# Artesia Is To Have tirline Service Soon <br> Mosquitoes Are Nuisance, But <br> Flies Are Real Health Menace <br> Fatal Accident Mars Otherwise Quiet Fourth 



# Artesia Advocate 

## $\underset{\substack{\text { Vesta A. T To } \\ \text { Hold Alodest }}}{ }$ Tax Commission Approves City <br> 

THE ARTESIA ADVOCATE, AETESIA, NEW MEXICO

The Artesia Advocate
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TO CHECK THREATENED COAL STRIKE


FOR SLEEPING COMFORT
Have Us Make Your Innerspring Mattresses
Artesia Mattress Co.
Mile West on Hope Highway Phone 396-55
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A History of the Baby From the
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| Artesia Credit Burean DAIIY COMMERCIAL REPORTS AND <br>  $3071 / 2$ West Main Entramee on Repelans PBONE 37 phove ${ }^{3}$ |
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MAYES \& CO.

TODAV'S CAATCON $m$ o Pior RubBER $c_{0}$


Maw took a right smart fancy tuh these seat


T- Fact pIor RUBBER co.
$W=T$

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THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO


Now its proved quality becomes more impressive than ever
AND CHEVROLET'S LOW PRICES
are even more attractive than in the past!

$A^{\text {mas mitumanas }}$
FIRST in Value...
FIRST in Big-Car Quality at Lowest Prices . . .

FIRST in Registrations
$\frac{\text { nitely }}{\text { other }} \frac{\text { and }}{\text { car that even remotely approaches it in }}$
quality!
It's the first and only low-priced car with
the original and outstanding $\frac{\text { Unitized }}{}$ Knee-
Action Ride. It's the first and only low-priced
sar with a world's champion Valve-in-Head $=-=$
$\qquad$
Not only does Chevrolet stand out as the

Engine. It's the first and only low-priced ar
with the enviable Body by Fisher. It's the first and only low-priced car with the triple
safety-protection of Fisher Unisteel BodyConstruction, the Unitized Knee-Action Ride
and Positive-Action Hydraulic Brakes And yet, despite the fact that CHEV-
ROLET AND ONLY CHEVROLET IS
FIRST to offer all these major advancement FIRST to offer all these major advancements
of low-cost motoring, it holds an even greater $\frac{\text { price-advantage }}{\text { value for your }} \frac{\text { and gives you even }}{\text { dollars }}$ in comparison $\frac{\text { with }}{\text { wither automobiles }}$ time in Chevrolet history!
That is why more people are buying ChevThat is why more people are buying Chev-
rolets than any other make $\frac{\text { of }}{\text { as for the total }} \frac{\text { car, this year }}{17-\text { year period, }} \frac{\frac{1931}{193} \text { to date: }}{}$ as for the total 17 -year period, 1931 to date;
that is why they are agreeing, with ever-
mounting enthusiasm, that Chevrolet is first in dollar-value as it is first in nation-wide
demand.

Compare Values !...
Compare Prices!..
CHEVROLET - and Only CHEVROLET -IS FIRST! Guy Chevrolet Company

Artevia, N. Mex.

Qsociety
giolocalst

## June Bride, Bridegroom Pictured

First Presbyterian Church Sunday School
Morning Worship
Merning Worship - $11: 00 \mathrm{a} . \mathrm{m}$. Sermon Sunday, July 11
"THE GARDEN OF EDEN"
WORSHIP WITH US
RALPH L. O'DELL, Minister

Frolicking Frolickers


Bracelet your ankles with
vocative flattery when you
wear these tantalizing white ankie strap sandals
ium platforms with
iut cut-outs $\ldots$. Helt
when you whirl
4.50

Thompson-Price Phones 275 and 276

Phonéa 468 M

9.90 to 12.50

Also Randcraft \& Star Brand Shoes $\$ 6.95$ up
Thompson-Price Co.
Quality and Style Combined With Reasonable Prices
Phones 275 and 276

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Foot-wise and Fancy Free you're out dancing
amazingly different
out sling pumps amaingiv difereres
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## CHAMPION

of Electric Range value
NEW in tylicand beauty
Distinctivece. digeninecel.

New in timsasing con.
veniencest Mores uoto.
matic features buit in.

YOUR MEALS taste bet-
ter.... look better . . . are

YOU SAVE time, work
and worry - enjoy more


Westinghouse Champion twooven aectic ramer Its popularity makes it the Champion roomy storage drawers - the largest of range value. Its many Westinghouse
eatures are those modern home.
naker want. Also comes in the one easily converted to a warmer drawer. For only a few cents a day you get built-in Westinghouse quality, de pendability and long life.
OTHER MODELS FROM 184.95 to 344.95
BLOCKER'S ELECTRIC SHOP



Our Second Anniversity And Country Store Sale

Prices are going up and Ted and Don are going cr azie-Hot weather has got Ted and Don making hot prices-They're nuts-The old fiddlers will contest between 2 and 3 , but Ted and Don will fiddle all day.

