# 玀 Artesia Advocate 

WOLUME THIRTY-EIGHT

Red Cross Roll
Call Is Falling
Behind Quotas


| Barnes, Former Artesian, Loses Life in Blaze |
| :---: |
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Company 8 Is Up To Full Strength Of Forty Men Now




Turkey Day Clash At Lovington Will End Grid Season


Nine New Oil Wel Locations Staked In County Fields


## Mrs. Edwards Critically Hurt In Car Wreck


 rayburg Makes Only Com
Producer in Eddy for



OVEMBER 20, 1941.

About \$1,000 Is Collected in Bo Scout Campaig

Top Teams Are Felt 0ut for Gateway Bowl

## Invitations Will Be Issued

 After This Week's Contests, Records Considered - Block of 600 ered - Block of 600Seats Will Be Reserved.
$\qquad$
$\qquad$
$\qquad$vening, called by Hollis Wat
president, the records of

Be Held in Artesia
On Friday, No
vy Recruiter Is
Back From Meeting,
Full of Enthusiasm
The board Monday evening de-
cided to make the general admis-
sion price $\$ 1$ plus tax, as has been
charged heretofore, with half-priee
tickets for students. But a block
of 600 tickets between the two
thirty--ard lines was set aside as
a reserved section, for which the

Joyce Acquires Vast Ranch in
Lea Plains Area



WE'RE JESTING IN SERIOUSNESS
How gullible is our old friend Homo Sapien! which hene ann
er of pearl.,

## TS YOURS, AND OURS, AND EVERYBODY'S

Other towns have their annual events, rodeos, fairs or in December, whether he be a


IT'S JUST LIKE IN HORSESHOES
Many of the fellows around town have been commenting on the Gateway Bowl Game, 29 to 26

But that is one thing which is like horseshoes-close counts.

BUT LOOK OUT DUCKS, HERE WE COME
No pheasant this year
No quail this year!
And then we failed
And then we failed to even get a shot at a buck.
Taint fair, we tell you. There oughtta be a law


| Meditations <br> of Your Country cousin |
| :---: |

$\underset{\text { fytrex yenss aco }}{\text { Sands of Time }}$
Artesia Lodge No. 28



Artesia Credit
Bureau DAILY COMMERCIAL CREDET INFORMAATYON West Main Entrance on Roselaw Phene 37

## Used Tires <br> $\$ 1.00$.and $\mathrm{UP}^{2}$ Cars Wached and Greaed $----81.50, ~$ pIor rubber 00.

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                                    STONE and STONE
            OPTomETzISTS
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## ARTESIA ABSTRACT COMPANY



GUARANTY ABSTRACT \& TITLE CO. Abstracts for ENTLIRE County. Our records. COMPLETE-
Abstracts for ENTIRE County. Our records COMPLETE-
Our service UNEXCELLED.
Incorporated-Bonded.

Daily Overnight Truck Service From and to El Paso, Texas Los Angeles and Points West
El Paso-Pecos Valley Truck Lines
"The Pioneer Line of the South"
Phone 64
Free Pickup and Delivery Service
NAYLOR
Office At Dunn's Garage

[^0]


Bulldogs Bow to Carlsbad Cavemen on Friday, As Visitors Take Lone Tally in Heartbreaker


THERMO-CHARGING (Patents Pend- 3 It keepe your engine cleaner than other olta
ing) is a new scientific discovery that
4 It ends carbon, aludge and varnish trouble. enables "RPM" to stay put at higher tem. 4 It ends carbon, aludge and varnish trouble.
peratures than motor oils have stood be. 5 It keeps your oll rings free - and unclogsed peratures than motor oils have stood be- 5 It keeps your oll rings free - and uaclogsed
fore. Other oils actually run uphill to 6 Thermo-Charged "RPM" prevents corrosion.
 Thermo-Charged "RPM" will protect 8 Gives mileage-as good as, or better than any NO OTHER MOTOR OL DOES ALL
TKESE THINGS FOR YOUR ENGINE 1 Thermo-Charged "RPM" Is outstanding in its


9 This aptonishing new oil definitely lengthene
the lifo of your engine and enables it to delives more of the thrilling performance built into it. Try Thermo-Charged "RPM""-the one motor oll
that other oils can't match! STANDARD OIL COMPANY OF TEXAS UNEQUALED AT ANY,PRICE - 316 QUART NOW MORE THAN EVER "AMERICA'S PREMIER MOTOR OIL"

wise parent who checks their child's lighting before unpleasant circumstances force them to a realization of its importance.
Many a child is laboring under an unfair handicap for an education a handicap that can be removed instantly and economically with an
I. E. S.

