# OFFICIAL PUBLICATION FOR EDDY COUNTY <br> Artesia Advocate 

Construction New School Here Is Essential, WPB Determines

Makes No Changes in Application for Materials Needed for Priority Rating

ARTESIA, NEW MEXICO, THURSDAY, JANUARY 20, 1944

[^0]Quota for Series E Is $\mathbf{\$ 1 9 7 , 1 6 0}$ Goal for Entire County Is $\$ 1,383,500$ Of New Mexico's Sixteen Million


## aste Paper

 ives in StateBulldogs Drop Games to Dexter And Lovington



Five Completions In County Fields Are Producers

## 'Chuckie' Hohenshelt, 10. Dies Suddenly

 After Heart Attack rs, Hohd- and
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\begin{aligned}
& \text { Kuykendall Is Fined } \\
& \text { \$150, Sentenced to } \\
& \text { Thirty Days in Jail }
\end{aligned}
$$

 Honored by Friends
On Friday Evening On Friday Evening

| On Friday Evening <br> Hollis G. Watson, who retired |  |
| :---: | :---: |
| last week as president of the First |  |
| National Bank, was honored Fri- |  |
|  |  |
| Arteil Hotel, given by Barney | Believed Seaman |
| Cocosurn and Joo Nunn, who, with Ross Sears, reeently purchased | Graham Was Not |
| Watson'stotock in the bank. The Tson-0fa-gun," prepared | Buried at Sea |
| by Nunn, was served at an infor-mal gathering, at which the guest | Eugene V |
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| presidebriefly. The party was a concrete demwhich Watson is held by citizen of the Artesia community. |  |
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| Men Must Fight |  |
| For Principles | at the |
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| on's Safety," | sal |
| Hood said that man ever since | The stres. |
| $m$ and Eve has been inclined rely upon his own intellizence, | The strang |
| than by the rules of God. |  |
| ough that intelligence, |  |
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| through a gradual process of ev- olution, he said. |  |
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## For Principles



Carper Employee Is Suffocated by Weight of Car

MOTHER OF MRS. SMITH OF
WEED DTES THERE ON VISIT


Declares Lumber
More Critical
Than Is Steel

THE ARTESIA ADVOCATE RGHURGHESO
WITH WECO VALLEY NEWI And THE ARTESAA AMERICAN The Artesia Enterprise


## Mapinc

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## What d'Ya MEAN IT'S ALL OVER?




Deer Folks:


evening light. in jungle, th
Whether home or

## coughs

## AND you need extra

AND you need extra
money because of some emergency such as doctor or dentist bills-or because you

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WIIEV LIGIITNIIGS STRIKES

$\begin{array}{r}\begin{array}{r}\text { rice, } 8 \text { o'clock Wednesday evening } \\ \text { Ernest Thempson, } \\ \text { Superintendent. }\end{array} \\ \hline \text { CKE }\end{array}$
 want to take advantage of a special opportunity to better yourself - or because you want to consolidate
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FIRST NATIONAL BANK

## YOLR POCKETBOOK

He is here every other Wed
nesday during the day to visit the
members and friends of the church
end members and friends of the church,
and to conduct services at $8: 15$
p. m . Sundays when the pastor
On Suns


Pickup in Artesia Evenings-Deliver in Roswell Mornings
Pickup in Roswell Mornings-Deliver in Artesia Evenings

## BUS SCHEDULES

SOUTH BOUND
CARLSBAD, EL PASO, PECOS, FT. WORTH DALLAS, SAN ANTONIO All Connections Direct Leave Artesia 1:05 p. m. Leave Artesia $7: 55 \mathrm{p} . \mathrm{m}$.
NORTH BOUND
ROSWELL, AMARILLO, EL PASO ALBUQUERQUE, SANTA FE, DENVER All Connections Direct Leave Artesia 8:37 a. m.
$\begin{array}{llll}\text { Leave Artesia } & \text { 2:10 } & \text { p. } \\ \text { Leave Artesia } & \mathbf{6}: 37 & \mathbf{p} . \\ \text { m. }\end{array}$
Depot Open 8 a. m. to 8 p. m.
NEW MEXICO TRANSPORTATION CO., Inc. Phone 197


Guy Chevrolet Co., Inc.

Saciaty

Miss Mary Jo Mathis Is Bride of Lt. Wayne O. Wicks of New York

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Mrs. Buford Gray I
Hostess Thursday
Hostess Thursday
At Birthday Party

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occasion
Gray and
and Mrs.
Mrs. R. . .
included Myrna Henderson
ENCHILADA SUPPER

## La Loma Hall, North Artesia

 Friday, Jan. 21ing Starts 6
Music by
AVEZ ORCHESTRA
Dancing Afterwards
GENERAL PUBLIC INVITED Auspices Daughters of Mary

Junior Woman's Club Sunior Woman's Clab
EEuctional Proram
Wednesday Afternoon





Garden Club Flets Garden Club Elects
Officers for Year
Workers Are
Responding for
Red Cross Work

| Dixon Family Is <br> Feted Before Leaving <br> For Oklahoma to Live | Mrs. Cecil Mitchell Honors Her Daughter With Birthday Party |
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| Ponca city oka, where Oniry |  |
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Most of your friends away?

