Thursday, January 22, 1948

The Artesia Advocate
 NATIONAL EDITORIAL 1947 ASSOCIATION

(1Bi)



## Selling Starts At Home

FOR YEARS we have started out on selling jobs but we have neglected the most important custom-
ers we heve those at home.
Every city of any size in the United States
Every city of any size in the United States to sell their community. point; as a fine place
center or for some reason And in momes ireastances we other. tar out to sell our
community before we have actually sold it at
The place to start elling, our community is 5-u community. We must first sell every per-
We mum convinine ourselves that we have
Wrant and we must convince ourselves

## Affair Of State



## 



## of the state do or what they want. That fact, of course, won't prevent him from


the proposal at great length.
He probabby has opposed such other amend-
ments over the nation at some length but his ments over the nation at some length but his op-
position has failed because the proposal is cer-
tainly an American proposal and one, which guarantees freedom to the working man.
It prohibits the unions from requiring that
he, the worker, join the labor union and pay dues he, the worker, join the labor union and pay dues
in order to have a job. It does not prohibit the
union member from working and having union member from working and having a job
but it does halt the union from requiring the non-
union loboring man to join the union. icans are entited to corn a livelihood, to work
where they where they please, and to have jobs without pay-
ing dues into a labor organization or to any other

| and |
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| and |
| ter | $\qquad$ and active if they maintain their American rights

and liberties. They will have to halt outside in-
terference in their state affairs; and above every

## Handling Of

 Live Ammunition Endangers Lifetai artesia advecatr. arybia, niw mathoo


| Rierson Calls On |
| :--- |
| Eddy Farmers To |

## Prevent Fires

## As Artesia Groves


Chester Dexter said he was
smoking a special brand of cigars
known as Artesia-Carlshad cig known as Artesia-Carlsbad cigars.
He smoked them in Artesia and
they could smell them in Carls-
bad.
TEN YEARS AGO
$\begin{gathered}\text { (From The Advecate files for } \\ \text { Jan. 20, 1938) }\end{gathered}$
$\begin{gathered}\text { Postal employes wera making a } \\ \text { survey of the proposed free de }\end{gathered}$

State Growers
Of W uol Enter
Show At Denver



Clarence Kepple P
ace Kepple P

C. GOTTFRIED F Signs and Disp

Phone 390-R3
 one
showe New Mexico Wool Grow-
Ths Associd The Noew Mexico Wool Grow
ers sasociation is paying all ex-
penses - entry tes

 sociation to over erpenses
entering the state's
display.
And Expert Wa
Repairs

MONTGOMER WATCH SHOI
Over U.s. Poth

|  |
| :---: |
| SEE Wesley SPERRY <br> For <br> Vulcanizing an Recapping |
| Mildred Hudse Public Stenegra production a DRILLING REPOR notary public <br> Room 7 <br> Artesia Hote |
| Robert Bourla INSURANC Aresia Auto PHONE 52 |

CLARENCE E. FISCHBECK Engineering-Surveys-Maps-Estimates-Reports
Ozailid White Prints Photo Copies-Oil Well Location

 | and Othaboma |
| :---: |
| Arteciac, $\mathrm{N}, \mathrm{M}$ |

ARTESIA ABSTRACT COMPAI


## FOR SLEEPING COMFORT

Have Us Make Your
Innerspring Mattresses

## Artesia Mattress Co.

Mile West on Hope Highway Phone 396-J5

A History of the Baby From the Very First Day
Beautifully Bound-A Gift of Taste LOG-0.LIFE
A Gift For The Baby
THE ADVOCATE

## ARTESIA BUSINESS DRECTO

EMERGENCY and IMPORTANT PHONE NUMBERS and ADDRESSES EMERGENCY
Police, Tell Central, or Call Red Cross AUTOMOTIVE
ELECTRICAL REPAIRING Doc Loucks, Rewinding All Kinds, 107 Quay ... FEEDS
E. B. Bullock, Feed, Flour, Coal, Seeds WELDING
Ferguson Welding Servi
Artesia Advocate, 316 W . Main-Call Us_-.-_Ph


SOCIETY
Mrs. C. E. Roach Installed Rainbow Mother Advisor

Young Artists Are To Appear Here This Evening In 'Dividend Concert'