Better Light, Better Sight Lamp
See Your Dealer

## i

> Southwestern PUELIF SERVIFE Company

## Society

Miss Linna McCaw Elected District President of Delta Kappa Gamma

Miss Hendricks Wed to Waverly
Duggar Nov. 16

| The Prettiest One Is Our Ann |  |
| :---: | :---: |
| one with the smile on her | Mrs. Marshall Named |
| are chrsanthemums | Monday Afterno |

Mr

| Social Calendar <br>  <br> Hightower, hostess, $2: 30 \mathrm{p} . \mathrm{m}$. Rebekah Lodge, obligation cere- <br> Rebekah Lodge, <br> 7:30 p. m. <br> TUESDAY <br> Fortnightly Bridge Club, Mrs. <br> Junior Woman's Club, toy tea, <br> Abnormis Sapiens Bridge Club, <br> Mrs. Roger Durand, hostess, 2 p. <br> WEDNESDAY <br> Catholic Altar Society, Mrs. W. <br> Cluney, hostess, $2 \mathrm{p} . \mathrm{m}$. Junior Woman's Club, clubhouse, <br> 2:30 p. m. <br> THURSDAY (NEXT WEEK) <br> Young Woman's Guild of the First Christian Church, Mrs. J. D. <br> Thorpe, hostess, 2:30 p. m. $\qquad$ <br> work day, covered dish luncheon, at the church. <br> Fred Dougheridge Club, Mrs. |
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## Sybil Pior Pledged To Zeta Phi Eta <br>  <br> 



| wiring. |
| :--- |
| Just a |There is no closed season on

At Birth Honored MRS. BUNTING HOSTESS
KONGENIAL KARD KLUEMembers present were Mrs. Wل
J. Cluney, Mrs. H. C. Adams, MS
The $\begin{aligned} & \text { The living room of the Vaughan } \\ & \text { pary and Mrs. Foster Hurst. At }\end{aligned}$ ..... score. prize, Mrs. Roberts, second
high, and Mrs. Cos.
DT.G.B. RUMMY CLUB
WOMAN'S CLUB FRIDAY
the Woman's Club Friday af
noon with Mrs. A. M. Archer
Those Mrs.
Roberts
guests, ..... 
Wods.
Refreshments of cake and ic
ream were served after the gift Irs. Geor
After the
Luck, members. ..... At the close of the rummy games
Mrs. Cornett held high socre for
the guests and Mrs. Sharp high
for the members.
ON ROSES AT CITY HALL
research on roses and rose grow-
ing, was shown members of the
Garden Club Monday afternoonest
the city hall by Mrs. Leslie Mar-
exhibited at a meeting pres
over by Mrs. Pete L. Loving,
ident of the Garden Club.
It portrayed the life story
rof
Guests present. were Mrs. V. A.
Nichols, a member at Brownwood
Member of the Roswell chapter
Mrs. Ralph Roberson, Jr., a mem
Mrs. Madie Crombers, Mat Raton;
Riddle, Mrs. Robert Cole and Mon
se growing them suitable forMISS horvbaker diettilan
ALbUQUERQUE HOSPITALCharlene Martin and "Tiny" Mavis
Flustered and somewhat
aback, Ann smile

## We Are Thankful



For your patronage the whole year and to continue serving you Peoples Merc. Co.

We Are Thankful That We Are Americans

We Will Be Closed
Thanksgiving Day, November 20

PHONES 73 AND 275

"Where Price and Quality Meet"


Thursday, November 20, 1941 the artesia advocate, artesian, new mexico

OCOTILLO
SUN.-MON.-TUES., NOV. $23-24-25$



## $E$

EEK





## WHAT GOES ON HERE? 包

## ITS FLAX <br>  <br> THE UNIVERSAL BEAUTY FATS

 It's PLAX, the modern way to add new beauty to furniture, wood work, walls, face. It's LOWE BRO 20 rich, vivid colors. thousand uses - made in! PLAX dries quickly. But And it's so "ass," too fast for easy whility of PLAX does notmost important, the amazing durability en proved
me se to resist wear, weaner from coast to coast. And in free-flowing PLAX is economical to use for you enameling. Come in colors and give you free advice

## Lows Brothers

KEMP LUMBER CO. "Home Building Service"


Have A Share in This Land of Plenty! Buy Defense Savings Stamps and Bonds

How fortunate we are, to be able to observe this Thanksgiving in our snug homes, with those we love! This simple joy is something worth safeguarding at any price! Perhaps the easiest way to do your share toward keeping America a land of peace, plenty and the democratic way of life for all is by buying Defense Savings Stamps and Bonds. For full information, stop in today. (They make the year's most worthwhole Christmas gift too!)

