# Artesia Advocate <br>  

## More Building Is Seen For Artesia In New Year

First Of Safety Articles Appears In This Issue
 In Artesia System/After Holidays


Lancaster Gets 100 Days, $\$ 100$
New Directors
Of Chamber In Assault Case

| Next |  | To Visit Legion | $\begin{array}{\|c\|c\|c\|c\|c\|c\|c\|c\|c\|} \substack{\text { mond } \\ \text { an }} \end{array}$ |
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| Artesia Is To Have Elks Lodge In Near Future |  | Post On Tuesday |  |
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'Uncle Dee' Swift, Old-Time Settler At Hope, Is Dead

Six Wells Are Completed In Final Days Of Old Year



Are There Controls?

## Some few years ago, so we are

uon. Under the New Mexioo law the majority rule
on whether intoxicating liquors are sold in a city
town or county. $\begin{aligned} & \text { is } \\ & \text { undrontandable why the "wee" interests } \\ & \text { won that election. Many individuals who }\end{aligned}$
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(2) You will be examined to determine your
eligibility and need for treatment

(3) If eligible, authorization for treatment plus instructions will be mailed tio you

(4) Select dentist participating in "humetown" are unavailable


## QUICKWAY

Truck Line daily service To and From Roswell Phone 59.W, Artesia 413 W. Main

Artesia Credit Bureau daily comakricial
 $3071 / 2$ West Main Entrance on Roselawn
PHONE $\mathbf{3 7}$

SEE Wesley SPERRY for Vulcanizing and Recapping


## WHITE STAR LAUNDRY

Plenty Hot, Soft Water - Wet Washes
Open 5 A. M. - Six Days A Week
307 North Fourth
Phone 754-W
Public Stenographer

## PRODUCTION AND

 notary publicRoom 7
Artesia Hote
Artesia Lodge No. 28 $x^{2}=$
GEO. E. CURRIER Donds and Insurance ABETMACT COMPANE

## Mildred Hudson

 Public Stenographer(Bonjed mid



## Sociaty

Miss Louise Archer Becomes Bride

## 

Of Leland Wittkopp Friday, Dec. 27


Mrs. Francis Is New President
Of Garden Club
 ous Exchanged

Wedding Vows Are Exchanged Sunday By Miss Neoma Pounds and Sam Wyatt


From the Cold Days That Are Here With One of Our
Wool Mackinaws
Lined Leather Jackets
Select Your Size Today


Men's Heavy
All-Wool and Part Wool
Plaid Shirts 9.90

The Ideal Shirt for Outdoor Wear

FOR YOUR HEALTH PROTECTION Be Sure You Have Plenty Heavy Underwear W Have the Well-Known Brand
Utica Bodyguard Shirts and Drawers Each 1.79 Duofold Unions In $20 \%$ Wool The Quality Garment
For the Particular Man Each 4.75
Peoples Mercantile Co.
Where Price and Quality Meet" Phone 73


## OCOTILLO THEATER

SUN.-MON.-TUES., JAN. 5-6-7

MAUREEN O'HARA dick hames

"DO YOU LOVE ME"

YES! Dick's Terrifie!
Harry James Is Zingy and Grand! Maureen Is Easy To Look At!

All in Glorious Technicolor

Also Latest NEWS EVENTS


## NAME OUR PROGRAM

 WIN A PRIZE!Listen to the Musical Programs of
Roselawn Radio Service over radio station

## KSVP ARTESIA

MONDAYS-TUESDAYS-THURSDAYS 8:30 to 9:30 P. M.
When the Newest Columbia and Victor Records Will Be Played SEND IN A NAME FOR THE PROGRAM

And for the Name We Choose $\$ 5.00$ WORTH OF RECORDS
Of Your Own Choosing from Our Big Stock
the artesia advocate, artesia, new mexice

## VALLEY THEATER

SUN.-MON.-TUES., JAN. 5-6-7
"CENTENNIAL SUMMER"

JENNE CRAINE CORNEL WILDE LINDA DARNALL

Beautiful Songs!
Beautiful Dances!
Beautiful Technicolor

> Also COLORED CARTOÓN

Vets May Assign Thirty Per Cent 'Terminal Leave' For Insurance


## $\boldsymbol{l}$

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 Spanish Babies Born At Home


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both in mothers' classes and at


My customers tell me . . .


