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Artesia Advocate

HELPING TO BUILD A GREATER ARTESIA

VOLUME FORTY-FIVE

ARTESIA, NEW MEXICO, THURSDAY, NOVEMBER 11, 1948

NUMBER 46

Honors In 4-H Projects Are Well Divided Among Various Eddy Clubs

Honors for 4-H Club project were well divided among members of the various Eddy County 4-H Clubs Saturday in connection with the fifth annual 4-H and Future Farmers of America fair and auction at Carlsbad. The girls and their leaders were crowned at noon Saturday at the Verona Hotel as guests of the County Women's Extension Council and the Artesia Elks Club.

Hazel Brasher, Lakewood; senior blue ribbon award, Mary Helen Kelly, Otis. Clothing II: Barbara Rogers, Atoka; Betty Jo Kaiser, Artesia Senior Club; Eileen Sinclair, Artesia Senior. Clothing III: Betty Jo Kaiser, Artesia Senior; Mary Ann Martin, Otis; Joy Williams, Artesia Senior. Clothing V: Cleo Johnson, Artesia Senior; Mary Evelyn Price, Artesia Senior; Ann Forehand, Carlsbad. Clothing VI: Cleo Johnson, Artesia Senior. Home Improvement I: Mary Evelyn Price, Artesia Senior. Food Preparation II: Jean McNabb, Pleasant Hill; Mary Wixom, Pleasant Hill; Lyle Barron, Hillcrest Club. Food Preparation III: Oleta Johnson, Artesia Senior; Ann Forehand, Carlsbad. Baking I: Joy Ruth Locke, Carlsbad; Charles Wood, Hillcrest; Laura Savoie, Artesia Junior. Baking II: Oneta Johnson, Artesia Senior; Barbara Rogers, Atoka; Oleta Johnson, Artesia Senior. Baking III: Joan Taylor, Cottonwood. Canning I: Barbara Rogers, Atoka. Leathercraft: Antonio Carrasco, Malaga; Owen Carleton, Malaga; Martin Calderon, Malaga. Record books: Carolyn Zeleny, Atoka; Ed Mott, Carlsbad; Willa Green, Artesia Junior. Secretary books: Jo Ann Taylor, Cottonwood; Hazel Brasher, Lakewood; Betty Thorpe, Atoka.

Members Of New Chapter Are 'Green Hands'

Six members of the new Artesia chapter of the Farmers of America were as "green hands" by members of the Lovington chapter last evening in the Artesia school library, and officers of the new chapter, elected at a meeting, were installed. Officers installed, who will be the business of the Artesia chapter for the coming year: Mrs. A. Y. Williams, secretary; Mrs. J. R. Robinson, treasurer; Mrs. J. R. Robinson, reporter; Mrs. J. R. Robinson, secretary; Mrs. J. R. Robinson, secretary; Mrs. J. R. Robinson, secretary.

Christmas Seal Campaign Is To Open On Nov. 22

The annual sale of Christmas Seals to help fight tuberculosis will be started locally Monday and Tuesday, Nov. 22, 23, when a canvass of "businesses" will be made by members of the Artesia Nurses' Club, the sponsoring organization for the Artesia area, it was announced Tuesday by Mrs. Joe Nunn, chairman. Block of 100 of the seals have been placed in envelopes, which are ready for the customary mailing to individuals immediately after Thanksgiving. These blocks will be accompanied by a form appeal to those receiving them to purchase the seals or return them, although there can be no obligation. However, civic leaders pointed out this week that the work done by the American Tuberculosis Society is so great and necessary, the average person is not only willing to purchase Christmas Seals, but anxious. Remittances may be sent to Mrs. Nunn or Mrs. G. C. Kinder, secretary of the Artesia Nurses' Club. Mrs. Paul Dillard is publicity chairman of the campaign this year.

Van Rogers Friday In Hospital

Van Rogers, 43, died in an Artesia hospital at 12:20 o'clock Monday afternoon, after having undergone major surgery. Services were from the Methodist Church of Artesia Sunday afternoon by Rev. L. Willingham, pastor, in Woodbine Cemetery. Burial was in Woodbine Cemetery. Survivors are Charles Rogers, Mrs. Paul Rogers, Russell Bennett Rogers, and Jack Wright.

Public Services All Have Doubled Meters Since 1940

The numbers of electric, gas, and water meters in use in Artesia all more than doubled from 1940 to 1948, according to figures released by Luther E. Sharpe, secretary-manager of the Chamber of Commerce. The rapid growth is reflected in tables he has compiled for the three public services. They are: Electric meters: 1940, 1294; 1941, 1368; 1942, 1402; 1943, 1412; 1944, 1619; 1945, 1798; 1946, 1985; 1947, 2270; 1948, 2537. Gas meters: 1940, 969; 1941, 1022; (continued last page this section)

Wright, a daughter of Mr. and Mrs. Jim Wright, June 12, 1905, at Knox, Mo., where she attended school and where she graduated in 1924. In 1924, she married Mr. and Mrs. Jim Wright, and born three children, all survive with their father. Mrs. Wright, 16, and 14 at home.

Trio Chest Campaign Is Still Thousand Short of \$7000 Goal

The Trio Chest Drive campaign was still about \$1000 short of its goal of \$7000 Wednesday morning, it was announced by William M. Linell, general chairman. He asked that those who have been missed by workers or who were not in when workers called to mail contributions in to him, in order that the badly needed funds can be raised. The Boy and Girl Scouts and the Artesia Community Chest share in the local quota.

Advocate Wants To Report All Legal Deer

Everyone who kills a deer is proud of it—except the fellow who makes the unpardonable mistake of killing a doe—and the majority like to let the world know about it, whether it be the first buck one has taken, or the 20th. And The Advocate likes to make a reasonably complete report on the deer killed by hunters from Artesia and surrounding territory. But this cannot be done without the co-operation of the hunters themselves. Always representative of The Advocate check with stores selling sporting goods, which have offered prizes, but frequently those knowing they stand no chance to win a prize do not check in. Likewise the Artesia Locker Plant is checked, but even then the check is incomplete. So this season it is requested that someone in every hunting camp or party be designated to report to The Advocate as soon after returning home as possible. It is desired to have the name, address (town or locality only), weight, number of points, and area where the kill was made. If anyone kills a legal doe in the special antlerless deer area, that should be reported also. Likewise turkeys should be reported. Every member of the editorial staff has a check sheet on his desk, ready for the hunters to drop in or phone. The deadline for next week's issue will be Tuesday afternoon, but deer reported after that time will be listed in the issue the next week. Short, interesting anecdotes of the hunt will also be welcomed.

Two Magnolia Tests Are Abandoned; Turney No. 1 Hits Granite At 5340

Two Magnolia Petroleum Company test wells, both west of the Pecos River, have been plugged and abandoned. During the last week, two other wells were completed in the Eddy County fields. Both are producers and in proven fields. Operators staked two Eddy County locations the last week. Of the two Magnolia test wells, the one probably watched with greater interest was the G. H. Turney 1, a granite test wildcat west of Hope in Chaves County, NW NW 23-14-22, which was drilled to total depth of 5340 feet in the granite. The other was the Magnolia, Foster Unit 1, SE SW 26-20-22, southwest of Lakewood. The well was drilled to a total depth of 3500 feet, where it was plugged and abandoned. Eddy County completions besides the Foster: Barnsdall Oil Co., Dodd 7-A, SE SE 22-17-29; total depth 3311 feet; pumped 27 barrels of oil per day, after shot. Red Lake Oil Co., State 15, SW NW 28-17-28; total depth 1995 feet; pumped 15 barrels of oil per day, after shot. New locations: Roger Harris, Travis 1, NW SE 13-18-28; Neil H. Wills, Wills 24, SW SE 14-20-28. Drilling Report: Danciger Oil & Refining Co., Turner 21-A, SW NE 19-17-31. Total depth 1875; waiting on cement. R. E. McKee, State 9, SW NW 19-18-28. Drilling at 2275. Humble Oil & Refining Co., Gorman 1, NW NW 30-15-22, granite test west of Hope. Drilling at 4800. Gulf Oil Corp., Artesia-State 1, SE SE SW 19-18-28. Drilling at 1850. R. L. Martin, Kerr 1, SE NE NW 9-22-27. Drilling at 2820. Stroup & Yates, Ballard 2-B, SE SE SW 8-18-29. Drilling at 2780. Red Lake Oil Co., William 2-B, SW NE 27-29-28. Drilling at 1270. Forrester E. Levers, Levers 9-B, SW SW 34-16-29. Drilling at 3475. Resler Oil Co., McKee 1, SE NW 33-20-25. Drilling at 350. Western Production Co., Keeley 31-C, NE SW 26-17-29. Drilling at 2990. Magnolia Petroleum Corp., Golden (RHU) 1, SE NE 29-21-22. Total depth 1800; moving in cable tools. Johnson et al., Vickers 2, NE NW 23-20-23. Total depth 990; waiting on pump. (continued last page this section)

Negro Is Sought In Forgery Of \$2000 In Checks

Officers are seeking the whereabouts of Fred Harris, Negro, for questioning in connection with the passing of about \$2000 in bad checks here the latter part of last week, said to have been forged on blank checks bearing the imprint of the New Mexico Eastern Lumber Company. Each of the checks is signed with the name, "V. Drew Davis," and is made out to "Fred Harris." And each is endorsed with the same name, but in a different handwriting. Some of the checks, each of which is made out for more than \$100 and in odd dollars and cents, as though a payroll check, were cashed in Artesia stores, while at least one was cashed at the First National Bank. They bear the date of Nov. 6, which was Saturday, the day on which the checks were passed in Artesia. The Harris sought is 30 years old, weighs about 180 pounds, and is 5 feet 8 inches tall. He is said to have bright lips. Officers said Mrs. Homer Sessions of the New Mexico Eastern Lumber Company reported another Negro had said he saw the Harris being sought with 18 checks in his possession, each made out for more than \$100.

Paulin To Open New Funeral Home Sunday

The new Paulin Funeral Home at Seventh and Grand will have its opening from 2 to 5:30 o'clock Sunday afternoon, it has been announced by Wayne Paulin, owner. The building is the former Church of Christ, which Paulin has had remodeled and enlarged for the purpose. The auditorium has been made somewhat smaller, but it is still large enough for most funeral services. Former Sunday school rooms on the west have been remodeled into offices, while other rooms on the east have been made into an apartment for the Paulin family. The front entrance employed when the building was a church leads to a hallway separating the chapel from the offices. And for access to the chapel, a new entrance has been constructed. The building has been enlarged to the rear for display room, preparation room, and garage. Paulin has extended an invitation to the public to attend the opening during the special hours Sunday, or at a later date if inconvenient at that time.

Scotchlite Is Placed On 260 Bikes By Club

In their campaign to make bicycles of Artesia youngsters safer, members of the Kiwanis Club attached Scotchlite to 260 bikes at the schools last Thursday afternoon after the weekly club luncheon. Park School led with 100 bicycles receiving the white luminous tape in front and red tape behind. Bicycles made safer at other schools: High 60, Central 82, North Side 12, and Carver, Negro, 5. Members of the club said there is still sufficient of the Scotchlite on hand to attach to 500 more bicycles. Anyone wishing this service, which is free, may take his bicycle to Leroy Cranford's Sinclair Station on South First Street. (Continued on Society Pages)

Donald Jones, Artesia, Shows Grand Champ

Top honors in the fifth annual Eddy County 4-H Club and Future Farmers of America livestock show and auction at Carlsbad Saturday went to Donald Jones of Artesia, who showed the grand champion, and Bill Savoie, who showed the reserve champion. Charlotte Forehand of Carlsbad won the lightweight calf division with her entry and Bill Savoie's brother, Paul, took second in that division. Young Jones, who entered the grand champion, is the brother of Carolyn Jones, who took top honors in the fourth annual show a year ago. The grand champion 1145-pound calf was bought by the Carlsbad Elks Club at 87 1/2 cents a pound, or \$1001.88. His sister's grand champion last year sold for \$1 a pound. W. C. Bates of Carlsbad was breeder of the grand champion. Bill Savoie's reserve champion, which was bred by the youth's father, Fred Savoie, was bought by the Artesia Alfalfa Growers Association at 65 cents a pound and brought \$642.85. The calf weighed 989 pounds. Charlotte Forehand's lightweight champion, which weighed 860 pounds, sold for 75 cents a pound, or \$645, to the United States Potash Company of Carlsbad. The Potash Company of America bought Paul Savoie's second-place lightweight calf at 69 cents a pound, or \$669.30. The calf weighed 870 pounds. Order of placing in the heavy-weight division for fat calves: Donald Jones, Bill Savoie, Mary Hiltz, Pate Brunt, Laverne Grimlan, Bobby Jones, Carolyn Jones, Linorie Grimlan, Gene Walterschied, Durwood Kornegay and Henry Walterschied. The last two are FFA members. Order of placing the lightweight division for fat calves: Charlotte Forehand, Paul Savoie, Julius Robertson, Aubrey Kincaid, Wilma Hayhurst, June Sprulin, Jimmie Thomas, Don Kincaid, Bob Mashaw, Glen Dale Porter. Exhibitors of auctioned fat calves besides the four mentioned, the animals' weights, bids per pound, sale price, and buyers: Mary Hughes, Carlsbad 4-H, 1057, 52 1/2, \$554.93, Furr Food Stores; Julius Robertson, Carlsbad 4-H, 970, 52 1/2, \$509.25, International Minerals and Chemical Corporation; Tommy Grandi, Carlsbad National Bank, 1106, 55, \$698.30, Carlsbad FFA. Aubrey Kincaid, Artesia 4-H, 935, 50, \$467.50, Sam Sanders, Artesia contractor; Pate Brunt, Carlsbad FFA, 1014, 47 1/2, \$481.65, Ace of the Hi-Way; Thelma Hayhurst, Artesia 4-H, 912, 50, \$456, Cockburn Drilling Company, Artesia; Laverne Grimlan, Artesia 4-H, 1164, 52 1/2, REA, Artesia; June Purplin, Carlsbad 4-H, 824, 50, \$412, New Mexico Packing Company. Bobby Jones, Artesia 4-H, 1048, 50, \$524, First National Bank of Artesia; Jimmie Thomas, Carlsbad 4-H, 834, 50, \$417, American Bank of Carlsbad; Carolyn Jones, Artesia 4-H, 1077, 50, \$538.50, Guy Chevrolet Company, Artesia; Don Kincaid, Artesia 4-H, 766, 50, \$383, Carper Drilling Company, Artesia; Linorie Grimlan, Artesia 4-H, 1038, 50, \$519, Artesia Chamber of Commerce; Bob Mashaw, Carlsbad FFA, 698, 60, \$418.80, Carlsbad schools; Gene Walterschied, Carlsbad FFA, 1130, 50, \$565, City Creamery; Glen Dale Porter, Carlsbad 4-H, 757, 55, \$416.35, Pecos Valley Oil Mill. The champion hog, shown by Cecil Gray, Artesia 4-H Club, weighing 335 pounds and bringing 70 cents a pound at the auction, sold for \$234.50 to the Artesia Alfalfa Growers Association. Exhibitors of other fat barrows, listed in the order in which the animals placed, their weights, prices per pound, sale prices and buyers follow: Bill Sherman, Carlsbad 4-H, 280, 65, \$182, New Mexico Packing Company; Henry Walterschied, Carlsbad FFA, 365, 42 1/2, \$155.13, Ace of the Hi-Way; Perry Zumwalt, Artesia 4-H, 280, 50, \$140, E. B. Bullock & Sons, Artesia; Hunter Zumwalt, Artesia 4-H, 285, 42 1/2, \$125.38, Thompson-Price Company and Artesia Auto Company, Artesia. Exhibitors of auctioned fat

Artesia Collectors Of Stamps Place At State Meeting

Three places were awarded by judges to Artesia stamp collectors Saturday at a meeting of the New Mexico Philatelic Association in Roswell. G. Gottfried Finke and Fritz Berliner took first and second places in the old cover division, and Finke placed third in the topicals, with his Olympics series of 1948. The winning exhibits are on display in a front window at the Advocate office. Mrs. A. Y. Williams, 80, of Lake Arthur died at 3 o'clock Monday afternoon after a lingering illness. Funeral services are to be held at 10:30 o'clock Friday afternoon at the Lake Arthur Methodist Church by Rev. Chester Rogers, assisted by Rev. Taylor, also of Lake Arthur. Burial will be in Woodbine Cemetery at Artesia. Mrs. Williams is survived by five children, 40 grandchildren, 73 great-grandchildren, and seven great-great-grandchildren. The children are Mrs. Nina Tice, Artesia; Mrs. Maggie Denton, Post, Texas; Floyd Williams, San Diego, Calif.; Alvy Williams, Carlsbad, and Curtis Williams, Hagerman. Mrs. Williams is also survived by five sisters and a brother, Mrs. Alice Newton, Panhandle, Texas; Mrs. Mollie Darrow, Wellington, Texas; Mrs. Fannie Whitte, Waxahachie, Texas; Mrs. Lillian Binkley, Maypearl, Texas; Mrs. Jennie Clay, Wills Point, Texas, and W. E. Hammond, Clarendon, Texas. As Martha Ann (Mattie) Harmon, a daughter of Mr. and Mrs. W. B. Harmon, Mrs. Williams was born at Pulaski, Tenn., Oct. 23, 1868. She married A. Y. Williams at Milford, Texas, Nov. 25, 1886, and to them were born eight children, of whom the five mentioned survive. Mr. and Mrs. Williams and family moved from Oklahoma to Carlsbad in 1918, and from there to Lake Arthur in 1925. Mr. Williams died March 15, 1947. Mrs. Williams was a member of the Methodist Church. Funeral arrangements were made by Paulin Funeral Home of Artesia. (Continued on Society Pages)

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Roswell Coyotes Win 33-6 Over Artesia Bulldogs

A ferocious ground attack marked the Roswell Coyotes over the Artesia Bulldogs Friday in the Artesia homecoming game played on Morris Field. The Coyotes' powerful running machine rolled over the local underdogs for a 33-6 victory. Setting off their continuous scoring siege, the Coyotes bolted over the goal line when only three minutes of playing time had elapsed, and kept the scoreboard counting until the third period when the Bulldogs buckled down and started to fight. It appeared throughout the first period that the Dogs were not only to be beaten, but were to be "skunked" also. This opinion was dropped in the second quarter, as the Orange and Black sailed down the field blasting with the terrific force of their noted passing spree, which carried them all the way home. Rolling up a 14-0 lead in the first period, the Coyotes took advantage of the Bulldogs' misfortune of fumbling the ball twice, both times on fourth-down punts, which were taken over by the upper valley boys in Bulldog territory. Brookshire gathered the first honors the second play after the first recovery. McDougall made good the extra point. The second tally was in the hands of Heine as a drive from the Dogs' 38-yard line ended at the silver poles. Again McDougall was good for the extra point. The opening minute of the second period was occupied by Brookshire as he took time to add another six points to the score, which was carried in a series of plays from the 50. Guard James Briscoe threw a wrench into McDougall's place-kicking machine and broke up the try for conversion. Four minutes before half time Artesia led in its lone bid. Like a whirlwind off a bald prairie the Bulldogs stirred up dust from their own 35-yard stripe all the way to the stunted line area. Ronald Dublin, Artesia's passing ace, first passed to Fuller who went to the 46, the next toss fell incomplete, but everything was forgiven as "Dub" connected with Richardson, who carried it to the Coyotes' 41. The line was then split wide open by Dublin for six more off tackle. It was again Dublin to Fuller this time to the 26 stripe. Burch stuck tight to another pass from "Dub" and was dropped on the 15. Richardson lay on the sidelines as a (continued on last page)

Blanche Rogers, 43, died in an Artesia hospital at 12:20 o'clock Monday afternoon, after having undergone major surgery.

Wright, a daughter of Mr. and Mrs. Jim Wright, June 12, 1905, at Knox, Mo., where she attended school and where she graduated in 1924.

The Trio Chest Drive campaign was still about \$1000 short of its goal of \$7000 Wednesday morning.

In their sale of Christmas cards it was announced they have sold 30 boxes and by so doing have secured three subscriptions of the American Girl, official Girl Scout magazine, for their troop.

The building has been enlarged to the rear for display room, preparation room, and garage.

Members of the club said there is still sufficient of the Scotchlite on hand to attach to 500 more bicycles.

The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.
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ORVILLE E. PRIESTLEY, Publisher
VERNON E. BRYAN, General Manager
A. L. BERT, Editor

PUBLISHED EVERY THURSDAY
At 316 West Main Street, Artesia, N. M.
Entered as second-class matter at the postoffice in Artesia,
New Mexico, under the act of Congress of March 3, 1879

This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A. B. C. report giving audited facts and figures about our circulation.
A. B. C.—Audit Bureau of Circulations
FACTS as a measure of Advertising Value

NATIONAL EDITORIAL ASSOCIATION
1948 Active Member

National Advertising Representative
NEWSPAPER ADVERTISING SERVICE, INC.
(An affiliate of the National Editorial Association)

OFFICES:
188 W. Randolph—Chicago 1, Ill.
Hobbrook Bldg., San Francisco, Cal.

