Artesia Advocate

Philly Zoo Wants Four-Legred Kind
LUME FORTY-FOUR ARTESIA, NEW MEXICO, THUPSD
horal Club Spring Concert
iday To Have Guest Dancers
chool Building Program Is To tart At Once, Board Decides

ith First Concert Big Sucess, and Seeks Funds To Continue


Clovis Boosters
Plan Visit To
Artesia May 27


Rules And Prizes For Model Plane Contest June 1 Announced By NAA


Tucumcari Man Named Commander Of USWV At State Encampment Here

| Baccalaureate exercises for 1947 graduating class of Arte Sunday evening in the school a itorium, with Rev. S. L. Morg delivering the sermon |
| :---: |
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Telephone Strike Ends At Midnight On Wednesday

1
the artesin advocatb, artesia, new mexico

The Artesia Advocate
$\qquad$ NATIONAL EDITORIAL 1947 : ASSOCIATION
 Welcome Kivanis



The Military Path

Take An Interest
$\mathbf{A}^{\mathrm{s}}{ }_{\mathrm{ab}}$

## Oil And Water

 $\mathbf{A}^{\mathrm{RT}}$akdown Of Maintenance Budget Artesia Municipal Schools
The maintenance butget for the Arresia municipal schools, as

ERAL coNTRoL:
Entendent Salary
fal salary
cal salary


Either New or Used
Motor Finance Company
119 South Third Street
Phone 355-J

## PASTEURIZED MILK

Use More Milk Because Milk Is the Perfect Food


We are prepared to deliver to your home every morning or to increase your present order of milk.

Ask for Valley Pure Milk at your favorite grocer's.
Our dairy products are pasteurized as added protection to your health as recommended by the
State Health Department
VALLEY PURE MILK

Phone 59-J

Artesia, N. M.

HEIRS OF SALLIE A. SMITH| Sallie A. Smith, died intestate in
Detice is further , given that by amount if any, of succession tax
DELEASED, NANN IE MANN
SMITH DECEASED








## CONTROL

Any good pitcher will tell you that it isn't hard to make a baseball "do things." Curves and drops and knuckle balls can be mastered by almost anyone who wants to learn to pitch

But CONTROL! There is the genius of great pitching. To be able to throw a ball exactly where you want it to go-that is an art.

Control is the all-important factor in living, too. "Self-control" we usually call it. Its mastery crowns life with nobility. By it men become strong, courageous, morally fit. Wherever it is exercised, life becomes richer in the qualities that make for lasting happiness.

The Church begins in childhood to teach us "self-control." It implants in the minds of youth both a Way of Life and the will to noble living. Then through our adult years, by revealing the truths of God and the Bible, the Church provides men with the spiritual foundation for an enriched life

With your whole family, attend church regularly and support the Church.


This series of ads, published under the auspices of the Artesia Ministerial Alliance, is sponsored by the following individuals and business establishments:
Kemp Lumber Company

Yeager Brother Grocery
Mann-Kaiser Electric Company E. B. Bullock Bolton Oil Company Mann Drug Company John E. Cochran, Jr Artesia Abstract Company Artesia Pharmacy

## New Mexico Asphalt \& Refining Co Pior Rubber Company M. C. Livingston <br> Bond Ice Company <br> Phone 728-J <br> Southwestern Public Serviee Company <br> Nelson-Pounds Food Store

The Club Cafe
frank nomen prop
Artesia Locker Plant Southern Union Gas Company

Wood \& Underwood
Woodie's Tasty Pies'
Phone $390 . \mathrm{J} 1$
Bryan Courts
Russell Auto Supply Company
Central Valley Electric Coop, Inc.

