not been learned as yet, it has been estimated the property damage was about \$15,000.

Mr. and Mrs. Tom Heflin have left by automobile on a business trip to Socorro.

Direct connection with Roswell over the new phone circuits is expected to be available today. The Lovington circuit will be hooked up Friday.

B. E. Spencer, a member of the local golf club, recently made a hole in one on the course.

P. V. Morris was in Roswell on business Monday.

J. S. Ward and Mrs. Margaret Shutz were quietly married at Santa Fe Friday evening, Dec. 7.

R. L. Paris shipped a carload of cattle to the Kansas City market last week.

Mrs. Jesse Truett was a visitor in Roswell Monday.

—TEN YEARS AGO
(From The Advocate files for Dec. 8, 1938)

Milk bottles have been placed at the Palace Drug Store and the Mann Drug Company store to receive contributions of members of the Artesia Women's Club and others for the Christmas box to be sent to the crippled children's hospital, which is the Carrie Tingley Hospital in Hot Springs.

The Presbyterian Church has purchased an Organtron reed organ, electrically amplified, the first organ owned in Artesia.

Baldwin's Artesia clothing and dry good store will move about Jan. 1 from the present location east of the postoffice to the Cunningham building, until recently occupied by the Oasis Cafe, which C. R. Baldwin has leased.

Mr. and Mrs. C. E. Mann and Janice will drive to El Paso Saturday for Miss Lela Bess Mann and Miss Helen Gates, students at Occidental College in Los Angeles, who are returning for the Christmas holidays.

Mrs. Frank Miller and two daughters, Miss Mary and Mrs. Martin Yates III, and her small son, Frankie Bill, who have been in California several months, arrived last week.

Miss Joan Wheatley and Virginia Gates, senior at Occidental College in Los Angeles, are expected home for the Christmas holidays Sunday. The young women will be met in El Paso by members of their families.

Actual Policies Take Place Of Certificates

Issuance of actual policies to replace temporary certificates on most forms of National Service Life Insurance will begin in the immediate future, Creighton E. Hays, VA deputy administrator for Colorado, Utah, New Mexico, and Wyoming, announced.

Hays said he has been informed

by the Veterans Administration central office in Washington, which will issue the policies, that first policies are being issued to veterans who converted their insurance to a permanent plan since Nov. 8. Veterans who converted before that date will receive policies as soon as processing of new conversions becomes current.

No action on the part of the veteran will be necessary to obtain the new policies, which will contain provisions of the NSLI Act. Veterans are urged not to write VA about their policies. Hays stressed that the certificates now held by veterans are ample protection in the event of death.

Policies will be issued on renewed term contracts and for those converted to ordinary life, 20-payment life, 30-payment life, 20-year endowment, endowment age 60 and endowment age 65. Certificates that have been issued on the original term insurance will remain in effect until the insurance is renewed or converted.

Fertilizer Is Valuable For Succeeding Crops

Farmers who think fertilizer costs should be charged off in one year are overlooking carry-over assets that pay long-term dividends in bigger crop yields, according to Middle West Soil Improvement committee.

A good feed of fertilizer gives the soil a backlog of plant nutrients that benefit succeeding crops. Well-fertilized legume-grass crops in any good soil building program leave behind them important carry-over values. Legume-grass mixtures fed with plenty of phosphate and potash will add to the soil's organic matter and build soil structure. They will improve tilth, drainage and ventilation.

Because of these carry-over benefits, agronomists recommend a minimum of three years for charging off the cost of fertilizer applications.

Thorough Check of Silo Will Prevent Wastage

Silos will help to assure good use of this year's bumper crop of cornstalks. To prevent waste of the ensiled crop, however, the silo must be in good condition.

Thorough cleaning is the first step, entailing cleaning out the pit and scraping old silage of walls. Walls should be examined for air leaks, using molten paraffin to fill small cracks in mortar joints or between silo staves.

—CONTINUED FROM THE ADVOCATE

ABSTRACTS REAL ESTATE LOANS INSURANCE

We have the only microfilm records of the office of County Clerk which is kept up periodically for making abstracts of title or can furnish title insurance.

We represent life insurance companies for the making of desirable FIA or conventional real estate loans at reasonable rates and can write or procure almost any insurance coverage.

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2 ft. Bundles and Longer	per 100
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SEE US FOR YOUR BUILDING NEEDS WE WILL TRY TO HELP YOU!

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- Gabardines
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Casuals for Holiday shopping or Dressy Dresses for Holiday Parties. In this large group you'll find rayon gabardines, rayon crepes and rayon strutter cloth. Styling is the newest the market offers. Regular and Half Sizes.

Sizes 10 to 20 and 38 to 44

Anthony's

THE G. R. ANTHONY CO. Artesia

Early Yule Gift Depicts Life of Penney Founder

An early Christmas present, the book by Norman Beasley, "Main Street Merchant," was presented by M. C. Schulze, manager of the J. C. Penney Company, to A. L. Bert, editor of The Advocate. The book, a biography of the company and its founder, J. C. Penney, tells of the time in 1902 when the then young Penney invested his life savings of \$500 and a borrowed \$1500 to open a small dry goods store in Wemmerer, Wyo., and of the strides, heartaches, and success, which have brought the J. C. Penney Company today to an organization of more than 1600 stores, one of which is in Artesia. It was in Kemmerer, in 1907, that Penney put into effect a unique partnership plan—a plan that later made him known nationally as "The man with a thousand partners." And from this grew the J. C. Penney Company of today, which last year had total sales of nearly 800 million dollars.

In "Main Street Merchant" are produced some of Penney's early advertisements showing men's socks selling at 2 cents a pair in 1903; children's stockings at 4 cents a pair and women's hose from 4 cents a pair; men's underwear at 15 cents, men's work shirts at 49 cents, women's sleeveless vests at 4 cents, saaten petticoats at 29 cents, buggy whips at 5 cents, men's suits at \$2.49, ladies' dress skirts at 69 cents and boys' suits from 49 cents.

"Main Street Merchant" chronicles the very modest beginning, and later phenomenal growth and development, of one of this country's most unusual business concerns. To many this book will appear as the record of a traditional American success story at its free-enterprise best.

Private Life of Bossy



In the current craze for dissecting private lives even Bossy is not immune. The inevitable prober comes up with these statistics: Bossy grazes only seven and a half hours daily, regardless of how much feed she gets. She does 60 per cent of her grazing during daylight hours, 40 per cent at night. She spends five hours a day eating at a rate of 50 to 70 bites per minute. She chews her cud seven hours a day and spends 12 hours lying down, at nine different times. While grazing, she travels two and a half miles in the daytime and one and a half at night. She drinks 10 times a day

SCOTT'S SCRAP BOOK

By R. J. SCOTT

ODD FISH—WHEN ONE AMBERJACK IS HOOKED NEAR THE SURFACE OF THE WATER A WHOLE SCHOOL OF AMBERJACKS WILL COME UP TO FIND OUT WHAT IS GOING ON.

ADA—BLACKJACK—AN ISKIMO—WAS THE SOLE SURVIVOR OF THE PARTY SENT IN 1921 TO HOLD WRANGLER ISLAND FOR CANADA. SHE MADE CLOTHING FOR THE MEN.

DO BIRDS FLY AS HIGH AS 8,000 FEET? YES.

THE UNITED STATES PRODUCES ABOUT HALF OF ALL THE STEEL MADE IN THE WORLD.

SCOTT'S SCRAP BOOK

By R. J. SCOTT

THURSDAY IS CONSIDERED THE UNLUCKY DAY OF THE WEEK IN SCANDINAVIA.

THE PLATYPUS—NOT THE LEAST OF THE STRANGE THINGS ABOUT THE STRANGEST ANIMAL IN THE WORLD IS THE FACT THAT ITS NOSE IS IN THE VERY END OF ITS BILL.

ONE OF THE SMALLEST OF ALL MAMMALS IS THE PIGMY SHREW OF GREAT BRITAIN. IT IS HERE SHOWN ON AN ENGLISH PENNY, WHICH IS ONLY SLIGHTLY MORE THAN ONE OF ITS SIZE.

WHAT IS THE AVERAGE LIFE EXPECTANCY FOR PEOPLE IN THE U.S.? 67 YEARS.

THE CIVIL WAR—IN THE U.S. BEGAN AND ENDED ON THE PROPERTY OF MAJOR MCLEAN.

State Ceilings For Enlistment In Guard Removed

It has been announced by the office of the adjutant general of New Mexico that the state ceilings

inexpensive zipper ring cases for the student. Advocate office.

Ledger outfits and columnar sheet by Wilson Jones at The Advocate office.

for enlistment into the New Mexico National Guard have been removed, according to First Lt. William C. White, commander of the local National Guard unit. It was further pointed out that men between the ages of 17 and 18½ years will be exempt from the draft by governor's proclamation, and the

BACKACHE

For quick comforting help for Backache, Rheumatic Pains, Getting Up Night, strong cloudy urine, irritating passages, Leg Pains, circles under eyes, and swollen ankles, due to non-organic and non-systemic Kidney and Bladder troubles, try **Cyston**. Quick, complete satisfaction or money back guaranteed. Ask your druggist for Cyston today.

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Assures Quick Starts on Winter Mornings

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GET YOUR NEW FORD HEAVY-DUTY BATTERY NOW DON'T DELAY!

ARTESIA AUTO CO.

SALES SERVICE

group of otherwise eligible veterans with more than three months of service but less than 12 months prior to Sept. 2, 1945, will also be exempt.

The armory building located on West Centre Street is being completed and it is hoped that soon it may be turned over to the local unit for its use. At present the orderly room for the battery is located in the main armory building in the northwest corner. First Sgt. Jim Head, who is on full-time duty with the National Guard, can be contacted there by those who are interested in joining Battery C, or those who are seeking information about the guard.

Now is a good time to become a member of Battery C, 697th AAA AW Battalion, while the strength ceiling has been removed, which, according to the adjutant general's office, is only temporary. Lieutenant White said. All the equipment for the battery has arrived except the basic weapon, 400 millimeter AA gun, which is due in the near future. Valuable training, extra pay, fellowship and free schooling can be expected by anyone becoming a member of the New Mexico National Guard, Lieutenant White said. All those men interested are asked to contact Sergeant Head at the armory Monday through Friday.

Christmas Cards in stock... see what you are buying. The Advocate Office.

Demands the Original Say "A GRAPETTE, Please!"

THIRSTY or NOT!

PALACE DRUG ARTESIA NEW MEXICO

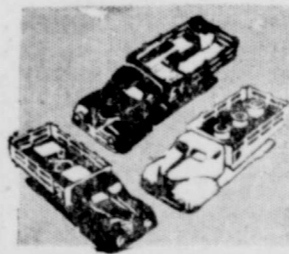
FRIDAY AND SATURDAY

Walgreen Agency Drug Store

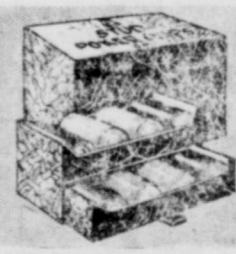
Gifts

CHRISTMAS CARDS 5c., 25c.

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Milk, Ice and Grocery trays with miniature bottles ice cakes and tongs. cartons of famous brand foods. 1.19



Stud Poker Chips—200 in a convenient rock style box in standard colors—red white and blue. 3.98



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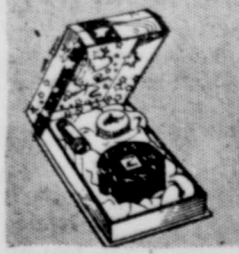
Electric TRAVEL IRON Nickel plated. 3.29



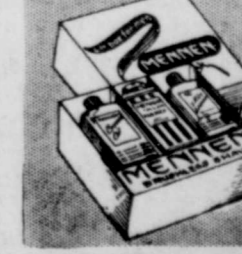
Fed-Flash Camera takes 8 sharp pictures on 127 film—smartly designed plastic body—ratchet winder eye level optical finder. 9.95



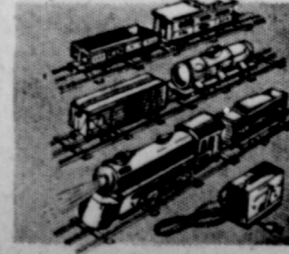
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This you know he'll use... men's essentials to boost his ego! Shave Cream, Cream Oil, Skin Bracer. 1.75



Electric Freight Train with steam type locomotive and tender four cars, 8 sections of track and transformer. 14.95



Cuddly animals to hug and love! Made of plush—bear, Colt, Dog, Deer, Horse or Elephant—only. 2.99



Improve his game and his position whether he's a duffer or pro. These golf balls have Natural rubber centers—give a dozen of these Cruiser Golf Balls. 6.95

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Mickey Mouse Real Watch! Mickey actually points to the time on this famous Ingersoll wrist watch. 6.98

Waffle Iron with a heat indicator—lustrous chrome finish. Bakelite feet protect table. Now 6.98

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Her Evening in Paris... romantic gift: rouge, lipstick and Face Powder all cast in the fragrance of romance. 2.75

Improve his game and his position whether he's a duffer or pro. These golf balls have Natural rubber centers—give a dozen of these Cruiser Golf Balls. 6.95

National 4-H Foundation Is Incorporated

The National 4-H Club Foundation of America has been formally incorporated, M. L. Wilson, director of the Extension Service of the U.S. Department of Agriculture, announced.

Its purpose will be to advance the best interest of 4-H Club and older youth work throughout the nation. The foundation is empowered to receive funds and property by gift or otherwise and use it to the furthering of 4-H Club and older youth work.

The foundation was incorporated under the laws of Delaware. The incorporators were J. O. Knapp, West Virginia extension director, and Walter S. Brown, Georgia extension director. Knapp is retiring chairman of the extension committee on organization and policy of the Association of Land-Grant Col-

leges and Universities, and Brown is a director member of its sub-committee on 4-H Club work.

About 1,800,000 farm boys and girls are members of 4-H Clubs, and about 75,000 older youth belong to the older youth clubs.

"County extension agents of the Cooperative Extension Service of the USDA and the state land-grant colleges help the club members organize and carry on 'learn by doin'' educational projects in better farming, homemaking, and community improvement," Director Wilson said. "Many projects the club members undertake, such as trips to other countries and building a national 4-H Club center are financially supported by local citizen groups, business concerns, and individuals. The foundation will provide a central place for pooling and handling the non-governmental funds necessary for some of these activities. It will provide opportunity to do many strictly educational things for club members which are needed to sup-

YOU'RE TELLING ME!

By WILLIAM RITT
Central Press 'Writer

ALONG ABOUT the morning of Wednesday, Nov. 3, a number of now still hopeful candidates will find their band wagons have run completely out of gas.

!!!

"National Wine Week" has been added to the calendar. To a lot of tipplers this must appear a corking idea. Or, rather, an un-corking one.

!!!

Chicago police have arrested a blond girl accused of robbing a string of bakeries. A not so clever cookie?

!!!

The man at the next desk suggests that this must be the first time that cruiser caravanners have been rolled in such

a wholesale manner. Anyway, from now on those Chicago bakers probably will be more leary of lady fingers.

!!!

Could be the pie parlor sharp's scheme was only a half-baked idea but no cream puff could have pulled it off.

!!!

A Jamaica race track gallop was won by a horse named Apesee Not. Attention, international statesmen!

!!!

A nuclear physicist opines that it will be at least 20 and, maybe, 50 years before atomic energy will be in general use for power. However, it's already got plenty of power—internationally.

HIS 'DENAZIFICATION' PROTESTED



VARIOUS PUBLIC FIGURES and organizations in the United States have protested the light sentence given Fritz Weidemann, former German Consul in San Francisco, by a denazification court in Passau, Germany. Weidemann is shown as the court found he had "resisted" Nazism in its early days. He escaped with a mere \$600 fine. (International)

they are able to keep the size of the flock at the desired level, without having to support a few laggards.

Of course, it is inadvisable to waste too much time and feed on lazy producers. Any hen which fails to respond within a reasonable length of time should be culled and sold.

Many poultrymen will prefer the other course, that of culling the poor producers immediately upon noticing that their laying record is not up to par. This is a sure method for avoiding unnecessary feed waste; but on the other hand, it is always possible that some of the birds which are culled might otherwise have developed into good layers.

Spotting poor-laying birds is not

necessarily a difficult task. There are several telltale markings to look for when culling, and some of them are often quite distinct.

YOUR EYES ARE IMPORTANT!

Consult
Dr. Edward Stone
Optometrist

The vent of a non-layer is shrunken, dry, and yellow in contrast to the good producer's expanded, moist, and faded vent.

The loafing bird's comb and wattles are shrunken and scaly. The layer's comb and wattles are large, waxy, and red.

