## ew Safety Council resses Cooperation

## Artesia Advocate

Firemen Seek
Contributions
For Iron Lung

Lions Are On Ball,
It Is Brought Out
It Is Brought Out
At Wednesday Lunch


Be Prepared
Defore the


Hightuay No.
$\mathbf{T}^{\mathrm{H}}$

Deserve Support
THE ARTESIA FIREMEN deserve the complee
heir plans to purchase an iron lung
of an emergency. There are some in the state, of course, but in
the case of a real emergency here it would require
time to secure them.

Cut Those Weeds
A

American Right
T


Belligerency Doesn't Help A


United States senator and two members of con-
gress.
There is, of course, only one party ticket in
the county but there is practically a full Republi-
can ticket in the state races.

Up and Down Main Street

TRUTH OR UPST GOSSIP main


Chief Stout 'Shakes Down' 20-30
Club Members At Weekly Meeting


Public Stenographer
Production and
DRILLING REPORTS

> Room

Artesia Hotel
Artesia Lodge No. 28
${ }_{225}$

# A Better Product Is Worth More Money 

So beginning November 1, 1946 there will be a slight increase in the Advertising Rates of The Artesia Advocate to help meet increased costs. For some five years The Advocate has been absorbing these costs as they steadily advanced while striving and endeavoring at all times to afford the advertiser a better advertising medium.

The new schedule of advertising rates is not only designed to help take care of the increased costs of producing a newspaper but also to afford to the advertiser a discount on his advertising in keeping with the amount of space, which he uses each month.

To the user of a larger amount of advertising space the increase rate is small.

The user of a medium amount of space also enjoys a good discount. For the occasional advertiser, of course, there is little or no discount.
But increased costs of production have continued from month to month while The Advocate has carried on. In the case of newspaper or newsprint, the largest item used in the producing of a newspaper, the cost has almost doubled while every other item, which goes into the production of a newspaper, costs more today than it did a year or five years ago.
And the only way The Advocate can meet these increased costs is with the increase of its advertising rates.
These rates apply only to display advertising.

# Guaranteed Circulation 

That is what membership in the Audit Bureau of Circulation means. The Artesia Advocate is the only weekly newspaper in the State of New Mexico holding ABC membership.
There is no guessing about our circulation-paid net circulation. It is audited. You are sure when you buy space in The Artesia Advocate you are reaching 2,160 paid subseribers. But you are actually reaching more than 8000 readers and prospective buyers in this trade territory. In many families more than four read The Advocate-every reader is a prospective customer of yours.
You reach guaranteed readers and circulation only through The Artesia Advocate in the Artesia trade territory.

[^0]
## Enumday, October 17, 1946 <br> Societu

Miss Clydene Carr Of Carlsbad And Jack Harper Are Married Saturday
Miss Cly
ter of Mr.
of Carlsba
Jack Harp
E. M. Ha
double-rin
evening
Curch
Barbee h
andle-
An arch covered with ivy an
Ahite roses was banked with ba
wets of white chrysanthemums,

Masterpieces To Be Shown At Park School Oct. 28-31

## 

Zelma Hyatt And Leaders Of Girl Melvin Porch Are Scouts Plan For Wed In Carlsbad Mis zalma Hatt, duaghter or Many Activities



$\qquad$
We Are Offering Our Services in

## Alterations

Dress and Shirt making
Piece Goods for Sale The
Forum Dress Shop
2031/2 W. Main

ELECTRICAL APPLIANCE
Sporting Goods
L. C. Smith Typewriters Hunting and Fishing Licenses BLOCKER'S ELECTRIC SHO



Peoples Mercantile C

Holiday Dances Boxing Tourney Planned By VFW

 Women Continue
Plans For 'W orld Community Day'

Classified
For Rent
Foundmane wind
Miscellaneous
For Sale
WHOM IT MAY


City of artesia,
Ragsdale,
H. Ragsdale,
City
Clerk
times at McCaw Hatch-
Grand, phone 590
Call 390-R3
For
complecte service on sigms
FINKE
DISPLAY SIGNS

MINDING OTHER PEOPLE'S BUSINESS
 and EDWARD STONE, 0 . D.

