## Fire Loss To Sessions And Others May Reach \$100,000



## EArtesia Advocate

## VOLUME FORTY-FOUR <br> Carper, Mrs. Paton Voted Top Citizens

District Field Meet Is To Be On City Park

## Juniors To Have Box Supper And

 Minstrel Friday| Dozen Cited To Court For Not | d |
| :---: | :---: |
| Having Licenses | Lagging \$1400 |
| a doen or more taken | Short Of G |
| 1947 automobile license or failure to have their driver's | Of the s300 goal set for North |
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Timber Means Million Annually


Substitutes In

Because Of Flu

Children With Impaired Hearing To Be Tested
Here Monday, March


Out-Of-State Car
License Plates Must Be Replaced

Interesting Activities Mark Girl Scout 35th Anniversary

Sale Of Easter Seals To Aid Crippled Children Starts Here

Chamber Of Commerce Membership Drive To Be Launched Friday Noon






 Notice To Cre iontrons
NOTICE IS HEREBY NOTICE IS HEREB GIVE
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Paul chidress,
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Joplin, Missouri.
-4-12 $\quad$ Paul Childress

 TATE OF FLORA E. MAPPS
DECEASED
No. 1353


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votice is HEREBY GIVE

 The address of the ancillary ad.

Howard E.Mapps,
York, Nebraska.
Howard E. Mapps,
Ancillary
Administrator.
$8-4-11$ Dine probate court of
EDDY
county, state of NEW MEXICO,
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IN THE ME



## WILSON

Paint \& Class Co.
824 S. First
Phone 369-W

## - Car Glass

- Window Glass
- Table Tops
- Bondex
- Kemtone
- Paint
- Varnishes
- Paint Brushes
- Wall Paper

For Your
Paint and Class Needs
Call
ROSCOE W. WILSON


This series of ads, published under the auspices of the Artesia Ministerial Alliance, is sponsored by the following individuals and business establishments:

Kemp Lumber Company<br>Yeager Brother Grocery<br>Mann-Kaiser Electric Company<br>E. B. Bullock<br>Bolton Oil Company Mann Drug Company John E. Cochran, Jr. Artesia Abstract Company Artesia Pharmacy<br>New Mexico Asphalt \& Refining Co. Pior Rubber Company M. C. Livingston Mobiliil-Mobilgas Bond Ice Company Phone 728-J Southwestern Public Service Company Nelson-Pounds Food Store<br>Nelson-Pounds Food Store

## ROSWELL SAND

We are now distributors for Roswell sand Delivered - Any Amount - Anywhere - Any Time ARTESIA SAND \& GRAVEL C0. Phone 264-J or 413-J
nemas, march is, 1997
Mrs. Louise Coe, Woman's Club Guest Speaker, Urges Stand Behind USO

Social Calendar
the artesil advocate. artesia, new mexico Girl Scout Work
Will Be Taught

Many New Arrivals
smartly styled

- Georgiana
- Justine

D R ESSES

SPECTATORS
Dull Black Calf-Closed Toes 6.95

Are Right for All Types of Wear
${ }^{6}$ Mercantile Co.
[Theo and Quality Meet' Thone 73



Dan Booker Is Named On Jun
All-Star Squad

Music Teachers Deter Naming Of New Organization

American And
Leonard Bring In 0il Flow

## PENNEVS Dress Up For Easter



At Greatly Reduced Prices! Get That Suit
and Coat at Prices Far Less Than You
Expected to Pay:

## Women's Suits

$\mathbf{\$ 1 2 . 0 0} \quad \$ 15.00 \quad \$ 20.00$

Smart New 1947 Styles in Dressmaker, Tailored and Sport Models, Some $100 \%$ Wool. Just Right for the Easter Parade.

## WOMENS COATS

You Have to See Them to Appreciate Their Value!
$\mathbf{\$ 1 2 . 0 0} \mathbf{\$ 1 5 . 0 0}$ $\$ 20.00$
In Fitted or Boxey Styles

GIRLS' COATS
New Spring Colors
$\$ 7.00$
$\$ 8.00$
$\$ 9.00$
Buy Now and Save the Difference!

