# 1 Artesia Advocate 

ARTESIA, NEW MEXICO, THURSDAY, JANUARY 15,1948

## larch Of Dimes Drive Kicked Off Today

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| ong-Delayed New |  |
| Thiteway System Has Started |  |
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, Appointment | Educator Will Speak |
| :--- |
| Under Scout Auspices |
| 'Negro History Week' | 'Negro History Week'

Mrs. Alberta Allen, leader of
the Negro Girl Scut troop, has
announced that the second week


McAnally Is To
Represent State At Cotton Meet

## Conner Is To Be Installed 20.30 Council Extends Fire Zone And Prexy Tonight Provides For Industrial Area

| Bank Plans T Raise Capital |
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## Deputy To Aid Taxpayers Here <br> The Internal Revenue partument has announced deputy collector will be det

Budget Increase To Boost Chamber Plans


Mark A. Corbin, Merchant 40 Years, Civic Leader, Dies Here On Friday

| One Producer And |
| :--- |
| Two Locations |
| Reported In Eddy |

Two Will Become
Eagle Boy Scouts
At Court Tonight


## City Orders Construction Of inospital

More If They Don't 'Spare That 'Tree'
Wise Mothers
Choose Clothing With Great Care




Drink It for Health GIVE IT TO THE BABY On Sale at
NELSON-POUNDS 601 w. Main $\qquad$ Phone 76



## Woodmen to be BIG BROTHERS

## Arecord net gain of over 6.000 in their Society's Hivenilo membership last year has inspirad Wood-

en to enlist in a
Zech Biq Brother will help boys, 8 to 16 years old.
Clearg thritt and to mould good character by the learn thritc and to mould good character by the
termal teachings, wholesome recreation and social
tivities of Boys of Woodcraft.
is a place for your boy in Boys of Wooderatt. Let
bal Woodmen representative explain how your son
 ate, sound, legal reent Wodmen lifo insuranco

## WOODMEN of the WORLD

Life Insurance Society
OMAHA, NEERASSA
J. E. KEITH

Field Representative
Artesia, N. M.

## PASTEURIZED MILK

State Health Department
VALLEY PURE MILK
 $\qquad$





we welcome you Complete Lunch SPANISH DISHES home made pies

## HI-WAY CAFE

## ALL EARS

You can't help loving this little pup. Maybe it's because he seems so out of proportion. If he were somehow able to Perhaps there is a little fellow in your home who is "all ears" in another sense ... a youngster who takes in everything that's scid including some things he isn't meant to hear.

Most children are eager to listen . . . hungry to learn. That is why the early years are so important in the early years are so important in the things he hears, whether right or wrong, make a deep impression on his mind. make a deep impression on his mind. and words.

Wise parents take advantage of the Church's program of religious education in implanting those early impressions. They know there is no surer
builder of character than religious faith. NOW ... while your child is eager Fo hear and to learn, bring him to church ... and support the Church in its great undertaking.


This series of ads, published under the auspices of the Artesia Ministerial Alliance, is sponsored by the following individuals and business establishments:

## Kemp Lumber Company

Yeager Brothers Grocery
E. B. Bullock

Bolton Oil Company
Cartor's Cafe

Mann Drug Company
Artesia Abstract Company
New Mexico Asphalt \& Refining Co.
Southwestern Public Service Company

Artemia Shoe Store
Nelson-Pounds Food Store Southern Union Gas Company Central Valley Electric Coop. Inc. Currier Abstract Co.
Big Jo Lumber Co. of Artesia



$\mathcal{L}_{\text {UCKY, lucky lady with all those wonderful electric appliances }}$ .her electric range, refrigerator, water heater, complete home laundry and other labor saving devices.
And behind these appliances, behind the walls of her home, she has all important Adequate Wiring. She knows that the electric wiring in her home is large enough to provide her with plenty of electric service when and where she needs it.
Call or write your nearest Public Service office now for a wiring check-up by a specialist. There is, of course, no obligation.

