YOLUME THIRTY-SEVEN
Inter-City Softball Game Is to Be Played for War Sufferers Sanction of North, South







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ARTESIA, NEW MEXICO, THURSDAY, JULY 4, 1940.

Season's First
Band Concert Band Concert Is
To Be Next Week

Legion to Double Size of Hut, Plan
Made Here Monday


Totch Pastor
To Speak Friday
At Local Church

Drive for Band Uniforms Will Open Day After July Fourth

## So gallanily streaming̈



## THE STAR=SPANGLED BANNER


engraving-the advocate

## : is last chance



State Highway Department Advertises Today for Bids-Two Sections 358 and 340 Feet-Complete in 200 Days.

## THE ARTESIA ADVOCATE

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NEMO TO GOVERNOR MILES, HIGHWAY ENGINEER DWYRE
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We dread, as we write this, to think about what might happen
on the Fourth of July, the date of this newspaper, if it should rain.
There will be hundreds of automobiles using 285 between here and
Carrsbad, many filled with persons going to or coming from the Cav.
ern City Cavalcade, others with tourists heading for the Carlsbad
Caverns over Independence Day.
Not because of the Cavalcade, although we wish that success,
but because of the lives and limbs of the travelers, we sincerely hope
it does not rain on the Fourth.
The combined S-curve and dip at the west edge of Artesia on
the Hope highway has been our pet hazard to spout off about from
time to time, but we guarantee now that we will wail almost constant.
ly until 285 between Artesia and Carlsbad is fixed. Then we will
come back to the other hazard.
If it is necessary to plow up the complete stretch of hazardous
highway and rebuild it, then spend the people's money for that. But
whatever you do please do it now, do pit well. and do the automobile
traveling public a favor for which the people of Eddy County will
give you undying thanks.

## It seems almost useless and unnecessary to make an appeal for funds with which to buy band uniforms for the school boys and girls after publishing last week a letter from Miss Edna Carder, a band member. So well did she put it and such a strong appeal did she make, we doubt if we coild saly


least

## after the learnin Fourth

## Fourth, , more than

boys and gir

## the map and

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outmoded an
plished by about July ly nearly a whirlwind affair; it must be accom-
$\qquad$
WATCH OUT OVER THE FOURTH
Here goes our annual warning about the Fourth of July:
Drive carefully -more carefully than usual, for the other fell may not be sober. At least he may be a bigger fool than you.
Be careful of fireworks, especially around children, both as to burns and starting fires.
If burned, see a physician. Powder burns are dangerous. We
still have some powder visible in our hand, there these meny still have some powder visible in our hand, there these many years!
And, as the old saying goes: If you drink, don't drive; if you e, don't drink.
After former President Herbert Hoover has completed his relie work for the Finns, it is hoped he will embark on a similar project
for republicans.-Joplin (Mo.) Globe.


$=$

Phone 355
Miles Frost, D. C.
Chiropractor
$\qquad$
Dr.D.M.Schneberg
Dentist
"Leto's" for the Gums



## ${ }^{\text {Tries }} 1^{\text {mo }}$

Hion RUBBLR co.

QUICK WAY LINES
Motor
Transportation
Bonded and Insured
Phones:
86 -Roswell

## SHANNON HOTEL

## Room and Board

 Rates by Day or Week Sunday Special Dinner-40cGUARANTY ABSTRACT \& TITLE CO. Phone 292 "The Reliable Abstracters" ONE DAY Shorvice BONDED

## BACKYARD RX!

 one is offered to the the othere:


 seriber be takem
habard guemen
palace drug store
Aremeta, $\mathrm{N} . \mathrm{M}$.

Does the 39 Per Cent Sometimes Get Away?

