Gateway Bowl Hits New Snag In NCA Ruling

Looks as Though Classic
Statewide Grid Game Statewide Grid Game
in Artesia Is at Last
Washed Out by North
Central Association.

* Gateway Bowl Game, Artesia's,
sole annual event of statewide note,
may be a thing of the sole annual event of statewide note,
may be a thing of the past, because
of a ruling of the North Centra of a ruling of the North Central
Association, which forbids member
schools st participate.
But schools to participate.
But members of the Gateway
Bowl Association have not given up
all hope that there may be some Bowl Associato here may be
all hope that the
way to continue the annual
classic in which each fall two
standin standing football teams are invite
to play in Artesia, although they
frankly admit they see nothing
this time to which to tie. this time to which to tie.
The game, which has been in hot
water ever since it was instituted
in 1939 , ran anoul of the ruling last
week, when R. P. Sweeney, who
is chairman of the New Mexico is chairman of the New Mexico
High Shool Athletic Association
announced that member schools the Norl
for
p
 Biennial Artesia
Election Will Be Tuesday, April


|  |
| :---: |
|  |  |

Defense Meet Is Called for Friday Evening



Lack of Religion Behind Conflict in
World, Says Stout Cond, Says Stout


ENMC Professor Speaks to Alfalfa Growers and Guests at Hotel Last Thursday, Prior to the Stockholders' Meeting.
"BUT WE WILL WIN"

Soon Will Produce Ten Planes, Sixteen Ships to One by Japs.

Artesia Auto
Neev Firestone
Representative

## Is to Request $\left.\begin{array}{l}\text { Information of } \\ \text { Men in Service }\end{array}\right)$


J. D. Josey Will Run
For Police Judge in

| armed forces in the theaters of war through the Red Cross and War and Navy Departments Wednesday, April 1, re- questing reports on them, he announced this morning. <br> He is able, through official channels, to get information on the men, whereas individuals cannot get their messages <br> King said that relatives who wish him to attempt to get should contact him at once, as he is compiling his official request at this time. However, April 1 is the deadline for the <br> The home <br> said that he must have the complete name of a man, the full identification of his outfit and the last known address. <br> King's residence is 610 West Texas. |
| :---: |

## Pattern of Civilian Defense

## Rev.Morgan Dies

Currier Appointed On Rationing Board By Governor Friday George E. Currier has been ap-
pointed a member of the Eddy
County local rationing board No. 8, County local rationing board No.. 8,
by Gov. John E. Miles, replacing
Hollis G. Watson, who has re-
Notice of his appointment was
received from the governor Friday.

Sugar Worries to

 Looks Artesia Over for Field


## THE ARTESIA ADVOCATE

the pecos valleg news and the artesia ambrican
WIth which on april 26,1941 , Was combined The Artesia Enterprise


## NATIONAL EDITORIAL 1947 - ASSOCIATION Hetier Nember












and democrac

BUT IT WILL TAKE TIME



## all right, how about it?









uniform. Many others will have stopped driving their automobile ing rubber, rather than wear it out in the rugged hills.
All of which points to a great reduction
who will go to the mountains seeking deer.
of conserving tires, and it may be that otherg up of parties, by way days off and go in on horseback or in old-fashioned rigg. That still will not provide for the normal number of hunters by a wide margin.
So it seems to us that those who do go to a lot of trouble to get to he hunting areas should have the same number of days to seek deer Are we wrong?



 Clyde Dunn and George Webb of
Artesia and Johnny Nihart of Lake
 formed for now softbans leage bee. The
Silver Pack basketballers Silver Pack basketballers have an-
nounced they will transfer their
talents to
 More Americans were killed in
November traffic alone than by en-

GEO. E. CURRIER FHA and Farm Loans
Bonds and Insurance CURRIER ABSTRACT COMPAN
(Bonded and Incorporated)
Tel. 47
S. Fourth
G. Kelley Stout


| $\square$ |
| :---: |
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Artesia Credit Bureau


3071/2 West Main Entrance on Roontamn


Daily Overnight Truck Service
From and to El Paso, Texas Los Angeles and Points West
El Paso-Pecos Valley. Truck Lines
"The Pioneer Line of the South"

