Ray Blocker, Publisher of The Advocate, Dies Tuesday Noon


Vets Re-elect Lanning Head Of Legion Post

 ator on The Carlsbad Argus about
seventeen yearas, during huich time
he came to be known as one of the Officers to Be Installed June 3-Plans Made
for Observation of Memorial Day at Hut on May 30.


Services Held for Mrs. J. H. Boteler Tuesday Afternoon


Jack Kennedy, Artesia, Heads New Mexico Spanish War Vets

Lions Have Fine Meeting Here on<br>Tuesday at Noon

Elected Department Commander at State Encampment, Hot Springs -Announces His Staff This Morning.

NAMES LOCAL MEN ppoints Loren E. Neeley Adjutant, Jack Hastie Quartermaster.

Expect Nearly 200 to Attend Nazarene Meet


## THE ARTESIA ADVOCATE







| A newspaperman in the course of his life receives many assignments, some easy, some hard, whether he be a publisher or an editor. <br> We have just received our hardest assignment, self imposed, Raymond Blocker-Ray. <br> Ray Blocker, although a newspaperman the greater part of his life, took little part in the writing end of the business. But he could, if the occasion arose, and did at times try his hand at the writing of news. And none knew better than he what an assignment this could be, when the subject was not only an employee and one's publisher, but a friend-a mighty good friend-gone to his last reward. <br> Ray would know how hard it is to finish a story and carry it to the final " 30 " when it concerns somebody of whom one is fond. for virtues he had in plenty-virtues of which the average fellow citizen did not know, for he did not wear them on his sleeve. <br> He had his great part in the building of this community, coming here shortly before the mad rush is cart in building this newspaper, which has served well the people of Artesia many years. It was no new newspaper when Ray Blocker entered the picture, but that it has come far since then cannot be denied. Nor can it be denied that he slaved to make The Advocate the strong medium of public sentiment and news which it has become. And that slavery hastened his death. <br> But the thing which most impressed us with Ray Blocker in the two years we worked for and with him was his fairness to his fellow workmen. Ray always set the pace and he expected no more from anyone than he himself chose to do. That it sometimes was hard to work at the same top speed as he is beyond the point, but it is worthy of note that no one was expected even to attempt a task he would not tackle himself. <br> That probably will make it easier for all to carry on, for surely the spirit of Ray Blocker will be a guiding light in this business. <br> His virtues will be remembered; his shortcomings even now are forgotten. <br> May he rest in peace and may we continue to serve the public |
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## CHURCHES:

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Evaporation and Transpiration
Of Ground Water Is Discussed


Boy Scout Workers
Leave for National Meet in Oklahoma
S. W. GILBERT

Real Estate, Insurance Rentals and Abstracts
R. M. HENSON

Phone 355
Miles Frost, D. C. Chiropractor
"Leto's" for the Gums Superficial soreness can Decome
mighty trying. Druggists will re.
turn your money if the first bottle turn your money if the first
of "LETO'S" fails to satisy.

## TIRES 100

QUICK WAY LINES
Motor
Transportation
Bonded and Insured
Phones:
Phones: 8 -Roswell 28

GUARANTY ABSTRACT \& TITLE CO. ONE DAY SERVICE ${ }^{\text {Phone }}$ BONDED
(Hou wouldn't take your watch to a Blacksmith-!


Palace Drug Store Phone 1, Arteot, N. M.


9SOCIETY
Seniors Are to Receive Their
Diplomas Here on Friday, May 17 FIDELES EXECUTIVE
BOARD HAS BOARD HAS MEETING
A meeting of the executive
board of the Fideles sunday
Shhol Class of the Baptist Church
was held at the home of Mrs. L. C Reynolds Tuesday afternoon.
Some of the substituting off
ers were elected Some of the substituting offi
cers were elected for summer wh were: Enlargetement vice presiden
Mrs. Odis Jordan; fellowship Mrs. Odis Jordan; fellowship vice
president, Mrs. J. C. Liebhar,
steward vice president, Mrs. Pa
Sehooler; secretary and treasure
Mres