SHOE BLACKEN
10c can just a nickle
Two Faced Taters-Eyes on
Burkes Moist-In old Tin Can
white $\operatorname{swan}$
MOO-JUICE
II you have a ride or hey fetter we
YES TISSUE, lie. box 27 c

CAN-U-FIDDLE
Old Fiddlers Contest Between The Hour of 2 and 3 O'clock p.m.-LOOK: Cash Prize to Winner Bring Your Fiddle and Honest Judges !

COMBINE COUPONS FROM GRE


Boloney,
Ratio tm an
Sow Belly, lb.29c

Pure Hog, will Melt if Put Near Stove Grease, 4 lb . carton

Country style
SAUSAGE. lb. 40 c We Found These At The Picnic
Growings on the th HAMS, lb.49c
amours- 1 square Deal
Bacon Square, lb. 39e PorkSteak, lb. 55 e

Darkens Oleo, lb. 39e

## Koffev

## White Swan

$52 c$
Dreamer
PICKLES, Sour or Dill . . 22 oz. 25 c
A \& D GRO. \& MKT.
We Deliver
Your Dollar Buys More At The A \& D freesia, New Mexico

 Peanut Butter.lb.4e

Tamaters. 2 for 28c OR A Doze v Cuss for 1.5 Salad Dressing, 39
RAT POISION Little Bot. 10c
 puactross

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TOUL BE SORREEEE IF YOU DUNT COME BUY


## Ladies!-- 1000 Pairs To Choose From! Featuring Such Brand Names As . . .

VELVET STEP - SMART MAID - HAPPY HIKERS

| - Whites | - Pumps |
| :--- | :--- |
| - Two Tones , | Sandals |
| - Reds | - Ties |
| - Greens | - Casuals |
| - Black Patents | - Oxfords |
| - Others | - Others |

## THIS IS DIFFERENT

The Customer Buys One Pair of Shoes At The Regular Price and Selects Any Other Pair Up To The Same Value At Only $\$ 1.00$
THO PAIRS FOR THE PRICE OF 0 NE PLUS 1.00
SORRY - NO REFUNDS - NO EXCHANGES

## KIDDIES

- Summer Casuals
- Oxfords
- Sandals
- Reds
- Et
- Two Tones
- Others

THESE EXCEPTIONAL VALUES WONT LAST LONG COOP EARLY

Weatherbird Shoes Values Up To 6.95
Now Only 3.88 and 4.88
Peters Diamond Brand
Now Only 2.88 and 3.88

## FOR THE MEN

all Summer Styles Of Men's Shoes On This Sale City Club Shoes Regular Price 10.95 to 12.45 Now Only 8.88 Claston Shoes
Regular Price 8.95 to 9.95
Now Only 7.77
SORRY - NO REFUNDS - NO EXCHANGES

## Artesia Shoe Store <br> 114 West Main

Phone 668-17

Have Your Rugs Been Cleaned Lately? THEY SHOULD BE
 Pick up and Delivery Priday New Mexico Rug Cleaners

HOW MANY YEARS
SHOULD A MORTGAGE RUN?



 pan.

CHAVES COUNTY BUILDING AND LOAN ASSOCIATION
$\qquad$ Regular flock treatments with a
dependable worm remover will pay All sizes and styles of rent re
ceipt books at Advocate office. Zipper ring cases for the stu
dent. Advocate office.

Environment Of
Health Leads To Better Layers

## PALAGE DRUG

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FRIDAY AND SATURDAY
Walgreen figency Druq Store

| ALCOHOL |
| :---: |
| $25 \cdot$ |
| 50. WOODBURY |
| DOAN'S PILLS |
| LUX FLAKES |
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Where Prices Are Set In Artesia - Some Are Met Where Prices Are Set In Artesia - Some Are Met

GRAPEFRUIT JUICE ..... "6 oc com 10c ..... 5c




## LANDSUN THEATER

Friday - Saturday, July 9-10

## "MY DOG RUSTY"

 And"WRECK OF THE HESPEROLS"
Sun. - Mon. - Tues, July 11-12-13 All Technicolor Comedy
-SECRET LIFE OF WALTER MITTY"

Nevs and Cartoon
Wednesday - Thursday, July 14-15 Henry Fonda
"THE FUGIIVE"
Neus - March of Time

Manufacturers Census Is Now Being Taken

## Fiveld representatives

## OCOTILLO THEATER

Friday - Saturday, July 9-10 Zane Grey's
"WILD HORSE MESA"
Comedy-Serial

Sun. - Mon. - Tues., July 11-12-13 Cary Grant - Myrna Loy "BACHELOR AND
bOBBY SOXER" News - Comed