Color tells the story of egg production in well-skinned breeds. The beak, shanks, vent, and eye ring of a good layer are faded, often bleached. When the bird ceases to lay, this coloring reappears.

Kangaroos cannot be led, but they can be steered by their tails.

Gray kangaroos seem to grow as long as they live.

REA LOANS \$190,000 TO SOCORRO COOPERATIVE

"A loan of \$190,000 to the Socorro Electric Cooperative of Socorro has recently been approved by Rural Electrification Administration. The loan will be used to construct 25 miles of line to serve rural consumers and to complete previously approved construction. The loan was one of eight totaling \$8,671,000, made by the REA during the week of Nov. 15-17.

A "boxing kangaroo" can be as big as a dog with one blow.

Two-ring zipper case for the school boy or girl. Available imitation leather cases. Advocate Office Supply.

E. M. LOVELADY

5c TO \$1.00 STORES

Beginning Monday, Dec. 13, Lovelady's Variety Store will remain open in the evenings until 7 p. m., to serve its many customers who are working and find it inconvenient or impossible to shop during regular store hours.

Come in late in the evening after the crowd has gone and do your shopping the leisurely, easy way.

Shopping early is good business, that pays dividends Christmas morning; for when you shop early you are assured of having a large selection of merchandise from which to make your selection. You can be assured of getting just what you want.

One-third down on any item or bill of merchandise holds your selection until Dec. 24.

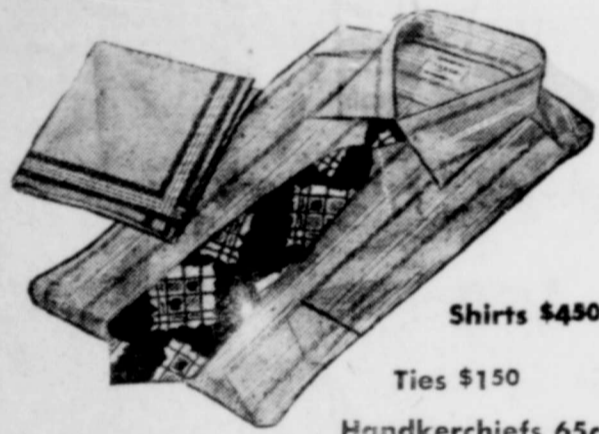


"Confidentially, I'd give him

ARROW

CAROL TONE ENSEMBLES"

There isn't a keener looking stripe in all shirtdom nor a more tasteful show of harmony than is given by the related ties and handkerchiefs.



Shirts \$4.50

Ties \$1.50

Handkerchiefs 65c

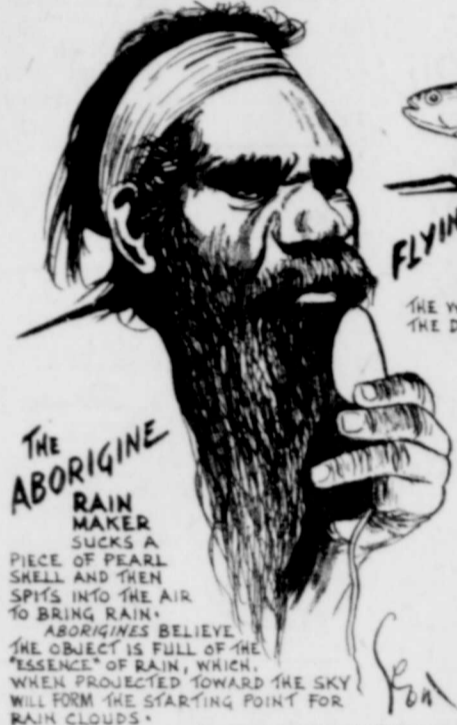
BALDWIN'S

311 West Main Street

Phone 42-J

SCOTT'S SCRAP BOOK

By R. J. SCOTT



THE ABORIGINE RAIN MAKER SUCKS A PIECE OF PEARL SHELL AND THEN SPITS INTO THE AIR TO BRING RAIN. ABORIGINES BELIEVE THE OBJECT IS FULL OF THE "ESSENCE" OF RAIN, WHICH, WHEN PROJECTED TOWARD THE SKY WILL FORM THE STARTING POINT FOR RAIN CLOUDS.



FLYING FISH HAVE BEEN SEEN TO GLIDE, OR "FLY" A DISTANCE OF 300 YARDS OVER THE WATER. THEY OFTEN LAND ON THE DECKS OF VESSELS.



SCRAPS

WHAT CITY IS THE WORLD'S LEADING DIAMOND-CUTTING CENTER?

NEW YORK CITY.

plement present programs." Members of the foundation will be the director of the Cooperative Extension Service in each state and territory (or his representative) and Director Wilson.

A board of trustees of seven members will be appointed to handle affairs of the foundation. It will include one member of the executive committee of the Association of Land-Grant Colleges and Universities, two members of the extension organization, and policy committee of the association, two state or assistant state 4-H Club leaders, and two representatives of the Extension Service of the U.S. Department of Agriculture.

As Feeding Costs Go Up, Loafers Are Expensive

As feeding costs go up, the loafing layer becomes a more expensive "boarder." Often her appetite is undiminished, although she may have ceased to lay eggs several days before.

The high cost of poultry feed leaves the average producer the choice between two courses of action. One is to cull more closely and frequently than normal, selling the non-layers. The alternative is to attempt to get the non-layer back into production as quickly as possible, before the drain on the purse becomes burdensome.

Many poultry raisers find that

the use of a suitable commercial tonic will have a beneficial influence on poor producers. In this way

Joyce Wooldrige Will Appear Here In Play, 'John Loves Mary'



Here is Miss Joyce Wooldrige, who will appear in the Artesia Lions Club sponsored comedy, "John Loves Mary," which will be presented in the Artesia High School auditorium at 8:15 o'clock next Wednesday night by the Roswell Little Theater. Miss Wooldrige portrays the part of Phyllis McKinley, the frustrated wife of the august and fiery senator in the play.

Colonial Beauty Shop

OPEN SIX DAYS A WEEK!

110 South Roselawn — Half Block South of Palace Drug

MR. BOB DUNN, Manager

Outstanding Hair Artist

"Always a Personalized Hair-Do, Individually Styled, for a Lovelier You"



Specializing in FOUR-WAY HAIR CUTS

as Illustrated in Vogue, Mademoiselle, Seventeen

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Sunday and Evenings by Appointments Alice Gary, Owner

CHRISTMAS SPECIALS!

\$10 PERMANENTS

Cold Wave, Machine or Machineless

INCLUDING:

- Hair Cut
- Shampoo
- Hair Styling

Only \$6.50



Cast your vote for trouble-free WINTER DRIVING

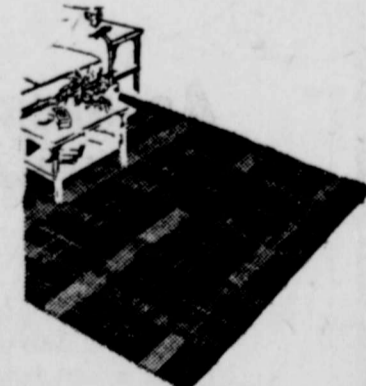
Drive in today for complete Engine Tune-up and Inspection

We Finance Major Overhaul Jobs NEW MOTORS Bean

Wheel Balancing Machine Radiator Service

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DODGE • PLYMOUTH DODGE Job-Rated TRUCKS



"Smotherge" Tackless Finish

in Our Standard Installation Method for All Wall-to-Wall Carpet on Either Wood or Concrete Floors

Ask for Demonstration

WE ABSOLUTELY GUARANTEE ALL OUR WORK!

Ask Any of Our Customers About Our Service

Boyd Barnett FURNITURE

Ninth and Dallas

Phone 625

THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.
THE MATTER OF)
LAST WILL) Case
TESTAMENT OF) No. 1415
W. H. HOVER,)
DECEASED.)
NOTICE OF HEARING
ON
ACCOUNT AND REPORT
STATE OF NEW MEXICO,
 With A. Hover; Mrs. Carol
 Miss Laura J. Hover; Wade

H. Hover; Gerald Hover; All Unknown Heirs of Aron H. Hover, Deceased; and, All Unknown Persons Claiming any lien upon, or right, title or interest in or to the estate of said decedent, GREETING:
 Notice is hereby given that Edith A. Hover has filed her Final Account and Report herein as Executrix of the above estate, together with her Petition for Distribution and Discharge as such Executrix; and, by order of the Probate Judge of Eddy County, New Mexico, the 13th day of January, 1949, at the hour of 10:00 O'Clock A.M., in the Court Room of the Probate Court of Eddy County, New Mexico, in Carlsbad, New Mexico, is the day, time and place for hearing said final account and report and any objections thereto, and the settlement thereof.
 At the same time and place the Probate Court will determine the heirship of said decedent, the ownership of his estate, the interest of each respective claimant thereto and therein and the persons entitled to the distribution thereof.
 ARCHER & DILLARD, 202 Book-

er Building, Artesia, New Mexico, are the attorneys for the executrix.
WITNESS my hand and seal of said Court on this, the 1st day of December, A.D. 1948.
(SEAL) MRS. R. A. WILCOX
 County Clerk and Ex-Officio Clerk of the Probate Court.
 By Vera Brockman, Deputy.
 49-41-52

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF)
THE LAST WILL)
AND TESTAMENT) No. 1518
OF FRANK ROWAN,)
DECEASED.)

NOTICE OF DATE FIXED FOR HEARING PROOF OF WILL
NOTICE IS HEREBY GIVEN that an instrument purporting to be the Last Will and Testament of Frank Rowan, deceased, has this day been filed for probate in the Probate Court of Eddy County, New Mexico, and that by order of said Court, the 28th day of December, 1948, at the hour of 10:00 A.M., at the Court room of said Court in the City of Carlsbad, New Mexico, is the day, time and place set for hearing proof of said Last Will and Testament.
THEREFORE, any person, or persons, wishing to enter objections to the probating of said Last Will and Testament are hereby notified to file their objections in the office of the County Clerk of Eddy County, New Mexico on or before the time set for said hearing.
DATED at Carlsbad, New Mexico this 26th day of November, 1948.
(SEAL) Mrs. R. A. Wilcox
 County Clerk and ex-officio Clerk of the Probate Court
 By Vera Brockman, Deputy
 49-41-52

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO
EDITH MAURIE)
YOUNG, et al)
Plaintiffs)
vs.) No. 10826
C. F. MATTHEWS)
if living, if deceased,)
the unknown heirs of)
C. F. MATTHEWS,)
deceased, et al)
Defendants)

NOTICE OF PENDENCY OF SUIT
STATE OF NEW MEXICO TO:
 C. F. Matthews, if living, if deceased, the unknown heirs of C. F. Matthews, deceased, impleaded with the following named Defendants against whom substituted service is hereby sought to be obtained, to-wit: C. F. Matthews, if living,
 Skrip, the nation's favorite ink, at The Advocate office.

if deceased, the unknown heirs of C. F. Matthews, deceased, unknown heirs of Burrell N. Chapin, also known as B. N. Chapin, deceased, unknown heirs of Cynthia Jane Chapin, deceased, unknown heirs of Edith A. McClure, deceased, unknown heirs of Eva Jane Maple, deceased, unknown heirs of Ora Eugene Chapin, also known as Ora E. Chapin, deceased, and All Unknown Claimants of Interest in the Premises Adverse to the Plaintiffs, GREETINGS:
 You are hereby notified that a suit has been filed against you, and each of you, by Edith Maurie Young, Ora S. Maple and Newton Maple, as Plaintiffs, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the Court in which said cause is pending, and being Cause No. 10826, the general object of said suit being to quiet and set at rest Plaintiffs' title in fee simple in and to the following described property situated in Eddy County, State of New Mexico, to-wit:
 The SW $\frac{1}{4}$ NE $\frac{1}{4}$ of Section 27, Township 18 South, Range 26 East, N.M.P.M.
 The Plaintiffs' Attorney is Donald S. Bush, whose office address is 216 Booker Building, Artesia, New Mexico.
 You and each of you are hereby further notified that unless you enter your appearance in said Cause on or before the 10th day of January, 1949, judgment will be rendered against you in said Cause by default.
WITNESS my hand and seal of said Court this 18th day of November, 1948.
(SEAL) Marguerite E. Waller,
 Clerk of the District Court
 By Harriet R. Ramsey, Deputy
 48-41-51

NOTICE OF PENDING SUIT
THE STATE OF NEW MEXICO
 to B. P. Williams, impleaded with

the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: B. P. Williams; Beecher Rowan; San Diego, El Paso and St. Louis Railway Company, a corporation; and its unknown successors and assigns; The Livestock and Agricultural Loan Company of New Mexico, a corporation; and its unknown successors and assigns; Citizens State Bank of Artesia, N. M., a corporation; and its unknown successors and assigns; Citizens Livestock Loan Company, a corporation; and its unknown successors and assigns; Citizens National Bank of Roswell, Roswell, N. M., a corporation; and its unknown successors and assigns; The following named defendants by name, if living, if deceased, their unknown heirs; George J. Foster, Joseph A. Stephens, W. B. Waldron, also known as William B. Waldron, L. N. Barley, Charles Rabbe, Lydia Rabbe, Esther Rabbe, Lena Rabbe,

Helen Rabbe, Frank Wyckoff, Otis Wyckoff, Thomas Long, Ida C. Long, H. M. Gage, also known as Hugh M. Gage, Jennie W. Gage; unknown heirs of the following named deceased persons: Richard Waldron, deceased, Henry Belcher, deceased, and O. M. Scoggin, deceased; and, All Unknown Claimants of Interest in the Premises Adverse to the Plaintiffs, . . . defendants, GREETING:
 You are hereby notified that a suit has been filed against you, and each of you, by W. Lewis Scoggin and Alline Bell, as plaintiffs, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the court in which said cause is pending, and being Cause No. 10819, the general object of said suit being to quiet the plaintiffs' unencumbered title and estate in and to the property described in the complaint in said cause, said property being situate in Ed-

dy County, New Mexico, and being situate in Sections 12 and 13, Townships 18 South, Range 21 East, N. M. P. M., and in Sections 7, 8, and 18, in Township 18 South, Range 23 East, N. M. P. M.
 The plaintiffs' attorneys are ARCHER & DILLARD, whose office address is Booker Building, Artesia, New Mexico.
 You and each of you are hereby further notified that unless you en-

ter your appearance in said cause on or before the 30th day of December, 1948, judgment will be rendered against you in said cause by default.
WITNESS my hand and seal of the District Court this 16th day of November, 1948.
(SEAL) Marguerite E. Waller,
 Clerk of the District Court
 By Harriet R. Ramsey, Deputy.
 47-41-50

RELIEF AT LAST
FOR YOUR COUGH

Relief comes promptly because of the right to the seat of the trouble. Loosen and expel germ laden mucus and aid nature to soothe and heal, tender, inflamed bronchial membranes. Tell your druggist you a bottle of Creomulsion. You will understand you must like it quickly allays the cough and are to have your money back.

CREOMULSION



INSURED SAFETY

PLUS High Earnings and Availability
 Investment or Savings Account with us combines these three essentials to any GOOD INVESTMENT.
 Every account, up to \$5000, is fully insured against loss by an agency of the United States. Your money will always be available and our present dividend rate is

3%

Invite your account in any amount. Dividends are paid twice each year, December 31 and June 30. You will find it very simple and convenient to invest with us personally or by mail.

Chaves County Building & Loan Association
 P. O. Box 806, Roswell, N. M.
 E. A. Hannah, Artesia Representative

Ambulance Service



Phone 707

PAULIN FUNERAL HOME

THREE FEATHERS

Has RARE 5, 6, and 7-YEAR-OLD whiskies!*



***RARE BLENDED WHISKY** 86 Proof. The straight whiskies in this product are five years or more old. 35% straight whiskey, 65% grain neutral spirits. 12% whiskey 5 years old, 20% whiskey 6 years old, 3% whiskey 7 years old. Three Feathers Distributors, Inc., New York, N. Y.