| Sixty-three seniors of Artesia High School are candidates to receive their diplomas at the annual commencement exercises which will be held in the high school auditorium at 8 o'elock Friday evening, May 17. <br> The class will have its baccalaureate services in the auditorium |  | $\begin{aligned} & \text { nd } \\ & r ; \end{aligned}$ |
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| Allen Johnson; overture, "Rosa- |  |  |
| munde overture,chestra; announcements,a |  |  |
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| Kerr, superintendent of Artesia |  |  |
| ${ }^{\text {senors; }}$ Ker-Zamienek, "Give a Man a |  |  |
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| Horse He Can Ride," by O'Hara, and "My Little Banjo," by Dich-mont-Deis, high school chorus. The commencement address will |  |  |
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| be given by Dr. C. B. Wivel, professor of education at Eastern |  |  |
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|  |  | Cl |
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| er organizations in Artesia before. The awards and diplomas will be presented by Mr. Kerr and the benediction will be given by |  |  |
|  |  |  |
|  |  |  |
| the Rev. Henry S. Stout. |  |  |
| Baccalaureate services for Sun- day evening: Processional, high |  |  |
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| John S. Rice; "Beautiful Dream- |  |  |
|  |  |  |
| Scripture, Rev. S. M. Morgan; an- |  |  |
|  | Past Noble |  |
| From New World Symphony," by |  |  |
|  |  |  |
| Morgan; "How Lovely Are TheMessengers," high school chorus; benedietion, Rev. John S. Rice; re cessional, high school orchestra. |  |  |
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| The candidates for graduation: J. H. Ansley Thomas Under- |  |  |
| d Austin, Clara Ethel Acker- |  |  |
| man, Don H. Adams, N. J. |  |  |
| mons, Maribeth Bernice Alcorn Vivian Estelle Ashton, MildredBrazelton, Ava Lee Boyce, Vera |  |  |
|  |  |  |
| Maxine Billman, Walter Bynum, |  | Mrs. Compton was |
| Harvey Burgess,Cotner, Prudie Ann Creech, Howard |  |  |
|  |  |  |
| R. Crockett, Dorothy Crandall, |  |  |
| Lynne M. Cobble, T. J. Cullins,Orvile | ght |  |
|  |  |  |
| Faye |  | taria and morning glory |
|  |  | with spring roses cleverly |
| Orville V. Durbin, Laura Lou |  |  |
| DeLouche, Ora Everett, |  |  |
|  |  |  |
| dis Edward Feather, Goldie Vir- |  |  |
| don, William Drawin Gray, Letha | Mrs. John Mauer, hostess, 2:30 |  |
|  |  |  |
| Mae Grant, Lucia Jean Hnulik, Elouise Hill, Harold D. Hickman, |  |  |
| Dale S. Hannah, Ruth |  |  |
| Hamilton, Bonnie G. Hernandez, |  |  |
| ${ }_{\text {Lon, Ruthe }}^{\text {Lont }}$ |  |  |
|  |  | Mrs. John Rowand |
| Linell, Clarence Newman McAnally, Marjorie Nelson, Anastacio Navarrette. |  |  |
|  | with a delicio | tesia, Mrs. Vada Jacobs and |
| Ruth Alene Owen, Robert S. Pis-tole, John S. Rice II, J. D. Roberts, | at the hon |  |
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| Ruby Mae Rowland, Dorothy Mil-dred Reno, J. A. Shannon, Ruth |  |  |
|  | e Ployhar holding |  |
| Homan Strain, Pauline Shortess, <br> Joseph J. Solt, George W. Stur- | score at the close of the gad |  |
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|  | tron of the |  |
| Elizabeth Vogel, Charlotte Louise |  |  |
| Woods, Mary Marie Wheeler, Le- land A. Wittkopp and Hazel Stan- |  |  |
| ger. |  |  |
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# \%MOTHERS DAY 

Remember Mother With a Nice Gift

- Robes - Bed Spreads
- Slips - Table Linens
- Hose - Lace Scarfs
- Bags - Table Sets


We Wrap Free of Charge All Gifts Bought at Our Store PEOPLES MERCANTILE CO.

