Hobbs Eagles Spread Wings to Take Second Eddy County Gets Annual Gateway Bowl Honors From Clayton

Lea County Grid Team
Wins Here Frid Wins Here Friday 23 to
7 in Gridiron Thriller, but Yellowjackets Win but Yellowjackets Win
Respect of Big Crowd.

DAY IS COLORFUL

Bands and Parade Add to Gaiety as Artesia Has Half Holiday.
$\underset{\substack{\text { visit } \\ \text { veek } \\ \text { wa }}}{ }$


# GRAND OPRUNNG* <br> At Our New Home <br> Corner Fourth and Quay <br> fri, Sat, Mon, Dec. 6,7,9 <br> Watch For 0ur Opening Price <br> Advertisement <br> For Three <br> Big Days <br>  <br> We Especially Ask You to Carefully Note and Compare Our Every Day Shelf Prices 

We extend our thanks to all of our customers, old and new, for your continued patronage and support while in our temporary location-Our business has continued to grow to such proportions that Safeway has not hesitated to erect one of our largest and most modern units to serve Artesia and trade territory. We invite you to come in, at your leisure time, and inspect this newest business addition to Artesia. We have included every convenience necessary to our customers' comforts and shopping ease-
We are proud of it and know you will be also.
 A survey of druggists reveals Vets to Bring the


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WELL SAVE YOU
from that Sea of Bills
Consolidate Your Debts

Arrange Your Christmas Budget Today
Foundation Investment Co.
$\qquad$
тия

SAFETY
serkice


Service
Aerviece to our country, service to our fellow men. Service
This friendy bank is not only a safe depositery for Your money, it it also an institution of service. Think of
the conveniene and value to sout ohare at hand a pliace where you can leave your money seuref trom all hazaratse and risks, to be paid out as you order it done and every
month receive an exact accounting in the form of a detailed statement. Checks, deposit books, statements, etc, are furnished free and we do the bookkeeping for you be-
sides. In many other ways we give, without cost, our ser-

To do these things, to pay taxes and costs of operation, when you borrow or when you pay for certain services ank, a local and helpful institution, when you use it so that it may earn. As was said in the days of the Blue
Eagle, "We do our part."

## First National Bank

$\begin{array}{ll}\text { H. G. Watson, President } & \text { Fred Cole, Asst. Cashier } \\ \text { S. O. Pottorff. Viee Pres. } & \text { W. M. Limen, Anst. Cashier } \\ \text { L. B. Feather, Cashier } & \text { R. Floore, Aset. Cashier }\end{array}$ SATISFACTION SECURITY





First in Circulation-First With the News-First in Prestige-First in Advertising And First in Reader Interest





 Orange been going
way in the season.

 | $\begin{array}{c}\text { Meditations } \\ \text { of Your Country Cosin }\end{array}$ | $\begin{array}{c}\text { Cave City Golfers } \\ \text { Beat Artesia Divot } \\ \text { Diggers on Sunday }\end{array}$ |
| :---: | :---: | $\therefore$ ning loeatsere faved. tor the win-

 Th' mont hate contraption these
dack
diockt
 course was won by 14 isiting Carls-
bad players 16 to 14
The Artesia club is planning on
and
 'A course now, judgin' other $\begin{aligned} & \text { vided the weather is good. Othe } \\ & \text { wise the match will be played later }\end{aligned}$
 our measurin' rod could be a mate match: F. Howe, pro, of Harold
warped er rusty er maybe been
Bailey, pro, $3 ;$ M. Hummell

enlice Van | When we used t'speak of a fel- |
| :--- | :--- | \(\begin{aligned} \& cil Lowery 0; J. B. Morris 1, Bob <br>