Their Future is in the Balance

Meat animals are what they eat! It takes a balanced ration to keep them healthy, growing and gaining. Successful livestock men know this. Hundreds of controlled feeding experiments prove it. Morrison, the great feeding authority, states—"Lambs on unbalanced rations require 46% more corn and 15% more hay for each 100 pounds of gain!"
 Balanced rations for hogs show spectacular results. Anyone can make a lot of fat and a little lean with corn and water. But that's the slow, expensive way. It takes a pile of corn to do it. But with corn balanced with proteins and minerals and vitamins hogs can be fed to market weights in six months or less. Think of the corn you can save—11 bushels of corn alone will make 100 pounds of pork, but only 6 1/2 bushels of corn plus 35 pounds of protein supplement will do the same job faster.
 Scores of feeding trials prove that a balanced ration pays with steers and lambs, whether on the range or in the feedlot. In fact, the same basic principle applies to all livestock and poultry. Forage and other homegrown feeds, properly balanced with proteins and minerals, make more and better meat pounds at less cost.
 Continuous research affords new and exciting means of using available materials in improved rations for livestock. At first, tankage alone was used to add protein to hog rations. It did a good job. Then research proved that a combination of proteins



is better than one kind alone. A mixture of tankage, soybean meal, linseed meal and, in some areas, cottonseed meal, produces better quality pork even faster. This improvement in rations makes for more efficient and economical use of proteins. But what about vitamins and minerals? Here, too, many advancements in techniques of supplying these nutrients have been made. Dehydrated alfalfa, milk solids, vitamin oils, and some synthetic sources provide essential vitamins and other factors. Mineral balance is necessary, too. Salt, the universal need, supplies sodium and chlorine. Steamed bone meal supplies calcium and phosphorus, and other major minerals. With these, alert research men now are combining other known essential elements, such as cobalt, manganese, iron, iodine, copper, and magnesium, to turn slow gainers into fast gainers.

Soda Bill Sex:
 You can't make money last unless you make it first!
 What America needs is less soiled conversation and more soil conservation.

How good are you kids at knowing the names of the animals used to help you play games?

In baseball, what part of a steer do you wear? Why, the glove has a padding that's made from its hair!
 In what game would you say the pig best fits in? Yes, football, that's right—the ball's called a "pigskin!"
 And the last time you walloped a tennis ball—wham! Did you know that the racket strings come from a—lamb?

By-products that meat packers save every day increase livestock values, make stockmen more pay.

Martha Logan's Recipe for BAKED HAM SLICE
 Cover a 2-inch-thick slice of ham with honey or orange marmalade. Add 1 cup water or fruit juice. Bake in a covered pan in a slow oven (325° F.) about 25 to 30 minutes per pound (about 2 hours).

Quotes of the Month

It's cheaper to warm water with fuel in the tank heater than with corn in a steer.
 E. T. Robbins, University of Illinois
 For proper nutrition of brood sows, feed good quality alfalfa hay liberally, ground or otherwise. Use at least 15% in mixed rations for sow, or self-feed the hay in a rack.
 Wisconsin Agricultural Experiment Station
 A flock of 300 hens will consume 17 tons of water annually. If possible to install, running water in a laying house will save a lot of walking, carrying and plain hard work.
 M. A. Seaton, Kansas State College
 A phosphorus supplement fed to ewes in amounts to satisfy their requirements would increase their vitality, help maintain their weight during the winter, and increase the percentage lamb crop.
 Farm and Home Science, Utah

First Calves Forecast Production
 by Marvin Koger, Animal Husbandman
 New Mexico A. & M. Experiment Station

Want to estimate efficiency of calf production in your cow herd? The cow's first calf tells more than her good looks. In a New Mexico study, we took the weaning weights of first calves weaned by three-year-old cows. These weights were compared with the weaning weights of calves raised by these same cows in the next four years. Cows and calves were placed in five groups (according to the weaning weight of first calves). Here's the 5-year record:

Groups	Average First Calf Weight From 3-Year-Old Cows	Average Calf Weights From Same Cows for Next 4 Years
Group 1	321 pounds	404 pounds
Group 2	349 pounds	417 pounds
Group 3	383 pounds	430 pounds
Group 4	409 pounds	443 pounds
Group 5	441 pounds	456 pounds

Considering only the two extremes, Group One and Group Five, it was shown that breeding stock from Group One could be expected to produce, in the next four years, calves that had a yearly average weaning weight of only 404 pounds. But those picked from Group Five should produce calves with a yearly average weaning weight of 456 pounds, 52 pounds more than Group One.
 These figures show that later calves are apt to have a poor performance of the cow's first calf. Cows that poorly their first calving year continued to produce the lightest group of calves. They were poor producers of cows with light, scrubby first calves would produce in greater profit through more efficient production.
 If you would like a full report on this study, write to New Mexico A. & M. Experiment Station, Logan, N. M.

Swift & Company
 UNION STOCK YARDS, CHICAGO
Nutrition is our business

Plenty of Suggestions For Last Minute Shoppers

SOUTHWESTERN PUBLIC SERVICE COMPANY
 24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

"It takes a big tractor to pull a heavy-duty plow"

This large tractor is especially designed to handle the big and heavy jobs—easily, efficiently, economically.

This little tractor is good when used for its proper purposes. But it is not built to pull such a heavy plow.

It's the same way with business, including the meat-packing business. There's need for all kinds and sizes of packing plants—large ones as well as small ones. Two-thirds of the livestock is produced west of the Mississippi River. Two-thirds of the meat is eaten east of it. Bringing meat and meat-eaters together is a big job!
 That's where the "big tractor" proves its worth. The country needs nation-wide meat packers like Swift & Company. For with processing plants located where most of the livestock is raised, we can help bridge the gap between western range and feedlots and the kitchen range. It is an important job, filling the vital needs of producers and consumers. As we have served them over the years, we have grown. And as we have grown, so also our ability to serve has grown.
 P. M. JARVIS
 Vice-President, Swift & Company

SOCIETY

'Spirit Of Christmas' Is Topic At Monthly Meeting Of Woman's Club

"Spirit of Christmas" was the topic on which Rev. R. L. Willingham, pastor of the First Methodist Church, spoke at the Woman's Club monthly meeting Wednesday of last week at the clubhouse.

Mrs. Fred Cole, accompanied by Mrs. Glenn Casky at the piano, sang "O Holy Night," by Adam, and Rev. V. E. McGuffin sang, "Comfort Ye My People," from "The Messiah," by Handel, and "Jesu Bambino," by Yon.

During the business meeting, Mrs. Herbert Bidwell, president, presided. The club members decided to prepare a large number of boxes for the disabled veterans at Fort Stanton, this being a yearly project for the club.

The clubhouse was beautifully decorated in a Christmas theme. Antique tables, lamps, and pictures added to attractiveness. On one wall, a huge silver bow hung with streamers of holly and Christmas greens falling almost to the floor. Tables, the mantle, and the piano, carried decorations of white vases and figurines filled with holly. Tall lighted red and blue candles were used on the tables and mantle.

The tea table was covered with a cutwork, lace-trimmed linen cloth. Centerpiece was a sleigh with Santa Claus and reindeer, with a concealed music box that played tinkling tunes. During the tea hour Mrs. Ralph Rogers played selections on the piano. Mrs. H. R. Paton poured tea from a beautiful silver service. The tea committee and hostesses were Mmes. E. J. Foster, Dave Bunting, H. S. Gissler, Fred Cole, Dave Saikin, Oscar Peason, Marshall Rowley, Ralph

Austin Reeves Feted On Their Golden Wedding

Mr. and Mrs. Austin Reeves celebrated their golden wedding anniversary Tuesday at their home on the Rio Penasco, where they have lived more than 61 years before and since their marriage.

A beautiful three-tiered wedding cake and yellow chrysanthemums decorated the outdoor table. There were many beautiful gifts received by the couple.

Two barbecued beefs and two lambs with all the trimmings were served to about 230 guests.

Among those sharing this happy occasion were their 10 children and their families. The children are: Mrs. Ernest Harwell, Mrs. George O'Teel, Lonnie Reeves, and Loren Reeves of Hope; Mrs. Lincoln Cox of Hayhill; Mrs. Charley Shull of Clouderoff; Mrs. Howard Hendricks of Roswell; Mrs. Francis Yearwood of El Paso; Mrs. Robert Ledlow of Portales, and Mrs. W. S. Hogsett of Artesia. Three brothers and three sisters of Mr. Reeves were able to attend.

Mrs. Reeves came to Penasco as Miss Eula Wootson with her parents, the late Mr. and Mrs. John Wootson in 1885.

Mr. Reeves came in 1887 with his parents, the late Mr. and Mrs. George Reeves.

They were married on the Penasco above Elk by the late Rev. J. C. Gage Dec. 7, 1898.

RITA WEBB WILL WED BILL FLEMING DEC. 26

Mr. and Mrs. R. L. Webb have announced the approaching marriage of their daughter, Rita, to Bill Fleming, son of Mr. and Mrs. W. E. Fleming of Artesia. The wedding will take place at the First Baptist Church at 4 o'clock Sunday afternoon, Dec. 26.

Mr. and Mrs. Webb have extended an invitation to the friends of the young couple to attend.

Faculty Members Surprise Mrs. Burke At Pink-Blue Shower

Members of the high school faculty honored Mrs. Hubert W. Burke with a surprise pink and blue shower in her home last Thursday afternoon.

The co-hostesses, Mrs. Polly Harrell and Mrs. Glenn Collard served coffee and cake to those present.

Teachers present were Mmes. C. S. Powell, R. H. Hayes, Joe Hamann, Travis Stovall, and Margaret Bildstone, and Misses Alma Sue Felix, Alyce Erickson, Ann Howarth, and Lois Nethery. Mrs. Burkes mother, Mrs. Charles Bishop of Marfa, Texas, who is here visiting for a few days, was a guest.

Those sending gifts were Misses Linna McCaw, Esther Ekstrom, and Marian Wood.

Tom Mayfield and A. R. Wood sent Mr. Burke a clever gift.

Faithful Workers Of First Baptist Church Make Christmas Plans

The Faithful Workers Class of the First Baptist Church met at the home of Mrs. David Simons Tuesday evening to make plans for a Christmas party.

After the meeting the group went to the church and sang Christmas carols.

The Christmas party will be Tuesday, Dec. 13, at the church. All members of the class were asked to be present.

Those present were Mmes. Hollis Glass, Clara Williams, H. T. Willis, Herschel Lewis, Sterling Grant, Jerry Gray, Orville Chambers, Rufus Lee, William Holly, J. F. Mitchell, Leroy Holly, Walton Isaacs, and Marshall Belshe. Guests were Mrs. Dave Campbell and Landon Smith.

Mmes. Gates, Carper Present Duo-Piano Program On Friday

Mrs. Wallace Gates and Mrs. Stanley Carper entertained the P.E.O. with a duo-piano program at Mrs. Carper's home Friday evening.

Mrs. Gates and Mrs. Carper played many selections. One of interest was a reversion of Strauss waltzes. There were 20 members present.

Mrs. N. A. Idecker, the former Dorothy Linell, was a guest. Mrs. J. R. Caudle was co-hostess.

The next meeting will be at the home of Mrs. D. M. Schneberg Friday, Dec. 17.

'John Loves Mary' To Be Presented Next Wednesday

Final arrangements are being made this week for the presentation in the Artesia High School auditorium at 8:15 o'clock next Wednesday evening of the comedy-drama, "John Loves Mary," under the auspices of the Artesia Lions Club by the Roswell Little Theater.

Bill Purdy, who used to be in Artesia, and who has directed a number of successful plays, is the director of "John Loves Mary," the smash hit by Norman Karasna, which is still playing on Broadway after a run of 18 months. It has been released for production only in certain parts of the Southwest up to this time.

"John Loves Mary" was successfully produced in Roswell Nov. 10-11 by the Roswell Little Theater, members of which prevailed upon the Artesia Lions Club to stage a presentation of the comedy here.

Tickets may be purchased from members of the Lions Club. An advance reserved ticket sale is to be put on under the direction of Frank Williams, chairman for the Lions.

The play concerns a returned war veteran, John of course, who gets involved with two women too many, one of whom is Mary, who doesn't understand in the least. Then there's John's best buddy, Fred, who also seems to have a war surplus-of-women.

John's nerves, and Fred's are getting steadily worse, and it isn't shell shock, either. Although with Senator McKinley, Mary's outraged father, exploding all around them, the atmosphere does resemble the shooting.

In fact, in John's opinion, it surpasses it. The senator roars, he tears his hair, and between the Senate and his daughter, and a character named General Biddle, he concludes that "Eisenhower's got a lot of explaining to do." Yes, General Biddle, helpful Harwood, who involves Congress, the Penta-

Mrs. Owen Hensley Is Hostess Last Week To Past Noble Grand Club

Mrs. Owen Hensley was hostess, assisted by Mrs. Earl McDorman and Mrs. Olive Pennell as co-hostesses, Tuesday of last week at the November meeting of the Past Noble Grand Club.

A covered-dish supper was served. The table was decorated with beautiful flowers and lighted candles.

After the business meeting and social hour, games were played, with prizes for the winners.

Other members present were Mmes. J. T. Henry, Fannie Bruton, E. M. Wingfield, J. M. Story, Buford Gray, R. H. Ramsey, G. B. Dungan, W. H. Cobble, Beulah Jones, S. W. Hogsett, W. D. Amstutz, W. F. Keith, D. F. Brandel, Nola Pollard, and F. O. Ashton, Sr., and Misses Ella Bauslin and Ina Cole.

Senior Class To Present 'Divine Flora' On Friday

All props and furniture are ready for the curtain to go up on the first act of "Divine Flora," being presented by the senior class of Artesia High School at 8 o'clock Fri-

Fortnightly Bridge Is Entertained By Mrs. Martin Tuesday

The Fortnightly Bridge Club was entertained with a 1 o'clock luncheon at the home of Mrs. Martin Tuesday.

Mrs. Edwin Ward, daughter of Mrs. Martin, assisted her in serving the luncheon. Substitutes were Mrs. Sally Lanning, A. P. home, Elzie Swift, and Walter Ferriman. Mrs. Ferriman held the score.

Members present were Mmes. B. Feather, C. R. Baldwin, Lanning, William M. Linell, McDonald, Albert Richards, Hollis G. Watson.

The next meeting will be a Christmas party.

Vogue Beauty Shop Will Move Tuesday To New Chisum Quarters

Mrs. Nola Mae Phillips, owner of the Vogue Beauty Shop at South Roselawn Avenue, has announced the shop will be moved to its new quarters in a building she has just completed at the corner of her residence at 305 West Chisum Avenue, where she will move Tuesday.

The building is 22x24 feet and has stucco and Textone walls and was designed exclusively for use as a beauty salon.

Mrs. Phillips said that although she will open her business at the new location Tuesday, she will defer a formal opening until after the holidays. In the meantime, she has invited her friends and customers to inspect the shop Tuesday.

A CHRISTMAS BAZAAR AND COOKED FOOD SALE

will be held at the La Vaughn Beauty Salon all day Saturday, Dec. 11 by the Presbyterian Women's Association.

Your investment in U. S. Savings Bonds will assure an education for your children.

Dancing Lights
In Our Glowing Dress of Iridescent Taffeta
Just the Dress
for the Approaching Holiday Season



Justin McCarty

JUSTIN McCARTY designs a dress to fascinate! Uses wonderful gleaming rayon taffeta in iridescent gleaming jewel-tones, gives it a sweetheart low cut neckline, and a whirly skirt. Black with red, green or gold lights in it.

18.50

Thompson-Price Co.
Quality and Style Combined with Reasonable Prices
PHONES 275 and 276

Featuring "BOTANY" BRAND



Mufflers \$1.95 and \$2.50

America's greatest muffler value...Wrinkle-Proof...in a handsome variety of patterns designed to blend with your overcoat or topcoat...soft, warm, 100% wool "Botany" Brand fabric is your assurance of top quality.

Thompson-Price Company
Quality and Style Combined with Reasonable Prices
PHONES 275 and 276

Invitation to beauty... Gordon Party Sheers



Enjoy the flattering loveliness, of these exquisite GORDON Nylons... specially created to help you be at your best on "dress up" occasions. In the season's newest shades.

1.95 and 2.25
there's no guesswork with



Thompson-Price Company
Quality and Style Combined with Reasonable Prices

GOODBYE TO GIRDLES AND GARTER BELTS!



Suspants
by Blue Swan

In Double-Woven Run Proof Rayon \$1.98


THE UNDIE YOU CAN WEAR WITH GARTERS

It's the most versatile undie you'll ever own! Suspends stockings like a garter belt... and is a perfect undie for stocking-less occasions when worn without garters!

In finest run-proof rayon that's Double-Woven for a wee bit firmer fit. In maize, tearose, blue, black and white. Dress sizes 9/10 to 17/18.

In other fabrics from \$1.50
Blue, black, white, tearose, maize

Thompson-Price Company
Quality and Style Combined with Reasonable Prices
PHONES 275 and 276



He's in love with his **"BOTANY" ROBE** BRAND

"Botany" Brand Fabrics give these superb robes sufficient cozy warmth for the winter, combined with lightness of weight that enables you to wear them throughout the year. They feature a handsome shawl collar and a sash that is firmly "anchored" in place. In a variety of colors...plain, with piping or with contrasting facings. **\$17.50** and up

Thompson-Price Co.
Quality and Style Combined with Reasonable Prices
PHONES 275 and 276

LOCALS

Atoka Woman's Club Holds Its Christmas Party

The Atoka Womens Club held its annual Christmas party by entertaining husbands Tuesday night at Atoka School, with a turkey dinner and all its trimmings.