## Phone 64

Free Pickup and Delivery Service Naylor
herbert spencra
Office At Dunn's Garage

Fred Barham Discloses Accomplishments and * Amaxing Growth of 4-H Work in Eddy County


 a leader for the members.
makes it a hobby as well.
From twelve members From twelve members in the
county in 1935, when Barham b
came the Eddy came the Eddy County agent, the

| WORLD NEWS BRIEF FORM From Near and Far, Some Human Interest |
| :---: |
|  |  |
|  |  |




 throunh own and hat ver ran woired







of
of
Pill,
Hill,
could

show in 1941 and sold him for $\$ 492$
Makes County Agent Happy There are many other 4-H boy and ging good accounts of them
merves and their projects, as the movement grows year by year.
This is reflected by the fact tha or the last several years, Eddy dairy cattle exhibits, winning shows.
And Fred Barham never is hap-
pier than when he can congratulate pier than when he can congratulate
one or more of his 4 -H boys and
girls on their accomplishments "ATamply" Tinstemis




Loco Hills Items w


## Steel-Piercing Eye


T. The new million, volt $X$ ray
built by Guneral Eliectric save
precioushours in finding flaws. It is 2. Defects in the steel show up on
X.ray film. Therefore faulty mate.
rials are tosed asid before coatly
hours of machining have been opent



Electic bolievor that ites fres dut

GENERAL ELECTRIG

## FOR YOUR PROTECTION



## LET US BRAND YOUR CAR LICENSE NUMBER ON YOUR TIRES

The rising wave of tire thefts makes it very advisable for you to help protect yourself against this irreplaceable loss by tetting us brand your tires with the registered license number of your automobile. This is one sure way to enable you to prove ownership and regain possession of your stolen Takes but a few minutes and does not harm your tires! Your license number is branded into the sidewall in half-inch letlicense number is branded into the sidewall in half-inch let-
ters that are clearly recognizable. Obviously, it will be to ters that are clearly recognizable. Obviously, it will be to
our advantage to have this timely and important service performed only by a reputable organization.
orsed by the Los Angeles Police Department, Los Angeles County


Guy Chevrolet Co.


## Society

King and Queen
Coronation on
Friday Evening

Mrs. John L. Whitehurst Speaker At New Mexico State Convention

am now with the Artesia Beau
Shop and will appreciate Shop and will appreciate
nds calling, phone 322 .



Brilliant Colors





Peoples Mercantile Company


Fine Silk Hosiery for Yourself and

Peoples Mercantile Co.
Army Recruiter in Artesia This Week
Brings Brings Sound Truck

Congregational Meet Presb erians to
Be Jfestiay Evening
$\qquad$ announced that the annual congre
gational meeting of the church wil gational meeting of the chur
be held Tuessay evening.
A supper will be served
ociock,

The pastor also announced the
spring meeting of the Pecos Valle
day and Tuesday, Apriller and
W. W. Byers, elder, has been elect



ed to represent the local ch
Fishing Prohibited
Fishing Prohibited
For 1,000 Feet Each Side McMillan Dam



## OCOTILLO <br> THEATRE

Prevue Saturday Night 11:00 SUN.-MON.-TUES.. MARCH 29-30MORE RIP-ROARING FUN... 'BUCK PRIVATES"! • 'IN THE NAYY"!



dick foran anne gwynne JOHNNY MACK BROW
The MERRY MACS ELLA FITZGERAID TA HITLGERALD
THE BLITRATERS




| Pix Rhapsody * | Rice Places on All-Star Team Of Texas Loop |
| :---: | :---: |
| Valey Thea |  |
|  | Hith schoo athetet has made good |
| the one and only Gene Autry, |  |
| is aryone wonders just what it | terene, sacording to The Mega- |
|  | 为 hane, soutweseern colegeq paper, |
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| rent pieture ${ }_{\text {Wheter }}$ |  |
| Theeter he is singing |  |
|  | ${ }^{6} 6.6$ Hay, guard $A C C, 5-11 ;$ Rice, |
| is ammiraty suited to his |  |
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| Sre trom many of his previous | haster and a |
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| sent to the dude ranch where he |  |
| an | ${ }_{\substack{\text { cames, } \\ \text { He wa }}}$ |
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| spoiled and unhappy child to: | Or a sophomore on the te |
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| teamed with Autry in ${ }^{\text {"- }}$ own |  |
| Mexico Way, and bids tait to be- | played ataot as mar |
| come ore othe spreers mosit |  |
|  | The U.S.S. Sliverrides is the |
| ay be stipped |  |
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## BETWEEN AND WITH MEALS

 4





Defense priority ratings have
$\begin{aligned} & \text { been given on material needed in } \\ & \text { the comercial mantatetre of } \\ & \text { vitamins B1 and riboflavin. }\end{aligned}$
There used to be a naval rating
of in in charge of the Navy homing
meigeons.
ORDER CLOSING PORTION OF
LAKE McMILAN TO FISH.
$\qquad$
$\square$



 OFFICIAL CALL FOR REGLLAR
BENEAL ELECTON. FOR
THE CITY OF ARTSAL
NOTICE IS HEREBY GIVEN:
That the regular biennial election

