## twar Building Looms Program for Artesia

## Sugar Outlook Sweet

 On August 1

The Office of Price Admin-
istration has announced a new
shoe stamp will beome valid
Aug. 1. It is airplane stamp

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | IAL PUBLICATION FOR <br> MEMBE | R EDDY COUNTY |  |

Warns Against False Scheme To Aid Vets

## ffor Zoning Regulations sed by Civic Leaders

for Vets
200 Deck


wholesale- Malco -retail Malco Gasoline -Diamond 760 Oils and Greases -Mansfield Tires
Long Concrete Drive Adapted to Trucks Extra Wide - Heavy Heavy Concrete
CLYDE GUY - Malco Distributor

## No Meal Is Complete

without

## Mrs. Ross' Bread

It contains body-maintaining proteins, iron and important vitamins.

ROSS BAKING CO.

404 W. Main 8 oz . box . 51e



Full-o-Gold
ORANGE JUICE

$\frac{18 \mathrm{oz} \text { can . . . . . . . 20c }}{$|  case  |
| ---: |
|  GRAFE JUIEE  |}

Pt.

Del Monte
FRUIT COCKTAIL

## NATURALLY FRESH PRODUGE

PEACHES, at their luscious best . . . PLUMS, Santa Rosa ... LEMONS, full of juice ... WAT ERMELONS, Klondykes . . ORANGES, Ariz ...POTATOES, Ariz. new reds...TOMATOES, fancy red slicers . . SQUASH, white or green CORN, California golden. 29 oz. can . . . . . . . 32 c

Kelloggs
CORN FLAKES $11 \mathrm{oz} . \mathrm{pkg}$.

APRICOT PRESERVES
1 lb . jar
. . 26c

PLUM PRESERVES
llb. jar
28 c

Libby's Cross Cut
PICKLES
$28 \mathrm{oz} . j a r$
39c

| Holly Beet | Duff |
| :---: | :---: |
| SUG | d |
| 5 lb . bag . . . . 33c | $14 \mathrm{oz} . \mathrm{p}$ |
|  | AKE FLOU |
| 25 lbs. . . . . . 1.20 | 44 |
|  | ANCAKE FLOU |
| 5 lbs. . . . . . . 24 | 20 oz . box |



5 lbs .

$\stackrel{\substack{\text { Beef Grade A } \\ \text { SIRLOIN STEAK } \\ \ldots}}{\text { Lise }}$ OF COURSE YOUTRE THE ONE WHO KNOWS WHAT YOU OREE
 value received. You select exsect
what y yound and pay for it by ti
pound. Try ahopping today, at SAFEWAX




Mrs. Alex McGonagill of Artesia, State President Legion Auxiliary, to Preside at State Convention





Corporal Heckel is a member of and members. Miss Beulah Booker
ohe Receiving and Evacuation De. of Ponca City, okla, a guest of
ond
techment, Stark General Hosp
He is the son on Mr. and Mr.
lerd W. Heckel, Marshfield, Wi
After thee rites in the chapel
eembers of the WAC band held an
meformal reception in fiformal reception in the band
room honoring the newlyweds. $\overline{\text { T/SGT. AND MRS. CLOWE }}$ A daughter
clock Tuesday


nnie Jo Pate Becomes Bride of Herbert Mathis, Former Navy Man



Volunteers Must Help Process

## Sugar Requests

## 




## Itided an buber


first class, arrived home Wedne

## ngton. D. .. After special Wast. train-

sued are nefed be b
apith approximately so to 100 m

over the USS Hancock, spreading death ind


WESTERN GIANT DOUBLE DUTY TIRES.TIB

When spending that valuable Grade 1 Permit, be sure you get limited supply of Western Giant rour-pl.
tubes.

HOME AIR-CONDITIONERS

HOMER G. BORLAND Authorized Dealer

Western Auto Supply
Company

## 207 W. Main Phone 325

America's Best Lighted Midway
ponsored by Your American Legion Sponsored by Your American Legion ALL FOR FUN

> ...FÜN FOR ALL <br> <br>  <br> \title{
COMING <br> \title{
COMING <br> <br> ALL NEXT WEEK <br> <br> ALL NEXT WEEK BYERS BROS BYERS BROS SHOWS SHOWS <br> <br> "The Carnival That Is Different" <br> <br> "The Carnival That Is Different" -PRESENTING -PRESENTING8 -RIDES-8
8 --SHOWS-- 88 -RIDES-8
8 --SHOWS-- 8 35--CONCESSIONS-35
} 35--CONCESSIONS-35
}

$\qquad$
Condensed financlal statement
F The city of artesia, new mexico

$\qquad$ $\begin{array}{llrrr}20,513.94 & { }^{2}, 747.65 & 3,252.50 & 7,013.8 \\ \text { GENERAL } & \text { FLND } & 67,733.80 & 16,938.01\end{array}$

Balance Receipts Disb. Balance $\begin{array}{lll}3,472.86 & \text { to date } & \text { to date } \\ & 43,500.25 & 32,222.36 \\ 1,554.08 & 17,357.72 & 19011\end{array}$
$\begin{array}{lrrr}1,432.00 & 61 & 1,432.61 \\ & 60,948.58 & 52,736.7\end{array}$

Your Wisest Investment
other investments. Whether your home, your automobile, or your

JOHN W. GATES
"The Complete Insurance Service" 201 Carper Bldg.