The tables were decorated for the Christmas season with Santa Clauses, sugar plum trees, and candles. Gifts were exchanged after the dinner from a beautifully decorated and lighted tree, which was placed between the tables.

The outgoing president, Mrs. Vernon Haldeman, and the outgoing secretary, Mrs. Ralph Rogers, were presented lovely gifts for their services to the club.

The remainder of the evening was spent playing dominoes, bridge and pitch. Teachers of the Atoka school were guests.

Guests and members who were present were Mr. and Mrs. Sid Wheeler, Mr. and Mrs. Arvil Reynolds, Mr. and Mrs. Nevil Muncy, Mr. and Mrs. Jim Berry, Mr. and Mrs. Ralph Rogers, Mr. and Mrs. Albert Richards, Mr. and Mrs. Earl Darst, Mr. and Mrs. Irvin Martin, Mr. and Mrs. Murphy Hayhurst, Mr. and Mrs. John Rowland, Mr. and Mrs. Randy Johnson, Mrs. Howard Gissler, Mrs. Russell Schneider, Mrs. W. T. Haldeman, a Mrs. Hicks, and Misses Billy Jean Muncy, Winona Swepton, and Rosemary Hicks, and Herman Ford.

White Shrine Has Yule Party At Temple Friday

Artesia Shrine No. 2, White Shrine of Jerusalem, held its Christmas ceremonial Friday night at the Masonic Temple.

The Christmas theme was carried out in the banquet hall and the lodge room. The Hagerman sojourners were in charge of a covered-dish supper, which was served at 6:30 o'clock.

The six candidates present were Mrs. Irene Ward Whitcomb and Mrs. G. Dungan of Artesia; Dr. Myrtle B. Harkey and Jesse B. Muncy of Carlsbad, and Mrs. C. L. Odum and Lenora Payne of Portales. Mrs. C. Bert Smith of Artesia, another candidate, was unable to be present because of illness.

Mrs. J. T. Caudle rendered three beautiful solos, accompanied by Mrs. Stanley Carper.

A change of meeting date was voted on, and the first meeting will be the first Tuesday in each month, instead of the first Friday.

Annual Meeting Of I.P.A.A. To Be Next Wednesday

The annual New Mexico banquet and meeting of the Independent Petroleum Association of America will be held at the Masonic Temple in Artesia at 7 o'clock next Wednesday evening, it was announced by Stanley Carper, vice president for New Mexico.

Fred W. Shield, newly elected president, and H. B. Fell, executive vice president of the association, will discuss current problems of the domestic petroleum industry and work and activities of the association.

Carper said the meeting will be of great importance in view of the many serious problems that now confront the domestic petroleum industry.

The vice president urged that all members of the association and other interested oil men attend. Banquet tickets must be reserved, Carper said. He asked that he be notified in care of Carper Drilling Company no later than Tuesday morning how many reservations each will require.

BARNETT FURNITURE HIRES BENNIE JUAREZ

Boyd Barnett of Boyd Barnett Furniture Company has announced he has secured the service of Bennie Juarez, who for years has served the people of Artesia as a linoleum and carpet layer, to do that type of service for the local store.

CARD OF THANKS

We find words inadequate to express our heartfelt gratitude to our friends and neighbors, especially to the members of the First Baptist Church and Rev. McGuffin during the death of our son and brother, Charles Reynolds.—Mr. and Mrs. Clint Reynolds and family.

PLYWOOD PRICE IS MISQUOTED IN AD

Through a typographical error in last week's Advocate it appeared Bowman Lumber Company was selling three-quarter-inch 4x12 plywood at 10 cents a foot.

It was obvious to those in the building trades that the price was not correct, for the price should have been for quarter-inch 4x12 plywood, which in itself is a bargain price.

WALTER KAOWLES IS BACK ON THE JOB

Walter Knowles, local blind musician and piano tuner, who suffered a heart attack some weeks ago, is back on the job, he had advised friends, and is again busy tuning pianos and giving music lessons, and is ready to book his dance band again.

Classified

This is one of two classified sections in this issue. For further classified ads consult the other section.

For Sale

FOR SALE—Three large gas heat-stoves; also one good hot water heater. See C. C. Smith, phone 603-J. 50-1tp

FOR SALE—Good used building material, doors and windows, 1x12 sheathing, 1x4 fir flooring, sheetrock, gyp-lap, plumbing and pipe, all sizes, dimensions lumber. On job 8 to 5, Hobbs Air Base. See Mr. Robinson. 50-4tc-53

FOR SALE—Slightly used 60-foot Higley earth plane, save \$1000. Max Jensen, 1022 S. Kentucky, Roswell, phone 2397-M. 50-2tc-51

FOR SALE—22 rifle and 410 shotgun, over and under; big size electric construction set; portable electric record player and child's records. Call 475. 50-2tc-51

FOR SALE—Good apples, \$1.50 bushel, while they last. Bryant Williams. 50-tfc

FOR SALE—Living room suite in good condition, priced reasonably. Phone 814. 50-1tc

FOR SALE—GMC truck for Roswell route, trailer house, steel office safe, water softener and fresh bar candy for your Christmas treats. Dr. Pepper Bottling Co. 50-3tc-52

FOR SALE—Five-room house and five acres of land within the city of Artesia, located at the corner of South Roselawn and Centre Street. House built in 1939 of best material and workmanship. House shown by appointment only. If interested wire or write me at Pecos, Texas, A. C. Douglas. 50-4tc-53

FOR SALE—Small, two-room house, complete with bath, hot water heater, kitchen cabinets, hardwood floors. O. H. Syferd, phone 674. 50-2tc-51

FOR SALE—1949 Nash Super-6, gray four-door sedan, the new, large motor, air conditioned, heater, has only a few miles on it, no trade-in required, price \$2795; also 1939 Ford panel, less than 800 miles on new motor, \$550. Phone 783-M after 6 p. m. 50-1tp

FOR SALE—New four-room house 1109 Washington. Call there or at 1111 Washington, or phone 620. T. J. Lunsford. 50-tfc

FOR SALE—Maytag washing machine, used one year, first class condition. See at 512 Washington, phone 619-W. Lawrence Coll. 50-tfc

FOR SALE—Two-bedroom house in desirable neighborhood; combination garage and storeroom; small chicken pen; best shade in town; few fruit trees. Write B. A. Box 427, Artesia. 50-tfx

FOR SALE—20 gauge Ithaca pump shotgun, 28-inch full; 28-inch full and modified; both like new. 909 S. Roselawn. 50-1tp

FOR SALE—Residence, four-rooms and bath; back porch half screened, half canvas, suitable for bedroom; garage, storeroom. Write Box 113, Artesia. 50-tfx

McCAW'S fresh eggs at McCaw Hatchery. 34-tfc

WHY BUY your records out of town? The Roselawn Record Shop has the most complete stock in the Valley. 30-Mc

FOR SALE—Kerosene heater and electric stove. See at 908 W. Mosley. 48-3tc-50

FOR SALE—Three-bedroom home with exceptional storage space, Venetian blinds, two floor furnaces, utility room, breakfast nook, fenced back yard, trees, shrubs and fine lawn. Will sacrifice for quick sale. 902 S. Sixth. Phone 389-W for appointment. 49-tfc

Did you know that you can have your motor overhauled, body repaired and painted, buy tires and accessories of all kinds on a G.M.A.C. budget plan? Let us explain. BOYD-COLE MOTOR CO. Your Pontiac Dealer 20-tfc

FOR SALE—Plenty good rough lumber, all dimensions, \$65 per thousand. Marable Lumber Co., Ilope, N. M. 39-tfc

FOR RENT—Trailer space at the Shady Trailer court at 411 West Chisum, lights, water and gas; quiet place, no children, middle age couples or near preferred. Reasonable rates. 50-1tp

WANTED—A housekeeper, white woman or girl preferred. Salary, room and board. Mrs. C. R. Cunningham, 406 West Grand. Phone 211. 50-2tc-51

Lost—Wire Haired Terrier white with pale brown ears, Connecticut dog tag on collar. Owners to name of "Pixy." Reward. Mr. Sanders, Artesia Pharmacy. Phone 300. 50-1tp

Lost—A ladies bill folder at the Artesia Pharmacy at the postoffice. Finder may keep money but return the bill to Mrs. Robert Vogel, or to the Artesia Pharmacy or The Advocate. 50-1tc

Children's interest in all of today and tomorrow. Let tomorrow bright with your savings Bonds. 50-2tc-51

Bloom, division engineer Santa Fe Railway, and C. A. roadmaster, were in Artesia inspecting the industry on a private industry...

Welch shipped seven car-sheep from Artesia Tuesday to the Kansas City market...

Phillips, commercial manager of the tour of 127 cities in the States...

Mr. and Mrs. David Bartley was a son. Larry Dean seven pounds eight...

Mr. and Mrs. Paul Terry medical attention Monday...

Mr. and Mrs. Marvin H. Sanders son. He was seven pounds eight ounces...

Mr. and Mrs. Carl Daniel was patient. Both were paid...

Mr. and Mrs. David Bartley was a son. Larry Dean seven pounds eight ounces...

Mr. and Mrs. Paul Terry medical attention Monday...

Mr. and Mrs. Marvin H. Sanders son. He was seven pounds eight ounces...

Mr. and Mrs. Carl Daniel was patient. Both were paid...

Mr. and Mrs. Paul Terry medical attention Monday...

Mr. and Mrs. Marvin H. Sanders son. He was seven pounds eight ounces...

We Will Be in Our New Home 305 WEST CHISUM Beginning Tuesday, Dec. 14. The New Shop behind the residence has been built with your Beauty Needs in mind. Old and New Friends are invited to call. Formal Opening Later. Nola Mae Phillips. VOGUE BEAUTY SHOP. 305 West Chisum Phone 100. Edith Clowe will be at the Shop all of Christmas Week.

Beautiful JEWELRY. The Finest GIFT. Use Our Lay-a-Way Plan. JENSEN & SON. 313 West Main Phone 411.

PRE-INVENTORY CLEARANCE. Mens 100% Wool TOPCOATS 25.00. Womens DRESS SHOES 3.88. Opportunity SHEETS 2.00. Large Green Womens DRESSES 4.00. TOWNCRAFT* SHIRTS 2.98. SAVE! RAYON CREPE GOWNS 2.98. MEN'S TOWNCRAFT* TIES 98c. BUY GAYMODES* FOR GIFTS 1.15. YOU CAN GIVE AND GIVE AND GIVE WHEN YOU Christmas SHOP AT PENNEY.

ANNUAL SENIOR CLASS PLAY "The Divine Flora" FRIDAY, DECEMBER 10 Starting at 8 P.M. High School Auditorium

Drop that Frown! Here Comes King Klown!

Get set for a new high in mirth, melody and m-m-m-Mayo... It's Danny Kaye at his madcap best! with the hottest men in music beating out the rhythm with 'em!

Samuel Goldwyn PRESENTS **DANNY KAYE VIRGINIA MAYO**

"A SONG IS BORN"

COLOR BY TECHNICOLOR
— HUGH HERBERT

Directed by **HOWARD HAWKS**
Released by **EKO RADIO PICTURES, INC.**

BENNY GOODMAN · TOMMY DORSEY · LOUIS ARMSTRONG
CHARLIE BARNET · LIONEL HAMPTON · MEL POWELL

BUCK & BUBBLES · THE GOLDEN GATE QUARTET
THE PAGE CAVANAUGH TRO-RUSSO AND THE SAMBA KINGS

LANDSUN THEATER
Sunday, Monday, Tuesday, Dec. 12, 13, 14

The Top Hit Of The Year!

Arch of Triumph

OCOTILLO THEATER
Sunday, Monday, Tuesday, Dec. 12, 13, 14

INC., No Stockholders' Liability.

1. The amount of authorized capital stock is: \$50,000.00.

The amount of capital stock actually issued, and with which the corporation will commence business is: \$20,000.00.

2. The names of the incorporators and their post office addresses are: Tom Teflin, Artesia, New Mexico; H. L. Sanderson, Artesia, New Mexico; Harold Kersey, Artesia, New Mexico; J. W. Berry, Artesia, New Mexico; W. W. Batie, Artesia, New Mexico; Hugh Moutray, Artesia, New Mexico; William M. Siegenthaler, Artesia, New Mexico.

3. The objects and purposes of the said corporation are: To carry on and conduct a general contracting and building business, including the designing, construction, enlarging, repairing, remodeling, or otherwise engaging in any work upon buildings or any other structures, and as more fully set forth in the Articles of Incorporation.

4. The Principal place of business of the corporation is Peoples State Bank Bldg., Artesia, New Mexico AND THE NAME OF THE STATUTORY AGENT THEREIN AND IN CHARGE THEREOF UPON WHOM PROCESS AGAINST THE CORPORATION MAY BE SERVED IS H. L. Sanderson, Artesia, New Mexico.

5. Filed in the office of the State Corporation Commission on November 23, 1948, No. 26113 Cor. Rec'd Vol 6 Page 107 at 11:00 A. M.

STATE CORPORATION COMMISSION OF NEW MEXICO
By Don R. Casados, Chairman.

Certified copy of Certificate of Incorporation has been recorded in the office of County Clerk of Eddy County, December 1, 1948 at 9:15 A. M. Book 5 Page 392.

Cause No. 10848, the general object of said suit being to obtain the possession of the of the plaintiff, to-wit:

NUMBER	
1 Drill Press	1-007
1 Bench Saw (8")	103.0214
1 Bench Saw (10")	113.1011
1 Jointer (4")	A7609
1 Portable Sander	207.2230
1 1 hp motor	A8451.9852
1 1/3 hp motor	A 147
1 1/2 hp motor	84510
1 1/4 hp motor	73.1000
1 2 hp motor	2243771
2 Jointer (6")	103.23320
1 Saw (12")	64TDW2270
1 hp motor	957813A
1 Spindle Shaper	1156952
1 1/2 hp motor	Model 222
1 1/2 hp motor	
2 Dado Heads	
5 Saw Blades	
1 set Shaper Cutters	
1 Thickness Planer	
Clamps	
Pulleys	
Belts	

Any and all hand tools, and to foreclose the lien of the chattel mortgage, covering the above described property, which you executed and delivered to the plaintiff herein.

DONALD S. BUSH, whose office address is 216 Booker Building, Artesia, New Mexico, is attorney for the plaintiff.

You are hereby further notified that unless you enter your appearance in said cause on or before the 17th day of January, 1949, judgment will be rendered against you in said cause by default.

WITNESS my hand and the seal of said Court this 1st day of December, 1948.

(SEAL) Marguerite E. Waller
Clerk of the District Court.
By Harriet R. Ramsey, Deputy.
49-41-52

accordance with Chapter 131 of the Session Laws of 1931, Joe W. ... and Oren Dale of Roswell, County of Chaves, State of New Mexico, made application to the State Engineer of New Mexico for permit to appropriate the shallow groundwaters of the Roswell Artesian Basin by drilling a well 16 inches in diameter and approximately 320 feet in depth at a point in the SW 1/4 SW 1/4 NE 1/4 of Section 31, Township 17 South, Range 26 East, N.M.P.M. for the purpose of supplementing water obtained from wells Nos. RA-1535 and RA-1535-S both located in the SW 1/4 NW 1/4 of said Section 31 for the irrigation of 160 acres of land described as the SW 1/4 NE 1/4 of said Section 31.

No additional rights over and above those set forth in License No. RA-1535 and RA-1535-S are contemplated under this application.

Appropriation of water from all sources combined to be limited at all times to a maximum of 3 acre-feet per acre per annum delivered upon the land.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may protest in writing the State Engineer's granting approval of said application. The protest must set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and a proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days of the date of the last publication of this notice. Unless protested, application will be taken under consideration by the State Engineer on that date, being on or about the 3rd day of January, 1949.

John H. Bliss, State Engineer

Order your Christmas now, while stocks are Artesia Advocate.

PHOTOSTATING
Reasonable Rates
Fast, Confidential Service
BOB RODKE
PHONE 018482

Capital \$100,000.00 Surplus and Reserve \$100,000.00

A DEPOSIT IN THE

Peoples State Bank

IS AN INSURED DEPOSIT

Member Federal Deposit Insurance Corporation
Member Federal Reserve System

Open 2 to 4 Saturday Afternoons

Office Supplies at The Advocate

Drop in and Visit Our **JEWELRY DEPARTMENT**

There Is No Finer in Eddy County

EXPERT WATCH REPAIRING

ARTESIA PHARMACY

Bill Shaw, Watchmaker June Burch

NOTICE OF PUBLICATION

Pursuant to Section 54-1003, New Mexico Statutes Annotated, Codification of 1941, notice is hereby given of the filing in the State Corporation Commission of New Mexico of a Certificate of Incorporation and Certificate of No Stockholders' Liability of PEOPLES BUILDING CORPORATION.

