## ruman And Entire State Democratic Ticket Are Swept In

## Artesia Advocate

ARTESIA, NEW MEXICO, THURSDAY, NOVEMBER 4, 1948

| Advocate Will <br> Come Out Dit Day <br> Early Next Week |
| :--- |



## General Sage Is Honor Guest At Batallion Dinner



Trio Chest Is Only Half Way
Reports At Chamber Meeting Friday Are All Optimistic To $\$ 7000$ Goal



Eddy Tax Roll Passes Million, Westaway Says







## Shirt Army

To The Hills

$$
\frac{x}{x}
$$




| The annual Trio Chest Drive campaign, which was launched last $\$ 7000$ could be reached in one day, did not do as well as expected andis continuing. William M. Linell, chairman said this morning. Up to today, he said, $\$ 3560.50$, orabout half, has been collected, of which about $\$ 3000$ came in last |  |
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and

Two-Thirds Of
County Bumper
Cotton Crop In


Greatest Vote In History Of






## SUPPORT OUR BULLDOGS



# Artesia Bulldogs VS. 

 Roswell Coyotes
## Game Starts at 7:30 p. m.

This Page Sponsored By These Artesia Bulldog Supperters:

Guy Tire \& Supply Co.
Artesia Furniture Co.
Houston Cafe
C. R. Anthony Co.

Guy Chevrolet Co.
N. M. Asphalt \& Refining Co.

## Simons Food Store

Key Furniture Co.
Barq's Bottling Co.
Artesia Auto Co.
Artesia Investment Co. Bill Hunter and Harry Nelson


Artesia Alfalfa Growers Assn.
Boyd-Cole Motor Co.
Your Pontiac Dealer-See Us for Used Car Russell Auto Supply Co.
Industrial Supply Co.
REA
Central Valley Electric Cooperative, Inc.


Enriched for
Better Nutrition

## MRS. ROSS

## BREAD

YOU WILL FIND A LARGE VARIETY OF OUR PRODUCTS

AT YOUR LOCAL GROCERS
ROSS BAKING COMPANY
Your Hometown Bakery"

Get Your Entry Blank
Bendix $\mathbf{\$ 6 5 , 0 0 0}$
PRIZE CONTEST
First Prize Each WeekA Hudson Sedan
Plus 93 Additional Weekly Awards of $\$ 9600$


Will Give Away Each Week a 4-Quart Everhot Each Saturday Night. Watch Our Window for Announcement of Winners Each Week.

Get Your Entry Blanks at
CLEM-KAISER 408 MAIN STREET
Plumbing -:- Appliances -:- Electric
'Christmas' Is Discussed At Atoka Meeting
Black Cat I Theme
At Hallowe Pen Party
Of Cottonwood $4-\mathrm{H}$ Clinic Notes


## 

## ATTENTION LADIES!

FREE Demonstration and Make Up by Appointment of

Merle Norman Cosmetics
MARY E. STEWART

LOOSE LEAF DEVICES AT THE ADVOCATE

## Buck Skein Joe Presents



New Styles

## Mackinaws

Soft, Luxuriant
$100 \%$ Wool
Ideal for All Sports Wear

Both Button and Zipper Styles
11.90 and 12.50

Boys' Styles .... 9.90

## Thomoson-Price Co.

 Quality and Style Combined With Reasonable Prices Phones 275 and 276res SPECIALS Those present were Jerry Cran-
ford, TTe Hamiin, Harold Doun,
Donald Kiddy, Bil Maye, John
Dowell, Donnie Berry, Paula Hast-
Dings, Verna Pounds, and Sally
ind

Miss Chandler, Norman Huffman Are Married




 3.95 to $\$ 12.95$ Studio Couch Suites from 104.50 Up


Check Our Store for Other Good Buys In Household Needs

203-205 West Main
Phone 517

Fim Tred four-cast for Fall FAIR and CHARMER

7.50
6.95


Weather the season ahead in style. See our autumn new pattern rns and colors. You've seen them in the pag of your favorite national magazines. You'll ag

Thompson-Price Co.
Quality and Style Combined With
Reasonable Prices
Phones 275 and 276

## NANTED Meat Cutter

 Safeway Store$\underset{\substack{\text { you can be surts } \\ \text {..is }}}{ }$ Westinghouse
Nothing could be finer to give or to get !
ber will be espercrianed of too yeen to come by wroud and
 yur thoustatumene Be ever to




Roaster-Oven
Look-In Lid, True-Temp Heat
Control, Ovenware Dish Set. Large capacity for
buffet dinners, parties.


Better balance and gliding
Finger-tip Control for any fabric $1000-$ watt element.
3 or $4-\mathrm{lb}$. weight.

