





**OUR DEMOCRACY** —by Mat

**FORESIGHT AND WAR**



LIKE OUR LANGUAGE, OUR COMMON LAW, AND OUR REVERENCE FOR THE RIGHTS AND DIGNITY OF THE INDIVIDUAL, OUR SYSTEM OF LIFE INSURANCE CAME FROM THE BRITISH ISLES.

OVER THERE, AS HERE, THE COMPANIES ARE PRUDENTLY GEARED TO WITHSTAND PANICS, EPIDEMICS, WAR.



IN BRITAIN, DESPITE THE WAR, THE COMPANIES SHOW AN ACTUAL 12 MONTHS INCREASE IN ASSETS, PREMIUM INCOME AND PAYMENT TO POLICY HOLDERS.

**State Business, Industry Shows Prosperity, Ben Luchini Declares**

Good times in New Mexico were sketched by Benjamin D. Luchini, chairman of the Employment Security Commission.

Construction under way on an order totaling \$18,500,000 was listed. Defense building predominated with Roswell's \$6,500,000 twin bomber army training school topping new projects.

More than \$1,500,000 in airport development was on order for Las Vegas, Tucumcari, Hobbs, Carlsbad, Socorro and Clovis.

Private construction played a part, too, with a \$300,000 lamp black plant planned at Eunice, a \$75,000 office building at Artesia, a Santa Fe railway improvement in replacing steel on bridges on the Carlsbad-Clovis line and the building of packing sheds at Grants.

Municipal and state construction included \$170,000 for a water-works and \$63,000 for street paving at Socorro and a new swimming pool, industrial arts building and defense training shops at Portales.

Luchini pointed to Magdalena as one of the most fortunate communities in the state. There the reopening of old mines, producing gold, silver, lead and zinc has given employment to about 200 workers, he said.

Carlsbad's potash mines were working at peak capacity to supply increasing demands.

In the Silver City area similarly, demands for copper were keeping production and payrolls at record levels. Luchini reported seasonal declines in coal production have

failed to materialize in the Gallup and Madrid districts. In Raton, however, about 200 coal miners remained unemployed.

Gallup's payroll from the Army's \$9,000,000 expansion of the Fort Wingate munitions depot has hit a peak of 6,000 workers, Luchini related. The abandoned coal camp of Allison, near Gallup, has been taken over to shelter Wingate workers.

In addition to the lamp black plant in Eunice, the Southeast New Mexico oil fields were reported to be feeling an upswing from advancing prices. A refinery expansion is planned at Hobbs.

The Eunice lamp black plant was expected to start construction at once, with all labor employed locally. The plant, making use of petroleum by-products, will furnish lamp black used in the manufacture of electrical equipment.

The geographical center of capacity of the steel industry lies about one mile north of Mansfield, O.

Employees of some firms in Liverpool, England, who report for work without their gas masks, are being docked in pay.

Since the start of the war, more than 20,000 Londoners have been charged with violating food regulations.

Because briar was imported from France, Austria and Czechoslovakia, England now is faced with a shortage of pipes.

The original bill to admit Nebraska as a state in the Union was vetoed twice by the President before it was given final approval.

Policeman: "Well how did the accident happen?" Driver: "My wife fell asleep in the back seat."—Four-Wheel Fun.

A recent survey of a large group of companies showed that yearly taxes equalled \$283 for each common stockholder and \$576 for each jobholders.

Headquarters For  
**HAMMERMILL BOND**  
We Have it in Stock

Artesia Advocate  
PHONE 7  
Artesia, New Mexico

**BUY UNITED STATES SAVINGS BONDS**

There were 1,217 first class postoffices in the United States in 1939. There were 3,592 of the second class, 10,077 third class, and 29,425 of the fourth class.

Mr. Wilson—I've never met your brother. Which side of the house does he look like?  
Mr. Jackson—The one with the bay window.

"Pa," said the kid, "what is meant by being 'twixt the devil and the deep sea?"  
"It is the position a man is in, son, when the traffic cop signals to stop and the backseat driver orders him to go ahead," replied his dad.

★ *Before* **PRICES ADVANCE!**  
★ *Before* **STOCKS ARE EXHAUSTED!**  
**AND WHILE** *Installment-Buying*  
*is still available . . .*

**PURCHASE THOSE GAS APPLIANCES YOU'VE BEEN NEEDING**  
*during Our*

★★ **PREPAREDNESS SALE and OLD STOVE ROUND-UP** ★★

STARTS SATURDAY, AUGUST 23

For An Inexhaustible Supply Of Instantaneous Hot Water



Ruud And Other Popularly Priced Automatic Gas-Fired Water Heaters

48 Months to Pay  
Payments As Low As  
**\$1.28** Per Month

- ★ NO DOWN PAYMENT
- ★ FIRST PAYMENT, NOVEMBER 1, 1941
- ★ SPECIAL DISCOUNTS ON ALL HEATING EQUIPMENT
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For Cooking Perfection



Roper  Gas Range

36 Months To Pay  
Payments As Low As  
**\$3.66** Per Month

For Clean, Comforting, Regulated Heat



Payne Floor Furnace

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**\$1.46** Per Month

**OTHER HEATING EQUIPMENT**

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- Unit Heaters
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THERE IS NO HEATING JOB TOO LARGE OR TOO SMALL FOR GAS APPLIANCES!

*New Mexico Eastern Gas Company*

"Helping Build New Mexico"  
Telephone 50

**EXTRA SLEEPING Quarters**



Simmons Studio Couches That Open to Twin Beds

**\$39.50**

Simmons Spring Filled Mattress Special

**\$19.95**

Folding U-Beds

Fits in corner or closet—with spring-filled mattress—only

**\$17.50**

Have you often wished you could put up an overnight guest: or have sleeping accommodations for a maid? All you need is one of these strongly framed studio couches—coverings, styles, and fillings to fit every need.

**PURDY FURNITURE CO.**  
Next to Peoples Mercantile

WHAT'S WHAT - in - NEW MEXICO

News Briefs of the "Sunshine State" Gleaned from Many Sources

Albuquerque went batty Tuesday night of last week. Astonished promenaders looked heavenward whence came unfamiliar squeakings and which vocalizations sailed around like an airplane with an uncontrollable steering apparatus.

New Mexico's families received an aggregate of \$372,000 in payment of 324 life insurance policies which became death claims during the first half of 1941.

The government may want your old license plates next year for defense purposes. As a result, New Mexico automobile owners may be asked to turn in their old plates before getting new ones if the OPM asks it.

New Mexico's wheat allotment for 1942 will be 316,612 acres, the Department of Agriculture has announced.

New Mexico's test blackout Sept. 12 is to be observed by Col. W. W. Sterling of Fort Sam Houston, representing the federal Office of Civilian Defense.

A total of 1,205,703 warm water fish from federal hatcheries were planted in New Mexico waters last fiscal year, State Game Warden Elliott Barker reported.

There are 101 civil service jobs waiting for New Mexicans if they can qualify for them. The Civil Service Commission made the report in noting that New Mexico was one of thirty-two states which have failed to achieve their full quota under the civil service apportionment law.

New Mexico's wool crop estimate has been set at 16,071,000 pounds, slightly more than last year's total and 214,000 pounds under the 1930-39 average.

Announced as a break for horses that aren't eligible for listing in the equine blue book—the Jockey Club Register—the State Fair Association plans daily races during its meet this fall for non-registered horses.

Income from agriculture and livestock showed an increase of \$75,138 in 1940 over the previous year in Chaves County, according to a survey made by the Roswell Chamber of Commerce.

Preliminary plans for supplying reading matter to service men stationed in New Mexico were discussed by the State Library Commission. The commission, while not deciding on details, agreed to work with local librarians on the project.

Frank Patton, former attorney general, plans to be a candidate for the Democratic nomination in

1942 for governor or congressman. Announcing his candidacy, Patton declared: "I am not coy. I am running." Last year he lost the Democratic nomination for Congress by about 1,000 votes to Rep. Clinton P. Anderson.

A 25-year increase of 250 per cent in enrollment and a 700 per cent gain in the number of finishing high school students were listed by Walter B. McFarland who wound up a quarter century as superintendent of schools in Las Vegas.

Failure to heed a warning to procure New Mexico license plates for his automobile cost John Kendrick, Hobbs oil field worker from Texas, \$62.40 fine on a complaint issued by state police.

Cotton flea hoppers and boll worms are becoming numerous in East Grand Plains, Dexter, Hagerman and Lake Arthur districts, Chaves County agent Tom Reid reported.

Establishing a school of inter-American affairs at the University of New Mexico was announced by President James F. Zimmerman. Heading the new school, for which the last Legislature set aside \$25,000, will be Dr. Jaquin Ortega.

Seventy-six New Mexico Chaveses celebrated the seventy-sixth birthday of the clan matriarch, Mrs. Manuelita S. Chavez of Hot Springs in a picnic gathering at Water Canyon between Socorro and Magdalena.

A Las Vegas boy is serving with the marines in Iceland. A long delayed note from Ben E. Lopez informed his parents, Mr. and Mrs. Pablo Lopez, of his transfer from San Diego to the North Atlantic post.

A year around job of rabbit hunting is Keith A. McKee's new assignment. The junior biologist was transferred from Jamestown, S. D., by the U. S. Fish and Wildlife Service to study the best way of getting rid of jackrabbits, which cause heavy damage in some localities to farms and ranches.

Regents of New Mexico University have under consideration a proposal by Adjutant General R. C. Charlton for erection of a \$200,000 National Guard armory on the university campus.

Averaging better than 41 miles per hour, Corporal George Menzie hitch-hiked to Raton from Riverside, Calif., in jigttime and to the tune of \$20 of his buddies' money. Menzie bet he could make the 1,200-mile trip in thirty hours, using only a wide grin and his thumb for a ticket.

Authorities pressed a campaign today to vaccinate Guadalupe County's 2,000 horses against sleeping sickness which has caused twenty deaths. Emile Tejada, county agent, said a survey showed about 20 per cent of the horses had been vaccinated.

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NOTICE OF SUIT No. 7616 STATE OF NEW MEXICO COUNTY OF EDDY

IN THE DISTRICT COURT O. R. GABLE, Plaintiff, versus MABEL CAHOON LAMON, et al, Defendants, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: Ellis Gable, Geo. W. Gable, H. E. Gable, Mrs. K. L. McKee, Felix Earl Davis, Elizabeth Davis, Joe Gwin Davis, Mrs. W. J. (Ethel) Rochelle, Mrs. C. W. (Tina) Hall, Mrs. C. P. Lilly, Dr. J. J. Gable, Daniel Hedgcocke Cahoon, Katherine Cahoon Wilson, Louise Cahoon Keller; Unknown Heirs of the following named deceased persons: E. A. Cahoon, Charles B. Harris, J. W. Armstrong, William B. Harris, L. F. Gable, E. A. Gable, George W. Gable, also known as G. W. Gable, Mrs. Maud Gable Davis; the following named defendants by name, if living; if deceased, their unknown heirs: John Carroll, Jr., E. W. Bitterman, Samuel Atkinson and Mary B. Atkinson, his wife, David H. Spencer, also known as D. H. Spencer, and L. W. Martin, and all unknown claimants of interest in the premises hereinafter described adverse to the plaintiffs, Defendants.

THE STATE OF NEW MEXICO TO: The Above Named Defendants: You, and each of you, are hereby notified that plaintiff has filed his complaint against you in the above entitled and numbered cause in the Office of the Clerk of the District Court of Eddy County, New Mexico, wherein plaintiff seeks to quiet title against the claims of the defendants named and referred to in the above entitled and numbered cause, to the following described lands and real estate situated in Eddy County, New Mexico, to-wit:

Northwest quarter (NW 1/4) Section Eight (8); South half Southeast quarter (S 1/2 SE 1/4) Section Twenty (20); and North half (N 1/2) Section Twenty-nine (29); Township Seventeen (17) South, Range Twenty-five (25) East, Northeast quarter Northwest quarter, Northwest quarter Northeast quarter, Southeast quarter Southwest quarter Northeast quarter, North half Southwest quarter Northeast quarter, Southwest quarter Southeast quarter Northwest quarter (NE 1/4 NW 1/4, NW 1/4 NE 1/4, SE 1/4 SW 1/4, NW 1/4 SW 1/4, SW 1/4 SE 1/4 NW 1/4) Section Twenty-five (25); Township Seventeen (17) South, Range Twenty-four (24) East, N.M.P.M., and Lots One, Three and Five (1, 3, 5) Block Sixty (60); Artesia Improvement Company Addition to the Town (now City) of Artesia, Eddy County, New Mexico, as the same appears on the plat on file in the Office of the County Clerk and Recorder of Eddy County, New Mexico.

and plaintiff prays that plaintiff's estate in and to the above described premises be established against the adverse claims of the defendants and each of them and any and all persons claiming by, through and under them be barred and forever estopped from having or claiming any lien upon or any right, title or interest in or to the above described premises adverse to the plaintiff; and that the plaintiff's title thereto be forever quieted and set at rest.

You, and each of you, are hereby notified that unless you enter or cause to be entered your appearance in the above entitled and numbered cause on or before the 3rd day of October, 1941, judgment will be rendered against you in said cause by default.

Plaintiff's attorney is James F. Warden, whose office and post office address is 202-3 Smith Building, Artesia, New Mexico.

WITNESS, My hand and the seal of this Court this 20 day of August, 1941.

Ethel M. Highsmith, Clerk. 34-41-37

"If it hadn't been for Washington, Lincoln would have had no country to save." "Yes, and if it hadn't been for Lincoln, Washington would be the father of twins."