Try KLEENITE
THE EASY WAY TO CLEAN DENTAL PLATES

Kleenite's thorough, speedy action is delighting users. Just put your plate in a glass of water, add a little Kleenite. Tobacco stains, mucin film and denture odor disappear with no brushing. Ask your druggist for Kleenite today.

Artesia Pharmacy — Palace Drug

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO

MARTIN YATES, JR.)
Plaintiff)
vs.) No. 10848
J. A. NACE)
Defendant)

NOTICE OF SUIT PENDING STATE OF NEW MEXICO TO: J. A. NACE, GREETINGS:

You are hereby notified that a

PAY AS YOU DRIVE IF YOU WISH

OH WHAT FUN TO "GIVE THE GUN" TO BRAND-NEW FIREBALL POWER

ANNOUNCING

A NEW TERMINAL HEADQUARTERS

El Paso-Pecos Valley Truck Lines

803 SOUTH FIRST — PHONE 581-W

Daily Overnight Freight Service To and From El Paso

Fastest Daily Connecting Line Service To and From

- Dallas
- Fort Worth
- Sweetwater
- Odessa
- Houston
- San Antonio
- Los Angeles
- Las Cruces

Points South, East, and West

Artesia's Pioneer Motor Freight Service

JACK SCOTT, Local Agent J. L. NAYLOR, Owner

Beautiful, long-wearing NATIONALLY ADVERTISED **NYLONS**

IN EXCHANGE FOR CERTIFICATES INSIDE SACKS OF FAMOUS Aunt Jemima FAMILY FLOUR

INSURES EVERY BAKING... EVEN INGREDIENT COSTS!

READ THE FAMOUS DOUBLE GUARANTEE ON EVERY SACK!

H. O. Wooten Grocery Co., Monihans, Wholesale Distributors of Aunt Jemima Family Flour

YOU'LL feel like singing too—when you have one of these fresh-from-the-factory Fireball engines in your time-tested Buick.

It's a swell Christmas gift for the whole family—the gift you'll enjoy for months or years of motoring.

Just think—today's Buick power for your prewar Buick!

New bearings, new pistons, new rings, new electrical system, new carburetor, new clutch—new everything as shown by the list at the right.

We can make delivery now—install this new engine in one to two days—because engine production is running ahead of car production, so there's no waiting, no delay.

The cost? Even less than a thorough overhaul. Arrange time payments if you wish. Charges vary slightly for different models—but we can put new power in any Buick built since 1937.

Come in—let us send you carolling joyfully forth behind the wheel of a fresh-powered car—for a Merrier Christmas, a Happier New Year—from the thrill that only new power can bring.

ENGINEERED Buick PARTS
BUICK CARE KEEPS BUICKS BEST

Guy Chevrolet Co.
101 to 103 West Main Street
Artesia, New Mexico

You get all this — ALL NEW!

- NEW Cylinder Block
- NEW Crankshaft and Bearings
- NEW Connecting Rods
- NEW Pistons, Pins and Rings
- NEW Push Rods and Tappets
- NEW Oil Pan
- NEW Oil Pump and Screen
- NEW Thermostat and Housing
- NEW Carburetor
- NEW Air Cleaner
- NEW Manifolds
- NEW Water Pump
- NEW Camshaft
- NEW Timing Chain and Sprockets
- NEW Cylinder Head
- NEW Valves and Springs
- NEW Rocker-Arm Assembly
- NEW Flywheel Housing
- NEW Flywheel
- NEW Clutch
- NEW Balancer
- NEW Fuel Pump
- NEW Distributor
- NEW Spark Plugs
- NEW Spark Plug Wires

Life Insurance And Half Benefits Paid New Mexicans

The number of policies becoming claims in the first nine months was 897, which compares with 847 in the corresponding period of 1947.

"Some measure of the greatly increased bulwark of protection owned by American families is found in a comparison of these current payments with death benefit payments prior to the war," said Holgar J. Johnson, president of the Institute, in announcing the figures. "For the country as a whole, death

GARNER THE HUNTSMAN AT 80



FORMER VICE PRESIDENT John Nance Garner of Uvalde, Tex., polishes his rifle as he prepares to spend his 80th birthday in typical wide-open-spaces style. He went hunting on his extensive ranch. (International)

to initiate such an amendment in New Mexico at the earliest moment such action is possible."

Savings Bonds Are Sure Protection For Lean Years Ahead

"Convert your crops and livestock sales into Savings Bonds that will spell security in the less prosperous years which may lie ahead," G. L. Boykin, associate director of

the New Mexico Extension Service, advises the rural people of the state.

The increased emphasis on the sale of U.S. Savings Bonds is to help people take advantage of this one sure way for spending money wisely, Boykin says.

"Income earners today realize that money does not go as far as formerly—and this is all the more reason for saving it when it can do more toward bettering living stan-

dards," the extension director points out. "Already there are indications that money is buying more than it has in recent months."

Full grown gray male kangaroos can leap from 10 to 20 feet.

A kangaroo without a tail, which acts as a balancing pole, overbalances easily and turns somersaults.

Kangaroos leap far but not high and so can be confined by a low fence.

Fresh Shipment
PYRACANTHA
and
NANDENA SHRUBS
BRYAN GARDENS
13th and Richardson
Next Door to Locker Plant

SUBSCRIBE TO THE ADVOCATE

Messir! that's my-Lubri-tection!*



Super Quality and I'm Proud as a Papa of Phillips 66 Premium Motor Oil!

Oh-boy, here's something to point to with pride! Because "Lubri-tection" means lubrication plus protection... it means the kind of a job you get from a motor oil, expertly refined with varnish and sludge-removing additives as added protection! Yes, this Phillips 66 Premium is a motor oil that actually helps your engine!

Phillips 66 Premium Motor Oil is a really good lubricant with extra additives and inhibitors to help prevent the formation of sludge and varnish. So remember the name "Lubri-tection"! It's the word that means lubrication plus engine protection!

PHILLIPS 66 PREMIUM MOTOR OIL

* "Lubri-tection"—the protection rendered by an oil of fine base stock containing special detergent and oxidation inhibiting ingredients.

benefits paid show an increase of nearly 45 per cent in the first nine months of this year as compared with 1941. This is a reflection of the growing spread of life insurance ownership rather than of an increase in the death rate among policyholders. As a matter of fact, the health record this year has been very good. Death benefit payments in this state in the first three quarters of this year compare with \$571,000 in the corresponding period of 1941."

Of this year's nine-month aggregate payments in this state, \$1,356,000 was under 496 ordinary policies, \$143,000 was under 71 group life insurance policies, and \$94,000 was under 330 industrial insurance policies.

For the nation as a whole, \$1,086,183,000 was paid as death claims under 1,005,304 policies in the first nine months of the year, compared with \$1,002,756,000 under 951,089 policies in the corresponding period of last year. Of this year's payments, \$757,348,000 was under 285,069 ordinary policies, \$173,073,000 was under 85,331 group policies, and \$155,762,000 was under 634,904 industrial policies.

Linn Would Have User Taxes Go To Highways Alone

"I have no doubt that the people of New Mexico would approve a constitutional amendment to dedicate highway user tax revenues to highway purposes tomorrow, if they were given a chance to vote on it," Fred Linn, executive secretary of the New Mexico Petroleum Industries Committee, declared.

In support of this statement he pointed out that on election day the people of Massachusetts, by a majority of nearly five to one, made their state the 21st to adopt such an amendment.

"Given a similar opportunity, our people would not let New Mexico lag behind Massachusetts or any other state," he said. "They would adopt such an amendment by a margin at least as overwhelming as the endorsement given it by the Bay State voters. They would do so because they know that the diversion of highway user tax revenues to non-highway purposes is one of the most unsound,

short-sighted, and anti-progressive practices in which any state can indulge. They also know that the only sure safeguard against this diversion practice is a highway fund protection amendment which will guarantee that all revenues collected for the highway system will be spent for highway betterment."

Linn said there were many upsets in the recent election, but the passage of this amendment in Massachusetts was no upset. It was a foregone conclusion from the day the measure was first initiated, he said, for every time an amendment proposal to dedicate all highway user tax revenues to highways has appeared on a state ballot in recent years, it has received similar overwhelming approval from the voters.

He concluded, "The vote on this measure in Massachusetts, and its manifest popularity everywhere, should spur our legislators in New Mexico to take the necessary steps

Uncle Sam Says



There's nothing like a back-log of U. S. Savings Bonds to enable one to stand up and look the world in the eye. And you'll be clutching a handful of them before you know it if you enroll now for the regular purchase of U. S. Savings Bonds. With these bonds you'll lose the uncomfortable feeling that you're not getting ahead. What's good for you is good for your country, so start accumulating those Savings Bonds now. In ten years you get back \$4 for every \$3 you invest today. Sign up for the Payroll Savings Plan where you work, or, if self-employed, for the Bond-a-Month Plan at your bank.

U.S. Treasury Department

THE OLD HOME TOWN By STANLEY



GIVE GIFT CERTIFICATES

for

KNOX Hats



8.50 to 30.00

FLORSHEIM SHOES FOR MEN



ROBES

—Botany

—B.V.D.

—Rabhor

8.95

to

25.00

Sleep for Sale

B.V.D.

BRAND SKI PAJAMAS



B.V.D.'s wonderful Ski Pajamas are soft, snug, warm...tailored to fit comfortably no matter how you toss and turn in your sleep! They stretch with you—there's plenty of give. They're a cinch to wash—never need ironing—no buttons to break or get lost. Go to sleep in a pair of really warm Pajamas tonight!

4.95

KEYS MEN'S WE

116 West Main

Do You Need Cash

for Christmas Shopping

and

Holiday Expenses?

See Us Today

Quick, Courteous Service

Artesia Investment Co.

Booker Bldg. Phone 452-W



No Meal Complete Without It!

The New SUPER LOAF

WHOLESALE, DELICIOUS, NUTRITIOUS

At Your Grocers—Delivered Fresh Daily

ROSS BAKING COMPANY

Classified

This is one of two classified advertising sections in this issue. For further classified ads consult the other section.

For Sale

Holsum Is Better Bread

FOR SALE—1942 Dodge one and one-half-ton truck with two-speed axle. See at Sinclair Wholesale Station, 403 North First. 44-tfc

STORAGE—Newly roofed building, cement floor and basement for household goods, trunks, chests, etc. Yard storage for heavy machinery. Inquire for J. W. Busselle, 512 S. First St. 47-4tp-50

FOR SALE—Grain-fed geese. One and one-half miles east, one-half mile south. J. M. Vogel, phone 013-F22. 47-4tc-50

KIDDY-LINELL AGENCY
Farms, Ranches, Business Property Residences Insurance
415 1/2 W. Main Phone 75-W 45-tfc

FOR SALE—75-foot lot in Alta Vista Addition. Phone 12. 44-tfc

WE BUY AND SELL used furniture. Army Surplus Store, 211 West Chisum, phone 467-W. 28-tfc

Stop worrying about that old weak battery, install a new Willard battery at—
BOYD-COLE MOTOR CO.
Your Pontiac Dealer

FOR SALE—Ownership maps—Chaves County
Set up by Townships—
Loose Leaf Bindings
T9S-R22E to 27E
T14S-R22E to 27E
T15S-R22E to 24E
Showing federal and state lands. Clarence E. Fischbeck, 509 W. Main St.—Phone 475 22-tfc

Holsum Is Better Bread

FOR SALE—One D-S-35 International long wheelbase truck. I also have wrench trucks for heavy oil field hauling. K. J. Williams, phone 534-R. My business trucking the public. 33-tfc

Let us install a set of Arthur Fullmer deluxe seatcovers, high quality covers at reasonable prices. Tailored to fit any make of car. Boyd-Cole Motor Co. Your Pontiac Dealer 20-tfc

Trade your old used tires for a set of life time guaranteed Fisk tires. We will pay you for the unused miles, buy on G.M.C. budget plan. Boyd-Cole Motor Co. Your Pontiac Dealer

Holsum Is Better Bread

Holsum Is Better Bread

FOR SALE—One four-room house with bath, in Waller Addition; also some acre tracts for sale, abstracts furnished. J. P. Menefee, Box 163, phone 096-NJ2. 49-2tp-50

FOR SALE—Five-room modern house, partly furnished, on lot and half, mile west on Hope highway, \$3200. Inquire at 510 South Seventh, or phone 401-R. 49-2tp-50

VENETIAN BLINDS—We guarantee perfect fit. No charge for estimates or installations. Key Furniture Co., 412 West Texas, phone 241-J. 37-tfc

FULLER BRUSHES — Phone 089-R4. 32-tfc

Holsum Is Better Bread

E. A. HANNAH AGENCY
Complete Insurance Service
Fire, casualty, compensation, bonds, accident and health, and life. Real estate sales and loans. Homes, farms, ranches. Income property. Business opportunities.
113 South Third Phone 352-W
E. A. Hannah S. L. Seifert 30-tfc

Holsum Is Better Bread

FOR SALE—Kitchen sink with base, kitchen cabinet, and electric thermos well. Phone 085-J6. 44-tfc

BOB'S USED FURNITURE
900 S. First Phone 544-R 47-tfc

FOR SALE
Business netting \$1000 plus per month for \$30,000, less than amount invested.

Two-bedroom house for \$4500. Can be handled with \$1250 cash.

Three-room house for \$4700, can be handled with approximately \$1235.

Unfurnished two-bedroom house with orchard and well on acreage outside city limits, \$10,500, terms.

\$250 per month income property consisting of residence and apartments. \$19,000.

Two-bedroom house for \$5500, which can be handled with \$1300.

Duplex with \$90 per month income for \$8000, \$3000 will handle.

Also farms, ranches, and businesses. Contact Donald W. Teed, 307 Carper Building, phone office 143, residence 092-J3. Listings solicited. 47-tfc

FOR SALE—Good used wood or coal range, family size, good fire-box, good heater, good oven, easily converted to gas. Inquire at 512 S. First. J. W. Busselle. 48-4tp-51

Bill Purdy Directs 'John Loves Mary,' Lions' Presentation



Pictured above is Bill Purdy of Roswell, who is nearly as well known in Artesia as in the Chaves County city, and who directed "John Loves Mary," the comedy-drama, which will be presented in the Artesia High School auditorium at 8:15 o'clock next Wednesday night by the Roswell Little Theater under the auspices of the Artesia Lions Club. "John Loves Mary" is still running on Broadway.