Foundation Investment Co. ERNEST W. HOUY, Resident Manager
3071// W. Main, Entrance on Roselawn, Artesia


## Little Known Facts and Sidelights on Oil Industry

## "R $\mathrm{Re}_{\text {vation }}^{\text {eno }} \mathrm{S}$ "

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## Motor Boat Operators

Prepare Now for the


And Future Week Ends

## Federal Regulations

Lakes McMillan, Avalon and Alamogordo
Become Effective July 1
YOU MUST HAVE

We Carry a Complete Line
$\qquad$

Pren

## At Last You Can--

-Drive a Safe Car at Any Speed
-Increase Tire Mileage 20 to $\mathbf{5 0} \%$
-Drive Without Shimmy, Jiggle, Tramp or Vibration


## NEON-EYE Solves Problem

That Has Vexed All Motorists
Never Before Possible te Balance Wheels $\mathbf{1 0 0} \%$ for Safe, Easy Driving
This marvelous apparatus, NEON-EYE, which checks wheel balance statically and dynamically, combined with our new SCUFFBOARD and CHECK PIT, under the supervision of EARL LUSK, experienced operator, will check your wheels and front end for you, so you can save many dollars on gasoline and tires.

Operate the SCUFFB0ARD Yourself
Test both front and rear wheels and see for yourself what sideslip, if any, you have, wearing away valuable rubber.

## Guy Chevrolet Co. <br> Chevrolet-Buick-Oldsmobile <br> Open 24 Hours

## BRRIDE

 ene Jones marriage vows of $M$

$\left|\begin{array}{c}\text { Young People } \\ \text { Are Given Game } \\ \text { Festival by Guild }\end{array}\right|$

| TT AFTERNOON CLU | MRS. SHERIDAN, NEARLY | BAPTISTS GO TO CAMP THIS WEEK AT SAN |
| :---: | :---: | :---: |
| The Fourth of July motit was carriced out in the room and table |  |  |
|  |  | Sandia Mountains, where they are at the Inlow Baptist Youth en- |
| die ${ }^{\text {doom }}$ Several rounds of contrat were |  | Among those going were Misses Lela Bess and Janice Mann, Wanda |
|  |  |  |
|  |  |  |
|  | MISS M'CREE FORMERLY OF HERE IS MARRIED | $\begin{aligned} & \text { here visiting tl } \\ & \text { family over the } \end{aligned}$ |
|  |  |  |
| mrs. felch fetes with |  |  |
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|  | MRS. WELCH Hostess |  |
|  |  |  |
|  |  | When you fail to get the |
|  | An ${ }^{\text {a }}$ |  |
| cious watermelon by the hostess. Enjoying the occasion were the honor guests and Mr. and Mrs. R. | - the hotes was pree |  |
| cis, and Miss Mary Lou McCon-nell, Mrs. Effie Wingfield andMiss Mary Copeland and Nila Nay- |  |  |
|  |  |  |
|  |  | to complete your picture. |
| CHRIST CHILD SOCIETY WITH MRS. J. J. CLARKE |  |  |
|  |  |  |
|  |  |  |
|  |  |  |



ROSS BAKING CO.
The Bakers of Betsy Ann Bread

## Camisole Slips




In White and Tearose Beautifully Trimmed in Lace and Ribbon $\$ 195$ and $\$ 295$ Pandora

In Tailored and Lace Trimmed Styles, With Riproof Seams
Four-Gored Models That Do Not Climb
$\$ 1.95$ and $\$ 2.95$
Peoples Mercantile Co.
Victor Haldeman


Outboard
Motors

and boats

- Full Pivoting
- Full Pivoting
- Under Water Exh

 It's Always Cool in the Ocotillo
Tope Items

REPAIR-DONT DISCARD
Sage advice to those who consider the cost of machinery and frequently the uselessness of replacement.
let us figure the job first PECOS VALLEY GARAGE AND MACHINE SHOP

$\qquad$
NOTICE OF HEARING ON
FINAL ACCOUNT
MANN

ey $\begin{array}{r}\text { Bank premises owned } \$ 9,000.00 \text {, furniture and fixtures } \\ \text { \$3, }, 666.24\end{array}$


$$
\begin{aligned}
& \text { Surplus } \\
& \text { Undivided profits }
\end{aligned}
$$$50,000.00$

$50,000.00$

$$
\begin{aligned}
& \text { Itate L. B. Feather, cashier of the above-named bank, do solemnly } \\
& \text { swear Lhat the above statement is true to the best of my knowledge } \\
& \text { and belief. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { swear that the above statement is true to the best of my knowledge } \\
& \text { and belief. } \\
& \text { L. B. FEATHER, } \\
& \text { Cashier. }
\end{aligned}
$$

