# Artesia Advocate 

ommission Approves igher Phone Rates
tesia Goes Gay In Yuletide

Antan Be Day Early

Sedberry Awarded $\$ 500$ In Lee Slander Case


Council Votes To Go Ahead On Quarter-Million Paving Project
$\qquad$

Orphan Nell,' Junior Play Is Great Success, As Audience Participates

## Joamn Livingston

Named Artesia's un Princess

## Santa Claus Is Coming Saturday

## AUTO LOANS

You Can Borrow Money on Your Car Finance the Purchase of a Car Either New or Used Motor Finance Company

Phone 355-J
ffice Supplies at The Advocate

## HE FACT IS ar generalelectrac



## UNGUS FARM

SEEKING NEW CHEMICALS THAT WILL MAKE
US GROWTHS ON ELECTRIC EQUIPMENT, G-E ENTISTS NOW HAVE THEIR OWN FLINGUS FARM NHERE THEY CAN STUDY FUNGUS GROWTHS.

AVE YOURSELF 240 HOURS!
AT'S HOW MANY HOURS
RYEAR THE AVERAGE
RM FAMILY SPENDS
MPING AND CARRYIN
TIER. ITS A JOB FOR
FICIENT ECONOMICAL
FCTRIC PUMPS. COSTS OUT Z $\hat{C}$ PER DAY.

FUSE STORY...THE SIMPLE HOUSEHOLD FUSE MADE BY
GENERALELECTRIC MUST MEET TESTS UP TO A HUNORED TMES AS SEVERE AS ARE EVER GENERAL ELECTRIC JEALOUSLY GUARDS PRECISION PERFORMANCE.

## ENERAL

## ASTEURIZED MILK

Use More Milk Because Milk Is the Perfect Food
e are prepared to
liver to your home ery morning or to crease your present der of milk.
for Valley Pure lk at your favorite ocer's.
r dairy products pasteurized as Ided protection to pur health as recomended by the


State Health Department

## VALLEY PURE MILK

## Phone 59-J

Artesia, N. M.


THE ARTESIA ADVOCATE, ARTESIA, NEW mexiC
in the matter of the ad.
MINSTRATION or
THE TATE OF CHARLIE BUCK
$\qquad$ Notice is hinistrator as Administrator been appointed the adminis.
tration of the Buck, of the estate of Che Charsis
Bued, by the Honorable Xury White, Probate Hunorable
Eddy County, New All per as ons such. having claims
against said estate
tified
 within six months frem December
11th, 1947, the date of the first 11 th, 1947, the date of the first
ppubication of this notice, or the
same will be barred.
Noah Buck, Noah Buck in the probate court of
eddy
CoUnty, state of NEW MEXICO.
NE THE MATTER OF THE ES.
TATE OF STEVE ZUSMAN,
DECEASED. NOTICE OF APPOINTMENT
ADMINISTRATOR ADMINISTRATOR
Notie is hereby given that the
undersigned Notice is hereby given that the
underigned was on the thth day
of November, 1947, appointed
Admin Administrator, of the Espatinted of
Steve Zusman, Deceased, by the
Honorable Xury White Pr the
Judge of Junorable Xury White, Probate
Eddy County, New MexTHEREFORE, all persons havsaid estate are or notified to to filie the
same with the County Clerk of seme with the County Clerk of
Eddy Count, New Mexico, as pro
vided by law, within six months
rom the date of the first publi from the daw, within six month the first pubbi-
cation of this Notice, towit the
th 4th day of December, 1947,
the same will be barred. will
John E. Cochran
Administrator V THE PROBATE COUT ${ }^{494 t-52}$ EDDY COUATE COURT O
NEW MEXICO.
STATE NEW MEXCO. OF THE ES TATE OF W. E. ROGERS
ALSO KNOWN AS WILLIAM E. No. 1442 NOTICE TO DETERMINE HEIR
SHIP UNDER CHAPTER $187, ~$ LAWS 1939. OF NEW MEX ICO TO R.T. ADAMS, W, W
JONES, ANNIE SMART BEN
NETT, MAY PERRYMAN, NAN NETT, MAY PERRYMAN, NAN
NIE H. ADAMS, EMMA D
GARDNER, DECEASED, U, KNOWN HEIRS OF EMMA
GARDNER, DECEASED, W,
ADAMS, PAUINE ADAMS, J.
ADAMS, HERBERT ADAMS, UN ERS, ALSO KNOWN AS W OR RIGG ANY LIEN UPRSON
OR TTLE, OR INTER
EST IN, WHOM IT MAY CONCERN,
Notice is hereby given
Petition has Adams, alleging that W. E. Ro Cogers, died testate in Weakley
Cunty, Tennessee on the 27 ti ministration has been had upo
his estate and that said deced owned real property at teceden time
of his death consisting of the fol State described lands in the
Wew Nexico to wit:
W1/. Section W1/2 W W $1 / 2$ Section 1 , Town
ship 19 South, Range 26 East
N.M.P.M., less 54.01 acre
condemne condemned by the United
States for Lake McMillan, Eddy County, New Mexico
SW1/4 Section 33, Township
21
 N.M.P.M.
New Mexico. Notice is further given that b
order of order of the Honorable Xury
White, Probate Judge of Eddy White, Probate Judge of Eed
County, New Mexico, the 19th day