\& Bourland 0; O. H. Smith 1, Tray <br>
\& Boce Carl Cook 0, A. W. W.\end{aligned}\)
 th' most up-to
uselessness!
Warren Meeks 0, C. A. Baker
O. Albright 2, B. H. Howton
$\qquad$
$\qquad$
$\qquad$ In theired and their lads had played times, depending on "plain old
guts," when injuries should have
kept them out. Mrs. A. C. Johnson, Jr., of Fo
Worth is Worth is here visiting her pat
nts, Mr. and Mrs. D. M. Allen. Asked why the long season, they
Mrs. Elnora Schmitt, who re
said it was told that Artesia High signed her position as teacher in
School wished to get some new
Central School last week, has left faces on their schedule and they for her home in Denver, Colo., to
fould not cut out any games be. visit her daughter. Mrs. Sehmit 0 would not expire until next year and take work toward her doctor,
and they felt that the school could degree. Mr. J. J. Clarke, J.,
not afford to let the chance slip former teacher in the . not afford to let the chance slip former teacher in the Artesia
by to get the new teams on their schools, is substituting in the ab-
schedule.
sence of Mrs. Schmitt.

## REPAIR-DONT DISCARD

Sage advice to those who consider the cost of
machinery and frequently the uselessness of machinery and frequently the uselessness replacement.

Artesia's only motor freight line which is operated by an agent living in Artesia. Artesia's only motor freight line equipped to serve you 24 hours a day.

## FREE PICKUP

and delivery
SERvice call
wallace gates, agent
Here are two of the New Mex-
co 4-H Club representatives at the
National 4-H Club Congress in Chi




| Meditations |
| :---: | :---: |
| of Your Country Cousin |

Hill Lines, Inc.



Here's How the Gateway Bowl Game Stacked Up From Sideline Observation Here on Friday

## chnistmas Laryshuay SALE

credit terms!
Tixier, 145 -pound Clayton full. the same canto and Tixier drop-
back and signal caller, turned in for the conversion.
the
the gg
around
nessed


## geat Dall



Dear Sir: Jackie's righ as rain about that Life time Guarantee on
the maker's own
antee, in writing. And it
means America's bestbuilt, safest, snappiest bikes, the kind boys
dream about. Come in and let us show in Brainard-Corbin Hardware Co

## BROWN

Mercantile $\mathbf{C o}$.

## BUY AT KING'S SAVE MONEY <br> NO WAR PRICES HERE

FAMOUS WATCHES AS LITTLE AS 50ヶ A WEEK


Diamonds
$\$ 8.75$


$$
2 \mathrm{~S}
$$

## \$14.95

LATEST STYLING IN white, Yellow o


## KING'S

Main at Roselawn
Main at Roselawn
decorate your homes FOR CHRISTMAS make artesia beautiful

Artesia Advocate
come see santa claus SATURDAY, 2 P. M.
REATS FOR THE KIDDIES

VOLUME THIRTY-SEVEN
Zola Hands Is Still Comatose After 18 Days

ARTESIA, NEW MEXICO, THURSDAY, DECEMBER $12,1940$.


| Fires in Trailer |
| :--- |
| Sunday Night of |
| Unknown Origin |

County Ranks Lowest in Per Capita Budget Is $\$ 9.15$ for Eddy, Whereas Colfax Gets \$47.42Comparisone, Making in Whole State.


New Comet Slated To Give Artesians Western Sky Show
Farmers Vote for Cotton Quotas in National Ballot

| To Give |  |
| :---: | :---: |
|  |  |
|  |  |

which, he said, the Tuecumeari com
munity put on one of the best pa-
triotie demonotrations he and his
comrades ever have seen.
The state commander was the in-
stalling offiee at exercises in the
evening at the Randall Hotel there.
Kennedy told of the parade in
the morning, a mile and a half
long, in which forty-eight girls
carried American

Unique Display Bibles Includes Smallest Printed

Penasco Valley Suggests That Jail Is for Sale

Artesia at
Representing Artesia at t
meeting were
Emery
mayor, and Arba Green, secreta
Santa Claus Coming to See Boys and Girls! He'll Be in Artesia at 2 0'clock Saturday!