Fairbanks, Morse Motors


They Direct Carlsbad's Celebration


These Carlsbad business men ${ }^{\text {terner" }}$ rodeo, featuring "jerk
re in charge of the Cavern City's down" steer roping, there are spee are in charge of theo rated the best tawular parades, colorfol cowboy
fith annual rodeo res.
in the entire Southwest, in progress dances, gorgeous fireworks, thrill
this Wednesday through Friday,
ing horse races and free swim this Wednesday through Friday, $\begin{aligned} & \text { ing horse races and free sw } \\ & \text { July } \\ & \text { ming at Carlsbad's beautiful be } \\ & \text { In addition to the "she's-a-Wes. } \\ & \text { on the three-day program. }\end{aligned}$



Mike, the Milkman
Be Sure Your Milk Is PASTEURIZED
$\qquad$ ake-be sure the milk you serve is Pasteurized. That will insure you milk in its safest form, as recommended by doctors and bacteriologists.


FRED POWELL, Branch Mg

## Flying Cadets Are

 Wanted for Army Air Corps Service Authority has just been receivedby the Army recruiting station at by the Army recruititg station at
Roswell to accept applications for Roswell to accept applications for
and give preliminary examinations
to candidates for enlistment as and give preliminary examinations
to candidates for enlistment as
flying cadets in the Army Air flying cadets in the Army Air
Corps. Corps.
Candidates for appointment as
flying cadets must meet the following canditioss: Meet Unmerried;
citizens of the United States; not
citer citizens of the United States; not
less than 20 nor more than 27
years old; present a certified doeuyears old; present a certrified doou-
ment from the registrar of a recment from the registrar of a rec-
ognized college or university show-
ing that he has completed satisfactorily at least one-half of the
neeessary credits leading to a de-
gree, which normally reguires four necessary credits leading to a de-
gree, which normally requires four
years work; must present evidence
of execllent character. years work; must present evidence
of exellent character, and must
be of sound physique and in excellent health. Full information
regarding enlistment as flying
and regarding enlistment as flying
cadets may be had at the recruit-
ing office in Roswell cadets may be had at the recruit-
ing office in Roswell.
The Roswell station, in addition
to to accepting flying cadets, is also
accepting men for enlistment in accepting men for enlistment in
the Air Corps to be stationed at
Brooks Field, Tex. To be eligible for this Brooks Field assignment,
apppicants must be gradataes of
high school and otherwise qualihigh school and otherwise quali.
fied. Men enlisted for Brooks
Field Field are given no promise that
they will be given any flying in-
struction or taught to be pilots. struction or taught to be pilots.
Most of the enlisted men in the
Air Corps are assigned to such Air Corps are assigned to such
jobs as airplane mechani, para-
chute rigger, aerial photographer, chute rigger, aerial photographer,
machine gunner, weather observer,
clerk, cook, baker and the like. Mr. and Mrs. Gene Rowland of
Santa Monica, Calif. who have been visiting, the John Rowland
and A. P. Rowland families since
last week, left for their Wednesday. They expected to stop
in Santa Rose and visit relatives
en ro in Santa Rosa
en route home.