SOCIETY
 Given Seniors $\qquad$
$\underset{\substack{\text { exp } \\ \text { Hnd } \\ \text { Hal } \\ \text { Hal }}}{ }$
Given Seniors
The annual Delta Kappa Gam.
ma sorority tea honoring the sen. cos ain Sos mid
 Full Girl Scouts Here On Tuesday
$\qquad$


Woman's Club
tver At Coffee

VFW Has Ladies Night Social On
Monday Evening


You Will Want to Express

CONGRATULATIONS<br>To the Seniors of 1947

We Have a
Store Full

GIFTS
Graduates


Graduation Gifts Purchased at Our Store Cheerfully Gift Wrapped
Peoples Mercantile Co.
tea Sunday afternoon at the
of Mrs. Charles Denton.
land Wittkopp.
Radio Forum Frida On City Finances

Good Reports On Girl Scouts Are


We Are Very Proud to offer
Fielderest-The Quality Line
SHEETS and TOWELS


THESE NECESSARY HOUSEHOLD ITEMS
Peoples Mercantile Co.
"Where Price and Quality Meet"

## LOCALS



Leadership Meet At Scout Camp To Be May 17-18


Tuttle Is Named Head Ministerial Alliance Here

## Classified

## Found

W A NTED
Saleslady for Shoe Department
J. C. PENNEY C0., INC.

## Guaranteed

## Circulation

Is Given You By
ARTESIA ADVOCATE
Not "A Pig in a Poke"
There is no guess work about The Advocate's circulation. When you buy display advertising in The Advocate you know what you
are getting in the way of circulation because The Advocate has audited circulation-it is a member of $A B C$. And ABC means udit Bureau of Circulation

And The Advocate Is the Only Advertising Medium in Eddy County, Which Gives You Guaranteed Circulation
It is no longer necessary to "take a chance," to guess about the number of readers you will reach or the shoppers you can approach. The one sure way to reach the approximately 10,000 shoppers, who read The Advocate every week, is to place your advertising message in The Advocate.

Just Phone No 7 for Fuller Information and for Help in Preparing That Message

New Mexico's Only Weekly Newspaper Member
Audit Bureau of Circulation
the artesin advocate, artesia, new mexico


Uraform Is Another Advance In Newest
Fertilizer For Soils

## VALLEY THEATRE

 MCHBM MORCAN

SIEVE COCHIRAN PETERZR LORRE

## 鹿


 421 W. Main

We will pay top prices for
unused mileage in your old tire ...TRADE THEM IN NOW Equip your car with extra safe longer wearing, high mileage THOROBREDS by


WORN WARTIME TIRES ARE NOI SAFE FOR HOT SUMMER DRIVIMG DON'T TAKE A CHANCE

5) These Are Our Kids

Should They Have a

## 'Teen-Age Canteen?

 Hear This Question in

# ROUND - TABLE DISCUSSION On Stage of Ocotillo Theater Thursday, May $15--8$ to 9 p. m. 

COME EARLY

TO BE ASSURED A SEAT

For This
IMPORTANT DISCUSSION
ARTESIA AUTO CO.

CHOSEN REPRESENTATIVES

- High School Senior Class - Chamber of Commerce
- High School Junior Class - Board of Education
- High School Sophomore Class - City Council