## FREE"COLOR KEYS

to Sunit homes"







## 

## 

IN THE PROBATE COURT OF
EDDY COUNTY, STATE OF
NEW MEXICO.
IN THE MATER OF THE ES-
TATE OF HORACE M. McNOTICE OF HEARING ON FIN.
AL ACCOUNT OF J. M. JACK. STATE OF NEW MEXICO TO
 KcCormick Pirtle, Belvia McCor
nick Buchanan, Loften MeCormick
B. Franklin McCormick, Sr; al

## Artesia's New Firestone Dealer

We Are Pleased to Announce That the Firestone Tire and Rubber Company Has Appointed Us Authorized Firestone Distributor for the Artesia Territory.

## Opening Saturday

HERE ARE A FEW OF OUR NEW FIRESTONE ITEMS:


GAS RANGES

Deluxe Completely insulated, oven temperature controlled by Robertshaw Oven Heat
Regulator, equipped with regular oven and barbecue ovens.

$$
\$ 139.95
$$

Standard
Top quality in low price range, gives you every convenience of modern cooking.
$\$ 89.95$

| $\substack{\text { Electric } \\ \text { Refrigerators } \\ \text { 6-Fot } \\ \text { Box }}$ | Bicycles <br> $\$ 114.50$ |
| :---: | :---: |

FOR LAWN AND GARDEN


HOSE NOZZLES _-_-69c SPRINKLERS _-_35c up HOES -------------\$1.09 RAKES ------------\$1.09 SHOVELS _---------\$1.49
Lawn Mowers
Standard Quality- $\$ 7.95$
10-inch wheels, solid ruber tires
Master Quality $\$ 11.95$
10-inch wheels, solid ruber tires
Supreme Quality- $\$ 14.95$
10-inch wheels, with semi-neneu.
matic tires, 6 -inch diameter cutting
reel.
HEDGE
CLIPPERS
SHEARS
TROWELS

Complete Line


Sporting Goods
Tennis Racquets and Badminton Sets

JACKS
Hydraulic and Manual

## Firestone

 ExtraMileage PHATMEYeIps You Cez MORE
MILEAGS
FROM YOUR TIRES
And Keeps Your Car Operating Longer And More Economically
ToDAY it is the responsibility of us all to make our tires and cars last longer. Frequent and regular care by service experts hasalways been advisableintire and car maintenance. Now it is
 essential! Firestone originated One-Stop Service for car owners years ago in the belief that both tires and cars should receive frequent and expert
attention. Our great variety of services, many of which are free, and the attention. Our great variety of services, many of which are free, and the
wealth of tire knowledge which our trained service men possess yours when you sign up for The Firestone Extra Mileage Plan become

## Here's What You Dol

COME IN, REGISTER FOR THE FIRESTONE Extrua Wileage PLAN


The Firestone plan is simple - no red
tape - no obligation. You don't tape - no obligation. You don't pay for any
service you don't order. You don't order service you don't order. You don't order
any service you don't want. We thoroughly inspect your tires and car. Your car is
registered. You select a date for future month registered. You select a date for future month
to month inspection. We keep an accurate to month inspection. We keep an accurate
monthly record of your car. This service is USE THE WINDSHIELD STICKER FOR PREFERRED SERVICE You receive a windshield sticker for
preferred attention as soon as you drive $\begin{aligned} & \text { inspected for injuries that might cause } \\ & \text { premature failure, and your battery and }\end{aligned}$ into our station. Your tires will be
inflated to recommended pressure and premature failure, and your battery and
spark plags will also be tested.

FOLLOW THE SUGGESTIONS IN THIS FREE BOOKLET


COME IN FOR REGULAR MONTHLY INSPECTION Frequent and important. You tell us what day of the month will be most convenient for you te have a thorough bumper-to-
bumper inspection. You will receive a post-card reminder several days in
advance to bring in vour car for our booklet suggests simple driving rules to lengthen
the life of tires and car.
 Safti-Brand Service Your own initials remer BRANDED TRES
yours when you sign up for The Firestone Extra Mileage Plans

## Here's What we. Do:

WE SEND YOU A REMINDER ONCE A MONTH TO COME in For ExtraMileage service
We send you a post-card two or three days before the date YOU select for
monthly service. Tires are checked for bruises, cuts, breaks and inflation. We check thoroughly your battery,
lubricating system, wheel packs, oil level, transmission and differential.
WE ADVISE YOU OF
SERVICE REQUIRED
You receive a complete report of our
free inspection. Where performance can

free imppectiod, service will be suggested

WE BRAND YOUR INITIALS
ON ALL YOUR TIRES
We will brand all your tires with
your initials. This "Safti-Brand" service
your initials. This "Safti-Brand" service
gives you added protection and
personalizes your tires.
IN ADDITION WE RENDER THESE FREE SERVICES EVERY TIME YOU COME IN