## A P PLES

Just Received Load Imported, Guaranteed
watermelons
The Big Little Store
Collins Drive-In

Grocery and Market



NEW FALL HATS
Feather-headed young hats are up-and-coming for fall! Nailhead trimnews, too! And come see how becom-
ing fabric ber ing fabric hate can be to you!
2.98 to 3.98

##  <br> Electric Toaster <br> Toast 2 slices on on both sidess at he sme time. <br> 4.25 <br> 

Nice Carpet Sweepers 6.95


GABLE STUDIO
114 N. First St.
BUY MONUMENTS AT HONE


Woodbine Cemetery Assn.

THIS YEAR BE "DIFFERENT"
We Have a Large Assortment of Photographic Just bring the negative of your favorite snapshot or let us photograph the family, either in your home or at the studio

THESE CARDS COME COMPLETE
With envelope, greeting, photograph and your name neatly printed photographically on the card.

It Takes Time to Prepare These Cards, So Get Your Order in "Soon"

MIDLAND and ODESSA, TEXAS
Hobbs, New Mexico, Phone 336
Dunn's Van Lines
Moving Safely Dunn
RNITURE MOVING

State and Interstate
tate and Interstate

Thumday, October 17, 1946
the artesia advocate, artssia, new mexico


|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| ned | surver resulted in adaditona per | chiod survey manched hanal |  |
|  | Furt | arsa to sex aso experenee on |  |
| at | censing injuries to ablebodied |  |  |
| The burauan studdeded tie |  | Vere classinted |  |
| d |  | aricrati parts, elecriciell machin, | ve |
| dempeys working in 47 manuac. | ord of |  |  |
|  |  |  |  |
|  |  |  |  |



The school bell should ring a bell in your mind. Does your scholar have a well-lighted place to study

Whether the books are brought out in the kitchen, in the living room,
or a bed room, you can easily make sure that there is proper lighting. And good lighting is vital, not only for all-important eyesight in later life, but as an aid to better school work.

Keeping shades, lamp bulbs and reflector bowls clean and bright makes a lot of differeace whea there's work or studying to be dona

> And having enough light makes it easier for eyes to do their work of seeing . . . reliable electricity is so cheap.

Artesia Radio Service K. P. Bartner,




## T. J. TIDWELL'S

Shows and Carnival here all week


Gertie, the Educated Chimpanzee

F R E E

Special Matinee
For School Children
On Saturday Afternoon
See Queenie, The Performing Elephant

## 20 Shows and Rides 20

Gates Open Promptly At 6 P. M.

Show Grounds North Highway No. 285

Free Party For Mabry Will Be Community Friday Principal Speaker $\begin{gathered}\text { At Demo Rally }\end{gathered}$ Planned By Lions

Eagles Shut Out Bulldogs Friday At Hobbs 19-0

Explorer Scout Post Organized For Older Boys

Lost 9-Year-0 Are Located J Before Sundou

General Auto Repairing drive to
Blue Goose Garage
all kinds repair work
F. E. WALTRIP certified public accountant
$\qquad$ Practice

## Mrs. Ross' Master Loaf

Containing
Highest Quality Ingredients
THE TOT SHOP Mrs. Gray Is Ill and Selling Her Stock of
Merchandise at Cost
Mrs. R. C. Gray
509 S. First St.

