## V Chapter Will Be med for War II Hero

Artesia Advocate
asion of Telephone Plant Bring Improved Service

| Henry Geckler Killed on Road During Storm$\qquad$ |  |
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| Food Collection <br> Drive to Be Made Here Next Week | Mrs. Goodrich Of Loco Hills Dies at Lubbock |
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|  |  |
| in charge of the drive, Aston <br> said. |  |
| Ith pointed out |  |
| hes, wis well as the dimpere | Palliarers were |
| district | eer, and Roy Nell |
| house-to-house residence areas |  |
| Is planned to have re- | 2 son, J. E. Goodrich, |
|  | $w$ |
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| Etiber amped food or mon. |  |
| Ecome, Aston ex |  |
| be pur |  |
| dils comid |  |
| duals could |  |
| en charman made ${ }^{\text {a }}$ |  |
| veek, when members of the |  |

## Artesians Look For Price Control Return

Aston, Rotary President, Names His Coming Year Standing Committees

## Sidelights On Good-Will Trip

Expressed for Record Mark amber Luncheon on July 11


Most Businesses in Artesia Make Plans for Being Closed on Fourth

The Artesia Advocate


Community Spirit
ATESA DID AN OUTSTANDING Job on its
mountinkill trip to the communitios in the


## $A B$



spirit is a co-op
which gets jobs
But Artesia
But Artesia
tate. It has a
can do things.
declared, "Art
of being a com
Let the leaders
cide they want so
better to actually
ner. And Artesia
are convinced that
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day and the
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are just a little skeptical.
But once we are convinced of the actual need; $T$
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Straighten Out That Trap
$\mathbf{M}^{1}$

$\square$

## To Publish

T

## 

THE TOT SHOP

## MRS. R. C. GRA



Maddux Monument Co
$\begin{array}{ccc}\text { Largest Memorial Dealers in } & \text { New } & \text { Mexico } \\ \text { Roswell } & \text { Silver City } & \text { Carlsba }\end{array}$

## BUS SCHEDULES

 South Bound-Connections ToPecos-Dalas:San Antonio
Leave

 Cearsibal
Persbid
Pend

Dallas:San North Bound-Connections | $3: 30^{3} \mathrm{p}$, |
| :--- |
| $8: 30$ |
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PUBLIC STENOGRAPHER BOOKKEEPER
notary public JUANITA DENTON 206 Carper Blag

El Paso-Clovis-A Paso-Amarillo_ 6:55 a. m

El Paso-Amarillo -
6:00 p. m.
West Bound-
10:30 p. m
Hope-Mayhill-Cloudcroft FOR DETAILED SCHEDULES PHONE 19 BUS DEPOT

## 

ARTESIA ABSTRACT COIPR
con Hine il


FOR YOUR LIFE INSURANCE NEI JOHN A. MATHIS

General Agent
Union Life Insurance $C_{a}$.
Phone 176-R


ARTESIA BUSINESS DIRECT

EMERGENCY And IMPORTAMT PHONE NUMBERS and ADDRES
 EMERGENCY

Police, Tell Central, or Call Red Cross

AUTOMOTIVE

118 South Roselawn
$\because$ DOYGLAS MEADOR





ance is a corridor of strong bari
and locked doors.
With his head in the clouds and
Lemon Juice Recipe

Montgomery's WATCH SHOP Over U. S. Postoffice EXPERT WATCH REPAIRING Watches Diamonds Jewelry
Half of the world's wisdom rests $\begin{aligned} & \text { Life is is full and sweet to the man who returned fro }\end{aligned}$



y trace of their passing.





## TANDY'S LAUNDRY

807 CHISUM
Plenty of
Hot Water - Soft Water - Stean
Soap, Starch and Bleach Available
Open at 5:30 A. M. Weekdays Close at Noon Saturdays
No Wet Wash on Saturdays
MINIMUM PRICE 40c
Your Business Appreciated PHONE 241-R

## ARCHIE HEVLER'S BARBER SHOP


Shave $35^{5}$ - Haircut $65^{5}$ SOFT WATER
Bring the Kids and Come on Up THANK YOU

## OPEN

## Saturday Nite June 29

## L and R ROLLER RINK

Thirteenth \& Main


Children Under 12 years old, 40c per hour Adults 50c per hour -:- Shoe Skates, 75c per hour MATINEE SESSIONS-2:00 to 3:00, 3:00 to 4.00

EVENING SESSIONS-7:30 to $8: 30,8: 30$ to 9:30, $9: 30$ to 10.30

# Society 

Rebekah Lodge Installs Officers Monday Evening

Mo

BUT FIRST
Be Sure Your Car's Roadworthy
Drive in For These Services
d Motor Check-Up in Service Dept.