SUBSCRIPTION RATES, PAYABLE IN ADVANCE
One Year (In Artesia Trade Territory) \$2.50
One Year (Outside Trade Territory But Within New Mexico) \$3.00
One Year (Outside State) \$3.50

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

It Is Up To Us

WE USUALLY HAVE THE KIND and sort of government we want and we deserve. The election, of course, has just been held and despite all the pleas, which were sounded, enough voters remained at home to change the outcome of the election.

That is usually the case. Despite the pleas, which have been sounded since this nation was founded, that its operation depends on the people participating in the government, we continue to ignore and to neglect this responsibility.

That is, part of us do. We continue to ignore this duty and obligation of ours despite the fact we are warned repeatedly that we can continue to neglect to vote until the day may come when we are denied the right to vote. But it is not only important that we vote in our elections but it is also important that we familiarize ourselves with the activities of our government and that we not only know what the various branches of our government are doing but that we counsel and advise with those we have elected to represent us.

We can have the kind of a government we want. This not only applies to our city government but it applies as well to our district, state, and our national government.

We should keep posted on what is being done; what is being planned as well, as to know definitely what is being neglected.

We often say that the one time we can voice our opinion when it counts is at the polling place. That, of course, is true. But as citizens of any city, county, or state we can still have a tremendous influence on what is happening or is to happen if we will merely take our stands and maintain them.

But when we refuse to keep informed and posted or refuse to be concerned about what is going on then, of course, we can't expect to have the type of government, which we say that we want.

We have the kind of government, which we deserve. And we will continue to have that kind and type of government just as long as we refuse to accept the responsibilities and the duties, which our citizenship imposes upon us.

But the fact remains that those we have elected to office were elected to represent and to serve us. They were not chosen to represent only themselves and their friends and relatives or their political groups. They were elected to serve and to represent all of the people whether that be on the local school board, the city council, the county offices, state offices, or in the national offices.

The day must come when we realize this and when we must be willing to demand we be given the service we have a right to expect and when we are really and truly represented.

Yes, we will have the kind of a government we want and the kind we deserve. We can have the best government possible when we accept our duties in connection with our government. Or we can continue to have the kind of government we have had because we refuse to become interested and are perfectly willing to turn it over to others and to permit them to operate it to suit and to benefit themselves.—O.E.P.

Push Up Those Sales

CHRISTMAS IS JUST AROUND THE CORNER—less than 50 days away and the time to push up those sales during and for the holiday season is now.

Christmas, of course, always arrives before anyone is ready and yet many have learned today that it is not only easier but that it is usually better to do the Christmas shopping early.

There are those individuals, who have completed their Christmas shopping long before the day arrives. They have not only purchased their gifts but have them gift wrapped and all ready.

Most of us, of course, are just a bit envious of them. However, we could do the same thing if we would only do it.

But the fact remains that the Christmas business will be done between now and Dec. 25. And it is certainly not too early for the merchants and the business people to start pushing their Christmas business.

The public always likes to receive suggestions for Christmas buying. They are always happy for merchants and business people to make suggestions to them and to invite them to trade at their particular store.

Most of the merchants, of course, have or are

receiving their Christmas merchandise. And the time to start inviting this business to your store is now.

The Artesia Advocate can aid and assist you in extending this invitation to the public. The Advocate is prepared to help service you on and with your advertising needs. It is ready to help you send your invitation to the public to do your Christmas shopping at your store.

The Advocate has the advertising service to help make your advertising more inviting. You can help push up your sales during the holiday season by taking advantage of the opportunity to advertise in The Advocate.

Make your plans now and let The Advocate assist you in enjoying one of your best holiday business seasons.—O.E.P.

Plucky Little Fellow

HARRY S. TRUMAN is a plucky little fellow, who has aroused the imagination of the people of the United States and has gained their admiration—regardless of party—through his spunk and courage, in staging a one-man presidential campaign, which admiration won for him a great political victory.

He is the one man in the history of the United States who will go into office without his hands tied. And he will have the advantage of a Democratic Congress. So it may be that he will rise above the expectations of some who fought him in the campaign.

We have known Harry Truman personally many years and we know him to have spunk and pluck. But we fear he had not grown enough emotionally, mentally, and in experience when the weight of the presidency was dropped in his lap through the death of F.D.R.

He made many mistakes and at times seemed lost. But the last few weeks he seems to have matured—so greatly that the people of the United States took great faith in him.

Harry Truman is our President and will be more than four years more, God willing. He should have the utmost support of all factions and political parties in these uneasy times. Only through a united effort can we continue to be a great nation. And only through the co-operation of the people can Harry Truman—or anyone else—see us through. Let's get behind that plucky little fellow—A.L.B.

Don't Fall For Schemes

WE HAD AN EDITORIAL last week about gadget advertising, which prompted a merchant friend to suggest that we go a little further than we did. Our reference was to advertising schemes put across on unsuspecting merchants and others by high-powered salesmen who deliver something which is not worth the price.

But our merchant friend was referring to unsuspecting organizations, such as church groups, school groups, and auxiliaries of various natures, which are sold on the idea of sponsoring the sale of this or that, furnish committee members to go along with the salesmen by way of lending an air of authenticity to the proposition, and then receive a percentage of the take for the trouble, usually 50 per cent.

A salesman, with a relatively prominent local man or woman in tow, calls on a merchant with an advertising scheme, such as fans for the church, or perhaps a curtain for the nonexistent school stage, to carry the merchant's ad.

Any legitimate advertising industry or fraternity—of which there are a number, we as a newspaperman will admit—knows and can prove the worthlessness of such advertising.

But the local group is looking only for the commission to be gained through the time put in by committee members.

This merchant friend said he always turns such propositions down and in turn gives outright to the local organization an amount equal to or more than that which the scheme would bring in.

In spite of the fact merchants are "two-bitted to death," this Artesia businessman said he would far rather that an organization come right out and ask for a donation than fall for some advertising scheme and become a party to something worthless or practically worthless.

And we believe his advice is good.—A.L.B.

It Really Helps

MONEY, WHICH WE SPEND AT HOME, remains here to continue to circulate here. It continues to serve in this community. It buys many other things here besides the things, which it bought for you.

All of us, of course, realize and know this fact. Each and every one knows that the dollars we spend with our local merchants are dollars, which are spent many times here. We also know that the dollars, which we spend elsewhere or send elsewhere, do not return. They are gone forever. They are gone to the other community where we spent or where we sent them.

And after all it is our local merchants, who provide jobs and payrolls for local people. It is the local merchants, who buy the advertising space which makes it possible for us to have our radio station and our newspaper. It is the money, which our merchants donate and contribute, which make it possible for us to carry on many of our worthy projects and undertakings here.

It is the money we spend with our local merchants, which makes it possible for these merchants to improve their stores; enlarge their stores; enlarge their stocks; and to provide better service.

Furthermore, it is the dollars, which we spend with them, which makes it possible for them to stay in business here and to continue to serve our community.

We have known of numerous instances here where local merchants have been able to provide merchandise, which could not be found elsewhere. We know of cases where individuals went out of Artesia to make a purchase but they returned to buy at home because they found a better assortment and variety here than they could find elsewhere.

And last but not least, when you are in business here and when you spend your money here you get another chance at it. It can come back to you. When you send that dollar away it never returns.—O.E.P.

TEST AIR FOR SMOG DEATH CLUES



SEEKING THE SOURCE of the lethal fumes which caused the death of 20 persons in Donora, Pa., two chemists, Dr. H. S. Gibbs (left) and Dr. P. L. Beebe, gather samples of air for analysis. The smelting division of the American Steel and Wire Co. was shut down when physicians said acid fumes might have mixed with the smog. (International Soundphoto)

Loco Hills News

(Received late last week)

Sunday guests in the home of Mr. and Mrs. Garel Westall were Mr. and Mrs. Cecil Holeman and children of Maljamar and R. D. Killmar, Al Bell, and Bill Wimberly of Fort Sumner.

Mrs. W. Y. West will spend the next two weeks visiting her parents, Mr. and Mrs. Arnold, at Talco, Texas.

Mrs. Nora Coppinger and daughter, Katherine, and Mrs. Virgie Copeland attended the New Mexico Educational Association convention held at Albuquerque last week end.

Jeff and L. D. Richardson, Andy Melton, I. R. Blanton, and Mr. and Mrs. Carl Jones spent Sunday in Jal. The men played croquet against the El Paso Natural Gas Company team.

Rayford Hamerick of Artesia was a guest Wednesday through Saturday of last week of Charles Campbell, while Mrs. Hamerick attended the N.M.E.A. convention in Albuquerque.

Mr. and Mrs. Wiley Steele and daughter of Artesia were dinner guests one night last week in the L. D. Richardson home.

Mr. and Mrs. Bennie Cummings and daughter, Jo Ann, of the Loco Hills Repressing Plant Camp were Sunday dinner guests of Mr. and Mrs. Ora McCann and daughter, Ora Lee.

Mrs. R. E. Sturgeon of Roswell spent the week end visiting her mother, Mrs. Ed Jackson, and family of the Carper Camp. Mrs. Sturgeon will be remembered as the former Geneva Van Winkle, an employe of the telephone company at Artesia. Her husband is stationed at Roswell with the Army Air Force.

Mrs. Ralph Swan returned home Sunday after being in Artesia Memorial Hospital three days.

Mmes. G. C. Whitefield, W. E. McClendon, Harold Adams, and S. E. Chipman attended a bridge luncheon at the home of Mrs. E. R. McKinstry in Maljamar Monday.

C. C. Bishop and son, Arthur, of Abilene spent last week as guests of his sister-in-law, Mrs. M. M. Blanton, and family.

Mrs. C. G. Mansell and children have moved to Artesia temporarily until they can locate a house at Hobbs, where Mr. Mansell is now employed. The family formerly lived in the Oilfield Service Camp.

Mr. and Mrs. Fred Cawyer and children have moved from the Texas Camp to the Oilfield Service Camp.

"Pop" Henderson is at the home of his son, O. B. Henderson, after spending some time in Mineral Wells.

Mr. and Mrs. Lee Lucas spent last Thursday through Saturday visiting his father at Stanford, Mr. and Mrs. H. B. Finley at Rochester, J. P. Barkley at Claremont, and Jeff Whately at Jayton. Mrs. Myrtle Pentecost managed the Lucas Store during their absence.

MACHINE-AGE TRAGEDY

Overheard in the calspens: "The way I've got it figured, that new milking machine is just gonna throw four poor little calves out of work."

Christmas greeting cards personalized at The Artesia Advocate.

Artesia Credit Bureau
DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION
Office
307 1/2 West Main
Entrance on Roselawn
PHONE 37

As Artesia Grows

TWENTY YEARS AGO
(From The Advocate files for Nov. 15, 1928)

Deer hunters are returning a little later than usual this season, but they are bringing in about the usual amount of game. Some also have wild turkeys for their tables.

Maljamar will have a direct phone connection with Artesia by the end of the week.

Harry Carder and family accompanied John Fanning and family on a quail hunt on the latter's ranch west of Lakewood Sunday.

The Artesia Cemetery Association, at the regular monthly meeting at the home of Mrs. J. J. Clarke Monday canvassed the returns of the annual drive and found that \$655 had been raised, with some contributions not yet in.

Tom Hefflin, who secured the contract for the erection of the new school building at Carrizozo several weeks ago, has completed the building and returned to Artesia.

Mrs. Georgia Lusk of Lovington was a visitor here Saturday.

George Needham of the Cottonwood was in Artesia Tuesday, buying supplies, preparatory to taking to the foothills in quest of a buck.

TEN YEARS AGO
(From The Advocate files for Nov. 10, 1938)

The first icy blasts of winter struck New Mexico Sunday and Sunday night, with subzero temperatures in some parts of the state. The lowest in Artesia was 13 degrees above zero at 6:15 o'clock Monday morning by the recording thermometer of the New Mexico Eastern Gas Company.

Stores in Artesia will close on Armistice Day, it was decided after managers of a number of stores had been contacted by the Chamber of Commerce through Arba Green, secretary.

Mr. and Mrs. R. L. Paris and Mrs. J. E. Robertson of Carlsbad, sister of Mrs. Paris, were in the hills hunting last week. Mr. Paris, accompanied by Rev. Henry Stout, returned to the mountains this week, hoping to bag their bucks.

Mr. and Mrs. Albert Richards and their guests, Mr. and Mrs. Lowell Van Antwerp of Oklahoma City, who went hunting the first of the season, returned with two bucks, killed by Mr. Richards and Mrs. Van Antwerp. The four of them returned to the mountains Wednesday for a few more days of hunting.

Work began this week on two new business buildings on adjoining lots, belonging to Dr. Edward Stone and L. A. Rideout, respectively at 415 and 417 East Main Street.

Social Security Man To Be Here Next Tuesday

A representative of the Roswell Social Security office will be at the New Mexico State Employment Service office in the Ward Building in Artesia from 11 o'clock to noon Tuesday to assist persons having problems in regard to federal old-age or survivors' insurance or other matters pertaining to Social Security, it was announced by J. H. Strickland, manager.

He said this week that full names, not nicknames, should appear

on Social Security returns. Employers should insist on seeing new worker's Social Security cards and copy the names and numbers from them. Nicknames are convenient among friends, but they lead to confusion in keeping Social Security records, continued Strickland.

Many times, employes when going to work give their employers their nicknames or an abbreviation of their real names. When this incorrect name is reported on Social Security returns, the Social Security office has to make a check because its files shows the correct, legal name of the wage earner and the Social Security account number to that name.

The result is that thousands of letters each year are mailed out to employers asking the names of workers as they appear on their Social Security cards. Identification is completed in most cases by correspondence. In others, personal visits are needed to effect identification. Despite all efforts, a small percentage are never identified. This means smaller Social Security benefits for those whose accounts are not completed.

If one has reason to believe his Social Security wage record may be incorrect, he may visit the representative from the Roswell office at the New Mexico State Employment service office in Artesia Tuesday morning. He will be glad to outline the proper procedure for ascertaining the correctness of Social Security wage records and assist in filing applications for changes in records.

Clarence Kepple Post of the American Legion Meets First Monday Night in Each Month, Veterans Memorial Building, 7 p. m.

Dr. B. G. NOFFLETT, CHIROPODIST, FOOT SPECIALIST, Medical and Surgical Treatment, Corrective Arch Supports, 1101 W. Merzard at Elm, Carlsbad, N. M. Phone 1234

Artesia Lodge No. 2, A. F. & A. M., Meets Third Thursday Night of Each Month, Visiting members invited to attend the meetings.

C. GOTTFRIED FRANK, Signs and Displays, Phone 090-B3

JEWELRY And Expert Watch Repairs, MONTGOMERY'S WATCH SHOP, Over U.S. Postoffice

"According to the Record" RSVF-1450, Monday, Saturday, 6:35 P.M., Wednesday, 7 P.M., Currier Abstract Co., 102 Booker Bldg., Phone

Mildred Hudson, Public Stenographer, PRODUCTION AND DRILLING REPORTS, NOTARY PUBLIC, Room 7, Artesia Hotel

Robert Bourland, INSURANCE, Artesia Auto Co., PHONE 52

CLARENCE E. FISCHBECK, CONSULTING ENGINEER, Engineering—Surveys—Maps—Estimates—Reports, Ozalid White Prints—Photo Copies—Oil Well Locations, Pipe Line Surveys, Registered Professional Engineer in New Mexico, Texas and Oklahoma, 509 W. Main St., Artesia, N. M., Phone 090

ARTESIA ABSTRACT COMPANY, BONDED AND INCORPORATED, R. H. HAYES, Secretary, COMPLETE TITLE SERVICE, 118 S. Roselawn, Phone 12

ARTESIA BUSINESS DIRECTORY, A Thumbail Classification of EMERGENCY and IMPORTANT PHONE NUMBERS and ADDRESSES

EMERGENCY, Fire, Police, Tell Central, or Call, Red Cross, Ambulance, AUTOMOTIVE, Artesia Auto Co., Wrecker Service, ELECTRICAL REPAIRING, Doc Loucks, Rewinding All Kinds, 107 Quay, FEEDS, E. B. Bullock, Feed, Flour, Coal, Seeds, WELDING, Ferguson Welding Service, COMMERCIAL PRINTING, Artesia Advocate, 316 W. Main—Call Us

Artesia's Finest Renovators
Mattresses Made To Order
We Call For and Deliver
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Mile West on Hope Highway Phones 096-J5 and 096-R1

A History of the Baby From the Very First Day
Beautifully Bound—A Gift of Taste
LOG-O-LIFE
A Gift For The Baby
THE ADVOCATE

Artesia Credit Bureau
DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION
Office
307 1/2 West Main
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MORRIS FIELD
ARTESIA

Friday, November 12

Artesia Bulldogs

VS.

Carlsbad Cavemen

Game Starts at 7:30 p. m.

SUPPORT OUR BULLDOGS

This Page Sponsored By These Artesia Bulldog Supporters:

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C. R. Anthony Co.
Guy Chevrolet Co.
N. M. Asphalt & Refining Co.



Simons Food Store
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Artesia Investment Co.
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Your Pontiac Dealer—See Us for Used Cars.
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Industrial Supply Co.
REA
Central Valley Electric Cooperative, Inc.

SOCIETY

Artesia Branch College Women Is Taking Poll

Members of the Artesia branch of the American Association of University Women are participating this week in a nationwide poll to evaluate college education for women in the light of post-college experience.

"In what way do you feel that your college education is of value in your life today?" is the significant question asked of members in a questionnaire which local members are now filling out in response to a request from the group's national education committee. Members are also asked, in the light of their subsequent careers as homemakers or business or professional women, to make suggestions for improvements or changes in present-day college training for women.

"College education in this country was first planned for men only," writes Dr. Constance Warren, president emerita of Sarah Lawrence College, who is chairman of the A.A.U.W. education committee. "When I went to college we were still demonstrating that we could learn everything our brothers could learn. We proved it and we were proud of it. I taught women for many years and later became the head of a women's college. We tried very hard to plan the work that would be most valuable to our students. But was it? We never knew, nor did anyone else find out from women themselves what any number of them thought about the value of their

college education in the light of their subsequent living."

In view of the efforts now being made to fit education more fully into the needs of society, the A.A.U.W. survey seeks first-hand opinion and suggestions from the association's more than 100,000 college-trained women members. This is the largest organized group of women graduates of accredited colleges in this country, and the A.A.U.W. survey is expected to yield significant findings in the field of higher education. An analysis of the compiled questionnaires will be, the committee believes, of particular value to those concerned with the guidance of women students and to college administrators who are planning curricula for them.

W. H. Ballards Are Feted For Golden Wedding

Judge and Mrs. W. H. Ballard, who were married 50 years Monday of last week, were honored with a luncheon in the social hall of the First Christian Church last Thursday by the Women's Council.

A golden color scheme was in evidence throughout the hall, culminating in a gorgeous bouquet of yellow chrysanthemums in a lovely crystal bowl in the center of the dining table, with golden colored tapers on each side.

As the bride of 50 years approached the seat of honor at the dining table, Mrs. John Lanning at the piano played, "Here Comes the Bride." A delicious meal was served.

After the beautifully decorated

wedding cake was cut by Mrs. Ballard, members of the council presented her a pair of boudoir lamps.

Those present were Meses. Nevil Muncy, Albert Richards, A. C. Crozier, Britton Coll, Louise Kidd, T. C. Donnell, W. T. Haldeman, Claude Whittington, B. E. Spencer, R. H. Williams, Fannie Bruton, Wilma Connor, Zora Jones, Sam Stewart, Nell Albert, Elvia Ann Hightower, C. Bert Smith, A. W. Boyce, and J. W. Lanning, and Miss Cora Rogers, members, and Mrs. G. Taylor of California and Mrs. Clyde Robert, guests.

Does Nominate Last Week At Regular Meet

At the regular monthly business meeting of Artesia Drove No. 45, B.P.O. Does last Thursday evening, officers for the coming year were nominated with each nomination except that of inner guard, for which two persons were nominated, the others being tantamount to election in that only one person was nominated for each office.

The election in December will determine whether the post of inner guard goes to Mrs. Kenneth Lance or Mrs. C. E. Currier.

Other offices which will be filled by new persons at the January installation services will be: President, Mrs. Jimmie Welch; first counselor, Mrs. L. E. Francis; Bryan Runyan, Herman Fuchs, D. M. Walters, Fred Jacobs, and C. R. Baldwin, initiated Mrs. Arthur Paton, Mrs. Mary Ward, Mrs. Claude Dungan, Mrs. Irene Holcomb, Mrs. M. H. Ferriman, and Miss Florence Dooly into the organization.

