

Artesia Advocate

REMEMBER PEARL HARBOR AND BATAAN

ARTESIA, NEW MEXICO, THURSDAY, NOVEMBER 1, 1945

NUMBER 44

Thousand Kids Attend Party

Over 1000 boys and girls gathered at Morris Field here on Saturday for the first of what is expected to be an annual party for the youngsters of the county. There was a record number of boys and girls present and the party was more than a success for the youngsters who came to enjoy the day which had been arranged for them.

The party was awarded the \$3 prize and first place among the girls. Second place among the boys went to Franklin McAnally with a \$2 cash prize, and second place for the girls, another \$2 cash prize, was awarded to Alice Ray Morton. Mrs. Wallace Hastings, W. W. Byers, Mrs. Irvin Martin, and Wallace Gates acted as judges for the event.

One of the most attractive events of the evening's entertainment was the folk dance presented by a group of girls. This brought forth considerable applause and approval. Following the series of contests, games, and various events, refreshments consisting of ice cream, apples, and doughnuts were served to the youngsters. The evening's program opened with the costume parade and the winners being selected and the awarding of the prizes. The grand

march formed with the boys on the west side and the girls on the east side of the field with all of them facing north. This was followed with the square dance, with members of the audience and those in the stand not only invited to participate but joining in the fun and the gaiety, which prevailed. Mrs. Flora Thompson then took charge of the girls and directed them in the games and contests while the boys' games were under the direction of the physical education staff of the high school. Among the contests used during the evening were a basketball relay, three-legged race, tug-of-war, wheelbarrow race, and leap frog race. The boys for these games were divided into three age groups with H. O. Miller in charge of those between the ages of 6 to 9; Coach Alan Thompson, those between

the ages of 10 and 12 and Coach F. L. Green, those 13 years of age or older. The crowd began to gather at the field here long before the hour for the program to start. Not only were there many youngsters on the athletic field, but many adults were in the stands at an early hour to enjoy the fun and the program, which had been arranged for the youngsters' Halloween party. The Hollowe'en party for the boys and girls of Artesia was sponsored by the Artesia Lions Club, with the merchants, business and professional people paying for the refreshments, which were provided for the youngsters. The Lions agreed to sponsor the party this year and have expressed the hope that the event can grow in size, in features, and in attendance. They hope next year to hold a carnival in connection with the event and realize sufficient funds from the various concessions to pay the costs of the refreshments for the youngsters. Plans were made this year to serve refreshments to some 1500 youngsters, both boys and girls. Approximately \$200 was collected for this purpose. Tommie Williams and Frank Williams were in charge of the purchase of the refreshments, while members of the Lions Club distributed the refreshments here. Coaches F. L. Green and Alan Thompson and Mrs. Flora Thompson were in charge of the arrangements for the contests and various events held at the field during the play period. Judge J. D. Josey and Orville E. Priestley were on the finance committee and collected the funds for the refreshments. (TURN TO LAST PAGE, PLEASE)

Nazarene Convention to Attract 200 Here

Artesia is again to be host to a church group, when the Nazarene convention of the New Mexico district of the Church of Christ is held here Tuesday, Wednesday, and Thursday. As many visitors are expected to attend the conference here last year, the Rev. Dan D. Jones, pastor of the Church of the Nazarene, said there probably will be about 200 guests in attendance, including both pastors and laymen.

Members of all church groups came to the assistance of the Rev. C. A. Clark, pastor of the First Methodist Church, making rooms available during the Methodist conference, and the belief was expressed that the Nazarene guests to the city will be taken care of in like manner. The Rev. Mr. Jones also pointed out that there still exists a feeding problem in Artesia and it is hoped plans may be made whereby the visiting clergymen and laymen will be well fed. Dr. Hardy Powers of Kansas City, Mo., general superintendent

of the Church of the Nazarene, will be the presiding officer and principal speaker for the convention, the first session of which will be at 7:30 o'clock Tuesday evening, Nov. 20. On the next two days, there will be morning, afternoon, and evening sessions, the Rev. Mr. Jones announced. The hours have not been set as yet, except for the evening sessions, he said. Also expected here for the convention will be R. C. Gunstream of Clovis, superintendent of the district, which embraces all of New Mexico and a portion of West Texas. The local pastor said the meeting is to be more inspirational than of a business nature, the church's business being attended to generally at the other semi-annual meeting.

Girl Scouts Are in Midst of Special Week's Activities Here

Artesia Girl Scouts are in the midst of their observation of "Girl Scout Week," which is being held throughout the nation in honor of Juliette Low, founder of the organization. A highlight of the week's activities is window displays in four local places of business, outstanding among which are the daily demonstrations of living pictures in one of the McClay Furniture Store windows from 4 to 5 o'clock each afternoon during the week, being put on by members of troop No. 3. The whole troop will participate in an investiture ceremony in the window from 4 to 5 o'clock Saturday afternoon. The Brownies of troop No. 2 have their demonstration in the Ross Baking Company window and the Girl Scouts or troops Nos. 1 and 7 have theirs respectively in the windows of the Southern Union Gas Company and Mann Drug Company. The week's activities started off Sunday morning, when about 100 Girl Scouts attended services at the First Methodist Church in a body. The Girl Scouts have had several Halloween parties this week

and representatives of the Brownies and the Intermediate and Senior Girl Scouts appeared on the Rotary Club program Tuesday noon with one of their leaders, Mrs. B. A. DeMars. Activities for the week will terminate Saturday, when the Girl Scouts will have a cookie sale at Main and Roselawn to raise funds for an established camp, if and when one can be obtained for the Artesia group. Artesia Girl Scouts have attended various camps in the past, but all were maintained by the scouting organizations of other cities. Leaders of the girls are stressing this week the need for leaders among the Negro and Spanish-American women, with the hopes expressed it will be possible to organize troops among girls of the two race groups. Members of the Leaders' Club are to meet next Tuesday at the home of Mrs. Raymond Bartlett, president of the Artesia Girl Scout Association, to evaluate the work and accomplishments of the Girl Scouts here during "Girl Scout Week" and to discuss ways and means to improve the program next year.

Will Exhibit Work during 'Art Week'

"Art Week" will be observed in Artesia Monday through Friday, Nov. 5-10, with the exhibition of the work of local artists, under the sponsorship of the Art Division of the Artesia Chamber of Commerce. A custom started a few years ago, the art work of local women will be on exhibition in the window of a local store window. The Art Division of the Chamber of Commerce is expected to number about 100 artists, who have attracted attention in previous "National Art Week" displays. They said, are always popular attractions, the pleasure of which is renewed with the annual observation of the week. Many new people have come to Artesia, who will have the pleasure of seeing them for the first time, it was added. On the other hand, the Art Division is urging newcomers and residents who have never exhibited their work to add their art pieces to the exhibition. Members of the following local art groups have been offered the opportunity for the exhibition: Southwestern Public Service Company, Southern Union Gas Company, Marie's, Schmitt's, Ross Baking Company, McClay Furniture Store, People's Mercantile Company, Corbin Hardware Company, Mann Drug Company, Baldridge Place Drug Store, J. C. Company, Artesia Furniture Company, Toggery Shop, and People's Mercantile Company. Members of the Art Division extended an invitation to exhibit their work Monday through Saturday of next week.

Rotary Treated To Program by Local Girl Scouts

Artesia Girl Scouts presented an interesting program Tuesday noon, when Brownies and Intermediate and Senior Girl Scouts appeared at the weekly luncheon of the Rotary Club. They were accompanied by Mrs. B. A. DeMars, one of their leaders, who said there are close to 100 active Girl Scouts in Artesia. She briefly told of the program of scouting for the girls, the aim of which is to train young minds. The movement was started 33 years ago in the United States and now has a membership of more than a million, Mrs. DeMars said. The Girl Scout pledge was given by two Brownies, Jo Ann Nunn and Laurouli Smith, after which Priscilla Kohl and Betty Ann Arnold, Intermediate Girl Scouts, Prisca gave the Girl Scout promise. Prisca explained the work of the girls' service to the community. Four Senior Scouts completed the program. Mary Jo Jacobs made an appeal for support in the cookie sale, to be held Saturday, for funds for an Artesia Girl Scout camp. June Ann Glessing told of the international good will phase of scouting, Peggy Kelsey spoke on community service, and Teddy Jane Archer explained the hospital aide work she and some of the other Girl Scouts are doing. Col. J. D. Atwood of Roswell and Jack Spence of Carlsbad, visiting Rotarians, spoke briefly. Dr. L. F. Hamilton, who recently returned home after serving as a major in the Army Medical Corps, was welcomed back in the Rotary Club, in which he has been active before his war service.

State Guard To Assist in Sighting Rifles

The State Guards plans to use the rifle range on Sunday morning, Nov. 4, but the range will be open to civilians and the public that afternoon. This decision was reached at the regular meeting here on Monday night. On Sunday afternoon the guards plan to remain there in order to operate targets and to give assistance and help to any civilians who desire to practice or who needs aid with their guns. Many citizens are eager and anxious to try out their rifles and to hold some practice for the deer season, which opens on Saturday, Nov. 10. The rifle range is located about eight miles north and east of Artesia. Mrs. Kennedy Is In Charge of Ration Office Mrs. Viola M. Kennedy is now in charge of the Artesia Ration Board office, it has been announced. Mrs. Kennedy has replaced the former Miss Melba Jo Hall, who operated the office for many months and who recently resigned to be married. For the past few weeks the office has been operated by help out of the state office at Albuquerque, but Mrs. Kennedy is now in charge and will continue to operate the office. The deadline for the filing of affidavits for those, who failed to receive their rationing sugar, was Oct. 31. No more applications or affidavits on rationing sugar can be accepted by the local office. This merely means, it was explained, that the rationing sugar program for 1945 is closed. The deadline for applications for applying for sugar was earlier. (TURN TO LAST PAGE, PLEASE)

Plea Made for Final \$2700 In National War Fund Drive

With the War Fund just short \$2700 of the goal of \$12,700 efforts will be continued to reach that goal, it has been announced here. Some \$10,000 has been raised in the campaign thus far and confidence has been voiced if everyone, who could and should give to the cause, would do so that the goal could be reached and passed. Last year more than \$14,000 was raised in the drive. It is just as important, it was stated, to raise the needed funds this year as it was a year ago. J. D. Smith has joined with Hollis Watson and A. P. Mahone in endeavoring to complete the campaign here. A check of the list of givers shows there is approximately \$800 in small donations, which have not been made as yet. Many of these have not been contacted, and it requires much time to do that. The hope has been voiced that all, who have not given, will mail or send their checks or contributions direct to Chairman Watson, Mahone, or to Smith. With many of the communities failing to reach their goal this year, local leaders are extremely anxious for Artesia and North Eddy County to raise more than the goal set. Many of the nearby cities have failed thus far to reach their quotas. But with only \$2700 needed here to reach the \$12,700 mark, confidence has been voiced that it can be done. All that is needed, it was explained, for all who gave last year to donate the same this year. And the belief was voiced that merely because the individual has not been contacted is no reason for him not making or sending in his contribution. (TURN TO LAST PAGE, PLEASE)

Plan Selection All-Southeast State Grid Team

The selection of an all-Southeast New Mexico football team from Eddy, Chaves, Roosevelt, and Lea Counties by coaches and newspaper sports writers has been proposed by Coach Alan Thompson of the Artesia High School coaching staff in a letter addressed to coaches of the school in the district having grid teams and the newspapers on the four counties. The teams in the district are Clovis, Portales, Roswell, Carlsbad, Lovington, Hobbs, Eunice, Monument, Jal, and Artesia High Schools and New Mexico Military Institute Roswell. In the letters to the newspaper sports writers and coaches, Thompson asked that selection of players be made on the basis of observation, direct contact, and coaches' recommendations. Ballots to the two groups are to go out about Nov. 15. Coach Thompson said the selection of such a team not only will recognize the outstanding football players in the four-county area, but will give future teams something for which to strive. It is hoped that the selection of an all-star football team in the district will be made annual. WILL PREACH AT LAKE ARTHUR SUNDAY Chaplain Don Wineinger, who recently returned from overseas service, will be the speaker at the 11 o'clock services Sunday morning at the Lake Arthur Methodist Church, it has been announced by the Rev. Chester Rogers, pastor.

Stock Show Champs Entered By Locals

The grand championship and reserve championship in the fourth annual Eddy County junior livestock show and sale at Carlsbad Saturday went to fat calves raised by Artesia 4-H Club members, while second and third places in the barrow division were awarded animals raised by Cottonwood 4-H Club girls. The grand champion was exhibited by Henry Savoie and was a steer weighing 922 pounds, which sold in the afternoon for 50 cents a pound to the Carlsbad Elks Club. The reserve champion was an 882-pound steer, shown by Wade Green. The animal, which topped the light steer class, was purchased by the Potash Company of America for 42 cents a pound. Twelve fat calves were exhibited by 4-H Club and Future Farmers of America members and were divided into heavy and light classes. They were judged by Iverson Watson of the animal husbandry department at State College during the morning. In the afternoon, they were sold by auction by Col. Emery T. Ash-

by of Artesia and brought a total of \$3546.31, an average of \$295, at prices from 28 to 50 cents a pound. A year ago the grand champion brought 31 cents, compared with 50 cents for Henry Savoie's champion Saturday. First place in the fat barrow division was won by an animal raised by Roberson, Carlsbad FFA boy, while second and third places went respectively to Oleta and Oneta Johnson, twins and members of the Cottonwood 4-H Club. By a strange quirk, the first and second-place barrows brought 30 cents a pound, while the third-place animal topped that by a penny, bringing 31 cents. Dallas Rierson, Eddy County extension agent, said a packer bid of 15 1/2 cents a pound had been obtained for the fat calves and of 15 cents on all fat barrows. In the breeding bull exhibit, first place was won by Tommy Price of Lakewood and second by Gene Parnell of Cottonwood. Other placings by animals exhibited by North Eddy County boys:

Fourth place in the heavy fat calf division, exhibited by Roy Savoie, Artesia, weight 944 pounds, purchased by Artesia Chamber of Commerce, 28 cents a pound. Sixth place in heavy fat calf division, exhibited by Fred Savoie, Artesia, weight 902 pounds, purchased by First National Bank of Artesia, 30 cents. The fat barrow exhibited by Oleta Johnson, which weighed 330 pounds, was purchased by the Southern Union Gas Company a 30 cents, while the exhibit of her sister, Oneta, was bid in for 3 cents by Hannah Feed Store, Carlsbad. The following Artesia business men and firms donated prize money for the program: Nelson Pounds Food Store, McCaw Hatchery, Thad Cox, Artesia Alfalfa Growers Association, L. P. Evan Store, People's Mercantile Company, Artesia Auto Company, Hollis Watson, Wilson & Anderso Feed Store, H. D. (Dude) Dunt Carper Drilling Company, Oettilo Theater, Ross Baking Company, Mann Drug Company.

Victory War Loan Bond Drive Is Off to Good Start Here

With a quota of \$257,000 in the Victory War Loan Bonds drive and \$100,000 of this in "E" or individual purchases, the campaign got off to a good start this week, it has been announced by L. B. Feather, chairman for North Eddy County. The booth, of course, has been established in the lobby of the First National Bank here with a complete assortment of all kinds and sizes of bonds. Considerable interest, it was stated by Mrs. H. R. Paton, who is in charge of the booth, has been shown in the special \$200 bond, a memorial to the late President Franklin D. Roosevelt. This is a special issue for the Victory War Bond campaign and has not been offered before. The present quotas, of course, make it necessary that individuals purchase \$100,000 worth of the quota of \$257,000, with the remainder to be purchased by firms and corporations and business concerns. Hopes are entertained, of course, that Artesia and North Eddy County will once again over-

subscribe its quota just as it has in all of the other War Bond drives and campaigns, which have been held. The money is just as badly needed, it has been pointed out, to win the peace now as it was to win the war. Much emphasis being placed on that fact that the eleven billion dollars, the national quota, is required to take care of the occupational forces, to provide the return home for those boys who can come home, to take care of the sick and wounded, and to carry out the provisions of the GI Bill of Rights as it was needed to carry on the war during actual fighting. The investing of money in War Bonds also is a contribution to preventing inflation, it has been declared. Those desiring bonds can call on the First National Bank or if they desire they can mail in the check with a note stating the kind of bond they want and it will be prepared and sent to them if they can be purchased at the post office.

District Scout Meet Planned Here Nov. 26

The annual Boy Scout meeting for district No. 8, Artesia, will be held on Monday night, Nov. 26, with the place yet to be determined, it was decided at the regular meeting of the district committee held in the office of the Southwestern Public Utilities company here Monday night. Frank Smith and Ralph Hayes were chosen as a committee to endeavor to find a place where the approximately 250 parents, scouters, scout officers, and Boy Scouts can meet for a covered-dish during the evening. At the annual meeting it is planned to elect the district officers for the coming year and to plan other features of the new year's scouting program. A committee composed of Glenn Caskey, A. P. Mahone, and Orville E. Priestley was named to substitute chairman, vice chairman, and scout commissioner. Don Jensen was named a committee of one to contact all of the scout troops, scoutmasters, troop (TURN TO LAST PAGE, PLEASE)

Five More 'Men Of Bataan' Come Home This Week

At least five more "Men of Bataan" of this community returned home the last week, making 13 of the liberated heroes of the Philippine Islands among those liberated from the Japs, who have arrived here. Others, known to have been freed, have not as yet been seen in Artesia. The arrivals during the last week included S/Sgt. Arnold (Lightnin') Clanton, Sgt. W. R. (Dub) Phillips, and S/Sgt. Phil Witherspoon, Jr., of Artesia, Sgt. Clabern Buckner of Hope, and Sgt. Ferron E. Cummins of Lake Arthur. All appear to be in good health and have put on many pounds since they were liberated from the Jap prisoner of war camps. However, they all admit they still are weak and that the flesh is soft. But all are happy to be home, as the people at home are happy to see them again. Sergeant Cummins, the only one of the five not from North Eddy County, has had the pleasure of being home at the same time as his two brothers, Capt. Gervis Cumming and First Lt. John R. Cummins. They are sons of Mr. and Mrs. F. E. Cummins.

Tickets for Chamber of Commerce Lunch Nov. 3 Are Now on Sale

Tickets for the Chamber of Commerce dinner to be held the First Christian Church Thursday noon, Nov. 8, were placed on sale here this week. It is hoped that the 40, who have been guaranteed to the dinner can all be sold. It is also necessary, it was explained, to have a reservation to attend the dinner. The ladies of the Christian Church, who are serving the dinner, must have a guarantee, course, to protect themselves. They only serve the one meal a day not like the cafe, which serve food to others. It is hoped there will be a fi response for the dinner here a there will be a good attendance those interested in civic problem. Tickets can be purchased at the Chamber of Commerce office the city hall, at the Artesia Pharmacy, and at the Advocate office. It will be necessary the number to be present for the dinner be known two or three days before the dinner is served in order that the ladies can make necessary preparations. Several guests from the near chambers of commerce have been invited for the meeting here.

Legion to Initiate World War II Vets At Meeting Tuesday

Initiation for a number of new members of the American Legion is planned for the regular 11 member meeting, which will next Tuesday at the Artesia Service Club, it was announced Charles Denton, commander. Many veterans of World War have returned home and a large percentage of them already have joined the post here, but not have witnessed the impressive American Legion initiation ceremony. At the October meeting, Commander Denton asked that all members of the post make it a point to attend and for each try to bring a new member.

GRASS FIRE WEDNESDAY IS CAUSE OF ALARM

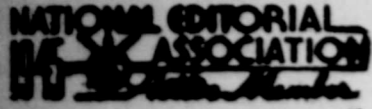
Burning grass on the Santa Fe right-of-way at Dallas Avenue was the cause of a fire alarm at 2:30 o'clock Wednesday. Firemen said the blaze was started from a fire in a garbage and trash barrel. There was no damage and firemen allowed the fire to spread over a considerable distance, in order to eliminate danger from further fires later in the fall, when the grass is drier.

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TELEPHONE 7

Meeting The Needs

WE IN ARTESIA engaged in business can only
keep business in Artesia by meeting the needs
and demands of the customers here and the
customers in the Artesia trade territory.

That, of course, can only be done in two ways
—either by the stores securing and stocking the
merchandise wanted or by the addition of those
ores, firms and business houses to provide the
merchandise wanted.

There is many a dollar spent outside of Ar-
tesia every week, yes every day because that item
it is not be bought at home.

It is true, of course, there will continue to be
money spent outside Artesia even when we have
merchandise here. There are those, who are
truly convinced that which can be bought at home
never as good as that which can be bought else-
where.

But there are others, many others, eager and
anxious to buy and trade at home, who are
going outside the city because they can not secure
what they want at home.

There are Artesia stores now planning for the
future. They want to grow and to expand. They
want to increase the size of their stores; the de-
partments in their stores; the merchandise which
they carry in stock.

Time will permit them to do this.
There are other lines of merchandise not
handled here. We need stores to handle those lines
and to meet the demand here. Only by meeting this
demand can we keep this business at home.

We need to encourage and foster the growth
of our stores—not only in size but in number.

We need to do anything and everything we can
help encourage the meeting of these demands
to keep our business at home.

Slowly but surely we are meeting various
needs. New firms are coming into our city. New
businesses are being established. Needs, which
we prevailed, are being met.

The same spirit, which resulted in Artesia and
North Eddy County citizens taking over the bank
here, will provide the additional firms we need
and will help meet the needs of our shoppers.

All of this helps build Artesia and helps make
possible not only to preach but to practice the
art of trading at home.—O. E. P.

Thoughtful, Careful Boys

SEVERAL WEEKS AGO, as we were driving
down a street one evening, we encountered
an example which contradicts the general belief
of youngsters do not think.

From a distance of about a block, we saw a
number of boys flitting back and forth in the
park street and we immediately started to slow
down.

But the boys did not know we had seen them
and had prepared for motor vehicles approach-
ing them; one of their number had a flashlight,
which he swung, as the other boys stepped aside.

Frankly, we thought it was a splendid idea,
and which other youngsters might adopt. We do
not wish to encourage playing in the street under
any circumstances, but boys will play in the street
whether we encourage it or not.

The point is that the boys did not take the
blame that we were trespassing on their domain
was up to us to see and avoid hitting them, but
it all worked out to protect themselves, at
the same time being courteous to any driver who
might come along.—A. L. B.

Newspaper Space

LOWLY BUT SURELY the circulation of The
Artesia Advocate continues to grow and
increase. It has been growing for years.

The circulation has increased more than 50 in
the past six months. Not only are from three to
new subscribers added to the list on the mail-
ing galleys each week but the number being sold
local dealers continues to grow each week.

Every dealer handling The Artesia Advocate
has increased his number of papers from 10 to
during the past three months and the number
continues to grow. When you multiply this by four
—Uncle Sam's figure for the average family,
means 40 to 200 more readers.