FARMERS AND RANCHERS
Earth Tank Work
Each Tank Done By Contract or Hour
Welding and Ditching Machine Service also available
Ferguson Welding Service


When you buy bread, ask Mrs. Ross' enriched bread, know that you're amplify your daily intake of necess
vitamins and minerals.
Baked Fresh Dails
Ask for It at Your Grocer's
Ross Baking Co A HOME INDUSTRY
501 W. Main
ar Dust' Display Gives Artesians armelly Show In Northern Sky


## 

netal cabinet trim carpet pads
floor wax
tric polisher for rent
Picture Framing
Billy Albert \& Co.
Phone 55


CHECK
$\left\lvert\, \begin{aligned} & \text { Democrats Open Up } \\ & \text { Headquarters Here } \\ & \text { For Poritical Campaign } \\ & \text { Loeal Demoratic headquarter }\end{aligned}\right.$

## Central PTA To Aid In Putting Carnival Across

PMA Will Help Vets Get Fats For Businesses


Farmers Need
More Fertilizer
Than Available

Bats Take Up Artesia Abode
Flying Mammals On Increase


Paulin Funeral Home


## THE LITTLE COUNTY JUDGE

## THE WHITE HOUSE

in a radio address Monday night reluctantly announced the removal of price controls on meats, grains and their products. ing specifically Senators Taft and Wherry, Republican stalwarts,

## There Is No Place in America For OPA.

The Idea Was Stolen By the Democrats From Adolf Hitler
It has done more to create and nourish disrespect and disregard of law and order than anything in the history of this nation. It has not controlled prices, BUT IT DID BRING PRODUCTION
ALMOST TO A STANDSTILL. Almost every business it touched, was stricken with paralysis.

Pat Hurley, Republican candidate for U.S. Senate, said: "There are 57,000 OPA Bureaucrats and they can't regulate the price of a pound of butter."

Removal of these price controls, three weeks before election, may be a temporary vote-catching scheme. If the Democrats win the November election, there is no assurance they will not restore these and other price controls, IF THE PAC, COMMUNIST
PARTY AND OTHER COMMUNIST-DOMINATED ORGANIZATIONS DEMAND IT.

Your best insurance is to send to the U.S. Senate and the lower house of Congress, Republicans
PATRICK J. EARL
HURLEY DOUGLAS BERMAN G

highest legal PRICE USEDCARS Faulk's Salvage 806 S. First

## SAND AND GRAVEL

Carload Lots
Garrett \& Cowan Const. Co. Roswell, New Mexico
404 S. Kentucky
Phone 1926-M

## REMEMBER

Merit Feeds Get Results

| Egg Mash <br> Egg Pellets <br> Scratch Grain | In <br> Print <br> Sacks | Starting Mash Growing Mash 16\% Dairy |
| :---: | :---: | :---: |
| Jamesway - Fountains - Feeders - Metal Nests - Metal Ventilators |  | Salsbury's <br> Capsules <br> Pox Vaccine <br> one <br> Kill |
| 17 C.A Wood Preserver (For Blue Bugs) <br> - Blackleaf-40 - Brooders  <br> - Calk Mana - Semi-Solid Buttermilk  <br> - Davis Paints - - DuPont DDT |  |  |
| Booking | Ch | Delivery |

McCAI HATCHERY
Phone $590-13$ and Grand - P. O. Bex 552


Sherwin-Williams Paints Purina Chows - Baby Chicks

 green manure is one method
available to maintain and in many
SELOW SUPRLIES
DEMAND

Hen And Pullet
Goal For Jan 1 Is 435 Million

QUICKWAY
Truck Line
daily service To and From Roswell

JOE MITCHELL \& S0.
810 South First

Nutrena
All-Mash Egg Pellets
The simplet, Easiest Known Mectobe
High Egg Production
E. B. BULLOCK
feed, flour, COAL and seeds
ay, hogs, cattle, wool and hides Artesia, New Mexico

REPAIR ROOFS
Metal and Concrete Stock Tanks With
GOLD SEAL
ROOF COATING
Gal. Can
5-Gal. Can
Electric Fences Battery Type $8.50-10.75-15.55$ Eleectric Line 17.50