Mrs. Compton, Worthy Grand Matron,
Makes Official Visit In Artesia
 Mrs. J. C. (Bessie) Compton of -Courtesy Portales Tribune Portales, grand matron of he or- Russell Byrd, Roswell, past grand
die of Eastern Star, made her of-
ficial visit to the Artesia chapter patron; Arba Green, Artesia, past
Mrand patron; Mrs. E. C. Hawkins, ficial visit to the Artesia chapter patron; Arba Green, Artesia, past
Monday evening. Mrs. Compton grand patron; Mrs. E. C. Hawkins,
lists the Artesia meeting as one Monument, and MMs. Salle Swat,
Hagerman, district deputies; Mrs. of the outstanding ones in the $\begin{aligned} & \text { Hagerman, district deputies; Mrs. } \\ & \text { stann Have. There were about } 80 \text { pres- } \\ & \text { Jake Arthur, grand } \\ & \text { Irepresentative of Rhode Island }\end{aligned}$
Int with seven valley chapters rep. ent with seven valley chapters rep- representative of Rhode Island,
resented, including Habbs, Ros. Mrs. Arba Green, Artesia,
and
wrall well, Hagerman, Lake. Arthur, Mrs. Compton was presented a
Hope, Carsbad and Artesia. There
were also two out-of-state chapters represented, one in Texas, the
other in Missouri. $\begin{aligned} & \text { ter. The presentation was made } \\ & \text { by Mrs. Jeff Hightower who took } \\ & \text { the application of Mrs. Compton }\end{aligned}$ arranged in floore batrettective. and into the Portales chapter 25 years
arge vases. Formal gowns worn
ago. Mrs. Hightower was worthy
matron of the chapter at that time harm on this occasion. Officers and past officers intro- Thisit to her home chapsay on the date 25 years ag
ceed were: Mrs. W. C. Bates, when she was initiated PEOPLES MERCANTILE CO.


REMEMBER THESE GRADUATES WITH AN APPROPRIATE GIFT THAT WILL BE APPRECIATED FOR ITS QUAL

ITY AND SERVICE

|  | FOR |
| :--- | :--- |
|  | HER |
| $\bullet$ Hose | $\bullet$ Robes |
| Bags | - Slips |
| Costume | - Underwear |
| Jewelry |  |
| • Vacation | Luggage |

FOR HIM

- Hickok Belts - Suspenders - Billfolds - Grayco Ties
- Socks - Luggage
- Van Heusen Shirts

We Wrap Free of Charge All Gifts Bought at Our Store


## GENE AUTRY "TEXICALI ROSE"



COOKING FOR TWO Takes a Bit of Planning
$\mathbf{S}^{\text {OMETIMES } 1 \text { wonder that twosome cooks don't rise up and }}$ demand at least an occasional recipe that is geared for two demand at least an occasional recipe that is geared for two
mistead of six portions
Halving the quantities called for in the usual recipe often





slice of fresh breand, win with a litge be
fore putting away. The trit orre puttung way. The bread will
dry out , the cake will remain
moist and tasty
s. Gertrude Burbank


$$
\begin{aligned}
& \text { To reheat rolls or biscuits, put } \\
& \text { them in an wetper bag, tie up } \\
& \text { tighty and heat in oven. }
\end{aligned}
$$