Program Sponsored by

## In Addition To

ROUND-TABLE DISCUSSION

## Will Be Feature Picture

Selected For Youth Appeal

Hopkins Tells
Rotary Of Burma
Road Struggle

Single Producer, Two Locations Reported In Eddy

## . $\quad \frac{\text { numaray, may is, 1937 }}{\text { Co-operation To }}$ Keep City Clean Asked By Mayor

wni the city plaminis


Choral Club- Moore To Assist In Forming East State Chamber




## FINEFOODS

SPECIALS

| Bleach . . . ${ }^{\text {puart }}$ | Vinegar . . ${ }^{\text {l0art }}$ |
| :---: | :---: |
| $\begin{aligned} & \text { trystal white } \\ & \text { Soap . . . . . } 96 \\ & \text { Bar } \end{aligned}$ |  |
| $\begin{aligned} & \text { Pnyish } \\ & \text { Walnuts . . } 28 \% \\ & \text { Poond } \end{aligned}$ | ${ }^{\text {Tomato }} \text { Juice } . . .{ }^{\text {46og can }}$ |
| Nuts . . . . . $255^{\text {Pound }}$ | $\begin{aligned} & \star \text { In The Market } \star \\ & \text { Steak } \\ & \text { Shoulder . . } 45 ¢ \end{aligned}$ |
| Cheez-It . . ${ }^{\text {sox }}{ }^{\text {sox }}$ | ${ }^{\text {Pork }}$ Steak $\ldots . .{ }_{48 \mathrm{P}}^{\text {Pound }}$ |
| Corn . . . . ${ }^{\text {No. } 2145}$ | $\begin{aligned} & \text { Dry salt } \\ & \text { Bacon } \end{aligned} .$ |

10\% Discount
On Grocery Coupon Books This Is the New A \& D Grocery Plan EVERY DAY IS BARGAIN DAY

A \& D Grocery and Market

## Always A $5 \%$ Discount For C

Phone 167 -M For Free Delivery
томмY, HAROLD AND TED

## Artesia Seniors Are Rated High In State Test
















Amputees May
Still Get Cars
Without Cost
veterans of World war II who
Hobbs Airfield


Richard $P$ Poomis, contact repree
sentative for the veterans s dmin.



applied for these
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and this number
aiter have been
and of this number
certitied as eligibe

REW ARD!
FOR THE OLDEST
CHEVROLET TRUCK
in SERVICE TODAY!
The Chevrolet Motor Division is searching for
the oldest licensed Chevrolet truck in service to-
day in the United States. Chevrolet will pre
sent its owner with any standard model "Ad-
vance-Design" Chevrolet Truck he may choose
Prizes to apply in the Artesia territory will be
announced at a later date. Watch for our ad
Here's all you do: If you own an early-model
Chevrolet truck still in use and licensed in 1947
obtain an entry blank from Guy Chevrolet Com
pany. There is no entry fee.
The search ends June 15, 1947, so get your entry
blank today!

## Guy Chevrolet Company

CHEVROLET TRUCK
IN SERVICE TODAY!

The Chevrolet Motor Division is searching for the oldest licensed Chevrolet truck in service tosent its owner with any standard model "Ad-vance-Design" Chevrolet Truck he may choose
Prizes to apply in the Artesia territory will be announced at a later date. Watch for our ad Chevrolet truck still in use and licensed in 1947, obtain an entry blank from Guy Chevrolet Com-

The search ends June 15, 1947, so get your entry blank today!
 Are Revived Uwar

Spring House Cleaning?

ing
Your Rugs Will Look
Like New
New Mexico
New Mexico
Rug Cleaners
Phone $660-\mathrm{R}$
8. m. to $\mathrm{ip}_{\mathrm{p}} \mathrm{m}$
m Although strong demand makes
it unlikely that the government
will need to support It unikely that the government
will need to support hog prices
during the current year, on sup
port prices for ther fina six
months of the $1946-47$ fear will
yen will port prices for the fina six
months of the 1946-47 year will
be available at an average in-
crease of $\$ 1.35$ a hundred pounds be available at an average in-
crease of $\$ 1.35$ a hundred pounds
if needed
The Chicago weekly average needed.
The Chicago weekly average
support price announced by the
pepart Support price announced by the
Department of Agriculture for
he April.
opetember, 197, sea-
on will range from the April-September, 1947 , sea-
son will range from \$15.25 during
May and part of June to $\$ 17.25$ in May and part of June to $\$ 17.25$ in
September. This average of $\$ 1.60$
for the period is based on the
Nat March 15 period is barity price of on the $\$ 160$
per hundred pounds, compared
per per hundred pounds, compared
yith an average of 514.25 in ef-
feet from October, 1946, through
March, 1947.
 which reflects increased prices
for things farmers buy. It is also in accord with the approved pol-
icy that the hog support price be be
established at oo per cent of par-
ity ity, as required by law, at the be-
inning of the two marketing sea-
ons, suns, spring and fall.
subscribe to the advocate Like New

Office Supplies at The Advocate


THE WHOLE FAMIL Y WILL AGREE -Bank Auto Loans are best because they enable you to finance a new car conveniently and keep your cost down.
FIRST NATIONAL BANK

Oilseed Supply
Is About Same 4s Year Prior


VENETIA! BLI\DS

Drapery Hardwary

BILLY ALBERT \& 60.

