## Artesia Advocate

## UME FORTY-FIVE <br> amber Offers $\$ 100$ Prizes <br> Best Christmas Lighting

CAP And National Guard In Simulated Air Search Here
ary Postoffice For Incoming
Stor Yule Season Planned


Frank Rowan, 53,
Dies Last Ween;
Is Buried Friday


## Purchase Appeal

Made To Citizens

Thanksgiving
Greetings From Greetings From
Advocate Staff

Alton B. Unangst,
Eagle Boy Scout,
Dies On Saturday


Local New Mexico Boys Ranch Campaign To Open On Monday

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| vice chairman. Final plans for that kick-off lun- cheon were made here Tuesday aft- | Andm |
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Churches Of City Make Plans For Special Services Of Thanksgiving

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Deer Stories And Reports Come In
As Season 1948 Comes to Close




Funds Program Is In Progress For Expansion Of New Mexico Boys Ranch


Cracking a Tough Nut

F. L. WILSON Feed \& Farm Supply Store Purina Chows - Baby Chicks
Sherwin-Williams Paints



clearing and cultivating land. Unit No. 6 for farm workers' hous-
ing is not shown. Boys Ranch is a non-profit, non-political organization that has been in operation two years. Located 17 miles south of Belen in Socorro County, its site comprises 850 acres of irrigable
land with 2000 adjoining acres of ranch land. For boys of all races colors, or creeds, the ranch program is designed to combat juvenil Lomas On Grinin Protect Price To Producers
$\qquad$ Stat Pemphill, chairman of the
Administration and Marketing Committee, said.
Pointing out
 measure of the relationship
tween farmers income and outgo
and rises or falls according to and rises or falls according to th
relative positions of the prices fa


Efficient Fertilizer Use Boosts Yields Good Soil Management
Must Aid Plant Food
$\qquad$

## 

you CAN
S-T-R-E.T-C•H


Coal Mining And Lumbering Most Dangerous Jobs

## Coal mining and lumbering rank as the most dangerous jobs in Am erica, according to erica, according to the . 1948 edition of Aeceident Fats.". statistical vearbook of the National

## 



If You've Been Wanting More Por

- Here's a 3 -plow tractor that's nimbleffooted row-crop work. In plowing and disking it does much in four days as a 2 -plow size does in a weed aving fourth gear handles light work at low ngine speed. It has Case ENDURANCE, extra years of life. Come in and ask about it soer.
ed and only 86 million bushels were
pledged for loans. In $1941-42$ and
$1942-43$, prices were depresed
JOE MITCHELL \& SON
case farm machinery
Sales Service
Firestone Implement Tires and Tubes
New Stock Sherwin-Williams Paints

House Paint

- New Colors

New, Smoother Coating

- New, Longer Life

Stays White Longer

Flat Tone
The Washable
Flat Wall Finish

Semi-Lustre Paint

- Beautiful Semi-Lustre
- Won't Absorb
- Washable
- Sanitary
- Smart, Cheerful Colors
- Wear Resistant
- Economical

New Enamel
$\quad$ Colors:

- Economical
- Dries Fast
- Resists Heat
- Cleans Easily
- Stain Resistant
Porch and Floor
$\quad$ Enamel
- Restores Beaaty
- Dries Fast
- Protects Against Decay
- Cleans Easily
- Stands Up Under
Heaviest wear


ARTESIA ALFALFA GROWERS ASSII
FEEDS - SEEDS - FERTILIZER - OLL \& GAS GENERAI HARDWARE GENERAL HARDWARE
Office 678-PHONES-Store 679

## Quality Liquor Store

# WE DELIVER WINE - LIQUOR - BEER 

From 8 A. M.to 10 P. M., Monday thru Friday From 8A.M. to Il P. M., Saturday

ANDY ANDERSON


Youngsters at New Mexico Boys Ranch introduce themselves to Helen, their new "baby sister,"
who is the yearodd daunhter of Mr. and Mrs. James Lee Southall, new father and mother for the
ranch, shown at extreme right. The and ranch, shown at extreme right. The Southalls. Jecently Lee Soutrived at the new father from and mother for the
they had been attending New. Mexico A. \& M. College. Both are natives, where of Forrest, they had been attending New Mexico A. \& M. College. Both are natives of Forrest, N. M., and have
been actively engaged in youth work throunh the FFA. 4 -H Clubs and Boy Scouts. Southall, who is
a Navy veteran of World War II, majored in the A. \& M. School of Agriculture.