Advocate Want Ads Get Results!

LOCALS

Joe DeVoss of Roswell spent this week visiting Johnny Truett and other friends in Artesia. He expects to return home Friday.

Mrs. J. W. Thomas underwent a major operation in a Carlsbad hospital last week. She is reported to be doing nicely.

Mr. and Mrs. Roy Muncy arrived Friday from Wilmington, Calif., for a visit of a week with relatives.

Ray Carter, Jr., underwent an operation at Artesia Memorial Hospital Monday for the removal of his tonsils and adenoids.

Mr. and Mrs. Beecher Rowan spent several days last week visiting their daughter, Mrs. Ruby McClain, and children in Demmit, Tex.

Mrs. Raymond Hartell of Jal spent several days this week with her mother-in-law, Mrs. Nellie Hartell. She was en route to Pagosa Springs, Colo.

Mr. and Mrs. Marshall Rowley and children left Sunday for McAlester, Okla., to attend a Rowley family reunion. They were accompanied by Mr. Rowley's mother from Portales.

Jim Berry, accompanied by T. H. Flint, took Mrs. Berry to El Paso Sunday. She entrained there for a vacation on the West Coast. She was accompanied by Mrs. H. R. Paton.

Mr. and Mrs. John Beckett left Saturday for their home in Los Angeles, Calif., after a three-week visit with relatives. Mrs. Della Beckett of Jal, mother of Mr. Beckett, returned with them for a visit.

Charles Baldwin spent last week visiting friends in Albuquerque and Santa Fe.

Mrs. W. T. Haldeman entered Artesia Memorial Hospital Sunday as a medical patient.

Mrs. Otto Flusche of Gainesville, Tex., visited in the N. E. Garrett home for several days.

Mrs. Granville Johnson, a niece of Mrs. J. Hise Myers, and daughter, Elaine, of El Paso are visiting in the Myers home this week.

Bucky Moore of Clovis, a nephew of Mrs. H. H. Bryant, is here visiting in the Bryant home for about two weeks.

Dr. Robert Page Myers of Baltimore left Saturday after spending last week in the home of his parents, Mr. and Mrs. J. Hise Myers.

Mr. and Mrs. Artie McAnally and daughters left Monday for Yantis, Tex., called there because of the serious illness of Mr. McAnally's brother-in-law, Hudie Morgan.

Mr. and Mrs. C. G. Smith and son, Clarence, Jr., went to El Paso Saturday on business. They returned home by way of Las Cruces, White Sands and Ruidoso, and arrived Monday afternoon.

W. F. Bean and Raymond Bean of Stamford, Tex., and Sgt. Morris Bean of Camp Bowie at Brownwood, Tex., returned to their homes after visiting relatives here for a few days.

Mr. and Mrs. A. G. Bailey took their son, Corp. Calvin K. Bailey, back to Brooks Field, San Antonio, Tex., Friday after he had visited here more than two weeks. They will return by way of Frankston and Dallas, Tex., to visit relatives.

THE POCKETBOOK OF KNOWLEDGE BY TOPPS

Advertisement for 'The Pocketbook of Knowledge' by Topps. It features several illustrations and statistics: 'INDUSTRY REDUCED FIRE HAZARDS - 100 YEARS AGO LOSSES IN PLANTS INSURED BY ONE TYPICAL COMPANY AVERAGED \$74 PER \$100 INSURED - TODAY THEY AVERAGE LESS THAN \$8'; 'THEY BUILD FOR U.S. DEFENSE - 8 MAJOR AIRCRAFT COMPANIES HAVE INCREASED THEIR WEEKLY HIRING RATES NEARLY 300 PER CENT IN ONE YEAR'; 'THE WASHINGTON MONUMENT IS TIPPED WITH PLATINUM'; 'EVEN BOATS HAVE EM! TRAFFIC ON THE CAPE COD CANAL IS REGULATED BY A TRAFFIC LIGHT'; 'NEARLY 74,000 COMMUNITIES THROUGHOUT THE UNITED STATES ARE SERVED BY ONE OR MORE RAILROADS'.

Advertisement for 'SCHOOL NEEDS' by Foundation Investment Co. It features an illustration of a girl and a boy with a large pencil. Text includes: 'SCHOOL NEEDS Clothing Shoes Books, Etc. Let us help you meet the additional expense by arranging for a Personal Loan That's the wise way to properly outfit the boys and girls. Foundation Investment Co. ERNEST W. HOUY, Resident Manager 108 W. Main Artesia, N. Mex'.

Advertisement for 'FRIGIDAIRE Lifetime Porcelain' by McClay Furniture Store. It features an illustration of a refrigerator. Text includes: 'VOTED "TOPS" for Lasting Beauty! FRIGIDAIRE Lifetime Porcelain Again in 1941, more Frigidaire All-Porcelain models have been purchased than those of all other makes combined! Flame won't harm it! Grease won't mar it! Resists scratching! SEE THIS ALL-PORCELAIN FRIGIDAIRE! Fully-fitted... Giant 6 1/2 cu. ft. capacity... Made only by General Motors! McClay Furniture Store'.

Advertisement for Goodyear LifeGuard tires. It features a large illustration of a tire. Text includes: 'GOODYEAR'S "G-3" ALL-WEATHER TIRE - More MONTHS OF MILES. Less cost per mile. Uses less rubber per mile. THE PERFECT ANSWER TO YOUR DRIVING NEEDS FOR A LONG, LONG TIME TO COME... Have LifeGuard installed in new "G-3" All-Weather Tires. CROSS-SECTION OF THE LIFEGUARD The modern safety successor to the inner tube. The LifeGuard's inner tire keeps you safe if your tire blows out. THE GOODYEAR LIFEGUARD You can put them in new tires or in tires now in service.'

Advertisement for 'YOUR BUY OF THE YEAR! GOOD YEAR Special Offer'. It features a large illustration of a Goodyear tire. Text includes: 'FAMOUS FIRST-LINE "G-3" ALL-WEATHER TIRE USUALLY 91¢ A WEEK for 6.00-16 size when purchased singly on Easy-Pay Terms. LIFE-SAVING GOODYEAR LIFEGUARD USUALLY 67¢ A WEEK for 6.00-16 size when purchased singly on Easy-Pay Terms. TO ANSWER YOUR TIRE NEEDS You can get both LifeGuard and "G-3" All-Weather Tire on Easy-Pay Terms, with small down payment, and balance AS LITTLE AS 75¢ A WEEK For popular 6.00-16 size (Includes small carrying charge) Even lower weekly terms for sets of four or more. OTHER SIZES AVAILABLE PRICED IN PROPORTION Here's the tire you KNOW will last Now more than ever is the time to buy quality. This world-famous first-line "G-3" All-Weather will give you many more months of miles than a cheap tire; yet it actually costs you less per mile! You save money, and help save rubber for defense needs, too. WRITTEN LIFETIME GUARANTEE They make good or We do! Goodyear Quality begins with the ALL-AMERICAN TIRE ONLY \$6.71 Size 6.00-16 Plus tax Cash price with your old tire OTHER SIZES PRICED IN PROPORTION EASY-PAY TERMS GOOD YEAR TIRES LOW COST... HIGH VALUE NOW IS THE TIME TO USE RUBBER WISELY Guy Chevrolet Co. CHEVROLET-BUICK-OLDSMOBILE Open 24 Hours'.

## Little Known Facts and Sidelights on Oil Industry

### Automotive \$ Trails—

North, East, South and West—one worker out of every seven in the United States follows the trail of automotive pay checks. From Cleveland, where they "make the parts"—\$150,000,000 worth of them yearly—the trail of big and little business created by the traveling motorist leads through the north central states where merchants in Toledo, Akron, Fort Wayne, South Bend, New Castle, Muncie, Kokomo, Indianapolis, Evansville, Louisville, Cincinnati, Milwaukee and Kenosha find automotive dollars in their tills. Along this north central trail, plants manufacturing automobile parts have branch offices in thirty-two states.

Exploring statisticians, picking up the trail, follow it across the country to New England where the population of the cities in that area can be rated by their number of automotive suppliers. One out of every eight industrial workers in Worcester, Mass., is allied with the automotive industry. Their wages total around \$6,500,000 a year. An "automobile city" the size of Pontiac, Mich., around Buffalo, houses more than 64,000 persons, each one of whom derives his income from the automobile industry.

Doubling back to Detroit, statisticians find its automotive supremacy challenged by a new industrial center, Los Angeles, nearly 2,500 miles farther west. Here, five automobile companies are building eight lines of cars, while a sixth company builds trucks. Automotive wages amount to millions more here.

Attracted by motor activity a host of parts and equipment manufacturers, employing thousands of additional workers, bring added industrial growth. Four tire-manufacturing companies with a plant investment of \$15,000,000 have firmly established this area as second only to Akron in production. More miles of automotive trails lead south where farms supplied nearly 2,500,000 acres of agricultural products for the manufacture of motor vehicles in 1939. Great quantities of southern lumber, turpentine, minerals and metal ores find their way into the production of motor vehicles. Of the 6,000,000 jobs provided by the sales and servicing of motor vehicles, the construction and maintenance of highways, the commercial operation of cars and trucks and the supplying of motor fuels, 1,500,000 belong to persons living in the South.

### Job Investment—

An American oil company figured out recently that it has cost \$31,528 to create a job for each of its employees! The company's capital investment was divided by the number of employees to arrive at this job investment figure, which represents pretty good capital for anybody's job.

Incidentally, the company has nearly 9,000 employees today as compared with less than 5,500 in 1920, and more than one-half of them are stockholders.

### Hot Ice—

Cheer up, figure skating fans. Summer may be here, but why worry when ice comes also—out of cans! Changing seasons have become a distinctly minor problem with a new synthetic ice poured hot and fresh every hour.

Skaters stepping gingerly on to the dully gleaming translucent surface find the hard slipperiness they love for figures, leaps and turns. Nimble rhumba fans who like their surfaces smooth await their turn on the ice floor impatiently. After a brief sweep and a fresh coating from the spray gun the rink becomes a dance floor.

"Hot" ice is still a mystery to everyone but the inventor. The material is hard and solid, then melted and flowed on to the rink, where it becomes hard and solid again. A big problem for the in-

ventor was the selection of a low-cost fuel which could be used safely to melt the ice and at the same time give a quick, high heat. After tests with various fuels, liquefied petroleum gas was selected.

On the rink-dance floor 19x30 feet the ice is poured to a three-quarter inch thickness. It weighs 7,000 pounds. The same area, flooded with water and frozen, would weigh 2,038 pounds.

### Helpful New Product—

First aid to industrial bottle-necks is cresylic acid, now obtained from petroleum sources and used in preparing hundreds of different compounds.

Cresylic acid is the class name of phenols, among which probably the best known is carbolic acid. The product is used in the manufacture of germicides and insecticides, and widely is employed in flotation processes for the recovery of metallic ores from crushed rock.

Until recently, cresylic acid was a coal tar derivative, produced in the Eastern United States and imported from abroad. Technologists devised a scheme for rearranging the molecules in certain petroleum derivatives so as to produce an acid as effective as that obtained from creosote. They discovered that higher-boiling fractions were obtained with considerably greater destructive effects on bacteria.

Now that the product can be obtained rapidly, cheaply and in large quantities, it is believed that many new uses will be found for it.

## Sands of Time

### FIFTEEN YEARS AGO

(From The Advocate Files for Aug. 19, 1926)

The Artesia Boy Scouts, who attended a ten-day encampment on the Ruidoso, have returned home and report the most successful outing since the organization of the Eastern New Mexico area.

The community band, under the direction of Ernest Harp, has been engaged to play during the three-day rodeo at Hope.

E. L. Paris shipped the first carload of alfalfa seed to leave the community to E. W. Mitchell of Roswell.

Mr. and Mrs. B. E. Spencer left Sunday for a short visit at Mitchell, Neb.

Landis Feather and family returned home Sunday from a visit with the Adlai Feather family at Las Cruces.

Fred Cole is reported to be a very promising young man; the girls say he will promise almost anything. Yesterday, however, a different report was out. It was said that he was swelling to bud.—"Picked up on Main" column.

It is understood that the Santa Fe Railway will enter C. O. Brown in the next track tournament, since his fast record down the railroad track the night of the refinery fire.—"Picked Up on Main" column.

Engineers will review all hydrographic and geological data pertaining to the feasibility of a proposed new dam site between Avalon and McMillan reservoirs.

J. C. Floore and Rube Dunn are spending their vacation in the northern part of the state fishing.

A communication from J. T. Reid, school superintendent, who is attending Baylor University summer school at Waco, Tex., says that he expects to arrive in Artesia Aug. 25, at which time preparations will go forward for the opening of the public schools here Sept. 6.

ENGRAVING—THE ADVOCATE.

## She's Queen of the Colorful Carlsbad Rodeo



A real cowgirl is Miss Marjorie Angell of east of the Pecos between Artesia and Carlsbad, Queen of the Carlsbad Rodeo, pictured here with her favorite horse, "Silver." Miss Angell, who has spent all her life

on a ranch, is the daughter of Mr. and Mrs. Lewis Angell, prominent in Eddy County ranch family. She is keenly interested in ranching, has a small herd of cattle of her own,

likes round-ups and brandings and is an expert rider. She will appear in all parades and grand entries during the sixth annual Carlsbad Rodeo Friday through Sunday.

Misses Lotta Bess Baldwin of Lamesa, Tex., and Doris Sherman of Brownfield, Tex., nieces of Mr. and Mrs. C. R. Baldwin, are here this week visiting them. They were brought last Thursday by Miss Baldwin's mother, Mrs. Carl Baldwin of Lamesa, who left Friday, accompanied by Miss Sherman's sister, Miss Laurine Sherman of Brownfield, who had been visiting in the Baldwin home, and who was taken back to Brownfield by her aunt.