Old Town of Seven Rivers, From 1885 to 1896,
Reviewed by Mary Neatherlin Dow of Roswell

a $\quad \begin{gathered}\text { tors as well. } \\ \text { The crumbed walls of this old } \\ \text { adobe buidding can now be seen }\end{gathered}$ Sunday school there as long as he tural buen and a large agrieul

as the Middle Seven Rivers, near
where it empties int the Peeos
River. The otd cemetery lies just Citizens of Seven Rivers

## ,

A STETSON
Gift
Contificate
Brings Good Cheer!


Put a $\$ 5$ to $\$ 20$ Stetson gift certificate in this littlo hat box with the miniature Stetson. Slip it under some lucky man's Christmas tree...and he
blessing youl

BALDWIN'S
Good Merchandise at the Right Price



OPEN LETTER TO THE 100,OOO PEOPLE WHO INTEND TO BUY DE LUXE LOWEST:PRICED CARS THIS MONTH


## PHOTO FAK

 fairbanks-monse EJECTOR PUMP menesses brfelerici AMD REDUCES COST OF PUMPING WATER


 Simptod dompati-ninium为 tom win owet im onation Commint todey u... Artesia Alfalfa Growers Assn.



Christmas Observed With Party at Hut on Monday by Legion Auxiliary




 GHRASM

SALEBuy Now for Christmas and SAVE--Use Your Credit


WE FEATURE FINE WATCHES
On Easy Credit Terms
You will find here all leading brands of Nationally
Advertised Watches
Elgin Bulova Gruen Helbros
All Watches Guaranteed New Models, Latest Style, shipped from the factory within the last three months.

You Get the Best at King's

## King's Jewelry Store

Just Look At This Money Saving OPENING SALE OFFER!
-Contract Items Excepted-



GOOD NEWS COLD MEAT FORK ONLY 29C Regular Value $\$ 1.25$ Limited Supply So Hurry-Get
Yours Now!
61 PIECE SERVICE

${ }^{5} 24^{75}$

## 

\$1.00 Down and $\$ 1.00$ a We
81.00 Down and 81.00 a Week
GIFT G00DS


|  |  |
| :---: | :---: |
| GENTS TRAVEL KITSFrom as low as |  |
| From as low a |  |
| candy jars |  |
| mexican pottery |  |
| $\qquad$ |  |
|  |  |
|  |  |
| Lockets and chaivs |  |
|  |  |
| Crosses and Chains |  |
| Watch bands |  |
|  |  |

## STERLING' SILVER

Cottonvood Items



## Artesia and house soon.

The Cottonwood Extension Club
met at the home of Mrs, Gilen met at the home of Mrs. Glen
Opanano for the hhristmas part
and an exchange of gifts. Mrs. Jim Elliott of this place
has been on the sick sist for sev.
eral days. She is much im and able to be back in the store.
 urden night and Sunday as guest
of Xr.
Hope.
 Mys. with her parents. Mr. and
workene are moving here. while
derir


 | Mr. and Mrs. Tom Terry are the |
| :---: |
| proud |
| grandparents |



 CREOMULSION for Coughs, Chest Colds, Bronchitis

FERCUSON MOTOR CO.

| Morningside News <br> (By Mrs. Roy Tice) <br> Mrs. Eula Mae Whitlow visited Mrs. Paul Moore Sunday. <br> Mr. and Mrs. Mike Adams were Carlsbad visitors Monday. | visited in the Nina Tice home Saturday. <br> Mrs. Ed Denton of Post, Tex. came in Monday night to spend a few days with her sister, Mrs. Nina Tice, and father, A. Y. Williams. <br> Alva Williams and son, Bill, of Otis and Mr. and Mrs. Vernon |  | Last year's taxes on 188 repre- sentative American manufacturing sentative American manufacturing companies amounted to $\$ 611$ for each of the more than six million jobholders. $\qquad$ <br> There are 4,824 employing units overed by the unemployment compensation law of New Mexico. an October report of the commission shows. |
| :---: | :---: | :---: | :---: |



- NO down payment
- FIRST PAYMENT-February
- Generous tradedin allow. ance for your old stove
- 36 MONTHS TO PAY
- payments as low as
\$2
PER MONTH


## 1 Hanfay ROPER GAS RANGE

1, 1941 (Thiary

- GENEROUS Tradeein allow


## will insure perfect conking results day after day...

Probably that man you married is racking his brain for a gift you'll really get excited about. Certainly no harm for you to drop a sly little hint that a modern Roper Gas Range is the gift you'll cherish most. You'll really be doing your husband and family a real favor in terms of tastier foods.