And then when you stop to figure you can
purchase a two inch space by one column wide
and insert in that space what you want to say
I have it delivered to more than 2,400 subscrib-

ers—you begin to realize what the advertiser is
receiving for his small investment.

For instance an individual can not have print-
ed a brief circular, letter or hand bill two inches
by one column for 70 cents. It would cost much
more than that merely to have it set up. There
would be the additional cost then for the 2,400,
which are printed in the Advocate. And after it is
printed there is the cost of delivery.

But 35 cents will purchase a space one column
by one inch and this 35 cents pays for the printing
of this message 2,400 times and it pays for the
delivery of that message to the subscribers of the
Advocate. Delivered to the home where the mes-
sage will be read.

And the number of readers of your message in
The Advocate is increasing weekly.—O. E. P.

Those Personals

WE WANT THEM.
The Artesia Advocate is short and weak on
the number of personal items and the locals it
carries each week.

It is probably our fault. We fail to get the
personal items sometimes when we should.

Yet we realize as well as the next person there
is no more interesting feature in The Advocate
each week than the personal items—those little
locals about friends and relatives visiting here;
making trips or visiting elsewhere.

Then there is the matter of news items about
those ill or sick; those who undergo operations;
the announcement of new babies.

We don't get them all. We know that. But we
want them. We are slightly handicapped in se-
curing the items on those ill or those undergoing
operations. We need a little help from relatives,
friends and neighbors until such a time as that
handicap is removed. We feel it will be.

But we deeply appreciate your calling in
these items to The Advocate or dropping in to
give us these bits of information.

We are looking forward to the day and the
time when we can run two, three or even four
columns of personal items under a head and all
in one section on one page.

We will appreciate your help in securing these
items and in building up and increasing this fea-
ture of The Advocate. We can only do it with your
aid and assistance.—O. E. P.

We Should Help

CERTAINLY THE CITY officials and members
of the city council deserve several pats on the
back for the new street sweeper and the job now
being done.

It is true, of course, there is plenty of clean-
ing yet to be done. Plenty of places need to be
cleaned up and we must join hands with the city
officials in this work.

Recently we heard a lady declare she would
like to help clean up the city stating it was ex-
tremely dirty. Her remark was sincere and cer-
tainly contains truth.

On the other side of the picture we heard a
city official complaining recently about the dirt,
trash and rubbish from the stores being swept
into the streets. He explained they come along
early in the morning, sweep the streets and then
when the sweeping out of stores is complete the
gutters are full of dirt and the streets are dirty
again.

It is a cooperative move. We feel sure the city
will move as fast as it can in securing help and
equipment to get and keep the streets clean. We as
property owners in the business and residential
districts need to do a little cleaning up too.

There are many vacant lots in the city some
in the business district and many in the residen-
tial district that need to be cleaned off.

When we all join hands and help demand our
city be cleaned up; help clean it up; and then
help keep it clean we can have as neat and clean
as well as modern and progressive little city as
there is in the nation.—O. E. P.

Makes Sale Possible

TWICE IN RECENT months and during what
has been described as a dry year, pleas have
been sounded by vegetable producers in the moun-
tains west of Artesia and in the Pecos valley
for help in securing the highways—the highway
on which those vegetables and fruits are moved
to market.

Truck transportation is the only transportation
available to get vegetables and fruits out of the
growing area to the market.

The condition of that highway determines
whether these producers can sell their products
after they have raised them.

It is vital and important to the welfare of these
farmers and producers. It determines whether they
receive an income from their crops after they have
produced them.

The highway should be placed in good condi-
tion and that should be done as quickly as possi-
ble. It is a farm to market highway. The condition
of this highway determines whether these produc-
ers can sell their products.

If the matter is properly presented to the state
highway commission and if they are impressed with
the importance of this highway to these produc-
ers we feel sure that it will be placed in condi-
tion so that there can be no question as to
whether it can be used or not.

And we believe it will be done quickly. It has
to be done quickly to be of any aid to the produc-
ers.

We not only believe that the highway should
be placed in good condition now but we believe
that the proper steps should be taken in the future
to provide an all weather road so that no question
of the condition of the road will develop in the
future.—O. E. P.

DDT knocks out insects and flies. But seems
like we can recall some alphabetical combinations
that come mighty near flooring us humans.—Al-
buquerque Pournal.

Up and Down Main Street

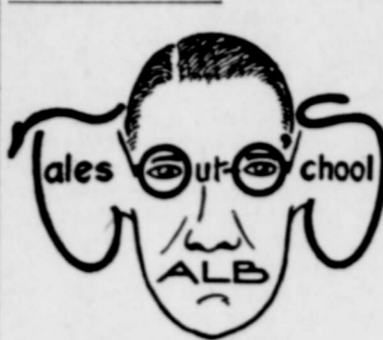
CO-OPERATION
UP AND DOWN MAIN
HAZARD SCHEMES

Any community can halt various
schemes, which are worked in that
community to take money out of
town, if they will only co-operate.
It would probably surprise us to
learn just how much money is
taken out through some racket or
scheme. There is many a solicita-
tion carried on here and in other
communities, which take the money
elsewhere. Artesia, of course,
has all the worthy movements and
causes to which it can afford to
give right at home. Often times
we can not give all we want to
give and should give to these
causes. Every movement which comes
into our community and solicits
funds and then takes it out of our
community, just makes that much
less we can give locally. But most
people are big hearted and kind
hearted. Most of us are in a hurry
or in a rush and when we are
called upon we contribute or do-
nate without checking or looking
to see what we are giving. That,
of course, is a bad practice. We often
buy when we are not sure what
we are buying. After all when we
invest our money we have a per-
fect right to know how we are in-
vesting it and into what we are
putting it. There should be an ag-
ency of the Chamber of Com-
merce to check these causes—a
committee that would take the
time to check into the proposition.
Legitimate causes welcome such
an investigation. And when we
adopt the practice of only giving
to those causes which have the
chamber of commerce approval or
the approval of a local committee
of business people, we will halt
some of these practices and
schemes. But only by co-operating
in such undertakings can we halt
these practices.

Jack Armstrong just sorta
wondering about an advertise-
ment and getting it all straight-
ened out—Ralph Petty declared
it cost him a new car—Erba
Green busy getting off some pa-
pers to various Chambers of
Commerce—A. H. Hovag visit-
ing with friends—Judge J. D.
Josey doing a little collecting
of funds for refreshments for
the boys' and girls' hallowe'en
party—The response was splen-
did—D. D. Archer explaining
he wasn't such a good collector
after all—Neil Watson shying
off from someone that wanting
to buy him a cup of coffee—
The last one cost him a \$5 do-
nation—Tommy Williams hunt-
ing for sufficient refreshments
for the Hallowe'en party—Grid
fans pleased that the Artesia
team won another game—G.
Taylor Cole busy at Carter's
cafe—Sam Sanders heading
for his office in the Carper
building—Dr. Louis Hamilton
returning to his office after a
busy morning—Mrs. H. R. Paton
announcing she has about 100
cook books left and she is ea-
ger and anxious to sell them—
They would make fine Christ-
mas gifts—Bill Linell busy wait-
ing on customers at The First
National Bank—Al Woelk go-
ing toward the Western Union
Office—W. E. Ragsdale busy at
his real estate office—E. A.
Hannah all smiles with the eye
sight slowly being restored to
his right eye following the op-
eration—Strother Moore up
from Carlsbad for a scouters'
meeting here—George Ely very
much concerned about a job,
which he wanted by the first of
the month—W. F. Hinde and
"Pug" Radcliffe returning to
the telephone office—Dale
Fischbeck enroute to the New
Mexico Asphalt And Refining
company plant—O. L. Wood
getting the morning mail—
That was Up and Down Main
this week.

Recently the Chamber of Com-
merce named a committee to
check various advertising schemes
to be submitted to local business
people. These schemes will be
checked thoroughly. If the com-
mittee approves, it will give a
letter of endorsement. If it doesn't
approve no letter will be given.
The success of the movement will
depend on whether business peo-
ple ask to see the letter of ap-
proval. If the solicitor can not
present such a letter the busi-
ness person has a perfect out and
can immediately refuse to consid-
er the proposition with the ex-
planation they do not subscribe to
anything which has not been ap-
proved by the Chamber of Com-
merce committee. In the days and
weeks ahead schemes will be work-
ed here. We will be called on to
buy many things; subscribe to
many things; and to give to many
causes. Now is the time to adopt
the practice and custom of call-
ing for local approval of the
scheme being presented or the
cause for which a collection is be-
ing made. Local causes and move-
ments, of course, will be given
consideration and letters but out-

siders will be denied. But if we
as a community want to keep our
money at home; want to aid and
help local causes; want to be
able to support those worthy
movements we will have to join
hands and protect ourselves and
our own interests. And we can do
it by demanding that we be shown
letters of approval before we buy
any advertising space; make any
donations or contribute to any
cause. We can protect ourselves
in two ways—one by co-operating
and the other by throwing up cer-
tain ordinances with high licenses
attached. We understand there is
on the road now a movie screen
advertising scheme. It comes into
a community, pays no license or
fee, sells screen ads for \$2 per
week, gives a free show some-
where in the city on the side of
the building. It is a fine racket too
with no value to the community or
to the purchaser of advertising
space. The way to halt it is to
set up a license fee. Businesses
operating here pay license fees.
Why shouldn't the outsider? All
that is necessary to protect our-
selves, our community and our
interests is to work hand in hand.



THE OLD FERRET
A smile is better for
Than forced hilarity;
In memory
Lasts much longer.—A. L. B.

Pilots and quasi-pilots who fly
regularly off of the Artesia air-
port have been kidding one of
their number—that is, one of the
quasi-pilots—about his peculiar
eyesight. They even recommend
that he eat more carrots.

The other afternoon he was fly-
ing around over the field at the
instant of sundown, after which
anyone with eyes sufficiently good
to rate a pilot's permit should be
able to fly at least half an hour,
provided there are no clouds—
and there was none on this oc-
casion. But at that instant he be-
came aware that the field below
seemed to disappear into nothing,
except for vague outlines of the
runways.

But he had to land, so land he
did. But when he leveled off over
the runway, he could not tell just
how high he was and tried to land
about five feet in the air. That
simply does not work, as anyone
should know, and the plane prop-
erly in for a rather bumpy, but
perfectly safe, landing.

After taking in, the quasi-pilot,
somewhat worried about his eyes,
was telling about it to the hangar
fliers, explaining that he simply
could not see after the sun dis-
appeared over the rim.

"Well, then, why in thunder,"
he was asked, "don't you take off
your black sun glasses?"
All right, all right! So it was
The Old Ferret! So what!

They were answering roll call by
telling something about their fa-
vorite flowers. One woman, when
called on, said she was quite in-
terested in crocuses and wondered
where she could get some bulbs.

Whereup one of the other wo-
men turned to her neighbor, blot-
ted her nose with a damp hand-
kerchief, sniffed a couple of
times, and whispered, sotto voce,
"I don't care a hang about where
to get crocus bulbs, but can you
tell me where I can find some
Kleenex?"

Not exactly a Tale, but perhaps
a tip for one of the clothing stores
in Artesia:

A woman, who recently return-
ed home from Oklahoma City, said
she saw in a men's clothing store
window there a clever display. A
dummy, dressed in GI uniform
was standing with its back to the
observers on the street. And be-
fore it, inside a mirror frame,
was a similar dummy, same hair
shade, size, and general complex-
ion, but dressed in full civilian
attire.

This is about one of the many
Artesia families who never lock
their doors—well, hardly ever.
In all the months they had liv-
ed there, the door never once had

Chamber Committee to Accept or Reject Solicitation Schemes Here

In an effort to eliminate and
halt many schemes and practices,
which are worked on the mer-
chants and business people over
the nation, Ralph Petty, presi-
dent of the Artesia Chamber of
Commerce, has named an adver-
tising committee to which all ad-
vertising schemes to be worked
here are to be submitted.

The success of the committee, it
was pointed out, will depend on
the cooperation given the com-
mittee by the merchants. Such a
committee, the members of which
will not be announced, can be em-
ployed by the merchants in re-
fusing to subscribe to or to pur-
chase advertising matter.

The merchant, business or pro-
fessional man, if he so desires,
can question the solicitor as to
whether he or she has the ap-
proval of the advertising com-
mittee of the Chamber of Commerce.
In case they do not have the ap-
proval, they can quickly answer
they do not participate in pro-
grams unless they are approved.

It will always afford the mer-
chant or business man an "out"
and they can decline gracefully
by merely declaring they do not
purchase advertising or partici-
pate in advertising programs un-
less they are approved by the
Chamber of Commerce advertis-
ing committee.

The belief was expressed that
such a committee will not approve
those advertising schemes where
the money or even 50 per cent of
the money goes outside Artesia.

They probably will readily en-
dorse local projects or those pro-
jects, which have for their pur-
pose the aiding and helping of
local organizations if and provid-
ed the greater per centage or all
of the money goes to a local cause
or a local movement.

The idea is not to prevent local
clubs, organizations, or civic
groups from operating, raising
funds, or taking advantage of op-
portunities, which are theirs.

President Petty stated he was
naming the committee at the re-
quest of a local businessman, who
had contacted him. It will be the
duty of the committee, he stated,
to study and consider those ad-
vertising programs submitted to
it. They will decide whether they

been locked, to anyone's memory.
Then one day the Missus and
some other gals took off for El
Paso, and the Missus, for some un-
known reason, decided to lock the
doors.

When Hubby came home late
that night off tour—he works the
evening shift—he was locked out.
But he finally found a window
through which he could and did
climb, and he continued to enter
and leave that way for two days,
until the Missus returned home,
to reply sweetly to his angry re-
joinder, "Why didn't you use your
key dear? You know you have one
on your ring."

Robert Bourland
INSURANCE
Artesia Auto Co.
PHONE 52

GEO. E. CURRIER
Bonds and Insurance
CURRIER
ABSTRACT COMPANY
(Bonded and Incorporated)
226 Ward Bldg. Phone 476

W. W. PORTS
State Licensed
Geological Engineer
and Land Surveyor
Artesia, New Mexico

Mildred Hudson
Public Stenographer
PRODUCTION AND
DRILLING REPORTS
NOTARY PUBLIC
Room 9
Artesia Hotel

BUS SCHEDULES

SOUTH BOUND
* Leave Artesia 12:25 a. m.
* Leave Artesia 8:10 a. m.
* Leave Artesia 2:45 p. m.
* Leave Artesia 7:30 p. m.
* Leave Artesia 4:45 p. m.

NORTH BOUND
* Leave Artesia 7:10 a. m.
* Leave Artesia 12:30 p. m.
* Leave Artesia 3:45 p. m.
* Leave Artesia 7:15 p. m.
* Leave Artesia 10:45 p. m.
• Through bus to or from Pecos, Texas.
Others Carlsbad only.

Can You Eat Corn
Beef and Cabbage
Without Distress?
Try Hot Water and Neutrad
Counteract Any Excess
Acidity and Aid Digestion
Never mind what bro-
oding—too little rest
there's one quick way
this.

At once put one teaspoon
Neutrad in half a glass
water, stir thoroughly and
Relief from distress
promptly in a very few
Neutrad is new; it
ent. Excess stomach
quickly neutralized and
pleasantly too. It's wonder
Neutrad—give your sto-
fighting chance. Get a pa-
day of this new, differe
for excess stomach acid-
tesia Pharmacy and all go-
gists.

Artesia Lodge No.
A. F. & A. M.
Meets Third
Night of Each
Visiting members
to attend these

M'Caw Hen Egg Is
Stranger Than at
First Was Related

The annual egg laid by a pul-
let on the E. B. McCaw place was
more unusual than reported in
The Advocate last week.

Its large size was the most un-
usual thing known about it up
to that time, but, as the proof of
the pudding is in the eating, the
proof of the egg was in the break-
ing.

Within the large shell, which
was quite brittle, was a perfect
pullet egg, normal in size and
with customary yolk and white.
But between the two was a watery
liquid, unlike egg white, in that
it was not sticky.

Marine Pfc. Richard W. Schulz
didn't get his old job when he
came back from the wars—he got
the boss'. A former truck driver
and dispatcher in Cleveland for
the Middle Atlantic Transporta-
tion Company, Inc., Schulz was
wounded on Iwo Jima. After he
was discharged the company gave
him preliminary training in its
New York office and sent him
back to his old familiar office, but
as Cleveland manager.

SEE
Wesley
SPERRY
for
Vulcanizing and
Recapping

FOR YOUR LIFE INSURANCE NEEDS
JOHN A. MATHIS
General Agent
Union Life Insurance Co.
Phone 176-R Artesia, N. M.

ARTESIA ABSTRACT COMPANY
BONDED AND INCORPORATED
R. H. Hayes, Secretary
COMPLETE TITLE SERVICE
Phone 12 101 S. Roselawn

GUARANTY ABSTRACT & TITLE CO.
BELLE McCORDY GRIFFIN, Secy.
Abstracts for ENTIRE COUNTY. Our Records COMPLETE—
Our Service UNEXCELLED. Incorporated—Bonded.
217 1/2 W. Mermod Carlsbad, N. Mex. Phone 28

CLARENCE E. FISCHBECK
CONSULTING ENGINEER
Complete General Land Office Information
On Eddy County for Making Oil Well Locations
REPRODUCTIONS
OZALID WHITE PRINTS — PHOTOSTATS
509 W. Main St. Artesia, N. M. Phone 475-R

ARTESIA
BUSINESS DIRECTORY
A Thumbnail Classification of
EMERGENCY and IMPORTANT
PHONE NUMBERS and ADDRESSES

EMERGENCY
Fire Tell Central
Police, Tell Central, or Call Ph. 1
Red Cross Phone 328-
AUTOMOTIVE
Artesia Auto Co., Wrecker Repair Ph.
ELECTRICAL REPAIRING
Doc Loucks, Rewinding All Kinds, 107 Quay Ph.
FEEDS
E. B. Bullock, Feed, Flour, Coal, Seeds Ph. 6
PLUMBING - HEATING
Artesia Plumbing-Heating Co., 322 W. Grand, Ph. 71
WELDING
Ferguson Welding Service Ph. 6
COMMERCIAL PRINTING
Artesia Advocate, 316 W. Main—Call Us Ph.

DISTRICT COURT IN AND FOR EDDY COUNTY STATE OF NEW MEXICO
 No. 9150
WALLACE, Plaintiff, vs. MCGREARY, Deceased; the unknown heirs of MCGREARY, Deceased; MCGREARY, Deceased; MARTIN, Deceased; the unknown heirs of MARTIN, Deceased; the unknown heirs of ROBERT MCGREARY, Deceased; and All Unknown Claimants Adverse to the Defendants.
NOTICE OF PENDING SUIT
 STATE OF NEW MEXICO

CO to the aforesaid defendants against whom substituted service is hereby sought to be obtained, GREETING:
 You are hereby notified that a suit has been filed against you, and each of you, by J. B. WALLACE, as Plaintiff in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the Court in which said cause is pending, the general object of said suit being to quiet the Plaintiff's unencumbered fee simple title and estate in and to the property described

in the Complaint in said cause, to-wit:
 Lot four (4) in Block four (4) of the Roselawn Subdivision of the Southeast Quarter (SE¹/₄) of Section 17, Township 17 South, Range 26 East, N. M. P. M., Eddy County, New Mexico.
 The Plaintiff's attorney is D. D. Archer, whose post office address is Artesia, New Mexico.
 You and each of you are hereby further notified that unless you enter your appearance in said cause on or before the 30th day of November, 1945, judgment will be rendered against you in said cause by default.
 WITNESS my hand and the seal of the District Court this 17th day of October, 1945.
 (SEAL)
 MARGUERITE E. WALLER,
 Clerk of the District Court.
 42-41-45

IN THE DISTRICT COURT IN AND FOR EDDY COUNTY STATE OF NEW MEXICO
 No. 9149
JOHN J. STEVENS, Plaintiff vs. L. W. MARTIN, if living, if deceased, the unknown heirs of L. W. MARTIN, deceased; E. L. Tuttle, if living, if deceased, the unknown heirs of E. L. Tuttle, deceased; J. M. TUTTLE, if living, if deceased, the unknown heirs of J. M. TUTTLE, deceased; Mrs. J. M. TUTTLE, if living, if deceased, the unknown heirs of Mrs. J. M. TUTTLE, deceased; and, All Unknown Claimants of Interest in the Premises Adverse to the Plaintiff, defendants.
NOTICE OF PENDING SUIT
 THE STATE OF NEW MEXICO to the aforesaid defendants against whom substituted service is hereby sought to be obtained, GREETING:
 You are hereby notified that a suit has been filed against you, and each of you, by JOHN J. STEVENS, as Plaintiff in the District Court of the Fifth Judicial District of the State of New Mexico, within and for the County of Eddy, that being the Court in which said cause is pending, the general object of said suit being to quiet the Plaintiff's unencumbered fee simple title and estate in and to the property described in the Complaint in said cause, to-wit:
 Lot Ten (10) in Block Sixteen (16) of the Forest Hill Addition to the Town, now City of Artesia, Eddy County, New Mexico.
 The Plaintiff's attorney is D. D. Archer, whose post office address is Artesia, New Mexico.
 You and each of you are hereby further notified that unless you enter your appearance in said cause on or before the 30th day of November, 1945, judgment will be rendered against you in said cause by default.
 WITNESS my hand and the seal of the District Court this 17th day of October, 1945.
 (SEAL)
 MARGUERITE E. WALLER,
 Clerk of the District Court.
 42-41-45

able Xury White, Probate Judge of Eddy County, New Mexico.
 Therefore, all persons having claims against said estate are hereby notified to file same with the County Clerk of Eddy County, within six months from the 20th day of September, 1945, as provided by law or the same will be barred.
 FRANKLIN O. ASHTON,
 Administrator.
 41-4c-44

NOTICE
STATE ENGINEER'S OFFICE
 (RA-813)
 Consolidated
 Number of Application RA-814
 Santa Fe, N. M., October 15, 1945.
 Notice is hereby given that on the 6th day of October, 1945, in accordance with Chapter 131 of the Session Laws of 1931, Forrest Lee of Lakewood, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of Artesian Well No. RA. 813 and RA. 814 Consolidated from present location in the NW¹/₄ SW¹/₄ NE¹/₄ of Section 14, Township 19 South, Range 26 East, N. M. P. M., to another location within the same Subdivision, Section, Township, and Range where applicant proposes to drill an artesian well 13 inches in diameter and approximately 950 feet in depth for the purpose of continuing to exercise artesian rights on 99 acres of land under File RA. 813 and RA. 814 Consolidated and located in Sections 13 and 14 of Township 19 South, Range 23 East, N. M. P. M.
 The old well is to be plugged.
 Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be given final consideration for approval by the State Engineer on the 26th day of November, 1945.
 Thomas M. McClure,
 State Engineer. 44-31-46

The aviation age is here for George Turner, 19, Cameron State Agricultural College sophomore, at Lawton, Okla. He makes the 15-mile trip home from school each day in his own airplane. It takes 20 minutes.

