

THE ADVOCATE IS STILL FIRST WITH THE NEWS FIRST IN CIRCULATION

Artesia Advocate

WE'RE SORRY FINLAND! BUT DON'T BE FOOLED BY A BREATHING SPELL

VOLUME THIRTY-SEVEN

ARTESIA, NEW MEXICO, THURSDAY, MARCH 14, 1940.

NUMBER 11

Alfalfa Growers Declare a \$47,841 Dividend And Elect Directors After Banquet Tuesday

Snyder, Head of Wichita Coop Bank, "Stuttering Sam" Heard on Program at Hotel in Noon-day Affair.

BUSINESS MEETING

Wives See Movie While Men Elect Charles Martin, Funk and House.

Members of the Artesia Alfalfa Growers Association and their wives and guests enjoyed one of the greatest farmers' get-togethers ever held in the valley at a noonday banquet Tuesday, then at a business meeting the men declared a \$47,841.31 dividend for the last year and held the annual election of directors.

Not only did the farmers and guests hear an enlightening talk on cooperatives by Ralph Snyder, president of the Wichita (Kan.) Bank for Cooperatives, nearly roll off their chairs as Elmer Hunter of Amarillo, better known as "Stuttering Sam," performed, and have other splendid entertainment, but they took part in the best banquet the association has had in many years.

And while the wives of the members attended the Ocotillo Theater in a body after the banquet, the association men "cut their pumpkin" and had a good business meeting, at which reports showed the fine shape in which the cooperative is at this time. The "pumpkin" of \$47,841.31 for the fiscal year ending March 1 was greater than in any prior year since the association was founded in 1922, since when total dividends were greater than \$366,000.

Artie McAnally, manager of the association, who served as toastmaster at the banquet, reported that the group now has 240 members, about the same as a year ago. Attending the banquet, he said, were 209 persons, of whom 180 were served on the Roof Garden of the Artesia Hotel, the twenty-nine constituting the overflow crowd being served in the Coffee Shop, then going to the Roof Garden for the program.

At the annual meeting, Charles Martin, was re-elected director to succeed himself, Jesse I. Funk was elected to succeed Tom Terry and Lidia House was named to fill the vacancy caused by the resignation of W. R. Hornbaker nearly a year ago.

Directors who carry over are Ed Taylor, L. P. Glasscock, V. L. Gates and I. S. Reser. The board will meet next week to organize.

Snyder in his talk, which was humorous as well as highly instructive, said cooperatives in order to thrive must have volume, an understanding of the board members of what is going on, the members must be kept informed and they must have good management, that loyalty might be maintained.

He cited the growth of cooperatives throughout the country and said that farmers, contrary to the old saying that they will not stick (Continued on last page, col. 2)

Keith Miller and J. H. Mitchell Are Seriously Injured

J. H. Mitchell of Artesia and Keith Miller of the Franklin Petroleum Co. lease in the oil fields were seriously injured about 5 o'clock Wednesday evening on the second dip in the highway south of Artesia, when the automobile of Miller went out of control, left the road and was demolished.

They were rushed to Artesia Memorial Hospital, where it was said this morning they were doing nicely.

Miller, a son of Mr. and Mrs. Frank Miller, is suffering from internal injuries.

Mitchell sustained a lacerated knee and a fractured ankle. The men had been to the farm fifteen miles south of Artesia of Mitchell's parents and were returning to Artesia when the accident happened.

MANN DRUG GOES TO NEW LIGHTING

The Mann Drug Company store joined the ranks this week of Artesia places of business which are using the new fluorescent lighting. Fixtures were installed Tuesday and the lights were first used that night, flooding the store as though illuminated by the sun. It was the third installation within a week.

Goat Ropers Will Play Coronado Men In the Centennial

Vote Monday to Appear in Pageant With Their Fiery Steeds

Members of the Artesia Goat Ropers Club on Friday, April 26, will temporarily abandon the sport of attempting to overtake and rope goats while forking spirited hoeses, and will don the garb of old Spanish Dons in order to do their stuff in the last day's activities of the Coronado Cuarto Centennial pageant in Artesia.

Not only will they appear as members of Coronado's forces when they entered this country in 1540, but in subsequent scenes will represent United States soldiers, Indians and cowboys, the last named of which will come closest to their roles in their weekly goat roping activities at the arena west of the city.

The club voted at the monthly meeting Monday evening at the city hall to give full cooperation to Mrs. C. E. Robinson, director of the Coronado activities in Artesia, and to appear in the pageant with their horses.

Carl Folkner, president, appointed Frank Smith to contact Mrs. Robinson and get full details as to garb, times of rehearsals and the actual performance, which is expected to attract considerable attention in this section.

The members also voted to buy "Levis," which is a fancy name for cowboy denim trousers, the (Continued on last page, col. 2)

Young Methodists Hear Bishop Holt Speak at Roswell

John Rice, president of the Pecos Valley Union of the young people of the Methodist Church and son of the Rev. and Mrs. John S. Rice of Artesia, presided last evening at a youth rally at the First Methodist Church of Roswell, at which Bishop Ivan Lee Holt of Dallas, Tex., spoke on "Youth and United Methodism."

About twenty-five young people from the Artesia Methodist Church attended. Valley towns represented, besides Artesia and Roswell, were Carlsbad, Lake Arthur, Hagerman and Darter. A number of adults also attended.

Bishop Holt was heard Wednesday morning in Hagerman on his official call there by persons from all parts of the Pecos Valley.

Emery Carper Nominated for Artesia Mayor

Vote Unanimous for Oil Man at Mass Meetings Monday and Tuesday—Other Candidates Are Named.

Emery Carper, well-known oil man, who has been generally talked for mayor of Artesia, subject to the municipal election Tuesday, April 2, was nominated for that office at a citizens' mass meeting at the city hall Monday evening and again at a second mass meeting at the Artesia Hotel Tuesday evening.

The nomination of Carper was unanimous at both meetings, where supporting candidates also were nominated. In order to complete a city ticket, five men were nominated for aldermen, one from each ward except the third, where Fred Brainard was nominated to fill out the unexpired term of Carper, who, if elected, will resign. The full term for councilman being four years, Brainard was nominated as a candidate for member of the council for two years by each group.

The supporting ticket named at the mass meeting Monday evening: In the third ward Leland Price was nominated for the full term, to fill a vacancy caused when J. R. Atteberry moved to Alamogordo. A. G. Glasser, councilman from the first ward, whose term expires, was nominated to succeed himself, as was W. H. Gilmore of the second ward.

M. G. Schulze was nominated for councilman from the fourth ward to succeed Albert Richards. Besides Carper for mayor and Brainard to fill out his unexpired term as alderman from the third ward, nominations Tuesday evening were:

Alderman, first ward, Ben Pior; second ward, J. K. Wallingford; third ward, Jim Ferguson; fourth ward, Tom Hefflin. W. H. Ballard, police judge, was named as a candidate to succeed himself at both meetings. At the Monday evening meeting C. E. Mann was elected mass meeting chairman and J. S. Ward clerk. Carl Folkner served as chairman at the meeting Tuesday evening and Elmer Perry as clerk. Present councilmen, whose terms do not expire for two years and will carry over: First ward, V. D. Bolton; second, C. O. Brown; fourth, Arba Green.

S. A. Winters, Weed Sawmill Man, Dies Suddenly Today

Stephen Alexander Winters of Weed, sawmill man and proprietor of a mountain lumber yard on the north highway here, died suddenly about 8 o'clock this morning at the home northwest of Artesia of G. N. Smith, where he had spent the night.

Mr. Winters, who was 64 years old, was born at Smithville, Ark. He is survived by his widow, Mrs. Hattie Elizabeth Winters.

Funeral arrangements had not been made as The Advocate went to press.

HERE'S HOW YOUR FAVORITE'S DOING

Cast an eye over the list of contestants in The Advocate's Goodwill Subscription Campaign and see how your favorite's doing. Here are the standings:

- Mrs. Dan Watson.....6,860,000
- Mrs. S. O. Higgins.....6,850,000
- Mrs. Charlie Buck.....6,830,000
- Clementine Cobble.....6,830,000
- Mrs. R. Langsdon.....6,825,000
- Mrs. James Dew.....6,825,000
- Mrs. Pat Gormley.....6,825,000
- Mrs. W. E. Sarvey.....6,820,000
- Eunice Curtis.....6,540,000
- John Bessire.....5,940,000
- Mrs. Ella Sole.....2,600,000
- Jack Hubbard.....1,000,000
- Louise Beard.....1,000,000
- Howard Santo.....1,000,000

Gasser Among Four New Wells On Production

Franklin Makes Million and Quarter Feet—Carper, Miles, Talmadge Finish State No. 2-A, Locate No. 3.

Of four producing wells completed the last week in the oil fields of Eddy County, one was a gasser, making a million and a quarter cubic feet daily.

Included in the others was the State No. 2-A of Carper, Miles and Talmadge in SW NE section 32-17-30, which was reported last week as making a good showing. Completed at a total depth of 2,882 feet, the well flowed 300 barrels of oil a day after being shot with 100 quarts of nitro.

The gasser is the Franklin, McIntyre No. 2-A, in SE SE section 20-17-30, which was completed at a total depth of 1,819 feet. Gas sand was encountered from 1,720 to 1,725 feet.

The other completions: Premier, Beeson 4-F, NE SW 31-17-30; total depth 2,831 feet; flowed 160 barrels in 14 hours through 4-inch choke.

Helen Bowers, State 1, NW SW 1-18-29; total depth 2,709 feet; flowed 40 barrels per hour. With the completion of the State No. 2-A, Carper, Miles & Talmadge made location of the State No. 3, in SE NE section 32-17-30, one of four new locations made during the week in Eddy County. Three were made in Lea County. The others in Eddy:

Flynn, Welch & Yates, Langford 3, SW NW 9-18-29; Nash, Windjohn & Brown, Jackson 12-A, SE SE 12-17-30; Dixon & Yates, Saunders 2, NW NE 12-18-29.

Progress among wildcats and other wells of general interest in Eddy County and the adjacent Maljamar area in Lea County: Aston & Fair, Hudson 3, SW NW 17-17-31. Artesia Drilling Co., Hoffman 1, SE SW 14-17-24. Drilling at 875 feet. C. C. Dodson, McElrath 1, SW SW 3-16-29. (Continued on last page, col. 3)

Watson Is Elected President Clearing House Association

Hollis G. Watson, president of the First National Bank of Artesia, was elected president of the Regional Clearing House No. 3 of the New Mexico Bankers' Association at the annual election in Roswell Saturday night. He succeeds Charles Johnson of Hobbs.

Fred W. Bloxom, assistant cashier of the First National Bank of Roswell, was elected vice president and Fred Cole, assistant cashier of the First National Bank of Artesia, was named secretary-treasurer.

Principal topics discussed at the meeting were: "Wagner Wage and Hour Laws," "The Federal Deposit Insurance Corporation and Its Relations to Public Funds" and "Laws and Rulings Regarding Collateral Deposits Out of the State of New Mexico."

More than thirty bankers were present from Artesia, Roswell, Carlsbad, Hagerman, Hobbs and Alamogordo. Besides Watson and Cole, the bank here was represented by S. O. Pottorff, vice president, and William Linell, assistant cashier.

Chavez Believes Artesia Can Be Included in the Continental El Paso-Albuquerque Air Route

Maloney Official Announces Shifts In Territories

J. C. Highfill of Tulsa, Okla., general manager for the Maloney Tank Company, has been here since last week working with Carl Folkner, district manager, in checking through New Mexico and Western Texas in regard to yards, crews and salesmen.

In a shifting of territories in this region, Highfill said Folkner's territory is being increased to include all of New Mexico and West Texas.

N. B. (Pat) Garner, formerly of Artesia, who recently was transferred from Wink, Tex., to Midland, is now being transferred to Fort Worth as salesman. Roy Guthrie is being shifted to Midland to handle sales and service.

Highfill will remain here about another week.

College Glee Club Of Westminster Will Sing Here

A well-balanced musical diet of rousing sea-chanteys, old folksongs, familiar light operatic airs, stirring anthems and novelty and college songs will be offered Artesia when the Westminster College Glee Club from Fulton, Mo., sings here at the First Presbyterian Church at a special 5 o'clock vesper service Sunday.

The twenty-three young men, under the direction of Prof. Robert F. Karsch, will highlight their hour program with popular novelty quartet numbers.

The appearance of the Glee Club will be a part of a week's concert tour through Oklahoma, Texas and New Mexico. Among other performances on its schedule is a concert in the Carlsbad Caverns Monday.

On its tour last year, the club attracted wide attention with a "streamlined" version of the "Star Spangled Banner," in which voice-breaking high notes were eliminated and the words were modernized.

The Rev. Henry S. Stout, pastor of the Presbyterian Church, said the general public is invited to attend and hear the Glee Club.

At least five men in Artesia are alumni of Westminster College, including the Rev. Mr. Stout, R. L. Paris, Martin Yates, Jr., and Wallace and John Gates.

Little Theater Takes Definite Place in City

Presentation Friday Evening of "The Silver Chord" Success—Band Shares in Net Proceeds of Production.

The presentation Friday evening in the auditorium of Artesia Junior-Senior High School of "The Silver Chord," first major production of the Little Theater of Artesia, proved to the community that there is great dramatic talent here and made members of the organization feel they are taking a step in the right direction, by way of providing live talent plays in a locality where they otherwise never would be seen.

"The Silver Chord" was better than any home talent play presented here in recent years, in the opinion of many members of the audience, who pointed out the talent of the actors, the direction of Mrs. C. E. Robinson, permanent director of the Little Theater, and Mrs. Louis Blackburn, production director, and the organized efforts of members making it possible.

The Little Theater of Artesia definitely took its place in the activities of the Artesia community, and those who saw "The Silver Chord" are looking forward to subsequent presentations, the next of which will not be until next fall, according to present plans of the group.

The school band shares in the proceeds of the production, which were not as large as had been expected, but which were encouraging to the Little Theater. The play grossed about \$80, from which, after expenses are paid, the band will receive half of the net for use towards buying new uniforms.

Outstanding in performance was Mrs. Arthur Shaw of Hagerman, who played the difficult part of Mrs. Phelps, widowed mother of two sons, whom she has reared to believe she is the perfection of womanhood. A selfish woman, Mrs. Phelps is jealous of her daughter-in-law, Christina, ably portrayed by Mrs. Arthur Paton, and Mrs. Shaw caught and passed on the character of the mother.

Mrs. Paton, as the cultured and charming Christina, could not have been better cast. Equally difficult was the part of Hester, fiancée of Mrs. Phelps' younger son, in which Mrs. D. C. Blue played the role of a young (Continued on last page, col. 4)

BROTHER-IN-LAW, PARTNER OF J. S. WORLEY, KILLED

Dr. M. A. Beasley of Matteson, Tenn., brother-in-law and partner on the farm southeast of Artesia of J. S. Worley, was killed in an automobile accident Saturday night, according to word received here Sunday morning by Mr. Worley. The accident happened while Dr. Beasley was on a professional call.

He had been here a number of times on visits and on business.

At the Hebrew cemetery in Salonica, Greece, pebbles are left on the tombs of the dead as a mark of respect.

U. S. Senator Wires Advocate, Along With News of Final Approval by Civil Aeronautics Authority of Extension.

TO GATHER DATA

Chamber Committee to Furnish Information—No Bond Issue Vote.

Artesia may be included shortly in the extension of Continental Airlines' route from El Paso to Albuquerque by way of the Pecos Valley, Dennis Chavez, United States senator from New Mexico, wired this newspaper Saturday, along with the news that the Civil Aeronautics Authority just had given final approval to the extension.

The airport committee of the Chamber of Commerce, headed by Emery Carper, has known for several weeks that Senator Chavez was assured Artesia will be given consideration and that he felt this city will be included in the stops in the Pecos Valley before long. However, no announcement was made publicly until released for publication in the senator's telegram Saturday.

Senator Chavez in a telegram to the editor of this newspaper, former chairman of the airport committee, last month requested pertinent information regarding Artesia and airport plans in order that he might work for the city from the Washington end. Preliminary information already has been furnished the senator and the committee is planning to make a complete survey of facts needed by the Civil Aeronautics Authority and the Post Office Department.

Act Is Declared Unconstitutional By Supreme Court

Knocked Out Over 25 Cent Fee. Because of Dual Provisions

The 1939 capitol remodeling act was declared unconstitutional by the State Supreme Court Tuesday in a unanimous opinion written by District Judge Bryan Johnson of Albuquerque, sitting for Justice A. L. Zinn.

The court held that the act, by its dual provisions for statehouse improvement and acquisition of new state park sites, violated a section of the state constitution limiting statutes to a single subject.

"We cannot escape the conclusion that two unrelated subjects are embraced in the bill," said Judge Johnson in summing up the opinion.

The ruling affirmed a Chavez County District Court judgment, in which Judges James B. McGhee found in favor of Henry D. Johnson in a suit for recovery of a 25-cent fee charged him by the county clerk for filing a chattel mortgage. Johnson had paid the fee under protest, alleging the capitol remodeling act, which created the filing fee, was invalid.

The 1939 statute set up a \$750,000 bond issue, backed by a 25-cent fee to be charged on each instrument filed by county clerks and a 50-cent fee for each instrument. (Continued on last page, col. 1)

Rotary Walks in on Lions And Hears Splendid Talk

Members of the Rotary Club, which gave up its regular meeting Tuesday noon on the Artesia Hotel Roof Garden in favor of the Artesia Alfalfa Growers' Association, "walked in" on the Lions Wednesday noon in what was supposed to be a surprise visit.

Some of the Rotarians, however, thought the Lions had prior information, for they had devised various means of fining the visitors in order to swell the milk fund. But the Lions had provided an exceptional program, a talk by Dr. H. A. Zimmerman of Phoenix, general secretary of Baptist work in Arizona, a missionary in Brazil for six years, who told of the beauties, the immensity and potentialities of that nation. However, the speaker said, his greatest interest there was the possibility of developing men, the greatest need of any country.

Members of both service clubs were surprised to learn that Brazil (Continued on last page, col. 5)

Contestants Run Neck and Neck at End of First Period

As the first period in The Advocate's Goodwill Subscription Campaign draws to a close—it will be at 9 o'clock Friday evening, March 15—it still is anybody's race.

Mrs. S. O. Higgins held the lead for almost a week. But Mrs. Dan Watson, up to Wednesday afternoon had a slight lead over her. And Tracy Wilcox, campaign manager, said this morning, the Wednesday night report, which had not been completely figured up to press time, can again change this position.

Mrs. James Dew, Mrs. Pat Gormley, Mrs. Charlie Buck, Mrs. Roy Langston, Mrs. Ruth Sarvey, Miss Clementine Cobble and Mrs. Eunice Curtis of the Flying H are bunched so closely behind these two that any one of them with just a little more and some effort can change everything, Wilcox said.

The campaign has thinned down to the real workers, the manager said this morning, and from here

to the end it is work and work alone that will make the winners. Of course, he added, it is essential to them to have the support of their friends and acquaintances.

"These high type workers are certainly worthy of your support," Wilcox said. "Without this support, effort will be wasted."

So far, Mrs. Langston has the prize subscription, Wilcox said this morning, for "Governor Miles sent us a check with Mrs. Langston as his candidate. This shows that our paper, as well as our contestants, are well thought of in New Mexico." However, Wilcox did not know that Gov. Miles was a regular reader of The Advocate even before the contest began.

