

★ ★ ★  
Only  
Three More  
Shopping  
Days  
★ ★ ★

OFFICIAL PUBLICATION FOR EDDY COUNTY

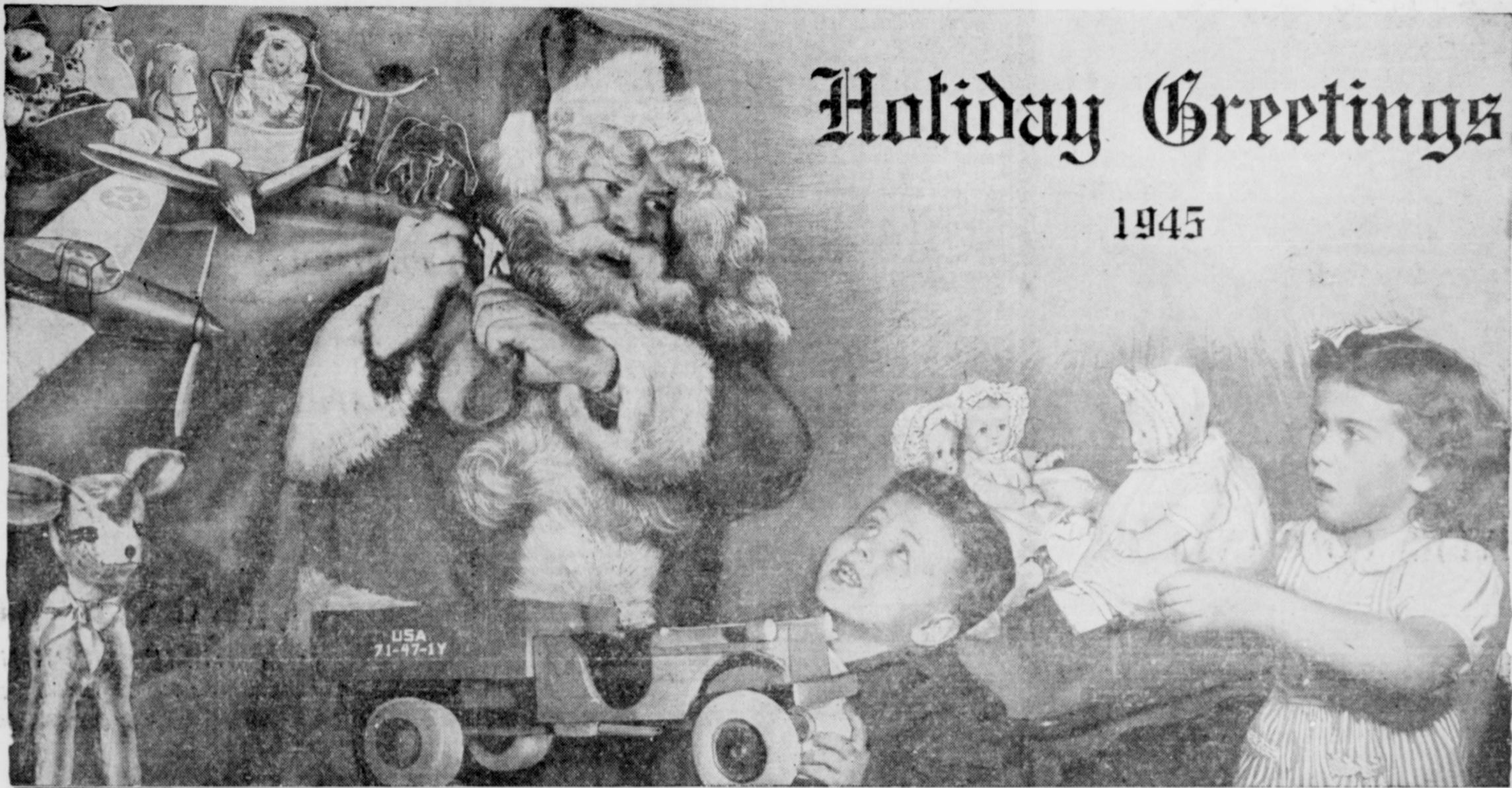
# Artesia Advocate

REMEMBER PEARL HARBOR AND BATAAN

VOLUME FORTY-TWO

ARTESIA, NEW MEXICO, THURSDAY, DECEMBER 20, 1945

NUMBER 51



## Holiday Greetings

1945



## Christmas

Humanity's hope and civilization's cry for a brave, new world is perennially strengthened by the light that shines from the eyes of children as they stand in the presence of their Christmas idol—Santa Claus.

The wonder of these faces unfolds mankind's greatest lessons.

For here is faith resplendent in its simplicity.

Here is unselfishness, unadorned.

Here is devotion, unalterable.

Here is goodness, in its glory.

The magic of this light shines outward from the world of childhood onto the pathways of our adult world—pathways sometimes darkened.

This light can pierce that darkness.



And again this year, these eyes will shine, these faces glow.

Let these rays be cast on us and warm us. Warm our hearts. Kindle the spark. Light the way.

For great things are all cradled in the land of simplicity and faith—the land of a childish face.

And peace in the world is the great thing in our hearts this Christmas.

And lasting peace must spring from those basic truths that generate this light that shines in the eyes of children.

That those who lead the world out of a period of darkness will gaze this Yuletide into the faces of little children—and gazing catch the spark—is the Christmas wish and message of this newspaper.



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# Holiday Greetings



To each of us the word Christmas summons many happy memories. To some it recalls a ride over the frozen countryside to grandma's, sleigh-bells tinkling all the while. To others it recalls happy reunions in mirth-filled living rooms, gay banquets and glowing Christmas trees. But to all it recalls days of charm and endearment, the happiest days of our lives.

May you know this happiness in all its fullness once again, dear friends, this Christmas season of 1945.

**The MYERS COMPANY**

### NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-1547 S2 Santa Fe, N. M., Dec. 7, 1945.

Notice is hereby given that on the 2nd day of Nov., 1945, in accordance with Chapter 131 of the Session Laws of 1931, Byrne A. Shofner of Artesia, County of Eddy, State of New Mexico, made application to the State engineer of New Mexico for a permit to drill a 12 1/4 inch diameter shallow groundwater well approximately 200 feet in depth at a location in the Northwest Corner of the W 1/4 SW 1/4 of Section 19, Township 17 South, Range 26 East N. M. P. M., for the purpose of combining the water therefrom with that of Well RA-1547 in order to develop a sufficient shallow groundwater supply for the proper irrigation of 80 acres of land under License RA-1547 and described as the W 1/4 SW 1/4 of said Section 19.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting of approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of last publication of this notice. Unless protested, the application will be given final consideration for approval by the State Engineer on the 17th day of January, 1946.

Thomas M. McClure  
State Engineer  
50-31-52

Paper Metal Prong fasteners available at Advocite office.

SUBSCRIBE FOR THE ADVOCATE

### Christmas Medley

Christmas was once abolished by an act of parliament in England. That was in 1644 when the Puritans under Oliver Cromwell governed the realm. The Puritans' disbelief in holiday enjoyments was so intense that parliament ordered Christmas to be observed as a strict fast day. No roast beef, no plum pudding, no wassail were permitted.

Although turkey is the essential feature of Christmas dinner today, the bird was unknown in England in the 16th century. Introduced from America, it came into its present popularity in the early 1700s.

In several states of the Union there is a definite law forbidding anyone from interfering with a child's belief in Santa Claus.

Some European peoples have a superstition - dating from ancient times - that animals take on the power of speech at Christmas time.

Lewis Carroll wrote his famous book, "Alice's Adventures in Wonderland," as a Christmas gift for a little girl who was the daughter of one of his friends.

### New Year's Blessings

#### Ancient Swiss Legend

According to Swiss legend, the Holy Family is abroad during the hour of midnight mass on Christmas Eve.

Therefore, a bowl of fresh milk is placed upon the dining table and each member of the household carefully lays his spoon upon the table cloth.

The person who, returning from church, finds his spoon has been moved may anticipate special blessings during the coming year; for surely Mary and Joseph have rested within the abode during their Flight into Egypt and the Virgin used that spoon to feed the Infant Jesus.

## SEASON'S GREETINGS

Our Sincere  
Wishes  
to  
All of You  
for A  
MERRY  
CHRISTMAS  
and A  
HAPPY  
NEW



**VERNON D. BOLTON**  
PHILLIPS 66 PRODUCTS

# Merry Christmas to All



Best Wishes for a

# Merry Christmas

★ Holly and mistletoe, soft lights and Christmas trees, gifts that mean an outpouring of the spirit. Santa Claus is coming! With gratitude for your continued friendship we pause during this busy Christmas season of 1945 to wish you the happiest Christmas of them all.

**Ferguson Motor Co.**

**Guy Chevrolet Co.**

Season's

Greetings

A more fitting opportunity to express our appreciation for your consideration could not be found than at Christmas-time

● The Holiday Season With its spirit of good cheer and friendliness, brings to mind the splendid associations that have been ours during the past year. ● We gratefully acknowledge your consideration and favors. ● The confidence shown is our incentive to even greater service during the years to come. ● It leads us to keep thoughtfully in mind your needs and desires so that we may efficiently fulfill them. ● The old year holds scores upon scores of cherished memories—new acquaintances made—the closer binding of old ties of friendships and many happy relationships. ● That is why, as the old year draws to a close amid the good fellowship of Christmas time, we consider it an honor to extend compliments of the season to our good friends of this area. ● The sincere wish of every member of this organization is that we may continue to serve you to your satisfaction in the years to come. ● We wish for you the Merriest Christmas you have ever known and a year of happiness, health and prosperity, with the fulfillment of your every ambition and plan and vision. May we again say to each of our good friends

**HAPPY  
NEW  
YEAR**

**ARTESIA AUTO COMPANY**

Authorized Ford Sales and Service

Phone 52

Artesia, New Mexico

**NOTICE  
STATE ENGINEER'S OFFICE**

Number of Application: RA-386  
Santa Fe, N. M., November 28, 1945.  
Notice is hereby given that on the 28th day of September, 1945, in accordance with Chapter 131 of the Session Laws of 1931, Emil P. Bach of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of Artesian Well RA-386 from SW $\frac{1}{4}$ NE $\frac{1}{4}$ NW $\frac{1}{4}$  of Section 23, Township 17 South, Range 26 East, N. M. P. M., to a location in the SW $\frac{1}{4}$ NW $\frac{1}{4}$ NE $\frac{1}{4}$  of said Section 23 where applicant proposes to drill an artesian well 13 $\frac{1}{2}$  inches in diameter and approximately 900 feet in depth for the purpose of continuing to exercise artesian rights on 77 acres of land under File RA-386 and described as N $\frac{1}{2}$ NE $\frac{1}{4}$  of said Section 23.

Any person, firm association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting of approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be given final consideration for approval by the State Engineer on the 8th day of January, 1946.  
Thomas M. McClure,  
State Engineer  
49-31-51

**NOTICE  
STATE ENGINEER'S OFFICE**

Number of Application RA-1532 S. Santa Fe, N. M., Dec. 6, 1945.  
Notice is hereby given that on the 3rd day of December, 1945, in accordance with Chapter 131 of the Session Laws of 1931, W. Leslie Martin of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to drill a shallow groundwater well 12 $\frac{1}{2}$  inches in diameter and approximately 200 feet in depth, at a location in the NW $\frac{1}{4}$ NE $\frac{1}{4}$ SE $\frac{1}{4}$  of Section 32, Township 16 South, Range 26 East, N. M. P. M., for the purpose of developing a sufficient underground supply for 160

acres of land with underground water rights File RA-1532, and described as E $\frac{1}{2}$ SE $\frac{1}{4}$  of Section 32, and the W $\frac{1}{2}$ SW $\frac{1}{4}$  of Section 33, all of Township 16 South, Range 26 N. M. P. M.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting of approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of last publication of this notice. Unless protested, the application will be given final consideration for approval by the State Engineer on the 15th day of January, 1946.  
Thomas M. McClure  
State Engineer  
50-31-52

**IN THE PROBATE COURT OF  
EDDY COUNTY, STATE OF  
NEW MEXICO  
IN THE MATTER OF THE  
ESTATE OF CLARENCE CLEM-  
MONS EDWARDS, DECEASED.**

No. 1251  
**NOTICE TO CREDITORS**  
The undersigned C. L. Bowen has qualified as administrator of the estate of Clarence Clemmons Edwards, deceased.  
All persons having claims against said decedent are hereby notified to present the same as provided by law within six months from the first publication of this notice on the 29 day of November, 1945, or the same will be barred.  
C. L. Bowen  
Administrator  
48-41p-51

Plenty of genuine Scotch tape at Advocate office. All sizes.

**FINKE**

IS

COMING TO

TOWN

*Merry Christmas*



Once again the reindeer sweep down from the North with their cargo of cheer. About time that we were thinking of the friends who have so loyally remembered us.

Your generous patronage has helped make our year a good one, and we are taking this means of sending you a word of personal thanks to let you know how much we value your friendship. We sincerely hope that your holiday season will be exceptionally happy.

**MANN DRUG CO.** THE Retail  
Phone 87 PRESCRIPTION DRUGGIST ARTESIA NEW MEX.  
COSMETICS • FOUNTAIN • DAILY NEEDS

**CHRISTMAS GREETINGS**

from

**First National Bank of Artesia**

It's Officers, Directors and Employes

Member Federal Deposit Insurance Corporation

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO  
 IN THE MATTER OF THE LAST WILL AND TESTAMENT OF PAUL D. THOMAS, DECEASED.  
 No. 1192  
 NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT OF THE STATE OF NEW MEXICO  
 TO: Lillian Farr Thomas, Paul F.

Thomas, Anne Thomas, and all unknown heirs of Paul D. Thomas, Deceased and all unknown persons claiming any lien upon or right, title or interest in or to the estate of said decedent, GREETING:  
 NOTICE IS HEREBY GIVEN that Lillian Farr Thomas, ancillary executrix, has filed her Final Account and Report in this cause and, by order of the Probate Judge

of Eddy County, New Mexico, the 10th day of January, 1945 at the hour of 10:00 A. M. in the Court room of the Probate Court in Carlsbad, Eddy County, New Mexico is the day, time and place for hearing said Final Account and Report. At the same time and place, said Court will determine the heirship of his estate, and the interest of each respective claimant thereto or therein, and the persons entitled to distribution thereof.

Neil B. Watson, New Mexico, is attorney for the ancillary executrix.

WITNESS MY HAND and the seal of said Court on this the 21 day of November, 1945.

R. A. Wilcox  
 County Clerk and ex-officio Clerk of the Probate Court  
 (SEAL) 48-41-51

**State Cattlemen Will meet Dec. 17-18 at Raton**

The executive board of the New Mexico Cattle Growers Association will meet at Raton Dec. 17-18 according to E. G. Hayward, Cimarron, president of the organization. In addition to the 100 members of the executive committee, all members of the association and state cattlemen in general are urged to attend this session because of the numerous problems confronting the association and industry at



Currier Abstract Co.

**Yuletide Greetings**

**Clarence E. Fischbeck**

CONSULTING ENGINEER

509 W. Main

Artesia, New Mexico

Phone 475-R

this time, Hayward said.

Chief problems under consideration will be forest grazing land and public domain grazing land questions, which have come up in recent months. In addition considerable time will be given to discussions on the protein feed situation in the state, the ranch labor shortage, meat rationing, and the government meat subsidy program, Hayward continued.

Grover Hill, former under-secretary of agriculture, who is now with the Farm Credit Bank, will be one of the chief speakers on the meeting program.

Plans will be made at the Raton session for the general business to be taken up at the annual convention of the association, which will be held at Albuquerque in March. Plans will also be made for a large delegation to attend the annual meeting of the American National Livestock Association at Denver Jan. 9-11. A. D. Brownfield of Deming is serving his second term as president of the national organization.

More than 300 applications for membership are now pending in the association office and they will be formally approved by the executive board at the December meeting. Approval of these new members will bring the group's total membership past the 3300 mark.

WANTED - Clean cotton rags. The Advocate.

**Follow These Simple Precautions To Avoid Accidents at Christmas**

THE traditionally joyous Christmas holidays are marred for many families by tragic accidents resulting directly from holiday festivities. By following these simple, logical precautions, you can make sure that none of these mishaps occur in your home.

Most of the strings of lights decorating this season's trees have been in use for three or four years because of wartime conservation measures. Broken insulation and loose wires at the socket are dangerous. If you have done some amateur wiring, such as joining two strings of lights together, be sure that the joinings are wrapped sufficiently in electric wiring tape to prevent accidents.

Although Christmas candles are appearing more and more rarely on trees, they are still taking a yearly toll of lives and accidents. Open flame lighting is dangerous at its best and must be accompanied by numerous and constant precautions if disaster is to be avoided. It is better to have no lights at all, than to risk costly fires from candles.

Toys, intended to enchant the youngsters at Christmas, can be another potential source of accidents. It is therefore wise to look over your children's toys and see that they are safe to play with. The best-meaning uncle or aunt could have picked out a toy with a rough edge, a sharp corner or a splintery handle.

It is also wise to look over your youngster's toys and pick out the ones that are not suitable for his age. A two-year-old with a tool chest, for instance, can do damage to both himself and his baby brother, if given a free hand with a hammer and saw.

While the litter from Christmas packages is still about, be particularly careful of your smoking. Some hot ashes dropped on thin tissue paper or a carelessly tossed match could result in serious damage. Unless your Christmas tree decorations are guaranteed fireproof, they, too, can be a source of danger.

**Miracle Plays Still Held**

Among more tradition - observing communities of the world, old-time miracle plays are still performed, often in the form of elaborate dances, in solemn, but lavish, settings against the colorful background of tropical foliage.

**Potted Yule Trees Can Be Used for Several Years**

The record of using the same Christmas tree for the last five holiday seasons is held by Mrs. H. R. Yount of Brunswick county in North Carolina.

Mrs. Yount planted a small cedar by her farm house and the first Christmas it was about 15 inches high. She placed it in a pot and used it as a table tree with appropriate decorations.

After the first Christmas, she replanted the small tree by the house, then dug it up again and placed it in a bucket on a table for its second holidays.

Again it was replanted and the third year it took its place on the floor with the children adding the necessary decorations. It was very carefully treated and again reset by the house. For the last two years it has been used as an outside Christmas tree to carry all the lights and decorations.

Mrs. Yount and the other members of the family have made special preparations for decorating the traditional Christmas tree again this year.



A GOOD WAY to keep Christmas well is to bring joy to every one we can. This, we believe, is the spirit of this community . . . one of the important reasons why living here affords such genuine pleasure.

To you who have stood by us so faithfully during the year 1945 we wish a whole world of happiness pressed into this Christmas season. Merry Christmas to you and to every member of your family.

**Russell Auto Supply Company**



**CHRISTMAS IS THE TIME** for friendliness, for the open house and the open heart

It is the time, too, for us to greet our friends, to thank them for their consideration of us, and to wish them all a very Happy Christmas.

**A & D GROCERY**

NORTH HIGHWAY



**Woody Tire Co.**

Extends

**Best Wishes**

To All

For A

**MERRY CHRISTMAS**

And A

**HAPPY NEW YEAR**



Today's grownups are only yesterday's children who once stood before a fireplace on the Christmas Eves of the past, or who, just before Christmas, were as good as they could be.

The heart of the Christmas season is friendship and eternal youth, and we could not ask for finer friends than ours.

Accept our hearty thanks for the pleasant business association of the past year and . . .

*The Best of Yuletide Wishes to All!*

**LEONE'S STUDIO**

to open - Lend Your before - (Ky. - will)



Christmas Is All of These

Christmas is the good will shared at the family hearth; the carol sung together; the candle in the window, the glowing faces gathered around the festive board. And it is much more—ever so much more!

We cannot begin to put into words all that Christmas is, nor begin to express how ardently we wish for you the complete enjoyment of Christmas. So, all we can say to you, kind friends, is Merry Christmas To You.

Candles—Symbolic of Season



Christmas candles can take many shapes and forms, many may be made at home, or purchased on the market, to suit the decorative effect desired.

IN THE DISTRICT COURT IN AND FOR EDDY COUNTY, STATE OF NEW MEXICO Alvin R. Dowell, Mary E. Dowell, and Lizzie J. B. Jackson, Plaintiffs, VS. L. W. Martin, if living, if deceased, the unknown heirs of L. W. Martin, deceased, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: Unknown heirs of H. T. Boyd, also known as Henry Thomas Boyd, deceased, and All Unknown Claimants of Interest in the Premises adverse to the Plaintiffs, Defendants

title and estate in and to the property described in the Complaint in said cause, to-wit: Lots 2, 4, 6, 8, 10, and 12, all in Block 52 of Artesia Improvement Company Addition to the Town (now City) of Artesia, Eddy County, New Mexico. The Plaintiffs' Attorney is D. D. Archer, whose post office address is Artesia, New Mexico. You and each of you are hereby further notified that unless you enter your appearance in said cause on or before the 17th day of January, 1946, judgment will be rendered against you in said cause by default.

WITNESS MY HAND AND THE SEAL of the District Court this 30th day of November, 1945.

(SEAL) Marguerite E. Waller Clerk of the District Court 49-41-52

Case No. 9205. NOTICE OF PENDING SUIT THE STATE OF NEW MEXICO to the aforesaid defendants against whom substituted service is hereby sought to be obtained. GREETINGS:

You are hereby notified that a suit has been filed against you, and each of you, by Alvin R. Dowell, and Lizzie J. B. Jackson, as plaintiffs, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the Court in which said cause is pending, the general object of said suit being to quiet the Plaintiffs' unencumbered fee simple

Employees at the municipal incinerator at Minneapolis have the jitters. Discarded ammunition is being disposed of in garbage cans and Superintendent Carl O. Nygard has suggested that war souvenirs be turned over to police—not to his garbage collectors. Recently a hidden shell blew out an incinerator door and another time a live hand grenade was discovered—just in time.

STANDARD OIL CO. OF TEXAS

Ed McCaw, Agent



SEASON'S GREETINGS

TIMES HAVE CHANGED, but Christmas remains unchanged—the year's outstanding holiday in the timeless cycle of love and good fellowship. In the same old familiar way it gives us pleasure to wish for you in this season of 1945 the most in Christmas cheer and enjoyment.

J. T. Caudle, Agent

SINCLAIR REFINING CO.



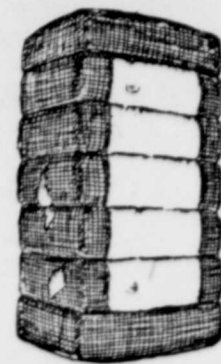
Unselfish interest in others is the keynote of happiness at Christmastime. May each gift you receive breathe love and devotion and bind the ties of home and friendship more securely.

As for ourselves, we desire to express our appreciation for your loyalty to us in 1945, and wish you a Merry Christmas.

HOMER G. BORLAND AUTHORIZED DEALER

Western Auto Supply Co.

207 Main Street Artesia, New Mexico



The Season's GREETINGS To You

The gift we treasure most was not given at this Christmastime, but rather it was given throughout the past months. This gift is your friendship and patronage. We treasure it most because we know it is your way of showing us that our service has been welcomed by you and that you value our service.

Merry Christmas



Happy New Year

We don't know what the New Year holds in store for you—but if wishes come true, our wishes will insure you a grand year. Here's to your health, happiness and prosperity—and our continued friendship.

THE ARTESIA FARMERS' GIN

Artesia, New Mexico



Christmas Joy

PEACE ON EARTH · GOOD WILL · TOWARD ALL MEN

EVERY holiday has its significance, but none can compare with Christmas. It is the one time of the year when self-seeking gives way to selflessness, and all are united in one common attitude of good will towards our fellowmen.

Our entire personnel joins in wishing Christmas joy to those whom we have served, and to others as well. Accept our sincere thanks for the privilege of being of help in making this Christmas of 1945 truly merry.



CARTER'S CAFE

Mr. and Mrs. G. Taylor Cole



MBER 20, 194

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### Old-Fashioned CHRISTMAS GREETINGS



THERE are a thousand and one ways of extending the season's greetings to you, but no words we can put into writing, no words we can frame with our lips, ring with more sincerity than the old-fashioned greeting—

**MERRY CHRISTMAS  
TO YOU**

**Roselawn Radio Service**

104-6 South Roselawn

TELL US YOUR PRINTING TROUBLES—Phone 7

#### NOTICE OF ELECTION OF DIRECTORS FOR DISTRICTS NOS. 1 AND 4 OF THE PECOS VALLEY ARTESIAN CONSERVANCY DISTRICT

WHEREAS, it is provided by



**TIDINGS of  
GREAT JOY**

The prevailing spirit of good will embraces us all during this joyous season. We, too, want to extend to you personally our hearty good wishes for an exceptionally

**MERRY  
CHRISTMAS**

**BLOCKER'S  
Electric Shop**

Westinghouse Dealer

Section 5 of the Election Code of the Pecos Valley Artesian Conservancy District that the Board of Directors thereof shall publish notice of the time and place of holding an election for Directors of the Pecos Valley Artesian Conservancy District.