Phone 430
the artesia advocate, artesia, new mexico



They're Always Ready

Those who anticipate their Commercial Printing . . . turn
in their orders before their supplies become exhausted . . never have to wait for their printing jobs.

It is those . . . who forget to check their printing supplies
WE ARE ALWAYS SORRY WHEN THIS IS THE CASE . but we're still behind the Eight Ball on printing. It still takes for Commercial Printing. And this is inspite of the fact we have added another man to our force and now produce Commercial Printing every day in the week.

Why not anticipate your needs now . . . check over your going to need Letterheads, Envelopes, Statement Forms, Invoices ... or any other type of printing in the next 30 days . . . please place that order now.

If you do ... we'll have it ready and waiting for you.
We want to continue to serve you... give you the best service operation of your business. But when you turn in that order early, it just helps us to help you.

And we'll appreciate your fine cooperation.
The Artesia Advocate




Chief H.
Chief H. J. Schepp


-

##  <br> Office Supply <br> News <br>  <br>  need priorities. <br> We are trying to see what can be them. <br> are scarce. <br> them soon <br> Your ortice supply stope" <br> Artesia Advocate



Fakmers Now aply
To oftionivg boaki

 Armer and rover Forschand shand spily
$\square$
any of those items, which h
been difficult or impossible to

Then Perhaps you can Save $20 \%$ on fire lasurance!

GENERAL Insurance Company insures traps. Further, they carefully inspect property These octions greatly reduce fire losses. The resulting soving is returned to preferred risk
policyholders, and has never been less than $20 \%$ of premium paid. Does YOUR property qualify for this better fire insurance... Do

Pete L. Loving Agency 301 Washington Phone 518
 STRET? Hempor
coodfiear

Waiting for a NEW G(1)DDEMEAR

anfrinitim

Super Cruiser Demonstratio Will Be Given at Hazel Field Tuesday, July 24

Hazel Flying Service PHONE 380-R4

If Owen Hensley will present this ad at Field, it will entitle him to 15 minutes fro

JOB PRINTING AT THE ADVO
saves Horne' Horne

|  |  |
| :---: | :---: |
| Brimful CRICKERS | Foleres <br> COFFEE |
| $2 \text { lbs. . } 25^{\circ}$ | lb. |
| RICE |  |
| $2 \mathrm{lbs} . . .23{ }^{\text {c }}$ | METT |
| Red and | Extra Swet |


| No. 1 |  |
| :---: | :---: |
| POTATOES | Sunkist |
| ORANGES |  |



| $\substack{\text { No. } 1 \text { Crade } \\ \text { Elberate }}$ | Impem |
| :---: | :---: |
| Peaches | CaNteloups |
| ${ }_{\text {Bustel }}$ | No. 1 Lita |
| s289 |  |

## -at-

FLY A PIPER CUB

## Friday - Saturday <br> SPECIALS

 No. 1 Grade aniliurs 1 Larg 10mig




Postivar Building-
Continuev drom Page One
for further expansion if and when
materials are available. schoolo of

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beresides the building of new
homes and bustess dwellings,
and homese and business dwellings
mand $\begin{aligned} & \text { omintemplate reparing and } \\ & \text { moderniting if and when ribor and }\end{aligned}$ materials are axiluble
Conitractors have encountered
mary probers in acres ing on the
work they done Te
 erial dealers, but often times many
of those in neithboring towns in
an effort to obtain thoe an effort to obstain those suppplies they need to complete cons
tion wort they have started
Lumber deales hyye


Oil Activities-

## orders. Ualco Ref

 Drilling at 1743

## Replins.1. co, Keel Drilling at 2433.

${ }_{\substack{2 \\ \text { Total } \\ \text { 2nal dep }}}$

so


Drilling at 2571.29.
Robert McKee, State 6, SE SE 32 3 36-17-29.
Drilling at at 3 , state 2, NE NW Carper Drilling Co NW NW 3416.31.

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\begin{aligned}
& \text { Drilling at } 3584 \\
& \text { ichuster } \& \text { Messinger, Anderson } \\
& 1 \text { SW NW 31-19.28. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { chuster } \& \text { Messinger, Anderson } \\
& 1, \text { SWW } 31-1928 \\
& \text { Total depth 1181; shut down for } \\
& \text { Onders }
\end{aligned}
$$

$$
\begin{aligned}
& \text { orders } \\
& \text { Nash, Windfohr \& Brown, Gissler } \\
& 6-\mathrm{B}, \mathrm{NE} \text { NW }
\end{aligned}
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$$
\begin{aligned}
& \text { 6-B, NE NW } 11-1730 \\
& \text { Total depth } 3048 \text {; fishing tools. } \\
& \text { R. } \text { R. Woolley, Arnold } 7 \text {.A, SE }
\end{aligned}
$$