After the first period closes at 9 o'clock Friday evening, March 15, the vote value drops approximately 20 per cent. Now is the time your subscription dollar goes the furthest. Help your favorite now!

THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 29, 1903
THE PECOS VALLEY NEWS AND THE ARTESIA AMERICAN

C. R. BLOCKER, Publisher
A. L. BERT, Editor
BEATRICE BLOCKER, Society Editor

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Three Months (Out of New Mexico)	\$1.50

NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

BUT SERIOUSLY, AIN'T WE GOT FUN?

The Carlsbad Current-Argus headlined Sunday: "Furore Arises Over Loco Hills Road," and went on to tell of a three-sided controversy last week between The Advocate and two of the Carlsbad newspapers (Max Thomas' Eddy County News did not get in the discussion). And wisely The Current-Argus concluded the story: "Confucius say: That too much money to throw away in two-bit scrap!"

We agree with "Skipper" Rigdon on his stand. But ain't we got fun! Of course, it is somewhat more than a "two-bit scrap"—each of three newspapers putting in its bit—but it is nothing for the two cities to get up in arms over. The matter of a road serving the Loco Hills is one in which the two cities should cooperate—in fact, that is what we quoted Governor Miles as declaring must be done, if there is to be a road.

Although The Current-Argus Tuesday of last week, in the story which started the general fireworks, did not say the road which Artesia would support to the Loco Hills was to be a direct, "beeline" shot from the oil field to the Cave City, it was generally understood here that was the proposed route. And that was the reason for our belligerent stand last week.

Certainly, Artesia will support a road from the Loco Hills, but it must connect Highways 83 and 62 not only by way of the hills region, but must connect with the present surfaced road to the property of the Potash Company of America. That's all we demand!

Rigdon's newspaper said Sunday: "We realize that Carlsbad, Artesia and the oil men want that Loco Hills road—so it would seem equally foolish for any of us to get so involved in an imaginary brawl that we lose sight of the issue at stake."

"That road means thousands of dollars to both cities, and to the oil industry."

Amen!

HERE COMES APRIL AGAIN

Just a year ago, with the approach of April, we advised that everybody cross his fingers and count ten.

Perhaps that might be a good idea again. We pointed out at that time that the majority of conflicts in which the United States has participated started in April, that the fourth month seems to be the belligerent one.

The world passed over April, 1939, with the dogs of war still in leash, but ready to be set free at any time. It was not until September that they were unleashed.

Quite definitely European powers are trying to draw us into the several scraps going on there, by means of propaganda and otherwise, but we hope we are smart enough to keep out.

But we must not forget April, 1917, nor must we lose sight of the fact we have dangerous days ahead.

With this thought in mind and an idea we might mention it this week, in walked W. P. Boggs with a clipping from another publication about United States history in April. This might be a good time and place to recount what that clipping said:

"Did you know that five of America's great wars commenced in April, that the Civil War ended and America's greatest tragedy occurred in this same month?"

"Here are the facts:
"The Revolution began April 19, 1775, at Lexington and Concord.

"The Mexican War began April 24, 1846, on the Texas frontier.
"The Civil War began April 12, 1861, with the bombardment of Fort Sumner, S. C.

"The Spanish-American War began April 19, 1898.
"The United States declared war on Germany April 6, 1917.

"The Civil War closed with Lee's surrender at Appomattox and Lincoln was assassinated in April, 1865."

Let us hope that we can "make the grade" not only during April, 1940, but for all time.

We can and will, if we tend to our knitting, build up a greater national defense, stamp out Communism and other subversive influences and everyone goes to building for a greater United States of America.

NOTE TO PUBLISHER: ORDER MORE NEWS PRINT

It really is quite enlightening to watch the contestants in our subscription contest work.

The first few days, many of them complained that other contestants already had called on the same people they were soliciting for subscriptions. They feared the field had been covered and that as far as they were concerned the contest was over.

But as time went on, each contestant became more and more enthusiastic about the whole thing, buckled down to work and began to have a good time doing it.

And the funny thing about it is that the longer the contest runs, the more interest is shown both by contestants and the general public, and the subscriptions keep coming in.

From Canada, come reports of the season's first caterpillar. We now await news of the early bird that got it.—El Paso Times.

Peace will come to the world when people, everywhere, are willing to do as much for the cause of peace as they do for the sake of war.—Taos Review.

Rather nice head to a story about Sally Rand, America's Mrs. Feather; Sally's Bankrupt But Not Flat-Busted, She Asserts.—Uniontown (Pa.) Daily News Standard.

RESPECT FOR OLD AGE

That the state of New Mexico has great respect for old age was brought to our attention the other day.

A friend whose automobile is not of especially late model pointed out that his 1940 license cost him only about \$5.

CHURCHES

ST. ANTHONY CATHOLIC CHURCH

504 North Ninth Street

Priest in charge, Rev. Fr. Brendan Weishaar.
Masses: Sundays, 8 a. m. and 9:30 a. m.
Study Club every Wednesday evening, 7:30 p. m.
Rev. Brendan Weishaar, O.M.C.

FIRST PRESBYTERIAN CHURCH

Fourth at Grand

Church school, 9:45 a. m.
Morning worship, 11 a. m.
Vesper service, 5 p. m.
Christian Endeavor, 6 p. m.
To our visiting friends we extend a most cordial welcome. We are always delighted to have you worship with us.
At our vesper service we emphasize quiet organ music, choral and congregational singing and a brief vesper talk by the pastor.
Henry S. Stout, Minister

ASSEMBLY OF GOD CHURCH

Corner Fourth and Chisholm

Sunday Services
Sunday school, 10 a. m.
Morning worship, 11 a. m.
Children's church, 7:30 p. m.
Mid-week services, Wednesday, 8 p. m.
Young people's services, Friday, 8 p. m.
Rev. Orel Boteler, Pastor

CHURCH OF CHRIST

Seventh and Grand

Wednesday
Ladies' Bible study, 2:30 p. m.
Mid-week meeting, 7 p. m.
Sunday
Bible school for all ages, 10 a. m.
Preaching, 11 a. m. and 7 p. m.
Lord's Supper, 11:50 a. m.
Training classes, 6:30 p. m.
Allen E. Johnson, Minister

SAINT PAUL'S EPISCOPAL CHURCH

Sunday services at Saint Paul's are held as follows:
Church school every Sunday at 9 a. m.
Evensong and sermon, except first Sunday of month, 7:30 p. m.
The Holy Communion first Sundays, 8 a. m.
Visitors are always welcome at Saint Paul's.
The Rev. F. B. Howden, Rector

FIRST METHODIST CHURCH

Sunday school at 9:45 o'clock each Sunday morning; classes for every age group.
Morning worship at 11 o'clock; special music by the choir.
Young people's meeting at 6:30 o'clock Sunday evening.
Evening worship, 7 o'clock each Sunday.
Visitors and friends of the church are always welcome. Newcomers are invited to visit our services and to make our church their church home while in the city.
John S. Rice, Pastor

CHURCH OF THE NAZARENE

"The Church With a Burning Message"

Fifth and Quay Streets

Sunday school, 9:45 a. m.
Morning worship, 11 a. m.
Young people, 6:30 p. m.
Evening preaching, 7:30 p. m.
Wednesday prayer meeting, 7 p. m.
Go to church Sunday. We welcome you.
Lee P. Phillips, Pastor

CHRISTIAN SCIENCE SERVICES

613 W. Main

Sunday Service, 11 a. m.
Wednesday Service, 7:30 p. m.
Sunday School, 10:15 a. m.
"Substance" is the subject of the lesson-sermon which will be read in all Societies and Churches of Christ, Scientist, on Sunday, March 17.
The Golden Text is: "Holy, holy, holy, Lord God Almighty, which was, and is, and is to come." (Rev. 4:8)

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "The Lord is righteous in all His ways, and holy in all His works." (Ps. 145:17)
The lesson-sermon also includes the following passage from the Christian Science textbook: "Substance is that which is eternal and incapable of discord and decay. Truth, Life and Love are substance, as the Scriptures use this word in Hebrews: 'The substance of things hoped for, the evidence of things not seen.'"

BAPTIST CHURCH

Corner Grand and Roselawn
Cooperating in Artesia's "Go-To-Church Program"—"Every Christian in Church"

9:30 a. m.—Study your Bible.
10:45 a. m.—Morning worship, "How to Live the Christian Life."
6:30 p. m.—Baptist Training Union.
7:30 p. m.—Evening worship, "Who Can Be Saved?"

WHAT'S WHAT

NEW MEXICO

News Briefs of the "Sunshine State," Gleaned from Many Sources

Three Wisconsin youths who plan to make a canoe trip across New Mexico next fall will have to carry their own water, the Santa Fe Chamber of Commerce commented. The boys wrote they intended to use their canoe all the way from Wisconsin to California, entering New Mexico above El Paso, going up the Rio Grande to La Joya, and taking the Rio Puerco from there to Defiance. Chamber officials replied that the Puerco and Middle Rio Grande—however they might appear on a map—wouldn't ordinarily float a 20-foot canoe, and that so far as they knew there was no stream of any sort crossing the continental divide.

New Mexico's 1940 tourist traffic may include two women cyclists from Minnesota. The State Tourist Bureau received a request for New Mexico literature from a Minnesota school teacher and a seamstress, who said they planned to bicycle to New Mexico, if they could find somebody to sponsor their trip.

Seventy cases of whooping cough were reported to the State Health Department during the week ending March 7, compared with 23 the previous week.

Adj. Gen. R. C. Charlton said actual conversion of the 11th Cavalry to anti-aircraft was expected to start April 25. By that time, he said, the guard expected to have most of its new equipment, except the 37-millimeter automatics.

The annual convention of the United Postal Employees of New Mexico will be held in Tucumcari May 10, 11 and 12, it was announced by W. A. Welsh, president of the organization. In addition to the United sessions, meetings will also be held there at the same time by the six other organizations of postal employees: New Mexico Chapter of National Association of Postmasters, New Mexico Branch of National Association of Postal Supervisors, New Mexico State Federation of Post Office Clerks, New Mexico State National Association of Letter Carriers, Albuquerque Branch of Railway Mail Service Association and New Mexico Rural Letter Carrier's Association.

The federal government helped New Mexico to the extent of \$4,343,790 during the fiscal year 1939 prepared by J. D. Hannah, chief assistant state comptroller, commented the district court and Judge McGhee for "his conservative and economical management of his court fund," and praised Mrs. Marcellie A. Puckett as being "highly efficient and her records are in excellent condition." The audit was made by the state comptroller's office at the request of Judge McGhee.

Assistant Attorney General A. M. Fernandez held that certificates of nomination for municipal elections must be filed at least 15 days before the voting, in order to be included in the election proclamation. A voter moving from one voting division to another in the same precinct may vote in the old division if his registration has not been changed, he held.

Troops of the New Mexico mounted patrol will hold a state meeting, with competition in riding, pistol-shooting and roping April 6 and 7 at Albuquerque, it was announced. Established troops are at Santa Fe, Las Vegas and Albuquerque, with one at Gallup.

Wednesday, 7:30 p. m.—Prayer and Bible study.
Christ Jesus is our only hope. Will you honor God by being present at public worship on Sunday? The soul of man needs that which God alone can supply. Let God have a chance at your heart and life.
S. M. Morgan, Pastor.

FIRST CHRISTIAN CHURCH

Sixth and Quay
"A Lively Church in the Heart of the City"

Special Palm Sunday services Sunday, including an anthem by the choir and a solo, "The Three Crosses," by Mrs. Wheeler.
J. Vernon Wheeler, Minister.

just inducted and others requested for Clovis and Tucumcari.

The Elephant Butte fish hatchery will have the largest output of fish for planting this year of any season in its history, T. F. Nelson of the hatchery said. Last year, about 1,000,000 young bass and crappie were turned into Elephant Butte and Caballo Lakes. Nelson estimated this year the two lakes and drainage ditches between Caballo and El Paso would get about 1,500,000 from the local hatchery.

Homer Pickens, district game warden, last week released the remainder of 100 Gambel quail trapped at the old Albert Fall ranch at Three Rivers. Forty of the birds were released from near Albuquerque north to Bernadillo. Pickens released 60 of the birds between Belen and Albuquerque.

Roosevelt County, famed far and wide for its potato industry, also produced plenty of peanuts in 1939. In fact, two millions pounds more peanuts were raised in the county during the year than have ever been raised before, according to a survey conducted by Frank Craddock, secretary of the Portales Chamber of Commerce. Although the yield was greater in 1939, Craddock pointed out, the demand has increased so much that instead of creating a market surplus there is actually a shortage of peanuts on the market.

After a bolt of lightning burned out a 7,500-watt transformer at Carlsbad recently it was discovered the thing had been in service for 35 years and had been used originally at the St. Louis World's Fair of 1904. Electrical engineers said the stamina of the ancient transformer "was remarkable" and the company that built it regained possession of it for "sentimental reasons."

Eleven ducks pioneering it across the United States by way of New Mexico in an airliner made history last week. One of them laid an egg at 11,000 feet. Shipped from San Francisco to Washington, D. C., the birds were to be released at Roaches Run, Va., by Interior Secretary Ickes to see whether they will make the 3,000-mile jaunt back to California under their own power. The ducks little knew their part in the experiment by the U. S. Biological Survey, which wants to know if they'll choose the Atlantic Coast's migratory trails in preference to the long flight back home. Before being crated, the ducks were ankle banded—each band bearing a request that finders notify the Biological Survey.

A report was received in Roswell last week from the state comptroller's office, covering the audit of the District Court in Chaves County. The report, prepared by J. D. Hannah, chief assistant state comptroller, commented the district court and Judge McGhee for "his conservative and economical management of his court fund," and praised Mrs. Marcellie A. Puckett as being "highly efficient and her records are in excellent condition." The audit was made by the state comptroller's office at the request of Judge McGhee.

Receipts of the state land office for February were \$253,085.14, up \$31,860.78 from those of the month last year, Commissioner Frank Worden reported. Oil and gas royalties supplied \$159,565.83 of the revenues, with rentals bringing \$64,789.01.

Fourteen persons were killed in 66 automobile accidents in New Mexico in January, Director Al S. Roughton of the Drivers' License Division reported. Ten of the victims were involved in 30 accidents in which the drivers were going "straight ahead."

February gas tax collections to-

LEST WE FORGET

LEST WE FORGET

By J. Vernon Wheeler

"PUTTING THE 'R' INTO PERSONALITY" (Resourcefulness)
Most of the unexplored regions of the world may have been discovered, but what a field lies ahead for the mental Columbus, the thinking Peary, the planning Byrd. Physical adventure promises not half the thrill of mental adventure. Physical life brings happiness, but mental life brings interests—a consuming, absorbing interest. What a pity it is, that a person, young or old, cannot shut out the world, open a book, and go forth on an adventure of romance, travel, biography, history or business. What a shame to see so many mental lives slow down after school days are over. So many forget the necessity of everlasting studying if they expect to get anywhere. Real personality must have resourcefulness.

Interest in New Spanish Church Is On the Increase

Increasing interest is being shown in services at the new Mexican Methodist Church, the Rev. Constantino Gonzales, pastor, said Monday when here to hold services. The church now has seats, but not of the best, he said, and they need repairing before they will best serve their purpose. As his own people cannot do much towards this expense and other necessities in order that regular services be continued, the Spanish pastor asked that their friends among the Anglos again give the church some financial aid. One important expense, he said, is plaster for the church. The pastor said everyone always is welcome to attend services and he and his people will be glad for all to join in with them. He called attention to his radio sermon from Carlsbad each Monday morning and his Spanish classes over the air each Tuesday and

taled \$375,666.64, against \$335,657.49 for February last year, Director P. E. Culver reported.

The State Tourist Bureau, anticipating a record drivel year for 1940, has prepared for free distribution 1,200,000 pieces of descriptive literature about New Mexico. Director Joseph Bursay said. The literature includes the 1940 state highway map, and historic trails map in full color and a Coronado Cuarto Centennial-New Mexico booklet. The Coronado New Mexico booklet is a condensation of three booklets issued last year, and includes points of major scenic and historic interest in the state.

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Modern medical research has discovered important things about vitamins as a source of vital energy. New concentrates are available. Your physician will prescribe them for your individual need.

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Magazines of national circulation are running stories about the Coronado Cuarto Centennial celebrations that will be in New Mexico, Texas and Arizona this summer.

Naco, Ariz., is the place where the Coronado expedition entered in 1540 what is now the United States. An international monument will be built there.

Elsa Maxwell, nationally-known party-giver, says she will bring a delegation to New Mexico in 1940 for one of her unusual parties on the Coronado theme.

Thursday afternoon, in which he usually tells a story in Spanish.

Artesia Lodge No. 28
A. F. & A. M.
Meets Third Thursday Night of Each Month.
Visiting members invited to attend these meetings.

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Gas Gas All Time
Mrs. Jan. Miller says: "Gas on my stomach was so bad I couldn't eat or sleep. Gas even seemed to press on my heart. Adierika brought me quick relief. Now, I eat as I wish, sleep fine, never feel better."
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PALACE DRUG STORE and MANN DRUG CO.

"Leto's" for the Gums
Superficial soreness can become mighty trying. Druggists will return your money if the first bottle of "LETO'S" fails to satisfy.
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The Gateway Hotel
COFFEE SHOP
You'll enjoy a stop at the Gateway Hotel... the friendly, congenial atmosphere... the comfort of your room and of the newly enlarged lobby.
GARAGE FACILITIES
All Rooms With Bath
\$1.50 and \$2.00
EL PASO

A Western Hotel for Western Folk
In El Paso on business or pleasure, cattlemen and all other westerners will find real old-fashioned western hospitality at the Del Norte; and you'll find the food always better, and the accommodations more comfortable.
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Artesia's Go-to-Church Program "JESUS OF NAZARETH PASSETH BY"

(By Member Ministerial Alliance)

The name of Jericho awakens memories for the Bible reader, both pleasant and unpleasant. It is a pleasant memory to think of the original Jericho, the town first conquered by the hosts of Israel, under Joshua. It is an unpleasant memory to think of the present town of Jericho, filled with filthy Arabs, infested with fleas and other vermin, and its most glaring indication of modernness, the sign at the main hotel in Arabic, Hebrew and English offering "ice cold beer" to travellers on the road down from Jerusalem.

To that city, set in the midst of a strange plain, surrounded by heavily-laden and sweet-scented orange groves, came Jesus. In that city a blind beggar, depending on the passerby for both food and information. Hearing the clamor of the passing throng, he asked what it means. The reply was: "Jesus of Nazareth passeth by!"

It was true. It is always true. It is true everywhere. Jericho might have been our city. The first century might have been the twentieth century. Jesus, the Divine Son of God, is ever passing.

Jesus of Nazareth, passing by, is exceedingly near each of us, when we are engaged in the dull, ordinary, uninteresting duties of the day. Routine is life, and life is routine. When we are performing our daily tasks, the Divine Comrade comes close. Moses met God face to face when tending sheep in an Asian wilderness. James and John were called into apostleship by Christ when engaged in such an uninspiring and humdrum task as that of washing nets. Matthew heard the Master say, "Follow Me," when sitting at the dreary and unappreciative job of collecting tax money. Although God is the supreme lover of the beautiful, He comes closer to men in duty than in beauty. Obedience to noninspiring and uninteresting commands often results in God's benediction.