SEE The Lovely Bedroom Suite
In Our Show Window
coms and living rome in our st
Beautiful, Smartly Styled
OCCASIONAL PIECE
Genuine K-Bar Unfinished Furniture
К Е
FURNITURE C0
-Your Friendly Furniture Store
Where Your Furniture Dollar Goes a Long W ${ }_{3}$
412 Texas


For the Graduates
A Few Suggestions

- Watches - Rings
- Chateline Pins - Compacts
- Key Chain - Tie Sets
- Waterman Fountain Pens

Cummins House of Time
Booker Bldg
Phone 342-W


Murcalay, May 15, 194?
the artesl advocate, artesia, new mexico
Farm Briefs


IT'S SENSATIONAL:
New Triumph of
PHILCO
Pioneer Research and Progressive

## FREEZER

Your Own Home.Froen Food
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Gas Motor Easy Spendrier Washer
Noon wat ine
$\mathrm{NO}-\mathrm{BREEZE}$
AIR Coxvortiover

tru-heat electric iro
 Mann-Kaiser Electric Co. Electrical Wiring Contractors 408 W. Main

Phone 714

| "SPEEDY" |  |  |
| :---: | :---: | :---: |
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[^0]
## Electric Pig Brooder Saves Many Lives <br> $$
\begin{aligned} & \text { Device Is Simple and } \\ & \text { Operation Cost } \text { Small } \end{aligned}
$$




## Minerals for Hogs

 DCheck These Safety Tests in Farm Home

| of trouble later by getting the first insects that are attracted to | - Ven in mean conainer |
| :---: | :---: |
| Trade School For |  |
| Feed Dealers To | ${ }_{\text {dren }}^{\text {dee }}$ |
| Be In Roswell | \% |
| The vew Mexioco Grion and |  |
|  | Conservation Brings Dividends to Farms |
| notee stol will beyter over | Heremed eromming |
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first let us help yo



 duction and at the same time con-
dibute greaty to the health of

## RADIO DEAD

An Work SEE
BILL EVEREST
Mid-West Auto Supply-330 W. Mair

## STAR MACHINE SHOP

In Connection With
JOE MTCHELL \& S0
f. i. case implements 1001 S. First
1001 S. First Phone 174 amy

McCAW hatchery
Phone sas - 1 Bath and Grand - Po. oben


FEEDS - SEEDS - FERTILIZER - OIL \& GAS GENERAL HARDWARE

Stressed In Statement
By President Truman By President Truman


| SAM'S CASING CREW Formerly Florence Casing Crew Phone 0284-J2 701 N. First St. Artesia, N. M. |
| :---: |
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ou farm and city folks fat, one teaspoon of horax (if de-
an individual clean-up
this spring will bring
sired), five teaspoors of lye, ore-

"his day." She'll adore fresh cut flowers in a bouquet or cor

Artesia Floral \& Gift Shop 408 W. Main Phone 777 WALTER FERRIMAN

## GRAY HAIR DANDRUFF



...........
Fall
emoves Dandruff
The New Hair Tonic
For Better Looking Hair


Senior Class Of 1947

Oldest Chevrolet Truck In Nation Could Be Here
 numbers. In cases where the ser- dealers in cars and trucks and days of the city the section was ial number is lost or illegible, the
number may be established by an
Giny Chevroote Company is plan-
ning to have prizes for the local esidential district.
 documents showing the original
serial number. Entries must be filed with a Mount Vernon, the home of
Chevrolet
dealer by midnight
 still in active service in the Unit-
ed States.


