VOLUME THIRTY-SEVEN
ARTESIA, NEW MEXICO, THURSDAY, OCTOBER 24, 1940.

Pearl Smith and Ed Montoya
Guilty in Manslaughter Cases



## America Must




Miss D'Arcy, Former Artesian, Flies Here
To Visit Her Sister


## Hi Beacon Staff

*Named by School Journalism Clas
 Cin mistion for Spanis. Ament



|  | Syst |
| :---: | :---: |
|  | Build New Disposal |
|  | Plant, Cutting |
| hacini the Buildoan | Bond Issue for $\$ 70,00$ |
| limit to beat the flu | Voted in Augus. |
|  |  |
|  |  |

Chavez, Dempsey Wire of Okey Given Project by Roosevelt.
dy doing the receiving. The In-
dians use a single wing, sometimes
with a balaneed and atother times
an unbalanced line, according to
what their opponents use.
Both elevens have the same
school colors and it may be hard

## Public Invited To Visit Russell

Two Additional
Local Men in
Defense Group



| Gov. Miles Appoints G. E <br> Currier, Charles Mor- <br> gan Members of State <br> Committees to Round |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |


 $\qquad$



To Play Indian
Music for Grid Guests Friday

Otts Store Stock
To Be Sold at Public Auction

## Atтiv:-2x



be like a skyr
graceful are in
drop again.

the public eye $\qquad$
things whic
ters the caas
Perhap
third term attempt would lead to bitterness and irrelevant argument.
We did not like hhe talk of indispenability And we thought, wrong.
Iy again, it seems, that the country would prefer a rest from Roose-
TThe campaign is now half over; the evidence, we believe is now
on hand We find that with all his fauls we still hink Mr. Roosevel
is a great man who may prove greatly daring in the face of the worldis a great man who may prove greatly daring in the face of the world
menace. We find, revuctantly, hhat we hhink M. Williei is a contued
man who cannot be expected to fulfill the hopes of his upporters. His
between the Willkie and the Rosevelt war policies. We suggest thal
there is this difference: The Roosevelt war policies are all of a piecethe unbalanced dudee.. Yet in Indiana he hemened for or Repepublican
Congress so that we can repeal some of this pernicious legislation
in some of Mr. Willkie's speeches. He to lose control of $h$tand shoulder to shoulder on a foreign policy of which we approone of the few remaining hopes of a free world. The president's NDeal has sought, blunderingly at times, to find the new social and ewWillkie has
$\qquad$
$\qquad$
$\qquad$
and abroad,

> THE AMERICAN WAY IS TO SMILE

We will say for Mr. Willkie, thoogh, and for President Roosevel

[^0]But have you ever seen Hiter, or Mussoin, or any of their sale
$\qquad$
$\qquad$
$\qquad$

$$
\begin{aligned}
& \text { teria ing ing } \\
& \text { Times. }
\end{aligned}
$$

High school students protest because their school installs a cafe

Remember the time when we thought the litile man over in Eu Independent.


Is Set at Our Table
Make It a Habit to Use It

## Meet Your Friends

 COFFEE SHOPQuality Food Every Day At Predominating Prices MEXICAN FOOD EVERY FRIDAY


## ARTESIA HOTEL

## Sands of Time



## Artesia Lodge No. 28 <br> <br> 3

 <br> <br> 3}
## 

 YCaver PACumss 170 md 1200



 | REPORTS AND |
| :--- |
| RETML | office

3071/2 West Main
Phone $\mathbf{3 7}$

| "Leto's" for the Gums <br> Do your gums tith, burn ar cause you discomfort, drugzints bottle of "LETO M" fails to seatinfy. MANN DRUG CO. |
| :---: |
| Used Tires |
| \$1.00 and Up |
| Cars Washed and Greased .-.....-\$1.50 |
| Heavy duty oil field trailer for sale. |
| PIOR RUBBER CO . |
|  |
| 1940 |
| Abstract Co. |
| SERVICE |
| set of books in Eddy County Carlabad, N. Mex. |

## 0

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## UNUSUAL TIMES . . .

## Require Men of Unusual Ability




Only Dealer in Pecos Valley Carrying
SILVER TIP AMMUNITION
Limited Supply
RICHARDS $\underset{\substack{\text { Electric } \\ \text { shop }}}{\text { she }}$
Hunters' Headquarters in Artesia


Have You
Increased Your Comfort With ELECTRICAL APPLIANCES?

Electrical appliances can be bought and paid for one or two at a time until your home enjoys all the comfort, health, efficiency, style and economy that modern electric living now offers you.

Your electric dealer will be glad to make a survey of your home so that he can suggest a plan under which you may easily purchase all of the electric appliances necessary to make your homemaking task simple, easy and effective.