Jesus of Nazareth passing by, comes closer to us in the magic moments of life, in the great moments, when minutes or hours stand out as though all the spotlights of the world were focused upon them. What are some of the great moments when God is so close to us?

One such moment is that when a man chooses his life calling. Life is composed of decisions, a few of which are so fundamental that they effect all others through the years. Such a decision is that of a life calling.

Another great moment is when a great friendship or a mighty love is born.

Another great moment is when a couple looks for the first time into the tiny face of the new life entrusted to their keeping. At that hour if never before, a sense of responsibility of dependence comes, and the heart cries out for aid from a Divine Hand.

There are other great moments. Maybe a cry from the past which lifts one into intimacy with the Master. When victory is achieved at great cost, when hopes come out of the gloom. Such moments are holy moments; Jesus of Nazareth passeth by.

Then again, Jesus of Nazareth passeth in the unheralded hours of gloom. Jesus passeth by in those moments when high hopes die, when far-off horizons fill with dense clouds, and when firm faith flickers. It may take such experiences to make us stop long enough to comprehend the presence of God. What is a pearl? Where found? A pearl comes from an oyster. Some foreign substance finds its way into the shell of a living oyster, something that wounds and slays unless healed. Around this foreign substance grows something healing. This becomes a pearl. A wound, and the healing thereof—what a picture of a human soul—thrown back in dire need upon God!

The heroine in Frank R. Adams' novel, "Help Yourself to Happiness," hears her father say: "When you've got your back against the wall, then you're in the best possible position to win a fight against odds. You know there is something solid behind you. And when you arrive at a point where you have to say, 'There's no help for me,' and you really mean there isn't any help for you but God, and believe that, you'll get it. You've got to—there isn't anything else. Take a chance—put your trust in Whoever it is Who makes you breathe when you're asleep." And we know that person is Christ our Lord. Out of the shadows always cometh God. Jesus of Nazareth passeth by!

ATTENDS MEDICS' CONFAB

Dr. H. A. Stroup left Sunday for Dallas, Tex., where he is attending a convention of the Southern Medical Association, which is in session Monday through today. He is to return home Friday.

Mrs. William Bullock returned Sunday from Sherman, Tex., where she visited her parents, Mr. and Mrs. O. S. Spraggin.

Smith Items

(By Mrs. H. E. Brown)

Mrs. Grover Pratt has returned after a short visit with friends in Loveland, Tex.

Miss Lucille Brown was a visitor Sunday afternoon in the home of Miss Lois Jackson.

Mr. and Mrs. F. L. Brown and family were visitors Sunday of Mr. and Mrs. Tom Hardesty and family.

Mr. and Mrs. Omar Brown and son of Seminole, Tex., were visitors Monday evening in the home of Mr. and Mrs. H. E. Brown.

Mr. and Mrs. H. E. Brown and Mrs. Fred Brown and son, Frank, have returned after a short visit with friends and relatives through Oklahoma, Texas and Arkansas.

Sunday school was well attended Sunday with about fifty persons present. Everyone is cordially invited to attend the Sunday school services held at 10 o'clock every Sunday.

Robert Heard entertained members of the intermediate senior boys' and girls' classes in his home Sunday afternoon. Games were played and refreshments served later in the afternoon.

Church services were held Sunday evening in the Sherman Memorial Church with the Rev. Henry S. Stout of the Presbyterian Church of Artesia presiding. An interesting message was presented to the congregation. Everyone is cordially invited to the church services every Sunday and the Wednesday evening Bible study.

The Willing Workers were entertained in the home of Mrs. O. C. Rogers Tuesday at an all-day meeting and covered dish luncheon. During the day they worked on a quilt. It was voted the Helping Hands were to be invited to join the Willing Workers. The following were present: Mmes. R. I. Gibson, C. N. Robinson, F. L. Brown, J. L. Briscoe, S. B. Biggs, R. J. Heard, A. L. Jackson, F. J. Herbold, H. F. Cope, Robert Corbin, K. G. Miller, J. C. Goodrich and E. C. Abston and the hostess, Mrs. O. C. Rogers. The next meeting will be at the home of Mrs. C. N. Robinson April 9.

Mrs. Mary Davis, Mrs. Emma Huey and Mrs. Virginia Briscoe left Friday for a visit with relatives and friends in Little Rock and Fayetteville, Ark. They expected to be gone about two weeks.

WORLD NEWS

BRIEF FORM

From Near and Far, Some Timely, Some of Human Interest

The Paducah, Ky., fire department's hook and ladder truck can be counted on to get there despite a little motor trouble. Fire Chief Ray Wilkins, who's had trouble replacing a worn out part in the old truck's engine, said he would have it towed by a wrecker to any downtown fire.

Even the cats are tough in Washington. Amid clanging steel and 3,000 bustling men, a cat gave birth to four kittens atop Grand Coulee Dam. She's raising them up there, too.

At Springfield, Ill., Lee Becker, a strong believer in individual initiative, went just a little too far when he made his own license plates. Policemen, attracted by the brilliant lustre of the tags and an early series number, arrested Becker, who told them he had fashioned the plates out of a stove pipe.

Eight-year-old Larry Dean Schnase is no stranger at a hospital in Hastings, Nebr. At present he's recovering from a double mastoid operation. Two years ago he was there with a fractured thigh. When he was a year old he underwent a first operation for double mastoid. Three weeks afterward he returned to have his tonsils removed.

Four Worms are seeking to turn their last names. Mr. and Mrs. Stanley W. Worm and Mr. and Mrs. Everett A. Worm of South Bend, Ind., filed a petition to change their names to Warren because their present monickers "have constantly exposed us to ridicule and embarrassment." The male Worms are twins.

While the cops are away, the bad peeples will play. The cops—Policemen Martin Kruse and Dennis Reilly—came back to their cars in Indianapolis after an absence to discover the bad peeples had stolen their rubber slatsticks, notebooks and pads of stickers.

A. Stanley Jackson had no trouble getting excused from jury duty in Seattle. He told the judge his wife was in a hospital. "What's

the matter with her?" asked the jurist. "She just had a baby and I haven't seen it."

Professorial dignity underwent something of a let-down at Cornell College in Mount Vernon, Ia., because a student janitor was in a rush to meet his "date." He accidentally locked two professors in a chapel washroom after a public lecture. They were released in a half-hour, their knuckles bleeding from door pounding.

At Mexico, Mo., bootblack R. T. Scott, advertised shoe shines at 5 cents a foot. It brought him a dime on most jobs. Then the ad backfired. Customer Forrest Arnold asked for an 8-cent shine, claiming his feet are not two-feet long.

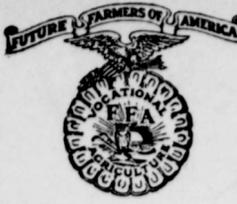
Executive Frank Lea of the Carnegie-Illinois Steel Corporation signed his name "F. Lea" until he got a letter addressed to "Mr. Flea."

Mildred Thrift, 26, of Sapulpa, Okla., is recovering from her fifteenth operation in 10 years. Every operation was for something different. "I hope this is my last one," she sighed.

The burglar who tried to break into Detective Sergeant Anto Pszanowski's home in Omaha, Nebr., left Anton cold. Shirtless and shoeless, Pszanowski pursued the invader for a block and a half over ice-glazed streets, but the man escaped.

Thieves who had worked hard with sledge hammers to break open a safe in the Dayton, Ia., school probably were fit to be tied when they found it contained less than \$2. And to add to their discomfiture—the safe was unlocked all the time.

So vivid was Margie Rhodes' dream that someone was stealing her chickens at her home in Shreveport, La., that she dressed at dawn and rushed out to check



Both classes of vocational agriculture boys attended the alfalfa hay grading demonstration presented by the Extension Service, at the Artesia Alfalfa Growers Association Tuesday morning of last week.

Speakers at the demonstration were W. A. Wunch, extension economist of New Mexico; Clayborn Wayne, extension agronomist, and H. A. Harlan, government specialist in the uses of hay.

The talks and demonstrations covered the grades and grading of hay, its various uses and the different types of fertilizers one may use and their benefit in the production of alfalfa hay.

up. She found 58 of her 60 chickens had been stolen during the night. Two roosters were left.

Friends bet Harold Prommel, Colorado University sophomore, \$1.50 he couldn't stay all night in a tree. He did it. "It got kind of chilly, but I got paid in full," he said. "Now I'm going to have a date."

Maybe the Des Moines, Ia., stenographer was doing some Leap Year dreaming on this one. Iowa social welfare officials told of old age pension correspondence in which this question appeared: "What is the source of the applicant's spouse?" The word "spouse" inadvertently had been substituted for "income" in the transcription.

WANTED—Clean Cotton Rags—The Advocate.

Mrs. Ruth Tuttle and son, Warren, expect to leave the latter part of next week for Chula Vista, Calif., where they will visit Warren's grandparents, Dr. and Mrs. T. D. Tuttle, during the Easter vacation. They will be accompanied by Mrs. Frank Krumpolz and two children, Claire and "Dickie," who have been visiting Mrs. Krumpolz's parents, Mr. and Mrs. Rex Wheatley, the last two months, and Mrs. Rex Wheatley, who will visit her son, Richard, in San Diego,

Calif. Mrs. Krumpolz and children will join Mr. Krumpolz in Los Angeles to make their future home.

At Minneapolis, A. C. Buttrick became the first victim of the city's new tax on forgetful motorists. He was fined \$2 in traffic court for leaving ignition keys in his parked automobile. A new ordinance prohibits it.

CARBON PAPER—The Advocate.

1890 1940

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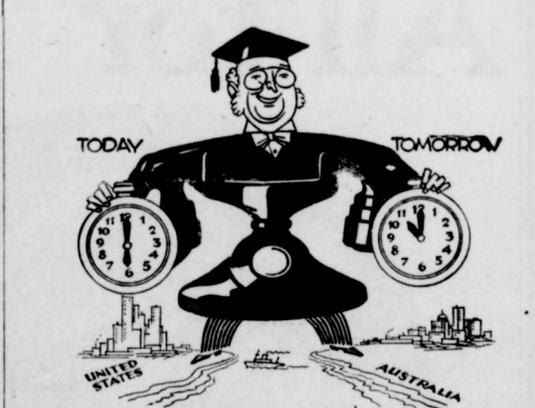
Say "Skool" With Us!

*Prosit... Down the Hatch... or What Have You

IT'S an old national custom to say skool as you lift your glass in toast; but we don't care what you say as long as you enjoy yourself here these spring evenings.

THE SMOKE HOUSE

Phone 97 Of Course We Deliver



Professor Telequiz Calls the Class to Order... Today's Question Is:

QUESTION: If one of your friends should call you from Australia and say it is 11 a.m. tomorrow and you say it is 6 p.m. today, who is right?

ANSWER: Well, you're both right. The telephone goes places so far and so fast it makes the clock dizzy.

Your home or office telephone will take you practically anywhere in the United States. You can call Australia and many other foreign lands as well. To the right are a few Three minute station-to-station rates. The operator will be glad to tell you rates to any particular towns.

AIRLINE MILES	DAY RATE 4:30 a.m. to 7 p.m.	AFTER 7 p.m. and all day Sundays
50	\$.45	\$.35
100	.70	.40
150	1.00	.60
200	1.25	.75
300	1.60	.90
400	1.80	1.05
500	2.05	1.15
1000	3.75	2.00

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WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Why lug the Drum when you can twirl the Baton?

Above is the Buick SPECIAL 4-door touring sedan \$996*

YOU never yet saw a band come down the street without someone out in front setting the tempo, while someone back in the crowd obediently thumped in time.

So you'll get what we mean when we ask, right out, why drive a car that's along just for the march—when you can pilot a Buick and show the others the way?

Maybe someday they will have engines like velvet because they're electrically balanced after assembly; but Buick has them now.

Maybe tomorrow they will have coil springs all around that never need greasing—but Buick has them today.

Maybe sometime you'll get the five-foot front seat room and Foamtex cushions of the SUPER—maybe you'll get direction signals with automatic cut-off as standard equipment—but you can get those things and a lot besides on Buick this year.

Maybe someday you'll get a car as long as Buick for the money, or with a frame as heavy without paying more; maybe sometime there'll be another eight as big and roomy and powerful that's priced like a six.

But why take a chance on those maybes when this honey's here, ready for you to take over right now?

Fact is, when you step into this Buick you take over a car others will be trying to equal for years to come.

So drop in on your Buick dealer. Drop in to talk facts and figures, or drop in to see what next year's cars will try to look like.

But drop in! Soon!

Prices Begin at \$895 for Business Coupe—Sedan prices start at \$955—

*delivered at Flint, Mich. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

"Best buy's Buick!"

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SOCIETY

Guild Sponsors Springtime Style Revue and Silver Tea on Monday

A springtime atmosphere was created Monday evening when a lovely style revue and silver tea, sponsored by the Young Woman's Guild of the Christian Church, assisted by local musicians, was presented in the Artesia High School auditorium.

The models, Misses Bettyne Lanning, Jessyle Cunningham, Gertrude Morgan and Norma Mayes and Meses. Ralph Barr, Wainright Miller, C. F. Welch, Wallace Gates and Robert Ohemus, very charmingly modeled morning outfits, sport costumes, street dresses, afternoon frocks, Easter bonnets and floor length formal gowns from People's Mercantile Company, Baldwin's Store and the Toggery Shop. Pauline Maack corsages were furnished by the Junior Woman's Club.

An added feature to the style show was two cute little pages, Gail Hopkins, dressed in a dainty pink crepe, and Maureen Barrett, dressed as a little gentleman in black slacks with a white satin long-sleeve blouse. They appeared from an archway at the back of the stage and announced each number.

The stage was beautifully set with potted plants and cut flowers forming a colorful background for the new spring styles.

A selection of musical numbers of airy springtime compositions rendered by talented musicians added to the pleasure of the occasion. A model song by the guild sextette, Mrs. J. Vernon Wheeler, Mrs. Ruth Fields, Mrs. L. F. McCroxy, Mrs. Britton Coll, Miss Gerda Smith and Miss Natalie Murdock, marked the opening of the outstanding event. Other musical numbers presented on the program were two violin duets by Miss Shirley Bartlett and Louis Story; two numbers by the Woman's Club trio, Mrs. Wallace Gates, Mrs. M. C. Ross and Mrs. I. L. Spratt, and personnel violin ensembles by Miss Shirley Bartlett, Miss Helen Wells, Miss Mattie Frances Vaught and Louis Story and Mrs. Doris Welbourne, accompanied by Mrs. Joanna Gerhardt, Mrs. Wallace Gates and Mrs. I. L. Spratt.

Immediately after the style revue a lovely appointed tea was served in the home economics division of the high school with the members of the guild, dressed in beautiful formal gowns, as hostesses. Lace laid tea tables were centered with peach blossoms and cyclamens, with light green tapers in crystal holders on either side.

Presiding at the double service were Mrs. Bert Shipp, Mrs. Harold Crozier, Mrs. J. W. Thomas and Mrs. Homer Boreland. On the refreshment committee were Mrs. C. C. Conner and Mrs. L. L. Ledbetter.

Guests were graciously received by Mrs. Kenneth Waggoner, Mrs. Max Edge, Miss Georgia Benz and Miss Catherine Filbert, ushers.

Mrs. Rex Wheatley spent the week end in Amarillo, Tex., with relatives.

BRUCES ARE HOSTS TO MONDAY SUPPER CLUB

All members were present for a meeting of the Monday Supper Club held at the home of Mr. and Mrs. J. Clark Bruce Monday evening.

A tasty supper was served at 6:30 o'clock, after which rounds of contract were enjoyed with Mrs. J. J. Clarke, Jr., holding the high score at the close of the games.

Present were Mr. and Mrs. Clarke, Mr. and Mrs. L. C. Reynolds, Mr. and Mrs. C. D. Marshall and the hosts, Mr. and Mrs. Bruce.

CLUB IS ENTERTAINED BY MRS. BIGLER FRIDAY

After a lovely appointed luncheon served at the Artesia Hotel Friday, members of the 1937 Bridge Club adjourned to the home of Mrs. E. N. Bigler, where they enjoyed the afternoon playing rounds of contract.

At the close of the games Mrs. Bigler held the high score and Mrs. Neil Watson second high.

All members were present for the occasion: Meses. Watson, Landis Feather, C. J. Dexter, Raymond Bartlett, D. A. Miller, L. P. Evans, Howard Whitson, Kenneth Williams, Marie Devoss, Wainright Miller and J. Mott Williams and the hostess, Mrs. Bigler.

NOBLE GRAND CLUB IS ENTERTAINED FRIDAY

Miss Linna McCaw and Miss Merrill Bradley were co-hostesses when they entertained the Past Noble Grand Club at their home Friday evening.

After a short business meeting, a social hour was enjoyed and delicious refreshments, carried out in the St. Patrick's Day motif, were served by the hostesses.

Enjoying the occasion were Meses Mary McCaw, Ina Cole and Ella Bauslin and Meses. Nellie Cogdell, Frank Thomas, C. Bert Smith, G. B. Dungan, George Johnson, Effie Wingfield, W. H. Cobble, J. M. Story, Beulah Jones and Fannie Bruton, and the hostesses, Meses McCaw and Bradley.

SOCIETY MEETING IS HELD LAST THURSDAY

Members of the Presbyterian Missionary Society met at the church last Thursday afternoon with Mrs. Jesse L. Truett hostess.

The Rev. Henry S. Stout finished a discussion on the book, "Through Tragedy to Triumph," and the concluding chapters of "Women and the Way" were given by Mrs. L. R. Gerhardt, Mrs. Ralph Shugart and Mrs. Hugh Kiddy.

At the close of the meeting the hostess served a light refreshment course to about sixteen members.

More than 300 nationally-known educators will meet in Albuquerque, Aug. 6 to 14 to participate in the Coronado educational conferences.

CARBON PAPER—The Advocate.



What's New in Cooking

by Gertrude Dent

How To Enjoy Your Own Party

WHEN you must be maid and hostess, too, there's only one way to make sure that you will enjoy your own party. Plan ahead, and choose a menu that will require little last-minute fuss and preparation.

The hostess we all admire and envy, too, is the one who can greet her guests in a calm, unruffled fashion, secure in the knowledge that every tiny detail has been attended to: that linen, silver, and china are ready to use; that dainty and delicious food needs only a few last-minute touches; that garnishes are arranged, and that there's no chance for anything to go wrong!

Angel Food Cake is probably "tops" in party foods. The oven in your modern electric range maintains the low, even heat required for the tender, delicate, and moist Angel Food we like, so why not make one for your very next party?

Prize Angel Food Cake

Fruit filled Angel Food is particularly delicious for a party. To make it, bake your favorite Angel Food and when the cake has cooled, separate into 2 layers, using a fork. Spread with Whipped Cream Fruit Filling and put layers together again. Frost with remaining Whipped Cream Fruit Filling.

Whipped Cream Fruit Filling

½ pint heavy cream
2 tablespoons sugar
¼ cup fruit (crushed)

Whip the cream until stiff, then fold in sugar and fruit.

If whipping cream refuses to whip, place the bowl containing the cream in a larger bowl filled with cracked ice. Then whip as usual.