 Why not seitithen midst

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 address). Or write: The Ad-
jutant General, Room 4415, jutant General, Room 4415,
Munitions Building, Washing-
 sa Goehring, Cora Rogers, Jean-
sette Shira, Nina Tice, and Irene
Powell.
Mrs. M. G. Schulze, Mr. Schulze Mrs. M. G. Schulze, Mr. Schulze
Ider
and boys had the privilege of wis-
Ieed
iting her sister, Mrs. J. . Pph
riam, and her family last week at


| entertained |
| :--- |
| Fortnightly |

Floyd Springer. Martin Hostess To Fortnightly Club
$\qquad$
members of the Fortng
Bridge Club at her lovely count
ome Tuesday afternoon.

## 

 | T/Sgt. William T. (Travis) |
| :--- | :--- | :--- |

## Clearance

Coats- $\mathbf{1 0 0} \%$ Wool $20 \%$ Off

Dresses Wool-Crepe
Greatly Reduced Prices Hats $1 / 2$ Price Purses $\$ 1.98$ to $\$ 13.30$
Marie's
${ }^{322}$ Weet Main




# BAIIE'S FOOD STORE We Want You to Visit Our Store on 

## SATURDAY, JANUARY 22

To Help Us Celebrate Our Nine Years of Service to the Artesia Community FREE - Coffee and Cake Served All Day - FREE

| CRACERS 19c |  |  |  |  | TOMATOES 10 c |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\left\lvert\, \begin{array}{\|l\|l\|} \substack{\text { macais nir } \\ \text { SALAD } \\ \text { DRESSNGG } \\ \text { DRE }} \end{array}\right.$ |  |  |  |  |  |  |
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THE FLOUR THAT MAKES EVERY STORE POPULAR

# Sunny Boy 

CHOCOLATE FOR ALL USES Syrup, Gallon . $\$ 2.49$

6 BOX CARTON
Matches . . . . . 19c
KITCHEN TESTED GOLD MEDAL

## FLOUR <br> 25 lbs. $\$ 1.05$ <br> 50 lbs. \$2.05

| Post Tens . . . . . . . 25 ces |  |
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| cmine |  |
| Post Toasties . 10c |  |
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| Pop Corn . . . . . . . . . 30c |  |
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| Rice |  |
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Mac or Spag
egg
Noodles . . .

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| Pancake . . |
| nraft |
| Dinner . . . |
| duffs |
| Waffle Mix |$..$.


| DREST FRESCHG |
| :---: |
| ISOPROYL COMPOUND Alcohol |

MINERAL OIL
39 c

HAMBURGER SPREAD ${ }^{8}{ }^{8}{ }^{\text {BLU }}$
$\qquad$
Honey
73 c
yELLOW GOLD PURE
Honey


THESE PRICES IN EFFECT FRIDAY, SATURDAY, MONDAY, TUESDAY, JAN. 21, 22, 24, 25

Lower Cottonwood





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ieo Military Institute, Roswell,
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## Heber R. Brisoce, a brother of




 Fort Bliss or fordery.

MORE FLAVOR,

## CBEFE OLA

## IT'S PEPSI, GET WISE

Pepsi-Cola Company, Long Istand City, N. Y.
Franchised Bottler: Pepsi-Cola Bottling Co. of Carlsbad


## a rew Golden Bulles or

## PARTY-LINE TELEPHONE USAGE

1. Remember that somebody else may be waiting to make a call-be brief


Food Fights for Health FOOD FIGHTS for FREEDOM

There's "food for thought" in those two statements! A healther nation is a stronger nation, and with strength lies Vietory
. strength to do our work as civilians . . strength to avoid the waste of illness. Your government points the way to good health in making us mindful of the "Basic 7 " groups of food.

THE BASIC "7" FOOD GROUPS
Eat Something from Each Group Every Day

> No. 3-Potatoes and other vegetables and fruits.


