## rtesia Is Poised For Annual V-J Celebration <br>  <br> $\qquad$ <br> $\qquad$ <br>  

# Artesia Advocate 

UME FORTY-FIVE
County 4-H Club Members
Attending Annual State Can
helping to build a greater artesia


Armed Services Color Guard
Will Lead V-J Dav Parade

## 为




# V.J CELEBRATION <br> Preparedness For Peace <br> <br> ONLY THE STRONG STAY FREE 

 <br> <br> ONLY THE STRONG STAY FREE}


The United Veterans Club of Artesia
Composed of

The American Legion


Disabled American Veterans PRESENTS FOR YOUR ENTERTANMENT ITS

## Annual V-J Day Celebration

FRIDAY, SATURDAY, SUNDAY

# RODEO 

MORRIS FIELD STADIUM AUGUST 13, 14, 15

Featuring

## HOWARD BROWN and HIS FAMOUS SHOW

 THE TOUGHEST STOCK IN THE BUSINESS

WITH FOUR OUTSTANDING SPECIALTY ACTS
Including the famous winslow, ariz., SANTA fe indian band and dance team

ARADESATURDAY,AUG. 1410 a.m.
 - Cowboys - indians - featuring -

Winslow, Ariz., Santa Fe Famous Indian Band Colorful Costumes - Fun For The Kids Treat For Everyone $\$ 100.00$ IN PRIZES

## RODEO DANCE

where its cool
Veterans Memorial Building - music by Bill Walton and His 8-Piece Band SATURDAY, AUG. 14

ADMISSION $\$ 2.00$, TAX INCLUDED
LADIES FREE

FOOD SATURDAY NOON, AUG. 14
veterans memorial building DELICIOUS DINNER

American Legion Auxiliary for Building Fund Benefit BUFFET STYLE - $\$ 1.25$ PER PLATE Eat Where It's Cool
Fast Service - Good Food - Pleasant Atmosphere

This' Advertisement Sponsored for The United Veterans Club of Artesia By:
C. Penney Co. nsen \& Son
tesia Hotel
\& D. Grocery

Thompson-Price Co.
Barq's Bottling Co.
Hazel Flying Service
Houston Cafe

Keys Men's Wear
Club Cafe
Holsum Bakery
Homer GBorland, Gamble Store

New Mexico Welding Supply Co.
Hall Auto Parts
Valley Pure Milk
F.L. Wilson Feed \&SupplyStore


## 




 Rev. Harry M. Wilson, former
Mriz. Artesia, has written friends here Mr. Mr, of Plains. Texas, and Mr. and
Tom Logan, W. Va., that Mrs. Wil. Mrs. A. R. Hartley of Lovington
 ones from her gall bladder, two Kennedy is the Kother of A. A.
which were fairly large. He said
Hartley and Mrs. Ward. Che came through the operation Mr. and Mrs. P. P. Curry an
nicely. Rev. Wison likewise has dauhter. Jo Anne, and Willian
nergone surgery since he and Hammer of Houston. Texas, vis undergone surgery since he and Hammer, of Hounton, Texas, visit-
trss Wison left Artesia some weeks ed Mr. and Mrs. G. Z. Floyd last
go. He said he is doing unusually week end.
 Thanual bus diverss institute boots hanson have returned trom









$\frac{\text { Fresh Holsum Bread }}{\substack{\text { Fon Sink } \\ \text { Two lefric } \\ \text { STladidre }}}$

${ }^{33} 3 \mathrm{le}$


matreseses. sprinses. dinetete tiabes.
sell at 116 N N. Firsters




Fresh Holsum Bread







## Station soo block North First , Fresh Holsum Bread



For Rent

## 







ULLER BRUSHES
Batery Station, soo block
Firat

det ciltivation nith too sood well


$\overrightarrow{\text { Fresh Holsum Bread }}$
GUARANTED-Two and a hal


FOR SALE OR TRAD







, 331 Ford. Moded B

| 1333 P Pymouth pick wp |
| :--- |
| We treat you like we like |


Sheafers, Autopomit and serip
Classified
For Sale

Est $\overline{\text { Fresh Holsum Bread }}$
Wh Shivg Machines

Fresh Holsum Bread
Bothered by SUNBURN
HEAT RASH, HIVES or
Oher Minor Skin Irritations