##  

 Dial bassonist, in a jodin the high school aud
8 oclocke this evening

 oustanding young musicians, of of Napkins, in the form of diapers
this stater, who have been
ready for public appearances. The and fis filled with mints, were used


 strenouss weeks potissing spend
perefeting the program to be pre
ented. The purpose behind the idea of

the dividend concerts is two-lold | according to Dr. Revinald Fishe: |
| :--- |
| of the state Museum managemen | of the state Museum managemen

for the concert service, to encour age talented young musicians of Has Rereves Family
ane state to pursue their careers, Ihe state to purrse their careers, On Lower Penasco
nd to provide more concerts tor The local series
The young mus
nvaluable experiene erom
forming under actual concert
fitions, it was
corming under actual concert.
dititons, it was pointed out.
This
管

 Austin Reeves Family
Has Reunion Sunday
On Lower Penasco
The Austin


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8


## CH <br> \section*{Ex}

## TH

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ARTESIA SHOE STORE
ALLEN C. MARCY, Manager
114 w. Main
Phone 668-W

| Night In Old Vienna' |
| :--- |
| Will Be Presented In | Carisbad On Jan. 31 Conerers of sarasonstbad Communtity Auxiliary Pay Official

Visit To Reswell Unit
Mirs. H. R. Paton, fitth district Monday Evening On




## Helen Beaty To

Mr. And Mrs. Jeffers Entertain Alta Vista Residents On Sunday
$\qquad$

 te ataditons was adorned with

 the silver tea service.
About 34 persons called during Loco Hills PTA Plans Party Tonight To The Loco Hills Parent-Teacher
Association will hold a benefit bridge and, "42" party at the Loco
Hils Schoo teacherage at 7 o'lock this evening to raise funds
or the purchase of badly neede for the purchase of bady needed
playground equipment for the playground equipment for the
school. Light refreshments are to be served.
An invitation was extended to
the people of Artesia, as well as the people of Artesia, as well as
of the Loco Hills community, to
attend.

First Anniversary Party Is Planned By Elks Lodge Saturda
The Artesia Elks Lodge waill have its firrst anniver
whration Saturdey, a semiformal dance at ot the
serdial ass Memorial Building
oclock, it was announcu
week by $\mathbf{W}$. T. Haldeman, ruler.
Memb his locality have been have all members of
lodge, and their ladies.
advocate want ade get
P. M. VASGIND

- Painting
- Paperhangin
- Decorating

Licensed Contrac
312 W. Main Phone

## REVIVAL MEETIN

Now in Progress
Come Out and Hear


Evangelist
James E. Har
Of Fort Worth gelist Hart When Was Here Bef Hear Hig Again.

Assembly of God Church Fourth and Chisum-Artesia SERVICES NIGHTLY AT 7:30 O'CLOC

## Fime She loban

WHLLLE PITTRRIS
Benty $q$ D Mainn
and we think you will agree!





## KING'S JEWELRY

307 W. Main
J. I. ChANDLER, Owner




OCOTILO THEATER
SUN.-MON.-TUES., JAN. 25-26-27


Also Latest news events
Monkey Comedy - "Mr. Chimp to the Rescue"

> T. A. Hart Lubbock
Dealers were told that the new
line of Dodge "Je
hasline of Dodge "Job- that the new
has been expanded to include tuks 248
basic chasis models
4250 ta 23.00 .
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the world's finestAVIATION TRAINING forOUTSTANDING YOUNGMEN OF AMERICAeologists Are
Not Atheists,
Ports Declares

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| tesia Kiwanis Club. Speaking on the subject, "The <br>  |
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Veterans Memorial Building Artaite, N. M.

the artesia advocate. artBsia, new mexico

## Eddy County Sheriff Department BENEFTT DANCE

## turday, January 24

 parumacs
## BRILLIANTLY NEW

Designed for Your Kitchen
The New 1948
KELVINATOR
-Of Course!
Masterpiece of All Time
NEW-Refrigerated from Top-to-Bottom:
NEW-Full Length Door!
NEW-Fruit Freshener
three food-keeping sections
(1) The Frozen Food Chest.
(2) The Balanced Cold Compartment.
(3) The Cold Mist Zone.
two sets of refrigerating coils
See the New 1948 Kelvinator Masterpiece Refrigerators

Now on Display!
Mann-Kaiser Electric Co.