The C. M. Cole residence in Northwest Artesia underwent a face-lifting this week, when the large porch was torn off and a new porch added.

Won his 10-year-old bride by chopping wood on her Ma's farm. But he quickly lost her when the sheriff broke up his honeymoon, and now the 22-year-old bridegroom and his mother-in-law are in jail and the child wife is taking care of her younger brothers and sisters. Read this challenging account of life in the backwoods country as told in The American Weekly, the magazine distributed with next week's Los Angeles Examiner. 34-1tx

Mr. and Mrs. Richard Cooley of Los Angeles, Calif., visited his brother, William S. Cooley, and Mrs. Cooley in Artesia Tuesday evening on a return trip from the Carlsbad Caverns.

Mrs. W. E. Flint and small daughter, Ann, returned to their home in Lovington Tuesday after visiting the home of Mr. Flint's parents and brother, Mr. and Mrs. T. H. Flint and Ted Flint, for the last week.

In fifty years, Alaska has produced \$50,000,000 in gold.

**SITTING UP IN BED** relieves gas pressure, but you won't get much sleep that way! If gas pains, due to occasional constipation, cause restless nights, get ADLERKA; its 5 carminatives and 3 laxatives are just right for gas and lazy bowels. Get ADLERKA today. MANN DRUG CO.

**Strength, Stamina, Power...**

**STANTON'S**

**LAYING MASH**

MADE WITH

**MANAMAR**

Laying hens need the extra PROTECTIVE MARGIN contained in the high quality ingredients in this mash.



Also Made in Pellet Form

See Your Local

**STANTON'S**

Artesia Alfalfa Growers Assn.

H. C. Vincent, general freight and passenger agent of the Santa Fe, and C. Kancher, division freight and passenger agent, both of Amarillo, were in Artesia last Thursday.

In Canada there are more than 130 distinct species of trees.

Mrs. Turner Adams of Lubbock, Tex., the former Miss Mozelle Gable of Artesia, is here this week visiting her parents, Mr. and Mrs. O. R. Gable.

Gasoline sold in the Canadian province of Alberta for use in farm machinery is colored purple.



And **Good Health** Is Necessary for **Happiness**

**Be Happy With Us**

DINE OUT EVERY WEEK AT THE

**Artesia Hotel Coffee Shop**

SAM B. DAY—Proprietor

Those who KNOW show conclusively that meat is a necessary part of the summer diet.

Strength is needed to combat HEAT as well as COLD.



**MEAT GIVES STRENGTH**

Always ask your markets for **VALLEY BRAND PRODUCTS**

from the

**PECOS VALLEY PACKING CO.**

IT'S "MARK-DOWN" TIME...

YOUR OPEN SEASON FOR BEST USED CAR BUYS

### FORD DEALERS' ANNUAL USED CAR CLEARANCE SALE

HERE'S WHY IT'S "BUY TIME" FOR YOU

It's open season for near-new used cars... and we're offering one of the best displays of near-new used cars in town. What's more, ours are marked down now! Whatever your requirements, we've got a car to suit your pocketbook... and now's your best time to trade. Come in and see our unusual values—values you'll find it hard to beat!

BUY YOUR USED CAR TODAY AND SAVE

1939 CHEVROLET COUPE	1939 FORD DE LUXE TUDOR
Reconditioned motor, black finish, hot water heater, ready to go, only	New paint, low mileage, only
<b>\$435.00</b>	<b>\$595.00</b>

1938 CHEVROLET 1/2-TON PICK-UP Overhauled motor, new dark blue paint, a real bargain at	1939 FORD DE LUXE FORDOR New paint, radio, heater—save on this one—only	1936 INTERNATIONAL TRUCK Heavy duty axle, large tires—only a good farm truck—only	1938 PONTIAC COUPE Motor overhauled, new seat covers, paint good, a real buy at
<b>\$295.00</b>	<b>\$595.00</b>	<b>\$125.00</b>	<b>\$265.00</b>

1939 PLYMOUTH FORDOR  
Reconditioned motor, Stewart-Warner Heater, good tires—only

**\$545.00**

1940 BUICK ROADMASTER SPORT COUPE  
Radio, white sidewall tires, heater, cost \$1,700.00—only

**\$845.00**

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BEST TRADES

Artesia Auto Co.



One of our Dependable LATE MODEL USED CARS will make your Vacation MORE PLEASANT AND LESS EXPENSIVE

See our SPECIAL VACATION USED CAR BARGAINS today

**GUY CHEVROLET CO.**  
Chevrolet—Buick—Oldsmobile  
OPEN 24 HOURS

"HOLDS FAST" TO MAKE THE PAINTING JOB LAST LONGER

LOWE BROTHERS HIGH STANDARD PRIMER "holds fast" and seals the surface of both new work and repainting to make the complete painting job last longer. Through controlled penetration, it defeats absorption—makes a perfect foundation for the finish coat and minimizes the danger of paint failure. So use High Standard Primer and take the guess work out of painting.

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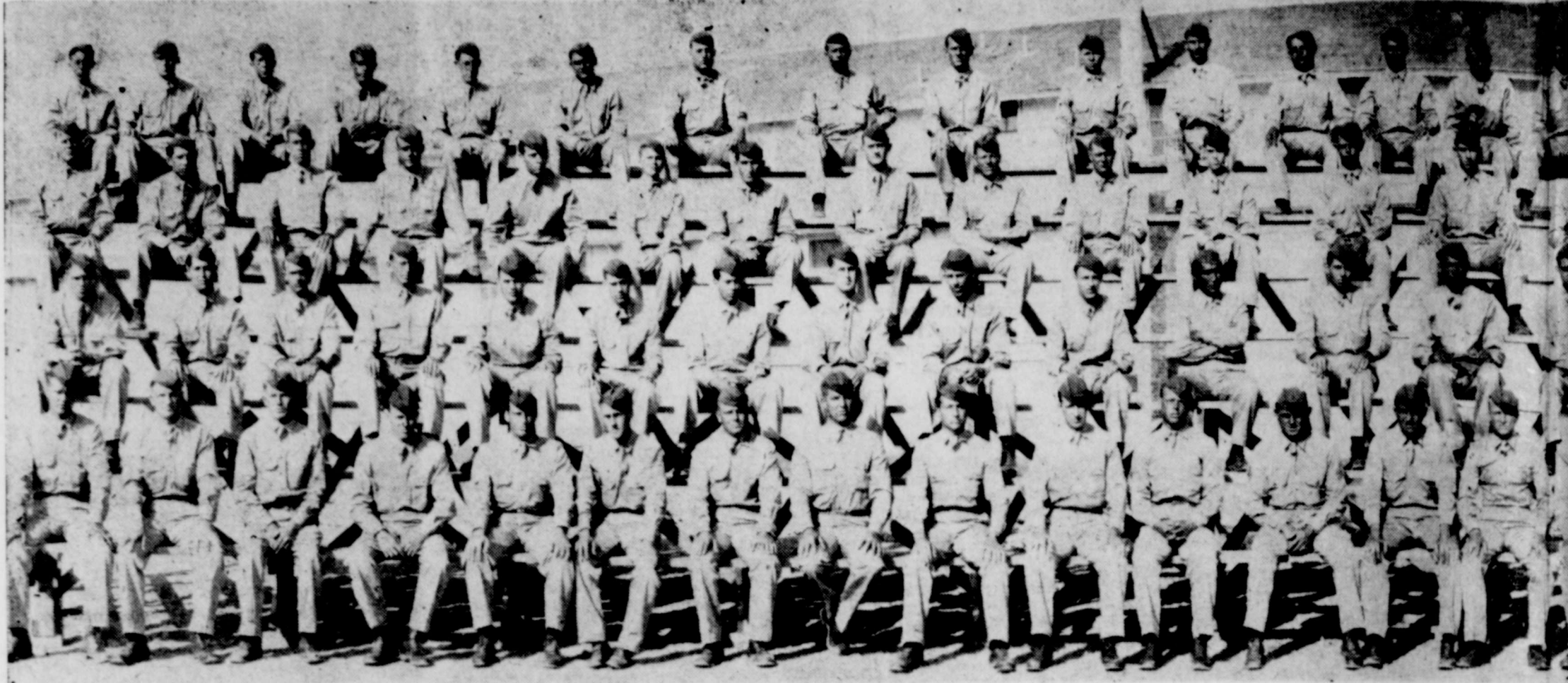
FOOD ADVOCATE-CMS

Dorothy Ames Carter

Menu Gleanings for Summer Days

Sandwich Season Soars
More people going to the woods, seashore and picnic grounds—more sandwiches going along. That, in brief, accounts for the rise in popularity of the sandwich. And olives will account for the same thing, when included in sandwich makings along these lines:
Spread thin, buttered slices of white or whole wheat bread with pineapple cream cheese; cover with chopped ripe olives.
Spread buttered slices of bread with mixture of chili sauce and mayonnaise; top with sliced hard cooked eggs and sliced pimiento stuffed olives.
Mash liverwurst; mix with enough chili sauce or catsup to moisten, add coarsely chopped pimiento stuffed olives. Spread on buttered slices of white or whole wheat bread.
Mix together equal portions of chopped celery and coarsely chopped pimiento stuffed olives; add mayonnaise to moisten. Spread on buttered slices of whole wheat bread.
Quick and Easy Pie!
Banana Strawberry Whipped Cream Pie: Whip 1 cup of whipping cream. Fold in 2 tbsps. sugar and a few drops of vanilla extract. Peel and slice 4 ripe bananas (yellow peel flecked with brown) into 1 baked 9-inch pie shell. Add 1 pint washed and hulled strawberries. Cover immediately with whipped cream. Just before serving, garnish with additional ripe banana slices and strawberries. Makes 1 pie.
Spiced and Ice: Nice!
By this time iced coffee is a frequent visitor to your table; perhaps, indeed, you're ready to ring a change on the way you serve it, for variety's sake. Why not

Eddy County's Finest, the Boys of Battery F, 200th Coast Artillery, Anti-Aircraft, S



Here they are, Eddy County's own boys of Battery F, 200th Coast Artillery, Anti-Aircraft, from Fort Bliss, Tex., a number of whom are from Artesia, more from Carlsbad. The outfit was built up around the old National Guard unit at Carlsbad and was brought up to the present strength through the enlistment of volunteers, many of whom were in line for induction.
The personnel:
Col. Charles G. Sage, commander of the regiment; Capt. J. E. Sadler, First Lieut. Mel A. Byers, First Lieut. J. Beall, Second Lieut. D. H. Craft, Second Lieut. C. D. Irish, First Sergeant Oliver Artford, Staff Sergeant J. A. Oden, Jr.
Sergeants
John C. Barberia, Sam P. Buse, Leon D. Beasley, Dwayne A. Davis, Kenneth E. Davis, Frank A. Forni, Charlie F. James, Dorman O. Johnson, Edward G. Le Velle, Jeff W. Morris, Richard M. Malone, Alan R. Thompson, Floyd E. Ward, Phil Witherspoon.
Corporals
Ralph S. Brink, William P. Bunch, Clyde Caviness, Donald H. Cox, Donald M. Dansby, Henry C. Fugate, Walter R. Johnson, Joe W. Lunsford, Roy M. Morton, Charles E. Mitchell, Thomas E. Paddock, Constantine L. Papademas, George W. Robinson, Joe S. Smith, Roy T. Terry, Paul F. Womack.
Privates First Class
N. J. Ammons, James W. Brunt, Carl E. Bohannon, Robert A. Brard, Marvin Bailey, March K. Banks, Cheate E. Carpenter, John A. Conner, Arnold R. Clanton, Roy C. Castleberry, Gene R. Davis, John P. Donati, Glen Farmer, Carl C. Foster, Russell L. Haney, Elmer Hill.
Privates
Richard N. Hnulik, Rollie H. Keller, Ottis J. Lunsford, Oral L. Lusk, Robert R. Malone, Jessie F. Mash, John T. Miller, George C. Moore, James O. Par A. Philpott, Michael I son J. Rupe, Joseph James L. Strain, Pete P. Stabrylla, Emory Edward L. Wilkerson, Walters, Roderick I Robert E. Young.
Thomas U. Austin, Adams, Albert Asch Faye Armour, Eugene

Spiced Coffee Foam: To 4 cups of freshly-made, regular-strength coffee, add 12 whole cloves and 2 pieces of 3-inch stick cinnamon; chill. Beat 1 egg white until stiff, add 4 tbsps. sugar gradually and continue beating until stiff and glossy. Add 1/2 cup cream and chilled coffee. Pour into tall glasses 1/2 full of ice. Makes 4 servings.
Peachy Peach Trick!
Pick your peaches from tree or fruit stand (pay for the latter, of course!) get yourself a package of the gingerbread mix that delighted George Washington some 200 years ago, and have the best shortcake on your block. Make the gingerbread according to directions on the package (the mix is patterned directly after Mary Ball Washington's famous recipe) and bake it in an 8-inch square pan. While the gingerbread is baking, skin and slice peaches; let stand, sugared, in bowl in refrigerator until ready to use. Split hot gingerbread; spread bottom layer with vanilla or peach ice cream, top with peach slices and reconstitute top layer. Top with another layer of ice cream and peaches. It's peachy, Peaches!
Great Guns for Cold Plates!
Good combiner with potato salad, cold cuts, what-have-you that's cold are chips — and for something new in chip-ery, try these:
Bran-Cheese Chips
1/2 cup all-bran, 1 1/2 cups flour, 1/2 tsp. salt, 1/4 tsp. paprika, 1/2 cup shortening, 3/4 cup grated American cheese, 3 to 5 tbsps. cold water, few grains cayenne, milk, caraway, celery or poppy seeds.
Roll all-bran until fine; combine with flour, salt, paprika and cayenne. Cut in shortening; add

cheese. Add water, a little at a time, until dough is moist enough to hold together. Form into roll 1 1/2-inches in diameter. Wrap in waxed paper. Chill overnight (or longer) in refrigerator. Slice in 1/4-inch slices; place on well greased baking sheet. Brush tops with milk; sprinkle with seeds. Bake in hot oven (450° F.) about 12 minutes. Yield: 35-40 chips.
Ice Cream Goes Brazilian
Our American cousins who live

along with the roster, for this may someday be a historical picture. It was rumored this morning that the 200th Coast Artillery would be transferred to Alaska in September. However, this has not been confirmed.
The personnel:
Col. Charles G. Sage, commander of the regiment; Capt. J. E. Sadler, First Lieut. Mel A. Byers, First Lieut. J. Beall, Second Lieut. D. H. Craft, Second Lieut. C. D. Irish, First Sergeant Oliver Artford, Staff Sergeant J. A. Oden, Jr.
Sergeants
John C. Barberia, Sam P. Buse, Leon D. Beasley, Dwayne A. Davis, Kenneth E. Davis, Frank A. Forni, Charlie F. James, Dorman O. Johnson, Edward G. Le Velle, Jeff W. Morris, Richard M. Malone, Alan R. Thompson, Floyd E. Ward, Phil Witherspoon.