$\qquad$
$\qquad$
$\qquad$
$\qquad$
TANDY'S
LAUNDRY
${ }^{807}$ Chisum - Phone $241-\mathrm{R}$


## PUBLIC SERVICE

Are You Having a Difficult Time Trying to "Balance the Budget?" Stop FRETTING! Just Read This

Vogue Cleaners

Have Come to the Rescue
IT'S UNBELIEVABLE!


## The Saving VOGUE CLEANERS <br> Are Giving You In These CLEANING SPECIALS

## Vogue Cleaners

## SPECIAL

Pressing Starting Today!
For Cleaning and Pressing Starting Today
MENS SUITS, TOP COATS
LADIES' PLAIN DRESSES . . . . . .
JACKETS
BLOLSES . . . . . . . . . . . . . . . . .

| SHIRTS |
| :--- |
| TROLSERS |

## BLANKETS

To Take Advantage of These Prices All Work MUST BE CASH AND CARRY

Just Look at
These Cleaning and
Pressing Specials


## Classified

FOR $\begin{gathered}\text { se } \\ \text { ser } \\ \text { I }\end{gathered}$
10ose Lea
T9S-R22 T15S-R22E
Showing tederal
Cla ence

FOR SALE—One MTA
tractor: certified
FISHER'S FARM FRIERS.
and one 11-A John Deere
bine, with head cutter and
attachment Can be seen
and
FISHER'S FARM EGG

## order. Also stock blinds. Made olay Clariniture Store, 403 Main, phone 2 .


FISHER'S FARM EGGS.
tesia Abstract Co .
$\qquad$
phonograph records. Watch for
new recors. weekly.
Radio Service, 106 S. Roselawn
R.
FOR SALE-Dressed turkeys from
Bryant Williams farm,
Hope. at
Artesia Locker Plant.
4t.te


FOR SALE - Good us
all sizes and finishes
terms. GINSBERG MU

Graduation Day Treasures
EXCELLENCY
By bulova

Hand-Tooled Leather Hand Bags
JENSEN and SON JEWELRY


## Lowe Brothers NEPTUNITE

## SPAR VARNISH



KEMP LUMBER COMPANY
117 N. Roselawn

## Culfillment 3 <br>  <br>   <br> Thas mest the meis in Pialdwin GINSBERG MUSIC CO




LONG-LASTING!
In 6 different pastel shades to blend into your decorating scheme.

## Genuine

CHENILLE

## BED SPREADS

Only $\mathbf{6}^{.95}$
BEAUTIFUL!

| Peach | White |
| :---: | :---: |
| Rose | Yellow |
| Blue | Turquoise |

THE PERFECT GIFT


GRADUATE
We Wire Flowers !
FLOORE
floral co 1004 West Quay







## ARCIIC CIRCLL a

kussell Auto Supply Co.
Johnson Motors-Aluma Craft Boats
Rubber Boots and Fishing Tackle
W. Main

Phone 77


STYLES THAT SHINE IN ALL KINDS OF WEATHER!


WEATHERIZED
Weather-Bird Shoes
FOR BOYS AND GIRLS
Get these famous shoes with 5 special Weatherized features..ex-
tra reinforcements in vital parts!
ARTESIA SHOE STORE Price and Quality Are There in Every Pair
114 W . Main
Phone 668-W


## NOW AT-

## MANN DRUG CO.

311 West Main THE WORLD FAMOUS DERMETICS HYDRONIZED OILS FOR AGELESS BEAUTY SKIN CARE NOW aVAILABLE AT OUR StORE

## HAVE YOU A PROBLEM SKIN?



## Derneties

Ageless Beauty Program will give S. A. Soil Adsorbing Cleanser really cleans your skin by AD sorption from $\$ 1.00$. Blushing aids in increasing the circulation bringing nourishment and beauty from within to your skin.. :

Complexion Dress an oil film base for protection that eliminates the heavifrom $\$ 1.25$.*

Come in and leorn obout Dermetics
Ageress seauty progrom of skin
core. $H^{\prime}$ 's sensible ond it work:
MANN DRUG CO.
311 W. Main