Holsum Is Better Bread

FOR SALE—Bargain: One 12-holt deep freeze cabinet, and one 4-ft. refrigerator. Taylor's Appliance, 307 South Roselawn. 47-4tp-50

FOR SALE—Merle Norman Cosmetics. See Mary E. Stewart at Conoco Camp, house 9 or call 443-R. 49-2tp-50

Holsum Is Better Bread

FOR SALE—Radiant gas heater. Artesia Abstract. 44-tfc

FOR SALE—One Allis Chalmers combine, new motor, three years old. One MTA Moline tractor. See Douglas O'Bannon, Cottonwood. 44-tfc

Holsum Is Better Bread

FOR SALE—Five-room modern house with bath, 1208 W. Chisum. Inquire at 705 West Chisum. 49-3tp-51

FOR SALE—Popular and classical phonograph records. Watch for new records weekly. Roselawn Radio Service, 106 S. Roselawn. 37-4tp-40tfc

FOR SALE—New six-room house with three bedrooms, garage, and screened-in porch. Alta Vista addition, R. A. Homsley, 810 West Centre. 49-2tp-50

FOR SALE—New two-bedroom modern house with built-in cabinets, to be moved. Phone 0187-R1. 48-3tp-50

SPECIALLY FOR CHRISTMAS!
Eastman Camera Film, all sizes 8 mm. Projector 8 mm. Spool-Type Film View Master and Reels Picture Frames—"wee down to way up" Baby Albums Wedding Albums Greeting Cards with Photograph Portraits, all sizes and prices SPECIAL!
Three 5x7 Portraits for \$5 LEONE STUDIO
415 Main 50-1tc

FOR SALE—24x30 house, to be moved, \$2000. Valley Lumber Company. 50-4tc-53

FOR SALE—One TD-9 and one TD-14 tractors, both with hydraulic angle dozers, reasonable. Valley Lumber Co. 50-4tc-53

FOR SALE OR TRADE—Texaco filling station, stock and equipment included. 115 North First. Phone 205. 50-tfc

FOR SALE OR TRADE—A five-room modern house, about one year old, hardwood floors, floor furnace and service house in back. Will consider trading for farm. 607 Missouri, phone 376-J. 50-tfc

FOR SALE—Model A John Deere tractor, with starter and lights; two or four-row cultivator. Earl Gray, two miles west of Cottonwood school. 50-2tp-51

FOR SALE—Ruby red grapefruit, oranges and tangerines. 110 Richardson, phone 239. A. G. Bailey 50-tfc

FOR SALE—1941 Super Deluxe Ford Tudor with new motor. Phone 208-R. 50-tfc

FOR SALE—Beautiful cut work, embroidered lunch cloths and pillow slips. Second trailer at rear of 411 West Chisum. 50-1tp

FOR SALE—New Model 94 Winchester .30-30 Carbine, with Weaver J-25 scope sight, recoil pad, fleece-lined case and 30 shells, price \$100. Ideal Christmas present for that deer hunter. Phone 71 or 176-R. 50-3tc-52

FOR SALE—Registered Shorthorn Durham bull, roan color, price \$400, on R. M. McDonald farm, two miles south, one mile east. 50-4tp-53

FOR SALE—Late model Maytag washing machine, square aluminum tub, excellent condition, priced right. 1105 Merchant. 50-1tp

FOR SALE—Good clean 1939 Dodge four-door sedan. Second house east of 1101 S. Roselawn. 50-1tp

FOR SALE—18 acres or less; three acres, \$350; five acres or more \$100 per acre. Located one mile west of town. Jesse F. Cook, 908 Missouri, phone 271-NR. 50-tfc

FOR SALE—Martin saxophone, in good condition, \$50. Call 167-M. 50-3tp-52

FOR SALE—A few corn-fed hogs, weighing from 200 to 300 lbs., will sell live weight or dressed. If you can use a hog, come and pick one out. Tops 25 cents on foot and 35 cents dressed. See H. A. Denton, Room 3, Pershing Building. Phone 356. 50-tfc

FOR SALE OR TRADE
1947 Chevrolet Aero Sedan, two-tone.
1947 Mercury, four-door, black, the cleanest used car in town!
1947 Plymouth Coupe, black, radio, heater, sun visor, extra clean.
1946 Chevrolet four-door, a good buy, one owner.
1946 Ford Coupe.
1942 Chevrolet two-door.
1941 Ford five passenger Coupe.
1940 Buick five passenger Coupe, radio and heater.
1939 Chevrolet four-door.
1938 Ford Tudor.
1937 Ford Tudor.
1937 Ford Tudor.
1937 Ford Tudor, 60 hp.
1937 Chevrolet two-door.
1936 Chevrolet two-door.
1937 Ford five passenger Coupe.
1939 GMC Truck.
"We Will Treat You Like We Like to Be Treated!"
BOYD-COLE MOTOR CO.
112 S. Second Phone 154-W 50-1tc

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Here Is Female Lead Of Comedy



The charming young lady pictured here is Miss Pat Rogers, who plays the part of Mary in the screaming comedy-drama, "John Loves Mary," which will be presented in the Artesia High School auditorium at 8:15 o'clock next Wednesday night by the Roswell Little Theater under the auspices of the Artesia Lions Club, members of which have tickets for sale. Miss Rogers and others in the cast, which was directed by Bill Purdy, recently presented "John Loves Mary" in Roswell with unusual success.

WANTED—Man and wife, colored, experienced and well recommended, seek employment. Interested in ranch work. Inquire White House Barbecue Stand, north highway. 50-1tp

WANTED—Beauty operator. Colonial Beauty Shop, phone 992-J. 49-3tc-51

WANTED—Man and wife to operate a business. Must have some mechanical ability. Work light, pay good. Apply to Box 663, Artesia. 49-tfc

WANTED TO RENT—A small house or apartment unfurnished. Two children. Write H. E. Box 427. 49-2tp-50

WANTED—Woman to help operate a business afternoons. Apply Box 663, Artesia. 49-tfc

Notice

NO HUNTING on my land west of Hope, N. M. James S. Ray 48-3tp-50

NOTICE—If you want to drink that's your business. If you want to stop drinking, that's our business. Alcoholics Anonymous Box 245, phone 41. 51-tfc

FOR RENT—Single sleeping adjoining bath, private entrance. Inquire at 401 Richardson, 468-M.

FOR RENT—Tank-type cleaner with all attachments. Artesia Furniture Co.

FOR RENT—Floor polish Furniture, 412 West Texas 241-J.

FOR RENT—Storage space. 467-W.

FOR RENT—Room in home. Gentleman only. West Grand or phone 150.

FOR RENT—Small business, centrally located. Cunningham Brothers, 112 S. Main.

FOR RENT—Sleeping gentleman, private bath and port. Phone 254.

Lost

LOST—Black and white near Loco Hills, wearing and answers to the name of "lar." \$25 reward. If found at the Cantina Bar.

For Rent

FOR RENT—Large bedroom with private entrance and connecting bath. 304 Richardson. Call 952-W after 6 p. m. or at noon. 49-tfc

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From where I sit ... by Joe M...

"Farming" Versus "Ranching"

Talked to some editors who run my column in their papers—in states where there's mostly cattle and sheep raising—about the differences there might be between farming and ranching.

And they told me: "Joe, there's no real difference between cattleman and farmers. We make our living from the land like your folks do; we have the same 4-H Clubs and Granges; the same problems of prices and marketing.

"When it comes to recreation, we have the same liking to get together now and then for a cue and a friendly glass of beer."

And from where I sit, the sums it up. Ranchers are different names for things different crops. But all over the common traits of the sober moderation, and partnership, whether they produce for beef, or barley for American beer and ale.

Joe M...

Copyright, 1948, United States Brewers Association

We've Christmas Cards Galore!

Choose Yours Today!

GREETING CARD

CORNER

Come in Early
and
Select
While
Our Stock
Is Full
and Complete!

If You Wish,
We Will Personalize
Your
CHRISTMAS CARDS
With Your Name Imprint

ARTESIA ADVOCATE
PHONE 7

Wanted

WANTED—To keep children in my home, 1007 West Dallas, phone 505. 50-3tp-52

WANTED—To buy a trailer house, large size, Phone 354. 311 1/2 Chisum. 50-2tc-51

YARDS AND GARDENS plowed and leveled, trees trimmed. See H. L. Jurney, P. O. Box 24, Artesia. 42-12tp-52

HELP WANTED—Settled woman housekeeper, cook, three elderly people, no washing or ironing. I. S. Reser, phone J11F-2. 49-2tp-50

Anthony's

THE C. R. ANTHONY CO.

Your Christmas Store

Gifts for everyone

Gift Values From Santa Claus Hosiery Lane

"STYLESUN" SHEER NYLONS

51 Gauge 30 Denier **\$1.59**

FIRST QUALITY

Extreme sheerness with serviceability is an outstanding feature with Stylespun Nylons. Strain and wear points are reinforced. New winter colors. Sizes 8 1/2 to 10 1/2 in varying lengths.

42-Ga. Stylespun NYLONS **98¢**

Misses Colorful ANKLETS **39¢ Pr.**

Bright colorful anklets for Women and Misses. Solids, fancy cuffs and all-over stripes. All sizes.

CHILDRENS GIFT ANKLETS **29¢ Pr.**

For the kiddies, bright bold colors and patterns or solid pastels. Fancy cuffed and all-over fancies. All sizes.

Infants Anklets **39¢ Pr.**

Dainty white and pastel mercerized cotton anklets for tots. Turn down cuff styles. Infants sizes.

"ESQUIRE" MENS SOCKS

Ankle Regular **55¢**

Nationally Advertised dress socks for men. In Rayon cotton. Ankle or long leg. Fancy or solids. 10 1/2 to 12 1/2.

2 Pair Gift Boxed RAYON SOCKS **98¢**

Two pair 25¢ attractive gift presentation for gift giving. Length or leg length sizes 10 1/2 to 12 1/2.

Anthony's

THE C. R. ANTHONY CO.

CHURCHES

ROMAN CATHOLIC

St. Paul's Episcopal Church... St. Paul's Episcopal Church... Services at 7:30 p. m. each Tuesday at St. Paul's Episcopal Church.

FIRST METHODIST CHURCH... Corner Fifth and Grand... Sunday school, 9:45 a. m. Preaching, 10:50 a. m. and 7 p. m.

RIMERA IGLESIA BAUTISTA MEXICANA... Sunday school services, 11:30 a. m. Preaching, sermon by pastor, 11 a. m.

IMMANUEL LUTHERAN CHURCH... (Missouri Synod) Services at 7:30 p. m. each Tuesday at St. Paul's Episcopal Church.

FREE PENTECOST CHURCH... Morningside Addition... Sunday school, 9:45 a. m. Morning worship, 11 a. m.

BETHEL BAPTIST CHURCH... Usher board, Tuesday, 7:30 p. m. Mission, Wednesday, 3:30 p. m.

LAKEWOOD BAPTIST CHURCH... Sunday school, 10 a. m. Preaching service, 11 a. m.

ASSEMBLY OF GOD CHURCH... Morning worship, 11 a. m. Christ Ambassadors, 6:30 p. m.

OUR LADY OF GRACE CATHOLIC CHURCH... North Hill

FRIENDLY AND COURTEOUS SERVICE Artesia Cab Co. N.M.C.C. 644 C. (Jimmy) GRESSETT, Owner

Mass Sundays, 9 a. m. Spanish sermon. Confessions every Saturday, 4 to 7 p. m., and before Mass Sunday mornings.

THOMPSON CHAPEL COLORED METHODIST CHURCH... Sunday school, 9:45 a. m. Morning worship, 11 a. m.

CHURCH OF THE NAZARENE... Fifth and Quay... Sunday school, 9:45 a. m. Sunday services, 11 a. m.

CHRISTIAN SCIENCE CHURCH... 613 West Main... Sunday school, 9:45 a. m. Morning worship, 11 a. m.

LAKE ARTHUR-COTTONWOOD METHODIST CHURCHES... Cottonwood... Sunday school, 10 a. m. each Sunday.

Lake Arthur... Worship service, 11 a. m. first and third Sundays. Epworth League, 6:30 p. m.

FIRST PRESBYTERIAN CHURCH... Church school, 9:45 a. m. Morning worship, 11 a. m.

FIRST CHRISTIAN CHURCH... Sixth and Quay... The church school, 9:45 a. m. Worship service, 11 a. m.

CHURCH OF CHRIST... Eighth and Grand... Bible study, 10 a. m. Preaching, 10:50 a. m.

FIRST BAPTIST CHURCH... Corner Grand and Roselawn... Bible school, 9:45 a. m. Morning worship, 10:50 a. m.

SPANISH-AMERICAN METHODIST CHURCH... North Mexican Hill... Sunday school, every Sunday, 10 a. m.

CHURCH OF GOD... Seventh and Chisum... Sunday school, 10 a. m. Morning worship, 11 a. m.

LOCO HILLS METHODIST CHURCH... Sunday school, 10 a. m. Services, 8 p. m.

ST. PAUL'S CHAPEL EPISCOPAL... 306 S. Seventh Street... Evening prayer, sermon, 7:30 p. m., all Sundays except first in the month.

MALJAMAR BAPTIST CHURCH... Church service, 11 a. m. Training Union, 6 p. m.

SHERMAN MEMORIAL CHURCH... (Oilfield Community) Sunday school, 10 a. m.

LOCO HILLS BAPTIST CHURCH... Sunday school, 9:45 a. m. Preaching, 11 a. m.

SAWS!

HAND SAWS FILED! Faster Cutting Saws When Filed by Machine! That Old Saw Will Cut Like New! CHARLES EMMONS

W. W. PORTS Geologist Geological-Engineer Magnetic Surveying Engineer and Land Surveyor 212 Ward Bldg. Phone 488-J

FOR SALE! APPLES! We Are Picking Now Bryant Williams Farm Southeast of HOPE, N. M.



HERE'S MINE! I FINANCED IT THRU THE BANK

THERE IS NO SUBSTITUTE for financing the purchase of your next automobile thru this Bank. Not only do you save money, but you build valuable Bank credit...

FIRST NATIONAL BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORP. BANK PERSONAL LOANS ARE BEST

Building for Defense

Don't want war, but we must build our defense with equipment and men for military service. Safe, sound life insurance protection. Men likewise are building their defense against unexpected disability and expected old age together with security for their families.

WOODMEN of the WORLD Life Insurance Society OMAHA, NEBRASKA

Field Representatives Phones 897-R1 and 684-W

Compare Values... Compare Prices... and you'll choose CHEVROLET ADVANCE-DESIGN HEAVY-DUTY TRUCKS

Only Chevrolet Heavy-Duty Trucks offer all extra-value features! There's a mighty big difference in heavy-duty trucks and you'll know it the moment you hit the highway...

the Perfect Gift... America's finest range makes America's finest Christmas gift! Surprise her with a "CP" automatic gas range... Southern Union Company HELPING BUILD NEW AMERICA

First—

(continued from page one)
is terrazzo.
The officers' offices on the south side are floored with rubber tile, while the tellers' cages and the

workroom have cork floor covering. Space has been provided for six tellers, in addition to note tellers.
The workroom, which is entered through either of two doors behind the tellers cages, is unique

in that it is fire and pilfer proof, eliminating the necessity to move the records in and out of the bank vault at the opening and close of the day's business. The room has approximately 2500 square feet of floor space.

The inside entrance doors, as well as the tellers' wickets, are constructed of stainless steel.

East of the tellers' cages is the vault sufficiently large to accommodate the lock boxes, as well as the bank's strong boxes and safes. It is built of 18-inch reinforced concrete and has a door of seven-inch stainless steel.

President Sears said it is planned to install a grill in the vault to separate the public's lock boxes from the bank's strong boxes, as soon as the need and arrangement are worked out.

The building is heated by means of a hot water plant, the boilers and unit for which are in the basement. Likewise, much storage space has been provided.

The bank is furnished throughout with new and modern bank furniture.
A feature unavailable in Artesia heretofore is a night depository, the small door of which is in the Roselawn entrance.

The First National Bank at this time has deposits of about \$8,500,000.

At the conclusion of a meeting of shareholders of the bank Tuesday, at which 80 per cent of the stock was represented, it was unanimously voted to increase the capital and surplus to \$200,000 each through the sale of \$50,000 in capital stock at two for one pro rata to present shareholders.

The bank president said it is presumed all shareholders will exercise their right to purchase the stock.
At a meeting of the board of directors a dividend of 6 per cent was declared on stock outstanding as of record Dec. 6.

President Sears also announced the "Second National Bank"—the Saturday afternoon accommodations maintained during the cotton season—was discontinued for the year last Saturday.

Top Allowables Are Completed By Two Oil Operators

Eddy County oil operators this week reported the completion of two top-allowable wells, while the Humble Oil & Refining Company plugged and abandoned its deep test west of Hope after encountering granite at a total depth of 5844 feet. During the week three new locations were staked, while operations to deepen an old well were started.

The Humble's Gorman 1, which was plugged, was located in NW 30-13-22.

Eddy County completions: Forrest E. Levers, Levers 9-B, SW SW 34-16-29; total depth 2560 feet; pumped 75 barrels of oil per day, after shot.

Gulf Oil Corp., Artesia-State 1, SE SW 19-18-28; total depth 2058 feet; flowed 50 barrels of oil per day, after shot.

New locations: Forrest E. Levers, Donahue 3, NW SE 34-16-29; Collier & Bassett, Williams 5, NE NW 25-18-26; R. W. Fair, J. F. Thompson 1, NW SW 15-29-26.

The old well drilling deeper is the Resler & Malco, King-State 1, 16-19-27, which was drilling at 2032 feet.

Drilling Report
Kincaid & Watson, Nix-State 1, NW NE 24-18-28.
Drilling at 2850.

R. L. Harrison, Saunders 3, NE NW 12-18-29.
Total depth 2800; shut in.

Barney Cockburn, Pecos Irrigation Co. 1, NW SE 35-24-28.
Total depth 2700; shut down for orders.

Worth Drilling Co., Taylor 2-B, NW NW 13-18-31.
Drilling at 2900.

Chappell Oil Co., Bradley 6, NE NE 11-24-26.
Total depth 1890; waiting on cement.

S. P. Yates, Leonard 4, NW NW 34-17-29.
Drilling at 2029.

Resler Oil Co., McKee 1, SE NW 33-20-25.
Drilling at 720.

Wright & Eitz, Yates 1, SW SE 6-20-27.
Total depth 530; shut down for orders.

Red Lake Oil Co., William 2-B, SW NE 27-29-28.
Total depth 1880; testing.

Impressive—

(Continued from Front Page)

by Bill Dunnam, serving as chaplain for the United Veterans Club, completed the program.

In his address General Milton told of the crisis which the world faced at the start of World War II, a crisis such as might creep up upon this nation again, unless it is prepared.