Have You Seen t COOLERAT Electric Refrigera $73 / 4$ and $81 / 2 \mathrm{cu} . \mathrm{ft}$. Just Arrived and Now on D

Also on Display
COOLERATOR home fret $15 \mathrm{cu} . \mathrm{ft}$. See Them Today at KEY FURNITURE CO
"Your Key to Better Furnitu 412 Texas

## Feres PROOF our PRICSSare WAY DOWN LOW



Your Drug Store in the Carper Buildir




FIRST in PRODUCTION, in SALES and EGISTRATIONS of cars and of trucks

 tion 月gures.

 in Truck Sales in 1947
clusive seles records.


FIRST in Total Passenger Car Production and Sales for the total 17 -year period, January, 1931 to
to published nation-wide figures.
 period, January, 1931 to January, 1948-according to published nation-wide figures.
 according to official nation-wide registrations.

WE Youv Local Chevoretr petik in America-are both proud and happy to
make the following report to buyers and
prospective buyers of Chevrolet products: prospective buyers of Chevrolet products:
Again in 1947, Chevrolet built and sold
more cars and more trucks than any other more cars and more trucks than any other
maker in the industry, just as Chevrolet has
built and sold more cars and more trucks
than any other maker for the total seven than any other maker for the total seven-
taen-year period, dating from January, 1931
to Janvary, 1948 - the modern period of to Janvary, 1948 -the modern period of
motor car historyl Naturally, we as well as the Chevrolet
Motor Division of General Motors are
deeply grateful for America's outspoken peeply grateful for America's outspoken
and trucks; and we are determined to do
and end trucks; and we are determined to do
deserve this preference in the future as in
the past. We want to thank each and every
the past.
person in this community for his friendship person in this community for his friendship
and goodwill for this organization. We
solicit and appreciate your patronage. We
are doing our level best to prove that, by fillare doing our level best to prove that, by fill-
ing orders for new Chevrolets just 's promptly
as we can-even under today's trying con-ditions-and we are deeply and doubly
appreciative of the patience and under-
standing of all our customers who are
awaiting deliveries of new Chevrolets. awaiting deliveries of new Chevrolets.
Needless to say, you buy wisely when
you buy the product of the world's largest you buy the product of the world's largest
producers of cars and trucks, for that is the
way to maximum dollar valuel Rest assured
that we'll fill your order for a new Chevrolet just as soon as it is humanly possible
to do so. Meanwhile, please let us help to
keep your present car or truck in good
running condition by bringing it to us for running condition by bringing it to us for
skilled service now and at regular intervals.

YOUR fithated
of SIPPRIOR COOKING PERFORMINCE
$\qquad$ getting the best in a gas range-one that meets all require-
$\qquad$
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$\qquad$
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$\qquad$
$\qquad$ for convenience, performance, and economy. Let "CP" be. your buying guide when you select a gas range.
nurrday, January 22, 1948

Cottonvood News No Longer Carry Mrs. Buck's Name

 the bearn about 15 years


 Aund imr buek whems awic
 formation and
the churches.
Unitid the reent death of her ot the two treeuenty, ppeared

david dulard hor moes to town, chas stoping

 to syee no oot heiry Richfield Deep-


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## DRINK 17 GALLONS A DAY TO LIVE



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| Jan |

New Radiants Produce More Heat -huth will Punction Efficiently If Wrpet Radiant Is Fitted - Coribin Hdwe. Co.



## Radiants to Fit Most Stoves

We Have the Largest Stock in Town


## TPhe the Origtinal Cheerful Glow

the artesta advocate, artesia, new mexic

(litat not only to memorialie tho



## New Park-

$\qquad$ Syifective
Sicants
gutare
quireme


We Invite You To Check These Advantages Of Our Loan Plan Home loans are made for these purposes
a new home ... buy an existing home $\begin{aligned} & \text { a new home } \\ & \text { old mortgage }\end{aligned} . . . \begin{aligned} & \text { or remodel or modernize a }\end{aligned}$ Small monthly payments, like rent, are worked ou
the problems of the individual family, and its incon Principal, interest, taxes and insurance may all be care of in a single payment each
coming due once or twice yearly.

## This mortgage never needs to be renewed . . due is reduced monthly until it is paid in full.

The loan, or any part of it, may be repaid in full
time. (We encourage borrowers in good times ahead on their mortgage loans.)

CHAVES COUNTY BUILDNG \& LOAN

WHERE MEMORIALS ARE A SPECIALTY, NOT A SDELIN

## MADDUX MONUMENT COMPANY

Roswell, New Mexico
MEMBER, MONUMENT BUILDERS OF AMERICA


Loco Hills Items
(Mrs. Earl Smith)



aklahoma Mrs Riley Smith of family have moved from the
 and
 Sundown and stayed there until they visited relatives.


