

Thly 'Artesia Advocate


## ximen NATIONAL EDIIORIAL 1948 ASSOCIATION



Good Citizenship

Keeps His Promises -


Signs and Displa
Phone $390-\mathrm{R} 3$


MER Thumbnail Classification of EMERGENCY and IMPORTANT

| Fire $\qquad$ Tell Centr <br> Police, Tell Central, or Call <br> Red Cross $\qquad$ $\qquad$ <br> Ambulance Phone 320 $\qquad$ Ph. 7 <br> AUTOMOTIVE <br> Artesia Auto Co., Wrecker Service $\qquad$ Ph. ELECTRICAL REPAIRING <br> Doc Loucks, Rewinding All Kinds, 107 Quay ...Ph. FEEDS <br> E. B. Bullock, Feed, Flour, Coal, Seeds $\qquad$ Ph. <br> Ferguson Welding Service WELDING $\qquad$ Ph. COMMERCIAL PRINTING <br> Artesia Advocate, 316 W. Main-Call Us $\qquad$ Ph. |
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DIOR RUBBER CO.
WEST MAIN STREET

## Protect Your Home

With Insulation


## LET US WEATHERSTRIP YOUR HOVE

 FOR GREATER COMFORTFor a Free Estimate on Insulating and WeatherStripping Your Home, Call

## J. V. GLENN

"Anything Made of Wood"

$$
708 \text { W. Dallas }
$$

Home Phone
$0282-\mathrm{J} 1$

Heres "Tarty Versatile
Canonical,
Tour cat mat st Phone 357

Farm and Ranch
LOANS



$\qquad$ SERVice
Artesia Cab Co.


ICES CREAMED COTTAGE CHEESE
", hat hand our or
IN THE MATTER OF THE ES-
TATE OF W. T. BURNHAM,
DECEASED.
NOTICE TO. CREDITORS
that the undersigned DESSIE F.
BURNHAM has been duly ap.
pointed ancillary administratrix of
the estate



Guy Chevrolet Co.
101 te 103 W. Main Street
Artesia, N. Mex.


Thompsen-Price $\mathrm{Co}_{0}$
Quality and Style Combined Wit Reasonable Prices Phones 275 and 276 WANTED
Beauty Operator

LENTEN LOYALTY ADVANCE

March 21-Palm Sunday Church


Rev. Harry M. Wilson,

| SUNDAY MORNING PULPIT |
| :--- |
| messages 'TIL EASTER |
| March 21 -"In His Steps" |
| Easter |
| fering" "Understanding of Suf- |

First Presbyterian Church
Fourth and Grand-Phone 468-M RALPH L. O'DELL, Minister


## This Easter

 Cill EASTER 45.00$100 \%$ Wool

Worsteds, Single and Double Breasted Models.
Sizes 36-4.

## 1

$\bar{A}$ TWO-PANT SUIT

## BR SMIMTT. SIIVE AT PENTEETS

here is the value that you have been WAITING FOR

This Easter...
be SIIRTIT...SITE IT PEVIVTSS


Added Charm for Easter!
BRIGHT HANDBAGS $2.98 \stackrel{\text { chas }}{\text { cast }}$

 To Vary Your Wardrobe!
SPRING GLOVES

## 98c

 Wonderfully durable, rayonsuede slip-ons in glowing Easter colors! Smartly piped tops, versatile $31 / 2$ buttoo length in sizes $6-81 / 2$. Buy
several pairs!


## LANDSUN THEATER

SUN.-MON.-TUES., MARCH 21-22-23

## Biding!

 Romancing! Singing!

## NIGHTMARE ALLEY


 RANDOLPH SCOTT

## "ALBUOUERQUE'

family reunion in the home of week in Artesia visiting Mr. a Mrs. Kelly's uncle, a Mr. Potter. Mrs. Cliff Loyd
Mr. and Mrs. L. J. Kelly went
Mr. and Mrs. A. C. Hattield and

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\begin{aligned}
& \left.\right|_{\substack{10}} ^{120} \\
& \text { 톨부․ }
\end{aligned}
$$ 4${ }^{2}$


