## Artesia Advocate

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ke City Named - Finter Meet State Press

cal Boys n Tokyo

Proving Ground Commander Declares U.S. Must Be Ready

## The Artesia Advocate



Keeping Business Here


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## Regulate The Bike

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Artesia Credit Bureau CREDEPT INFORMATION $3071 / 2$ Offioe West Main Entrapee on Roselawn
PHONE 37

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Wesley
SPERRY

ARTESIA ABSTRACT COMPANY R. H. HAYES, Secretary
OMPLETE TITLE SERVICE


## ARTESIA

 busmess dincrowEMERGENCY and IMPORTANT PHONE NUMBERS and ADDRESSES

EMERGENCY
Fire
Police, Teil Central, or Call Red Cross
Ambulance

AUTOMOTIVE
ELECTRICAL REPAIRING


Robert Bourla
Artesia Auto C

## DR. WM. A. BUMSTEAD

In Artesia Each Thursday
E. B. Bullock Feed Store-Phone 86 BUMSTEAD VETERINARY CLINIC
artesia mattress co
SMITH BROTHERS R. P. and C. A. Smith

Don't Throw That Old Mattress Away Have It Rebuilt


AUTO LOANS
You Can Borrow Money on Your Car
Finance the Purchase of a Car Either New or Used
Motor Finance Company
119 South Third Street
Phone $355-J$

## Pasteurized milk

Use More Milk Because Milk Is the Perfect Food


We are prepared to deliver to your home every morning or to increase your present order of milk.

Ask for Valley Pure Milk at your favorite grocer's.
Our dairy products are pasteurized as added protection to your health as recommended by the

State Health Department
Valley pure milk
Phone 59-J
Artesia, N. M.


Nothing brings more real pleasure into a home than the laughing face of a healthy, happy baby. It brightens the household and revitalizes the domestic relations of the family.

In the face of this happy child the whole purpose of marriage and of the home is fulfilled. For man's highest duty, next to that of living a just and useful life and honoring God, is to carry on the human race and
transmit its priceless heritage to a new generation.

The greatest thrill on earth is that of the parent who looks into the wide, wondering eyes and smiling face of his own flesh and blood.

But parenthood carries great responsibilities which no father or mother can afford to ignore. It is the responsibility to bring the child up in an environment conducive to faith, honesty and right living. In this great task the Church can render invaluable assistance.

The churches of this community offer religious instruction and if youn and Let the service lift you into the realms of the Infinite.


This series of ads, published under the auspices of the Artesia Ministerial Alliance, is sponsored by the following individuals and business establishments:

Kemp Lumber Company Yeager Brothers Grocery Mann-Kaiser Electric Company E. B. Bullock

## Bolton Oil Company

Mann Drug Company
John E. Cochran, Jr.
Artesia Abstract Company
Artesia Pharmacy

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Bond Ice Company

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| The Club Cafe |
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| trank kowan Prop |

Artesia Locker Plant Southern Union Gas Company

Wood \& Underwood
"Woatid retw pres"
Bryan Courts
Russell Auto Supply Company Central Valley Electric Coop, Inc.


FOR BIGGER PROFITS
FOR BIGGER PROFITS
WITH FINER PRINTING


The Artesia Advocate
OFFICE SUPPLY

$\qquad$

 4. and Mrs. Vernon Swift and
nd
MIs. Billy
Gray
sent


THE MACON MAKIN' KNOTS

$V$ A Highlights


$\left\lvert\, \begin{aligned} & s 4,23,600 \\ & \text { Service } \\ & \text { Sife } \\ & \text { worth of }\end{aligned}\right.$
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## Classified

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##  <br> More than 425 men , per




For Sale

| Make House Shoes | $\begin{array}{lr} \hline \text { FOR SALE OR RENT } & \text { - Apex } \\ \text { vacuum cleaners. } & \text { Roselawn } \\ \text { Record Shop. } & 30-4 t c-33 \\ \hline \end{array}$ | $\overline{\text { WANTED - Roush dry and wet }}$ |
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|  | Hobbs semipoie traler, 920 tires |  |
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|  |  | $146 \mathrm{IJ}$. |