During the social hour the hostesses, Mrs. H. R. Paton, Mrs. Earl Darst, Mrs. P. V. Morris, Mrs. Fred Chambers, Mrs. J. W. Berry, Mrs. Sam Sanders, and Mrs. E. A. Paton, served delicious refreshments from a beautifully decorated table.

After the business meeting, four new members were initiated into the drive. They were Meses. James Thigpen, Lloyd Walker, Roy Anderson, and Glenn Young.

Mrs. Bob Rodke was named "bank night" winner, but inasmuch as she was not present, the money was held over for the next regular meeting.

White Shriners Will Sponsor Cakewalk By Postoffice Saturday

Artesia Shrine No. 2 met at the Masonic Temple Friday evening. During the business meeting, the Shriners decided to sponsor a cakewalk at 2:30 o'clock next Saturday afternoon between the postoffice and the Artesia Pharmacy. A cake donated by the Ross Baking Company will be given away. All sojourners were asked to donate a cake for this cause.

The club will hold a dessert bridge at the Masonic Temple dining room at 2 o'clock Friday afternoon, Nov. 19.

Belated Announcement Is Made Of DeMars Wedding In June, 1947

Mr. and Mrs. B. A. DeMars have just announced the marriage of their daughter, Louise Udene, to Mr. R. L. Deauville, of Dallas, June 8, 1947, and the subsequent birth of a son, Donald DeMars Deauville, born on April 23, 1948.

Mrs. Deauville will return home to live with her parents in the near future.

Mrs. DeMars visited her daughter the last two weeks, to be with her for a necessary operation. She had been an almost constant patient of Sparks Osteopathic Clinic in Dallas the last year because of a serious back condition.

National Auxiliary Meeting Report Given To Unit

A report on the national American Legion Auxiliary convention in Miami, Fla., Oct. 17 to 21 was given by Mrs. H. R. Paton, state delegate from New Mexico, at the monthly meeting of the local American Legion Auxiliary Monday night at the Veterans Memorial Building.

The New Mexico American Legion and Legion Auxiliary had first position in the national parade, as well as in the convention hall, having earned this coveted position by being first to get in their membership quota for 1948.

There were 1304 delegates present for the opening session of the American Legion Auxiliary convention, Mrs. Paton said.

Mrs. Paton also reported 130 of the local members have paid up their dues.

Mrs. A. R. Compary gave a report on the new hospital at Socorro for tubercular children, which is now ready for the children. Any child with tubercular will be admitted, but underprivileged children will have preference over the privileged children.

Preceding these reports, Mrs. L. E. Francis presided over the business meeting.

After the reports, Mrs. Earl Darst, initiation officer, assisted by Meses. L. E. Francis, Bryan Runyan, Herman Fuchs, D. M. Walters, Fred Jacobs, and C. R. Baldwin, initiated Mrs. Arthur Paton, Mrs. Mary Ward, Mrs. Claude Dungan, Mrs. Irene Holcomb, Mrs. M. H. Ferriman, and Miss Florence Dooly into the organization.

During the social hour the hostesses, Mrs. H. R. Paton, Mrs. Earl Darst, Mrs. P. V. Morris, Mrs. Fred Chambers, Mrs. J. W. Berry, Mrs. Sam Sanders, and Mrs. E. A. Paton, served delicious refreshments from a beautifully decorated table.

Girl Scout Troop 14 Starts Its Study Of Dramatics This Week

Girl Scout Troop 14 has announced its study of dramatics as beginning with Monday's meeting. Mrs. J. L. Newman was present at the meeting and gave an interesting talk on the subject. Mrs. Newman is one of the leaders of the troop. Mrs. W. B. Macey, the other leader, was not present at Monday's meeting as she was out of town.

The Girl Scout Association asked for each troop to turn in names to the board to be considered in the naming of "The Little House," and Troop 14 was one of three troops which submitted a name. Their selection was "Girl's Peak," but no decision was made by the board on a name, as it was thought there were not sufficient entries.

Troop 14, as well as troops 10 and 11, the other troops submitting names, have urged all troops to mail their entries to Mrs. C. P. Bunch, president of Artesia Girl Scouts, so that the contest may be decided upon at the next board meeting, which will be Monday, Nov. 22.

Beta Sigma Phi Has Chili Supper Last Week For Husbands

The Beta Sigma Phi members and pledges entertained their husbands with a chili supper last Thursday evening at the home of Mr. and Mrs. W. C. Thompson, Jr.

After the supper the members and guests enjoyed games of various types.

Those present were Messrs. and Meses. Lloyd Durand, Justin Newman, Bob Rodke, Meredith Jones, Donald Fanning, Charles M. Murphy, Leon Clayton, Clyde Guy, Wade Shipley, Lawrence Coll, B. M. Macey, Charles Bullock, Harry Gilmore, and Raymond Lamb, Mrs. Charles Sandford, and Mrs. O. R. Gable, Jr.

FEATHER, LAPSLEY HURT IN COLLISION

A car in which Landis Feather, Jr., and Everett Lapsley had started on a hunting trip to the mountains for deer Tuesday afternoon was struck by a car coming out of a side road near Hagerman. It was reported neither of the young men was seriously injured, but that they will at least be delayed several days in going hunting.

It was understood the two occupants of the other car were more severely injured.

SUCCESSFUL HUNTERS have **GOOD VISION**
Dr. Edward Stone
Optometrist

Fortnightly Bridge Entertained Tuesday By Mrs. John Lanning

Mrs. John Lanning entertained the Fortnightly Bridge Club at her home with a luncheon Tuesday.

Luncheon guests were Mrs. Curtis Bolton and Mrs. Derbyshire. Substitutes for the bridge games were Meses. Floy Hartsfield of Gallup, Walter Ferriman, J. D. Smith, A. P. Mahone, and Dave Bunting.

Members present were Meses. C. R. Baldwin, Landis Feather, Bill Linell, Lesley Martin, R. M. McDonald, Lewis Story, and C. R. Blocker.

Constitutional Quiz Is Held Monday At Meeting Of P.E.O.

A constitutional quiz after the manner of "Truth or Consequences" in charge of Mrs. Bill Linell, was the program of the P.E.O., when members met at the home of Mrs. C. E. Mann Monday afternoon.

Mrs. T. C. Stromberg presided over the business meeting. The chapter planned to entertain the Roswell, Hobbs, and Carlsbad chapters with a 1 o'clock luncheon at the Methodist Church Saturday afternoon.

The hostess served refreshments to 20 members. The next meeting will be Friday, Nov. 19, at the home of Mrs. Fred Cole.

Social Calendar

Thursday, November 11
The executive board of the Women's Council of the First Christian Church will meet at the home of Mrs. A. C. Crozier, 9 a. m.

Friday, November 12
The Garden Club will meet at the home of Mrs. R. A. Shugart, 316 Dallas, 2:30 p. m.

Saturday, November 13
Artesia Shrine No. 2 will have a cakewalk between the postoffice and the Artesia Pharmacy, 2:30 p. m.

Tuesday, November 16
The Cottonwood Extension Club will hold an all-day meeting at the home of Mrs. J. L. Taylor.

T-squares, drawing boards, and triangles. Advocate office.

Hospital News

Twips were born to Mr. and Mrs. L. W. Cady of Weed Monday. A girl, Beverly Sue, weighed six pounds 10 ounces, and a boy, Norman Lew, weighed five pounds 12 ounces. Besides the twins the hospital recorded seven other births, five boys and two girls.

Mr. and Mrs. C. L. Wilde are the parents of a son, born Friday. He has been named Lawrence Clifton.

Mr. and Mrs. W. C. White are the parents of a son born Monday. William Clinton weighed seven pounds 15 ounces.

Mr. and Mrs. Wendel Pharan are the parents of a daughter, born Saturday. Jo Ann weighed seven pounds.

Mr. and Mrs. Jenkins are the parents of a son born Monday. William Clinton weighed seven pounds 15 ounces.

Mr. and Mrs. L. G. Mauldin are the parents of a son born Sunday. Johnny Earl weighed six pounds eight ounces.

Mr. and Mrs. Clyde York are the parents of Jackie Loyd. He was born Sunday and weighed six pounds six ounces.

Mr. and Mrs. J. C. Crouch are the parents of a son, Shannon Joe, who was born Monday and weighed eight pounds.

Raphalia Alvarado entered the hospital for medical attention Wednesday of last week.

Kyla Jean Lewis entered the hospital for medical attention Wednesday of last week.

Nick Rodriguez was a surgical patient at the hospital Wednesday of last week.

C. E. Carter underwent surgery at the hospital Wednesday of last week.

Guadalupe Rubio underwent surgery last Thursday.

Frank Rowan was a surgical patient last Thursday.

Mrs. Julio Rascon was a surgical patient last Thursday.

Marguerite Bean received medical attention Saturday.

Mrs. Lou Madron underwent surgery Monday.

Mrs. Albert Linell received medical attention Tuesday.

Mrs. James Huggins was a medical patient at the hospital last Thursday.

Mrs. J. J. Boone was a surgical patient Friday.

Maggie Efestein underwent surgery at the hospital Monday.

Mrs. Bill Martin received medical attention Monday.

Evelyn Orrah underwent a tonsillectomy Monday.

Deuardo Alverez was a medical patient Monday.

Colonial Beauty Shop On South Roselawn Opened By Alice Gary

Alice Gary has announced the opening of the Colonial Beauty Shop at 110 South Roselawn.

The building has just been modeled and decorated for the shop. Various shades of pastels decorate the interior, all the equipment for which has arrived. However, the owner of the shop would open and the additional equipment installed as it arrives.

Bob Dunn is the manager of new beauty shop. He is said to be an outstanding hair stylist.

Clinic Notes

Gary Loving, son of Mr. and Mrs. Ormond Loving underwent a tonsillectomy last Thursday.

Mr. and Mrs. Ted Padillo are the parents of a son, born Friday. Stephen weighed seven pounds eight ounces.

Mrs. Fay Hitt underwent major surgery at the clinic Friday.

Mr. and Mrs. Curly Russell are the parents of a daughter, born Saturday. She weighed four pounds 10 ounces.

Sandra Joyce was born to Mr. and Mrs. Tom Brock Sunday. She weighed six pounds 12 ounces.

Alvin Kincaid received medical attention at the clinic Sunday.

Johnnie Dew, son of Mr. and Mrs. Jimmy Dew, underwent a tonsillectomy Monday.

Mr. and Mrs. Fidel Rodriguez are the parents of a daughter, born Tuesday. Cecelia weighed seven pounds.

Mrs. W. D. Rutledge underwent surgery Tuesday.

GEORGE HENDERSON MARRIES TULSA WOMAN

George Henderson of Artesia and Mrs. Lula Butts of Tulsa, Okla., were married Nov. 4, at Tulsa. Mrs. Henderson is the mother of Mrs. W. B. Cheneweth of Artesia.

Mr. and Mrs. Henderson will visit relatives in California, then they will return to Artesia to make their home.

CARD OF THANKS

We wish to express our thanks to all for the kindness extended our wife and mother during her illness and death—Bryan Savoie and Lt. and Mrs. H. H. Wyatt, Jr. 46-1tp

Members—

Thorp, Floyd Blankenship, Ed Fleming, Bill Houghtaling, and for Littlefield.

The Lovington chapter was presented by three different degrees, the "green" degree, and the installation of officers ceremony.

Short talks were given by Grabble, Lovington, and John Short, Artesia, advisors of the national agriculture department of the two schools, on the aims and objects of the F.F.A.

Approximately 125 guests, parents, and members of the Lovington chapter were present at the affair, at which time the members served refreshments of cold drinks and doughnuts.

The Artesia chapter expressed thanks to the Lovington members, parents, and guests attending the meeting.

CONCRETE WORK

- Foundations
- Porches
- Sidewalks
- Driveways
- Miscellaneous

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316 Adams Phone 4

The Perfect Gift
JEWELRY
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for Christmas
Jensen & Son
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Announcing the Opening of
Colonial Beauty Shop
110 South Roselawn — Half Block South of Palace Drug
MR. BOB DUNN, Manager
Outstanding Hair Artist
"Always a Personalized Hair-Do, Individually Styled, for a Lovelier You"

Opening Special!
\$10 PERMANENTS
Cold Wave, Machine, or Machineless
INCLUDING:
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• Shampoo
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Specializing in
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Evenings by Appointment
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Polka Dots
Always a Winning Fashion Candidate

Justin McCarty

JUSTIN McCARTY makes wise use of Morlee's rayon crepe in this two piece, with unusual button trim to highlight the polka dots. For classroom, office, or traveling, it always keeps neat and crisp.

19.50
Thompson-Price Co.
Quality and Style Combined With Reasonable Prices
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Iridescent Taffeta
Shimmering Like a Jewel!

Justin McCarty

JUSTIN McCARTY sends you glowingly off to a cocktail party or to dinner in this simple dress of rich-hued rayon taffeta. Deep-glowing ruby-tones, or emerald, or gold gleaming with sparkling lights.

19.50
Thompson-Price Co.
Quality and Style Combined With Reasonable Prices
Phones 275 and 276

NOSE STOPPED UP
DUE TO A COLD?

RED ARROW NOSE AND THROAT DROPS
ASK YOUR DRUGGIST

Loco Hills News

Mrs. Harley Doughty was honored guest at a pink and blue shower held in the home of Mrs. Willis Baker Wednesday afternoon of last week. Mrs. F. A. Blum and Mrs. Morris Doughty were co-hostesses. The guests signed a baby book and then played appropriate

W. W. PORTS
Geologist
Geological Engineer
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games. Deep red chrysanthemums and orange marigolds decorated the room. Mrs. Doughty was presented the gifts in a small wagon. After displaying them, refreshments were served to Mmes. Roy Haynes, O. B. Henderson, Floyd Doughty, F. A. Blum, F. C. Copeland and girls; J. B. Briscoe, Jesse Patrick, Fred Cauer, Edgar Chase, J. J. Starkey, C. M. Harland, C. R. Doughty, Earl Smith, and Sam Beal of Loco Hills, and Mmes. Oscar Doughty, Waller W. White, and George James of Maljamar. Sending gifts were Mmes. D. H. Scott, Claude Matthews, Charles Williams, Sam Snow, Preston Sykes, George Beal, and Vick Roberts.

Loco Hills Cub Scouts, Troop 69, Den 4, met at the Sherman Memorial Methodist Church Friday night for the October pack meeting. Claude Campbell was in charge of the meeting, assisted by the den mother, Mrs. W. R. McClendon. Den Chief Clement Taylor introduced the Cubs to the parents and led the "Pledge of Allegiance to the Flag." Donald Thorpe led the boys in the Cub promise, and Cordell Smith in the Cub law. The boys entertained with a clever skit, after which they displayed their handwork for the month and traded it with other members. Bill Phillips was awarded the Wolf Badge and pin. A new member, Rex Ward was awarded his Bobcat pin and Kenny Campbell received his Bear Badge and pin. Adults present were Mr. and Mrs. Earl Smith, Claude Campbell, Mmes. Asa Ward, Roy Blase, Jack Phillips, and W. R. McClendon, and Misses Nat Ward, and Donna McClendon, and Norman Bedford.

Mr. and Mrs. David Scott and Mr. and Mrs. W. R. McClendon and children spent last Thursday in the mountains and at Sitting Bull Falls. While in the mountains they saw a four-point buck which was tangled in a barb wire fence and was nearly exhausted from his efforts to get loose. The men succeeded in freeing the animal.

Mr. and Mrs. George Beal are the parents of a daughter born Monday of last week at Artesia Memorial Hospital. The baby was named Anna Carlene, and has two brothers. Mrs. Susan Beal of Alamogordo is paternal grandmother and H. G. Catron of Roswell is maternal grandfather.

Grayburg Oil Company employes and a few guests enjoyed a Halloween party at the camp garage



last Thursday. Apples, popcorn balls, and cookies were served. Mrs. Roy Blase was in charge of the "spook house." Johnnye Nevins won first prize and Darryl Jones second prize in the children's costume contest. Mr. and Mrs. George Connor and Mr. and Mrs. Ditto of Artesia attended. The adults enjoyed dancing after the party.

Mr. and Mrs. Jim Staggs and children of Texas were recent guests of their daughter, Mrs. Floyd Doughty, and family. They stayed a week.

Mrs. J. B. Briscoe returned Saturday afternoon of last week after spending nine days in Dallas. She attended the funeral of her brother-in-law, Luther B. Taylor, which was a full military service held at Lamar and Smith Chapel. Burial was in Laurel and cemetery. Mr. Taylor is survived by his widow and three children.

Donna McClendon was honored at a surprise birthday party at the First Baptist Church Friday evening. Mrs. J. J. Starkey is sponsor of the group. Hot chocolate, apples, cookies, and popcorn balls were served to Patricia and Matthew Berry, Janet Sue Hammond, Jackie Davis, Sandra Scott, Betty Ray Herricks, Jeanie Starkey, Martha and Van Doughty, James, Linell and Jeannie Haynes, Donna and Ronnie McClendon, Mmes. J. J. Starkey, Roy Haynes, and W. R. McClendon. Donna was celebrating her 11th birthday, and she received many lovely gifts. Ronnie McClendon and Sandra Scott were judges for the best costumes.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO
CARLOS HERNANDEZ (Plaintiff)
vs. (No. 10748)
JAMES F. PLECKER (et al Defendants)
NOTICE OF PENDENCY OF SUIT
STATE OF NEW MEXICO TO: James F. Plecker, impleaded with the following named Defendants against whom substituted service is hereby sought to be obtained, to-wit: James F. Plecker, if living,

if deceased, the unknown heirs of James F. Plecker, deceased, and All Unknown Claimants Of Interest In The Premises Adverse To The Plaintiff, GREETINGS:
You are hereby notified that a suit has been filed against you, and each of you, by Carlos Hernandez, as Plaintiff, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the Court in which said cause is pending, and being Cause No. 10748, the general object of said suit being to quiet and set at rest Plaintiff's title in fee simple in and to the following described property situated in Eddy County, State of New Mexico, to-wit:
That part of Lot 1 lying West of Highway No. 285, and all of

Lots 3, 5, 7; that part of Lot 2 lying West of Highway No. 285, and all of Lots 4, 6, and 8, all in Block 12, Artesia Heights Addition to the City of Artesia, New Mexico.

That Plaintiff's Attorney is Donald S. Bush, whose office address is Booker Building, Artesia, New Mexico.

You and each of you are hereby further notified that unless you enter your appearance in said Cause on or before the 13th day of December, 1948, judgment will be rendered against you in said Cause by default.

WITNESS my hand and the seal

of said Court this 25th day of October, 1948.
(SEAL)
MARGURITE E. WATSON
Clerk of the District Court

of said Court this 25th day of October, 1948.
(SEAL)
MARGURITE E. WATSON
Clerk of the District Court

"AND HERE'S MY OWN PERSONAL LOAN PAYMENT FOR THIS MONTH. I SAVE TIME BY MAILING IT."

Convenient monthly payments, low cost, no red tape, pleasant dealings—all these advantages are yours when you get a Personal Bank Loan at our bank.

FIRST NATIONAL BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

BANK PERSONAL LOANS ARE BEST

PHOTOSTATING
Reasonable Rates
Fast, Confidential Service
BOB RODKE
PHONE 019-0R2

From where I sit... by Joe Marsh

Nicest Compliment I've Had

One of the nicest comments I've received about this column was from an editor in the Middle West I called on. And while I don't like to give myself orchids, I think it illustrates a point.

"Joe," he said, "it so happens I don't agree with everything you say, but I always like to run your column. Because it gets down to earth and talks about the right to disagree. And it only asks for tolerance towards the other person's point of view."

He went on to explain, by way

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis

BOWMAN LUMBER CO., Inc.
The Builders' Supply Store
310 W. Texas Phone 123

2x4, 2x6 W. C. Fir	10.50
3x12-16 Rough W. C. Fir	13.00
8x10-24 Rough W. C. Fir	13.00
2x8, 2x12 W. C. Fir	13.00
5x8x12 Building Tile, per 1000	150.00
2"x6"x8"—2'6" x 6'8"—2'8" x 6'8" 1 1/2"	
3-Panel Hemlock Doors	7.95
1x4 thru 1x12 Sheathing	\$9.50 per 100

SEE US FOR YOUR BUILDING NEEDS
WE WILL TRY TO HELP YOU!

your BEST BUY is a
Motorola
PORTABLE RADIO

The New All Through MOTOROLA SPORTER with convenient DIAL-IN-HANDLE

A brilliant new design with all controls in thumb's reach while you're carrying it. Brings in hard-to-get stations with big volume and beauty of tone. Cabinet is colorful fabric permanently laminated with clear, tough plastic. AC/DC or Battery operation **54.70**
Less Batteries

MOTOROLA PLAYMATE Jr. Radio's Glamour Baby—

Tiny, beautiful to look at, the Playmate Jr. will thrill you with its rich, full voice—the kind of tone you expect to find only in sets many times its size. AC/DC or Battery operation **39.95**
Less Batteries

MOTOROLA'S NEW MODEL 58L11
So Tiny—So Powerful—So Inexpensive

An all-star performer in a marvelously compact two-tone plastic cabinet. AC/DC or Battery operation **32.40**
Less Batteries

Model 58L11 same as above, but battery operated only **21.95**
Less Batteries

YOU CAN TAKE THEM WITH YOU—PLAY ANYWHERE—WHERE OTHERS OFTEN FAIL!