This label is on "Today's Best Tire" The new B.F.Goodrich Silvertown that OUTWEARS PREWAR TIRES

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\begin{array}{|c|ll|}
\hline \text { NOTICE } & \text { follows: } & \\
\hline \text { STATE ENGINEER'S OFFICE } & \text { Subdivision: Pt. } & \text { SE4SWW, } \\
\text { Number of Application RA-434. } & \text { Section 28, Township 19 S., Range }
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 Western states atributed aom argely
to risinn livestock prices and b biy
reclamation projects

## 19

Everyone is interested in saving money these
deys. The best way to do it is to rely on knowa
values. In tires, that's easy. values. In tires, that's easy.
First, chonse a name like B. . Goodrich which Yirst, choose a name like B. F. Goodrich which
in its 75 years has become identified with the title 'First in Rubber.'. Second, get proof of
oxtra quality. In use under severe conditions extra quality. In use under severe conditions,
it was proved that the ew postwar Sivertown
tire stood up better than prewar tiver tire stood up better than prewar tires...
and gave thousands of miles of extra service.
This extra mileage is money saved. Third

## SPECIAL

THIS WEEK
3 Maple Finish Bedroom Suites 100.00

Unfinished Chests 11.00

We Still Have a Few Chairs and Platform Rockers As Long As They Last $5.00-10.00-15.00$
MAYES \& CO.
Lumber \& Furniture 601 S. Second Phone 102

## We Have TIREST: IN STOCK FOR Immediate delivery

Silvertown tread dart covers more road antione,
gives protection against skidding. All this means safety - more value - more
gavings - more rensons to check with us firse savings - more reasons to check with us first
for the tire that OUTWEARS PREWAR
TIRES. for the tire that OUT
TIRES.
DONT FORGET


Your Car May Not Need Major Repairs a few simple adjustuents may make it Our New Sun Motor Tester
Enables us to locate any deficiency either in your motor, electrical equipment, battery or fuel system. We do not guess what is
wrong-The Sun Motor Tester shows where the trouble is and wrong-The Sun Motor Tester shows where the trouble is and
aids in its correction. You'll marvel at the efficiency of this wonaids in its corre
derful device.
HAVE YOUR AUTOMATIC CHOKE TESTED FREE OF CHARGE
If your car is hard to start, runs sluggishly, misses on cold mornings and seems to lack power it may be due to the automatic choke
not feeding the proper mixture, causing gasoline waste in addinot feeding the proper mix
tion to difficult operation.
Have This Free Test Today and Enjoy Driving Satisfaction
con

Chrsser and plymouth
Gasoline
GMC
mRUCKS Disel





## HIGHEST LEGAL PRICE

USE D ${ }_{\text {Paid for }}^{\text {C ARS }}$ In Any Condition Faulk's Salvage 806 S. First

## BABY CHICKS

U.S. Approved-Pullorum Tested Poultry Supplies of All Kinds

## MeCAW HATCHERY

Phone 590 - 13 and Grand - P. O. Box 552

If You Drive a
DODGE or PLYMOUTH
Or Other Chrysler-Built Automobile


At the Shop of an
Authorized Dealer

Dodge-Plymouth-Chrysler
Repairs and Replacements
HART MOTOR COMPANY
Dodge - Plymouth - Dodge Job-Rated Trucks
211 W. Texas
Phone 287-W
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then try to light hese spots prop-
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ing fire from stowes ortains catching fire from stowes or lamps. Itch-
spect chimneys to see that there is
no danger from fire. If your stove
is ang pour kerosene on outhing, doals whet when
starting fires. Better still, do not
pour kerosene in the stote pour kerosene in the stove at all.
Never use gasoline for starting
fires! Gasoline and kerosene sho
be stored in underground tank
However, if you must sore fuels in a bouiding or bare these in
the open, see that they are located at least 75
farm building
The above The above are recommendations
of the U.S. Department of Agri
wilture Selt. culture Safety Dopartment of Agri-
"No Smoking" signs should be placed in those places around the
farm where combustible materials
are stored or used New help should be taught to
work safely; others must be con-
stantly reminded to avoid hazards phase of farm hazards may
had for the asking from the Ce
tral Valley Soil Conservalis.
District District Office located inservation
The tite of this
Thublication is
"Watch Your Step" out by the U.S. Department
Agriculture Safety Council.
WHY NOT BUY?
A bushel of those delicious ap ples for school lunches and home
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ardson.
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Baby Chicks Arriving Weekly-First Shipment Jan. 7 Wilson 8 Anderson