## First National Bank



## PRE-CHRISTMAS AND


 the extent that we now have 11 employees to erre sou 17 hours daily.
Whepe that in the future we can still give the best of service and make you feel that our
Sodas, Lunches, Sundries.
> (All Items Quoted Do Not Include Taxes)

buy now for xmas

## DRUG SPECIALS

 $\$ 1.20$ Sal Hepatica 60e Sal Hepatica 81.20 Syrup Pepsin 60 c Syrup Pepsin -98 c
-49 c Quart Mineral Oil 49c -89e Pint Russian Mineral Oil 8 oz. Citro Carbonate .-.... 8 oz. Citro Carbonate ------89c 89c

Special-\$1.00 Box

## Chauteau Dupare

Only 59c
(PLUS TAXES)

| Jergens Soap <br> Wrapped in cellophane, <br> 10 bars, only 29c <br> Plus Taxes | 5 POUND BAG <br> Wrisley Bath Crystals $\text { only } \mathbf{6 9} \mathbf{c}$ |
| :---: | :---: |
| Red Hot Special 50c Fitch Xmas Set |  |
| $39 c$ | $\begin{aligned} & \text { Plus Taxes } \\ & \text { Makes a } \text { Beautiful } \mathrm{X} \end{aligned}$ |
| Plus Taxes <br> Buy Now and Lay Away for Xmas |  |
|  |  |
| Hand Lotion | 5 c |
| $2 \text { for 51c }$ Plus Taxes | Limited Time Only-Stock Up Now <br> All Prices Plus Taxes |
|  |  |
| Buy Your Christmas Gifts Now |  |
|  |  |
| Next Time You Need Drugs Try the Friendy |  |
| RTESIA | ARM |

Free Delivery Service-Phone 584

Our Prescription Department
 prearibed-
a price you can afford to pay
Registered Pharmacist on Duty At All Timee
See Our Beautiful Display of
Lucien Lelong Perfumes and Toilet Waters

## Lunch At Our Fountain

- Home Cooked Pies -


## Plate Lunch



Choice
Iteat and Vegetable Drink and Dessert 40c

Club Breakfast
Only 25c
Charge For Coffee Refill Baked Ham Sandwich
Hamburgers 10c
Try Our Delicious Sunday Dinners-Drink and Dessert 45c WE SERVE Folger's coffee


We Are Thankful

## for the Splendid Patronage

That the people of Artesia have given us during the past year, and sincerely hope that our service has fully justified your patronage.

Artesia Laundry \& Cleaners


Thanksgiving GREETINGS Artesia Alfalfa Growers Assn.

See Us When in Need of Hardware

## STAR GROCERY

Owners and Employees
Extend Thanksgiving Greetings


Customers and Friends

Yes, It's Tough Going Sometimes, But We Give Thanks for AMERICA-LIBERTY-DEMOCRACY

You Bet We're Thankful
That We Live in Artesia, Where We can
Enjoy Your Patronage
And Good Will
THE SMOKE HOUSE -Of Our Splendid City-Of Your Continued Patronage.

# Thumunn|ksisguinviinug 

We Are Truly Thankful For the Good Things of Life and for

Our Many Friends
May We Continue to Serve You

## KING'S JEWELRY



You Bet, We're Thankful
Thankful for Your Patronage
Thankful That We May Serve You
Thankful for Your Continued Good Will


Guy Chevrolet Co.
Chevrolet-Buick-Oldsmobile


We're Mighty Thankful For Your Patronage and the Privilege of Serving You

THEVOGUE

Privilege of Serving You

## KEMP LUMBER COMPANY

With Thanksgiving Best Wishes to Each and Every Citizen of the Artesia Trade Territory

$$
\begin{array}{lr}
\text { D. I. Clowe } & \text { R. L. Williams } \\
\text { Annie Jo Pate } & \text { Manuel Zamora }
\end{array}
$$

> Yes And More Than That
> We're Especially Thankful
> For the Many Faithful

Friends and Customers
Who Make Our Relations in the Community
So Pleasant


BIG JO LUMBER CO.