NOW THEREFORE, the undersigned members of the Board of Directors of the Pecos Valley Artesian Conservancy District, do hereby proclaim and give notice that an election will be held in Director's Districts Nos. 1 and 4 for the purpose of electing Directors in each of said Districts.

The time, place, election officials and the manner of holding said election, and the rules and conduct thereof, shall be as follows:

Time: January 12, 1946.  
Hours of Voting: 9 o'clock, A. M., to 6 o'clock P. M.

Polls or Location of Ballot Boxes:

District No. 1: Office of the Artesian Well Supervisor, Court House, Roswell, New Mexico.

District No. 4: Office of E. C. Jackson, Main Street, Lake Arthur, New Mexico, and City Hall, Artesia, New Mexico.

Election Judges:

District No. 1: Guy Rowe, E. C. White, C. E. Smith.

District No. 4: Lake Arthur: E. C. Jackson, Carrol Jackson, John Haven.

District No. 4: Artesia: Mrs. Mary Jane Gray, Mrs. Helen Collins, Mr. Alf Coll.

Nomination of Candidates:

Candidates for Directors in the respective Districts shall be nominated and their names printed upon the official ballots by nominating petitions filed in the office of the Pecos Valley Artesian Conservancy District, at the Court House in Roswell, New Mexico, at least three days prior to the date set for the election. Any petition containing the signature of not less than twenty-five qualified electors

in the District in which it is sought to nominate a candidate, filed within the time above provided, shall be sufficient to nominate such candidate.

Qualifications of Candidates: Directors, at the time of their election, must be free holders in the District from which elected.

Qualification of Voters: Directors shall be elected by the popular vote of the owners of real property situated in the respective Director's Districts.

Boundaries of District No. 1: All property within the boundaries of the Pecos Valley Artesian Conservancy District North of Second Street in the City of Roswell, and north of the township line between Townships 10 and 11 South, N. M. P. M.

Boundaries of District No. 4: All property in the Pecos Valley Artesian Conservancy District between the North section lines of Sections 8, 13, 14, 15, 16, 17, and 18, Twp. 14 S., Rge. 25 E., Chaves County, N. M., and South Section line of Sec. 7, Twp. 17 S., Rge. 27 E., and Sections 7, 8, 9, 19, 11 and 12, Twp. 17 S., Rge. 26 E., and Sections 8, 9, 10, 11 and 12, Twp. 17 S., Rge. 25 E., Eddy County, N. M.

Said Election will be held and conducted in accordance with the Election Code of the Pecos Valley Artesian Conservancy District, copies of which code may be had upon application to the Clerk of the District Court of Chaves County, New Mexico, or obtained from the office of the Pecos Valley Artesian Conservancy District in the

Court House in Roswell, New Mexico.

Dated this the 6th day of December, 1945.

Signed: M. Y. Monical  
Jessie I. Funk  
W. Leslie Martin  
J. H. Mullis  
George D. Perrine  
50-4tc-53

#### NMU to Return To September Year Next Fall

Action by the regents of the University of New Mexico taken after a vote of the Faculty Senate, will return the university's calendar in 1946 to the old plan, under which the school year will begin in September and run, for two semesters, into May or June.

Abandonment of the accelerated, three-semester-a-year schedule and also of the California plan, which was used immediately before the war and which would have set the beginning date in August, 1946, will bring the university back to the standard plan which prevails in most American universities, said President J. P. Wernette.

There will be an eight-week summer session in July and August, 1946, Dr. Wernette said.

At the meeting of the faculty Senate definite dates for the 1946-47 school year will come up for discussion.

SUBSCRIBE FOR THE ADVOCATE



"Let not one heart be sad today, May every child be glad and gay, God bless thy children, great and small, In lowly hut or castle hall, And may each soul keep festival At Christmastime."

We wish all of our friends a  
**MERRY, MERRY CHRISTMAS**

**Pete L. Loving Agency**

# MERRY CHRISTMAS



**And Heartiest Greetings  
of the Season to You!**

This is the merriest, gayest and most joyful Christmas we've had in many years. And we've got a big Christmas package here for you — just bursting with good wishes and good cheer for the best of everything during this Yuletide season and for all of 1946. And tucked into the corners of this surprise packages are "thank you" messages from us to you — for your appreciated cooperative spirit during the trying war years. We look forward to serving you in the Peacetime years to come.

**New Mexico Asphalt & Refining Co.**  
Management and Employees



# Christmas Cheer

To Everyone

**MERRY CHRISTMAS**

**HAPPY NEW YEAR**

## Artesia Alfalfa Growers Assn

Artie McAnally  
Everette Crume  
Robert Carlisle  
Madge Martin  
Theda Smith  
W. E. Everetts  
Russell A. Coffman

Wesley Needl  
L. C. Kidd  
Jeff Kidd  
Lawrence Ca  
Ned Martin  
Sid Wheeler  
M. A. Whatl

### DERN INDUSTRY SERVES THE SPIRIT OF OUR CHRISTMAS

In a busy world, the Christmas has assumed a definite place among Christmas customs and tradition — serving the spirit of friendship, echoing the promise of peace and good will.

Reputedly, the first Christmas card, properly so-called, was dispatched in 1845 when W. C. Dobson, one of Queen Victoria's favorite painters, sent lithographed scenes inscribed with greetings to his many friends during the Christmas season.

In 1846, John Calcott Horsley, Royal Academician, designed a card for Henry Cole. Thus the custom of sending Christmas cards has to have been inaugurated—though, even as far back as Queen Victoria's reign, it was customary for children to write Christmas pieces. "Christmas pieces" were specimens of handwriting with elaborate-graved borders designed to represent some current event or subject of the children during the season and were sold in shops and at fairs until about 1840.

Christmas cards were introduced into the United States during the 1850s by Marcus Ward and Company of London and for a short while the British firm enjoyed a monopoly of the market.

The name of Louis Prang is outstanding in the history and development of the modern Christmas card. Mr. Prang, an exile from Germany following the revolution, introduced the art idea into American public schools via the method of education. In 1874, he invaded the Christmas card market. Prizes were offered for the designs and perfected lithographic processes.

### Penicillin Seen Of Value to Dairy Farmer

New evidence that penicillin may be of tremendous value in coping with one of the dairy farmer's worst problems — mastitis—has been reported by the American Veterinarian Medical Association.

"Research with penicillin indicates that it is useful in combating both types of mastitis—the strep type and the staph type," the report says. "Moreover penicillin is generally less irritating to the delicate udder tissues than products which have been used heretofore against mastitis."

The report points out, however, that an effective drug to deal with the disease provides only part of the solution to the problem. With medication must go periodic veterinary examinations to detect incipient cases as they develop, proper use of milking machines or hand milking, use of the strip cup, good stabling and bedding to avoid injury or chilling, and thorough sanitation in the dairy barn.

Half cut, Third cut in Legal and Letter head size files at Advocate office now.

SUBSCRIBE FOR THE ADVOCATE



As the Shadows

fall on the close of another year, we desire to express our deep appreciation of your good will and friendship, and to wish for you during the Christmas season of 1945 all the better things that life affords.

SCHMITT'S  
5c and 10c

### Boar's Head Rich In Lore and Food

The wild boar has been revered in the earliest times as having taught the art of plowing by routing the ground with his tusks. Christian Druids, celebrating the winter solstice, offered a boar's head to the goddess Freya and, because of its food value, boar has always been an important part of feasts.

Legend upon a Christmas Day—so the story goes—a student of Oxford studying Aristotle while walking through a forest. Suddenly a wild boar charged at the lad who, in desperation, crammed his book into the jaws of the beast.

The student was poor and could not afford to lose his Aristotle, so he stuffed the boar's head and returned the text book; neither was the boar's head to be wasted, so it was taken to Queen's college, cooked and eaten. Whenceforth, the ceremonies attend the Christmas Day.



Greetings at  
Christmastide

### When Snow Lies Softly on the Hill

Now, when the fir trees wear white collars, when the birds make tiny stitches in the snow and our footprints hurry towards the warmth of home and the companionship of loved ones, it's time to wish all our friends the fullest joys of the Christmas season. So, hello everybody . . . and Merry Christmas!

SMOKE HOUSE



## Merry Christmas

To All  
From The Personnel  
of  
Malco Refineries, Inc.

#### OFFICE

- Robert O. Anderson
- Joe W. Lackey
- C. E. Woodcock
- John E. Cochran, Jr.
- M. N. Bush
- C. T. Young
- George C. Ely, Jr.
- Henry Worthington
- Ruth Marshall
- Dorothy Gilmore
- Louise Bush
- Betty Jane Everts
- Betty Gene King
- Florence Jenkins
- Tess Ashton
- Bert Shipp, Jr.
- C. A. Copple

#### PLANT

- Leonard Parish
- Lowell Naylor
- Wallace Hastings
- Elic Iretton
- L. A. Scott
- Travis Nash
- Ralph Barr
- Eddy Fuller
- Charles Grayson
- A. P. Rankin
- David Bartlett
- Charlie Campbell
- Clyde Champion
- Harry Wagner
- Carter Izard
- Otho Giles
- H. L. Padget
- Billie Gray
- William E. Busby
- Thomas M. Turner
- Lloyd Parham
- Delvis Brown
- Wesley Hastings
- J. B. Champion, Jr.
- A. C. Sturgis
- R. T. Schenck
- Herbert Howell
- Frank Schultz
- William Reynolds
- Clarence Partlow
- Houston Teel
- P. R. Hooten
- J. L. Smith
- George Meiklejohn
- G. T. Hearn
- Mortie Cobble
- J. C. Walker
- Edward Curry, Jr.
- Henry E. Hall
- Paul Cobble
- Dan Ingram
- Carl Gilbert
- Joe Woods
- Charles H. Reynolds
- Ed Coleman
- Leonard Forest
- Fred B. Kamplam
- H. D. McIntosh
- William T. Turner
- Joe Wood
- Billy Gray
- LeRoy Ludwick
- Doyle Cantrell
- A. N. Harris
- Gilbert Rasmusen
- E. C. Ansley
- Lester Bird
- C. O. Christy
- A. D. Letcher



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## Plans for Holidays Speeding Up in Artesia Community

Artesia and North Eddy County were busy with their plans and preparations for Christmas and the Christmas holidays this week. The proposed and suggested long week end, however, for Christmas was not approved by local merchants and stores here will be open on Christmas eve to accommodate late shoppers.

The proposal had been made that the stores close on Saturday,

Dec. 22, and not reopen until Wednesday morning, Dec. 26. This suggestion was vetoed by the local business people, and the stores, of course, will remain open on Monday, Christmas Eve, to accommodate last minute shoppers.

Arba Green, secretary-manager of the Artesia Chamber of Commerce, stated indications were that a long week end would be observed for New Year's. That is, the stores will close on Saturday,

Dec. 29, and not open again until Wednesday, Jan. 2, 1946.

But Christmas shopping is really under way with an increase in buying each day. This is expected to rule here until the last minute.

Christmas shopping, of course, is far more difficult this year than at any other during the war. The fact that the war is over did not help in the producing of many toys or articles for Christmas in many lines. But there are plenty of articles or items to be bought and it is expected to require less this year than it has in the past with peace again ruling around the world.

Next year promises to see all of the usual lines and items offered, including the metal and mechanical toys, bicycles, tricycles, cameras, and a thousand and one other items.

Many of the articles of ladies' ready-to-wear items and especially hose and lingerie are still short, but sufficient merchandise is expected to be available to meet actual needs.

Christmas candy will doubtless not be too plentiful but indications are there will be sufficient.

Merchants' stocks of those toys, gift goods and Christmas merchandise, which the merchants have been able to secure, are fairly complete, as yet, despite heavy buying. Business people here are doing everything possible to assist in the Christmas buying and every service possible is being rendered.

It promises to be a joyful Christmas, with many home after months in service and all apparently are looking forward to next year when the situation will be even brighter if dreams come true.

No particular effort has been made to decorate the city in keeping with the holiday season but the holiday spirit, which is expected to rule, may make up for that.

But next year the city does plan to go all the way out for Christmas.

Most of the stores have decorated and added the Christmas touch here and there for the season. Merchants stated that buyers may not be able to secure the gifts they want, but they can find suitable gifts for the Christmas Day and they extend a cordial invitation to all shoppers to call and see what they have to offer.

### Preservatives for Fence Posts Become Available Again

With the lifting of restrictions on chemicals, it is now possible to buy several newly-developed preservatives for fence posts, according to Howard K. Ball of the New Mexico Extension Service.

The newest and most promising of these he says, contains pentachlorophenols. The new preservatives, which are sold under various trade names, are mixed with any light penetrating oil, such as diesel or stove oil, in the tank or drum in which the posts are to be treated. Cold-soaking in the solutions from 24 to 48 hours is all that is necessary.

Tests have shown that treatment prolongs the life of a post by at least three times. Costs average about five cents a post, varying according to type of wood and length of soaking.

### GAME BODY SCHEDULES MEET

The State Game Commission tentatively scheduled a meeting at Carlsbad Jan. 7 to consider chasing the Legion Game there, State Game Warden Ed S. Barker said Friday. The commission would use the farm program of stocking the state with home game birds.

Advocate want ads get results

## A Quarter Century of Service



You are worth more to yourself and your employer the less you have to be supervised.

I am distributing 5000 copies of the quotation on "Initiative," by Elbert Hubbard, from his famous "Message to Garcia," to school children and the public as my Christmas message. Some 2000 of these will be placed in the hands of school children.

Ask your child to bring his or her copy home and then you discuss with him the real meaning of initiative.

If from this gesture one child learns the true meaning of initiative and learns to practice it I will feel that the effort was more than worthwhile and that I have been well paid.

The people of Artesia and community have been good to me and I appreciate it.



WISHING ONE AND ALL A

Merry Christmas

and a

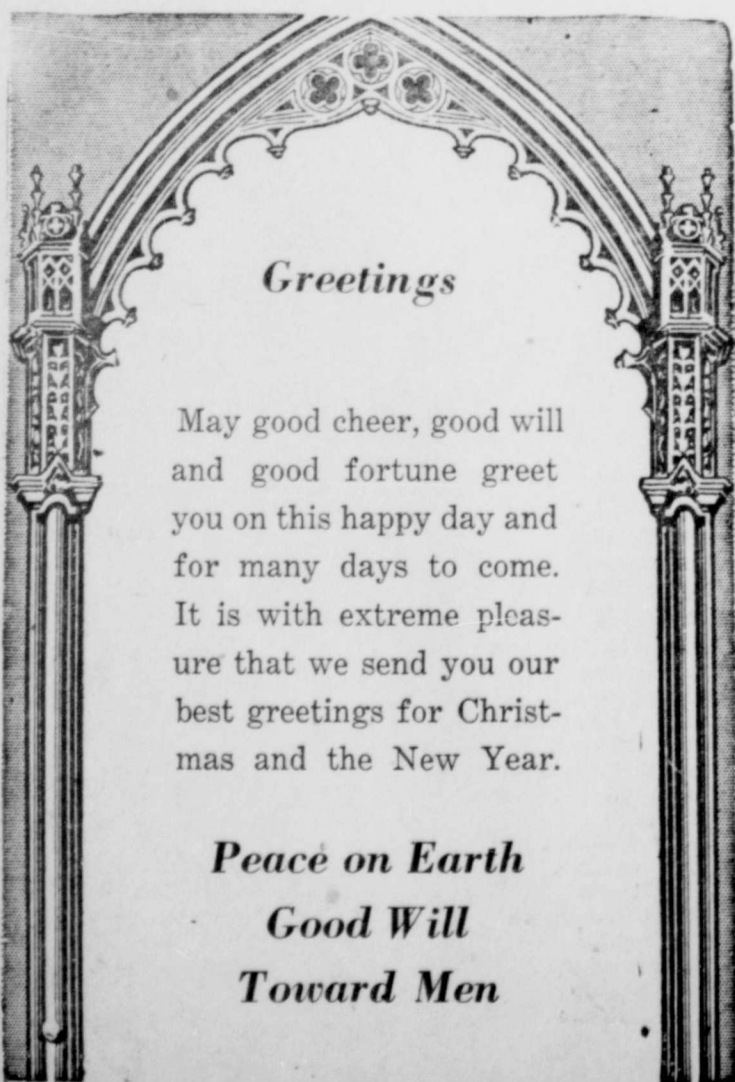
Happy and Prosperous New Year

JOHN A. MATHIS

MANAGER

Union Life Insurance Company

## Best Wishes For MERRY CHRISTMAS



PALACE DRUG STORE

## Conservation Of Soil in North Eddy

R. G. Gooden plans to start bench leveling operations immediately on 24 acres of his farm. The increased yield from cotton and grain sorghums grown on 15 acres leveled last winter, along with increased ease of irrigation, has convinced Gooden that leveling pays.

He is hiring a contractor to do the work, which is being laid out by Soil Conservation Service technicians.

Gooden installed 25 concrete turnout gates and drop structures last summer, most of which were placed on the bench-leveled land. This was done in order to make irrigation easier and to eliminate soil erosion. He is lining approximately 800 feet of main farm ditches with concrete to reduce maintenance costs, water loss and weed problems.

Gooden plans, eventually, to level all of his 105 acres under cultivation. He plans to install additional irrigation structures as he levels the land.

Gooden is a cooperator with the Central Valley Soil Conservation District.

SCS technicians from Artesia attended "Ranch Day" at Las Cruces Nov. 30. While there, they in-

Soil Conservation Service technicians will be glad to assist farmers with their soil conservation problems.

Plenty of genuine Scotch tape at Advocate office. All sizes.

SUBSCRIBE FOR THE ADVOCATE



This is the season of good will, and, looking down the long list of names of those who have shown their good will towards us in 1945, we come to yours. We want to thank you for this good will on your part, and to send just the friendliest of wishes for your happiness and cheer at Christmastime.

### Toggery Shop

Mrs. Polk

Mrs. Keinath

## MERRY CHRISTMAS



And Sincere Hopes that the New Year will bring the Reunion of Our Boys Scattered Throughout the World with Their Loved Ones at Home, Their Parents and Other Relatives and Friends. Then, Truly, It will Be a . . .

HAPPY NEW YEAR

☆ ☆ ☆

## STANDARD STATION

L. M. Vaughan, Manager

NO. 3008

First and Quay



## ARTESIA ABSTRACT CO.

## A MERRY CHRISTMAS

Mere words cannot begin to bring to you the many good wishes which we hold for you and your family. As a small token of our high regard for your patronage and friendliness during the last year—and as a renewed pledge of the service which we constantly strive to render—may we take this occasion to send you our very best greetings for a Merry Christmas and . . .

## A HAPPY NEW YEAR

NEW MEXICO GLYCERIN CO.





Merry Christmas

Jingle bells, jingle bells, Jingle all the way, O! what fun it is to ride in a one-horse open shay!

We have much to be thankful for this Christmas, and we want to express our thanks to you.

May this Christmas season of 1945 be an especially happy one for you.

ALLIED SUPPLY CO. Charles Denton and R. D. (Static) Collier Owners

New Year's Mummers Parade Big Event

The Mummers' Parade on New Year's Eve is to Philadelphia what the Tournament of Roses is to Pasadena—only the Mummers have a priority on tradition.

The earliest settlers in the vicinity of present-day Philadelphia were English and Swedes. The English cherished the traditional Mummer play "St. George and the Dragon," while the Swedes were fond of masquerading informally on New Year's Eve.

After the Revolution, George Washington replaced St. George as the central figure of the festivities which continued along the path of spontaneity until 1886 when the parade was sponsored by the Silver Crown New Year's association.

The Municipal administration officially recognized the parade in 1901, and representative citizenry began turning out to watch and participate in the festivities.

The number of organizations sponsoring the parade, the divisions and elaborateness thereof increased through the years. On New Year's Eve in 1930, 12,000 participated in the line of march down Bond street and 300,000 spectators watched the parade which lasted from early evening through the wee hours of the New Year.

SUBSCRIBE FOR THE ADVOCATE

Christmas Crib Tradition Was Founded by Medieval Tableau in Old Naples

In 1787, Goethe described Naples as the city of Christmas Crib: every church had its "Praesepe" and families erected evergreen shrines within their homes and upon the flat roof-tops of their dwellings where Vesuvius and the starlit Neapolitan sky created a Hollywood-like background.

St. Francis of Assisi received special permission from the Vatican to present a Christmas tableau in 1223. This first "Praesepe," set up in the chancel of the church in Greccio, Italy, was complete with real live animals.

Change Made in Celebrating Day

New Year's became a holiday long after the American custom of New Year's calls, which justify its observance, had gone the way of the hoop skirt and the polka. There is nothing American about the carnival-like merrymaking which nowadays welcomes the New Year. Or can it be that even this is a metamorphosis of the watchnight meeting of 40 years or more ago?

Will Open Brick and Tile Factory Here Sometime Next Month

S. Compton of Artesia and P. D. Wilson of Roswell plan to open a brick and tile plant in Artesia by Jan. 15, for the manufacture of inside wall stucco building bricks and tile. The opening date of the plant is somewhat contingent upon the arrival of their machinery.

The bricks will be made of concrete and gravel at first, but later cinder bricks may be made, Compton said.

The factory will be behind the Wilson Transfer Company barn.

Dr. Cass Stryjewski Will Open Practice In Artesia Soon

Dr. Cass Stryjewski, an osteopathic physician, who has been practicing at Jacksonville, Mo., the last few years, plans to open a practice here within the near future, the date depending somewhat on when a house here belonging to Mrs. R. E. Griggs of Kirksville, Mo., is ready for his occupancy.

Mrs. Griggs arrived in Artesia Friday to get the house ready for Dr. and Mrs. Stryjewski and their daughter.

The doctor was in Artesia about a month ago and decided to open a practice here. He has passed his New Mexico examination and has his state license.

My Daily Prayer

Author Unknown

"This coming year I'd like to be a friend to everyone; I'd like to feel each day well spent at setting of the sun; I'd like to know that I have done at least one kindly deed, Before I lay me down to sleep that I have given heed—

To some one's cry for sympathy, or friendship or that I have made the day seem brighter to some chance passer-by, And that the world is better still in just some little way, Because I've tried to live the very best I could each day.

"I'd like to be a ray of light when skies are overcast, I'd like to help some one who failed to blot out all the past, To start again despite the storms, and find the skies are blue, To know that in this good old world there's lots that's fine and true, I'd like to be the kind of person everyone will love, And make the world seem just a little more like heaven above; I'd like in all my dealings to be true and just and fair, That God will help me do these things shall be my daily prayer."

DAZZO RENAMED TO ALBUQUERQUE POST Sam Dazzo, recently released Army officer, has been appointed U.S. Commissioner at Albuquerque by Federal District Judge Colin Neblett.

Dazzo served in the position prior to entering the service. His previous term expired while he was on military duty.

BABY CHICKS Now booking orders for 1496 Delivery U. S. APPROVED AND U. S. PULLORUM TESTED Book your order now, so you can get chicks when you want them. SIX POPULAR BREEDS — TWO HYBRIDS New Shipment Brooders and Equipment MERIT FEEDS McCAW HATCHERY 13th and Grand

A Salute

to our friends and a big, hearty Christmas wish to you all, this merry, merry Christmas season.

Looking back over the year calls to mind our greatest source of pleasure has been our contact with folks like you.

★ ★ ★ ★ ★ ★ ★

PRICE'S SUNSET CREAMERY



Merry Christmas one and all



Ring in the New Year.

tion when so many had been removed by an equally discerning providence.

But to the young the watchnight meeting was always a dreary service, only to be endured in view of the joys of the morrow. And when the life and color were taken out of the observance of New Year's itself, there seemed little sense in ushering in a day of gloom with a still gloomier New Year's Eve. So they left the watchmeeting to those who found no more pleasure in their days, and for themselves introduced the practice now generally prevalent of indulging in a last fling in preparation for the morrow's disagreeable business of turning over a new leaf.

They have revived the old pagan ceremony, except that no miniature skeletons are passed around at the feast to remind them that they are mortal. Nothing in this modern New Year's Eve abandon, however, commends it as a substitute for the old gracious custom of paying and receiving calls, a custom for which desuetude was hastened by the prodigious growth of the large cities in the 25 years following the Civil war.

HERE'S HOW TO SELECT A TREE

"How can we select a Christmas tree that holds its needles?" is a question fathers and mothers ask year after year.

The answer depends on the type of tree you buy and the care you give it once you set it up.

All trees tend to drop their leaves after they are cut and stored in a dry room. But some kinds naturally hold their needles longer than others. Trees used most commonly on Christmas are the spruces, fir, hemlock, pine and red cedars.