Sherwin-Williams Paints
Purina Chows - Baby Chicks
111 S. Second
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Farmer Employs
Dynamite To Help


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placed in the loan.
Land Values Are Approaching Peak Reached In 1920 Farm land values will probably
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 Department of Agriculture warns
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& \text { ditch } 250 \text { feet long. } \\
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FIVE BRAND NEW
Woodstock NEW - Standard pica type available at old price-
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next
 get one now
Advocate.

##  I eertity that the above statement of receipts and expenditurases 10 month of November, 1446 , for the AAtesia Municipal Schools is and correct to the best of my knowledge and belief <br> This Snow Means Moisture Moisture Presages a Good 1947 And-We Hope <br> J. I. Case Farm Implements <br> Will Be Available <br> To Help You Make Good Crops <br> JOE MITCHELL \& SON <br> 810 South First <br> Phone 174 <br> Zitchen FREEDOM?

What price kitchen freedom?
This question can be answered with three (three only) gas appliances! That's all it takes to have a kitchen effort, and doesn't leave you crying: "Oh, my aching back!".

A Natural Gas range for good, quick dependAble cooking
A Natural Gas refrigerator with mammoth storage space for keeping large amounts of

And a
furnishing an abundance of hot water heater the kitchen "hospital clean" - water to keep
the freedom that has taken kitchen freedom; that's ica; that's the freedom that the kitchen of Amerkitchen!

Southernfunion fas



Joel V. Stearns, Dean of State Press, Is Dead

Red Nichols And 'Five Pennies' To Play Here Jan. 27

## How to get your Prosthetic Service Card for artificial limb repairs-

(1) Get 4 photos of yourself, $1 x^{\prime \prime} \times 1 \hbar_{h}^{\prime \prime}$, full foce,


2 Go to nearest VA office, furnish personal information and your 4 photos, fill out VA Form 10-2501, and sign 4 Service Cards.

(3) Your plastic-sealed Prosthetic Service Cord, with instructions for use, will be sent to you by registered mail within a week.


39 Present card at any limb or repair shop, anywhere, for immediate limb repairs up to $\$ 55 .$. Sign your name on vendor's invoice exactly as it appears on card.

rigid discuss methods of handing the M-29-C "Weasel" as a means of transportation in the snow covered country which surrounds their
base at Ladd Field, Alaska. Seated in the car is Lieut. Frank Morgan,


- OUR DRINKS ARE BETTER
- OUR DRUGS

ARE THE BEST

- OUR SERVICE IS UNEXCELLED

We Think You Will Be Pleased With our Friendly, Courteous Personnel Who Are Always Glad To Serve You

- Try This

Drug Store First

McCall-Parson Drug The Drug Store in the Carper Building
Phone 440

Thompson 'Sticks Out His Neck In
Bowl Predictions

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ROSWELL SAND
We are now distributors for Roswell sand Shipped in by carload lots Delivered - Any Amount - Anywhere - Any Time ARTESIA SAND \& GRAVEL CO. Phone 264-J or 413-J

## J. P. FLEMING

Painting-CONTRACTOR--Paper Hanging ontract-Sub-Contract-By the Hou 607 W. Grand

Phone 259-W

## A NEW BUSINESS CYCLE

 SEEMS TO BE IN THE MAKING!After every war there is a period of "adjust of war conditions are discarded and the rules of regular business prevail. Too, prices are subject to change or at least adjustment. Some of these changes and adjustments may not be to our liking, but must be accepted as an after

SELLING MAY NOT BE SO EASY AS DURING THE PERIOD OF SCARCITY

And this is where the advertising service fered by The Advocate becomes more valuable It is for this reason that me have what his line. service, for we felt the time was coming when it would be needed and desired by our customers.
We have literally fought for paper that might keep our circulation in good shape an we did this, so we can offer full coverage of the
trade territory. trade territory
To provide still better service we have secured now we are "ready to go" with you in that ad vertising campaign which will bring you through the adjustment period with flying colors and on a substantial basis.
If you have an advertising problem, or a men ing Department of The Advocate for diagnosi

Just Call Phone 7