# LOW LONG-TERM PAYMENTS Allowed on Household Appliances 

A Message From Appliance Dealers of Artesia to Citizens of the * Artesia Trade Territory

see how easy present terus are! check these exayples of payments now in effect:

Don't let a wrong idea hinder your plans for improving the comfort of your home! Certainly you can still buy electrical and gas appliances on long-term credit! The Sept. 1, 1941, Government Regulations affect only stated items and set no unreasonable restrictions on the installment buying of these, even. They do NOT forbid you to buy whatever you can pay for in a reasonable length of time. Your payments can be arranged weekly or monthly.

The purpose of this new Government regulation is to conserve materials for national defense and to prevent inflation... NOT to penalize the great American system of installment buying, which is responsible for the high standards of living among American people...standards which it is desirable to maintain.

| retail price | minimum down payment | $\begin{aligned} & \text { BASE } \\ & \text { MONTHLY PAYMENT } \\ & \text { WITH } \\ & \text { CARRYING CHARGE } \\ & \text { TO BE ADDED } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: |
| \$51.00 | (20\%) \$10.20 | (18 MOS.) | \$2.27 |
| 60.00 | ( $20 \%$ ) 12.00 | ( 18 MOS.) | 2.67 |
| 70.00 | ( $20 \%$ ) 14.00 | (18 MOS.) | 3.11 |
| 80.00 | (20\%) 16.00 | (18 MOS.) | 3.56 |
| 90.00 | (20\%) 18.00 | ( 18 MOS.) | 4.00 |
| 100.00 | --(20\%) 20.00 | ( 18 MOS.) | 4.44 |
| 110.00 | ( $20 \%$ ) 22.00 | ( 18 MOS.) | 4.89 |
| 120.00 | ( $20 \%$ ) 24.00 | (18 MOS.) | 5.33 |
| 130.00 | -(20\%) 26.00 | (18 MOS.) | 5.78 |
| 140.00 | -( $20 \%$ ) 28.00 | ( 18 MOS.) | 6.22 |
| 150.00 | ( $20 \%$ ) 30.00 | ( (18 MOS.) | 6.67 |
| 160.00 | -( $20 \%$ ) 32.00 | ( 18 MOS.) | 7.12 |
| 170.00 | (20\%) 34.00 | ( 18 MOS.) | 7.56 |
| 180.00 | -( $20 \%$ ) 36.00 | -(18 MOS.) | 8.00 |
| 190.00 | --( $20 \%$ ) 38.00 | ( (18 MOS.) |  |
| 200.00 | ---( $20 \%$ ) 40.00 | --(18 MOS.) | 8.88 |
| - Retail prices ranging above $\$ 250$ payable on same basis. <br> - All appliances selling under $\$ 50$ must be paid out in 9 months, regardless of terms. Effective until Jan. 1, 1942. <br> - Your electric and gas appliance dealer is fully informed. <br> - Transactions involving a larger down payment and higher monthly installments will affect the above figures accordingly. The figures shown are approximate. |  |  |  |
|  |  |  |  |
|  |  |  |  |

The Following Artesia Appliance Dealers Combine Their Efforts to Bring This Information:

RICHARDS ELECTRIC SHOP
Sunbeam Electric Appliances, Top on the Market

MANN DRUG CO.
Philco Radios, Kelvinators, Commercial Refrigeration

SOUTHWESTERN PUBLIC SERVICE COMPANY

NEW MEXICO EASTERN GAS CO.

Roper Gas Ranges

PURDY FURNITURE CO.
Norge Refrigerators and Ranges RCA Radios

BRAINARD-CORBIN HDW. CO.
Tappan Gas Ranges
Leonard Electric Refrigerators

## Appliances Affected Include:

Home Radios-Car Radios-Electric Refrigerators-Gas Refrigerators-Gas Stoves and Ranges-Electric Ranges and Heaters-Washing Machines-Ironers-Phonographs-Ice Boxes-Electric Appliances-Lamps-Oil Stoves-Heaters.