Spruce are the first to shed their needles. A spruce can be identified by grasping a branch tightly. Its sharp needles will prick your hand.

The ideal Christmas tree is the fir. It resembles the spruce except that its needles are not sharp. The needles stay on the tree for a long time, and become a golden brown before they finally drop off. Needles of the Douglas fir are flat and soft to the touch. This popular tree can be easily identified by examining the cones which have small appendages on each side.

Pines have never been very popular as Christmas trees, in spite of the fact that they do not shed their needles easily. This is most likely due to their unsymmetrical appearance which does not closely resemble the traditional Christmas tree.

No matter what kind of Christmas tree you select, it will hold its needles longer if it is standing in water. Place a little water in the base of your tree stand and you will be bothered less with falling needles than you were last year.

Santa Claus Is Coming To Town!



Greetings at Christmastide

We've got it on good authority that this town is among the first along Santa Claus' route, and that he's scheduled to make a long stop here!

We hope that "Santa Claus will be good to you," and that this holiday time will be one of exceptional joy and happiness to you and your family.

Gray's "Phillips" Service Station

202 North First St.

Phone 370



A very happy CHRISTMAS

CHRISTMAS IS THE TIME

for friendliness, for the open house and the open heart

It is the time, too, for us to greet our friends, to thank them for their consideration of us, and to wish them all a very Happy Christmas.

SEASON'S GREETINGS



May Your Yuletide Be As Bright And Gay And Merry As A Houseful Of Beautiful Flowers

Deliveries Christmas Eve

Terpening's Greenhouse

NELSON-POUNDS Food Store BEST IN SERVICE BEST IN QUALITY PLENTY OF PARKING SPACE 601 N. MAIN ARTESIA, N. MEXICO

Wishing The People Of Eddy County



Merry Christmas AND A Happy New Year

J. H. (Jim) SIKES

Loving, New Mexico

Plar

U-

OUR BEST WISHES FOR A  
**MERRY CHRISTMAS**



AND A  
**HAPPY NEW YEAR**  
**THE HUB CLOTHIERS**  
HARRY MOGILL, Owner

**Christmas**  
GREETINGS

Christmas comes but once a year. Carry on its glorious spirit in the traditional Ameri-way, even though loved ones may be far from home. We are adding our share of good cheer by saying . . .

**MERRY CHRISTMAS**

TO ONE AND ALL

As the evergreen's perfume fills your house, and the business of getting ready for Christmas fills it, may you find good cheer and good friendship at every turn.

**O. J. CARSON**

BUS STATION NEWSSTAND

**Are Two Times For Action on Social Security**

In order to get all the social security benefits for which a worker and his family may be eligible, there are two times for action, said E. Glen McNatt, officer in charge of the Social Security Board office in Roswell.

One is when he reaches 65. At that time he should get in touch with the nearest office of the Social Security Board — even if he does not intend to retire soon — and ask about his benefits. Retirement benefit amounts do not stand still. Periods of sickness, unemployment, or of work in jobs not covered by old-age and survivor's insurance reduce the average monthly wage on which benefits are based, and so decrease the benefit amount. Fortunately, at 65 the insured worker can "fix" the amount of his benefit by filing his claim. If he keeps on working at the same or higher wages, he may later raise his benefit amount by filing a request for re-computation.

The other occasion for action is when the worker dies. Then the family or a friend should get in touch with the nearest office of the board — promptly — whether or not they know the worker was insured. There may be insurance benefits for the family. Benefits for widows and children can be paid retroactively for only three

months after a claim is filed. Thus, the family may lose benefits by delay.

In Southbury, Conn., Max Laboucy came out second best in a wrestling match with his shirt. He told doctors his shoulder was dislocated while donning the garment.

**Office or Lodge Decorated With Little Effort**

Have you been chosen to arrange your office or lodge Christmas party this year?

Don't look at it as a chore, or something that can be done in the last few days before the actual holiday. Make preparations for it ahead of time — and you will see how much more enjoyment everyone will get out of it.

Christmas is the season for parties when people spend much of their time indoors either entertaining or being entertained. It is during this season that everyone is looking for new ideas for decorating homes, offices, recreation centers or gathering places.

Christmas greens are the favorite decoration and most univer-



sally used in all countries. In America, the pines, holly and mistletoe are displayed in wreaths or hung about the room to give a holiday atmosphere.

Other natural materials may be added, such as pine cones, shells, seed pods, ground pine or fruits.

If color is to be added, paint the gourds or pine cones with poster paints and fasten them on the pine boughs with wire or string. Pine cones painted in white and edged with red or blue are especially striking when hung against a dark green background.

Three dimensional posters make effective decorations, and are easily made from cloth, stiff paper or other material. This type of decoration is particularly effective made up in the traditional Christmas scenes such as the bringing in the Yule log, Nativity scenes, or caroling.

Christmas cards are a good source to go to for suggestions if you need a design for a poster or bulletin board as a central piece in your scheme of decoration.

**IN THE DISTRICT COURT IN AND FOR EDDY COUNTY, STATE OF NEW MEXICO**

J. M. Jackson, Plaintiff, -vs- Lorena Mae Tallmadge, impleaded with the following named defendants against whom substituted process is hereby sought to be obtained, to-wit: The First State Bank of Artesia, New Mexico, a corporation; The First State Loan Co., Artesia, N. M., a corporation; J. O. Hammond; J. W. Armstrong, if living, if deceased, the unknown heir of J. W. Armstrong, deceased; C. B. Harriss, also known as Charles B. Harriss, also known as C. B. Harris, if living, if deceased, the unknown heirs of C. B. Harris, also known as Charles B. Harriss, also known as Charles B. Harris, also known as C. B. Harris, deceased; William B. Harris, if living, if deceased, the unknown heirs of William B. Harris, deceased; Nancy I. Harris, if living, if deceased, the unknown heirs of Nancy I. Harris, deceased; Paris G. Hoffman, if living, if deceased, the unknown heirs of Paris G. Hoffman, deceased; J. P. Dyer, if living, if deceased, the unknown heirs of J. P. Dyer, deceased; W. N. Traylor, if living, if deceased, the unknown heirs of W. N. Traylor, deceased; A. M. Bowles, if living, if deceased, the unknown heirs of A. M. Bowles, deceased; H. P. Larsh, if living, if deceased, the unknown heirs of H. P. Larsh, deceased; Samuel W. Meyer, also known as S. W. Meyers, if living, if deceased, the unknown heirs of Samuel W. Meyer, also known as S. W. Meyers, deceased; Carl Durr, if living, if deceased, the unknown heirs of Carl Durr, deceased; Blanche Durr, if living, if deceased, the unknown heirs of Blanche Durr, deceased; Unknown heirs of C. L. Tallmadge, deceased; and, All Unknown Claimants of Interest in the Premises Adverse to the Plaintiff, Defendants.

CASE NO. 9228. NOTICE OF PENDING SUIT. THE STATE OF NEW MEXICO to the aforesaid defendants, against whom substituted service is hereby sought to be obtained, GREETING:

You are hereby notified that a suit has been filed against you, and each of you, by J. M. Jackson, as Plaintiff, in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the Court in which said cause is pending, the general object of said suit being to quiet the plaintiff's unencumbered fee simple title and estate in and to the property described in the Complaint in said cause, to-wit:

W 1/2 of SW 1/4 of Section 21; SE 1/4 of Section 25; NE 1/4 of NE 1/4 and S 1/2 of NE 1/4 and SE 1/4 NW 1/4 and W 1/2 of NW 1/4; of Section 26, and, N 1/2 of NE 1/4 of Section 27, all in Township 17 South, Range 25 East, N.M.P.M., and E 1/2 of SW 1/4 and W 1/2 of SE 1/4 of Section 33, in Township 18 South, Range 26 East, N.M.P.M.

The plaintiff's attorney is D. D. Archer, whose post office address is Artesia, New Mexico.

You and each of you are hereby further notified that unless you enter your appearance in said cause on or before the 12th day of February, 1946, judgment will be rendered against you in said cause by default.

WITNESS my hand and the seal of the District Court this 18th day of December, 1945.

(SEAL)  
Marguerite E. Waller  
Clerk of the District Court.  
51-41-2

**SUGGESTIONS BY USDA ON PROTEIN PROBLEMS**

Voluntary control of the amount of protein going into feeds is the core of a plan presented to livestock and poultry feed mixers. Purpose of the plan is to improve the distribution of limited supplies. With protein short, a scramble for limited amounts has resulted in some feeders getting more than their share and some less.

The USDA has proposed that feed mixers voluntarily limit their use of protein for December, January, and February to the amount they used in these three months last year, and that feed mixers, on a voluntary basis, hold their tonnage of poultry feed to that made in the same months a year ago. Such action would assure a more equitable distribution of limited supplies of protein, as well as check the diversion of protein from dairy to poultry feed.

Superstitious customers caused the Springfield (Ill.) Marine Bank to take down the No. 13 sign over a teller's window. The teller in No. 13 had so little to do the other employees were complaining, reported Bank Secretary Willard Bunn, Jr.

**KNOX'S**

Auto Paint Shop

- All kinds of Fender Work
- Seat Covers Installed
- Painting of All Kinds

OPERATED BY

Hugh Eldon Knox

822 S. First — Phone 369-W



**'HARK THE HERALD ANGELS SING'**

Once more we assemble in happy reunion to celebrate the age-old tradition of Christmas. Short though the days, long though the nights, the glowing background of Christmas makes all hearts light.

Recalling now the happy relationships of 1945 we wish you the choicest blessings this holy season can bestow.

**BRYAN COURTS**

Artesia, N. M.



To All Our Friends and Patrons  
We Wish A Very

**MERRY CHRISTMAS**

AND A  
**PROSPEROUS  
NEW YEAR**

**VAUGHAN  
BEAUTY SHOPPE**

406 1-2 West Main Street

Ethel Harshaw Edith Clowe  
Mildred Murphy Maye Taylor  
Gladys Vaughan



And May Health and Prosperity  
Be Yours In The Years To Come.

**RAY CARTER**  
ARTESIA RECREATION HALL



**Make Good Cheer for Christmas**

May your every wish be granted as we send you our best greetings for a

**Merry Christmas**  
and a Very

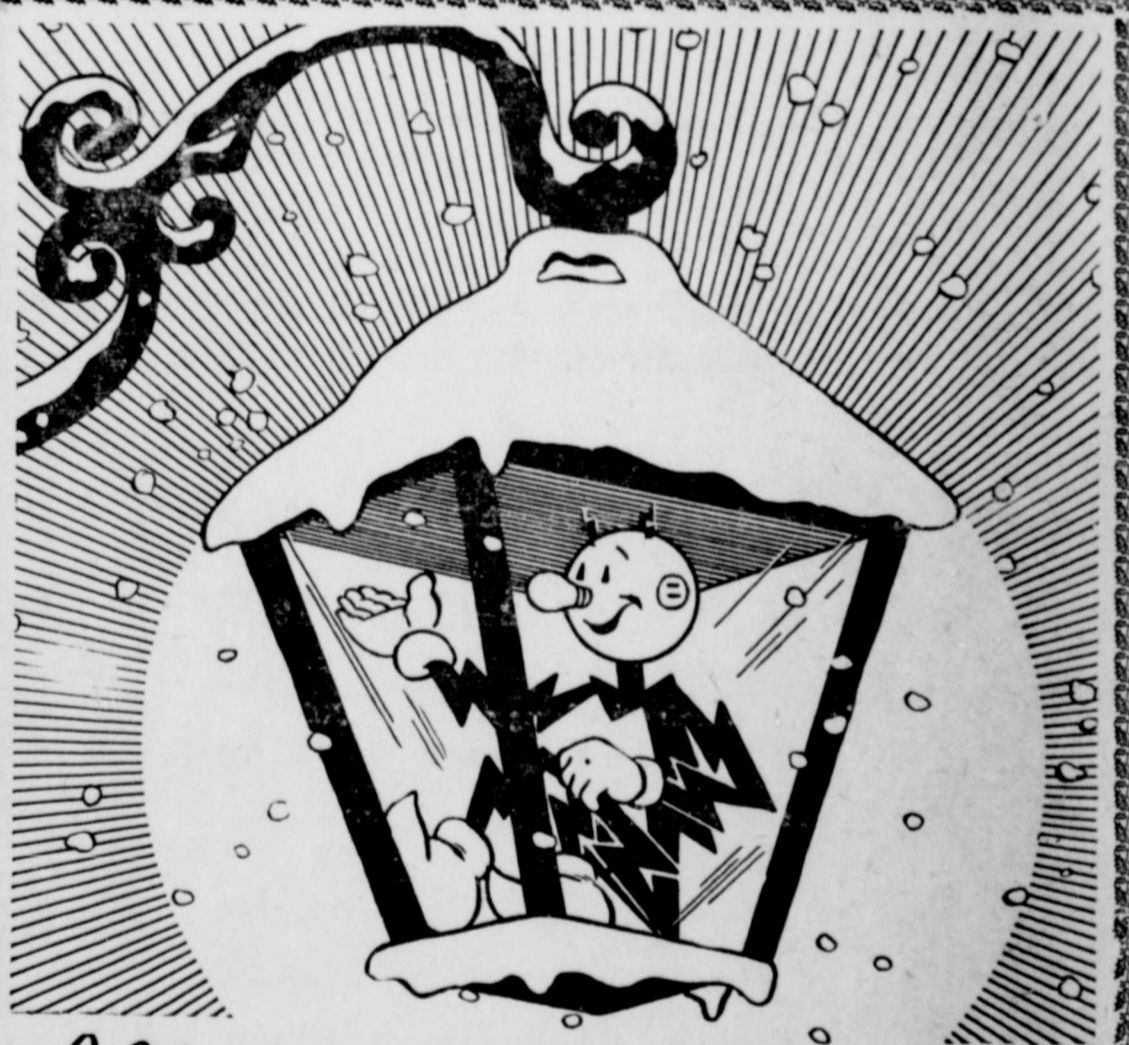
**Happy New Year**  
**STAR GROCERY**

**Biggest Holiday Rush on Long Distance**



Long Distance will be busier than ever this Christmas. So please do not make any but necessary calls on December 24 and 25.

THE MOUNTAIN STATES TELEPHONE & TELEGRAPH CO.



**Merrier Christmas!**

In every one of the lights that came back on when we turned from war to peace, I wish you a happier, merrier Christmas. May your holidays be brighter this year than ever before!

REDDY KILOWATT,  
Your Electrical Servant.

Southwestern  
**PUBLIC SERVICE**  
Company

### Switzerland Kept Xmas for Refugees

Switzerland "kept" Christmas last year for the 20,000 refugee children who were being cared for within her borders as Europe celebrated its sixth wartime Christmas.

From France and Belgium, from Holland, Italy, Hungary, Poland, Czechoslovakia, and far distant Greece they had come—many of them orphans, many children without a country—traversing Europe by circuitous routes. Guided by peace



Toys for refugee tots.

ants, Red Cross workers, Wehrmacht guards, and older children they arrived on foot, herded in cattle cars, traveling in groups.

A fraction of the millions of innocent victims of World War II, these refugee children were supposed to remain only two or three months so as to give other youngsters a chance to recuperate in neutral Switzerland. But in many cases, repatriation was delayed—parents were scattered or dead, battles still raged in areas whence the children had come, so they were allowed to remain and Switzerland, crowding them to her bosom, welcomed many, many others.

### Observe Holiday In Many Ways

The name January is derived from the two-faced god, Janus. He was originally the god of light and day, however, he gradually became the god of the beginning of things.

The beginning of the year was sacred to Janus and a festival in his honor called Agonia was celebrated. At the beginning of any important undertaking his aid and advice was sought.

He was worshipped as the guardian of trade and shipping and he was the inventor of agriculture.

In addition to secular celebrations, many religious denominations hold special services on New Year's Eve from 9 or 10 to 12 o'clock.

The Methodist Episcopal church was the earliest to adopt this custom



Last day of 1945.

and they are called "watch-night services."

In 1944, St. George's Methodist Episcopal church in Philadelphia held its 175th watch night service. The church was founded in 1769 and in 1770 held what has been called the first such services in America. Many other churches are holding such services today.

January 1 is a legal holiday in all of the states and the District of Columbia. It was not until after 1918, however, that the date became a legal holiday in Massachusetts.

With the exception of war time, the date is a legal reason for liberty for the sailor and soldier. Yes, army and navy regulations specifically state this fact.

To quote from the navy regulations: "The first of January—and such other days as may be designated by the President, including the day of national Thanksgiving, shall be designated as holidays on board ships of the navy and at all naval stations."

### Syria Camel of Jesus Blessed by Child Christ

In Syria, water and wheat await the Gentle Camel of Jesus who travels over the desert on Epiphany Eve bringing presents to good children.

Legend says the youngest of the camels which bore the Wise Men to Bethlehem was exhausted by the pressing journey and, as it lay moaning before the Stable, the Christ Child blessed it with immortality.

Your waste fat is still needed in the war effort.



**MERRY CHRISTMAS**  
★ TO ONE AND ALL ★

Unselfish interest in others is the keynote of happiness at Christmastime. May each gift you receive breathe love and devotion and bind the ties of home and friendship more securely.

As for ourselves, we desire to express our appreciation for your loyalty to us in 1945, and wish you a Merry Christmas.

### PIOR RUBBER CO.

WESLEY SPERRY, Lessee

### Reprobatus Becomes St. Christopher—Answers Christ's Call

Reprobatus was a young giant whose heathen philosophies prompted him to desert one master after another whenever he found a master stronger than the one he then served.

Noticing that the mighty Pharaoh feared Satan, Reprobatus deserted Pharaoh to serve Satan; perceiving that the Devil himself was startled by the cross, he left the services of Satan and went in search of Christ.

When he refused to pray, he was commanded to do penance and given the task of carrying travelers across a deep river.

On Christmas Eve a voice called for Reprobatus and, answering the summons, he found a very small child waiting to be carried across the river. When he had placed the little one upon his shoulder, the burden of his weight nearly bowed Reprobatus to the ground.

"You are, indeed, as heavy as the world," declared Reprobatus. "I created the world," replied the child. "I redeemed the world and I bear the sins of the world."

Reprobatus was no longer a heathen giant; he was Christofera, the bearer of Christ; as St. Christopher, he is the Goliath of the Saints, patron saint of all travelers; his emblem is a palm stem which Christ bade him thrust into the soil—wherefore the date palm is said to blossom and bear fruit at Christmas time.

### MISTLETOE ANCIENT MYTHOLOGY SYMBOL OF DIVINE FAVOR

The custom of kissing under the Mistletoe descends from Scandinavian mythology.

Frigga, goddess of love and beauty—counterpart of Venus—so grieved when her son Balder was struck down by an arrow fashioned out of Mistletoe that her tears became the white berries of the plant; Balder was restored to life by the concerted efforts of the gods and Frigga, grateful for her son's restoration, legendarily bestows a kiss upon those who pass under the Mistletoe.

The Mistletoe was sacred to the Druids of ancient Britain and, in Virgil, it is the Golden Bough which enables Aeneas to descend to the underworld and return safely.

Considering its heathen associations, the Church has never sanctioned the use of the mistletoe as a decoration appropriate to a religious edifice. However, no restrictions have been strong enough to banish the parasitic plant from the home where it continues to be emblematic of peace, friendship and true love—sealed by a kiss.

### COMES OUT FIGHTING



### Making Colored Flames For Christmas Fireplace

Would you like beautifully colored flames in the Christmas fireplace?

Here are a number of chemicals which may be added to shellac as a carrier. Small pieces of wood may be painted with the mixtures, or the chemicals and shellac mixed with sawdust.

Violet flame	potassium chlorate
Yellow flame	potassium nitrate
Orange flame	calcium chloride
Red flame	strontium nitrate
Apple-green flame	barium nitrate
Emerald flame	copper nitrate
Green flame	borax
Purple flame	lithium chloride

### CRIME INCREASE IS REPORTED IN STATE

U. S. District Attorney Howard Houk said there has been a "noticeable increase" in crime in the past three months.

He said his office already has prepared "more than 50 cases" for the next grand jury term, date of which has not been set.

"Crime has definitely increased since the end of the war," Houk said, "and I anticipate it will be even worse in months to come."

He said juvenile delinquency has increased steadily in the past three years.

*HOLIDAY Greetings*

Mr. and Mrs. J. L. Turner

Artesia Hotel Coffee Shop



**To My Friends**  
In Artesia and North Eddy County  
BEST WISHES FOR A ...  
**Merry Christmas**  
AND A  
**Happy, Prosperous**  
**New Year**

★  
**DWIGHT LEE**  
Carlsbad, New Mexico

*MERRY Christmas*

*And A Happy, Joyous New Year To You All!*

This Christmas, we can all be jolly and happy, exuberant and gay—for the gift of peace has been sent us. Many of our boys are at home to share in the holiday festivities and thus reunite families once again. Along with our most sincere and heartiest wishes for a best Christmas ever, we want to thank you for your friendly cooperation and patronage.

**L.P. Evans Store**  
HARDWARE & SPORTING GOODS  
FARM & RANCH SUPPLIES  
ARTESIA, NEW MEXICO - PHONE 180



### Time To Hang Up Your Stocking

★ One of the biggest items in your Christmas stocking this Yule season of 1945 will be our note of thanks to you and our wish for the biggest, merriest, happiest Christmas you have ever had.

### New Mexico Pneumatic Well Service

JACK SCUDERI

North Highway

Phone 167-W



Wishing All Our Friends A

**Merry Christmas**

And A

**Happy New Year**

**J. S. WARD**

### Season's Greetings



★ Whether Christmas be white or green, we hope it will be full of charm for you and yours, with an abundance of all the good things that are part of happy Yuletide ...

MAY YOUR  
**Christmas Be Merry**

**CLUB CAFE**

Thelma Miller and Employes



MERRIEST *Christmas* OF ALL 1945

And now comes another Christmas to be added to your store of memories. We hope this Christmas of 1945 will be a very enjoyable one—a truly happy one—fulfilling all the fine traditions of Christmas.

Accept our hearty thanks for the pleasant business associations of the past year. Once again we say

**Merry Christmas!**

**HART MOTOR COMPANY**

207 WEST TEXAS STREET

PHONE 237-W



*Joyous Christmas*

1945

That best part of a good man's life—  
His little, nameless unremembered acts  
Of kindness and of love.

—WILLIAM WORDSWORTH

Christmas is the season of the open heart and the open door. Let none stand out in the cold or be unremembered.

In this community of good fellows, where each helps share the other's happiness and all do their part towards making the Christmas season enjoyable for each and everyone, it is a privilege to be in a position to serve you. We take great pleasure in wishing you a Merry Christmas.



**BOWMAN LUMBER COMPANY**

*The Builder's Supply Store*

PHONE 123

310 West Texas Ave.

Artesia, N. M.

**Eating at Christmastide Has an Interesting Historical Background**

The epicurean delights of Christmas — harder to get in the years war — have a strange pagan background.

History does not tell clearly when gastronomy began to be associated with the day. But according to folk lore, early in the Christian era they were baking strange cakes in Estonia, which resembled candles and they were roasting young pigs. The cakes were rarely eaten but the crumbs were scattered on the land to promote fertility.

But the records from the days of knighthood give abundant proof of the role which eating — and drinking — played in the celebration in England and Europe. Christmas revelry lasted for two weeks on a scale comparable to the Roman Saturnalia — revelry marked by feasting and carousing when the feudal chief held forth.

Chief among Christmas dishes in the baronial hall was the boar's head, which was brought into the vaulted refectory with trumpets, pomp and panoply. It lay in a gold and silver salver according to the richness of the feudal lord. Epicures insisted that it be served with "roguish mustard" and with choice wines.

But culinary ability was put to no sterner task than in the preparation of Argus — roasted peacock — which was supposed to be food for lovers. This was brought into the hall with ritual, too—accompanied by noble lords and ladies. It was also something designed to command attention, for the peacock first had been skinned and the plumage retained intact. After the bird was cooked it was again encased in its brilliant feathered coat with the beak carefully gilded.

Other mediaeval dishes which are part of the chronicle of time included geese, capons and pheasant which were "drenched with ambergris," to say nothing of pies of carps' tongues.

One of the great Christmas dishes of the Middle Ages was "frumenty." This is what the cooks of the day were told to do:

"Take clean wheat and bray it in a mortar that the hulls be all gone off, and seethe it 'till it bursts. Take it up and let it cool and take clean fresh broth and sweetmilk of almonds or kine and temper it all. Then take the yolk of eggs, boil it a little and set it down and mess it forth with fat venison or fresh mutton."

The mince pie (chief among the causes of childish Christmas anguish) was known as mutton pie as early as 1596. The mutton pie graduated into a pie of neat's tongues, spiced and flavored, whence it finally emerged the mince pie as it is known today.

