

THE ADVOCATE IS STILL FIRST WITH THE NEWS FIRST IN CIRCULATION

# Artesia Advocate

WANT A NEW AUTOMOBILE? DO YOU NEED CASH? ENTER CAMPAIGN CONTEST

VOLUME THIRTY-SEVEN

ARTESIA, NEW MEXICO, THURSDAY, FEBRUARY 15, 1940.

NUMBER 7

## Firm Stand for Beys and Girls Of Today Taken

### Col. Pearson Condemns Parents for Handicapping Them, Speaking at Carlsbad - Artesia Rotary Club Banquet.

Col. D. C. Pearson, head of New Mexico Military Institute, Roswell, who for thirty-five years has worked with boys there, took a firm stand for the boys and girls of today, but condemned adults for handicapping youth by damning everything in this nation, in the principal address Tuesday evening at a joint meeting of the Artesia and Carlsbad Rotary Clubs and the members' Rotary Annals on the Roof Garden of Artesia Hotel.

On the program with Col. Pearson, a former district governor of Rotary, was Elmer Simpson of Roswell, present governor of the 115th Rotary district, who spoke briefly.

Col. Pearson declared that youth today is better morally and physically than he as a boy had. And youth is at least two years advanced in educational opportunities.

Speaking especially of young people between the ages of 14 and 24 years, the Military Institute educator said that they had been handicapped the last fifteen years by the government, education and the constitution. No wonder, he said, that children are skeptical.

There is no youth movement in the United States today, except the Boy Scouts and the Girl Scouts, he declared, which is not controlled by politics or with political motives, by people who have their own "ax to grind."

Youth wants only an opportunity to love, marry, raise children and support and protect his own family, and he does not want to believe the world owes him a living, as has been pounded into him of recent years, Col. Pearson said. Nor does he want his life work laid out for him. Rather, the speaker declared, he prefers to pit his strength against strength, and knows that if given the opportunity he can conquer the future.

Col. Pearson condemned the reform school system, saying only one youth out of 10,000 does not come out of such an institution a criminal. "But," he added, "we send them there because we don't understand youth."

"I read of the reform school system, he said, if half as much money were spent on recreational and educational activities for youth as is spent on such institutions, the problem of delinquency nearly would be wiped out.

With Artesia growing by leaps and bounds, Col. Pearson pointed out the necessity of ample recreational and athletic facilities for youth, for they are in school only a fifth of the time and must be kept busy at wholesome things the remainder of the time.

Youth should be entertained at home and encouraged to associate with other boys and girls in supervised functions, especially in the home, Col. Pearson said. But, he warned, boys and girls do not wish to be made pals by their parents. Such action is to their disadvantage and helps make them problem children. He said they should have companionship of boys and girls of the same age.

"We must stop damning our young people; we have to start putting them in the right environment," he said. And, he added, they will find this is a "wonderful world with wonderful opportunities—with your assistance."

Entertainment was provided by a double trio from the Woman's Club, which sang "Nobody Knows de Trouble I's Seen" and "Deep River," Negro spirituals, and "Nightfall in Granada." The double trio: Mrs. M. C. Ross and Mrs. Fred Cole, sopranos; Mrs. Wallace Gates and Mrs. R. M. Henson, second sopranos; Mrs. Rex Wheatley and Mrs. I. L. Spratt, altos. They were accompanied at the piano by Mrs. L. R. Gerhardt.

John White, baritone, sang "Captain Mac" by Sanderson and "Invictus" by Bruhm, accompanied by Mrs. Spratt.

C. D. Marshall, president of the Rotary Club, presided as toastmaster and introduced the speakers. The address of welcome was given by A. L. Bert of the Artesia club and Bill Smith of the Carlsbad Rotary Club responded.

## Grid Schedule For Bulldogs Is Stiff in 1940

The 1940 football schedule for the Artesia Bulldogs has been completed, except for one tentative date, and was announced Monday by C. D. Marshall, principal and athletic director of Artesia High School.

The schedule, a strong one, includes six games each at home and away, one more game than was on the 1939 schedule.

The addition of the Albuquerque Indians and the Tucumcari Rattlers from other sections and Hobbs in Southeast New Mexico makes the schedule more interesting and indicates the prestige the Bulldogs have built up.

Roswell and Tularosa are conspicuous by their absence on the schedule, especially the up-valley neighbors at Roswell.

The schedule, as released by Marshall:

Sept. 13, Hobbs, there.

Sept. 20, Alamogordo, there.

Sept. 27, Eunice, there.

Oct. 4, New Mexico Military Institute, Roswell, here.

Oct. 11, Hagerman, here.

Oct. 18, Jal, there.

Oct. 25, Albuquerque, there.

Nov. 1, Capitan, there.

Nov. 8, Portales, here.

Nov. 15, Carlsbad, there.

Nov. 22 (tentative), Tucumcari, here, to be changed to Nov. 21 should Thanksgiving be proclaimed the third Thursday in November.

Nov. 28, Thanksgiving Day game, Lovington, there.

## Y. T. Crouch, 67, Dies Sunday at His Home Here

Y. T. Crouch of Artesia, who had suffered from paralysis since 1929, died at his home here at 5 o'clock Sunday afternoon, a day after his sixty-seventh birthday.

Funeral services were at McClay Chapel at 2:30 o'clock Tuesday afternoon by the Rev. Orel Boteler, pastor of the Assembly of God Church. Burial was in Woodbine Cemetery.

There survive Mr. Crouch his widow, eight children, twenty-eight grandchildren and four great-grandchildren.

The children: Loy, Mitch, Dick and Jack Crouch, Artesia; Luda, Mrs. Fox Middleton and Ida, Mrs. Bill Farris, Tahoka, Tex.; Claude Crouch, Logan, N. Mex.; and Billie Crouch, Caddo, Colo.

Four of the surviving brothers, Loy, Mitch, Dick and Jack Crouch, all live in Artesia. The other surviving brothers and sisters: Claude Crouch, Logan, N. Mex.

Mr. Crouch was born Feb. 10, 1873, a son of Mr. and Mrs. John Crouch. He married Sallie Castleberry forty-six years ago, and to them were born eleven children, of whom the eight mentioned survive.

He and his family moved from Lynn County, Tex., in 1930 to Logan, N. Mex., and to Artesia in 1936.

## Brother of L. M. Friend Dies at Shreveport, La.

J. A. Friend of Shreveport, La., brother of L. M. Friend of Artesia, died at 7 o'clock Sunday evening at the age of about 57 years.

Funeral services and burial were at Shreveport Tuesday afternoon.

Mr. Friend, whose wife died about four years ago, is survived by five sons, two brothers, L. M. Friend of Artesia and C. M. Friend of Newton, Kan., and a sister, Mrs. Joe Lavender of Stillwater, Okla.

He visited Mr. and Mrs. L. M. Friend here about seven years ago.

## Bulldogs in Tough Luck, Losing Two In Last Quarters

Tucumcari and Fort Sumner On Winning End on Their Floors

The Artesia Bulldogs took two of the toughest losses of the season on an out-of-town trip over the week end, losing both to Tucumcari and Fort Sumner in the last quarters.

The Tucumcari team, after trailing the Bulldogs at Tucumcari Friday night for three quarters, pulled away in the final stanza with fast break style, winning 36 to 25.

The Bulldogs took the lead at the start of the game and managed to hold it at the half-way point by a single tally, 13 to 12. It still was a one-point advantage for the Bulldogs at the three-quarter mark, 19 to 18.

It was then Tucumcari opened up with a fast game which overwhelmed the Artesia lads and gave them a chance to run away for eleven more points than the down-valley team.

Coaches Joe Greeno and Allan Thompson attributed the Bulldogs' losing to Fort Sumner 22 to 26 Saturday evening to poor officiating and the fact the boys were tired after their long trip to Tucumcari on Friday and return to Fort Sumner on Saturday.

The Bulldogs, after their tiring trip, did not get on the floor until 9 o'clock Saturday evening, because of two prior games.

However, they started out strong and took the lead, which they held until the end of the third quarter, after which the Fort Sumner boys stepped ahead.

In the two games John Rice, who was termed by the Tucumcari News as the best basketball player in the state, ran up twenty-two of the Bulldogs' forty-seven points.

The Bulldogs face three teams the coming week with two of the best players out: Lewis, center and forward, became ill yesterday and Speck, forward, has been ill the last few days of flu and tonsillitis.

The schedule for the coming week will take the Bulldogs to foreign courts on Friday, when they (continued on last page, column 2)

## Eddy Leads in State's Oil Well News of Week

### Total of Seventy-four Are Active — C. B. Buck Brings in Producer, as Only Completion—Five Locations.

With the addition of five new well locations in Eddy County and only one completion during the last week, the county again leads the state in oil activities, having a total of seventy-four active wells, as compared with seventy-one for Lea County.

Chaves County has seven drilling wells. There are two each in Dona Ana and Otero Counties and one, a rank wildcat, in Luna County.

The only completion in Eddy County was of the State No. 1 well of C. B. Buck in SW SW 31-16-29, which pumped forty-five barrels of oil a day from a total depth of 2,652 feet.

Besides the completion, six other wells were reported this morning as positive good producers, although they had not as yet been completed. They are: Brainard, Guy, NW SW 10-18-29; Continental, State, SE SW 10-18-29; Walter Fair, Brainard 4, SW SE 10-18-29; Aston & Fair, State 1, SW NE 11-18-29; S. P. Yates, NE SW 3-18-29; Yates et al No. 4, NE SW 6-18-30.

New locations: Mac T. Anderson, Root 2, NW SW 12-17-29; C. L. East, Root 1, SE SW 12-17-29; Sanders Bros., Guy 1-R, NE NE 15-18-29; Me-Tex, Stroup & Yates, Travis 1, NE SE 6-18-29; C. B. Buck, Lockhart 1, NE NE 1-17-28.

Progress among wildcats and other wells of general interest in Eddy County and the adjacent Maljamar area in Lea County: Artesia Drilling Co., Hoffman 1, SE SW 14-17-24.

Total depth 790 feet; casing set. C. C. Dodson, McElrath 1, SW SW 3-16-29.

Shut down for orders at 2,750 feet. Elliott & Taylor, Cannon 1, SW 4-19-30.

Total depth 3,421 feet; shut down for orders. Everts Drilling Co., Grier 1, SE SE 31-16-31.

Total depth 3,854 feet; cleaning out after shot. Dave Elder, Hess 1, SW NW 21-16-29.

Drilling at 2,738 feet. Thomas & Bowers, Etz 1, SW NW 13-16-30.

Total depth 2,372 feet; 8 1/2-inch casing cemented. Sam Weiner, Hess 1, SE SE 9-16-29.

Total depth 1,925 feet; shut down for orders. Mac T. Anderson, Nesson 1, SW SW 4-16-30.

Total depth 2,135 feet; shut down for orders. (continued on last page, column 1)

## Range Meeting to Be Held in Artesia On Next Tuesday

In the series of range and farm meetings planned for Eddy County under the conservation program, the county AAA office this morning announced a meeting for all ranchers and contractors interested in doing range conservation work under the program for 1940 to be held in the assembly room at the Artesia city hall at 9 o'clock next Tuesday morning.

Members of the county committee expressed themselves as desiring to have all ranchers who cooperated in the 1939 range conservation program and others interested attend the meeting.

Other meetings in the series will be announced from time to time.

## Rogers Is Named Head Valley Farm, Ranch Association

Charles Rogers was elected president of the Central Valley Farm & Livestock Association, to succeed W. B. McCrory, at a meeting of the association at the city hall in Artesia Tuesday evening.

W. Leslie Martin, first president of the group, was named vice president and Arba Green was re-elected secretary-treasurer.

The new president, who asked that the members cooperate in order that the association can be built into a strong and helpful organization for farmers and ranchers in the Artesia area, named G. E. Kaiser, Phil Porter and Noah Buck as a membership committee.

Also appointed as a committee were S. A. Lanning and Martin to write to Gov. John E. Miles, reminding him of his promise to thoroughly investigate the Quesenberry case, after Lanning had moved that such a committee be named and action taken.

Fred Barham, Eddy County agent, gave a complete explanation of the 1940 farm allotment program and R. O. Marshall, vocational agriculture teacher of Artesia High School, invited members of the group to hold the next meeting in his rooms at the school, in order that they might learn what he is doing for the boys in his classes. It was tentatively decided that the association will meet at the city hall for the next meeting and will go to the school in a body.

Coffee and doughnuts were served to the farmers and ranchers at the conclusion of the meeting.

## MARRIAGE LICENSES

A marriage license was issued in the county clerk's office at Carlsbad to J. B. Young and Nell Irene Lewis, both of Artesia.

## Loucks Wants to Help Others Eat Selves to Health

D. A. (Doc) Loucks, a man somewhat past middle age, but one of the most healthy, erect men in this locality, is anxious to form a health club with others who wish to gain and maintain good health through dieting and careful living.

"Doc" began "dabbling" in dieting about four years ago, he said, and today he can do things he would not have dared try even 2 or 3 years ago. He is "sold" on "eating one's way to health" and believes the formation of a club, wherein he and others would exchange experiences and discuss magazine articles and other sources of information would be to the mutual benefit of the members.

His idea is entirely non-commercial and he hopes to gain nothing except information through others, and in turn would pass on his theories and experiences, which have been of such value to him the last four years.

Everybody who knows "Doc" Loucks realizes he is a remarkable man, in that at his age he enjoys the health and activities of a man twenty years his junior. And he credits diet with that health.

"Doc" said that Americans have a habit of eating themselves into early graves. He does not starve himself and eats the same food as before he put into practice the idea, but he does exercise care. However, at the onset he reduced his weight thirty-two pounds in three weeks and today maintains a constant weight, just what he believes his frame should carry.

He invites any others who might be interested in forming a health club to get in contact with him.

## MRS. SAMELSON'S MOTHER DIES AT KANSAS HOME

Mrs. L. W. Lynde, mother of Mrs. Oscar Samelson, died in Lawrence, Kansas, Friday morning.

Burial was in the family burial grounds in Okarehe, Okla., Saturday. Mrs. Lynde had been in ill health for about a year and her death was not unexpected.

Mrs. Samelson was called to the bedside of her mother a week previous, and was with her at the time of her death. She is expected to return here some time next week.

## Mrs. Dooley Called To Hastings, Mich., By Mother's Death

Mrs. William Dooley received a telegram Wednesday morning telling her of the death earlier Wednesday of her mother, Mrs. J. L. Maus, at Hastings, Mich. She left immediately by automobile for Clovis, where she took a train for Hastings. Funeral services are to be there Sunday afternoon.

Mrs. Maus, who was more than 80 years old at the time of her death, visited Mr. and Mrs. Dooley here about four years ago.

Besides the daughter, Mrs. Maus is survived by a son, Floyd Maus, of Los Angeles.

## Keeps Bulldogs In Uproar At Football Fete

### "Coach Doc Breedlove" Is None Other Than "Stuttering Sam," Entertainer—But Boys and Men Have Great Time.

The members of the 1939 Bulldog Basketball squad may not have learned much football from "Coach Doc Breedlove of Forest Grove College, Herring, Tex.," at the banquet last evening jointly sponsored by the Rotary and Lions Clubs and the Bulldog Boosters, but he kept them in an uproar and nearly had them "rolling in the aisles."

For "Doc" was no other than "Stuttering Sam" of Amarillo, Tex., famous entertainer who was heard here a year ago at the annual Chamber of Commerce banquet. "Doc" or "Stuttering Sam" or whatever name he may assume at times, is Cecil Hunter of Amarillo in private life.

He was introduced at the banquet by the Rev. John S. Rice, pastor of the Methodist Church and vice president of the Boosters, who gave him a glowing send-off.

Although a number of the men present recognized Hunter, or knew he was to be on the program, the boys were all agog over the prospects of hearing a famous coach. They were disappointed when it was found that Robert C. Zupke, coach of the Illini of the University of Illinois, who is on a tour of the West, could not be here. But they were somewhat appeased when it was announced "Doc" would be here.

After the Rev. Mr. Rice, with his best pulpit face, introduced the "coach," the entertainer fumbled and fumed for several minutes before the boys "got wit." Then the fun began, and "Stuttering Sam" had them laughing for half an hour with his great difficulty in trying to talk, his clever jokes and a number of imitations.

The toastmaster at the first of the meeting introduced in turn C. D. Marshall, president of the Rotary Club; Fred Cole, president of the Lions Club, and Louis Blackburn, president of the Bulldog Boosters, each of whom introduced guests of his organization.

Mayor H. G. Watson, speaking about the fine football and other athletic facilities at Morris Field, told of the wholehearted efforts of the administration in getting the plant provided. He likewise said the Bulldogs did all right last fall, that he could forgive them the games they lost, for having tied Carlsbad.

Coach Greeno showed his appreciation to the organization sponsoring the banquet and for the many others who supported the football team. The team, he said, will lose several good players at the end of the school year, but that the school's loss will be the gain of colleges. On the other hand, he said, there is some mighty fine material coming along, boys who showed up well at the close of the last season, who should be great assets to the squad next fall.

The boys who are coming along were complimented by Coach Thompson, who paid his respects to the "scrubs," those necessary players without whom the regulars cannot train or function.

C. D. Marshall, high school principal and athletic director, outlined the football schedule for 1940, which is published elsewhere in this issue.

"Stuttering Sam" was brought here through the efforts of C. O. Brown, local Santa Fe agent, which railroad underwent his expenses. He was accompanied here by E. Kanchar, division freight agent, and Jack Golding, traveling freight agent of the Santa Fe, both of Amarillo, who were guests of the banquet.

## COLL SUSTAINS SLIGHT SPINE INJURY SKIING

Lawrence Coll, son of Mr. and Mrs. A. B. Coll, is confined to his home for a few days as a result of a slight spine injury sustained on the ski run at Cloudefort Sunday.

X-rays show a minor fracture only, but young Coll must be quiet, reclining most of the time until the fracture mends.

## Mr. and Mrs. Herman Crile, Sr., of Roswell were in Artesia Sunday to see their new granddaughter, Linda Jean, who arrived at the Artesia Memorial Hospital on Saturday.

## New 1940 Chevrolet Sedan Is Capital Prize in Advocate's \$1,500 Subscription Campaign, Which Begins Friday, to Run Eight Weeks

The Artesia Advocate announces the starting of a great Good Will Circulation Campaign in Artesia and the far-flung domain which is the Artesia trade territory—a campaign of expansion in keeping with the progress being made by this newspaper in Southeast New Mexico. A total value of \$1,500 in prizes is offered to community people who, within the next eight weeks, until April 18, will gather subscriptions to the community newspaper.

The first prize, a new Chevrolet car, tops the awards in this great contest and there will be other prizes, and a 20 per cent commission paid. The campaign is designed to greatly augment the widespread and steadily growing circulation of The Advocate in this territory.

Principal prizes: First, new 1940 Chevrolet car. Second, \$300. Third, \$100. Fourth, \$50. Four prizes in all! And a 20 per cent commission will be paid to all candidates who do not win the Chevrolet or one of the cash prizes and who remain active to the close of the campaign.

Only those residing in Artesia or in the Artesia trade territory can take part in the big contest and share in the big awards to be made on April 13. The number of candidates accepted will be limited to twenty-five, so if you want to earn a cash prize, enroll now before the quota is filled. The campaign opens tomorrow, Friday, Feb. 16.

It is the hope of the publisher to have every home in the city and the surrounding territory as a subscriber and Good Will Booster for The Advocate, and with this purpose in mind this campaign is being opened with a very attractive offer to those who are willing to do a little work during the next few weeks: Just listen to this: If you have the desire to earn an automobile or one of these big cash prizes, then this campaign is made to order for you and is the realization of your dreams. It's all very simple: All you have to do is represent The Advocate to your friends. You and your friends all know and all like and all want The Advocate. You win if you lose; every candidate who does not win a prize will be paid a 20 per cent commission. You don't have to win a prize to be a winner, but you can win a prize if you try, and they are all well worth trying for. Business Proposition The Good Will Campaign is a business proposition. Any think-

ing person knows The Advocate far outdistances any other newspaper in circulation in the Artesia territory. But The Advocate wants more subscribers and is willing to generously reward those who will become Good Will Boosters. Everyone in this territory should appreciate this offer. All those who take an active part will profit. They will be paid for the part they take, and all have the same opportunity.

The subscriber will profit; this campaign is an effort on the part of the publisher to make his paper a bigger and better paper. That should interest you, so get back of this drive and help put it over in a big way.

The merchant will profit—the more readers, the more value in their advertising. A good newspaper means a good town; a town can be judged by the newspaper it supports. Spare Time Worth Money The Advocate invites a total of twenty-five people in the Artesia trade territory to take part in this contest and to share in the grand awards and commissions. Non-subscribers are equally invited to take part. The only requirement is a part of your spare time; we all have some of that, and now have the opportunity to turn it into

cash. The opportunity is yours to earn one of the big cash prizes. Who, nowadays, would dare say his spare time is worth more during the next few weeks? Get busy now; get an early start, don't wait and let someone else get out ahead of you. Call your friends today and tell them you are in the race and that you want their support.

April 13 is not far off and on the afternoon of that day this campaign will come to a close, and this newspaper will award the prizes as advertised to the four successful candidates. There will be several lucky people in this territory; one of them can be you. This campaign is no gamble on your part. All persons taking part will be paid in proportion to what they do.