Wednesday - Thursday, Julv 14-15 In Glorious Color
"ENCHANTED VALLEY" Vews - Musical

If your car is smoking and losing power, the chances
are it needs a new set of piston rings. Bring it to us for inspection. If it needs rings we will:

- Replace all rings with Genuine Ford Piston Rings
- Replocec connosting rod booringe
- Clean carbon from pistons and cylinder heods

Complete for virione 55.00

ARTESIA AUTO CO. SALPS $\square$ sarvice


Deep-Root Plants Have Advantage Seeking Water
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there were silibhly more than nis


B 0 W M A N LIMBER CO., In.
The Builders' Supply Store 310 W. Texas Phone 123 All Your Building Needs-We Will Try to Help You Come See Us With
Our Building Needs-We
${ }^{2 \times 4}$ West Coast Fir
10.50

SHEEP FENCE
20 Rods 11.00
POULTRY AND RABBIT FENCE
10 Rods 10.50
10 Rods 12.50
BARB WIRE
$80 \stackrel{\text { R Poan Heary }}{\text { Rods }} 7.75$
 this reason, says A. D. Wofter, three inches but slightly more than on them or emerging from cracks special bookkeeping setumns, mi member of the New Mexico PMA
Committee, they have an important
inch depth. Deer's tongue had near-

Willis Mattress \& Upholstery | Committee, they have an important |
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| place in meeting many farm con- |
| servation problems. Deep-rooted | ly 4.500 pounds of roots in the top place in meeting many farm con-

servation problems. Deeprooted
pasture plants have an advantage
pounds ines, dropped to about the next three inches, pasture plants have an advantage
over the shandow rounds in the next three inches. 16 and
ond
With this in mind agronomists at
inch level. tions set out to determine how
turg of Protects
much of the rots of several grasses much of the rots of several grasses
important in conservation were to
be found at different depths. The grasses studient were sms.
brome, orchard grass, kentucky From Moth Loss bruegrass, timothy and Deer's ton-
gue The different depths at which
measuremenives know that wollen
from werments must be protected from
frome the seren were from the surface of the ground to clothes moths during the summer
3 inches deep; from 3 to 6 inches: months. Sprayin
fin from 6 to 9 ; 9 to 12 ; and 12 to 18 ;
inches. The studies were made on
ghat respect. for the probifiem their $\begin{gathered}\text { one acre plots. } \\ \text { Bluegrass with its, shallow-root }\end{gathered}$
method makes it much easier to
treat the inside surfaces of closets Byuegrass with its shallow-root treat the inside surfaces of closets
systen, had about 1112 pounds of and storage chests and makes them
roots to the acre in the top three deadly to moths roots to the acre in the top three deadly to moths.
inches. In the 3 to 6 inch layer,
there were about 85 pounds. The tion of the USDity Crepit Corpora
atment of A ahere were about 85 pounds. The tion of the U.S. Department of A
amount dwindled down to a little rriculture has a far bigger job o
more than three pounds of roots in protecting wool than any housewif an acre at the 12 -to-18 inch depth. but it follows a similar method Smooth brome showed consider- protection. The CCC has outstan
able contrast. In the top three in. ing loans on wool in storage. The

New Mattresses Made to Order one day service Free Pick-Up and Delivery

Sos. Fint

GIs CAMPAIGN FOR 'IKE' IN PHILLY




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ufactures whech has been underway
since January. This wis.
by Marjorie $\$$ Cen since January. This was announced
by Marjorie eschmid, distriet
visor for the Ced visor for the Census Bu
office is located at City
ing
ing, Room 201, Roswell.
The current industrial canvass,
Supervor Schmid said, has been
conducted by mail and Supervisor Schmid said, has been
conducted by mail and most manu-


## Thenilay, July 8, 1948

Danciger Brings-

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 FOR YOU!
the artesia advocate, artesla, new mexico


> Hart Motor Co. Dodge-Plymouth
Dodge Job-Rated Truck 207 West Texas Phone 237-W

## CASE

JOE MITCHELL \& SON case farm machinery Sales - Service
Fhrestone Implement Tires and Tubes

Accordian Is Easy. Learn To Play! Accordian Available On Easy Rental Plan. Instructor Furnished.

SOUTHWEST MUSIC CO.

THE BAKERY PRODUCTS That Are Always Good


Remember To Ask For Our Products "Delivered Fresh Daily to Your Grocers"
ROSS BAKING CO.
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TANDY'S
chisum - Phooe
dont miss the first apparance of the artesia barber shop singers


8 OCLOCK - FRIDAY, JULY 9 at The high school auditorium


THE Mary brainard circle

# DANCE 

Where It's cont
VETERANS MEMORIAL BUILDING

Artesia, New Mexico

SATURDAY, JULY 10
9 TILL 12
Music By
BILL WALTON
AND HIS ORCHESTRA