 $\underset{\substack{\text { ted } \\ \text { sum } \\ \text { sum } \\ \text { clave }}}{ }$ nis Mrs.
Mr. and Mrs. O. R. Bres
went to Artesiant Friday to Arte
Memorial Her Memorial
Mospital,
Memorial
Blantant
Hospita Blanton's mother where Mr. Mr. and Mrs. Dru Taylor were Taylor narrowly escaped a serious Mr. and Mrs. J. C. Davis spent
(ast Thursday visiting Mr. and Mrs. Bill Wilson.
Mr. and Mrs. M. G. Elliott had

 art and childeren. Sammy and and Randy, of Lubbock, and | or chty |
| :--- |
| The Kex |
| Kewane | at the home of Mrs. Kenneth

Shields Friday. Those attending

ITIO GUIZAR
JaNE FRAZEE - ANDY DEVIME X ESTELITA RODRIGUEZ ... BOB HOLAN : SONS : PIOMEERS REPUBLIC Dinctes of WLIAM WiTNEY

Also NEWS and CARTOON levenger went on to Dallas $\begin{aligned} & \text { the last week. }\end{aligned}$ visit with his parent a two-day on business.


## finuar Neve

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}} <br> \section*{\title{
IT'S
}}

IT'S HERE to Carlsbad Tuesday of last week, son, Joey, spent last week end
where Mrs. Kelly received medical
case.
visiting Mr. and Mrs. Zealy Ed-
wards in Sundown, Tex. care.
Mrs. John McMurray and Mrs.
Wards in Sundown, Tex.
Mrs. George Willams enterLuther Kelly went to Carlsbad lained her sister, lirs. John Beck.
Tuesday of last week with Mrs. ett of Los Angeles. While here,
Kenneth Shields. Mrs. Kelly re. Mrs. Beckett visited her niece, ceived medical attention.
Mrs. Carl Winkle is in a hos-
Mrs. Jimmy Cuningham.
George Williams is in Dallas rePeggy Castleman spent last Mr. and Mrs. Cecil Holeman
week end in her home. She is a visited Mrs. Holeman's uncle and
student at Eastern New $\begin{aligned} & \text { student at Eastern } \\ & \text { College in Portales. }\end{aligned}$
 Lubbock last week end to visit Mr. and Mrs. James McKinstry
of Artesia visited Mr. and Mrs.
their daughter.
Mr. and Mrs. Clyde Clevenger E. R. McKinstry Tuesday of last Killy, who is attending


Sure an' it's the date...

$$
\begin{array}{ll}
\text { got it now-one of the best soft } & \text { fashioned flavor, drink it slowly, thought- } \\
\text { fully. Note how the last swallow tastes as } \\
\text { your tasted! You won't have to } & \text { good as the first sip! Enjoy a bottle of } \\
\text { Tou won't have to be thirsty } & \text { Grapette TODAY! }
\end{array}
$$

## IRSTY OR NOT

 ...it's delicious! that mucky old winter oil ... put in Conoco $\mathrm{N}^{\text {th }} \ldots$ the patented ${ }^{*}$ Motor Oil
that Outthat Oil-Plates as it lubricates!
You see, Nth Motor Oil contains a
special added ingredient that in atracted special added ingredient that is attracted magnet-like to metal surfaces. This extra film of lubricant fastens itself so closely
to working parts and cylinder wall $\qquad$


BORROW HERE . . . INSURE LOCALLY


GJY CHEVRDLET CD
CHEVRDLET … BUCK… aLDSHaBILE


## CHEVROLET

Advance-Design Trucks


OWEST IN PRICE

Among all truck prolet brings you Advance-Design with the latest and greatest features of advance engineering, plus this matchless premium of production and sales leadership-the lowest prices in the volume field! Here are trucks with comparable
equipment and specifications that list for less than competitive makes -some models as much as $\$ 150$ ! See these trucks now in our showroom.

Guy Chevrolet Company

| Youth Center-$\qquad$$\qquad$ |
| :---: |
|  |  |
|  |  |

Boone Barnett-
Boone
cenituend tron pase one



WHEN BUYING SILVERPLATE


Barber Quartets $\begin{aligned} & \text { Mrs. Clarke Is } \\ & \text { From Carlsbad To } \\ & \text { Named President } \\ & \text { Of Central PTA }\end{aligned}$ Return On Friday


[^0]TEMPORARILY CLOSED FOR REMODELING
We Will Reopen Soon with a Larger, Fiser store
 THE LEE MLSIC HOLSE


B 0 W MAN LLMBER CO. Inc. The Builders' Supply Store West Coast Fir 12.00 and 12.50 Per 100


$\widehat{\text { Rain At Findow }}$ May Be Setting Of Real Tragedy
ver $= \pm-$


THE POULTRY INDUSTRY Has pledged a one-third reduction in Babr Chicks until Jan. 31 and a 7 per cent reduc tion thereafter.