## Adequate

 Wiring MEANS: 1. ing officiently and sofely oll the 2 LaRGe enough wire for 2. serving your present and future3. ENOUGH OUTLETS AND
SWITCHES for convenient
living.
Tre Gone=
All out Fore Allatectro living es

## (1) raid <br> $\qquad$ <br> 

## 48




Overseas Air Parcel Post Service Planned

 STARTS SUNDAY, JAN. 18

## $\underset{\begin{array}{c}\text { esdine } \\ \text { India } \\ \text { Rith }\end{array}}{\text { with }}$

## OCOTILLO THEATER

SUN.-MON.-TUES., JAN. 18-19-20


C
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 ot Ue Ficlo Yea Soll Your Property

us foz yous manl mgate and insurance

ddy-Linell Agency 415 $1 / 2$ W. Muncen stroet

## SHOP SAFEWAY




## HAMS


 Sliced Bacon Leg of Lamb

## Chickens

Fiesh and Smolied curs are dentiful euy now curs are
low Prices! sen these ow Prices! See how you cen
Ayfen meat at Safeway!


## CHUCK ROAST



EATING APPLES
TEXAS GRAPEFRUIT
TEXAS ORANGES

| Golden Ya | 13. | Red Potaloes <br>  |  |
| :---: | :---: | :---: | :---: |
| Green Cabhago | 7. | Polatoes | 。 |
| Pascal Colery | 14. | Yellow Onions | 13. |
| Green Onioms | 4 | D'Anion Peors |  |

Take Harm Out Of Barn, Safety

Dignitny Reverence
Sympathy


# PALACE DRUG 

 ARTESIA NEW MIXXICO

##  <br> 

## Public Sale

As I Am Not Farming Next Year, I Will Sell at the Farm 2 Miles South of the Ball Park (Morris Field) Artesia, on

## Thursday, Jan. 22

## Beginning at 10 a. m.

## The Following Property:

## 1 Farmall, regular

1 Farmall F-20, lots of extras 1 B Farmall and Cultivator 1 Cultivator for F-20, lots of extras
1 three-disc Breaking Plow, a good one
1 Fertilizer Spreader
1 John Deere side-delivery
Rake
International Sulky Rake,
14-foot
1 Hammermil
1 Float, 10x20
1 three-section Harrow
1 seven-foot Tandem Dise

1 two-row Planter, horse
drawn, International one-row Binder, Internation al, used one year 1 two-wheel Ditcher 1 two-row Lister
3 small Bins, $15 \times 15,12 \times 12$, 6x8
1 Tractor Mower
Tin Stops, Seed Forks, Grain
Scoop, Hoes, Shovels, Etc.
1 Jersey Cow
Oil Barrels
A few Household Goods
Many Other Items Too Numerous To Mention
TERMS: CASH
No Property to Be Removed
Premises Until Paid For
LUNCH WILL BE SERVED ON GROUNDS

## T. H. BURROWS

Col. E. T. Ashby<br>L. E. Vandiver



## Dee Donnell \& Associates

Registered Public Accountants

## Announce

The Removal of Their Office from 303 Carper Building to 320 Carper Building on January 1, 1948.
ncone tax
AUDITS
SYSTEMS
REPORTS
Phone 71

## On a heavy-duty job, give me new Advance-Design CHEVROLET TRUCKS

and here's a "load" of reasons why


Oniy Advance-Design Trucks Have All These Now and Finer Features:
the artesia advocate, artesia, new mexico

Thursday, January 15, 1948
within the Hope Land Utilization
Project. The Government is to re
ceive title to the $\mathrm{N}^{1 / 2 S E 1 / 4}$ and
$\mathrm{S} 1 / \mathrm{NE} 1 /$ Section




 CREW
bill GREEN, Manager
Rio Grande Mutual Underwriters 411 w. Chisum Phone 572.J

## COMPLETE

BROKERAGE AND INVESTMENT FACILITIES stocks Industrial, Publie Utility, Railroad,
Bank and Insurance Co., Investment Fund Shares.
BONDS-
U. S. Government,
State $\&$ Municipal (Tax-exempt)
Corporate. Commodities-
Cotton, Wool,

Wheat, Corn, Oats,
Soybeans, Lard
Holley, Dayton \& Gernon
Member Chicago Stock Exchange
Chicago Board of Trade
Association of Securities Deale
National Association of Securities Dealers
J. M. Holley, Jr., Partner A. Cark Fleehart, Associate
103 West Fourth Street
Phone 611-R and 2654
Roswell, N. Mex.