 For that Next Meal, Serve
MRS. ROSS' DELICIOUS Rolls

ROSS BAKING CO.
501 W. Main-Main Street Entrance

## い

## 2 atim MODERN <br> Thenatel suite




A series of revival services
opened this week at the Assembly of God Church, Fourth asd Chis
om
um Agenue, with
Uvanges E. Hart of
Tert Worth, ex, bringing the messages.
The services are starting at $7: 30$ The services are starting at $7: 30$
oclock each evening and are fea-
tured by special singing and musical numbers.
Evangelist Hart previously held revival meeting at the Assembly me
spe of extended an invitation to all to astor, has
attend the res. extended an inviltation to all to
atelist the revival and hear Evan-
Hart, who has preache gelist Hart, who has preached
from the Central States to the
West Coast.
bi Honorable XURY WHITE, Pro-
bate Judge of Eddy County, New
Mer bate Judge of Eddy County, New
Mexio.
THEREFORE, All persons havTherefore, All persona hav-
$\mathbf{F}$ ing claims against said estate are
hereby notified to
file their hereby notified to file their
claims with the County Clerk of
Eddy County, New Mexico, within
俍 Ene cime presercibed Mexico, with law or the
the same will be barred.
Mrs. Ora Hale Lankford,
Administratrix


Hemstitching Button Covering Belts and Buckles Button Holes

Mrs. Annie V. Morrison

The New Look
in glasses
Is the Jada sheen.
Just a dip in Sudsation


At Your Grocer's

## PRIGES SLAISHIED

5-Piece Matched Walnut
BEDROOM SUITE
Regular Price 229.50 ....................................

5-Piece Matched Walnut
BEDROOM SUITE
Regular Price 229.50

5-Piece Walnut
BEDROOM SUITE
Regular Price 239.50
BEDROOM SUITE

4-Piece Mahogany
4-Piece Mahogany
BEDROOM SUITE
Regular Price 199.50

6-Piece Twin-Bed Walnut

smann

|  | BEDROO | 179.5 |
| :---: | :---: | :---: |

smand
219.50

Clearance of Sparton Radios,
Console and Table Models

Convenient Terms-No Carrying Charge

## WIMAMNGMOniture Co COMPLETE HOME FURNISHERS

403 W. Main
Phone 2

## FIGHTING POLIO




NATIO

ON NATIONAL FRONT


ON NATIONAL FRONT


THE POULTRY INDUSTRY Has pledged a one-third reduction in Baby tion thereafter.

THEREFORE
We Are Only Hatching Chicks for Orders We Have Booked
 Place Your Order Now
McCAW HATCHERY


Office Supplies at The Advocate

Don't Wait Until Spring Planting -bUT-
Check Your Machinery Needs Now



## hat Are'Genuine Parts?'





 $-70=2$ $\underset{\sim 2}{ }$ $-1-2 x+m$ $2 x=-2=5$ Ther

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$\left\lvert\, \begin{aligned} & \text { weight, and threetenths of an } \\ & \text { ounce for each } 10 \text { pounds of milk } \\ & \text { produced. }\end{aligned}\right.$


Organic Matter Rids Cropland of Bacteria Viruses Prevent Plant Diseases From Spreading


Uese of green manure crops and the
return of crop residues and manure.
rethe that do live are so changed
That
that they are no
 Extracts trom soil rich in or ganic
matter contain viruses that depend
for their existence upo iving bac.
terihe These viruses ane especial teria. These viruses are especial
numerous in organic matter add


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 Pounds of grain $\begin{aligned} & \text { Cows should be given access to }\end{aligned}$ Cows should be given access to
sate at at will in addito
tho whet in grain
dhe extension




Metal Nipple Bucket


Good feed is economical, because helps to keep the "babies" living an growing fast. See us for PURINA' special feeds for young stock.


Far Pigs balance tour orais
 Purura SOW \& PIG CHOW

F. L. WILSON Feed \& Farm Supply Stor

## Sherwin-Williams Paints

Purìna Chows - Baby Chicks 111 S. Second

Office Supplies at The Advo

## Frie-Zer

## Frozen Food Cabinet

Let Your Livestock Show You
Fresh Mixed Feeds Are Better

E. B. BULLOCK
ferbd, flour, coal and seeds alpalea bay, hogs, cattle, wool and hides 107 S. First

Phone 86