You Never Cleaned Your DENTAL PLATES So Easily
 Kleenite ends messy, harmful brushing. Just put your plate or bridge in a glass of water. Add a little Kleenite. Presto! Stains, discolorations, denture odor disappear. Your teeth sparkle like new. Ask your druggist today for Kleenite.
KLEENITE the Brushless Way
 Get KLEENITE today at Artesia Pharmacy and Mann Drug Company and all good druggists.

Primrose Home
CHIFFON SMOOTHSKIN LOTION
 All-Purpose Hand and Body Lotion for Skin Allure



\$2 value for \$1 plus tax
 LARGE 16-OZ. SIZE—LIMITED TIME!

Here's a marvelous new quick-drying, non-sticky lotion made with a base of skin-soothing lanolin—as all-purpose, all-weather lotion to help protect skin from wind, weather and work. Use it generously after bathing, on hands, elbows, arms, legs, knees, throat, face, on your entire body. See what lovely scent and allure Chiffon Smoothskin Lotion lends to your skin. Buy now while offer lasts!

Artesia Pharmacy
 Phone 300

Drive Safely!



ALOT depends upon your steering wheel. But the entire steering assembly including the front wheels, are also very important parts. They are most subjected to the strain of driving. Misalignment is the term applied to steering assembly troubles. In order to obtain the greatest possible amount of driving safety, these troubles must be corrected. They can be easily and quickly remedied by our scientific tools designed to do the job. Drive safely. Hard steering—tire wear and wander are indications of misalignment. Drive safely—get a safety inspection check-up NOW. It's FREE.

Identify our station by this Bear Sign - Symbol of SAFETY SERVICE.

Guy Chevrolet Co.
 OPEN 24 HOURS
 Chevrolet—Buick—Oldsmobile

IN THE PROBATE COURT OF EDDY COUNTY STATE OF NEW MEXICO
 IN THE MATTER OF THE ESTATE OF G. D. ASHTON, DECEASED.
 Case No. 1237
NOTICE
 Notice is hereby given that the undersigned was on the 20th day of August, 1945, appointed, administrator of the estate of G. D. Ashton, deceased, by the Honorable

KNOX'S Auto Paint Shop

- All Kinds of Fender Work
- Seat Covers Installed
- Painting of All Kinds

OPERATED BY
Hugh Eldon Knox
 822 S First—Phone 369-W

McCaughy Hatchery
 Baby Chicks—Poultry Equipment
 13th and Grand



ROTA-CAP my
 laying flock both spring and fall. Dr. Sahlbury's ROTA-CAPS offer extra value because they contain Rotamine and remove large roundworms and intestinal capillaria worms as well. Heavy infestations can certainly reduce egg production so that's why I give ROTA-CAPS, a successful individual treatment. Try it on your flock.

ARE YOU PRACTICING A DAY TO DAY POULTRY MANAGEMENT PROGRAM

Maddux Monument Co.
 Largest Memorial Dealers in New Mexico
 Roswell Silver City Carlsbad

LOUIS F. HAMILTON, M. D.
 ANNOUNCES THE
Re-Opening
 Of His
Former Offices
 Corner Third and Quay
General Surgery and Medicine
 Office Phone 255 Residence 256

New Banking Hours
Starting Saturday, November 3rd
The First National Bank
 Will Be Open From
10 a. m. to 3 p. m. Monday Through Friday
9 a. m. to 12 Noon Saturdays

You are urged to anticipate your banking needs and please not ask for after hours service except in emergencies.

First National Bank
 Artesia, N. M. Phone 25

Any Snowflakes Big as Doilies

YES ? NO

Exquisite five-inch patterns of lacework—melting! . . . Oversize snowflakes like that are on record—rare beauties! More often though, Winter is nasty. Still you'll make it be decent to your aging car, by changing to Conoco Nth motor oil now—safeguarding your engine's insides with OIL PLATING!

Here's patented oil with the added ingredient to assure magnet-like action. And that's how lubricant is closely bonded in place . . . OIL-PLATED to surfaces which it shields from lots of Winter wear, including dread corrosion.

In fact where there's OIL-PLATING remaining surfaced the whole cold night, there's lubricant ready faster than instantly to oppose Winter starting wear. The more wear you kill off, the more you'll retard sludging and carbonizing. Do it today; get Conoco Nth motor oil—patented.

CONOCO

For Station Identification!
 The big red Conoco triangle identifies Your Mileage Merchant's Conoco station. There's where to get good gasoline today. But look for new hushed power—new high-octane—in his NEW-DAY GASOLINE! It's coming quick!—WHERE YOU SEE THAT CONOCO TRIANGLE!
 Continental Oil Company

CONOCO Nth MOTOR OIL

Society

Miss Norris Hall Is Bride of Bob Cornett

Announcement has been made of the recent marriage of Miss Norris Hall of El Paso to Bob Cornett of Artesia. A double-ring ceremony was performed Sunday afternoon, Oct. 14, on the lawn at the lovely ranch home of the bridegroom's sister, Mrs. Kyle Taylor, of near Maljamar. Only close friends attended.

The bride, who chose as her bridal attire a blue wool dress appointed with gold beads and black accessories, is the attractive daughter of Mrs. Katherine Hall of El Paso, and until recently was employed as a clerk at the Cortez Hotel in El Paso.

The bridegroom is the son of Mrs. Craig Cornett and the late Mr. Cornett, residents of Artesia for many years. He was reared in Artesia and was graduated from Artesia High School in 1938, and in 1939 he joined the United States Army. As Sergeant Cornett in the service, he was the bearer of the Purple Heart with three clusters, the Silver Star, European theater ribbon with four bronze stars, prewar Pearl Harbor ribbon, Combat Infantryman's Badge, and the Good Conduct Medal. He received his discharge last Aug. 23 and is now employed at the Phillips Petroleum Company refinery at Hobbs.

Eastern Stars Fete Masons and Vives Tuesday

At the Masonic Hall Tuesday evening, members of the Eastern Star complimented the Masons and their wives with a chicken dinner and an interesting program.

"Eastern Star's Idea of the Masonic Lodge" was the theme for the program, in which 11 Eastern Star members participated.

Members who assisted with the program were Meses, F. E. Fenell, Owen Hensley, Carrie Ellen Thomas, F. W. Ratliff, Clarence Coach, W. S. Hogsett, Arba Green, Fay Thorpe, Louie Burch, and Pat Gormley, and Miss Ina Cole.

Decorations for the hall consisted of Hallowe'en faces, black tissue, ugly witches, and pumpkins. Rainbow Girls served dinner to 5 members and guests.

Mrs. John Rowland Entertains Matrons' Club Here Monday

Mrs. John Rowland entertained members of the Past Matrons' Club Monday afternoon with a Hallowe'en party with 13 in attendance.

The house, beautiful in keeping with the Hallowe'en season, was decorated with colen-bells and per fall flowers appropriate for the affair.

Mrs. S. W. Hogsett, president, presided over the business meeting, after which she poured tea at a lovely appointed table. Dainty refreshments were served with individual pumpkin pies from a lace-covered table.

Members present were Meses. Ivin Dunn, Arba Green, Rufus Bennett, Jeff Hightower, L. P. Ascock, J. C. Floore, S. T. Heeler, J. D. Josey, Pat Gormley, and W. S. Hogsett, and Mrs. Bert Cole of Hope, and the hostess.

Mrs. Rowland's mother, Mrs. In Horn, was tea guest.

Methodist Youth of Valley to Meet on Monday in Artesia

The Rev. J. P. Lancaster of Artesia will be the principal speaker, when the Methodist Youth Fellowship of the Pecos Valley meets at the First Methodist Church of Artesia at 3 o'clock Monday afternoon. Mrs. E. J. Foster of Artesia will also be on the program.

A business meeting will be held after the program and it will be followed by a supper in the church parlors, served by the Artesia young people.

The evening services at 7:30 o'clock will be in charge of the Methodist Youth Fellowship. Visitors from other churches in the Pecos Valley are to be urged to remain here for the evening services.

Help The Girl Scouts—Buy Cookies Saturday.

Intermediate Scouts Guests of Mrs. Bunch At Hallowe'en Party

Mrs. C. Pardue Bunch, leader of the new troop of the Intermediate Girl Scouts, complimented 12 girls with a Hallowe'en party at the First Methodist Church Monday evening.

Punch and cake were served in the candlelight room amid decorations of jack-o'-lanterns. Misses Janice Woods and Wanda June Birch presided over the games. Miss Altha Crouch gave a "spooky" story and Miss Joan Burke told the origin of Hallowe'en.

Mrs. Jack Frost, Jerry Lloyd, Linda Juarez, Dorothy Taylor, Shirley Hiebertand, and Viola Taylor assisted with the refreshments.

Girl Scout Notes

Troop No. 3, Senior Scouts, will climax their living picture window this week with an investiture ceremony in the McClay Furniture Store window Saturday afternoon.

All girls are urged to remember their part in the cookie sale Saturday and be careful to follow instructions.

Mrs. Anderson, Who Is Moving to Roswell, Honored at Party

Mrs. R. O. Anderson, who is moving to Roswell soon, was guest of honor Tuesday afternoon, when Mrs. S. P. Yates, Mrs. A. G. Sadler, Mrs. J. W. Lackey, and Mrs. Stanley Carper honored her with a farewell party at the home of Mrs. Carper.

Guests enjoyed a 1 o'clock luncheon and three rounds of bridge.

Women who attended were Mrs. J. T. Caudie, Mrs. Wallace Yates, Mrs. E. N. Muncy, Jr., Mrs. William Bullock, Mrs. Marshall Rowley, Mrs. C. A. Aston, Mrs. John Cockran, Mrs. Sadler, Mrs. Lackey, Mrs. Yates, Mrs. Carper, and Mrs. Anderson.

A lovely gift was presented to Mrs. Anderson by the four hostesses.

Intermediate Girl Scouts Costume for Hallowe'en Party

Miss Kay Booker was hostess Tuesday evening when intermediate troop No. 7 of the Girl Scouts enjoyed a Hallowe'en costume party with fortune telling and various games.

Refreshments of coney islands, chili and cookies were served with a chocolate drink to 24 Girl Scouts and six adults who assisted.

Mr. and Mrs. B. N. Williams transacted business at El Paso Monday.

Social Calendar

Friday, Nov. 2
Miercoles Bridge Club will meet at the home of Mrs. Hollis Watson at 2 p. m.

Monday, Nov. 5
Weslyan Service Guild meet is at the home of Mrs. G. C. Kinder at 7:30 p. m.

Tuesday, Nov. 6
P.T.A. will have regular meeting at 7:30 p. m. at the Central School auditorium.

St. Anthony Discussion Club Has Meeting at Mrs. Cluney's Home

Mrs. W. J. Cluney was hostess when members of the St. Anthony Discussion Club held an open discussion meeting at her home last Thursday evening.

Members who were present and participated were Mrs. J. J. Clarke, Mrs. Joe Phelan, Mrs. J. W. Nellis, Mrs. Bill Ellinger, Mrs. J. L. Long, Mrs. D. D. Sullivan, Miss Katherine Waterscheid, the Rev. Francis Geary, and Mrs. Cluney.

At the close of the meeting light refreshments were served by the hostess.

Girls Scouts to Sell Cookies on Saturday Here

Hundreds of cookies are expected to be sold here on Saturday by the Artesia Girl Scouts, when they conduct a cookie sale. Proceeds from the sale of the cookies will go into the Girl Scout funds for some of their troop activities.

Plans call for the erection of a booth on Main Street from which the sale will be conducted on Saturday. Some of the smaller Girl Scouts plan a house-to-house canvass during the day.

The sale of cookies marks the close of the observance of "Girl Scout Week" here. They opened the week's program by attending church in a body last Sunday morning. They have carried on various activities during the week. Several interesting and attractive window displays here featuring scouting activities have caused considerable comment.

Mrs. Nellis Hostess To First Afternoon Bridge Club Tuesday

Mrs. J. W. Nellis entertained the First Afternoon Bridge Club at her home Tuesday afternoon. Mrs. Bert Bidwell won high score. Guests present were Mrs. Walter Nugent, Mrs. Andy Company, Mrs. Bert Bidwell, Mrs. R. H. Smith, Mrs. S. E. Chipmand, and Mrs. Dave Bunting. Members who attended were Mrs. Lester Bayless, Mrs. A. B. Coll, Mrs. Pat Gormley, Mrs. J. Hise, Mrs. Myers, Mrs. J. M. Story, Mrs. Jeff Hightower and Mrs. Nellis.

Light refreshments were served by Mrs. Nellis at the close of the game.

UNCLE'S FAVORITE PIN-UP



Members of Hustlers Class Have Hallowe'en Party at Arnold Home

Mr. and Mrs. Gus Arnold entertained the Hustlers Class of the First Methodist Church with a clever Hallowe'en party Friday. Guests were required to enter the house through the basement, where they filed past a simulated corpse. Loud screams and low moans and groans were heard as a ghost popped out of a doorway.

A supper of enchilladas and cobbler was served after many interesting Hallowe'en games were enjoyed.

Guests included Mr. and Mrs. Jim Smith, Dr. and Mrs. C. Pardue Bunch, Mr. and Mrs. Barney Loring, Mr. and Mrs. E. J. Foster, Mrs. Lorraine Hopkins, Mrs. Maxine Roberts, Mrs. Nola Mae Phillips, Mrs. Tom Franklin, Mrs. Royall Butts, and Mrs. B. A. DeMars.

FARRON, YATES CHILDREN HONORED AT PARTY

Mrs. M. G. Losee and Mrs. S. P. Yates honored Milton Farron and Paton Yates with a masquerade Hallowe'en party, with about 40 youngsters in attendance Wednesday evening at the Womans' Club. Milton Farron is the grandson of Mrs. Losee and Paton Yates is the small son of Mrs. Yates.

The children played the usual Hallowe'en games and were served Hallowe'en cakes with ice cream.

Mrs. Madie Crocket Of Hope Appointed Star Grand Instructor

Mrs. Madie Crocket of Hope, a member of Penasco Valley Chapter No. 32, Order of the Eastern Star, was appointed grand instructor for this district at Grand Chapter in Santa Fe, Oct. 17, 20.

News of her appointment had not been learned last week by The Advocate, which told of the appointment of Mrs. Stanley Blocker, of Artesia, as grand Adah and the appointment of Rufus Stinnett of Artesia as grand sentinel.

Besides Mrs. Crocket, those going from Hope were Mrs. Robert Cole, Mrs. Elna Teel, and Mrs. Elizabeth Wasson, worthy matron of the chapter.

F. W. C. GIRLS PLAN 'SADIE HAWKINS' DANCE

Miss Betty Montgomery was hostess when 15 members of the F. W. C. Club, a group of high school girls, met at her home Wednesday afternoon. Highlight subject and discussion was the "Sadie Hawkins Day" dance to be held at the Women's Club building on Thanksgiving Day.

Mr. and Mrs. J. G. Wortham have returned to their home in Artesia after a visit with relatives in Oklahoma.

FOR SALE
New crop pinto beans and apples. A. G. Bailey, 110 Richardson. 43-4c.

Fortnightly Bridge Club Meets Tuesday With Mrs. Feather

Mrs. L. B. Feather was hostess Tuesday afternoon, when members of the Fortnightly Bridge Club enjoyed four rounds of bridge at her home, 305 West Missouri.

Members who attended were Mrs. Charles Martin, Mrs. John Lanning, Mrs. William Linell, C. R. Baldwin, Mrs. Albert Richards, Mrs. Grady Booker, Mrs. R. M. McDonald, Mrs. Lloyd Simon, Mrs. E. J. Foster, Mrs. Glenn Booker and Mrs. Feather. Mrs. O. E. Priestley was a guest.

Light refreshments were served by the hostess.

Church Women Will Observe Community Day Here on Friday

At a 1 o'clock luncheon, which will be held at the First Methodist Church Friday afternoon, "World Community Day" will be observed by the church women of Artesia, it was announced by Mrs. Rex Wheatley, chairman.

The United Council of Church Women will have charge and a program will be presented during the covered dish luncheon. All church women of the city are urged to attend.

Sandra Barr Shares Birthday Monday With Brownie Members

Miss Sandra Barr celebrated her birthday Monday with Brownie Troop No. 4, when members enjoyed a Hallowe'en party at the woman's Club, which was decorated in true spooky, fashion with pumpkins, witches and black cats.

Prizes of Hallowe'en candy were given for bobbing for apples and other games. Cake and ice cream with punch were served to 16 Brownies.

Mr. and Mrs. Charles Kimbell of Stafford, Ariz., came Monday evening to visit their parents, Mr. and Mrs. Joe Kimbell and Mr. and Mrs. Jack Hastie. They left Wednesday for a brief visit with relatives in Texas, but are expected to return here Friday.

Mrs. Ross' Master Loaf



Fruit Cake For Shipping Ready Now

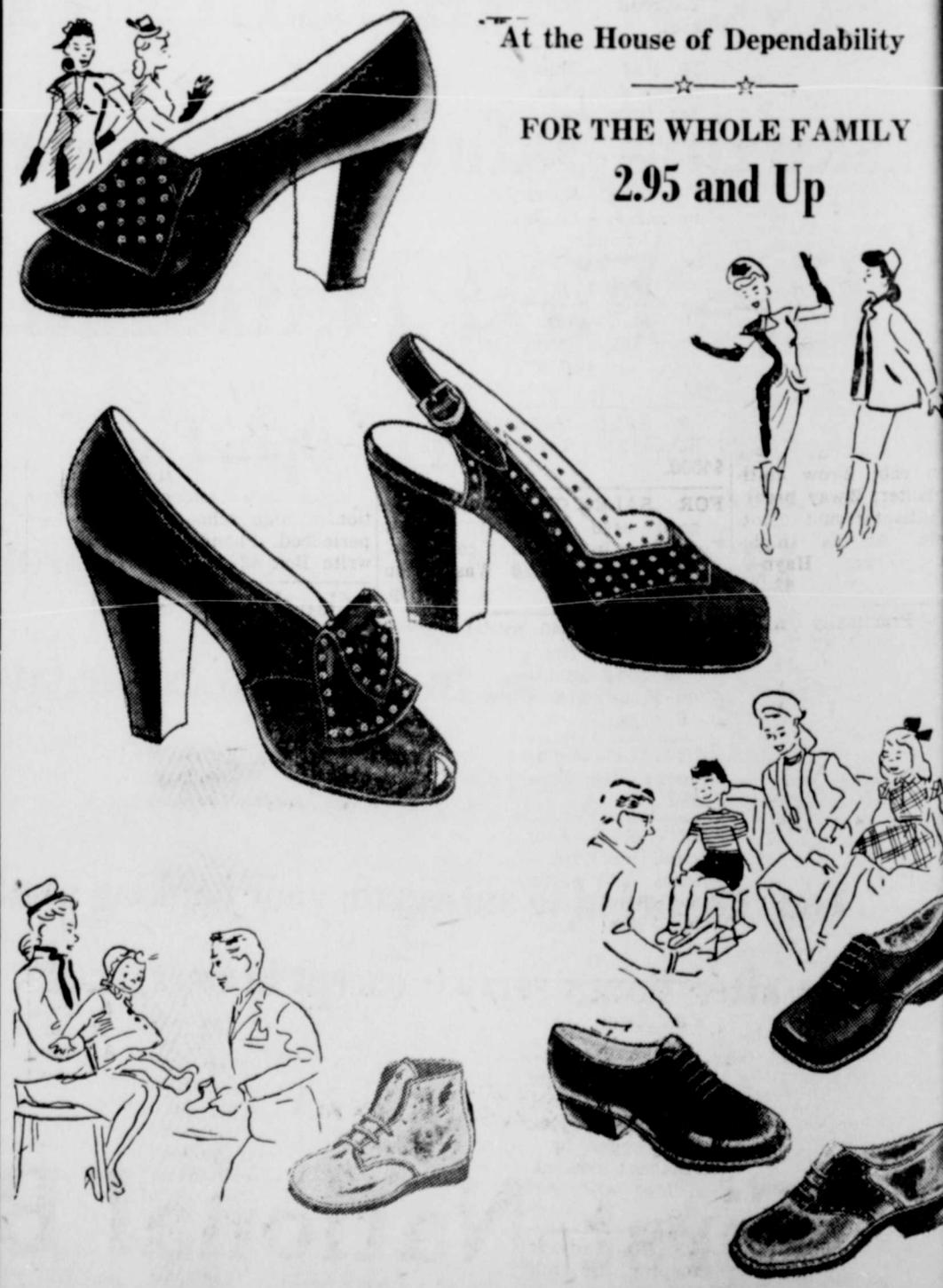


Be fussy... use Tussy Emulsified Cleansing Cream. Watch how its fine oils float out dirt, and stale make-up. It leaves your dry, parched skin looking clean and soft... just right for kissing.



Artesia Pharmacy Phone 300

We Know How to Fit Them..



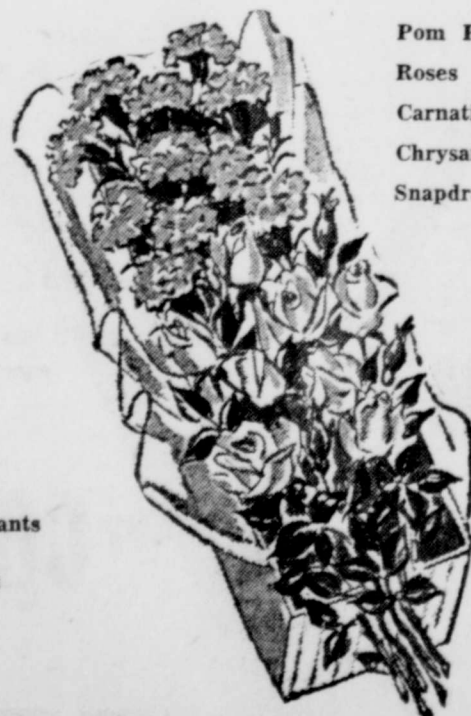
At the House of Dependability

FOR THE WHOLE FAMILY 2.95 and Up

PEOPLES MERCANTILE CO.