Miss Morgan Weds On Friday Morning
Miss Gladys Louise Morgan, daughter of Mr. and Mrs. Ernest Carl Morgan, Sr., of Oilfield, and R. M. (Tex) Henson, a public accountant whose office is in the Ward Building, were married Friday morning at Carrizozo by a justice of the peace.
The bride is a sister of Charles Morgan, an oil operator here.
Mr. and Mrs. Henson will make their home in Artesia.

HI-LO LUNCHEON CLUB AT CORRAL TUESDAY
The Hi-Lo Luncheon Club met at the Corral Tuesday for a 1 o'clock luncheon, with Mrs. George Williams hostess. Guests of the club were Mrs. Al Woelk and Mrs. Henry Oliver.
Members present were Meses. Harold Dunn, Leon Clayton, Jack Armstrong, Garland Rideout, John Williams, Fritz Crawford, Leland Price, J. A. Clayton, Jr., and Donald Fanning.
After several rounds of bridge Mrs. Dunn was awarded high prize and Mrs. John Williams, second.

Ladies Will Start Golf Tournament On This Sunday

Mrs. Nora B. Clayton was medalist with a ninety-three in the qualifying rounds of the women's city golf tournament, which will start play Sunday.
Eight members of the Artesia Ladies' Golf Club have qualified for the championship flight, participants of which were announced this week. It is expected the other flights will be filled before tournament play starts.
Those named in the champion flight were Mrs. Nora B. Clayton and Mrs. Leon Clayton; Mrs. J. A. Clayton and Mrs. W. F. Jones; Mrs. Troy Bourland and Mrs. Garland Rideout, and Mrs. Roy Langston and Mrs. Jimmie Welch.
Defending champion is Mrs. J. A. Clayton and runner-up last year was Mrs. W. F. Jones.
Miss Velma Springer, one of the outstanding players of the club, is out of town and will not be able to qualify for the tournament.

FRIDAY VERNES BRIDGE CLUB

Viernes Bridge Club, Barnett, bridge, 2:30 p. m.
MONDAY PAST MATRONS C. Douglas, hostess, 2:30 p. m.
TUESDAY FIRST AFTERNOON B Mrs. Jeff Hightower, p. m.
WEDNESDAY KONGENIAL KAR KLUB A. Lapey, hostess 7: THURSDAY (NEXT) Young Women's G First Christian church, 2:30 p. m.

Mrs. Perry Pennsylvania At

Mrs. Perry Pennsylvania At
Mrs. Walter Perry at a bridge-tee noon at the home Chipman, honoring law, Mrs. Elizabeth Washington, Pa. were Mrs. Bob Fu Miller, Mrs. G. E. Bert Mayes.
Bridge guests v Ross, Mrs. James Salkin, Mrs. Fred Walter Nugent, Mrs. C. E. Ros Mauer, Mrs. J. Mrs. S. E. Chipman.
A dessert course was the conclusion of the Knester was presented guest prize, Mrs. Salkin prize and Mrs. Bert, tr

FRIDAY VERNES BRIDGE CLUB

FRIDAY VERNES BRIDGE CLUB
Mrs. Albert Richards entertained members of the Fortnightly Bridge Club with a 1 o'clock luncheon Tuesday afternoon. Guests of the club were Mrs. F. C. Hart, Mrs. Raymond Bartlett, Mrs. R. H. Hayes and Miss Beulah Booker.
The house was decorated with dahlias and other lovely garden flowers.
Club members present were Mrs. William Linell, Mrs. Lewis Story, Mrs. Leslie Martin, Mrs. J. B. Atkeson, Mrs. Charles R. Martin, Mrs. C. R. Baldwin, Mrs. Landis Feather and Mrs. Grady Booker.
Mrs. Story held high score of the afternoon.

C. W. Bartlett expects to leave Friday for his home in Los Angeles, Calif.

C. W. Bartlett expects to leave Friday for his home in Los Angeles, Calif. He has been visiting in the home of his son, Raymond Bartlett and family.

Typewriter Ribbons—The Advocate

Typewriter Ribbons—The Advocate

Mr. and Mrs. George Friday for Omaha, N Mr. Frisch will attend convention of the Unit War Veterans. Before home they will visit Nebraska.

BEWITCHING BRIMS... FOR FALL

Side sweeping profile brim, like an artist's palette. Black, brown. Romantic brim dipped in the front, velvet trim. Brown, or black. Flanged brim with high, squared crown. In black or bright red.



Accent your important clothes with important hat silhouettes. These are fall's most flattering brims in carefully detailed hats; exceptional at the price. We show you only 4 of many styles.

\$2.95 and \$4.95

Peoples Mercantile Co. "Where Price and Quality Meet" Phone 73

Sound Philosophy Of Advertising Is Subject of Talk

May Be Made Means of Better Understanding and Economy to Consumer

What sounds like an intelligent and timely philosophy of advertising was offered recently in a talk, "Advertising — An Integral Part of Our American Formula," delivered before the Advertising Federation of America by Paul Garrett, vice president and director of public relations, General Motors Corporation.
Garrett's answers to several pertinent questions frequently raised for discussion warrant further dissemination. Here they are:
"Advertising even in case the demand for goods exceeds the supply is not needless but needful effort in the same way that designing, engineering, production and merchandising are needful.
"Advertising at a time like the present is patriotic in the same sense that production, except as it interferes with defense, and merchandising, except as it disrupts the defense flow, are patriotic. It is patriotic unless it is put to an unpatriotic use.
"Except in these clear cases where defense would suffer loss of a particular material or service, consumer demand helps defense by strengthening the economy to meet the burdens of defense. No con C. C. Dannenbaum, manager of the Safeway Store, underwent a tonsil operation in a Clovis hos-

IF YOU'LL BE AT THE HEAD OF YOUR CLASS

All eyes will center on your hair-do! Be sure it's pretty, lustrous, softly curled. Start back to school with our complete winning permanent — it's priced to fit your allowance.
HOT OIL SHAMPOOS PIN CURL SETTINGS CREME PERMANENTS

Sound Philosophy Of Advertising Is Subject of Talk

Mr. and Mrs. L. L. Strickler and son, Bob, returned Sunday from a visit with Mr. Strickler's mother in Marshall, Tex. They also visited in Galveston a few days. While in Marshall they visited an aerial observation unit. There they saw one of the newest type planes which can land and take off in a space no larger than a tennis court.

Defense Savings Bonds can be registered in the name of children as well as adults.

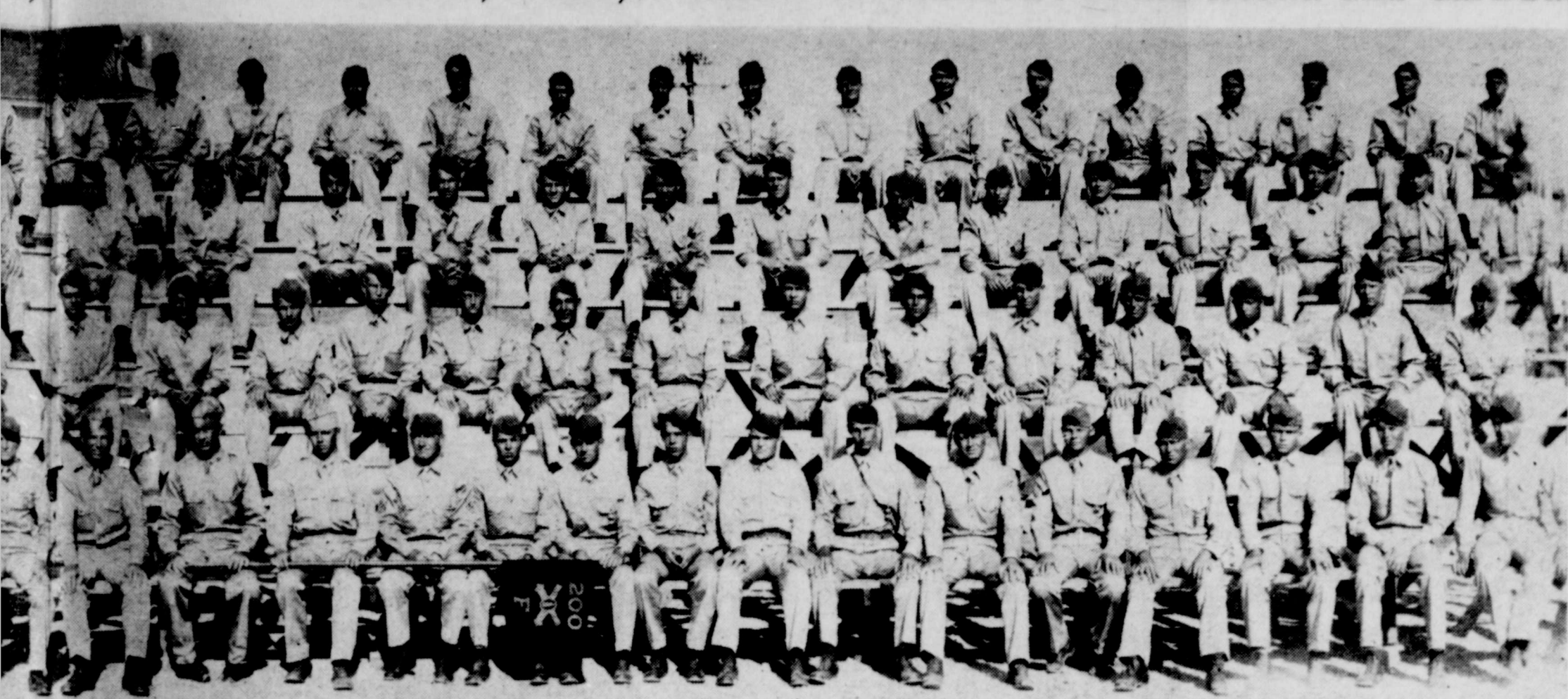
Josef Stalin actually is not a Russian but a Georgian.
sumer should be stimulated to demand something needed for defense. But production for defense, which comes first always, needs to be backed by a strong people.
"The greatest obligation of all is to strive for ever better understanding through advertising."
It is not popularly understood who benefits most from the American formula. It is the worker who with a machine can make a dollar an hour as against a previous dollar a day without a machine. It is the customer who could not even hope otherwise to own the things this mass economy brings to his doorstep.
But, as Garrett said, "mass production is not self-perpetuating. It is through individual enterprise and initiative that we distribute them. It is the customer that makes the choice."



VOGUE BEAUTY SHOPPE

118 S. Roselava Phone 100

ft, Stationed at Fort Bliss, Texas, a Number of Whom Are From Artesia and Carlsbad



Parson, Chester... Michael Pulice, Jack... Joseph Sina... Pete Seibel, John... Emory C. Schlick... Augustus Y... E. Warren, Jr... Austin, Thomas U... Aschbacher, La... Eugene P. Burke... holder, Mavis S. Brown, William Ballou, Ocia J. Brown, Adam Branning, Arnold J. Bue, Henry F. Biri, Mike D. Berra, George W. Bounds, Eligio Baca, Dee H. Bradshaw, Jr., Burl A. Brewster, John J. Bacak, Steve Berger, Bruce N. Choates, William G. Conboy, Oscar Cox, Jessie W. Crabb, Cipriano P. Chavez, Franklin R. Cullum, Thomas G. Cardin, Raymond Chapman, Ben T. Chavez... Robert L. Dunlap, Karl L. Flancko, Robert J. Knight, Newton F. Grange, Oliver A. Gore, Ralph M. Gonzales, Carmen Guerra, Juna Gonez, Lindsey A. Graym, Lee S. Garner, Adners A. Garcia, James P. Hunter, Paul D. Hoover, Guy W. Hillard, Eugene E. Hamrick, Roy J. House, Lorenzo R. Herrera, Charley C. Hightower, Jesse C. Holcomb, Edubigen E. Hernandez, Curtis B. Harris, Henry A. Hood... Howard W. Johnson, Walter Kolbeck, Robert J. Knight, Newton F. Kimp, Frederick W. Leber, Virgil La Rue, Kenneth L. Lane, Narciso Lopez, Jose M. Loya, Larry A. Loggins, Lewis E. Loman, Everette M. Morris, Pedro A. Montoya, Joe F. Martinez, J. S. Montano, Wayne H. Obrien, Clifford M. Omtvedt, Gayle M. Pruiett, Wallace R. Phillips, Edward K. Pope, Albert L. Peterson, Dionicio R. Pena, Alexander F. Petruzela, Alberto Q. Roberts, Norman C. Raucio... Anthony J. Ruchalski, James N. Ridgway, Manuel A. Romero, William B. Richardson, Joe D. Smith, Moses Sanchez, Frank J. Sanchez, Antonio B. Sainz, Lawrence M. Sanchez, Lawrence M. Shelby, Leo J. Shelby, Frank Syrinek, Jesus Santos, Jose C. Saurez, Alton W. Tice, George C. Tidwell, Bryan A. Tidwell, James R. Thompson, Alva Turbett, Marcelo Tafoya, Dionicio Trujillo, Gilberto G. Tafoya, Walter D. Utter... Manuel Uliberri, Fidel Vela, Ben Vidal, Bernard G. Valencia, Thurman B. Williamson, Elmer D. White, Zay T. Wooten, Joe Westbrook, Allen J. White, Sammie Wright, Homer Yahnozha... Mrs. B. G. Robinson and Mrs. Clyde Guy were in El Paso Wednesday and Thursday of last week... Mrs. E. E. Anderson of Kansas City, Mo., is here visiting her daughter, Mrs. Homer Borland, and family. She returned with them Sunday from a two-week visit in Kansas and Missouri.