If you have the ambition to get out and do a little Good Will Boosting you can make more money through this campaign than is possible in any other way for a few weeks' work. Come to The Advocate office now and talk the matter over with the campaign manager, Tracy Wilcox.

Who Can Enter? Any man, woman, boy or girl can enter the campaign and become a member of the Good Will Brigade and compete for the prize.

# THE ARTESIA ADVOCATE

ESTABLISHED AUGUST 20, 1908  
THE PECOS VALLEY NEWS AND THE ARTESIA AMERICAN

C. R. BLOCKER, Publisher  
A. L. BHUNT, Editor  
BEATRICE BLOCKER, Society Editor

PUBLISHED EVERY THURSDAY AT 214 WEST MAIN STREET, ARTESIA, N. M.  
Entered as second-class matter at the postoffice in Artesia, New Mexico, under the act of congress of March 3, 1879.



SUBSCRIPTION RATES, PAYABLE IN ADVANCE	
One Year (In New Mexico).....	\$2.00
Six Months (In New Mexico).....	\$1.50
Three Months (In New Mexico).....	\$1.00
One Year (Out of New Mexico).....	\$2.50
Six Months (Out of New Mexico).....	\$1.80
Three Months (Out of New Mexico).....	\$1.50

NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified Advertising, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

### THERE'S NO CATCH—EVERYBODY WINS

The statement was made a few weeks ago—not by us, but true nevertheless—that there are a number of potential newspaper subscribers in the Artesia territory who are not newspaper subscribers.

The Advocate, now in its thirty-seventh year, long has been a necessity in the life of the citizens of this locality. There have been and are but few who do not read it every week. And there is no doubt that there are more copies of The Advocate read than of all other newspapers put together—both daily and weekly.

But in a changing town, such as this, and in a growing town there are many newcomers who have not caught on to the habit of reading the leading local newspaper. Most of them read some daily, and they should—some first-class medium of national and international news.

It is for such people that The Advocate in this issue announces its subscription contest, to the contestants of which we will pay more than \$1,500 in prizes and commissions, the first prize being a new 1940 Chevrolet automobile.

The Advocate always has given its advertisers value received, more, we believe, dollar for dollar than through any other medium. Now we will give even greater advertising value to advertisers.

Of course, those who are reading these lines, unless you have borrowed a neighbor's Advocate, already take this newspaper and know its value. So you should not mind helping one of the contestants win a prize by giving him or her your wholehearted support. Tell your friends about the contest; tell them you are helping a certain contestant try to win an automobile.

Don't tell them just that if you wish to enter yourself. In that case, tell them that you want to win.

There are no "ifs," "ands" or "buts" about the contest. Whoever gets the greatest number of votes by the subscription route will win the Chevrolet. The next three will receive cash prizes. And everyone else will be paid a commission for his efforts.

In other words, you can't lose, so come in and sign up—now—with the campaign manager before it is too late, for the number of contestants is limited to twenty-five.

### THAT'S REAL AMERICANISM

In many communities in America we let boys run things an occasional day, such as was done in Artesia Saturday by the Boy Scouts. The Scouts in many other cities did the same thing on that day. And in other places we have "Boys' State."

That is Americanism!

We teach the boys something about city government, laws and ordinances, under the supervision of adults—and they eat it up. They do not think for one moment that they have the real running of things in their hands, but they glory in the responsibilities which older Americans intrust them with on such a day.

How remote it is from the way they do things in Europe, where even the adults have no voice in government—except a hand-picked few!

There is considerable worry in this country about that canker, Communism, and the worry has basis, as witness the findings of the Dies committee and the FBI. There is no doubt but what Moscow would like to make the world Communist through revolution, the seeds of which are being planted.

But we in the United States need not worry too much as long as we have such institutions as the Boy Scouts of America, in whom true Americanism is being implanted. They cannot live up to their oath without putting into practice that which we call Americanism. And it is the history of the organization that the Scouts do live up to their oath.

Long live the Boy Scouts and more power to them.

### HOW ABOUT A BAND TAG DAY?

We asked last week for suggestions as to how more money can be raised to pay for band uniforms for our boys and girls. And we have received just one suggestion—a good one.

Why not have a tag day?

This community is overburdened with this and that and the other way to raise money for something or other, the majority worthy. But the merchants stand most of the burden.

By having a tag day, everyone could help, some a little, some in substantial amount, just as the spirit hit and the pocketbook allowed.

Now we are not ramrodding this thing, but we're "fer it" and we believe the person who made the suggestion of a tag day had something on the ball.

All we have to do now is to set a date for the tag day, get permission from the city dads, if that is customary, and go to bat. When do we start?

### BUT WE WEREN'T SURPRISED

It is too bad that some people in quasi-public positions can and will lie to a newspaper editor.

We really were greatly surprised, but it happened to us last week, from a person who is supposed to be serving the general public. And the strange thing about it was that this person thereby cut off his nose to spite his face.

And that was just a few days before Lincoln's and Washington's birthdays!

### A LITTLE PAINT, A LITTLE LABOR

One of the difficulties encountered Saturday by the Boy Scouts, when they were trying to keep all of the traffic ordinances in hand, was the problem of deciding whether cars were or were not parked between two parking lines.

If the boys, who were afoot, had such trouble, imagine how hard it is for a driver, cutting in to the curb, to tell where the lines are—if any.

We do not ride the city dads; they are too cooperative and have many problems, so we are not criticizing.

But this is a hint.

## CHURCHES

### ST. ANTHONY CATHOLIC CHURCH

504 North Ninth Street

Priest in charge, Rev. Fr. Brendan Weishaar.  
Masses: Sundays, 8 a. m. and 9:30 a. m.  
Study Club every Wednesday evening, 7:30 p. m.  
Rev. Brendan Weishaar, O. M. C.

### FIRST PRESBYTERIAN CHURCH

Fourth at Grand

Church school, 9:45 a. m.  
Morning worship, 11 a. m.  
Vesper service, 5 p. m.  
Christian Endeavor, 6 p. m.  
To our visiting friends we extend a most cordial welcome. We are always delighted to have you worship with us.  
At our vesper service we emphasize quiet organ music, choral and congregational singing and a brief vesper talk by the pastor.  
Henry S. Stout, Minister

### ASSEMBLY OF GOD CHURCH

Corner Fourth and Chisholm

**Sunday Services**  
Sunday school, 10 a. m.  
Morning worship, 11 a. m.  
Children's church, 7:30 p. m.  
Mid-week services, Wednesday, 8 p. m.  
Young people's services, Friday, 8 p. m.  
Rev. Orel Boteler, Pastor

### CHURCH OF CHRIST

Seventh and Grand

**Wednesday**  
Ladies' Bible study, 2:30 p. m.  
Mid-week meeting, 7 p. m.  
**Sunday**  
Bible school for all ages, 10 a. m.  
Preaching, 11 a. m. and 7 p. m.  
Lord's Supper, 11:50 a. m.  
Training classes, 6:30 p. m.  
Allen E. Johnson, Minister

### SAINT PAUL'S EPISCOPAL CHURCH

Sunday services at Saint Paul's are held as follows:  
Church school every Sunday at 5 p. m.  
Evensong and sermon, except first Sunday of month, 7:30 p. m.  
The Holy Communion first Sundays, 8 a. m.  
Visitors are always welcome at Saint Paul's.  
The Rev. F. B. Howden, Rector

### FIRST METHODIST CHURCH

Sunday school at 9:45 o'clock each Sunday morning; classes for every age group.  
Morning worship at 11 o'clock; special music by the choir.  
Young people's meeting at 6:30 o'clock Sunday evening.  
Evening worship, 7 o'clock each Sunday.  
Visitors and friends of the church are always welcome. New-comers are invited to visit our services and to make our church their church home while in the city.  
John S. Rice, Pastor

### CHURCH OF THE NAZARENE

"The Church With a Burning Message"

Fifth and Quay Streets

Sunday school, 9:45 a. m.  
Morning worship, 11 a. m.  
Young people, 6:30 p. m.  
Evening preaching, 7:30 p. m.  
Wednesday prayer meeting, 7 p. m.  
Go to church Sunday. We welcome you.  
Lee P. Phillips, Pastor

### CHRISTIAN SCIENCE SERVICES

613 W. Main St.

"Soul" is the subject of the Lesson-Sermon which will be read in all Churches and Societies of Christ, Scientist, on Sunday, Feb. 18.  
The Golden Text is: "I will set my tabernacle among you; and my soul shall not abandon you. And I will walk among you, and will be your God, and ye shall be my people." (Lev. 26: 11, 12)  
Among the citations which comprise the Lesson-Sermon is the following from the Bible: "For the Lord God is a sun and shield; the Lord will give grace and glory; no good thing will he withhold from them that walk uprightly." (Ps. 84:11)  
The Lesson-Sermon also includes the following passage from the Christian Science textbook: "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "The divine Mind is the Soul of man, and gives man dominion over all things."

### FIRST BAPTIST CHURCH

Corner Grand and Roselawn

**Sunday Services**  
9:45 a. m.—We have a Sunday school for you. If you wish a deepened spiritual life, you may have it through the study of the Word.  
10:45 a. m.—We have morning worship. Give God a chance at your soul by engaging in public worship. "What God sees in the Heart of Man." Man looks on the

## Artesia's Go-to-Church Program

### "THE CHURCH IN OUR LIVES"

This summer a man handed me a magazine article, "Why I Don't Go to Church." He was a delightful gentleman, but I knew without his saying so that he himself did not go to church, and I detected a sort of attitude of superior self-defense, as if to say: "Well, what do you think of this?"  
I read the article with much interest and with a new and beneficial examination of myself and of the institution of which I am a part.

The Church is under fire just now. But this is nothing new. It has been going on for years. "That's been broke," the cook says, when you discover a cracked dish. Or, "It has been blowing this way for days," the captain says to quiet your concern, when the ship comes out from harbor and noses into the open sea. This also: Similar criticism has been leveled at the church and similar dire predictions made in many other periods during the Christian centuries. The captain might say: "Not only has it been blowing like this for days, but this ship has weathered many gales like this in other years."  
The Church is fully aware that all is not well. It isn't as if we were telling the old lady something that she doesn't know. I was on the way once to have a dangerous-sounding knock in the engine of my automobile remedied. But as I was going through the city I picked up a man who had no sooner got seated than he said: "You have a knock in your engine." I had a strong inclination to stop and let him get out. I knew about that knock and was more concerned than he was. The Church knows about the knock in her engine.

The article that I read, like most articles of the sort, admitted that the Church had performed a valuable function in other years, but that the work that she had once done was now done better by other agencies. Education and community service were listed as examples. We all know that Harvard and Yale and Princeton and William and Mary and even many of the state universities were founded and supported originally by the Church. Education is by the state now we are told. But what is not usually known is that even now more than 50 per cent of college students are enrolled in institutions erected, supported and controlled by the Church.

In addition, these same tax-supported schools are calling on the Church as never before for help in their program of character education. The situation is similar in such matters as giving to community chests and serving community agencies. It is readily acknowledged that all such instruments of charity and philanthropy were originally conceived, built and operated by the Church. No longer so. Why, then, the Church? Is it true that the substantial gifts to community chests and community agencies come out of the purses of men and women brought up in the tradition of the Church? Is it true that the preponderance of givers, both large and small, belong to the same group? Is it true, further, that these men and women, who make community service possible, have not only been brought up in the Church but are NOW attendants upon and supporters of the Church?

Looking at the Church from the three promontories, education, community service and industry, I should say that the necessities of the situation and some of the signs indicate not the decadence of the Church, but its growth into a service and an importance that it never knew before.  
The article to which I have referred, reached its climax in the contention that the Church now performs no unique function. It is out of a job. Everything it once did is now done better by some other agency.  
outward appearance, but God sees your heart.  
6:30 p. m.—We have the Baptist Training Service. Speak concerning the things God has done for you.  
7:30 p. m.—We have evening worship. "How We Know There Is a God." Can we know?  
7:30 p. m., Wednesday—Be with us for Bible study and prayer.  
S. M. Morgan, Pastor.

In fairness, I cannot accept that statement.  
Is there any other agency that gives itself to the inculcation of the Bible as a religious book?  
Is not public worship also a unique function of the Church?  
Shall we go on to mention those tender times in the life-journey of the soul, when only the Church has a word, or at least has THE word—those tender times like the returning of the prodigal from the far country of sinning, like marriage, like the birth of children, like grey grief, like death? Many of the people who do not go to church, when such times come, turn naturally to her expecting somebody to have kept those eternal doors open.  
My friends, let us keep the doors open. There is an ancient word: "Where there is no vision, the people perish." The word vision is not exactly our word, however. Here is a hint: It is said in another verse: "In those days there was no open vision." Meaning, no place where persons gave themselves to seeing and proclaiming the unseen.  
Let us unite here to erect and keep open a place of open vision, that we and the people perish not.

### Fifteen Years Ago Today

(From The Advocate Files of Feb. 19, 1925)

Work on the highway from Lake Arthur to Hagerman is reported to be going along nicely.  
Another rush order for a 5,000-barrel tank has been placed through L. P. Evans, for use at the pipeline loading rack here.  
Dr. R. K. Hoover told members of the Rotary Club at their regular weekly luncheon that a twenty-bed hospital is urgently needed here and that oil work is under way and many accidents are likely.  
Will McCaw has recently purchased a new radio set from L. P. Evans.  
Harve Muncy and wife returned last week from an extended visit to several points in Southern Calif. Mr. Muncy said that they had a very enjoyable visit and the fine climate made their stay especially pleasant. Business conditions are rather quiet in the localities visited, he said.

### REMEMINDER ABOUT MOVIE TICKETS

This is just a reminder that each week there appear in some of the advertisements in The Advocate the names of various persons, each of whom is entitled to a ticket to the Ocotillo or Valley Theater, provided he finds his name and brings the ad containing it to this office by Saturday of the week in which the name appeared.  
As usual there are several such names in this week's ads, so look them over now.  
You may be awarded a free theater ticket, with no strings attached.  
It is only fair to hear both sides of an argument, but it is more pleasant to hear the end of it.

### A Western Hotel for Western Folk

In El Paso on business or pleasure, gentlemen and all other southwesterners will find real old-fashioned western hospitality at the Del Norte and you'll find the food always better, and the accommodations more comfortable.  
Hotel PASO del NORTE  
El Paso, Texas



W. L. TOOLEY, PRES.  
PAUL HARVEY, SEC. V.P.

### LEST WE FORGET

### LEST WE FORGET

By J. Vernon Wheeler

### "FROM, BUT GOING"

When touring the country by automobile or traveling by train, the most important thing about us to strangers is: "Where are you from?" and "Where are you going?" Where one is from, tells much about the person's environment and sometimes much about his social attitude, political and religious beliefs, and his occupation. Where one is going, may tell even more, for it may be an open book of one's likes and dislikes, ideals and character. Abraham Lincoln was from Springfield, Ill., but he was going to Washington to save our nation so that it might remain united. George Washington was from Fredericksburg, Va., but he was going to Valley Forge to lead a discouraged Continental army to victory and on to Philadelphia to establish our national republic.  
Everybody has to be from somewhere, but nobody has to go somewhere except by choice.

### Drive to Fight Against Cancer Starts in April

A drive to enlist New Mexico in a growing war against cancer is under way, headed by the women's field army of the American Society for the Control of Cancer.  
Mrs. C. C. Meacham, New Mexico state commander, said a determined effort would be made during April, designated by Congress as cancer control month, to enlist everyone in the state under the anti-cancer army.  
"We want to get the people of New Mexico aware of this terrible blight in our lives," she said, "and to study and learn about cancer. We have been at it only three years in the United States—not long when you consider the long fight it took to drive down tuberculosis."  
"Efforts should be made by New Mexico club women and organized women's groups to make women everywhere aware of the danger of this quiet, horrible disease which can be controlled quickly and eas-

### Artesia Credit Bureau

DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION  
Office  
307½ West Main  
Entrance on Roselawn  
Phone 37

### GOOD USED TIRES 1.00

as low as  
PIOR RUBBER CO.

### QUICK WAY LINES

Motor Transportation  
Bonded and insured  
Anywhere, Anytime  
Phones:  
Artesia 86—Roswell 23

### GUARANTY ABSTRACT & TITLE CO.

"The Reliable Abstracters"  
Phone 292  
Carlsbad, N. M.  
Phone Us Your Orders  
ONE DAY SERVICE. BONDED.

ily if we are just aware of its dangers."  
The membership drive in April will seek to enlist members at a dollar a year, the proceeds going entirely for educational work. None of the workers is on salary.  
The New Mexico Department of Health, Mrs. Meacham said, was aiding by distributing information and literature from its sound truck on health tours of the state.

Capessimist is one who turns out the light to see how dark it is.  
Captain Diego Lopez, member of Coronado's expedition in 1540, wore a complete jacket of mail with appointments and a chin piece.  
Artesia Lodge No. 28  
A. F. & A. M.  
Meets Third Thursday Night of Each Month  
Visiting members invited to attend these meetings.

### S. W. GILBERT

Real Estate, Insurance  
Rentals and Abstracts.  
Artesia, New Mexico

### R. M. HENSON

Second Floor Smith Bldg.  
Public Accountant  
PHONE 355

### Miles Frost, D. C.

Licensed  
Chiropractor  
Electric Cabinet Sweat Baths  
Colonic Irrigations  
305 S. Roselawn Phone 598

### Gas Gas All Time

Mrs. Jas. Fuller says: "Gas on my stomach was so bad I couldn't eat or sleep. Gas even seemed to press on my heart. Adlerik brought me quick relief. Now, I eat as I wish, sleep fine, never feel better."  
ADLERIK  
PALACE DRUG STORE  
MANN DRUG

### "Leto's" for the Gums

Superficial soreness can become mighty trying. Druggists will return your money if the first bottle of "LETO'S" fails to satisfy.  
MANN DRUG CO.

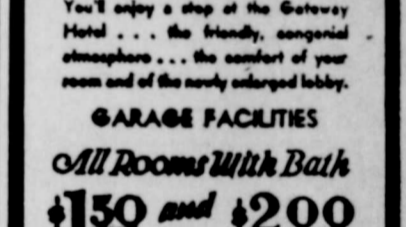
### The Gateway Hotel

COFFEE SHOP  
You'll enjoy a stop at the Gateway Hotel... the friendly, congenial atmosphere... the comfort of your room and of the newly enlarged lobby.  
GARAGE FACILITIES  
All Rooms With Bath  
\$1.50 and \$2.00

### EL PASO

### Most Headaches are Avoidable!

A headache's nagging pain handicaps physical and mental efficiency. Most headaches are symptoms of organic disorder. Their causes may be glandular imbalance, obscure infection, digestive disorders or other ailments.  
Many types of headaches are entirely preventable and their causes are removable. A physician should be consulted for accurate diagnosis and effective treatment.



Palace Drug Store  
Phone 1, Artesia, N. M.