But the progenitor of the pride and glory of Christmas dinner made famous by the prose of Washington Irving and Dickens was the plum pudding which, like many Christmas edibles, was subject to progressive treatment as time marched on. First reference is made to it as plum porridge or

pottage and unlike its heavy descendant, it was served as the first course.

Liquid refreshment in the early days ran the whole gamut of the wine lists—different vintages for each course, heavy stouts, light barley ales, to say nothing of the cordials offered unblushingly as gastronomic aids than for enjoyment of drinking.

A 13th century carolist devoted a ballad to the bilbulous tendencies. He sang:

"Lording, Christmas loves good drinking  
"Wines of Cascoigne, France, Anjou,  
"English ale that drowns out thinking,  
"Prince of liquors, old and new.  
"Every neighbor shares the bowl,  
"Drinks of the spicy liquor deep,  
"Drinks his fill without control  
"Til he drowns his care in sleep."

—Gerald Tetley, editor The Danville (Va.) Bee.

**Rierson Gives Timely Tips on Raising Calves**

Most of the 4-H boys already have their calves for next year so it is time for some timely tips, said Dallas Rierson, Eddy County agent.

The 4-H calf that looks best in the show ring next fall is likely to be the one that gets the best start, for the first month is the most important of the feeding year, he said. It's time to tame the calf and to start him on the right feed.

As soon as a boy gets his calf, he should teach the calf to stand tied. The best method is to tie the calf with a short lead to a strong post and allow him to stand for a few hours. After the calf is halter-broken, he'll soon learn to lead.

A good-quality roughage is the recommended ration for a calf during his first few days on feed, and about 10 or 12 pounds of well-cured hay of the rougher cuttings are enough for a calf weighing from 300 to 400 pounds.

Grain should be started in small quantities — two pounds a day for the first two weeks, three for the third and fourth, four for the fifth and sixth, and five for the seventh and eighth. At the end of the first 60 days, the calf should be eating about 5 pounds of grain mixture and from 9 to 10 pounds of roughage.

At the end of the first three months, the daily ration is 8 to 9 pounds of grain and 7 to 8 pounds of roughage. At the end of the first six months, the calf should be consuming from 8 to 9 pounds of concentrates and from 7 to 8 pounds of roughage daily.

The feed box should always be kept clean. Chickens should be kept away from the calf's feed.

**FROM EACH OF US TO ALL OF YOU**



*Best Wishes for Christmas*

There's no place like home when Christmas comes around, and there's no time like right now to wish all you kindly home folks the merriest Christmas ever.

It has been a privilege and a pleasure to have served you in 1945, and we look forward to your continued friendship.

**KING'S JEWELRY**

307 West Main Street

Phone 854



**FROM US TO YOU**

††† Dusk . . . Christmas Eve . . . children moving about stealthily, wide-eyed and expectant . . . you know the signs. Christmas is here, let us all be merry, for it comes but once a year.

With gratitude for your kind favors during 1945 we send you heartiest Christmas greetings.

★—★—★

**INDEPENDENT SUPPLY CO.  
INDEPENDENT DRILLING CO.**



Christmas of 1945 is going to be a BIG Christmas. See if we aren't right.

May YOUR Christmas be bounteous and full of good cheer, and may our greeting and best wishes add just a little to your pleasure this Yuletide.

**Central Valley Electric Coop. Inc.**

*Extends to Members and Friends*

*Best Wishes for a*

**Merry Christmas — Happy New Year**

E. A. White, President  
V. L. Gates, Vice Pres.  
Roger Durand, Secretary

R. L. Cole, Treasurer  
S. O. Higgins, Trustee  
J. R. Stanley, Trustee

H. V. Parker, Trustee  
Otto Wood, Manager  
Neil B. Watson, Atty.



TOWERING ABOVE A CARE-BOUND WORLD IS THE CAREFREE SPIRIT OF CHRISTMAS. INDEPENDENT OF TIME, INDEPENDENT OF PLACE, INDEPENDENT OF CIRCUMSTANCE, IT EMBRACES ALL. NONE CAN ESCAPE ITS MAGIC SPELL.

FOR YOUR MANY EVIDENCES OF GOOD WILL IN 1945 WE SINCERELY THANK YOU.

BALDWIN'S

Mrs. Santa Pulls Yule Presents From Red-Ribboned Mixing Bowl

The white-whiskered gentleman himself may prefer the Arctic toy shop for Christmas inspirations — but housewifely Mrs. Santa whips an apron over her fur parka when she wants to make presents with a "just for you" angle!

Kitchen Santa Clauses (Mrs. not Mr.) make more truly personal presents than could ever be bought! Lucky receivers of these mixing bowl benedictions contentedly munch their edible Christmas presents after the oh's and ah's and what's more in the spirit of the Christmas season than good things to eat?

FOR THE NEIGHBOR WHO'S JUST DOWN THE STREET

What could be nicer to give that neighbor who's always so helpful than a Christmas wreath in the form of a luscious home-made coffee cake! You or your youngster can deliver it Christmas Eve so she'll have her present to eat for Christmas breakfast.

Only the best of ingredients go into Santa Claus cooking so we're specifying that best of baking powders, the all-phosphate kind, to make the Yuletide Wreath Coffee Cake rise to gift-giving proportions!

Yuletide Wreath Coffee Cake

- 2 cups flour 1/2 cup light corn syrup
3 teasps. all-phosphate baking powder
1 teasps. salt 1/4 cup currants
1 teasps. cinnamon 1 tbsps. melted butter
1/2 cup shortening Candied cherries
1 egg, well beaten Citron
Frosting

Sift flour; measure; add all-phosphate baking powder, salt, cinnamon and sift again. Using two knives, cut in shortening until mixture is size of small peas. Combine egg, corn syrup, and milk; add to dry ingredients and mix until all the flour is moistened. Add citron and currants; mix well. Spread mixture in a greased ring mold, brush with melted butter, and bake in a hot oven (400° F.) about 25 minutes. Remove from pan, and while hot frost with frosting and decorate with pieces of cherries and citron to resemble holly berries. Makes 1 wreath.

Frosting: 4 teasps boiling water, 1/2 teasps lemon juice, 1 1/4 cups confectioner's sugar.

Combine ingredients and mix thoroughly.

PRETTY AND THRIFTY ARE POMANDER GIFTS

Remember the pomander balls that Grandmother used to hang in her closet to scent her clothes with spice and all things nice? In case you've forgotten, they're made with thin-skinned oranges stuck with cloves — an easy gift to make for a fastidious friend.

Quaint and sweet as the silvery clatter of Christmas bells are Christmas Pomanders:

Florida Oranges, Powdered Orris root, whole cloves, ground cinnamon.

Select firm Florida oranges for making pomanders. Stick whole cloves into the skin of the orange until the orange is completely covered. Roll orange in a mixture of equal parts of orris root and ground cinnamon. Pat in as much of the powdered mixture as will adhere to the orange. Wrap the pomander in tissue paper or other soft paper for several weeks. Remove the paper, shake off any loose powder, and the pomander is ready to pack for a delightful Christmas gift. To hang pomander in a closet, crochet a loose circular cradle or simply tie the pomander with a piece of ribbon ending in a loop.

EVEN A CHILD CAN MAKE THIS EASY CEREAL CANDY

Big and round as the glossy balls on the Christmas tree are Cereal Christmas Balls, a candy that's as good for kids and grown-ups as a bowl of cereal itself.

Tykes can take to the kitchen themselves to make these Christ-

mas candies as gifts for the younger set.

Christmas Cereal Balls:

- 1/2 cup corn syrup 1/4 teasps. vinegar
1/2 cup sugar 1 teasps. vanilla
1/2 cup water 10 cups puffed cereal
1/2 teasps. salt

Mix corn syrup, sugar and water. Heat to boil, stirring constantly. Boil slowly, stirring occasionally, to 236° F. (or when a little dropped into cold water forms a soft ball.) Add salt and vinegar; boil to 290° F. (or when a little dropped into cold water separates into heavy threads). Remove from heat; add vanilla. Pour quickly over puffed cereal in large shallow bowl, mixing well. Form lightly into balls; cool on waxed paper. Makes 12 balls about 3 inches in diameter.

SERVING SUGGESTIONS FOR CHRISTMAS BREAKFAST

Have a festive holiday breakfast buffet! Serve the hot mince-meat farina from your favorite soup tureen into little mush bowls arranged around the base of the tureen in the center of your buffet. At one side arrange a chop plate of grapefruit halves with jelly toppings scooped to form Christmas stars. Arrange a "Christmas tree" made of apples in the center of your platter for serving the eggs and sausage. To make the "tree", slice apple rings, leaving the bright red skin on, and arrange several rings in the center of the platter. To prevent apple rings from turning dark, dip in a strong solution of salt and water. Stack other apple rings on top in several layers, each layer containing fewer apple rings, until a pile resembling a bright Christmas tree is made. If desired, top with a sprig of holly or pine. Arrange eggs and sausages around the "tree" on the platter.

- Mixed Diced Fruits
Bowl of Mixed Ready-to-Eat Cereals studded with Cubes of Currant Jelly
Cinnamon Raisin Toast Butter
Milk or Coffee

- Cooked Apricots and Prunes
Oatmeal Flummery Milk
Bacon-Pimento Biscuits
Butter Hot Cocoa
Oatmeal Flummery: Cook 1 1/2 cups of oatmeal according to directions on package; when done, add 1/4 cup honey and 1/2 cup juice from apricots or prunes, mix well, and serve hot with milk or cream. And you won't need any sugar! Yield: 4 servings.

- Baked Winter Pears
Chocolate Farina Milk
Wholewheat Toast Butter
Orange-Cranberry Marmalade
Coffee or Milk

Chocolate Farina: Cook 1/2 cup farina according to direction on package. Dissolve 2 tbsps. cocoa and 1/2 cup sugar in 2 tbsps. water and add to cooked farina. Heat 5 minutes longer and serve hot with milk or cream. (1/2 cup of light corn syrup may be used in place of sugar and water.) Yield: 4 servings.

Your waste fat is still needed in the war effort.

SUBSCRIBE TO THE ADVOCATE



'HARK THE HERALD ANGELS SING'

Once more we assemble in happy reunion to celebrate the age-old tradition of Christmas. Short though the days, long though the nights, the glowing background of Christmas makes all hearts light.

Recalling now the happy relationships of 1945 we wish you the choicest blessings this holy season can bestow.

Nelson-John Office Supply

EXTENDING TO YOU CHRISTMAS GREETINGS and Best Wishes for a PROSPEROUS NEW YEAR CAMP MAC



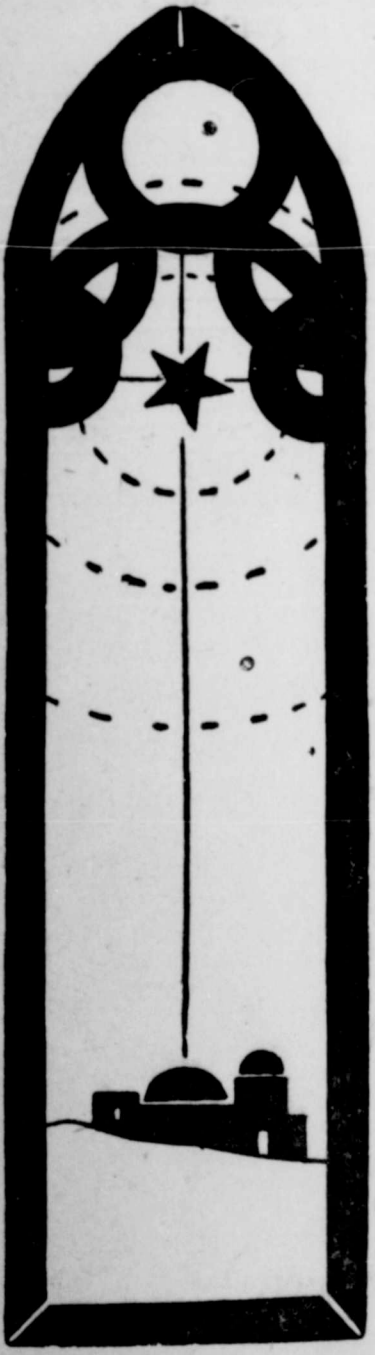
YULETIDE HAPPINESS

McCall-Parson Drug Personnel



Turkey and cranberry sauce and plum pudding are symbols of the lighter side of Christmas. We want you to have these, too, this Yule season of 1945, plus all the other joys that give Christmas-time its transcendent glory. We welcome this opportunity to extend to each and all our heartiest greetings.

RIDEOUT SUPPLY CO. 301 West Texas Phone 3



One Brightly Shining Christmas Star...

As the star that guided the wise men toward the manger at Bethlehem twinkles brightly in the Christmas sky, we extend our heartiest wishes of the season to all of you who have made 1945 such a pleasant year for our firm. May we all, through united sacrifice and wholehearted, all-out effort, keep this nation of ours one in which we proudly say—

MERRY CHRISTMAS

Big Jo Lumber Co.

Mile-A-Minute Marty By E. M. PERRY



Merry Christmas To All The Perry Force Says So

WE REPAIR ALL MAKES CARS AND TRUCKS PERRY GARAGE 1100 SO. FIRST ARTESIA Phone 305-W WHOLESALE AND RETAIL GASOLINE DIESEL & FUELS OF ALL KINDS

# MERRY CHRISTMAS



We know everything can't be as you'd like it, to feel it's a truly merry Christmas. But each of us still has much to be grateful for—especially for the right to worship as we please in this land of freedom. So season's greetings to you.

AT **PENNEY'S**

## Animals Warm Holy Infant in Bethlehem

Many legends attribute the power of speech to birds and animals during the midnight hour of Christmas Eve in recognition of the beasts who, sharing the stable of Bethlehem, warmed the Holy Infant with their breath. To honor these traditions, Polish children masquerade in animal costumes on Christmas Eve.



Christmas is always a welcome event with us, for two reasons:

First, because we enjoy the spirit of friendliness that is all-prevailing; second, because it affords an appropriate opportunity of expressing our sincere appreciation for your valued patronage.

It has, indeed, been a pleasure to serve you, and in sending you our best wishes for a Merry Christmas we do so with the hope that the Christmas season of 1945 will transcend all of its predecessors in real happiness for you.

**Dee Donnell**  
Public Accountant

**R. H. Williams**  
Associate

## Christmas Customs of World Accumulated

By ELIZABETH ROYKIN  
With internationalism the hope and prayer of all of us, whatever our political faith, it is particularly stirring to think of the internationalism of our Christmas. It is not only an international celebration but the midwinter holiday is one that man has commemorated since long before the Christmas era, almost as far back as we can trace his story.

At first the midwinter holiday was a celebration of joy that the gathering darkening of the days had stopped and that the days were growing lighter and longer again. Early man had a terrible fear that there might come a time when there was no light left on earth.

The Christian era likewise was ushered in with a symbolism of light in a dark world and so the celebration of Christ's birthday was set at this midwinter time in the fourth century A. D.

But the church regarded as heathen the use of lights and evergreens to decorate for Christmas festivities. A vigorous effort was made to suppress their use and Tertullian writes: "Let the heathen kindle lamps—they who have no light. Let them fix to the door posts laurel branches to be burned, but thou, oh Christian, art a light in the world, a tree that is evergreen. Make not a pagan temple of thy own house doot."

But the love of man for light and for evergreens, even to symbolize his new faith, persisted and during early American times, efforts to suppress the idea were still being made. Massachusetts in the 17th century enacted a bill reading, "Anybody who is found observing by abstinance from labor, feasting or in any other way, any such day as Christmas Day, shall pay for every such offense five shillings."

But eventually the evergreens and the lights were accepted as a part of the Christian celebration of Christ-



mas and they even acquired a Christian symbolism. The holly berries came to represent the drops of Christ's blood, the leaves his crown of thorns, while the mistletoe berries became symbols of Mary's tears.

The gay home customs of Christmas are likewise an accumulation of many lands and many cultures. The American Santa Claus developed from Holland's St. Nicolaes while our Christmas tree came from Germany. England gave us the tradition of the flaming plum pudding and many of our most beloved carols. Mexico is the homeland of the poinsettia, and the Latin countries of Europe gave us the creche and many of the loveliest of the religious pictures that we like best on Christmas cards. From Sweden we have the gracious gesture of the sheaf of wheat on the gate posts so the birds can share the holiday and the custom of gingerbread cakes in animal shapes.

## HOT SPRINGS MAN NAMED TO BOARD

Ira V. Boldt of Hot Springs was appointed by Governor Dempsey to the State Advisory Council, to consult with the State Health Department.

## Superstitions Told About New Year's In Many Lands

### Good Luck Offered in Many Ways to 'Believers.'

New Year's Day affords everyone the opportunity to bring himself good luck throughout the year. At least that is supposed to be true according to several old superstitions concerning the beginning of a new year.

The "First Foot"—the first person to enter the house on New Year's morning—plays a significant role in the family's future fortunes. He must be a dark man to bring good luck, but if he also brings a gift and "carries in" more than he "takes out," when the house is assured peace and plenty for a whole year. The most auspicious gifts as luck-bringers are a lump of coal and a red herring.

Unmarried persons are advised to look out of the window on New Year's morning. If you see a man, it is a sign that you will be wed before the year is out. Should you see a horse, you can have a wish, and it will be realized within the year. To see a dog is lucky, but a cat foretells woe.

A little care will make it possible to bring oneself good luck for the entire year. Wear something new, if possible, on New Year's Day, but the garment must be put on when you first dress in the morning. Receipt of a gift is certain to carry luck. Wish everyone you meet "A Happy New Year," but remember when the greeting is given to cross your fingers for luck. Be sure to say "rabbits" as the first word when you wake before anyone has had a chance to speak to you.

Love's progress will be aided on New Year's Day if you are careful to put on the left stocking before the right. The potency of this charm is supposed to be increased if you do all things as far as possible left-handedly during the day.

To open a bank account on New Year's Day was considered lucky in Old England, the custom growing probably from the belief of many centuries that whatever you do on the first day of the year will be an indication of what will happen during the months that will follow.

In some parts of England and Scotland it is supposed to be unlucky to leave a house until some outsider has first entered it.

Residents of Spokane are investigating the yawling of their cats in their backyards these days. The reason? Police have shot two wild-cats within a week in Spokane residential districts.

## Did You Know

That we specialize in things that are hard to get?

See us for your HOME FURNISHINGS Mac's TRADING CENTER "OF COURSE" We Buy, Sell, or Trade 304 W. Mermod St. Carlsbad, N. M.

## New Year's Compliments.

Danish families save their broken crockery—to toss against their friends' doors on New Year's Eve. The crockery tossed, the tossers run; but not too far; they expect to be invited in for doughnuts.

The most popular household in the community is so designated on New Year's morning by the debris around the doorstep.

Judge G. Malcolm McDonald excused Waldo Shary from jury duty in Pittsburgh for one week—with an agreement that the judge gets a venison steak if Sharp gets a buck. "Your excuse appeals to me," the judge told Sharp, who had declared, "I want to go hunting before the deer are all shot."



Measured by the span of years, it has been a long, long time since that first Christmas night, but it might have been but yesterday when we measure the spirit of kindness which Christmastime releases.

Christmas means happiness, and Christmas happiness is to be shared. We want to share our 1945 Christmas happiness with you.

**BAYLESS FUNERAL HOME**

## Christmas Greetings To All

It's a real old-fashioned Christmas we're celebrating again this year. And what a warm, happy glow it puts into our hearts to know the war is over, peace reigns supreme once again. This Christmas as we go to church to worship in freedom the birth of the Christ Child, let us offer a prayer of thanks to Him for the Peace and Happiness in our hearts. It is with much gladness that we wish you the joys of the holiday season and a New Year in which all your hopes and desires will come true. Thank you for your patronage and cooperation during the war; we sincerely hope to continue serving you in the years ahead.



Hoping to serve all our old customers and many new ones during the coming year of 1946

**DOC LOUCKS**

BEST WISHES FOR A . . .  
**Merry Christmas**  
AND A  
**Happy New Year to You**



The Yuletide season is here once again. In wishing you a Merry Christmas we want to express our thanks for your patronage in the past year, and the hope that we may serve you again in the year to come.



**MARIE'S**  
DRESS SHOP  
and BEAUTY SHOP

We Will Be Closed December 25 and 26



1945  
**TIDINGS of GREAT JOY**

*Our Forty-Second Christmas Greeting To the Artesia Community*

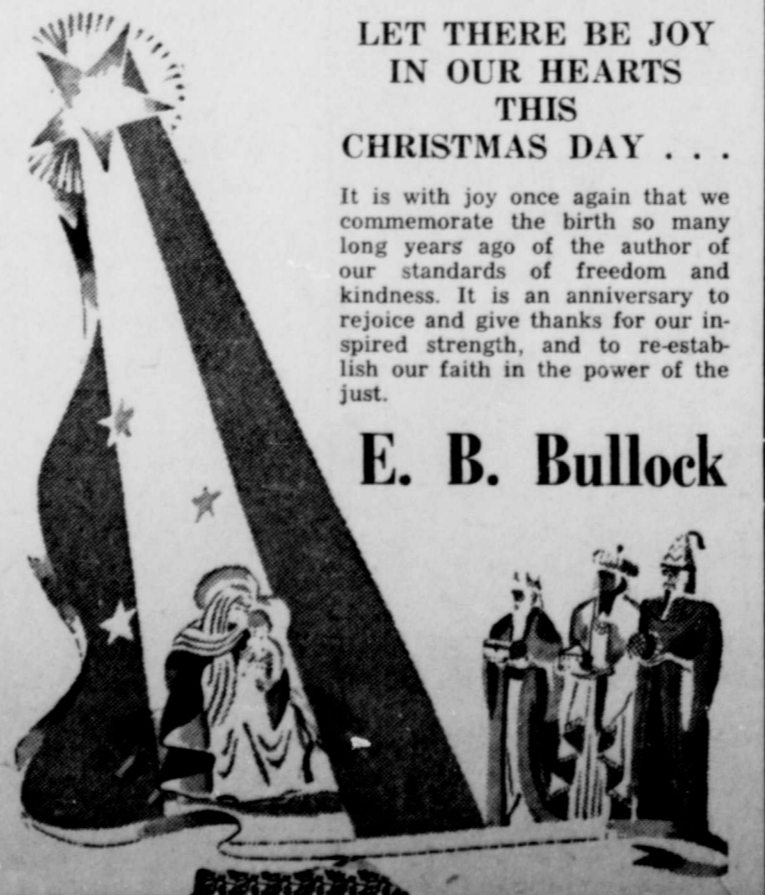
TIMES HAVE CHANGED, but Christmas remains unchanged—the year's outstanding holiday in the timeless cycle of love and good fellowship. In the same old familiar way it gives us pleasure to wish for you in this season of 1945 the most in Christmas cheer and enjoyment.

**KEMP LUMBER COMPANY**

LET THERE BE JOY IN OUR HEARTS THIS CHRISTMAS DAY . . .

It is with joy once again that we commemorate the birth so many long years ago of the author of our standards of freedom and kindness. It is an anniversary to rejoice and give thanks for our inspired strength, and to re-establish our faith in the power of the just.

**E. B. Bullock**



# Merry Christmas



# Happy New Year

To Our Many Friends and Customers, Our Sincere Appreciation for Your Patronage and Best Wishes to You and Yours

**BATIE FOOD STORE**  
W. W. BATIE

Springfield, Ill., police responded to a call from residents who found a box containing 15 live rattlesnakes. The officers were wondering what to do with the snakes when the owner came to

claim them. He explained he had them on exhibition but the boy whom he had hired to feed and water them became frightened and abandoned the reptiles.

ADVOCATE WANT ADS GET RESULTS



**As the Shadows** fall on the close of another year, we desire to express our deep appreciation of your good will and friendship, and to wish for you during the Christmas season of 1945 all the better things that life affords.

**FRENCH'S GROCERY**

Tenth and Richardson



*a Jolly Christmas*

**To One And All**

CHILDREN looking out of the window at a desolate landscape try to catch a glimpse of a mythical sleigh drawn by mythical reindeer. But there is naught that is mythical about the spirit of Christmas that transforms the commonplace. That Christmas of 1945 may be for you the happiest Christmas of all is our sincere wish.

**CARPER DRILLING CO.**



TOWERING ABOVE A CARE-BOUND WORLD IS THE CAREFREE SPIRIT OF CHRISTMAS. INDEPENDENT OF TIME, INDEPENDENT OF PLACE, INDEPENDENT OF CIRCUMSTANCE, IT EMBRACES ALL. NONE CAN ESCAPE ITS MAGIC SPELL.

FOR YOUR MANY EVIDENCES OF GOOD WILL IN 1945 WE SINCERELY THANK YOU.

**JOE MITCHELL & SON**  
Case Implements

**Rules for Sending Cards to Personnel Of Armed Forces**

With so many of our friends still in service, the code of military etiquette is quite important in signing and addressing Christmas cards again this year.