H'rues' Gossip.
Effie is the only woman
that ats ataches more import
ance to what's on her head
ance to what's on her head
than what's in it.
There is satisfaction
knowing that your family
wash is
Wash is na problem, You
have service, equipment, a a
helping hand and your own
careful handling of all wearareful handi.
ng apparel.
TANDY'S LAUNDRY

Thursday, December 18, 1947


The greatest joy of the Chiristmas season is that of the little tots who awaken early Christmas morning and gaze in pleased wonder at the marvelous Christmas tree and the beautiful toys Santa Claus has brought.

The happy expressions on these little faces is worth all the trouble the grown-ups have taken to make the occasion a perfect one. Scenes like the one pictured here are among the happiest memories of childhood.

A little later on these children will begin to learn the deeper significance of Christmas. They will learn that the gifts of their parents, in the mythical role of Santa Claus, are but symbols of God's great gift to humanity.

The good will, love and unselfishness of the Christmastide are but a foreshadowing of the peace and good will that is to prevail among men through the teachings of Jesus, whose birth the Christmas season commemorates.

Parents should endeavor to lead their children into an understanding of this deeper meaning of Christmas- $\alpha$ task in which the Church stands ready to cooperate.


This series of ads, published under the auspices of the Artesia Ministerial Alliance, is sponsored by the following individuals and business establishments:

Kemp Lumber Company
Yeager Brothers Grocery E. B. Bullock

Bolton Oil Company
Carter's Cafe
Ib Cale

Mann Drug Company
Artesia Abstract Company
New Mexico Asphalt \& Refining Co. Southwestern Public Service Company

Artesia Shoe Store

Nelson-Pounds Food Store Southern Union Gas Company Central Valley Electric Coop. Inc Currier Abstract Co.


Hankins Names Committee Heads Of Kiwanis Club

Wise Poultry
Practices Will
Help Save Grain




 Irs. Larl Darst
s Named Head of Garden Club


Oil Industry Announces Development


> WHISTLE While You Wash and Iron

OCOTILLO THEATER
SUN.-MON.-TUES., DEC. 21-22-23 THE WONDER SHOW OF TODAY .About The First Wonder-Star Of The Screen!


Also NEWS and CARTOON Shows Sunday 2:30-4:30-6:30-8:30 Monday and Tuesday at 700 and 9:00

GIVE
Entertainment For Christmas
A $\$ 2.50$ or $\$ 5$ Book Theater Tickets Will Make Your CHRISTMAS GIFT Appreciated by the Receiver, Hour Upon Hour. Now on Sale At the Ticket Offices Of All Theaters
 increase their deliveries by con


 eloaile per


## PUBLIC SERVICE COMPRNY

It dothes are sparkling white, and beautifully ironed with a minimum of effort.

But to enjoy all the pleasures of electric washing and ironing, you've got to have all-important Adequate Wiring.