Filed for Record

WARRANTY DEEDS—Walter T. Amstutz et ux to Ray Bartlett et al, lots 2 and 4, blk. 15, Blair Addn. to Artesia. Scott Etter, Trustee, to J. E. Nabors, about one acre in NW 1/4 SE 1/4 Section 18-22-27. Verne Britain et ux to Dewey Gann, E 1/2 Sec. 13; E 1/2 Sec. 30-21-26. Dewey Gann et ux to Verne Britain, W. 75 ft. lots 12 and 14, blk. 36, Stevens Addn. to Carlsbad. Francis G. Tracy et ux to Opal M. Gant, lot 13, blk. 146, Lakeside Country Club Addn. to Carlsbad, \$10, etc. M. A. Scott et ux to R. E. Waller, tracts No. 641 and 644, Sec. 25-17-26, \$50. Nelson C. Doering et ux to Glenn O'Bannon, NE 1/4 Sec. 10; S 1/2 SE 1/4 Sec. 3; SW 1/4 SW 1/4 Sec. 2-16-25, \$10, etc. John B. Sears, et al, to Hershel A. Hartly, lot 1, blk. 167, Woodard's Addn. to Carlsbad. Scott Etter, Trustee, to Jess Miles, 300 x 156 feet NW 1/4 SE 1/4 Sec. 18-22-27, \$10, etc. Salome Ramoz et ux to L. A. Swigart, lot 12, blk. 52, Stevens Addn. to Carlsbad, \$10, etc. John B. Sears et al to Roy Miller, lot 7, blk. 165, Woodard's Addn. to Carlsbad, \$10, etc. Mrs. Lydia McKinney to Harley Davis, W 1/2 lot 2, blk. B, Koehler Subdivision, Sec. 1-22-26, \$10, etc. John A. Cooper et ux to Ora Simpson, lot 5, blk. B, John A. Cooper Subdivision Carlsbad. Fred W. Kemper to Filomena Huerta, lots 8 and 10, blk. 2, Chisum Addn. to Artesia, \$1, etc. QUIT CLAIM DEEDS—O. R. Gable to Hubert C. Hervey, S 1/2 NW 1/4 Sec. 3-18-25, \$121. James C. Todd et ux to Julia Irabarne/Stewart et al, E 1/2 SE 1/4 Sec. 30, W 1/2 SW 1/4, S 1/2 SE 1/4, NE 1/4 SE 1/4 Sec. 29-25-21. J. D. Rackley et ux to Salome Ramoz, lot 12, blk. 52, Stevens Addn. to Carlsbad. John Guitart, Jr., et al, to O. J. Dowling, W 1/2 W 1/4 Sec. 27-22-28. W. A. Moore et al to W. E. Carter, E 1/2 W 1/4 Sec. 27-22-28. W. E. Carter et al to John Guitart, Jr., et al, E 1/2 Sec. 27-22-28. The State West et vir, to James R. Sever, 23, blk. 5, town of Malaga. TAX DEED—State Tax Commission to O. R. Gable, S 1/2 NW 1/4 Sec. 3-18-25, \$121. Harry F. Christian, Treas., to W. J. Jackson, SE 1/4 Sec. 25-17-25, \$32.10. State Tax Commission to Guy A. Smith, lot 7, blk. 33, Artesia Imp. Co.'s Addn. to Artesia, \$60. AGREEMENT—Mary E. Yates et al, agreement vacating alley lots 2 and 4 and lots 1 and 3, blk. 13, Blair Addn. Artesia. H. M. Clark et al, to E. R. Walker, W 1/2 W 1/4 Sec. 13; E 1/4 NE 1/4, Sec. 20-16-27; SE 1/4 NW 1/4 Sec. 12; N 1/4 SE 1/4, SE 1/4 SE 1/4, NE 1/4 SW 1/4 Sec. 17-16-27. PARTIAL ASSIGNMENT O & G LEASE—C. S. Powell to M. C. Livingston, S 1/4 NE 1/4, E 1/4 SW 1/4, N 1/4 SE 1/4 Sec. 19; all Sec. 29; Lots 1, 2, 3 and 4, NE 1/4 NE 1/4, S 1/2 NE 1/4, E 1/2 W 1/4 SE 1/4 Sec. 30; N 1/4 N 1/2 SW 1/4, SE 1/4 SW 1/4, SE 1/4 Sec. 31-16-29; Lots 1, 2, 3, 5 and 6, S 1/2 NE 1/4, SE 1/4 NW 1/4, E 1/4 SW 1/4, SE 1/4 Sec. 6-17-29. ASSIGNMENT—Frank Montgomery to M. C. Livingston, NE 1/4 NW 1/4 Sec. 25-16-27. DISTRICT COURT—No. 7106—Walker Smith Company vs. C. E. Speck, suit on note and foreclosure chattel mortgage, \$443.02. No. 7107—Jose Subia vs. Elvira Subia, divorce. No. 7108—Phonie C. McElroy vs. J. C. Hickett et al, claim for compensation. No. 7109 — Goodyear Tire & Rubber Co., vs. Midwest Refining Co., suit on acct., \$226.80. No. 7110—Florence Bruton vs. Harold B. Bruton, divorce. ASSIGNMENT ROYALTY—J. D. Josey et ux, to Frederick Meyers, SW 1/4, NE 1/4 SE 1/4, N 1/2 SE 1/4, N 1/4 NE 1/4, SE 1/4 NE 1/4, Sec. 29-20-25; S 1/2, NE 1/4 Sec. 9; NE 1/4 NE 1/4, SE 1/4 NW 1/4, SW 1/4 NE 1/4, NW 1/4 SE 1/4, NE 1/4 SW 1/4 Sec. 7-21-24. ASSIGNMENT O & G LEASE—W. L. Talmadge et ux, to David C. Carmody, W 1/4 NE 1/4 Sec. 32-17-30. Emperor Oil Co., to William A. Hudson, W 1/2 NW 1/4 Sec. 17; E 1/2 NE 1/4 Sec. 18-17-31. PURCHASE CONTRACT—Donovan O. Jensen to State Tax Commission, lots 16, 12, 14, 1, 3, 5, 7, 9, 11, 13, 15, 2, 4, 6 and 8, blk. 3 W & G Hope, \$80, \$4.86 no. AGREEMENT & ASSIGNMENT E. R. Walker et ux, to Charles Ransbarger et al, N 1/4 NW 1/4 Sec. 12-16-27. ASSIGNMENT OPR. AGREEMENT—C. S. Powell et al, to F. N. Shumaker, W 1/4 NW 1/4 Sec. 35-16-29. ASSIGNMENT INTEREST—D. D. Macy et ux to R. L. Harrison, SE 1/4 SW 1/4 Sec. 32-17-29. Bovine: "That new farm hand is arryryy dumb." Equine: "How's that?" Bovine: "He found some milk bottles in the grass and insisted he had found a cow's nest."

Amaryllis Long Grown

Plant breeders became interested in the amaryllis back in the Eighteenth century and both English and Dutch gardeners developed the earliest hybrids. In 1909 Department of Agriculture plant men brought 12 amaryllis varieties from England and began working to produce new colors by cross-pollination. For years they worked to bring out a pure white blossom and the first of these was exhibited in 1920. In 1934 an American Amaryllis society was formed and in April of that year the new society sponsored its first national show at Orlando, Fla. The Department of Agriculture's yearly show at Washington, D. C., is the largest exhibition of amaryllis in the country.

The Cenotaph

A cenotaph is a monument or tablet in memory of a person whose body is buried elsewhere. The custom arose from the erection of monuments to those whose bodies could not be recovered, as in case of drowning. The term is often used with relation to the monuments raised in memory of those who perished on the field in the World War, especially of the Cenotaph in Whitehall, London.

Pebble Under the Saddle

A common prank among fellows of the saddle-horse days was to put a pebble under the saddle while the horse's owner was in a store. When the rider came out and put his weight in the saddle, the horse, especially if spirited, would rear. Soon as the fellow hit the ground, he knew what had been done.

How Tombstone, Ariz., Got Name

In 1878 a valuable mine was discovered in Arizona by Edward Schieffelin. Before leaving to prospect in the mountains he was advised not to go because all he would find would be his tombstone. So he named the mine the Tombstone, which later became the camp name.

Palace Floors Rose-Covered

At a banquet given by Queen Cleopatra in honor of Marc Antony the floors of her palace were covered with rose petals to a depth of two feet while guests were sprinkled with "Khypr," the sacred perfume of ancient Egypt—a compound of 16 ingredients.

Camel Through Needle's Eye

According to some Jewish historians, the needle's eye was the name of a small gate in the wall of Jerusalem through which a camel by stooping and being divested of all its pack and burdens might squeeze.

Hi Ho Saying

"I have spoken words of wisdom for many years," said Hi Ho, the sage of Chinatown, "only to realize that no speech is so profound that it can carry the influence of a child's artless appeal."

Washington's Face Pitted

George Washington at the age of nineteen accompanied his half-brother Lawrence to Barbados where he contracted smallpox which left his face permanently pitted.

Pledged Estate to United States

Ralph Izard pledged his whole estate to the United States government in 1780 as security for funds needed in the purchase of ships for the Revolutionary war.

First Chain Department Store

According to Famous First Facts, the first chain department store in the United States was the Zion Co-operative Mercantile Institute, created in 1868 in Utah.

Learning From the Good Book

"Some men don't seem to learn much from the Good Book," said Uncle Eben, "except dat dey wants to go ahead repeatin' de story of Cain and Abel."

Egyptian Symbol of Eternity

The old Egyptian symbol of eternity was the ring or circle representing at once the idea of completion and of having neither beginning nor end.

Campus Martius, Old Fort

Campus Martius, the name of the stockaded fort built in early Marletta, Ohio, as a protection against Indians, means field of stars.

Chinese Expert Fish-Catchers

More than any other people, the Chinese are credited with having invented more ingenious devices for catching fish.

Swiss Alps' Dogs

There are four types of dogs in the Swiss Alps, namely, Swiss Mountain dogs, Bernese, Appenzell, and Entelbuch.

Antarctic, Home of Blizzards

The world's worst weather is claimed for the Antarctic, the home of the blizzard.

Few Craters Bored by Meteorites

Craters bored by falling meteorites are known only in a few places on earth.

Early Latin Prose-Writing

Latin prose-writing reached its highest point in the First century before the Christian era.

Michigan's Early Forests

Michigan's forests once covered 36 out of every 37 1/2 acres.

People and Spots in the Late News



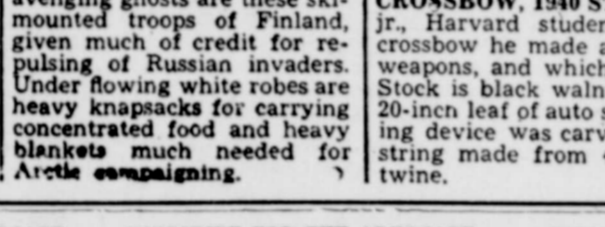
QUEEN OF BATH... Hailed by retinue of "Saturday Knights," Miss Eleanor Schramm reigned in robe of koroseal shower curtains, toothbrush-studded crown, back-brush sceptre and other accessories as Queen of The Bath at Chicago Merchandise Mart's house furnishings exposition.

MOVE TO IN HUDSON... One of most extended cold spells of recent years has brought river traffic to a halt on the Hudson. Here crew of Coast Guard cutter Comanche chops ice near Saugerties, N. Y., to find it from 8 to 18 inches thick.



ECONOMY EXPONENT... Mayor Harry W. Baals of Fort Wayne, Ind., takes bow as his city's achievements in municipal economy are praised by National Consumers Tax Commission, whose units are making studies in 5,000 communities. Tax reduction drive of NCTC has 1940 goal of better and cheaper city governments.

FINNS IN WHITE... Nearly as invisible and as swift as avenging ghosts are these skinned troops of Finland, given much of credit for repulsing of Russian invaders. Under flowing white robes are heavy knapsacks for carrying concentrated food and heavy blankets much needed for Arctic campaigning.



CROSSBOW, 1940 STYLE... George F. Snell, Jr., Harvard student, shown with powerful crossbow he made after research on medieval weapons, and which he uses in deer hunting. Stock is black walnut, like that of a shotgun; 20-inch leaf of auto spring serves as bow; cocking device was carved from billiard ball, and string made from 40 strands of shoemaker's twine.

Meditations Of Your Country Cousins

A life without any livin' is a heap like livin' without any life.

Not that it's always light, but there's few things that have less weight than th' voice of a daughter-in-law.

Most of these here politicians remind a feller if a paint horse—when you put th' spurs to him he'll do a lot of snortin' an' rearin'—but he'll land in about the same old spot!

One of th' worst things in raisin' kids so as they'll be happy with somebody else is we're so blamed apt to forget that th' other feller is 'sposed to be happy too!

"Alarm-clock complex" ain't nothin' new—just a new name!

"Pull" may help a feller land a job—but it's push that'll keep him in it.

Any woman wants to be called "handsome" just about as bad as a man wants to be called "pretty!"

Lloyd Simon, who was in El Paso for treatment by specialists for the last 10 days, returned home Wednesday.

Mr. and Mrs. S. O. Potterff are expected to return today from a trip to El Paso and points in Arizona.

Loose Leaf Note Books—25c and 50c—The Advocate.

New Pastor Loses No Time in Going To Work Marrying

For a long time Coney C. Harris, student at Eastern New Mexico Normal School, had been planning to become a minister.

A few days ago he did. He was ordained in the Baptist Church by Dr. George C. Humphrey, professor in religious education at the college, and Portales churchmen. That happened at 8:30 o'clock in the evening. At 9 o'clock, one-half hour later, he went to work, and married two of his college friends, John Randle of Levelland, Tex., and Mary Walker of Portales.

The Rev. Coney Harris, now 32 years old, has been assigned the pastorate of the Mission of the First Baptist Church of Portales. Meantime the newlyweds are on their honeymoon at Levelland.

SUBSCRIBE FOR THE ADVOCATE

How To Relieve Bronchitis

Bronchitis, acute or chronic, is an inflammatory condition of the mucous membranes lining the bronchial tubes. Creomulsion goes right to the seat of the trouble to loosen germ-laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

ON DISPLAY AT MONTGOMERY WARD 805 W. Main Artesia, N. Mex. The 1940 Electric Refrigerator A 6.2 CUBIC FOOT BOX AS LOW AS \$99.00 5-YEAR GUARANTEE Terms—\$5 Down—\$5 Monthly Get our price on tires before trading—Full set DeLUXE TIRES AND TUBES \$5 Down and \$5 a Month

Guy Chevrolet Co. Sold the Chevrolet Sedan For FIRST PRIZE In The Advocate's Big Subscription Contest To The Unknown Contest winner You may be assured that in your new 1940 CHEVROLET you will have the finest automobile obtainable in the low-price class. THE ADVOCATE, wishing to make the first prize the best, naturally selected CHEVROLET, and we are proud to have sold it. The car has been bought and only awaits an order from THE ADVOCATE for delivery to YOU! M. S. Brown Guy Chevrolet Company

# Oil and Potash of Eddy County Hold Story Millions Years Old

Many millions of years ago a deep, briny inland sea spread over what is now Southeastern New Mexico and West Texas, declares John E. Baker, Associated Press correspondent, in a feature story from Santa Fe. He continues:

Its northern shoreline ran in a semi-circle touching approximately the present locations of Hobbs, Lovington and Artesia.

A big reef some miles off-shore formed small semi-circles—from Jal and Eunice around to a point north of Carlsbad and thence southward along the Guadalupe Mountains.

For nobody knows how many eons, this sea remained, while its mollusks and corals left great deposits of lime in the shallower reaches and the decaying debris of living things sank to the muddy bottom.

### Slowly Withdrew

Then it slowly withdrew and evaporated, depositing sheets of mineral laden salts with the lime and organic matter. Silt and rock, washed down from the surrounding highlands, covered the seabed hundreds and thousands of feet deep.

That prehistoric sea bequeathed to New Mexico its greatest single heritage of natural wealth.

Along its shoreline and the Capitan reef, men now drill for oil; from its salt deposits a potash industry has arisen and other chemical developments may come; in its limestone banks, the Carlsbad Caverns, one of the nation's top tourist attractions, has been followed out by water seepage.

### Treated Well

Geological accident treated the state well. Had it not been for the covering of silt, the oil deposits never would have developed. And had the first sheet of silt not formed a peculiarly compact and water-impervious layer over the salt beds, these long ago would have been dissolved and carried away.

As it is, underground waters sink only to the non-porous stratum and drain off without touching the valuable potassium and sodium salts beneath.

### Greatest Problem

This subterranean water now is the greatest problem of the companies which are dry-mining potash from what was the bottom of the ancient sea, east of Carlsbad.

An ordinary shaft sunk through the upper layers, cutting the impervious cap, would allow the water to drain into the salt beds below, quickly destroying them.

One company has met this problem by pouring a heavy, waterproof "collar" of concrete around its shaft over the capping, so the water runs around, not into, the hole. Another company has developed a highly efficient and complicated pumping system to halt seepage.

### Seven Or Eight Feet High

The potash miners find their ore in veins perhaps seven or eight feet thick, running through the major deposits of sodium salts, which have value in themselves, but are so much more cheaply obtainable elsewhere that it does not pay to remove them at present.

Although greatest recent stress has been laid upon potash, geologists here believe that, figuratively and literally, the surface chemical development in New Mexico scarcely has been scratched.

Perhaps in the not too distant future, the salts of the ancient New Mexico sea will be made into toothpaste, hosiery, unbreakable glass, auto accessories and what-not. Chemists say it might be done.

# Truth Seekers Ask Joe Bursley Strange Things

There is no news in the stories of Americans who live at a distance of 500 miles or more and ask about regulations for entering a foreign country as they plan to visit New Mexico. Joe Bursley, chairman of the State Tourist Bureau, gave a lot of interesting information on accomplishments and plans of the bureau at the convention of the New Mexico Press Association in Alby Corky.

It was brought out that one earnest seeker after the truth desired to know whether Carlsbad Caverns really were the work of nature, or had been built as a WPA project. The inquirer must have thought the WPA had been in existence since about 37,895 B. C.

Another couldn't understand why the Cliff dwellers had built their homes so far from the railroads.

Joe knew the answer on the Caverns, but he's wondering himself about the Cliff dwellers. And if we ever learn the answer, we'll pass it on to the public.—New Mexico State Record.

Coronado's camp master, Lope de Samaniego, believed in horses. He took seventeen along the Coronado route.  
The food of love is "applesauce."

## Cottonwood Items

(Ora Buck)

Charlie Buck and son, Charles Edward, with Clint Powell spent Saturday in Carlsbad on business.

Mr. and Mrs. M. S. Brown of Lake Arthur plans to move to Artesia soon.

G. R. Brainard of Artesia was a business visitor on Cottonwood Sunday.

Mr. and Mrs. Earl Elliott and little daughter moved last week to Seven Rivers, where he is employed.

Mr. and Mrs. Bruce Evans and family of Lake Arthur moved to the Cottonwood community last week.

Mr. and Mrs. Pete Prentiss moved the first of last week to the D. A. Bradley farm, where he will be employed for the year.

Mr. and Mrs. Sessum and family, who were employed by Ed Taylor the last year, moved last Thursday to the Pearson farm.

At the school board election held at the Cottonwood gymnasium last week Bob O'Bannon was re-elected to serve another term.

Noah Buck of here received severe injuries to his left side last week, when he fell from the top of a hay stack hitting a wagon.

Mr. and Mrs. Tom Wethard had as their guests Sunday their daughter Mrs. Erven Gray, and Mr. Gray and their two children of Roswell.

Mrs. James Thigpen and infant son and little daughter, Norma Jo, of Artesia, are visiting her parents, Mr. and Mrs. Jesse I. Funk, for several days.

Little Larry Jane Gray, daughter of Mr. and Mrs. Orval Gray, is quite seriously ill at the home of Mr. and Mrs. Tom Terry on Cottonwood.

The little daughter of Mr. and Mrs. John Taff accidentally caught her arm in a washing machine wringer, bruising and cracking a bone in her arm.

Mr. and Mrs. J. H. Kingston and Mr. and Mrs. John Havins of Lake Arthur were business visitors in Artesia Friday. Mr. Kingston consulted a doctor while there.

Mr. and Mrs. John Buck and son, Ted, and Miss Lue Maxie were guests at a dinner Sunday of Mr. and Mrs. Roy Buck, who are drilling a well west of Artesia.

The Rev. A. D. Jameson filled his regular appointment at Cottonwood Church Sunday with forty persons present. He left Tuesday morning for El Paso to attend a district conference.

Mr. and Mrs. D. A. Bradley had as their guests at a dinner Sunday Mr. and Mrs. I. P. Johnson and family and the Rev. and Mrs. A. D. Jameson, of Lake Arthur.

Mrs. John Norris of Hagerman visited her daughter, Mrs. J. L. Taylor, and Mr. Taylor and son Kenneth, and her son, Wayne Norris, and Mrs. Norris and family several days last week.

Mr. and Mrs. Oscar Pearson and Mrs. Clarence Pearson, all of the Cottonwood community, were in Roswell Friday. Mr. and Mrs. Pearson recently returned from a several weeks' honeymoon trip.

Mr. and Mrs. Ed Taylor and little daughter, Joe Ann, will leave February 23 for Burnet, Texas, to get their daughter, Mrs. Clarence Renshaw, who has been there for several weeks under the care of a doctor.

Mrs. Jim Elliott and daughter, Jewell, of here and Mrs. Elliott's son, Berty Mack of Carlsbad, plan to leave the last of the week for points in Arizona and California, where they will visit relatives.

Mr. and Mrs. Ernest Blagg, who has been living on the old G. W. O'Bannon farm and who recently returned from Clayton, Okla., where they have been visiting, plan to leave soon for Clayton, where they will make their home.

Farmers in this vicinity welcomed the rain and snows that fell last Thursday night. The fall was about two inches and added much needed moisture. Many of the farmers are plowing and others will start soon.

The Cottonwood Church Club, which was organized three weeks ago, held its first meeting at the church Monday evening of last week with the president, Fred Chambers, in charge. Mrs. Bob O'Bannon had charge of the program. Lois Howard gave a reading and Everett Dean O'Bannon played a violin solo. Floyd Howard rendered a reading, which was followed by playing games. The club will meet the first Monday night of each month. All are invited.

Mrs. W. A. Beard and daughters, Miss Louise and Mary Ann, returned Saturday from Oklahoma, where they were called two weeks ago on account of the death of Mrs. Beard's grandfather. They visited relatives and friends in different parts of Oklahoma before returning home.

Office Equipment—The Advocate.

# Coronado Never Had Equipment Like This



Lucy Barton, official costumer for the Coronado Cuarto Centennial commission, which is sponsoring magnificent entrada presentations in New Mexico and other Southwestern states this summer, was a little worried. She issued a statement, saying, "Things I can easily secure to outfit the 1940 edition of Coronado's army are just all too modern. What I need are clothes and equipment used in 1540. I'll get them if I have to make them."

Recently Miss Barton visited the encampment of the 111th Cavalry

looking for ideas of how to outfit an army. After her inspection trip, she remarked the equipment used by the New Mexico National Guard was something Coronado didn't dream about. When looking over the scout car shown above, she marveled at the radio equipment, machine guns and its speed. "Humph," said Miss Barton, "I can't use that in the entrada presentations, as I am sure Coronado never thought about such a contraption."