## Streamline Beáuty



Prect Pate Robimon vill be

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## Authorized to Make

FHA APPLICATIONS


JOE HAMANN
AGENT FOR Hightower Addition


Western Union
Night Service at Artesia Hotel

Harp Issues Call To Musicians for Good-Will Trip

| A city |
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| municipal |
| and, ind inclading former |
| advanced | municipal and, including former and adaneed high

school band members, are to meet school band members, are to meet
in Artesia Junior-Senior High
School School auditorium each Monda
evening starting May 20 for re evening starting May 20 for $r$
hearsals
nual
nual
good-will tratory to to the an hearsals preparatory to the an
nual good-will trip to the moun-
tain communities next month an programs in the ext month and
city park this
summer, E. L. Harp, director, announced.
The rehearsals will begin at o'clock each Monday evening.
An invitation has been extend
by the director by the director to all musicians
who play band instruments and
who recently moved to the Artesia locality to jo join in the rehearsals
and programs. FRISCH TO LEAVE FOR
WAR OUTFIT REU George Frisch, one of the six
veterans of the Spanish-American
War in the Artesia vicinity, ex-
pects to leave Friday for Hastings,
Nebr., to attend a reunion of the pects to leave Friday for Hastings,
Nebr, to attend a reunion of the
3rd Nebraska Volunteer Infantry, with which he served The veteran said this week the
reunion over the coming week end may be the last for his regiment
and he did not wish to be absent. ARE LICENSED TO WED Marriage licenses were issued in
the office of the county clerk in Carlsbad to Booker T. Newton and
Johnsie Walker, and Elbert Ed of Ardesia. CONTEST
HELPER BLOCKER FUNERGAL Mrs. Tracy Wiilcox, wife of the
manager of the recent subscription
contest of The Advocate, is ex-
pected this evening from, Portales
to attend the funeral tomorrow pected this evening from Portales
to attend the funeral tomorrow
of C. R. Blocker, Advocate pub-
lisher who died lisher, who died Tuesday.
Mrs. Wilcox assisted Mr. Wil-
cox in the contest here and is concoutinge contest here and is co
ducting a similar contest at pre
ent for the Portales Tribune. Adrocate Want Ads Get Results:

Firemen's Dance Firemen's Dance
Tonight to Raise
Confab Expense Artesia firemen are counting on
their friends to attend a specia
dance at the American Legion the
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Propaganda Is Methodist Ministers ArtesiA boy melps $\begin{aligned} & \text { white clovis heet }\end{aligned}$ Analysed by Kerr And Their Wives Are
To Be Here Monday At Rotary Meet

Onan Nothem Anter








## " <br> TAXI

Call 221
24-Hour Service Artesia Cab Co

I STILL HAVE

## ALFALFA SEED

4-12-1-All Purpose Fertilizer Bulk Garden Seeds-Field Seeds—Oats-Barley

Hegari-Sudan-Cane-Maize-Kaffir
Corn-Cotton Seed
E. B. BULLOCK
flour, feed, coal and seeds


TO SERVE MEALS THAT HOLD HUSBANDS!
What do we know of nuptial bliss? Well, we know that husbands, in order to be happy, demand good food, properly prepared. And we know that the best foods are nationally advertised brands, such as Mrs. Gertrude Burbank, home economist and demonstrator, uses in her schools.

WILSON'S CERTIFIED HAM
Will be baked by Mrs. Burbank during the school and will be presented as a door prize to someone in attendance.

Attend Every
Session

Peoples Merc. Co.
"Where price and quality meet"
Grocery Department Phone 275


# Artesia Advocate 

## Women Somethin' About Cookin'



Misses Tidwell and
Hannah to Assist
Hannah to Assist
Gertrude Burbank

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## Everybody=: <br> The Advocate's Happy Kitchen