NOTICE OF SUIT No. 7618 STATE OF NEW MEXICO, COUNTY OF EDDY IN THE DISTRICT COURT

W. B. McCrory, plaintiff, versus Mrs. H. C. Maynard, impleaded with the following named defendants, against whom substituted service is hereby sought to be obtained, to-wit: The Unknown Heirs of H. C. Maynard, deceased, the following named defendants by name, if living, if deceased, their unknown heirs: J. H. Estes and Deedy Estes, his wife, O. G. Brown, Mrs. O. G. Brown, his wife, Ben Estes, and All Unknown Claimants of Interests in the premises hereinafter described adverse to the plaintiff, Defendants.

THE STATE OF NEW MEXICO TO: The Above Named Defendants: You, and each of you are hereby notified that plaintiff has filed his complaint against you in the above entitled and numbered cause in the Office of the Clerk of the District Court of Eddy County, New Mexico, wherein plaintiff seeks to quiet title against the claims of the defendants named and referred to in the above entitled and numbered cause, to the following described lands and real estate situated in Eddy County, New Mexico, to-wit:

Northwest quarter Southwest quarter, South half Northwest quarter and Northwest quarter Northwest quarter (NW 1/4 SW 1/4, S 1/2 NW 1/4 and NW 1/4 NW 1/4) Section Seventeen (17); Southeast quarter Northeast quarter and Northeast quarter Southeast quarter (SE 1/4 NE 1/4 and NE 1/4 SE 1/4) Section Eighteen (18); Township Twenty-six (26) East, N. M. P. M. and plaintiff prays that Plaintiff's estate in and to the above described premises be established against the adverse claims of the defendants and each of them and any and all persons claiming by, through and under them be barred and forever estopped from having or claiming any lien upon or any right, title or interest in or to the above described premises adverse to the plaintiff and that the plaintiff's title thereto be forever quieted and set at rest. You and each of you are hereby notified that unless you enter or cause to be entered your appearance in the above entitled and numbered cause on or before the 3rd day of October, 1941, judgment will be rendered against you in said cause by default. Plaintiff's attorney is James F. Warden, whose office and Post Office address is 202-3 Smith Building, Artesia, Eddy County, New Mexico. WITNESS my hand and the Seal of this Court this 20th day of August, 1941. Ethel M. Highsmith, Clerk. (SEAL) 34-41-37



GOT ONE—Look what Henry K. Bryson, Nashville, Tenn., dragged from St. Petersburg, Fla., bay. This one weighed 108 pounds, and it's a tarpon. It's not edible, but good for trophy room.

Three Are Honored At Coffee Tuesday

Mrs. E. A. Metzger was hostess at a coffee Tuesday morning complimenting her sisters, Mrs. L. F. Whitcomb of Roseback, Tex., Mrs. Guy Reed Brainard of None, Tex., and Mrs. Harold Randall of Rio Grande City, who are here visiting. Mrs. Metzger was assisted by her mother, Mrs. S. S. Ward, who poured.

The Treasury Department or the Federal Reserve Banks will hold your Defense Savings Bonds for safekeeping free of charge.

American citizens! Heed the declaration of emergency by our president! Buy Defense Savings Bonds and Stamps regularly.

icity

Calendar Garden Club Plans To Plant Flowers in Central Park Today

The Artesia Garden Club planned Monday afternoon at its regular monthly meeting at the city hall to meet at Central Park at 9 o'clock this morning to plant iris and violets along the walks. Anyone having plants of either kind which he would care to donate may call Mrs. W. H. Ballard or Mrs. Emery Carper. Arrangements are being made to show a film, "Roses at Home," some time soon. Mrs. E. N. Bryan gave a very interesting and instructive talk on "Things we should do this month in our gardens" at the Monday meeting. Members enjoyed contest games naming different kinds of flowers from pictures and giving the botanical and common names of well-known flowers. Mrs. Pete L. Loving, president of the Garden Club, said this week "The members of the club wish the public to know how much they appreciate the cooperation shown in the cleaning of the vacant lots. The response is most gratifying, but there are still a number of unsightly lots. We ask you: Won't you help us in our undertaking to make a more Beautiful Artesia?"

MRS. MYERS IS HOSTESS ABNORMIS BRIDGE CLUB

The Abnormis Sapiens Bridge Club met Tuesday afternoon at the home of Mrs. J. Hise Myers. Substituting guests were Mrs. C. C. Harris, Mrs. B. B. Thorpe, Mrs. S. O. Pottorff and Mrs. Granville Johnson. The hostess, assisted by her niece, Elaine, served refreshments to the guests and members, Mrs. L. A. DeLouhe, Mrs. Ralph Shugart, Mrs. Roger Durand, Mrs. Jeff Hightower, Mrs. Dave Bunting, Mrs. J. M. Story, Mrs. James Nellis and Mrs. Beecher Rowan. At the close of the rounds of bridge Mrs. Durand held high score.

MRS. WILLIAMS HOSTESS VIERNES BRIDGE CLUB

Mrs. George Williams was hostess to the Viernes Bridge Club at a 1 o'clock luncheon Friday at The Corral. Guests of the club were Mrs. A. G. Glasser and Mrs. B. E. Kennedy. Members present were Mrs. Henry Oliver, Mrs. Boone Barnett, Mrs. Jack Clady, Mrs. Wallace Hastings, Mrs. Walter Campbell and Mrs. S. A. Lanning. After rounds of bridge, Mrs. Kennedy held high score and Mrs. Campbell second.

Church Activities

Presbyterian Women Group No. 1 of the Presbyterian Women's Association met last Thursday afternoon at the home of Mrs. Ralph Shugart. Miss Emma Clark was co-hostess. Mrs. Troy Bourland presided at the business meeting in the absence of Mrs. R. G. Knoedler, chairman. Mrs. Jesse L. Truett led the devotionals and Mrs. T. C. Stromberg, of Group No. 2, gave a discussion on "Religion in Germany." Members spent the remainder of the afternoon sewing for the Red Cross. The hostess, assisted by her daughter, Miss Jane, served refreshments to about thirty members and guests. Mrs. Nancy Eipper returned home Tuesday from Ruidoso, where she had been for about the last three months.



WHAT'S THAT ODOR? — Goat is time-honored mascot in stables, but skunk is new-comer, as shown in stall of Alice Jane, black filly that is prominent Hambletonian stake candidate. Sulky classic is at Goshen, N. Y., Aug. 6.

New for Fall Every day we are receiving new fall styles, snappier than ever, including Coats and Costume Suits Classy Jean College Campus Dawnleigh Justin Justmoor Devine Debbie Junior Hats Gold-Clair Arlington Janice and many others Shoes For Dress, School and Nurses All Nationally-Advertised Lines LOOK FOR YOURSELF The SYMBOL OF FASHION VOGUE Artesia and Roswell Phone 54 When Anything New is Showing, The Vogue Will Show It First "FORWARD WITH ARTESIA"

Calendar (continued) Society of Christian Women... Monday... Tuesday... Wednesday... Thursday... Friday... Saturday... Sunday... Several Are Dinner Guests at Carder's On Monday Evening Miss Edna Carder entertained a number of her friends Monday evening at a dinner at her home. The table was covered with a white linen cloth and centered with a bouquet of roses with blue and silver tapers on either side. The blue and silver color theme was carried out in all decorations. Those present were Misses Wanda Story, Jane Shugart, Catherine Williams, Sybil Prior, Bettyne Lanning, Dolores Mayrhofer and Peggy Linell. After the dinner the evening was spent visiting. KONGENIAL KARD KLUB WEDNESDAY AFTERNOON Members of the Kongenial Kard Klub met Wednesday afternoon at the home of Mrs. Phil Johnston. Mrs. Hugh Elvin was a guest. At the close of the bridge games a dessert course was served to Mrs. Elvin, Mrs. H. C. Adams, Mrs. A. B. Sloan, Mrs. M. A. Lapsley, Mrs. W. J. Cluney, Mrs. L. A. DeLouche, Mrs. Dave Bunting and Mrs. Andy Company. Mrs. DeLouche received high award, Mrs. Elvin, second, and Mrs. Company, low. Wedding Announcements, printed or engraved—The Advocate.

EVERYTHING for BACK-TO-SCHOOL Penney's SPORTY SCHOOL OUTFITS The Smartest Girls Will Wear! BRIGHT JACKETS FIRST OF ALL \$2.98 Classic or boyish styles in all wool flannel—smart enough to make you style leader! Plaids that are a riot of colors! Rich new corduroys! SKIRTS TO GO WITH SWEATERS AND JACKETS! \$1.49 Brilliant part wool plaids and flannels, smart corduroys! All your favorite swing, suspender, and gored styles! 2-16. PRETTY WASH BLOUSES 98c Start school with a good supply! Handsome cottons, lovely with embroidery, ruffing, tucking! Rayon French Crepe in new tailored styles! 8-16. BOYS' SLACK SOCKS 10c Unbeatable service at this economy price! Rugged cotton in small and blazer stripes. Smart solid colors, too! Long wearing! BOYS' STRIPED POLO SHIRTS 49c For young fry who crave action! Brightly striped shirts of cotton and rayon in crew-neck styles. Generously cut and neatly finished. Some solid colors, too! Sizes 2 to 8. Girls' New Sunny Tucker DRESSES Ready For School 98c Hurry and Pick the Prettiest! They're Wonderful For the Money! News on the school grounds, and the talk of your gang! Rollicking sailor-maid styles brave with brass buttons! Sissy dresses the boys will like, with ruffles and sashes and pouchy pockets! Lots of others—in peasant styles or with bolero jackets! Of school-girl gingham, vandyed percale, prints, poplins, lovely party rayons! All perfect for the most important day of the year—registration day at school! Sizes 7-16. For Campus Frolic! Ring Eyelet OXFORDS \$1.98 Handsome, big ring eyelets make this collegian the choice of the campus! Of soft, pliant leather, finished in the new golden tobacco brown! Has thick, sturdy cork and rubber soles and heels for long wear! Designed For Miss 7 to 14! WARM COATS Smart fitted styles with graceful gored lines, flaring skirts—many with fur or velvet collar. Jewel-toned fleeces, monotone weaves, and tweeds. Warmly interlined \$5.90 7 to 14 years \*Reg. U. S. Pat. Off. BOYS' TRUE BLUE DRESS SHIRTS 79c Expertly Tailored! New Fall Patterns! Fast Color! Knock-outs for style and trim fit! Smooth percale in clean cut stripes, checks and figures! Smart slub weaves, lots of dressy white! Soft or Nu-Craft\* non-wilt collars. Big values at this thrifty price! WINNERS FOR WEAR SLACKS They're campus favorites! Well made pleated drape models in durable tweeds, gabardines and other fabrics \$2.98 ANTIQUED OXFORDS \$2.49 With Peni-Flex Insoles! Distinctive looking wing tip oxfords with rich antique uppers and extra flexible insoles for added comfort! Leather soles and rubber heels! In black, also. Sizes 1 to 6. SCHOOL SUPPLIES Tablets 4c and 8c Note Paper 4c and 8c Flexible Rulers 5c Pencils 2 for 8c Pen and Pencil 25c Crayolas 4c and 8c Ink 4c and 8c Art Gum Erasers 4c Compass .8c Protractors .8c Fountain Pens 25c and 49c





# "Hold that Ghost"

Lou  
**COSTELLO**

Bud  
**ABBOTT**

ANDREWS  
SISTERS

THE FOUNTAIN OF  
FUN FLOWS ON!

- GHOSTS -

Ted | Joan | Mischa | Richard  
Lewis | Davis | Auer | Carlson

**VALLEY THEATER**  
SUNDAY - MONDAY - TUESDAY

## Pix Rhapsody

By Mary Jane

Drama that a few years ago people would have called fantastic has been taken from newspaper headlines to make Warner Bros' "Underground," coming to the Ocotillo Theater soon, one of the most exciting as well as illuminating films yet to have come from Hollywood. The underground movement which is the bane of the Gestapo officials has been woven into a deft background for a story that is surefire dramatic entertainment, well cast with talented players.