Phone 73 "Where Price and Quality Meet" Artesia

We Have on Hand at all Times Cut Flowers



- Pom Poms
- Roses
- Carnations
- Chrysanthemums
- Snapdragons

- Potted Plants
- Geraniums
- Ivy
- Begonias

TERPENING'S GREENHOUSE

Phone 312 1002 West Quay

HOME-MAKER'S HEAVEN



QUALITY VARIETY SERVICE LOW PRICE

Pyrex Set



Including Two Sauce Pans and Frqng Pan, Complete with Handle 2.45



Pyrex Casseroles 50c to 95c



Juice Saver Pie Plate 45c

L. P. Evans Store

HARDWARE-SPORTING GOODS 118 W. Main Phone 180

For Sale

FOR SALE—Lot in Hightower Addition, and natural gas heater. Inquire at 711 Missouri. 42-3tp-44

FOR SALE—Cattle ranch, capacity 500 cows, best grama grass, well watered and fenced, seven-room modern rock house. See Walter Coates, Hope. 43-4tp-46

FOR SALE—One house, six lots, 14x20 barn, at Hope, or sell house to be moved, without lots. C. A. Parrish, Box 367, phone OF-3, Artesia. 44-1tp

FOR SALE—Three-burner gas kitchen range and Superflex distillate heater. 318 Richardson. 44-1tp

FOR SALE—Leatherette baby buggy, in good condition. Call phone 526, or see at 322 Richardson. 44-1tp

FOR SALE—Two lots in Barton Addition. See Chet Roemer at Ferguson Motor Co. 44-2tp-45

FOR SALE—Table top gasoline pressure cook stove, excellent condition. See Mrs. Lowery at Artesia Alfalfa Growers or phone 385-34 after 5 p. m. 44-1tc

FOR SALE—Trailer house, furnished. 909 S. Second St. 44-2tp-45

FOR SALE—7x9 auto tent, good condition. Call phone 709-J. 44-2tp-45

FOR SALE—Location: Cafe, liquor, club, gas or groceries, living quarters, and 40 acres. Two miles north of Lake Arthur. 44-1tp

FOR SALE—Four-room house, located near new addition, can be easily enlarged or moved. Trees and grass started, priced for quick sale at \$2000 by owner, 1001 Washington. 44-2tp-45

FOR SALE—Four-room house to be moved, \$150. C. C. Smith, phone 506-J. 44-2tp-45

FOR SALE—Four room modern house located three blocks from the postoffice. Call at Oscar's Boot and Shoe Shop. 44-1tp

FOR SALE—Dressed turkeys from Bryant Williams farm, Hope, at Artesia Locker Plant. 44-1tc

FOR SALE—1940 model Plymouth sedan, five good tires, motor in good condition. Phone 339 from 11:30 to 12:30 noon or after 6 p. m. 44-1tp

FOR SALE—Two Chevrolet 1½-ton panel truck beds. Phone 79. 44-1tc

FOR SALE—3-room house and bath, furnished, close in. Al Woelk, owner, care Western Union. 44-1tc

FOR SALE—Modern house with six rooms. 918 South Second Street. 44-1tp

FOR SALE—Four-room modern house, furnished, in oil field 12 miles from town. Percy Hancock, southwest of Artesia on Bruce road, west of Roselawn. 44-1tp

FOR SALE—Electrolux kerosene burner and six-foot refrigerator. Ben Alexander, 16 miles northwest of Artesia on Upper Cottonwood, Section 6. 44-1tp

FOR SALE—Corn. W. B. Briscoe, three miles north and three-fourth mile east on Roswell highway. 44-1tp

FOR SALE—Modern four-room house. 210 Texas Ave. Price \$4500. 44-1tp

FOR SALE OR TRADE—For good used car—One 6½-foot Frigidaire in excellent condition. John Shearman, 810 Washington Street. 44-1tp

FOR SALE—1940 model Plymouth sedan, five good tires, motor in good condition. Phone 339 from 11:30 to 12:30 noon or after 6 p. m. 44-1tp

FOR SALE—Modern four-room house. 210 Texas Ave. Price \$4500. 44-1tp

FOR SALE—Four-room house, some furniture, also stock, machinery, and pasture; farm for lease. Ben Briscoe, three miles north and three-quarters mile east. 44-1tp

FOR SALE—New crop pinto beans. A. G. Bailey, 110. 43-1tc

FOR SALE—Green tomatoes, bushel. E. P. Bach, south and 2¾ miles. 43-2tp-44

FOR SALE—Fat young hens from Black \$1.50 each dressed. Rabbits 35 cents per pound. Time lot of breeding. G. Syferd, North. Phone 737-W. 39-6tp-44

FOR SALE—Permanent anti-rust Glycol. Hopkins and Supplies, 117 W. 42-3tc-44

FOR SALE—Farmall tractor, and implements; also Shultz, first house. Rogers Club. 43-2tp-44.

Locals

Mr. and Mrs. William Keys, who spent two weeks at Mentor, Ohio, where they visited Mr. Keys' parents, arrived home Sunday evening. Mr. Keys, who was a first Lieutenant in the Army Air Corps received his discharge Oct. 11. They will be at home here. Mr. Keys is an employee of the L. P. Evans store.

Miss Margaret Bishop of El Paso, formerly of Artesia, visited her sister, Mrs. Lillian McNeil, and her nephew, Charles McNeil, and family here two weeks and returned to her home last week.

Mrs. C. A. Clark, wife of the Rev. Mr. Clark, pastor of the First Methodist Church, is reported making satisfactory progress following a major operation at a hospital in Temple, Tex. Mrs. Clark left Artesia Monday, Oct. 22, for Temple, Tex. The Rev. Mr. Clark plans to remain with Mrs. Clark until she is well on the road to recovery.

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'Pep Parade,' League Play, Is Success

"Pep Parade," the four-act musical comedy, presented here by local talent under the sponsorship of the Artesia Story League was well received and was judged a complete success. Two presentations were made in the high school auditorium on Thursday and Friday nights with good attendance for both shows.

Many of the school children enjoyed the play on Thursday afternoon, when a dress rehearsal and a special show was given for them at a reduced price.

In the baby contest, which was held in connection with the play, two boys were declared the winners. These were Bobbie Owen, who won first honors, and Dickie Williams, who was second. Votes for the babies were purchased at one cent each and the one receiving the most votes was judged the winner.

Little Bobbie Owen is the five months old son of Lieut. and Mrs. Bob Owens. His father is reported missing in action.

Dickie Williams is the 14 months old son of Pfc. and Mrs. K. A. Williams. Mrs. D. C. Blue was chairman in charge of the contest.

Members of the audience praised the members of the cast for their production of the play. Those taking part in the production included Dorothy Gilmore, who played the part of Augusta Peck, the domineering wife; S. P. Yates, who took the role of Henry Peck, the henpecked husband; Amy Fuller, lovely daughter of the Pecks; R. G. Fuller, Tommy Meadows, Amy's boy friend, Mrs. D. C. Blue, Aunt Hattie, a wealthy widow; Mrs. Fred Cole, Madam LaClare, phony French medium; Royce Tally, Keith Trevelyn, a bank clerk; Mrs. S. P. Yates, Hortense Yohanson, a Swedish maid; Miss Ethel Cave, Rose, the Negro cook; Peggy Hammill, Dr. Druggin, an osteopath with a chiropractic complex.

Members of the "Pep Parade" chorus were Betty Blue, Sue Booker, Mary Lou Cunningham, Janie Dunnam, Doris Exum, Aldrienne Fletcher, Nig Ferguson, Jo Ann Johnson, Fid Hamill, Carol Hensley, Rosemary Martin, Betty Montgomery, Nadine Ross, Norma Smith, Kitty Stewart, Elmira Terry, Shirley Young, Pat Watson, and Norma Hancock.

Mrs. Andrew Corbin, president of the Artesia Story League, expressed the thanks and appreciation of the league, to the members of the cast, the sub-deb girls, Mr. Max J. Schulz, the Artesia Advocate, the Artesia Furniture company, the Lions Club and to the Bryan and Terpening Green houses for their participation, assistance and co-operation in making the play possible.

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Lower Cottonwood (Mrs. Ora Buck)

The Rev. and Mrs. Chester Rogers of Lake Arthur visited the dinner guests of Mrs. Louise Miller in Roswell Tuesday of last week.

Sgt. Oscar Cox, who was a prisoner of Japan, is expected to arrive in Lake Arthur soon to visit his brother, Sgt. James Cox. The latter has been in Lake Arthur 30 days visiting friends and relatives and has been granted a 10-day extension so he may be there when his brother arrives.

Mr. and Mrs. Robert Luthold and daughter of Albuquerque visited in the home of the Rev. and Mrs. Chester Rogers one afternoon of last week.

Mrs. Jesse I. Funk of Cottonwood is visiting her parents at Corpus Christi, Tex. She plans to remain with them a month.

E. P. Malone and son, Lt. Ernest Malone, of Upper Cottonwood transacted business in the Sacramento Mountains the first of this week.

Mr. and Mrs. John Buck spent the first of the week at Lubbock, Tex., where they visited friends and transacted business.

Members of the 4H Club brought home their well earned winning prizes for their year's club work Saturday, after they and their sponsor, Mrs. Orval Gray, attended "Achievement Day" at Carlsbad. Club members who exhibited their projects and now hold winning prizes are Edna Earl Johnson, Authrean Harton, Ann Perez, Christine Nelson, Olea Johnson, Oneta Johnson, Jean Parnell, Henry Sovie and Wade Green.

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ELECTION PROCLAMATION TO THE QUALIFIED VOTERS OF THE LAKE ARTHUR DRAINAGE DISTRICT

I, I. S. Reser, Chairman of the Commissioners of the Lake Arthur Drainage District in accordance with law, fixing the time for the election of Commissioners, and by virtue of authority in me vested by law do hereby proclaim and declare that a regular election of three members of the Board of Commissioners of the above named Lake Arthur Drainage District in Chaves and Eddy Counties of the State of New Mexico, in place of I. S. Reser, E. C. Jackson and E. L. Parnell, whose terms are now expiring as members of said Board. Said election is to be held in the town of Lake Arthur, New Mexico, in the office of E. C. Jackson, on Saturday, December 8, 1945, between the hours of nine a. m. and six p. m. Judges named to conduct said election are Mrs. Pearl Hedges, Mrs. Jack Murphy, and W. R. Foster.

No list of candidates have been filed with the secretary of the Board for said election. All qualified electors within the Lake Arthur Drainage District, and any persons residing in Chaves and Eddy Counties, who are owners of agricultural land within the said Lake Arthur Drainage District will be entitled to vote.

This notice is to be published in The Artesia Advocate, Artesia, New Mexico for four issues. IN WITNESS WHEREOF, I have hereunto set my hand and caused the Secretary of said District to affix the seal of the District hereto, this, the 27th day of October, 1945. (SEAL)

I. S. RESER, Chairman, E. C. JACKSON, Secretary.

Help The Girl Scouts—Buy Cookies Saturday.

New Chevrolet Goes on Display Here Saturday

The new 1946 Chevrolet will be placed on display Saturday morning by Guy Chevrolet Company, it was announced by Clyde Guy.

It will be the first time the postwar Chevrolet will have been seen by the general public, for it has been withheld nationally until that date.

Many new, proved features will be noted in the new 1946 Chevrolet, Guy said, both as to the engine and the body by Fisher.

No orders for the new cars have been accepted by Guy Chevrolet Company and none will be accepted until Saturday morning, when the car is placed on display, Guy said.

And at that time, every third order will be reserved for a returned veteran of World War II. Guy said several hundred orders could have been accepted by this time, had the company so desired, but it was deemed only fair to take care of the returning servicemen, many of whom sold their old cars at sacrifices. Therefore every third delivery will be reserved for them.

Mr. and Mrs. Wallace Anderson and Mrs. Joe Anderson returned to their home in Artesia Thursday after spending two days in El Paso on business.

Lt. Vandell Mathis, son of John and his son expressed happiness at being home again.

Ed West, a former pharmacist's mate first class in the Navy, was honorably discharged at San Pedro, Calif., Tuesday of last week and returned to Artesia Sunday. He left Tuesday for Phoenix, Ariz., where Mrs. West has been living, but he said they probably will return to Artesia by Christmas to make their home here again. West was in the service three years and served overseas first in an Acorn unit and later in a Combat Aircraft Service unit, an "island flattop," servicing carrier planes.

Aaron Cunningham, who recently received his discharge from the Army, arrived home Saturday evening. He spent almost four years overseas. He is the son of Mr. and Mrs. W. D. Cunningham.

C. A. Stevenson, who worked at McClay Furniture Store here before entering the service, has returned to his old job.

Sgt. Ted Vandagriff left Sunday evening after spending a 10-day furlough with his mother, Mrs. D. M. Walters. He visited his brother, Pvt. Jimmy Vandagriff, at El Paso Monday and Tuesday, after which he reported at Hammer Field, Fresno, Calif.

Trosper (Smoky) Montgomery, son-in-law of Mrs. R. L. Brazil, left Sunday for Camp Roberts, Calif., after being at home 15 days on furlough.

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They Also Wear This Emblem

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**"IT'S UP TO YOU AND ME
to make certain their America
is strong and prosperous ..."**



**BUY BONDS—
as many as you
can—in the
GREAT VICTORY
LOAN!**



This Message Sponsored by the Undersigned in the Interest of the Victory Loan

Safeway Store
Artesia Auto Co.
Artesia Laundry & Cleaners
L. P. Evans Store
McClay Furniture Store
Guy Chevrolet Co.
Kemp Lumber Company
Leone Studio

Artesia Lumber Co.
Mann Drug Co.
Toggery Shop
Russell Auto Supply Co.
Palace Drug Store
Carper Drilling Co.
Malco Refineries, Inc.
Mid-West Auto Supply

Bowman Lumber Co.
The Hub Clothiers
Peoples Mercantile Co.
Southern Union Gas Co.
Jensen & Son
Big Jo Lumber Co.
Independent Supply Co.
Artesia Pharmacy
Ocotillo and Valley Theaters

Murchison & Closuit, Inc.
Baldwin's
Carter's Cafe
Chuck Aston
E. B. Bullock
Hart Motor Co.
Geo. E. Currier
B. N. Muncy & Son
First National Bank

Southwestern Public Service Co.
Hopkins Home & Auto Supplies
Central Valley Electric Coop, Inc.
John A. Mathis, Union Life Ins. Co.
Artesia Alfalfa Growers Assn.
J. I. Exum, Am. Natl. Life Ins.
Sinclair Ref. Co., J. T. Caudle, Agt.
Pior Rubber Co., Wesley Sperry, Lessee
Schmitt's 5c, 10c, 25c Variety Store
Rideout Home & Auto Supply



**PROTECTING AMERICA'S
FUTURE** is a many-sided job
... one that's up to *all* of us.
For instance, your money in
Victory Bonds will help to con-
tinue the planning and re-
search that shortened the war
... and will assure the peace!

THE ROAD BACK from war
will be eased for our fighting
men by our purchase of Vic-
tory Bonds now. Held by mil-
lions of Americans, bonds will
provide a solid reserve of buy-
ing power to assure steady jobs
for returning veterans.



**YOUR DOLLARS IN VIC-
TORY BONDS** are needed to
protect our country in another
way. By buying bonds, we help
keep the lid on prices of scarce
goods ... help prevent run-
away inflation with its sure fol-
low-up of depression.

NATIONAL SECURITY, and
your own *personal* security,
are both served by Victory
Bond purchases. Victory
Bonds provide a reserve for
you for farm improvements
later ... in a nation kept
healthy and prosperous by
Bond investments!



Lend Your Money!

...ing after the dinner.

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 Saturday, 4 to 10 a. m.
 Sunday, 10 a. m. to 12 p. m.
 O. M. C.
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FIRST BAPTIST CHURCH
 Corner Grand and Roselawn
 Sunday Services:
 Bible School, 9:45.
 Morning Worship, 10:50.
 Baptist Training Union, 6:00.
 Evening Worship, 7:00.
 7:00.
 S. M. Morgan, Pastor.

CHURCH OF LUTHERN HOUR
 (Missouri Synod)
 Services every second and fourth Sunday, 8 p. m., at St. Paul's Episcopal Church, 306 S. Seventh.
 Sunday school every Sunday, 10:30 a. m., 412 Garst.
 The public is cordially invited.

FIRST CHRISTIAN CHURCH
 Bible School 9:45 a. m.
 Christian Endeavor, 6:30 p. m.
 Mid-week Bible study, Wednesday, 8 p. m.
 Official board meets first Monday of each month, 8 p. m.
 Visitors welcome at all services.

SHERMAN MEMORIAL CHURCH
 (Oilfield Community)
 Sunday school at 10 o'clock.
 Otis Foster, Superintendent.

ST. PAUL'S EPISCOPAL CHURCH
 306 S. Seventh Street
 Holy Communion, sermon, first Sunday, 7:30 p. m.
 Evening prayer, sermon, all other Sundays, 7:30 p. m.
 Public cordially invited to worship with the congregation.
 Rev. Joseph H. Harvey, Vicar.

LAKE ARTHUR-COTTONWOOD METHODIST CHURCHES
 Cottonwood
 Sunday school, 10 a. m. each Sunday.
 Worship service, 11 a. m. second and fourth Sundays.
 Ladies' Aid, third Thursday.
 Sunday school, 10 a. m. each Sunday.
 Lake Arthur

Worship service, 11 a. m. first and third Sundays.
 Epworth League, 6:30 p. m. each Sunday.
 Preaching, 7:30 p. m. each Sunday.
 W. S. C. S., first Wednesday.
 Chester Rogers, Pastor.

FIRST METHODIST CHURCH
 Sunday school, 9:45 a. m., Fred Jacobs, general superintendent.
 Morning worship, 10:50 a. m.
 Evening worship, 7:15 p. m.
 Methodist Young People's Fellowship, 6:30 p. m., Mrs. R. E. Stewart and Mrs. D. A. DeMars, sponsors.
 Prayer Meetings, Thursdays, 7:15 p. m.

Woman's Society of Christian Service, first Thursday, 2:30 p. m., Mrs. J. R. Miller, president.
 Wesleyan Service Guild, first Monday, 7 p. m., Mrs. Leona French, president.
 Official board, second Tuesday each month, 7:30 p. m., E. J. Foster, chairman.
 Choir rehearsal each Wednesday, 7:30 p. m., Mrs. Glenn Caskey, director, Mrs. L. C. Bivins, organist.

Nurse for small children, for both Sunday school and morning service, with practical nurse in charge.
 C. A. Clark, Pastor.

THE FIRST PRESBYTERIAN CHURCH
 Fourth and Grand
 Church School, 9:45 a. m.
 Morning Worship, 11:00 a. m.
 Senior Christian Endeavor 7:00 p. m.
 Choir Rehearsal, Wednesday, 7:30 p. m.
 Women's Association, First and third Thursday, 2:30 p. m.
 Reverend Paul L. Brown, Minister.

ST. ANTHONY CATHOLIC CHURCH
 Ninth and Missouri
 Mass Sunday, 9 a. m., English sermon.
 Mass weekdays: Artesia Memorial Hospital, 6:15 a. m.; in church, 8 a. m.
 Confessions every Saturday, 7:30 to 8 p. m., and before Mass Sunday mornings.
 Franciscan Fathers in charge.
 Rev. Francis Geary, O. M. C., Pastor.
 Rev. Stephen Bono, O. M. C., Assistant.

CHURCH OF THE NAZARENE
 Corner of Fifth and Quay
 Sunday school, 9:45 a. m.
 Morning worship service, 11 a. m.
 Evening service, 8 p. m.

Mid-week prayer service, 8 p. m.
 Sunday school superintendent, Mrs. E. A. Paton, 511 W. Dallas, phone 296.
 Dan D. Jones, Pastor.
 All visitors welcome.

ASSEMBLY OF GOD CHURCH
 Corner Fourth and Chisholm
 Sunday Services
 Bible school, 9:45 a. m.
 Morning worship, 11 a. m.
 Evening worship, 8 p. m.
Weekly Services
 Tuesday prayer meeting, 8 p. m.
 C. A. Program, Thursday, 8 p. m., special music and songs.
 The public is invited to attend each service.
 R. L. FRANKS, Pastor.

CHURCH OF CHRIST
 Seventh and Grand
 Sunday
 Bible study, 10 a. m.
 Preaching, 10:50 a. m.
 Evening service, 7 p. m.
Wednesday
 Ladies' Bible class, 3 p. m.
 Mid-week service, 7 p. m.
 Robert A. Walter, Evangelist.

LOCO HILLS BAPTIST CHURCH
 Sunday school, 9:45 a. m.
 Preaching service, 11 a. m.
 Training Union 7:30 p. m.
 Preaching service, 8 p. m.
 Mid-week service, Wednesday, 8 p. m.
 J. D. Walker, Sunday School Superintendent.

PRIMER IGLESIA BAUTISTA MEXICANA
 Sunday school services, Tirzo Marquez, superintendent, 10 a. m.
 Preaching, sermon by pastor, 11 a. m.
 Evening worship, 7:30 p. m.
 Prayer meeting, Wednesday, 7:30 p. m.
 Rev. Donaciano Bejarano, Pastor.

SPANISH-AMERICAN METHODIST CHURCH
 North Hill
 Every Sunday: Sunday school, at 3 p. m., Henry Juarez, superintendent; preaching service, 4 p. m., by the pastor.

We ask all members and friends to please take notice of the new schedule, and be present at 3 o'clock every Sunday afternoon at the church.
 The pastor also will be in Artesia to visit members and friends, on the second Wednesday of each month, and there will be an evening service at 8:15 o'clock that same Wednesday.
 The public and all visitors are welcome to our services.
 Rev. Evaristo Picazo, Pastor.
 212 West Lea St., Carlsbad.

Answering many inquiries, the warden said that military ammunition may be used in hunting big game except turkeys, because it has the hard-pointed bullets and hard-point bullets of any kind have been outlawed. There should be sufficient sporting-type ammunition available this fall so that

there can be no excuse for use of military cartridges, he said.
 Scripto Pencils and leads on Sale at Advocate office.