Field and Poultry FENCE

Stuce Wire
36-Ineh, 14-Gauge
cumaster Asks moperation of





CLARENCE E. FISCHBECK consulting engineer Engineering-Surveys-Maps-Estimates keports-Ozalid White Prints-Photo Copies Registered Professional Engneer in New Mexico, Texas
and
Oklahoma 690 W. Main St. Artesia, N. M. Phone 475-R

CLEAN The New Mexico Rug Cleaners Phone $660-\mathrm{R}$, Artesia, Between 8 a . m. and 1 p. m . We Pick Up and Deliver

## GET SET NOW <br> for the tough driving months that are coming <br> CET SET NOW



New Ford deliveries are still
behind schedule - so we suggest a winter-proof service for your present car right away
The Ford factory is still catching up with back orders for new Ford cars. And we're in the same fix. But even though we can't get new cars to everyone as fast as we'd like, we can do something about your present car's
ability to serve you through the winter weather
 ARTESIA AUTO CO.
ahead. First, let's check it over for you ... see what's needed immediately. Then we'll put our experienced Ford mechanics on the job.
And you'll drive out with a car that's a lot And you'll drive out with a car
safer, lots easier on your mind.

0

\author{

## P S T !

 <br> DONT LOOK NOW <br> Millions of Germs in Your Rugs <br> RUGS <br> $\qquad$ wil Nean Fener Colds and Less sichness in Your Family <br> \section*{ily}}

DeMars
Photographers
Photo Finishing, Portraits,
Copies, Commercial
704 S. Roselawn. Phone 266.J

## 

|  | W A N TED |
| :---: | :---: |
| Tice ro mip |  |
| 为 | Livestock and Poutry Feeds Prem |
|  | A Cood supply ot |
|  |  |
| aut bus io bub | -costact- |
| Hation tenutios, peembed | MINIMAX |
|  | Feed \& Elevator Co. |
|  | Lamesa, Tex |


-but many calls are going through without delay...

- Since last year almost 20,000 miles of long distance circuits have been added in the states we serve and nearly $70 \%$ of all long distance calls are being completed while the person calling holds the line.
- However, especially during busy periods, some calls are delayed. Generally the busiest hours are during the latter part of the morning and early evening.
- The job of adding more circuits is going ahead despite shortages. Every expedient is being used. We have installed Army surplus material to relieve many congested areas, added substantially to our operating force and frequently rearranged existing facilities to handle peak loads.
- Your understanding during this period
of expansion is sincerely appreciated.



It's The
Ideal Coffee \& Sandwich Shop
For Delicious
Hamburgers
Barbecue Sandwiches
Steaks of All Kinds
Hot Lunches That Please Your Palate Call 659-W
For Orders to Take Out
205 S. First St.

## DIAGNOSING

Is Half the Cure


Areat many things may be making your car misbehave,


and dont forget
Cold Weather Is Coming
 nex mom

BARRON \& CLARK
Auto Service
hugh barron - kylg clark
201 N. First st.
Phone 515-NJ

Pick Up the Pieces bring all or part
That Broken Fundiure Pitivnes. Chairs, Rockers ${ }_{\text {For }}$
Replacement Parts-Refinishin
Staining-Vamishing
Wholstering and stip Coverine
Have Some Material Avalatable
Office Desks and Furniture
Sanded and Finished Like Ne


## Call 461-J

For Estimate or Pick-Up
Artesia Hotel Repair Shop
Charles Ransbarger, Jr.

Artesia Fotel Basement-Enter on Firw Named Representative
State Airmen's Group
 Elk Bagged by Heard
Is Piece de Resistance
At Grayburg Party

Misses Nethery, Wood Initiated Into DKG Society
 noring the special gueent
Members
who
Mrs. At Grayburg Party $\qquad$


Advocate has juw
ment of ooth letter
Transfer file dew

都 Myra's Cafe

Judge Thomas J. Mabry


GOVERNOR
$\qquad$ ARTESIA

Tuesday, 0ct. 22
:30 P. M. in the

## VALLEY THEATER

nd these Democratic Candidates Will Also Speak on the Program

ANTONIO M.
FERNANDEZ

## JOHN E. MILES

For State Land Commission
MRS. M. A. ROMERO CHARLES L. ROSE For
For State
Fry of State SPEAKING PARTY WILL VISIT CARLSBA p. m.