In the above picture, left to right, front row: Col. Charles G. Sage, Deming, commander of the

111th unit; Miss Lucy Barton; Capt. Palamon Martinez, Taos, and Capt. Henry A. Miller, Carlsbad. Sitting in the car, Private Brand Dickinson, Albuquerque; Private Lewis Calkins, radio operator, Albuquerque, and Private Harold Rider, gunner, Albuquerque. Standing on car, Capt. O. B. Witten, Deming; Capt. W. B. Reardon, Albuquerque; Capt. J. H. Hazelwood, Albuquerque; 1st Lieut. William C. Schuetz, Albuquerque; Corporal William Linderfelt, Silver City; Sergeant Russel Hutchinson, Albuquerque, and Capt. Eugene Baca, Santa Fe.

## Erb, Former AHS Boy, Writes Book On Pigskin Kick

Charles Erb, Jr., former Artesia lad and one of the best known football coaches in the United States, has published a booklet, "The Lost Art of Kicking," a copy of which he has sent to his old friend, Fred Brainard, himself no mean athlete.

Kicking in football, at one time one of the main aspects of the game, has become a lost art, sports fans and players alike agree, and the former Artesia boy in publishing his booklet is taking a step towards its resurrection.

He is the son of Mr. and Mrs. Charles Erb, Sr., formerly of Artesia, and played football for Artesia High School more than fifteen years ago.

Not only does Erb tell about "kicking taking time out," but he describes how it should be done, in language anyone can understand. He believes kicking is one of the principal parts of a good football game and hopes to see more of it than has been demonstrated the last few years.

A foreword by Al Santoro, sports editor of The Los Angeles Examiner, says that a book on football by Charlie Erb needs no introduction, just as Charlie Erb needs no introduction to those who know their football history.

Then Santoro briefly relates the history of Erb, through his prep

school grid experiences, to the time when he was quarterback and captain of one of the greatest football teams in history, the University of California Golden Bear Wonder Team, to the time when at the age of 22 years he became the youngest major team coach in the United States, at the University of Nevada, and to his coachship two years later at the University of Idaho, whose team tied for the Pacific Coast championship.

Brainard said he intends to pass the booklet by Erb to the Artesia Bulldogs and he believes they and their coaches will find therein some valuable information on kicking, a phase of the game he, as well as his old friend, Erb, would like to see revived.

SUBSCRIBE FOR THE ADVOCATE

## Pix Rhapsody

By Mary Jane

Perhaps one of the most important pictures ever produced is "Geronimo." And in addition to being one of the wildest, most thrilling, exciting pieces of entertainment produced in some time, "Geronimo" in certain respects is historically true, and it has been only about fifty-three years ago that Geronimo with his Apache mob roamed the plains of New Mexico and Arizona and plundered and killed, and was probably the most feared man in America.

Geronimo died in 1909, after he was transported to Fort Sill, Okla. Here he grew old and fat. He terrorized New Mexico, Arizona, part of Colorado, and he may have even been in Texas during the years 1879 to 1886. The history books in schools are full of Geronimo. His braves used every kind of known weapon from tomahawks to guns of all types and calibres.

Geronimo was born in Arizona in 1829. He is supposed to have started his reign of terror after his wife and three children had been slain by Mexicans in 1858. It was after his family was killed that Geronimo took a small band of Apaches and attacked a small band of Mexican infantry. The battle didn't let up until every Mexican was killed and scalped. Geronimo was undoubtedly America's first gang leader. He should be played up as such.

One of Geronimo's sons and one of his wives are now living on the Mescalero Indian Reservation in the White Mountains west of Artesia in New Mexico. The Mescalero Reservation was set out by President Grant years ago.

Though ruthless as a warrior, Geronimo was not unnecessarily cruel, and in later years said that no victim of his had been mutilated, except those scalped after a battle, nor was he supposed to have tortured anyone except when they withheld information. Whether or not this is true, Geronimo acquired a reputation of a red devil, but his Apache warriors performed many a ruthless deed, for

which Geronimo, as war chief, was blamed.

Each town in the state of New Mexico playing this picture can safely say that Geronimo and his warriors at some time or other passed through—and that goes for Artesia!

Mr. and Mrs. Edsil Runyan and Edmund Runyan, Miss Charlotte Woods, and Mr. and Mrs. Bert Muncy were in El Paso Saturday to see "Gone With The Wind."



It's dollars to doughnuts that the extra margin of quality in LOWE BROTHERS HIGH STANDARD HOUSE PAINT will save you money. Your own painter knows from experience that High Standard costs less to use than cheap paint. It covers solidly far more square feet of surface, spreads easily and evenly and gives long-lasting beauty and protection.

**Kemp Lumber Co.**

"Home Building Service"  
PHONE 14

*Low Brothers*

1890 1940

## Eddy County Abstract Co.

PROMPT SERVICE

We have the only up-to-date set of books in Eddy County  
116 1/2 N. Canyon Carlsbad, N. Mex.



## Pioneering for Progress!

THERE ARE PIONEERS today just as in the days of our forefathers when trails were blazed through trackless wilderness. Today's pioneers lead the way in business, in medicine, in engineering—in the advancement of many fields of human endeavor.

This year we salute some of telephony's pioneers in commemorating the twenty-fifth anniversary of the first transcontinental telephone call. It was late in January, 1915 that the continent was first spanned by telephone—a thrill for those in New York and San Francisco whose words traveled back and forth in a fraction of a second.

In 1915 it took about half an hour to complete a connection. Today you call the nearest town or across the country without hanging up—like making a local call.

Telephone pioneers who build the speech trails—the men in the laboratory who are working constantly to make the service better and more comprehensive, represent the never ending effort of the Bell System to continue pioneering for progress.

AT CHEVROLET  
NEW CAR SALES SOAR  
USED CAR DEALERS' PRICES DROP  
SEE US FOR THE BEST USED CAR BUYS IN TOWN  
GENEROUS ALLOWANCE on your old car!

5 REASONS WHY YOU SHOULD BUY YOUR USED CAR FROM YOUR CHEVROLET DEALER!

- 1 The finest selection of used cars and the best used car values in town.
- 2 You can buy from your Chevrolet dealer with confidence.
- 3 Best reconditioning methods.
- 4 Lowest prices commensurate with quality.
- 5 Your Chevrolet dealer stands firmly behind every used car he sells.

5 REASONS WHY YOU WILL SAVE BY BUYING NOW!

- SAVE All used cars priced to sell fast in order to make room for more trade-ins.
- SAVE Buy now—before prices rise—and save the difference.
- SAVE Save depreciation on your old car. Trade up now.
- SAVE Save winter conditioning expense.
- SAVE Save depreciation on your old car.

Only Chevrolet dealers offer used cars with an "OK that Counts" tag.

Look for your Chevrolet dealer's listings in the doublet pages of this paper.

9,262,068 people bought used cars and used trucks from Chevrolet dealers during the last six years.

# Guy Chevrolet Company Artesia New Mexico

The Mountain States Telephone & Telegraph Co

# OCOTILLO THEATER

SAT.—SUN.—MON., FEB. 17-18-19

WHAT LOVE CAN DO TO A "GOOD BAD MAN"!

Beery's back in the greatest role of his screen career!

Romance under fire! Thrills of "Thunder Afloat"! Adventure of "Viva Villa"!

## The MAN FROM DAKOTA

Starring **Wallace BEERY**  
with **JOHN HOWARD**  
and **DOLORES DEL RIO**

Screen Play by Laurence Stallings

Directed by LESLIE FENTON  
Produced by EDWARD CHODOROV

## AT THE VALLEY THEATER

SUN.  
MON.  
TUES.

### GENE AUTRY

"Colorado Sunset"

## WHAT'S WHAT

in  
**NEW MEXICO**

News Briefs of the "Sunshine State," Gleaned from Many Sources

State Highway Engineer Burton Dwyre, commenting on a recent public offer by A. R. Losh, Albuquerque lumber dealer, to bet \$100 that \$500,000 could be cut from state highway expenses without disturbing the state's road building program, said: "The Highway Department has made one saving in paying only \$2.65 a barrel for oil which Losh used to sell the state for more than \$4 a barrel."

State Police Chief Tom Summers announced that all honorary state police commissions would expire March 1, and that honorary badges would be invalid thereafter unless accompanied by a green renewal card. The green cards, the chief said, will be supplied to legitimate honorary officers desiring reinstatement for the coming year. The action was taken as a precaution against the possibility of honorary badges falling into the hands of unauthorized persons. "I am highly gratified with the results obtained from the 1939 special commissions, especially those issued to the mounted patrol organizations," said Chief Summers.

The Bureau of Agricultural Economics estimated New Mexico farmers' total cash income in 1939 at \$57,452,000—a gain of more than \$6,000,000 over the 1938 figure, according to the Associated Press. The national total was up from \$8,081,000,000 in 1938 to \$8,518,000,000 for last year. Both were under 1937's \$9,111,000,000. The figures included income from marketing, commodity loans and government parities. The 1938 farm income for the state was given at \$51,139,000.

New Mexico's automobile fatality rate last year was 99.5 deaths per 100,000 population, or 27.3 deaths above the national average, according to statistics received from the National Safety Council by the State Highway Department. New Mexico ranked fifth among the states high in automobile fatalities. Neighboring states and their ratios were: Colorado, 92.4; Arizona, 43.1; Texas, 73.1.

State gasoline tax revenue for January totalled \$396,043.07, an increase of \$30,889.55 over the figure for the month last year, Director P. E. Culver announced.

The Rio Grande is through pulling surprises on unsuspecting Middle Valley residents. The U. S. Geological Survey, with the cooperation of the state engineer's office, has set up a gadget at Otowi, 10 miles south of Espanola, which tips off points below to the river's behavior. Here is the way it works: Tied to a bridge pier at Otowi is a pipe containing a float.

The float is attached to an automatic short wave broadcasting set. As the river raises or lowers the float, the change in the water level is relayed to the broadcasting unit, and thence to receiving sets at the Geological Survey office in Santa Fe, the U. S. Weather Bureau at Albuquerque and, when they get their receivers, to the Middle Rio Grande conservancy headquarters at Albuquerque and the state engineer's office. The gadget has been tested for several months and will begin official operation probably in March, when spring runoff begins. The broadcasting unit, which will be set to send every four hours for 10-minute periods, reports the water level with a series of dashes.

New Mexico's highway officials, who attended a week's conference in Washington on road appropriations, characterized as "excellent" the possibility of construction of a highway overpass at the intersection of Federal Highway 66 and 285 at Cline's Corners. Such an overpass was believed the first considered for a remote district. New Mexico Highway Engineer Burton Dwyre told Bureau of Public Roads officials the overpass was necessary for safety purposes. Federal officials, the New Mexico said, indicated they would approve the plan. Highway 285 extends south and east of Santa Fe via Lamy and Encino. Highway 66, the "Will Rogers Highway," is an east-west artery.

Raton Pass, historic landmark on the Colorado-New Mexico border, will lose its "oomph" soon. Its curves will be eliminated by a new modern high-speed highway from Raton to the Colorado line. A \$344,532 contract has been awarded for the work. Colorado already has completed its new route to the pass.

District Judge Bryan G. Johnson ruled that a state law requiring filing of a bond for each used car brought into New Mexico for sale is unconstitutional. The law, chapter 137 of the laws of 1937, apparently has as its object the prevention of interstate business in used cars, rather than the protection of New Mexico citizens, the court said. Judge Johnson dismissed Charles Adams of Sandia Motors, who had been charged with violation of this law. The law requires each such vehicle to be registered with the State Bureau of Revenue, together with a bond equal to the value of the car, and requires the vendor to pay a registration fee of \$1 and a fee of \$5 for filing each bond.

The demand for loans by New Mexico tenants, share-croppers and laborers to buy farms this year outnumbers the state's quota 15 to 1. The Farm Security Administration announced 151 applications against an allotment of 10 under the Bankhead-Jones farm tenant act. In addition, the FSA said 394 applied in the first two years operation of the act against 12 who received loans. Many early applicants are being reconsidered along with the new ones for this year.

## Little Known Facts and Sidelights on Oil Industry

### Heat Economy—

It's not so much a question of keeping the cold out but of keeping the heat in, federal researchers discovered recently after a test in Tennessee to gauge the practical value of insulation in small houses. Two four-room houses, identical in all respects, except that one was insulated and the other was not, were inhabited for 15 days by families who volunteered to be "guinea pigs."

After following identical procedure in regulating the special low-cost oil-circulating heaters with which both houses were equipped, investigators found a 44.75 per cent saving in fuel bills for the family living in the insulated house. This indicated a possible saving of a billion dollars annually for families now wasting heat with improperly insulated houses, the researchers believe.

Comfort advantages of the insulated home were discovered to be: greater constancy in temperature; reduction in temperature "stratification"; greater ease in raising temperatures to a required level; and a slower movement of air across the floor.

Insulation consisted of 3 5/8-inch insulating batts in the walls and over the ceiling and a 3-4-inch insulation board nailed under floor joists.

**Wildcatting by Temperature—** Researchers are inclined to believe that a new method for oil prospecting may be possible by measurement of temperatures in the earth at depths of 100 to 200 feet.

Temperature measurements in the Texas oil fields at Hastings and Friendswood have revealed that the line of constant temperature at 23 degrees Centigrade runs about 100 feet higher over oil salt domes than it does in the region between them.

**Pioneer Lamp-Lighters—** The advantages of petroleum as an illuminant were pointed out in 1814 by DeWitt Clinton, then president of the Literary and Philosophical Society of New York.

"Petroleum is beginning to be in demand for lamps for work shops and manufacturers," Dr. S. P. Hildreth, of Marietta, Ohio, wrote in 1819. "It affords a brisk clear light when burned this way and will be a valuable article for lighting the street lamps in the future cities of Ohio," he added.

In 1850 Samuel Kier's adaptation of the camphene lamp, which burned oil of camphor, turpentine and sperm oil, into a kerosene-burning lamp initiated the widespread use of petroleum as an illuminant in America.

**Paint for Service Stations—** Even an order to brighten up St. Peter's pearly gates wouldn't stump a paint manufacturer, not after a lifetime of experience in keeping service stations of steel, concrete, brick and stucco looking smooth in all kinds of weather in every conceivable spot from the bottom of mountain canyons to the top of ocean boulevards.

First he'd put a nickel in the weatherometer, add a sample of paint, and wait for the fun to begin. All kinds of artificial weather, electrically produced, subject the paint to extreme and variable conditions to test its wearing qualities.

Seldom does a weatherometer get the best of service station paints. They're built to withstand all kinds of corrosive and abrasive elements such as salt spray, dust,

and sand. Like the family doctor who treats everything from colds to scarlet fever, these paints protect the station from every catastrophe which may occur during the yearly cycle.

From the weatherometer they journey to the viscosimeter where they're tested for fluent qualities. Service station paint must spread evenly and at the same time must have enough binding power to adhere to the surface. After that comes the cryptometer which checks on covering quality. Still another piece of apparatus determines drying time regardless of outside temperatures.

To build resistance into paints requires a thorough understanding of their make-up and functions. So for half a century chemists and physicists in paint manufacturing plants have been tearing molecules apart, wrestling from the raw products of their art knowledge of their basic qualities and, better still, knowledge of the reasons for these qualities.

Service station paints are developed to conform to exacting specifications of station owners. They must have a paint which not only protects the structure, but looks inviting to the customer. To insure the steady output of paints that are uniform in color, composition, fluidity, working quality and durability, the manufacturer sets up stringent specifications to control raw and heated oils, pigments, driers, thinners and other ingredients. The raw materials are as rigidly uniform as the paints themselves. Every essential quality from the liquidity of linseed oil to the lasting quality of the finished material is measured by some accurate and precise instrument. And when it comes to applying the finished product, that's another story, as technical and important as mixing the paint.

Plaintiffs, Vs. W. E. Busby, Defendant—No. 6341.

### NOTICE OF SALE

NOTICE IS HEREBY GIVEN that a Final Judgment and Decree was entered in the above entitled cause on the 29th day of June, A. D. 1937, in favor of the above named plaintiff, and against the defendant, W. E. Busby, upon a certain promissory note executed by the said W. E. Busby, said judgment being for the principal sum of \$324.95, principal and interest due on said note to the date of the judgment, which amount was ordered to bear interest at the rate of ten per cent per annum from the date of said judgment until paid, and for the sum of \$31.27 for attorney's fees, costs, which amounts were ordered to bear interest at the rate of six per cent per annum from the date of said judgment until paid.

NOTICE IS FURTHER GIVEN that in said Final Judgment and Decree, the Court found and decreed that a certain Mortgage Deed executed by the defendant, W. E. Busby, dated April 21st, 1930, and recorded in Book 28 of the records of mortgages of Eddy County, New Mexico, at Page 529, was given to secure the payment of the said promissory note and indebtedness, and constituted a first, prior, and superior lien upon the property hereinafter described, and said Mortgage Deed was ordered foreclosed and said lands hereinafter described were ordered sold for the purpose of satisfying the said judgment in favor of the plaintiff. In said Decree, the undersigned was appointed Special Master and directed to make sale of the lands hereinafter described and out of the proceeds of said sale after paying the costs thereof, to satisfy the said Judgment in favor of the plaintiff.

NOW, THEREFORE, BY VIRTUE OF SAID FINAL DECREE and of the power in me vested, NOTICE IS HEREBY GIVEN that on the 19th day of February, 1940, at the hour of ten o'clock A. M. at the West front door of the Court

House in Carlsbad, New Mexico, I, the undersigned Special Master, will offer for sale at public vendue and will sell to the highest bidder for cash the following described lands located in Eddy County, New Mexico, to-wit:

Lots 11 and 12 in Block 3 of Tyler Addition to the Town of Artesia, Eddy County, New Mexico.

The amount due the plaintiff, Mary Evans, individually, and Mary Evans, Guardian of the persons and estates of Lloyd Walker Evans, Mary Laurelle Evans and Helen Jean Evans, Minors, with interest to the date of sale is the sum of \$456.38, including principal,

interest, attorney's fees, and costs to the date of sale. In addition to said costs, there will be costs of publication of this notice, and Special Master's fee, which items are estimated at \$50.00.

IN WITNESS WHEREOF, I have hereunto set my hand this 23rd day of January, A. D., 1940.

Robt. A. Glasier,  
Special Master

4-4t-7

The first of 100 highway historic and scenic markers to be set up this year are to be erected in Northeastern New Mexico. They were designed especially for Coronado Centennial cooperation.

## FOR FUN



Come on and meet your friends—  
Have a Grand Time

The Popular Place

## The Cantina

### ENGRAVING—THE ADVOCATE.

IN THE DISTRICT COURT OF  
EDDY COUNTY, STATE OF  
NEW MEXICO

MARY EVANS, individually,  
and MARY EVANS, Guardian of  
the persons and estates of Lloyd  
Walker Evans, Mary Laurelle Evans  
and Helen Jean Evans, Minors,

## MAGNETOS

MOTOR



or

Electrical Appliances

Of Any Kind Repaired At

Doc Loucks  
Garage

Phone 65

Figure it out—  
how much PER POUND?

The model illustrated is the BUICK SPECIAL model 41 four-door touring sedan \$996 delivered at Flint, Mich. White sidewall tires additional.\*

AUTOMOBILE engineers talk a lot about car weight — and with good reason.

They know that riding qualities begin with enough road weight to hold you steady on your course—they know that weight is often another measure of size—above all, they know that weight means substance, strength, durability.

So it's interesting to note that this trim Buick SPECIAL gives you more weight per dollar than almost any other car you can buy.

With all its husky straight-eight power—power that's like velvet because engines are balanced after assembly—with all its room, and style, and comfort—this Buick still has

one of the lowest costs-per-pound of any car on the market.

And nowhere else will you find valve-in-head power, all-coil springing, torque-tube steadiness and Buick's plussage in accessories at the figures that apply to the SPECIAL.

So if a little extra money is keeping you out of a Buick, take another look at those dollars.

They buy more car to begin with. More size and more substance.

They buy some six dozen new 1940 features, including many an "extra."

And you'll get most of them back in longer life and higher trade-in value—not to mention your fun and solid satisfaction!



\*Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

Help Promote Safety —  
Dim Your Lights When Passing

## IT'S EASY TO RUN MY HOUSE WITHIN MY BUDGET



MORE and more women are learning that the economical, time-saving and worry-saving way to run a home is to have only one place to pay — to CONSOLIDATE DEBTS.