When sending greeting cards to commissioned officers, the rank must be designated. However, when sending a Christmas card to an enlisted man, the use of the rank is optional. The best thing is to follow the form the serviceman or woman used as a return address.

In sending Christmas greetings when the husband in service is not at home on furlough, a simple note may be added to the greeting, saying, "John's wishes are included with mine and we hope to see you when next he is home on furlough." Be certain both names are on the card.

Whether the card is sent to a person in service or to someone in the immediate circle of friends and relatives, it is always wise to be



Address mail properly to reach all servicemen everywhere.

certain that the card chosen reflects the degree of intimacy that exists.

Using first names, or even affectionate nicknames is permissible on Christmas cards for close friends and relatives. Some married couples still retain the formal "Mr. (or Captain) and Mrs. Jones. Most younger couples, however, prefer the friendlier "John and Alice Jones." It is perfectly proper to include the children's names and even the name of the family Scottie. Or make the signature all-inclusive and simpler by writing "The John Lanes."

Because Christmas cards are the personal expression of your regard for the person to whom they are sent, you should double check to be certain that all cards are correctly signed and addressed. The best etiquette directs that they be mailed with first-class postage. When you use first-class postage on your Christmas cards, you are, in effect, saying to your friends, "I'm not taking any chances that this greeting will be delayed on its way to you."

Thirty cattlemen staged a self-imposed "starvation campaign" at Emporia, Kan., and raised \$305,000 to oversubscribe the Lyon County Victory Loan quota. The cattlemen provided a sumptuous dinner at a hotel and instructed waiters to withhold the food until the quota was filled. The soup wasn't cool before the hungry diners raised the ante.

**Clint Anderson Suggests Farm Acre Increase**

American farmers have official approval for planning another year of production near wartime levels. Secretary of Agriculture Clinton P. Anderson has suggested national farm production goals totaling more than 365 million acres—about 5½ million acres more than indicated plantings for 1945.

Final goals will be announced after recommendations are received from the states. In forwarding the goals for consideration at meetings of state USDA councils and agricultural leaders, the secretary emphasized the continuing need for American food.

Pointing out the necessity for helping agriculture convert to a peacetime basis, Secretary Anderson said: "The 1946 goals indicate a pattern of production providing continued high output of those commodities for which wartime demand is continuing and shifts toward peacetime levels for others. Recognition is given to the need for restoring a better balance between soil-depleting and soil-conserving crops."

The largest increase in goal acres is suggested for sugar beets—31 per cent over last year's. Goals for feed grains, including corn, barley, oats, and grain sorghums, are also at or slightly above 1945 indications. Recommended production 120½ billion pounds of milk is the same as last year's goal. The recommended goal for eggs produced in 1946 is 85 per cent of the number produced in 1945.

The suggested beef cattle goal calls for a slight reduction. The sheep and lamb population, the Department of Agriculture believes, should be kept at present levels.

**DROP IN CATTLE SHIPMENTS REPORTED**

A drop of 9700 in the number of cattle shipped last month compared with 1944 was reported.

The Cattle Sanitary Board, reporting shipments of 217,569 head in November, said the 1945 total for the first 11 months was still 125,000 ahead of the same period last year.

Last month's shipments included: Las Vegas 3886, Tucumcari 15,563, Roswell 12,764, Gallup 4271, Santa Fe 1061, Las Cruces 9010, Carlsbad, 7697, Clovis 18,801, Silver City 10,999, Hobbs 5536.

**Be Quick To Treat Bronchitis**

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Creomulsion blends beechwood creosote by special process with other time tested medicines for coughs. It contains no narcotics. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)



TO WISH YOU Christmas Joy 1945

At Christmastime we feel more sensibly the charm of each other's society, and are drawn more closely together by dependence on each other for enjoyment. —WASHINGTON IRVING.

May this spirit of Christmas, which Washington Irving so ably wrote about, pervade your home this Christmas season of 1945.

Best wishes from us for a Merry Christmas

**Artesia Furniture Company**  
BILL and CLARENCE

**Gay as the Red, Red Holly Berry Are These Holiday Breakfasts**

Don't let breakfast be the meal that looks as if Old Scrooge served it instead of the Happy Holiday Spirit!

With folks home for the first peacetime holiday season in we don't-like-to-remember-how-many years, every meal can be a "party"—and breakfast bunched up with a few new ideas is no exception!

Breakfast won't sneer "Bah! Humbug!" at all the holiday goings-on if it's tricked up with a few simple fixings that work most easily when applied to your cereal breakfast "main course." Cereal starts with a happy advantage for good-looking, good-tasting variation since it comes in more than two-dozen different kinds today!

**JEWELS OF JELLY FESTIVE CEREAL BOWL**

Your hot cereal can come holidaying to the table with a bright red jewel of jelly set spang in its middle. Why not save some of that citron and candied cherry used in making your fruit cakes for a sprinkle of Christmas on top of your oatmeal or farina? Tastes like more, looks mighty pretty!

Breakfast parties are a jolly kind to have in the holiday season—starts things off festively first thing in the day! You'll find detailed plans below for some pretty party breakfasts as well as simpler menus for just the family that fit in holiday trimmings.

Whether workaday or holiday good breakfasts are built on the same basic pattern of five foods—fruit, cereal, milk, bread and butter—that get you toward your goal of one-third the day's total nutrients at breakfast time. Here are breakfast menus built on this basic pattern that put holiday spirit securely into your morning meal.

- Christmas Day in the Morning**  
Grapefruit Halves with Jelly Stars  
Hot Mince-meat Farina Milk  
Scrambled Eggs and  
Breakfast Sausages  
Apple Rings  
Popovers Butter

Coffee or Milk  
Hot Mince-meat Farina: Cook farina according to directions on package, add ½ cup mince-meat for each ½ cup of uncooked farina and heat for 2 minutes more. Serve hot with milk and sugar or honey.

ADVOCATE WANT ADS GET RESULTS



**Package Liquor Store**

410 West Main Street

**J. E. Roberts**  
OWNER

**SEASON'S GREETINGS**



Good Line of Liquor

Four Brands Popular Beer

By Case to Go

**MINT BAR**

Harvey Fambarough, Owner

809 South First



MERRIEST Christmas OF ALL 1945

And now comes another Christmas to be added to your store of memories. We hope this Christmas of 1945 will be a very enjoyable one—a truly happy one—fulfilling all the fine traditions of Christmas.

Accept our hearty thanks for the pleasant business associations of the past year. Once again we say

**Merry Christmas!**

**Brown Pipe & Supply**

Mrs. Elva Haddow found her dog at the humane shelter when returned from a trip. Neighbors in Los Angeles had complained that the animal was starving, that isn't the story Mrs. Haddow has to offer. She paid a small boy to feed the dog. The boy had a pet duck and the duck, with a fine disdain for the dog's rights, ate the food placed out for the dog.

### SKINNIE'S OPEN AGAIN FOR BUSINESS

SERVING  
**Steaks - Chicken - Spanish Foods**

WITH A  
**NEW SPANISH FOOD COOK**  
GIVE US A TRYOUT  
Open Evenings - 3:30 to 11:30

### BRINGING BEST WISHES FOR A MERRY CHRISTMAS



#### TO OLD FRIENDS AND NEW

We are quite old-fashioned over here - old-fashioned enough to know that to merit the confidence of the entire community every transaction we make must rest upon the solid foundation of full value given.

May good old-fashioned Christmas cheer brighten for you the hours of this glorious Yuletide season.

### QUALITY CLEANERS

320 West Main Phone 345  
James F. Hair, Manager



1945 SPIRIT OF CHRISTMAS 1945

#### OUR FOREFATHERS

celebrated Christmas sometimes under the greatest of difficulties, to say nothing of danger. Today, in warm, lighted homes we welcome the arrival of Yuletide, without thought of those early hardships. It might make our Christmas a little happier, our hearts a little more thankful, to take thought of these things.

In the reverent spirit of this glorious season we now wish each and every one of you the deep joys which only Christmas can bring.



**JENSEN & SON**  
JEWELERS

### Make Your Own Yuletide Wreaths

It's Fun for All and Offers Chances for Clever Designs.

COLORFUL homemade decorations that lend gaiety to the Christmas tree and help out any lack of store trimmings can be made from such commonplace things as egg shells, peanuts, pine cones, squashes and colored paper.



Eggshell trinkets offer a variety of decorative possibilities. The shells can be salvaged from family baking days by running a darning needle through the shell at both ends and blowing out the contents. If necessary the holes can be enlarged so that a brightly-colored string with a knot in the end can be run through the egg, so that it may be strung gaily on the tree.

Before stringing on the tree, shells may be colored all the hues of the rainbow, as at Easter time. Or designs in pencil on the shell may be made in the form of scrolls, leaves or figures. The designs may be filled in with colors, outlined with black crayons. Christmas seals pasted on white eggshells will be bright and shiny. Colored confetti dots can likewise be used on the eggs.

Peanut dolls to hang on the tree can be made by stringing suitable sizes together and tying the cord tightly to keep them in shape. They can be painted gold or silver or any other color that will liven the tree and give the little folks a part in the decorative scheme.

A half-dozen star Santas swinging from the tree will add interest. Make some five-pointed stars from heavy paper. Paste a Santa head onto the top point and design white mittens on the next two, draw a belt and it's done. Run a string through Santa's hat and tie to a branch.

Small green squashes painted with shellac or varnish so they will retain their freshness can be either tied to the tree or arranged around the base.

Pine cones tied with ribbons and perhaps a bell and painted white or silver for make-believe frost are perfect for suspending from the tree.

### A 'SHORT-SHORT' NEW YEAR'S STORY

"Gee, it's funny how that habit which the folks instill in us during childhood helps when stranded in a big city of strangers where I know no one in particular," Netta Carson reflected as she mused over the evening newspaper.

That habit which had become so much to the Carson family was to do—or resolve to do—a good deed for someone during New Year's Day.

In recalling her life at home, she came on an idea and then jumped to the practical application. Netta Carson sat down at her desk and took a fountain pen in hand. She wrote to the owner of the office building in which she worked. Her purpose was to tell him about the wonderful service Jed, the diminutive elevator boy, was giving, though none of the other building tenants took the time to appreciate it. It



New Year—New World.

was almost a month later when Jed stopped and thanked her and informed her that he had received a two dollar raise on the strength of her praise and appreciation of him.

Another letter written to the chief of police, which praised the officer on the beat near where her rooming house was located, she discovered, was responsible for the officer receiving a promotion.

A note to the head of the department store where she bought her stockings and other fineries of life, praising the timid little sales girl at the glove counter, resulted in the girl being moved to a better counter—not to mention a raise in pay.

During the course of that New Year's Day she wrote and mailed about two dozen such thank-you letters to firms, officers and other employers. Thanking them for folks that other folks appreciate, too, but never seem to find time to thank.

### KNOX'S

Auto Paint Shop

- All kinds of Fender Work
- Seat Covers Installed
- Painting of All Kinds

OPERATED BY

Hugh Eldon Knox

822 S. First — Phone 369-W

### American Mistletoe Not That Specie of European History or Its Legend

The mistletoe of history and legend is a different specie than our American natives, and is found in Europe.

The specie found in the South Atlantic states is called Phoradendron (Greek word meaning "tree thief") flavescens. It is found most often on the following trees: tupelo, red maple, poplar, willow, cypress, juniper, apple, locust and linden trees. Occasionally, but not often, it occurs on oaks.

The plant in its wild state is gathered by collectors for sale during the Christmas holidays.

SUBSCRIBE FOR THE ADVOCATE



Santa Claus would never get down the chimney with our load of good wishes for a Merry Christmas to the people of this community, because he just couldn't squeeze through.

You've been mighty good to us and we appreciate it beyond words. We want you to enjoy Christmas this season of 1945 as never before.

Artesia Lumber Co.

### 'Good Tidings to All People'

Christmas literally means "Mass of Christ" and is celebrated to honor the Nativity of Jesus. Nevertheless, many Christmas customs have originated in the folklore and traditions of pre-Christian peoples.

The season of the winter solstice—experts have figured that Christ was born during that time of year—has been celebrated as a time of rejoicing since, and even prior to, the recordance of history.

Peoples of northern Europe celebrated the Festival of Hweol, or the sun wheel, when the sun—having been at its lowest point in the heavens—swung its course toward the earth once more. Great fires were kindled in defiance of the Frost King; fires to consume the emities of the old year, whose ashes imparted fertility to the soil, and brands, kept from year to year, were considered charms against the spirits of evil.

The Roman festival of Saturnalia honored the deity of Saturnus, patron of the agricultural arts. Saturnalia was a season—from December 17 through 25, and merged with the Calends of January—and was characterized by revelry, gift-giving, decorations within the home, entertainments, etc.

The followers of Mithras celebrated the Feast of Sol Invictus, the Druids solemnized the cutting of the Mistletoe, the Orthodox Jews commemorate the Festival of Lights, and the Egyptians dedicated their mid-winter festival to Isis and her symbol the palm tree.

As ancient peoples were converted to Christianity, ancient customs assumed place among traditions honoring the Babe of Bethlehem who grew into the Christ and bequeathed to mankind one of the foremost philosophies of human conduct.

### Bean Winner Rules On Twelfth Night

Epiphany, or the Feast of the Kings, is the great homecoming day in France; servant girls would rather lose their positions than miss the family reunion and expect to receive an extra month's pay to wit.

The elaborate dinner features a cake in which a China bean has been hidden; the cake is cut into as many pieces as there are persons in the party. Whoever finds the bean in his or her piece of cake automatically becomes King or Queen of Twelfth Night and proceeds to choose his or her partner. The King and Queen reign over the ensuing festivities — each member of the party being obliged to obey their ridiculous commands.

Clerical employees expect a bonus and tradespeople anticipate Christmas boxes on Epiphany and Christmas trees are set up in stores and public places around which patrons pile heaps of gifts to be distributed in hospitals and among the poor.

Plenty of genuine Scotch tape at Advocate office. All sizes.

### Montgomery's WATCH SHOP

Over U. S. Postoffice

Artesia, N. M.

EXPERT WATCH REPAIRING

Watches

Diamonds

Jewelry

J. L. MONTGOMERY



WHEN we see little boys and girls shaking hands with Santa Claus this thought comes to mind:

We would like our expression of appreciation for your patronage to be a hearty shake of the hand for each of you. As we seem to be denied this opportunity, please accept this, while a substitute for a hand-shake, as no less sincere in wishing you a

**HAPPY CHRISTMAS**



CONEY ISLAND

AY THE SPIRIT of happiness reign in your household

this Christmas... our first Christmas of world peace in almost seven years. May that peace and your happiness last forever.

OUR THOUGHTS revert gratefully to those whose forbearance during the war years, and whose goodwill and loyalty have made possible our progress.

THE EMPLOYEES and management of Southern Union Gas Company sincerely hope that you and yours have the most wonderful Christmas since time began.

And... May 1946 hold a full measure of prosperity and health for you.

**Southern Union Gas Company**

HELPING BUILD NEW MEXICO



# Christmas Services At The Artesia Churches

Artesia churches have completed their plans and preparations for the annual Christmas programs, which are to be presented this year in observance of Yuletide.

The first of the programs are slated to get underway on Friday evening, Dec. 21, while several of them are to be held on Sunday and Sunday evening.

The First Baptist Church is to hold its Christmas tree, special program and gifts for the children at the church at 7 o'clock Friday evening. All the children of the church are invited and urged to be present.

A special Christmas pageant is to be presented by the young people of the First Methodist Church at their Christmas tree program at 7 o'clock Friday evening.

Two Christmas cantatas are to be presented here during the Christmas season, besides the Christmas carol concert by the Artesia Choral Club, given last Sunday. These are scheduled for 7:30 o'clock Sunday evening, Dec. 23. "The World's Redeemer" is to be presented at the First Baptist Church under the direction of Mrs. Fred Cole. The second cantata

is to be at the same hour at the First Methodist Church under the direction of Mrs. Glenn Caskey.

The First Presbyterian Church is holding its Christmas tree program and family night at the church at 7:30 o'clock on Sunday evening. All parents of the church and their children as well as all members are urged to be present.

The Church of the Nazarene is holding its special Christmas program at 7 o'clock Sunday evening. It will be a pageant with special music and songs depicting the birth of Christ. Gifts will be distributed to the children in attendance.

The special Christmas program at the Assembly of God Church is scheduled for 11 o'clock Sunday morning. Each teacher with her Sunday school class is to participate in the program at this time, it was announced.

The Church of Christ is planning the distribution of some Christmas baskets as their contribution in the Christmas programs here.

The Christmas cantata being given at the First Baptist Church will open with "He Shall Reign

Forever," by the choir. "Neath the Starry Heavens," a duet, will be given by Mrs. S. M. Morgan and Miss Dorothy Gilmore with the choir. "Arise and Shine" will be offered by the choir. The men's chorus will present "From Lands Afar," while "The Gates of Heaven Unbar" will be sung by Henry Young and the choir. Mrs. Clyde Dungan and the women's chorus will offer "I Bring Yoy Good Tidings," and this will be followed with "Glory to God in the Highest," by Edward Wilson and the choir.

Miss Hattie Ruth Cole and the choir will offer "The Song and the Star," with the choir then presenting "Christmas Memories." "He Came to Redeem the World" will be given by a mixed quartet composed of Mrs. Fred Cole, Mrs. Clyde Dungan, Fred Cole, and Wesley Sperry.

The concluding selection by the choir will offer "Come, Let Us Adore Him." Mrs. Helen Henson is to be the accompanist for the cantata.

St. Paul's Episcopal Church will have the Christmas communion service at 7 o'clock Sunday evening, Dec. 23. The hour has been changed from 7:30 o'clock.

\*\*\*  
Merry  
Christmas  
to  
Everybody  
\*\*\*

VOLUME FORTY-TWO

ARTESIA, NEW MEXICO, THURSDAY, DECEMBER 20, 1945

NUMBER 51

# Artesia Advocate

REMEMBER PEARL HARBOR AND BATAAN

## Joy Fern Ferguson Is 'Princess'

The "Artesia Sun Princess" of 1945 is Miss Joy Fern (Nig) Ferguson, 17-year-old daughter of Mr. and Mrs. Jim Ferguson, selected from a field of 10 candidates in the Artesia Lion Club's second annual contest, with citizens of the community voting for their favorites at 24 local stores, where votes were given with purchases.

Princess Joy Fern will succeed Princess Peggy Hammill, the selection a year ago, and will follow in her footsteps this holiday season at the annual Sun Carnival in El Paso, serving at the court of Queen Barbara Price of El Paso, chosen to reign over the festivities from Saturday, Dec. 29, through New Year's Day.

The Artesia Princess will be accompanied to El Paso by her parents prior to the Sun Carnival, and there will be feted and honored throughout the four days of festivities, as the representative of the Artesia community.

The contest in which Princess Joy Fern was selected opened Dec. 1 and closed Dec. 15, with local stores giving a vote for every penny spent for purchases of \$1 or more.

Princess Joy Fern polled a total of 7,237,848 votes to win the con-

test, with her runner-up, Miss Mary Jo Lochridge, having 5,767, 220 votes. The totals for the other contestants:

Virginia Johnson	408,868
Louise Archer	384,526
Betty Jane Everts	334,415
Florence (Rags) Jenkins	2,108,092
Joan Livingston	968,313
Jimmie Starkey	541,542
Jean Johnson	511,677
Betty Blue	504,671

The contest at times was quite heated, although Princess Joy Fern was near the top at all times. At the time of one tabulation Miss Lochridge was in the lead, and at several times other contestants

who were gaining votes rapidly threatened to win the coveted distinction of representing Artesia. Princess Joy Fern will be a guest of honor each of the three evenings of the Sun Carnival at social events for Queen Barbara and her entourage of princesses and their escorts.

High spot of the social functions will be the coronation ball for the selected queen the second evening.

Besides that, Princess Joy Fern and the other princesses, representing other cities in the Southwest United States and in North Mexico will be honored at all three meals each of the days, guests of various organizations.

At the Sun Bowl game Queen Barbara and Princesses Joy Fern and the other princesses and members of the queen's entourage will have reserved seats together to watch the University of New Mexico and Denver University play in one of the nation's biggest games.

Princess Joy Fern is a delightful young woman, a student at Artesia High School, a brunette with brown eyes and hair, standing 5 feet 5 inches in height, and weighing 122 pounds. She has lived in Artesia since she was 5 years old, when she was brought here by her parents from Beaumont, Tex., the place of her birth.

Princess Joy Fern and the other candidates in the contest just closed and Princess Peggy of 1944 were guests of the Lions Club at the weekly luncheon Wednesday

The event of Princess Joy Fern attending the annual Sun Carnival at El Paso Dec. 29 through New Year's Day is one of great advertising value to Artesia and the Artesia community, in the opinion of members of the Artesia Lions Club, sponsors of the contest in which the princess was selected.

The civic-minded Lions pointed out that they as a club and as individuals have no desire to take any glory in the Sun Carnival and the selection of Princess Joy Fern, but that the community which made the selection possible, should have the credit and the advertising in connection.

In order that the virtues of

## Collection of Clothing Will Be in January

Plans for the "Victory Clothing Collection," which is to be held in Artesia and North Eddy County Jan. 7 to Jan. 31, will be completed shortly after the first of the year, it has been announced here by Judge J. D. Josey, local chairman.

Judge Josey stated that with the Christmas and holiday season on, he felt it would be wise to wait to complete the organization until after the holidays. He expects to call a meeting shortly after Jan. 1, however, to complete the local organization to conduct the campaign.

An outstanding job was done here last spring in collecting clothing and hopes are entertained the same fine response will be given again for the campaign early in 1946.

More than 2900 men and women have thus far agreed to serve as local chairmen in their communities over the nation for the "Victory Clothing Collection," it has been announced. The collection, of course, is being made to assemble clothing for overseas.

The goal in the campaign in January is to be 100,000,000 garments in addition to shoes and bedding for the needy and destitute in the war-devastated lands.

The campaign last spring netted clothing for some 25,000,000 war victims of Europe, China, and the Philippine Islands.

Artesia and North Eddy County made a real contribution to this clothing for the 25,000,000 and if the same fine response is given in January then once again the gift will be outstanding, Judge Josey stated.

Judge Josey stated that the date for the organization meeting would be announced in ample time so all can make arrangements to be present to assist in the organizing of the collection.

## Lions and Ladies Enjoy Zone Meet At Women's Club Monday Evening

A joint zone meeting and ladies' night were enjoyed by 90 members of the Artesia Lions Club and Lions Clubs of the zone and wives and dates last Thursday evening, when the Artesia Lions Club was host at a large banquet and an evening of entertainment at the Artesia Woman's Club.

Shoulder corsages of lovely red and white carnations were given to the ladies.

Guests of great interest who present were C. E. Mills, Hobbs, deputy district governor of the state of New Mexico, and Jack Frost of Artesia, zone chairman of the Southeastern New Mexico area, comprising Lea and Eddy Counties.

D. D. Archer, president of the Artesia Lions Club, presided over a short regular club meeting. A committee which was appointed and made plans for a Christmas party for the Club members' children, that took place Monday evening at the recreation hall of the First Baptist Church, were Mrs. Donald Teed, Mrs. T. C. Williams,

Mrs. E. J. Foster, and Mrs. Dave Saiken.

An entertaining program followed immediately after the business session. Several musical selections were furnished by an orchestra led by J. Bud Farrar, leader of the Artesia school band. Other orchestra members were Norvil Howell, trumpet player; Joe Beatty, saxophone; Ed Mitchell, violin; Miss Helen Beatty, vocalist; and Mr. Farrar, piano.

As the snow fell beautifully outside the clubhouse, Miss Beatty sang beautifully, "White Christmas." Pat Ferguson treated with his tap dancing, after which Misses Carol Hensley and Esther Byler played a duet on their piano accordions. At the conclusion of the interesting program, a number of novelty dances were given by Melvin Lewis, Betty Mae Lowell and Johnny Mae Brown. The entertainers were heavily endorsed.

Hobbs, Lovington, and Carlsbad were represented at the zone meeting.

## Delegation Is to Advertise Artesia

The event of Princess Joy Fern attending the annual Sun Carnival at El Paso Dec. 29 through New Year's Day is one of great advertising value to Artesia and the Artesia community, in the opinion of members of the Artesia Lions Club, sponsors of the contest in which the princess was selected.

The civic-minded Lions pointed out that they as a club and as individuals have no desire to take any glory in the Sun Carnival and the selection of Princess Joy Fern, but that the community which made the selection possible, should have the credit and the advertising in connection.

In order that the virtues of

Artesia may be sung to the thousands of persons attending the Sun Carnival, the Lions are having several thousand Artesia folders and several hundred hatbands printed, and they have had reserved 25 tickets to the Sun Bowl game, to be passed on to Artesia citizens who wish to attend.