STONE and STONE
 OPTOMETRISTS
 Phone 75-W

Pharmacy Electric Shop
CROSLY AGENCY
 Leader Refrigerators—Washing Machines
 Radios — Stoves
 Crosley Factory-Made Kitchens
 Prompt Refrigerator Service Department
 Service for All Types Home Refrigerators and Commercial Boxes
 Give Us a Chance to Serve You
 WESTON CLEVINGER, Serv. Mgr. W. R. PETTY, Sales
 112 W. Main Phone 300

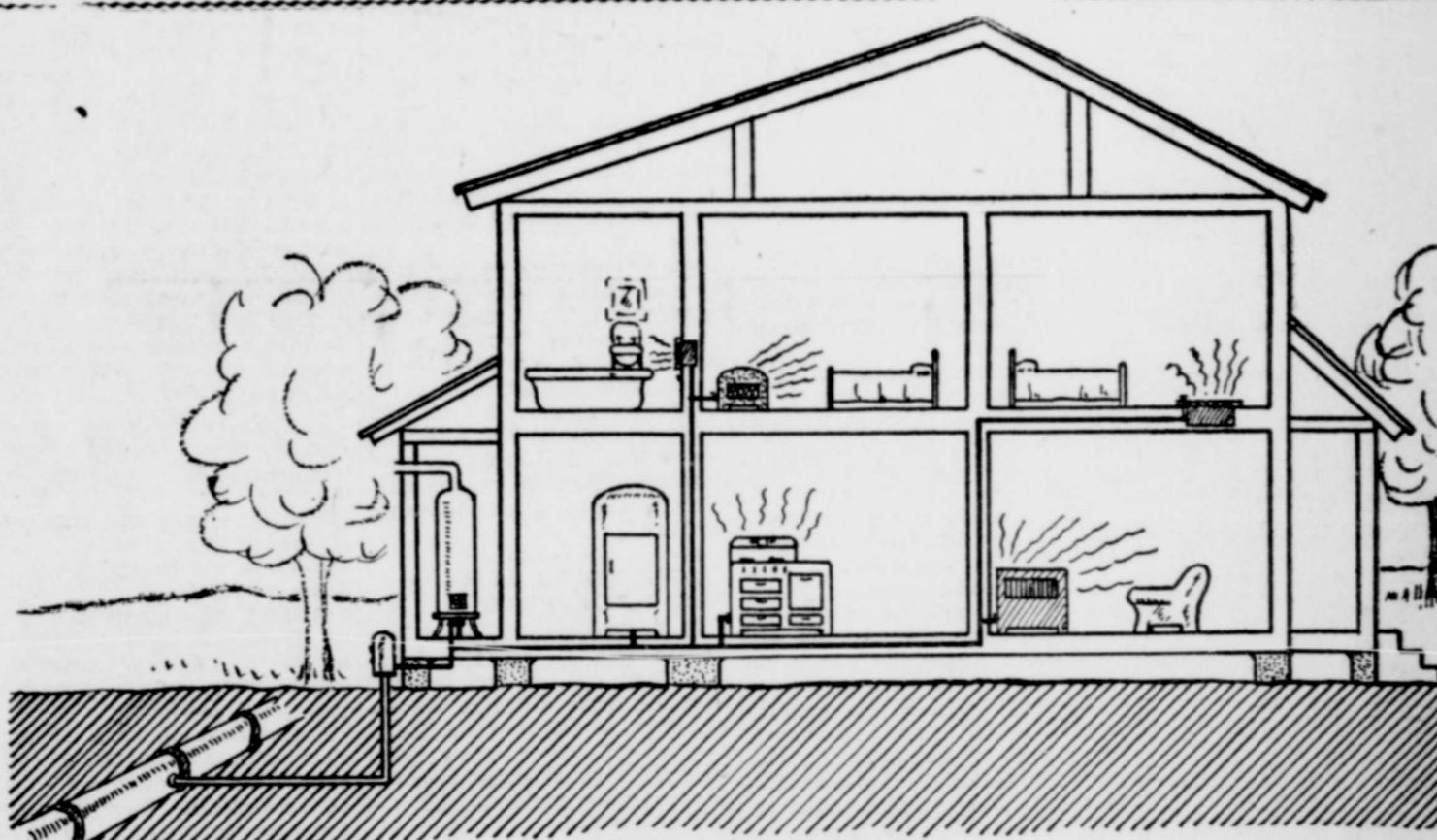
We are Now Prepared and Qualified To Take Care of Your Loan Needs
 We are qualified for FHA loans either under Title No. 1 or Title No. 2 providing for the erection of new homes or the remodeling and repairing of old homes. Or we will make that home loan under our plan if you prefer.
 Or If Want a Loan to Buy a New
 Refrigerator Stoves
 Automobile Industrial Equipment
 Washing Machine Pumps and Pump Motors
 Piano or A Home
 New Home Furnishings
 On Any Home Or Farm Improvement Consult Us
 You Chose the Insurance Agent
First National Bank
 Phone 25
 Artesia, N. M.

MI Carbine Is Not Legal for Hunting Game

State Game Warden Elliott Barker has called attention to the fact that the 30-caliber MI carbine cannot legally be used in hunting big game.
 "This gun has neither the power nor trajectory suitable for big game," he said. "It is a semi-automatic capable of firing 14 shots without reloading, which is too many for a sporting rifle. Furthermore, suitable ammunition for hunting is not available."
 The warden also called atten-

PAINT-UP

Now!
 USE . . .
SEWALL PAINTS
 Mayes & Co.
 601 South Second
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OUT OF SIGHT OUT OF MIND

OUT OF SIGHT Out of Mind — that's the state of affairs between most gas consumers and the apparatus which brings gas to the home. When you light your gas stove, you have an instant flame. Your gas water heater is always filled with hot water. Your gas refrigerator stays as cold as an Eskimo's nose, so, naturally your thoughts about gas service don't go outside your home.

But unseen, underground, beneath your house, beneath the sidewalks and streets, across the open country — there are miles of pipelines filled with gas, flowing steadily day and night to heat your home, cook your meals, run your refrigerator, and provide hot water. You don't need to think about these pipelines. Your Gas Company does that. Foot by foot and mile by mile the Linewalker follows the lines, watching the ground for signs of trouble every step of the way. And always on the job to take care of any trouble is a competent service crew. All of this and much more is behind the faithful gas service provided by Southern Union Gas Company.

Southern Union Gas Company
 "Helping Build New Mexico"
 Telephone 50

Page Well Flowing 225 Barrels, Is Only New County Producer

Only one producing oil well was completed during the last week in the Eddy County fields, while another completion was plugged and abandoned. During the week, operators staked four new locations.

The completions:
Henry T. Page, Jones-State 1, NW NE 23-18-27; total depth 1874 feet; flowed 225 barrels of oil per day, after shot.

Sunray Oil Corp., Foster 1-B, SE NE 34-17-31; total depth 4516 feet; plugged and abandoned.

New locations: McKenney & Schroek, State 1, SE NW 21-20-28; Southern Union Gas Co., Reid 1-B, SW NW 20-17-28; Nash, Windfohr & Brown, Gissler 7-B, NW NE 11-17-30; Plains Production Co., Jones 7, NE SE 24-19-31.

Drilling Report
Forrest E. Levers, Levers 1-B, SE NE 34-16-29.
Total depth 3028; plugging back.

Flynn, Welch & Yates, State 80, SE NE 4-19-28.
Drilling at 2650.

Harvey E. Yates, Yates-State 1, SE NE 32-18-30.
Drilling at 1800.

Allen & Fair, State 6-A, SW NW 36-17-29.
Total depth 3240; waiting on cement.

Coate & Davis, State 2, NW SE 13-18-27.
Total depth 2100; cleaning out after shot.

Skelly Oil Co., Lea 8-A, SE SE 14-17-31.
Drilling at 3220.

Robert McKee, State 6, SE SE 32-17-30.
Total depth 3698; plugged back to 3288; cleaning out after shot.

American Republics Corp., Robinson 6-B, SW NE 35-17-29.
Drilling at 2225.

F. J. Postelle, Ohio-State 1, NE NW 2-19-31.
Drilling at 2405.

P. B. English, Barton 2, SW NE 22-19-31.
Drilling at 870.

Dancier Oil & Refining Co., Turner 20-B, SE SE 20-17-31.
Drilling at 1430.

Crabb & Crouch, Cowan 1, NW NE 1-21-28.
Total depth 1435; shut down for repairs.

J. D. McGurt, Simpson 1, SW NE 20-21-27.
Total depth 798; shut down for repairs.

Flynn, Welch & Yates, Powell 1, SW SW 14-18-27.
Total depth 2000; shut down for orders.

R. R. Woolley, McIntyre 6-H, NE SW 23-17-30.
Drilling at 662.

W. A. Suderth et al, Wills 1-A, NE SW 14-20-28.
Total depth 250; shut down for repairs.

Suppes & Suppes, Johnson 9-B, SE NW 34-16-31.
Drilling at 1400.

Leonard Oil Co., State 12, NW SE 28-17-29.
Drilling at 1425.

J. E. Beddingfield, State 1-A, N W NE 36-17-27.
Total depth 507; drilling cement plug.

Fred Brainard, Brainard 3-A, SW NW 5-18-27.
Drilling at 615.

Culbertson & Irwin, McNutt 1, N W NE 11-20-31.
Drilling at 1200.

Red Lake Oil Co., State 13, SW SW 21-17-28.
Total depth 1985; testing on beam.

Aston & Fair, State 30 No. 1, NE NE 30-17-28.
Drilling at 1130.

Hadlock & Jarrell, Wells 1, SW SW 9-20-28.
Drilling at 280.

Dale Reesler, Resler 1, NW SW 34-18-27.
Total depth 248; waiting on cement on squeeze job.

Henry T. Page, Jones-State 2, NE NE 23-18-27.
Drilling at 225.

Paul R. Dillard to Enter Law Practice After Bar Admission

Paul R. Dillard, who has served the past 20 months in the Army and was recently discharged, has established his residence in Artesia and is making his application to the state bar for admission to practice law in the state. Dillard practiced law in Oklahoma for 15 years and was associated there with D. D. Archer, Artesia attorney.

He plans to open his law offices in Artesia or vicinity when he has been admitted to the bar.

He is married and has two children. He plans to move his family to Artesia as soon as he can find a house where they can live and make their home here.

The data most frequently used in estimating the age of the earth are those based on geologic processes such as erosion, sedimentation, and deformation.

Help The Girl Scouts—Buy Cookies Saturday.

Tantalum, an inert, heavy metal, is unaffected by most acids, melts only at 2900 C., and is as hard as steel.

Ninety-two per cent of all persons killed by falls are 25 years of age or older.

Bill Truett to Conduct Revival At Assembly God



EVANGELIST TRUETT

Evangelist W. T. (Bill) Truett of Lansing, Mich., has been secured by the Rev. R. L. Franks, pastor of the Assembly of God Church in Artesia, to conduct a revival meeting, to start Sunday, Nov. 4.

The visiting pastor, who has been known for his evangelistic work the last 10 years, is a brother of Jesse L. Truett, Artesia postmaster, a resident of Artesia the last 25 years. The brothers had not seen each other for 18 years until recently. And during that period, about 10 years ago, Evangelist Truett was converted from his sinful ways of the world and answered the call of God to enter pastoral and evangelistic work.

Evangelist Truett is well known for his evangelistic work in the states of Michigan, Kentucky, Tennessee, and Virginia, and other of the Southern and Eastern states. Everyone is invited to attend the revival services at the Assembly of God Church here to hear the messages brought by Evangelist Truett.

District Scout—

(CONTINUED FROM PAGE ONE)

mit names of nominees for district committee, sponsoring organizations, and others and to urge that they be present for the annual meeting here.

The annual meeting of the Eastern New Mexico Area Council is scheduled to be held in Roswell on Dec. 4 and the meeting and election here is to be held prior to that date.

Besides planning for the meeting here Nov. 26, reports on scouting activities were heard at the meeting Monday. District Chairman J. D. Smith stated that an increased interest in scouting was now being shown and that plans were rapidly being completed for the reorganization of the Spanish-American troop, which was operating here at one time. He also stated it hoped and expected that a Negro troop could soon be organized here. The scoutmaster has been secured and plans are moving ahead.

Chairman Smith explained that Strother Moore, field executive, was unable to be present for the meeting here on Monday night because he was in Hope aiding there in the reorganization of their troop with indications it would soon be under way.

W. S. Gilbert, chairman of the advancement committee, gave a brief report on the board of review activities. They meet regularly at his office here in the Artesia Abstract Company.

Chairman Mahone gave a brief report on camping activities and some of the discussions, which have been held regarding the location of the present scout camp.

Some eight were in attendance for the meeting, including Chairman Gilbert, Chairman Mahone, Ralph Hayes, Glenn Caskey, Frank Smith, J. D. Smith, J. E. Jordan, and Orville E. Priestley.

Plea Made—

(CONTINUED FROM PAGE ONE)

The funds, of course, not only go into the National War Fund to render service to the boys in service, those overseas doing occupational duty, but also those at home as well. This work must be continued, it was explained.

A total of \$7500 of the money collected goes to this cause.

The balance of the funds will be used locally for aiding and helping local movements. This includes the Boy Scouts, the Girl Scouts and the youths of Artesia as well.

Tantalum, an inert, heavy metal, is unaffected by most acids, melts only at 2900 C., and is as hard as steel.

Ninety-two per cent of all persons killed by falls are 25 years of age or older.

Two Discharged Vets Purchase King's Jewelry

King's Jewelry has been purchased from the estate of the late Ben F. King by Julius Chandler and Adair Gossett of Lubbock, Tex., both of whom recently were honorably discharged from the armed services.

The store is being managed by Chandler while Gossett, who has a jewelry store in Carlsbad, will continue to live in Lubbock.

Chandler said he and his partner plan to make some changes and build up the stock at King's Jewelry, until it is one of the best stocked and best jewelry stores in this area. He has been buying merchandise for Christmas and it now is arriving and being placed on sale.

Prior to receiving his honorable discharge recently, Chandler served in a ground crew in the Army Air Corps. He saw three years of overseas service in the Pacific. He is married and plans to establish a home in Artesia. Gossett served in the Infantry and was wounded in Germany. He was overseas 18 months.

Locals

Miss Dorothy Jean Gray spent the weekend at Roswell, where she visited Miss Wilma Barker.

Mrs. D. M. Walters will leave Sunday to visit her son, Pvt. Jimmy Vandagriff, at El Paso.

R. M. McDonald recently returned from Lubbock, Tex., where he attended an advance showing and factory demonstration of the post-war Frigidaire.

S. D. (Big Jelly) Fleming, J. P. (Little Jelly) Fleming, and Raymond Kennedy left Friday for Wyoming to hunt bear, deer, and elk. They expected to be gone about 10 days.

Will Confer Two First Degrees This Evening At Past Masters' Night

The Artesia Masonic Lodge will observe a past masters' night this evening, when two first degrees will be conferred, it was announced by W. M. McCaw, worshipful master.

Besides a number of past masters present, the lodge is expecting Charles L. Mills, district deputy grand master, and Walter F. Edwards, right worshipful grand wardens, both of Hobbs.

McCaw has urged that all officers be on hand at 7:15 o'clock to open lodge. All Masons are invited to attend, and it was announced there will not be refreshments, but "eats."

CHARLESWORTH BACK FROM HOME OFFICE

W. E. Charlesworth, agent here for the Paul Revere Life Insurance Company, has just returned from the home office at Worcester, Mass., where he was called as a guest of the company, after being the second largest producer in the United States in the first half of the year.

He spent three weeks at the home office and attended a special school, from which he graduated with honors.

Bats hibernate or migrate when they live in regions where severe winters cut off the food supply.

George Clemenceau, famous French statesman, taught French in a girl's school in Stamford, Conn., from 1866 to 1869.

The greatest wave of German immigration to America occurred in the 18th century with the first permanent settlement by Germans at Germantown.

Girl Scout Week



Oct. 28—Nov. 3 will be observed as Girl Scout Week by more than a million wearers of the gray-green Girl Scout uniform. "Citizenship in Action Around the World" is the theme of the Week.

Meeting of Technical Society to Be on Roof Garden on Wednesday

The next regular meeting of the Artesia Technical Society is slated to be held at 7 o'clock Wednesday night, Nov. 7, on the Roof Garden of the Artesia Hotel.

A. E. Shilcutt of the Layne Wells Company and from Odessa, Tex., will be the principal speaker and he is to discuss "Radioactive Well Logging."

All members of the club are urged to be present for this regular November meeting and a cordial invitation to the public to be present for the address of the special speaker has been extended.

Retired Bombers Help Train Vets At Highlands

A really big plane, a Navy patrol bomber, settled down on the Las Vegas airport recently.

For this huge plane, the airport is the end of the line. It will never fly again, for, from then on, as the property of the Vocational Department of Highlands University, it will be a working laboratory for the students.

However, as a last gesture of its magnificence, it paid its respects to the town by flying over it for a while. Actually, the plane is a veteran of three years of active patrol duty with many hundreds of hours of flying time to its credit. Now in its retirement it will serve as a training base for other veterans who are setting themselves for postwar employment.

The plane, acquired from the Reconstruction Finance Corporation after it had been transferred from the Navy, will be followed in a few days by a second large plane of another type. Both will be on display to the general public on dates not yet fixed.

At first these planes will be used as overall mockup laboratories by the students. Later they will be taken apart, and made up into small mockups.

Tremendous amounts of materials and many hundreds of equipment units are contained in one of these planes. Enough wiring, for example, is used to house wire a small village. In building the plane, and all the component parts, an estimated 2,736,000 man hours were necessary. The radio and its component parts cost about \$36,000.

Politically, Belgium is a constitutional monarchy.

Bats differ from all other mammals in their ability to maintain sustained flight.

In the latter half of the 16th century, the Dutch astronomer Huygens and the Danish astronomer, Roemer, built a planetarium to represent the solar system.

First National Bank to Close Each Saturday at Noon, Starting Nov. 3

Rev. R. E. Dickenson To Occupy Methodist Pulpit Here Sunday

The Rev. R. E. Dickenson, former pastor of the New Mexico conference and now retired member of the California-Arizona conference, will occupy the pulpit of the First Methodist Church at 10:50 o'clock here Sunday morning, it has been announced.

The Rev. Mr. Dickenson will bring the message in the absence of the Rev. C. A. Clark, local pastor. The Rev. Mr. Clark is with Mrs. Clark at a hospital in Temple, Tex., where she has undergone a major operation.

The Rev. C. A. Douglas, district superintendent for the Pecos district, occupied the pulpit last Sunday.

The Rev. Mr. Clark is expected to return to Artesia as soon as Mrs. Clark's condition will permit.

Family of Currier's Daughter Pictured In State Magazine

In a picture story of the atomic bomb project at Los Alamos, the "secret city" near Santa Fe, appearing in the November issue of New Mexico Magazine, the family of Mrs. Jane Haley, daughter of George E. Currier of Artesia is shown.

Mrs. Haley and two daughters are shown seated and the husband and father is standing in the attractive living room of their apartment in one of the four-family units at Los Alamos.

Prior to moving to Los Alamos on the "hush-hush" project, the Haley family lived in Albuquerque.

EVENING SOUTHBOUND BUS LEAVES LATER

O. J. Carson this week announced the change of time of one of the southbound buses from 7:30 o'clock in the evening to 9:15 o'clock, effective as of Nov. 1.

The schedule was received too late to make the correction in the published schedule in this issue of The Advocate, which appears on a page already on the press at the time of announcement.

JOHNSTON RETIRES FROM USGS AFTER 23 YEARS

W. H. (Bill) Johnston, an employee of the U. S. Geological Survey at the office in Artesia the last year and a half, has retired after serving the USGS 23 years and, with Mrs. Johnston and their two children, left Wednesday for Tulsa, Okla., to make their home.

Johnston was honored Tuesday evening at the Eastern Star-Masonic supper by the reading of a poem of regret that Johnston and family are leaving Artesia.

PAUL STROUP REOPENS NEWSSTAND ON ROSELAWN

Paul Stroup has reopened his newsstand, now located in a portion of office building of his father, Dr. H. A. Stroup, at 113 S. Roselawn, which was remodeled for the purpose.

He has been out of business the last several months, having had to move when Mid-West Auto Supply Company found it necessary to occupy the entire store building, a portion of which Stroup had been using for his newsstand.

ADVOCATE WANT ADS GET RESULTS

Advocate want ads get results. Many people find what they need through these ads.



If these brisk cool mornings make you think of that hunting trip you are planning, think of us for your hunting needs. Better check up on what you will need and visit us so we can help you get outfitted for the hunt.

Brainard-Corbin Hdwe. Co.
327 W. Main St.—Phone 103

Typographical Slip Confuses Two Electric Shops in Artesia

Through an inadvertent slip in making an advertising layout last week for the Pharmacy Electric Shop, just opened by Ralph Petty of the Artesia Pharmacy, the first name of his drug store was used instead of the second, making the signature read, "Artesia Electric Shop."

The slip was regrettable, inasmuch as there is an Artesia Electric Company here, which has been operating a number of years by A. W. Harral, and which he and Jack Armstrong are to operate in the new Armstrong building on the 200 block West Main, which is about completed.

Petty was in no way responsible for the error, which did not appear on his original ad copy, but it slipped by in the hurry and flurry of getting out a newspaper. The corrected ad appears in this issue.

Mrs. Kennedy—

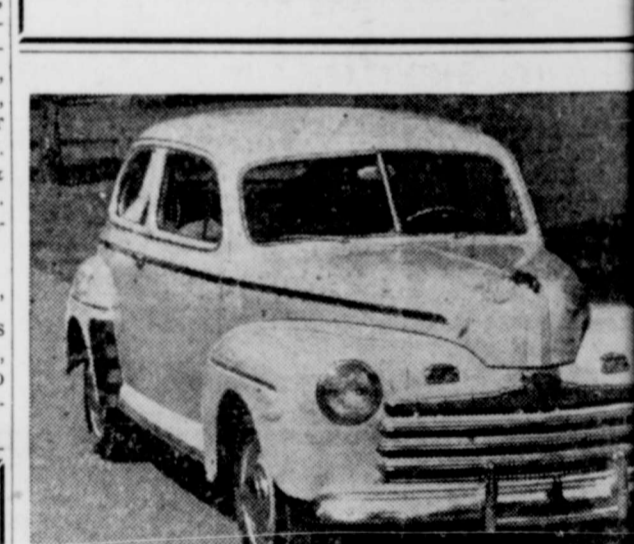
(CONTINUED FROM PAGE ONE)

In October but affidavits had been accepted up to and including Oct. 31 from those who had failed to apply for canning sugar or who had failed to secure any canning sugar.

The greatest number of applications being received at the local office are now for tires with the supply extremely short while the number of applications for tires is on the increase.

Radio Repair Shop
At Hopkins
117 West Main Home Auto Supply
All Work Done With New Parts
Guaranteed For 90 Days
BRING IN YOUR SET OR CALL

HUNGER A MISERABLE FEELING
Unrest brought on by hunger for nourishment body is a miserable feeling. This has been experienced by greater number of people during the recent war, of us realize, especially with our prisoners held by our enemies.
A comparative spiritual hunger is often experienced by people, but recipes for this nourishment may be found in Church activities when desired, and without rational interest in Church attendance will satisfy the feeling. Let us all take interests in CHURCH REVENUES.
REGARDLESS OF YOUR AFFILIATIONS AN LIEF WE URGE YOU ATTEND THE CHURCH YOUR CHOICE
You are especially invited and always welcome to attend.
THE ASSEMBLY OF GOD CHURCH
Two Blocks North of Postoffice
REV. R. L. FRANKS, Pastor



NEW 1946 FORD NOW ON DISPLAY

Here is the most beautiful Ford ever— with more advancements than many war early models. There's new and greater horse-power, stepped up from 90 to 100, improved economy in oil and gasoline, and massive, rich new styling. We cordially invite you to come in and see the smart 1946 Ford.

There's a Ford in your future
Supply
IA AUTO CO

Artesia Bulldogs Defeat The Tucumcari Rattlers 7 to 0

AR FLYING

cluded Col. Lance Call, commanding officer of Luke Field, flying a PT-19, and Stanley Barnett of Roswell, flying a Cub trainer.