And
zidacent
aiten fom
Sit in tiv
Nothow
OH DISHES
washed
The Jada way


At Your Grocer

#  <br> WHIRLA 

 ...YARDS AND YARDS OFWHIRLING SKIRT ...YARDS AND YARDS OF
WHIRLING SKIRT


A gotraight to the heart of any young Miss! And her Mom



ROOMY SCHOOL BAG
MATCHES EXACTLY!


## at Penney's

FOR RENT, ODe large room
apartment, colose in, bill paid
adults only. 115 w . Richardson
Namid Waven Women to cre eor
 Wantrd ro buy - Two whel
Wanted
light - 100 good-tochoice trailers. Jack Staggs,
ington.
308 Wash-
$33-2 t e 3$
lasses of livestock Nzom
 an
 Notice
somie - matar mom compron
 (ix minu



Compare the Values!... Compare the Prices!... - see why

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR


CHEVROLET - and Only CHEVROLET -IS FIRST!
Guy Chevrolet Company
Artesia, N. Mex.


|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Aryc

## 23 <br> FIRST in Thrills with Thrith!



##  <br> FIIRST in Tostefol Beatry Flirst in All-Round Solety!















 tor haorngot objectioni it inames








## 




## 



|  |
| :---: |
|  |

## 


and




## THE MOTOR PORT <br> 302 South First

## Under New Management IRA L. GARNER

Announces
he is now lessee of the motor port

- PHILLIPS

GAS AND OIL

## - Batteries

- Washing

TIRES AND TUBES

- Lubrication
- AUT0

ACCESSORIES

- Seat Covers
and

| W. W. PORTS Geologist Geological-Engineer Magnetic Surveying | Classi̊lea |
| :---: | :---: |
|  | For Sale |
| Registered Professional E. gineer and Land Surveyer. 212 Ward Bidg. Phome 488-J | Ledger outrits, large and small, trom two to 30 columns, and spectal bookkeeping set-ups.-Ad vocate Office Supply. |
| Esterbrook, the unNersal, in spensive students' fountaln pen ce Supply. | FOR SALE-Equipment for six lane bowling alley and sandwich counter. Located in Hobss. Send counter. Located in Hobbs. inquiries to Box P.P., Hobbs |
| Transfer storage boxes, from heck to legal size, at the Advo ate office. | Stop worrying about that old weak battery, install a new Delco or US battery at- BOYD-COLE MOTOR CO. |
| SUBSCRIBE to the Advocate | Your Pontiac Dealer |

It's Rodeo Time

ROGERS GARAGE

For you can depend upon us to do every repair job-big or
small-and at modest cost
We also carry a line of Sinclair Products Dew Drop In
D. \& D. Service Station

MAGNOLIA
Mobilgas and Mobiloil
USED CARS
Phone 684.W

ondays wuz like that at our house, too, 'till om got a Bendix Washer and Dryer from

## CLEM-KAISER CO.

Plumbing - Electric
Phone 714

## -

## For a Good Start

our boy gains knowledge daily . . . builds haracter for manhood. Will he get enough uch training for a good start in life?
ith a Woodmen Success Builder or Edu ational Endowment certificate he can ational Endowment certificate he can aining. Meanwhile, he also can enjoy aining. Meanwhile, he also can enjoy ctivities of Boys of Wooderaft.