PlanNow to attered Something New in
Baking of Wilson
Ham in Dr. Pepper That there in nothing sissy about
a man knowing how to cook is at
teated by a glance
have offered theire recipes, not who
the approva. or disapproval of
Mrs. Gertrude Burbank, but to be
passed along to the
mise mist, or to any the home econo
well as to other women, as Personally mer
somewhat the pumpking tha a a cook
But that's DI himself, perhaps. But win we
have been cooking many yeais we as yet have not been accused of
killing anyone. We will admit we
have cansed killing anyone. We will admit we
have caused a little indigestion
now and then. But that was from now and then. But that was from
our victims eating too much, rath
er than because of the er than because of the quality of
our products. our products.
And if you
And if you think we can't cook,
try this one, whether you be a
woman at home woman at home, or a man in a
deer camp. And we have the word
of many women it's tope of many women it's tops for flap-
jacks. And
the the first time we ever have told
how it is done, except tover
us it can't get an't tell her we said scald with it.
But here 'tis Mix up two cups of sifted flour,
a teaspoon of baking soda (which you won't need afterwards (which
din-
dind anditin), half a teaspoon of salt
and a tableal
well women mixed (and here's. When
Mrs. sometimes Mrs. Burbank) put 'em through
the sifter again in order sure.
Beat up an egg throughly, mix
it with it with two cups of sour milk or
buttermilk and add the results
grad concoction.
Now geting well, to the dry of melted butter or a some other
shortening and bent shortening and beat some other
Slip in the refrigerat again
hour hour, if you can wait-for that
will make it better Then for the first batch fried,
and the first
lit and eve first panful only, rub a
little grease on the
griddle and wipe it sible with cloth or paper as pos-
Whe dump 'er on griddle is piping hos Now this is important: Do not
turn over until there
many many little craters formed from
broken bubbles. Then turn gently
If the cakes burn before the
ters form, the


## AT THE OCOTILLO THEATER

 Thursday, Friday, Saturday-May 16-17-18Free Admission Free Samples

Everything Free
Free Souvenirs Free Gifts

Little Known Facts and Sidelights on Oil Industry
What "Integiated" Means
Any student in an econ


SPRINGTIME MEAT LOAF to serve sliced cold



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Fervice in any Language- also, for theatre aisles as a paide
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allow onlyent guide which is slipped over the let rays of light to pass will be
extension number on the swith- concealed in theatre ceilings and
board when a guest is assigned a walls.
he switenboard operator knows in

## "THESE QUALITY FeATURES ALONE



JUST A FEW DOLLARS MORE THAN THEY ASK FOR LOWEST PRICED CARS BUY A LOT MORE QUALITY AND A LOT MORE CAR IN OLDSMOBILE!"
 offers many important features not found in lowest
priced cars. They'll tell you, too, that for the little priced cars. They'll tell you, too, that for the wittle
difference in price, nothing less than an Olds would
s807

## 

Of As Much As

## 40 to $\mathbf{6 0 \%}$ on Tires MAY TRADE-IN TIRE SALE

You Save from $\$ 20.00$ to $\$ 40.00$ a Set This is the chance of a lifetime to equip your automomie for summer driving with New , Tire


GUARANTEED
In writing up to 18 Months

RUBBER COMPANY
The Biggest Stock of Tires in Eastern New Mexico

Control of Cotton SALMON is the Fish TInsect Is Discussed that Everybody Knows - and Enjoyo At State College F isere was such a thing as an natitonal fith (maybe there

Lecturer Gives
Hints on Use of Baking Powder

Summary Given


Seoy Scoul the remainder the "tampo- Rall wae termed

 Cooking shool says that for boe
results in baking it is is a good plaia a lish we all like and alle at in some torm, or other.


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## REA Electric

 Gets Energized On Hope Line| the Central Valley Electric Cor poration, Inc., to Hope was ener |
| :---: | Aprir 26 , and the people of the

Hope community are now being Addition
 here and other repojects whinh howet have
been attached to it carrying lines also as far north as Dexter.
The information is onted in
Handy Andy - The Electrical
Hat
 Artesiued from the the coop office
and is quit effort on the phawn
Smith, bookkeere,
and is editeper The editorialiag coit, The conneityed of of "emiorial content and make
of inany Anys has received re
gnition from the ognitiondy from the thas reeceived office
Washington, which also foe Washing
mented,
Sonith.
Commenting
Commenting further on the new
line to Hope, "H After overe two yayd And"" seyss
and hoping, this is is a grand and
and

 cup sk mation' hate thew, and will rele te to
1 tegre in the next two weeks." Joe Richards Has Hunting License of 'Way Back in 1910
Joe Richards, perennial sportsman, dug ourds, perennial hunting licensts-
other dated Oct. 29 , 1910, fork wher
hunting and fishing for that year at a cost of only $\$ 1.50$.
In those days New Mexico Cerritory and the game Mexico wote
tion was administered by Thoma
P. Gable, as the license shomat whose name app Mark A. Cons on the license
as a deputy game warden. And