## OCOTILLO THEATRE

SUN.-MON.-TUES., MARCH $16-17-18$
LORETTA YOUNG
EDWARD G. ROBINSON
orsoo welles
"THE STRANGER"
NEWS - CARTOON - COMEDY

WEDNESDAY--THURSDAY, MARCH 19-20 John Payne June Haver Spetacealar Textimelor Musiea
"WAKE UP AND DREAY"

VALLEY THEATRE
stin -mov.-Tues, march 16-17-18
ROY ROGERS
"HELLD0RAD0"
conepy - sports - cartoon

WEDNESDAY--THURSDAY, MARCH $19-20$ "THE SEVENTH CROSS"

Spencer Tracy
Signe Hasso

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17\%\% frigar rant wcrease
$55 \frac{1}{10} \%$ INCREASED COSTS


## Why freight rates are going up.



| Loday, few have been so little and so | 100,000 different products. They pay |
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| late as that in the price of railroad |  |
| transportation. |  | | big taxes-taxes which are spent not |
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| and police and fire protection, but |




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Here are six simple steps you can take to improve the lighting in your home. After you have taken these, you can learn more about good home lighting from the advice of a specialist. Fill in the coupon and mail it, or call your nearest Public Service office. Our specialist can tell you if the lighting is correct in your home or place of business. There is mose

SOUTHWESTRRN PUBLIC SERVICE CO.
(Please mail to Your Nearess Public sererice. Co. Off(x)
Please sond a representative to advise me on beterer ligt
ing and adequate wiring.
Please send a representat
ing and adequate wiring.


> PUBL/CC SFRRVICE

## CSUPIE STEPS to BETTER LIGHINE








Questions And Answers Help Clear
Up Some Veterans Housing Problems
A number of points which have apartments built under this pro veterans and others in regard to to gram, and to see that veterans
Veterans' Emergency Hos- get first chance to buy or rent

Irene" requirements of this pro-
gram?





Artesia's Pastors Speak (Rev, Kenneth H. Title)

Mol
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thinitit of men.
Eternal to the


No Long





LOOK INTO every method of auto financing and you'll find that Bank Auto Loans offer the most in economy and prompt local service-extra advantages for you at no extra cost.

FIRST NATIONAL BANK member federal deposit insurance corp. BORROW HERE . . . INSURE LOCALLY Q. What if approval was grant
after Aug. 6. 1946
A. Then theses must
publicly offered for sale to vet publicly offered for sale to veter-
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for 60 days after Waits
2 Watchmakers t Your Watch out
 Promptly
ND IT WILL KEEP TIME, TOO We Guarantee Our Work
Montgomery's Watch Shop
Over US. Postoffice Phone 285

## HINKEL'S

ROSWELL

$\mathbf{I}_{\text {this big' }} \mathrm{T}^{\prime} \mathrm{n}$ a -beautiful Buick-
The picture of things-to-come in automobile styling - long, follow-
through fenders, sleek lines, broad and solid look.
The picture of dynamic action, with its bonnet jam-packed with
Fireball power, equally ready Fireball power, equally ready,
equally willing for creep-speed jaunt or quick-paced emergency jaunt
call.
The picture of perfect poise - with plenty of roadweight for solidity-
cushioned all around on soft coil cushioned all around on
springs for jarless ease.

The picture of precise and exact-
ins manufacture, with engine toleandes often closer than in airplane practice - bodies floated on new

Silent Zone mountings for tautness and quiet -everything from rear-
axle strut rods to water pump seal all tidily buttoned up to give you the best to be had today.

You don't have to be told how eyes follow you when you're behind this wheel. You can sample
for yourself the great ease of this gallant traveler, the comfort, the room, the thrill-of-a-lifetime lift that answers every nudge of your foot on the treadle.