Call or write your nearest Public Service office now for a free visit from a wiring specialist. There is, of course, no obligation.

## Adequate

 Wiring MEANS: pppliences you have. 2. Larine Enough wie for ENOUGH OUTLETS AND $\underset{\substack{\text { ESNOTTHES Sor conveniont } \\ \text { IVing. }}}{ }$



GINSBERG MUSIC CO. everything musical
205 N. Main

,


Here it is, ladies! The range you've been waiting for -
the new Gibson Ups-A-Daisy! With this surprisingly differUse it for deep-well cooking - raise it for 2 -position unit. ing! Convenient? You'll say so when you see it And look at these extra features: Banquet-size, fully automatic oven plus another smaller oven in this model; waist-high broiler concealed oven-vent which helps prevent smoke-stained wals and reduces cooking odors - Here's the range for for cleaner, coolerks; for efficient, us to demonstrate the Gisk Us to demonstrate the Gibson has everything - and then
219.00 up

Roselawn Radio Service

Phone 42-W




Oil Industry Announces Development Of New Superfuel For Military Use
Coaste to provide some io the tant mar
gina
increment
of crude this manner under normal condi-
 puandities for military use, W. R. octane fuel, approximately. as is
Boasd, Jr. president of the Amer. premium
grade moter
gasoline ican Petrol
nounced.
The
$\qquad$
"WHISTLÉ While You Wash and Iron


It way with a modern electric washer and ironer. Your linens and dothes are sparkling white, and beautifully ironed with a minimum of effort

But to enjoy all the pleasures of electric washing and ironing, you've got to have all-important Adequate Wiring.

Call or write your nearest Public Service office now for a free visit from a wiring specialist. There is, of course, no obligation.

## Adequate

Wiring MEANS:

2. LAREEE ENOUGH WIRE for ENOUGH OUTLETS AND ENOUGH OUTLETS AND
SWITCHES for conveniont
living.

OCOTILLO THEATER
SUN.-MON.-TUES., DEC. 21-22-23
THE WONDER SHOW OF TODAY . About The First Wonder-Star Of The Screen!


Also NEWS and CARTOON Shows Sunday 2:30-4:30-6:30-8:30 Monday and Tuesday at 7.00 and 9:00



## 

GIVE
ENTERTAINMENT For Christmas

A $\$ 2.50$ or $\$ 5$ Book of Theater Tickets Will Make Your CHRISTMAS GIFT Appreciated by the Receiver,
Hour Upon Hour.
Now on Sale At the Ticket Office Of All Theaters
 increase their deliveries by con
verting manuacturing operations to accommodate the memilitans.
Thus far in the uurrent half they

 total 106 pe
quirments
while the
Whate the superfuel was devel.







## PINLESS DAPPR

- Scientifically designed to fit babies from birth to training period
- Tape band at waist
makes diaper adjustable. One size fits all sizes.
- Wonderfully absorbent highest
grade Birdseye cloth ... neat, attractivel


## ARTESIA PHARMACY

Phone 300


## Christmas Store Hours 7 a. m. to 5:30 p. m.

Hopkins Firestone Dealer Store
117 W. Main
Phone 43

17 W. Main














 , matem wism with it
 enin to se mis wimi












Drink It for Health give it to the baby

NELSON-POUNDS
601 W. Main


Turkey at its BEST... that's our GOLD SEAL TURKEYS-plump.. tender...
juicy-young turkeys with plenty of delicious meat to carve off the thick, full breas and well-rounded drumsticks. You couldn't ask for a better turkey at any priceat NELSON-POUNDS . . . the only market in town offering guaranteed-quality GOLD SEAL TURKEYS-the best of all, all ways:

## Shortening



## No. 1 Whito BELL PEPPERS WALNUTS CELERY TEXAS ORANGES YELLOW ONIONS <br> lb. $\left.1\right|^{c}$



ARTESIA CASING
CREW
biLL GREEN, Manag
Insured By
Rio Grande Mutual
Underwriters
$411 \mathrm{w} . \mathrm{Clisum}$