$$
\begin{aligned}
& \text { R. R. Woolley, Arnold } 7 \mathrm{~A}, \mathrm{SE} \\
& \text { SE } 22.1730 \\
& \text { Drilling at } 2780 \text {. }
\end{aligned}
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\begin{aligned}
& \text { SE 22.1730. } \\
& \text { Drilling at } 2780 \\
& \text { Burnham oil Co., Brooks 1-A, sw }
\end{aligned}
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\begin{aligned}
& \text { Burnham oil Co, Brooks 1-A, sw } \\
& \text { NE 19.17.28 } \\
& \text { Drilling at } 2320 \text {. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Drilling at } 2320 . \\
& \text { Franklin, Aston \& Fair, Canfield } \\
& \text { 5.B. SE NW 18.18.30. } \\
& \text { Drilling at at } 2550 \text {. }
\end{aligned}
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\begin{aligned}
& \text { 5.B. SE NW } 18.18 .30 \\
& \text { Drilling at 250 } \\
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\end{aligned}
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\begin{aligned}
& \text { Drilling at } 2550 \\
& \text { American Republics Corp. Robin- } \\
& \text { son 4B. TE NE } 35-1729 . \\
& \text { Total depth } 3050 \text { - waiting on }
\end{aligned}
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$$
\begin{aligned}
& \text { son 4B, TE NE 35-17.29. } \\
& \text { Total depth } 3050 \text {; waiting on } \\
& \text { cement. }
\end{aligned}
$$



 north and south of Artesia. Much
interest has been displayed in thes at every place they could
ce purchased when they proposed route in Texas, Califor: be purchased when they were re nia and, of cote in Texas, califor All members are urged to be present and it is hoped that the stocks in some Artesia homes but attendance for the luncheon on it has resulted in less stocks on the
Aug. 2 will set a new record for shelves of Artesia buyers. the Chamber of a new record

## If Evervone-

(Continued from Page One)
an hour or two. In other instances
dealers have held back cigarets
and sold them from under the cuunter in an effort to accomodate
their customers. Guy's NewBut the fact that cigarets have outlet for Mom Page One) been short in Artesia, it was stated $\begin{aligned} & \text { outlet for Malco products Guy re } \\ & \text { presents Malco in both the whole }\end{aligned}$ as resmokers buying all

## DANGER

## MON-POISONED

"DANGER-POISON" is a familiar sign to all of us.

But, "NON-POISONED" can be DANGEROUR AND COSTLY, too.

Non-poisoned cotton field, subject to at tacks from boll worms, and other cotton insects, can be very costly to YOU, this season. On the average, during the past 21 years, these insects have cost cotton farmers $\$ 230,546,000$ per year

Watch for the Danger Signals
It will pay you to be on guard against the first signs of cotton insects - get your supplies of poison early enough to be sure that you'll be ready for action - consult your County Agent about his recommendations as to the most effec tive methods of preventing insect damage. And, remember
POISONING DOESN'T COST - IT PAYS!
This message is published as a service to Farmers by

Otis Gin \& Warehouse Company
Loving, new mexico

## SOVETHING NEW



THE NEW DE LUXE PORTABLE GRILL Beauifully designed - they are ideally adapted to meet the demand for an efficient combination BARBEQUE-GRILL for cooking, grilling and barbequeing. Its all metal and folds compactly and uses charcoal and wood. Popularly priced


For the pienic, a folding table is just the thing you will need. Handy at home too.

Brainard-Corbin Hdwe. Co.
327 W. Main

# THAT DEADLINE IS MORE 

IMPORTANT THAN EVER...

The deadlines for the receiving of copy, both advertising and news is more important than ever with the larger size paper and the fact that new regulations require that The Advocate be in the postoffice earlier than before in order to insure delivery.

The following deadlines were announced some weeks ago.

## DEADLINES FOR DISPLAY ADVERTISING:

Half Page Ad or Larger Must Be in by Tuesday noon.
Display Ad Less Than Half Page by $9 \mathrm{a} . \mathrm{m}$. Wednesday
Legal Advertising Must Be in by $5 \mathrm{p} . \mathrm{m}$. Tuesday.
lassified Advertising Must Be in by 9 a. m. Thursday,
These Days Refer to Prior to Thursday, Publicat
These Days Refer to Prior to Thursday, Publication Day

## DEADLINES FOR NEWS COPY:

Society, Social Functions, and Personal Items Occuring Prior to Monday Must be in During Monday.
Those Occuring After Monday and on Monday or Tuesday Must Be in by Wednesday Noon.

It is very essential now that these deadlines be fully ob-
We appreciate the fine cooperation we have received on this and feel sure that the public will continue to assist us in insuring publication on time of their weekly newspaper.

Present schedule of publication calls for the printing of the first section of The Advocate on Tuesday; second section Wednesday; and the third section Thursday morning in time for papers

Your complete and continued cooperation will be appreciated

THE ADVOCATE