If lettuce leaves for your party salad just won't "cup," this will help. Take two leaves of head lettuce and with a pair of scissors or a sharp knife, cut a V-shaped piece from the stem end of each. Then fit one V-shaped cut into the other and place on salad plate in form of a cup.

An easy and attractive garnish for the platter of cold cuts or a sandwich plate, is made by cutting small cucumber pickles in thin slices from one end almost to the other. Spread the slices to form a fan.

Use the deep-well cooker on your modern electric range for heating rolls. They will require no watching and when you're ready to serve them they'll be tender and moist, as well as warm!

To prevent flower holders or "frogs" from slipping, pour a little melted paraffin in the bottom of the flower bowl and press holder in the paraffin.

To keep fruit cake moist, place a cut apple or a piece of cheesecloth dipped in cider, in the container.

Always cream the butter and have it soft for spreading when you are making sandwiches.

MISS WILLIAMS HONOREE AT PARTY FRIDAY NIGHT

Mr. and Mrs. Howard Williams were hosts when they complimented their daughter, Miss Catherine Louise Williams, with a party at their home Friday evening.

The young people enjoyed a pleasant evening playing games of Bingo and dancing, gay music being furnished by a nickelodeon. A tasty luncheon plate was served buffet style at 11 o'clock.

Sharing the occasion with Miss Williams were Meses Mary Baird, Bettyne Lanning, Sybil Prior, Edna Carder, Jane Shugart, Barbara Wheatley, Peggy Hamill, Janice Mann, Laura Lou De Louche, Wanda Story, Peggy Linell, Charleen Martin and Ruby Kennedy, and Weldon Grant, Hal Hamill, Raymond Kennedy, Wayne Truett, Joe Solt, Leland Whitecock, Curtis Bolton, Clyde Dunn and Leon Bert.

MRS. LEWIS COMPLIMENTED WITH SHOWER THURSDAY

Mrs. C. S. Powell, Mrs. J. M. McCasland and Mrs. J. W. Cox were co-hostesses when they com-

plimented Mrs. Joel Lewis with a miscellaneous shower at the Powell home last Thursday afternoon.

An assortment of dainty gifts tied with pink and blue ribbons were presented to the honoree in a lovely bassinets.

The hostesses served a light refreshment course carried out in a pink and white color scheme to the honoree, Mrs. Lewis, and Meses. Walker Lewis, Dan Bynum, Dick Bynum, A. J. Groves, Bruce Wilson, Walker, Hollis, Skinner, Lewis and Oliver. Those sending gifts were Meses. Frank Wilson, Hagon McCaw, Ben Champion, J. W. Mathews and Hester, and Meses Mildred Hines and Vernice McCasland.

The stage used in the Coronado entrads celebrations will be as long as a regulation football playing field and will be thirty-five feet high.

The opening entrads of the Coronado year in New Mexico and the Southwest will be at Albuquerque the night of May 29.

ENGRAVING—THE ADVOCATE.

CLUB IS ENTERTAINED BY MRS. JONES FRIDAY

Mrs. J. W. Jones was hostess when she entertained members of the Rummy Club at her home Friday afternoon.

At the close of the games of rummy the high score prize was presented to Mrs. John Donahue, second high to Mrs. W. S. Hogsett and consolation prize to Mrs. C. W. Stagniller.

The hostess served a light refreshment course to Meses. A. M. Archer, Merrill Sharp, Gene Roberts, Virgil Millsap, Ray Hart, John Donahue and C. A. Pyatt, club guests, and Meses. Hogsett, Stagniller, Craig Cornett and F. E. Painter.

NAZARENE LADIES HAVE MEETING LAST THURSDAY

The Nazarene Missionary Society held a meeting at the church last Thursday afternoon with a large attendance.

The devotionals and mission study were led by Mrs. D. A. Loucks.

STUDENTS FROM ARTESIA IN CHOIR PERFORMANCES

Miss Dorothy Gilmore, daughter of Mr. and Mrs. W. H. Gilmore of Artesia, and Miss Eunice Boteler, daughter of J. H. Boteler of Artesia, students of Eastern New Mexico College at Portales, were among the thirty-five students of the A Capella Choir and Violin Choir from the college to sing and play in Santa Fe and Albuquerque Sunday and Monday.

The two groups, accompanied by Harry F. Taylor and Gillian Buchanan of the college music faculty, expect to travel by bus for California, where they will present a national broadcast program.

MRS. DUNN HOSTESS TO HI-LO LUNCHEON CLUB

Mrs. Harold Dunn entertained members of the Hi-Lo Luncheon Club at her home Tuesday with Mrs. Hugh Donald Burch, Joe Holyfield and Buster Mulcock substituting guests.

A tasty covered dish luncheon was served at 1 o'clock, after which rounds of contract were enjoyed with the high score prize going to Mrs. Dunn and consolation prize to Mrs. Adrian Fletcher.

Members present were Meses. Fletcher, Jack Armstrong, J. A. Clayton, Jr., John Williams, George Williams, Thebert French, Leon Smith and Roy Langston and the hostess, Mrs. Dunn.

SENIOR CLASS AND BASKET BALL BOYS ENTERTAINED

The Rev. A. D. Jameson, pastor of the Methodist Church at Lake Arthur, and Mrs. Jameson and their daughter, Mary Martha, entertained the seniors of Lake Arthur High School and the first team of the basketball boys with a formal dinner party at the parsonage Friday evening.

A delicious dinner, carried out in Easter decorations, was served with the Rev. Mr. Jameson acting as toastmaster. A social hour was enjoyed the remainder of the evening.

Present for the occasion were Meses Clara Von Johnson, Dorothy Mahan, Ruth Nihart, Georgie Lou Pate, Bettye Walden, Bessie Waldrip and Geraldine Smith, and George Webb, J. L. Jetton, Lewis Johnson, Albert Chandler, J. R. Essery, John Nihart, Rudolph Cummins, Coach George Weaver,

W. D. Stafford, sponsor, and Mrs. Stafford and son, Staff, and Mr. and Mrs. J. R. Moore. The dinner was served by Alto Evans and Helen Johnson.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. The Advocate.

WEEKLY JINGLE

St. Patrick taught the Irish
To love and praise their God,
And every snake he banished
Forever from their sod;
But while they have no reptiles
They many trials bore,
They have now their independence
But need a Star Grocery Store.



Protect Your Home Against Summer Rain and Intense Heat

Your home will be more beautiful . . . more weather resistant after a thorough paint job! And the cost is surprisingly low—Paints priced to meet every budget.

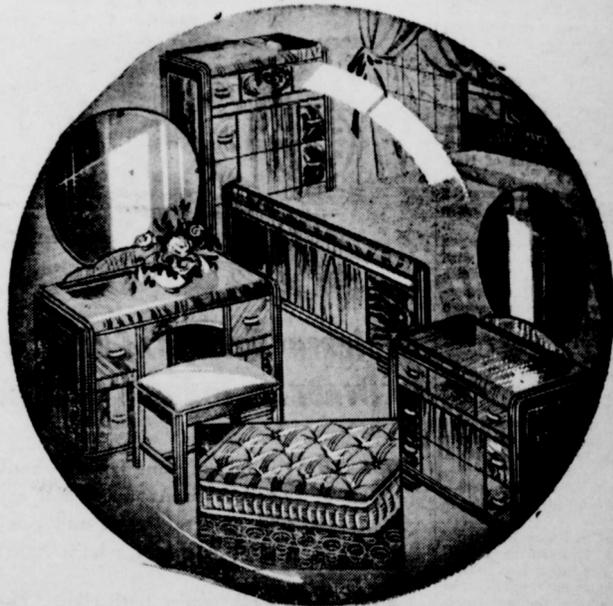
READY MIX HOUSE PAINT

Priced to Suit Your Needs Also Many Other Paint Values!

ARTESIA ALFALFA GROWERS ASSOCIATION

Everything for Home—Farm—Ranch

All for \$99⁵⁰



Complete 6-Piece

Bedroom Outfit

- STREAMLINED CHEST
- FULL SIZE PANEL BED
- SIMMONS PLATFORM COIL SPRINGS
- KNEE HOLE VANITY & Bench
- INNER-SPRING MATTRESS

\$19.50 Cash—1 Year to Pay

PURDY

FURNITURE STORE

NEXT DOOR TO PEOPLE'S MERCANTILE

The BIGGEST VALUE OF THE YEAR

4 FOR THE PRICE OF 3 General Tires

Never Before—



- Has So Much Safety Been Offered for So Little
- Has This Bargain in Generals Been Offered in Artesia
- Have We Priced Generals to You at 75%
- Could You Stretch Your Tire Dollar So Far

Ferguson Rubber Co.

Two Blocks North on Highway—Open All Night—Artesia, New Mexico

Little Known Facts and Sidelights on Oil Industry

They Ride Again—

Armed with a law book instead of a gun, oil's vigilantes, the Petroleum Crime Prevention Association, is battling a crime wave of oil-field thefts which costs the industry an annual bill approaching the six-figure bracket.

Current high prices for metal are believed to be the incentive for increasing thefts of portable equipment. Loot recovered recently from a gang of thieves was valued at about \$5,000.

Vigilance of police and sheriffs of the oil country is hampered by the number of jurisdictions involved. This slows up the apprehension and prosecution of criminals, as well as the recovery of stolen material. Further complications are the movement of stolen materials which necessitates investigation of the oil fields of other states.

By working for uniform ordinances regulating the secondhand oil well supply business within the counties where stolen material may be sold, and promoting uniform enforcement of laws governing such businesses as well as carrying on a continuous investigation of the purchases made by such establishments, the association is discovering losses and catching up with thieves often before an oil company has discovered its loss.

Highlights of '39—

Highlights of 1939 as seen by industrial researchers include: A new synthetic fiber, made from polyvinyl and known as vinyon; a new type of glass, which can be heated cherry red and then plunged into ice-water without cracking; a new high-test gasoline using sulfuric acid as a catalyst; and the electric-eye controlled process for perfecting precise temperature control.

Other new developments were the discovery that lignin, formerly a waste product in the manufacture of paper pulp, is more efficient than any chemical now used in removing iron from water, and the development of a new hydrogenation process which enables chemists to obtain one and one-fifth gallons of gasoline out of each gallon of crude oil.

Gasoline Breathers— Expert balloon builders have finally perfected a special job in sausage-shaped balloons, which, tests show, substantially will reduce the more than \$30,000,000 annual loss from gasoline evaporation at storage plants.

The new 29-foot balloons, made of specially treated fabric, act as breather bags for gasoline storage tanks. They are housed in a steel building, and pipe lines run from each tank to the bag. On top of each bag is a carefully balanced weight.

When evaporation occurs in a tank, the vapors pass through the pipes to the bag and are kept under compression by the weight. After evaporation has stopped, the weight forces the vapors back into the tanks.

In this way, fresh air, which would produce additional evaporation cannot enter the system, and as the air already there is saturated, further evaporation cannot take place.

Gloves from a Bottle— Not so glamorous as an invisible cloak but a lot more useful for front-line petroleum workers is the invisible glove, a modern talisman against grease, acids, and all the evils of dust and dirt.

In the traditional manner of magic, invisible gloves come out of a bottle. They're shapeless, but they fit any sized hand and they're flattering enough to be worn by a housewife who answers her own doorbell.

Their super-efficiency lies in the fact that the white cream which composes the "glove" is liquid enough to penetrate the pores of the skin, yet thick enough to seal out foreign liquids and substances. The cream can be applied to face, arms and scalp as well and is removed easily with water.

The Old Oil— Medicine men of the 1800's, travelling the country in wagons, relied upon Seneca Oil for their stock in trade. Two famous partners, so the story goes, cornered local trade in many villages by using an efficient method for breaking down sales resistance.

On nearing a village, the "straight" man usually went on ahead, stopped at the local tavern and bought a drink. Soon he was rolling on the floor, apparently in great distress.

This was the cue for the entrance of the "feeder" who inquired with unctuous solemnity, "What ails the old man?" Receiving no reply he would feel his pulse, and then exclaim, "Gentlemen, I have in my wagon at the door, a medicine that will cure the stranger in ten minutes."

A dose would be administered, relief would be instantaneous and every man present would demand a bottle of oil irrespective of price. Gas Masks Checked—

English motorists have discovered that the only way to check the ubiquitous gas mask is to ride in an air-conditioned car.

With gas filters installed in the air system, a car will give 100 per cent protection, tests in gas-filled tunnels have revealed. None of the passengers wore gas masks.

News—

For safer night driving a test installation of 15-miles of glass curbs has been made on English highways. Made of white vitrolite, a durable and opaque glass with exceptional reflective qualities, boundaries stand out more clearly.

Pix Rhapsody

By Mary Jane

After two years of work by about 200 artists and the expenditure of more money than it is good taste to mention, "Gulliver's Travels," Max Fleischer's full-length animated cartoon in Technicolor, reaches the screen! Scheduled for next Sunday, Monday and Tuesday at the Valley Theatre, "Gulliver" is the first picture of this kind to be produced since Walt Disney's "Snow White" of two seasons ago and the first ever to issue from Paramount's studios.

"Gulliver's Travels" comes from Jonathan Swift's immortal classic of the same name which, since its first appearance two centuries ago, has been read by countless millions of children and adults alike and been translated into virtually every language on earth.

As translated on to celluloid by Fleischer, the Swift story deviates from the original only in the slightest degree. Like the book, it plots the amazing adventures of the English seaman whom an ocean storm shipwrecked on a faraway island of miniature people, tiny buildings and minuscule vegetation. All the main characters in the picture—with one notable exception—are the unique, lovable creatures Dean Swift drew, and the situations come directly from his unforgettable tale.

The picture opens with "Gulliver's" shipwreck on the shores of "Lilliput," a fantastic wonderland "somewhere in the South Seas," where the tallest inhabitant measures up to a man's boot and the highest building could be hidden behind a barrel. In spite of their size, the "Lilliputians" tie up the immense visitor while he is sleeping, and he awakes to find himself their prisoner.

"Gulliver's" adventures crowd thick and fast when, after superhuman effort, the "Lilliputians" drag him to their capital city on a flat car. At first regarded as a menace, "Gulliver" turns into a national hero through his amazing feats of strength and soon becomes chief aide to "King Little," the ruler of the bantam kingdom.

The visitor gets the chance to perform his greatest feat when war threatens between "Lilliput" and the adjoining kingdom of "Blefuscu." The controversy hinges upon the question of what song shall be played at the wedding of "Prince David" of "Blefuscu" to "Princess Glory" of "Lilliput." "King Little" insists upon "Faithful," the "Lilliputian" national anthem, while the rival king, "Bombu," is just as determined to have it "Forever," the "Blefuscu" hymn. It is up to "Gulliver" to resolve the controversy, reunite the stricken lovers and prevent the war.



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You won't need to worry about spots on your walls when they're painted with LOWE BROTHERS MELLO-GLOSS. Smudges—stains—even ink spots, slide right off this semi-gloss finish when it is washed with soap and water.

Ask us for new book, "Modern Color Styling for Your Home." Gives the latest ideas on color trends.

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PHONE 14

Lowe Brothers

Dominating Treasure Island



Trick photography and a small pool of water combined to make possible this novel view of the famous 400-foot Tower of the Sun, famed landmark of Treasure Island in San Francisco Bay, which will open its gates on May 25 for an entirely new and beautiful edition of the Golden Gate International Exposition.

The Mexican government is co-operating with the New Mexico Coronado Cuarto Centennial Commission in observing the 400th anniversary of the Coronado expedition, which started in 1540.

Advocate Want Ads Get Results!

Lucy Bartin, who wrote "Historic Costumes of the Stage," is designing the costumes that will be used in the Coronado entrada

that will be presented in more than twenty New Mexican and Southwestern cities in 1940.

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.

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for Coughs, Chest Colds, Bronchitis

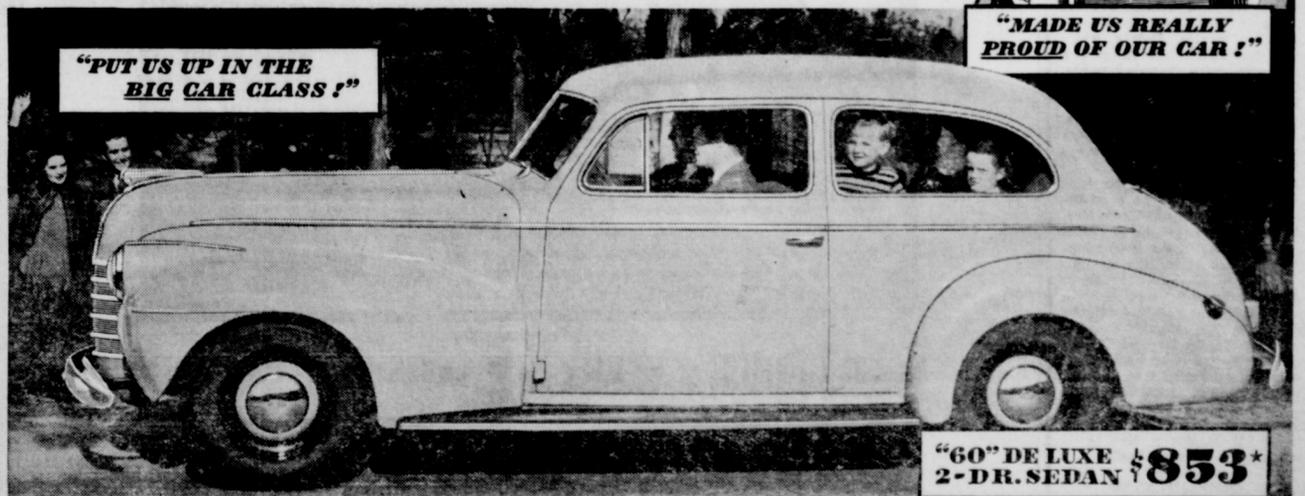
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"60" DE LUXE 2-DR. SEDAN \$853*

COMPARE OLDS WITH LOWEST PRICED CARS. FOR ONLY A FEW DOLLARS MORE IN COST, OLDS GIVES YOU A WHOLE OF A LOT MORE IN EVERYTHING!

"BOUGHT US ALL THIS EXTRA VALUE!"

EXTRA SIZE! Inside and out! Longer—197 1/4 inches from bumper to bumper.
EXTRA STYLE! From coast to coast, they call it, "the best looking car on the road!"
EXTRA POWER! Big 95 Horse-

power Econo-Master Engine in the Sixty.
EXTRA COMFORT! The only low-priced car with modern coil springs all around.
EXTRA QUALITY! Feature after feature usually found only in high-priced cars!
EXTRA PRESTIGE! Engineered to fine-car standards—built in the fine-car way.
plus ECONOMY THAT COMPARES WITH THE BEST

ALL THIS STANDARD EQUIPMENT

* Olds prices begin at \$807 for Coupes, \$853 for Sedans, delivered at Lansing, Michigan. Prices include Bumpers, Spare Wheel, Tire, Tube, Dual Trumpet Horns, Instrument Panel Hood-Lock, Automatic Choke, Vacuum Booster Pump, Fisher No Draft Ventilation, Safety Glass, Chrome Window Reveals, Chrome Interior Hardware, 2 Windshield Wipers, 2 Sun Visors, 2 Front Seat Arm Rests. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. A GENERAL MOTORS VALUE Help promote safety—dim your lights when passing!