$\underset{101-103 \text { Main }}{\text { Guy }}$ Chevrolet Company
to fd yourself, "Well, someday
Why wait for someday - when that someday may have to be fol lowed by more waiting between

Why not all your shots now and make sure your future will
be bright and happy?
We' ll take your order any tit
what's wrong with right now?
pleasant dreams

Be-ruffled and bea-utifu
bodice encircled by rows of sheer embroidery, in a Forty
Winks with a romantic swing skirt. Wonderfully cut in new long sweeping lines of BurMil's rich rayon satin. In tearose, maise and white. Hinkel's most famous nightie in America.
$\$ 8.95$
Thursday, March 13, 1947



How Much Business Will an Advertisement Pull?

This depends upon what is being advertised, the amount of space used, plus the number of times run.
*** Yet you, as a purchaser of advertising
space, are entitled to an answer-it is the space, are entitled to an answer-it is the
business of the advertising salesman to give you an estimate - his idea*** you understand.

Thus the function of the advertising salesman is not only to sell space, but to co-opertheir advertising problems.

Our salesmen will help you with a single ad or a complete campaign, giving you the benefit of their study and experience.
There's no extra charge for this service. No obligation. Call phone 7 for this adverrising information.

Four Distinguished Musicians To
Be Heard In Quartet Here March 20


It's great with chocolate too!
合


MILK


This Week's Arrivals
FLOOR LAVIPS
 fluorescent circline-with matching smoking stands with the new SERVing TRAY BIVG. See the bentiful Lamp.

## ELECTRIC RANGES

WESTINGHOUSE-Deepwell Cooker, 3 -unit
Top-Automatic Timer Oven Control, Fluor Top-Automatic Timer Oven Control, Fluor-
escent Lighting. Come in and make arrangements for one of these new ranges in your

## LAUNDROMATS

The Westighous butorit mome LAUNDRY-We will be able to make three Artesia housewives happy with one of these Automatic Dashers during April. Come in
ad place your order Now! and be one of the happy three.

## LAWN MOWERS

CLEMSON (Super D-17) Cutting height adjustable, full 17 -inch cut, light in weight, rubber tired.
BLOCKER'S ELECTRIC


westinghouse dealer

## SPORTING

"Every House Need TYPEWRITERS

Examination To Fill
Postmastership At
Maljamar Announced

Pete L. Loving Agency
Has Moved To
Room 206-Booker Building

## GVERONE CAN SAVE Ot STHMyHy

Bulk and Package
GAPㅗ루루N

Onion Sets-Garden Insecticides
Wilson 8 Anderson




| Electric Brooder <br> Helps Keep Pigs <br> Warm And Safe <br> Many farmers find an electr pig brooder gives their spring <br> a warm, safe reception that |
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Watson, animal husbandman o
the New Mexico Extension Serv
ice.
Until a few years ago, Watson


Farm and Ranch

WALTER R. RYAN
P. O. Box 1168 Roswell, NM.

J. I. Case Strike Is Settled

We Hope in the Near Future Again to supply your needs With
J. I. Case Implements JOE MITCHELL \& SON

Nutrena
feed, flour, coal and seeds alfalfa hay, hogs, cattle, wool and hides Artesia, New Mexico

Get Your Bale Ties Now

| Garbage Cans | Leaf Rakes |
| :---: | :---: |
| 1.50-2.00-2.30-2.75 | 655-1.69 |
| $4.85-7.00$ | Garden Rakes |
| Lawn Mowers | 1.25-1.69 |
| Grass Catchers $1.98-2.59$ | Garden Seed-Onion Sets and Plants |
| 50-Foot Garden Hose 6.99-7.25-8.99-13.60 | Electric Incubators 8.75 |
| Lawn Sprinklers $156-256-506-1.09$ $1.69-2.69$ | Garden Plows $7.15$ |

ARTESIA ALFALFA GROWERS ASSN.
FEEDS - SEEDS - FERTILIZER - OIL \& GAS GENERAL HARDWARE Offiee 678-PHONES-Store 979

Let the WOODSIDE PLUMBING \& HEAT- ING COMPANY drive your plumbing blues away ... we'll help keep your plumbing equip-

ment in good condition. Call us, today.