The tickets, all of which are for distribution, may be had by contacting Shirley Hager, or through inquiry of any other member of the Lions Club. Playing in the Sun Bowl on New Year's afternoon will be the University of New Mexico Lobos and Denver University.

Those who purchase the Sun Bowl tickets from the Lions and

all others who will be attending the Sun Carnival will be urged to wear hat bands, which are being printed. These will read that the wearers are from Artesia, helping to advertise this, the "Oil Capital of New Mexico."

The pamphlets, prepared by, and being printed for the Lions Club, will be handed out in El Paso by members of the group representing Artesia at the Sun Carnival.

Everyone going, whether having made his own reservations for the game or purchasing tickets through the Lions Club, is urged to take a number of the pamphlets—and then to distribute them to the best advantage.

## Advocate to Be Printed Day Late Christmas Week

The Advocate will come out a day late next week, on Friday, Dec. 28, because Christmas Day cuts into the middle of the work week for the force. It will, however, be published as of Thursday, Dec. 27, and will be so dated, in keeping with the legal status.

This does not mean that advertising and news matter should be put off. On the contrary, it is hoped advertiser and club reporters will step up their copy, so as much as possible may be gotten out of the way before Christmas Day. Even coming out a day late, it will be a considerable task to have the paper up and in shape without the cooperation of merchants and others.

So do not look for The Advocate next week until Friday, when it is hoped to have a presentable issue, in spite of the chopped-up schedule the force will have to follow.

## 'To Bethlehem' Presented at First Methodist

The first in the series of Christmas programs being presented at the First Methodist Church here was the pageant, "To Bethlehem," given in the church auditorium as the regular evening service by the Youth Fellowship here on Sunday evening. A large congregation was present to enjoy the program.

It was under the direction of Mrs. C. P. Bunch and Mrs. B. A. DeMars, while Theodora Archer was student director. Jack Jordan was in charge of the lighting, while a violin duet was presented by Lou Ella Whelan and Dona Below.

Perhaps the outstanding feature of the pageant was the beautiful tableau depicting the Christ Child in the manger. The lighting effects emphasized the beauty of the scene.

The cast of characters for the pageant included: Sylvia, at the piano, Mary Dixon; Jack the youngest, Donald DeMars; Martha, the leader, Louise DeMars; Winifred, reader of poetry, Marcia Whelan; Nora, young with a flare for dramatic, Shirley Feather; Frank, a cynic, playing the shepherd, Fritz Hannah; Paul, recently released from the Air Corps, George Kaiser; Doris, story teller, Mary Jo Hamill, Lula, Fid Hamill, Verna, Jane Gissler; Mary, Virginia Green; Joseph, Bob Simon.

The regular Christmas tree party at the First Methodist Church is scheduled to be presented on Friday night, Dec. 21.

## Col. Jim Bates Drowns While Duck Hunting

Col. Jim Bates of Portland, Ore., formerly of Artesia, drowned while duck hunting near Portland Wednesday morning, according to a telegram received this morning by Mr. and Mrs. Calvin Dunn from Mrs. Bates.

No further details were given in the telegram, nor did it disclose where and when Colonel Bates will be buried.

The Bates family came to Artesia shortly after World War I and lived here until about 12 years ago, when they moved to World War II, Colonel Bates served in the transportation branch and made 17 trips across.

He and Mrs. Bates lost a son, who was in the air branch of the Navy, during the recent war. Another son is in the Army Air Corps, serving in India, the last Mr. and Mrs. Dunn knew. Colonel Bates is survived also by a small son and two daughters at home.

## Mayor Carper Honor Guest at Dinner in Paso During Air Meet

Mayor Emery Carper was a guest of honor Monday, when Mayor D. L. P. Duke of El Paso gives a luncheon in conjunction with the three-day "International Aviation Day" celebration.

The mayor's luncheon paid tribute to the visiting mayors, high Mexican government officials, and executives of the Civil Aeronautics Administration.

"International Aviation Day" marked the 42nd anniversary of the Kitty Hawk flight by the Wright Brothers. On the program were air races, stunting contests, and exhibits at the El Paso airport. Participants were the leading commercial air lines, the Army Air Forces, manufacturers, private flyers and the Mexican squadron of Aviators which fought overseas. An added feature was races and exhibits of model planes, with model plane clubs from all over the Southwest participating. Prizes in cash and Victory Bonds were

## Hover Location Only One Made In County Fields

A single new location was listed in the oil report on the Eddy County fields this week, while no completions were made.

The location was the A. H. Hover, Hastie 13, SE SW 18-17-28.

**Drilling Report**

Fred Brainard, Brainard 3-A, SW NW 5-18-27. Underdrilling at 1065.

Aston & Fair, State 30 No. 1 NE NE 30-17-28. Total depth 1871; testing after shot.

Dale Resler, Resler 1, NW SW 34-18-27. Total depth 3563; shut down for orders; hole full of sulphur water.

L. H. Wentz, State 1-C, NW SW 27-17-29. Drilling at 2765.

Martin Yates, Jr., Kaiser 1, SW SW 29-18-27. Drilling at 2147.

Hayes E. Yates, Yates-State 1, SW NE 32-18-30. Drilling at 3920.

W. A. Sudderth et al, Wills 1-A, NE SW 14-20-28. Drilling at 861.

McKenney & Schrock, State 1, SE NW 21-20-28. Drilling at 340.

Seargeant & Rutter, State 1, SW SE 21-20-28. Total depth 782; preparing to plug back.

Flynn, Welch & Yates, Gissler 1-B, NE NE 11-17-30. Drilling at 1901.

V. S. Welch, State 4, NE SE 20-17-28. Drilling at 1915.

Culbertson & Irwin, McNutt 1, N-W NE 11-20-31. Total depth 2517; fishing bit.

Crabb & Crouch, Cowan 1, NW NE 1-21-28. Drilling at 1510.

## The Old Boy Fetes 3500 Kids at Tree

Santa Claus arrived here promptly at 2 o'clock Saturday afternoon for approximately 3500 youngsters, who assembled to greet the old gentleman for the annual Christmas party sponsored by the Artesia Rotary Club.

Santa Claus arrived promptly at 2 o'clock in keeping with his schedule and took up his place at the Christmas tree located at the corner of Third and Main. Here the truck containing the more than 3700 sacks of candy had been placed for distribution.

Two lines of cars, which had been formed west of the city hall, took more than an hour to pass Santa Claus and the Christmas tree for the youngsters in the cars to be presented their gifts. The distribution of gifts got underway shortly after 2 o'clock, with many helpers to aid Santa Claus and dozens of others aiding in the handling of the directing of traffic.

The candy had been sacked here by the girls of the home economics department of Artesia High

School. Because of the larger number, it was a tremendous task but an outstanding job was done, it was declared.

Funds for the purchase of the candy are always donated by the local business and professional men, while the Rotary Club committee makes the arrangements and the contacts for the visit of Santa Claus.

The annual Christmas party has been conducted here for many years and seems to be growing in interest and in attendance each year.

The party has been conducted each year, even during the war, despite the difficulties, which were encountered in securing of the gifts for the children.

It is expected to continue to grow here during the coming years.

Committee members of the Rotary Club in charge of the event this year included Chuck Aston, Andy Corbin, Boone Barnett, and Charles Gaskins.

## Mrs. Finley, 60, Dies From Heart Attack Tuesday.

Mrs. George Finley, 60, secretary and bookkeeper in the office of Paton Brothers, oil operators and drilling contractors, the last two years, died at her home, 208 South Roselawn, at 1:15 o'clock Tuesday morning, shortly after suffering a heart attack. She attended Mass Sunday at St. Anthony Catholic Church and that day was ill from flu. During the night she suffered the heart attack and died shortly thereafter.

Rosary is to be held at 8 o'clock this evening at Bayless Chapel. A special intention Mass will be sung at St. Anthony Church at 10 o'clock Friday morning by the Rev. Fr. Francis Geary, pastor. Burial will be in Woodbine Cemetery.

Survivors are her H. R. and G. A. Paton, Walter Nugent, Niven Baird, Fred Brainard, and Jack Shaw.

Mrs. Finley is survived by her husband and a half-brother, Billy Thompson, of Artesia.

As Mary Egan, Mrs. Finley was born in Michigan Aug. 15, 1885.

She and Mr. Finley lived in Artesia on and off the last 20 years and returned here about three years ago. The last two years Mrs. Finley was secretary for Paton Brothers.

## Atoka Woman's Club, Husbands Have Yule Party

Mrs. W. T. Haldeman was hostess Wednesday evening at her home when the Atoka Woman's Club had a Christmas party and turkey dinner with their husbands as honored guests. Mrs. Victor Haldeman assisted as cohostess.

Those who shared the evening's entertainment were Mr. and Mrs. Victor Haldeman, Mr. and Mrs. W. T. Haldeman, Mr. and Mrs. J. W. Bradshaw, Mr. and Mrs. S. O. Higgins, Mr. and Mrs. Albert Richards, Mr. and Mrs. Paul Rogers, Mr. and Mrs. Nevil Muncy, Mr. and Mrs. John Rowland, Mr. and Mrs. John Lanning, Mr. and Mrs. Howard Gissler, Mr. and Mrs. Sid Wheeler, Mr. and Mrs. Vance Haldeman, Mrs. Elsie Kissinger, Mrs. W. M. Van Horn, Mrs. Clyde Tidwell, Mrs. Herman Green, Vernon Haldeman, Miss Doris Marquis, and the hostess and cohostess, Mrs. W. T. and Mrs. Victor Haldeman.

The hostesses were showered with an assortment of lovely Christmas gifts.

## Leslie Martin Named To Succeed Anderson On School Board

The Artesia Board of Education at its regular meeting last week accepted the resignation of Robert O. Anderson, who has moved to Roswell. In his stead, W. Leslie Martin was appointed to hold office until the next regular school board election, which will be in February, 1947.

Anderson was elected to replace Charles Morgan, former board president, who moved to Denver.

The law provides that the board may fill vacancies until the next regular election.

## Chamber Will Urge Government To Release Surplus Buildings

A Chamber of Commerce luncheon, which almost developed into an indignation meeting, adopted a resolution urging the government to release surplus buildings and building materials to those vicinities nearest the camps at reasonable price and to halt wanton destruction of surplus property here last Thursday noon.

The issue of destroying surplus property was brought to the attention of the more than 35 Chamber of Commerce members present in a discussion of the housing situation. In a report to the body by the housing committee, the fact was stressed that lack of building materials prevents the erection of new houses and homes. It was brought out that much building material of all kinds is available in the present camp buildings at Carlsbad, Hobbs, and Roswell.

It was also brought out at the meeting that following the last war, camps were destroyed by flames to get rid of them.

One citizen present stated he had sought to buy a quantity of tables and chairs from the Carlsbad base and that a price of \$10 was asked for the tables, for which \$1 each was paid, while \$3 was requested for the chairs that cost 25 cents each. Some 68 truck loads of this material, it was stated, was shipped to San Antonio.

The resolution was adopted to urge that the building materials either be made available to dealers so they can sell them for the construction of homes and houses

## Chamber Will Urge Government To Release Surplus Buildings

or to civilians. The need, it was pointed out, is great at this time and building material is not available.

Every effort is to be made locally to try to secure materials for the construction of the needed homes here. Confidence was voiced by D. D. Archer, who reported for the housing committee, there are ample local funds to build homes if materials can be obtained.

Arba Green, secretary-manager, gave a report to the members on recent correspondence concerning possible new industries. He also submitted to the members a report on the purposes and activities of the New Mexico Development Foundation, which has recently been organized in the state. He explained the purpose of the organization and the efforts it expects to put forth to try to help develop and bring new industries to the state.

W. E. Ragsdale gave a brief report on the club on the possibility of developing a tile and brick plant, explaining that several years ago a valuable clay bed of buff clay, which produced beautiful buff tile and brick, was discovered between Artesia and Lovington. He stated its location was lost but that it probably could be found. He suggested the idea be pushed with the thought of producing building material from the source.

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### Time To Hang Up Your Stocking

★ One of the biggest items in your Christmas stocking this Yule season of 1945 will be our note of thanks to you and our wish for the biggest, merriest, happiest Christmas you have ever had.

**ARTESIA ELECTRIC CO.**



### Army Equipment Is Released to ENMC, Portales.

Much like beating the sword in to plowshares, Army Service Forces has released to Eastern New Mexico College, Portales, a shaper for cutting gear teeth and the like. Valued at \$1200, the machinery has been received by the college and placed in the vocational arts building.

The only cost to the college was \$38 for crating and transportation. Also soon to arrive are a drill press, a vertical turret lathe, and a heat treating furnace, the first valued at \$300, the second at \$300, and the furnace at \$400.

This valuable machinery used in war production is now being turned to more peaceful purposes; in this case the teaching of youth for jobs of peace. This equipment was purchased by the people and used to turn out instruments of war; it is now being returned to the people for peaceful uses.

President Floyd D. Golden, Oral M. Williamson, chairman of the ENMC school of vocations, and Earl Prater, instructor in vocational arts, have been working in close cooperation with Army officials in bringing about the donation of this equipment to the college.

### Testimonial Available At All Recruiting Stations in State

The "Presidential Testimonial to Honorably Discharged Service Personnel" is now available at all New Mexico recruiting stations. Col. Harvey J. Golightly, commanding officer of the district, said.

Copies of the testimonials, beautifully embossed on parchment and signed by President Truman, may be obtained by veterans upon application to the nearest recruiting station.

Veterans making application for a copy of the testimonial must pre-

sent discharge papers or suitable proof of honorable separation from military service.

New Mexico Army recruiting stations are located in Albuquerque, Santa Fe, Roswell, Clovis, Carlsbad, Silver City, and El Paso.

### DELAY IN MAKING STATE CAR TAGS

State penitentiary authorities are expecting "soon" the arrival of

steel with which New Mexico's 1946 automobile license plates are to be made.

State Penitentiary Board Chairman John F. Simms reported the steel, ordered last February, has not yet been received. Convict labor is used in making the plates.

Plenty of genuine Scotch tape at Advocate office. All sizes.

SUBSCRIBE FOR THE ADVOCATE

### CHRISTMAS GIFTS

At Prices To Make This Christmas A MERRY One

Shop At 4th Street Jewelry

LOCKETS — BIRTHSTONE RINGS — ANKLETS — LADIES' AND MEN'S WATCH BANDS — RING SETS AND COMPACTS

For Gifts of Lasting Quality at Prices You Can Afford and for Fine Jewelry at a Price That Will Please You

STOP AND SHOP AT

**FOURTH STREET JEWELRY**

106 WEST FOURTH STREET

ROSWELL, N. M.

### The Tot Shop

Reversibles, 100% Wool Sizes 3 to 14 Colors: Blue, Red, Brown, and Green

Mrs. R. C. Gray

509 S. First St.



### As the Shadows

fall on the close of another year, we desire to express our deep appreciation of your good will and friendship, and to wish for you during the Christmas season of 1945 all the better things that life affords.

**MAYES & CO.**

# MERRY Christmas



To All Our Sportsmen Friends And To Those Others

Who Have Not Learned "IT PAYS TO PLAY"

**THE WESTERNER**

George Atkins — Paul Cobble And Their Wives

### State's Farm Paper Sent Free to Any Farmer Requesting

The New Mexico Extension News, the only farm paper in the state, is finishing its 25th year this month. The paper is published by the Agricultural Extension Service of New Mexico A&M College, in cooperation with the US Department of Agriculture.

"We try to make the paper something more than a house organ," Eddy County Agent Dallas Rierson said. "The Extension News carries important stories from all agricultural agencies, as well as news and feature stories on farmers and their families. Stories on important meetings, tips on improved agricultural practices, and human interest yarns on 4-H boys and girls — that's the sort of thing you can expect."

The paper is sent free to any farmer or rancher requesting it, by writing the Bulletin Office, State College, N. M.

### LOWER EGG PRICES EXPECTED FOR 1946

Egg production during the first half of 1946 is expected to be about the same as the first half of 1945.

Unless exports equal the quantity exported last year under lend-lease, sharp price declines are expected to take place with prices received by farmers going near support levels. Civilian demand for eggs in 1946 will be lower than in 1945, when meat supplies were short.



HOSTESS DELIGHT — No. 2 1/2	FRUIT COCKTAIL	32¢
PETITE HALVES — No. 2 1/2	PEACHES	23¢
MARKET DAY — 2 Lb. Bag	RAISINS	24¢
LADY BETTY — 20 Oz. Glass	MINCE MEAT	30¢
GRANULATED — 5 Lbs.	CANE SUGAR	33¢
LARSEN'S SHOESTRING — No. 2	BEETS	12¢
GARDENSIDE — No. 2 1/2	TOMATOES	16¢
GARDENSIDE SWEET — No. 2	PEAS	12¢
DUTCH MILL AMERICAN CHEESE 1/2 Pound		20¢
CAMPBELL'S TOMATO SOUP 10 1/2 Ounce Can		9¢

PAPER SHELL — Lb.	PECANS	49¢	SWANSDOWN — 40 Oz.	CAKE FLOUR	26¢	AIRWAY Fresh Ground — Lb.	COFFEE	21¢
BLUE DIAMOND — Lb.	WALNUTS	46¢	LARSEN'S Layer Pak — No. 2	VEGETABLES	20¢	Canterbury Orange Pekoe 4 Oz.	TEA	26¢
HAZEL NUTS — Lb.	FILBERTS	47¢	COUNTRY HOME C. S. — No. 2	CORN	14¢	Drink Your Vitamins — 16 Oz.	HEMO	59¢
ENSIGN — Lb.	ALMONDS	63¢	BUSY BAKER — 2 Lb. Box	CRACKERS	34¢	SUNNY DAWN — No. 2 can	TOMATO JUICE	10¢

<b>SAFeway PRODUCE</b>	Medium Size Snowball	Lb.	CAULIFLOWER	23¢
GOLDEN SWEET — LB.	YAMS	11¢	Texas	10 Lb. Bag
CELLO-PAK — Lb.	CRANBERRIES	35¢	ORANGES	69¢
			Utah Pascal Type	Lb.
			CELERY	15¢

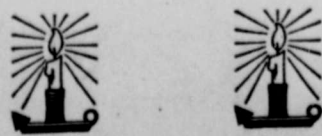
<b>TURKEYS</b>	Turkeys - Hens - Oysters		<b>GUARANTEED MEATS</b>	
FRESH	Grade A Beef	Lb.	Grade A Beef	Lb.
Roast	Roast	25¢	Stew Meat	17¢
Grade A Veal	Grade A Veal	Lb.	Stew Meat	17¢
Roast	Roast	25¢	All Meat	Lb.
Bulk	Sausage	37¢	Franks	35¢



WHEN we see little boys and girls shaking hands with Santa Claus this thought comes to mind:

We would like our expression of appreciation for your patronage to be a hearty shake of the hand for each of you. As we seem to be denied this opportunity, please accept this, while a substitute for a handshake, as no less sincere in wishing you a

**HAPPY CHRISTMAS**



**Artesia Pharmacy**

### MAY KNEW A WAY!



And our gift to you is low prices. Safeway's prices are low every day of the week... every week of the year. So, when you do all of your food buying at Safeway you'll be surprised as how quickly the savings mount up.

**SAFeway**

MRS. ELVA F. ... at the ... return ... in ...

### 25 TRACTS OF LAND

From 5 to 20 Acres

Close to Town — Natural Gas, Electricity available

Every Foot Is Shallow Water

Only 15 to 20 feet from surface — Level and can be irrigated without much work  
Raise vegetables - cotton - wheat - grain - almost anything

R. L. Brown

THE LAND MAN

110 Wall Street Mulshoe, Texas

ALL KINDS OF JOB PRINTING—PHONE 7

## GATHER 'ROUND THE BARBER POLE



For A MERRY CHRISTMAS

SANITARY BARBER SHOP

John Shearman — Hugh Kiddy

### FOR CHRISTMAS

Cut Flowers - Potted Plants  
Corsages



- |                |               |
|----------------|---------------|
| ROSES          | KALENCIA      |
| CALENDULAS     | POINSETTIAS   |
| CARNATIONS     | AZALEAS       |
| GLADIOLUS      | CYCLAMEN      |
| POMPONS        | BEGONIAS      |
| CHRYSANTHEMUMS | PRIMROSES     |
| SWEETPEAS      | PEPPER PLANTS |
| SNAPDRAGONS    | HOLLY WREATHS |

Corsages:- Orchid, Camellias and Gardenias

DELIVERIES CHRISTMAS EVE

Open All Day Sunday, December 23

WE WIRE FLOWERS ANYWHERE

TERPENING'S GREENHOUSE

BONDED MEMBERS F. T. D. A.

PHONE 312

1992 W. QUAY

# Society

## Choral Club Christmas Concert Large Audience Appreciates Annual

A large and appreciative audience was present for the annual Christmas concert of the Artesia Choral Club presented in the First Presbyterian Church at 5 o'clock Sunday evening.

Despite the fact several of the club members were ill and unable to participate, the program proved to be one of the most enjoyable yet given by the club and doubtless will prove outstanding among the pre-Christmas programs presented here.

The musical group, in their typical manner presented unusual Christmas songs, which were well received by the large audience present.

Among those unable to be present or to participate were Mrs. Fred Cole, Mrs. I. L. Spratt, and Mrs. Donald Bush. Either the selections were sung by the group or individuals substituted for the solo numbers.

The church had been beautifully decorated for the occasion and the program was presented in soft candlelight.

The concert was under the direction of Geneva Smith Ross, with Vergine Russell Gates as organist; Edna Carper, pianist; and Lewis Story as violinist.

The program opened with Christmas Carols by organ, piano, and violin.  
The processional was "Adeste Fideles," "Christmas Hymn," by Spricker was offered with Mrs. J. T. Caudle, Mrs. I. L. Spratt, Mrs. Stanley Carper, and Mrs. Rex Wheatley providing the echo voices.

This was followed with "Glory to God in the Highest," by Pergolesi, and "He Shall Feed His Flock," by Handel, with Mrs. Paul Brown as soloist. "The Christmas Story" was given by Mrs. Rex Wheatley and this was followed with "Crucifixus," from "B-Minor Mass," by Bach, and "I Wonder as I Wander," an Appalachian carol arranged by Niles, with Mrs. J. T. Caudle as soloist, and "Carol of Russian Children," from "White Russia," arranged by Gaul.

Two Czech Christmas carols, "Strangers Say a King Is Born," and "Sleep Baby, Sleep," "Deck the Hall," a Welsh Christmas carol, arranged by Erickson, and a solo by Mrs. Paul Brown all followed.

"Gesu Bambino," by Pietro Yon, was presented with Mrs. Clyde Dungan as soloist. "Lo, How a Rose e'er Blooming," by Praetorius was presented, and followed by "Christmas Song," by Adams, and "The Shepherd's Story," by Dickinson. Lewis Story played the violin obligato for the "Christmas Song."

The recessional was Hallelujah Chorus," by Handel, by organ and piano.

Ushers for the program were Ralph Shugart, L. E. Francis, Johnny Bert Lanning, and Robert



### Christmas Joy 1945

Measured by the span of years, it has been a long, long time since that first Christmas night, but it might have been but yesterday when we measure the spirit of kindness which Christmastime releases.

Christmas means happiness, and Christmas happiness is to be shared. We want to share our 1945 Christmas happiness with you.

**QUICKWAY TRUCK LINE**  
Tommy Fowler  
Owner

## Junior Women Present Public Tea Wednesday

A lovely silver tea was presented to the public by the Artesia Junior Woman's Club from 2:30 to 5 o'clock Wednesday afternoon of last week at the Artesia Woman's Club house. A large attendance was reported.

The beautifully decorated tea table, with a covering of delicate lace, was appointed with a double silver service, one at either end, and lighted by candles. An arrangement of white carnations in an outstanding bowl made the centerpiece.

Mrs. Dave Bunting and Mrs. Hollis Watson poured the first hour and Mrs. E. J. Foster and Mrs. S. P. Yates poured the second hour.

Tea and coffee were served with dainty cuts of fruitcake, candied frosted grapes, and salted nuts.

Music was furnished by Mrs. Edward Everest, who played a medley of piano selections during the first hour, and Mrs. Stanley Carper, who played the second hour.

Mrs. H. G. Rideout and Mrs. C. A. Aston received at the door.

## Grandparents Honor Miss Louise Archer On Her Birthday

Miss Louise Archer was honored with a dinner Wednesday evening on her birthday at the Artesia Hotel Coffee Shop by her grandparents, Mr. and Mrs. C. C. Helm of El Reno, Okla., who are spending the winter in Artesia.

The table was decorated with poinsettias and centered with a lovely birthday cake. Christmas corsages marked the individual places.

Guests of the evening were Mr. and Mrs. A. M. Archer, Mr. and Mrs. D. D. Archer and son, David, Mrs. Walter Archer, Mrs. C. R. McDorman, Mr. and Mrs. Charles A. Denton, Mr. and Mrs. T. L. Archer and daughters, Louise and Teddy, and the honoree, Miss Archer.