Guy Tire & Supply Co.
VAN SWERINGEN, Manager
101 S. First Phone 920

Today's savings will protect tomorrow's happenings. Enroll now, where you work, for the Payroll Savings Program for the purchase of U.S. Savings Bonds.

Christmas Cards in stock . . . see what you are buying. The Advocate Office.

SUBSCRIBE FOR THE ADVOCATE

Only One Flour Protects You WITH THIS DOUBLE GUARANTEE

WE GUARANTEE

If you do not agree that Aunt Jemima Family Flour is as fine as any you have used, we will pay you

(1) Your full purchase price on return of unused portion, and

(2) DOUBLE THE COST of all other ingredients used in making any baked item that is unsuccessful because of the flour . . .

THE QUAKER OATS CO.

AUNT JEMIMA FAMILY FLOUR

Look for the **NYLON CERTIFICATE** in every sack. Save them to get famous, nationally advertised **NYLONS at no extra cost to you!**

H. O. Wooten Grocery Co.,
Monihans, Wholesale Distributors of Aunt Jemima Family Flour

ANTHONY'S... ANNOUNCE NEW EVERY DAY LOWER PRICES

On Men's Brand New Fine Tailored 100% Wool Worsted

Bryan Hall RED LABEL SUITS

New Every Day Lower Price **45.00**

Anthony's
THE C.R. ANTHONY CO.
Artesia

Classified

This is one of two classified sections in this issue. For further classified ads consult the other section.

For Sale

CELTIAN BLINDS—We guarantee perfect fit. No charge for estimates or installations. Key-ture Co., 412 West Texas, N. 241-J 37-tfc

Holsum Is Better Bread

PULLER BRUSHES — Phone 088-R4. 32-tfc
E. A. HANNAH AGENCY
 Complete Insurance Service
 Fire, casualty, compensation, bonds, accident and health, and life.
 Real estate sales and loans
 Homes, farms, ranches
 Income property
 Business opportunities

113 South Third Phone 352-W
 E. A. Hannah S. L. Seiferth
 30-tfc

McCAW'S fresh eggs at McCaw Hatchery. 34-tfc

FOR SALE—Kitchen sink with base, kitchen cabinet, and electric thermos well. Phone 085-J6. 44-tfc

FOR SALE—1942 Dodge one and one-half-ton truck with two-speed axle. See at Sinclair Wholesale Station, 403 North First. 44-tfc

Holsum Is Better Bread

FOR SALE—Plenty good rough lumber, all dimensions, \$65 per thousand. Marable Lumber Co., Hope, N. M. 39-tfc

Did you know that you can have your motor overhauled, body repaired and painted, buy tires and accessories of all kinds on a G.M.A.C. budget plan? Let us explain.
BOYD-COLE MOTOR CO.
 Your Pontiac Dealer 30-tfc

WHY BUY your records out of town? The Roselawn Record Shop has the most complete stock in the Valley. 30-tfc

Holsum Is Better Bread

Trade your old used tires for a set of life time guaranteed Fisk tires. We will pay you for the unused miles, buy on G.M.C. budget plan.
Boyd-Cole Motor Co.
 Your Pontiac Dealer 20-tfc

Holsum Is Better Bread

FOR SALE—One D-S-35 International long wheelbase truck. I also have winch trucks for heavy oil field hauling. K. J. Williams, phone 534-R. My business trucking the public. 33-tfc

Let us install a set of Arthur Fullmer deluxe seatcovers, high quality covers at reasonable prices Tailored to fit any make of car.
Boyd-Cole Motor Co.
 Your Pontiac Dealer 20-tfc

Holsum Is Better Bread

FOR SALE—Popular and classical phonograph records. Watch for new records weekly. Roselawn Radio Service, 106 S. Roselawn. 37-4tp-40tfc

Holsum Is Better Bread

FOR SALE—Two-bedroom house, same as new, newly painted and redecorated throughout, wall-to-wall carpeting, panel ray heater, new inlaid linoleum, venetian blinds, extra large closets, partly furnished, block from school, located 610 Missouri. Al Woelk, care Western Union. 39-tfc

Holsum Is Better Bread

FOR SALE—Two .30-06 deer rifles one new. See at 1209 Merchant, or phone 353-M. 45-2tp-46

Holsum Is Better Bread

FOR SALE—Radiant gas heater. Artesia Abstract. 44-tfc

On Armistice Day
 resolve that America
 SHALL STAY STRONG



FOR SALE—75-foot lot in Alta Vista Addition. Phone 12. 44-tfc

FOR SALE—One Allis Chalmers combine, new motor, three years old. One MTA Moline tractor. See Douglas O'Bannon, Cottonwood. 44-tfc

FOR SALE—30-06 deer rifle, almost new. Call 475. 44-tfc

FOR SALE—Bryant Williams dressed turkeys at Artesia Locker plant. 42-tfc

FOR SALE

One store, five houses, one six-room, three bedrooms; two four-room houses, two bedrooms; two three-room houses, one bedroom; one store building, concrete block. 30x60, grocery and feed, doing nice business, located on two and one-half acres ground one mile west of Artesia on Highway 83. Houses all modern and all rented. Stock and fixtures of store at invoice. Property \$21,000. See Kiddy-Linell Agency, 415 1/2 W. Main, phone 75-J. 46-1tp

Holsum Is Better Bread

IMMEDIATE DELIVERY on irrigation needs: Deep-well turbine pumps, new column pipe and shafting, gearheads, power units—gas, electric, Diesel. Complete installation and service. Call, write or wire Sears Roebuck & Co., 120 W. Third, Roswell, N. M., phone 181-182. 44-4tc-47

Holsum Is Better Bread

SAVE \$5000—Guaranteed HD-10 Allis-Chalmers crawler tractor, 86 1/2-horsepower, with two-drum power unit and 35-foot Graham-Hoehme plow. Max Jensen, 1022 S. Kentucky, Roswell, phone 2397-W. 45-2tc-46

FOR SALE—Ownership maps — Chaves County

Set up by Townships—Loose Leaf Bindings. T9S-R22E to 27E T14S-R22E to 27E T15S-R22E to 24E Showing federal and state lands. Clarence E. Fischbeck, 509 W. Main St.—Phone 475 22-tfc

Holsum Is Better Bread

WE BUY AND SELL used furniture. Army Surplus Store, 211 West Chisum, phone 497-W. 28-tfc

Stop worrying about that old weak battery, install a new Willard battery at—
BOYD-COLE MOTOR CO.
 Your Pontiac Dealer

KIDDY-LINELL AGENCY
 Farms, Ranches, Business Property Residences Insurance
 415 1/2 W. Main Phone 75-W 45-tfc

FOR SALE—Modern country home, 40 acres of land on school bus route, two miles north on Roswell highway, one and one-half miles east. Fine place for chicken ranch and livestock. Price \$4500. 45-2tp-46

Holsum Is Better Bread

FOR SALE—Palace Cafe in Eunice. New stucco building, 34x48, all new, modern equipment. Doing volume business. See Jack Williams, manager, at cafe. 45-3tp-47

FOR SALE — Three-room house. Call 674. 45-2tp-48

FOR SALE — New two-bedroom, modern house with built-in cabinets, to be moved. Phone 0187-R. 45-3tp-47

Velvet the ice cream you know is good!
 for parties for kiddies for all occasions...

Comes in HANDY, FLAT REFRIGERATOR packages
 SOLD AT VELVET ICE CREAM DEALERS

Notice

NOTICE—We give special care to children by hour, day, night or week, for working mothers. For further information, call 814. 45-2tc-46

NOTICE—If you want to drink that's your business. If you want to stop drinking, that's our business. Alcoholics Anonymous Box 245, phone 41. 51-tfc

Wanted

YARDS AND GARDENS plowed and leveled, trees trimmed. See H. L. Jurney, P. O. Box 24, Artesia. 42-12tp-52

WANTED—Woman to keep house and care for child, preferably Anglo. Room, board, and salary. Phone 209 between 4:30 and 6:30 p. m. 402 W. Richardson. 43-tfc

WANTED—Legal secretary, proficient in shorthand and typing, previous legal experience not required but desired. Archer & Dillard, 202 Booker Building. 43-tfc

WANTED—Sewing and alterations. Mrs. E. B. Everett, 508 Quay, phone 753-R. 45-2tc-46

WANTED—Ironing. See at 1116 Missouri Ave. 45-2tc-46

WANTED—Desire connection where 10 years of experience in all phases of business management, sales, accounting, taxes, merchandising, and display will offer a future. Age 38, married and family, excellent health, capable of making decisions and promoting progressive ideas. Open for offer, available by Jan. 1. R. G. Baker, phone 33680, 312 W. 13th, Amarillo, Texas. 45-3tc-47

WANTED—Stenographer. Must be able to take dictation. Apply in own handwriting to Box 201, Artesia. 39-tfc

WANTED—Stenographer. Must be able to take dictation. Good salary, good hours. Answer in own handwriting to J. S., Box 427, Artesia. 43-tfc

Miscellaneous

JOHN A. MATHIS, SR., AND JR.
 —Fire, casualty, and life insurance. Phone 591-M. 29-tfc

GET YOUR RADIO SERVICES at the Roselawn Record Shop. All work guaranteed. 30-tfc

FINISH HIGH SCHOOL at home by spare time study. All textbooks furnished. Diploma awarded upon completion. For details write High School Information, P. O. Box 1433, Albuquerque. 45-3tp-47

FOR RENT — Room in private home. Gentlemen only. 30: West Grand or phone 150. 30-tfc

FOR RENT — Tank-type vacuum cleaner with all attachments. Artesia Furniture Co. 27-tfc

Fresh Shipment PYRACANTHA and NANDENA SHRUBS
BRYAN GARDENS
 13th and Richardson
 Next Door to Locker Plant

FOR RENT—Floor polisher. Key Furniture, 412 West Texas, phone 241-J. 37-tfc

FOR RENT—Storage space. Phone 467-W. 28-tfc

FOR RENT—Storage room, reasonable. See Mr. Busselle, 512 S. First. 43-4tp-46

FOR RENT — Office rooms, all ground floor, Gilbert Building. C. C. Smith, phone 603-J.

FOR RENT—Single sleeping room adjoining bath, private entrance. Inquire at 401 Richardson, or phone 468-M. 45-tfc

Lost

LOST—Or strayed over the Hillowen week end, boy's 26-inch bicycle, Colson make. Number is recorded. If located, please call A. L. Bert, The Advocate, or return to 819 S. Second. 45-tfc

Dance to the Music

of
 "Cowboy Curley"
 and the
 Mexico
 Play Boys

THURS., NOV. 11
 from 8:30 P. M. to 1:30 A. M.

Veterans Memorial Building
 Music by a Band You Will Enjoy!

HUNTERS!
 Fill Your Chuck Box
 With Delicious
MRS. ROSS BREAD

for That Hurried Snack
 AT YOUR LOCAL GROCERS.
ROSS BAKING COMPANY
 "Your Hometown Bakery"

We've Christmas Cards Galore!
 Choose Yours Today!

GREETING CARD CORNER

Come in Early
 and
 Select
 While
 Our Stock
 Is Full
 and Complete!

If You Wish,
 We Will Personalize
 Your
CHRISTMAS CARDS
 With Your Name Imprint

ARTESIA ADVOCATE
 PHONE 7

Holsum Is Better Bread

FOR SALE—Ownership maps — Chaves County Set up by Townships—Loose Leaf Bindings. T9S-R22E to 27E T14S-R22E to 27E T15S-R22E to 24E Showing federal and state lands. Clarence E. Fischbeck, 509 W. Main St.—Phone 475 22-tfc

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Holsum Is Better Bread

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Velvet the ice cream you know is good!
 for parties for kiddies for all occasions...

Comes in HANDY, FLAT REFRIGERATOR packages
 SOLD AT VELVET ICE CREAM DEALERS

Presenting THE NEW POSTWAR PULLMAN SLEEPER

The Only Sofa Bed with a deep, continuous Innerspring Mattress—no gaps from head to foot.

Here's luxury for your living room! This postwar Pullman Sleeper artfully combines a smart, comfortably low-seated sofa with a full width double bed that opens to correct "bed height." Best of all—the deep Innerspring Mattress hasn't a single break or hinge. See the Pullman Sleeper before you buy any sofa.

294.00
 TERMS:
 \$60 Down
 \$16 per Month

Convenient Terms—No Carrying Charge

Boyd Barnett FURNITURE
 Phone 625
 Ninth and D

Art Scout Board

(Continued From Front Page)
 As a community service project, the Art Scout Board will make favors for hospital patients for Thanksgiving and Christmas.

B. A. DeMars, training officer, announced that Misses, presence here this week was not expected and no schedule was worked out for her, but she was working on her own. Misses, presence here this week was not expected and no schedule was worked out for her, but she was working on her own. Misses, presence here this week was not expected and no schedule was worked out for her, but she was working on her own.

other missions the OCD may direct.

It is plain to see that if CAP is to be able to provide any of the above, they are going to have to organize now, and train for M-Day. We hope all pilots who read the above will seriously ponder just what these missions involve, particularly to New Mexico and the surrounding states. And then, we hope that they will get together with the CAP unit in Artesia and be prepared for not only M-Day, but the searches we feel sure will be coming up any day this winter! Anyone in Artesia who wishes information in regards to CAP activities and enlistments may contact any of the following men: Hugh Barron, phone 413-R; Herman Fuchs, phone 910, or John Lemley, phone 602-NM or 198. Everyone is welcome to visit the municipal airfield Nov. 21 and see the Civil Air Patrol in action. Be prepared—air power is peace power.

LOCALS

Mrs. J. C. McKasson of Chico, Calif., spent two weeks here visiting her uncle, Charles Roady, and cousin, Mrs. Calvin Dunn, and family. This was the first time all the group had seen each other in 41 years. Mrs. Dunn and daughter, Anna Marie, and Joeline Beadle took Mrs. McKasson through the Carlsbad Caverns Saturday.

Mr. and Mrs. Harold Bradshaw of Salinas, Calif., left Monday after visiting a week with Mr. Bradshaw's parents, Mr. and Mrs. J. W. Bradshaw, and his brother, W. C. Bradshaw, and family.

Pvt. Fred P. Chapman of Artesia, who enlisted about six months ago in the Army, is now on traffic duty in the center of Tokyo, Japan.

Mr. and Mrs. Fletcher Collins attended the Baylor-Texas football game at Baylor University, Waco, Texas, Saturday, in which Texas won 13-10.

Pete O'Brien of Burkett, Texas, arrived Sunday to visit his parents, Mr. and Mrs. Pat O'Brien. He said he has been in all parts of Texas since last here a year ago and he knows of no other place which is growing as fast as Artesia.

Mrs. Nellie Cogdell was here two weeks on business and visiting. She will return to her home in Los Angeles. Mrs. Cogdell is a former resident of Artesia.

Mr. and Mrs. H. H. Wyatt, Jr., of Panama City, Fla., are here visiting friends and relatives.

Mr. and Mrs. Charles Dungan of Robinson, Ill., former residents of Artesia, are here visiting friends a few weeks.

Loco Hills News

(Mrs. Earl Smith)
 The women of the First Baptist Church entertained with a pink and blue shower honoring Mrs. C. H. Doughty at the home of Mrs. J. J. Starkey who was assisted by Misses N. G. Barton, M. E. Stewart and F. M. Gattis. Interesting games were played, after which Mrs. O. C. Rogers Sunday school class and friends presented her an unusual gift in appreciation of loyalty, and Mrs. Rogers presented her a baby buggy full of gifts. Candy, coffee, and individual pies were served to Misses E. R. McPhaul, G. W. Baker, W. E. Proffitt, Harley Doughty, Roy Haynes, Morris Doughty, J. W. Brasfield, V. E. Roberts, F. C. Copeland, F. A. Doughty, Bennie Cummings, Ora McCann, and Sandy Meador, Boyd North, Avery Holt, Tom C. Smith, David Scott, B. W. Williams, B. Newton, George Beal, Sam Beal, Andy Melton, and Preston Sykes of Loco Hills, and Mrs. Walter White and Mrs. George James of Maljamar. Sending gifts were Misses Carl Jones, Oscar Doughty, Virgie Copeland, Ralph S. Hill, Garland Wells, and Jack Myers, and Miss Duluth Richardson.

NOTICE
 I am not responsible for indebtedness made to H. C. Collier.
 Signed, H. C. Collier.
 46-3tp-48

Classified

For Sale

FOR SALE—One large distillate heater, with barrel and pipes; one five-radiant gas heater; girl's gray wool coat, size 14, with hood, all like new, will sell reasonably. Call 117-W. 46-1tp

FOR SALE—Dwelling house and lot at Carlsbad, will trade for dwelling house and lot in Artesia. See H. A. Denton, Pershing Building, Room 3, phone 356. 46-tfc

Free electrical estimates. Clem-Kaiser Co., 408 West Main. 46-1tp

FOR SALE—160-acre farm, four-room house and bath, new surface well and turbine electric pump. See H. A. Denton, Room 3, Pershing Building, phone 356. 46-tfc

FOR SALE—Four-room adobe house, three acres of land, adjoining city limits, at a very reasonable price. H. A. Denton, Room 3, Pershing Building, phone 356. 46-tfc

FOR SALE—Mountain home, 320 acres of land, good improvements between Elk and Cloudercroft on Highway 83. See H. A. Denton, Room 3, Pershing Building, office phone 356. 46-tfc

FOR SALE—One-wheel trailer, also baby bed with mattress. See at 404 East Chisum. 46-1tp

FOR SALE—Modern cottage in nice location, four rooms and bath. Can be financed. Phone 80 between 8 A. M. and 5 P. M. for appointment. 46-3tp-48

FOR SALE—New two-bedroom planned unfinished house with back part of lot only or all of lot or will sell front of lot only, located at Fourth and Dallas. Jesse F. Cook, 908 West Missouri, phone 271-NR. 46-tfc

Free plumbing and heating estimates. Clem-Kaiser Co., 408 West Main. 46-1tp

FOR SALE—Mexican jackets made of felt, all colors, sizes, and of different design. Mrs. H. C. Johnson, 310 E. Chisum, or phone 949-J. 46-2tp-47

FOR SALE—Modern four-room house with lot; one two-room house with lights, water, gas and lot, cheap, and one fat calf. Raymond Smith, 909 W. Hank. 46-4tp-49

FOR SALE—New two-room house to be moved. See George Meadows, Route 1, Dexter, N. M. 46-1tp

FOR SALE—Baby buggy, \$6 and bassinet, \$3. 707 W. Chisum. 46-1tp

FOR SALE—Boston screwtail pups 6 weeks old. Call 823-W or 0184-R5. 46-1tp

FOR SALE—One-half H. P. Fairbanks-Morse water well pump, good condition, complete with 40-gallon pressure tank, \$100. Call 250-J. 46-tfc

FOR SALE—Former Artesia golf course, two-room modern house, reconditioned, 80 acres land. Howard Achen, phone 154-W. 46-1tp

FOR SALE—New four-room house, 1109 Washington. Call there or at 1111 Washington, or phone 620. T. J. Lunsford. 46-3tc-48

FOR SALE—Ironing to do at my home. Mrs. Solis, 812 N. Ninth Street. 46-1tp

BUSINESS OPPORTUNITY—One and half-ton 1946 Studebaker truck on well-established potato chip route, entire Pecos Valley area. P. O. Box 301, phone 158-J, Carlsbad. 46-1tc

For Rent

FOR RENT—Floor polisher, 75 cents a day. Clem-Kaiser Co., 408 West Main. 46-1tp

FOR RENT—Bedroom, extra nice, adjoining bath. 314 N. Roselawn, or call 658-NJ. 46-1tp

FOR RENT—Nice large bedroom for working lady. Private entrance, connecting bath. See at 304 Richardson, or call 952-W after 6 p. m. 46-1tp

Lost

LOST—Lady's black purse, containing valuable papers. Reward. Return to Elsie Shrader, 801 1/2 W. Main, call 202-NR. 46-1tp

KEMP LUMBER CO.

