OFFICIAL PUBLICATION FOR EDDY COUNTY
VOLUME THIRTY-SEVEN

Building Permits Average Nearly $\$ 1,000$ Daily Since First of the Year as Artesia Expands



Mrs. Bird, Former Madge Ferrell, Is

Buried at Hobbs


Early Tuesday
Dies That Afternoon in
Hospital - Clothing Is Hospital - Clothing Is
Caught at Farm Home This Afternoon.
$\underset{\substack{\mathrm{M} \\ \text { miles }}}{\substack{2 \\ \hline}}$



| Burns Sustained in |
| :--- |
| Tub Scaulding Water |
| Patricia |
| Modine |








J. H. Long Dies in Hospital, 3 Weeks After Hip Break


Manager Declares Campaign Looks Like Any Contestant's Race Up to This Point

## 3 weeks. Mr. Long was in mercantile bus iness in Oklahoma prior to moving




$\frac{\text { Mro+*++*+*+**}}{}$ Carper, Miles and Mrs. Tucker Is Talmadge Oil Well Fatally Burned Makes Good Show

Artesia Checkmates Carlsbad's Attempt for Shortcut Highway Direct from the Loco Hills
Bulldogs, Lions Governor Miles Assures Eat at the Same $\begin{gathered}\text { Carper, Repressenting } \\ \text { the Chamber of Com- }\end{gathered}$ Table Wednesday $\begin{aligned} & \text { the Chamber of Com- } \\ & \text { merce, That Both Cities }\end{aligned}$ Must Cooperate.

## FACTS ARE TV.STED

$$
\begin{aligned}
& \text { Current-Argus Says That } \\
& \text { Committee Here Ap- } \\
& \text { proves Cave City's Idea. }
\end{aligned}
$$

made an attempt in certain circles
in Carsbad to obtain a "beeline"
state highway from the Loco Hills
to the Cave City, at the expense


County Board of
Education Named

By Judge McGhee



-ALSO SHOWING-

## VALLEY THEATER

Carlsbad Caverns Set Another
Travel Record During February

yumber, brought to
operation of the underground whe
derland


ROSS BAKING CO.


For First Class
Plumbing and Tin Work Call Us.
Rideout Plumbing and Tin Shop
Phone 3

HERE'S WISDOM!
$\operatorname{SPECIFY}$
BEER
Many wise drinkers prefer beer, because of the full, rich body and delicious flavor-packed in
foaming glass of "pick-up."
THE SMOKE HOUSE
Phone 97 Of Course We Deliver
RIVERSIDES OUTWEAR OTHERS!
More Mileage . . . By Actual Test:
In actual road tests, on test cars that roll up more than that they give more mileage! Over every road condition, in every kind of weather, these tests proved Riversides to be a longer-wearing tire! Riversides averaged $14 \%$ MORE mileage than the other 5 nationally-advertised brand first quality tires tested against them! No wonder Wards are able to warrant Riverside DeLuxe to give
satisfactory service without limit of time or mileage!

## Your Old Tires Are

 Worth MoneyWhy risk accidents, when your dangerously-thin, wornout tires buy thousands of safe miles in new Riverside DeLuxe? Let Wards tire man make you a liberal trade-in offrer far allowance will go to help buy new Riversides! Trade in your old tires at Wards NOW!


## IONTHDNBIBY NXIRID




## CHEVROLET

Sold to The Advocate by
Guy Chevrolet Co

Repairing of Artesian Wells Is Discussed by Basin Supervisor


 the setting of a larger for the installation of turbine type
pumps．
The most important phase of the
repair work is that the work be

## bring a great best process．

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## and lengthening ite It might

repair work has stated that the above ended by the well supervisor in－
allowed to remain too long and
eaten away or has collapsed，as the
work would be extremely expen－
sive，and normally successful wor
has not been obtained due to the
The setting of casing around th
outside of the old casing around the has been
attempted in the basin，but has not
atempted in the basin，but has not
proven suceessful exxept for per－
haps 3 or 4 soints or about 80 to
100 feet


is required for this process．
In cases where 3 or 4 joints are





## NOTICE OF HEARING OF FINAL ACCOUNT AND REPORT． $(\overline{\text { No．895 })}$

##  <br> 



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$\xlongequal[\text { Security }]{\substack{\text { mafety } \\ \text { ment will be entered against you }}}$

## Take Life Easier With a CHECKING ACCOUNT

A checking account is a true＂labor aving invention．＂You do less walking loes figuring，and less worrying．You pay ills almost without effort．There is no教 You do not have to remember．Simply look at the stubs of your check book． They tell the whole story．
－Why not learn to take life a little easier with the help of a checking account？

First National Bank
H．G．Watson，President
S．O．Pottorff，Vice Presideat
Lred Cole
Satisfaction
648
Service

## MODERN KITCHENS FOR

## Modern

$W_{\text {m }}$ RANE a becruliul MODERN GAS spend More Time there．But actually you will spend far Less．The MODERN GAS RANGE cooks faster．With automatic controls it makes possible entire meals without attention．．．．And there are a host of other features to make your kitchen work easier and more pleasant． Insulated ovens keep the kitchen cooler． New broilers eliminate scorching and simplify cleaning．

Visit our display floor and see how a MODERN GAS RANGE will modernize your own kitchen and living．

GAS IS YOUR QUICK，CLEAN，ECONOMICAL SERVANT Use it for Cooking，Water Heating and House Heating ．．．．it will do all three jobs better

Neu Mexica Eastern Gas Campany

# TIME <br> MARCHESON 

 First Period Closes March 15, at 9 p. m. The vote value then drops $20 \%$. This means that your subscription dollar is worth more now than at any other time during the campaign. Help your favorite contestant NOW while the vote value is high. Your subscription is possibly not due until later in the year. Give your renewal. It will start your new year at the date the old one expires.
## SUBSCRIBE RENEW EXTEND FIRST GRAND PRIZE



## NEW 1940 CHEVROLET <br> master town sedan <br> fulu equipeid



2nd Prize $\$ 300$
IN CASH

Value $\$ 850.00$
Purchased From GUY CHEVROLET CO.

Address All Communications To the artesia advocate
Campaign Department
Artesia, New Mexico

## RENEW-EXTEND SUBSCRIBE

While the Vote Count Is Still High

## 25,000

Extra Votes For Promptness

Mondegs, Wedneedays and Fridays are report days for all workera. A cash report on these days will carn 25,000 extra votes.

The Advocate Office
Will be open antil 9 p. m. Each Monday
Wedineeday and Friday for


## District Cage Consolation Photo Finish For Artesia Bulldogs



REPAIR-DONT DISCARD
Sage advice to those who consider the cost of machinery and frequently the uselessness of lacement.
LET US FIGURE THE JOB FIRST
PECOS VALLEY GARAGE AND MACHINE SHOP

Irrigating New Mexico Desert With Natural Gas Is Described

L. P. EVANS STORE

Plumbing and Sheet Metal Work
-Hardware-
Phone 180

Why Pay Rent?


Nam
F. H. A.

LOAN

SEE ME FOR PARTICULARS
Pete L. Loving Agency

## OVER

HALFAMLLLION 1940 CHETEROLETS SOLD TO DATE


Every Irrigated Farm Needs
An Eversman Land Leveler B Y GIVING your fields a fine and accurate leveling, you get rid of those high spots that dry out and those low places that
drown out. This results in increased yield. Only the EVERSMAN levels land accurately and automatically-and at low cost. Sturdy

Charles Rogers



## chivinow



All models priced at Flint, Michigan. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessoriesextra. Prices subject to change without notice.