Your new low priced electric rates make the total operating costs of many electric appliances cheaper than the costs of adequate lighting of just a few years ago.

## Southwestern PUELIE GERVIEE Company



See The-
Electric Kitchen
perfectily equipped

- GE Refrigerator
- GE Range
- GE Dish Washer

And Smaller Appliances to S

## See The-

Lighting Movie
Continuous free movie in basement of Model Home during the entire Open House period Monday evening, showing the proper methods of lighting for economy and sight pres ervation.

You Are Cordially Invited By Big Jo Lumber Co. Materials Furnished for Model Home
J. A. Clayton, Jr.

Contractor for Model Home
Russell Auto Supply Co.
Electric Fixtures and Equipment for Model Home
 Name Football Winners for Coming Week End And Get Tickets to the Portales-Artesia Fray
swith,
trying
trying each week to dope out the
games over games over week to dope out the
Advocate, with the ends. So The
the athe the athe, with the cooperation of
High Schooltment of Artesia esting a chane, not to play an inter-
one esting game, not a new one, but
one which always delights
store coaches
tich Here Is a Game for Football Fans The Advocate's Football Prediction Contest
STOP LOOK AND PAINT The Sale You Were Waiting For
monarch outside PAINTS
GLOSSTONE, A Semi-Glo
DOUBLE-THICK
BARN PAINT
Per Gal. $\$ 2.65$
VARNISH
Per Gal. $\$ 2.42$
Per Gal. $\$ 1.58$
PORCH AND FLOOR ENAMEL
Numerous Other Paint Items Are Also Offered At Similarílow Prices

THE BIG JO LUMBER CO.



| ing program was held in connec- tion with the school and city carnival. <br> Mr. and Mrs. Ray Zumwalt and children, Foy Hunt and Perry, of Cottonwood spent the week end in the mountains visiting relatives and transacting business matters. <br> A large number of pheasant and vicinity Sunday and Monday. Many of the hunters reported good luck in getting their pheasants. Jr., Mr. and Mrs. J. A. Clayton, ner Sunday at their home on Cotthirty persons. $\begin{aligned} & \text { Mrs. Leslie Beaty, who visited } \\ & \text { her sister, Mrs. R. E. Coleman, of } \end{aligned}$ | E. C. Lannom of Artesia. A large number of young peo- ple of the Cottonwood community, sponsored by Mrs. J. A. Clayton, Jr., met at the Methodist Church People's League. Officers elected President, Harvey Nelson; vicepresident, Bill Leaf; treasurer Miss Helen Parker, and sponsor, Mrs. Clayton. They will meet at the church at 7 o'elock each Sunof the night. All the young people tend. $\square$ Blanche Fesler, both freshmen at iginally from Eddy County, placed second in the entire United States with their demonstration on the | some of its uses at Harrisburg, Pa. Miss Johnson is the daughter of Mr. and Mrs. 1. P. Johnson of this place and Miss Fesler is a 4 -H Club girl of Carlsbad. <br> The Cottonwood Ladies Aid SoMonroe Howard last Thursday afto order by the president, Mrs Fred Chambers, with the group singing "What a Friend We Have Malonegram leader. Mrs. E. P Bradey by prayer by Mrs. D. A. bers and Mrs. Bradley, "Small Things"; reading by Mrs. E. P. Malone; solo by Mrs. Montgomer | During the business meeting re- ports from the baskets were given in and Mrs. Bradley, Mrs. Larry Knoeder and Mrs. Glenn omaning committee. The November meeting will be at the home of of the meeting the hostess, assist. Mrs. Truman Howard, $\qquad$ "MY 5 CHILDREN $\qquad$ carmina right for Get ADLER- |
| :---: | :---: | :---: | :---: |



Hill Lines, Inc.
STREAMLINED FREIGHT SERVICE


Rush orders phoned or wired to El Paso belivered to you the next morning at $6 \mathrm{a} . \mathrm{m}$.

## And-

the same service is available thru HILL arillo, Albuquerque and all major valley points.
W. GAtES, Agent Phone 240


Guy Chevrolet Co., Inc. Nernemeico

QSOCIETY
Las Vivamentes, Carlsbad, Are
Guests of Junior Woman's Club

## The Artess Club membe Vivamentes,




Cold Wave. Heatless Barn. Car's stood a Week. But starts in a Wink!


Bad days ahead. But here's how Winter OIL-PLATING maintains needed lubricant in advance - for Safe Quick Starts

Ever hear of "the break-away?" Sounds harsh. You an almost feel what it means in the lingo of auto repairers...the moving parts "breaking away" from engine's cold steel needs lubricant fearfully fast.