Jeffrey Lynn has the role of an enthusiastic young soldier and in a featured role of a violinist who acts as an underground agent is beautiful and talented Kaaren Verne. Among a list of important supporting players are Philip Dorn, who played prominent roles in "Escape" and "Ziegfeld Girl," and Mona Maris, dark-eyed charmer of "Flight From Destiny."

Vincent Sherman has directed with accent on the power and action of the screen play, which was written by Charles Grayson, from an original story by Edwin Justus Mayer and Oliver H. P. Garrett.

Anna Betty was telling her mother about last night's party. "And Pete Gadget tried to kiss me," she said.

"How dare he!" exclaimed mother. "He didn't—I dared him," replied Anna Betty.

Advocate Want Ads Get Results!

**CARLSBAD**

**RODEO**  
FASTEST OF THEM ALL!

**22-23-24**  
OF  
**AUG.**

## Livestock Report

The livestock report on the Kansas City market:

Hogs: Salable and total 2,500, uneven; 240 lbs. down 5 lower than previous average; heavier steady to 10 higher; top 11.30; good to choice 180-250 lb. 11.10-25; 260-315 lb. 10.60-11.10; 140-170 lbs. 10.60-11.15; sows 9.25-10.00; few 10.10; stock pigs 11.25 down.

Cattle: Salable 6,500, total 6,550; calves: salable and total 800; some weakness on heavy grain fed steers but otherwise fed steers, yearlings and heifers steady; medium grass steers opening steady; little done on common grade; grass cows steady to weak, bulls strong to 15 higher; vealers steady; stockers and feeders unchanged; choice 1,152 lb. fed steers 12.50; most early sales grain fed 11.25-12.35; several shipments medium grass steers 10.00-25; best heifers early 12.25; some held higher; grass fat cows 7.00-8.00; canners and cutters 5.00-6.75; good and choice vealers 11.25; four loads good 1,169 lb. weights 10.35.

Sheep: Salable 4,000; total 5,100; no early sales; asking higher; Colorado spring lambs held above 11.85.

Ed Shockley returned Friday after a vacation in Denver, Colo.

Mrs. J. A. Reid and daughters, Betty and Nancy Jo, visited friends in Artesia last week. From here they went to Fort Worth.

Mrs. Mattie Fullilove and two children and her mother, Mrs. Perley George, and cousin, Miss Ouida Jo Anderson, spent the first of the week in El Paso. They returned by Cloudercroft, where Mrs. George expected to spend a few days with Mrs. Helen Threlkeld, a former Artesia resident.

Mrs. H. H. Bryant, Mrs. Hugh Parry and Miss Lorena Higgins spent several days in El Paso last week. They were accompanied to El Paso by Violet Shipp. While there Mrs. Bryant visited her parents, Mr. and Mrs. O. H. Thorman. Mrs. Parry visited Bill Gelwick, who is in a hospital there, and Mrs. Gelwick.

United States Department of the Interior, District Land Office, Las Cruces, New Mexico. Notice is hereby given that a lease of the oil and gas deposits in the following described lands is offered to the responsible qualified bidder of the highest bid per acre, pursuant to the provisions of Section 17 of the act of February 25, 1920 (41 Stat. 437) as amended, at the royalty rate scale in the lease forms shown in General Land Office Circular 1386, at a sale to be held in the office of the Register of the District Land Office at Las Cruces, New Mexico, at 10:00 A. M. on October 1, 1941: E 1/4 NE 1/4 Sec. 27, T. 17 S., R. 30 E., N.M.P.M., New Mexico, containing 80 acres in the Jackson Oil and Gas Field. The successful bidder must deposit on the date of sale a certified check on a solvent bank, or cash, of one-fourth of the amount of the bid and file a showing of qualifications to receive the lease, required by Section 7 of Circular 1386. The remaining three-fourths, together with the annual rental in advance at the rate of \$1.00 per acre must be paid, and a \$5,000 corporate surety bond must be furnished prior to the issuance of the lease. The bidders are warned against violation of the provisions of Section 59 of the Criminal Code, approved March 4, 1909, prohibiting unlawful combinations or intimidation of bidders. The right is reserved to reject any and all

## Good Results With Barley as Winter And Spring Pasture

Fred A. Barham, Eddy County agent, reported that barley planted last fall by S. A. Lanning of Artesia gave excellent results as a winter and early spring pasture crop. In addition to the pasture furnished, the new variety used yielded 75 to 85 bushels an acre, Barham said.

The seed used was a new variety of winter barley developed by the New Mexico Experiment Station and released through the New Mexico Crop Improvement Association last fall.

Farmers throughout the state, where the seed has been tried, report excellent results with the new barley both as a pasture and grain crop.

Bobby Francis was dismissed from a Carlsbad hospital Friday.

Wade Hover, son of Mr. and Mrs. A. H. Hover, is here for a visit with his parents. He returned recently from Hawaii, where he was employed by the Dole Pineapple Company the last several months. He will enter Leland Stanford University in Palo Alto, Calif., in September.

Johnny Maddox of Starkville, Miss., roommate of Charles Baldwin at the University of New Mexico in Albuquerque, came Saturday to visit a week in the Baldwin home. The two university students plan to leave Saturday for Albuquerque to resume their studies.

Estate of Isa McClay, Deceased, has filed her Final Account and Report in the above entitled and numbered matter, as such Executrix, with the County Clerk of Eddy County, New Mexico, and the Probate Judge of said county has fixed the 11th day of September, 1941, at the hour of 2 o'clock P. M. in the office of said Probate Judge at Carlsbad, Eddy County, New Mexico, as the time and place for the hearing of objections, if any, to said Final Account and Report; and that said Probate Judge will at said time and place proceed to examine and inquire into said Final Account and Report, and, if found to be correct, will approve the same and discharge the said Executrix and will also at the same time and place proceed to examine and interpret the Last Will and Testament of said Decedent and the ownership of the estate and the persons entitled to the distribution thereof as provided by said Last Will and Testament; that anyone who has any objections to the approval of said Final Account and Report shall file the same with the County Clerk, or ex-officio Probate Clerk of Eddy County, New Mexico, on or before said date of Final Hearing.

## SUMMONS AND NOTICE OF PENDENCY OF SUIT

THE STATE OF NEW MEXICO TO: Edith Maurie Young, defendant impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: the said Edith Maurie Young; the unknown heirs of the following named deceased persons: John D. McClure, deceased, Edith A. McClure, deceased, B. N. Chapin, deceased; and the following named defendants by name, if living; if deceased their unknown heirs: Anna B. Brown, Ada Smith, E. D. Smith, Eva J. Maple, Ora E. Chapin, Camilla Chapin; and all Unknown Claimants of Interest in the Premises Adverse to the Plaintiff; GREETING:

Each of you are hereby notified that an action has been commenced and is now pending in the District Court of Eddy County, New Mexico, numbered 7606 on the Civil Docket of said Court, wherein Julia Keinath is plaintiff and each of you are defendants.

That the general object of the action is to quiet title in the plaintiff against all claims of the defendants to the following described real estate in Eddy County, New Mexico, to-wit:

Part of the NE 1/4 NW 1/4 of Section 20, Township 17 South, Range 26 East, N.M. P.M., described as follows: Beginning at the northwest corner of the NE 1/4 NW 1/4 of said Section 20, Township 17 South, Range 26 East, thence east 338 3/12 feet to a point on the north line of said Section 20, thence south 1320 feet, thence west 338 3/12 feet, thence north 1320 feet to the place of beginning, containing 10 acres, more or less, together with an undivided one-fourth interest in an artesian well located on said lands, EXCEPTING the mineral rights as heretofore reserved

and to bar and forever estop the defendants from having any lien upon or right or title to said real estate adverse to plaintiff's fee simple estate therein.

If any of you, said defendants, fail to enter an appearance in said cause on or before the 20th day of September, 1941, judgment by default will be entered against each defendant so failing to appear, and plaintiff will apply to the Court for the relief demanded in the Complaint.

Plaintiff's attorney is Neil B. Watson, and his address is Artesia, New Mexico.

WITNESS, My hand and the seal of said Court on this 4th day of August, A. D. 1941.

ETHEL M. HIGSMITH, District Court Clerk. (SEAL) 32-4tc-55

## IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF ISA McCLAY, DECEASED. No. 966

NOTICE OF HEARING OF FINAL ACCOUNT AND REPORT AND PETITION FOR THE ADJUDICATION OF HEIRSHIP, LEGATEES AND DEVISEES OF SAID DECEDENT, INTERPRETATION OF THE LAST WILL AND TESTAMENT OF SAID DECEDENT AND THE DISTRIBUTION OF THE ASSETS OF THE ESTATE OF DECEDENT AND THE DISCHARGE OF EXECUTRIX.

STATE OF NEW MEXICO TO: Leah F. McDonald and To Whom It May Concern:

Notice is hereby given that Leah F. McDonald, Executrix of the Last Will and Testament and

Estate of Isa McClay, Deceased, has filed her Final Account and Report in the above entitled and numbered matter, as such Executrix, with the County Clerk of Eddy County, New Mexico, and the Probate Judge of said county has fixed the 11th day of September, 1941, at the hour of 2 o'clock P. M. in the office of said Probate Judge at Carlsbad, Eddy County, New Mexico, as the time and place for the hearing of objections, if any, to said Final Account and Report; and that said Probate Judge will at said time and place proceed to examine and inquire into said Final Account and Report, and, if found to be correct, will approve the same and discharge the said Executrix and will also at the same time and place proceed to examine and interpret the Last Will and Testament of said Decedent and the ownership of the estate and the persons entitled to the distribution thereof as provided by said Last Will and Testament; that anyone who has any objections to the approval of said Final Account and Report shall file the same with the County Clerk, or ex-officio Probate Clerk of Eddy County, New Mexico, on or before said date of Final Hearing.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

IN THE MATTER OF THE ESTATE OF EDWARD DAVIS KISSINGER, Deceased. No. 990

NOTICE OF HEARING ON FINAL ACCOUNT OF ELSIE C. KISSINGER, ADMINISTRATRIX.

STATE OF NEW MEXICO TO: Elsie C. Kissinger, Howard Edward Kissinger and all unknown heirs of Edward Davis Kissinger, deceased and all unknown persons claiming any lien upon or right, title or interest in or to the estate of said decedent; GREETING: That Elsie C. Kissinger has filed her final account and report and petition for discharge as Administratrix of the estate of Edward Davis Kissinger, deceased; that the Honorable J. T. Hardin has set the 26th day of September, 1941 at the hour of ten o'clock a. m. at the Probate Court Room in Carlsbad, New Mexico as the day, time and place for hearing objections, if any, to said final account.

NOTICE IS FURTHER GIVEN: That at the same time and place the Probate Court will proceed to determine the heirship of said decedent, the ownership of his estate, and the interest of each claimant thereto and therein and the persons entitled to distribution thereof.

Neil B. Watson, whose address is Artesia, New Mexico is attorney for the administratrix.

WITNESS, My hand and the seal of said court on this 12th day of August, 1941.

MRS. R. A. WILCOX, County Clerk and Ex-Officio Clerk of Probate Court. (SEAL) 33-4t-36

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

MARY BELLE KARNES, Plaintiff, vs. GEORGE R. KARNES, Defendant. No. 7611

NOTICE OF PENDING SUIT

THE STATE OF NEW MEXICO TO GEORGE R. KARNES, GREETING:

You will take notice that there has been filed in the District Court of Eddy County, New Mexico, a civil action numbered 7611 on the docket of said court, wherein Mary Belle Karnes is Plaintiff and you, George R. Karnes, are Defendant; that the purpose of said suit is to obtain a divorce from you, the said George R. Karnes, and to obtain the custody of Jessie Elizabeth Karnes, a minor child belonging to the parties hereto, and unless you appear, answer or defend herein on or before the 4th day of October, 1941, the Plaintiff will apply to the court for the relief prayed for in her Complaint filed herein and judgment will be entered against you in said cause. The address of the Plaintiff is Carlsbad, New Mexico, and J. S. McCall of Carlsbad, New Mexico, is Plaintiff's attorney.

IN WITNESS WHEREOF I have hereunto set my hand and placed my official seal this 13th day of August, 1941.

ETHEL M. HIGSMITH, Clerk of the District Court. (SEAL) 33-3t-35

Mrs. Wiley Rountree and baby have returned to their home in Pine Bluff, Ark., after visiting her parents, Mr. and Mrs. Jim Berry, and other relatives for two weeks. They were accompanied by Miss Virginia Simpson, also of Pine Bluff, who had been visiting relatives here.

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YOU don't have to pay for home or car needs right away. We'll d-i-v-i-d-e the payments for you to fit your income. Everything is handled without fuss or delay. So don't wait for pay day. Buy what you need NOW. Your credit is good, why not use it? Come in today and save time and money.

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**WORLD NEWS**  
—in—  
**BRIEF FORM**

From Near and Far, Some Timely, Some of Human Interest

An Indianapolis burglar who broke into a night club got 11 cents for his trouble and lost his shirt and tools. The man took off his shirt, pried away iron bars guarding a window and climbed into the room. He tripped over a hidden burglar alarm, grabbed at the cash register and ran. The proprietor said 11 cents was missing. Police kept the shirt, a cold chisel and jimmy bar.

The Philadelphia zoo tried hard to put on a nice birthday anniversary party for Bambo, its 435-pound gorilla whose fifteen years in captivity is the longest recorded sojourn behind bars of any gorilla. But Bambo refused to cooperate. He wrecked a table containing a specially-made birthday cake, and instead chewed on a new straw hat. Then he threw watermelon slices at visitors.