## 

SIRLOIN
RHUCN ROAST OYSTERS
SLilase bacon
 Sugar Cured

| Krack ${ }_{\text {Kraber }}$ |  |
| :---: | :---: |
|  | 45 |
| ${ }_{\text {cold }}^{\text {cold }}$ (edal | ${ }^{10} 8$ |
|  | $48{ }^{1 b^{\text {a }}}$ |
| ${ }_{\text {Krat }}^{\text {Krat }}$ Sad Dressing | 65 |
| ${ }_{\text {Peeme }}^{\text {Peane }}$ Pean Putter | $3{ }^{\text {jat }}$ |
| ${ }_{\text {che }}^{\substack{\text { Pineo } \\ \text { Beans }}}$ | ${ }_{3}{ }^{\text {beg }}$ |
|  | 15 |
|  | 39 ${ }^{\text {b }}$ |

## PLACE YOUR ORDERS NOW <br> ALL BRANDS OF HAM


ewswereverocesserey


Irs. Claude Callaway, Mrs. Ear
sith, Cubmaster Loren Bowen



Collonsood Items

Phone
Artesia,
N.

Duties Of ACP

## Committeemen

 Are Reviewed

DR. E. A. DANN CHIROPRACTOR Electro-Therapist 202 S. Mesquite St.
orthee Phone 972.J $\qquad$

## Wisconsin Engines

Parts and Service
JOE MITCHELL \& SON
CASE FARM MACHINREY
Sole - Sorive
Fircoteme Implement Tires and Tubes

ALLRED MACHINE SHOP Both at
1001 S. First
Phone 174-W
Something New Has Been Added! It's Our New Paint Department Featuring the World Famous
NU-ENAMEL PAINT
There is a NU-ENamel paint for Every Painting Job"

- Furniture
- Woodwork
- Metal Furniture and Cabinets
- Newly Plastered Walls

One Coat Covers-No Brush Marks It Doesn't Take a Skilled Painter to Use NU-ENAMEL-and It's Economical, too Now You Can Have That New Paint Job for Your Car Do It Yourself with the

Any Size Paint Brushes also available
Make That Old Furniture Look Like New
Mann-Kaiser Electric Co.
Electrical Wiring Contractors
408 W. Main
Phone 714

## CHAMP STEER AT LIVESTOCK SHOW


 Champion Ribbon Dequincey is $\boldsymbol{A}$ breeder of Herefords in England. The
champ tieer was weighed in at 1,100 pounde (International Soundphoto) kee
wit
fun
far
ord
the

## 

As Feed Costs
Go Up Loafers

 Many poultry raisers find that tances from overhead hazards.
he use of suitable commercial Uncovered wells offer dangerthe use of a suitabie commercial
tonic will have a beneficial influ, out pitered wells offer danger chilren and live
ence on poor producers. In this stock old wells should be fenced nay they are able to keep the size or filled.
wolls und flock at the desired level N Never stand under a tree or
of thout having to support a few
wear
 Of course, it is inadvisable to
Forks, rakes, and hoes not in
waste too much time and feed on
layy producers. Any hen which
Use should be hung where prongs

cessary feed waste; but on the
fays Titles Will别

F. L. WILSON

Feed \& Farm Supply Store Sherwin-Williams Paints
Purina Chows - Baby Chicks 111 S. Second

Phone 24



Season Opens
Dec. 23
We Have Plenty of
Shotgun Shells
All Kinds of
AMMUNITION
See Us For Storage

$\qquad$


See Artesia's Christmas Lights From the Air
Night Passenger Hops

$$
\text { During the Holiday Season-6 to } 8 \mathrm{p} . \mathrm{m}
$$

Flying Service

Municipal Airport
Phone 396 :xu

Let Your Livestock Show You
Fresh Mixed Feeds Are Better

E. B. BULLOCK
fied, flouz, coal and sexis
alfalfa hay, meas, cattie, wool and hides
107 S. First
Phone 86

## ANTI-FREEZE

Type "N"-Bring Containens
Gallon 1.80

| Electric |
| :---: |
| Food Mixer |
| 30.95 |
| Electrie |
| Waffle Iron |
| 10.50 |
| Electric |
| Taaster |
| 4.40 |


| $\substack{\text { Coffee Maker } \\ \text { 8-Cup, Stainless Steel } \\ 9.95 \\ \hline}$ |
| :---: |