WE CHARGE ONLY ROR SERVICE YOU AUTHORIZE expressly authorize it If you unless you express, your car may run for motul without needing service other than the free inspection offered under The Firestone Extra Mileage Plan. As soon as we see the Extra Mileage sticker on
your windshield we render the services given under
your windshield we render the services given under
this Extra Mileage plan. Your Extra Mileage sticker is
this Extra Mileage plan. Your Extra Mileage sticker is
your assurance of having your tire inflation checked
your assurance of having your tire inflation checked
and your battery inspected every time you come in.
Register today for Firestone Extra Mileage free service

| OFFICIAL TIRE INFORMATION | Bring questions about new and used tires to us. If you hold a rationing board certificate, bring it to us for new tires. We are in constant touch with official information about tire rationing, retreads, new regulations and methods of conserving rubber. |
| :---: | :---: |




## Political

Announcements


Gateway Bowlmenhines, parts, reparist | chine alf |
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| city hal: |

$\substack{\text { For } \\ \text { t.t.oo } \\ \text { fico. }}$

| For sale wall paper and pain |
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| Mayese $\&$ Company, phone |
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For state Baty chick


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and fountai

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Turkeys for Sale

FOR RENT

| SALE-Twenty-acre ir |  |
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|  |  |
| house, fair outbuildings, nice loca- |  |
|  |  |
| p-11-2t |  |
| SALE OR LEASE-Garage |  |
|  |  |
| Body Shop. Li. F. Gore,86, Carlsbad, N. Mex. 12 tic |  |
|  |  |
| FOR SALE-Registered 1064 cotton seed; also good alfalfa hay. |  |
| W. T. Haldeman, phone 388-R2. $12-\mathrm{tfc}$ |  |
|  |  |
|  |  |
| apartments. $\qquad$ 13-1tp | OR |
|  |  |
|  |  |
|  |  |
| FOR SALE-1941 Buick five-pas senger coupe. Five good tires,low mileage. Henry Oliver, Atlas Supply Company. |  |
|  |  |
|  |  |
| FOR SALE-Trailer house, 118 N Osborn. Mrs. Marie Hollis at atArtesia Laundry and Cleaners. Artesia Laundry and Cleaners. 13 -1tp |  |
|  |  |
|  |  |
| MISCELLANEOU |  |
|  |  |
| HOME LOANS without red tape, hrough the Roswell Building and Loan Association. J. S. Ward,local representative. 201 WardBuilding, phone 173.26-tf |  |
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|  | WANTE |
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| When the new battleship U.S.S have on board a library of 2,000 |  |
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## More Red Cross Classes Started Here This Week

$\left\lvert\, \begin{gathered}\text { Alfalfa Growers- } \\ \text { (contined from page } 1 \text { ) } \\ \text { told in natherer news story }\end{gathered}\right.$



Jim J. Mathis-

$\qquad$

## A N D Y

The Hot Tamale Man
Is Now Located at
J0E'S PLACE
Net Door Wetern Unisn


## Quitting BusinessSale THE AUTO EXCHANGE -- CARLSBAD

iquidating their entire stock of 85 cars-The cleanest and choicest stock you have ever seen The Following 16 Cars MAY BE SEEN IN ARTESIA at Artesia Body Shop Building, First and Quay:

| 1936 FORD COUPE | \$157 | 1941 FORD SEDAN | \$827 |
| :---: | :---: | :---: | :---: |
| 1938 FORD TUDOR | \$277 | 1939 CHEVROLET SEDAN | \$397 |
| 1938 FORD TUDOR | \$286 | 1940 CHEVROLET SED | \$499 |
| 1939 FORD SEDAN | \$447 | 1940 CHEVROLET COU | \$540 |
| 1939 FORD PICKUP | \$380 | 1938 PLYMOUTH PANE | \$247 |
| 1940 FORD COUPE | \$587 | 1939 PLYMOUTH COUPE | \$296 |
| 1940 FORD TUDOR | \$567 | 1941 PLYMOUTH SEDAN | \$677 |
| 1941 FORD TUDOR | \$769 | 1939 OLDS COUPE | \$377 |

These prices are below wholesale and there will be no guarantees or no refunds-No trades- $50 \%$ down and balance in 6,10 or 12 months.

## You Can't Afford to Miss These Bargains

Wayne McCormack, Manager

