# Artesia Advocate 

## esia Could Have ned Recreation

\section*{Locatat Prop by And Tell Us or | Phone 'Em in |
| :---: |
| The Adocoat estul wants |
| em - Hose earsonal |

 Vacation Wanes, As Schools Will Reopen Sept. 3}
for Maintenance Veterans Office Planned for Aug. 17



New VFW Post Plans Election Permanent Officers Aug. 26



Lewis Tells Artesians 'Why A Chamber of Commerce?'


Architects Instructed to Proceed With New School Building Plans

Broader Views To Other Clubs

Four Eddy County Producers Brought in During Last Week







Opening Aug. 10
LIABLE BODY SHOP
Fender and Body Work
Automobile Painting






## HOLLEY, DAYTOn

 Holley, dayton$\&$ GERNON Members Chicano stock Exchange Chinese Beard of Trade Complete Investment Service
stocks, Bonds, Commodities Stocks, Bonds, Commodities
Direct Wire Service to Direct Wire Service to
Principal Security and
Commodity Markets



## When a new hospital was opened in Rockford, II., officials an

 in Rockford, III., officialsnounced that the first baby bo
in the institution would be
in in the institution would be th
"guest" of the staff everything
free. The stork arrived Sunday free. The stork arrived
morning with twin girls. T
stork paid a second visit th re
then stork paid a second visit
days later-with twin boys. Brazil's vast Amazon Valley jun
gre could be reclaimed gee could be reclaimed in 30 ye
to become a valuable shipping a
production center production center, says Andrew
Higgins, New Orleans ship Higgins, New Orleans ship and
airplane builder. In a press con-
terence on a visit to Brazil ference on a visit to Brazil,
compared the region with
Misses compared the region with
Mississippi Valley of the Unite
States. He said much progress
could be made in could be made in Brazil with hittite
capita. Higgins, asked if he we
negotiating to buy land in Braz i

Guaranteed Satisfactory Work

Try Our Labor and Our Prices

Dewey Barton and Ed Jackson Quarter Mile South of City Limits

Artesia, New Mexico


CHECK
$=$
Shop
323 West Main

## Saturday, August 10

## Ladies' Ready-to-Wear

New Fall Lines
Suits-Coats-Dresses - Hats

And Accessories

Mrs. Nora B. Clayton, Manager



TThe more 1 am accquanted the earth than all the vain glory
with agricultural aftairs the bet which can be accuired from rave ter I am pleased with them, inso- aging it by the most interrupted
much, that 1 can nowhere find so careet of conquest."

 fol to an undebauched mind is the
tulk of making improvements

## GREASING - WASHING



Expertly Done by
TED PEDILLA Experienced Wash-Grease Man Our Washing-Greasing Rack Is Now Covered For Better Service-Better Car Protection Also Have Ted Use Our Radiator-Engine Flushing Machine For Longer Engine and Radiator Life HART MOTOR COMPANY
Dodge - Plymouth — Dodge Job-Rated Trucks
211 W . Texas Phone 287-W

Know Your Neighbor
 Wyin tione of sames 2m chirs tam thans Nond bout hemend


 *here within the area bounded by the 30th north parallel of latitude on the south and the 65th on the
north. In this area lies every nation or group of nations at present capabilo of waging war agains
the United States.



## ARCHERY ENTHLSASTI



Exclusive DEALER

Ben Pearson Best Quality at Lowest Cost

Take Up Archery for Real Fun!

Smitty Metal Toys
Trucks, Trailers, Etc.

Your Sports Headquarters

## THE WESTERNER



## TOMATO JUICE All Good

 BLACKBERRIES $2^{\text {Gallon }}$$\underset{\text { Del Monte }}{\text { COFE }}$ Lb. Can 46

Corn Meal 5 lbs 50s

Sunshine Krispy Crackers Lb. 19 ¢

White and Yellow

## White Swan

 SpinachNo. $21 / 2 \operatorname{can} 266$

Ranch Style BEANS

15 oz can 126

## 2uatit MEATS

Longhorn
CHEESE
lb. 655
ROUND STEAK
lb. 65

Variety
COLD MEATS
lb. 455

## WALKER-HILL Grocery \& Market

115 South Third-South of Penney's

## Vic Vet says

CORRESPONDENCE COURSES UNDER THE GI BILL. GET DETAILS FROM YOUR


Defective Vision Authentic statistics show
that 72 out of every 100 that 72 out of every 100
cases of backwardness are As far as you know, your
vision may be all right, but There's only one way to
find out, and that is by a find out, and that is by
thorough scientific examina
tion of the eyes. ton of the eyes. Such work is our specialty.
The lenses are ground
The to The lenses are ground to
the results of that examina-
tion.

## ED STONE


 a lot of places . . . at one time
$\mathbf{I}_{\text {F you could make regular, personal }}^{\text {call }}$ pects and talk to them about your merhost efectivervice. that would be the most effective kind of selling.
an give a triet is nossible but you
an give a triendly newsy talk about
your business to the best tamilies in our community through the advertising col umns of this newspaper You can describe your merchandise or service, quote prices and sell to a lot of people at one time But you wouldn't make a lot of per sonal calls at random. would you! It's just as important that you know where
your advertising goes. That's the reason this newspaper is a member of the Audit Bureau of Circulations, so we can give you audited facts and figures about our

## ARTESIA ADVOCATE

tained, how much people pay for this
paper and other essential information that you should know and have a right to know when you make an investment in advertising.
The Bureau is a cooperative association of 2000 publishers, advertising agencies and advertisers in the (inited States and Canada. Organized in 1914, its purpose is to turnish advertisers with
verified intormation about the circulation of its publisher members.
The Bureau maintains a large staff of trained auditors who make an annual audit of the circulation records of each A.B.C. publication. With the tacts thus obtained published in A B.C. reports. it becomes possible for advertisers to select media and buy space on the basis of media and buy space on the basis of



WED.-THUR., AUG. 14-15 joan leslie
"JANIE GETS MARRIED"

VALLEY THEATER


WED.-THUR., AUG. 14-15
-FOR WHOM THE BELL TOLLS' "MARCH OF TIME" - Cartoon "HUSH MY MOUTH" ingrid bergman


HANGAR FLYING


Long Distan Calling
$>$ Up $25^{\circ}$

## Since

 Last Summel- More long distance call are being handled at our switchboards this summer than ever before in his tory. The great surges of traffic which seemed so abnormal on VE day and VJ day are being far exceeded every business day now
- Some delays are inevitable. We are bending every effort to reliere this situation as rapidly as possible, but serious shortages of facilities d lay the needed circuit additions.


## - Until we can provide ade

 quate facilities we ask your cooperstion in avoiding unnecessary long dis. tance calls and in keeping necessary calls as brief as possible.

| Building in City | $\begin{array}{l}\text { Annual Ram Sale } \\ \text { At Albuquerque }\end{array}$ |
| :--- | :--- | Continues; Bryan Courts Enlarged

To Be Next Week

Construction of 12 more units
at the Bryan Courts on the lots
just south of the present Bryan
Courts on South First has been
Courts on South First has been
started and good time is being
made.
started
made.
Approv


Four Eddy-

Architects-

## LEARN TO FLY <br> A Piper Cub

## Hazel Flying Service <br> Municipal Airport

Phone 394-Jl

FOR SALE
Globe Swift-All-Metal Luscombe


THE ARTESIA JELEL
MORRIS WOODS and IVAN GROSE


MONUMES



Everybody Was Pleased with the
Delicious Food and Drink


We Hope It Will Continue
Under New Management RAY GROVER