The main dish of the four-course dinner was turkey.

Painter. Lighters of candles were Carol Hensley, Mary Nell Montgomery, Betty Blue, June McDorman, Nadine Ross and Pat Robinson.

## Social Calendar

Friday, Dec. 21  
A special and important meeting of the White Shrine Club has been called for 7:30 p. m., at the home of the membership chairman, Mrs. F. E. Pennell, 322 West Washington. All members of the White Shrine Club are urged to attend in order to make plans for the coming year.  
Sunday, Dec. 23  
Girl Scouts' Christmas pageant at 4 p. m., at the First Presbyterian Church. Public is invited.

## New President Of Cottonwood Club Installed

Mrs. James Buck was installed president of the Cottonwood Community Extension Club Tuesday evening at the home of Mrs. James Buck at Cottonwood, when for the first time in the history of the club an installation ceremony was performed. Mrs. Fletcher Collins and Mrs. David King were co-hostesses.

Other officers installed by Mrs. D. A. Bradley, retiring president, were: Mrs. Douglas O'Bannon, vice president; Mrs. David King, secretary and treasurer; Mrs. Fletcher Collins and Mrs. David Coggin, program committee; Mrs. H. V. Parker and Mrs. Henry Lamb, flower committee; Mrs. Glenn O'Bannon, Mrs. A. B. McGuire, and Mrs. Monroe Howard, finance committee; Mrs. Harold Green and Mrs. Buri Arbogast, gift committee.

At this time Mrs. Perry Triplitt of Artesia and Mrs. J. E. Taylor became members of the club.

Following the business session, a program of much interest was presented. A contest was held in which questions from the Bible were asked. Mrs. Arbogast won first prize. Mrs. McGuire read a story, "Jerusalem Artie," and a poem, "Gift of Gifts," was given by Mrs. Bradley. Mrs. Mervin Worley cleverly gave a reading, "Boys Remark of Their Stomach the Day After Christmas."

The outgoing officers were given gifts of appreciation from the club members, after which Mrs. Buck presented gifts to committees of last year and Miss Doris Mardis, county home demonstration agent.

Gifts were exchanged and refreshments were served to the 24 members present.

Mr. and Mrs. A. L. Myers and daughter, Regina, of Lincoln, Neb., visited Mr. and Mrs. V. P. Sheldon from Sunday night to Wednesday morning.

## Mrs. Thomas Is Named Matron Of Star Order

The Order of the Eastern Star held its annual election of officers Tuesday evening of last week at the Masonic Temple. The following officers were elected for the ensuing year: Mrs. Dale Thomas, worthy matron; J. D. Josey, worthy patron; Mrs. Owen Hensley, associate matron; J. D. Smith, associate worthy patron; Miss Ina Cole, Conductress; Mrs. Clarence Roach, associate conductress; Mrs. Pat Gormley, secretary; and Mrs. W. S. Hogsett, treasurer.

The chapter will hold its next regular meeting Tuesday evening, Dec. 25 and a special meeting has been called for Friday evening, Dec. 28, when they will hold an initiation.

## Rebekahs Here Initiate, Enjoy Christmas Party.

Mrs. O. D. Bass was initiated into the Rebekah Lodge last Thursday evening, when 50 members enjoyed a Christmas party at the I. O. O. F. Hall.

Guests for the evening were Mr. and Mrs. J. Will Taylor and Mrs. Rose Williams of Maljamar, who are former members of the Artesia lodge.

Claude (Spike) Garrett, who has recently been discharged from the armed forces, was presented a gift at this time. The words, "Welcome Home Spike," were inscribed on a lovely white cake.

Mrs. Owen Hensley, noble grand, presented her officers a book by different authors and in return her officers made her a gift of a beautiful wool blanket. An exchange of gifts was made around a Christmas tree, one of much beauty, after which light refreshments were served to those who attended.

Margaret Clark, daughter of Rev. and Mrs. C. A. Clark and a freshman at Southwestern Medical College at Dallas, is to arrive on Sunday to spend her holidays with her parents here.

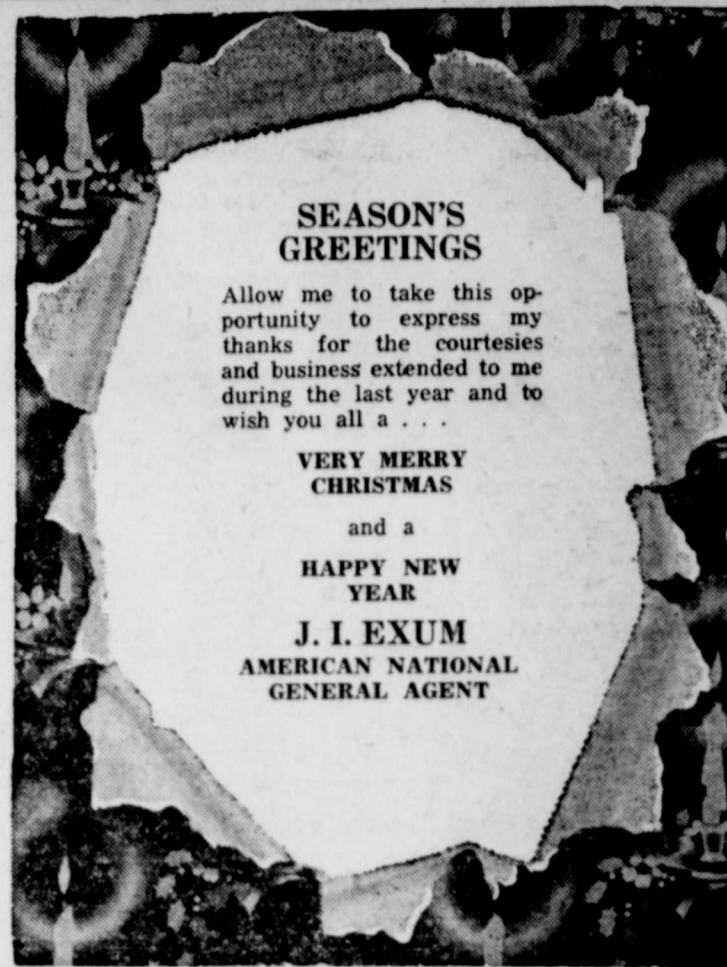
## CARD OF THANKS

We desire to express our sincere thanks and appreciation for the beautiful floral offerings and the many courtesies extended to us during the death of our husband and father. We shall be eternally grateful.

Mrs. Bernice Van Winkle and family. 51-1tp

## EXPRESSES THANKS

I wish to thank all of those who so kindly cast votes for me in the contest for "Sun Princess."—Mary Jo Lochridge. 51-1tp



### SEASON'S GREETINGS

Allow me to take this opportunity to express my thanks for the courtesies and business extended to me during the last year and to wish you all a...

VERY MERRY CHRISTMAS

and a HAPPY NEW YEAR

J. I. EXUM  
AMERICAN NATIONAL  
GENERAL AGENT

## ANNOUNCING OPENING SATURDAY, DEC. 22

### PEDEN FOOD STORE

204 North Roselawn

— EVERY DAY A SPECIAL —

PAY CASH AND SAVE

Store Hours: 7 a. m. to 9 p. m. Weekdays

Closed Sundays

C. L. PEDEN

Owner and Manager

To All A Merry Christmas  
And A Happy New Year



Noel! Adeste Fideles!  
Holy Night!

Hark! The Herald Angels sing. Once again the air is filled with song and music... the music of the spheres. Once again it's Christmas with all that this sacred holiday implies.

We hope that this Christmas of 1945 will be a truly happy Christmas for you and yours.

## ROSS BAKING CO.

404 West Main

Peace on Earth,  
Good Will Towards Man

This Christmas we have greater cause for joy than at Yuletide the last four years, for again the Prince of Peace has come unto His own on Earth. It is with this thought in mind that we truly can wish for you and predict for you...

A MERRY CHRISTMAS

This Christmas let us reaffirm our faith that the standards set down for us shall prevail, that the day when man will live with his fellow man in brotherly love may soon be here.

Peoples Mercantile Co.

# Classified

## For Sale

**FOR SALE**—Oil tanks and trailers, also used International truck parts. I also have winch trucks for heavy oil field hauling. K. J. Williams, phone 534-R. 11-tfc

**FOR SALE**—Sand and gravel. Screened sand, shot gravel, fine chat, straight cement sand and gravel, delivered anywhere. See C. W. Morgan for your sand and gravel needs. Phone 264-J or 78-W, 6 a. m. to 2 p. m. and 6 to 10 p. m. 17-tfc

**FOR SALE**—One MM Model R Tractor with cab; 2-row cultivator; 2-row planter; 2-way breaking plough. Cultivator and planter are complete. Artesia Implementation Company, Owen Haynes, 42-tfc.

**FOR SALE**—Popular and classical phonograph records. Watch for new records weekly. Roselawn Radio Service, 106 S. Roselawn, 37-4tp-40-tfc.

**FOR SALE**—343 feet 8-inch 8-round; 3400 feet 2-inch 10-round tubing; 3300 feet 5-8-inch rods, etc., all good as new. J. E. (Ted) Everts, phone 437-M. 40-tfc.

**FOR SALE**—One new 1000-watt, 110-volt, 60-cycle gasoline powered light plant, made by D. W. Onan & Sons. Taylor's Appliance Service, 307 S. Roselawn. 41-tfc.

**FOR SALE**—Almost Library of Law books and office furniture. Call at 303 Grand, Artesia, N. M. 41-tfc.

**FOR SALE**—Dressed turkeys from Bryant Williams farm, Hope, at Artesia Locker Plant. 44-tfc.

**FOR SALE**—City Dwellings, farms, tourist courts, desirable residential lots, home loans and general insurance. E. A. Hannah, Agency, 511 West Main. 45-tfc.

**FOR SALE**—New crop pinto beans and apples. A. G. Bailey, 110 Richardson. 43-tfc.

**FOR SALE**—10-acre farm, four-room house, large barns, other outbuildings, one-sixth interest in Artesian well, electricity available, located 4 1/2 miles southeast of Artesia. Terms. See V. F. Lowery at farm. 46-tfc.

**FOR SALE**—BOOKING ORDERS for trees, shrubs, roses. Rose-lawn Nursery. 47-tfc.

**FOR SALE**—Fort Worth Super-J sprudder, new lines, doghouse, light plant, caterpillar motor, drilling and casing tools. Wichita 55 sprudder, 60-foot shear poles, Wich-Tex header, A.C. L-90 engine, new light plan, complete string drilling and casing tools, 15 1/2 through 5-inch. Vernon Winthaiser, Artesia Hotel. 48-tfc.

**FOR SALE**—1941 model recon command car, 24,000 miles excellent rubber. Vernon Winthaiser, Artesia Hotel. 48-tfc.

**FOR SALE**—Dump beds, complete with hoist, 6x8, 4 1/2 yards capacity. Vernon Winthaiser, Artesia Hotel. 48-tfc.

**FOR SALE**—Pecan halves, new crop, \$1.25 per pound. Phone 53-W. 48-4tp-51

**FOR SALE**—Antiques and lovely old things. You are invited to call any day except Wednesdays. Unusual selections for Christmas gifts. 909 W. Stevens St., Carlsbad, N. M. 49-4tp-51

**FOR SALE**—Modern 4-room with bath stuccoed residence, plastered walls, hardwood floors, semi-enclosed front porch. A real home, \$4500. See W. E. Ragsdale, office 521 1/2 W. Main. 49-tfc.

**FOR SALE**—Furnished house, prewar furniture, possession in two weeks. Also 20-acre tract, \$2250, and 20-acre tract, \$2750, flowing Artesian well. E. A. Hannah Agency, 511 W. Main, phone 372-R or 37. 49-tfc.

**FOR SALE**—Following John Deere equipment, all in excellent condition: 41 Model A tractor, equipped with lights and starter; two-row tractor cultivator; mowing machine on rubber and hook-up for model A tractor; side-delivery rake; nine-foot tandem disc; McCormick Deering 3-section harrow. See Eugene Sammons any day except Saturday, Upper Cottonwood, Rt. 1, Lake Arthur, N. M. 50-3tp-52

**FOR SALE**—Registered Hereford bull, 3 years old. See Eugene Sammons any day except Saturday, Upper Cottonwood, Rt. 1, Lake Arthur. 50-3tp-52

**FOR SALE**—120 acres on highway, four miles of town, two wells, in cotton and alfalfa. Possession first of year. Mrs. E. S. Griggs, 808 Grand, phone 371-W. 50-3tp-52

**FOR SALE**—Fat young hens, healthy stock, \$1.50 each dressed; frying rabbits, 35 cents per pound; frying chickens, 50 cents per pound. L. G. Syferd, 318 Adams St., phone 737-W. 50-2tp-51

**FOR SALE**—Nice work horses, two cows, three calves, also fat turkeys. See Joe Alvarado at North Hill, Artesia. 50-3tp-52

**FOR SALE**—weaned pigs. See Iva Jones, 3 miles south and 1/2 mile east on Fred Brainard place. 50-2tp-51

**FOR SALE**—one F-12 Farmall tractor, one 2-disc breaking plow, 1 horsedrawn mower, 1 planter, 1 4-wheel trailer, and several head young cows. J. B. Matthews, Rt. 1, 1/2 mile west and 3 miles north. 50-4tp-1

**FOR SALE**—John Deere Model D tractor on rubber, also one M-M four row cultivator Bill Twilley, 3 1/2 miles north of town. 50-4tp-1

**FOR SALE**—Ideal Christmas gift, new prewar ladies' bicycle. Mrs. Tolbert, 806 Dallas. 50-2tp-51

**FOR SALE**—40 acres at Lake-wood, good land and good soil; also own mineral and oil rights on it. Call and see me at 506 Chisum. John A. Vines. 50-2tp-51

**FOR SALE**—Harley-Davidson motorcycle, good tires and windshield. See Charley Reynolds at Leslie Martin place. 50-2tp-52

**FOR SALE**—An electrically illuminated globe of the world. Mrs. C. R. Cunningham, 406 W. Grand. 51-1tc

**FOR SALE**—12-week-old pigs. See T. A. Southard on McDonald farm four miles southeast of Artesia. 51-2tp-52

**FOR SALE**—Zenith Hearing aids and batteries for any make hearing aids. Mrs. O. H. Brown, 113 Missouri Ave., phone 110-R. 51-tfc

**FOR SALE**—Complete electric train, oval and round track, two electric switches and many extras. Two large shipping or storage boxes, 26x21x43 inches, burnt wood finish on outside, sanded finish on inside. See W. L. McHugh, 808 S. Second, after 6 o'clock p. m. 51-1tp

**FOR SALE**—One Gurno cabinet model radio, five tubes, good condition. Phone 723-W. 51-1tp

**FOR SALE**—100 acres located at Hope, N. M., 11 hours of water \$65. Write Mrs. J. W. McCrary, Hamlin, Tex. 51-4tc-2

**FOR SALE**—Blonde cocker Spaniel pup. John Shearman, 710 Washington. 51-1tc

**FOR SALE**—Frigidaire, Maytag, stove, prewar living room and bedroom suite. Harold Crozier, Conoco No. 7, phone 443-R. 51-1tp

**FOR SALE**—Car radio, in good condition, \$25. Ousley's Radio Shop, Firestone Store. 51-tfc

**FOR SALE**—The best 1941 Buick in Artesia. See R. L. Franks, 304 N. Fourth, phone 208-R. 51-1tp

**FOR SALE OR LEASE**—200-acre farm, with two International tractors and equipment. Coy Knoll, Hagerman, phone 2611. 51-2tp-52

**8000 ACRE BLOCK** oil leases in Chaves county for sale. Write M. H. Box 806, Hobbs, N. M. 51-3tp-1

**FOR SALE**—27 farms and ranches in irrigated district near Lovington. Priced at \$20 to \$25 per acre. 98 per cent pure water pumped from 40 to 60 feet and from 1000 to 1500 gallons per minute. R. D. Martin, Lovington, N. M. 51-2tp-52

**FOR SALE**—One electric washing machine, phone 483, or write P. O. Box 783. Mrs. J. W. Lewis. 51-1tp

**FOR SALE, TRADE OR MIGHT RENT**—Good irrigated farm, well located; Artesian well flows in winter; big tank, new No. 8 Peerless pump. Ex-servicemen given preference if interested. C. C. Smith, phone 506-J. 51-2tp-52

**FOR SALE**—Good baby buggy, with metal trim; also nice, open-flame gas heater. Priced reasonably. 620 S. Second, Artesia. 51-1tp

**FOR SALE**—One 1933 model Dodge pick-up. 322 W. Grand. 51-1tp

**FOR SALE**—1934 De Soto sedan, good tires, needs inserts. As is, price \$200. Eugene Boans, 901 Richardson. 51-1tp

**FOR SALE**—Electric washing machine, Meadows square tub, first class condition, price \$85. Phone 372-W. 51-1tp

**FOR SALE**—Fat dressed hens, \$1.50, on foot, \$1.25. Oasis Station, phone 388-J. 51-1tp

**FOR SALE**—Light oak office desk, practically new, and one check protector. Phone 423-W. 51-1tc

## Lost

**LOST**—Keys in small leather key holder Nov. 28 at the street dance. Mrs. V. R. Barnett, Rt. 1, Hagerman, N. M. 49-3tc-51

**LOST**—New 7.00x20 truck tire, Firestone, complete with wheel, in vicinity of Maljamar. Reward. Return to Southern Union Gas Co. 50-2tc-51

## Wanted

**WIFE AND TWO SON SAY** they're trading back their acquaintance with me unless I find at least 4-room unfurnished house pretty soon. Paul R. Dillard, 555, or 238-J. 46-1tp

**WANTED**—Some young man to work at The Advocate and learn the printing trade. Should be 18 years of age or older. Returning veterans are entitled to take up the trade, if they desire, receiving pay while they learn under their GI Bill of Rights. Only those who are really interested and serious will be considered. Returning veterans should consult their Veterans' office. Others, who are interested can call at Advocate Office. 48-tfc

**WANTED**—If you have real estate for sale, in or near Artesia, houses and lots or vacant lots, I have a buyer and want your listing. See H. A. Denton, 203 1/2 Main Street, Pershing Bldg., or phone 356. 47-tfc

**WANTED**—Single girl from 17 to 25, high school graduate, for training as teleprinter operator to be assigned at Artesia. Western Union. 48-tfc

**BUYER WITH CASH** has asked me to find him a home. If your home is for sale, please call me. I need listings of any kind of real estate. H. A. Denton, Phone 356. 47-tfc

**WANTED TO RENT**—Two or three-bedroom house. \$30 bonus or reward. L. F. Cross, Sinclair Service Station. 43-tfc

**WILL TRADE**—Excellent shotgun for strong doghouse. Mrs. Cliff Thomas. 51-1tp

**WANTED**—Sales representative by large 99 year old Eastern company. Married man between ages 25 and 40 preferred. Permanent connection with excellent opportunity in and around Artesia. Home Office training without cost. Write giving age, education, family status, and business experience to L. M. McDaniel, P. O. Box 362, El Paso, Texas. 49-3tc-51

**WANTED**—Well qualified stenographer. Long hours, hard work but pay commensurate. Write F. N. E. Giving qualifications, Box 427, Artesia, N. M. 44-tfc.

**WANTED TO BUY**—Used furniture of all kinds. We pay highest prices. Artesia Furniture Co., 203-5 West Main, phone 517. 22-tfc

**WANTED**—Two-bedroom house to rent by permanent family. Call C. C. Nelson at Nelson-Pounds Food Store, phone 76. 39-tfc.

**WANTED**—Waitress and dish washers. Artesia Hotel Coffee Shop, phone 714-W. 34-tfc.

**WANTED**—Mattresses and upholstery. We make lying easy. Artesia Mattress & Upholstery Co., corner Roselawn and Chisum. 28-251-52

**WANTED**—Dressmaking and alterations, machine button holes, buttons and buckles covered and belts made. Phone 708-R or call at 808 South 4th St. Monday Through Thursday. 46-tfc.

**WANTED**—We have two large Markwell staplers, which were brought in to be repaired. These are back. We will appreciate owners calling for them. The Advocate. 51-1tp

**WANTED**—Will pay cash for large farm. Must have freshly-cultured grain field. Bob Bourland, Artesia Auto Co. 51-1tp

**WANTED TO BUY**—100 acre farm in Artesia or Cottonwood area. R. J. Thayer, Rt. 1, Box 109 1/2, Carlsbad. 49-4tp-52

**PHONE 356** if you want your garden or yard plowed or any team work done. 47-tfc.

## For Rent

**FOR RENT**—Bedroom in private home. Phone 150 or call at 303 Grand. 47-tfc

**FOR RENT**—One small furnished room, another ready in a few days. See Earl Gallagher, on Hope highway. 51-1tp



TOWERING ABOVE A CARE-BOUND WORLD IS THE CAREFREE SPIRIT OF CHRISTMAS. INDEPENDENT OF TIME, INDEPENDENT OF PLACE, INDEPENDENT OF CIRCUMSTANCE, IT EMBRACES ALL NONE CAN ESCAPE ITS MAGIC SPELL.

FOR YOUR MANY EVIDENCES OF GOD WILL IN 1945 WE SINCERELY THANK YOU.

## Hill Auto Service

RUSSELL HILL, Owner  
508 West Main Phone 407

# Christmas GREETINGS

Christmas comes but once a year. Carry on its glorious spirit in the traditional Ameri-way, even though loved ones may be far from home. We are adding our share of good cheer by saying . . .

## MERRY CHRISTMAS

TO ONE AND ALL

As the evergreen's perfume fills your house, and the business of getting ready for Christmas fills it, may you find good cheer and good friendship at every turn.

## WALLACE & ANSLEY



★ Of far greater value than the most precious jewel or the most costly gift is happiness and peace of spirit. Could we wish more for you this Christmas season than its attainment? For your fine cooperation and loyalty to us in 1945 you have our lasting gratitude.

We Will Be Moved TO OUR NEW LOCATION 113 West Main Street AFTER THE FIRST OF THE YEAR HALL AUTO PARTS

### Flowers for Christmas

WE STILL HAVE PLENTY

- Holly
- Potted Plants
- Cut Flowers

\*\*\*

Merry Christmas To All

\*\*\*

Deliveries Through Christmas Eve  
ARTESIA FLORAL & GIFT SHOP

(Personalized Service)

Bonded Telegraph Delivery Service

DAY PHONE 777 — 408 W. MAIN — NIGHT PHONE 99



## Bronchial Coughs — Stubborn Hang-On Coughs DUE TO Colds

Remarkable Home Remedy Quickly Loosens - Up - Expels Germ Laden Phlegm

Compounded from rare Canadian Pine Balsam, Menthol, Irish Moss and other effective ingredients, Buckley's CANADIOL Mixture is entirely different—more effective—quicker in action.

Over 14 million bottles of Buckley's CANADIOL Mixture, for irritating Bronchial Coughs due to

Colds, have been sold—proof that thousands of mothers know its worth and would hardly dream of facing winter without it. Buckley's Mixture is all medication—no syrup—contains no dope. Your own druggist has this remarkable Canadian discovery—now made in U.S.A.—got a bottle right away at any good drug store and take it for more restful sleep tonight. You'll find it quickly loosens up thick choking phlegm, soothes raw membranes, makes breathing easier. 45¢-50¢—all druggists.

Artesia Pharmacy — Palace Drug Store — C. E. Mann Drug Co.

## Best Wishes For A MERRY CHRISTMAS

AND A HAPPY NEW YEAR

During This Happy Season We Wish To Extend Our Sincere Thanks To You For Your Patronage.

## McCAW HATCHERY



ALL TOYS REDUCED 33 1/3%

PLEASE GET YOUR LAY-A-WAYS BY SATURDAY NIGHT AS WE WILL BE CLOSED MONDAY DECEMBER 24

## A Merry Christmas

### THE QUEST OF HAPPINESS

has ever been the ultimate goal of human beings. Some find happiness in one way, some in another, and many never find it at all. Whatever road you may have been taking in your pursuit of happiness, may your fondest hopes be realized during this Christmas season of 1945.

One other thought: we want every one of you to know that we deeply appreciate everything you have done for us during the past year.

Hopkins Home & Auto Supplies 117 W. Main Phone 68

# OCOTILLO THEATER

Sunday - Monday - December 23 - 24

## GREATEST COMEDY IN YEARS "PILLOW TO POST"

IDA LUPINO — SIDNEY GREENSTREET



# OCOTILLO THEATER

CHRISTMAS DAY ONLY

IRENE DUNNE

## "OVER 21"

Also Disney Cartoon - Continuous Show 2:30-11:00



### The Season's Greetings

Our very best and sincerest wishes to the men and woman in the armed force still serving overseas. Merry Christmas and a speedy return to all of you.