$\underset{\text { 6-Cup, Aluminum }}{\substack{\text { Percolator } \\ \text { 2.75 }}}$
Coffee Maker
8.Cup, Aluminum
4.40

| Percolator <br> 8-Cup, White Enamel <br> $98 ¢$ |
| :---: |
| Presto Cooker <br> 4-Quart 13.45 <br> 2-Quart 12.45 |
| Cooker <br> 4-Qt., Mirro-Matic <br> 13.95 |
| Cooker <br> 4Qt., Coop <br> 12.45 |
| Canner |
| 16-Qt., Coop |
| 19.75 |

Dazey Churn
4-Qt. 3.75 8-Qt. 4.75
Electric Churn 18.50

## Nice Selection Pyrex Ware

Dutch Ovens
Cast Iron 2.65
Aluminam 4.45
Vegetable and Meat
Grinders
$\underset{5.75}{\text { Sausage Mill }}$


Dish Pans
1.20 and 1.25
Tin Pie Plates
$10 ¢$
Skillets
Cast Iron 1.40

## ARTESIA ALFALFA GROWERS ASSN.

FEEDS - SEEDS - FERTILIZER - OIL \& GAS GENERAL HARDWARE
Office 678-PHONES Store 679


Boyd Barnett Furniture Is Headquarters for Gift Values


The Whole Family Can Enjoy
LIVING R00M SUITE
Both Period and Modern

- 2-piece Suites
- 3-piece Sectional
- 2-piece Sofa Bed Suites -


To Your
FLOOR LAMPS



CEDAR
CHESTS

TERMS MAY BE ARRANGED


## Southerinfonioncas





GIFT FOR THE ENTIRE FAMILY AND THE HOME

$$
\begin{gathered}
\text { GAS RANGES } \\
\text { - Roper •Universal ©OKeefeMerret } \\
\text { WATER HEATERS } \\
\text { - Ruud } \bullet \text { A.o. Smith } \\
\text { Floor Furnaces-Central Heating Plants } \\
\bullet \text { Payne }
\end{gathered}
$$


.



## Weve Never Meen

## 50




THE LEE MUSIC HOUSE
106 S. Fourth


## Classified

for Sale
1
1

## GLASS!



- Car Class
- Plate Glass
- Picture Frame Glass

Cut and Installed According to Specifications

Artesia Paint \& Class Co. 824 S. First

Phone 369-W

## Seniors Sponsor

 Sale Of Trees


We Have a Limited Supply of permanent anti-freeze

This is not an alcohol anti-freeze, does not contain salt or any ingredients harmful to radiator or

WE SUGGUEST YOU CALL IMMEDIATELI For Your Requirements While It Lasts
allen OIL COMPANY

PRE-CHRISTMAS VALUES at THE HUB
House Shoes for Gifts SPECIAL All Leather Felt


## A FEATURE VALUE

 MENS 100\% WOOL SHIRT JACKETS Regular Price 8.60 On Sale at 5.00Wear It as a Shirt or Jacket-In Maroon and White Checks, and Black and White Checks-Warm and Practical-See These!
EXTRA QUALITY!
EXTRA VALUE! cowboys boots Give bera

2xao Cannon Leakeville
BLANKETS 12.95

Boys' Dress Hats Boys' Dress Hat
1.89-1.98-2.45
Styled Like Dad's

SWEATER

10.00

Only 9-Regular Length Fur Coats Were 80.00-Reduced to $\mathbf{4 9 . 5 0}$ Only 6-Fur Chubbies
Were 32.50 -Reduced to $22.50^{\circ}$ These Are Brown Coney, a Durable Fur, Beautifully Lined. You Don't
Find Such Values Every Find Such Values Every Day. *Plus Tax.