LAST WORD IN SLEEP LUXURY
Westinghouse electric comforter

llocker Electric Shop

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 Holsum Is Better Bread



## Holsum Is Better Bread

 et Chisum, phone 407-w. 20.ter Holsum Is Better Bread Stop worrying about that old
weak boutery, install a new Willard Boyd-conz yoror co.


Men's Cotton Suede Shirts


It's Penney's for Hunting Caps!

$$
1.19
$$



THEY'RESAFER WHEN THEY'RE IN LINE!


MAKE YOUR CAR SAFE
SAVE MONEY EVERY MILE with our
 andSTER special
HERE'S WHAT WE DO
 All for Only 10.00
ARTESIA AUT0 CO.
SALFS SiTd SERVICE


All Wool Shirt Jacket

$100 \%$ Wool FABRICS

- Plaids
- Stripes
- Solids

Yard 1.98


OCOTILLO THEATER
SUN., MON., TUES., NOV. 7, 8, 9
OFFICE SUPPLIES AT THE ADVOCATE

## JEWELRY DEPARTMENT <br> There is So Finere in Eddy Conty

EXPERT WATCH REPAIRING
ARTESIA PHARMACY

INTEREST MOUNTS IN LOCAL MOVIES

NOKES • JOYCE SHAYNE SHAGGY
also second feature
"THE CHECKERED COAT"
LANDSUN THEATER

Blazing with Outdoor Cinecolor. Flaming with Mighty Adventure!

$\square$ FRIDAY AND SATURDAY, NOV. 5 AND 6


Scene Like This will Be seen on Location in Arecesia Soon HEY KIDDIES!
GET IN THE MOVIES - BE AN ACTOR: Fill Out the Blank Below, and Maill or Bring to the IRTESIA'S OWN GANG COMEDY
$\qquad$

| Starring Around 100 Boys and Girls Between 3 and 14 Years Old. |  |
| :--- | :---: | :---: |
| Name |  |
| Age Phone <br> Address Boy or Girl <br>  THERE is still time to register <br> do it today:  |  |

## Order Christmas Carts void last minute diepport

oid last minut.
Avocate office.
friendly and courn
SERVICE
Artesia Cab $C$

| NM.C.C. OH |
| :---: |
| Jimmy |
| GRESSETT, |

Phone 3.7

Electrification In Rural Areas
Is 53 Per Cent

People with immense leisure
never find time to do any-
Your clothing done as you
like to do it with the best
TANDY'S laundry 807 Chisum - Phone 241-k



Delegates To 4-H Club Congress In Chicago
Will Be Announced
 announced soon, Santiago Apodaca, be
ansistant state 4 . Club leader,
sid. The congress is held ant said. The congress is held annually
to honor 4 .H Club members for
work well done in agrient home economics in projects. Trip and ex.
penses for delegates are paid by penses for delegates are paid by
4-H contest sponsors.
At Chicago, delegates will, take part in group discussions and edu-
ctional tours. They will allo be
guests at special functions given Mive civic groups.
More than 26,00 rural boys and
virls from all parts of the nation have attended the Narts of the nation
Congress dind the the fitional Club

## DODGE <br> Lowest Priced Car With Fluid Drive



YOU Get muan
DODGE FEAMTM

## Your car dollars"Talk Big"

If you ve an eye or or soid value, youll like what sou see when you take a look at today's big feature: rich Dodge.<br>There's no better time than now to learn first hand just how much Dodge gives you for your money today. Check the many Dodge features that mean<br>engine life lower cost greater dependability there's a mighty big story in value today ... big story in Dodge value today to miss!<br>Why not drop around at your Dodse<br>dealer's and see for yourself how big easier riding and driving ... longer your new-car dollar talks when you<br>hart Motor co.<br>211 West Texas




Suspender Type Jeans
Anthony's
Priced
29

Mothers will like them 'cause they'll stoy up. Tots will
like them brother's. 8 ounce sanforized blue denim with rivets, orange stitching, everything pluc removable button on
suspenders. Sizes 2 to 16 .
last week. They spent two weeks pany, Arterie


## REMEMBER

THE BEST HUNTING TRIPS START AT

## Nelson Food Store

Let Us Pack Your Grub Box for You : We Have the Best of Everything to Make for Pleasant Hunting and Priced Low Too!

| CIGARETTES | 1.75 |
| :---: | :---: |
|  | 52c |
| VIENNA SAUSAGE | 15c |
| TAMALES | 22c |
|  | 25c |
| PORK and BEANS will hep Yoo Male che day: | 10c |
|  | 16c |
|  | 15c |
| PURE LARD wilumis | 29c |
| BISQUICK | 49c |
| PANCAKE MIX | 19c |
| LOG CABIN SYRUP cano bo | 29c |
| BUTTER sweecram | 69c |

PRODUCE DEPARTMENT

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ONIONS Yellow ib. $\mathbf{5}^{\text {b }}$
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CRANBERRIES ı. 29 t

heat departuent

PICNIC HAMS


PORK ROAST ${ }^{\text {very }}$ Nie $1.59{ }^{6}$
We Will Have Plenty of the Kind of Bacon You Want for Your Deer Hunting Trip. Th Price Will Suit You Too! Come and See!