OLDSMOBILE

"BEST LOOKING CAR ON THE ROAD?"

GUY CHEVROLET CO.

Artesia, New Mex.

Junior Bulldogs Eliminated From Meet in Opener

Artesia High School was eliminated in the first game in the annual junior basketball tourney at Roswell Friday and Saturday, being beat by Jal Friday 12 to 8. Carlsbad won the tournament in

the finals Saturday night by defeating New Mexico Military Institute, Roswell, 21 to 20 on a last minute free throw. Never in the entire championship game was there more than three points between the teams.

An all-district team, selected by the coaches of the teams entered in the tournament, was announced as follows:

Clapp, Institute, and Pulman, Carlsbad, forwards; Caldwell, Institute, center, and Horton, Lovington, and Coffey, Institute, guards.

Honorable mention was given to Huffaker, Jal; Lusk, Carlsbad; Lobdell, Institute; Wharton, Lovington; Neal, Carlsbad; Carson, Jal; Stripling, Carlsbad, and Porter, Carlsbad.

GIFTS for Junior Business Builders

You Can Help Them Win

BIG Prizes

See Our Window



Bicycle Grand Prize

RULES

No near relatives of owners or clerks in store can enter. No employee of the store can enter. No boy or girl over 15 years can enter.

ALL TRADE RECEIPTS must be deposited at the store to count. Credits cannot be transferred to any other Junior.

Comparative standing of Juniors will be posted in the store each week.

No Juniors allowed to solicit customers in the store or on street near the store.

Everything will be fair, square and impartial. In case of disputes, decision of National Secretary of JUNIOR BUSINESS BUILDERS will be accepted as final.



WATCHES



CAMERAS

The Contest Is On

DEPOSIT CREDIT SLIPS AT OUR STORE FOR THE CREDIT OF YOUR FAVORITE BOY OR GIRL CONTESTANT.

And Many Other Gifts

MANN DRUG CO.

Phone 87

Artesia, N. Mex.

SOCIETY.

State Legion Auxiliary Officers Make Official Visit Here Monday

Mrs. Ben Pior of Artesia, department president of the American Legion Auxiliary; Mrs. Norville Thacker of Carlsbad, fifth district president, and Mrs. Albert Richards, department rehabilitation chairman, made their official visit to the local unit Monday afternoon.

Mrs. Pior, who has been active in Auxiliary work for many years and is one of the most efficient department presidents to have served the state, addressed the unit. She gave a brief history of the Auxiliary and discussed the purpose of the organization. Organized without a program other than that of the Legion, their single purpose is serving, she said.

Mrs. Pior announced that the paid-up membership in New Mexico has gone over its quota of 1,518 members. It also was announced that the district and the Artesia unit had gone over their quotas, which is a new record in the organization.

In conclusion, Mrs. Pior expressed her appreciation for the confidence and faith placed in her and for all courtesies extended by those who have shared in the sacred cause of the American Legion, which ever reflects the watchword "For God and Country."

Mrs. Thacker's visit was marked with a grand surprise. She presented the Artesia unit with the Rhoda Carrol trophy, which is presented to the unit conducting the most perfect meeting at the time of the official visit of the district president. Officers of the unit were not aware of the critical observation until the presentation was made. Mrs. Thacker announced that the Roswell unit was second in the fifth district for the most perfectly conducted meeting.

Mrs. Richards, a past department president and present department rehabilitation chairman, has accompanied Mrs. Pior on her visits to units and the hospitals over the state, and has done a marvelous work in her department this year. She gave a splendid report of the meeting of the Western division of rehabilitation chairmen held in Tucson, Ariz., last month.

Mrs. Pior was presented a naval print plate and each of the other visitors a lovely gift. The presentations were made by Mrs. P. V. Morris.

Mrs. J. M. Story, chairman of the program committee, spoke briefly on "Community Service" and the part which the Auxiliary of Artesia has taken in local work. Mrs. D. C. Blue, unit president, spoke of the approaching Easter period, which comes with spring bringing new life. A violin duet, "Little Star," by Lewis W. Story and Miss Shirley Bartlett, with Miss Bettynelle Lanning at the piano, was rendered.

During a social hour after the meeting, a St. Patrick tea was served complimenting the visitors. A gorgeous lace cloth covered the table, which was centered with a crystal bowl of calendulas, and tall tapers in crystal holders flanked either side. Mrs. Story presided at the silver service. Dainty white cakes decorated with shamrocks were served with shamrock mints, nuts and tea.

Hostesses serving with Mrs. Story were Mrs. Frank Smith, Mrs. J. L. Briscoe and Mrs. William Linell. Mrs. Frances Painter received the lucky prize.

A number of important meetings were announced for the near future. The national president, Mrs. William Corwith, will be in Clovis April 18. Many of the local members expect to attend the meeting to be held in Clovis on the above date. The last district meeting to be held this year will be in Hobbs March 30. The annual birthday party of the Legion, celebrating the twenty-first anniversary, was announced to be held at the hut Friday evening, with Auxiliary members hostesses. Members of the birthday party entertainment are Mrs. B. N. Muncy, Mrs. Lewis Story and Mrs. Frank Smith.

SON IS COMPLIMENTED ON ELEVENTH BIRTHDAY

Mrs. Roy Pickett was hostess when she complimented her son, Nobertus, with a party celebrating his eleventh birthday anniversary at the Pickett home Tuesday evening.

The youngsters enjoyed various games, after which the hostess served cake and an iced drink and presented each guest with a balloon favor. The honoree received many handsome gifts.

Sharing the occasion with Nobertus were Joe Watson, Ralph Shugart, Billie Shelton, Jack Jordan, Dale McKinney and Andy Company.

Swift's Red Steer Acid-phosphate alfalfa fertilizer, \$25.50 per ton. W. R. Hornbaker. 11-1tc

Mrs. Muncy Honors Daughter With Party Saturday Afternoon

Little Billie Jean Muncy celebrated her sixth birthday anniversary, when her mother honored her with a party at the home of her grandparents, Mr. and Mrs. H. L. Muncy, Saturday afternoon. Mrs. Muncy was assisted in the entertaining by her sister, Miss June Brookshire, of Roswell.

The honoree received many lovely gifts, which she opened with much delight. The youngsters enjoyed games during the afternoon, after which they were served ice cream and cake, the latter being cut from a beautiful white tiered birthday cake, baked for Billie Jean by her aunt, Mrs. J. B. Mnniy. The guests were given "gingerbread boys" topped with chocolate and balloons and horns as favors.

Enjoying the occasion with Billie Jean were Dickie Shoemaker, Alice Ray Martin, G. G. Golden, Joe Clayton, Elmira Terry, Betty Kaiser, Vernon Haldeman, Charlene Johnson, Celeste Bradshaw, Joan and Margaret Amstutz, Gail Hopkins, Ynova Muncy, Jerry Reynolds, Alice Marie Dunn, Joyce Traylor, Barbara Rogers, Carolyn Jones, Meriam Stroup and Cooper Blunt.

CHATTERBOX BRIDGE AT ALLEN HOME THURSDAY

Members of the Chatterbox Bridge Club and an extra table of guests were entertained at the home of Mrs. James Allen last Thursday.

A pleasant afternoon was spent playing bridge, with the high score prize going to Mrs. A. W. Harral and second high to Mrs. A. L. Bert.

Light refreshments, carried out in the St. Patrick's Day motif, were served to Mmes. Harral, E. J. Foster, Lloyd Simon, C. D. Marshall, George Oliver and L. C. Reynolds, club guests, and Mmes. Bert, Joe Greeno, Donald Claudsley, Fred Daugherty, J. Clark Bruce and Charles Gaskin and the hostess, Mrs. Allen.

Dr. James F. Zimmerman, president of the University of New Mexico, is president of the New Mexico Coronado Cuarto Centennial Commission.

at church, 2:30 p. m.

Methodist Society of Christian Service, fellowship tea, at church. Presbyterian Women's Association, Mrs. W. E. Kerr, hostess, 2:30 p. m.

ABNORMIS CLUB MEETS AT THE DURAND HOME

The Abnormis Sapiens Bridge Club met at the home of Mrs. Roger Durand Wednesday afternoon, with Mrs. Stanley Blocker of Malaga a substituting guest.

Lovely sweet peas decorated the Durand home for the occasion and the Easter motif was carried out in the tallies and refreshments. Holding the high score at the close of the games was Mrs. Blocker.

Members present were Mmes. J. W. Berry, Dave Bunting, Jeff Hightower, J. H. Myers, Beecher Rowan, Ralph Shugart and J. M. Story, and the hostess, Mrs. Durand.

MRS. PLOYHAR HOSTESS TO AFTERNOON BRIDGE

Mrs. Maude Ployhar was hostess to members of the First Aftersnoon Bridge Club, which met at her home Tuesday afternoon.

Rounds of contract were enjoyed with Mrs. J. M. Story holding the high score at the close of the games.

The hostess served a tasty salad course to Mmes. Howard Williams, S. O. Pottorff, Frank Drumpholz and J. J. Clarke, Jr., club guests, and Mmes. Story, A. G. Glasser, A. B. Coll, J. Hise Myers, Beecher Rowan, Jeff Hightower, J. W. Berry and Arba Green.

MISS McCaw ELECTED PRESIDENT OF CHAPTER

Miss Linna McCaw was elected president of chapter XI of Delta Kappa Gamma at a meeting held at the home of Miss Alma Sue Felix Wednesday of last week.

Other officers elected to serve were Mrs. Leone French, first vice president; Miss Edna Drury, second vice president; Mrs. Margaret Bildstone, recording secretary; Miss Felix, corresponding secretary; Mrs. Walter Douglas, treasurer, and Miss Fannie Woodruff, parliamentarian.

After the business meeting, Miss Drury gave an interesting talk on "Mental Hygiene for Teachers."

The hostess served a delicious refreshment course to Misses McCaw, Drury, Woodruff and Merrill Bradley and Mmes. French, Bildstone, Douglas and I. L. Spratt.

Dr. H. S. Murdoch of Springer, N. Mex., arrived Tuesday evening for a visit of a week with his daughter, Miss Natalie Murdoch, and nephew and niece, Mr. and Mrs. L. C. Reynolds.

Call us for a luncheon appointment. Crile Studio. 11-1tc

Literary Club Entertains With A Spanish Tea

The Spanish theme in keeping with the Coronado Cuarto Centennial was carried out by the literary division of the Woman's Club, when they entertained with a lovely Spanish silver tea at the home of Mrs. Grady Booker Wednesday afternoon with Mrs. Booker, Mrs. Hollis Watson, Mrs. Charles Morgan, Mrs. Fay Hardeeman and Mrs. Pat Gormley hostesses, dressed in brilliant costumes of pioneer, Spanish and Indian women.

The Booker home was decorated in the Spanish effect with a large Mexican flag hung in the stairway and Mexican pottery and gourds arranged through the rooms. Spiced tea and dainty colored sandwiches were served from a long dining table, which was centered with a lovely bouquet of red carnations with tall red tapers on either side. Mrs. Watson and Mrs. Gormley presided at the tea service.

An interesting outline of the pageant for the centennial festival to be held in Artesia April 24-26 was given by Mrs. C. E. Robinson and the quartet from the music division of the Woman's Club sang an old Spanish folk song. Mrs. I. L. Spratt sang "La Cucaracha," accompanied at the piano by Mrs. Joanna Gerhardt, after which the guests adjourned to the patio, where they enjoyed a Spanish dance by Miss Beulah Moore and Alfred Manley, dressed in Spanish costumes.

About eighty guests called and were graciously received by the hostesses.

FIDELES CLASS PLANS WORK FOR COMING YEAR

The Fideles Class of the Baptist Church met at the home of Mrs. L. C. Reynolds Wednesday morning for a business meeting and to make plans for work for the coming year.

A large number of the class officers were present and enjoyed short talks from Dr. H. A. Zimmerman, state executive secretary of Arizona, and the Rev. S. M. Morgan.

Members present were Mmes. R. E. Dixon, Odis Jordan, L. H. Johnson, Ray Hart, H. M. Marlow, Floyd Springer, Carl Lewis and C. C. Grimlan, and the hostess, Mrs. Reynolds.

CARBON PAPER—The Advocate.

LUELLA JONAS HONOREE AT ANNIVERSARY PARTY

Luella Jonas was named honoree at a party celebrating her tenth birthday anniversary at the home of Mrs. Dell Walters Monday afternoon.

The youngsters spent the afternoon playing various games, after which the hostess served a light refreshment course and presented each guest with little Easter rabbit favors. The honoree was presented a lovely assortment of gifts, which she opened with delight.

The guest list included Hazel Barton, Dortha Taylor, Mary Shannon, Esther Lou Byler, Maxine McAnally, Jerry Wise, Geraldine Lening, Peggy Jean Oliver, Virgil Boyce, Joe Gilbert and Clifton Journey.

METHODIST CIRCLES MEET AT THE CHURCH

All circles of the Methodist Society of Christian Service met at the church last Thursday for an all-day meeting and covered dish luncheon.

After a delicious luncheon served at the noon hour, a business session was held with Mrs. Reed Brainard, president, in the chair. A literary program on "The Life of Isabella Thoburn" was led by Mrs. Cyril Stone. She was assisted by Mrs. Forest Carrol, Mrs. Herman Green and Mrs. John S. Rice.

SUBSCRIBE FOR THE ADVOCATE

Grand Chapter of Order of Eastern Star in Roswell

The Grand Chapter of the Order of Eastern Star which will open Thursday evening of next week in Roswell and convene through Friday and Saturday will be attended by many of this vicinity and surrounding area, including Hope and Lake Arthur.

Among those who expect to be in attendance are Mrs. Arba Green, district messenger and Grand representative of Florida, and Mr. Green, past grand patron; Mrs. John Rowland of the Hope chapter who will serve as Grand Martha; Mrs. Miller Ammons of Lake Arthur chapter who will serve as a Grand page; Mrs. Stanley Blocker of Malaga, of the Artesia chapter, will be installed as Grand Ruth at the close of the session. Mrs. Ida Prude of the Hope Chapter is the Grand representative, representing Vermont. Mrs. I. C. Dixon, worthy Matron of the Artesia chapter, and many others will attend either the entire session or at some time during the three days.

BAZAAR AND COOK SALE

Bazaar and cook food sale at Purdy Furniture Store, all day Saturday. Christian Women's Association. 11-1tc

Just to Remind You—

We are closing out below cost our Avery Plows, Planters, Cultivators, etc., and have enlarged our lines of Garden and Lawn Tools, Paints, Dishes and Gas Ranges.

Brainard-Corbin Hwd. Co.

This ad, presented by Mrs. J. E. Taylor of Cottonwood within a week, will entitle her to a pair of Quality Scissors FREE!

SMART NEW BAGS

Only

\$1.00

- Patents!
- Calfs!
- Pastel Fabrics!



"Jumbo," Vanity, Pouch Types

Fashion-book bags at a tiny price! Huge envelopes, new satchel and "soft" types... all super-smart! Shop today... black, navy, pastels.

FABRIC GLOVES

Only

98c

- Smart!
- New Colors!
- All Sizes!



Classics, "Shorties," Novelties!

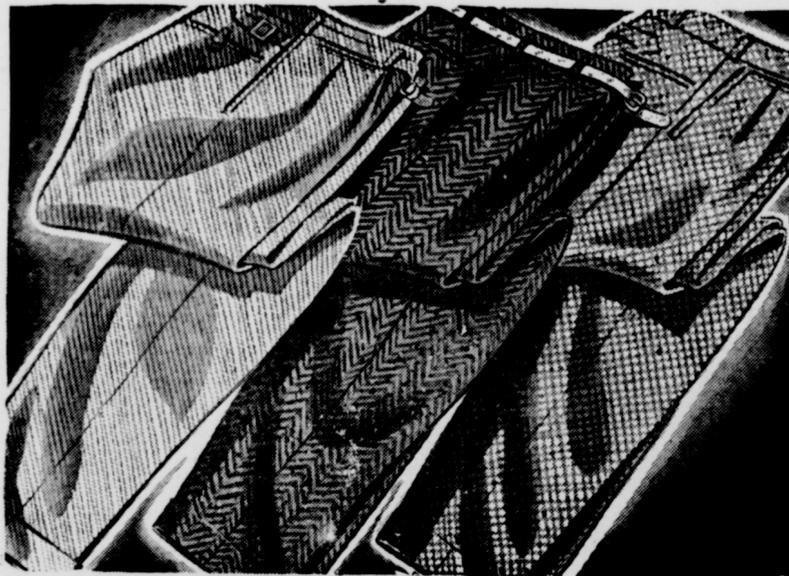
Fresh new gloves to brighten all your costumes! Smartly stitched and washable... you'll want several pairs at this exciting low price!

PEOPLES MERCANTILE CO.

"Where Price and Quality Meet"

Phone 73

Smart New Spring Slacks



YOUR CHOICE of EVERY NEW and SMART PATTERN!

YOU WILL NEVER find a bigger choice of new slacks than those offered in this group of smart new pants. Every new pattern, style and color is within

\$4.95
TO
\$6.95

your reach at these prices. PLEATED and PLAIN models with self-belts. Buy three or four pair now!

PEOPLES MERC. CO.

"Where Price and Quality Meet"

Phone 73

SOCIETY.

HUSBANDS GUESTS AT COVERED DISH LUNCHEON

Members of the Christian Women's Association were hostesses when they entertained with a covered dish luncheon at the home of Mrs. B. E. Spencer last Thursday, having their husbands as guests. There was a large attendance. The ladies enjoyed the afternoon quilting.

WEDNESDAY BRIDGE CLUB ENJOYS DINNER AT CAFE

Mr. and Mrs. Walter Douglas were hosts when they entertained members of the Wednesday Night Bridge Club with a delicious five-course chicken dinner served at Carter's Cafe Wednesday evening. The Easter motif was carried out in the dinner appointments and each plate was marked with tiny Easter hens and roosters.

After the dinner the guests adjourned to the Douglas home where they enjoyed rounds of contract, with the high score award going to Mr. and Mrs. Boone Barnett and second high to Mr. and Mrs. Douglas.

JUNIOR WOMEN HAVE PROGRAM ON GARDENING

The Junior Women's Club met at the club house Wednesday afternoon for a short meeting and enjoyed an interesting speech on gardening given by Mrs. Landis Feather.

Several numbers were sung by Mrs. Frank Smith, accompanied at the piano by Mrs. J. Vernon Wheeler.

A short business meeting was held at which time delegates for the convention to be held in Las Vegas, were elected. They are Mrs. Wallace Gates and Mrs. Wainwright Miller and alternates, Mrs. Hugh Donald Burch and Mrs. William Bullock.

PITCH CLUB MEETS AT HALDEMAN HOME

All members of the Pitch Club were present for meeting held at the W. T. Haldean home Wednesday of last week.

After a delicious supper served at 6:30 o'clock, games of pitch were enjoyed.

Present were Mr. and Mrs. Nevil Muncy, Mr. and Mrs. Jesse I. Funk, Mr. and Mrs. Paul Terry, Mr. and Mrs. S. O. Higgins, Mrs. Ed Kissinger and Edward Kissinger and the hosts, Mr. and Mrs. Haldean.