Mrs. W. A. Shannon of Seattle who has no trouble locating the murderer in the detective fiction she pens, can't find her baggage or her room in Cinema City. Arriving for a visit, she couldn't find her trunk. She rented a room. Then she went in search of her trunk. She couldn't find it or her room again, either. Police drove her about Hollywood on three different days, with no luck. "So here I am, a mystery detective writer involved in a mystery of my own," she said. Her last hope is that the landlady will read of her plight and find her.

At Bethlehem, Pa., a warning to avoid excitement because of heart trouble didn't mean anything to Mrs. Ethel Sherer when she was threatened by a three-foot rattlesnake. Encountering the reptile while returning from huckleberry picking, she held its head back with a pointed stick while her daughter, Dorothy, clubbed it to death, and at Scottsbluff, Neb., a genuine snake in the grass turned up. Walt Samuelson jammed his lawnmower with a four-foot bull snake. He reported the snake was s-s-scared as he was.

Near Palmer, Neb., what Harry Jacoby thought was a flying fish was flying—but no fish. Casting his fish line from a bridge, Jacoby reeled in a night owl. The bird had swooped down, snatched the hook just below the water's surface, and swallowed it.

And at Baraboo, Wis., Fisherman Fred L. Smith involuntarily flicked out his hook and line when he saw a fifty-three-inch rattlesnake. The snake struck out and caught the worm-baited hook firmly in the mouth. Smith dispatched it with a club and claimed the usual bounty.

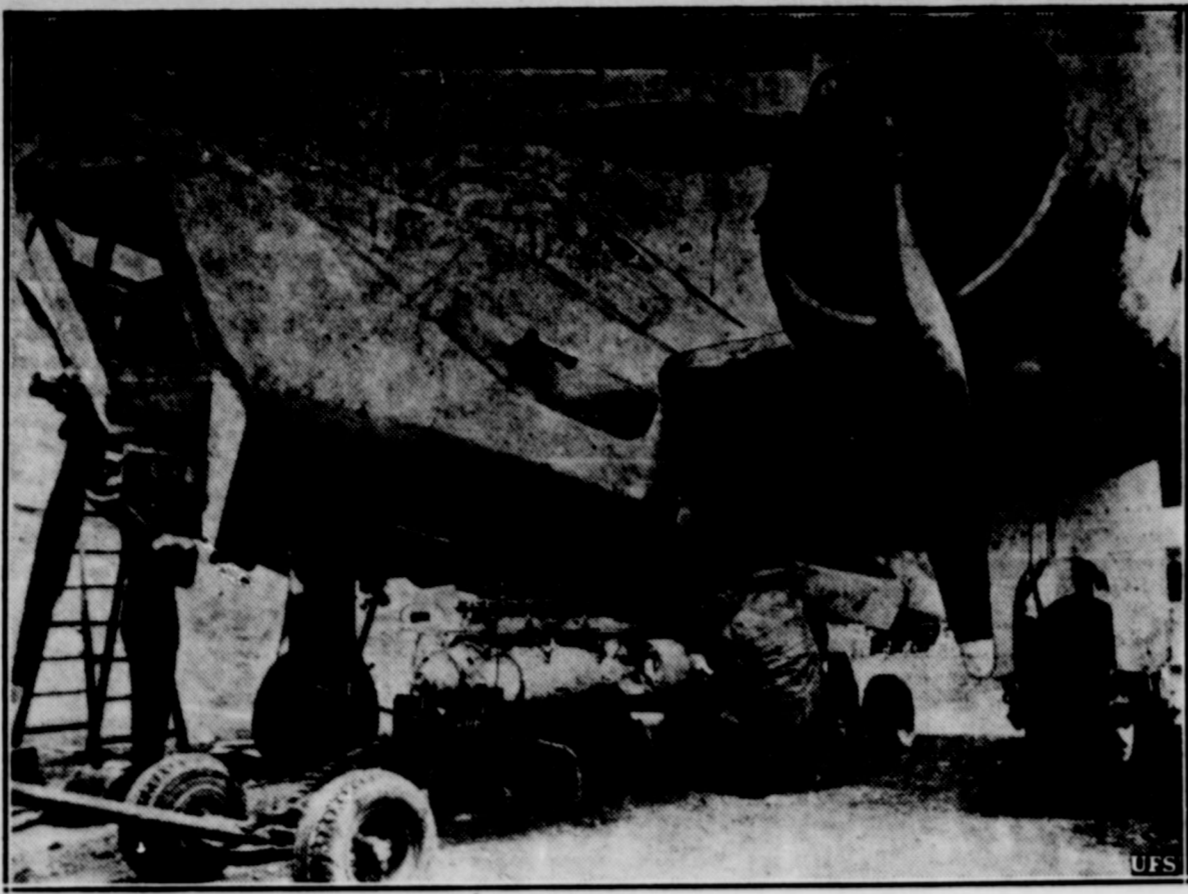
Caviar is "black gold" to Ontario sturgeon fishermen, since shipments of the delicacy have been shut off from Russia. Worth \$3 a pound as it is taken from the sturgeon, caviar is worth \$1 an ounce by the time it reaches the consumer. Ontario fishermen have been quick to set additional nets in northern lakes and rivers.

After digging Peggy, brown and white fox terrier, from under eight tons of coal, members of the Ralph Pugh family in Des Moines, Ia., don't care to hear more about putting in coal early on account of defense program. But a pet doctor found the dog unharmed—excepting dirty, tired, bruised.

For the last two years of her high school career, Grace Karweick of Rochester, N. Y., rehearsed the difficult Capriccio Brilliant by Mendelssohn with the school orchestra, planning to play the piano concerto on her graduation night. Instead she received her diploma in a hospital bed. She was stricken from appendicitis the day before graduation exercises. "If only this silly business could have held off just twenty-four hours," Grace mourned. "Why, we had that piece down pat."

The carnival at Pittsburg, Calif., needed a fire-eater. Bill Starr wanted a job, so Bill, carefully coached in the art of flame-swallowing, became enthusiastic about being one of the show's big attractions. His first night on the job the 23-year-old Tulsa, Okla., youth was treated for first-degree burns of the face and throat. "It isn't as easy as it looks," he said.

As a grandpa, Melvin Hippensteel of North Manchester, Ind., was thrice blessed in six hours. Son Roy telephoned him at 10 from a Wabash hospital to announce the birth of a granddaughter, Jean. Son John telephoned at 1 o'clock in the morning from Servia to announce the birth of a grandson,



**DEATH EGGS**—Bombs are loaded into belly of this big Blenheim bomber somewhere in England, before a flight over northern France. The 24-hour air raids now being made by the British bombers have smashed many German factories, according to British. Passed by British censor.

Robert. Son Roy called at 3 o'clock to announce Jean had a twin sister, Jane.

A Claremore, Okla., ad said George Melton would pay \$25,000 for the return of his lost automobile. Friends wondered what valuables Melton had in the car that induced him to offer such a reward. The next issue of the paper explained all. It should have been \$25.

At Benton Harbor, Mich., the Barrien County Highway Department got scores of calls for storm aid but was literally halted in its tracks. The same storm that felled trees across highways also blew down power lines; the department's electrically-perated garage doors couldn't be opened.

In Huntington, Ind., Judge Otto H. Kreif was trying a divorce case when there was a terrific din in a street outside the courtroom. He declared a recess so that everybody could go to the windows and see what was up. Friends of a couple just married were serenading them.

Patty, a wirehair terrier belonging to Mr. and Mrs. E. B. McCullough of Wichita, Kan., learned to dive and the McCulloughs say this is something out of the ordinary for a wirehair. The dog will retrieve a rock or other object from the bottom of the Little Arkansas River and stays under water about ten seconds.

A 57-year-old man, brought into court in Schenectady, N. Y., for "swearing so loud it disturbed the whole neighborhood," pleaded guilty to a disorderly conduct charge

and was fined \$50 by Police Justice Charles Fryer. "What did you swear so loudly for?" demanded Fryer. "I was working in the garden," said the defendant, "and I got ants in my pants."

An Elkhart, Ind., housewife reported a truck driver who brought a load of coal to her house was a flower-lover's favorite. Rather than trample plants around a basement window, she said, he took them all up, opened the window and then tenderly planted them again.

Kansas City knows how to treat pedestrians—that's one way it won a national safety award the last two years. Traffic came to a halt on a busy Rockhill Road. A long line soon formed. Motorists sat patiently while three motor ducks and thirty-five offspring were ambling across.

Justice of the Peace H. P. Savage does his bit for the marriage-minded in Rockport, Mo.. When two hitch-hiking couples pooled their resources and found they had enough for two licenses but not for the marrying fee, he not only waived his reward, but drove them part way to their Nebraska homes as well.

Duncan Dallam's chickens are back home in Kansas City, still confused about the whole thing. An irate neighbor whoed them into a taxicab and whisked them off to police headquarters. "These are Dallam's chickens. They were in my zinnias," she told Sgt. E. K. Bullard, and left. Bullard booked the fowls and notified their owner. They rode home in the family car,

hours later, pledged to stay in their own backyard.

Girl employees at MacDill Field, Tampa, Fla., complained that robin's egg blue identification badges for civil service workers and pale orange badges for other employees clashed with dresses of any other color, but the objections fell on deaf ears because the badges were chosen for visibility and not for style.

Bobby Trigger is the champion hot dog eater of the North Side Boys Club, Springfield, Mo., again, but he's slipping. The 12-year-old lad ate only eighteen dogs at this year's picnic. Last year it was twenty-one.

Arthur Nelson of Kansas City dreamed he lost two teeth in a motorcycle crash. That was last week. Arthur's dream came true last night.

The New York police bomb squad was called to investigate a suspicious package found near the Queens Electric Light & Power Company plant. The experts handled the package gingerly, mindful of past bomb cases, soaked it in oil and then opened it to find—something of a clam chowder instead of powder. It contained a bushel of oily clams.

There was no address on the postcard—just a photograph and "Salt Lake City." But it was delivered all right, all right. The picture was of Postmaster I. A. Smoots.

Oil lamps were used to light the streets of New York in 1762.

The U. S. Navy has split father and son from Hopewell, Va. Chief Petty Officer Dick Linton re-enlisted at the same time as his son enlisted for his first hitch. They served together at Norfolk while Harry went through training school, and were both assigned to the battleship Arkansas. But now the father has been stationed at Norfolk again on detached service.

An oil pipeline will carry up to 30 per cent more gasoline than crude oil, according to the American Petroleum Institute. The exact difference depends upon the gravity of the crude.

The nudists were planning a masquerade, and the ladies were worrying over what to imitate. "Well," said one, "with my varicose veins I think I'll go as a road map."

Henry: "G-r-r! Every time I see your ear I'm tempted to bite it!"  
Lily: "Oh, are you a mad lover?"  
Henry: "No, I'm a wrestler."

Patron: "Here, waiter, there are too many flies in this raisin pudding."  
Obliging Waiter: "Yes, sir, if you will indicate which ones you don't like, I will have them removed."

An area more than four times the size of Rhode Island is included in the crown (government owned) lands offered by the Ontario Department of Lands and Forests for sale or long-term leases. Scattered from the boundary of New York state to the area adjacent to Minnesota, the properties never before have been alienated to private ownership.

The federal government wants to know the proportion of New Mexico babies who are registered at birth. To find out, they are checking special slips filled out by census takers for babies born in the first four months before April 1, 1940 against the state birth records.

She: "Are the boys at the dormitory superstitious?"  
He: "Oh, yes, we never sleep thirteen in a bed."

Mr. and Mrs. Lee Francis and sons left last Thursday for Ballinger, Tex., to visit relatives for about a week.

Miss Florene Sherman of Brownfield, Tex., and Charles Boggs of Hansford, Ky., visited in the Baldwin home last week.

Slowgirl: "Waiter, has there been a gentleman here inquiring for a lady in brown?"  
Waiter: "Yes, miss; he waited an hour and then went off with a lady in red."

**VISUAL ANALYSIS**  
By DRS.  
**STONE and STONE**

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An advertiser deliberately attempting to deceive takes the quick, short road to ruin. The insincere or extravagant statement may have its brief day. But the greater the attention it attracts, the sooner the public will discover and destroy its deceit.

The cornerstone of successful shopkeeping always has been "keep faith with the public"; give honest values and truthfully represent the merchandise and its service. This principle had to find its expression in Advertising—for Advertising is nothing more than the owner of the store or a factory talking with people in their homes about such things as shoes and soap, radios and rugs, blankets and bloomers.

It pays to read the advertisements in The Advocate. They are first-hand news of what is being invented, fashioned, and perfected in the workshops of the world for your well-being, comfort and convenience.

**The Artesia Advocate**

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that have school work to do with an

**I. E. S. LAMP**

For Visual Tasks

Don't overlook this simple way to lift the burden on young, sensitive eyes and make study easier. Certified I. E. S. Lamps provide generous eye-protecting light that helps youngsters sail through studies in jig time. Put one on the table where your children do school work and help them step ahead to better grades.

See Your Dealer

**Southwestern PUBLIC SERVICE Company**

**Morningside News**

James Merifield was visiting in Capitán Saturday.

Mrs. Vernon Echols has been very ill the last week.

Mr. and Mrs. Faulk and son moved into town Monday.

Mr. and Mrs. McMeurtery were visitors in Roswell Sunday.

Geraldine Myers of Weed spent the last week with Joyce Phillips.

Mr. and Mrs. Luther Phillips left Tuesday for Long Beach, Calif.

Mrs. Youtsey and children were visitors on Cottonwood Tuesday.

Lettie Mae Denton and Bob Fulcher were married Saturday night.