Artesia School Band Opening Roswell Fair

DECONTROL PROCEDURE
OUTLINED BY USDA
Petitions to the secretary of
agriculture for decontrol of ar
cultural commodities currentl)
under maximum prices must be
filed by an official Industry Ad


PAINT-UP now!

## sewali

paints
Mayes \& Co.

## 


leed Elgin Pocket Watches

New Shipment Earrings
HE ARTESIA JEWELRY
RRIS WOODS and IVAN GROSECLOSE 303 West Main

[^1] Mayes \& Co.

ARTESIA MATTRESS CO.

SMITH BROTHERS

Purchased From J. D. Darlington

Don't Throw That Old Mattress Away Have It Rebuilt

NEW MATTRESSES MADE

We Call For and Deliver 301 N. Roselawn
$\qquad$ GREEN ROOF PAINT
Experienced Roof Painter
Walter Nugent, Contractor




|  | ${ }_{6}{ }^{\text {lb }}$ |
| :---: | :---: |
| At ${ }^{\text {Atss }}$ Best Now | $31 / 2^{\text {c }}$ |
| Delicious APPLES | 15 |
| Extra Nice-Buy Now Sweet Potatoes |  |
| $\begin{aligned} & \text { The Per } \\ & \text { BAB. } \end{aligned}$ | 1 |
| ${ }_{\text {Crystal }}^{\text {White }}$ ( ${ }^{\text {Special }}$ | $10^{c}$ |
| HYPRO | ${ }^{\text {at. }}$ botle |
| leather work GLOVES | S1. 10 |
| CORN | ${ }^{\text {No. } 2} 16{ }^{\text {can }}$ |
| PEAS | 1 |

${ }^{\text {Roasted and Pectef }}{ }^{\text {and }}$





SUN.-MON.-TUES., OCT, 20-21-29


Local Man Plays Part In Support Of 'Dreamboat' Flight Over Top

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

## THE "PERFECT" GIFT

 for CImistMASThere Is No Gift So Personal

P0RTRAIT
For a Truly Fine Portrait
GABLE STLDIO
We "absolutely guarantee" that
pleased with our work.
REMEMBER: Good Pictures Take Time, so Phone or Come by "NOW" for Appointment
GABLE STUDIO
114 N. First St.
Phone 81-W

## VALLEY THEATER

SUN.-MON.-TUES., OCT. 20-21-22



## Mr CAR YOU'RE DRIVING NOW <br> THE CAR YOU'RE DRIVING NOW



CHEVROLET
and your forthcoming NEW
intervals, and gain these practical advantages: (1) safeguard your present transportation; (2) avoid the major cars in cold weather; (3) save mir old by preventing serious troubles and repair bills; and (4) maintain the resale value of your car. Remember-we're motive service organization; and motorist after motorist will tell you, OUR CAR-SERVICE IS YOUR BEST
Guy Chevrolet Co., Inc.


## FREE

; Gallons of Gas With A $\$ 20.00$ Purchase Or More

## Buy Now and Save <br> $\$ 50,000$ Of Very Fine Merchandise On Sale Starting October 18th <br> Doors Will Open At 9 A. M. Don't Miss This Chance At The

## FREE

5 Gallons of Gas

With A $\$ 20.00$ Purchase

# Workingman's Department Store 221 South Canyon <br> Carlsbad, New Mexico <br> On Display Ladies, Mens, and Childrens Ready-to-Wear Special Bargain in Every Department 

- Men's Shorts and 0 Undershirts
0 Men's Sport Jackets
0 Men's Leather Jackets
0 Men's and Boys' Suits
- Men's Dress Shoes