The general said Churchill declared, after an unusually devastating air attack on London, which had been nobly fought off by a few interceptor fighter planes, that "never in the history of human conflict has so much been owed by so many to so few."

General Milton said, "No greater testimony could be given than Churchill's own words in a service such as this."

Having seen American boys in action in many places in the South Pacific, General Milton said, "I am convinced that American manhood is still made of the stuff that would make our forefathers proud."

He closed his remarks with a symbolism of the American flag and how it tells the heroic story for free men who fought for their liberties.

The idea of a memorial to the former Artesia High School students who gave their lives in the war was conceived by Miss Alma Sue Felix, high school teacher, who was sponsor of the class of 1943. The class funds were earmarked for such a memorial, and then last summer, with Dr. Perry and Mills working on the project, the funds were added to by voluntary contributions by citizens of the Artesia community.

Dr. Crouch—

(Continued from Page One)

Crouch of Artesia, Dr. Ralph H. Crouch of Kansas City, and Dr. Robert A. Crouch of Detroit.

There also survive Mrs. Crouch a brother and two sisters, Willis Winder of Petaluna, Calif., and Mrs. Mary Welp and Mrs. Nellie Hill of Berkeley, Calif., three grandchildren, and two great-grandchildren.

High—

(Continued from Front Page)

were honored were Hildreth Barker, Frank Bennett, Billy Brown, Billy Bynum, Carrol Cochran, Doyle Cole, Clarence Connor, Richard Cranford, Billy Cunningham, Edwin Elvin.

Bobby Flynn, Noel Flynn, Harold Funk, Harold Grissom, Jimmy Juarez, Vernan Haldeman, Joe Harbert, Lowell Irby, Clarence Lamb, R. J. Letcher, Buddy Marler, Franklin McAnally, Merwin Morgan, Don Mullaney, Charlie Nelms, Raymond Pearson, Jimmy Rieger, Ronald Rogers, Herbert Travenio, Jimmy Yates, and Benjie Tipps.

The team journeys to Hagerman this evening. They will play Roswell here Saturday night in the high school gym. It will be a twin bill, featuring the "A" and "B" teams. The first game will start at 7 o'clock.

Phoebe—

(Continued from Front Page)

ure in receiving the nod and honor. At present Princess Welch is at Bowling Green, Ky., where she is a student at Eastern Kentucky State College. She will be home for the holidays and in plenty of time to make plans for her appearance at the Sun Carnival as attendant in the court of this year's sun queen.

A whirl of formal and informal social activities are in store for the popular young Artesia woman at the Sun Carnival and Sun Bowl game on New Year's Day.

Two Cage—

Artesia "B" teams. The future Bulldogs turned in fine performances, setting a good example by winning; over their opponents 33-27.

Saturday night the Bulldogs met Lake Arthur in another dual performance, using both "A" and "B" teams. The B's had little trouble in defeating the young Lake Arthur team 30-25.

The Bulldogs held their own against a more experienced team for three quarters, allowing the visitors a five-point lead in the fourth quarter, dropping their second game of the season 38-33. Louis Richardson led the Bulldogs with 11 points. Merritt sparked the visitors with 17 points.

H. F. Davis is coaching "A" squad basketball this season. This

is his first year of coaching in the Artesia school system. Last year Davis was head coach in Hagerman, winning 22 games out of 26.
The Artesia squad is hampered by the fact that they have had only about 10 days of practice, because of football ending late this year.
The team journeys to Hagerman this evening. They will play Roswell here Saturday night in the high school gym. It will be a twin bill, featuring the "A" and "B" teams. The first game will start at 7 o'clock.

be and should be willing to underwrite the cost of making enterprise self-sustaining.
The plans call for planting one to five years, as one may have no intention of having further campaigns for the sion or support of New Boys Ranch.

CONCRETE WORK
● Foundations
● Porches
● Sidewalks
● Driveways
● Miscellaneous
O. H. SYFFER
316 Adams

all dressed up to go

DREAMING



Blue Swan
LOVELY LINGERIE

Sleep in comfort...
and in style in this lovely knit rayon gown enriched with a flowery flourish of fine lace.
It washes like a dream too and needs no ironing.
White, pink, blue, black.
Sizes 32 to 40.

3.95

Thompson-Price Co.
Quality and Style Combined With Reasonable Prices
Phones 275 and 276

Optimism—

(continued from page one)
the club's finances, while Hugh Kiddy related the history of the old Artesia Golf Club and up to the present, through the period when the Artesia Country Club was founded.

CARD OF THANKS
We wish to thank everyone for their thoughtfulness and kindness in our time of need. George and Christine Wier and children.

SEE OR WRITE WALTER KNOWLES
At 804 S. Second or phone 464-R, for piano tuning, music lessons or dance band. 50-tfc

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In Plain Tailored and Beautiful Lace-trim Styles

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HOLIDAY DRESSES are the prize package in every smart gal's scheme of scene-stealing fashions. Whether it's a casual for daytime gadding or a whispering taffeta for starlight romancing... you'll be wide-eyed with joy at Trudy's big occasion looks... of her little money prices of

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PRACTICAL GIFTS

Best Wishes for a Merry Christmas

Disease In Is Not In State

ase in cattle has not in herds in New Mexi-

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Also

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E ESTIMATES

at Green's Store

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BECKETT

co, according to G. W. Evans, Magdalena, president of the New Mexico Cattle Growers Association. A recent Chicago report from the American Veterinary Medical Association indicated there may be cases of "X" disease or hyperkeratosis in New Mexico, but a careful survey by both state and federal livestock sanitary officials shows the disease does not exist in this state, Evans said.

Four possible cases of the malady may have been noted in the state in the last five years, Evans continued, but none of these cases resulted in a fatality. According to the Chicago report 40 per cent of the infected cattle in other states, particularly calves and yearlings, died. The disease was first reported in New York two years ago.

Although cause of the disease has not definitely been establish-

ed, Evans said, indications are that it is a result of adverse feeding conditions. It is definitely a condition adapted to the eastern part of the United States.

New Mexico received another encouraging report on Bangs disease (brucellosis), Evans continued. The Bureau of Animal Industry has notified state officials that New Mexico is the only state west of the Mississippi River which has less than 2 per cent infection of Bangs disease in cattle. This is a remarkable situation, and speaks well for the efficient livestock sanitary and health regulations in the state, Evans said.

USDA Compares Meat Production With Year Ago

Meat production under federal inspection for the week ended Nov. 20 totaled 378 million pounds, according to the U. S. Department of Agriculture. This production was 17 per cent above the 324 million pounds for the week prior, but 8 per cent below the 412 million pounds for the corresponding week last year.

Cattle slaughter totaled 293,000 head, or 6 per cent above the 276,000 the previous week, but 17 per cent below the 355,000 for the corresponding week last year. Beef production was 147 million pounds compared with 135 million pounds a week earlier and 162 million a year ago.

Calf slaughter was 160,000 head, compared with 144,000 the previous week and 195,000 last year. Output of inspected veal for the three weeks under comparison was 20.5, 18.7, and 24.6 million pounds respectively.

Hog slaughter of 1,409,000 head was 19 per cent above the previous week's 1,182,000, but 9 per cent below the 1,548,000 for the same week in 1947. Production of pork was 194 million pounds, compared with 157 and 210 million. Lard production was 45.4 million pounds, compared with 38.3 and 44.6 million.

Sheep and lamb slaughter was 378,000 head, compared with 310,000 head for the week prior and 380,000 last year. Production of inspected lamb and mutton in the three weeks amounted to 16.3, 13.0, and 15.6 million pounds respectively.

CITIES CONSUME MOST OF LAMB PRODUCED IN U.S.

About 25 million people in the U.S.—all in metropolitan areas—consume 70 per cent of the lamb produced in the nation. The remaining 115 million people consume only 30 per cent of the lamb produced in the U.S.

Here are the areas in which 70 per cent of the nation's lamb is consumed: Boston area, 10 per cent; New York area, 35 per cent; Philadelphia area, 5 per cent; Chicago area, 5 per cent; and Pacific Coast areas, 15 per cent.

Safety Record Brings Recognition



For his 42-year unbroken record of service without an accident and without loss of time because of illness, Elmer Hanlin, left, of Denver, Colo., Continental Oil Company tank truck driver, receives a gold watch and a handclasp from President L. F. McCollum. The "safe and healthy" driver was honored at Colorado Springs recently at a dinner attended by more than 100 Continental Oil Company officers and executives from throughout the United States. Beginning work for Continental in Denver in 1906, Hanlin drove two horses and a 600-gallon two-compartment tank wagon, but turned in his outmoded equipment 28 years ago for an automotive unit. With motor transportation, as with horses, he has kept his perfect safety record of no accidents. He plans to retire early in 1949.

Honey Bees Are More Important Than Other Pollination Insects

Here is some more evidence on the part honey bees have in boosting alfalfa and clover seed yields.

For several years, entomologists "bug men" of the U. S. Department of Agriculture have been gathering information on the ways in which bees help farmers to get better crops.

During the last year, the USDA

entomologists made a check on bees and other insects "working" in red clover and found that four-fifths of the pollinating insects were honey bees. Less than a fifth were bumblebees. And less than a twelfth of the pollinators were solitary bees and other miscellaneous insects.

As clover depends on pollinating insects to set the seed, those figures give some idea of the importance of honey bees in agriculture. The entomologists estimate it

takes about 1700 honey bees to the acre, working continuously during daylight hours to insure pollination of all red clover flowers during the blossoming period.

Meerschaum is a clay-like mineral used in making the bowls of tobacco pipes and cigarette holders.

Meerschaum, used to make pipe bowls, is a mineral made of water, magnesia and silicate.

A catfish found in the Nile River normally swims and floats upside down.

Pineapples derive much of their nourishment from the air.

Pineapples, which are almost seedless, are grown from slips.

Longshoremen were originally called "along-shore-men" because they worked on the wharves of seaports where they loaded and unloaded vessels.

Business at the Old Location Will Be Discontinued

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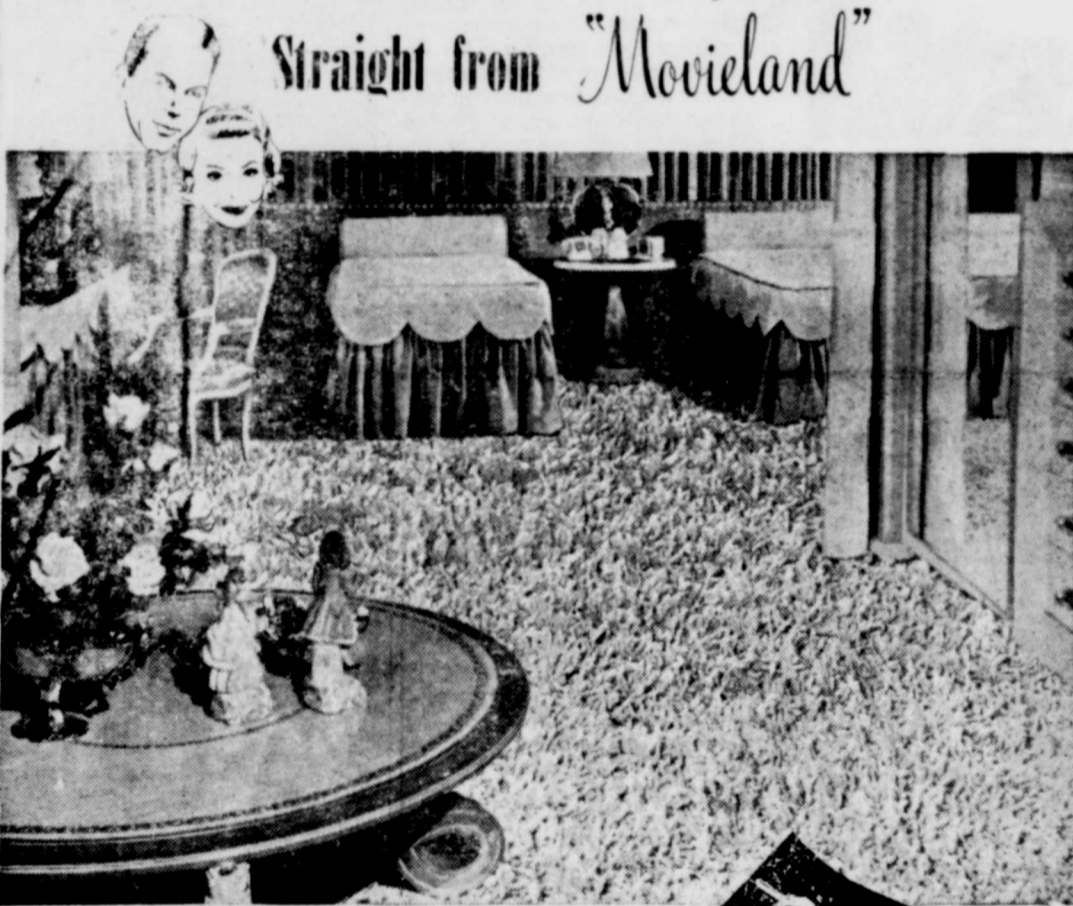
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Size \$14.95 36 x 60

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America is drawing up to Samson Tables

Tables only \$5.95 each



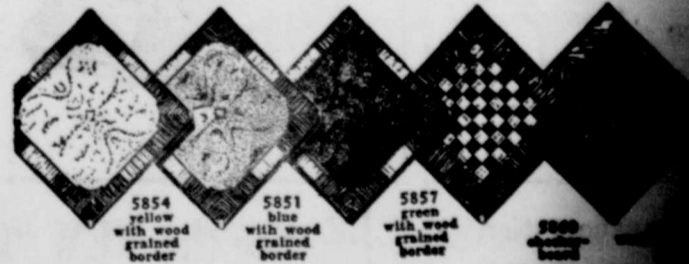
You'll be proud to have your guests draw up to a Samson table. They admire Samson smooth, complete surfaces of smart, simulated wood design. Samson is "Country Best" in the best of homes.



P.S. We have matching Samson folding chairs to go with your Samson tables at only \$7.95 each.

Choose from six wonderful patterns in "strong-enough-to-stand-on" Samson tables. Use them for a thousand different purposes all over your home. They tuck away neatly in a closet—but they're good looking enough to stand out smartly on their own. And at the amazingly low price of \$5.95 each—you'll want lots and lots of them.

Samson all purpose FOLDING TABLES and CHAIRS



5854 yellow with wood grained border

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New Mexico 4-H Members Win National Awards

Seven New Mexico 4-H Club boys and girls, all of them winners in state contests this year, received national awards last week at the

National 4-H Club Congress in Chicago. New Mexico's national 4-H winners, their awards, and contests in which they participated are as follows: Parthenia Pitt, Rogers, canning contest, \$200 scholarship, one of six national winners. Bill Glen Vinzant, Portales, farm safety contest, \$200 scholarship,

one of eight national winners. Doris Ann Krogh, Albuquerque, crocheting and knitting contest, \$200 scholarship, one of two national winners. Leland Pool, Portales, health contest, blue ribbon, one of 11 national winners. Doris June Black, Crossroads, food preparation contest, \$200 scholarship, one of six national winners. Tommy Dale Mullins, Portales, better farm and home methods contest, \$200 scholarship, one of six national winners. Bobby Miller, Forrest, home beautification contest, all-expense-paid trip to Chicago, one of eight national winners.

Nineteen New Mexico 4-H Clubbers attended the National Congress on expense-paid trips, which were awards for their winning various state contests. In Chicago they heard addresses by nationally-known speakers, made tours to points of interest in the Windy City and were entertained at banquets and luncheons and by famous orchestras and screen and radio personalities. Miss Travis Hughes, acting state 4-H Club leader, accompanied the New Mexico 4-H delegation to Chicago.

All New Mexico farmers, who are eligible to vote, should participate in the elections, he urges. Failure to vote may mean that the committee elected will represent but a small portion of the farmers in the community. "You are helping to elect a committee whether you vote or not and you may be helping to elect the committeemen you don't want, if you fail to vote," Hemphill said.

Farm Elections Are Democracy Working At Best

About the easiest way for us farmers to lose the voice we have in the administration of the farm program is to neglect to use that voice, says C. V. Hemphill, chairman of the New Mexico Production

and Marketing Administration Committee. "Under present legislation we can elect the committeemen who administer the farm program locally," he said. "We can elect the delegates to the county convention where the county committee is selected. From these county committees comes the leadership for the county committees. These county committees in turn are furnishing the leadership for the state committee. Again from the state committee of the country comes the leadership for national administration of the farm program."

Ahead are vital decisions having to do with price support and soil and water conservation," the chairman points out. "That is why it is so important for the committeemen elected in the communities and counties to be the choice of the majority of the farmers in the communities and counties of the country," he said.