They do this through—  
Mrs. D. Swift

### Foundation Investment Co.

ERNEST W. HOUY, Representative  
307 1/2 W. Main, Entrance on Roselawn, Artesia

## "Best buy's Buick!"

EXEMPLAR OF GENERAL MOTORS VALUE

SEE YOUR NEAREST BUICK DEALER

# WANTED

Just Twenty-five  
Energetic  
Men and Women

You can be one of the  
"CHOSEN FEW"  
IF YOU ENTER TODAY  
YOUR NAME

## ENROLL NOW!

### Rules and Regulations . . . .

1. Any person of good character is eligible to enter the Good Will Subscription Campaign. Regular employees of The Advocate are barred. This does not apply to correspondents.
2. All nominations and enrollments must be approved by the Campaign Manager.
3. Any person can nominate himself or herself or a friend can do it. Names of persons making nominations will not be divulged without the consent of the person making the nomination.
4. The Good Will Subscription Campaign opens Friday, Feb. 16, and closes Saturday, April 13, 1940.
5. Any person enrolling in the campaign and turning in two or more subscriptions per week and not securing one of the Four Grand Prizes will be given a Good Will Commission of 20 per cent on gross amount of subscription money he or she turns in at close of campaign to those who do not win prizes.
6. There will be two sources of vote getting. First, through a coupon that will appear in each copy of The Advocate during the first three weeks of the campaign. Second, through money paid on subscriptions, both old and new.
7. A vote ballot will be issued in exchange for all money paid on subscriptions according to the schedule of votes prescribed for the Good Will Campaign. Free coupons will be recorded on their receipt and then destroyed and the record kept in lieu of the coupon.
8. In case of tie votes, prizes equal in value and character will be awarded at the close of the campaign to those tying.
9. The prizes will be awarded at the close of the campaign in the order of the votes the various Good Will Workers have.
10. A Good Will Worker cannot receive both a prize and a commission. All workers must turn in their subscription money at least twice a week in order to be considered active.
11. Votes issued to one worker cannot be transferred to another.
12. A list of the workers and the number of votes accepted for publication will be published from time to time throughout the campaign. All subscription votes will be accepted for publication at the discretion of the campaign manager.
13. Any worker attempting to intimidate or buy up another worker's votes or attempting to pool subscriptions with an enrolled worker will be dismissed from the campaign.
14. Every worker must subscribe to the campaign rules.
15. This newspaper reserves the right to make amendments to these rules so that the progress of the campaign may develop as desirable, such amendments being made in the interest of the campaign and the workers.
16. This newspaper further reserves the right to remove any worker from the campaign for good and sufficient cause, and all decisions of The Advocate and the campaign manager are final.
17. Changing the name of the subscriber in the same family does not constitute a new subscription.
18. The campaign will be divided into four periods. During each of these periods, extra votes will be given in addition to the regular schedule as advertised on this page.

HERE IT IS  
FOLKS!  
HELP YOURSELF  
It's Yours!

# ANNOUNCING THE ADVOCATE'S \$1,500.00

All For a Few  
DAYS'  
WORK  
There Are No  
Losers!

OPEN TO LIVE  
MEN AND  
WOMEN

It Costs You  
Nothing to Try  
Talk About  
Opportunity  
Everyone Can Earn  
MONEY NOW!  
4 BIG PRIZES

# SUBSCRIPTION CONTEST

Campaign Opens Friday, February 16th.

Closes Saturday, April 13th.

## FIRST GRAND PRIZE



2nd Prize  
\$300  
IN CASH

3rd Prize  
\$100  
IN CASH

4th Prize  
\$50  
IN CASH

### The Plan in Brief

The object of the big distribution is two-fold: Primarily to increase the already large subscription list of The Advocate and advance subscription payments from present to new subscriptions, and at the same time afford our friends and readers an unparalleled opportunity to profit in a big way through their spare time during the next few weeks. So it is a plan that works both ways, and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, one of the most valuable and attractive lists of prizes ever offered by a local newspaper in this section of the country has been made ready for distribution among those who participate most heartily. Ambition and energy are the only requisites for success. The plan adopted is straightforward and simple and is fully outlined in this announcement.

Let it be understood at the very outset that it is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and boys and girls, and one in which no element of chance enters. One feature of this competition is the fact that there will be no losers in this race.

20  
Per Cent  
Commission  
Paid to All Workers  
Who Do Not Win  
One of the  
Four Prizes

### VOTE VALUE OF SUBSCRIPTION PAYMENTS

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD	FOURTH PERIOD
Up to and including March 15, the following number of votes will be issued on subscriptions:	From March 15 to March 22, the following number of votes will be issued on subscriptions:	From March 22 to March 29, the following number of votes will be issued on subscriptions:	From March 29 to April 13, the following number of votes will be issued on subscriptions:
1-yr. Sub. \$ 2.00 10,000	1-yr. Sub. \$ 2.00 8,000	1-yr. Sub. \$ 2.00 6,000	1-yr. Sub. \$ 2.00 3,000
2-yr. Sub. 4.00 30,000	2-yr. Sub. 4.00 25,000	2-yr. Sub. 4.00 18,000	2-yr. Sub. 4.00 15,000
3-yr. Sub. 6.00 60,000	3-yr. Sub. 6.00 50,000	3-yr. Sub. 6.00 40,000	3-yr. Sub. 6.00 30,000
4-yr. Sub. 8.00 100,000	4-yr. Sub. 8.00 70,000	4-yr. Sub. 8.00 60,000	4-yr. Sub. 8.00 50,000
5-yr. Sub. 10.00 200,000	5-yr. Sub. 10.00 150,000	5-yr. Sub. 10.00 125,000	5-yr. Sub. 10.00 100,000
60,000 extra votes will be given for each new year subscription during this period.	40,000 extra votes will be given for each new year subscription during this period.	30,000 extra votes will be given for each new year subscription during this period.	20,000 extra votes will be given for each new year subscription during this period.
500,000 votes issued for each "Club" of \$12 turned in on subscription.	400,000 votes issued for each "Club" of \$12 turned in on subscription.	300,000 votes issued for each "Club" of \$12 turned in on subscription.	200,000 votes issued for each "Club" of \$12 turned in on subscription.

THE ABOVE SCHEDULE OF VOTES WHICH IS ON A DECLINING BASIS, POSITIVELY WILL NOT BE CHANGED.

NEW 1940 CHEVROLET  
MASTER TOWN SEDAN FULLY EQUIPPED  
Value \$850.00  
Purchased From  
GUY CHEVROLET CO.

Address All Communications To  
THE ARTESIA ADVOCATE

Campaign Department Artesia, New Mexico

Free Voting Coupon  
Good Will Subscription Campaign  
Artesia Advocate  
VOTES 500 VOTES

FOR.....  
Coupons should be cut from the paper and name of worker written on line and sent to the campaign department of The Artesia Advocate, Artesia, N. Mex.  
Not Valid After March 15, 1940

Good Will Entry Blank In  
The Artesia Advocate  
"GOOD WILL" CAMPAIGN

"GOOD WILL" CAMPAIGN DEPT.  
ARTESIA ADVOCATE, ARTESIA, N. M.  
Please enter my name as one of the "Good Will" Workers in your campaign. I understand all conditions of it and agree to be governed by whatever rules are made for the protection of the interests of the various workers. I sign this card with the understanding that I am to have 10,000 FREE "Good Will" Votes.

Signed.....  
Phone No.....  
Address.....

## CLIP

and Mail or Bring This  
Entry Blank to the  
Campaign Department  
of The  
Advocate  
Artesia, New Mexico

25,000

Extra Votes For Promptness

Mondays, Wednesdays and Fridays are report days for all workers. A cash report on these days will earn 25,000 extra votes.

The Advocate Office  
Will be open until 9 p. m. Each Monday,  
Tuesday and Friday for  
your convenience.

## Opportunity Stub

Good For 300,000 Votes

This coupon when returned to the campaign manager with a club subscription of \$12.00 during your first week in the campaign will count 300,000 free votes in addition to the votes credited on the regular schedule.

NAME.....  
ADDRESS.....

## GET

As Many Clubs  
Of Subscriptions  
As You Can  
During The  
First Week  
of the Campaign

# SOCIETY

## Virgin and Collins Marriage Vows Are Exchanged In Quiet Ceremony

Mrs. Marjorie Virgin, daughter of Mr. and Mrs. J. B. Swinehart of Artesia, became the bride of John Bill Collins, son of Mr. and Mrs. J. W. Collins of Artesia, in a lovely wedding at the Presbyterian manse at 10 o'clock Wednesday morning. The single ring ceremony was read by the Rev. Henry S. Stout, pastor of the Presbyterian Church of Artesia. They were attended by Mr. and Mrs. Fletcher Collins.

Others witnessing the marriage rites were Mr. and Mrs. Swinehart, Mr. and Mrs. J. W. Collins, Mr. and Mrs. L. M. Vaughn and Mrs. Stout.

The bride was lovely in a green and gold knit suit with matching accessories. She wore a shoulder corsage of tailsman roses.

Mrs. Collins came to Artesia about two years ago and has been employed as beauty operator at the Vaughn Beauty Shoppe for the last year.

Mr. Collins graduated from Artesia High School and later graduated from Texas Tech in Lubbock. He has been employed at the postoffice here for about two years.

Immediately after the ceremony the wedding guests and Mrs. M. K. Clarke were entertained with a lovely nuptial coffee held informally at the home of the bride's parents. A dainty menu consisting of tiny heart-shaped sandwiches and molded gelatine salad was served buffet style. A tiered wedding cake, beautifully decorated in white and topped with a white heart, was cut by the bride and served with coffee. Mrs. Vaughn presided at the coffee service.

The newlyweds left Wednesday morning for El Paso, where they are spending a brief honeymoon. They will be at home at 904 South Second Street.

## Auxiliary Women Attend Conference In Tucson, Arizona

Mrs. Albert Richards, department rehabilitation chairman of the American Legion Auxiliary of New Mexico, accompanied by Mrs. Ben Pior, department president, left Monday morning for El Paso for a day or two in the city before going to Tucson, Ariz., where they are attending a conference of rehabilitation chairmen of district "E," in which twelve departments will be represented, including Alaska and Hawaii.

Mrs. Richards, who so successfully initiated the gift box idea in New Mexico this year, had been invited to speak on the gift box plan before this conference which convened Wednesday at Tucson for a two-day session.

## VIERNES IS ENTERTAINED AT THE HASTINGS HOME

Members of the Viernes Bridge Club were entertained at the home of Mrs. Wallace Hastings Friday.

At the close of the contract games the high and second high awards were presented to Mrs. A. G. Glasser and Mrs. Jack Clady. The hostess served a salad course carried out in the Valentine motif.

Present were Meses. Owen Haynes, Fletcher Collins and E. J. Foster, club guests, and Meses. Glasser, Clady, C. R. Vandagriff and Joe Holyfield and the hostess, Mrs. Hastings.

## BRIDGE CLUB ENJOYS LUNCHEON AT HOTEL

After a lovely appointed 1 o'clock luncheon served at the Artesia Hotel Friday afternoon, members and guests of the 1937 Bridge Club adjourned to the home of Mrs. Howard Whitson for a pleasant afternoon of bridge.

The high score award was presented to Mrs. L. P. Evans and the second high award to Mrs. Whitson.

Present were Mrs. Charles R. Martin and Mrs. M. N. Harvey, substituting guests, and Meses. Evans, Neil Watson, C. J. Dexter, Raymond Bartlett, D. A. Miller, Kenneth Williams, Marie DeVoss, Wainright Miller and J. Mott Williams and the hostess, Mrs. Whitson.

## CLASS SUPPER ENJOYED BY LARGE ATTENDANCE

A large attendance was present for a meeting of the Christian Home Builders Class of the Presbyterian Church held at the church last Thursday evening with Mr. and Mrs. Earl Ployhar and Mrs. Ruth Tuttle hosts for the evening.

After a covered dish supper served at 6:30 o'clock, a class business meeting was held and social hour enjoyed. Two reels of pictures, under the direction of Marvin McCaw, was presented before the group.

## RUMMY CLUB MEETS AT THE STEINBERGER HOME

Mrs. Harry Steinberger was hostess when she entertained members of the Rummy Club at her home Friday afternoon.

A pleasant afternoon was spent playing games of rummy, with the high score going to Mrs. F. E. Painter, second high to Mrs. Craig Cornett, and the consolation prize to Mrs. C. W. Stagmiller. The hostess served a delicious salad course, carried out in Valentine motif, on quartet tables beautifully laid with Valentine covers.

Present were Mrs. Virgil Mill-sap, a club guest, and Meses. Painter, Cornett, Stagmiller, J. W. Jones, W. S. Hogsett and Clarence Connor and the hostess, Mrs. Steinberger.

## DOLLAR CLUB SOCIAL HELD AT RESEK HOME

The Dollar Club of Christian Church met at the I. S. Resek home Friday for an informal social hour.

A "white elephant" sale was held early in the evening after which a diversion of games was enjoyed. Light refreshments were served to about two dozen people.

## GUILD HAS STUDY MEET AT THE CONNOR HOME

The Young Woman's Guild of the Christian Church met at the home of Mrs. Clarence Connor last Thursday afternoon.

A study meeting was held with Mrs. J. W. Thomas in charge of the discussion. At the close of the meeting the hostess served a light refreshment course to eight members.

## ARTESIA PEOPLE GO TO EL PASO MONDAY

Among the Artesia people who were in El Paso Monday evening for the Jeanette MacDonald concert were:

Mrs. William Linell and daughter, Miss Peggy; Mr. and Mrs. E. J. Foster, Mrs. Hollis Watson and daughter, Helen; Mr. and Mrs. Fred Cole and daughter, Hattye Ruth; Mrs. T. H. Flint, Mrs. Jim Berry, Mrs. Lloyd Simon, Mrs. I. L. Spratt, Mrs. R. M. MacDonald, Mrs. Dale Thomas, Mrs. J. W. Johns, Mrs. Gretchen Long, Mr. and Mrs. Frank Smith, Martha Wallingford, M. E. Baish, Miss Virginia Woods, Miss Jessyle Cunningham, Miss Mary Ann Miller, Miss Mary Catherine Woods, Mrs. Lillie Miller Yates, Mrs. Ben Pior and daughter, Miss Sybil; Mrs. C. R. Blocker, Mrs. Albert Richards and Mr. and Mrs. Don Myers.

## Auxiliary Meeting Is Held At the Hut Monday Afternoon

A meeting of the American Legion Auxiliary was held at the hut Monday evening with Mrs. Jesse L. Truett, Mrs. Charles R. Martin, Mrs. Lewis Story and Mrs. H. A. Hamill, co-hostesses for the afternoon.

An interesting talk on Americanism was given by Mrs. Truett, after which a business meeting was held and plans were made for a joint meeting of the Legion and Auxiliary to be held at the hut Monday evening, Feb. 19. Mrs. Irvin Martin, rehabilitation chairman, gave a report on the buying of clothing for a needy family.

The hostesses served a refreshment plate carried out in the red and white color scheme and tiny Valentine favors were given to each guest.

The annual state convention of the American Legion Auxiliary will be held in Santa Fe June 20-22, it was announced.

## CLUB IS ENTERTAINED WITH VALENTINE PARTY

In keeping with the Valentine season, Mrs. Roy Langston entertained members of the Hi-Lo Luncheon Club with a Valentine party at her home Tuesday.

A covered dish luncheon was served at quartet tables decorated in Valentine motif. A large Valentine formed the centerpiece for each table. The Langston home was decorated with red balloons and red and white snapdragons and carnations. After the games of contract, the high award was presented to Mrs. Jack Armstrong and low prize to Mrs. Adrian Fletcher.

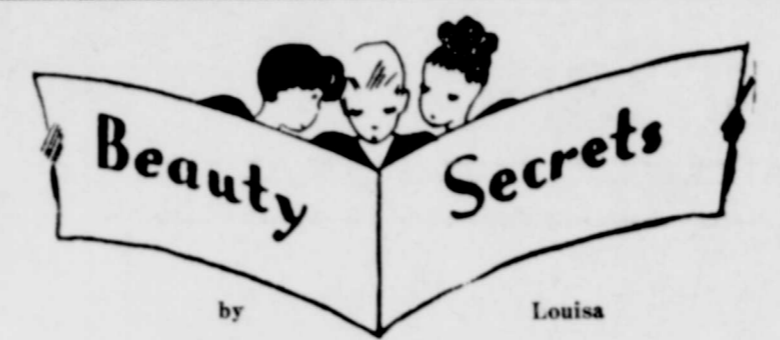
Enjoying the occasion were Mrs. Hugh Donald Burch, a club guest, and Meses. Leon Clayton, J. A. Clayton, Jr., Fritz Crawford, Fletcher, Armstrong, Garland Ride-out, John Williams, George Williams and Thelbert French, Mrs. Leon Smith and the hostess, Mrs. Langston.

WANTED—Clean Cotton Rags—The Advocate.

## BEAUTY 'IN SILVER



Garbed in a silver fox jacket, set for wintry blasts. She is one of the most beautiful entertainers on the stage and radio.



When you look in your mirror, do you see a face over-clogged with unsuitable make-up and a skin that is oily or dry and uncared for? Don't under-estimate the value of a really good beauty routine regardless of the type of skin you have, because there is certain to be one treatment, or perhaps more than one, which will prove superior to others in care of your complexion and facial make-up. No matter how old you are, the aid of a lovely and well-kept complexion, mixed with a flattering make-up suited for your style, will add more to your appearance than one could imagine.

In selecting make-up, a blond has to be more careful than a brunette. The light-headed girls with golden ringlets endure hard looks and hard words when they over-indulge in facial batik. Their skin is very delicate and when hidden with too much make-up sometimes has a devastating effect upon their blue eyes that doesn't associate with ruby lips and red apple blushes. Blondes must mind their beauty rules and be sly and subtle, and strive for a natural effect in their make-up.

Brunettes are often forgiven their beauty crimes because the texture of their complexions is heavier and their creamy or olive tones form a more agreeable background for synthetic blushes, heavy eye shadows, and red lips.

The first and most important thing necessary for flattering make-up effects is a clean, healthy skin and not one that is dingy or sallow, or has that half washed look. Washing should be done thoroughly and carefully and creams rubbed in until they disappear, the cream being as close to the color of the complexion as can be found.

Armor to cover only four horses was taken by Coronado in 1540 when he explored what is now Arizona, New Mexico, Texas, Kansas and Oklahoma.

Historical records show that Coronado had 352 horses with him when his party first left Mexico to explore the land north of Mexico.

WANTED—Clean Cotton Rags—The Advocate.

Security Safety

The World Needs the Kindliness of



ABRAHAM LINCOLN

• "Die when I may, I want it said of me by those who knew me best, that I always plucked a thistle and planted a flower where I thought a flower would grow." ABRAHAM LINCOLN



First National Bank

OFFICERS:  
H. G. Watson, President  
S. O. Pottorff, Vice President  
L. B. Feather, Cashier  
Fred Cole, Assistant Cashier  
Wm. Linell, Assistant Cashier

Satisfaction Service

## Roswell Woman Is Area Director All-American Stokowski Orchestra

The Federal Security Agency of National Youth Administration is sponsoring a Stokowski all-American orchestra. Each state in the union will send candidates.

New Mexico state-wide committee is headed by Mrs. Helen Ryan Chandler, Albuquerque, director of the New Mexico WPA music project. Other members are Dr. Edward Eyring, Las Vegas; Dr. J. Lopez Garduno, of Albuquerque; Charles Kinney, Santa Fe; Mrs. Grace Thompson and Bernie May, Albuquerque.

Mrs. L. O. Fullen, Roswell, is director for Eddy, Chaves, DeBaca, Lincoln, Lea, Curry and Roosevelt Counties.

Leopold Stokowski is to select 109 young musicians who are to make up his all-American youth orchestra for a good-will tour of South and Central America this summer. Preliminary auditions are to be held in the various states, culminating in regional auditions in 6 or 8 central cities to be held some time in March or April.

Stokowski has requested the fifty-one state offices of the National Youth Administration to assist with this project. All young people between the ages of 16 and 24 years inclusive, regardless of race, nationality or color and regardless of whether or not they are employed by NYA, are eligible to participate in these auditions.

Audition committees in the various geographical areas will receive applications from eligible youths and arrange dates for local auditions.

Printed application forms may be secured from area committee chairmen or NYA county offices. Youths selected in area auditions are to be sent to Albuquerque for the state-wide audition on March 9. A special state-wide audition committee, composed of some of the state's outstanding musicians who have not previously judged in local contests, will select the youths who will participate in the regional audition to be held in Denver, Colo., in March or April. This date will be announced later.

Stokowski has indicated a particular interest in discovering talented young players of woodwind and brass instruments. He has also voiced the opinion that with the high professional standards being set, the youthful musicians' group should be the equal of any symphony orchestra in the country.

standards will be equal to that of the Philadelphia Symphony Orchestra. . . No player will be accepted who would not be accepted for the Philadelphia Orchestra if there were a vacancy in it," according to Stokowski.

Sixty-two men on foot were in the Coronado party that travelled the Southwest in 1540 and took them as far as Kansas.

## GAS MEN ATTENDING ASSOCIATION MEETING

Charles Gaskins, local manager of the New Mexico Eastern Gas Company, and H. N. Oldham of Carlsbad, district manager, left Saturday for Hot Springs, Ark., to attend a convention of the Southern Gas Association as representatives of the company.

They are expected to return home Friday.

Social Security forms and systems—The Advocate.



**Time for DANCING**

You'll want your loveliness made complete with Phoenix 2-threads. Wispy sheer . . . in entrancing new evening colors.

**\$1 . . . \$1.15 . . . \$1.35**



**Time for BRIDGE**

For afternoon—fashionably dressed women prefer Phoenix 3-threads. Sheerness with a touch of service. Custom-Fit Top.

**85c . . . \$1 . . . \$1.15**



**Time for SHOPPING**

Phoenix 4 threads are the proper thread weights for every day wear. Most appearance—yet pleasantly serviceable. In Possibility Colors.

**85c . . . \$1 . . . \$1.15**

**PHOENIX Vita-Gloom HOSIERY**

**BALDWIN'S**

Good Merchandise at the Right Price

## Another Satisfied Customer

For Price's Creameries Inc.