## "PLSII BLTTOI" IEALS





Guy Chevrolet Company
Artesia, N. Mex.


## WHITE ELEPHANT

 shleWe Got 'Em-Don't Want 'Em-Maybe You Do
Table Lamps
$1 / 2$ Price
Brooms
75
Cotton Scatter Rugs
Wool Felt Rugs, 14.95 value 2.50

Kitchen Stools
$1 / 2$ Price
Chárs and Platform Rockers-Reduced

## Used Living Room Furniture

We Have Available Sewing Machine Needles For All Make Machines



## We Hare on Hand JUDSON

Fertilizer Distributors
Get Yours Now
JOE MITCHELL \& SON case farm machinery Firestone Implement Tires and Tubes un conectuon
ALLRED MACHINE SHOP Both at
1001 S. First Phone 174-w


Good Erosion Preventive Is.
Crop Rotation
Research On Seeds Has Been Recommended
Under Marketing Under Marketing Act $\qquad$
search to be carried out under the Research and Marketing Act are
important to all farmers partici-
pating in the Agricultural pating in the Agricultural Con-
servation Program. Grasses and legumes are among
the most important conservation cops and any improvement in
quantity and quality or seeds of


THE POULTRY INDUSTRY Has pledged a one-third reduction in Bab Chicks until Jan. 31 and a 7 per cent re tion thereafter.

THEREFORE
We Are Only Hatching Chicks for Orders We Have Booked

Place Your Order Now
McCAF HATCRERY
$\begin{array}{lll}\text { 13th and Grand } & \text { "COMPLETE } \\ \text { POULTRY } \\ \text { Phone } 590 & \text { SUPPLIES" } \\ \text { P. O. Box }\end{array}$

Let Your Livestock Show You Fresh Mixed Feeds Are Bette


Try Our Fresh Mixes
of $E_{B E}$
 Dairy Fen
E. B. BULLOCK
fekd, flovz, coal. and seeds alfalfa hay, hegs, eathe, wool and hides 107 S. First

Phone 86

ORNAMENTAL FENCE
Suitable for Yards and Gardens in City and Countr - Protective - Neat - Decorative

| Adds New Charm and Value to Any Property The Ideal Yard Enclosure for Playing Childron |  |
| :---: | :---: |
| 48-Inch Douple Loops, 100-Foot Roll |  |
| 36-Inch Douple Loops, 100-Foot Roll |  |
| 31/2x4Foot Gate . . . 6.35 |  |
| $\overline{\text { Galvanized Smooth Wire }}$ |  |
| 16-Gauge | ${ }^{3} 5$-Inch |
| Pound 12\% | 20-Rod Roll 10.5 |
| Black Smooth Wire | tuceo Wire |
| ${ }^{14-\text { Gauge }}$ | ${ }_{36 \times 1 \times 20}$ |
| Pound 115 | Roll 9.00 |
| Pound 1196 | ${ }_{\text {coll }}^{\text {366x118 }}$ |

## ARTESIA ALFALFA GROWERS ASSN.

FEEDS - SEEDS - FERTILIZER - OIL \& GAS GENERAL HARDWARE
Office 678-PHONES Store 679


# PUBLIC <br> SALE 

Having Rented My Farm, I Will Sell at Public Auction at the Place, 4½ Miles Southeast of Artesia, on

## Monday, Jan. 19 <br> Sale Must Start Promptly at 10 O'Clock a. m., in Order to Finish

 THE FOLLOWING PROPERTY:| Four-row Cultivator for |  |
| :---: | :---: |
| large M-M Tractor | TRACTORS |
| Tool Bar for large M-M |  |
| Tractor | Large size M-M Tractor |
| Sub-soiler for large M-M |  |
| Tractor <br> set J-shanks for tool | John Deere Model B Tractor |
| set J-shanks for tool M-M Tractor | - SC Case Tractor |
| 1 two-row Cultivator, Model B John Deere | - Starter and Lights |
| two-way Breaking Plow, | Starter and Lights |
| John Deere |  |
| John Deere 7-foot Tractor Mower | International 2-row Cultivat- |
| 1 Eversman Land Leveler |  |
| 10-foot Grain Drill with | John Deere 2-row Plant |
| ss seeder attachment, | Tractor |