Ask the local Woodmen representative to
explain how these Woodmen insurance certificates will help to assure your son

NOODMEN of the WORLD
Lite Insurance Society
Nayne Deering - E. L. Durham Field Representatives
Phomes $\omega j \cdot R 1$ and $\omega t \cdot W$

Trade your old used tires for a
set of life time guaranteed Fisk
tires. We will pay yon ted. tires. We will pay you for the un-
used miles, buy on G.M.C. budget
plan. $\underset{\substack{\text { Boyd.Cole Motor Co. } \\ \text { Your Pontiac Dealer }}}{\text {. }}$

FOR SALE-One D-S-
tional long wnelbase truck.
 e. A. HANNAH AGENCY Complete Insurance Service Fire, casualty, compensation, bonds,
accident and health, and life.
Real estate sales and loans Real estate sales and loans
Homes, farms, ranches Home,
Income property
Business opportunities

Phone | Business opportunities |
| :--- |
| $\begin{array}{ll}\text { 105 S. Roseseawn } \\ \text { E. A. Hannah } & \text { P. L. Sene } \\ \text { eiferth } \\ \text { 30-tf }\end{array}$ |




Set up by Townships
Loose Leaf Bindin!s.

| T9S-R22E |
| :--- |
| T14S-R22 |
| to |
| The |

T14S-R22E to
T15S R22E
to
24E
howing federal and state
Clareuce E. Fischbeck.
50



 That famous Fuiton sunshield painted to match your c.
stalled for only $\$ 29.95$ Boyd-Cole Motor Co,
Your Pontiac Dealer

Auto awning for any make auto
three attractive colors. Let us in
stall a set today.
BOYD-COLE MoTOR
Your Pontiac Dealer
FOR SALE
Have listings on houses, farms,
ranches, and businesses covering a ranches, and businesses covering a
wide range of values and locations
that should meet your requirements, If you want to buy or sel
contactDONALD TEED
307 Carper Building Office phone 143
Residence

$28-$-ffe | Let us install a set of Arthur |
| :--- |
| $\begin{array}{l}\text { Fullmer } \text { deluxe seatcovers, high } \\ \text { quality covers at reasonable prices }\end{array}$ | Fualer deluxe seatcovers,

quality covers at reasonabe prices
Tailored to fit any make of car Tailored to fit any make
Boyd-Cole Motor co.
Your Pontiac Dealer
$\overline{\text { FOR SALE-Popular and classical }} \begin{array}{r}\text { phonograph records. } \\ \text { Watch for }\end{array}$ phonograph records.
new records weekly.
Watch 1or

Roselawn | new records. wexty. $\begin{array}{c}\text { Roselawn } \\ \text { Radio } \\ \text { Rervice, } \\ 106 \\ \text { R. }\end{array}$ Roselawn. |
| :--- | FOR SALE-Used corrugated iron,

2146 square feet; corrugated iron,
 FOR SALE-Concrete
run and pea gravel. Two and pit half miles west
Hagerman Gravel
Hagerman Gravel Co
FOR SALE - Growing bustness on
good Main Street location. 85000 good Main street 1ocation. \$s.
will buy fixture and busines. In.
ventory to purchase at cost. Donald wentory to purchase at cost. Donald
veed, 307 Carper Building, phones,
TTer Teed, 307 Carper Building
office 143, residence 492 WHY BUY your records out of
town? The Roselawn Record town? The Roselawn Record
Shop has the most complete stock
in the Valley. in the Valley.
CLEARANCE SALE - Upholster-
ing material going at one-third
and one-half off. 301 Reichardson.
nit and me-half off. 301 Richardson.
Mrs. Charles Ransbarger.
28-tfic WE BUY AND SELL used furni.
ture. Army Surplus Store, 211 $\xrightarrow{\begin{array}{c}\text { ture. Army Surplus Store, } \\ \text { West Chisum, phone 467-W. } 28 \text {-fte }\end{array}}$ STOP AND LOOK
NEW ELECTROLUX $\$ 69.75$



For Rent


V-J Dav Celebration
artesia - august 13-15


Artesia Furniture Co.
Phone 517


August 12, 1948
Still Have Plenty 0
Time To Grow And Harvest Some Crops
 pienty of time to grows and harvest
a few of the less hardy crops