Released by U. S. War Department, Bureau of Public Relations.  
WACS SERENADE POST-WAR BRIDE—WAC Pfc. Shipley Weeks, stationed in the Calcutta area with the Army Air Forces, provides music for the English officer and his bride at the service women's center in Calcutta.



**BLANKET** of snow on the roof, peace and stillness and warmth and firelight, the lovely litter of Christmas on the living room floor. Certainly there's a Santa Claus, and as we wish you a Merry Christmas we add this wish for good measure: May good old St. Nicholas come laden, this Christmas of 1945, with more of the good things of life for you than you have ever before enjoyed.

### LONGACRE'S CAFE

Mr. and Mrs. E. T. Longacre  
Owners

ONE BLOCK NORTH OF ARTESIA HOTEL

### Motor Port Service Station

Lee Tires — Phillips 66 Products

### Two Artesia Boys Are Selected on Second String All State Grid Team

Bill Fleming and Jerry Dublin, who placed as right guard and right tackle respectively on the all-Southeast New Mexico 1945 football team in a poll of coaches and sports writers, made the same positions on the second team in the all-state selection, sponsored by The Albuquerque Journal's

sports department, in cooperation with coaches, officials, and fans. The places earned by Fleming and Dublin on the sectional team were taken on the all-state first team by Sickler, Albuquerque, and Burckham, Carlsbad.

Eastern New Mexico teams dominated the selection of first string in the state, with the Carlsbad Cavemen, mythical state champions, placing four men, of whom three were selected on the all-Southeast New Mexico team. They are Joe Snell, Knapp, and Willis and the sectional team, and Burckham.

Two members of the Roswell Coyotes' team, none of whom was selected for the first string in the Southeast New Mexico poll, made the first team in the state. They were Davis, halfback and

Taylor, guard.

The Journal poll gave Carlsbad the championship on the basis of records and the opinion of opponents, coaches, and officials, while Roswell was given second, Albuquerque third, Hobbs fourth, Las Cruces fifth, Lovington sixth, Clovis seventh, and Artesia eighth.

With Joe Stell of Carlsbad punting, Wayne Camp of Lovington and Lewis Davis of Roswell using their speed around end and off tackle plays, and Sherwood Jackson of Albuquerque blocking and passing, a combination is formed that, given only a mediocre line, should romp over any team in the state, The Journal declared.

### ADVANCED ROTC RESUMES AT A & M

Advanced ROTC courses will be back on the schedule when New Mexico A&M's second semester opens Jan. 7, Capt. J. E. Cragin, professor of military science and tactics has announced.

A year of active military or



• The long awaited occasion is here—CHRISTMAS—and with it the opportunity of renewing friendships. We cannot tell you how much these friendships have meant to us. We treasure them, every one.

Let us celebrate the Yuletide with rejoicing and good cheer. Let us celebrate it with a genuine thankfulness in our hearts for the blessings that have been ours to enjoy.

### McClay Furniture Store



to one and all 1945  
**Christmas Cheer**

Nola Mae Phillips

Becky Horton

Operators

Polly Brown

Manager

### VOGUE BEAUTY SHOP

For 100 Per Cent Beauty Service

Call 100



On this happy day when hearts beat fast with all the joys that come only in this Yuletide season we want to extend our sincere wishes for all good things and express to one and all our sincere thanks for your patronage and kind cooperation in the past—our hope to serve you better than ever in the future.



### ARTESIA HOTEL

FRED R. PERRY, MANAGER

We send you our sincerest greetings this Yuletide season and wish you a joyous Christmas — a bright and Happy New Year.



**HAZEL FLYING SERVICE**  
Municipal Airport

**BE A Santa Claus THE YEAR 'ROUND TO YOUR HOME**



**MAYES & CO.**  
601 South Second  
Phone 102



**CHURCHES**

**OUR LADY OF GRACE CATHOLIC CHURCH**  
North Hill  
Mass Sundays, 8 and 10 a. m., Spanish sermon.  
Confessions every Saturday, 4 to 5 p. m., and before Mass Sunday mornings.  
Franciscan Fathers in charge.  
Rev. Francis Geary, O. M. C., Pastor.  
Father Stephen Bono, O. M. C., Assistant.

**FIRST BAPTIST CHURCH**  
Corner Grand and Roselawn  
Sunday Services:  
Bible School, 9:45.  
Morning Worship, 10:50.  
Baptist Training Union, 6:00.  
Evening Worship, 7:00.  
S. M. Morgan, Pastor.

**IMMANUEL LUTHERAN CHURCH**  
(Missouri Synod)  
Services every Sunday morning at St. Paul's Episcopal Church, 306 S. Seventh.  
Sunday School, 9:45 a. m.  
Services, 10:45 a. m.  
Rev. H. F. Ramelow, Pastor.

**FIRST CHRISTIAN CHURCH**  
Bible School 9:45 a. m.  
Worship Service, 11 a. m.  
Christian Endeavor, 6:30 p. m.  
Mid-week Bible study, Wednesday, 8 p. m.  
Official board meets first Monday of each month, 8 p. m.  
Visitors welcome at all services.

**SHERMAN MEMORIAL CHURCH**  
(Oilfield Community)  
Sunday school at 10 o'clock.  
Otis Foster, Superintendent.

**ST. PAUL'S EPISCOPAL CHURCH**  
306 S. Seventh Street  
Holy Communion, sermon, first Sunday, 7:30 p. m.  
Evening prayer, sermon, all other Sundays, 7:30 p. m.  
Public cordially invited to worship with the congregation.  
Rev. Joseph H. Harvey, Vkar.

**LAKE ARTHUR-COTTONWOOD METHODIST CHURCHES**  
Cottonwood  
Sunday school, 10 a. m. each Sunday.  
Worship service, 11 a. m. second and fourth Sundays.  
Ladies' Aid, third Thursday.  
Sunday school, 10 a. m. each Lake Arthur Sunday.  
Worship service, 11 a. m. first and third Sundays.  
Epworth League, 6:30 p. m. each Sunday.  
Preaching, 7:30 p. m. each Sunday.  
W. S. C. S., first Wednesday.  
Chester Rogers, Pastor.

**FIRST METHODIST CHURCH**  
Sunday school, 9:45 a. m., Fred Jacobs, general superintendent.  
Morning worship, 10:50 a. m.  
Evening worship: 7:15 p. m.  
Methodist Youth Fellowship.

6:30 p. m., Mrs. B. A. DeMarrs, Dr. and Mrs. C. Pardue Bunch, sponsors.  
Woman's Society of Christian Service, first Thursday, 2:30 p. m., Mrs. R. J. Miller, president.  
Wesleyan Service Guild, first Monday, 7 p. m., Mrs. Leona French, president.  
Official Board, second Tuesday, 7:30 p. m., A. P. Mahone, chairman, Glenn Caskey, secretary.  
Choir rehearsal each Wednesday evening, 7:30, Mrs. Glenn Caskey, director; Mrs. Elizabeth Williams organist.  
Nursery for small children, for both Sunday school and morning service, with practical nurse in charge.  
C. A. Clark, Pastor.

**THE FIRST PRESBYTERIAN CHURCH**  
Fourth and Grand  
Church School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Senior Christian Endeavor 7:00 p. m.  
Choir Rehearsal, Wednesday, 7:30 p. m.  
Women's Association, First and third Thursday, 2:30 p. m.  
Reverend Paul L. Brown, Minister.

**ST. ANTHONY CATHOLIC CHURCH**  
Ninth and Missouri  
Mass Sunday, 9 a. m., English sermon.  
Mass weekdays: Artesia Memorial Hospital, 6:15 a. m.; in church, 8 a. m.  
Confessions every Saturday, 7:30 to 8 p. m., and before Mass Sunday mornings.  
Franciscan Fathers in charge.  
Rev. Francis Geary, O. M. C., Pastor.  
Rev. Stephen Bono, O. M. C., Assistant.

**CHURCH OF THE NAZARENE**  
Corner of Fifth and Quay  
Sunday school, 9:45 a. m.  
Morning worship service, 11 a. m.  
Evening service, 7 p. m.  
Mid-week prayer service, 7 p. m.  
Sunday school superintendent, Mrs. E. A. Paton, 511 W. Dallas, phone 296.  
Dan D. Jones, Pastor.  
All visitors welcome.

**ASSEMBLY OF GOD CHURCH**  
Corner Fourth and Chisholm  
Sunday Services  
Bible school, 9:45 a. m.  
Morning worship, 11 a. m.  
Evening worship, 8 p. m.  
Weekly Services  
Tuesday prayer meeting, 8 p. m.  
C. A. Program, Thursday, 8 p. m., special music and songs.  
The public is invited to attend each service.  
R. L. FRANKS, Pastor.

**CHURCH OF CHRIST**  
Seventh and Grand  
Sunday  
Bible study, 10 a. m.  
Preaching, 10:50 a. m.  
Evening service, 7 p. m.  
Wednesday  
Ladies' Bible class, 3 p. m.  
Mid-week service, 7 p. m.  
Robert A. Walter, Evangelist.

**LOCO HILLS BAPTIST CHURCH**  
Sunday school, 9:45 a. m.  
Preaching service, 11 a. m.  
Training Union 7:30 p. m.  
Preaching service, 8 p. m.  
Mid-week service, Wednesday, 8 p. m.  
J. D. Walker, Sunday School Superintendent.

**PRIMER IGLESIA BAUTISTA MEXICANA**  
Sunday school services, Tirzo Marquez, superintendent, 10 a. m.  
Preaching, sermon by pastor, 11 a. m.  
Evening worship, 7:30 p. m.  
Prayer meeting, Wednesday, 7:30 p. m.  
Rev. Donaciano Bejarano, Pastor.

**SPANISH-AMERICAN METHODIST CHURCH**  
North Hill  
Every Sunday: Sunday school, at 3 p. m., Henry Juarez, superintendent; preaching service, 4 p. m., by the pastor.  
We ask all members and friends to please take notice of the new schedule, and be present at 3 o'clock every Sunday afternoon at the church.  
The pastor also will be in Artesia to visit members and friends, on the second Wednesday of each month, and there will be an evening service at 8:15 o'clock that

same Wednesday.  
The public and all visitors are welcome to our services.  
Rev. Evaristo Picazo, Pastor.  
212 West Lea St., Carlsbad.

**CHRISTIAN SCIENCE SERVICES**  
"Is the Universe, Including Man, Evolved by Atomic Force?" is the subject of the lesson-sermon which will be read in all Churches of Christ, Scientist, on Sunday, Dec. 23, 1945.  
The Golden Text is: "Sing unto the Lord, all the earth; shew forth from day to day His salvation. Declare His glory among the heathen; His marvelous works among all nations." (1 Chronicles 16:23,24)  
Among the citations which comprise the lesson-sermon is the following from the Bible: "Lift up your eyes on high, and behold who hath created these things, that bringeth out their host by number; He calleth them all by names by the greatness of His might, for that He is strong in power; not one faileth." (Isaiah 40:26)  
The lesson-sermon also includes the following passage from the Christian Science textbook, "The true theory of the universe, including man, is not in material history but in spiritual development."

**DUNN'S VAN LINE OPERATES HERE NOW**  
H. J. Dunn of Hobbs and Ralph Dunn of Odessa, Tex., were in Artesia Monday in the interests of Dunn's Van Line, which is operating as a local, state, and interstate furniture moving company, now serving Artesia and Carlsbad.  
The main office is at Hobbs, with H. J. (Hop) Dunn as manager. The company operates in New Mexico, Texas, Oklahoma, and Louisiana.

**DRILLING OPERATIONS START NEAR CIMARRON**  
Drilling operations have begun on an oil test on the WS Ranch

about seven miles northeast Cimarron.  
The wildcat operation has been undertaken by W. J. Gourley, Fort Worth, Tex., oil rig manufacturer who bought the 100,000-acre ran last summer.  
The WS test is the first drilling in this section of the state since before the war.

Small Steel card filing cabinet on sale at Advocate office.

**LOST SPRINGER SPANIEL**  
Ray Bartlett  
**REWARD**  
8-MONTH-OLD  
FEMALE  
FINDER PLEASE CALL THEATER



Each and every one of these fine food values is packed with Christmas Cheer for your Table — and with economy to cheer up your "shopworn" budget. So do ALL your Holiday food buying here. You'll save time and money because we've plenty of everything — and everything is priced to give you the best for less. Make up your menu with these BIG VALUES with which we say "Merry Christmas to all — and to all, a Happy Holiday Dinner."

**FLOUR**  
PORTALES BEST  
25 Pound Sack  
EVERY SACK GUARANTEED  
**1.09**

**TURKEY**  
Guaranteed Best,  
**Lb. 59c**

**HENS, Fresh Dressed: Lb. 48c**  
**PORK CHOPS, Limited Supply, Lb. 38c**  
**OYSTERS, Fresh, Extra Large, Pt. 89c**  
**ROAST OF BEEF, Choice Cut, Lb. 26c**

**Fresh Fruits & Vegetables**

Tender Crisp CELERY	15c	Diamond — Soft Shell WALNUTS	Lb. 43c
Solid Heads LETTUCE	Ea. 13c	Diamond — Soft Shell ALMONDS	Lb. 65c
Candy Crisp CARROTS	Bunch 8c	MIXED NUTS	Lb. 59c
Pink GRAPEFRUIT	Lb. 8c	Deep Red Delicious APPLES	Lb. 15c

*Slated for good Eating*

Chase and Sanborn COFFEE	Lb. 31c
Chocolate Flavored PUDDINGS	Ea. 23c
Libby's APPLE BUTTER	23c
KRAFT DINNER MUFFIN MIX	10c
Carnation MILK	9c
2 Pound Package RICE	25c
CHORE GIRLS	25c
Old Dutch CLEANSER	25c
White Swan TOMATO SOUP	9c
Krispy CRACKERS	29c
Le Grande CORN	13c
Cancho TOMATOES	13c
Brimfull SWEET PEAS	15c
Libby's Kadota FIGS	36c
Citra Gold Orange JUICE	23c
PEACHES	26c
EGG NOG MIX	60c
Guaranteed EGGS	63c
Mayflower OLEO	23c
MINCE MEAT	27c
TOILET SOAP	20c

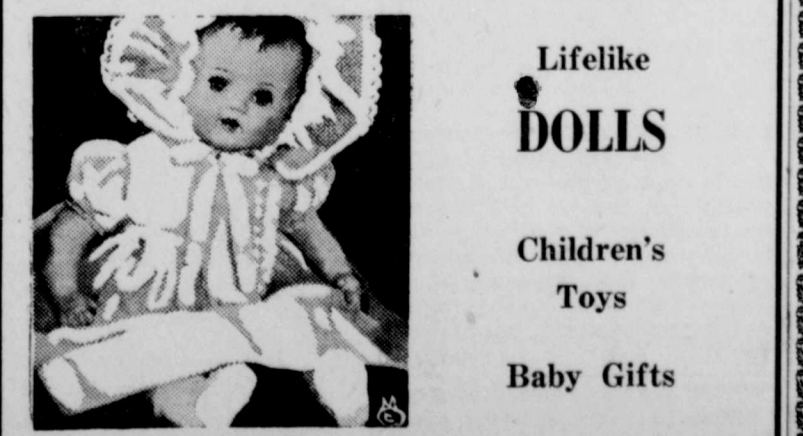
**ORANGES**  
Juicy Sunkist Christmas  
Per lb. . . . 12c

**NELSON-POUNDS**  
Food Store  
BEST IN SERVICE BEST IN QUALITY  
PLENTY OF PARKING SPACE  
601 W. MAIN — ARTESIA, N. MEXICO  
Modart Fluff Shampoo 59c



**GIFTS**  
JUST ARRIVED

- Novelty Candles
- Candle Holders
- Cocktail Napkins
- Figurines
- Novelty Hot Pads
- Original Etchings
- Ruby Bonbon and Nut Dishes



**MAKE McCALL-PARSON DRUG**  
Your Headquarters for Christmas Shopping  
Carper Building

For Swift, Sure WINTER Lubrication Use This New Fighting **AVIATION OIL** with **Twin Action**

**\* FLOWS FREELY AT ZERO OR BELOW**      **\* STANDS UP AT BOILING OR ABOVE**

You can rely upon Champlin HI-V-I . . . the new fighting aviation oil . . . to give your car the swift, sure lubrication it needs in winter.  
At the first turn of the motor . . . even at zero or below . . . it flows freely . . . assuring instant lubrication. This protects close-fitting, moving parts against friction, wear, and damage.  
After the motor gets hot, even extreme temperatures . . . boiling or above . . . fail to break it down or thin it out.  
You see Champlin HI-V-I was developed with this special TWIN-ACTION to meet the all weather demands of our air forces. An amazing new solvent, N-HEXANE, is used to thoroughly de-wax it, producing a remarkable new cold pour test rating. Then, it is built with a high viscosity index for extra stamina to withstand excessive motor temperatures, pressures, and speeds.  
You can buy Champlin HI-V-I now in refinery sealed cans from friendly Champlin service stations and dealers.

**CHAMPLIN REFINING COMPANY**  
PRODUCERS, REFINERS, AND DISTRIBUTORS OF PETROLEUM PRODUCTS SINCE 1916  
ENID, OKLAHOMA

**CHAMPLIN HI-V-I Motor Oil**  
"ON THE GROUND . . . OR IN THE SKY"

**"IT MUST BE DUNN"**  
**DUNN'S VAN LINE**  
 LOCAL, STATE AND INTERSTATE  
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 Now Serving Artesia and Carlsbad  
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**HOBBS, NEW MEXICO, PHONE 336**  
 "Hop" Dunn, Manager - Odessa, Tex., Phone 571



**Old-Fashioned  
 CHRISTMAS  
 GREETINGS**  
 1945

THERE are a thousand and  
 one ways of extending the  
 season's greetings to you, but no  
 words we can put into writing,  
 no words we can frame with our  
 lips, ring with more sincerity  
 than the old-fashioned greeting—  
**MERRY CHRISTMAS  
 TO YOU**

And We Wish to Express Our Thanks  
 to Everybody for the Fine Patronage  
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**SKINNIE'S DRIVE-IN**  
 H. G. Bradley, Owner  
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May You Have A  
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MAY YOUR STOCKINGS BE FILLED  
 AND  
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**Artesia Locker Plant**  
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7-1-45	Repts. to date	7-1-45	to date	12-1-45
Balance	9,924.22	28,521.35	16,441.72	21,994.85
Water Fund	7,013.80	1,642.35	2,656.25	5,999.90
Revenue Bond Fund	16,938.02	30,154.70	19,097.97	27,994.75
GENERAL FUND		Disb.		Balance
7-1-45	Repts. to date	7-1-45	to date	12-1-45
General	14,770.75	17,367.86	20,766.69	11,371.92
Fire	4,312.73	2,000.00	436.35	5,876.38
Curb & Gutter	7,201.57	478.08	65.66	7,613.99
Blacktop	5,279.97	1,605.80	1,516.70	5,369.07
	31,565.02	21,451.74	22,785.40	30,231.36



**NOEL**

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Through good times and bad times, in wartime and in peacetime, we have served the Artesia community for many years. Of this we are proud, and justly so. As Artesia grows and expands, we will continue to serve you as in the past, ever with the aim of mutual helpfulness.

**C. G. Morrison and Co.**



A GOOD WAY to keep Christmas well is to bring joy to everyone we can. This, we believe, is the spirit of this community... one of the important reasons why living here affords such genuine pleasure.  
 To you who have stood by us so faithfully during the year 1945 we wish a whole world of happiness pressed into this Christmas season. Merry Christmas to you and to every member of your family.

**Modernistic Beauty Shop**  
 409 West Main Street Phone 34  
**LUCILLE BRYANT, Manager**  
 Bea, Gill, Thelma, Lois

**Past Nobles Have Yule Party at Pennell Home**  
 Mrs. F. E. Pennell entertained members of the Past Noble Grand Club and their guest, Mrs. Howard Muncy of Los Angeles, Calif., with a Christmas party at her home, 322 West Washington Avenue, Wednesday evening of last week.  
 Using the Christmas motif, Mrs. Pennell's house was attractively decorated with a lovely Christmas tree and lighted by soft-colored lights. Gifts were exchanged about the Christmas tree.  
 Co-hostesses for the affair were Mrs. Ted Carder, Mrs. Beulah Jones, Mrs. Nellie Jones, Mrs. B. B. Thorpe, and Mrs. C. C. Conner.  
 Refreshments consisted of sandwiches, cake, salted nuts, coffee, and hot chocolate. Favors were cups filled with nuts and dainty sweets and decorated with Santa Clauses.  
 Members present were Mrs. J. T. Henry, Mrs. George W. Wingfield, Mrs. Frank Thomas, Mrs. C. Bert Smith, Mrs. W. M. Evans, Mrs. Nellie Cogdell, Mrs. G. B. Dungan, Mrs. Ted Carder, Mrs. Ina Cole, Mrs. Beulah Jones, Mrs. S. W. Hogsett, Mrs. F. E. Pennell, Mrs. Ward Cave, and Miss Ella Bauslin.

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 Prompt efficient service on all types of refrigerators and electric Motors, 307 S. Roselawn, Phone 758-J. 40-tfc.

**IF YOU NEED money to buy, build or repair a home, it will pay you to investigate our simple, low-cost loan plan. Low interest rate charged on monthly balances only. We will be glad to explain. Chaves County Building & Loan Association, Roswell, N. M. Artesia representative, E. A. Hannah, 511 West Main St., Phone 37. 40-tfc.**

**FIRST CLASS RADIO repair work guaranteed. Leave radio at Sinclair Service Station. 46-1tfc**  
**WE MAKE A specialty of Federal Housing Administration (FHA) Loans. If you plan to build a new home in Artesia and want a FHA loan it will pay you to see us. We can arrange such a loan in the shortest possible time and at a very minimum of expense. Chaves County Building and Loan Association, P. O. Box 806, Roswell, New Mexico. E. A. Hannah, 411 West Main Street, Artesia Representative. 46-tfc.**

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**IF YOU WANT to have your sheep clipped, I have shearing equipment. Can do any amount at any time. See me or write me at 909 Missouri Ave. R. C. Contreras. 48-4tp-51**  
**FOR FERTILIZER DISTRIBUTORS, ditchers, farm trailers, see Willis Welding & Blacksmith Shop, North First. 51-7tc-5**  
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**THIS BEAR IDENTIFIES OUR STATION**  
**FAMOUS HAPPY BEAR**  
 Bear is the outstanding symbol of safety inspection and correction equipment for all motor vehicles. This nationally known Bear trade-mark identifies our authorized Bear equipped station. It is your guarantee that all safety inspection and correction work on your car will be handled carefully and accurately.  
 Hard steering, excessive tire wear and wander are signs of a misaligned front end. These troubles can be quickly and accurately corrected on our Bear Equipment. Drive in today for a safety inspection. It's FREE.



Identify our station by this Bear Sign - Symbol of SAFETY SERVICE.  
**Guy Chevrolet Co.**  
 OPEN 24 HOURS  
 Chevrolet—Buick—Oldsmobile

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 As for ourselves, we desire to express our appreciation for your loyalty to us in 1945, and wish you a Merry Christmas.

**Midwest Auto Supply Co.**

**FROM EACH OF US TO ALL OF YOU**

Best wishes for Christmas

There's no place like home when Christmas comes around, and there's no time like right now to wish all you kindly home folks the merriest Christmas ever.  
 It has been a privilege and a pleasure to have served you in 1945, and we look forward to your continued friendship.

**Wilson Paint & Glass Shop**  
 Roscoe Wilson  
 Owner and Operator

**CHRISTMAS Specials**

It'll be a Merry Christmas for your birds and animals if they're fed from the Checkerboard Bag. We carry a famous Purina Chow for most every farm animal and bird.

**Wilson & Anderson**  
 Sherwin-Williams Paints  
 Purina Chows — Baby Chicks  
 111 S. Second Phone 24



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Turner, Mrs. W. C. Brown, Mrs. Fred Spencer, Mrs. E. B. Ewart, Mrs. F. E. Murphy, Mrs. Leona Thomas, Mrs. J. D. Josey, Mrs. C. C. Helm, Mrs. J. C. Floore, Mrs. J. C. Jesse, Mrs. Ben Wilson, Mrs. A. G. Bailey, Mrs. G. T. Hearn, Mrs. Howard Muncy, Mrs. Dora K. Polk, Mrs. J. H. Myers, Mrs. Emmie Collins, and the hostess, Mrs. Evans.

P. V. Morris, city manager, is Hospital from a bad attack of flu. His son, Bob Morris, storekeeper third class in the Navy, who just returned from the Pacific, arrived home on leave Sunday and will be here until Christmas Eve.

SUBSCRIBE FOR THE ADVOCATE

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**Wilson & Anderson**

Sherwin-Williams Paints  
Purina Chows — Baby Chicks  
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