Librarians to Hear History of Printing At SWLA Meeting

Daniel Long of Santa Fe, poet and director of the Rydal Press, has accepted an invitation of the Southwestern Library Association to give one of the chief addresses at its convention in Albuquerque next Oct. 2-5. John White, librarian of Artesia High School, said.

Long's subject, the history of printing, is especially appropriate in 1940, for this is the anniversary of 500 years of printing in Europe, 400 in this hemisphere and 300 in the United States. The first printing with movable type was done by Johann Gutenberg in Germany about 1440. A Spanish printer and his equipment arrived in Mexico City in 1539, and a hundred years later, 1638, a press was set up in Cambridge, Mass., by Stephen Day.

Special emphasis will be placed by Long on printing as it has developed in this part of the country since the coming of Coronado. He believes the Southwest already has taken certain important steps of a publishing nature to supplement the New York industry and protect local and other fields of investigation and expression which New York cannot be expected to take care of.

Swift's Red Steer Acid-phosphate alfalfa fertilizer, \$25.50 per ton. W. R. Hornbaker. 11-ltc

Cottonwood Items (Ora Buck)

Bob Box recently remodeled and painted his house.

Mrs. Walter Hill of the Cottonwood community, who has been ill, is reported to be recovering nicely.

Monroe Howard, who has been sick in a Carlsbad hospital, was brought home Saturday.

Mr. and Mrs. J. K. Funk and two children of here spent Monday in Hagerman visiting relatives.

Mr. and Mrs. Earl Hall of this community are remodeling their house.

Mrs. Alton Lowery and brother, Lewis Reynolds, of this place spent Monday in Carlsbad.

Mr. and Mrs. G. G. Golden and Mr. and Mrs. H. C. Cladwell, all of Cottonwood, were transacting business in Roswell Monday.

Mr. and Mrs. Clent Powell of this place were in Carlsbad Tuesday on business and visiting their friends.

Quite a number of the Cottonwood people attended the banquet at Artesia Tuesday of the Artesia Alfalfa Growers' Association.

Dr. H. T. Willoughby and mother of Hagerman were Sunday guests of Mr. and Mrs. Bob O'Bannon of Cottonwood.

The Rev. A. D. Jameson of Lake Arthur filled his regular appointment at Cottonwood Church Sunday with a good attendance.

The Cottonwood Ladies' Aid Society will meet at the home of Mrs. A. D. Bradley Thursday, March 21.

I. S. Reser and John Buck of the Cottonwood community were transacting business matters in Carlsbad Monday.

Mr. and Mrs. Pat Prentice spent the day Sunday visiting his parents, Mr. and Mrs. J. B. Prentice, of here.

W. W. Burk was in the Cottonwood community the middle of last week, getting junk iron and taking it to Texas.

John Buck and Clent Powell were among those from here in Carlsbad Wednesday of last week transacting business matters.

Mrs. H. A. Bivens of the Cottonwood community motored to Carlsbad last Thursday, where she is having her eyes treated.

Mrs. Roy Ingram of Cottonwood, who underwent a tonsillectomy in Carlsbad several days ago, is recovering satisfactorily.

Mrs. Charlie Buck and son, Charles Edward, spent Wednesday night of last week as guests of her brother and sister-in-law, Mr. and Mrs. Lee Payne of Hope.

Barnie Anglen of near Weed was a week-end visitor on Cottonwood. His son, Robert, who had been here the last several months, accompanied him home.

Mr. and Mrs. Ben Alexander and little daughter, Shirley June, of Alba, Tex., arrived last week and at present are employed on the J. L. Taylor farm.

Teddy Ray Buck was out of school Monday and Tuesday because of illness. It was the first time he had been absent during this school term.

Mr. and Mrs. Paul Roberson and Mr. and Mrs. Earl Collier, all of this place, were in Carlsbad last Thursday. Mr. Roberson underwent an operation on his eyes.

This is to remind you that on March 18 and 19 farmers of the Cottonwood community may sign their 1940 farm plan and estimate sheets at Cottonwood School. The committee are J. E. Taylor and Noah Buck.

Mr. and Mrs. Charlie Buck and son, Charles Edward, accompanied Mr. and Mrs. John Buck and son, Ted, to Malaga Sunday, where they spent the day visiting Mr. and Mrs. D. C. Hobbs, parents of Mrs. John Buck.

Mr. and Mrs. Ben Thompson and daughter of California, who were called here last week because of the death of her mother, Mrs. Fred E. Tucker, will make their home with Mrs. Thompson's father, Mrs. Thelma Thompson, who has been in California several months, also

DANNENBAUMS RETURN FROM FATHER'S FUNERAL

Mr. and Mrs. Carl C. Dannenbaum returned home Sunday from Albuquerque, where Mr. Dannenbaum's father, B. Dannenbaum, of Grants, N. Mex., was buried Friday.

The body of the elder Mr. Dannenbaum, who died in a Santa Fe Railroad hospital in Los Angeles, Calif., Monday of last week, was shipped to Albuquerque for burial, instead of services and burial being at Los Angeles as related last week.

THE DEADLINE FOR ACA APPLICATIONS MARCH 31

All New Mexico farmers and ranchers who expect to receive payment for performance under the 1939 agricultural conservation or range conservation programs, must file their original applications before March 31, according to Fred L. O'Cheskey, chairman of the New Mexico conservation committee.

"Our Records in the state office at State College, as of March 8, show that 15,774 farm applications have been received and certified for payment," said O'Cheskey. "Also, we have received and certified 2,148 range applications for payment. This is 94 per cent of the farm payments and 84 per cent of the range payment anticipated for the 1939 program."

MARRIAGE LICENSE

A marriage license was issued in the office of the County Clerk at Roswell Wednesday to Charles Fuller and Ethel Napier, both of Sacramento.

SON BORN LAST NIGHT TO GLENN BOOKERS

A son was born at 10:05 o'clock last night to Mr. and Mrs. Glenn Booker in Artesia Memorial Hospital. He weighed 8 pounds 11 ounces at birth.

The baby had not been named this morning.

Adding Machines for Sale or Rent—The Advocate.

HOPE TO HAVE GARDEN IN HOT LUNCH PROJECT

A number of Hope School patrons decided Wednesday evening to adopt a plan worked out by Odie Ludlow, school superintendent, to have a community garden this year, so as to raise produce to be canned for use in the school hot lunch project next year.

The garden project is to be pursued under the WPA and NYA.

THE BARON ARRIVES FOR ANNUAL DRIVE

Baron J. V. Auriemma, the rotund, jolly solicitor for funds for the Salvation Army in the Southwest, arrived in Artesia just at press time this morning prepared to make his annual drive in this section.

He expects to complete the drive in North Eddy County in about two weeks.

B. H. Howton and family moved Tuesday from one of the Cunningham houses on Dallas Street to the new residence they just have built on South Roselawn, just beyond the city limit.

Among the Garos of India the women ask the men to marry them, and a man is fined if he proposes to a girl.

Chick Project Of Chamber to Close Saturday

With Final registration for the annual Chamber of Commerce boys' and girls' chick project set for 2:30 o'clock Saturday afternoon, it looks as though there will be a number more applications than the limit of forty flocks of chicks to be sponsored, Arba Green, chamber secretary, said this morning.

All registered children are asked to be at the Chamber of Commerce office in the city hall at 2:30 o'clock Saturday for instructions.

The first of the chickens will be assigned for March 22, with other groups on March 26 and 29, Green said.

The Chamber of Commerce has forty sponsors for the boys' and girls' flocks, which limited the number of entrants to that number.

The members of the project will be expected to raise the chicks and then bring the best individual fowls of their flocks to a poultry show next fall.

At that time the birds will be judged by a competent judge and prizes will be awarded the winners.

A similar project last year, the first time the Chamber of Commerce sponsored it, was considered a great success.

REA ALLOTS \$6,000 TO CLOUDCROFT PROJECT

Allotments of \$779,000 for rural electrification systems in twelve states were announced Tuesday by the Rural Electrification Administration.

Otero County Electric Co-Operative, Cloudcroft, was granted \$60,000 to build a generating plant. The REA said this co-operative had been unable to negotiate a contract to purchase power wholesale at a reasonable rate.

N.Y.A. MEETING AT CITY HALL TODAY

At a meeting of the N.Y.A. girls at the City hall this afternoon, Miss Vernita Conley, home demonstration agent, will demonstrate the making of a dressing table from an orange crate. The girls will also begin stringing their charm strings and it is hoped to work up a garden and canning project for this summer.

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Livestock Report

Livestock report on the Kansas City market early this week:

Hogs: Total and salable 2,500; slow, steady to strong; top 5.25; good to choice 170-250 lbs. 5.00-25; 260-310 lbs. 4.60-95; 140-160 lbs. 4.50-5.10; sows 4.00-25; stock pigs 4.00 down.

Cattle: Total and salable 2,000; calves, total and salable 250; fairly active, 15 to 25 higher on limited supply of fed steers and yearlings; fat she stock and cutter cows and bulls steady; vealers fully steady; stockers and feeders unchanged; early sales medium and good fed steers 8.25-9.60; good lightweight steers held around 10.25; good fed heifers 9.00-25; short load mixed yearlings 9.50; fat cows 5.50-6.50; canners and cutters 3.75-5.25; good sausage bulls 6.25; load of medium westerns 5.90; good to choice vealers 8.50-10.50; a few 11.00.

Sheep: Total 7,800; salable 7,500; no early sales; opening bids on fed lambs lower; asking fully steady; fed woolled lambs held above 10.00; springs above 11.50.

CAMP MAC IS LEASED BY MRS. ADA McCANN

Mrs. Ada McCann, owner of Camp Mac, who recently redecorated the camp houses and improved the premises, has leased the camp for a year to Mr. and Mrs. W. F. Boggs, who will take possession next week.

Mrs. McCann expects to go to the home of her parents, Mr. and Mrs. I. D. Brown in Coleman, Tex., for an indefinite rest.

WALTER BYRD DIES IN BROWNWOOD, TEX.

Walter Byrd, brother of Mrs. M. A. McLean and Mrs. Walter Newton of Artesia, died in Brownwood, Tex., Wednesday of last week.

Mrs. McLean, accompanied by Mr. McLean and their son, Rowland of Portales, and Mrs. Newton, accompanied by Mr. Newton and their daughter, Jane, left Wednesday night shortly after receiving the message. Burial was in Brownwood last Thursday. Mr. Byrd, a World War veteran, leaves only his widow in his immediate family.

Those old friends... your family... they'll all enjoy a new portrait of you. Have it made now. Crile Studio. 11-ltc

GRADUATION GIFTS

That Say What You Want Them to Say

Diamonds
Watches
Jewelry
Indian Jewelry
Silverware
Glassware
Lamps
Gifts

Use Our Lay-a-Way Plan

Jensen & Son JEWELERS

AMERICAN LEGION TO HAVE DANCE TONIGHT

The American Legion is planning another in the series of public dances at the hut this evening.

A popular dance orchestra has been engaged and a big evening of fun is expected.

Mr. and Mrs. R. C. Parker spent the week end in Eunice visiting friends and transacting business.

Mrs. A. G. Glasser, Mrs. Joe Holyfield, Mrs. Howard Stroup, Mrs. Wallace Hastings and Mrs. Don Myers spent Monday in Hobbs as guests of Mrs. William Bowden. Mrs. Bowden and daughter left the same day for their home in Arkansas. Mr. Bowden will join them there later. The Bowden family is formerly of Artesia.

Mrs. Elmer Perry and children spent Saturday in Carlsbad visiting friends.

Mr. and Mrs. Preston Dunn are spending the week in El Paso, Tex.

Many new highways will be built in New Mexico in 1940 for the comfort of the tourists visiting the Coronado celebrations.

Miss Pauline Shortess, daughter of Mr. and Mrs. C. N. Calmes, senior in Artesia High School, was brought home Sunday from Carlsbad, where she recently underwent an appendectomy.

WANTED—Clean Cotton Rags—The Advocate.

Graduation Gifts

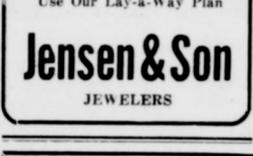
That Say What You Want Them to Say

Diamonds
Watches
Jewelry
Indian Jewelry
Silverware
Glassware
Lamps
Gifts

Use Our Lay-a-Way Plan

Jensen & Son JEWELERS

The Easter Hunt ENDS HERE



NO NOISE WITH THIS ONE!



Only the GAS Refrigerator freezes with NO MOVING PARTS!

OTHER refrigerators may be relatively quiet when new, but only Servel Electrolux simply can't make a noise. A tiny gas flame does the work of moving, wearing parts in it. See the 1940 Servel models at our show-rooms—today!

- New Convenience and Beauty
- Permanent Silence
- No Moving Parts to Wear
- Continued Low Operating Cost
- More Years of Service
- Savings that Pay for It



79c 98c
\$1.15 \$1.35

McCLAY Furniture Store

Nelly Don PLAY CLOTHES

The same smart styling found in Nelly Don dresses are featured in these play clothes.

Slacks—\$1.95
Jackets—\$1.95

DON'ARA TWEED (Sanforized Cotton)

In stunning slacks and jacket combination \$6.50

COVERT CLOTH OVERALLS \$1.95

CRINKLE PLAID SEERSUCKER SHIRTS \$1.95

JOYCE & PRUIT STORES

West of the Pecos since 1890

FOR HOLY WEEK

HOT+

Mrs. O. C. Bean

ROSS BAKING CO.

Salesman Sam's feet take a beating . . .

He has corns, callouses, bunions, weak arches, and sore toes! Poor fellow, but he knows where to go to rest and cool off. Certainly it is

THE CANTINA

We Serve All Favorite Brands of Beer

Our Mixed Drinks Are Just Right

Only the GAS Refrigerator freezes with NO MOVING PARTS!

OTHER refrigerators may be relatively quiet when new, but only Servel Electrolux simply can't make a noise. A tiny gas flame does the work of moving, wearing parts in it. See the 1940 Servel models at our show-rooms—today!

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JOYCE & PRUIT STORES

West of the Pecos since 1890

VALLEY THEATER

SUN.—MON.—TUES., MARCH 17-18-19

HOORAY!... HOORAY!...
the big show's on the way!

The screen's mightiest musical entertainment! 25,000 lovable, laughable Lilliputians... 8 smash song hits... and a million laughs!

"GULLIVER'S TRAVELS"

A Full-Length Feature Cartoon
IN TECHNICOLOR!

PRODUCED BY MAX FLEISCHER - DIRECTED BY DAVE FLEISCHER

CONTINUOUS SHOW SUNDAY, 2:30 TO 11:00
MON. AND TUES. AT 7:00 AND 9:00

"Gone With the Wind" April 5th
Reserved Seats on Sale March 18

Control of Artesian Basin Is Provided in New Mexico Law

(This is the ninth of a series of articles on the Artesian basin, prepared for the Roswell Dispatch by E. G. Minton, Jr., Artesian well supervisor. As subsequent articles by Mr. Minton appear, they will be reprinted in the earliest possible issues of The Advocate.)

From all of the data and information which has been given in previous articles, which have been gathered from various sources, a number of public-spirited citizens looked into the future far enough to realize that the Artesian basin was in great need of some kind of control. They felt that in order to make the Artesian water a permanent fixture here that some foundation must be laid to insure that permanency.

The result was the passing by the New Mexico State Legislature of an act giving the state engineer control of the waters and the law will be briefly discussed here.

Section 1 of the act states that the waters of underground streams, channels, Artesian basins, reservoirs or lakes, the boundaries of which are reasonably ascertainable, are declared to be public waters and to belong to the public and to be subject for appropriation for beneficial use. This is interpreted as meaning that the underground water does not belong to any one person, corporation, etc., but it does belong to the state of New Mexico, of which each individual is a part, and each individual should feel it is his duty to see that the water is conserved, that waste is held at a minimum.

Section 2 of the act states as follows: "Beneficial use is the basis, the measure and the limit to the right to the use of waters described in this act." There can be only one way by which beneficial use may be established, and that is the use made by individuals, and the kind of use. A person using water for irrigation purposes, and who applies this water to his lands in a conservative and economical manner, has established a right to the use of water by beneficial use.

The act further states that any person, firm or corporation desiring to appropriate for irrigation or industrial purposes must make application to the state engineer in a form prescribed by him, designating the water from which it is proposed to appropriate, the location of the well, the amount of water that is desired, and the use for which the water is to be made. The act allows for the advertising in newspapers the proposed appropriation, and the allowance of a lapse of time after the advertising in order to permit other prior users to voice their protests to the proposed appropriation, which is their right to do so.

The act states that the location of a well may be changed but only after the filing of an application in the office of the state engineer, and carrying such application through the regular prescribed channels.

Any person, firm or corporation claiming to be the owner of a vested right from any underground source may make and file in the state engineer's office a declaration, setting forth the beneficial use to which said waters have been applied, the date of the first application to beneficial use, location of the well and other information important to the water user.

Section 8 of the act states that when for a period of four years the owner of a water right shall have failed to apply same to the use for which it was vested, appropriated or shall have been adjudicated, such water right shall be forfeited and the water so unused shall revert to the public and be subject to further appropriation. Since the basin is now over-appropriated, any right which has been automatically abandoned cannot be reappropriated.

This is an effort to bring the use of water more closely to the annual recharge, which has been discussed in a previous article. Further, any illegal use of water which is being made cannot be made an established right by this illegal use, an idea which has been somewhat the idea in the past. Any illegal use of water will be an illegal use until such times an illegal user is notified to stop such use, either upon notification by the Artesian well supervisor, or an injunction has been granted by the court.

The control of the underground waters of the state of New Mexico are not to attempt to take anything that rightfully belongs to the public, but is an effort to help the public in keeping intact and permanent that which belongs to them. The state engineer will and does bring every force to bear in keeping vested rights, and, on the other hand, works as hard to stop illegal use, which is the taking of water from those who have established rights by beneficial use.

It is the purpose and desire of the state engineer to hold the use of water in the basin as closely as possible to its safe maximum yield. This purpose is for the protecting of those vested rights and the thousands and thousands of dollars invested in the basin by property owners who have invested here for permanent residence.

Mr. and Mrs. Lynn Shelton and Mrs. Vena Newman and Miss Kathleen Newman spent Sunday on the Pat Riley farm at Weed.

Miss June Brookshire of Roswell spent the week end with her sister, Mrs. Nevil Muncy, and family of Artesia.

Miss Ruby Kennedy, daughter of Mr. and Mrs. Jack Kennedy, student of Eastern New Mexico College at Portales, visited her parents over the week end.

Mrs. E. L. Cox and daughters of Mayhill visited in the home of Mrs. Cox's sister, Mrs. W. S. Hogsett, and family Saturday.

Federal Funds Increase Public Works Fourteen Million in State

A total of \$14,168,977 of federal funds was expended in New Mexico on the construction or improvement of public property during the 1939 fiscal year, according to a statement by S. A. Spear, staff representative for the Office of Government Reports, Phoenix, Ariz.

Declaring these buildings and improvements will be permanent additions to the wealth of the state, Spear said that all such federal expenditures since 1933 totaled \$70,942,858.

Construction work has been supervised by six federal agencies, of which only the Public Roads Administration, the Public Buildings Administration and the Bureau of Reclamation were in existence prior to 1933.