Home of Weatherbird Shoes
ARTESIA SHOE STORE ALLEN C. Marcy, Manager 114 W. Main Phone 668-W
the artesil advocate,' artesin, new mexico


MAYTAG ARTESIA C0


Office Supplies at The Advocate

## PATAGE DRUG ARTXSIA NTW MIXICO <br> FRIDAY AND SATURDAY <br>  <br> 100 ASPIRIN 43. LIFEBUOY 3:25 CUTICURA 15 TIDE SUDS 32




CALAMINE
LOTION 25

## SHIMOLA $25^{\text {S }}$ SHOE WHITENER $16^{\text {c }}$ <br>  Combination <br> 



Goc Size
MURINE for EYES 49.


Carnatioe
Canned
Canned Milk, tall can 15c
Cherub
Canned Milk, tall can 15c Tasty, In Quarters
BUTTER
Gardenside Cut
Green Beans, No. 2 tin Edwards Drip or Res COFFEE, ---1 lb. tin 51c Folgers, Drip or Reg.
COFFEE
----
$1 \mathrm{lb} . \operatorname{tin} 53 \mathrm{c}$ Canterbury, Orange Pekoe
TEA Prince Leo
Salmon, No. 1 tall tin 57 c Real Roast
Peanut Butter, 2 lb. jar 69c Red Hill Apples and Pie Crust in One Pkg.
PYE QUICK All Popular Brands
Candy Bars, ctn. of 2487 c Valmont, PLUM
PRESERVES, 2 lb. jar 41c Surana Brand, pancake
FLOUR, 40 oz . LOUR, ---40 oz. box 30 c A wealth of information
and entertainment in the A Anvily Qincle

Praise-winning salads every time with SAFEWAY VEGETABLES and FRUITS
Now you can always make taste thrill salads that are
lovely to look at and...delicious to eat. The secret lovely to look at and...delicious to eat. The secret selecting the makings and flavored and garden fresh vere youles and fruits. Expert selection, speedy tran
portation and tender care mean extra goodness.

Firm red for slicing or salads
TOMATOES
The King of Salad
IVOCADOS
Firm Krisp Heads LETTUCE

## 



lb. 19c
lb. 36c
lb. 12c

Green pascal
CELERY Sweet Thompson Seedless
GRAPES White Cobblers
POTATOES Large Elberta Fr PEACHES GREFS, Kentucky Wonders GREEN BEANS California, full of ju
ORANGES CABBAGE BELL PEPPERS

## वैदा

## typical sareway valots $\quad$ If

 Herc ure a few examples of the many Safeway values satisfying both palate and pocketbook. Many more at the stoce

CORN BEEF HASH Libhs srand DOG FOOD vigo tose Neat or Beet PINTO BEANS

Libust Garden Faney| Garaseside |
| :--- |
| TOMATOES, No. 2 tin $121 / s e$ |Gardenside, Cream sille, Goiden

CornCORN, No. No. 2 tin 17${ }^{\text {Happy }}$ (Lict, ins strup ${ }^{1 / 2}$ tin 25 c

## GUARANTEED MEATS

When comparing meat prices, remember that Safeway's prices
are always on the trimmed cut, free of excess bone and fat
 CHUCK ROAST SMOKED PICNICS Hall or whole SLAB BACON
 Stinitess Goit. Inspeced
WEIERS WEINERS CHEESE

36
10c
Shortening,
Braatrat Gems क.