$\qquad$ low of oil, because sooner than any oil-flow could begin, oil-plating is up to its topmost point in urfaced direct cylinder parts, onoco Germ Processed oil. Hence oil-Plating doesn't all go draining down during parkingoesn't take leave-doesn't wait for the oil-pump to restore lubrication at every start. That's why oil-PLating doesn't let your engine suffer Winter's worst. Always there ahead of starting wear, oul Lating helps your engine to keep its fine fit. And that's your big help toward oil mileage. Mileage is what has won the Conoco man his proud title of Your Mileage Merchant. Today have him put in your Winter Germ Processed oil. Continental Oil Co

तomad Conoco Germ Processed Oil OIL-PLATES YOURENGINE



Carrier
world's biggest conveyor belt, a cotton fabric and ten and a half miles long, is carrying ten million tons concrete aggregate up to the Shasta Dam in California. Hem dam is completed in 1944 this belt will never stop

There is another co nes a purchasing power aggregate of a billion and a half liars annually to the farmers of America-several times It of 1 A.erican businessmen. It is the conveyor material from early 2,000 spinning and weaving mills, nearly 20,000 farment and other factories, making finished consumers ods
$\qquad$
$\qquad$

## First National Bank

$\begin{array}{ll}\text { H. G. Watson, President } & \text { Fred Cole, Asat. Cashier } \\ \text { s. O. Pottorff, Vice Pres. } & \text { W. M. Linell, Asst. Cashier }\end{array}$ $\begin{array}{lr}\text { SATISFACTION } & \text { R. Floore, Asst. Cashier } \\ \text { SECURITY }\end{array}$
 IT COSTS NOTHING TO REGISTER-SEE OUR SHOW WINDOWS FOR PARTICULARS HUNTING CLOTHES


All wool. .29c to 50c
Camp Blankets

$\$ 1.39$
EVERYTHING IN HUNTING
Register Now FOR CHANCE AT PRIZEYOU MAY BE LUCKY

To Observe Navy
Day Here and Over
Nation on Monday
Nation on Monday

Navy Day, which will be ob-

$\star$ Another college year is under way and here is a reminder to help you bridge the gap between home and school. Enjoy a telephone visit regularly. It's a lot more satisfying than letters and inexpensive, too. Ask the operator to tell you the rate to any town.

## BUSINESS DIRECTORY OF ROSWELL, NEW MEXICO



## Ask Your Dealer For VALLEY BRAND Meat Products

And Remember
A Big Valley Brand Ham
Will Make a Swell Christmas Gift
Distributed by PECOSVALLEYPACKINGCO. Roswel

SMITH MACHINERY CO.
Peerless Turbine Pumps Allis-Chalmers Tractors and Farm Equipment U. S. Electric Motors Bear-Cat Feed Grinders
When in Rosivell Visit
THE BANK BAR
ERNE EMERSON

| LA SALLE COURTS |
| :---: |
| $\begin{aligned} & \text { N. Main H. B. SALES, Owner } \\ & \text { Completely Modern-Innerspring Mattresses } \\ & \text { Weekly Rates } \$ 5.00 \quad \text { Monthly } \$ 17.50 \\ & \$ 1.50 \text { per day } \end{aligned}$ |



CLARDY'S DAIRY
Producers and Distributor
Quality Dairy Products
ROSWELL
COTTONOILCO.

Manufacturers of
Molasses Chemical Cubes
Roswell, New Mexico and Dyers

WELTER SADDLERY CO. Hand Made Boots
Repairing Shoes, Tents and Awnings

## Compliments

## OMAR LEACH \& COMPANY

 wholesale grocersRoswell, N. M.
Jesse Lee Sheet Metal Shop Tanks and Troughs
Warm Air Heating and Air-Conditioning
Ventilating and Metal Roofing

## Merchants' Lunch 40c Club Supper 50c BUSY BEECAFE JIM RaLLES, Manager Open All Night <br> We Are the Rug Cleaners Call or write us for informatio <br> ROSWELL LAUNDRY \& DRY CLEANERS

Lea's Old Mission Beauty Shop We Specialize in All Lines of Beauty Culture Most Modern Beauty Shop in New Mexico

## $\stackrel{\text { Meet }}{\text { Phil }}{ }_{\text {HART }}$ Formerly of El Paso When in Roswell at the

 GREEN LANTERN> "Quality Photographs" For Christmas
THE BALL STUDIO

Roswell Tractor \& Implement Co. John-Deere Tractors \& Farm Equipment LETZ FEED MILLS

Rancher or Farmer John Doe in Town vs. the Hunter Out in the Field on Ranch or Farm

The Squirrel Is Wise


BETSY ANN BREAD By Name-Fresh Every Day ROSS BAKING CO.
The Bakers of Betsy Ann Bread
 For Your Protection


FRED Powell, Branch $\mathbf{M g r}^{\text {gr }}$. 121 S. Roselawn

# Gifs HEfli is clean. healthful-ECONOMICAL 

Why


1. Gas heat gives more comfort.
2. Gives more freedom.
S. Is the cleanest heat.
3. Is most healthful.


S-T-R-E-T-C-H YOUR DOLLAR!