All farmers who are participating in the 1948 Agricultural Conservation Program, or who had a contract with the Federal Crop Insurance Corporation for this year, are eligible to vote in these farmer-committee elections. Notices of elections which will be held soon will be posted before elections are held in each community.

with official agencies and civic leaders this month, he said. Activities promoted by the foundation to support other agencies are sparked by a co-ordination of informational material disclosed by the field inspectors, the director explained.

"Posters and bulletins have been prepared and distributed to licensed representatives of the brewing industry to clarify provisions of the New Mexico Liquor Control Law and special regulations of the state's enforcement division."

Sanitary requirements established by the State Department of Public Health have been supported and promoted by foundation circulars to both employers and employees, and government price regulations during the war and application of the federal amusement tax for places permitting dancing were highlighted in industry meetings and by letters, it was said.

"Where our inspectors find license negligence or indifference leading to violation of regulations, we issue 'advisory' letters to effect a correction," Huff said. "Should there be any failure to comply, we then consider disciplinary action—in some few instances even a beer-sales shut-off pending correction."

Breaking the program down to a community level, retail representatives of the brewing industry have demonstrated collective support for chamber of commerce membership campaigns, park and playground drives, teen-age recreational projects, and civic cleanup and repair plans, foundation files show. "We are extremely gratified to receive invitations from public officials to confer on matters involving the brewing industry," the director added.

Christmas greeting cards personalized at The Artesia Advocate

Read the Ads

Innovation for Farmers



Marking another step forward in the advancing standard of living for the American farmer, the first radio designed and built expressly for use on farm tractors now is on the market.

The new radio, introduced by a Kansas City manufacturer, gives the farmer access during his working hours in the field to whatever he desires in the way of entertainment, news reports, crop information and weather forecasts. Equipped with a universal mounting, this set is readily installed on any make or model farm tractor. Cabinet and chassis are weather-proof and shockproof. Eight tubes, including two rectifiers, a superheterodyne circuit and telescope antenna comprise the power unit.

Inspectors Keep Close Tab On Tavern Operation

Field inspectors for the United States Brewers Foundation have maintained close contact with operational practices of New Mexico's beer and ale retailers, making 8200 separate visits during the industry's six-year old program in the state, according to Charles J. Huff, director. The New Mexico division begins its seventh year of co-operation

HEAR—BUT DON'T UNDERSTAND?

2 smallest SONOTONES BUILT FOR GREATEST UNDERSTANDING! Investigate! SONOTONE Hearing Center

HOTEL ARTESIA MONDAY, DEC. 13, 1948 11 A. M. to 6 P. M.

Social Security Helps Everyone Plan To Retire

"What is my stake in Social Security? Those words are becoming more and more important to every man, woman, and child who works for a living, because each has a constantly growing stake in the program," J. Hassler Strickland, manager of the Roswell Social Security office said. "To the worker who approaches the age of 65, the thought that he will have some financial reserve to depend upon, a reserve he has worked to build up, is a very encouraging factor in planning for a retirement which will be slowly but surely be forced upon him."

"The entire program is built on



Poultrymen Advised To Retain All Pullets

Culling Hens Is Means Of Increasing Returns To assure top poultry profits during the winter season, keep an all-pullet flock. Pullets lay in the fall and winter when egg prices are high. At the same time, old hens are going through their fall molt and consuming 25 to 30 pounds of feed while producing no eggs.

In the spring, when old hens resume laying, egg prices are down, thus necessitating a very heavy layer to pay the \$1.50 feed bill which was amassed during the winter months. Old hens may be sold at once or they may be culled individually as they go out of production. A weekly check of the old hen flock will enable the poultryman to cull out the loafers.

If an old hen flock is maintained over the winter months, separate housing for pullets and old hens should be provided for best management and disease control. As another step in culling the poultry flock, old roosters also should be eliminated. They serve no useful purpose and eat lots of feed.

Some pullets also may have to be culled if the flock is to be maintained at the desired size for profitable operation throughout the winter. In this case, only the best potential layers should be retained. A good ready-to-lay pullet is one that is smoothly feathered, plump in body and carries richly pigmented shanks.

Pullets so developed can be brought into 50 per cent egg production without crowding by the time they are six months old. Pullets, however, never should be forced into high production during their first two months of laying.

the basic idea that a man who has devoted his life to production for society has a definite right to the freedom which comes from the knowledge that he and his family will have a regular money income. Even a modest sum, which comes regularly every month, looms large in importance as a means of helping to maintain a reasonable standard of living.

"The American worker seldom wants something for nothing. It is a source of pride and satisfaction to him to know that the social security benefits paid to him will

come from the security which his contributions build. Social security distributions of workers in commerce rather than a favor. The Social Security will assist in any way to inform one of this program and apply for benefits. Esterbrook pens, favorite. Advocate

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I Will Sell at Public Auction at the G. R. Brainard Farm, Eight Miles Southeast of Artesia, on

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We offer a limited quantity of surplus portable scopes for sale. These are all new, in original boxes and are offered at a fraction of original cost.

Specifications: Overall height 8 inches, three different powers. Will accept auxiliary eyepieces higher powers desired. Fully adjustable on optical system: pitch-polished lenses.

These portable microscopes are offered at a special sale on the following terms: Price \$39.95, shipping and packing charges. Check or money order should be sent with your order or \$2.50 deposit. Microscope to be sent C.O.D. for balance. Any check after quantity has been sold will be returned.

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Variety OF PROTEINS, CARBOHYDRATE AND MINERALS in PURINA SHEEP CHECKER

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SEE US BEFORE YOU BUY RANGE SUPPLEMENT

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Stop now — we will hold your selections in Lay-Away or arrange convenient terms on our Easy Pay Plan.

Knapp-Monarch Automatic WAFFLE IRON

24.95

The famous "Quad" model — compact and fully automatic. Makes large 4-section waffles with cooking, controlled by a handy heat selector. Bright chrome finish... plastic handles.

Be safer when it's slippery!

Ride on **Super-Cushion TIRES BY GOODYEAR**

"Stop-Notches" give Super-Cushions extra grip... take hold for traction on stops and starts. Reduce the dangers of skids with Super-Cushion tires... we'll take your old tires in trade and make a liberal allowance.

You can save your cash for Christmas — we'll arrange convenient terms.

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"Brew compensator" assures that "just-right" flavor in every cup. Stove is included.

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Ideal for use on any trip... folds neatly, flatly into its small carrying case. Operates on both AC and DC, and weighs only two pounds. Indicator shows temperature for safe ironing.

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A smart looking, beautifully mirror-chrome finished toaster. An ideal gift!

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This sparkling chrome finished grill is a kitchen "jack of all trades". It toasts sandwiches, grills, fries, bakes waffles. Can be used on either AC or DC current. Cord is included.

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See the NEW "BMC" Tractors Senior and Junior Models Something Entirely New in Pedal and Chain Driven Wheel Toys, that Wee Farmers are Sure to Go for These!

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Carey's Deep-Penetrating Salt Carries the Flavor

Carey's Plain Sugar Cure Salt 7 1/2 lbs. 95c	Carey's Sugar Cure Smoke 7 1/2 lbs. 95c
Carey's Spicy Sugar Cure Salt 7 1/2 lbs. 1.39	Carey's Plain Salt 100 lbs. 1.50
Sausage Seasoning 3 oz. 15c	Lard Cans 4, 6, 8, 10 Gallons
10 oz. 35c	Sausage Mills 5.75
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FEEDS — SEEDS — FERTILIZER — OIL & GAS

GENERAL HARDWARE

Office 678—PHONES—Store 679

News

W. E. Scott of Artesia and Dick Spurrier of Santa Fe were in Maljamar Saturday enjoying bird hunting.

Mr. and Mrs. Warren O'Harold of Roswell and Mr. and Mrs. John Lively of Artesia were guests of Mr. and Mrs. Cecil Holeman last Thursday.

Mrs. A. C. Hatfield left two weeks ago for Independence, Kan., to visit her relatives. While there she was quarantined because of diphtheria. Mr. Hatfield left this week for Independence.

Members of the Fellowship Club met after church Sunday of last week and sang and played games. Hot chocolate and cake were served to Mrs. Z. Glover, Mrs. Jesse Ward and Mrs. Oscar Loyd, Angie

Mae and Inez Ward, Jerry and Molly Cooper, Sally Glover and L. E. Leverett of Electra, Texas, Alima Burdick of Sacramento, Calif., was a guest of her sister, Mrs. Lacy Dunlap, and Mr. Dunlap last week.

Mr. and Mrs. J. E. Cornett of Artesia were guests overnight of their daughter, Mrs. Son Taylor and Mr. Taylor. They kept their grandchildren Friday while Mr. and Mrs. Taylor went to Roswell on business.

Mr. and Mrs. Marvin Carter of Artesia were dinner guests of Mr. Carter's brother, Steve Carter, and Mrs. Carter Sunday of last week.

Frank Sims of Dallas and Guy Ellis and M. B. Taubman of Artesia were in Maljamar on business Wednesday of last week.

Mrs. George Williams was a houseguest of Mrs. Jewel Smith in Artesia from Saturday, Nov. 27 through Tuesday of last week.

Mrs. Joe Smith took her son, Ronny to Lovington Tuesday of last week for medical attention.

Tommy Wooton has mumps.

Patsy Vowell, Joyce Potts, A. C. Taylor II, Druella Holeman, and Nancy Hoover are ill from measles this week.

Mr. and Mrs. Oscar Loyd and Mr. and Mrs. John McMurray visited Mr. and Mrs. Cliff Loyd Saturday evening. Mr. Loyd was ill in an El Paso hospital a month but has returned to his home in Artesia after undergoing a back operation recently.

Mr. and Mrs. Bob Parker of Indiana have moved into the Cokburn Oil Company Camp southeast of here.

C. O. Aldredge of Lovington and Lidge Arkers of Duncan, Okla., enjoyed a quail hunt at Maljamar Monday of last week.

Mr. and Mrs. Kenneth Shields had a rummy party Saturday night. Mr. and Mrs. Jesse Ward and Mr. and Mrs. L. J. Kelly were guests. Mr. Ward won high score.

George Williams went to Phoenix, Ariz. on business recently. He returned home Tuesday of last week.

Mrs. Oscar Goodman honored her daughter, Mrs. George Goodman, with a bridge party at her home Wednesday afternoon of last week. Mrs. George Ross held high score. Hot spiced tea and fruitcake were served to Mmes. Oscar Loyd, Chas. Shannon, George Ross, Jimmy Cunningham, O. Furrh, A. W. Golden, Z. Glover, H. C. Hunter, John McMurray, and Kenneth Shields.

Mr. and Mrs. Lake Arthur of Loco Hills and Mrs. Gladys Arthur of Maryville, Tenn., were guests of Mrs. Jack Choate Tuesday afternoon of last week.

A guest of Mr. and Mrs. O. Furrh last week was Mrs. Furrh's brother-in-law, Bill Panse of Longview, Texas.

Mr. and Mrs. Walter White went to Monohans last week to visit her grandparents, Mr. and Mrs. E. W. James, and her brother, Bobby Dean, and sister, Jimmy Dale.

Mr. and Mrs. George James visited Mr. and Mrs. Leon Jones in Odessa last Thursday.

Mrs. Jesse Ward and Mrs. Oscar Loyd were co-hostesses at a party Wednesday morning of last week given at the home of Mrs. Ward. Mrs. George James and Mrs. Jack Choate won prizes. Mrs. James McKinstry had two guests, Mrs. Duxbury and Mrs. L. H. Arnold of Artesia. Others attending were Mmes. H. C. Hunter, Kenneth Shields, Luther Kelley, Iris Pleasant, L. J. Carden, O. Furrh, "Ma" Payne, Z. Glover, and Cecil Holeman.

"Ma" Payne had guests Friday of last week and her daughter, Mrs. Ott Vowell, had a family reunion at her home Sunday of last week.

A. C. Payne who recently returned from the Navy; Bernice Payne and Mr. and Mrs. H. M. Sims of Amarillo, Mrs. J. M. Duncan of Jacksboro, Texas, and Mr. and Mrs. Ken Whitely of Loco Hills attended.

Mr. and Mrs. John McMurray

entertained the Ace Club at their home last Thursday night. Mr. and Mrs. L. J. Kelly, Mr. and Mrs. Kenneth Shields, and Mr. and Mrs. H. C. Hunter attended. High scores went to Mrs. Kenneth Shields and L. J. Kelly. The next club meeting will be after Christmas.

A group of young people met at the home of Mr. and Mrs. M. P. Elliott and sang songs Friday night. Inez and Angie Mae Ward, Frances Elliott, Glenda Kelley, Peggy Castleman, Patsy Edwards, and J. C. Junior and L. E. Leverett were present.

Mrs. Jimmy Wellman entertained the Kewanee Sewing Club at her home Thursday. A pink and blue shower is to be given at the next club meeting for Mrs. Lacy Dunlap at the home of Mrs. John Leo. The members drew names for Christmas and planned a party for Dec. 16. All husbands are invited. Mrs. Alexander became a new club member. Coffee and fruitcake were served to Mmes. Ralph McGill, Dick Davis, Ira Pleasant, and Preston Sykes of Loco Hills, J. C. Davis, John Leo, Lacy Dunlap, Dru Taylor and "Ma" Payne.

Mrs. Dru Taylor entertained the Women's Missionary Society Tuesday of last week at her home with a covered dish luncheon and an all-day quilting party. "Mystery friend" gifts were exchanged and a program was given. Those attending the luncheon were Mmes. Son Taylor, Dru Taylor, Cecil Holeman, Ira Pleasant, Z. Glover, Jesse

Ward, Kenneth Shields, and Oscar Loyd. Other arriving later were Mmes. Ralph McGill, Dick Davis, George James, W. W. White, and "Ma" Payne.

Brief cases and underarm ones at The Advocate office.

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See Advocate office.

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Low prices on everything you need for HOLIDAY BAKING
Start your Christmas baking plans with a trip to Safeway. Here you'll find all the makings for traditional holiday favorites... priced low.

FLOUR		89c
Royal Satin pure vegetable	3 lb. tin	
Shortening	1.09
Radiant just right for your cakes	1 lb.	
Fruit Mix	49c
Snowwhite or Mortons	26 oz. pkg.	
Salt	10c
Kitchen Craft "Family" 10 lb. Bag		
Westag imitation	3 oz. glass	
Vanilla Extract	...	10c
Dromedary Fudge & Frosting	12 oz.	
Frosting Mix	29c
Cake Flour	44 oz. pkg.	
Swansdown	43c

MARGARINE Dalewood 1 lb. 29¢ pkg. **SUGAR** fine granulated beet 10 lb. 85¢ bag

Ideas for GIFTS FROM YOUR KITCHEN

Family Circle 5¢ Magazine

- New crop in cello bags **Almonds** 42c
- Emeral new crop, in cello bags **Baby Walnuts** .. 41c
- New crop Georgia papershell **Pecans** 45c
- Sunset, all new crop in cello bags **Mixed Nuts** 45c

FRESH FRUITS AND VEGETABLES

Help yourself to real freshness! Vegetables and fruits so full of natural goodness it's like having a year 'round garden to choose from. Safeway's service assures you of produce at its best.

RED POTATOES U.S. No. 2 McClures in mesh bags	10 lbs.	43¢
ORANGES Texas sweet and juicy	5 lbs.	20¢
Texas Pink Grapefruit	8c	
Snowball heads Cauliflower	17c
Clip top golden rods Carrots	10c
New crop globes Yellow Onions	6c
Red slicers, packed in tubes Tomatoes	29c
Northwestern extra fancy Winesap Apples	10c

PYEQUICK Betty Crocker 12 oz. pkg. **39¢**

COFFEE Airway—Fresh roasted whole bean 1 lb. pkg. **45¢**

GUARANTEED MEATS

Here's our offer: cook any cut of meat the way you prefer it. Serve and at it. Test it for tenderness, juiciness and flavor. Unless it pleases you completely—your money back, without fuss or quibble.

PORK ROAST Shoulder cut of lean pork	lb.	39¢
FRESH HAMS shank half	lb.	39¢

Small size, popular brands SMOKED PICNICS	lb.	45c
Lean, first grade, by piece only SLAB BACON	lb.	49c
Small size, dressed and drawn FRYERS	lb.	69c
Gov't graded Beef SHORT RIBS	
Gov't graded MUTTON CHOPS	
PORK SAUSAGE	

Be sure...shop **SAFEWAY**

New Mexico 4-H
Member: W:

THE NEW BUILDING

Which Has Been Constructed For Your Convenience

Will Be Ready for Occupancy

Wednesday, December 15

We Cordially Invite You
To Come and Inspect

YOUR BANK'S NEW QUARTERS

Wednesday, December 15, From 2:30 to 6:30 O'clock

THE First National Bank

Artesia, New Mexico



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