## 

c | Dererzent |
| :---: |
| TIDE |

Sunybank
MARGARINE
Matich MARGARINE
uibors Fmery. Fruir
Cocktail, No. 1 tall tin
Camperls romato
SOUP, ......No. 1 tin
U.5. Gov. Grated V

Shaoled cut cont
Pork ROAST
$85 \%$ lean mat $155 \%$
Ground BEEF

cuathy Purian Pook
 ROASTERS

is the true test of the quality
夫

| Arrau | Kousseviraty | Pime |
| :---: | :---: | :---: |
| Berasteis | Luboschutz | Pons |
| Copland | Nemenoff | Senrome |
| Francescani | Monteux | Schmir |
| Goldsand | Peonario | Sxigeti |
| Iturbi | Piatigorsky | Trasbed |




ginsberg music co. verything Musical" Roswell, New Mexico

$$
\begin{aligned}
& \text { Roswell, New Mexico } \\
& \text { erving Artesia With Highest Quality Musical Merchandise and } \\
& \text { Dependable Service for Over } 30 \text { Years }
\end{aligned}
$$

## CAN'T GET A NEW CAR?



## uper-Cushiom resemt cerr


WoTl buy the wowsed millouge

Open en account -

Super-Cushions will bring your car up to 48 style! Give it that thrillingl ${ }_{2}$
smoother, softer, safer ride. They soak mp bumps, rattles and vibration smoother, softer, safer ride. They soak up bumps, rattles and vibration make your car iloat hrough traffic -now axound curves! Come in and

## LBEERAL TRADE-IN ALLOWANCE FOR YOUR OLD TIRES

Welcome V-J Day Visitors

Guy Tire \& Supply Co.

District Warden L. W. Simmons Of Artesia Takes Top Place In July

Latar, That the rasan wild storise' Thomas 5 . Nabry announced, Faster Curing





 Welfare Agency



 Allit states and sthes or Artesia Cab $\mathrm{C}_{0}$. (Jimmy cirssemt Phone 357

## GRWMEM

Business will alwavs LOOK UP FOR THOSE M



Disc-Looking Objects Lead To False Cries
$\mathrm{c}_{2}^{2}=5$
Grampaw Sez:


LUBRICATION

FORD LUBRICATION is complete lutrication makis your car run better-last Ionger Herej what we do:

```
:a
```

- 

, Ale for ouly $\frac{3.50}{3.50}$ ARTESIA AUTO CO.
salfs (orta service

## BATIE F00D STORE

Save Both Time and Money by Shopping at Our Eelf Service Food Store - "Prices are Cheaper"


|  |  |
| :---: | :---: |
|  | Tonitoes |
|  | CATALOUPE |
|  | BAvANAS |
|  | LETTCE |
|  | PEiChtes |
|  | Bunch Vegetables, per bu. |
|  | POTATOES . . ll. $3^{1 / 2}$ |


| Fruit ${ }^{\text {Mnsts }}$ COCKTAIL | No. 1 ral can |
| :---: | :---: |
| ${ }^{\text {Remarabale }}$ |  |
| PEACHES | No. $21 / \mathrm{cam}$ <br> . .24 c |
| Wrapefruit JUICE | $\cdots$ xo. 2 can |
| Aums All gren ${ }^{\text {and }}$ | . . 48c |
| GREEN BEANS | . $121 / 2 \mathrm{c}$ |
|  | 2 for 25c |
|  | 2 for 25c |
| TOMATOES | 2 for 25c |
| PIMIENTOS | . 15c |

## PEACHES

 TREND1c Sale
Meadolake
Colored
0LEO
59C BLACKBERRIES


SUGAR SUGAR DREFT or VEL $\frac{\ln }{\ln m} \quad$ 29c
 K00L-AID 3 for 10 c SALT 2 等 COFFEE ${ }^{\text {mititu }}$

| ${ }_{\text {Malad }}^{\text {Mirate Whip }}$ Sressing . . . . pt. 4lc | , |
| :---: | :---: |
| SICKLES . . . . . . . qt. 25 c | C |
| SPINACH Bis Leage |  |
| a, No. 1 tall Can | F000 |
| Blackeyed PEAS . . . . . 14c | bintres oxxmes 3 wars |
| PEACH JAM . . |  |
|  | 3. |
| Peanut BUTTER . . . . 4lc |  |
| CORN ${ }_{\text {mikas }}$, | 240 z . Box |
| Hunts, 4 Oz. Can <br> Tomato SAUCE |  |