Moving Stock for Next Month's Inventory

All Articles on Our Bargain Counter. Come in and See What We Offer for Sale!

	Gallons	1/2 Gallons	Quarts
Wall Paint, flat			
Mellotone	2.95	1.60	.90
Trim Paint			
Melloglass	3.80		1.15
Flat			
Blue Star	1.50	.90	.50
Paste Kasein	1.00	.70	.40
5 lbs.			
Kalsomine	.40		
Kaseine	.40		
Outside			
House Paint	4.65	2.50	

10 Only—No. 21 Yale Night Latches	\$2.32
6 Only—12-Inch One-Half-Round Wood Rasp	.97
2 Only—Stanley Saw Sets	1.65
8 Only—8-Inch Champion Screw Drivers	1.25
1 Only—Stanley Pistol Grip Yankee Drill	3.36
1 Only Stanley Hand Drill	1.50
1 Only—Five-gear Drill	4.30
9 Only—14-inch Hatchet Handles	.15
4 Doz.—Adjustable Screen Door Push Bars	.15
5 Only—No. CU-77500 Yale Front Door Sets	11.00
7 Only—Weed-No-More Sprayers	.25
45 Feet—1-Inch—1 1/4 inch thick Pipe Insulation, per ft.	.40
1 Only—Ideal Ironing Board	8.00
18 Squares Green Hex Asphalt Shingles, per sq.	7.25
16—5-and-3-Bar Screen Door Push Grilles	.50



Set
 Day Seasons
 These Specials by
 Perrine
SPECIALS ON PERMANENTS!
 Machine Cream Oil
 Two for \$7.50
 Machineless
 Two for \$8.00
 Wave \$7.50
 Shampoo \$1.25
 Rinse, Any Color .25c
LORRAINE BEAUTY SHOP
 West Chisum
 Phone 646

Lowie Wickersham
 Manager

PURCHASE!
Christmas Robes

BUY FOR LESS! BUY ON LAY-AWAY!
BUY FOR THE ENTIRE FAMILY!



Luxurious Robes
Make Fine Gifts!
9.90

For your pipe-and-easy-chair moments of real relaxation, we recommend this handsome rayon jacquard robe. Made with full front facing, interlined double shawl collar, and the 3-piece construction that means excellent fit. Lock Tab that keep it closed. Maroon or navy. All sizes including longs.



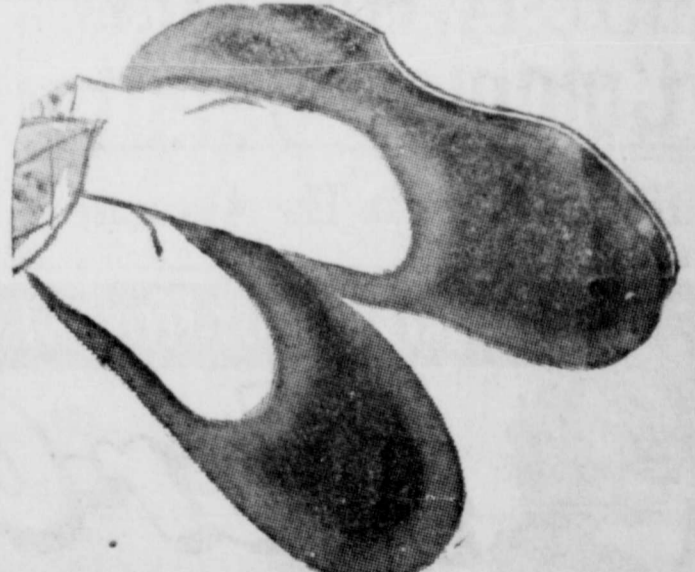
What a Lovely Robe!
What a Little Price!
7.90

Packable, wearable, wonderful celanese jersey in whisper-soft black—with a contrasting color front panel . . . 30 inch front zipper and front tie. (Wrinkles shake out fast!) Black with camellia rose, black with turquoise, or black with pink. Sizes 12 to 20. Also, sizes 38 to 44. 8.90



Men's Kid Opera Slippers
3.98

The outstanding favorite of men the country over! There's no slipper with quite the comfort . . . quite the masculine good looks of the opera slipper. It's a necessary part of every picture of an easy chair and the evening paper. Top-notch kid leather in brown. Rayon faille lined. Sizes 6 to 12.



A Real Warm Idea For Christmas!
3.98

Depend on us at Penney's to bring you this nice snug, warm treat for the feet! Soft-as-down shearing atop a rayon covered platform, low, low heels, plus durable cemented construction. (It's a winner!) In four jewel colors. Royal blue, red, light blue and pink. Comes in sizes 4 through 9.

IT PAYS TO SHOP AT PENNEY'S

Only 17 More Days To Wait For The Funniest Picture Ever Made RED SKELTON IN "FULLER BRUSH MAN"

LANDSUN THEATER

FRIDAY AND SATURDAY, NOV. 12 AND 13

SPINE-CHILLING THRILLS
...in the forbidden jungles at the bottom of the sea!

16 FATHOMS DEEP

Starring **ARTHUR LAKE · LON CHANEY**
LLOYD BRIDGES · ERIC FELDARY
with **TANIS CHANDLER · JOHN QUALEN · IAN MACDONALD**

A MONOGRAM PICTURE 48,866-20

THE HAPPIEST MUSICAL EVER MADE!

Color by TECHNI-COLOR

17 IRVING BERLIN SONGS!

JUDY'S GOLDEN VOICE! ASTAIRE'S SENSATIONAL DANCES! EASTER PARADE BEAUTIES!

MGM presents IRVING BERLIN'S EASTER PARADE
Starring **JUDY GARLAND · ASTAIRE**
PETER LAWFORD · ANN MILLER

Screen Play by Sidney Sheldon, Frances Goodrich and Albert Hackett
Original Story by Frances Goodrich and Albert Hackett
Directed by **CHARLES WALTERS**
Music by **IRVING BERLIN** · Lyrics by **ROBERT ALTON** · Musical Numbers Directed by **ARTHUR FREED**

METRO-GOLDWYN-MAYER PICTURE

LANDSUN THEATER

SUNDAY, MONDAY, TUESDAY, NOV. 14, 15, 16

NEWS ·-· BIG EYE ·-· CARTOON

OCOTILLO THEATER

SUN., MON., TUES., NOV. 14, 15, 16

Crackling thrills only O. HENRY could write!

A GREAT HORSE... A HEADSTRONG GIBL...

A LOVABLE VAGABOND BRANDED AN OUTLAW!

BLACK EAGLE

THE STORY OF A HORSE

Based upon the story "The Passing Of Black Eagle" by **O. HENRY**

Starring **BISHOP · PATTON · JONES · BELL**

Directed by **ROBERT COHEN**
Produced by **ROBERT COHEN**

Also News, Cartoon, Novelty



HUNTERS!

After four years of being... find a supply of our printed... to our host of old customers... new ones alike, that we are... our old method of picking... specimens to be mounted, for them in our truck.

We will make three or four such pick-up trips during the season to your Artesia Le Plant, where we have many specimens to be mounted.

For your convenience we find a supply of our printed... at the plant with spaces for name and MAILING ADDRESS... the tags which fill in and... your specimen to be mounted... you want us to pick them... plainly on all tags.

After bringing in your... to our plant we will take... matter of mounting with... mail, so write your mailing... plainly on all tags.

A specimen of our mounts displayed at the Artesia Le Plant. Take a good look at it.

We wish you a pleasant... successful hunting trip and when get your deer, remember... MUTILATE HIS NECK... OR BREAST BY CARELESS... TING. Don't cut his throat, costs extra to repair it... hunting.

W. A. JONES

TAXIDERMIST
Box 1283 1425 W.
Roswell, N. M.

DON'T BE LEFT OUT REGISTER TODAY

Artesia's Own GANG COMEDY

FILL OUT THE BLANK BELOW AND MAIL OR BRING TO THE LANDSUN THEATER FOR A TRY OUT

ARTESIA'S OWN GANG COMEDY

Starring Around 100 Artesia Boys and Girls between 2 and 14 Years Old

NAME _____
AGE _____ PHONE _____ BOY or GIRL _____
ADDRESS _____

JEWELRY DEPARTMENT

There Is No Finer in Eddy County

EXPERT WATCH REPAIRING

ARTESIA PHARMACY

Bill Shaw, Watchmaker June Burch

Office Supplies at The Advocate

DISSOLUTION AGREEMENT

THIS AGREEMENT made this 6th day of October, 1948 by and between T. R. Wikowsky and Irene Wikowsky, the first parties and John F. Parmer and Thirza Parmer, the second parties.

WITNESSETH

WHEREAS, the parties hereto were heretofore co-partners in the business at Artesia, New Mexico, known as the Dr. Pepper Bottling Company; and said partnership has been dissolved and the parties desire to execute this Dissolution Agreement.

NOW THEREFORE, this agreement witnesseth:

1. That the partnership heretofore existing between the parties

2. That the undersigned T. R. Wikowsky and Irene Wikowsky, first parties, herein for and in consideration of the sum of \$10.00, and other good and valuable consideration, to them in hand paid; the receipt of which is hereby confessed and acknowledged, does hereby assign, transfer, sell and convey until John F. Parmer and Thirza Parmer, second parties, herein all of the right, title, and interest of the first parties in and to all stock in trade, merchandise, machinery, equipment, automobile, good will and property and effects, belonging to said partnership.

3. It is agreed and understood that the bank balance, accounts receivable and payable, are to be adjusted and settled when all

FRIENDLY AND COURTEOUS SERVICE

Artesia Cab Co.
N.M.C.C. 644
J. C. (Jimmy) GRESSETT, Owner
411 West Main St.
Phone 357

doing business under the name and style of Dr. Pepper Bottling Company, Artesia, New Mexico, be and the same hereby is dissolved as of October 6th, 1948.

IT IS AGREED AND UNDERSTOOD, that the second parties herein intend to carry on said business, and it is the intention of the parties to dissolve the partnership between them effective with the said 6th day of October, 1948.

IN WITNESS WHEREOF, the parties have hereto set their hands in duplicate in Artesia, New Mexico, the day and year above written.

T. R. WIKOWSKY,
IRENE WIKOWSKY,
THE FIRST PARTIES.
JOHN F. PARMER,
THIRZA PARMER,
THE SECOND PARTIES.

THE STATE OF NEW MEXICO
SS
EDDY COUNTY

On this 7th day of October, 1948, before me personally appeared T. R. Wikowsky and Irene Wikowsky; John F. Parmer and Thirza Parmer, to me known to be the persons de-

scribed in and who executed the foregoing instrument and acknowledged to me that they executed the same as their free act and deed.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year

in this instrument last above written.

FRED COLE,
Notary Public
My commission expires August 10, 1951.

45-41-48

-: FARMERS :-

NOW Is the Time to Bring That Tractor In for the Necessary Repairs!

We are fortunate to have on our staff two Mechanics who really know everything in the Tractor Repair Line!

James Rowe Tractor Mechanic	Roy Evans Auto Mechanic
Experience: Ten years automotive repair Four years M-M repair.	Experience: Twenty-five years automotive repair. Three years Kaiser-Frazer service.

Vestal Yeates
Experience:
Three Years in Parts Department
Handles a Large Stock of Parts

Artesia Implement & Supply Co.
808 South First Phone 93

AN ECONOMICAL LUXURY



IN THIS SECTION where winter weather usually gets unpleasant, you'll find a home laundry dryer an economical luxury. Just think, no more bundling up to go out to the clothes line, no more waiting for "good drying weather". Just put your wash, fresh from your washing machine, into your home dryer. A gentle stream of warm air will toss your clothes to dryness in just a few minutes. Your family's clothing will last longer, with no bitter wind pulling at them, no burning sun bleaching them.

Best of all, of course, is the fact that with electric service cheaper than ever before, your home laundry dryer will cost just a few pennies a month to operate.

See an appliance dealer soon about a home laundry dryer.

SOUTHWESTERN PUBLIC SERVICE COMPANY
34 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

WORLD'S MOST-EFFICIENT FLOOR COATING!

Flor-Ceal

HERE'S WHY!

- ONE COAT primes, seals, paints and protects concrete and cement floors... seals and finishes wood and linoleum floors... ALL IN ONE OPERATION!
- Guaranteed not to crack, chip or peel! Dirt, oil, grease cannot stain—BUT WASH CLEAN!
- Economical! Easy to use! Covers double the area. Costs less than 1¢ per square foot. One coat covers... both INTERIOR and EXTERIOR surfaces!
- Eliminates etching for concrete (except new concrete), eliminates sealers and varnish for wood floors.

Try FLOR-CEAL today! Discover how it can add beauty and value to your home... quickly, easily, efficiently... FOR LESS MONEY! Satisfaction guaranteed or your money back.

Authorized Dealer
ARTESIA PAINT & GLASS COMPANY

Only \$1.95 per quart \$6.75 per gal.
4 Colors for Concrete & Cement
Clear (transparent) Wood & Linoleum

CHURCHES

ANUEL LUTHERAN CHURCH (Missouri Synod) Services at 7:30 p. m. each Tuesday at St. Paul's Episcopal Church. Rev. J. Hartmeister, pastor

FOR SALE! APPLES! We Are Picking Now Bryant Williams Farm Southeast of HOPE, N. M.

FREE PENTECOST CHURCH Morningside Addition Sunday school, 9:45 a. m. Morning worship, 11 a. m. Evangelistic services, 7:30 p. m. Wednesday prayer meeting, 7:30 p. m. Rev. W. F. Willis, Pastor

BETHEL BAPTIST CHURCH Usher board, Tuesday, 7:30 p. m. Mission, Wednesday, 3:30 p. m. Prayer service, Wednesday, 7:30 p. m. Teachers' meeting, Thurs., 7:30 p. m. Choir rehearsal, Friday 7:30 p. m. Rev. J. H. Horton, Pastor

LAKEWOOD BAPTIST CHURCH Sunday school, 10 a. m. Preaching service, 11 a. m. Training Union, 6 p. m. Evening preaching, 7 p. m. Wednesday prayer meeting, 7 p. m. Rev. C. H. Murdock, Pastor L. M. Blenkinship, Supt.

ASSEMBLY OF GOD CHURCH Morning worship, 11 a. m. Christ Ambassadors, 6:30 p. m. North Fourth and Chisum Sunday school, 9:45 a. m. Children's church, 6:30 p. m. Evangelistic services, 7:30 p. m. Tuesday Bible study, 7:30 p. m. Wednesday, Women's Missionary Council, 2 p. m. Thursday, evangelistic service, 7:30 p. m. A. E. Kelly, Pastor.

OUR LADY OF GRACE CATHOLIC CHURCH North Hill Mass Sundays, 9 a. m., Spanish sermon. Confessions every Saturday, 4 to 5 p. m., and before Mass Sunday mornings. Franciscan Fathers in charge. Rev. Francis Geary, O. M. C., Pastor. Father Stephen Bono, O. M. C., Assistant.

FIRST BAPTIST CHURCH Corner Grand and Roselawn Bible school, 9:45 a. m. Morning worship, 10:50 a. m. Baptist Training Union, 6:30 p. m. Evening worship, 7:30 p. m. Wednesday service, 7:30 p. m. S. M. Morgan, Pastor

LAKE ARTHUR-COTTONWOOD METHODIST CHURCH Cottonwood Sunday school, 10 a. m. each Sunday. Worship service, 11 a. m., second and fourth Sundays. Ladies' Aid, third Thursday. Sunday school, 10 a. m. each Sunday. Like Arthur Worship service, 11 a. m. first and third Sundays. Epworth League, 6:30 p. m. each Sunday. Preaching, 7:30 p. m. each Sunday. W.S.C.S., first Wednesday.

SPANISH-AMERICAN METHODIST CHURCH North Mexican Hill Sunday school, every Sunday, 10 a. m., Mrs. Lucinda H. Martinez, superintendent. Sunday, 11 a. m. Preaching service, every other Sunday; preaching same night. Visits by pastor, second Wednesday; preaching same night, 7:30 p. m. Rev. C. M. Benitez, Pastor

CHURCH OF GOD Seventh and Chisum Sunday school, 10 a. m. Morning worship, 11 a. m. Evening services, 7:30 p. m. Wednesday prayer meeting, 7:30 p. m. Young People's Endeavor, Friday, 7:30 p. m.

LOCO HILLS METHODIST CHURCH Sunday school, 10 a. m. Services, 8 p. m. C. W. Fields, Pastor Kenneth Whitely, Superintendent.

FIRST PRESBYTERIAN CHURCH Church school, 9:45 a. m. Morning worship, 11 a. m. Senior Christian Endeavor, 7 p. m. Choir rehearsal, Wednesday, 7:30 p. m. Women's Association, first and third Thursday, 2:30 p. m. Sunday school, 10 a. m. Ralph L. O'Dell, Pastor

THOMPSON CHAPEL COLORED METHODIST CHURCH Sunday school, 9:45 a. m. Morning worship, 11 a. m. Epworth League, 6:30 p. m. Evening services, 7:30 p. m. Midweek services, Thursday, 7:30 p. m.

CHURCH OF THE NAZARENE Fifth and Quay Sunday school, 9:45 a. m. Sunday services, 11 a. m. N.Y.P.S., 7:15 p. m. Evangelistic service, 8 p. m.

Midweek prayer service, Wednesday, 7:45 p. m. Young people's prayer service, Friday, 7:45 p. m. John W. Eppler, Pastor

CHRISTIAN SCIENCE CHURCH 613 West Main Sunday school, 9:45 a. m. Morning worship, 11 a. m. Wednesday evening meeting, 7:30 p. m.

ST. ANTHONY CATHOLIC CHURCH Ninth and Missouri Mass Sunday at 7:30 and 9 a. m., English sermon. Mass weekdays, 8 a. m. Confessions every Saturday, 7:30 to 8 p. m., and before Mass Sunday mornings. Franciscan Fathers in charge. Rev. Francis Geary, O. M. C., Pastor. Rev. Stephen Bono, O. M. C., Assistant.

FIRST METHODIST CHURCH Corner Fifth and Grand Sunday school, 9:45 a. m. Preaching, 10:50 a. m. and 7 p. m. Senior and Intermediate Fellowships, 6:15 p. m. R. L. Willingham, Pastor. Phone 26

FIRST CHRISTIAN CHURCH Sixth and Quay The church school, 9:45 a. m. Worship service, 11 a. m. Junior Christian Youth Fellowship, 5:30 p. m. Senior Christian Youth Fellowship, 6:30 p. m. Women's Council, first Thursday, all-day meeting; second Thursday, executive meeting; and third Thursday, missionary program.

ST. PAUL'S CHAPEL, EPISCOPAL 306 S. Seventh Street Evening prayer, sermon, 7:30 p. m., all Sundays except first in the month, then Holy Communion. Fifth Sundays, Litany. Rev. Edward A. Heffner, Vicar

CHURCH OF CHRIST Eighth and Grand Bible study, 10 a. m. Preaching, 10:30 a. m. Evening service, 7:30 p. m. Ladies' Bible class, Wednesday, 2:30 p. m. Mid-week service, Wednesday, 7:30 p. m. Robert A. Waller, Evangelist

MALJAMAR BAPTIST CHURCH Church service, 11 a. m. Training Union, 6 p. m. Evening worship, 7 p. m. Wednesday service, 6:30 p. m. Rev. James Barton, Preacher SHERMAN MEMORIAL CHURCH (Oilfield Community) Sunday school, 10 a. m. Mrs. Wilburn Davis, Superintendent

LOCO HILLS BAPTIST CHURCH Sunday school, 9:45 a. m. Preaching, 11 a. m. Training Union, 7 p. m. Preaching service, 8 p. m. Midweek service Wednesday, 7:30 p. m. J. Roy Haynes, Pastor.

PRIMER IGLESIA BAUTISTA MEXICANA Sunday school services. Mirzo Marquez, superintendent, 10 a. m. Preaching, sermon by pastor, 11 a. m. Evening worship, 7:30 p. m. Prayer meeting, Wednesday 7:30 p. m. Rev. Donaciano Bejarano, Pastor

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO NOTICE OF SHERIFF'S SALE Under and by virtue of an execution, issued out of and under the seal of the District Court of Eddy County, State of New Mexico, upon a judgment rendered and docketed in said Court on the 13th day of

December, 1947, in an action on a promissory note, wherein Ray Bartlett is plaintiff and C. D. Keister is defendant, in favor of said plaintiff and against said defendant, for the sum of \$608.40, which execution was directed and delivered to me as sheriff in and for said County of Eddy, I have levied upon all the right, title and interest of the said defendant, C. D. Keister, in and to the following described personal property, to-wit:

One 1940 Packard 4-door sedan, Motor No. C-309349. Notice is hereby given that I, the undersigned sheriff, as aforesaid, will sell the above described personal property to the highest bidder, for cash, at public auction at the front steps of the City Hall in the City of Artesia, New Mexico, on the 29th day of November, 1948, at 2:00 P. M. of that day, to satisfy the said execution, together with the interest and costs thereon.