## FREE <br> FOR A LIMITED TIME INLY

To the purchaser of each new Roper Gas Range will be given-absolutely FREE-a Fourteen-Piece Set of Crystal-clear PYREX COOKING WARE valued at s9.25. Bake, serve and store in the same dish. PYREX WARE makes it easier to be a better cook:


WHAT ABOUT YOUR HEATING EQUIPMENT? - Be sure your home is comfy warm for the holidays. Investigate our SPECIAL TERMS on all Heating Equipment.
$\star$ NO DOWN PAYMENT
$\star$ FIRST PAYMENT-February 1, 1941

## NewMexica EasternGas Company <br> Helping Build New M Telephone 50

## Classified

FOR SALE

## in A-No <br> FOR SALE - Four-room moder  FOR SALE-Clarinets, trumpets, mellophones, bones, new and recond 12 to 18 monthly pay your boy or girl join band siter Christmas your boy band after Artesia. <br> FOR SALE-The Oasis and one-half miles east tesia would tesia. Woul Campbell. <br> shrubs, place is planted." <br> | FOR $\begin{array}{l}\text { Phon } \\ \text { baker. } \\ \text { FOR }\end{array}$ |
| :--- | <br> tractor and god conditio gie mile <br> FOR SALE-350-w ery Ward electric Doe Loucks' Garag <br> FOR SALE <br> age Irby, bad.

 FOR RENT-Storeroom, formerly
oecupied by Montgomery Ward
as display unit at 511 W. Main,
available Jan. 1. W. E. Ragsaale
49-tfo FOR RENT - Small fur
house all utilites paic
Gable, 902 Washington. FOR RENT-Two mod houses, unfurnished, cle
4-room, $\$ 27.50 ;$.-room, 825 .
able Dec. 15 and 23. Cunni
Bros., 112 South Roselawn.

| LOST |
| :---: |
| STRAYED-From 4 miles north of Artesia Dec. 4, one white and red male Walker hound. "O. V. Brown, Dilly, Tex.," on collar. Notify O. V. Brown, Box 155, Artesia. $\qquad$ 50-1tp <br> LOST-2-month-old Scotty pup, brown and white, named "Lady." Reward. Cyril Stone, phone number 382-R2. 50-1te $\qquad$ <br> WANTED |
|  |  |
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| WANTED-American white gir housekeeper for couple. Stay Artesia. |
| :---: |
|  |  |
|  |

MISCELLANEOUS

| LOANS for remodeling and re- |
| :---: |
| financing. |
| small monthiy |
| Long term |
| payments. |
| loans. |
| Chaves | financing. Long term loans,

small monthly payments. Chaves
County Buid ding Lon Assen.,
represented by E. A. Hannah. 28-ttc SEE WALTER KNOWLES about SEE WALTER KNOWLES about
piano tuning. Prices reasonable.
All work guarantee. PPone $380-$
R4, Artesia, or write Walter
Knowles, Lake Arthur.
HOME LOANS without red tape,
through the Roswell Building

"Windjammer" is defined in the Dictionary of Occupational Tittes,
used by New Mexico State Em-
Nloyment Service offices ployment Service offices, as being
an
instrumental musician who an instrumental musician who
plays in a brass band at an enter-
tainment a

Oil Activity-


County RanksContinued from pase ${ }^{11}$



Food Stamp to Be Used Here



Lions, Rotary- Notative


##  <br> Brainard-Corbin Hdw. Co. 

Sor the Jolliest Christmas Cuer -
Something the Family Can Enjoy