THEREFORE
We Are Only Hatching Chicks for Orders We Have Booked

Place Your Order Non
McCal hatchery


Office Supplies at The Advocate
Look..( (se men case
Low Loading
Short Turning


JOE MITCHELL \& SON
ise farm machinery

Firestone Implement Tires and
ILLRED MACHINE SHOP
Both at

VELVET GREEN FERTILIZER


## ARTESIA ALFALFA GROWERS ASSN.

FEEEDS - SEEDS - FERTILIZER - OIL \& GAS GENERAL. HARDWARE
Office 678-PHONES-Store 679
$\square$
eee, the purpose of which is to the 23rd day of February, 1948,
ffer advice on educational poli- in accordance with Chapter 131 $\square$ +
$\qquad$ ys afte
ublicatio
protested $\qquad$
$\qquad$
$\qquad$
$\qquad$ GENERAL BLACKSMITHING
Ambulance Service

Phone 707
PAULIN FUNERAL HOME $\square$


| Sale! $\operatorname{BABEDS}$ |  |
| :---: | :---: |
|  | $\begin{aligned} & \text { modium sies } \\ & \text { Sois } \\ & \text { CREAMS } \\ & 47 \mathrm{c} \\ & \hline \end{aligned}$ |
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| 2- |  |
| 310 | ${ }^{\text {BELT }}$ |

Coalqueen Agency Drig Store
 Priced LOW at Safeway Lamb Roast sume sioner $\quad 10.49$ c Leg of Lamb Lamb Chops Beef Roast Sirloin Steak T-Bone Steak Pork Roast Smoked Hams $\qquad$ 1. 55 c


AUTO LOANS

Finance the Purchase of a Car

Motor Finance Company

ns Saith Third Street<br>Phone 355 - J


 aver

## RUSSELL HILL

## 508 W. Main

## 

## Save 4 big ways on this spring FoRD Service!



ARTESIA AUTO

## Suingast

 C. using
## 为



broom rake
1.49 and 2.15



PRUNING SNIPS
Good for trees or bushes

3.95 and 4.75
L. P. EVANS STORE

Hardware - Sporting Goods Farm and Ranch Supplies ARTESIA NEW MEXICO-PHONE 180



## CONGRATULATIONS CLYDE

On the Opening of Your New Guy Tire and Supply Co. Store. It Has Been a Pleasure Doing This Construction Work for You.

And to You Van (A. V. Swearinger): As a Friend for the Past 20 Years, I Know You Will Be a Big Success as Manager.

B. G. ROBINSON, Builder



Free Souvenirs
For Our Customers Opening Day

Saturday, March 20

YOUR NEW MODERN GODD TYEAR TIRE STORE GUY TIRE and SUPPLY COMPANY
101 SOUTH FIRST ST.

13.95

You don't have to rush home from town or
You that good bridge hand, for your Mirro-
fatic dan get your dinner in as little as ten
minutes.
See them today, check these Mirro-Matic
features

- Retcins vitamins and nutrients
- Son or fues inexpensive foods
Kops the





## TIRE SERVICE HEADQUARTERS

Conveniently located ... now ready to serve you with GOODYEAR TIRES, TUBES, BATTERIES
Recapping and Repairing, Wheel Alignment and Balance, Brake Service Lubrication, Car and Home Merchandise.

COME IN AND GET ACQUAINTED!