Clifton House of Fort Bliss was here during the week end visiting friends.

Joyce Phillips returned Saturday from Weed, where she had been visiting friends.

Mrs. Bill Layman of Tulsa, Okla., a niece of Mrs. Youtsey, is here visiting relatives.

Mrs. Edith Tice and Mrs. George Mann were visitors on Cottonwood Monday afternoon.

Mr. and Mrs. Tinker Howard and family of Texas are visiting relatives here this week.

Mrs. Clarence Mahan of Cottonwood spent Monday with her mother, Mrs. Phillips, and girls.

Dorothy Brown of Cottonwood and Irene Ditzler spent Sunday with Mrs. George A. Mann.

Mrs. Frank Marshall and Mrs. Elbert Day of Loco Hills visited Mr. and Mrs. Sloan Day Monday.

Avery Cox, Alton Tice and Wilson Hillard of Fort Bliss were here Wednesday night of last week visiting friends and relatives.

A revival meeting is being held each evening by the Rev. S. M. Morgan of the Baptist Church of Artesia. Everyone is invited to attend these services.

Mr. and Mrs. George Mann were hosts at a farewell party Sunday night honoring Dorothy Brown, who will leave soon for California. Ice cream and cake were served to Dorothy Brown, Irene Ditzler, Edith Ford, Jewel, Hazel and Goldie McMeurtery, Millie Stephens, Evelyn Cockrum, Grace Murphy, Daisy Armstrong, Henry Day, Louis Gill, Lloyd Swackhammer, George Wear, L. V. Pennington, John Cockrum, Henry Herron, Tom and Ray Tice, Everett Murphy, Bud Hoover, Jack and Guy Vaughn, Louis Bradford, Mr. and Mrs. Roy Vasant, and Mr. and Mrs. George Bradford.

**VOCAL VARIETIES**

Elephants are generally supposed to be silent animals, but this is not the case. The young are quite vociferous and captive animals occasionally display vocal prowess. They often make a chattering noise with the teeth, sometimes a threatening sound or sign of anger and, on other occasions, a squeaking sound—produced by rubbing the molars together in sharpening and cleaning them—or in chewing. But, these are not vocal sounds.

The bride of a few weeks noticed that her husband was depressed. "Gerald, dearest," she said, "I know something is troubling you, and I want you to tell me what it is! Your worries are not your worries now, they are our worries." "Oh, very well," he said. "We've just had a letter from a girl in New York and she's suing us for breach of promise."

**Attend Pepsi-Cola Banquet in Carlsbad Last Week**



Here are members of the staff of the Pepsi-Cola Bottling Company of Carlsbad and guests, as they attended a four-course dinner Monday evening of last week at the Crawford Hotel in Carlsbad, honoring Robert Marquess, who left the next morning for the Army induction station at Santa Fe.

Included in the company personnel was Jim Lazenby, Artesia representative.

The company's colors, red, white and blue, lent themselves well to a patriotic color scheme for decorations. Bouquets of red and white flowers, tied with gold ribbons and in blue bowls were placed at intervals on the table.

Ted H. Pate, president of the company, made the chief address and presented Marquess a gift, in behalf of the company. Alfred Jameson was toastmaster.

Those present included Miss

Marjorie Gibbons of Long Island City, N. Y.; Gervis Bentley and Mrs. M. Bies, both of Tulsa, Okla.; Mr. and Mrs. Bill Howell, Dan Smead and Mary Louise Unrein, all of Roswell; Tempy Lazenby and Mary Frances Lazenby, both of Horatio, Ark.; Jim Lazenby of Artesia; Mr. and Mrs. B. E. Douglas, Miss Eva Jeanne Garrett and Johnie Ashton, all of Hobbs; Mr. and Mrs. Ted H. Pate, Alfred Jameson, Mr. and Mrs. T. Mar-

—Courtesy Carlsbad Current-Argus

**Loco Hills Items**  
(Mrs. E. C. Abston)

Britt Martin of Graham, Okla., is visiting Charles Roy Rogers.

Mr. and Mrs. Loree Evans and family have gone to Ruidoso for a week.

Miss LaDora Lucas returned Monday from a vacation of a week at Ruidoso.

Mr. and Mrs. Lee Lucas, owners of the Loco Cafe, have gone on a trip to California.

Miss Dorothy Shira, Mrs. Kenneth Shirey's niece, left this week for her home in Bartlesville, Okla.

Mr. and Mrs. Clarence Henderson have been transferred from Odessa, Tex., to the Barnsdall lease here.

Mrs. Bill Ellinger was called to Big Spring, Tex., Saturday because of the sudden death of her step-father.

Mr. and Mrs. Emmett Goodrich and son, J. E., left for a vacation trip to Oklahoma, East Texas and the Rio Grande Valley.

Mrs. O. C. Rogers and children, Laverne, Ronald and Charles Roy, have returned from a trip to Oklahoma and Texas, where they visited friends and relatives.

Mr. and Mrs. Lawrence Mills and daughter, Betty Jean, have moved to Sundown, Tex., where Mr. Mills is to be employed with the Sid Richardson Pipe Line Company.

Mr. and Mrs. Marion Ford and daughter, Connie Lou, and friends from Odessa, Tex., visited Mr. and Mrs. E. C. Abston. They also made the trip through the Carlsbad Caverns.

Mr. and Mrs. Charles A. Aston and daughter, Sharon, returned Tuesday from a trip to Oklahoma City and Dallas. They visited Mrs. Aston's parents, Mr. and Mrs. Lloyd Defenbough, in Oklahoma City.

The Sherman Memorial Sunday School elected the following new officers and teachers Sunday: superintendent, O. H. Stewart; assistant superintendent, Dan Yancy; secretary and treasurer, Mrs. J. L. Briscoe; assistant secretary and treasurer, Mrs. Roland Dendy; primary class, Mrs. Frazier; beginners' class, Mrs. Leroy Crawford; junior class, Mrs. Dan Yancy; young boys' class, Mrs. Dan Yancy; young girls' class, Mrs. O. C. Rogers; young adult class, Mrs. O. H. Stewart; adult class, Mrs. Bob Corbin. Sunday school starts at 10 o'clock. Everyone is invited to attend.

Anticipated aircraft construction in the U. S. for 1941 is between 18,000 and 20,000.

**Parity Checks for Farmers of County Have Been Received**

The second group of parity checks for Eddy County have arrived at the ACA office, it has been announced by George M. Adams, secretary of the county ACA committee. Notices have been sent to all farmers whose checks have arrived.

Amount of money represented by the checks is more than \$15,000, said Adams.

About 375 applications for parity payments have been submitted, and checks have been received on 105 of these.

Farmers who have not yet signed their parity applications should do so at once, Adams said.

Mrs. I. L. Spratt left Monday morning for California for a week. She accompanied Mrs. Laura Richards and daughter, Miss Shirley, who were leaving for a vacation trip on the West Coast.

Mr. and Mrs. James Dew expect to move the first of next week to Carlsbad, where Mr. Dew has a new job. He has been employed by the Peoples Mercantile Company for the last three years.

Miss Lucine Jones of Madison, Wis., a former Artesia music teacher, is expected to arrive today to visit Mrs. C. Bert Smith. Miss Jones has been attending summer school in California and just received her M.A. degree. She is a teacher in Mishawaka, Ind.

Mrs. Calvin Dunn and daughter, Anna Marie, and Mrs. Will Gray and granddaughter, Sandra Barr, accompanied Mrs. Mary Davis and granddaughter, Barbara Neal, to Gallup last week. They attended the Indian ceremonial while there and visited relatives and friends.

Volatile oils present in a cedar hope chest kill moth larvae.

The AAA paid out \$3,962,029 in farm expenses in New Mexico during the eleven-month period ending June 1, according to the Washington office.

Santa Fe's city hall, which houses the city jail from which there has been an epidemic of jail breaks, has a leaky roof. "Maybe," suggested Police Chief Armando Larraigoite to the city council, "the prisoners did it going over the top."

An estimated record total of 928,366 out-of-state automobiles, bearing 2,439,646 passengers, entered New Mexico in the first seven months of 1941, Tourist Director Joseph Bursey said. The comparable period of 1940 showed an estimated 874,824 entering cars, with 2,337,480 passengers. "During the first four months of the year," said Bursey, "the total volume of non-resident passenger car traffic showed a loss of some 42,000 cars under 1940. During May, June and July, a gain of 95,000 cars was registered. Traffic is now on the increase and there is every reason to believe this steady rise will continue for the remainder of the year."



**Meditations**  
Of Your Country Cousin

Payin' too much for somethin' is a sure-fire way t' keep a feller from enjoyin' it!

Hennie says there's just a heap of people that ain't learned to say, "No," to themselves—and mean it!

Whistlin' in th' dark is a pretty good thing—but th' tune should have some pep an' rythm!

Th' hardest feller to whip is th' one that never knows when he is whipped!

Most of us wouldn't kick none 'bout folks enjoyin' poor health—'bout they wouldn't feature it.

**LYNX MEANS "TO SEE"**

The name lynx is derived from the Greek word meaning "to see," and is a tribute to that animal's exceptional powers of vision. We also pay tribute to the extraordinary eyesight of the animal when we describe a person as "lynx-eyed."

The unlucky librarian's hitchhike with death. When she accepted a lift from the "Old Man" in the jalopy, she never dreamed that the sordid romance which was to follow would end with her body in the bottom of a lake—and a life sentence for her lover. Read this true tragedy of twisted lives and mysterious emotions in The American Weekly, the magazine distributed with next week's Los Angeles Examiner. 34-1tx

SUBSCRIBE FOR THE ADVOCATE

SUBSCRIBE FOR THE ADVOCATE

**DEFENSE BOND QUIZ**

Q. Where shall I keep my Defense Savings Bonds?

A. In a safe place, because they have value which constantly increases. If you wish, the Treasury Department or any Federal Reserve Bank will hold them in safekeeping for you without charge, giving you a receipt.

Q. Does an album filled with stamps automatically become a bond that will pay interest and mature in 10 years?

A. No. The completed album must be exchanged for a bond. Regardless of the amount of money you have invested in stamps, they will not bear interest until they are in the form of a bond or bonds. To buy Defense Bonds and Stamps, go to the nearest post office, bank or savings and loan association; or write to the Treasurer of the United States, Washington, D. C., for a mailorder form.

In the Middle Ages abduction of women was regarded as gallantry rather than crime.

**STOP WHEEL TRAMP AND TIRE WEAR!**

HERE'S HOW TO MAKE SURE YOU'RE NOT DRIVING A CRIPPLED CAR

Your car may have unbalanced wheels without your knowing it. Wheel shimmy and tire wear are two dangerous and costly results of unbalanced wheels which should be corrected immediately to make your car safe to drive.

Even wheels on a new car may become unbalanced when driving on rough, rutty roads — bumping or scraping a curb — or hitting a bad spot in the street.

**RUNNING BALANCE TEST**

Drive in today and we'll put one of your wheels on our Bear Dynamic Wheel Balancer for a running test. The flashing "Neon Eye" enables you to see for yourself the exact out-of-balance condition of your wheels. Wheels balanced on this machine are guaranteed to have perfect balance at all speeds up over 100 miles per hour.

Correction of dangerous conditions shown by these tests are reasonably priced.

We Specialize in Bear Service as Nationally Advertised in TIME

**GUY CHEVROLET CO.**  
Chevrolet—Buick—Oldsmobile  
OPEN 24 HOURS

**FREE!**

**Newspapers For Soldiers and Sailors ...**

TO THE CITIZENS OF ARTESIA:

In a recent radio broadcast where soldiers were called upon to express their opinions as to what the men in service desired most, it was stated that they wanted, above all things, their local newspapers.

Your American Legion Post, under the leadership of Artie McAnally is now conducting a campaign whereby local newspapers will be sent to every boy from the Artesia community who is in the service. Will you, therefore, please send the name of any relative or friend, who is now in the service, together with his present military address, to Artie McAnally, Commander American Legion, Artesia, N. Mex. In doing this, you will be bringing free entertainment to the boys who are serving for you in the interest of National Defense and, furthermore, you will be cooperating with the American Legion in your particular district. The coupon below is for your convenience. Please utilize it.

**Fill Out This Form and Mail Today**

Please mail THE ARTESIA ADVOCATE TO:

Name.....

Address.....

City.....

State.....

**New Mexico Eastern Gas Company**  
"Helping Build New Mexico"  
Telephone 50

**Expert Jewelry and**

**WATCH REPAIR**

**Don't Send Out of Town**

Bring your watch or jewelry in for the expert attention of

**JOE WATSON**  
Experienced Watchmaker and Jeweler

**KING'S JEWELRY**  
Main at Roselawn Artesia, N. Mex

**Why We Believe In U. S. Cotton**

● The capacity of the human and animal stomach has definite limits. With improved technology we can safely predict that less and less of our total national effort will go into food production. Up to 1820 more than 90% of our working population was engaged in agriculture. In 1930 barely 21% was so employed.

Obviously, expanding opportunities for agricultural employment will not lie in total foodstuffs production. If farm activity is to increase it must be in crops which are the raw material for filling other human requirements.

Here is a basic reason why we believe in cotton, why we believe it is the Southwest's hope rather than its curse. For in processing the raw materials of lint, linters, oil, meals and hulls, the Southwest's cotton crop has infinite possibilities for filling human wants. We barely scratch the surface when we think of cotton as clothing alone.

Cotton built the Cotton Belt. Cotton can rebuild it if we personally give preference to cotton products in all their numerous forms.

When we buy cotton we build our future.

**Artesia Alfalfa Growers Assn.**