Expenditures of these Federal agencies during the fiscal year ended last June 30: Public Roads Administration, \$2,651,263; Public Buildings Administration, \$84,379; Bureau of Reclamation, \$1,046,116; Public Works Administration, \$1,921,516; Work Projects Administration, \$8,285,336; Rural Electrification Administration was \$180,367.

In addition, state and local bodies have participated in the programs of the Public Roads Administration and Work Projects Administration.

It has been estimated that on a national basis, 34 per cent of the total WPA expenditures during the fiscal year has resulted in permanent additions to the state wealth.

Collections of Funds From FSA Families Is Up

Collections of funds advanced to low-income farm families in region 12 of the Farm Security Administration for the first seven months of the current fiscal year exceeded collections for the last fiscal year by \$92,551.79, according to Paul W. Ball, county FSA supervisor.

Between July 1, 1939, and Feb. 29, 1940, FSA collections totaled \$2,383,781.55. This was an increase over a similar period last year of \$1,186,792.89.

Ball attributes the increased collections largely to the planned economy program of the Farm Security Administration for all farmers who borrow from this federal agency.

"This agency," said Ball, "is helping low-income farm families become self-supporting, by giving them a little financial aid and guidance in sound farming practices. Farm families who borrow from FSA are assisted in planning their farm and home operations, keeping accurate records and getting the best possible use out of the money they borrow."

Ball said diversification, a live-at-home program, conservation practices and following approved methods of seeding, feeding and production are some of the basic factors in the success of the thousands who are becoming rehabilitated.

Although the repayment record established by thousands of farmers in New Mexico, Texas, Oklahoma, Kansas and Colorado is an important yardstick in measuring progress in rehabilitation, it is not the only index of progress according to FSA officials.

The increased net worth of these rural people, higher living standards and better health are of

Item Half Century Ago Mentions Old Seven Rivers Town

"R. H. Pierce has removed his stock of merchandise from Seven Rivers to Eddy."

Thus read an item in the "Fifty Years Ago" department of The Albuquerque Journal for March 1.

Old Seven Rivers is no more, nor has there been such a settlement for many years. The old frontier town, situated in what is known as the Valley of the Seven Rivers, about half way between Carlsbad and Artesia, was at one time a "rip-roaring" Western cow town. The old cemetery is all that remains.

Eddy was the name of the settlement near the watering place on the Pecos River adjacent to what is now dubbed Carlsbad Spring, near the flume which today carries Pecos waters over the river proper, furnishing many acre feet annually to the Carlsbad irrigation project. Eddy became Carlsbad.

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock.—The Advocate.

equal importance in the records for the last seven months.

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

In the Matter of the Estate of George W. O'Bannon, Deceased.
C. E. Mann, Administrator,
Plaintiff,

vs.

Daniel Boone O'Bannon, Alice Catherine O'Bannon Elliott; Emma O'Bannon, William Arthur O'Bannon, James Bertie O'Bannon, Lloyd O'Bannon, all heirs of William O'Bannon, now deceased, who was a brother of the said George W. O'Bannon, Deceased; Lulu Tabor Sleeper, Lila Tabor Chowns, Jimmie Tabor Autrey, James Wilson (Jack) Tabor, Earnest Tabor, all heirs of Elizabeth O'Bannon Tabor, Deceased, who was a sister of the said George W. O'Bannon, Deceased, known heirs at law of the Deceased; and the unknown heirs, if any, and the unknown heirs of the unknown heirs of the Deceased; and all other persons having an interest in said estate, Defendants.
(No. 7126)

NOTICE OF PENDENCY OF PETITION TO SELL REAL ESTATE.

STATE OF NEW MEXICO TO: Daniel Boone O'Bannon, Alice Catherine O'Bannon Elliott; Emma O'Bannon, William Arthur O'Bannon, James Bertie O'Bannon, Lloyd O'Bannon, all heirs of William O'Bannon, now deceased, who was a brother of the said George W. O'Bannon, deceased; Lulu Tabor Sleeper, Lila Tabor Chowns, Jimmie Tabor Autrey, James Wilson (Jack) Tabor, Earnest Tabor, all heirs of Elizabeth O'Bannon Tabor, deceased, who was a sister of the said George W. O'Bannon, deceased, known heirs at law of the deceased; and the unknown heirs of the unknown heirs of the deceased; and all other persons having any interest in said estate. GREETING:

You and each of you are hereby notified that C. E. Mann, of Artesia, Eddy County, New Mexico, has filed a petition in the District Court of Eddy County, New Mexico, which petition is now pending in said court, and wherein C.

E. Mann, the Administrator of the above mentioned estate is named as Petitioner, you and each of you are named therein as defendants. You are further notified that the general objects of said action is to obtain an order from said court authorizing and directing said Petitioner to sell the following described real estate, situated, lying and being in the County of Eddy, State of New Mexico, to-wit:

The Northwest Quarter of the Southwest Quarter, Section 2, Township 16 South, Range 25 East, N.M.P.M., together with certain water rights appurtenant thereto,

same being all of the property belonging to said estate, it being alleged in said petition that due to the great number of heirs interested in said real estate that it would not be practical to divide or partition the same, and that it would be to the best interest of the estate and to all parties interested in said real estate to sell the same for cash and to distribute the residue of said cash after payment of cost of administration and cost of sale, to said heirs according to their several interests and rights.

You are further notified that unless you, the defendants hereinabove named, enter your appearances in said cause on or before the 13th day of April, 1940, Judgment will be entered against you by the court by default and the Petitioner will apply to the court for the relief demanded in his petition.

Petitioner's attorney, is G. U. McCrary, whose post-office address is Artesia, Eddy County, New Mexico.

Given under my hand and seal of the District Court of Eddy County, New Mexico, this 27th day of February, 1940.

(SEAL)
MRS. R. A. WILCOX,
Clerk of the District Court.
By Dotte C. Craft,
Deputy.
9-4-12

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

In the Matter of the Last Will and Testament and Estate of Wendell Newton Welch, Deceased.

NOTICE OF HEARING OF FINAL ACCOUNT AND REPORT.

(No. 895)

STATE OF NEW MEXICO TO: Marian Condrey Welch, Wendell Condrey Welch, Thomas Flynn Welch and Pheobe Jane Welch, all of the known heirs of Wendell Newton Welch, deceased; and all unknown heirs of said decedent; and all unknown persons claiming any lien upon or right, title, interest or claim in or to the estate of the said decedent, and to whom it may concern.

NOTICE IS HEREBY GIVEN that Van S. Welch, Executor, and Marian Condrey Welch, Executrix of the Last Will and Testament and Estate of Wendell Newton Welch, deceased, has filed their final Account and Report as such with the County Clerk of Eddy County, New Mexico; and the Pro-

bate Judge of said County, has fixed the 12th day of April, 1940, at the hour of 2:00 o'clock P. M. at the office of the Probate Judge in the City of Carlsbad, Eddy County, New Mexico, as the time and place for the hearing of objections, if any, to said final Account and Report and the distribution of the Assets of said estate; and that said Probate court will at said time and place proceed to examine and inquire into said Account and Report and the distribution of the assets of said estate; and if found to be correct, will approve the same and discharge the said Executor and Executrix, and will also proceed to determine heirs of said decedent and the ownership of his estate, and the interest of each respective claimant thereon and therein, and the persons entitled to the distribution thereof as provided by law; that anyone who has objections to said Account and Report shall file same with

the County Clerk of Eddy County, New Mexico, on or before said date of final hearing.
G. U. McCrary whose postoffice address is Artesia, New Mexico, is Attorney for the estate.
IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal of the County Clerk of Eddy County, New Mexico, on this 27th day of February, 1940.

(SEAL)
MRS. R. A. WILCOX,
County Clerk.
9-4-12

Roselawn Nurseries
TREES, SHRUBS, PLANTS,
VINES
H. A. Porter, Artesia, N. M.

Security Safety

LET'S GET TOGETHER on that Loan

If we can lend money to help you to carry through a profitable transaction, there will be benefit on both sides. Money out earning interest for us is better than money lying idle in our vaults. We shall welcome the opportunity to cooperate with you.



First National Bank

OFFICERS:
H. G. Watson, President
S. O. Pottorff, Vice President
L. B. Feather, Cashier
Fred Cole, Assistant Cashier
Wm. Linell, Assistant Cashier

Satisfaction Service



"I was foolish for waiting!"

It makes me laugh every time I think of it. I only wanted a small Loan, knew that my reputation and character would pass investigation... but here I was, too scared to go down and apply!

Finally I stopped in at the Foundation office. It hardly took any time and there was no embarrassing investigation of any sort. In fact, outside of the procedure that is only common sense in any business, there was nothing to it!

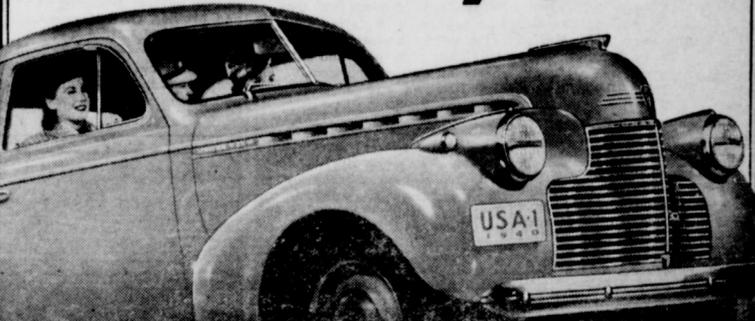
Want a Loan? Why Not Stop in and Apply for it Now!

Loans Available for Every Need

Foundation Investment Co.

ERNEST W. HOUY, Representative
307 1/2 W. Main, Entrance on Roselawn, Artesia

YOU CAN PAY MORE -but why?



You can pay a lot more than the modest Chevrolet price for a motor car. But you'll find yourself asking, "Where can I get any more beauty, driving and riding ease, road action, safety and all-round value than I get in Chevrolet for '40?"

Particularly when you consider Chevrolet's extremely low prices and Chevrolet's exceptionally low cost of operation and upkeep!

\$659

MASTER 85 BUSINESS COUPE
Other models slightly higher

All models priced at Flint, Michigan. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

"CHEVROLET'S FIRST AGAIN!"

LEADER IN SALES... 8 OUT OF THE LAST 9 YEARS

Eye It..Try It..Buy It!

Guy Chevrolet Company

Artesia New Mexico

No Fooling ...



This is PLAIN HORSE SENSE

This Is the Time

Next Week Vote Values Drop

Help Your Favorite While Your Subscription Dollar Counts the Most

FIRST GRAND PRIZE



2nd Prize
\$300
IN CASH

4th Prize
\$50
IN CASH

NEW 1940 CHEVROLET
MASTER TOWN SEDAN FULLY EQUIPPED

Value \$850.00

Purchased From

GUY CHEVROLET CO.

3rd Prize
\$100
IN CASH

Contest
Ends
April 13th

Address All Communications To

THE ARTESIA ADVOCATE

Campaign Department

Artesia, New Mexico

FIRST PERIOD CLOSES MARCH 15th AT 9 P. M.

RENEW-EXTEND SUBSCRIBE

Vote Value Drops Next Week



REMEMBER!

Free Voting Coupon
Good Will Subscription Campaign
Artesia Advocate
VOTES 500 VOTES

FOR.....

Coupons should be cut from the paper and name of worker written on line and sent to the campaign department of The Artesia Advocate, Artesia, N. Mex.

Not Valid After March 15, 1940

Hope Items
(Marjorie Johnson)

Virgil Cope plans to leave Saturday for Tucumcari, where he will be indefinitely.

Fred Barham of Carlsbad, county agent, visited Hope Monday and held an AAA meeting that evening.

Margaret Buckner of Artesia visited here Sunday with her parents, Mr. and Mrs. Calvin Buckner.

Mr. and Mrs. Bill Oliver, who are here working in the soil conservation office, spent the week end in Fort Sumner visiting friends.

Mrs. E. C. Hawkins and little daughter, Bobbie Lou, of Monument were here Saturday with two electricians who wired the Hawkins home.

Mrs. Anna H. Coffin left Tuesday for Albuquerque, where she was to spend ten days visiting her daughter, Mrs. Max Salazar, and family.

Miss Rosemond Dean of the Farm Security Administration in Carlsbad is spending several days here this week, making home management plans for some of the farm homes.

Mrs. Bonnie Altman and Miss Madeline Prude of Hope, and Mrs. Cy Bunting of Artesia were dinner guests of Mrs. Billie Ballard and Mrs. Lydal Landreth at their home here Sunday evening.

A group of young people from the Hope community drove to Roswell Wednesday evening where they attended a youth crusade rally at the Methodist Church, where they heard an address given by Bishop Ivan Lee Holt.

A W.C.T.U. chapter was organized here last week at the Methodist Church by a Mrs. Holland of Roswell, who met with several ladies of the community. Mrs. Newt Teel was elected president. Further plans of the organization will be announced later.

Dr. J. F. Zimmerman, president of New Mexico University, and a group of students will visit Hope School Monday afternoon, March 25, and entertain students and visitors of the community who are invited to attend the assembly. The group has made plans to visit Hope School on their tour of the state. Dr. Zimmerman will talk with the seniors in regard to the selection of a school, where they may attend college.

Mr. and Mrs. Velmon Autry and son, Larry Kent, spent the week end in El Paso, Tex. They were accompanied there by Mrs. Elenora Massad, who was a house guest of Mr. and Mrs. Jack Hughes. Marjorie Johnson accompanied them as far as El Paso and continued her trip to Las Cruces where she visited her brother, Wallace Johnson, and Mrs. Johnson.

At a meeting of the P.-T.A. at the school gym Tuesday evening, parents and teachers were entertained with a pageant, "P.-T.A. Founders' Day," which was presented by Mrs. Dick Carson with several ladies of the community taking part. The Virginia reel, directed by Eleanora Massad and danced by the children of the second and third grades who were in Colonial costumes, was an attractive feature of the program.

"The Evening of Song" held at the Methodist Church Sunday at the night services was attended by a crowd which filled the auditorium. A feature of the service was several Negro spirituals sung by the Hope Choral Club, which is composed of a group of children of Hope, directed by Mrs. E. S. McAuliffe. Others who appeared on the program were Mrs. Aliene Scoggin, Lewis Scoggin, Mrs. Chester Teague, Mr. and Mrs. E. A. Traylor, Odessa Traylor, Charles Cox, Charles Norris, George Olin Teel, Irvin Cox, J. P. Parks, Irvin Wathen, Roma June Carson, Madie Reeves, Mrs. McAuliffe and the Rev. and Mrs. Henry Norris.

Mrs. Jim Harwell and Mrs. Amos Marlar of Lower Penasco entertained at the Marlar home Tuesday evening with a dinner for their sons, Earnest Harwell and Robert Marlar, in honor of the "A" squad basketball team of Hope

Vacancy in State AAA Committee Is Straightened Out

Filed by Appointment of Frank Lopez, Dona Ana Countian

Frank Lopez, farmer and dairyman of Dona Ana County, has been appointed by Secretary of Agriculture Ickes to fill the vacancy on the state AAA committee caused by the resignation of J. Minor Beene, also of Dona Ana County, according to a statement by Fred L. O'Cheskey, chairman of the committee. Lopez has been connected with the AAA program since its inauguration in Dona Ana County and served as community committeeman during that time.

Other members of the state committee are Fred L. O'Cheskey, of Eddy County, C. V. Hemphill of Harding County and A. D. Woofler of Socorro County. O'Cheskey, who served on the committee last year, will act in the capacity of chairman during 1940. He will also assume the duties formerly assigned to the executive assistant as certifying officer and in charge of state personnel.

Hemphill, who has served on the committee since Jan. 1, 1939, will devote most of his time to the wheat program and field activities. Woofler, also a member of the committee last year, will continue his duties as range member.

In addition to the above, A. B. Fite, acting director of extension, who is an ex-officio member, will serve on the committee.

"The state committee considers that much progress has been made in the program to date," O'Cheskey said, "as approximately 95 percent of the 1939 farm and range applications have been certified for payment. Now that the program is up to date, the state office personnel has been reduced to a minimum force which should be adequate to handle the 1940 program."

Clovis will be the scene of the Coronado entrada on June 4 and 5. This will be the second city in the state to have this magnificent pageant.

School. After the dinner, the guests were entertained with dancing. Those who were present were Supt. Odie Ludlow and Mrs. Ludlow, Mr. and Mrs. Velmon Autry, Mr. and Mrs. Cliff Longbotham, Harden Lauderdale, Glenn Menifee, Pleas Cowan, George Olin Teel, R. N. Teel Edwina McGuire, Thelma June Carson, Mary Katherine Teel and Louise Reid.

Filed for Record

WARRANTY DEED—
T. O. Wyman et ux to Kelly Polk, S½SE¼ Sec. 20-23-28, \$10, etc.

Gail Shepard Bell et ux to Maxwell J. Thomas, W 25 ft. lots 21, 23, 25 and 27, blk. 5, Original Carlsbad, \$10, etc.

Nay Hightower et ux to J. T. Caudle, lot 2, blk. 8, Hightower Re-Division Artesia, \$10, etc.

F. E. Pennell et ux to Ruth Rowland, lot 8 and E 25 ft. lot 10, blk. 53, Artesia Imp. Co.'s Addn. Artesia, \$10, etc.

Foreign Christian Missionary Society to Nay Hightower, lot 2, blk. 8, Hightower Re-Division Artesia, \$1, etc.

J. T. Collins to Ralph Gurley, lot 6, blk. 21, Forest Hill Addn. Artesia.

Marvin Livingston et ux to S. D. Hambaugh, part of SE¼SE¼ Sec. 7-22-27.

Joe A. Clayton to Elenor Crews, 40 x 80 ft. blk. 31, Fairview Addn. Artesia.

Henry C. Dickson et ux to Gilbert O. Compton, lot 29, blk. 1, Dickson's Subdivision.

Merwin V. Campbell et ux to Henry T. Page, lot 16, blk. 181, Westfall Subdivision Carlsbad, \$10, etc.

H. B. Teague et ux to Ruby E. Ivey, lot 12, blk. 47, Art. Imp. Addn. Artesia, \$1, etc.

Ann R. Hewitt to J. E. Skinner, lot 7, blk. 11, Clayton & Stegman Addn. Artesia.

Lee May et al to F. B. Compton, lot 1, blk. 1, May Subdivision Carlsbad.

I. C. Keller et al to Marie Hollis, lot 18 Keller & Ragsdale, Artesia, \$10, etc.

QUIT CLAIM DEED—
Dan Jones to Katherine Jones, lot 4 and E 25 ft. lot 2, blk. 18, Original Cl.

W. M. Hampton et ux to Julian Montoya, 20 A, NE cor. Sec. 27-17-26.

Jno. W. Buck et ux to Charlie Buck et al, ½ int. E½NE¼ Sec. 12-16-25.

Charlie Buck et ux to John W. Buck, ½ int. W½NE¼ Sec. 12-16-25.

Joseph Reed to David M. Weems et ux, lot 7, blk. 54, Art. Imp. Addn. Artesia.

David M. Weems et ux to J. M. Jackson, lot 7B, blk. 54, Art. Imp. Co.'s Addn. Artesia.

SHERIFF'S DEED—
Howell Gage, Sheriff, to H. P. Joyce, lots 12, 13 and 14, Sec. 4, lot 16 Sec. 5; lot 15 and 16 Sec. 4-16-26, \$211.