Oil Development Last Year Adds To U.S. Reserve

## whether its-

Bread, Cakes, Pies or Pastry,
Or Something for a speral - WE HAVE IT

## N-6 <br> जif

ROSS BAKING CO 501 West Main-Main Street Entrance
vere - sobstantial" acourding to barrels at the end of the hast Rev. Benitez Is



High Crop Production Can Be Maintained
and precations to follow in using
the
The mival s
Sull perpers


HEAR To Help the Hard of Hearing HEAR ARTESIA, A Special



T TELEX $\qquad$

## Firestone

 SALE NOW GOINE ON

Oress $U_{k}$ Your Car with WHITE SIDEWALLS! $2.33333\{3$ whe when wom

Firestone
Take up too De Luze CHAMPION Months to Pay WHITE SIDEWALLS


Hopkins Firestone Dealer Store
117 W. Main
Phone 43

## 

FISHING SET


Old 'Spanish Prisoner Racket
Pops UP Again

- batteries for all makes hearivg alds


HUNGRY FOR STEAK
 spanish dishes home made pies
HI-WAY CAFE


THE FACT IS
BY GENERAL ELECTRIC


TH NEW SELENIUM-RECTIFIER-TYPE "OVERNITE" BATTERY IS CHARGED WITHOUT BEING REMOVED
TWO IRONS
IN ONE!
NEW G-E AUTOMATIC
STEAM IRON WORKS
AS STEAM OR ORY
IRON AT TURN
OF KNOB.

8400 ENGINEERS, CHEMISTS, F AND OTHER SPECIALISTS - INDUSTRYS LARGEST TECHNICAL STAFF-


GENERAL 66 Office Supplies at The Advocate


Guy Chevrolet Company


## Vote For A Progressive Artesia April 6, 1948



L. C. Pounds


William H. (Bill) Yeager


Jim L. Ferguson
Councilman, Third Ward


Otto Wood


among the obects, For which this advinistration will strive, are

OPEN MEETINGS-
This administration, when elected, will arrive at its decisions in meetngs that are always open to the public. The citizens of Artesia will always be cordially invited to Council meetings, and it is hoped the Council Room at the City Hall will become too small to accommodate the public.

The Suggestions and Advice of the Public Are Desired

EXTENSION OF MUNICIPAL FACILITIES-
This administration, when elected, will extend all municipal facilities and services, such as water and sewer lines, garbage and trash disposal, street cleaning and mainenance, to all areas within the city Limits, within the shortest possible time after election.

## TRAFFIC CONTROL-

This administration, when elected, will favor a truck route or by-pass for the con-Long-Range Plan for Traffic Control Must Be Formed for Orderly Growth of Artesia

## ATTRACTION OF INDUSTRIES-

This administration, when elected, will use every effort and facility to attract industry and other business enterprises to Artesia to insure the future growth of the ommunity.

> Artesia Must Not Miss This Opportunity for Progress

## YOUTH RECREATION-

This administration, when elected will co-operate to the fullest extent, with churches, clubs, schools, and other organizations for the forming and execution of a yeararound youth program.

Future of Aitesians Must Be Encouraged

All of Our Citizens Are Entitled to These Services for Which They Pay Their Taxes

Last YEgg Profits
To USeasons
$\bar{x}=$

For Betfer Visibility and Ventilation

GETANEN


Cox GMC Motor Company


Another of Our Many First Anniversary Specials

## SOLID OAK-

## Functional Modern

Light Limed Finish-Four-Piece Bedroom Suite (20)

## BoydBarnstt

Ninth and Dallas
Phone 625
spectal terms For mis Eratom omo tem in our
 Monthly $F$-sments to Suit

WantedWANTED-Washing and ironing
done at home, wet wash and
ren$4=2$


Modernize Your Kitchen



Doors, Screen Doors, and Window Units Built to Any Size
artesia cabinet co. 13th and Bruce Road Phone 392-J2

In Ping Pong or GASOLINE 7TS THAT COUNTS:


PHILLIPS 66 IS CONTROLLED* FOR QUICK STARTS AND PLENTY OF POWER!

It takes a pretty neat touch to keep that little white ball on the table ... and it takes plenty of contro and a golne
The trick we use is to control the blending of
high-quality components that go into Phillips 6 high-quality components that go into Phillips 6
fit your driving needs in hot weather or cold!

Give your car a break with Phillips 66 Gasoline he terformane proof's in

VOLATILITY CONTROLLED
gIVE YOU FAST STARTS


## Priflips Pmucups 66 66 Gasoline



HART MOTOR CO.
Dodge-Plymouth Dodge Job-Rated Trucks 211 West Texas


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