## Classified



FOR SALE

## SPRINC stock. Riversid stock siver Mex.

FOR SALE OR TRADE-My prop erty ated write Box 390, Carlsbad. N. Mex. J. R. Attebery. 43 -tf FOR SALE-Fifty-nine acres of
land, two miles north of Hager man. E. P. Malone.
FOR SALE-Baby chicks, hatch
ing twice a week. Book your or ders now, for immediate or future teenth and Grand. FOR SALE-Grand piano lent opportunity; piano; excel.
bairgain In-
quire The Baldwin Piano OR SALE - Piano for FOR SALE - Piano
trade for trailer house
Sunday. First house FOR
yea
one
1,500
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horse
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ing
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FOR RENT

Will Lecture Here on T.B. Spread Prevention


Oil Activity-


Top Teams-



 bered, so there will be no confusion
the day of the ame and aticet
will entitle the holder to a definite location. (Whitey) Roberts was
placeed in charge of the reserved
 tharmant and oni Jomen ond phies for the conten org terems
The committee isworking thiswek
and hopes to have the trophies The concession for pop, cand
and the like was given to the junCARLOADINGS ON SANTA
FE ARE UP THIS WEEK




Total depth 2,910 feet; 7 -inch
casing cemented.
Vash, Windfohr \& Brown, Jackson $\begin{gathered}\text { Mrs. Hugh Donald Burch under } \\ \text { went a major operation Tuesday }\end{gathered}$
 Drilling at 2,270 feet.
Strou, Yates Flyn, Hartz 1, V. S. Gearner et al, Friess 1, SE
NE NW 16-21-23. NW 9-21-29.
Total depth 335 feet; waiting o orders.
A. H. Hover et al, State 1-B, NE SE 30-17-28.
Total depth 544 feet; preparing to acidize.
H. Hover et al, State 2-B, NW SE 30-17-28.
Total depth 553 feet; shut dow Ior orders.
H. Hover, State 3-B, NE SW Martin Yates, Jr., Kelly 1, NW A. H. Hover, State 3-B, NE SW
SE 2-18-25.
Total depth 1,675 feet, drilling
30-17-28.

Location. \begin{tabular}{l|l|l}
$\begin{array}{c}\text { TEE } \\
\text { Total depth } 1,675 \text { feet; drilling } \\
\text { plug. }\end{array}$ \& $\begin{array}{c}\text { Location. } \\
\text { Whiting }\end{array}$ <br>
L. O. Wood <br>
O. Green 1, NE SW 7.7

 

Whiting \& Grant, Howell 1, NW <br>
SE 32-20-25. <br>
Total depth 916 feet; shut down <br>
for orders.
\end{tabular}\(\quad \begin{aligned} \& ty, rank wildcat in Chaves Coun <br>

\& total depth 790 feet; shut down <br>
\& Tor orders.\end{aligned}\)
$\qquad$ THE FLOWER SHOP


Football-

$\qquad$ Foster and Manley Buanan, tackles; hunters. center. Baekfield-Powelp and being held for the shooting, said Backried-Powell and beong he been accidental, when oliv-
MeCasland, halfacks; Harmon, to have ber
fulback; Owens or Ferguson, quar- er mistook the warden, mounted ori
a horse, for a deer. Toby Greer had his whole outurit

 he tevington wiacats. Thur
 can put on the field to face them."
The big fellow for the Buldogs
deer this year.
The only serious accident was to watch is the "jarrin' Wildcat the killing on the last day of the
fullback," Dick Fox, who is a hard season, Saturday, of Norris Green, tions were two years in in regulatwo years in prepara-



| BATTERIES For sure starting and long life. <br> 904 | $\begin{aligned} & \text { SPARK } \\ & \text { PLUGS } \\ & \text { S \& \& } \\ & \text { quicker. } \\ & \text { In soth } \\ & 55 \% \text { ec. } \end{aligned}$ | ANTI-FREEZE <br> Economical, complete protection <br> Super Frigitone <br> 254 at $2^{65}$ | heaters <br> Enjoy driving comfort with a heater designed to meet your needs. SUPREME UNDERSEA $\$ 15^{95} \quad \$ 11^{95}$ | DEFROSTERS Enjoy safer, easier driving with a clear windshield. \$219 | ROBES Warm robea in beautiful patterns colors. $\$ 298$ | glovis Ideal for driving, for dress wear. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |



FOR Longer Mileage
Greater Durabilit
THE NEW SAFTI-SURE
TIPESTOH


S299

\$2?


## solve gift buying problem <br> Thestonc

Rideout's Home \& Auto Supply 417 W. Main


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