That new drummer says he
iny. Tm Wondering if
doesn't wear some to

You do it yourself with
equipment. Practice thrift regularly and y
clothing wear.
TANDY'S
LAUNDRY
${ }^{807}$ Chisum - Phone $241-\mathrm{R}$

- THE DISTRICT COURT of

THE DISTRICT COURT
EDDY COUNTY, STATE OF
NEW MEXICO
NEW MEXICO
DITH MAURIE YOUNG, et
Plaintiffs
vs.






 Chrimass zeeting ards perve Etectrook pens, he she studer
tavorie: Avocoate office youks! 25-lbs. of this Famous Flour AT NO EXTRA COST!

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falirl Fiout, you will find a Thritt Club, Cerificare io
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idel Sove sidel Sove them ond $\begin{aligned} & \text { yo } \\ & \text { con soon get exta sacks }\end{aligned}$ Your or ro extra cost from
Yemima FAMII Flour Aun and read the Thith C
Cerificicte $e^{\begin{array}{c}\text { Certificote } \\ \text { details! }\end{array}}$

Look for the NYION CERTIFICATE in every sack. Save them to get famous, nationally advertised
NYIONS af no extra cost - to youl
H. O. Wooten Grocery Co
onihans, Wholesale Distributor

Seat Covers

Spotlight 13.95 Long Type 14.25 Exch

VINTER KING STANDARD
ypay more! Here's reliable battery power at savings 45 heary duty plates! 100 ampere-hour capacity oney, get a Standard!

Floor Mats
3.95

1¹⁄2-ton Hvdraulic Jack
7.49


## Riverside Tire and Battery Station

500 Block, North First Street

Phone 530-M

| Small |
| :---: |
| Enough |
| to |
| Appreciate |
| Your |
| Business! |

B 0 W M A N LIMBER CO., Inc. The Builders' Supply Store 310 W. Texas Phone 123 310 W. Texas

PRICES DOWN:
Come and Get It!
Oak Flooring
1350
Knoty Pine
17.15

Sewer Tile
22e
Textone
22 c
Stucco Paper . . . . 3.15
SEE US FOR YOUR BUILDING NEEDS WE WILL TRY TO HELP YOU!

9SOCIETY
Whitefields Are Honored On Their 25th Anniversary


Silver Wedding Is Observed By
Mr., Mrs. Williams. Mr., Mrs. Williams

## W. L. Gray Re-elected President Cottowood C-C Directors For Next Year Are Announced







## A Real Relaxer "BOTANY"ROBES



Many Other Items for the Home
KEY FURNITURE CO 412 w. Texas "Your Key to Better Buys" Phose 241.J

Use Our Lay-a-Way Plan for Christmas!
TABLES - RADIOS - PICTURES - MIRRORS

## and

From Common Colds That HANG ON
$\qquad$
 with the undertandion you most like CREEMULSIN


## Beware Coughs



Charlotte O'Bannon
Is Given Party On
Her Fifth Birthday
 Krar Do
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he

HOCALST $\begin{aligned} & \text { Al Donahue To } \\ & \text { Play For Private }\end{aligned}$ Elks Dance Dec. 9


Clinic Notes
the artesla advocate, artesia, new mexico

Pay Cash-Carry It-You Save!


Take that grand crinkle-resisting fabric, rayon gabardine...dye it in deep, wonderful colors... styles.. it adds up to day-in, day-out favorites you'll live in. And when you find all that at a tiny price like this $\ldots$ you've got real
VALUE! Sizes 12 to 20 and 9 to 15 .