NOW YOU SAVE STILL MORE AT. THENVEY'~MIDSUMMER ClLALANVI REDUCED! Women's
Plastic Purses
$\$ 1.00$

## Wash Pants

\$2.88

Not a Clearance Item But a Real Value
Bath Towels 59c

Extra Large- $22 \times 44$-inch
WASH CLOTHS . . 2 for $15 \%$

LOOK: LOOK:
Shower CURTAINS
2.00

PAPER DRAPES
756 set

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Part-Wool
PAN T
2.00

Sport
SHIRTS
2.00
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Men's

## Panama

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Were 3.98

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## OCOTILLO THEATRE

SUN.-MON.-TUES., JULY 27-28-29





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| TRATRIX |



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## VALLEY THEATRE

 SUN.-MON.-TUES., JULY 27-28-29
"Tolding Imoney" NOW


## Poultry raising in our area has come a long way since Mother kept a few

Today there's a lot of good "folding money" in scientific poultry raising. It's not "chicken feed" any more, for more folks than ever before are making
big money in the poultry business in the Panhandle-Plains-Pecos Valley
Wrea. tries we serve, that we are investing 35 million dollars in a building program. This expansion program in our territory will bring more dependable everyone.


## PUBLIC SERVICE

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## Zing, comes the swing to your sweetheart

## jamar News








| VETERANS <br> You Can Learn to Fly Veteran Training Under the GI Bill HAZEL Flying Service Municipal Airpor Phone 396-R1 $\qquad$ If Al Baca will present this ad within seven days, he will receive a free ride over Artesia and vicinity. |
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Handsome Living Room Pieces
Attractively Priced!


## Come in and Let

 Us Help You Fur: nish Your Living Room with These Pieces.| 2-Piece Living Room Suite --99.50 and up <br> Single Couches $\qquad$ 49.50 and up <br> 9250 and up |  |
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## KEY FURNITURE COMPANY

"The Key to Better Furniture Buys" 412 Texas



## Irrigated Pasture Recommendations

 Are Made By Ernest O. Hill Of SCS
## By Eruest 0

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Automatically .. Only a Half Hour Suundromat* 106 S. Sixth halfithour launory Phone 533-W

The Artesia Laundromat Mrs. Beatrice Blocker Mrs. Harold C

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Home and Barn Spraying
As in All Good Drug Stores
everything you need

Registered Pharmacist Always on Duty
IRBY DRUG
Your Drug Store in the Carper Building W. BA YLESS IRBY, Owner

| Four Narrovly <br> and the traiers beame <br> WWaie the truck proper rest at the ste of the reat <br>  <br> of was wit $b$ <br> it around, to where it fa highway in the barrow d <br> to whepping and they around with the rear of the <br> trailer describing an arc left. As they came to rest barrow ditch, the front <br> semi-trailer came to rest hood and front of the cab pick-up, crushing the st <br> wheel and narrowly missin occupants. <br> Prices come tumbling down during the amazing Augus of Dupler's precious furs member the dates, Aug. 8-9, <br> FOR SALE $\qquad$ rude; Star metal boat and seven-hp. Martin motor. condition. S. W. Blocker, er's Electric Shop. $\qquad$ <br> er's Electric Shop. |
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FULL LINE OF INSECTICIDES
With or Without DDT

Leather Goods

- Brief Cases
- ${ }^{\text {Bii }}$
- Ring Binders
- Note Books
- Valuable Papers Cases

Artesia Advocate
Office Supplies


Duke City-
and E. B. Erskine, manager of
the Butier Paper (company at
Artesia Is-


Two Local-

Three Young-

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## Invited to Attend

YOUTH REVIVAL
July 27-Aug. 3-7:30 p. m.
FIRST BAPTIST CHURCH

Homes Need
NEW OUTFITS T00!
Top-Notch Value in PAINT-ENAMEL and VARNISH



Wloor Varspar
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|  |  | PATCHING PLASTER



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21 / 2 \mathrm{lb} . \text { pkg. } 35 \mathrm{f}
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Set Your FREE Copy of COLOR DYNAMICS
Artesia Paint \& Glass Co.
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| SPEEDY" |  | 4 | GUYCharolet CO. |
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GUY CHEVRDLET [口,
A Good GUY/chevrou Tr To Deal With

