# U.S.O. Drive for Funds in North Eddy Will Open Friday 




## MIDSUMMER

## TO OPEN THURSDAY, JUNE 26

THIS IS OUR FIRST STORE-WIDE OPEN SALE-EVERYTHING IN STOCK REDUCED-NOTHING IS RESERVEDTHIS IS YOUR OPPORTUNITY TO BUY YOUR NEEDS FROM FRESH STOCK-RIGHT UP TO THE MINUTE IN STYLE AND YOU KNOW THE VOGUE QUALITY OF LADIES' READY-TO-WEAR AND SHOES $\$ 10,000$ Stock to select from-We must clear our stock in order to make room for our Fall Buying - This is right in time for Artesia people and trade territory to take advantage to buy this clean merchandise right in the heart of the season. YOU WILL SAVE FROM $25 \%$ T0 $70 \%$ ON ANY PURCHASES MADE DURING THIS CLEARANCE SALE.
notice: because of extreme low prices it will be inpossible to allow any exchanges, apPROVALS OR REFUNDS-EXTRA CHARCE FOR ALL ALTERATIONS


## Society

Corbin Newlyweds Complimented At Reception Tuesday Evening



| Mrs. Martin Elected |
| :---: |
| To State Auxiliary |
| Office at Ruidoso |
| Mrs. Irvin Martin of Artesia |
| was elected thead the American. |
| ization committee of the Ameri- |
| can Legion Auxiliary of the state |
| of New Mexico, at the state conn |
| oention held in Ruidoso last week. |
| Other officers were: President |

Ag Department-
 Mrs. Omer Kersey, Mrs. T. N. N. $\begin{aligned} & \text { much, it was shown. And th } \\ & \text { greatest primary cause of thi }\end{aligned}$

 AST NOBLE GRAND CLUB
IS HOST AT DANCE FRIDAY Members of the Past Noble
Grand Club of the Rebekah Lodg
were hostesses Friday evening
 ber of guests were present. Th
entire evening was spent in dane
ing.
MRS. HENDERSON HONOR MRS. HENDERSON HONOR
GUEST AT BARBECUE
Mrs. S. E. Henderson of May
wood, Calif, mother of John Fan
ning, was honor guest at a barbe
$\qquad$
$\qquad$
$\qquad$





 They are much more somatisfactory.
to both owner and tenant More than an hour was spen
unwrapping the gifts to be viewe

$\qquad$

$\qquad$

$\qquad$urs. floore extertansnd miss Johns arf别 LOCALS•母
MRS. LEWIS HOSTESS
TO CANDLEWICK CLUB
Slacts and more sladesfor TRAVEL, COUNTR, INDOORS, OUT-Be comfortable, be cool, look trimly turned out-in our precisely tailored slacks. A variety offabrics including spun rayons and a variety of



TWE lebor untons have mode melr domandh upen the roilways of the United States- and through the railways upon the PUBLIC. These demands are vastly larger in proportion than any trey hove ever mode. The economical and efficient eperation of the railways is vital to the nation's defense effort. Therofore, the Western Railways present to the public the following facts:
The labor unions representing engineers, Avomen, conductors, brakemen and switchmen are demanding a 30 per cont increase in wages, amounting to 190 million dollars a year although their prosent rates of pay are the highost in history.

Other unions representing a greater number of railway employees are demanding wage increases ranging as high as 95 per cent averaging $\mathbf{4 7}$ per cent - and amounting to $\mathbf{5 8 0}$ million dollars a year-although their present rates of pay also are the highest in history.

Thus the wage increases being demanded by the labor unions amount to $\mathbf{7 7 0}$ million dollars a year, an average increase in excess of 41 per cent

In addivion, centoin of theee lebor umions hove demanded advances in their poy not included in the above figures, and more roles for the ereation of unnecessary jobs.

The situction, then, is this: The fotol cost of complying with all the demands made would be approximately 900 million dollars a yearl

The average weekly earnings of railway employees ore now 15 per cent higher than in the peak yeer 1929, while the cost of living is 12 per cent less.