DATED this 3rd day of November, 1948. DWIGHT LEE, Sheriff of Eddy County, New Mexico. By J. B. Mulcock, Deputy. 45-41-48

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO IN THE MATTER OF THE LAST WILL AND TESTAMENT OF FRED STAAB, DECEASED. NOTICE TO CREDITORS The undersigned T. J. Terry has qualified as administrator of the estate of Fred Staab, deceased, with the Will annexed.

All persons having claims against said decedent are hereby notified to present the same, as provided by law, within six (6) months from the first publication of this Notice on the 28th day of October, 1948, or the same will be barred. T. J. TERRY, Administrator, with the Will Annexed. 44-41-47

ADVOCATE WANT ADS GET RESULTS

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO CARLOS HERNANDEZ et al Defendants) NOTICE OF PENDENCY OF SUIT STATE OF NEW MEXICO TO: Plaintiff))No. 10748 vs.)

JAMES F. PLECKER) James F. Plecker, impleaded with the following named Defendants against whom substituted service is hereby sought to be obtained, to-wit: James F. Plecker, if living, if deceased, the unknown heirs of James F. Plecker, deceased, and All Unknown Claimants Of Interest In The Premises Adverse To The Plaintiff, GREETINGS:

You are hereby notified that a suit has been filed against you, and each of you, by Carlos Hernandez, as Plaintiff, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the Court in which said cause is pending, and being Cause No.

STOP AND LOOK NEW ELECTROLUX



\$69.75 Complete

I will be stationed in Artesia as a representative for the Electrolux Co. I will take care of all repairs and sales. For Free Demonstration Call 335-NE or Write A. R. ANDERSON 905 S. 3rd Apt. 2

10748, the general object of said suit being to quiet and set at rest Plaintiffs title in fee simple in and to the following described property situated in Eddy County, State of New Mexico, to-wit:

That part of Lot 1 lying West of Highway No. 285, and all of Lots 3, 5, 7; that part of Lot 2 lying West of Highway No. 285, and all of Lots 4, 6, and 8, all in Block 12, Artesia Heights Addition to the City of Artesia, New Mexico.

That Plaintiffs Attorney is Donald S. Bush, whose office address is Booker Building, Artesia, New Mexico.

You and each of you are hereby further notified that unless you en-

ter your appearance in said Cause on or before the 13th day of December, 1948, judgment will be rendered against you in said Cause by default.

WITNESS my hand and the seal of said Court this 25th day of October, 1948. (SEAL)

MARGUERITE E. WALLKE Clerk of the District Court. 44-41-47

Start now on the safe, sure-saving way with U.S. Savings Bonds. In 10 years you'll have \$4 to spend for every \$3 you invest.

Christmas Cards in stock... what you are buying. The Advocate's Office.

Let's "Talk Turkey" Are you protected with ample financial reserves for your old age or possible earlier disability and loss of earning power? Is your family assured against privation should death deprive them of your support? You can make sure of this protection for yourself and your loved ones with safe, sound Woodmen life insurance. While building this security, you also can enjoy the fraternal and social activities of Woodcraft. Ask your local Woodmen representative to help you select the best type of Woodmen life insurance certificate to meet your needs. Let him tell you, too, about the extra benefits you will receive as a Woodmen member. WOODMEN of the WORLD Life Insurance Society OMAHA, NEBRASKA Wayne Deering - E. L. Durham Field Representatives Phones 697-R1 and 684-W

PEOPLES STATE BANK A DEPOSIT IN THE Peoples State Bank IS AN INSURED DEPOSIT Member Federal Deposit Insurance Corporation Member Federal Reserve System Open 2 to 4 Saturday Afternoons

YOU'RE SAFER WHEN THEY'RE ON LINE! MAKE YOUR CAR SAFE SAVE MONEY EVERY MILE with our WHEEL ALIGNMENT STEERING CHECK-UP special. ARTESIA AUTO CO. All for Only 10.00 SALES SERVICE

ANNOUNCING A NEW TERMINAL HEADQUARTERS El Paso-Pecos Valley Truck Lines 803 SOUTH FIRST - PHONE 581-W Daily Overnight Freight Service To and From El Paso Fastest Daily Connecting Line Service To and From Dallas, Fort Worth, Sweetwater, Odessa, Houston, San Antonio, Los Angeles, Las Cruces. Points South, East, and West Artesia's Pioneer Motor Freight Service J. L. NAYLOR, Owner

Arue's Gossip... People with immense leisure never find time to do anything. Your clothing done as you like to do it with the best laundry equipment available. TANDY'S LAUNDRY 807 Chisum - Phone 241-R

When Thanksgiving Guests Arrive - will your home be warm and comfortable? With automatic Natural Gas heat, every room will be cozy. There'll be no chilly corners and drafty floors. Not only on holidays, but every day of winter, enjoy healthful, evenly circulated warmth with automatically controlled Natural Gas heat. You'll find Natural Gas is economical as well as efficient. Automatic, thermostatically controlled gas heating appliances are available now. Terms if desired. Southern Union Gas Company HELPING BUILD NEW MEXICO

held—
(Continued From Front Page)
were awarded to Charlotte Forehand in the beef animal division; Henry Walterschied in the swine division, and Ed Mott in the fat lambs division. These awards were made by the Carlsbad Farm and Ranch Improvement Association sponsor of the fair.

First and second place in the showing of Southdown ewes went to Gene Walterschied and Tommy Price; first and second in the showing of Southdown bucks to Tommy Price and Odell Spurrin.

Exhibitors of fine wool breeding ewes placed in the following order: Arthur Pue, Barbara Williams and Tommy Price.

In the showing of breeding gilts the order of placing was W. L. Gray, Owen Carleton and Arthur Pue.

The cash prizes were contributed by Artesia and Carlsbad merchants and individuals and totaled about \$700.

Contributions were made in Artesia by Boyd-Cole Motor Company, New Mexico Asphalt & Refining Company, Motor Port, The Myers Company, Thompson-Price Company, Wilson Welding & Machine Shop, Artesia Implement & Supply

Company, Baldwin's, Gamble Store, Artesia Auto Company, Batie Food Store, Carper Drilling Company, Star Grocery, F. L. Wilson Feed & Supply Store, S. P. Yates, Irby Drug, J. W. Bradshaw, Palace Drug Store, C. R. Anthony Company, K. J. Williams Trucking, Coney Island Cafe, and The Advocate.

R. T. Spence, president of the Carlsbad National Bank, entertained the boys and girls who showed fat beef animals at a luncheon Saturday noon at the Crawford Hotel. Donald Jones, whose calf won the grand championship, had a place of honor at the head table with Spence.

Bulldogs—

(continued from page one)
sleeper until the ball was snapped and then scampered to the end zone, where he met a perfect pass from Dublin, which he nabbed for the score. Russell's place kick for the seventh point was missed.

The kick-off opening the third period was returned by the Coyotes to their 32. Six plays later McDoughall hit pay dirt.

Artesia failed to move in the three plays after the Coyotes' kick-off, and Richardson was forced to

punt, sending the ball 65 yards into coffin corner. Drives by the Roswell stalwarts, McDougall and Brookshire, set the pill on the Artesia 22, where Brookshire tossed a flat pass to Heine for the final score.

The homecoming half-time activities and the crowning of the football queen started as the high school band and Pep Club formed an "A" at the north end of the field and marched down to the mid-field stripe playing "Auld Lang Syne." Playing "Hail, Hail," the band turned the "A" into a heart honoring Football Sweetheart Dolly Newton, who was escorted on to the field by Danny Fuller and Don DeMars, co-captains of the Bulldog squad. As Captain DeMars crowned the queen with his helmet, the band played "Let Me Call You Sweetheart." The band then left the field to the tune of "On Artesia."

Artesia will battle with the Carlsbad Cavemen Friday night in a game which will start at 7:30 o'clock on Morris Field.

Ivan—

(Continued From Front Page)
has been the family home since. Mrs. Rogers was a member of the Christian Church.

Relatives here from a distance for the funeral were Mrs. Rogers' sister, Mrs. E. M. Butts of Los Angeles and Mr. Rogers' mother and sister, Mrs. W. H. Rogers and Mrs. Ray Macey, both of Carthage, Mo.

Funeral arrangements were in charge of Paulin Funeral Home.

Many—

(continued from page one)
punch. In a word-game, Pat Clark won the prize. Altha Crouch got the prize for the best costume.

Announcement has been made by Miss Helen Grimes of the Roswell area Girl Scout office of the forthcoming visit of Miss Janet Tobett of the New York national Girl Scout staff to Roswell. Miss Tobett will conduct a folk and square dancing session at the Woman's Club in Roswell at 7:30 o'clock Friday evening, Nov. 12, to which any adults interested are invited. For persons in Artesia who might wish to go, Mrs. Fred Jacobs, phone 539-J, will serve as clearing house for transportation. Mrs. Jacobs said she would like to hear from those persons having room to take others as well as from those desiring transportation.

The Girl Scout Leaders Club met Monday night of last week in the music room at Central School. Mrs. W. B. Macey, club president, said that attendance was very poor and urged leaders to try to get out for future meetings. Mrs. Dave Salkin gave a demonstration of shell work, which her troop has been doing for some time, and Mrs. Mapes demonstrated block printing. Mrs. Macey pointed out that the program chairman goes to a lot of trouble

getting these splendid programs for meetings and that the leaders are missing much in the way of material for their own troop meetings by not attending.

Mrs. C. P. Bunch has responded to the many requests she has received from board members in regards to having board meetings afternoons instead of evenings.

Public—

(Continued From Front Page)
1942, 1059; 1943, 1103; 1944, 1273; 1945, 1413; 1946, 1635; 1947, 1775; 1948, 1892.

Water meters: 1940, 785; 1941, 775; 1942, 795; 1943, 919; 1944, 966; 1945, 1093; 1946, 1161; 1947, 1318; 1948, 1689.

There is one electric meter to every 0.9 family, one gas meter to every 1.2 families, and one water meter to every 1.6 families, Manager Sharpe said.

Two—

(Continued from Front Page)
Wright & Etz, Yates 1, SW SE 6-20-27.

Drilling at 480. John Dublin & Son, State 3-A, NE SE 3-17-29.

Drilling at 2000. Kincaid & Watson, Nix-State 1, NW NE 24-18-28.

Drilling at 1605. R. L. Harrison, Saunders 3, NE NW 12-18-29.

Drilling at 2580. Barney Cockburn, Pecos Irrigation Co. 1, NW SE 35-24-28.

Drilling at 1250. Julian S. Simon, Picher 2, NW NE 8-18-27.

Total depth 1160; shut down for repairs. S. P. Yates, State 1-D, SE SE 24-18-27.

Total depth 1990; preparing to test.

Magnolia Petroleum Corp., State 1-Y, NE NW 24-18-28.

Total depth 3000; preparing to treat.

Southern Union Gas Co., Keyes 9-A, SE NW 10-17-28.

Drilling at 1450. Aston & Fair, State 13 No. 1, SW SW 13-18-28.

Drilling at 3035. Neil H. Wills, Wills 24, SW SE 14-20-28.

Total depth 420; shut down for repairs. Worth Drilling Co., Taylor 2-B, NW NW 13-18-31.

Drilling at 600. Chappell Oil Co., Bradley 6, NE NE 11-24-26.

Drilling at 550. R. L. Harrison, Rowley 1, SW NE 33-24-31.

Total depth 730; straightening hole.

Vesper Services By Methodist Choir To Be Sunday, Nov. 21

The annual Thanksgiving vesper services by the choir of the First Methodist Church will be held at 5 o'clock Sunday afternoon, Nov. 21, it was announced this week by Rev. R. L. Willingham, pastor.

Mrs. Glenn Caskey will be in charge and is training the choir for the special musical services.

A 15-minute organ prelude will be presented from 4:45 to 5 o'clock, when the vesper services will start.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO

IN THE MATTER OF THE ESTATE OF CHARLES S. COATES,)
Deceased.) No. 1449

NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT THE STATE OF NEW MEXICO

TO: R. B. Coates; Travis Lee Coates; All unknown heirs of Charles S. Coates, Deceased; and all unknown persons claiming any lien upon or right, title or interest in or to the estate of said decedent; GREETINGS:

Notice is hereby given that R. B. Coates, Administrator of the estate of Charles S. Coates, Deceased, has filed his Final Report and Accounting as Administrator of said estate, together with his petition for discharge and for a determination of the heirship of said decedent, and the Probate Court of Eddy County, New Mexico, has fixed the 23rd day of December, 1948, at 10:00 o'clock, A. M. in the Court room of said Court in the City of Carlsbad, Eddy County, New Mexico, as the time, place and day for hearing objections to said report. At said time and place the Court will proceed to determine the heirship of those claiming the estate; the ownership of the estate and interest of each respective claimant therein and thereto and the persons entitled to distribution thereof.

WILLIAM M. SIEGENTHALER, whose address is Box 123, Artesia, New Mexico, is the attorney for the Administrator.

THEREFORE, any person or persons wishing to object are hereby notified to file their objections with the County Clerk of Eddy

Arthritis Pain

For quick, delightfully comforting help for aches and pains of Rheumatism, Arthritis, Neuritis, Lumbago, Sciatica, or Myalgia try **Remoid**. Works through the blood. First dose usually starts alleviating pain so you can work, enjoy life and sleep more comfortably. Get Remoid at drugist today. Quick, complete satisfaction or money back guaranteed.

County, New Mexico, before the time set for hearing.

WITNESS my hand and official seal this 8th day of November, 1948.

MRS. R. A. WILCOX, County Clerk and Ex-Officio Clerk of the Probate Court (SEAL) 46-41-49

NOTICE TO BIDDERS NOTICE CALLING FOR BIDS FOR CONSTRUCTION OF FIRE STATION BUILDING FOR THE CITY OF ARTESIA, NEW MEXICO.

Notice is hereby given that the City Council will receive sealed bids up to 7:00 P. M., December 1, 1948 for the construction of a new Fire Station in the City of Artesia, New Mexico in accordance with Plans and Specifications prepared by C. C. Holderness, Architect.

Bidders are required to file their bids on the proposal following page 12 in the Specifications and are requested to on all alternates.

Qualified bidders may obtain a copy of the Plans and Specifications by depositing \$20.00 with the City Clerk of the City of Artesia, New Mexico, which will be returned upon return of said Plans and Specifications or before December 6, 1948. City Council reserves the right to reject any or all bids.

Done by order of the City Council.

CITY OF ARTESIA, NEW MEXICO T. H. B... City Clerk

SEAL

OPEN
Sussex Fish and Chips
Oysters, Steaks and Spanish Food
Clubs and Parties Invited
Orders to Go Out Phone 090-J4
One Mile, First Railroad Crossing on North Highway
Watch for Sign

Do You Have Adequate Fire Protection On Your Home and Furnishings?
SEE US FOR YOUR:
• Fire and Windstorm Insurance
• Auto Insurance
• Inland Marine Floaters and
• Complete Casualty Protection
Artesia Investment Company
200 Booker Bldg. — Phone 452-W

REVIVAL
EVERY NIGHT, 7:00 O'CLOCK
REAR OF CITY HALL
CLOSING WEEK

WILLIAM S. McBIRNIE
Fundamental - Premillennial - Baptist Minister

Thursday Night, 7:00 O'Clock
"THE HANDWRITING ON THE WALL"
What does "Mene, Mene, Tekel Upharsin," mean? What did God tell Daniel? What did Daniel tell old Nebuchadnezzar? How does this concern you today? More Scriptural information could not be given in one sermon than in this. Don't miss it. You'll be the loser.

Friday Night, 7:00 O'Clock
"Photographic Proof—Mussolini Is the Antichrist."—Pictures

Saturday Night, 7:00 O'Clock
"World Preparation for Coming of Antichrist"—Pictures
What is the necessary preparation which the world must make before the Antichrist can come? Is it being made? Let me give you actual facts—Let me show you actual photographs on the screen. They are not vulgar but they are awful. Children are not to come to this service.

Sunday Afternoon, 2:30 O'Clock
"The Ministry of Tears"
Why do we cry? Animals do not cry. The tear is only temporary. The day is coming when cheeks will never be stained any more with tears. "For God shall wipe away all tears from our eyes." What is the purpose of the tear?

Sunday Night, 7:00 O'Clock
"A Set of Photographs"
A large number of actual photographs will be thrown on the screen. Because of the nature of the message and pictures, we deem it wise not to announce the subject.

MON. NITE, 7:00, FAREWELL MESSAGE
"Ireland—the Rock from Whence I Was Hewn."—Pictures
Dr. McBirnie's home is in Ireland, he has traveled far and wide. Had a great many experiences, has seen some wonderful things, fought and wounded in World War I. A law student, a medical student, and professor of Bible Prophecy. You'll laugh. You'll cry, but you'll go away thinking. This CLOSING MESSAGE should be heard by all.

as seen in Good Housekeeping.

Johansen
Masters of Fine Shoe Making

naja...precious reptile

Matching Handbags

Created with superb skill to give your silks and suitings a diamond and ruby rating. Quality synonymous for seven decades with the Johansen name.

THE SHOE TREE
103 South Fourth

• Red
• Brown
• Green

ONE TO A CUSTOMER For 2 Days Only

Nov. 16 & 17 (SALE DAYS) Tues. and Wed.

Duplex
THE BEST LARGEST EXCLUSIVE DUPLER

IT'S UNHEARD OF... IT'S UNBELIEVABLE!

FUR COATS
In all the NEWEST styles... all CHOICE FURS at \$47 to \$597

Included are sample and one-of-a-kind models... impossible to duplicate.

VALUES TO \$125 and \$895
LOOK AT THE FURS... LOOK AT THE PRICES... LOOK AT THE SAVINGS

TAKE YOUR CHOICE

Values to	NOW
BEAVER DYED MOUTON LAMB.....\$125	\$47
NATURAL OPOSSUM..... 125	
SABLE DYED CONEYS..... 125	
DYED SKUNK..... 125	
BROWN & BLACK DYED KIDSKINS..... 125	\$67
STENCILED LAPIN.....\$195	
SOUTH AMERICAN MUSKRAT..... 195	
NATURAL SKUNK..... 195	
BLACK DYED PONY..... 195	\$97
BLACK & LOGWOOD DYED MOUTON LAMB 195	
BLACK DYED KIDSKIN..... 195	
SABLE BLENDED CONEY..... 195	
GREY DYED KIDSKIN.....\$225	\$147
SHEARED BEAVER DYED MOUTON..... 225	
SABLE DYED ASSEMBLED MUSKRAT..... 225	
SABLE BLENDED BACK MUSKRAT.....\$285	
BROWN DYED SQUIRREL LOCKE..... 285	\$197
GREY DYED SQUIRREL LOCKE..... 285	
NATURAL OMBRE MUSKRAT..... 285	
BLACK CARACUL..... 285	
SILVER BLUE SOUTH AMERICAN MUSKRAT..... 285	\$347
ASSEMBLED CHINA MINK.....\$325	
MINK BLENDED NORTHERN MUSKRAT..... 325	
SABLE DYED LABRADOR SEAL..... 325	
SILVER BLUE MUSKRAT.....\$325	\$597
NATURAL MUSKRAT..... 325	
CHEKIANG CARACUL..... 325	
NORTHERN BACK MUSKRAT, Mink Blended \$595	
MUTATION SILVER MUSKRAT..... 595	\$597
BLENDED FITCH..... 595	
SABLE BLENDED SQUIRREL..... 595	
GREY SIBERIAN SQUIRREL..... 595	
MINK BLENDED CHINA MINK.....\$895	FREE STORAGE UNTIL WANTED
SABLE BLENDED CHINA MINK..... 895	
NATURAL MINK CHEVRON..... 895	
LET-OUT MUSKRAT..... 895	

\$5 DEPOSIT RESERVES YOUR SELECTION 10 MONTHS TO PAY No Interest or Carrying Charges

TOGGERY SHOP
Artesia, New Mexico

Calcs
 ...llard Irby, son of Mr. and Mrs. B. Irby has been pledged to the Tau Beta, mens fraternity, at the Western Institute of Tech-

nology, Weatherford, Okla. He is carrying a general academic course with the intent of majoring in pharmacy. He is now classified as a sophomore.
 Lucile Arnall, daughter of Mr.

and Mrs. B. G. Arnall, and Alvareo Jernigan of Weed are among the 32 freshman students attending New Mexico A. & M. College on college scholarships, awarded annually by the college on the basis of a students high school record.