0 Men's Rain Coats

- Men's Coveralls

Men's Work Jackets
$\$ 1.49$
Nen's Robes


Mer's Standard Make
COWBOY BOOTS
$\$ 11.98$ and up
Men's Dress Pants
Men's Dress Shirts
Men's Pajamas

ExTRA SPECIAL
CHENILLE BEDSPREADS
95x105, Extra Heavy, Beautiful Designs

> | Cotton Bedspreads |
| :---: |
| T 0 W E LS |
| $35^{¢}$ and up |
| DRAPERY MATERIAL |
| $49^{¢}$ yd. and up |
| CURTAIN MATERIAL |
| $35 ¢$ yd. |
| WHITE SHEET BLANKETS |
| FEATHER PILLOWS |

$\$ 1.58$ and up
COMFORTS-All New Cotton $\$ 5.98$
$60 \%$ Wool CAVIP BLANKETS
$\$ 3.19$
Double Cotton Blankets Double $50 \%$ Wool Blankets Pillow Cases, Two in Box Limited Amount of Sheets $81 \times 108$
1 to a customer
BATH SETS-All Colors $\$ 3.49$
We Only Have A Limited Amount Of These Fine Items
FIRST COME-FIRST SERVED

| Infants' | Department |
| :---: | :--- |
| BABY | blankets |
| $49 c$ |  |


| $80 \%$ WOOL BLANKETS |
| :---: |
| SI.98 |
| OUTING PAJAMAS |
| 50c and up |

## BABY 3-PIECE SETS $\$ 1.98$

3-PIECE SNOW SUIT
$\$ 8.98$
ALL-WOOL SWEATERS $\$ 1.49$
Hundreds of More Items in Our Infants' Department

| Silver-Plated 24-Piece Set <br> Si2.98 |
| :---: |
| CHILDREN'S SHOES | Oxford Style S1.39 and up

LADIES' SHOES $\$ 1.00$ and up

T-SHIRT-All Colors nd Size

Dress Goods Department TICKING $35 c \mathrm{yd}$.

DRESS MATERIAL 39 Inches Wide $35 c \mathrm{yd}$. extra special
INFANTS' COATS $\$ 2.49$

Hundreds and Hundreds of More Items That We Cannot Mention in This Paper.

Children's Dresses
\$1.49 and up
LADIES' DRESSES
\$3.20 and up
Ladies' Suits
Fine Tailoring All Colors
$\$ 19.80$
FREE
1 Ladies' Dress, Up To $\$ 5.98$, With the Purchase of One Suit
Ladies' Coats ${ }^{5} 15.40$
FREE
One Ladies' Dress Up to $\$ 5.98$ With the Purchase Of One Coat

EXTRA SPECIAL FUR C0ATS $\$ 69.98$

DONTT MISS THIS LADIES' BLOUSES $\$ 1.49$

PANELS $98^{6}$ each

CHILDREN'S
FLANNEL ROBES $\$ 1.98$

You Can Use Our
Layaway Plan
A Small Deposit Will
Hold Any Item

CONFIDENCE
WILL SATISFY YOU
30 Years in the Same Location
With a Reputation of Serving THE PEOPLE OF

EDDY COUNTY
$100 \%$ Wool
Moth-Proofed BLANKETS
$72 \times 90$
${ }^{5} 12^{28}$

LADIES'
CHENILLE ROBES
All Colors
$\$ 5.98$

LADIES'
Flannel Pajamas
sq. ${ }^{.98}$

NORKINGMANS DEPARTMENT STORE
1 South Canyon
upward ceiling prices.
"Somee adjustments.
may become necessary
may require some due
rese

| Fly a |
| :---: |
| Non-Spinnable Ercoupe |
| Drive it Like a car |
| Selfstarter-All Metal |
| HAZEL FLYING SERVICE |