## Classified

For Sale
$\qquad$
and

auction sale
$\qquad$


## THE PERFECT GIFT asinn

GRADUATE

FLOORE floral co $\underset{\substack{\text { FLORAL CO } \\ \text { 1004 West Quay } \\ \text { phooc } 32}}{ }$

 | Bryant Williams fa |
| :--- |
| Artesia Locker Plant |

 FOR SALE - Fairey's
Iece Cream, seenen del

FOR SALE - Good used
all sizes and finishes
terms. GINSBERG MUSIC
PANY, Roswell, New Mexico
Graduation Day Treasures His or Her
EXCELLENCY
by bleova
$\qquad$
obaer Time Proven waches
Hand-Tooled Leather Hand Bags JENSEN ${ }^{\star}$ and $\stackrel{\star}{\text { SON }} \stackrel{\star}{\text { JEWELRY }}$


## Lowe Brothers NEPTUNITE <br> SPAR VARNISH

The resistance of this varnish to blazing sun, heavy
rains, snow, ice and sub-freezing temperatures, rains, stow, iee and sub-freezing temperatures,
permits Neptunite Spar Varnish or oive hat
peeded extra protection to door exteriors, waterneeded extra protection turfors exteriors, water-
craft and other exposed surfaces. Here is varnish that gives a tough, lustrous, hatd finish at
It excellent, too, for superior inside use.


KEMP LUMBER COMPANY 117 N. Roselawn

## 

Russell Auto Supply Co.
Johnson Motors-Aluma Craft Boats
Rubber Boots and Fishing Tackle
322 W. Main Phone 77


Sutc meta stanima
in comfort, greater flex
bility

STYLES THAT SHINE IN ALL KINDS OF WEATHER!


## WEATHERIZED

Weather-Bird Shoes FOR BOYS AND GIRLS
Get these famous shoes with 5 special Weatherized features..ex-
$\qquad$ week end visiting Mr mpent Mres.
orval Gray and family of this
orvmmuity. Hero's Name For community.
Mr. and Mrs. A. C. MeGuire of
Cotonwood had as their guest for
about a week, Mrs. McGional Honor


notice of pendency
notice of PEndency
of SUITDavid
Shroed
She

## NOW AT- <br> MANN DRUG CO.

311 West Main THE WORLD FAMOUS DERMETICS HYDRONIZED OILS FOR AGELESS BEAUTY SKIN CARE now available at our store

## HAVE YOU A PROBLEM SKIN?



MANN DRUG CO.
311 W. Main
Decmetics
Ageless Beauty Program will give your skin that fresh...alive.. feeling.

## Brown Pipe \& Supply

Complete Line Plumbing Fixtures and Supplies Pipe and Oil Field Supplies
701 S. First - Artesia, N. M. - Phone 522
S. A. Soil Adsorbing Cleanser the 60 second non-drying cleanser that really cleans your skin by ADsorption

Blushing aids in increasing the circulation bringing nourishment and beauty from within to your skin $\ldots$.
from $\$ 1.25$.
Complexion Dress an oil film base for protection that eliminates the heavimake up...:
from $\$ 1.25$.
Come in and leorn obout Dermetics
Come is and eorn obour Derme sks
Ageoelss Beouty porogrom of skin
corc. 1 I's sensible ond it works.
is your skin dry?


Nugent's Ready Mix Concrete
Plant
Phone 718-W
210 Moseley


Will This Be Your Vacation Car?


 bee line safety system
WALTER'S
Auto and Welding Works

Transit Mix Concrete
Delivered Anywhere At Any Time
\$12.85 Per Cubic Yard
=

South First


Now Is the Time to Repoint
Artesia Paint \& Glass Co. RAY (Tommy) TFOMPSON (Farnerty Wiison Paint \& Glass
824.3. First:

Kivanians Being Out Many NeedsFor Artesia In Veekly Ratio Forum

Pieture Frames Mate to Ordier Emerv's


FIX-ET sifop


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    CHEVRGLET ... BUICK ... aLDSMiabile A Good ghy cheviris