Mr. and Mrs. Pearl Lewis of Edina, Mo., and Mr. and Mrs. Ernest Schofield of Riceville, Iowa, visited Mr. and Mrs. E. T. Ashby and Mr. and Mrs. A. L. Bert from last Thursday to Monday on their way home from an extensive trip to the West Coast. The visitors were taken through the Carlsbad Caverns Sunday. Mrs. Lewis, Mrs. Schofield, and Mrs. Ashby are sisters.

CERTIFICATE OF DISSOLUTION
 of
STROUP & YATES OIL CO.

No Stockholders' Liability
 The Stroup & Yates Oil Company, No Stockholders' Liability, a corporation organized under the laws of New Mexico; and a duly executed consent in writing that said corporation be dissolved; and this Commission being satisfied that all of the requirements of Section 54-501, New Mexico Statutes Annotated, Compilation of 1941, relating to the voluntary dissolution of corporations have been duly complied with;

quired by law, the said corporation shall be dissolved.
 The principal office of the said corporation in this State is in Artesia, New Mexico, and the name of the agent in charge thereof and upon whom service may be made is Harvey E. Yates, Artesia, New Mexico.
 In testimony whereof, the State Corporation Commission of the State of New Mexico has caused this certificate to be signed by its Chairman and the seal of said Commission to be affixed at the City of Santa Fe on this Twenty-Ninth day of October, 1948 A.D.
 DON R. CASADOS, Chairman.
 No. 21894
 (SEAL)
 Attest: Casme R. Garcia, Clerk.
 45-21-46

Make Your Christmas List Now!



It's not too early to think about Christmas! Here are a few suggestions for timely gifts:

- Lane Cedar Chests
- "Decoralite" by Lightolier—the light that is both a beautiful picture and a perfect light.
- Desks
- Platform Rockers
- Card Tables (Samson with matching chairs)
- Table and Floor Lamps
- Pictures
- Mirrors.

Come In—Make Your Selection Early! We'll Lay It Away for You until You Want It.

WILLIAMS Furniture Co.
 COMPLETE HOME FURNISHERS
 West Main Phone 2

Jerry Cole, son of Mr. and Mrs. Taylor G. Cole, has been named as one of the members of the New Mexico A. & M. College chorus.

Travis Kelley, Maljamar sophomore, was elected vice president, and Arthur Melton, Hope freshman, as secretary-treasurer of the Engineering Club at Eastern New Mexico College, Portales.

Elmire Terry was pledged to the Alpha Chi Omega sorority at the University of New Mexico, Albuquerque.

Glenna Lee Stevenson, daughter of Glenn Stevenson of Pinon, is a freshman majoring in education, at Abilene (Texas) Christian College.

Bruce Ployhar, a student at the University of New Mexico at Albuquerque, has pledged Phi Kappa Tau fraternity for men.

Pvt. Michael Todd, son of Mr. and Mrs. Henry M. Steward, is now serving with the First Cavalry Division in Japan. The division, under



WHEN YOU CHOOSE CANDY
 Choose it Wisely
 Get
Whitman's
 at Our Store!

EVERY BOX YOU BUY HERE IS GUARANTEED FRESH
 That's because in our Whitman's Refrigerated Candy Department every box of these delicious confections keeps its richness and tastiness the way you want them—the way you expect them from Whitman's!

Smoke House
 210 West Main

the command of Maj. Gen. William C. Chase, is on occupation duty in 10 prefectures of the Tokyo-Okinawa area. Private Todd was recently on maneuvers at Mount Fuji with Troop G, 5th Cavalry Regiment.

Mr. and Mrs. Pearl Lewis of Edina, Mo., and Mr. and Mrs. Ernest Schofield of Riceville, Iowa, visited Mr. and Mrs. E. T. Ashby and Mr. and Mrs. A. L. Bert from last Thursday to Monday on their way home from an extensive trip to the West Coast. The visitors were taken through the Carlsbad Caverns Sunday. Mrs. Lewis, Mrs. Schofield, and Mrs. Ashby are sisters.

All-Expense Trips For Club Leaders Are Announced

Travis Hughs, acting state 4-H Club leader, announced that the J. C. Penney Company stores in New Mexico will offer all-expense trips to the state 4-H Club adult leaders' short course at New Mexico A. & M. College next spring. The trip awards, sponsored this year for the first time, will be given in those counties where J. C. Penney Company stores are located and will go to the woman leader in each county who does the most outstanding work in clothing projects with her 4-H Club.

The counties in which these awards will be made are Eddy, Dona Ana, Grant, Otero, Valencia, Bernalillo, Sandoval, Santa Fe, Taos, Colfax, Union, Quay, Curry, Roosevelt, Chaves, Lea, San Juan, San Miguel, and McKinley. Other counties may be added later.

The purpose of the awards Miss Hughs said, is to recognize adult leadership in each of these counties and to stimulate interest among adults in sponsoring clothing projects in 4-H Clubs.

Score cards to be used as a basis for judging leaders' work will be in the hands of county home demonstration agents within a short time, Miss Hughs added.

NOTICE OF PUBLICATION

Pursuant to Section 54-1003, New Mexico Statutes Annotated, Codification of 1941, notice is hereby given of the filing in the State Corporation Commission of New Mexico of a Certificate of Incorporation and Certificate of No Stockholders' Liability of ARTESIA BUILDING CORPORATION, INC., No Stockholders' Liability.

1. The amount of authorized capital stock is: \$250,000.00.
 The amount of capital stock ac-

tually issued, and with which the corporation will commence business is: \$40,000.00.

2. The names of the incorporators and their post office addresses are: Ray Batlett, Artesia, New Mexico; J. G. Ryan, Santa Fe, New Mexico; Charles T. Gaskins, Artesia, New Mexico; M. E. Baish, Artesia, New Mexico.

3. The objects and purposes of the said corporation are:
 To carry on and conduct a general contracting and building business, including the designing, construction, enlarging, repairing, remodeling, or otherwise engaging in any work upon buildings or any other structures, and as more fully set forth in the Articles of Incorporation.

4. The Principal place of business of the corporation is Artesia, New Mexico.

AND THE NAME OF THE STATUTORY AGENT THEREIN AND IN CHARGE THEREOF UPON WHOM PROCESS AGAINST THE CORPORATION MAY BE SERVED IS Charles T. Gaskins, Artesia, New Mexico.

5. Filed in the office of the State Corporation Commission on October 21, 1948 No. 26961 Cor. Rec'd Vol. 6 Page 104 at 9:15 A. M.

STATE CORPORATION COMMISSION OF NEW MEXICO
 By Don R. Casados, Chairman
 Certified copy of Certificate of Incorporation has been recorded in the office of County Clerk of Eddy County, November 3, 1948 at 9:05 A. M. Book 5 Page 382.

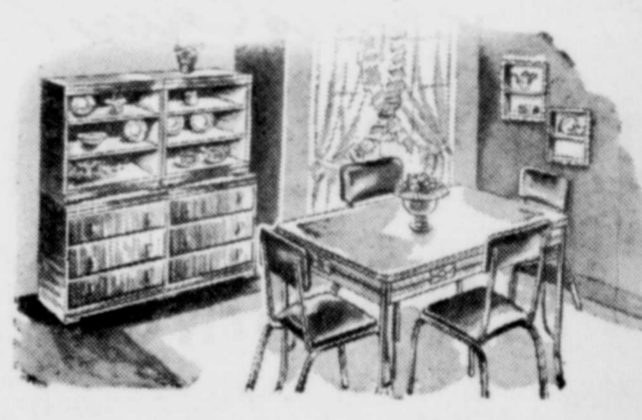
46-11

SAWS!
HAND SAWS FILED!
 Faster Cutting Saws
 When Filed by Machine!
 That Old Saw Will Cut Like New!

CHARLES EMMONS
 (Saws Picked Up at
 L. P. Evans Hardware)
OVERNIGHT SERVICE!

ARCHIE'S BARBER SHOP
 606 Washington Street
 Will Be Closed
 November 9 to 14
 for Deer Hunting!
 New Hours Starting November 14
 7:30 A. M. to 7:00 P. M.
 Bring the Kids and Come On Up!

Don't Forget, We Still Have
Many Bargains Left
 in Our
Floor Sample Sale
 IN EVERY DEPARTMENT



Living Room—Bedroom—Dining Room
Dozens of Other Items!
 Some Faded—Some Slightly Scratched—Some Shopworn
 But All Serviceable and Good
 All Marked With Special Tags
At Discounts 10 to 50%
 Lay-a-Way for Christmas -- Ask About Trade-Ins
 Convenient Terms—No Carrying Charge

WILLIAMS Furniture Co.
 COMPLETE HOME FURNISHERS

Fourth and Main Phone 2

END OF SEASON
Clearance
 Special Friday, Saturday, Monday



SHORT LINES

- Black Suede
- Brown Suede
- Brown Calf
- Black Calf
- And Colors—
 Red and Green



Do Not Have All Sizes in These Shoes, but We Do Have Sizes That Will Fit You in Some Pattern.

High, Medium, and Low Heels, and Wedgies

Values to 10.95

for Only

4.97



Artesia Shoe Store

W. Main Phone 668-W

Income Is Necessary For National Welfare

For the good of the whole coun-

BACKACHE
For quick comforting relief for Backache, Rheumatism, Neuralgia, Headache, Migraine, Stomach Pain, Gout, Sprains, Stiff Neck, Irritating Passages, Leg Pains, Stomach Aches, and swollen ankles, use Backache Tablets, by Cyston. Quick, complete satisfaction or money back guaranteed. Ask your druggist for Cyston today.

try, farmers need a fair return from their crops, says C. V. Hemphill, chairman of the New Mexico PMA Committee. He recalls that extremely low prices which at first appear to benefit the consumer have always been short-lived. The final result has been ruin to the farmer, disruption of plans and practices to conserve the land and a net loss to the whole country. Stability of agriculture is one of the benefits to the whole country which comes from a fair return to the farmer. With the necessary security, the chairman points out, farmers make their home on the

land and build up the farmstead and the soil. To the consumer this means continued operation of the food production plant. It means abundant and steady production instead of spasmodic and uncertain crops. The farmer who feels secure on his land takes better care of the soil. He is financially able and has an incentive to carry out conservation practices which save and build the soil. The net result is a stability which assures the consumer continued abundant production. This also results in security and stability for people living in town, the chairman points out. Through fair returns from crops sold, the farmer is able to buy more from the shops. He is a stable market for services and for the household furnishings, machinery, clothing and food processed and sold in the stores. Hemphill points out that the process works both ways. When the city family has a good income there

is a better market for what the farmer produces. It is the balance and not the advantage of one over the other that leads to better living for all.

Home Garden Herbs Are Described In Experiment Report

In a mimeographed report



'Police Force'
Plenty of organic matter is a good "police force" for ridding soil of bacteria that cause diseases of growing crops. R. C. Thomas, associate pathologist of the Ohio agricultural experiment station, estimates that 50 million bacteria live in a single ounce of soil. Some of these are beneficial. Others are harmful to crops. The good kind rot the organic matter and release plant nutrients to build a fertile soil. The harmful kind cause plant disease.

Adding-organic matter to soil will help increase the good kind and at the same time cut down the harmful bacteria population. Adding organic matter makes the soil a better home for the good kind so they flourish and grow. Extracts from organic matter contain viruses that make disease-causing bacteria harmless to plants. A good soil management program will increase the soil's organic matter supply and help free the land of disease-causing bacteria.

Stinking Smut Remains Major Wheat Disease

Bunt or stinking smut remains a major wheat disease even though science knows how to control it, demonstrating the need for continual vigilance in preventive measures. Plant scientists recommend use of resistant varieties combined with treatment of the seed with a reliable fungicide. Where practical, the grower should avoid planting when the soil temperature favors development of smut in the soil.

"Herbs for the Home Garden," Arnold Krochmal of the New Mexico Agricultural Experiment Station summarizes information on herbs that can be grown in New Mexico. Although herbs are used primarily for cooking, some are also useful as ornamental plants, Krochmal says in the introduction of the report. He then provides notes on planting, growing, and harvesting the herbs. Finally, he lists the herbs that can be grown most successfully in this state, describes the plants briefly, and suggests some of the more common uses for each. Copies of this report may be obtained either from county agents or from the New Mexico Agricultural Experiment Station, State College.



Better Care, Feeding Increase Hog Profits

Improved Rations and Cleanliness Stressed

Extra care for the brood sow and her litter, with emphasis on cleanliness and better feeding, will assure extra profits whether the herd includes one sow or a hundred. Proof of that assertion is contained in the experience of Joseph O'Bryan of Hlatvia, Kas., nationally-known breeder and exhibitor of purebred Hampshires, who raises about 3,000 hogs a year, most of them for market. Although O'Bryan raises hogs on a wholesale scale, he keeps his operation on an individual farm basis as a means of insuring proper care. A program of better care and better feeding for sows and their litters, introduced on his farms in the fall of 1947, already has paid dividends, O'Bryan reports. With 100 litters last spring, he raised as much pork as he formerly raised from 150. Early in the gestation period sows were given a special ration of 80 per cent oats, 5 per cent meat scrap, 4 per cent pelleted milk product and the balance either corn or wheat. Sows were sprayed and washed thoroughly prior to farrowing. Clean pens and a brooder for the little pigs also were provided. The sow's ration was changed when the pigs were about two weeks old, cutting down oats to about 40 per cent and increasing portions of wheat or corn.



O'Bryan with part of his herd of 3,000 purebred Hampshire gilts.

At less than two weeks of age little pigs were started creep feeding in a low pan or trough. Their ration consisted of 80 per cent oats, 4 per cent meat scrap, 8 per cent pelleted milk product and the balance coarse wheat. Pans and troughs were washed and disinfected regularly. As the little pigs grow, oats in the ration is reduced while corn or wheat is increased to about 70 to 80 per cent.

Summarizing the program, O'Bryan maintains that he had much stronger pigs at birth, with earlier, faster and cheaper gains and a marked reduction in mortality.

When your layers go off feed, production drops. Purina Chek-R-Ton in the mash stimulates appetites, helps them consume feed and get back in condition. Buy a supply of Purina Chek-R-Ton today.



LOOK FOR OUR CHECKERBOARD SIGN
F. L. WILSON
Feed & Farm Supply Store
Sherwin-Williams Paints
Purina Chows—Baby Chicks
111 S. Second Phone 24

All But One Of State's Counties Shows Increase

According to the Bureau of Business Research, University of New Mexico, 30 out of the 31 counties in the state reported an increase in retail sales in September, as compared with September, 1947. The lone county experiencing a decrease was McKinley. This was the only time this year that the pattern of growth of retail sales has been so widespread, although last December the growth pattern encompassed all but two of the 31 counties. Thus it would appear that New Mexico is continuing the program of expansion and growth underway so long. Few, if any, of the major fields of business activity have not evidenced an upward trend since 1938.

Banking activities, which reflect practically every aspect of business, show marked increases in every part of the state except District 6—Curry, De Baca, Quay, and Roosevelt. The decline is difficult to understand as all the counties involved have increased, during the last few years, in retail sales, population, and general business activity. The most logical explanation, says the research bulletin, is that "the decline in banking activity is perhaps the result of an unusually severe seasonal fluctuation or due to more or less local phenomena which will not recur again soon."

A startling feature of the front-page-graph of the research bulletin is the fact that the bar representing the building permit valuations broke both grids. Of all communities reporting building permit data, only one, Tucuman, showed a decrease. It should be

pointed out, however, that the building reports from all cities are not always available and that all cities are not under the same building code.

Places of amusement in New Mexico reported their 1947 revenue as being in the neighborhood of nine and a half million dollars. About a million and a half of this was paid out to nearly 1500 workers. In New Mexico, this total amount spent in the amusement field is big business.

Dallas Rierson Heads Extension Agents In State

Dallas Rierson, Eddy County ex-

tension agent, was elected president of the New Mexico Association of County Agents at the annual meeting of the organization at Mexico A. & M. College last week. Rierson succeeds Cecil Prager, Bernalillo County Agent.

Leslie Duncan, Torrance County agent, was elected vice president, succeeding Rierson in that office. All three were elected by acclamation.

Seldon Baker, Luna County agent, is a holdover in office as secretary-treasurer of the association. The membership of which includes all county extension agents in state.

Christmas Cards in assortment and straight designs at The Artistic office.

Get Your Entry Blank FOR Bendix \$65,000 PRIZE CONTEST First Prize Each Week— A Hudson Sedan Plus 93 Additional Weekly Awards of \$8600

In Addition Clem-Kaiser

Will Give Away Each Week a 4-Quart Everhot Electric Roaster. Each Local Contest Ends Each Saturday Night. Watch Our Window for Announcement of Winners Each Week.

Get Your Entry Blanks at CLEM-KAISER 408 MAIN STREET Plumbing -- Appliances -- Electric

AT AN AFTERNOON TEA PARTY ONE FINE DAY

All gossip of neighbors was put away. The talk instead was of JADA SUDSATION. No dishdrying needed with the new soap creation!

AT YOUR GROCERS

for richer, creamier TASTE you can't beat HOMOGENIZED MILK for highest quality and purity always ask for Prices HOMOGENIZED MILK Sold at your favorite grocer's

for richer, creamier TASTE you can't beat HOMOGENIZED MILK for highest quality and purity always ask for Prices HOMOGENIZED MILK Sold at your favorite grocer's

for richer, creamier TASTE you can't beat HOMOGENIZED MILK for highest quality and purity always ask for Prices HOMOGENIZED MILK Sold at your favorite grocer's

New Mattresses Made to Order ONE DAY SERVICE Free Pick-Up and Delivery Willis Mattress & Upholstery 900 S. First Phone 5448

Bought by Farmers Who Know Tractors Best

20 Models A Size and Type to Fit Your Farm

MODERN PARTS DEPARTMENT MODERN SHOP SERVICE

JOE MITCHELL & SON CASE FARM MACHINERY Sales — Service Firestone Implement Tires and Tubes

This is Our Policy... on DELIVERIES, PRICES, TRADE-INS FINANCING, ACCESSORIES

When a manufacturer produces a car so obviously ahead of the times as the Futuramic Oldsmobile, it's only natural that demand for that product should break all records. Add to this today's pent-up need for automobiles—plus continuing shortages of steel and other critical materials—and you'll see why we have a real problem on our hands. We value the good will of all our customers. We would like to provide all our customers with new Oldsmobile cars. But unfortunately, this can't be done overnight. That is why we are taking this opportunity to reaffirm publicly our POLICIES ON PRICES AND DELIVERIES. We believe that under present circumstances these policies constitute a sound basis for "fair play" to everybody. And we hope that, on this basis, we may continue to serve you.

OLDSMOBILE PRICES DELIVERED IN ARTESIA
Including GM Hydra-Matic Drive, De Luxe Radio, Condition-Air Heater and Defroster, Solenoid Starter, Windshield Washer and Group 'D' and 'Z' (All of which are optional equipment)

SERIES "66"		SERIES "76"	
Club Coupe	\$1777	Club Sedan	\$1899
De Luxe Club Coupe	1917	De Luxe Club Sedan	2046
Club Sedan	1802	Four-Door Sedan	1974
De Luxe Club Sedan	1944	De Luxe Four-Door Sedan	2120
Four-Door Sedan	1845		
De Luxe Four-Door Sedan	1986	SERIES "78"	
Convertible Coupe	2171	Club Sedan	\$1964
Station Wagon	2782	De Luxe Club Sedan	2110
		Four-Door Sedan	2038
		De Luxe Four-Door Sedan	2184
SERIES "68"		FUTURAMIC SERIES "98"	
Club Coupe	\$1839	Club Sedan	\$2267
De Luxe Club Coupe	1981	De Luxe Club Sedan	2371
Club Sedan	1865	Four-Door Sedan	2340
De Luxe Club Sedan	2006	De Luxe Four-Door Sedan	2445
Four-Door Sedan	1907	De Luxe Convertible Coupe	2813
De Luxe Four-Door Sedan	2048		
Convertible Coupe	2233		
Station Wagon	2844		

OUR 5-POINT PLEDGE TO THE PUBLIC

- DELIVERIES**—We will deliver all new Oldsmobiles at the earliest possible date consistent with production.
- PRICES**—We will charge no more than the delivered prices suggested by the Oldsmobile Division of General Motors. The buyer will receive an itemized bill of sale.
- TRADE-INS**—We will take your order and deliver your car without requiring a trade-in. However, we have many valued used car customers we would like to supply and we will give you a fair and reasonable allowance on your present car.
- FINANCING**—You may pay cash for your new Oldsmobile or finance it whenever you wish. We will be glad to furnish low cost finance and insurance terms if you so desire.
- ACCESSORIES**—All cars are delivered with accessories as ordered, and prices are figured to cover these. We pledge ourselves to add no "extras" except those each customer orders.