- Car and Motor Check-Up in Service D
- Wheel Check-Up on Wheel Balancer
- Radiator-Motor Flushing Machine Service


## HART MOTOR COMPANY


"I could do that, too, if I was as little as that little shrimp. He'd grow up to be man-size if

MRS. ROSS' BREAD
ROSS BAKING CO.

## Questions and Answers

 about Newspaper Advertisinga.

wying merchandise?
a.
newspaper has
bow it was obtained, hoo
paid for it, and many o

## uy advertising.

Q. bership?
No. Only those with paid ci
the best proof of interest
power on the part of the readers

Is this newspaper a me
Bureau of Circulations?
A. Yes. We are proud of our
we want our advertisers
what they get for their money when they
information in our A.B.

## ARTESIA ADVOCATE

## This newspaper is a member of the Audit Bureaw of Circulatione. diest A. B. C rebort giving avditad fact

## Peoples MercantileC

jillers Who Mountain re Listed



## WHITE STAR LAUNDRY

Plenty Hot, Soft Water - Wet Washes
Deen SA. M. - six Days A Week
307 North Fourth
Phone 754-W
Dr. Wm. A. Bumstead Graduate Veterinarian
t's More the Rage Than Ever Before Costume Jewelry ice Selection From

## THE ARTESIA JEWELRY

MORRIS WOODS and IVAN GROSECLOSE

## NO

We Do Not Have Any

## Steel File and Desks

Adding Machines
Or Steel Furniture
Even Ledger Sheets are scarce

## BUT

We Do Have
Standard New Woodstock Typewriters
Storage Files, legal ańd letter size
Steel Typewriter Tables
Metal Scotch Tape Dispensers
Steel Arches
Autopoint, Eversharp, Scripto and SchaefMechanical Pencils
Complete line of Lead and Colored Pencils Steel Punches
Legal and Letter Size Folders
Steel Clips
That New Ink That Won't Spill With Fine Morrisset Sets, Pen and Ink Esterbrook Fountain Pens
Memo Pads, latest designs
Steel Rulers
And a hundred and one other items used in
the modern office.
Rev. C. A. Clark, Pastor
First Methodist Church

## OCOTILLO THEATER

SUN.-MON.-TUES., JULY 7-8-9

## WRAPPING YOUR HEART WIIH HAPFINESS:

 Don Ameche


So Gou MII Lere



Added Short Feature
Equestrian Quiz" and "HICK CHICK
Army Lists War Dead and Missing In State Booklets Just Released

Army
names of nearl
women who gave
leased by the W
The list was

> CLARENCE E. FISCHBECK
> CONSULTING ENGINEER
> Engineering-Surveys-Maps-Estimates Reports-Ozalid White Prints-Photo Copies Oil Well Locations-Pipe Line Surveys asiered Professional Engmeer in 509 W. Main St. Artesia, N. M. Phone 475-R

VALLEY THEATER
SUN.-MON.-TUES., JULY
He's between two hearts
+10 vay Jounson Between tho Wonen LIONEL BARRYMORE GLORIA DE HAVEN

## In KEENAN WYNN . MARIIYN MAXWELI

alma kruger - marif blake - kete luke
Also Showing Cartoon and News
Continuous Show Sunday, $2: 30$ till 11:00
Monday and Tuesday at 7:00 and 9:00

adVERTISEMENT FOR bids NOTICE TO CONTRACTORS:
Sealed bids will be received at


CEMENT WORK

0. H. SYFERD Anything in Concrete 316 West Adams

FOR SALE 80 Acres
Irteiaia Golf Club Propett Including three-room house with lar
pump, 200-barrel Maloney storage
picnic ground, on Hope highway
Frontage of 1320 feet on paved hig
$\qquad$ An opt
lants
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## A Message...

## Abant Telephone

Service In Artesia

Everyone is busy today and this activity is re flected in the big increase in telephone calls. Particularly on lecal calls, the load is heavier at the Artesia switchboards than it has ever been.

As a result, during the busiest periods, some calls may not be handled as promptly as in the past.