Isn't this the way you'd like to have your baby look all the time—happy and healthy? You'll be giving him a fine start to a vigorous life if you see to it that he gets Price's milk every day, and no other.

W. C. Thompson

# PRICE'S CREAMERIES, Inc.

PRICE'S MILK—DESERT GOLD BUTTER — VELVET ICE CREAM

Gober Wright, Mgr.

Phone 72
121 S. Roselawn Ave.

**SOCIETY.**

**Mrs. J. W. Turknett Celebrates Birthday, Resident 60 Years**

Mrs. J. W. Turknett was honored with a lovely dinner party Saturday evening at the home of her daughter, Mrs. Nellie Cogdell, celebrating her seventy-eighth anniversary.

Covers were laid at a beautifully appointed table at 6 o'clock for Mrs. Turknett and her daughters, grandchildren and a few friends, including Mrs. Beulah Jones and son, Roy; Mr. and Mrs. Walter Amstutz and Sylvia, Joan, Margaret and Jimmie; Mrs. Cogdell, Mr. and Mrs. Herman Jones and Patsy and Buddie; Mr. and Mrs. Boone Jones and Carolyn and Donald; Mr. and Mrs. Frank Cogdell and Barbara; Mrs. Cathren Traylor and Joyce; Mr. and Mrs. Solon Thomas, Mr. and Mrs. Ward Cave and Misses Ethel and Edna, and Mrs. Sarah Burgess.

A birthday cake bearing seventy-eight lighted candles formed the centerpiece.

An interesting sidelight on the birthday celebration is the long residence of Mrs. Turknett in the Pecos Valley—sixty years—probably the longest of anyone in Southeast New Mexico. And during that period she lived the entire time until recently, when she moved to the city, on the place 2 1/2 miles southeast of Artesia, in what is one of the finest farming sections for many miles.

When Mrs. Turknett, as an 18-year old mother with two small children, and Mr. Turknett came to this country in 1880, they were attracted to the old home place by a spring, from which they watered their stock and by means of which they battled the desert.

There they reared five children and there they watched the Pecos Valley attract other early settlers and flourish and bloom, until today as Mrs. Turknett looks back she can visualize the vast changes that she helped form.

Seven Turknett and her husband, and Mrs. Turknett about four years ago, came to the valley from Kerr County, Tex., bringing with them their two small children. To them four more children were born here, and five are living today. One daughter died in infancy and another daughter died in her early twenties. Three daughters were with Mrs. Turknett on her birthday anniversary, Mrs. Nellie Cogdell, Mrs. Beulah Jones and Mrs. Walter Amstutz. The other daughter, Mrs. Amy Henry of Tempe, Ariz., was not able to be present.

In the early days, when Mr. and Mrs. Turknett were early settlers, there were no towns, nor even settlements in the near valley from which they could obtain supplies. They had to depend greatly on their own ingenuity and self-sufficiency for existence, but some staples had to be purchased. For this, they had to drive to either Pecos, Tex., or Las Vegas, N. Mex., far greater distances in those days than they are today, for there were only trails and there were no high-speed automobiles in which to travel.

**WOMEN OBSERVE THE WORLD DAY OF PRAYER**

Several of the churches in Artesia were represented at the "World Day of Prayer" service held at the Presbyterian Church Friday afternoon.

An interesting program under the leadership of Mrs. E. N. Bigler was presented. Special music was in charge of Mrs. M. C. Ross. Ladies from the different churches took part on the program and several topics were discussed.

About forty women were present and the churches represented were the Nazarene, Presbyterian, Church of Christ, Christian, Episcopal, Methodist and Baptist.

**IS HONORED WITH BIRTHDAY DINNER**

Mr. and Mrs. Leon Barker were hosts when they complimented Miss Mary McCaw with a birthday dinner at their home Tuesday at noon.

Covers were laid for the honoree and L. D. Jones and Mr. and Mrs. Barker.

**CLUB IS ENTERTAINED WITH VALENTINE PARTY**

Members of the Abnormis Sapiens Bridge Club were entertained with a Valentine party at the home of Mrs. Dave Bunting Wednesday afternoon.

Rounds of contract were enjoyed with Mrs. J. M. Story holding the high score at the close of the games.

The club had as their guests Mrs. C. B. Altman of Hope, Mrs. Cy Bunting, Mrs. A. B. Sloan and Mrs. A. G. Glasser. Members present were Mrs. Story, J. W. Berry, Roger Durand, Jeff Hightower, J. Hise Myers, Beecher Rowan and Ralph Shugart and the hostess, Mrs. Bunting.

SUBSCRIBE FOR THE ADVOCATE

**Social Calendar**

Beatrice Blocker, Society Editor  
Marbeth Jones, Assistant  
Telephone 7 or 99

**THURSDAY (TODAY)**

Catholic Women's Altar Society, Mrs. J. J. Clarke, Jr., hostess, 2:30 p. m.

The Ace High Bridge Club, Mrs. Garel Westall of Maljamar, hostess.

Christian Women's Association, Mrs. C. E. Lannon, hostess, 2:30 p. m.

The Gladys Dixon Circle of the Methodist Women's Society of Christian Service, Mrs. Roger Durand, hostess, 2:30 p. m.

The Laura Bullock Circle of the Methodist Women's Society of the Christian Service, Mrs. Howard Gissler, hostess, 2:30 p. m.

The Presbyterian Women's Association, Mrs. W. E. Kerr, hostess, 2:30 p. m.

Thursday Supper Bridge Club, Mr. and Mrs. C. J. Dexter, hosts, 7 p. m.

**FRIDAY**

Past Noble Grand Club, Mrs. Frank Thomas, hostess, 6 p. m.

The J. U. G. Bridge Club, Mrs. Frank Palmer, hostess, 2 p. m.

The Verner Bridge Club, Mrs. Joe Holyfield, hostess, 2 p. m.

Miercoles Bridge Club, Mrs. Howard Williams, hostess, 2 p. m.

Rummy Club, Mrs. Clarence Connor, hostess, 1 o'clock luncheon.

P. E. O. Sisterhood, Mrs. Fred Cole, hostess, 2:30 p. m. Also a meeting to be held at the Cole home at 8 p. m. Major Kelly of the Roswell Military Institute, guest speaker.

Busy Girls' Sewing Club, Miss Hilda Klette, hostess, 7:30 p. m.

**SATURDAY**

Little Juniors of the American Legion Auxiliary, at hut, 2:30 p. m.

**MONDAY**

Joint meeting of the American Legion and Auxiliary, women hostesses, at hut, 6:30 p. m.

Parent-Teacher Association at high school auditorium, 7:30 p. m.

**TUESDAY**

So-So Club, Mrs. J. J. Clarke, Jr., hostess, 2:30 p. m.

**WEDNESDAY**

Artesia Woman's Club, Golden Jubilee birthday party in charge of entertainment committee, Mrs. Dale Thomas, chairman, club house, 2:30 p. m.

Pitch Club, Mr. and Mrs. Ed Kissinger, hosts, 6:30 p. m.

Wednesday Night Bridge Club, Mr. and Mrs. Jack Clady, hosts, 7 p. m.

**THURSDAY (NEXT WEEK)**

Young Woman's Guild of the Christian Church, Mrs. Britton Coll, hostess, all day meeting and covered dish luncheon.

**HAPPY HOUR CLUB AT HOEKMAN HOME**

The Happy Hour Club met Wednesday at the home of Mrs. Johnny Hoekman for a pleasant afternoon of sewing and visiting.

Delicious refreshments of salad, coffee and cookies were served to two new members, Mrs. James Sharp and Mrs. Cecil Fletcher, and Mmes. Charles Brown, James Dew, Earl Bynum, Carl Foster, Sidney Fleming, Boyd Brown, Garland Stuart and Charlotte Jones.

**THE FIDELES CLASS HAS MORNING COFFEE TUESDAY**

The Fideles Sunday School Class of the Baptist Church had a morning coffee at the home of Mrs. G. C. Hill Tuesday.

Coffee and dainty Valentine cookies were served to Mmes. V. A. Lane, Ray Hill, I. C. Leibhardt, A. W. Harral, H. M. Morlow, J. D. Harris, Pat Schooler, Lynn Buford, Floyd Springer, Hazel Hebut, J. W. Hill, Charles Lamb, J. C. Gresset, L. H. Johnson, R. E. Dixon, W. E. Fleming, Cecil Mitchell, R. M. Henson, L. W. Jourden, Ray Hart, W. C. Parsons, Ted Carder, Carl Lewis, L. C. Reynolds, C. L. Jones and R. N. Russell and a Mrs. Willard and a Mrs. Aaron.

**FIRST AFTERNOON BRIDGE AT MRS. McCARY HOME**

Mrs. G. U. McCary was hostess when she entertained members of the First Afternoon Bridge Club at her home Tuesday, with Mrs. Keith McCary as co-hostess.

Mrs. H. A. Hamill held high score at the close of the contract games. The hostess served a delicious refreshment plate carried out in the Valentine motif to Mmes. Leslie Martin, Grady Booker, B. G. Robinson, Howard Williams and A. E. Crain, substituting guests, and Mmes. Hamill, A. G. Glasser, Arba Green, Jeff Hightower, J. Hise Myers, Beecher Rowan and J. M. Story.

**THE POCKETBOOK OF KNOWLEDGE**

Curious railroad engine tried out in the early days of the B. & O. This engine which pulled a string of cars by means of a horse walking treadmill.

The Irish potato is not related to the sweet potato, but it is related to the peanut.

Americans spend close to \$10,000,000,000 a year for their amusement recreation.

Industry spent \$215,000,000 in 1939 on research to find new jobs and materials and improve existing products.

Two-flow tractors today cost one-third less than the far less efficient ones of 25 years ago.

**Fare for the Forty Days of Lent**

Lent comes early this year and because self-denial is good for the soul, "give up" according to your own code and the dictates of your own personal "Jimmy Crickets" voice of conscience!

Give up, indeed—but don't give in to pointless menus, dreary substitutes, to stuttering repetitions of eggs, eggs. And don't give up the essentials of a flavorful, balanced diet.

Take heart. Borrow suggestions (like these) for Lent!

**Don't Give Up—Vitamins!** Get your vitamins, vitamin C especially, from oranges and grapefruit. Serve great big glasses of orange and grapefruit juice for breakfast, and try these other ways of getting vitamin "C" on to the table and into systems: (1) Next time you mash sweet potatoes, pumpkin or yellow squash, use orange juice as the liquid for a new and vitaminacious flavor combination. (2) Thin mayonnaise with orange juice for a fruit salad dressing. (3) Use orange juice and vinegar, half and half, when making cooked salad dressing. (4) Cut trick with biscuits is to dip lump sugar in orange juice and press in the top of each biscuit before baking. Good for tea-time or with fruit salads!

**Don't Give Up—Good Substitutes**

**Brazil Luncheon Casserole** 1 tsp. minced onion, 1 tsp. chopped celery, 2 tbsps. cooking oil, 1/2 cup milk, 1/4 cup bread crumbs, 1 cup cooked pea puree, 1/2 cup chopped Brazil nuts, 1 egg, beaten, pepper, 1 teasp. salt, 1/2 teasp. nutmeg.

Brown onion and celery in cooking oil. Combine other ingredients and add to first mixture. Bake in a greased casserole in moderate oven (350 F.) for 40 minutes. Serve with cheese or tomato sauce.

**Don't Give Up—Energy!** Take on added energy during Lent—you'll need it to stick to your "given-ups!" Disputed not is the fact that the sons of the dessert are hardy and energetic—and they get it from a diet almost exclusively of dates and milk! Did you know that three ounces of dates contain as much energy-giving value as a good sized beefsteak? And did you know that the pasteurized kind need no washing—for the same principle that makes milk pure is used on the finest dates Iraq can produce? Chop up dates into the children's morning cereal, use dates generously in salads (they combine with almost everything). Serve them with cheese—cottage, cream and American; eat them "as is"—and your energy won't suffer.

**Don't Give Up—Flavor!** Full of flavor and favorite Lenten dish is Salmon Chowder Pie: 4 tbsps. chopped onion, 4 tbsps. fat, 4 tbsps. flour, 1 cup water drained from cooked vegetables, 2

cups milk, 1 teasp. salt, 1-8 teasp. pepper, 1 1/2 cups cooked diced potatoes, 1 cup cooked sliced carrots, 1 cup cooked peas, 1 lb. cooked salmon, 1 recipe bran biscuit.

Simmer onion in fat until tender. Add flour; stir to smooth paste. Add liquid ingredients; cook until thickened. Add seasonings, vegetables, and flaked, boned salmon. Pour into large greased baking dish, cover with all-bran biscuit dough rolled to fit dish. Bake in moderately hot oven (425 F.) about 20 minutes or until biscuits are done. Yield: 8-10 servings.

**Bran Biscuit**

1/2 cup bran, 3-4 cup buttermilk, 1 1/2 cups flour, 1 teasp. baking powder, 1 teasp. salt, 1/2 teasp. soda, 1/2 cup shortening.

Soak bran in buttermilk. Sift flour, baking powder, salt and soda together. Cut in shortening until mixture is like coarse cornmeal. Add soaked bran; stir until dough follows fork around bowl. Turn on to floured board, knead lightly a few seconds; roll or pat to 1-8-inch thickness.

**Don't Give Up—Novelty!**

A fat jar of prepared mustard holds flavor secrets in the golden contents. Improved thereby is old-fashioned macaroni and cheese:

1 1/2 cups uncooked macaroni, broken in 1-inch pieces, 1 1/2 cups grated American cheese, 2 tbsps. butter, melted, 3 tbsps. prepared mustard, 3-4 teasp. salt, 1-8 teasp. black pepper, 2 1/2 cups milk, 2-3 cup buttered bread crumbs.

Cook macaroni in large amount of boiling, salted water, until tender. Drain. Place alternate layers of macaroni and cheese in buttered baking dish. Blend butter, mustard, salt, and pepper. Add milk. Pour over macaroni mixture. Bake in moderate oven (350 F.) 1 hour. Top with bread crumbs and bake 15 minutes longer, or until crumbs are browned. Yield: 6-8 portions.

**SUBSCRIBE FOR THE ADVOCATE**

**WILL SERVE AS CUARTO CENTENNIAL HOSTESSES**

The Literary Division of the Woman's Club met at the city hall Wednesday afternoon for a business meeting at which it was decided to work in harmony with the Chamber of Commerce, hotels and tourist camps as Coronado Cuarto Centennial hostesses during the year of 1940, with Mrs. Hollis Watson as chairman of the reception committee.

The division started a study on the history of Artesia and New Mexico under the direction of Mrs. B. G. Robinson. The discussion extended from the discovery to the first permanent settlement. Arba Green, a member of the Coronado Cuarto Centennial committee of Artesia, was a special guest and joined in the discussion.

Mrs. Robert Morgan and small daughter, Zola, of Carlsbad were week-end guests in the E. B. Bullock home. Mrs. Morgan was before her marriage, Miss Winnifred Dettlerick.

**Special Jewelry Display**

**WED., FEB. 1**

Entire Line—All Kinds DIAMONDS, WATCHES and JEWELRY

We will have with us that day a special salesman, who will display his line, including all price classes, which he will be glad to show you.

**Jensen & Son**

Jewelers

**YOUR CHILD'S EYES**

The EYE CLINIC at Fort Worth which we attended was devoted to the problem of caring for the eyes of school children and the advanced technique for properly taking care of them. We are now in a better position than before to give you efficient service in this very important work.

WHEN EYES TROUBLE YOU CONSULT

**EDWARD STONE**

OPTOMETRIST

**SENSATIONAL NEW FEATURES LOW PRICE!**  
**New Portable Electric Radios**

**RCA Victor**  
**LITTLE NIPPERS**  
Built-in Magic Loop Antenna... No External Antenna or Ground Wires Needed



Ivory—\$14.50

Designed for use with RCA Victor TELEVISION ATTACHMENT

Now we bring you the latest development in radio... portable electric radios smartly designed so you can carry them from room to room. Look at the lovely cabinets... then come in and hear the remarkable tone of these newest RCA Victor Little Nippers. Plug in and listen!

Other Table Models \$12.95 to \$24.50

For finer radio performance... RCA Victor Radio Tubes LISTEN WITHOUT COST; WITHOUT CENSORSHIP—FREE! THAT'S THE AMERICAN RADIO

**PURDY Furniture Store**



Pre-showing of Spring  
**HATS**

To charm your new Easter outfit!

You can't resist the adorable bonnets and flattering brim hats! Choose yours now while the selection is unlimited!

**\$1.95 to \$4.95**

and up  
Straws! ● Felts!  
● Veils!

Can be had in all wanted colors, sizes.



**Peoples Merc. Co.**

"Where Price and Quality Meet"

Phone 73



**ADVANCE SHOWING OF NEW SPRING DRESSES**

- \* Charming, youthful styles!
- \* Beautiful flower patterns!
- \* Lovely geometric designs!
- \* Flared skirts, tiny waists!
- \* Dazzling jewelled trimmings!

Unusual Values  
**\$3.95 to \$16.75**

Many worth twice as much! In all sizes and colors!

Never before have you seen such beautiful dresses offered at this ridiculously low price! Never again, perhaps, will you see them! Examine the expert workmanship, admire the exquisite fabrics, take advantage of the figure-flattering styles!

Come in early for unlimited selection!

**Peoples Mercantile Company**

Phone 73

"Where Price and Quality Meet"



Files Show That People Seek Relief From Number of Things

The workaday existence of government workers is not humdrum, judging from some of the letters received by a state relief office, if it be a criterion. A number of such were published recently in The Portales Tribune and for obvious reasons the relief official concerned was not named, nor was their source revealed. However, here they are:

When will I get relief? You send them where I was. My husband worked one shift for two months. Now he left me and I ain't had no pay since he's gone or before either. Please send my elopement as I have a four months old baby and he is my only support and I need all I can get every day to buy groceries and to keep him in close. Please send me a letter and tell me if my husband made application for a wife and child. Both sides of my parents is very poor and I can't expect anything from them as my mother has been sick in bed with the doctor for one year and won't change. I am a poor woman and what I got is gone. I have already wrote the president and I don't hear from him I will rite Uncle Sam and tell him about you both. Please send some wife's forms to fill out. The Mrs. has no clothing for over a year and has been regularly visited by our parish priest. I can't get my sick pay and I got six children. Can you tell me why? This is my eighth child. What are you going to do about it? Please find out if my husband is dead, as the man I am living with won't eat or anything until he nos for shure. I am writing you to say my boy was borned two years ago and is three years old now. How do I get relief? I am annoyed to find out for certain you have branded my boy illiterate. Ah, the sham, as it is a dirty lie as I married his father a week before he was borned. In answer to your letter, I gave birth to a boy weighing 101 lbs. I hope this is satisfactory. I have no children, as my husband is a truck driver and works day and night. How do I get relief? Sir, I am forwarding my marriage certificate and my two children, one of which is a mistake, as you can see.

Smith Items

(By Mrs. H. E. Brown)

Neal Royer celebrated his birthday Sunday, Feb. 11. Miss Louise Brown was a visitor Sunday afternoon of Miss Christine Wise. Mr. and Mrs. A. L. Jackson, Dorothy Moore and Roy Nivens were in Artesia Friday evening. Mrs. Roland Dendy has been visiting her parents in Portales the last week. Vaughn Wiggins of Kermit, Tex., was a visitor Friday evening of Mr. and Mrs. Bud Biggs. Miss Lois Jackson was a visitor last Thursday night of Miss Lucille Brown.

Mr. and Mrs. Grover Pratt, Mrs. H. E. Brown and Ernest Thompson were Artesia visitors Monday. Miss Carrie Bell Wise visited Miss Lois Jackson Sunday afternoon. Joe Bussey of Eunice was a week-end visitor of Mr. and Mrs. Harvey Jones. Mrs. Mae Gardner of Denver, Colo., is visiting her daughter, Mrs. Ray Gibson, of this community.

Ernest Thompson has returned, after a short visit with his parents, Mr. and Mrs. J. P. Thompson, of Ballinger, Tex.

Mrs. J. C. Clayburn, Mrs. Grover Pratt and Rex Beech were visitors of Mrs. H. E. Brown Saturday afternoon.

Mr. and Mrs. H. E. Brown of this community were guests at a dinner Sunday of Mr. and Mrs. Ellis Robson of Artesia.

The sick list this week includes Bonnie Wise, Edgar Chase, Mr. William Keinburg and Lucille Brown.

Mr. and Mrs. Ival Rife, Mr. and Mrs. Luther Hughes and Mr. and Mrs. J. C. Clayburn hunted arrowheads Sunday afternoon.

Mr. and Mrs. Ival Rife were visitors Friday evening of Mr. and Mrs. Ray Gibson. During the evening a pinochle game was enjoyed.

Mr. and Mrs. A. L. Jackson, Gladys Jackson and Dorothy Moore enjoyed an arrowhead hunt Sunday afternoon.

Mr. and Mrs. Chuck Aston and Mrs. Buddy Cope have returned, after a short visit with friends and relatives in Oklahoma City.

Mr. and Mrs. Ellis Robson of Artesia were visitors Sunday evening of Mr. and Mrs. H. E. Brown of this community.