LAND PATENT—
United States of America to Earl E. Donaldson, S½SE¼ Sec. 21; N½S¼, SE¼SE¼, SW¼SW¼ Sec. 28-24-28.

DISTRICT COURT—
No. 7135—Grover Mann vs. Car-

Blossoms Frame Pacifica.



Blooming acacia trees form a framework from which the towering statue of Pacifica looks down upon the rebirth of Treasure Island in San Francisco Bay, where the gates of the 1940 season of the Golden Gate International Exposition will swing open with gala ceremonies on May 25.

per Drilling Co., claim for compensation.

TAX DEED—
State Tax Commission to Bloom Land & Cattle Co., various ppty., \$359.63.

State Tax Commission to L. L. Henington, N½ lot 8, blk. 16, Original Artesia, \$38.

CEMETERY DEED—
Woodbine Cemetery to Thomas S. Cox, 3 and 4, lot 15, blk. 2, Woodbine, 50.

TRANSCRIPT JUDGMENT—
No. 6641—R. T. Hoover & Co. vs. Mrs. B. L. McClure, \$1,659.89.

CARBON PAPER—The Advocate.

Baptist Training Union Classes Are Showing Interest

Good interest is being shown in a Baptist Training Union revival at the Baptist Church this week under the leadership of Dr. H. A. Zimmerman, state executive secretary of Arizona. There has been an average attendance each evening of about seventy persons.

Of six classes, Dr. Zimmerman is teaching the first period and has had about twenty persons in his class. After the first class period of forty-five minutes, which begins at 6:45 o'clock, the women of the church serve a supper. Then after an inspirational sermon by Dr. Zimmerman, the second class period is conducted.

Teachers of the other classes: Adults, Rev. Gordon Sterling, Ar-

tesia; young people, Rev. W. C. Garrett, Roswell; intermediates, T. Brown, Artesia; juniors, Mrs. W. G. Willard, Artesia; story hour leaders, Mrs. C. E. Mitchell, Artesia.

The revival classes will continue all this week.

SUBSCRIBE FOR THE ADVOCATE

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TAXI
Call 221
24-Hour Service
Artesia Cab Co.

MONTH MENU

Alfalfa Seed

44% Phosphate

4-12-4—All Purpose Fertilizer

Bulk Garden Seeds—Field Seeds—Oats—Barley

Hegari—Sudan—Cane—Maize—Kaffir

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FLOUR, FEED, COAL AND SEEDS
ALFALFA HAY, HOGS, CATTLE

A fable . . . but a fable that is based on fact. Does its moral apply to your case?

It Almost Drove Us Frantic

Junior cried so often his wailing almost was continuous. We practically decided he had a naturally crabby nature.

When We Asked Our Doctor

We mentioned this trouble to the doctor, who found the solution: We were starving him! The doctor recommended more milk!

Now Our Troubles Are Over

Almost overnight Junior became the baby we'd hoped he'd be—no sulking, no crabbing, no wailing. Now we give him at least a quart of milk a day.

The Story of Any Baby

The story of any child, from birth to maturity, is chiefly a story of diet. For your youngster's sake, make rich Price's milk the cornerstone of his diet. It has part of ALL the vitamins and practically all the food elements growing bodies need.

PRICE'S CREAMERIES
INCORPORATED
Phone 72 For Deliveries

Double Satisfaction

Unless we satisfy you in two ways we consider our duty undone. We must give you satisfactory frames as well as perfect lenses.

Whether or not you are now wearing glasses it would be well to learn the true state of your eyes.

We can tell you this without any fear of contradiction. Besides, it may save you much annoyance later on.

Consult
Edward Stone
Optometrist

NEW LIFE

Change Winter-killed oil—and here's why to change to OIL-PLATING

Slush in the gutter is scarcely thinner and dirtier than Winter oil over-staying in your engine. Drain now, warns your judgment—and Car Manual. But get more than a re-filled crankcase. Get cylinders, rings, bearings, and other precious parts OIL-PLATED by making sure that you change to Conoco Germ Processed oil—patented.

Your Mileage Merchant puts it in at an ordinary price, in the ordinary way. But how extraordinary is the man-made extra substance in the Conoco formula, that sets Germ Processed

oil apart. For here is oil whose strong "power of attraction" makes engine parts draw glossy OIL-PLATING all over themselves and keep holding it close—as drain-proof as plating on hub caps.

Not for one instant can OIL-PLATING go draining "down home" to the crankcase. Though you're speeding the limit or parking long hours, OIL-PLATING is always faithfully maintained. All in addition to the strong oil-film of Germ Processed oil, this drain-proof OIL-PLATING helps to keep down wear. And that's how to keep your engine nearest to the oil economy of its youth. Your correct Germ Processed oil for Spring, at Your Mileage Merchant's Conoco station today, will give you the change to an OIL-PLATED engine. Continental Oil Company

CONOCO GERM PROCESSED OIL
OIL-PLATES YOUR ENGINE

Classified

FOR SALE

FOR SALE—Improved 5 1/2-acre fruit and poultry ranch in Summers, Ark. Price \$600. A. E. Foote, Lincoln, Ark. 10-2tp-11

FOR SALE—Cotton seed, State College Acala No. 1064. Adolph Zeleny, phone 389-J1. 10-3tp-12

FOR SALE—Pea green alfalfa hay. Delivered within radius of 10 miles, ton or truck load. Ara N. Buel, four miles N., 1 mile W. of Artesia. Phone 011F13. 9-4tp-12

FOR SALE—Corn Fed Turkeys. Phone or write Mrs. Bryant Williams at Hope. 3-tfc.

FOR SALE—Registered and certified 37A College Acala cotton seed. Must have orders soon to supply delinquent seed. W. Leslie Martin. 9-3tp-11

FOR SALE—Sixty tons good grade alfalfa hay. Everett O'Bannon, phone 014-F4. 11-3tp-13

FOR SALE OR TRADE—8-inch Dempster pump, including 32-foot column pipe shafting and tube. H. A. Keinath, Artesia. 11-2tp-12

FOR SALE OR TRADE—Ear corn, Model A pump engine, six head hogs, used windows and doors, building rocks, water heater and vault door. C. C. Smith, Phone 126-J. 11-ttc

FOR SALE—Union rug loom, good condition, at bargain price. 1114 Grand Street. 11-ttc

FOR SALE—Registered cocker spaniel pups. Frank Irby, 314 Lakeside Drive, Carlsbad, New Mexico. 11-ttp

FOR SALE—Ann Arbor 40 hay baler. Can be used as pick-up baler. E. F. Rosson, Loving, N. Mex., phone 918F12. 9-4tp-12

FOR RENT

FOR RENT—Apartments at Oasis Camp, furnished or unfurnished. Plenty of shade trees for trailer space. Reasonable rates. L. R. Rogers. 11-3tp-13

FOR RENT—Trailer space, with or without utilities. 113 Missouri Street. 11-2tc-12

WANTED

WANTED—Boy or man for yard work. Mrs. C. R. Blocker. 11-tf

WANTED—To buy galvanized storage tank. Capacity about 3000 gallons. Box 266, Artesia. 11-1tp

WANTED—To build your office furniture and store fixtures to your individual order. Furniture repair. Roselawn Cabinet Shop, 114 S. Roselawn. 4-tfc

MISCELLANEOUS

LOANS for remodeling and refinancing. Long term loans, small monthly payments. Chaves County Building & Loan Assn., represented by E. A. Hannah. 42-tfc

NEW CLASS now starting. Big reduction in tuition. Campbell Academy of Beauty Culture, Roswell, New Mexico. 11-6tc-16

HOME LOANS without red tape, through the Roswell Building and Loan Association. J. S. Ward, local representative. 203 W. Main, phone 173. 28-tf

Act—

(Continued from page 1)

ment recorded by county clerks. Of the total amount, \$500,000 was to be used for remodeling the state-house and construction of new state office buildings, \$250,000 for purchase of land for state parks. Rex French, state treasurer, said approximately \$44,000 had been collected from the new tax. About \$13,000 already had been spent, he said, leaving a balance of about \$31,000.

The attorney general's office said it expected to be asked for an opinion soon on what is to be done with the \$31,000 balance, but reserved comment until a formal opinion was prepared.

Mrs. Martin Yates, Jr., who went to Boston for the wedding of her son, St. Clair Yates, and who has visited relatives en route and on the return trip, is expected home this week.

CARD OF THANKS

We wish to thank our many friends for their kindness in the death of our beloved wife and mother, Mrs. F. E. Tucker.—F. E. Tucker, daughter and family. 11-ttc

Alfalfa—

(Continued from page 1)

together, are today banding closely as the members of various farm groups are learning to overlook the petty differences of each other and are beginning to look at the real problems. Now, cooperatives are being conducted on a sound basis, he said.

Snyder complimented the Artesia Alfalfa Growers Association on the progress it has shown, and publicly made but one suggestion, and that a general one for such organizations, that they go on a cash basis. He cited instances where cooperatives have bankrupted themselves, or have ruined their credit through carrying too many accounts on their books, which were considered as slow paper.

Most "coops" which have gone on a cash basis have increased their volume and profits, he said. And, he added, it is not fair to a manager to have to distinguish between the credit ratings of members when they all are stockholders.

Highlighting the entertainment side of the banquet was "Stuttering Sam," who was heard here a few weeks ago at the high school football banquet and a year ago at the annual Chamber of Commerce banquet. It was several minutes before the members and guests, except for a few who had heard him before, "got wise" Tuesday that the stuttering and stammering of the speaker, who was introduced by McAnally as a coop manager from the Panhandle, was an entertainer, not an embarrassed young man who could not say what he wished. He was brought here through the courtesy of the Santa Fe and C. O. Brown, local agent.

Sharing the spotlight for real entertainment was Everett Dean O'Bannon, 7-year-old son of Mr. and Mrs. Everett O'Bannon of the Cottonwood, phenomenal boy violinist, who favored with two numbers, while standing on a chair so he could be seen. He was accompanied at the piano by Mrs. Ted Best.

Jimmie Hoover sang two numbers, accompanied on the guitar by Lynn Cobble. Spanish music was furnished by Mrs. Alvarado and Mrs. Garcia and the Herredia Brothers.

Goat—

(Continued from page 1)

kind which fit so tight wearers must not sneeze while at the serious business of roping goats, and shirts of a common hue, which as yet has not been selected.

Calvin Dunn reported the club now has forty goats in the herd at the arena, but soon will have more, via the blessed event route. The present herd includes fourteen which were added Sunday.

The members are staging shows each Sunday afternoon, which are free to the public. And in order that both the public and themselves will not go thirsty during the impromptu rodeos, a pop concession was given Monday evening to a boy who is to be on the job next Sunday.

CARD OF THANKS

We wish to express our thanks to our friends and neighbors for their many expressions of helpfulness and the lovely floral offerings during the sickness and death of our dear husband and father, Mrs. J. H. Long, Oscar Long, C. J. Long and family, E. S. Long and wife, Mr. and Mrs. Joe Morosi and family. 11-ttc

Oil Activity—

(continued from page 1)

Shut down for orders at 2,750 feet. Elliott & Taylor, Cannon 1, SW 4-19-30.

Total depth 3,421 feet; shut down for orders. Everts Drilling Co., Grier 1, SE SE 31-16-31.

Total depth 3,854 feet; plugged back to 3,690 feet; cleaning out at 3,670 feet; 1,100 feet of oil in hole. Dave Elder, Hess 1, SW NW 21-13-16-30.

Total depth 4,000 feet. Drilling at 4,000 feet. Thomas & Bowers, Etz 1, SW NW 13-16-30.

Total depth 2,750 feet; fishing. Sam Weiner, Hess 1, SE SE 9-16-29.

Total depth 1,925 feet; shut down for orders. Mac T. Anderson, Nesson 1, SW SW 4-16-30.

Total depth 2,630 feet; shut down for repairs. H. S. Wilder et al, Young 1, SE NW 23-16-29.

Drilling at 2,785 feet. Sam Montgomery, Kaltenback 1, NW NW 24-16-27.

Total depth 2,013 feet; fishing for bailer. Clark & Cooper, Ward 1, NW SE 20-16-27.

Drilling at 1,815 feet. A. E. Frazier, Yates 1, NW NE 6-20-27.

Total depth 810 feet; shut down for orders. Archer & Jones, Massie 1, NW NE 20-18-29.

Drilling at 3,140 feet. Powell & Matthews, Levers 2, NW SW 33-16-29.

Rigging up spudder. Everest & Moran, Ramuz 1, NE NW 18-23-26.

Total depth 375 feet; shut down for repairs. Greenbay, Paton-Irwin 3, NE SW 9-18-31, offset to Shugart area. Drilling at 3,170 feet.

Ployhar & Rook, Gates 1, NE SW 15-18-30.

Total depth 1,705 feet; shut down for repairs. H. W. Martin, Gates 2, NW NW 23-18-30.

Total depth 1,600; re-cementing split 8 1/4-inch casing at 400 feet. Macy, Talmadge & Cowell, State 1, SE SW 32-17-29.

Total depth 365 feet; running pipe. Banner Oil Co., Miller 1, SE NE 4-18-29.

Drilling at 2,455 feet. Mac T. Anderson, Root 2, NW SW 12-17-28.

Location. C. L. East, Root 1, SE SW 12-17-29.

Drilling at 430 feet. C. B. Buck, Lockhart 1, NE NE 1-17-28.

Drilling at 1,630 feet. H. W. Martin, Gates 4, SW SW 15-18-30.

Rigging up. Republic Production Co., Russell 8, SW NE 18-17-31.

Drilling at 1,760 feet. Jones & Yates, Robinson 1-B, SW SW 35-17-29.

Drilling at 2,100 feet. Weiner & Stogner, State 1, SE SE 30-12-32, Lea County.

Rigging up. J. B. Cowden, State 1, SW SE 3-17-29.

Surface pipe cemented at 450 feet. George Key, Jr., Key 1, SE SE 11-17-29.

Rigging up. Barnsdall, Dodd 1-B, NE NE 14-17-29.

Rigging up. G. E. Woods, Simon 2, SW NE 29-17-32, Lea County.

Drilling at 1,430 feet.

Little—

(Continued from page 1)

woman, madly in love with a boy, only to lose him because of his "tied-to-the-apron-string" complex and the domineering attitude of his mother. For dramatic interpretation, Mrs. Blue was splendid.

Both of the sons were excellent and the roles were well cast by Mrs. Blackburn when she chose Martin Yates III for the part of David, Mrs. Phelps' married son and husband of Christina, and Russell Floor as the younger, Robert.

Yates was appearing in his first characterization on the stage, but Floor has had considerable experience, not only prior to the formation of the Little Theater, but in that group's "warming-up" presentation, the one-act play, "The Short Cut," which was seen a few weeks ago in a band benefit at the school.

Miss Ethel Cave had the minor, but important, part of the maid.

The rich contralto voice of Miss Helen Dooley was heard between the first and second acts, accompanied by a string ensemble composed of Doris Welborne, Miss Shirley Bartlett, Russell Floor and Lewis Story, violinists, and Mrs. Wallace Gates, pianist, who also played prior to the opening curtain and after the second act, at which time Mrs. Martin Yates III, president of the Little Theater of Artesia, made a curtain talk of thanks.

The production staff: Stage manager, Miss Ethel Cave; business manager, Mrs. Charles Morgan; lighting, Miss Helen Dooley; curtain, Alfred Manley; costumes and make-up, Mrs. Martin Yates III and Miss Katherine Ragsdale; properties, Miss Ruth Bigler; stage assistants, Louis Blackburn, Alfred Manley and A. L. Bert.

Mr. and Mrs. B. B. McDaniel have moved from the Blocker residence property on Dallas Street to the Lanning farmhouse east of the railroad. Mr. and Mrs. Joe Persky of Hobbs have moved into the house vacated by the McDaniels.

Mrs. Laura Watson, secretary at Berry & Dexter Drilling Company office, who has been ill for about three weeks, was able to return to work Wednesday.

Typewriters, Portable and Upright, new and rebuilt, \$7.50 up—The Advocate.

Crumley, Levers-State 1, NW SW 34-17-28.

Drilling at 3,260 feet.

Rotary—

(Continued from page 1)

each other in selling machinery to Brazilians.

Great untouched natural resources lie in Brazil, he said, including diamonds, gold and silver, timber and petroleum. There has been no development of petroleum in that country, and but little in South America, the speaker said, and the government has prohibited exploration of minerals on a large scale. However, timber is being wasted, as it was in the United States before conservation methods were started.

Topographically Brazil is quite like the United States, Dr. Zimmerman said.

Les Showers, who is in charge of the regional Golden Gloves tournament to be staged in Carlsbad March 25-27, was a guest of Lion Louis Blackburn and spoke briefly about the tourney.

Perhaps the most pointed speech of the noon hour was by C. D. Marshall, president of Rotary, who, when introduced by Fred Cole, president of the Lions, and asked to speak on "Why I Am a Rotarian," said, "I'm a Rotarian because I am not a Lion," and sat.

Postoffice Boxes Are All Rented in Artesia to April 1

Another proof of the steady growth of Artesia is the fact all boxes at the postoffice are rented, the first time since city carrier service began April 1, 1938, only two years ago.

Jesse L. Truett, postmaster, said this morning that at the time carrier service was started, all boxes were rented and in use. Then, with about 2,800 people being served by carrier, many boxes were vacated.

Since that time, he said, carrier service has increased to serve 3,000 people, but all boxes again are rented, with box rent paid up to April 1.

The postmaster suggested that anyone wishing a box in the near future have his name placed on the waiting list, to take advantage of those who might be slow in paying their quarterly box rent as of April 1.

Typewriters for Rent—The Advocate.

Swift's Red Steer Acid-phosphate alfalfa fertilizer, \$25.50 per ton. W. R. Hornbaker. 11-ttc

Chavez—

(Continued from page 1)

vote bonds April 2, part of which are to be used for the airport there.

No bond issue will be offered the voters of Artesia at the municipal election, Mayor Hollis G. Watson said, but it is possible such an issue will be voted on at the general election next November.

There are ample funds available at present, raised by subscription several months ago, when it was thought another airport site would be purchased, to do all preliminary work at the field, which is about five miles west of town.

Carper said the site is being surveyed this week and that work will begin immediately getting runways in shape, probably sufficient

to apply for an air stop by Continental.

In the meantime, it looks as though Artesia will be in a position before many weeks have passed to make the application.

The entire telegram from Senator Chavez: "A. L. Bert, Artesia Advocate—This office has just been advised that the Civil Aeronautics Authority has given final approval to Continental Airlines' application for extension of its line from El Paso to Albuquerque to include Roswell, Hobbs and Carlsbad. This is great news for the Pecos Valley and an confident Artesia can be included shortly. Dennis Chavez, U. S. S."

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Mr. Smith Learns About CHEVROLET



Mr.—What are you so interested in?
Mrs.—The new 1940 Chevrolet. I knew it was a great car, but Mrs. _____ was telling me more about it.



Mr.—She was? What does she know about cars?
Mrs.—She's trying to win the first prize in The Advocate's subscription contest, and they're giving a Chevrolet for first prize.



Mrs.—And there's nothing cheap about their prizes. They'd give only the best.
Mr.—Right! Come on, Dear, I've been considering a Chivvie for our new car. Let's go look at them now.

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4. In an emergency call the Southwestern Public Service Co.

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