- There is no time like the present for buy-
ing just the Gas-Heating Appliances you need.
- No Down Payment
- First Payment, December 1

As many as 36 and 48 months to pay
Special Discount on All Heating
Equipment

- Big Trade-in Allowance on Water
but you'll have to HURRY! SALE CLOSES THURSDAY, OCTOBER 31!

FLOOR FURNACES $\star$ CENTRAL FURNACES $\star$ CIRCULATORS SPACE HEATERS $\star$ AUTOMATIC GAS-FIRED WATER HEATERS FOR YOUR EVERY HEATING PROBLEM

## New Mexica Eastern Gas Campany

"Helping Build Naw Mexico"
Telephone Artesia 50


Thanks for Your Cooperation
Registration Day
Because of the splendid cooperation of the American Legion, which took the lead, and other organizations and the individual citizens of Artesia, the registration at the four places in Artesia was carried out with a minimum of confusion and with great efficiency and thoroughness, for which all have my thanks.
Mrs. R. A. Wilcox Eddy County Clerk

# AUCTION <br>  

Bankrupt stock of Paul A. Otts, Jeweler, will be sold at Public Auction. This Sale will last a few days only. This stock consists of Diamonds, Watches, Silverware, Clocks, Jewelry and Novelty Goods.
Every item will be sold regardless of value.
A beautiful present will be given to the first 25 ladies attending the opening sale-

## Thursday, 0ct. 24th-2:30 P. M.

Every article sold will be guaranteed by the new owner who will open a first class Jewelry Store in this location at the end of the sale.

## 2:30 p. m. TWO SALES DALLY 7:30 p. m.

Sale takes place at corner of Main and Roselawn, formerly occupied by

# Paul <br> A. <br> Otts <br> Jeweler <br> Artesia, N. M. 

 chine, Mri. FOR SALE-Tworadiant
Call $389 R-4$. eaters.


| FOR RENT |
| :---: |
| FOR RENT-Bedrooms, men , pre- ferred. 421 South Second Stret |
| FOR RENT-Front bedroom for <br> lady. Telephone 131. |
|  |  |
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|  |
|  |
|  |  |
|  |
|  |
| WANTED | Work wanted by day or week

by midde-aged lady. 501 Wash.
ington Avenue

LOST

## 

LoANs for remodeling and re.
finanaing. Long term loans


номе



America Must-

## (Continued from page 1) luncheon $m$ meting of the Artes





You Could Almost Carve Your Own!

But you couldn't get the expert finish that the master craftsmen achieved on these sensational wood-carver heels! For they're spiral-turned in a lovely design, then stained in a deep, rich walnut. The wooden ornament at the instep matches the heel, and contrasts
suede.

## Peoples Mercantile Co.

Phone 73


| Pearl Smith- | Bulldogs to- |
| :---: | :---: |
| dem |  |
| and |  |
| , | Momis |
| ion mee trabe cimuer |  |

Deer Hunters
Attention!
This year we will make a gift of the tent displayed at our store to the registered hunter
who weighs in at our store the heaviest buck, having six or less prongs. (This is to give more hunters a chance.)

THE ONLY REQUIREMENTS ARE:

 - REGISTER AT ONCE - no cost to you

Brainard-Corbin Hardware Co. SPORTSMEN HEADQUARTERS

## Deer Hunters-

Don't Forget the GRUB !


Hunting Is Lots of Fun But Hunters Get Plenty Hungry So Take Plenty of Chuck!
A Few Suggestions
Slab of Bacon and $\quad \begin{aligned} & \text { Ginger Ale for ato } \\ & \text { Grease } \\ & \text { night }\end{aligned}$ Tomato
Plenty of Hen Fruit, Juice for morning Java, Sugar and Cream

Smokin' and Eatin' Tobacco and Matches Lots of Apples for campfire argu-
Flapjack Flour
Sardines and Cheese ments

## Food Department

BROWN

## Mercantile Co.

 new ski suits, zipper-hooded
jackets atop slim ski-instruc-
tor trousers
sional skiers weind profes-
skit

## \$12.50

PEOPLES MERCANTILE CO. Where Price \& Quality Meet

The World's News Seen Through THE CHRISTIAN SCIENCE MONITOR


## Seatrues

The Chrisian Science Publi Home.


SAMFLE COPY ON REQUEST


[^0]:    have seen from time to time, that they can and do smile.