## No. 2 Oranges, tomataes grverefritit <br> No. 4-Milk and milk products. <br> No. 6-Bread, flour and cereals. <br> No. 7-Butter and fortified margarine <br> BUY MORE

 BONDS4th
War Loan Drive
Jamuary 18 Pebruary 15

THE "shock troops" of your Government's 4th War Loan Drive-a drive that must raise $\$ 14$ billion to put the punch behind the punch that may make 1944 the date of doom for the Nazis-will soon call on you to buy your personal quota of Bonds. For, of the $\$ 14$ billion that must be raised in this Drive, $\$ 5.5$ billion worth must come from individuals.
Welcome these American men and women -5 million of them-who are not only buying their share of Bonds but are giving their time to call on you, personally.
Every office, every plant, every home, every individual in America has a quota to meet. Your personal quota is at least one extra $\$ 100$ Bond. That's above your regular Bond buying. If possible, buy your extra Bonds during this drive at the plant or office where you work. A volunteer Bond worker will sell you there. Otherwise, welcome him to your home when he calls. Or find one in the thousands of retail stores all over the United States. They want to find you - you must help see that they do.
 BACK THE ATTACK!

Pete L. Loving Agency
Palace Drug Store Guy Chevrolet Co. Carper Drilling Co. Murchison \& Closuit Malco Refineries, Inc.
Fred Brainard
Berry \& Dexter
Toggery Shop
Artesia Abstract Co.
Artesia Hotel
C. G. Morrison \& Co.

Production Engineering
Sanitary Barbers
Jensen \& Son
Baldwin's
King's Jewelry

The Hub Clothiers First National Bank Southern Union Gas Co. New Mexico Glycerin Co B. N. Muncy \& Son Artesia Pharmacy Artesia Auto Co. L. P. Evans Store Pior Rubber Co. Peoples Mercantile Co. Russell Auto Supply Co. Mann Drug Co. Kemp Lumber Company Artesia Laundry \& Cleaners Maljamar Oil \& Gas Corp. Mid-West Auto Supply Co. Flynn O'Malley, The Grill
Central Valley Electric Coop, Inc.
Artesia Alfalfa Growers Assn.
Brainard-Corbin Hardware Co.
Ocotillo and Valley Theaters
Valley Produce Co., Roswell
Southwestern Public Service Co.
Daughters of Mary
Plan Enchiad Supper
With Pubbic Invited
At a meting of the Duyghters

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| Oil Activity- <br> Valley Refting Co, Hill 2, Nw <br> Total diepth 529 feet; shut down <br>  <br>  <br>  | $\begin{aligned} & \text { Cot } \\ & \boldsymbol{W i l} \\ & \mathbf{M} \end{aligned}$ |
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| $\begin{aligned} & \text { \& Messinger, Page 2, } \\ & \text { V 15-21-28. } \\ & \text { epth } 2,480 \text { feet; } 51 / 2 \text {-inch } \end{aligned}$ |  |
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| remier Petroleum Corp., Beeson $10-\mathrm{F}$, NW NE $31-17-30$, Drilling at 1,870 feet. |  |
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| $\mathrm{E} \text {; }$ |  |
| Total depth 3,330 feet; cleaning out after shot.kelly Oil Co., Dow 7-B, NE NE |  |
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|  | Officers Will Be Next Week $\qquad$ vestigation, has announced the schedule for the next FBI law en- $\qquad$ Edgar Hoover, director of the FBI, in compliance with the pres ident's proclamation of Septem- <br>  $\qquad$ <br> These conference are held per- iodically in selected cities <br> open to al constituted law forcement officers, auxiliary po- lice, mounted patrol, sheriffs' posse members, railway <br> Law enforcement officers in this district have rendered the FBI in <br> nal security program, as well as <br> that the El Paso field division <br> is, Bryce said. $\qquad$ $\qquad$ $\qquad$ $\square$ |
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Ration Roun

# YOUR CHANCES OF DRIVING ARE SLIM- 

## Look Tire Facts in the Face

## WHAT THE TIRE SHORTAGE MEANS

To Truck Operators:<br>In order to keep rolling, tires need con- stant care, trucks cannot be overloaded<br>stant care, trucks cannot be overloade or unbalanced. To keep porating, tire must be checked rexulary. As replace<br>ments are not being manufactured in large enough quantities, repairing and<br>ecapping must be done at the proper ime in order to save every valuable<br>To Civilian Drivers: Restrictions on new tires will be mot severe than ever. Many tires have n severe hina ever. Many tires have n nad service for more than a year. Ther fore the fore they are on the critical list a eed attention now for inspection a ossible repairing or recapping. Yo ondependent tire serviceman is the be<br>Tires Need More Expert Service, More Regular Inspection than Ever Before. Heed the Advice of Tire Repairmen who are Experienced, who can Keep You Rolling during the Emergency that s Now at Hand.<br>Pior Rubber Co.<br>Wesley Sperry, Lessee

421 West Main
Phone 41


[^0]:    LUME FORTY-ONE

    ## urth War Loan Opens, as orth Eddy Seeks \$461,160