Mr. and Mrs. Neal Jackson and daughter of Artesia were Sunday guests of Mr. Jackson's parents, Mr. and Mrs. A. L. Jackson.

Mr. and Mrs. Roland Dendy of the Texas-New Mexico Pipeline Company purchased a new automobile the last week.

Mr. and Mrs. F. L. Brown and family were visitors last Thursday evening of Mr. and Mrs. Sam Lee and family of the Loco Hills community.

Mr. and Mrs. Ed Yarbrough of Henderson, Tex., and Mrs. Frank Lancaster of Wichita Falls, Tex., are visiting in the home of Mr. and Mrs. Bert Smith of this community.

Sunday school was well attended Sunday, with an attendance of 64. There is a class for everyone, so come and visit the Sunday school at 10 o'clock every Sunday morning.

Church services were held Sunday evening with O. H. Stewart presiding. Everyone is cordially invited to attend the church services at 7:30 o'clock every Sunday evening and the mid-week Bible study held at 7:30 o'clock every Wednesday evening.

A box supper was held Friday evening, Feb. 9, at the Smith community church, which netted \$13.06. The proceeds are for songbooks for the church and the remainder of the money is to be applied to the church building fund. Miss Vera Evans was voted the most popular girl.

The young peoples' class of the Sunday school held a business meeting last Thursday. Those attending were Mrs. J. C. Clayburn, Dorothy Moore, Mrs. Amy Schildnecker, Mr. and Mrs. Jimmie Keith, Mr. and Mrs. Don Maudsley, Mr. and Mrs. Carl Robinson and Mrs. H. E. Brown.

SMILE AND THE WORLD SMILES WITH YOU. It doesn't cost a cent to smile. It doesn't take a minute To grin a little grin that has A wealth of sunshine in it.

It doesn't take an ounce of strength, And yet you'll find it true A smile can move the hardest heart And turn gray skies to blue.

So chase away that frown, a grin Is never out of style. The best dressed man in all the world Is the one who wears a smile.

ENGRAVING—THE ADVOCATE.

In The WEEK'S NEWS



A "BRACER" FOR CHAMBERLAIN - England's Prime Minister enjoys a cup of coffee as he chats with French staff officers somewhere behind the lines.

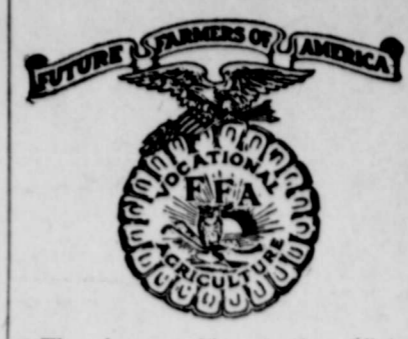


EXTREMELY popular during the opening year of the New York World's Fair, the Japanese Pavilion again will be opened to the public during 1940 Fair, after which pavilion and garden will be donated to New York City.



NEW ENVOY TO CANADA—James H. R. Cromwell, husband of society's Doris Duke, reputed to be the world's "richest girl," who has been named by President Roosevelt as Minister to Canada.

NEW STYLES IN BLACKOUTS—A Paris policeman wearing a white headband around his helmet, stops an automobile by waving his nightstick which is painted white in order to make it more visible in the deep blackness of the winter nights.



The above emblem is the official emblem of the Future Farmers of America. Under its heading will appear every week an article concerning the purposes and activities of the organization, as well as what the boys in the local chapter at Artesia High School are doing. It is a regular part of the curriculum at the local high school and is under the supervision of R. O. Marshall, instructor of vocational agriculture.

The Future Farmers of America or "F. F. A.," as it is commonly known, is a national organization of boys studying vocational agriculture in public secondary schools in the United States. It is composed of chartered state associations which, in turn, are made up of local chapters situated in high schools having departments of vocational agriculture.

Vocational agriculture was first introduced into the curriculum of Artesia High School in September, 1939. As the name implies, the course is intended to give farm boys practical and theoretical experience in farming and agricultural activities. The boys get theoretical training by studying new and improved methods of farming from textbooks, U.S.D.A. farmers' bulletins, experiment station records and the actual experiences of

successful farmers and agriculturists. Each boy is required to keep some farm crop or kind of livestock as a supervised farm project. Through his supervised farm project he puts into actual practice the theory he gets in class, thus greatly increasing the value of both theoretical and practical training.

This training that the boys receive gives them a better foundation for work in an agricultural college after graduation from high school; or, if they begin farming immediately, the training is more indispensable than ever. It rapidly is becoming the most practical and useful training a high school can possibly give the farm boy.

Mr. and Mrs. A. P. Mahone returned Tuesday from Texarkana, Tex., where they had been for the funeral services of Mrs. Mahone's sister, Miss Mollie Hoffman, who died suddenly in Roswell Wednesday of last week.

Some people try to have individuality, but most of us just join the network.

WEEKLY JINGLE

He was raised in the country, Had learned to work and think, And he moved to the city But he did not loaf and drink; He now is worth a million Or perhaps a little more; He was frugal and he saved, Trades at Star Grocery Store.

ON DISPLAY AT MONTGOMERY WARD

805 W. Main Artesia, N. Mex.

The 1940 Electric Refrigerator

A 6.2 CUBIC FOOT BOX AS LOW AS \$99.00

5-YEAR GUARANTEE Terms—\$5 Down—\$5 Monthly

Get our price on tires before trading—Full set DeLuxe TIRES AND TUBES \$5 Down and \$5 a Month

Jobless Insurance Fund Is Piling Up

Almost \$200, enough to pay average jobless benefits to eighteen New Mexico workers, is piling up daily in the form of interest on New Mexico's unemployment trust fund, Roy L. Cook, chairman of the New Mexico Unemployment Compensation Commission, announced.

Cook said the exact figure was \$182.09, representing interest accruing daily on contributions of New Mexico employers to the state unemployment compensation fund, which are promptly deposited with the federal treasury at Washington, D. C.

A report from Washington showed that \$16,569.85 in interest accrued to New Mexico's account for the fourth quarter of 1939, Cook said, pointing out that on the average check basis of \$9.85 for 1939, it would be sufficient to provide benefits for 1,682 workers for one week.

Interest earnings for the year 1939 totalled \$63,932.46, Cook said, making an appreciable addition to the fund, which is earmarked for the sole purpose of paying benefits to qualified jobless workers.

HOT STUFF

First Steno: "Why dearie, the boys run after my kisses." Second Steno: "So what? They limp after mine."

Calling Cards, 100 for \$1.75, on best grade paneled or plain stock. The Advocate.

SUBSCRIBE FOR THE ADVOCATE

Praises Secondary Education Here in Letter to W. E. Kerr

In a letter to W. E. Kerr, superintendent of Artesia schools, from L. W. Clark, director of secondary education, New Mexico Department of Education, he complimented the outstanding work he found here in the pre-primary and elementary fields and said he will continue to refer people of various schools in the state to Artesia's example in these fields.

He said, "It is indeed a pleasure to occasionally find a school where we have no recommendations of the negative nature to present."

Clark said he especially enjoyed a visit while here about a month ago with the Parent-Teacher Association group.

Likewise, Clark informed Kerr, he now is contributing an article each month to the bulletin of John White, Artesia school librarian.

It has just occurred to us that a railroad man must have been responsible for having Niagara Falls and Reno so far apart.



WANTED—Clean Cotton Rags—The Advocate.

When You Buy Shoes



The right size is very important. You are careful about color and style, too.

THE RIGHT SIZE LAMP BULB IS Important, too!

You know that shoes must fit right to be comfortable. Just as the wrong size shoes hurt your feet, so the wrong size lamp bulb may hurt your eyes. It is just as important to have lamp bulbs of the right size as it is to have shoes that fit.

When you buy lamp bulbs be sure that they fit the seeing task that you have to do. There is a right size and type of bulb for every lighting need in your home. Tell your dealer where you expect to use the bulbs you buy. Let him recommend the proper size. Sight is priceless—light is cheap. Protect the eyesight of your whole family by having enough light for better light, better sight.

ARE YOU USING THE RIGHT SIZE BULBS NOW?

- 100-watt—for I.E.S. table, bridge and pin-to-wall lamps, garage, laundry. 150-watt—for kitchen, game room, home workshop. Also some I.E.S. lamps. 100-200-300-watt three-lite bulbs for I.E.S. three-way lamps. 75-60-40-25-watt—for halls, closets and decoration.

SEE YOUR DEALER OR

Southwestern PUBLIC SERVICE Company

You Name It



We Have It

Biggest Assortment of Fine Liquors and Wines in This Section of the Country.

THE SMOKE HOUSE

Phone 97 Of Course We Deliver

## Water Bearing Formation of Artesian Basin Is to the West

(This is the fifth of a series of articles on the Artesian basin, prepared for The Roswell Dispatch by E. G. Minton, Jr., Artesian well supervisor, who has been with the service since 1935. As subsequent articles by Mr. Minton appear, they will be reprinted in the earliest possible issues of The Advocate.)

The water bearing formation of the basin, or the honey-combed limestone, which has been referred to in a previous article, rises gradually to the westward until it outcrops in successive zones on the highland west of the area of Artesian flow. This covers a considerable area, the total drainage area contributing to recharge comprises about 4,000 square miles, while the area of intake itself consists of approximately 1,200 square miles. On this total intake area, based on records from Roswell, Artesia, Carlsbad, Hope, and a short record from the Honda reservoir, we find a total average annual precipitation of about 13 inches, or approximately 50,000 acre feet. It is probable that less than 25 per cent of this precipitation upon the intake area ever percolates into the Artesian basin for use.

The total discharge at the surface from the Artesian reservoir has been estimated at 250,000 acre-feet a year. This quantity is only 7.5 per cent of the total annual precipitation upon the intake area ever percolates into the Artesian basin for use.

The total discharge at the surface from the Artesian reservoir has been estimated at 250,000 acre-feet a year. This quantity is only 7.5 per cent of the total annual precipitation upon the intake area ever percolates into the Artesian basin for use.

The intake area extends in part to the Artesian basin on the seven South Seven Rivers. The east and west extent of this area is approximately twenty to twenty-five miles, running from a point about six miles west of Roswell to Border Hills. In the Artesia district, this intake area begins approximately at Hope, and extends westward about twenty-five miles in the proximity of Dunken Hill.

In many places in this area, the surface of the ground is dotted with large and small sink holes, and they have been naturally located topographically so as to receive waters from each immediate segment. In other districts, the surface of the ground is natural in appearance, but is found to be very thinly coated with soil, with the pervious limestone immediately underneath.

The precipitation that falls on the intake area, and the waters running in the natural stream channels, is received by the honey-combed limestone, and by natural gravity, flows slowly eastward until reaching the Artesian basin. By reason of the fact that the valley area lies considerably below the level of the water table, or ground water surface of the higher land to the west, this higher water table exerts a pressure against the lower waters percolating towards the Artesian basin, and wells drilled into the limestone in the basin proper encounter water under considerable pressure, thus creating Artesian wells.

Under another article, there will be discussed the "Safe Yield of the Basin," or the safe reasonable amount of water which can be diverted from the basin, in order to insure a permanent supply.

### Million Dollars in Road Contracts to Complete Program

An estimated \$1,000,000 in road contracts remain to be let to contractors to complete the state's 1940 federal aid highway construction program, State Highway Engineer Burton Dwyre said.

The projects, the first of which will be let this month, include grading, draining and surfacing of six miles of U. S. 85 south of Cebello and 17 miles on State 180 between Silver City and Lordsburg; construction of grade separations between Raton and the Colorado line on U. S. 85, at Cline's Corners and in Raton; grading and drainage of 105 miles of U. S. 85 miles of U. S. 285 near Cline's Corners; a grade separation by relocating State 26 between Deming and Florida, and roadside improvement on U. S. 64 between Pojoaque and Tesuque.

Francisco Vasquez de Coronado pledged himself he would cherish the service of God and the Spanish king before he left to seek new riches for Spain in 1540.

The men in Coronado's party said before leaving Mexico they were animated with good zeal and ready to do their duty by their king. This was in 1540.

## WORLD NEWS BRIEF FORM

From Near and Far, Some Timely, Some of Human Interest

A 20,000-gallon railroad water tank froze at Middletown, N. Y., and workmen, attempting to thaw it, accidentally set fire to the supporting wooden structure. Firemen were called, but found the hydrant frozen. By the time they thawed it, they found the hose nozzles frozen. Then a locomotive dived up, and the crew threw hot water from the boiler on the fire and left. The fire broke out again. Firemen got a new hose and extinguished the blaze. The water tank never did thaw.

When word of this gets around, Frank Reddick of Detroit won't be bothered with prowlers. He was awakened by the sound of someone trying to enter his bedroom window. He grabbed an ax, crept to the window and gave a tremendous chop. The prowler fled. Reddick turned on the light and found the intruder's hat neatly pinned to the window ledge by the ax.

Ole Lee of Cashton, Wisc., has his name on his automobile license plates upside down. For the third successive year, he has asked the state to give him license number 337-370 which, inverted, spells his name.

At Umont, Ia., members of the Albert Lathing family lay claim to an automatic fire alarm. Shortly after midnight, they heard a car honking outside. Investigation showed their car was on fire. A short circuit, caused by the flames, had turned on the horn. Only a portion of the car was burned.

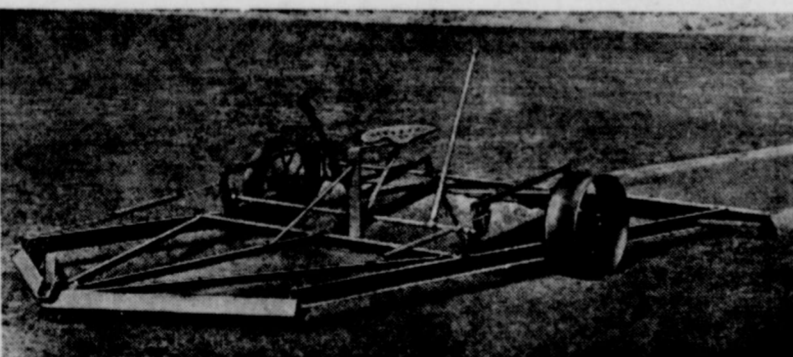
High wind blew the Rocky Hook creek out of its course near Edenton, N. C., and a cold wave, setting in almost immediately, froze the stream. Youngsters with buckets, saws and hatchets, gathered a harvest of fish ranging up to 15-pound white bass.

Strong men who suffer from the cold probably could borrow a coat at Boise, Ida. W. S. Whitehead presented the 70-year-old buffalo hide garment to the state museum. It weighs 34½ pounds. "I wore it only once," Whitehead said. "I walked about a quarter of a mile. I was lame all the next day."

It being Leap Year, Cashier Stephen Hughes of the county clerk's office in San Francisco, reported: "Three couples in a row came up to the cashier's window to pay the \$2 for the marriage license—and in each case it was the bride-to-be who paid the fee."

The roof of the Shiloh Presby-

## Eversman Automatic LAND LEVELER



Every Irrigated Farm Needs An Eversman Land Leveler

BY GIVING your fields a fine and accurate leveling, you get rid of those high spots that dry out and those low places that drown out. This results in increased yield. Only the EVERSMAN levels land accurately and automatically—and at low cost. Sturdy all-steel construction. Plow steel blade.

**Charles Rogers**  
Authorized Dealer

Phone 389R2 Artesia, N. Mex.

EVERSMAN AUTOMATIC LEVELER

## THE POCKETBOOK OF KNOWLEDGE BY TOPPS

ABOUT 300 POUNDS ARE PUT IN TIME BY INDUSTRY, WHICH SELLS FROM 8 TO 9 BULLDOGS EVERY YEAR IN THIS COUNTRY.

IN A RECENT SURVEY, 37% OF THE PUBLIC LISTED INCREASED INDUSTRIAL PRODUCTION AS MOST IMPORTANT TO PROSPERITY, AND ANOTHER 22.5% LISTED LETTING BUSINESS GO ALONE.

THE LONG-TAILED COCKATOO OF JAPAN SOMETIMES HAS TAILS MEASURING 30 FEET IN LENGTH!

30 FEET IN LENGTH!

WHEN WERE ALLOWED TO SMOKE IN CHURCH IN 17TH CENTURY ENGLAND.

AFTER 10 YEARS OF RECORD FEDERAL SPENDING 47% OF ALL GOVERNMENT REVENUES MUST GO TO PAY INTEREST ON THE NATIONAL DEBT.

terian Church five miles from York, S. C., caught fire, but fire fighting apparatus wasn't available. The congregation put out the blaze the only way possible at the time—with snowballs.

Upward of two score ducks, geese and swans at Mesker Zoo in Evansville, Ind., won a battle against a cold wave which threatened to freeze over the zoo lake. Superintendent Max Ritter said the fowl, beginning when the weather turned severely cold, swam in a small circle to keep a spot clear of ice. When a break in the weather came, rising temperatures permitted them to ease up on their "perpetual motion" fight.

A burglar climbed a boxcar, jumped to a shed roof, forced open a hardware store window, knocked a hole in the brick wall of a vault and knocked the knob off a safe at Oklahoma City, all for \$4.

M. J. Weaver, president of the Fennimore, Wisc., city council, received a first class letter from the State Treasury Department bearing a 3-cent stamp. Inside was a check for 2 cents—Fennimore's share of state income taxes collected during the last quarter of 1939.

Tire chains sold at a premium to motorists unprepared for the snow during a storm at Birmingham, Ala. One dealer said he had sold 1,100 sets and discovered when his supply was gone that he had none for his own automobile and couldn't get home.

Mexico's noted matador, "El Soldado," eluded successfully Mexico City police agents assigned to arrest him for his refusal to participate in a Sunday bullfight. De-

## Four-H Drama Contests to Be Held in 1940

The first 4-H drama contest, in which all community 4-H clubs in the state are eligible to compete, will be conducted during 1940. The contest will be in the form of the presentation of one-act plays in the communities, counties and state.

Drama is a definite phase of recreation and is one of the most constructive features of the recreation program, according to Jack Stuart Knapp, drama specialist of the National Recreation Association, who on a recent visit to New Mexico said elementary drama, in which all are capable of participation, is one of the solid planks of a community recreation program, and will bring unending joy to both the players and the audience, and that home talent plays are educational and enjoyable.

When asked about a drama contest for 4-H Club members, Knapp encouraged the starting of such a project on a small basis, with the one-act play. In the course of 4 or 5 years, club members should develop the ability to undertake more difficult feats, such as three-act plays and musical presentations, he said.

Before July, community clubs will have an opportunity to select, cast and rehearse their one-act

plays to be presented in county and district 4-H Club camps during the summer months, in the form of county drama contests, in which a county champion group will be selected. All county champion play groups will be scored and the three high scoring plays in the state will be taken to the twenty-first annual state 4-H Club encampment on the State College campus in August. The finals in the state contest will be held during the Encampment.

The county contests will be held during county and district camps to facilitate drama training. Instructions on selecting, casting, rehearsing and producing the plays, in addition to the construction of simple stages, stage lighting and effects and stage make-up will be topics for group conferences. The use of the "intimate theater" for club meetings in homes will be discussed with local leaders to encourage drama training in the com-

munity. Knapp said an "intimate theater" play is one presented, for example, in the living room of a home with the audience sitting around the walls. Such a play is simple to present and does not require any expenditure for stage properties.

For TAXI Call 221 24-Hour Service Artesia Cab Co.

For First Class Plumbing and Tin Work Call Us. Rideout Plumbing and Tin Shop Phone 3

## HARDWARE

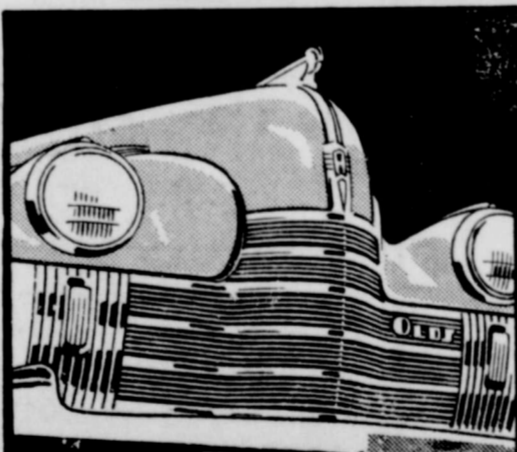


EVERYTHING FOR

## HOME - FARM - RANCH

Artesia Alfalfa Growers Assn.

# BIG! in Front, Inside and Over All!



Massive Front End. The gleaming, die-cast radiator grille, beautifully proportioned hood and graceful fenders truly express Oldsmobile's outstanding power, performance and reliability!

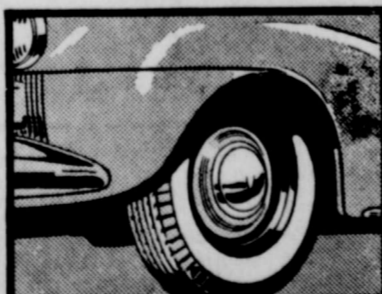


Wide, Deep Seats. Three husky people can ride comfortably in front or rear seat, with plenty of room to stretch out and relax—plenty of freedom for hips, elbows and shoulders.