Clarence Connor and Wallace Hastings made a trip to the oil field Sunday in the Cub cruiser owned by Connor.

Earl Younger made his dual cross-country Sunday. He flew to Roswell and Hope and returned to Artesia.

Lee Wehant applied for his student permit this week.

Condemnation of 311.97 acres of Otero County land for use in connection with the White Sands Proving Ground was sought in an action filed in U. S. District Court by William B. Robinson of Albuquerque, special assistant to the attorney general.

New Shipment of Sets of Kimberley's colored pencils available at The Advocate office.

Plea Sounded to Place Job Orders Well in Advance

Pleas continued to be sounded here for individuals, business and professional men, to endeavor to anticipate their job and commercial printing in order that it could be delivered to them when they actually needed it.

The commercial printing at The Advocate offices continues to be far more than can be produced in a brief period of time. This fact plus the fact that frequently emergency jobs come in which because of their nature must be produced, causes longer delays in some of the regular jobs.

It still requires from two to three weeks to get out a commercial printing job under present conditions and with the demand for job printing.

In many instances, however, merchants and business people have regular forms, which they need and use. A supply of these usually runs a definite period. A brief check of the supplies on hand makes it possible for an order to be placed three to four weeks before the supplies are actually needed. In such cases where the order is placed the printing is ready for use when needed.

On the whole there is every indication that the majority of those desiring job work are seeking to do this. The hope has been voiced that all who may need job printing, will follow this same practice in order that they can be served.

The crew of The Advocate devoted the entire day Sunday to getting out jobs and in an effort to try and catch up.

Many firms do anticipate their need and this cooperation, it was pointed out, is deeply appreciated.

But the plea is being sounded for the cooperation of all in the hope of rendering better service to those needing job work.

The week of Oct. 22-29 has been designated as "School Participation Week" in the National War Fund campaign. State NWF Director Frank McCarthy announced.

Rural Boys and Girls To Receive \$125,000 Awards for Records

Rural boys and girls throughout America will receive \$125,000 worth of honor awards this year for meritorious achievements in 4-H agricultural and home economics activities, the National Committee on Boys' and Girls' Club work has announced.

"These coveted awards, which comprise medals, Chicago Club Congress trips, U. S. Savings Bonds and college scholarships donated by public-spirited individuals and industrial organizations, have encouraged rural youth to achieve outstanding records in production and conservation, the announcement said.

All these 4-H activities are conducted under the direction of the Extension Service of the state agricultural colleges and U. S. Department of Agriculture cooperating.

Twilight Brings New Dangers To Pedestrians

Farm people were warned by Lee Gould, state chairman for the National Safety Council, to be especially watchful when walking on country roads during the early hours of darkness. More cars on the road and higher speeds make the seasonal hazard greater than ever for pedestrians.

"Records show that during the fall and winter, 100 pedestrians are killed in the three hours immediately after sunset for every 24 in the three hours just before," he said. "And now that wartime restrictions have been lifted, the battle of the highways will begin in earnest."

Pointing out that the average motorist's vision is least dependable in early evening, Gould offered the following suggestions for reducing the danger of being struck by a car at night:

Walk up on the shoulder of the road if there is room.

If you must walk on the highway itself, stay on the extreme left side facing oncoming traffic.

Be alert for cars coming up from behind to pass other cars.

Carry a light, if possible; otherwise wear something white.

Special Address Cards Available For Merchants

There is still a quantity of the special address cards prepared here by The Advocate for use of merchants and business people in securing the correct address to place on those articles, items, letters, and the like dispatched through the Artesia postoffice.

A large quantity of these cards is now in use here and the hope has been voiced that all local people and especially those with large quantities of mail will correct the addresses of their clients customers.

Postmaster J. L. Truett has sounded a plea for the full and complete cooperation here in properly addressing mail in order to speed up and to insure its delivery. He has pointed out that Artesia has grown rapidly in the past four to five years and that

Special Address Cards Available For Merchants

the mere addresses of "John Doe, Artesia or City" is no longer sufficient to insure delivery.

He is requesting that either the street address or the postoffice box number be placed on all mail. "Please give the individuals name or initials and then the place where he or she receives their mail," he has urged.

The address cards were prepared at the suggestion of the postmaster here to be used by merchants and business people in obtaining the correct address. And then he urges that this correct address being used in addressing mail.

The needed cards can be obtained at The Advocate at only a small cost.

A Portland, Ore., burglar, more scientific than domestic, didn't make any progress in a Portland home. Clem Johnson awoke and found his bed sprinkled with chloroform. However the intruder forgot to treat the baby's bed and the howling child scared him away.

Will Buy Hogs

At
E. B. Bullock Feed Pens
Artesia
Every Tuesday
Beginning November 6
TOPS—Good and Choice, 170-300 Pounds
14.25 Ceiling
SOWS—Good and Choice
13.50 Ceiling
Glover Packing Co.

Rural Electrification Only Half Finished

Only 44.7 per cent of all U. S. farms are now electrical. Department of Agriculture figures show, which means that electrification of American farms is one of the nation's major postwar projects. It is estimated that 6,000,000 farm and non-farm rural homes are un-electrified in this country and REA Administrator Claude Wickard points out that the entire national economy will benefit from the accelerated rural electrification program through the labor and materials required. Less than 11 per cent of the nation's farms were electrified in 1935 when the REA program was started.

Paper does 700,000 war jobs.

Who Soared the Pigskin 65 Yards and Out of Danger

Watson, who was pulled back from his end position for the punt, shared spark-plug play among linemen with Everett Lapsley, the other end, and Jerry Clay and John Yates, guards.

Outstanding in the backfield were Jimmie Blue, quarter, who called signals, and Jimmie Watkins, fullback.

Two of the regulars, Frank Mulanax, tackle, and Jerry Dublin, center, were out of the game because of injuries.

The Bulldogs have an open date this week end and next will meet the Roswell Coyotes here Thursday, Nov. 8. The game date was set up from Friday, Nov. 9, to Nov. 8 because of the opening of the big game season on Saturday, Nov. 10, when it was feared by school authorities of both schools that the ranks of the teams might be mighty slim the night before the season, with most of the grids-men off to the hills.

Half cut, Third cut in Legal and Letter head size files at Advocate office now.

A. E. Early
Has Opened
Lorraine Beauty Shop
22 Chisum Ave.



Experienced operator in
All Methods of Beauty Work
Open Late by Appointment
The Lorraine Beauty Shop
Chisum Phone 475-M

Tucumcari kicked off in the third quarter and Artesia returned to the Rattler 40-yard line, but from there lost the ball on downs. Gray made a 45-yard run, to put the Rattlers in scoring position, threatening the Bulldogs' leading score. But Artesia held, took the ball, and punted, giving Tucumcari possession as the quarter ended.

In the fourth, the Rattlers lost on downs and the Bulldogs punted out. Then Tucumcari lost the ball on a fumble twice, as the Rattlers and Bulldogs battled back and forth for the remainder of the game.

The Tucumcari Daily News summed the game up: "So far as actual strength was concerned, the two teams appeared pretty evenly matched, but the Bulldogs had just enough more on the ball to make the difference between victory and defeat."

The Bulldogs, spurred on by Coaches F. L. Green and Alan Thompson, played most of the game in Rattler territory.

An outstanding play for the Bulldogs was a punt from behind the goal line by Joe Watson,

Come In, Everybody!
the New 1946 **CHEVROLET**



ON DISPLAY SATURDAY

YOU PUT IT FIRST IN SALES!
CHEVROLET
WE KEEP IT FIRST IN VALUE

Outstanding appearance features of the new 1946 Chevrolet include: new Beauty-Leader Styling; luxurious Body by Fisher; new Wide-Wing radiator grille; new hood ornamentation; new two-tone color harmonies; distinctive new instrument panel; and massive new "Car-Saver" bumpers both front and rear.

Notable engineering features include: Chevrolet's proved Valve-in-Head Thrift-Master Engine for performance with economy; the famous Unitized Knee-Action Ride for comfort; Extra-Easy Vacuum-Power Shift and Shockproof Steering for driving ease; and Positive-Action Hydraulic Brakes for smooth, safe, positive stops.

For years, Chevrolet has been the most economical of all largest-selling low-priced cars, from the all-around standpoint of gas, oil, tires and upkeep; and the new Chevrolet for 1946 is designed and built to maintain this reputation for highest quality at low cost. Be sure to see this beautiful new car at your Chevrolet dealer's.

Choose the Leader—**CHEVROLET**
Guy Chevrolet Co., Inc. Artesia, N. Mex.
Phone 291

At GUY CHEVROLET CO.
Saturday, Nov. 3

Every Third 1946 Chevrolet
Purchased From Guy Chevrolet Co.

Reserved for a Discharged Vet

Guy Chevrolet Co. Feels That the Returning Veterans of World War II Are Deserving of Every Consideration. While We Already Could Have Taken Orders for Several Hundred New 1946 Chevrolets, to Be Delivered in Order, We Have Refrained From Accepting Any Up to This Moment.

Orders Will Be Taken Starting Saturday, When the New 1946 Chevrolet Goes on Display, but Every Third One Will Be Reserved for a Discharged Veteran, Whether He Places the Order at That Time or Not. In This Way, We Will Be Able to Serve Those Who Have Served Us.

No Orders Accepted Before Saturday, Nov. 3

Proved Features of the New 1946 Chevrolet

- New Beauty-Leader Styling With Modern "Door-Action" Fenders
- Luxurious Bodies by Fisher With No-Draft Ventilation
- New, Massive "Car Saver" Bumpers
- Unitized Knee-Action
- Valve-in-Head Thrift-Master Engine
- Extra-Easy Vacuum-Power Shift With Synco-Mesh Transmission
- Shockproof Steering
- Positive-Action Hydraulic Brakes

More Christmas Cards Received By The Advocate

Two full and complete shipments of Christmas cards have been received now at The Advocate office and samples of these cards are now on display. Besides the two full shipments,

some of which have already been sold, cards can be ordered from one house with assurance given they can be obtained now. After Nov. 1 there is some question as to whether the cards can be secured or not. Part of the cards now on hand were sold even before the shipment was received but there is a fine selection at this time. Those desiring Christmas cards are urged to order them now so they will have a better selection and in order that the cards will

be printed and ready for them when they want them. Those desiring their signatures engraved on cards, of course, should not delay. This takes a long period of time and only those orders in on time, of course, can be expected to have their cards on time. Many have already ordered their cards. Some of these have been received already printed. Other cards are to be printed in The Advocate office and work on these has not as yet been started. It is hoped, however, that a larger number of the orders will be ready when the work of printing the cards locally gets under way. Those who have selected their cards and placed their orders, will be assured of cards but those, who delay, may not receive their cards, it was pointed out.

A leading exponent of the principle that "crime does not pay," Alf G. Gunn, deputy U. S. marshal for Utah, recently delivered a prisoner to authorities in California. In his absence someone stole his automobile trailer.

New... TRANSFORMING LIPSTICK

Pearls in Wine #6

Transforms your personality. Looks dark in the stick, but blends to a beautiful brilliant rose. Stays on longer, without drying lips. Very indelible.

MANN DRUG CO.
319 Main Phone 37

They Also Wear This Emblem



T/Sgt. Calvin K. Bailly, 24, has been honorably discharged from the Army at McClellan Field, Sacramento, Calif. He had been in the service since July 3, 1940, and served in the Asiatic-Pacific theater, on the ribbon for which he is entitled to wear three battle stars. He was a parachute rigger. Prior to enlisting in the Army, Sergeant Bailly was a motion picture projectionist.

The public relations office at Amarillo Army Air Field reports that S/Sgt. Elmo L. McCarty, son of Mr. and Mrs. F. B. McCarty of Artesia, has been honorably discharged from the Army Air Forces after three years and two months of service, 26 months of which he served overseas with the 14th Air Force in the China-Burma-India theater.

T/5 Paul Gray, son of Mr. and Mrs. D. N. Gray, is another local boy who is entitled to wear the emblem shown above. He received his honorable discharge at Fort Sam Houston, San Antonio, Tex., and is now home. After serving three and a half years in foreign service, four months in Canada and 28 months in the C-B-I theater, Corporal Gray returned to the United States last May 4 and, after a furlough at home, was sent to a rest camp in California. He then was transferred to Camp Bowie, Tex., where he was placed in the Military Police, and later was given duty at the Roswell Prisoner of War Camp. He is entitled to wear the American and C-B-I theater ribbons, the latter

with three battle stars, and the Good Conduct Medal.

The 11th Naval District public information office at Terminal Island, Calif., reports, without further information, that Edward F. Wingfield, motor machinist mate first class, and Russell L. Withers, aviation cadet, have been released from naval service at San Fedor, Calif.

First Lt. Dawn Hornbaker Albert, Artesia, received her discharge from the Army Air Forces at Stuttgart Army Air Field, Oct. 15.

Lieutenant Albert entered the services on Sept. 2, 1943. Her tour of duty as hospital dietitian included the station hospitals, at Key Field, Miss., and Stuttgart, Ark.

She is the daughter of Mr. and Mrs. W. R. Hornbaker of Artesia, and was formerly employed as hospital dietitian with the Presbyterian Hospital at Albuquerque.

David G. Coggin, motor machinist mate first class, was honorably discharged from the Navy at San Pedro, Calif., Oct. 19. He has been stationed on an LST ship and participated in the battle for Okinawa. Coggin entered the Navy June 20, 1942.

T/Sgt. David E. Clowe, has been honorably discharged from the separation base maintained by the Army Air Forces at Santa Ana, Calif.

Sergeant Clowe is a veteran of 37 months of service in the Army Air Forces. He served in the European theater of operations as a gunner on B-17's on 23 bombardment missions during his eight months overseas.

The AAF has awarded him the Air Medal with three Oak Leaf Clusters, the European theater ribbon with three battle stars and two Presidential Unit Citations.

Brig. Gen. Arthur E. Easterbrook, commanding general of the SAAAB, declared: "The fact that a man has served honorably with the AAF marks him among the cream of the crop. We think many of tomorrow's leaders will spring from the outstanding young men who have made up the victorious Army Air Forces."

Before entering the service the sergeant was employed by the New Mexico Asphalt & Refining Company.

Harold Cassell arrived home last Thursday to visit his wife and daughter, Sylvia Jean. He was a private first class in the Army and received his discharge at McCloskey General Hospital at Temple, Tex., Wednesday of last week. He fought with the Seventh Division on Okinawa, where he received the Purple Heart. Other citations earned by him were Good Conduct Medal, Asiatic-Pacific ribbon with two bronze stars, and Philippine Liberation Ribbon with one bronze star. Mr. and Mrs. Cassell plan to stay in Artesia indefinitely.

Girl Scout cookie sale Saturday.

New Shipment of Sets of Kimberly's colored pencils available at The Advocate office.

1/2 PRICE SALE!

Dorothy Gray

SPECIAL DRY-SKIN LOTION

REG. \$2 VALUE

\$1 plus tax

LIMITED TIME!

• A big bottle... a grand special. Helps soften roughness... smooths away fine dry lines. Use as a powder base too.

Artesia Pharmacy
Phone 300

TOYLAND IS OPEN AT Firestone

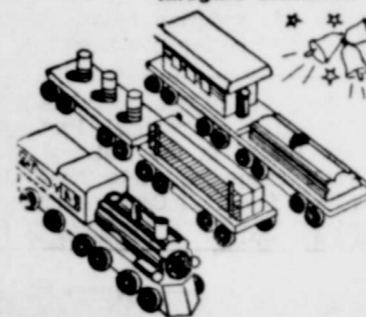
A Big Girl, Nineteen Inches Tall

Pinafore BABY DOLL 4.98

Her soft curls set off her beautiful face. She's wonderfully dressed in her matching frock and bonnet. Her pinafore is crisp and white. Composition head, arms and legs.



Imagine Christmas Without a Train!



Five-Car TRAIN 2.98

Complete from cab to caboose! A sturdily made wood train, four feet long. Metal couplers.

FREE Mickey and Donald Comic Book by Walt Disney



Come In Today for Your Forty-Inch Bow



Toy Bow and Arrow Set 89c

Hardwood bow, three point birch arrows, quiver and booklet explaining the game. A sure please gift.

Keeps Little Hands Busy



COMIC ART SET 1.49

A tracing set complete with many pictures, crayons, tracing paper, pencil and eraser. Entertaining and educational.

A Quality Toy



TOW TRUCK 3.98

Has tow hook and crane with a crane. Painted in gay red and enamel. Twenty-inch wheels.

Circus Wagon Complete with Animals



Kiddieland ZOO 2.19

The big brightly colored wagon has removable partitions, is twelve half inches long. For animals.

Give It a Flip and Pound Again!

BOARD AND Mallet 1.39

The pegs can be pounded down, the board flipped over and there are the pegs all ready again for pounding. Little tots love it!

Colonial Design... Lovely Lacquered Finish

Child's TABLE AND CHAIR SET 12.95

Table top, made of masonite, is 20x28 inches. Lovely clear-finished wood. Cute Windsor chairs.



Unfolds to Make a Desk



Desk-Type Blackboard 4.95

Fold it up, there's a blackboard. Unfold, and there's a desk! Forty-five inch high. Natural finish with red trim.

Hopkins Home & Auto Supplies
117 West Main Phone

GET READY NOW TO WRITE THIS LETTER

Oct. 15, 1945

Dear Son

Here's the check for your college expenses... more money from the Victory Bonds we bought for your education.

Money from some of those other bonds we bought back during the war is now fixing up the kitchen for Mother and paying for the new barn. Certainly is helpful to get back \$4 for every \$3 we invested in Victory 6 Bonds!

Keep up the good work at school son.

Affectionately
Dad

MAKE VICTORY SECURE... BUY MORE AND BIGGER BONDS IN THE GREAT VICTORY LOAN!



Southern Union Gas Company
HELPING BUILD NEW MEXICO

Company Publication Gives Artesia, State Oil Capital, Big Boost

The Southern Union News, official house organ of the Southern Union Gas Company, in its October issue, ran a story, "Artesia—Oil Capital of New Mexico," which gives a bit of Artesia history, especially that related to the de-

velopment of the gas business. Elsewhere in the same issue, The News relates that Charles Gaskins, manager of the local plant and office, has earned the company's 15-year service award, having been an employee since Oct. 9,

Register Now—Deer HUNTERS

FREE—Hunting Suit

To The REGISTERED HUNTER

Weigh in the Heaviest Legal Buck Deer During or Immediately After the Regular Deer Season at The Westerner

You MUST Register BEFORE You Go Hunting to Win



Hunting Suit Is One Piece, From Parka Hood to Foot, Equipped with Shell Loops, Zipper Game Bag, Plenty Extra Pockets—Windproof—Waterproof.

BUY YOUR BIRD and BIG GAME SUPPLIES at

THE WESTERNER

518 W. Main Phone 242-W
George Akins—Paul Cobble
"IT PAYS TO PLAY"

1930. G. H. Brown, now of Lovington, but formerly of Artesia, was given the same award, having become an employee of the company Oct. 1, 1930, just nine days before Gaskins. The article, "Artesia—Oil Capital of New Mexico," follows:

Artesia, a modern city of 9,000 population, strategically situated in Southeastern New Mexico, is the oil capital of New Mexico. Artesia serves the oil industry of southeastern New Mexico and a portion of West Texas with supply houses, refineries, machine shops, blast furnaces, and pipelines. To the east of Artesia are oil fields in which there are more than a thousand producing wells. Fifty to 100 drilling rigs continue to expand this field.

Perhaps the greatest event in the history of Artesia was the installation of natural gas service, approximately celebrated by the lighting of a natural gas flare at 5:30 on the afternoon of June 13, 1928. Artesia was the first town in the state of New Mexico to be served with natural gas. Newspapermen from over New Mexico, El Paso, and other West Texas cities were present for the celebration which consisted of public speaking, barbecued chicken, red lemonade, and culminated in dancing on Main Street under the White Way, which had been completed and was turned on for the first time at this celebration.

The Pecos Valley Gas Company, organized by Col. A. T. Woods of Artesia and Judge Joe Burkett of San Antonio, Tex., purchased the franchise from Flynn Welch & Yates and the laying of the Artesia main line from the Vandagriff lease to Artesia was begun in March 1928. A. M. Peden, present maintenance repairman, assisted in laying the gas mains. Approximately 300 connections

were made upon completion of installation of the gas mains. Due to the economical rate of natural gas, all industries, including the refineries, blast furnaces, and machine shops, are fueled with natural gas. The only smoke seen on the Artesia horizon is from Santa Fe trains. Thus the homes and buildings remain free from discoloration, appearing neat and beautiful. To add to the beauty of the city, all streets are paved and are lined with elm trees. The city's 6-cent per thousand gallon water rate encourages the luxuriant growth of flowers, shrubs, trees, and lawns.

To the west of Artesia 9,000 feet up in the Sacramento Mountains, where Artesians enjoy both summer and winter sports. Although Artesia has experienced no building boom, approximately 100 new modern residences have been built in the past 24 months. Building continues steadily and in the next few years the population is expected to increase to 15,000. In addition to the oil industry, Artesia is supported by ranching, irrigated farming, planing and sawmills. Travel and transportation facilities are adequately provided by the Santa Fe Railway and two paved highways over which modern busses connect Artesia with all points. This city also has two modern airports, one of which is sufficiently large to take care of the large transport planes in the future.

Southern Union Gas Company takes great pride in the growth of Artesia during the 17 years since the installation of natural gas. In this period of time, the population has grown from 2,500 to 9,000—an increase of more than 250 per cent. The domestic, commercial, and industrial users of natural gas have climbed from the initial 300 to 1351—an increase of more than 300 per cent. With the return to normalcy, Artesia and Southern Union will go forward together further building and developing an ideal city.

Another Big Crop Year Is Seen by USDA

United States farmers are winding up another year of tremendous production. The harvest of 1945 crops is expected by the USDA to equal the all-time records set in 1942 and 1944, and farm production of livestock products to be only 5 per cent less than the record peak of 1943.

Production of food grains, including a record wheat crop of 1,150,000,000 bushels, is the biggest in history. The combined production of feed crops, including corn, oats, and hay, is the second largest ever harvested. As of Oct. 1, all-time record crops were in prospect for wheat, oats, rice, soybeans, peanuts, tobacco, peaches, pears, early and midseason oranges, grapefruit, almonds, hops, and truck crops for market.

Large production either has been harvested or is in sight for corn, barley, hay, potatoes, flaxseed, sugarcane, grapes, sorghum grain, and sweet potatoes. The only important crops falling below average production this year are cotton rye, apples, sugar beets, and dry beans. The forecast for sugar beets, however, was 39 per cent above the 1944 output.

HIGH PRODUCTION OF MILK AND EGGS

Milk production on U. S. farms continues at record heights. Output for the first nine months of this year was 97.2 billion pounds and the 12-month total seems likely to hit a new record of 123 billion pounds. September milk production was 5 per cent above September 1944.