The demands of the railway labor unions are being made when the entire nation has just been asked to make a supreme effert for National Defense.

The railways cannot meet these demands without a great increase in the cost of transportation. They exceed by more than $\mathbf{7 0 0}$ million dollars the income that the railways had left after paying their annual expenses, taxes and charges in 1940.

The railways have a vitally important job before them. They need all their resources to continue adequately to serve you and contribute effertively toward the National Defense Program




## Little Known Facts and (Sidelights on Oil Industry

Truck Magic-
Who remembers Miami in 1900, $\begin{aligned} & \text { ploying a fluid catalyst. It is said } \\ & \text { to incease the yield of anti-knock } \\ & \text { little isolated trading post pro- motor fuel from one-third to }\end{aligned}$ little isolated trading post pro- motor fuel from one-third to one-
ducing weeds, vine, pine and pal- half, which means there'll be plenducing weeds, vine, pine and pal- half, which means there'll be plen-
mettos?
Citrus fruits and fresh vege- more gasoline for tomorrow, and
made from less Citrus fruits and fresh vege- more gasoline made from less
tables then were something to read crude oil.
about in the papers. Today, Flor- The new process differs in that tables then were something to read erude oin.
about in the papers. TToday, Flor-
Tie new process differs in that
idarmers are so busy loading
Tontinuous processing in one cham ida farmers are so busy loading continuous processing in one cham-
oranges, grapefruit, strawberries, ber becomes possible, the catalyst
cantaloupe, lettuce, lima beans and being cleaned in a separate zone cantaloupe, lettuce, lima beans and being cleaned in a separate zone
other products into motor trucks through which, being a liquid, for shipment to the dinner tables flows. Earlier cracking processes
of the North, East and Middle have employed solid catalysts, the of the North, East and Middle have employed solid catalysts, the
West, they have time to read only efficiency of which became im
wgather and market reports.
paired by rapidly-accumulatin weather and market reports. ${ }_{\text {and }}^{\text {paired by rapidly-accumulating }}$ A single wholesale market was surface deposits of carbon. It wa
set up at Sanford five years ago. necessary either to halt operation
Now there are thirty seattered and polish the catalysts, or to hav Now there are thirty scattered and polish the catalysts, or to have
throughout the state, from Florida duplicate equipment so that one
City to Pensacola. Probably the plant could operate while another City to Pensacola. Probably the plant could operate while another
largest terminal is at Pompano, on shut down for housecleaning
the East coast, where twenty carargest termiost, where twenty, car-
the Eametetimes more time was spent in
loads of produce are moved daily,
cleaning catalysts than in loads of produce are moved daily, cleaning catalysts than in making
more than one-half by motor gasoline.
truck. During the rush season, As is asstory in the petro truck. During the rush season, As is customary in the petro
when perishable products must be leum industry, any refiner who
turned over quickly, several round wishes cas use the new turned over quickly, several round wishes can use the new proces
trips a week by motor truck are under license. Installation cost
und the routine between Pompano and under saicense. It be comparable
are
New York City, $\mathbf{1 , 3 0 0}$ miles apart. those of other processes. New Yorkser clo
Hets is Plant Cit

 on a rairro,
pend on the
modities.


## Water Wells Reclaimed

 back as good as verror better-by ubing our air sym
we can site you many satitified lients tor referenees