WODDIDE PLUMBING
G HEATING
$/ 1 \frac{1}{2} W$ Main St. $\sim$ Phone 760

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HOME TOWN NEWS


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##  <br> LAUNDRY Chisum - Phone $241-\mathrm{R}$




KEMP LUMBER COMPANY

## Chamber of Commerce <br> Friday, March 14, 1947



How About a Share In Artesia's Future?
(Membership Drive)

## By Their Membership, The Following Say YES:

| ${ }_{\text {Clark, Rev. C. A A }}$ | ${ }_{\text {First }}{ }_{\text {F }}$ |
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| Conner C. C. ${ }^{\text {chene }}$ |  |
| rier Chas. E. | Fidelity Insurance Co. |
| Artesia Pharmacy | Fra |
| Package Liquor store |  |
| William | Fr |
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| Buffalo Oil | Graybur |
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| Burham, oill briler |  |
| Bourland | H |
| Bowman Lumber Co. | Hub |
| ${ }^{\text {Brainard, }}$ Fred | Simons, John |
|  | ${ }_{\text {Sme }}^{\text {Sm }}$ |


| John Office Supply <br> Josey, J. D. Supply <br> Kemp Lumber Co. <br> King's Jewelry Kinder Garage <br> Kinder Garage Livington, M. C. <br> Loucks, D. A. <br> Mahone, A. P. <br> Manufacturing <br> C. G. Morrison \& C <br> Russell, Dr. Cheste <br> Safeway Stores |
| :---: |


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| :--- |
| Telegraph |
| Independent-Eastern Torpedo |
| Co. |
| Southwestern Public Service |
| Co. |
| Artesia Alfalfa Growers Assn. |
| Chaves County Building and |
| Loan |
| Central Valley Electric Coop, |
| Inc. |
| Brainard Corbin Hardware Co. |
| Artesia Laundry \& Cleaners |
| Kiddy-Linell Insurance Co. |
| Artesia Farmers Gin Co. |
| Southern Union Gas Co. |
| Hopkins Firestone Store |
| Mann-Kaiser Electric Co. |
| Maloney-Crawford Tank |
| Brown Pipe \& Supply |

McCaw Hatchery McClay Furniture Store Nelson-Pounds Grocery
New Mexico Asphalt \& Refining Co. New Mexico Welding Supply Ocotillo Theater
Paulin Funeral Home Paulin Funeral Home
Clyde Parrish Oil Co. J. C. Penney Co. Peoples Mercantile Co
Phillips 66 Wholesale Roach Grocery Ross Baking Co. Dr. Pepper Bottling Co. Lowery Auto Co., Roswell Western Auto Supply Co. Sprouse-Reitz Variety Store Roswell Production \& Credit

## Join The Artesia Chəmber of Commerce



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FOR RENT
Trailer Space
In Newly Constructed.
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## PRETSON CLEVENGER

P4 Chisum

- Motor Service
- Refrigeration Service
- Air Conditioner Service Also Build Pads for All Types of Air Conditioners
— FOR SALE-
- Drinking Fountain
- 5-hp. Gasoline Engine
- 110-Volt Generator
that


## Feeling



ARTESIA AUTO CO. 302 W. Main

Phone 52

Individuals Claiming Influence In Return War II Dead Are 'Chiselers'

| SEE |
| :---: |
| Walter Knowles |
| 804 s. |
| Orecond St. |
| Or Phone |
| For |
| - Music Lessons |
| - Piano Tuning |
| - Dance Band |

And That Ain't Hay
And That Ain't
-Or Is It?

## Opening BOYD BARNETT FURNITURE

Corner Ninth and Dallas

FRIDAY EVENING, MARCH 14

From 7 Until 9 P. M.

We wish to announce the Opening of Artesia's Newest and Most Modern Furniture Store
OPEN FOR BUSINESS, SATURDAY, MARCH 15
Following the Preview Showing Friday Evening
 niture will be offered at lower prices. This is possible, due to the fact that we are outside selection in the best markets.
Come and shop at your leisure where there is plenty of parking speae and no hurr.

-     - If Credit Is Desired, Terms Can Be Arranged ayed new goods will be arriving every few days and it will be our endeavoro to carry as com. piete lines of Furniture as the markets afford.

 sock

BOYD BARNETT<br>Corner Ninth and Dallas


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