## Hinkels ROSWELL

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# State's Cotton Is Superior To Other Upland Product In Countr 




FOR RENT
Trailer Space
coue in Nomith Coositructed
B. and B. Courts


US. Tests Prove New Mexico Irrigated Staple Is 'King'



## COTTON TRAILERS

Before the Season, While Available JOE MITCHELL \& SON case farm machinery Sales $\qquad$
Also in Connection
ALLRED MACHINE SHOP Both a
1001 S. First
Phone 174-W

$\$ 272$ and Raising Five Big Calves?
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 hearty calves, too, that are usually above the average in size a
4 months Cales fed on Purina Calf Startena rarely have
scours and are allowed to

Come in and get the ration that will help you make profits Purina Caif Startena Plan.
F. L. WILSON

Feed \& Farm Supply Store



## WE CARRY Complete Line of Salsbury's Medicines

MERIT
poultry feeds
Broiler Ration
Growing Mash
Egg Mash
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c C

HATCHERY


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Green Manure
Crops Valuable
In Farm Planning

Beef At $\$ 75$ Ton Is Figured For

DDT Spraying



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$=5$ $-=$ from your land.
"In New Mexico, oats, barley,

Phone 590 P. O. Rox 552

## You'll Find It At The Artesia Alfalfa Growers Association

We Can Furnish You
CO-0 P TIRES
Any Size
For

- Car
CTruck
- Trailer
Fully Guaranteed
Against Defects in
Material or Workmanship
Also Road Hazards

STANTON FEED A Feed That You Know Gives SATISFACTORY RESULTS In 100-Pound Bags

Egg Mash Egg Pellets Growing Mash Growing Pellets Chick Starter
$16 \%$ Dairy Feed Balanced Hog Ration

STOCK SALT In Sacks and Blocks

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FEEDS - SEEDS - FERTILIZER - OIL \& GAS GENERAL HARDWARE

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Conentrate on the main Itean- tor
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Get the Best Things First!
GET KELVINATOR!
It Will Work For You


Night and Day!

 plug in the radio and percolator at night
to music and the odor of brewing coffee.
Ne Short of Miraculous Are the Results You Can Get
With a KELVINATOR "AUTOMATIC COOK"
A Home Freezer Masterpiece By Kelvinator
It's a Huge Home Freezer Beauty You'll Be Proud to Own
Mann-Kaiser Electric Co. Electrical Wiring Contractors 408 W. Main Phone 714



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Home and Anto Radios And Appliances
All Work
Guaranteed $\quad$ SEE $\quad \begin{gathered}\text { Free } \\ \text { Estimate }\end{gathered}$
BILL EVEREST
Mid-West Auto Supply-330 W. Main Pembers of the Ared here are Club; Herman Wertheim, Carrse of cors of the Artesla Chamber bad Riwanis Club and president
on
and

 harles Gaskins, C. D. Hopkins, $\frac{\text { Howard W. Mether Club. }}{\text { Charles Bullock, Thad Cormer }}$

aside a specifice time during "Na-
tional Farm Safety Week' for fam-
ily discussion of ways to prevent ily discussion of ways to prevent
accidents, in order that these pro-
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iner live and work with greater safe-
ty.". Farm families should study the
hazards that menace their lives at
Farm Briefs
By Dallas Rierson
Eddy County Extension ${ }^{\text {agent }}$

of any member of the family im . $\begin{aligned} & \text { peris the lives and happiness of } \\ & \text { aul }\end{aligned}$ and


Choose your piano as today:
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 GINSBERG ${ }_{205}^{\text {MUSIC }}$ N. Main-Roswell
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## You get more good eating meat for your money when you buy

 T-BONE STEAKCuUWIEFREE ${ }^{\text {at }}$
SAFEWAY

All Safeway Meats Are Fully Guaranteed T-Bone STEAK
11.77c WILICEI S Crtififd $\mathbf{B A C O N}$

HRANKFIRTERS
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lb. $45^{\text {c }}$