New Mexico Pneumatic Well Service

We Have a Number of
NEW AND USED MOTORS For Pumping Units
$\underset{\substack{\text { (Mra. Roy Tice }}}{\text { Morningsidles }}$ Mrs. Charley Adams and chil-
diren moved into their new home
Tuesday.
 Johnny Tiee, son of Mr. and
Mre. not Tiee, has been very ill
he last week. Marshall Smith of Tahoka, Tex,
visited Mrs. Nina Tice and Roy Mr and Mrs. Fred Moore and
Mren family have moved to the oil field,
where Mr. Moore has work.
 Verron. Echols and family and
Jane and JJne Flynn spent the Carlsbad. Carl Christianson and family
left Wednesday for sublette, Kan.
where they will harvest. Mr. and Mrs. Boyd Luttrell and
baby of Los Angeles, Calif., were
visiting the Bob and Ray Luttrell
families last week. families last week.
Mr. and Mrs. Joe Hicks are the
parents of a ten-pound girl born
Monday afterneon Monday afternoon. No name has
been decided upon as yet. Mr. and Mrs. Harold Swack-
hammer and fanily returned Mon-
day from a visit of a week with day from a visit of a week with
relatives at Lawton, Okla.
Mrs. Ted Flynn, daughter of Mrs. Ted Flynn, daughter of
Mrs. Verrnon Echos, returned to
her home on the ranch Sunday
with her husband and three chilMrs. Ivan Myers and daughter,
Peggy Anne, of Roswell were Peggy Anne, of Roswell were
week-end guests of her mother,
Mrs. Nina Tice, and other rela-
tives. Mr. and Mrs. Ben Weise an
family of Alto, N. Mex., and Mrs. Charley Adams and children o
Morningside spent the week en
in Carlsbad visiting relatives.

##  (By Mrs. H. E. Brown) <br> (Mrs. M. C. Lee) Mrs. Oscar Slease of Seven <br> $\qquad$ The crocodile is is the largeet of living reptiles, the most numeroue

ing and the Rev. W. C. Garret
Several boxaras were derailed
his. week.
Mrs. Robert Corbin has returned
Mr. and Mrs. R. V. Hyson and Fort Biss Satur niay and and spent theThose on the sick list this week are visiting the Shive
Lude Glen David Miller, Mrs. Shirey, and Mrs. Shiver


ad been vistiting her mother, Mlim


FERGUSON MOTOR CO.
$\qquad$
il patent first Conoco to bring your engine oll-PLATING

-lasting lubricant with magnet-like at-raction for inner engine surfaces. Thusfry up-"rub out" fast. And this sameGerm Processed oil patent still assuresn oil-PLATED engine, after you changeIts name is CONOCO Nth MOTOR OIL- Brings new Economy aidbesides OLL-PLATMNGThis popular-priced new Conoco $\mathrm{N}^{\text {th }}$that oil-PLATES, can protect iteelf against
today's worst cause of rapid consumptionbout latest oil refining methods. Rid-ding oil of bad things may sacrifice someof Nature's best life-givers! The samehappens, you know, in processing some
foods. But today that loess is often madeAnd today the vigor otherwise sacrificedin any proper refining is more than made
up by patented Conoco Thialkene inhibiLasted $74 \%$ to $161 \%$ longer than 5 other big-name oils in fierce fair test Across the Death Valley desert Conoco Nth wrote E-C-O-N-O-M-Y. Locked in the engines of 6 new everyday cars-all
alike-were 6 prominent oils, including Conoco $\mathrm{N}^{\text {th }}$. One 5 -quart fill per car Never another drop. No mercy. 57 miles an hour under impartial observationgave out and the engine was junk. Conoco Nth outlasted the next-best by 8,268 miles; outlasted the the worst all 5 others by 7,057 miles. All certified. CONOCO $\boldsymbol{N}$
changets. For authorities warn you to reling with that! Now, however, as you change to Conoco Ne. new oil that oil-plates.... set yed speedometer-trip at 000 . Keep track and certify Conoco Nth Keep trackyourself. Continental Oil Co.- Pioneers

CRTIFIED

AKY Sacklin


Thursday, June 26, 1941
the artesia advocate, artesia, new mexico

Community Is-



Etic
Of Electrical Appliances


ELECTRIC ROASTER


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LIGHT FIXTURES

Priced Below Cost!


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room or for anybbod's comport on cold
cold ANOTHER BELOW


Handy Electric Heaters!

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## Southwestern

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