## BARGAINS FOR BOYS

SUITS and SPORT COATS
ONE GROUP OF BOYS' COATS

## Miscellaneous




2

## Maljamar






## PRE-INVENTORY CIEARMME

Odds and Ends of Light Fixtures
Reduced Up to $50 \%$.
24-Inch Double
Fluorescent Fixtures
Reg. 8.95
Only
Ren.
only
6.77

We Are Reducing Stock Where Heavy at Sharply Reduced PricesItems of Discontinued Lines, Odds and Ends, and Unusual Items. Not "Ersatz," but Fine Quality Merchandise, Guaranteed First-Line Parts and Accessories, Radios and Many Major Appliances, at Down-to-Earth Prices. Come in and See These Values Today.

Sale Continues Through Dec. 24
BUT YOU HAVE A BETTER SELECTION NOW-SO
SHOP EARLY

Merit MOTOR OIL REDUCED
Fine Quality Midcontinent 01 L 2-Gallon Can Now 50¢ Gal.

Sotgun Shells, 12 gauge Super. $x$
Shotgun Shells, 18 grauge Super: $X$
Shotgun Shells, 16 gauge Xpert
Bathroom Tile Board, white and blwe colors, sq it
Metal Broed Bores
Gallon Thermos Jus
Gaeoline Lanternas
Waterproot Gane Bass
Guar Rods
${ }_{\text {Sxpron }}$ Wall Tente
${ }_{7 \times 7}^{8 \times 10}$ Wall Tents
${ }^{7}$ Bathroom Wall Heaters
Wood Heaters
Dampers
Rural Mail Boxes
No. 2 Red Codar s
B 0 WMAN Llumber Co, Ine. The Builders' Supply Store


Just Received Two Carloads
WEST COAST FIR 2xt to $2 \times 10-95.00$ to 125.00
$\qquad$
Poultry Netting, Stucco Mesh, oil, Turpentine


Roselawn Radio Service
106 S. Roselawn


Hot Water Heaters

## 20-Gallon Natural Gas

The Well.Known Geaeral Line Extra Heary Duty
Were 69.95
Now
54.77

L \& H Kitchen Tested Electric Range

 Large size.

Har Price 23.50
Now 157.75
Motorola Combination Radio
Plays Records Automatically


Packard Battery
Group 1 Type, No. 13 H
Reduced for This sale ouly 9.77 Exchange

Special For Garage or Station Mid-States Electric Welder F-Year BurnoutProf Guarantee
With Torch, Hood, and All the Extras
Only One Left in Stock
Regular Price 329.06
267.50

Mid-States Electric Welder Cdeal for Small Work, Home Work, Shop
omplete With Hood, Torch, and Welding Rods
Regular Price 50
37.75

Now---------------------------- 37.75

## Seat Covers Reduced Tailored to Fit Most Popular Cars

 Regular Price 15.95
Buy While This Quantity Lasts

Gas Heaters

| Resem 12.95 |
| :---: |

Coaster Wagon

5.97

Roll Fast Ball Bearing
Roller Skates
 2.97
deall christmas gift

## AMMUNITION

- Super-X
- Remington
- Peters

22 Long Rifle Shells Box 50c
12-Gauge Shotgun Shells
Box 1.70
Duck Season Opens Dec. ${ }^{23}$ stock UP Now Give a Case for Christmas

1/2 Ton Hydraulic
AUTO JACKS

Only a Few of These

come earliy LUG WRENCHES | Reg. 1.50 |  |
| :--- | :--- |
| Noun | 975 |

$\%$ Inceb swivel Bue
VISES


## Floor Mats

cod Lint in fint

Mid West Auto Supply Co.
Week Day Hours 7:30 a. m. to 6 p. m.-Saturday 7:30 a. m. to 8 p. m.
330 W. Main
Phone 525


Washing Machines Greatly Reduced Thor 6-Lb. Size, With Automatic Drain Pump Demonstrator, Reg. Price 129.50, now
89.77


Closing Out Truck Tires and Tubes $7.00 \times 20{ }^{10 .-\mathrm{Ply}}$ Rayon Cord 35.77
$7.50 \times 200^{10.09 P b o n}$
42.77
all tubes reduced