The nation's hens are not to be outdone by the dairy cows. Farm layers, although 8 per cent fewer in numbers than a year ago, produced only 5 per cent less eggs for the first nine months. The lay per hen is highest on record.

Buy Cookies at the Girl Scout booth Saturday.

Farm Production Picture Is Changed Anderson Declares

Secretary of Agriculture Clinton P. Anderson describes the fact that American agriculture came out of the war geared to produce 30 to 35 per cent more than it was producing in the years immediately preceding Pearl Harbor as a production revolution which is not reversible. "Wartime production levels in

agriculture will tend to persist regardless of economic conditions," he says. "Total farm production is responsive to increased prices or income on the upward side, but once expanded it is quite unresponsive to low prices or depressed conditions on the downward side."

He expands this picture by pointing out that improved farm technology will increase at a rapid rate in the years ahead—one type reducing acreage requirements and another reducing labor requirements.

Cookies Will Be Sold By Girl Scouts Saturday.

Help The Girl Cookies Saturday.

Montgomery WATCH Over U. S. Pe Artesia, N. EXPERT W REPAIR J. L. MONTGOMERY

W. E. RAGSDALE REAL ESTATE—RENTALS—LOAN PUBLIC AUCTIONEER 40 Years Experience Your Sales and Listings Solicited Office 521 1-2 West Main

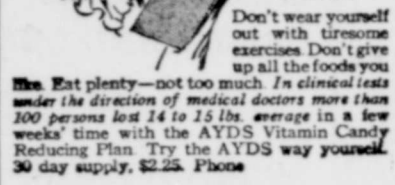
News Shorts

In Salt Lake City, a proposed family reunion is posing a housing problem for the real estate board. The family of Mrs. Jessie M. Elm of Burbank, Calif.—49 strong—has selected this city for its August, 1946, reunion and has asked the Chamber of Commerce to arrange accommodations. Mrs. Elm has 13 children and 35 grandchildren. In requiring a whole tourist camp, Mrs. Elm stipulated comfort and cleanliness, dining hall and swimming pool, all with low prices.

Cookies Will Be Sold By Girl Scouts Saturday.

LOSE WEIGHT SAFELY WITHOUT EXERCISE

Take off weight each week. Eat plenty. No drugs. No laxatives.



MANN DRUG CO. Tear Out This Ad as a Reminder PHONE 87

CASH FARM INCOME WILL BE REDUCED

Decreases in cash farm income can be expected due to prospective reductions in non-agricultural employees compensation, in purchases for military use and export, and in food prices, the USDA's Bureau of Agricultural Economics advises farmers. Domestic demand for food is expected to remain at a high level in relation to prewar years, but during the war cash farm income has been unusually high as a result of large military and export demand which amounted to about 20 per cent of total food disappearance.

SEE THE NEW 1946 FRIGIDAIRE Register Now—Delivery to Be Made in Order Signed Up McClay Furniture Store 403 W. Main Phone 2

DEPENDABLE SERVICE MEANS MORE TO YOU NOW THAN EVER BEFORE! NUMEX GASOLINE MARATHON OILS AND LUBRICANTS GOODRICH TIRES AND TUBES ACCESSORIES WHOLESALE—RETAIL 24-HOUR SERVICE DELIVERIES TO FARMS AND OIL FIELDS Clyde Parrish Oil Co. FORMERLY DALE THOMAS OIL CO. EAST MAIN PHONE 333

Order your CHRISTMAS GREETING CARDS Early And Be Sure of Securing Your Cards We have a fine supply of Christmas cards on hand now. There is no assurance that more can be ordered. Special orders being placed are still coming through but there is no promise they will continue to do so. One or two of the companies have already announced their supplies are getting short and that they will not be able to replace present stocks. One company has already removed some 50 per cent of their original numbers from their sample books. We can take care of you now but we may not be able to do so later than this month. The Artesia Advocate

Know Your Neighbor

LATIN AMERICAN SILVERSMITHING

Besides exerting a profound influence over the national economic life of a great many of the Latin American countries, silver has produced in the Western Hemisphere an art in its own right, silversmithing. If silver is considered not as a monetary metal but as a medium for turning out useful and beautiful objects, it may be said to have been the source of some of the most artistic work done on our continent.

Long before the Spanish conquest the art of silversmithing was known to the natives of Peru and Mexico. When Pizarro made prisoner the Inca Atahualpa, he was offered a roomful of gold and silver objects in exchange for the liberty of the Indian chief. The conqueror accepted the proposition only to kill the Inca once he had made himself master of his riches. The loot was immediately shipped to Spain where an important part of it became the property of Pizarro himself. The Indians, of course, worked metals in a rather crude way; after breaking up the raw mineral into small pieces with hard black silex stones, they piled it into small specially constructed earthenware furnaces which were placed on top of an elevation that the wind might fan their flames during the night. The sight of all the little fires burning brightly on the crest of some Andean hill must have been quite a colorful spectacle.

The introduction of alloys and the actual silversmithing were obtained through other similarly crude methods. Peru was one of the most advanced centers for the production of silverwork in pre-Columbian America, and the very excellence of this production added to the greed of the conquerors in taking back with them the beautiful pieces turned out by the natives. Because Spanish galleons sailed forth from the coasts of South America loaded to the sinking line with gold and silver treasures, there remain in Peru itself very few authentic pieces of the period before the conquest. Most of those that are still in Peru

were funerary offerings recently unearthed from Inca tombs. In Mexico, Hernan Cortes found the art of silversmithing had been flourishing long before white men ever landed in the new world, and that the Aztecs possessed silver and gold in an abundance which staggered the imagination of a 16th century European. It is interesting to note that it was because the Spaniards did not have the physical endurance to work the mines that the Indian was spared to become today one of the most important factors of the racial structure of Mexico.

With the first settlers from Spain to the new continent, there came not only beautiful pieces of Spanish silver, but also the silversmiths who had made them. The newcomers were in some sort returning the call of Indian silver to Spain and thus providing the necessary competition and impetus to the continuance of silversmithing in the colonies. Indian craftsmen, while retaining their original virility, were soon to show the influence of the colonial period, one which lasted more than three centuries and was contemporaneous with the culmina-

tion of the Renaissance and the development of the Baroque period, these trends, being, of course, reflected in the silver objects of the time.

The Spaniards soon promulgated in their colonies their European regulations governing silversmiths, among them the payment of the King's fifth, the ley, the registering of marks and the rule of pure blood which limited the right of silversmithing to Spaniards or Creoles. These laws were not always enforced; they were even sometimes entirely disregarded, thanks to which the vigorous native mestizo (halfbreed) art made its appearance.

While European motifs, such as the Austrian eagle and the pomgranate, were used by Indian craftsmen who also adopted some original designs across the Pacific from Manila, they introduced their own indigenous motifs of llamas, turkeys, monkeys, and imparted to most of their creations a more solid, robust and restrained feeling that would have been expected in their times. Here too, as in most artistic manifestations of colonial times, the psychological element or revolt and inde-

pendence from the mother country is present. It finds its expression in simpler and more vigorous forms than those used by the Spaniards.

Silverware eventually became cheaper than porcelain in most of the Latin American colonies and was used in every conceivable object from cooking utensils to chandeliers and from frames to metal tires binding carriage wheels.

Domestic silver was produced in colonial times in Argentina, Bolivia, Brazil, Chile, Ecuador, Colombia, Guatemala, Mexico, Nicaragua, Panama, Uru El Salvador, and a small amount in Paraguay, where, as in Uruguay, there is still little silver to be found. Modern silversmiths of Latin America, particularly those of Mexico and Peru, owe much, if not all, to the silversmiths of yesterday who left them a tradition of beauty and perfect craftsmanship.

Paper Metal Prong fasteners available at Advocite office.

New Assortment of Colored Desk Blotters at Advocite office.

Girl Scout cookie sale Saturday.

OUR BOYS

Sgt. Winston McDonald, son of Mr. and Mrs. A. L. McDonald, has returned to his home after being discharged at Camp Joe T. Robinson, Little Rock, Arkansas.

Sergeant McDonald has served for three years seven months with some 31 months of this overseas. He was a member of the 730th Railway Operating Battalion and was in the service of the Persian Gulf Command. He returned to the United States July 9.

Lt. John A. Mathis, Jr., son of John A. Mathis of Artesia, was honorably discharged Wednesday

of last week at a camp in Arkansas and has gone on the Fort Worth, Tex., to be with his wife and two sons. They all plan to come to Artesia in about a week. In the meantime, the senior Mr. Mathis has gone to Fort Worth to visit his son and family. The former lieutenant served 16 months in the European theater and spent last Christmas in the "Belgium Bulge."

New Shipment of Sets of Kimberley's colored pencils available at The Advocate office.

Girl Scout cookie Sale Saturday.



Set your course for Nelson-Pounds and sail through your entire food order quickly... easily... economically. It's a grand voyage in value—the short route to BIG SAVINGS—a "cook's tour" through a world of variety in good-tasting, good-for-you foods. Come in today and fill your shopping basket with everything you need for appetizing weekend meals—discover for yourself just how much money YOU can save by shopping here.

- FLOUR**
Gold Medal, 10 lbs. **59¢**
- BA-BO**
Each **10¢**
- PINTO BEANS**
New Crop, 4 lbs. **35¢**
- Kotex 19c
- Tissue, 6 for 25c
- Paper Plates, doz. . . 10c
- 6 Box Carton Matches 27c
- Chore Girls, 3 for .. 25c
- 1 1/4 lb. Jar Fruit Cake Mix .. **\$1.25**
- Cigarets, pkg. 15c
- Carton 1.49
- Pet Milk 9c
- Sugar, 5 lbs. 33c
- Modart-Fluff Shampoo Special **59c**

HILL BROS. Coffee 31c

- Peas, No. 2 can ... 15c
- Mac Soup Rings .. 13c
- Apple Butter, 2 lbs. 29c
- Chas & Sanborn Coffee 30c
- Our Mothers Cocoa 11c
- Blue Ribbon Malt 63c
- Krispy Crackers, 2 lbs. ... 29c

Fly A NEW Piper Cub
STUDENT INSTRUCTION
CHARTER SERVICE
Hazel Flying Service
MUNICIPAL AIRPORT
FREE RIDE

If Mrs. C. E. John and James Rutledge will present this ad at Hazel Flying Service they will receive free ride.

GOOD YEAR TIRES
DEVELOPMENT
DESIGN
DETERMINATION
GOOD YEAR DeLuxe
LONGEST WEARING TREAD

For Sale
5 Room Modern Home
Located on Corner Lot
Immediate Possession
601 Dallas or Call at Luther's Cafe

\$15.20 plus tax
6.00 x 16

It took Goodyear development and design; plus exhaustive research; plus tire killing road tests; plus years of determined effort and improvement to do it. But Goodyear did it... developed a tougher, better synthetic rubber tire... shown by tests to give longer tread wear.

This means more mileage, more safety, more for your money when you go DeLuxe with Goodyear. See us today about your new Goodyear... USE OUR EASY PAY PLAN.

- VEGETABLE DEPT.**
- Delicious Apples, lb. 14c
 - Texas Oranges, lb. 9c
 - Texas Grapefruit, lb. 9c
 - Celery, lb. 19c

SPUDS
10 POUNDS
35¢

QUALITY MEATS
More Mealtime Pleasure Per Point And Penny!

SHOULDER ROAST
Lb. **24¢**

CHOICE SIRLOIN STEAK
Lb. **39¢**

FRESH GROUND BEEF
Lb. **23¢**

FISH | **OYSTERS**

NELSON-POUNDS FOOD STORE
Friendly Courteous Service 601 W. MAIN Plenty of Parking Space

of Prevention
a Pound of Grease

Weather making new demands... different points of wear... the need for the right weight... is paramount! Let us do a thorough cleaning and greasing job for you, preserve your car through winter's degrading months of driving.

SINCLAIR HC GASOLINE OILS
WASHING and GREASING
HART MOTOR COMPANY
Plymouth — Dodge Job-Rated Trucks
Phone 237-W

GOOD YEAR TIRES Guy Chevrolet Co.

Lower Cottonwood

(Mrs. Ora Buck)
(Crowded out last week)
Shelby Frink, son of Mr. and Mrs. Tommie Frink sustained a broken arm last week while playing at school.

Miss Florine Pratt, daughter of J. V. Pratt, became the bride of Lee Shearman, last Thursday at Roswell. They are honeymooning in Colorado.

Mr. and Mrs. H. V. Parker of

The Tot Shop

NEW STOCK

Mrs. R. C. Gray

505 S. First St.

Don't Discard That Old Motor!

Let Us Rebuild That Crankshaft, Re-Grind That Shaft.

Or Rebore That Block

We will help you get more miles out of that Motor

Russell Auto Supply Co.

Phone 77 Artesia 323 W. Main

Cottonwood transacted business in El Paso last week.

Mrs. Dora Russell of Lake Arthur celebrated her 90th birthday last Thursday, when her daughter, Mrs. J. B. Croak, honored her with an open house party. Mrs. Russell received many lovely gifts.

Mrs. Iva Beasley, a charter member of the Eastern Star, was named honor guest when members enjoyed a dinner at the Masonic Hall Saturday evening.

Mrs. Clarence Pearson was hostess at her attractive home on Cottonwood last Thursday afternoon, when members of the Ladies' Aid of the Cottonwood Methodist Church held a meeting. Mrs. Ralph Pearson, president, presided. Mrs. E. B. Green, who had charge of the program, was assisted by Mrs. Douglas O'Bannon, Mrs. Orval Gray, Miss Mary Frances O'Bannon, Mrs. Fred Chambers, and Mrs. D. A. Bradley. Mrs. O. A. Pearson and Mrs. Chester Rogers gave two reports, after each of which an open dis-

cussion was held. At the conclusion of the meeting delicious refreshment plates were served with coffee and tea. Those who were present were Mrs. E. P. Malone, Mrs. F. A. Mandy, Mrs. Chester Rogers, Mrs. Tom Terry, Mrs. Fred Chambers, Mrs. Douglas O'Bannon, Mrs. Glenn O'Bannon, Miss Mary Frances O'Bannon, Mrs. Green, Mrs. Charlie Buck, Mrs. Orval Gray, Mrs. Bradley, Mrs. O. A. Pearson, Mrs. Ralph Pearson, and Mrs. Roy Ingram. The November meeting will be with Mrs. Green and Mrs. Carl Mandy at the home of Mrs. Green.

Mr. and Mrs. Teddy Ray Buck, newlyweds, were honored Tuesday evening of last week with a reception held at the Cottonwood School auditorium with Mr. and Mrs. Noah Buck, Mr. and Mrs. Charlie Buck and Mr. and Mrs. Jimmie Buck as hostesses. They were assisted by Marie Vandagriff and Mary Davis. The large table was beautiful with a white lace cover and appointed with a crystal service and white tapers in crystal candelabra. A centerpiece included a beautiful three-tiered wedding cake, topped with a miniature bride and bridegroom. Mrs. Jimmie Buck and Marie Vandagriff presided over the coffee table and punchbowl. Guests present were Mr. and Mrs. H. H. Hammond, and daughter, Ruth; Mr. and Mrs. John Hammond, L. B. Hammond, Mr. and Mrs. Fletcher Collins, Mr. and Mrs.

Ralph Pearson and daughter, Abbie Frances; Mrs. Emma Krantz, Miss Mary Katherine Krantz, Mr. and Mrs. Charlie Buck, Charles Edward Buck, Mary Jean Buck, Mr. and Mrs. S. A. Smith, Mrs. Noah Buck, Marelyn Cox, Jo Seals, S. Casabonne, Victor Hal-deman, C. W. Hammond, Frank Mellenax, Junior Parker, La Rue Brown, Virginia Thorpe, Mary Alice Jenkins, Mr. and Mrs. John Collins, N. Johnson, C. N. Pearson, Mr. and Mrs. M. Worley and daughter, Florence; Mr. and Mrs. Jimmie Buck, Mr. and Mrs. Pete Coffman, Ben Mason, Jim Jhise, Wanda Bryan, Norma Howard, Cameron Buckhannan, D. Bur-land, Salon Spence, Merrell Roach, and Eugene, and Mary Evelyn Buck.

S/Sgt. J. R. Holt, who recently returned from overseas, is visiting in the home of his parents, Mr. and Mrs. G. W. Holt.

Lowest Production Of Wool Since 1929 Predicted by USDA

Total wool production in the United States will fall below 400 million pounds for the first time since 1929, says the U. S. D. A. This reduction has been under way since 1942 because of more profitable returns from other farm products than from lambs and wool, higher production costs, and a difficult labor situation.

Since 1942 the annual rate of total consumption of apparel wool has been twice as large as the 1935-39 average because of large military requirements and large civilian consumer demand. However, consumption of domestic wool has been much smaller than prewar, because CCC selling prices of domestic wool are 12 to 20 per cent higher than prices of comparable imported wools. Consumption will decline moderately in the latter part of 1945, the USDA believes, because of the decline in production of military fabrics, and consumption of domestic wool will decline more sharply than total consumption if the present price disparity continues.

Shotguns Are Released as Surplus Items

Hunters, sportsmen, and trap shooters in the Rocky Mountain area soon will be able to find their favorite shotguns on the public market, according to announcement just made by John F. Hough, regional director, Department for Commerce, Office of Surplus Property.

Declared surplus by the Army, more than 300,000 of the guns, new and used, in popular makes, single and double barrel, have been sold in this region and will be distributed to wholesale and retail purchasers just as soon as processing of their sale can be completed, he said.

Although a slight delay in the release of the guns was occasioned in order to take care of the requirements of other government agencies—which have first choice of all government-surplus property—Hough said, that award of the guns was completed in his office and that contracts were being drawn up with all possible dispatch.

Orders for many times the number of guns available were received in the regional surplus property office, located in Denver, making necessary an allocation of weapons to each purchaser in an effort to secure a wide and fair distribution.

The guns were sold by the Commerce Department on a fixed price basis to wholesalers, retailers, chains, and cooperatives in Colorado, New Mexico, Utah, and Wyoming. OPA ceiling prices will govern resale of the weapons.

Better Eating Is in Prospect For Civilians

Better eating is ahead of United States civilians because of the sudden end of the war. The Department of Agriculture expects that civilian demand for some foods may taper off this winter as consumer incomes decline, but that general demand for food will still be high relative to supplies, although there may be more potatoes, more eggs, and more of the lower grades of beef available than civilians will demand at present prices.

Food once available for military use will be available for shipment to liberated areas abroad, and will include canned, fresh, and frozen meats; canned fish (cheap-

er types); canned and powdered milk; eggs, cheese, potatoes, some dry beans and peas, dried fruits, rice, some corn, and wheat.

These supplies can be spared for shipment abroad because good supplies of these and other commodities will be available for civilian consumption.

But the world food situation is in sharp contrast to the improved eating prospects of United States civilians. The USDA reports an increasingly grave world food situation for 1945-46, with total world farm production about 3 per cent below prewar in terms of calories and carry-over stocks of major foods sharply reduced.

The food outlook is serious in Continental Europe which, exclusive of the Soviet Union, is short 18 million tons of food needed to maintain rations moderately above the wartime levels in liberated countries and to prevent widespread disease and unrest among urban populations in conquered areas. It has shown greater declines in production than any other geographic area with war and drought reducing production about 25 per cent below prewar.

The outlook in the Far East is also serious. A large production decrease has occurred in Japan and Japanese-occupied areas. Both China and India face acute shortages of wheat and rice. These needs are in addition to those of the other normally deficit areas such as the United Kingdom.

Civilians Receive Big Boost in Allocated Meat, Fourth Quarter

More beef in the market place should reduce the "beefs" about the meat situation. The civilian meat allocation for the fourth quarter of 1945 is nearly 30 per cent above the third quarter allocation and sufficient to permit per capita meat consumption at the rate of nearly 148 pounds a year.

This rate of meat consumption is about the same as the average for 1944 but 22 pounds more than the average for the prewar years of 1935-39.

Only 12.2 per cent of the total meat will go to military needs during the quarter, which is a reduction of more than 50 per cent from a year ago.

The expert allocation for liberated areas and paying governments is 9.9 per cent, down about 10 per cent, and United States territories are due to get half of one per cent. Civilians will have the rest—77.4 per cent.

Help The Girl Scouts—Buy Cookies Saturday.

ONE OF THE GREATEST SPECTACLES TO THRILL YOU AGAIN, AND AGAIN



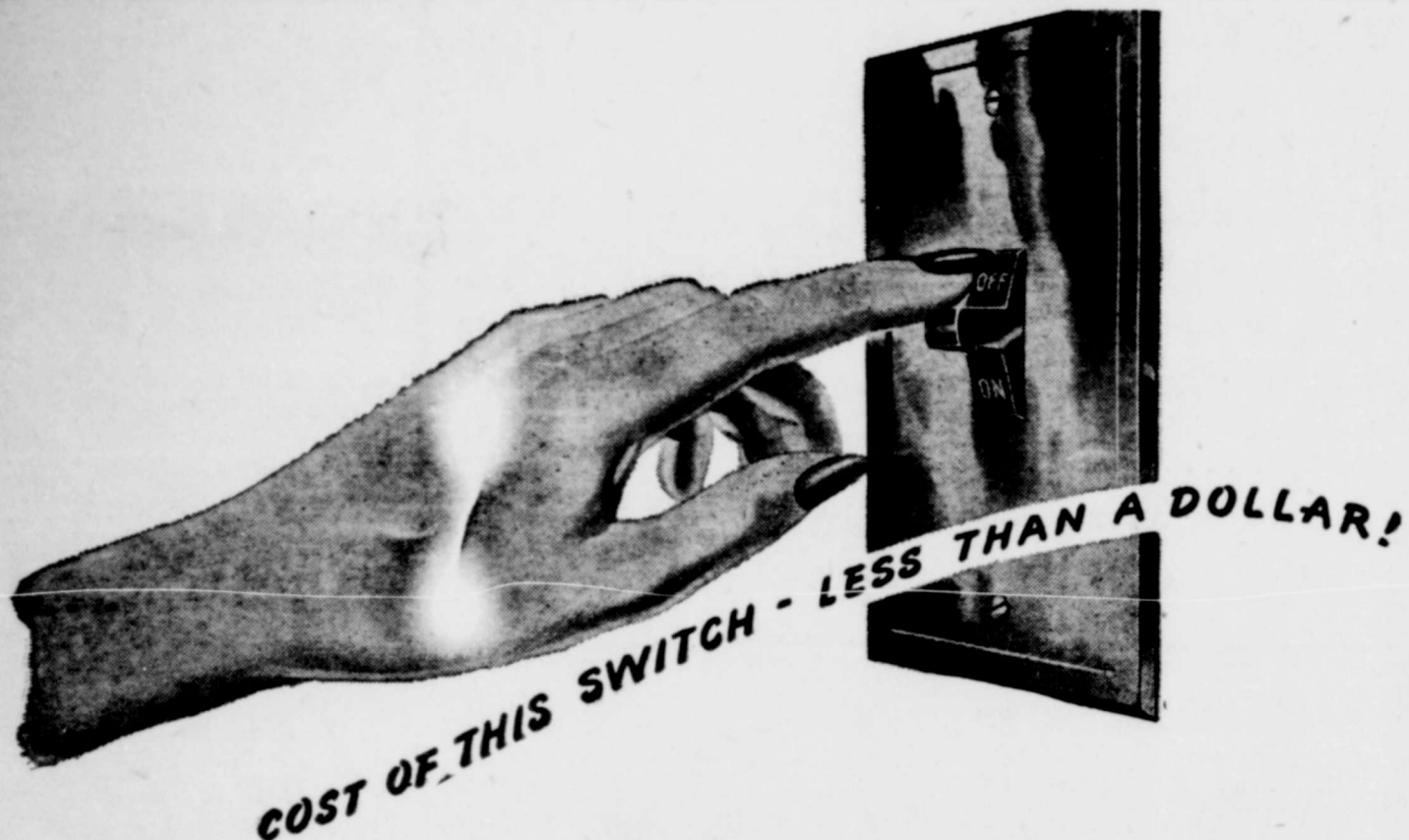
Cecil B. De Mille's "NORTH WEST MOUNTED POLICE" in Technicolor

OCOTILLO THEATRE

SUN. - MON. - TUES., NOV.