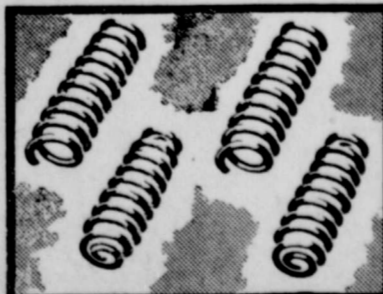


Longer and Wider. Oldsmobile is a big car, any way you measure it. It's longer from bumper to bumper—wider from side to side. You get every provision for comfort and safety.

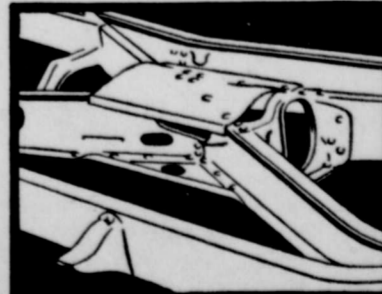
## - BIG EVERYWHERE THAT BIGNESS means it's BETTER



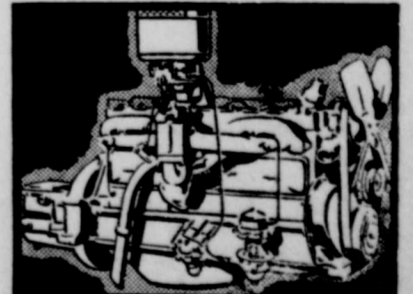
Big Tires. Low-pressure tires are extra large for smoother riding and better traction.



Husky Coil Springs. Modern coil springs all around contribute to Olds' Rhythmic Ride.



Big, Sturdy Frame. Rigid X-member design with box-section construction for strength.



Bigger Engine. Olds Sixty's big, 95 H. P. engine delivers super-performance—saves gas.

Olds is a big, well-built car! Big—not for the sake of size alone—but because bigness means longer life, greater safety, increased comfort and freedom from repairs. Size,

where it is needed, is an essential part of quality. Come, drive an Olds and learn for yourself how much bigness means in terms of motor car performance—and satisfaction!

PRICED FOR EVERYBODY. Coupes, 8807 and up. Sedans, 8853 and up. Delivered at Lansing, Michigan. Prices include Safety Glass, Chrome Window Reveals, Bumpers, Spare Wheel, Tire, Tube, Dual Transport Horns, 2 Windshield Wipers, Vacuum Booster Pump, 2 Sun Visors. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. A GENERAL MOTORS VALUE.

# OLDSMOBILE

GUY CHEVROLET CO.

AMERICA'S BIGGEST MONEY'S WORTH

Artesia, New Mexico

# Classified

## FOR SALE

FOR SALE—Cornish games, general purpose, blood tested, bred to lay, 8-pound hens, 15 eggs 75c; 100 eggs, \$4; baby chicks. Ben Marable, Cottonwood School. 7-3tp-9

FOR SALE—1937 Ford Tudor Deluxe, clean as a whistle and ready to go. Complete overhaul, not that it needed much with such low mileage. We're giving it away at only \$295. Guy Chevrolet Co. 7-1tc

FOR SALE—Purebred Hereford bulls, Domino breeding. See bulls at Hope, N. Mex. J. L. Prude. 7-3tp-9

FOR SALE—1937 Dodge coupe. Here's one that's good for many a day. A good-looking, sweet-running job, that's just the thing for a traveling man. Trade up to this one and save, at only \$305. Guy Chevrolet Co. 7-1tc

FOR SALE—Pea green alfalfa hay. Delivered within radius of 10 miles, ton or truck load. Ara N. Buel, four miles N., 1 mile W. of Artesia. Phone 011F13. 5-4tp-8

SCOTTIE pups, registered, from grand champion stock; 3 weeks old; dandies, lovely pets. Ideal Valentine gifts; reasonable. G. H. Brownlie, 4330 Cambridge, El Paso, Tex. 5-3tc

FOR SALE—1937 Chevrolet coupe. Still has its showroom complexion. Runs like a top. New tires. Was cared for like a baby. A real buy for only \$325. Guy Chevrolet Co. 7-1tc

FOR SALE—Corn Fed Turkeys. Phone or write Mrs. Bryant Williams at Hope. 3-ffc

FOR SALE—Trailer houses, new and used; Schultz & Glider trailers. H. L. Jones, dealer. 408 E. Second St., phone 824, Roswell, New Mexico. 49-4tp-52-ff

## WANTED

WANTED—One or more acres of land near main highway running north and south. Postoffice box 1914, Monahans, Tex. 7-1tp

WANTED—To build your office furniture and store fixtures to your individual order. Furniture repair. Roselawn Cabinet Shop, 114 S. Roselawn. 4-ffc

## MISCELLANEOUS

LOANS for remodeling and refinancing. Long term loans, small monthly payments. Chaves County Building & Loan Assn., represented by E. A. Hannah. 42-ffc

HOME LOANS without red tape, through the Roswell Building and Loan Association. J. S. Ward, local representative. 203 W. Main, phone 173. 23-ff

## Oil Activity—

(continued from page 1)

down for orders.  
H. S. Wilder et al, Young 1, SE NW 23-16-29.  
Total depth 2,125 feet; shut down for orders.  
Sam Montgomery, Kaltenback 1, NW NW 24-16-27.  
Drilling at 1,676 feet.  
Mac T. Anderson, Root 1, SW SW 12-17-29.  
Total depth 2,563 feet; flowing 65 barrels oil per day while cleaning out.  
Carper, Miles & Talmadge, State 2-A, SW NE 32-17-30.  
Drilling at 1,960 feet.  
Clark & Cooper, Ward 1, NW SE 20-16-27.  
Drilling at 1,060 feet.  
A. E. Frazier, Yates 1, NW NE 6-20-27.  
Total depth 810 feet; shut down for orders.  
Archer & Jones, Massie 1, NW NE 20-18-29.  
Total depth 2,690 feet; shut down for orders.  
Aston & Fair, Hudson 3, SW NW 17-17-31.  
Moving in.  
Powell & Matthews, Levers 2, NW SW 33-16-29.  
Rigging up spudder.  
Everest & Moran, Ramuz 1, NE NW 18-23-26.  
Total depth 375 feet; shut down for repairs.  
Greenbay, Paton-Irwin 3, NE SW 9-18-31, offset to Shugart area.  
Drilling at 830 feet.  
Ployhar & Rook, Gates 1, NE SW 15-18-30.  
Total depth 863 feet; casing cemented.  
H. W. Martin, Gates 1-A, NW NW 23-18-30.  
Spudding.  
Macy, Talmadge & Cowell, State 1, SE SW 32-17-29.  
Location.  
Banner Oil Co., Miller 1, SE NE 4-18-29.  
Drilling at 300 feet.  
Advocate Want Ads Get Results!

## Hope Items

(Marjorie Johnson)

Mr. Paul Dallas, brother of Mrs. Wayne Coalsen, who was visiting here, left Monday for his home in Phoenix, Ariz.  
Mr. and Mrs. Riddle of Indiana are here visiting their son, Don Riddle, and Mrs. Riddle. They plan to visit here until Saturday.  
Mrs. Harve Walton of Springer is here spending the week with her sister, Mrs. Bryant Williams, and her parents, Mr. and Mrs. McKewn Johnston.  
Hope persons who attended a meeting of the REA Membership Club in Artesia Monday were Bryant Williams, W. E. Rood, Irvin Cox, Virgil Craig, Odie Ludlow, J. P. Parks, Mrs. Robert Parks, Mrs. Billie Ballard, Mrs. Babs Landreth, Mr. and Mrs. Robert Cole, Mr. and Mrs. George Teel, Mrs. Nora L. Johnson, Mr. and Mrs. Newt Teel, Jack Cowan, E. A. Trayler and Max Johnson.

Children of the fourth and fifth grades at Hope School enjoyed a Valentine party in their school room Wednesday. They were served cookies and colade, then later received valentines from a box which they had made. Mrs. Edgar Williams, room-mother, was hostess of the party for the afternoon. Mrs. Elnora Massid entertained the children of her second and third grades with a party and valentine box. Mrs. Wayne Coalsen, room-mother of the first grade, entertained the little children and their mothers with a tea party Wednesday afternoon. Mothers and children were seated at a long table, which was centered with a Valentine box made of pink and gold crepe paper. They were served tea and heart-shaped cookies. Comical pictures and figures were drawn on the cookies with colored icing. Children who attended the party were Dian and Van Foster, Glenn and Lynn Harrison, Bertha Babers, Mary Jane Hardin, Anna Sue Myers, Worth Coalsen, Larry Autry, Kent Terry, Clarence Forister, Bobbie Schneider, Jessie Norris, Raleigh Newbill and Harvy Taylor. Mothers who were the honored guests were Mrs. Van Foster, Mrs. Tom Harrison, Mrs. Babers, Mrs. Wink Hardin, Mrs. Myers, Mrs. V. Autry, Mrs. Merle Terry, Mrs. Forister, Mrs. Schneider, Mrs. Henry Norris, Mrs. Raleigh Newbill, Mrs. Buzz Taylor and Mrs. Wayne Coalsen.

The Bulldogs will be at home Saturday evening, when both the varsity and junior teams meet Dexter.  
The Bulldogs are going to Hope, and next Tuesday, when they go to Cloudercroft. The junior varsity will accompany the regulars and play preliminary games.

## Bulldogs—

(continued from page 1)

go to Hope, and next Tuesday, when they go to Cloudercroft. The junior varsity will accompany the regulars and play preliminary games.

The Bulldogs are going to Hope, and next Tuesday, when they go to Cloudercroft. The junior varsity will accompany the regulars and play preliminary games.

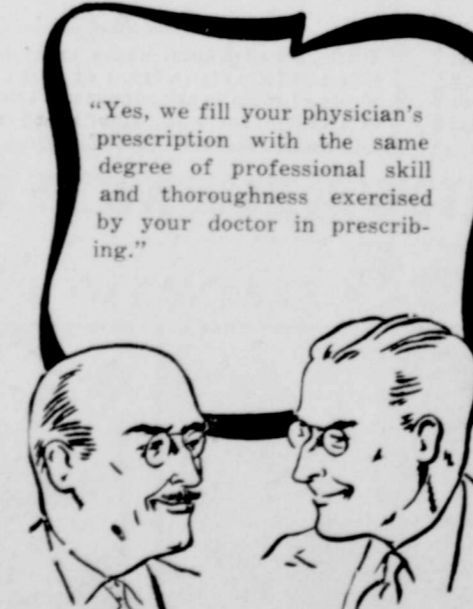
## TEXAS JEWELER IS EMPLOYED BY OTTS

Bud Bradley of Beeville, Tex., began work Tuesday as a watchmaker and jeweler in the store of the Paul A. Otts Jewelry Company. He was trained in a government school in Dallas.

Bradley is married and has three children. He expects his family to arrive here in about three weeks to make their home. The new Artesia resident said this morning he is greatly impressed and was somewhat surprised at the progress and activity here. He said he believes it is the most aggressive little city of its size he ever has seen.

Mr. and Mrs. Emery Carper were El Paso visitors the first of the week.

## Consult Your Druggist



"Yes, we fill your physician's prescription with the same degree of professional skill and thoroughness exercised by your doctor in prescribing."

Consult your doctor first—at the first sign of illness. Consult a reliable druggist for filling your prescription.

Our prescription service is the most important part of our business. That's why we take so much pains in providing the finest service obtainable. You can be confident of complete accuracy when your prescription is filled by our registered pharmacists.

**Mann Drug Co.**  
Filling Prescriptions is the Most Important Part of Our Business  
Phone 87 • ARTESIA, N. MEX.

## Artesia Memorial HOSPITAL Brief Items

Mr. and Mrs. Frank Linell, who entered the hospital Saturday, are responding to treatment and each is very much improved.  
Miss Pauline Ryburn of Dayton, who entered the hospital Saturday, is getting along nicely.  
John Lanning, who has been a patient for several weeks, is considered very much improved this morning.

Kenneth Shirey, who has been a patient in the hospital since Dec. 29, will be released within a few days.

A daughter, who has been named Linda Jean, was born to Mr. and Mrs. Herman R. Crile, Jr., Saturday. Mother and infant both are doing nicely.

Mr. and Mrs. R. R. Sheppard of Smith are the parents of a son born Saturday. The mother and son are getting along satisfactorily.

K. I. Tarbutton, nephew of Mrs. Hollis Watson, a patient in the hospital for two weeks, was dismissed Monday.

Charles Stagmiller, an employee of the Tyreco Refineries, entered the hospital Saturday and was dismissed Tuesday. He was treated for an injury caused by a fall at the refinery.

Mrs. Mary Jane White, mother of Mrs. George Henderson, who entered the hospital on Jan. 24, returned to her home Saturday very much improved.

J. W. Lewis of Artesia, who entered the hospital Feb. 8 for medical treatment, was released Wednesday.

Pat Gaiter, an employee of the Diamond A Ranch near Artesia, was at the hospital Wednesday for treatment of a foot injury suffered when a horse fell with him at the ranch.

Mrs. Boyd Brown of the oil field district, entered the hospital Wednesday for surgery. Her condition is considered satisfactory.

## SEARS, ROEBUCK TO HAVE ARTESIA REPRESENTATIVE

Sears, Roebuck & Company have sent D. M. Chapin here as local representative. As yet he has not announced where the business location will be.

The representative, who is living at 307 West Grand, will be joined here in about three weeks by Mrs. Chapin.

## REV. RICE ATTENDS METHODIST MEETING

The Rev. John S. Rice, pastor of the Methodist Church, left Tuesday morning for El Paso to attend a two-day Methodist advance meeting for the New Mexico conference, at which Bishop Ivan Lee Holt of Dallas was one of the principal speakers.

The local pastor returned home Wednesday.

Mr. and Mrs. Emery Carper were El Paso visitors the first of the week.

Frame that photo. All sizes. Crile Studio. 7-1tc

## Junior Woman's Club Entertains With Bridge Party

Members of the Junior Woman's Club entertained with a lovely Valentine bridge party at the clubhouse Wednesday afternoon, with Mrs. Tom Sivley and Mrs. Arthur Paton co-hostesses for the afternoon.

After a brief business meeting, games of contract were enjoyed, with the high score prize going to Mrs. Boone Barnett, second high to Mrs. E. J. Foster, and traveling prize to Mrs. Carl Folkner. For the occasion the clubhouse was decorated with red and white streamers and balloons, and red and white snapdragons. A light refreshment course, carried out in the Valentine motif, was served.

Guests present on this occasion were Mrs. Wallace Gates, Frank Krumpholz, Don Hudgens, E. J. Foster, A. E. Crain, Wallace Hastings, J. Clark Bruce, C. C. Danenbaum, Cecil Rotz, Neil Watson, Wainright Miller, Howard Stroup, Landis Feather, Donald Burch, Joe Greene, Boone Barnett, Tom Donnelly, Carl Folkner, J. B. Mulcock, H. D. Jones, John Williams, Keith McCrary, Fletcher Collins, Joe Ellis, Vernon Bryan, Lewis Cranford, William Bullock and Marshall Rowley.

## ARTWOOD PIRATES CLUB HAS BRIDGE-LUNCHEON

Mrs. E. J. Anderson was hostess when she entertained members of the Artwood Pirtes Bridge Club with a luncheon-bridge at her home Wednesday afternoon.

Tiny candy hearts marked the place of each guest at the luncheon served at 1 o'clock. The Valentine motif was carried out in the luncheon and tally cards. At the close of the contract games the high score prize was presented to Mrs. J. O. Wood, second high to Mrs. Bryan Shoemaker, and traveling prize to Mrs. Harry Fletcher.

Present were Mrs. W. L. Vandever, a luncheon guest, and Mrs. Wood, Shoemaker, Fletcher, S. A. Lanning, Harry Steinberger, Geo. Williams and Herman Mitchell and the hostess, Mrs. Anderson.

## HEALTH CLINIC MOVED

Moved to 104 West Texas Street. Health Clinic, Mineral Baths and Laboratory. Dr. Wm. R. McAdams. 7-1tc

Crile Studio is especially baby conscious right now. 7-1tc

## MRS. DAVIS HONOREE AT SURPRISE SHOWER

Mrs. Lowell Davis, was honored when members of the Nazarene Missionary Society complimented her with a surprise shower at the home of Mrs. Elzie Smith at Continental Colony Tuesday afternoon.

A bassinet filled with an assortment of lovely gifts was presented to the honoree, after which an informal social hour was enjoyed. The hostess served a dainty salad course and individual Valentines topped with tiny pink and blue hearts marked the place of each guest.

The guest list included the honoree and Mrs. Dale Gleghorn, Burr Sanders, Jess Sheldneck, E. A. Paton, Irene Brown, A. J. Hodges, Dan Bynum, Richard Bynum, Warren Carter, Clyde Mathes, H. J. Alcorn, Lee Phillips and Jim Hodges, and Miss Emma Clark.

Mr. and Mrs. Harold Dunn and Calvin Dunn accompanied Mr. and Mrs. Preston Dunn to El Paso Monday. Mr. and Mrs. Harold Dunn and Calvin Dunn returned the same day, but Mr. and Mrs. Preston Dunn remained in El Paso, where Mr. Dunn will receive medical treatment.

Raymond Bartlett, manager of the Ocotillo and Valley Theaters, left Monday for Nebraska, where he is transacting business.

## CARBURATION EXPERT JOINS MUNCY FIRM

Dan L. Dowell, formerly of El Paso, has been employed by B. N. Muncy & Son as a salesman. He is a Butane carburation expert and a graduate electric engineer. He and Mrs. Dowell are making their home here now.

The firm has been granted the franchises for Delco Appliance Corporation products and Parris-Dunn Winchargers in Eddy and Lea Counties, the south half of Chaves County and East Otero County.

## SPANISH-AMERICAN CHILD DIES OF SEVERE BURNS

Catalina Prudencio, 4-year-old daughter of Mr. and Mrs. Robert Prudencio, who live on the White ranch near Hope, died at 7 o'clock Wednesday morning at Artesia Memorial Hospital of severe burns.

The little girl fell into a tub of scalding water at the ranch Saturday morning and was brought to the hospital Saturday afternoon. There were hopes for her recovery until Wednesday morning, when her condition became acute. Burial was made at San Patricio, N. Mex.

Mrs. Sam Williams and Mrs. T. C. Woods accompanied their daughter and granddaughter, Miss Annadele, to El Paso last week, where she entered the Radford School for Girls.

Better have baby's picture taken at Crile Studio.  
Advocate Want Ads Get Results!

*The Gift that will always be cherished*

**BULOVA WATCH!**

---

**Medallion**  
Small as a dime and only . . . .  
**\$2475**

---

**Ranger**  
15 jewels  
**\$2475**

---

**Lady Bulova**  
A new 17 jewel Bulova . . . .  
**\$2975**

---



**American Clipp**  
17 jewels  
**\$975**

---

**Paul A. Otts**  
Jewelry

# SAFEWAY

PRICES FOR FRIDAY 16TH ONLY

GOLDEN RIPE—LARGE FRUIT <b>BANANAS</b> 10c doz.	STAYMAN WINESAP Large Size <b>APPLES</b> Box \$1.75	FANCY NILAND CALIF. <b>TOMATOES</b> 10c lb.
NEW BURBANK <b>POTATOES</b> 6 lbs. 25c	 Lge. Bottle 21c	Winesap <b>APPLES</b> Medium Size 2 doz. 19c
EDWARD'S <b>COFFEE</b> Percolator or Drip Lb. can 23c	HOT SPRINGS, N. M. <b>MINERAL WATER</b> "DRINK YOUR WAY TO HEALTH" Gallon Jug 40c Plus 10c Bottle Deposit	Large Size Calif. Navel <b>ORANGES</b> doz. 25c
AIRWAY <b>COFFEE</b> "Dated—Fresh" 2 lbs. 25c 3 lbs. 37c	2 LB. BOX <b>GRAHAM CRACKERS</b> . . . 17c	Strictly Fresh Day Old <b>EGGS</b> 29c doz.
NO. 2 SIZE CANS <b>Blackberries</b> 2 cans 19c	<b>BISQUICK</b> . . . . . 1ge. pkg. 32c	GRAPEFRUIT—No. 2 Can <b>JUICE</b> . . . 3 for 25c
SOUR PITTED—No. 2 Can <b>Cherries</b> 2 for 23c	<b>CATFISH</b> 28c lb.	Libby's Pineapple—46 Oz. Can <b>JUICE</b> . . . . . 27c
HIGHWAY PURPLE <b>PLUMS</b> No. 2 1/2 Can in Heavy Syrup 2 for 19c	<b>FULL CREAM CHEESE</b> 22c lb.	TENDERED <b>PICNIC HAM</b> 16c lb.
KITCHEN CRAFT FLOUR 12 lbs. 45c      24 lbs. 79c	<b>Boiled Ham</b> 35c lb.	<b>Brick Chili</b> 18c lb.
HOT BREAKFAST CEREAL <b>MALTO-MEAL</b> . . . . . pkg. 23c	<b>SNOWDRIFT</b> 3 lb. pail 49c	
MILLERS <b>BRAN FLAKES</b> . . . . . 2 pkgs. 15c		 <b>Free LIBBEY SAFEDGE CHURCH'S GRAPE JUICE</b> PT. 18c TOMATO—46 Oz. Can <b>JUICE</b> . . . . . 21c