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| ORANGES | For your family's health and enjoyment, serve fresh fruits and vegetables daily. Select them at Safeway. | POTATOES |
| Calif. Juicy and Sweet | $1{ }^{\circ}$ | White Cobblers 10 lb . Mesh Bag |
| lb. $7^{\text {¢ }}$ |  | $50^{\text {c }}$ |
| PEACHES |  |  |
| Calif. Hales |  | GRAPEES |
| lb. $15{ }^{\text {c }}$ |  | lb. $15{ }^{\text {c }}$ |
|  | CHECK TMESE SAFEWAY PRICES SIM |  |
| $\text { breft . . . . . . . } 296$ |  |  |
|  |  |  |
|  | PURE LARD . . . . . . . . 4 lb. ctn. 89¢ | Honey . . . . . ${ }^{325}$ |
| Salmon . . . . . 296 |  | ${ }^{\text {kefly }}$ Swatters . . . 7 com |
|  | FLOUR . . . . . . . . . . . . . 5 lb. bag 43f | Tomato Paste . . 12 c |
|  | SUGȦR . . . . . . . . 10 lb . cloth bag 785 |  |



FOR RENT Trailer Space On montinem B. and B. Courts


## U.S. Tests Prove New Mexico Irrigated Staple Is 'King'




COTTON TRAILERS
Before the Season, while Available
JOE MITCHELL \& SON case farm machinery
allred machine shop

| 1001 S. First | Both at |  |
| :--- | :--- | :--- |

$\$ 272$ and Raising Five Big Calves?

 Siso
 and
Come in and get the ration that will help you mate profits this year $\cdots$ and help raise bir calves on the Purina Calif Startena Plan.
F. L. WILSON

Feed \& Farm Supply Store
111 S. Second

$\qquad$
MERIT poultry feeds
all Mash Starter
Broiler Ration
Broiler Ration
Egg Mash
Egg Pellets

## McCAW

HATCHERY

| 13th | and Grand |
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E. B. BULLOCK
ferd, flour, coal and seeds alfalpa hay, hogs, cattle, wool and hides 107 S . First


Beef At $\$ 75$ Ton
 Is Figured For


SHELLS! SHFLLS! SHELLS! We still Have Them:

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| NEW AND USED | cesme |

SPECIAL SALE On Attractive Unfinished
CHEST OF DRAWERS Priced at
$8.40-22.50$
MAYES \& COMPANY

## You'll Find It At The Artesia Alfalfa Growers Association

| We Can Furnish You | Buy |
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| C0-0P TIRES | STANTON FEED |
| Any Size | A Feed That You Know Gives |
| For | SATISFACTORY RESULTS In 100-Pound Bag |
| - Car | Egg Mash -- |
| - Truck |  |
| Fully Guaranteed | Growing Mash -----------5.10 |
| Fully Guaranteed Defects in |  |
| Alto | k Starter $\qquad$ 5.40 .4 .45 |
| Co.op batter | Balaneed Hog Ration --.-.4.70 |
|  | Shorts - Bran - $43 \%$ Cater |
| Water Softener |  |
| S A L T |  |

ARTESIA ALFALFA GROWERS ASSN.
FEEDS - SEEDS - FERTLLIZER - OIL \& GAS general hardware

Office 678-PHONES-Store 679



BOWMAN LUMBER CO., Inc. The Builders' Supply Stor s10 W. Tems
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36-Inch Bolt Cutter
Finishing
E.lnch Msson Trowels
 about
ASK ABoU

More VOGUE Summer-Time Frocks
Priced to GO!


Sale Effective

Thursday-Saturday
July 24, 25, 26

## THE VOGUE

DRESS SHOP
503 W. Main
Phone 346-R

 CO to Edna Bradham, impleaded
with the following named defend
ants against whom substituted ants against whom substituted
serviee is hereby sought to be

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There's never a disagreement over prices woodside plumbing \& heatin


A Real Beauty
And a Real Buy!


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A Four Drawer Chest Handsomely Finished in
EEther Wanut or Marte. The Drawers Are Deep
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 Use Your Credit-Ninth \& Dallas-Phone 625


BIG-CAR QUALITY AT LOWEST COST!








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place like a Chevrolet dealer's for skillod,
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