2 Side-delivery Rakes
1 Sulky Rake 1 Sulky Rake

Rakes
1 International Row Binder used little
1 John Deere Manure $1 \begin{aligned} & \text { John Deere } \\ & \text { Spreader }\end{aligned}$
1 Seven-foot Mishkin Dirt
Mover Mover

Rotary Scrapers 2 Six-foot Rot

1. Land Koller 1. Land Koller
1 Vee Ditching Machine 1 Border Dise 1 Four-gang Moline Disc Breaking Plow
Horse Planter ${ }_{1}^{1}$ Horse Cultivator 1 Four-row Cotton Sled John Deere 43-hp. heavy-duty Pumping Unit, $\begin{aligned} & \text { Hundreds of dollars worth of Poultry Equip- } \\ & \text { ment, such as Brooders, Waterers, Self Feed- } \\ & \text { used little }\end{aligned}$ used little
ment, such as Brooders, Waterers,
erc, ett.
lot Tools, Vises, Anvils, Forge, and other
John Deere Combin
ment and cutter bar
1 lot Tools, Vises, Anvils, Forge, and other
items too numerous to list

| 3 Cotton Trailers | 110 -foot Double-Disc | 12 50-gallon Gas Drums |
| :---: | :---: | :---: |
| 1 Four-row Cotton Sprayer | Harrow | 1 Air Compressor |
| 1 Pour-row Cotton Duster | 2 10-foot Tooth Harrows | 1 Post Drill |
| 1.480 -gallon Wagon Tank | $211 \times 38$ tractor Tires and | 1) Six-inch Horizontal Pump |
| 2 Farm Wagons | 1 Land Marker | ${ }^{1} 90$ Hear-inch Geese |
| Lot Corrugated Sheet | 1 Seed Buncher | 2 Good Work Mares and |
| et | 1 Tank Wagon Pump | Harness |

LUNCH SERVED BY LADIES OF THE FIRST CHRISTIAN CHURCH

## R. M. McDonald

Col. E. T. Ashby Auctioneer
$\underset{\substack{\text { Cashier }}}{\text { John Lanning }}$

## "REO" <br> 99

## America's Toughest Truck

"STANDARDIE ON RE0"
Builders of Fine Trucks Since 1904
We Have For Immediate Delivery

where you can get
 sin findiy stitly

Newsman Prefers Smaller Places To Big-City Hub-bub, So It Seems
(Jim Heora of The Advo. To. many people the big eity






## HEAR!

 To Help the Hard of Hearing HEARARTESIA, A Special Win E Wivilikn Epariened Hearing
 Ask him to show you the small, power-
ful, all in one piece TELEX Hearing ful, all in one piece TELEX Hearing
Aid, Model "97," with TELEX exclusAid, Model "97," with TELEX exclus-
ive HIDEN HEARING. Call for ap-
pointment for free hearing test.
E. W. Dallier, New Mexico Distributor for Telex Electronic Products, State office, 113 W . Central, Albuquerque, N. M.


## THESK




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> BAKING CO.


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## R. H. WILLIAMS

Registered Public Accountant

## Announces

The Removal of His Office from 303 Carper Building to 320 Carper Building on January 1, 1948.

INCOME TAX<br>AUDITS

SYSTEMS
REPORTS
Phone 71
W. W. PORTS

 212 Ward Bldg. Phone 488.J

Hemstitching Button Covering Belts and Buckles Button Holes
Mrs. Annie V. Morrison

## DODGE ...NOW GIVES YOU SUPER-CUSHION TIRES



Dodge now adds again to the super smoothness of its vehicle performance by adopting the new Goodyear SuperCushion Tire. This is another "main event" in the evolution of the Smoothest Car "Afloat." It is a further advance, for all Dodge buyers, into that new world of riding and driving experiencealready pioneered by Dodge Floating Power, All-Fluid-Drive, and Full Floating Ride.