New Books Are Now on Shelves Public Library

The names of a number of new books added to the shelves of Artesia Public Library have been announced by Mrs. Nellie Hartell, librarian. They are: "The White Tower," James Ramsey Ullman; "The Girl from Memphis," Wilbur Daniel Steele; "Charity Strong," Marguerite Allis; "It's a Free Country," Ben Ames Williams; "Centennial Summer," Albert E. Idell; "Black Moon," Clarke; "The Journey," "The Wrong Case of the Gardner," "Blind Strumpet," "Silver," "Three Bells," "Storm Tide," "My Lou," "Cas Jensen," "A L. Langsly," "Last New Books," "Sea," "Kjerstin," "Pleasant field," "My Childhood," "The Headress," R.



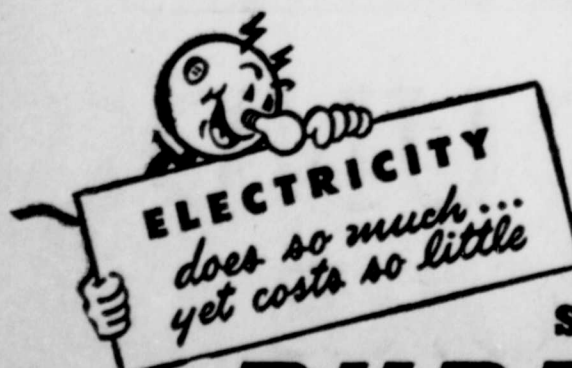
COST OF THIS SWITCH - LESS THAN A DOLLAR!

But IT TAKES HUNDREDS OF EMPLOYEES TO MAKE IT WORK

Seems like a little thing—your electric wall switch. It's one of the least expensive permanent fixtures in your home. And it works so easily, you don't give it a thought.

But what is behind that wall switch? First, there is the hard, sincere work of nearly a thousand employees in your Public Service Company who are on the job day and night to furnish you with cheap, dependable electric service. Also, stop to think of the millions of dollars invested in equipment—power plants, transmission lines, sub-stations, poles, insulators.

Yes, your electric wall switch is a small thing but it takes a lot to make it work for you.



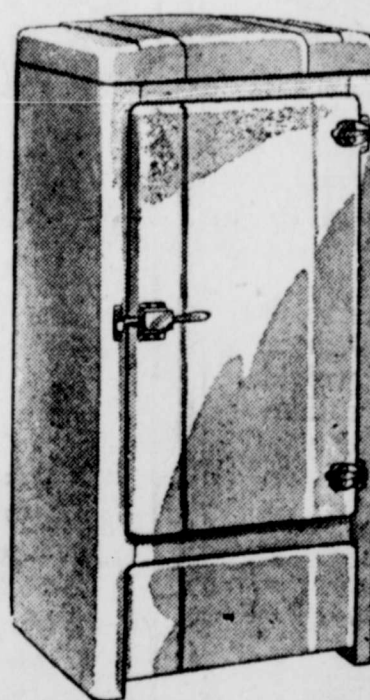
SOUTHWESTERN PUBLIC SERVICE COMPANY

20 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Here Is What You Have Been Waiting For! Electric Refrigerator

See the New WESTERN ROYAL In Show Rooms. Get Your Name on Our List at Once. Shipments of These WESTERN ROYAL Refrigerators Will Be Coming Through Before Long. Will Be Delivered by Our Store to Customers in Turn on Our List.

Western Royal Is First Again And Has the Following Features



- Hermetically Sealed Unit
- Floating Power
- Fast or Slow Freezing With Instant Fingertip Control
- Automatic Overload Protector
- Interior Light
- Built-in Thermometer
- Four Instant-Release Cube Trays
- Meat Chest
- Vegetable Crisper
- Large Vegetable Storage Bin
- Adjustable Shelves
- And Many Other Time-Saving Features

Come in Today and See the New Western Royal Electric Refrigerator

HOMER G. BORLAND

AUTHORIZED DEALER Western Auto Supply Co.

207 W. Main St.

Artesia, N.M.

Church Ladies Will Serve Luncheon Nov. 8

Completed the holding of the luncheon Nov. 8, at the First Christian Church, with the ladies of that church serving the luncheon.

President Ralph Petty, who expects to be out of the city on that particular date, will complete all the arrangements for the dinner and Vice President Artie McNally is expected to preside over the meeting Arba Green, secretary-manager of the Artesia Chamber of Commerce, may be in attendance, at the time of the meeting here, of the national organization in Ohio.

With many civic matters, however, in need of attention President Petty is extremely eager and anxious for a good attendance for the luncheon.

A guarantee of 40 plates has been made to the ladies of the church in order to hold the luncheon and an advance ticket sale is expected to be held Not only will the tickets be placed on sale at several places but some contacts

will be made to sell the tickets for the luncheon.

Among the matters expected to be discussed will be the superhighway. A. H. Hoyer, who was recently elected chairman of the New Mexico-Texas organization, has recently returned after visiting a number of the cities in Texas. He will report to the organization on the activities now underway.

President Petty also is anxious for some action to be taken on the construction of the 20 new homes approved for Artesia. Approval for the erection of 20 homes here not to exceed more than \$7500 each in cost has been given but no definite steps as yet have been taken to erect the homes.

Grady Booker, secretary of the Carper Drilling company, also is being invited to attend the luncheon to make a report on their new addition to the city and also to discuss briefly other plans for the improvement of Artesia. This company not only erected the fine office building here but has plans for completing their second building. They also recently purchased the building now occupied by the Artesia Laundry and Cleaners and plan to remodel it into a modern store building as soon as the new laundry building is completed here.

A plea was sounded not only for all of the regular members, who attend Chamber of Commerce dinners, to plan to be present but the hope was voiced that most of the business men would be in attendance for the dinner here.

All are urged to secure their tickets prior to the dinner.

Tickets can be secured at the

Chamber of Commerce office in the city hall, at the Artesia Pharmacy, and at The Advocate office. Everyone, of course, is eligible to attend the luncheon whether they are members of the organization or not.

Church of God in Christ to Honor Pastor at Meeting

A special 10-day meeting, starting this evening, with services at 8 o'clock this evening, has been planned at the Church of God in Christ in observation of the second anniversary of the pastorate of the Rev. Billy Johnson.

The meeting is to be conducted by Superintendent S. V. Brooks of Roswell.

An invitation has been extended to all friends of the church, both Negro and white, to attend the services, in appreciation of the good work done here by the hard-working and sincere pastor and his wife.

Preferences for Veterans Rule Is Clarified

John F. Hough, Denver regional director, Department of Commerce, Office of Surplus Property, in order to clarify the subject of "Preferences for Veterans" as provided under Surplus Property Board Regulations No. 7, made the following announcement:

"The Office of Surplus Property, both under the regulation and the established policy of making sales through normal trade channels only, in the interest of national economy, is prohibited from selling direct to the veteran, as an individual, or to any individual."

"The Smaller War Plants Corporation has been designated as the agency through which veterans, interested in establishing themselves in business, may make purchase of government surplus property, and all applications should be made to that agency."

"In the event of a contemplated agricultural enterprise, certification of need by local Triple-A Committee to the Smaller War Plants Corporation is required."

"Veterans may purchase direct from the Department of Commerce only if and when they have set themselves up as retailers or wholesalers, maintaining regular places of business."

The Denver office of the Smaller War Plants Corporation is located at 310 Midland Savings Building.

Women Should Notify Board When They Wed

Women workers should notify the Social Security Board when they marry, so their names can be changed on the board's records in Baltimore. If they do this, they will make it easier for themselves and the board when the time comes to file claims for old-age

and survivors' insurance benefits.

For the woman who marries and wants to use her married name in her work, the board has provided a special form, which can be obtained at the office of the board in Roswell, or from any postoffice. She should fill it out, attach the social security card bearing her maiden name, and send the form to the board. The board does not assign her a new number, but issues a new card bearing the present name and the number that was originally assigned to her. She thus will have only one number during her entire lifetime. If she had more than one number or uses more than one name, she might stand to lose her benefits.

The board keeps all information it receives from the worker strictly confidential.

Any worker may obtain further information from E. Glen McNatt, officer in charge of the Roswell field office of the Social Security Board.

Order Those Christmas Cards at Advocate now to Save being disappointed.

Cookies Will Be Sold By Girl Scouts Saturday.

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That we specialize in things that are hard to get?

See us for your HOME FURNISHINGS Mac's TRADING CENTER "OF COURSE"

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Now Operating
Corner Grocery
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Get The ALL MEASURE QUALITY



ANACIN
For Quick Relief of Simple Headache
100 Tablets .98

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POND'S COLD CREAM
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NATIONAL PHARMACY WEEK

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Public SERVICE Is A TRUST

Pharmacy Week is a special time for us to our belief that a public service is such, a public pledge ourselves to this trust—our obligation to the community in keeping the high standards of the Profession. Bring your prescription to us with assurance of quality.

Quality weighs heavily in your favor whether you require a prescribed medicine, a packaged drug, or a beauty aid—and the professional pride and prestige of our prescription service guarantee a full measure of quality in every purchase you make here. Since the sale of health goods and toiletries is as much a part of our responsibility to you as is the compounding of prescriptions, we insist that all merchandise measure up to the high standards of quality we demand in prescription drugs.

Add 20% Federal excise tax to Cosmetics

- Quart Red Arrow Milk Magnesia 69c
- 25c Size Carter's Liver Pills . . . 15c
- 6 Bars Palmolive Soap 36c
- 1.00 Size Messengill Douche Powder 79c
- 75c Antiseptic Listerine . . . 59c
- Quart Ready-Pak Vanilla Ice Cream . . . 35c
- 25c Tissue
- 98c Aspirin
- 2.69 Peppermint
- 79c Lotion
- 94c Food
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We have been authorized to sell the following nationally advertised name brands as soon as available.

WATCHES	SILVER	JEWELRY
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HELBROS	Manchester Sterling	RING-OF-ROMANCE
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ROGERS	1847 Rogers	KREISLER
HARVEL	Community Plate	SCHICK
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ALL THESE AND MANY OTHERS

Announcement
Specials

Diamond Wedding Set \$14.75 and up

Identification Bracelets \$1.00

Silver Plate Jelly Servers, Cocktail Forks and Spoons ----- 10c

Forks ----- 25c

Extra Special Value

6 Ice Tea Glasses on Wooden Tray ----- 75c

Extra Special Value

GIFTS For BABY

Solid Gold Baby Rings ----- \$1.00

Baby Locketts ----- \$1.00

Baby Crosses ----- \$1.50

Baby Food Pushers - 25c

Starters Set in Pottery Service for Four - \$5.00

KING'S Jewelry

Announcing...
The Purchase
Of King's Jewelry By

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We've Served Uncle Sam
NOW
We're Ready to Serve You

At all times we will endeavor to have available to our customers in Artesia and vicinity, the finest name brands in the Jewelry line nationally advertised jewelry.

Budget Payments
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KING'S JEWELRY

307 W. Main

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Pharmacy

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Ranch Day Will Be Held on Nov. 30 at New Mexico A. & M.

November 30 will be range field day on the college ranch, Prof. J. H. Knox, head of the animal husbandry department at New Mexico A. & M., announced.

Once sponsored annually by the New Mexico Experiment Station and the U. S. Forest Service, ranch day was drawing crowds of ranchers from all over the state when the war ended the series in 1942.

On the Nov. 30 program, staff members of the college and of the Southwestern Forest and Range Experiment Station will discuss results of experimental projects. Also scheduled to speak are a number of ranchers, who will talk on practical applications of scientific practices.

"Since this is the first ranch day since 1941, we feel that we'll have a good bit to offer," Professor Knox said. "We want all ranchers and other interested people to attend."

Look for Pots, Pans to Serve All Purposes

After a three-year drought, all the new pots and pans that will soon gleam on dealers' shelves will look good, but not all of them will be worth buying. That's the advice of Miss Veda Strong, home management specialist of the New Mexico Extension Service, who urges experienced homemakers and younger wives not to be hypnotized by the unaccustomed polish and splendor.

"Look for pots and pans that will serve more than one purpose," she says. "Remember too that not every pan will be suited to your needs; it may be too large, too small, or entirely impractical. Also be on the lookout for good buys."

In an effort to help homemakers avoid rash and wasteful buying, the extension specialist asks prospective buyers to consider before telling the dealer to "wrap it up," the following points:

Suitability of the material for the purpose it's designed to fill should be considered. Is the utensil to be used on top of the stove, in the oven, or simply in food preparation?

Is the utensil too big for your stove or family, or too little?

Is it of durable construction and efficient in utilizing heat?

Utensils that serve many uses save money and valuable kitchen space.

Equipment of simple design can be cared for more easily. Resistance to stain, rust, and breakage is also important.

In Clinton, Ill., H. D. Breighner searched for an address in the purse an unidentified woman motorist had left in his filling station. He didn't find it among an assortment of articles and \$3 in cash. A few hours later the customer returned for her purse, told Breighner she had driven 100 miles before missing it. Breighner expressed surprise but not for long. The woman deftly rummaged through the purse, waved a \$100 bill, told Breighner, "here's why."

Questions and Answers for Returned Veterans Are Released by DAV

Questions and answers for the returned veteran and his friends, released by the Disabled American Veterans:

Q. Is the Congressional Medal of Honor the oldest decoration awarded by our nation?

A. No. Altogether the Congressional Medal of Honor is the highest award, the Purple Heart is the oldest. The latter was first awarded by George Washington in 1782.

Q. Under the GI Bill of Rights what is the actual period designated by the term "year of education"?

A. This provision of the GI Bill has been interpreted to mean a calendar year of 12 months and not an academic year of two semesters.

Q. Are discharged veterans given any advantage in the purchase of surplus government property?

A. Yes. Regulations now make it possible for veterans to purchase surplus government property without going through regular dealer channels. Applications should be made to the nearest Smaller War Plants Corporation office.

Q. Where can I get the latest information on veteran job rights under the Selective Service Law?

A. Selective Service Bulletin for April, 1945, contains complete information as to reemployment rights. Write to Superintendent of Documents, Government Printing Office, Washington, D. C.

Q. My name was on the civil service appointment list before I was called to the service. Am I still eligible?

A. Yes. A recent executive order states that veterans who lost their chance to qualify for permanent government appointments because they were called into service before their names were reached on civil service registers have had their eligibility restored.

Q. Does a disabled veteran have to be permanently and totally disabled before he can join the Dis-

abled American Veterans?

A. Definitely not. Any veteran who was wounded or disabled in service, regardless of degree of disability, is eligible for membership in the DAV.

Q. What is the maximum interest rate that may be charged on a loan guaranteed under the GI Bill of Rights?

A. Four per cent a year. The government pays the interest on the guaranteed part of the loan for the first year.

Buy Girl Scout Cookies Saturday.

New Modified Cotton Fabric Will Not Mildew

A new modified cotton fabric that will neither mildew nor rot and that has withstood burial in the ground for more than six months without significant loss of strength has been developed by scientists of the United States Department of Agriculture.

This new material, according to Miss Pearle Chapman, extension clothing specialist of New Mexico A. & M. College, has the strength and appearance of ordinary cotton, plus the ability to resist rot. It is partially acetylated cotton—somewhat related to rayon made by the acetate process. The new preservative process does not cause discoloration of the fabric, nor does it produce an odor.

The modified cotton cloth, yarn, and sewing thread, Miss Champan said, should be satisfactory for making work and play clothes, shower curtains, tents and awning that will resist rot, and children's garments. It is also for use in making rot-resistant bags for packaging fruits and vegetables. It will be most useful in damp climates.

The new development is the result of work by Charles F. Goldthwait, James McLaren, Samuel T. Voorhies, Jr., and others at the Southern Regional Research Laboratory in New Orleans.

Buy Girl Scout Cookies Saturday.

Farm Briefs Are Given by Ag Department

USDA information indicates that the number of lambs and sheep to be fed for the coming winter and spring market will be less than the number fed a year earlier.

Developments in the cattle feeding situation indicate that the volume of cattle feeding during the coming winter feeding season may be little different than in 1944-45.

The fats and oils situation is expected to remain relatively tight in the months immediately ahead. Some relief is probable after the turn of the year, when lard from an increased 1945 fall production of hogs shows up, and when supplies from the Pacific come in appreciable quantities. We are sharing our fats and oils to make essential supplies available for feeding in liberated areas. Egg and poultry prices exhibit-

ed unusual irregularity and change during September. Egg receipts declined and prices reacted upward from the slump that began in August. Live and dressed poultry supplies increased and were in excess of trade needs following the terminating of set-aside requirements and discontinuance of army purchases.

The primary reasons why wheat yields have increased in all major wheat areas are, according to USA specialists, improved varieties better prepared to combat diseases, and insects, greater use of soil and moisture conservation practices, and mechanization. Planted acre yields for the United States averaged 12.3 bushels during 1919-23 compared with 16.4 bushels during 1941-44.

Total production of by-product feeds, such as oilseed cake and meal, wheat millfeeds, and animal scraps, has increased sharply since 1939. U. S. output of oilseed cake and meal jumped from about 3,800,000 tons in 1939 to 6,000,000 tons last year. Production of animal scraps was up 15

per cent, of wheat millfeeds and other by-product feeds 30 per cent.

To meet the holiday demand for traditional turkey dinners, farmers have produced a record crop estimated at 44,150,000 birds—22 per cent above last year's record.

Hunting war souvenirs in Germany is fun for some GI's but getting three of a kind is something else again. That was the problem of Lt. Edward J. Reardon of Kansas City, who has 12-year-old triplet halfbrothers. "I knew if I didn't get everything in triplicate the next war I'd see would be right here in Kansas City," said the young lieutenant, home after two and a half years with the Infantry in Europe. So triplicate it is—three identical German luger pistols, three Nazi helmets, three flags bearing Hitler's emblem, and three German mess kits.

Mark Twain took out a patent for a "self pasting scrapbook" in 1873, and sold 25,000 copies.

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Large Selection FOR FALL PLANTING

We Deliver and Plant

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Use Our Lay-Away Plan and Give

Diamonds
the **DISTINCTIVE Gift**

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Do you think I can get Jim's favorite coffee here?

Of course! Safeway carries all leading brands.

My family are great coffee drinkers and they insist on the best.

Coffee's best when it's fresh at Safeway.

AIRWAY
Fresh Ground
COFFEE
3 lb. . . . 60c

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Reg. or Drip
COFFEE
2 lb. . . . 57c

MEADOW WOOD
BUTTER
Lb. . . . 48c

Kitchen Helpers
GIANT SIZE
Steel Wool
Roll 5c

SUNBRIGHT
CLEANSER
Reg. Can . . 5c

Jergens Lotion
6 oz. . . . 48c

Folgers' Coffee
2 lbs. **63¢**

NOB HILL
Coffee
Lb. 25c

97% Caffen Free
SANKA
Coffee
Lb. 36c

CHERUB MILK
Tall Can, 3 for 25c
Case \$4.00

MAXWELL HOUSE
Coffee
2 lbs. 64c

Correct Grind
HILLS BROS.
Coffee
2 lbs. 64c

HOSTESS DELIGHT
FRUIT COCKTAIL
No. 2 1/2 32c

GARDENSIDE
Tomatoes
No. 2 1/2 Case \$

GARDENSIDE CUT
Green Beans
No. 2 Can Case \$

SUGAR BELLE
Peas
No. 2 can Case \$3

COUNTRY HOME C. S.
Corn
No. 2 Can Case \$3

GARDENSIDE
Spinach
No. 2 1/2 Can Case \$3

SUNNY DAWN
Tomato Juice
No. 2 Can Case \$2

TOWN HOUSE
Grapefruit Juice
No. 2 Can Case \$2

PETITE HALVES
Peaches
No. 2 1/2 Can Case \$5

GREEN TAG ORE. PURPLE
Plums
No. 2 1/2 Can Case \$4

SAFEWAY QUALITY MEAT

Grade A Beef
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Grade A Beef
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For Extra Snacks
Dutch Mill Am.
CHEESE
1/2 lb. 20c

Real Roast
Peanut Butter
Lb. 24c

They finished their job—let's finish ours with
Victory Bonds
for the last time, America... buy extra bonds

MEN ARE DUMB—BUT CUTE!

AW, LOOK, KITTEN, SUNDAY'S A DAY OF REST. REMEMBER??

NO CHICKEN DINNER, JUNIOR—UNLESS YOU START TOTTIN'!

IF I WEREN'T SO FOND OF GOOD FOOD, I'D MAKE YOU A RASH PROMISE!

OH, SIR! NOT A BRAND NEW VACUUM CLEANER?

NO! NOT IF IT MEANS SCRAMBLING ON MEALS! THIS I CAN TAKE. POOR FOOD, NEVER!

YOU'RE CUTER. GO ON—TELL ME THIS IS A CHEAP MEAL!

YOU'RE CUTE, JUNIOR, WOULD IT SURPRISE YOU TO KNOW I SAVE MONEY ON FOOD?

NOT CHEAP—LOW PRICES! I'VE BEEN DOING ALL MY SHOPPING AT SAFEWAY FOR MONTHS... AND I'VE GOT A HEAD START TOWARD THAT VACUUM CLEANER!

Safeway Prices are Consistently Low

It's easy to see how savings up when you do all your food shopping where quality is tops and prices are low. Those extra savings come mighty handy, too, when you're buying household appliances.

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We Have a Maytag Washing Machine on Demonstration

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Register for Your New Maytag Now

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