THE KAUFMAN COMPANY

Any oil-change helps "youthify your engine . . but not like this change to OIL-PLATING
ou change to an oil-PLATED engine by chang ing to Conoco Germ Processed oil-patented It goes in like any oil and is priced as low as many. But a costly extra ingredient-created in the laboratory-technically described in the Patent Office-energizes this oil to couple up direct to inner engine surfaces. The conco tion is as close as that of any plating on you car. A plating is not in the habit of getting wiped away at speed, or of draining down at a

OIL-PLATES YOUR ENGINE

## 9 SOCIETY <br> Mrs. Robinson's <br> 

Pupils Appear In Speech Festival
 music an
sored by


JOYCE TRAYLOR

vee ann mitchell
$\star$

reese booker


MARIANNE SOLT

$\div=$
$\qquad$

First National Bank
nown L. B. Feather, Cashier
L. Pottorf, Vice Pres. satisfaction

Fred Cole, Asst. Cashier
W. M. Linell, Asst. Cashier
R. Floore, Asst. Cashier SECURITY


SEE THE NEW LOW-PRICED BFNDTX HOME
at the advocates
Happy Kitchen Cooking School Ocotillo Theater
Thur., Fri., Sat.-May 16, 17, 18
It's not the fashion to wash clothes the old way. .9 to waste precious hours of your life over a steaming washing machine, doing a backbreaking, man-
sized job fifty-two times a year. The Bendix is the answer-a new, low-priced answer-to your question: But is there a way to wash clothes without any work? Yes! And we will be happy to show
you how the new Bendix Utility Model will make you how the new Bendix Utility Model will make your washdays a simple matter of flipping a switch.
Use a Bendix Home Laundry just once, and washUse a Bendix Home Laundry just once, and wat
Mann Drug Co.





Extension Service Circular Tells How To Raise Calves
> $\begin{array}{rlr}\text { Will } & \text { Be Sent } & \text { Free } \\ \text { Anyone } & \text { Writing to } & \text { State }\end{array}$ College

## 

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## Headquarters

tor CH
Wine and Beer
You'll Get the Best

## MIXED DRINKS

at

## the CANTINA

We Serve All Favorite Brands of Beer Our Mixed Drinks Are Just Right

## Measure All Cars, Regardless of Price, By "THE LEADERS INE UP" <br> and you'll know why Ghevrolet leads all cars in sales

## WHY PAY MORE? WHY ACCEPT LESS ?



No other car, regardless of price, combines all these Chevrolet quality

No other car,
regordless of price, can match Chevrolef
in public demand
s659
MASTER 85 BUSINESS COUPE All models priced at Flint, Mich. Transportation based on rail rates, state and local toxes (if any), optional equipment and acce
ies-extra. Prices subiject GUY CHEVROLET CO.

ARTESIA, NEW MEXICO




## BUILD YOUR KITCHEN

AROUND A MODERN

## GAS RANGE

EVERY HOMEMAKER
Dreams of Having a
MODERN KITCHEN


And...

## NOW IS THE TIME

To Make That Dream Come True During Our
Fifth Annual Spring Sale
of

## Modern Gas Appliances

## NO DOWN PAYMENT-36 MONTHS-PAYMENTS AS LOW AS $\$ 2.45$ PER MO.

Mrs. Gertrude Burbank
Nationally Known Lecturer On Foods
and Their Preparation
Will Cook On a Dependable

## ROPER GAS RANGE

At The
Artesia Advocate's Free

## COOKING SCHOOL

THURSDAY, FRIDAY and SATURDAY---MAY 16-17-18
YOU ARE CORDIALLY INVITED TO BE PRESENT ALL THREE DAYS

> Neu Mexica Eastern Gas Company
> "Helping Build New Mexico"