GROUP "D" on "66," "68," "76," and "78" Standard Models includes De Luxe Power Steering Wheel and Horn Ring, De Luxe Instrument Cluster, De Luxe Electric Clock and Glove Box Door, Automatic Glove Box Light, B-Z Rear View Mirror, On "98" Standard Models, De Luxe Steering Wheel and Horn Ring, Electric Clock, and Automatic Glove Box Light.
GROUP "Z" includes Exhaust Extension, Rear Vanity Mirror, Luggage Compartment Light, Underhood Light—(All Models except Station Wagon.)

FEED PRICES ARE LOWER!

16% Dairy Feed	4.30	Balanced Hog Feed	
Big "S" Egg Mash	4.15	Scratch Grain	
Big "S" Egg Pellets	4.25	Yellow Corn	
Growing Mash	4.50	Shorts	
Growing Pellets	4.60	Bran	
Chick Starter	5.00	Cottonseed Meal	4.60
Cottonseed Cake			

This Feed Is 30% to 40% Lower than It Was Jan. 1

ARTESIA ALFALFA GROWERS ASSN.
FEEDS -- SEEDS -- FERTILIZER -- OIL & GAS
GENERAL HARDWARE
Office 678—PHONES—Store 679

White Sidewall Tires and Other Accessories—Optional at Extra Cost, State Tax Extra. Prices Subject to Change Without Notice.

YOUR OLDSMOBILE DEALER
Place your order now. The sooner you place it, the sooner you will get delivery of your new Oldsmobile.

Guy Chevrolet Company
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Conservation Of Water Helps To Conserve Soil

Effectively every soil conservation problem has something to do with water, says Ray Forehand, chairman of the Eddy County Agricultural Conservation Committee, discussing the importance of water conservation in programs to conserve soil.

In many parts of the country it is primarily a matter of retaining the water in the soil instead of letting it run off, taking the soil with it. This is done with vegetative cover in the form of pastures or cover crops, farming on the contour, terraces and dams.

In places where there is more water than can be soaked up in the soil, it is a matter of getting the excess water off the land without having the land go with it. This requires such measures as sod waterways, check dams, rip-rapping, and practices which hold the soil while the water flows away.

Where water is the major limiting factor in farm production—as it is in many Western states—conservation of water means increasing the ability of the land to produce. The problem here often is one of lining the irrigation canal to prevent seeping away of the irrigation stream to insure that more of the water reaches the land to be irrigated.

The disposal of excess water through drainage is a means of conserving the soil in that the soil is made useful for food and fiber production instead of being wasted in non-production.

The application of lime and phosphate to increase the growth of legumes and grass contribute

U.N. TOTS JOIN IN NAVY RITES



IN A JOINT CEREMONY aboard the cruiser Fresno, children of U.N. delegates, wearing their homeland costume, toss a floral tribute into the ocean off New York. The service honoring America's fighting men who died at sea and those of all the United Nations was part of the 173rd U. S. Navy and 3rd United Nations anniversary fetes. (International)

through this increased growth to greater water conservation. More water is soaked into the land and the excess water can flow away without erosion where the land is heavily sodded.

Forehand said that water conservation had been included in the Agricultural Conservation Program because it is often difficult if not impossible to separate soil conservation from water conservation. Even wind erosion results from not enough moisture in the soil to hold the soil particles.

Re-employment Rights Of Vets Are Discussed

The Volunteer New Mexico State Advisory Committee to the Bureau of Veterans' Reemployment Rights, U.S. Department of Labor, has met with Harry R. Barnard, assistant field representative of the bureau, in Santa Fe, to promulgate plans of operation and procedure in New Mexico under the re-employment

rights provisions of the Selective Service Act of 1948. A study was made of these provisions in the 1948 act so that all might understand the changes that were not included in the World War II act.

The major changes are the granting of re-employment rights to servicemen who become disabled while in service, and limiting re-employment rights to only those who serve in the armed forces voluntarily or are inducted for more than three years subsequent to June 24, 1948.

Volunteer enlistees and reservists who volunteer for recall to active duty are eligible to the same re-employment rights as those who are inducted through

the Selective Service process. The committee was of the opinion that as much publicity as possible should be given to the public on the various re-employment rights provisions so that employers in New Mexico would be aware of their obligations under the act and that servicemen would understand their rights and thus eliminate a large percentage of claims that might otherwise arise when the servicemen are discharged and apply for reinstatement to the positions they left to enter military service.

Christmas greeting cards personalized at The Artesia Advocate.

Shaw-Walker filing supplies at The Advocate office.

You Are Invited to Attend

the Formal Opening

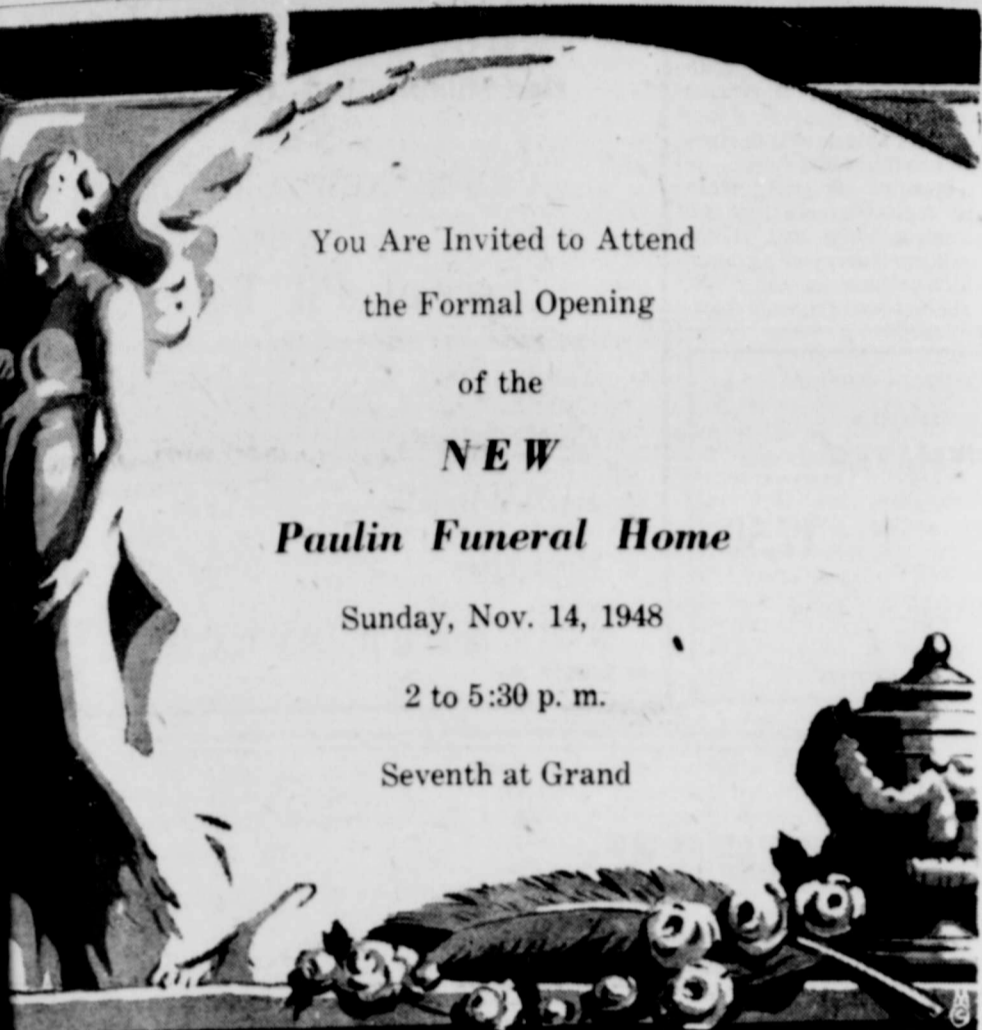
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A GRAPETTE, please

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Let's Weigh the Evidence

Scales can be a valuable ally to your judging eye! Years livestock breeders have kept weight and pedigree records, as well as pedigrees. Now many breeders are taking a tip from them. Re-weighing birth weights and weaning weights of calves, lambs and piglets. Using their records to help cull, to their likeliest breeding stock.

There is lots of evidence of the value of your scales. Here are just a few examples: At Purdue University they weighed 7,554 pigs from 1937 to 1947. Here's what they found: Pigs that weighed 22 pounds at birth averaged 28 pounds at weaning. But pigs that weighed TWO pounds at birth averaged only 21 pounds at weaning. Of the heavy pigs, 49% of the weight at weaning age, against only 49% of the light and right up to market weight, the heavier pigs had a higher rate of gain.

The U. S. D. A. has kept a 14-year record on beef birth weights vary from 40 to 109 pounds. Heavier-than-average calves reach a 500-pound weaning weight and 900-pound marketing weight than lighter-than-average calves. You know what that means! Less feed. More and quicker profit.

Deep Experiment Station men at Dubois, Idaho, can use the scales to select breeding stock for production in the future. Their ewe lambs, heavier than average at weaning time, prove to be the best producers in total lamb weight and fleece.



Early Fall Roundup

Rams equipped with a web harness for holding colored chalk, help "write" their own breeding records. This device is being used in the breeding flocks of many large Wyoming ranchers. It helps owners keep their records. They know when ewes will lamb... which lambs are from which sire.

Conserving Grass Is Profitable

by B. W. Allred
Soil Conservation Service
Fort Worth, Texas

The safest way to maintain a thriving livestock industry is to keep the ranges well stocked with vigorous, productive grasses—and covered with a protective shield of left-over grass. In animal production, sound grazing management is as important as breeding.

Grassland vigor and durability depend upon correct cropping. Lenient use and alternate rests help the plants to reproduce from seed, tillers, rootstocks and surface runners. When grasses flourish, greater animal gains are made.

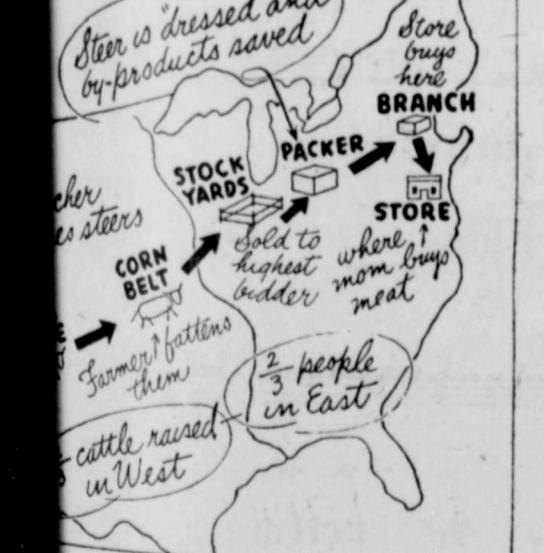
Observations of grazed show that when about half the top growth is blazed (on the average), livestock gains may be 25% higher than when 75% is eaten. One blue-stem meadow mowed repeatedly 4 to 6 inches high yielded nearly 30% more hay than a similar area cut 2 inches high.

When left-over grass breaks the force of beating rain, moisture penetrates six or seven times deeper than when the ground is bare. Springs are sustained in even flow on leafy grasslands. Litter shades and cools the ground, cuts down evaporation. It finally decays and unites with the soil to form porous mould in which teeming millions of beneficial organisms process soil nutrients that plants must have.

That portion of grass consumed each year provides profit. The portion left maintains plant vigor, protects soil and insures continued production.

Soda Bill Sez:
It pays to say good of folks. A feller will nigh "bust" himself trying to be as good as he thinks you think he is.

MAP OF "STEER ROUTE"



range to gas range, in our big nation most of the raised far from where it is eaten—an average of 1,000 miles. Swift & Company helps bridge this distance the supply in one area with the demand in markets all over the country. For these services the effect on either meat or livestock prices. It's a profit on the price of meat and thus the price of the price we pay for animals must be based on meat and by-products will bring.

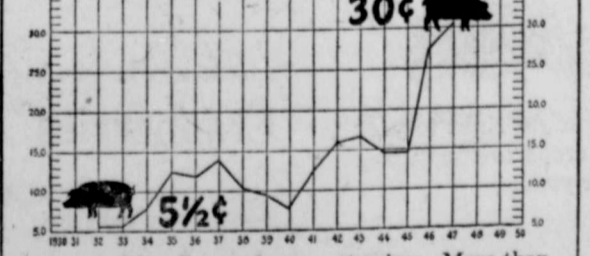
OUR CITY COUSIN



Prices of Hogs May Rise or Fall But Competition Sets Them All

I have been with Swift & Company for 46 years. Most of my work has had to do with the buying of hogs and selling of pork and pork products. I would like to make a point that I believe should be of interest to you, as producers.

Do you remember when the top price for hogs in Chicago was 5 1/2 cents a pound? Some sold for as low as 3¢ per pound. That was in December, 1932. This year hogs hit an all-time high of more than 30 cents a pound. No meat packing company can



control either livestock or meat prices. More than 3,500 competing meat packers and 22,500 other commercial slaughterers see to that. So do 35,000-000 meat-eating families. No packer's buyer can hold down the price of livestock. No packing company could boost up the price of meat.

Now, here's the point I want to get across to you. Those prices, both lowest and highest, were set by (1) the supply of hogs, and (2) the demand for pork.

Martha Logan's Recipe for INDIVIDUAL PORK ROASTS

- 4 1-inch-thick shoulder pork chops
- 1 teaspoon prepared mustard
- 2 cups bread crumbs
- 1 tablespoon chopped onion
- 1/2 teaspoon sage
- 1 teaspoon salt

Spread chops with mustard. Make a dressing of bread, onions and seasonings with just enough water to moisten. Brown chops in a heavy skillet. When well browned, top chops with dressing pressed firm. Bake covered in a moderate oven (350° F.) for 20 minutes. Uncover and bake 15 to 20 minutes until dressing is crisp and brown. (Yield: 4 servings.)

The Red Wagon

No doubt you've seen the food trucks, so gaily painted red, that travel 'round the country, helping keep our people fed? The story of these trucks is a story you should know—it started in New England, some ninety years ago. There a boy, Gustavus Swift, who later won renown, bought a heifer, butchered it, then sold it 'round the town. Stave made a little profit—two dollars, it is said. It wasn't much to start on, but it helped him get ahead. His wagon—yes, you've guessed it—from which he sold his meat, was a vivid red in color, to be noticed on the street. Stave moved on to Boston when his trade began to grow, then headed for Chicago, where he started Swift & Co. Now the Swift trucks deliver meat and butter by the ton, and they're counted by the thousands instead of only one. To this day Swift trucks are red, that all the world may know this trademark of the business Swift started years ago—and on each load delivered, Swift earns a service fee—a fraction of a cent a pound, saved by efficiency.

Swift & Company
UNION STOCK YARDS, CHICAGO 9, ILLINOIS
Nutrition is our business—and yours

Neat School Costumes



Plaid blouse with a solid skirt.

By VERA WINSTON

SCHOOL GIRLS are shedding their dungarees and shirts for neat costumes in corduroy, calico and flannel, which makes for a much prettier picture. Very new looking and most attractive is this back-to-school selection. Green and red plaid cotton makes the gay nineties blouse which has detachable leg-of-mutton sleeves coming from a dropped shoulder line. The yoke is tucked straight across. The skirt is of dark green flannel with center welt seam and welt hem. There are shaped tucks below the waist which sports a cherry red leather belt.

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Not just a quart of oil, mister—this is a full quart of "Lubri-tection"!

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Yep, it's a good word in any motorist's vocabulary—"Lubri-tection"—it means Phillips 66 Premium Motor Oil!

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Make this Christmas one to be long remembered—with a LETTER FROM SANTA CLAUS, addressed to YOU! Send your letter to him at our special Santa Claus Letterbox—put the special 10¢ Santa Claus Stamp on it—and you'll get an answer straight from Santa Claus Land!

Be sure to give Santa time to answer your letter. Hurry to this STORE's special SANTA CLAUS LETTERBOX, get the 10¢ Santa Claus Stamp, and send your letter. You'll get the biggest Christmas treat of all—a letter in Santa's own handwriting addressed to you!

Santa's Letterbox is at

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Astaire Is Back With Judy In Parade Of Stars

It's a grand parade of stars, hit tunes, and a skylarking story of two people who dance their way to love in Irving Berlin's "Easter Parade," the MGM Technicolor musical showing at the Landsun Theater Sunday through Tuesday.

This is the picture which brings Fred Astaire back to the screen to co-star with Judy Garland after a two-year retirement, and he is made to order for the role of the breezy vaudeville headliner of the colorful Ziegfeld era who picks Judy out of an obscure chorus and puts her into the "Big Time."

There are all sorts of romantic ramifications, involving Peter Lawford as a stage door Johnny, and Ann Miller as the dancing partner

who walks out on Astaire's act, leaving the field clear for Judy—but the big news is that all these talented performers are singing and dancing to those wonderful Irving Berlin song hits, among them a flock of brand new ones expressly written for this picture.

Outstanding among the new numbers are "It Only Happens When I Dance With You," sung by Judy Garland and danced by Astaire and Ann Miller; "Better Luck Next Time," a Garland song; "Steppin' Out With My Baby," a brilliant specialty number in which Astaire reveals three different dance styles with as many different partners; "Drum Crazy," another number in which Astaire demonstrates his hoofing wizardry; "A Couple of Swells," with Miss Garland and Astaire appearing as a pair of hilarious tramps; and "A Fella With an Umbrella," dueted by Miss Garland and Peter Lawford.

Berlin hits of an earlier day are the nostalgic "Everybody's Doing It," a Garland-Astaire vaudeville montage sequence which includes "Snooky Ookums," "Ragtime Violin," and "Alabama Choo Choo," and the infectious "Shakin' the Blues Away," in which Ann Miller is given the spotlight.

Magnificently staged and costumed, with a special bow to Director Charles Walters and Producer Arthur Freed, "Easter Parade" comes close to being the Perfect Musical. It's a joy from its opening chorus to the final fadeout of that unforgettable spectacle, Fifth Avenue's famous Easter Parade!

Prepare today for the unexpected event of tomorrow. U.S. Savings Bonds are your "ace in the hole."

Order your Christmas Cards now, while stocks are complete. Artesia Advocate.

Nearly \$5000 Paid Out Under Social Security

Old-age and survivors' insurance payments amounting to nearly \$5000 went to residents of Eddy County in October. This announcement was made by J. Hassler Strickland, manager of the Roswell office of the Social Security Administration, which serves Eddy County and eight other counties in Southeast New Mexico.

In Eddy County monthly payments went to a total of about 300 persons. The largest group consists of children under 18 years of age. Some of these are children of retired workers; others are children of workers who have died. Payments of more than \$1850 were made to approximately 160 such children last month.

The second largest group of persons receiving monthly payments is made up of workers more than 65 years of age who are receiving retirement benefits, based on the social security built up during their years of employment. About 65 such retired workers are estimated to be receiving payments of \$1850 monthly. More than 20 of

these men have wives 65 years of age or more. Payments to these wives amount to \$300 monthly.

In addition to the retired workers, their wives, and the children of retired and deceased workers, monthly payments are also going to widows and to aged dependent parents of deceased workers.

For full information concerning any phase of the old-age and survivors insurance program, contact may be made by mail with the Social Security Administration office in Roswell, or in person with the representative who comes to Artesia the second and fourth Tuesday mornings of each month. His next trip will be Tuesday, Nov. 23, and he will be at the New Mexico State Employment Service office.

Plentiful Foods Lists Helps To Save On Meals

Homemakers can save on the family food bill by filling the grocery basket with selections from the November plentiful foods list, says U.S. Department of Agriculture's Production and Marketing Administration.

All are reasonably priced in comparison to less plentiful foods.

Chief among plentiful fresh fruits and vegetables are red and white potatoes, white and yellow onions, cabbage, carrots, grapes, citrus fruits, cranberries and pears. Grocery shelves also are well-stocked

with apple juice, applesauce, grapefruit segments, fruit spreads, and honey.

Other reasonably priced and plentiful foods include dried figs, prunes, raisins, oat products, nut butter, and pecans, also frozen snapper and gulf trout, frozen rosefish, halibut, and dock.

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Fresh Durable INFANT'S SYRINGE 35¢

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Granulated soap 23 oz. box Par 31c

Drip or regular grind Hills Coffee 1 lb. tin 53c

Luncheon meat 12 oz. tin Prem 49c

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Full o'Gold natural 46 oz. tin Or'nge Juice 28c

Harvest Blossom all purpose Flour 25 lb. bag 1.69

Breakfast Gem large Grade A Eggs dozen 72c

Seedless in Kraft Bags Raisins 2 lbs. 28c

Gardenside No. 2 Tin 80c

Drip or regular grind Edwards Coffee 1 lb. tin 53c

Whole bean Coffee—Airway 1 lb. tin 53c

Sunnybank 1 lb. Carton 19c

Duchess Salad Dressing 16 oz. 1.69

Swans Down Cake Flour 2 1/2 lb. 2.99

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GRAPEFRUIT Texas Marsh Seedless 8 lb. bag 29¢

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