You can help us give you better service by avoiding as many calls as possible during the peak hours. Congestion is heaviest between 10 A . M. and Noon and 4 to 6 P. M.

Thanks for remembering.


The Mountain States Telephone \& Telegraph Co.


Frontage
bilities.
$\qquad$
Bids Received to Aug. 1, 1946

For Further Information - Contad Arba Green, Bill Bullock, or Hugh Kivet


## 位 <br> mane號



There's better living ahead for you-Electrically. Betere Iighting, beteter cooking, beteer
refrigenaion. These electrical seranss will give you many precious lesure bours-hours you an pena with your family and friends.

WE'RE BUILDING AHEAD OFA FAST GROWIN

its way
gow-cost electricity to your door,
so that you can enjoy all of these labor-saving
appliances. And people living in the hundreds
$\qquad$

New Tire Safety at Half the Cost! Firestone Fnecory-Mecta $7!20$
Yon get the same famous troad found
in the new Firestone De Champion tirir. Firestone De Leaps Luxe
guaranteed. Get new tire safety todey.

oc Valuel FREE
ROAD MAPS
of America
Eve Roldy Mexionaly


IE STAR SPECIAL
LUNCHEON
MATSETS
78
Bosatiful designs, brillanntly
colored. Mado of cork, $A$ cinch to
colored. Mado of cork, a einch to
toop immacculatoly cloen.

ns Firestone Dealer Store
Phone 43

Herman Gillian of Loce Hill
passed the elight check for his
private license last week


## AIR <br> CONDITIONERS <br> Three Types <br> $54.50-65.75-72.75$

Regular Air Conditioning Motors

## Safeway Food Price Policy Pledge Protection For You

"Regardless of what happens to OPA ceilings prices on foods these Safeway price policies are a pledge that Safeway prices will be kept as low as possible. 1. In setting its retail prices, Safeway will continue to give consumers the benefit of savings resultng from our way of doing business, by pricing at the lowest point that will yield a reasonable profit. For many years Safeway profits have averaged less than 2 cents on every dollar sale. 2. Safeway will do no speculative hoarding. Stores will contain the largest possible supplies of goods at all times and they will be made available to all customers. 3. Safeway will pay the full legitimate market to farmers and other producers of Food."


| ONIONS <br> Spanish | 1b. |
| :---: | :---: |
| LEMONS <br> Balls-O-June | lb. 196 |
| LETTUCE <br> Green Crisp Heads | lb. |
| PEACHES <br> Calif. Freestone, Fancy Quality | lb. |
| APRICOTS <br> Large Ripe | lb. |
| WATERMELONS <br> Calif. Klondike's | 1b. 46 |

With the latest instruments of precision by registered
optometrists characterizes
all eye examinations in our optometrists $\begin{aligned} & \text { characterizes } \\ & \text { all eye examinations in our } \\ & \text { office. }\end{aligned}$

All lenses are ground by ex-
perienced operators, exactly perienced operators, exactly
to your prescription, then
carefully inspected and carefully in
in
proven up."
That is the
we give you.
ED STONE
optometrist
117 W. Main, Phone 75-W
PAINT-UP now!
Ses....
PAINTS
Mayes \& Co.

| $\underset{\substack{\text { Canterbury } \\ \text { 8 OZ. box } \\ 43}}{ }$ | $\begin{gathered} \text { TEEAA A A A A } \\ \text { 8oz. box } 51^{\text {c }} \end{gathered}$ |
| :---: | :---: |
| $\begin{gathered} \text { COFFEE } \\ 1 \mathrm{lb} \text { Edards } \\ 29^{¢} \end{gathered}$ | $\begin{gathered} \text { COFFEE FOFEers } \\ 1 \text { lb. can } 33^{¢} \end{gathered}$ |
| $\begin{aligned} & \text { COFFEE } \\ & 1 \text { Alb. bag } 21^{\text {s. }} \end{aligned}$ |  |
| FRUIT JARS 12 quarts. $788^{\text {f. }}$ | CRACKERS <br> Busy Bakers <br> 2 lb . box $34^{\text {f }}$ |