One store, five houses, one six-
room, three bedrooms, ;to four-
room houses, two bedrooms; two
One, store building, concrete block,
30x60, grocery and feed, doing nice
business, located on two and one-30x60, grocery and feed, doing nice
business, located on two and one.
hafla acres ground one mile west of
Artesia on Highway 83. Houses ailfor a new "cp" automatic $\operatorname{GAS}(\mathrm{d})$ Range?

You may pull the wishbone of your Thanksgiving turkey ... but here's a more practical way to get a modern "CP" automatic gas range. See your local dealer or your gas company for convenient terms in buying a clean, fast, economical gas range that has distinctive beauty and gives you perfect cooking results. Modern "CP" automatic gas ranges are available now in a wide variety of styles, makes


## ANNOUNCING

A NEW TERMINAL HEADQUARTERS
El Paso-Pecos Valley Truck Lines
803 SOUTH FIRST - PHONE 581-W
Daily Overnight Frieght Service To and From El Pase
Fastest Daily Connecting Line Service To and From

| - Dallas | - Houston |
| :--- | :--- |
| - Fort Worth | - San Antonio |
| - Sweetwater | - Les Angeles |
| - Odessa | - Las Cruces |

Points South, East, and West
Artesia's Pioneer Motor Frieght Service jack socort, Loeal 1 soat


## sweetheart for a winter start!



## CHEVROLET IS BUILT TO SERVE BETTER-LONGERR

- and to lead in value as it does in nationwide registrations



## ampar Volua ! !...

CHEVROLET-and Only CHEVOIET -IS FIRST!
Cuy Cherrolet Company
Artesia, N. Mex.

Staff of Artesia Hi Beacon Is Named This Week

TALK ABOUT "Suick STARTS"
 THIS GASOLINES GOT $17!$

Phillips 66 "CONTROL"* is The Answer To Why This Fuel Goes Into Action On Those Chilly Winter Days!

You want that car of yours to snap into action, even
at 7 A . M. and five above! Then Phillips 66 is the gasoline for you

There's a reason why it works so well for so many folks-it's controlled to give you high level perform66 today and see for yourself,


## PHILILPS G6 Gasoline <br> 

## :FARMERS:

NOW Is the Time to
Bring That Tractor In for the Necessary Repairs! We are fortunate to have on our staff two Mechanics who really know everything

| James Rowe Tractor Mechanic Experience: <br> Tea years automotive repair Four years M-M repair. | Roy Evans Auto Mechanic Experience: <br> Twenty-five years automotiv repair. <br> see years Kaiser-Frazer service. |
| :---: | :---: |
| .. Vest | eates |
| Three Years in Handles a Lar | ce: <br> ts Department tock of Parts |
| Artesia Impleme | \& Supply Co. |
| 808 South First | Phone 93 |

Phone 93
$\left\lvert\, \begin{aligned} & \text { will preside as editor the first se| and Glenn Exum Sports will be } \\ & \text { mester, with Shiricy Sherwod } \\ & \text { as } \\ & \text { written by } \\ & \text { Joe Gray and Gerald }\end{aligned}\right.$


## Bikes Are To Be



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Scout Oil Company Elects Board, which
Declares Dividend


CAPR Blio || |


Bags to Match
THE SHOE TREE

## aljamar News <br>  <br> ARTESIA SHOE STORE <br> Sensational New 1949 PHILCO RADIO-PHONOGRAPH



\section*{with doubie tone arm, 2 SpRE Pholsum | Wifh boun tha plays the new alion |
| :--- |
| Graph tha | IENGH RECORDS AND STA}



One tone arm plays the revolutionary new long playing records. . 45 minutes of music from both sides of
a single record. and a second tone arm plays standard records. Philco
Balanced Fidelity Reproducer for and lows and reduces surface for lons and playing records brings in highs Record Changer with surficadjusting hind needle noise. Philco Automatic amaxion freedom from system gitic. Gen
erous record storage space. For 175.00 real see and the phonograph value ..
35.00 Down



Jim L. Ferguson Trucking Co.


- lant
- Texas

Kermit, Texas
Artesia, N. M.
Phone 24
Day Phone 940
Nothing Too Large

Big Lake, Texas


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| 194 |
|  | $\left|\begin{array}{l}\text { "We should provide the technical } \\ \text { assistance neecsary in making } \\ \text { complete conservation plans and } \\ \text { carryin gout complicated practices }\end{array}\right|$ Christmas Cards in stock... see

what you are buying. The Advocate what you are buying.
Office.