## Cotton



Mr. and Mrs. Fred Cole dro
to Carrizozo Sunday to see the
daughter, Hattye Ruth, who is
a Carrizozo camp. Hugh Lincecum of Fort StockIon, Tex., was here over the week nd visiting in the home of his
rother-in-law, Preston Dunn. George Courier left Saturday for as
where he will visit his aged father
(Ora Buck) Mrs. Clint $\overline{\text { Powell }}$ was on the
sick list last week. Eugene Buck. spent Monday
night with H. V. Parker, Jr. of Mrs. Beulah Means Ven at Raton the last few months,
veturned home last Friday afterJim Elliott of this place was
transacting business matters in
Carlscad Wednesday of last week Charles Anelen of near Weed
will visit over the Fourth with Artesia.
The new house of Mr , and Mrs . The new house of Mr. and Mrs.
Pete Shoemake is about completed
and Mr. and Mrs. Shoemake into it last Thursday. Mrs. Noah Buck of this place is
expecting her sister. Mrs. Ernest
Gilbert, and son, Cecil, of Santa Fe for a visit of a few days.
Mr. and Mrs. Charlie Parker the Sacramento Mountains were
business visitors in Artesia Sat-
urday and reported a good rain up there.
Tom $J$
ent for
ent for a meeting of the Edd County board of education in ealled
session at Carlsbad the first of Dr. and Mrs. Wainright Miller
and Mrs. Miller's sister, Miss Alma Lahti, who is visiting here from
Houghton, Mich., and Stanley Carpeor and Mr. and Mran. Marshall
Rowley enjoyed a trip to CloudMr. and Mrs. O. A. Pearson and
Miss Marguerite Nelson of CottonMrs. Mand Mrs. O. A. Pearson and
wood and Miste Nenson of Cottonwood and Miss Bonnie Rowland of
Cassinle, Mo., drove to Ruidoso for a sunrise breakfast and a day
of pieknicking Sunday. Mr. and Mrs. Tom Peden and
children and Mr. and Mrs. A. M.
Peden returned home Mrs. Peden returned home last Thurs
day after a two-week trip by auto-
mobile to the San Francisco Fair
and other places of interest.
yun minm wim wim curned home last Thursday.
One of the best rains of the Tex., were viasiting Mrs. Simpson's season fell Friday afternoon and sexter, Mrs. Roy Buck, retarned
night on Cottonwood and vicinity, to their home Tuesday. The vis. night on Cottonwood and vicinity. to their home Tuesday. The vis-
Cottonwood Creek was carrying a itors visited the Carlsbad Caverns
good head of water. good head of water. It was re- while here. Mrs. Roy Buck, who
ported that hail in the Lake Ar- Mr. and Mrs.
thur vicinity did thur vieinity did quite a lot of
damage. Mrs. Fred Chambers of here re- drilling a well, moved to Artesia
ported that her son-in-law, Edgar last week end. They have as their havens, who had an appendicitis guests for a few days Mrs. Buck's
operation, was recovering nicely sister and other relatives from Momorial Hospital the latter part Mr. and Mrs. Jim Morris and a Mrs. Noah Buck of here accom- Artesia were on Cottonwood Sun-
anied her parents. Mr. and Mrs.
day afternoon looking over their panied her parents, Mr. and Mrs. day arternoond Mrs. Morris' daugh-
D. . Hobbs of Maaga, to Alamo- farm. Mr. and Mren
gordo Monday to see their nephew ter, Miss Wanda Morris, is at Na-

## Cotton Poisons

 LEAD ARSENATE DELDUST ABSED OTHER arsenical mixtureArtesia Alfalfa Growers Association

## Why tiving depenabs one the MILEAGE PROVED TO YOUR OWN EYES BY YOUR CONOCO MILE-DIAL..FREE

BESIDES LIKING THIS TOWN as if it was part of me I'm out to make progress. So I've got plenty at stake in ask ing you to come here for a Conoco Mile-Dial, I'll give you absolutely free.
YOUR MILE-DIAL can't lie about the real mileage you get from my Conoco Bronz-z-z gasoline. I bank on the straight true mileage figures you'll register on this Mile-Dia ITS ANOIHER
IT'S ANOTHER KNOCKOUT of an invention by Conoco. I'll put it on the dash in half a second. It's quite a sport my customers say, to let the Mile-Dial keep close tabs on their Conoco Bronz-z-z mileage. They like to do it, even when they've always been so satisfied they never bothered before.
THEY CAN NOW COMPARE their city and country mileage on Conoco Bronz-z-z and they can keep checking Bronz-z-z under all other different conditions, to get their bonest average, and no mistakes.
YOU CAN KEEP CHECKING Bronz-z-z on your free Conoco Mile-Dial, till you've got the plainest answer about gasoline mileage. Not just a lot of words I might say, because with your Mile-Dial you get actual mileage figures to see You've got to admit that the Conoco Mile-Dial gives the consumer the answer that really counts, which is mileage And what's going to be more fun than dialing your Conoco Bronz-z-z mileage on any Fourth of July trip you're taking? So drive in to my station today, before I might run short,