| Mifco Brand <br> T0MTOES | ${ }^{19.02 \mathrm{czan}} 11{ }^{\text {can }}$ |
| :---: | :---: |
| ${ }_{\text {Smerald Bay }}^{\text {Eay }}$ | $\begin{array}{r}\text { 17-02. can } \\ 15 \\ \hline 15\end{array}$ |
| Golden Heart | ${ }^{10-\mathrm{lb} \text { b bag }}$ |
| FLOUR | 55 |
| ${ }^{\text {Great }}$ Northern | 2-1b. bag |
| BEANS | $22^{\text {c }}$ |
| White Masic | ${ }^{\text {quart bottle }}$ |
| Libb's |  |
| DEVILED HAM | 14 |
| $\begin{aligned} & \text { Sanned Meat }^{\text {SPA }} \end{aligned}$ |  |
|  | 16 -oz. glass |
| PEANUT BUTTER | $31{ }^{\text {c }}$ |
| Gerber's Fruit and Vegetable BABY FOOD | ${ }^{4} / 2 / 2 \mathrm{cz}$ c can |
| FA SAFEWAY GUARANTEED MEATS |  |
|  |  |
|  |  |
| Grade A, Quick Frozen, Cut Up. Pan <br> FRYING CHICKENS | $65^{16 .}$ |
| $\begin{aligned} & \text { Quick Froen Fish } \\ & \text { BONELESS PERCH } \end{aligned}$ | $45^{\text {bi }}$ |
| LINCHEON MEAT |  |
|  |  |
| BOLOGNA | $32^{\text {b }}$ |

yOU GET MORE FOR YOUR MONEY AT SAFEWAY

Thursday, July 4, 1946
Farmers Urged To Prevent Water Waste The present shortage of irriga.
tion water is a matter of serious of New Mexico.
In commenting on this shortage,
Leonard R . Appleton, extension
soil conservationist of New Mexir co A. \& M. College, urges farmers
to use every means possible prevent wastage of the waster that
is available. Some of the things which Mr.
Appleton suggests that farmers can do to conserve water are:
Keep ditches in order. A slu

## MILO SEED

Plainsman Variety selbct seed Recleaned for Planting $\$ 4.50$ STEVE LANNING

## FARMALL TRACTORS

International Harvester Farm Equipment



THE MYERS COMPANY
International Harvester Dealers
107 S. First
Phone 39


Merit Feeds
Poultry Equipment and Medicines


Baby Chicks Electrie Fly Traps

## McCAW HATCHERY

Phone $590-13$ and Grand - P. O. Bex 552

the artesia apvocate, artesia, new mexico

| It Is Time to |
| :--- |
| Organize Kitchen | For Hot Weather




Range Practices Improve Value Of Miguel Ranch An outstanding example
good range management and
scientious cooperation with then then then
Agricultural Conservation Pr gram is found on the James
Ellis ranch in San Miguel Count
The unit. which is is management of a progressiv
armer, Charles B. Gerardi, co

${ }_{\mathrm{d}}^{\mathrm{d}}$

## Farm Shorts



PLAN

Wilson \& Anderson

## Sherwin- 111 8. Soemen

## $\underset{\substack{\text { gise } \\ \text { los current increases the water } \\ \text { Do not overirigate . This not }}}{\text { Special Payments }}$ 

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May.
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Lumber Release Is Directed by New Amendment
difficulty in securing lumber for
essential maintenance and repairs
after a sufficient time has elapsed
for the changes to become effect.
ive
E. B. BULLOCK FEED, FLOUR, COAL AND SEBDS alfalfa hay, hogs, cattle, wool ap Artesia, New Mexico

SHOP SERVCE
 READY TO SERVE

Come in and see our modern shop facition in farm machinery. See our system of follonig. apecifications for fit and adjustment of wetit This is the way to keep your machines worting DURANCE built into
JOE MITCHELL \&
810 South First


Canning Suph

Soilex

Wall Washing Paint Cleaning $11 / 2 \mathrm{lb} .25 \mathrm{c}$

Baker
Windmills 8 and 8.Foot
Stub Tower



G.LIX Cleaner

Makes Water "wettor"
Suds Without Soap
2 lb .396
Air
Atlacide
kills Johneon and Bermada
lb. 15



Turner and Woolley Wells Are REA Is Champ New Eddy County Producers Two each
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R. R. Woo
RW 23-3730
flowed 35
after shot.
New loc

Robbed,' Shouts 20-30, but Lions Credit Hurler

Team in First Half of Season

Lee Is Elected Chairman Demo Committee

Community Civic Leaders Join in Impromptu Road Meeting at Lodge

Petty Team Is Out Front in Kegler League

Lesilit
Ausin
Ratese
Reere