$\begin{aligned} & \text { Boxed second sheets, mimeo } \\ & \text { graph, and bond papers. Advocate }\end{aligned}$ | graph, and bond papers. Advocate |
| :--- |
| office. |
| $\begin{array}{l}\text { Christmas greeting cards person- } \\ \text { alized at The Artesia Advocate. }\end{array}$ |

## (MYLONO, TVO!

H. O. Wooten Grocery Co.,
Honihans, Wholesale Distributors

Monihans, Wholesale Distributors
of Aunt Jemima Family Flour

Data Circulars By Raymond Lamb Are Released By Bureau
E. G. Anderson, director


## DEPOSIT IN THE

## Peoples State Bank

IS AN INSURED DEPOSIT


Open 2 to 4 Saturday Afternoons

## More Case

 Tractors whee ве Comim Quality Cream Boosts Returns to Dairymen cop
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Several alments of sheen


JOE MITCHELL \& SON CASE farm machinery Sales - Service Firestone Imnlement Tires and Tubes


Cottonseed Cak
This Feed Is $30 \%$ to $40 \%$ Lower than It Was Jan.
ARTESIA ALFALFA GROWERS ASSNI.
FEEDS -- SEEDS - FERTILIZER - OIL \& GAS GENERAL HARDWARE
Office 678-PHONES-Store 679



New Mattresses Made to Order one day service
Free PickUp and Delivery Willis Mattress \& Upholstery

$T_{\text {HE ChEerful, friendly warmth of just-right electric lighting }}$ the world of entertainment that's yours from an electric
dio-phonograph ...there's nothing more needed to make an

Now, with dependable electricity lower than ever before in
, more and more folks are turning to low cost electric service
heir homes more enjoyable. Look around YOUR home
see how many MORE places Reddy Kilowatt can step in to help you to better living ...electrically. You'll be surprised.

SOUTHWESTERN
UBLIC SERVICE


## this week at Sivituris

## VEGETABLES and FRUITS

Fresh as can be.. . and priced low
 ${ }_{\text {bag }}^{5 \mathrm{lb} .} \mathbf{2 9}^{9}$ POTATOES $\underset{\text { Reds }}{\text { U. S. N }}$ GRAPEFRUIT Texan Marsh seedless

Cauliflower 12c Apples .....10c Lettuce $\ldots .10 \mathrm{loc}$

## MARGARINE <br> Sunny Bank




Pork luncheon meat
PREM




Phone 707
PAULI FUNERAL HOME

CAKE FLOUR
Libby halves or slices PEACHES PEACHES

## Hostess Delight

## FRUIT COCKTAI

 FRUIT MI PECAN HALVES
## GUARANTEED

 MEATSBecause we buy only top government grades of beef, top grades of lamb, pork and veal, because we trim these fine meats properly, we can guarantee Slab Bacon - 63c Hams

Smoked half or whole popular brands

Steaks
$=$ 59c

COOKED HAMS U. S. Govt graded good Veal
CHUCK ROAST
 Pokitiliver

Be Sure It Is Legal Game Before Shooting

## PITTSBURGH



A Paint for Everv Purpose Artesia Paint \& Glass Co. 824 S. Firs

Phone 369-W

Loose leaf devices at the advocate


Ton bev


JON OUR YULETIDE CEDAR CHESZ CLUB Iie ler a lationally divertised
8500
Sweetheart
CEHAR
CHEST

## BoydBanucth <br> Ninth and Dallas <br> Phone 625



## ount promote a lot of a good will

Smooth Comedy Coming Sunday Is Langly Feet

## Dr. Kathryn Behnke

CHIROPRACTOR Chiropractic Health Service 105 South Roselawn

Tuesday and Saturday
8:30 A. M. to 12:30 P. M. $-1: 30$ P. M. to 5:30 P. M. PHONE 672-J

## FOR THANKSGIVING



Nothing will establish your dining room as well as the warmth and quality of ABER-NATHY-solid wainut, rubbed to a mellow finish-that has been the same for half a
century. Open stock-will have fill-in century. Open stock-will have fill-in
pieces available with no change in finish or pieces available with no change in finish or
quality. Finish your cining room for Thanksgiving in the finest way with solid walnut. Table extends to eight feet in length.

which substantiates Miss Arthur's






 torch songs written especially for
her intimate style. They are "Ilus.
hons," "The Ruins of Berlin," and National Drive For Scrap Iron Is Under Way


IT CAY
HAPPEN
T0 Y0U!
Most blowouts are causd
unseen road hazards which
injure new as well as old
GOODYEAR
LIFE GUARD SAFETY TUBE
Use our Easy Pay Pux
nd pay for this safety 8 mm
Liberal tradein allowem

## < <br> Guy Tire

Supply Compa
aRTESIA CHLL WILL STAR IN MOVI