| Fly a |
| :---: |
| Non-Spinnable Ercoupe |
| Drive it Like a car |
| Selfstarter-All Metal |
| HAZEL FLYING SERVICE |


| Fly a |
| :---: |
| Non-Spinnable Ercoupe |
| Drive It Like a Car |
| Self-Starter-All Metal |
| HAZEL FLYING SERVICE |


| Fly a |
| :---: |
| Non-Spinnable Ercoupe |
| Drive It Like a Car |
| Self-Starter-All Metal |
| HAZEL FLYING SERVICE |


| Fly a |
| :---: |
| Non-Spinnable Ercoupe |
| Dirie It Lite a arr |
| Selfstarter-all Metal |
| HAZEL FLYING SERVICE |

Phone 396 -RI

And Wheat Are Offered By CCC


| BELL PEPPEE |  |
| :---: | :---: |
| POTATOES | $3^{6}$ |
| TNATOES | ${ }^{12} 17^{8}$ |
| GRAPES | ${ }^{12} 19^{6}$ |
| APPLES | $17^{\circ}$ |



Vegetables are pretty . look before you eat


## 

Ig Secretary nderson Views Month Ahead


## 

 "Excellency"

Custom Swing Of Logs For Use Farmers Allowed Farmers can have logs custom
sawed by mills for their own use,
according to a directive of the
Civilian Production AdministraCivilian Production Administra-
tion, provided such lumber does
not exceed 5000 board feet during解 However, another change may COOKING AND
reduce the amount of lumber EATING APPLE reduce the amount of lumber EATING APPLES
available for farmers'
ase in Previously, lumber on fistributors

J. G. Moor republican cand State Treasy
Specialist In Clothing Tells Women How To Much fun has been poked at
women's handbags, says Mrs.
Pearle Ged ev. Four presidents of
States had mothers
George Washington's
Mary Ball; Martin
mother was Mary Mary Ball; Martin
mother was Mary
times Goes); Jo Armistead; and Andr have to admit the average hand-

REPLBLICAN CANDIDATR
For senate
PATRICK J. HURLE
for congress
herman g. baca
HON FOR CONGREss
HON. EARL DOUGLAS
FOR GOVERNOR
E. L. SAFFORD

For lieutenant governor
O. A. LARRAZOLO, JR

FOR SECRETARY of STATE
MRS. LUCY L. MAC GILLIVRAY
FOR AUDITOR
TITO VALDEZ
FOR TREASURER J. G. MOORE

OR ATTORNEY GENERA CHARLES M. TANSEY, JR. For school superintendent MRS. LOUELLA S. CLARK


[^0]:    Here are your cash-contract discounts. In order to secure these discounts a contract must be signed to extend over one year However, the contract does not require the use of a single inch of advertising, but in order to receive the discounts a contract must be signed. The cash discount is then based on the inches used each month. It is granting to advertisers the rate, which they earn on the basis of the advertising they use.

    ## ADVERTISERS USING

    30 inches per month are given 10 percent discount 40 inches per month are given 15 percent discount 50 inches per month are given $171 / 2$ per cent discount
    60 inches per month are given 20 percent discount 80 inches or more per month are given 25 percent discount

    The above discounts are conditioned on payment of all accounts by tenth of month following insertion.
    Sign your contract so you will be eligible to discounts for advertising, which you use.

[^1]:    

    Ouder Yout ChRISIMRS CARDS易
    nsive cards a beautiful assortment of ine if cards, which can be printed with
    en desired or bought without names. es cards come 20 packed to a box with enOrder Your Christmas Cards Today
    RTTESIA adVOCATE
    PHONE 7
    autiful selection of fine Christmas greeting 8 are now at hand at The Adocate. These
    vde the J. Sidney Burgoyne Sons, Autrey ders J. Sidney Burgoyne Sons, Autrey
    Nu-Art Engraving Company
    also have complete samples of Siegrist raving Company cards to be ordered.
    -