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Money in the bank! The Savings you make on
Town-Clad* Suits
47.50 nop around before you buy a suit! Look for all
woorsted fabrics, hand tailoring where it ounts, clean cut lines, neaty matched patterns! Try to find a suit with all these Town Clad eatures. And if you do, compare the price tags: Then come running back to Penney's and save.

Only 200 Laffs To A Customer!


## LANDSUN THEATER

Sunday, Monday, Tuesday, Nov. 28, 29, 30


SUNDAY, MONDAY, TUESDAY, NOV. $28,29,30$ OCOTILLO THEATER

New Mattresses Made to Order one day service

Free Pick-Up and Delivery
Willis Mattress \& Upholstery
s. met Mant sutw

## 2.



## Thanks to many people

 for many thingsThis is the season of thanksgiving
And there is much for which we can all be thankful in this great conntry of ours.
Certainly we are thankfulu for a bountifull harest of grain and corn, for a high lerel production and employmment, for a standard of lixing that is the envy of the world. Most of all, perhaps, we are grateful for our American heriage ...freedom of opportuntits, freedom of choice, freedom to think and worsthip aceording to our oun beliffs.

## We Feel as a Cherrolet dealer it is an appropriate time date, than have bought the cars and trudkso d w manulacturer. Thanks to Those Who Are Waiting fore Thanks to Those Who Are auiting gar to be Filled for your patience and undertantuth can be sure we are doing our best to treat allice Tairly ... doing our best to speed hie didy yay Thanks to Service Customers for the opme to keep your present cars in safe driving anaid have tried to serve you well, and appreid patronage. <br> Thanks to all whose friendsthip and davor tart maintain Chevrolet's leadership

Thanks for your patronage which has made
CHEVROLET AMERICA'S No. 1 CAR Chivaour

Guy Chevrolet Co.

"The Divine Flora" To Be Comedy Presentation By "Forty Niners"


Dee's Miniature
t. Train ride

Sunday Afternoons
Call 084-R6
for Special Parties

## JEWELRY DEPARTMENT

There Is No Finer in Eddy County
EXPERT WATCH REPAIRING artesia pharmacy

THE COLONIAL CLUB presents
Big Floor Show.

Frances Rene
Exotic Fire Dancer
Worid's Foremost Female Impersonator
Direct from Dallas, Texas


Ten Years of News Service Starts With First Beacon Publication




Now's the time
to drive in for that complete cold weather change-over and Engine Tune-Up

We Finance Major Overhaul Jobs Hart Motor Co.

DODGE PLYMOUTH

Typewriter and Adding Machine Ribbons

|  | Typewriter |
| :---: | :---: |
| WEBSTER | Woodstock: Black, red and black. |
| TYPEWRITER and | Remington: Black, red and black, noiseless, portable. |
| PENCIL | L. C. Smith: Black, blue, red and black. |
|  | Corona: Portable. |
| CARBON | Smith Corona. |
| PAPER | Royal: Black, portable. |
| - 0 | Underwood: Black, red and black, purple, portable |
| BOXED | Adding Machine |
| BOND | Burroughs: Black |
| PAPERS | Remington: Black. |
| PAPERS | Allen Wales: Black and red. |
| and | Sunstrand: Black, red and |
| SECOND | Victor: Red and black, portable. |
| SHEETS | R. C. Allen: Black. |
| $\bullet$ | Corons: Black |

The Artesia Advocate
Typewriters-Office ${ }^{*}$ Supplies-Phone 7
WEBSTER and

PENCIL
ARBON

BOXED
BOND
APER

SECOND Victo
able.

Corona: Black

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## Colonial Beauty Shop

## OPEN SIX DAYS A WEEK!

110 South Roselawn - Half Block South of Palace Drug

Specializing in
FOUR-WAY HAIR CUTS as Illustrated in Vogue, Mademoiselle, Seventeen PHONE 922-J Sunday and Evenings Alice Gary, Owner
THANKSGIVING SPECIALS
$\$ 10$ PERMANENTS INCLUDING:

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