| LET'S FINISH FURNISHING THE NEW HOSPITAL come on and kick in $\qquad$ |  |
| :---: | :---: |

## Hospital Real Winner in Lion, Rotarian Game


But Roaring Leos Take
Long End of $15-8$ Score
as Classic Finally Is
Played Tuesday - Nets
About $\$ 35$.

Patrol Stages Drive Against Tag Violator

Marshall Reports Malco Steps to
On Convention Of Lead in Artesia Rotary Recently Softball League



Blind Youth Talks At Lions Meeting Here Wednesday
Dempsey Plans to Come Aug. 16 for


## K. C. Woman Is Chosen to Be Hospital Head

Proposition of Mrs. J. W. Johns Is Tentatively Accepted Yesterday by Council - Is an Exper ienced Superintendent

Two More Wells to Dot Loco Hills in Eddy 0il Field Big Celebration

$\qquad$



Soil Conservation
Is to Be Stressed For the Year 1940
Recommendations Are Made at
National AAA Conference
in Washington
The 1940 AAA farm program
will place increased emphasis on
soil econservation, says J. Minor
Beene, chairman of the state AAA
committee, who returned reeently
from the national AAA conference
in Washington, D. C, where recom-
mendations were presented for the

Little Known Facts and Sidelights on Oil Industry


Persuades Congress to Help the Centennial
$=2$
Federal $\overline{\text { Agency to }}$
Nid Edad Stackme

WE CAN
PROVE TO
YOU
THAT
LIFEGUARDS
IN YOUR TIRES
NEED NOT COST YOU
ACENT!
R DiUGGurde you the pro-
tection you owe to your
family or others who ride family or others who ride
with you against the sometimes tragic effect of sudden
tire failure - they can intire failure - they can in-
crease your sate tire mile. age by as much as $25 \%$
as well. And. since LifeGuards
usually
outwear more tham one the cost of new tubes Figure their reasonable eost
against total savings and agcinst
advantages. ond youll bo
way ahead in the end 1


You can't get better pro-

## lifeguaros

 in Place of inner tubes


Guy Chevrolet Co.

The Foundation Investment Co.



VALLEY THEATER

$\frac{\text { PRICES ONLY 10c AND 26c }}{\text { Tho-Bit Fee at National Moner }}$

Knocks Bottom Out of Tourist Travel


## Cottonwood Items




Artesia Credit Bureau dally commercial REPORTS AND CrEDIT INFORMATION office 3071/2 West Main

Phone 37

CATCH THE BIG ONES


THEY WON'T GET AWAY IF YOU USE
The Best Fishing Gear

RICHARDS ELECTRIC SHOP

## Security

Safety
The Right BANKING SERVICE
FOR A FARMING COMmin'ty

and good management, plus a close ac-
quaintance with local conditions and home
As a result of our vears of service to the
$f$ hert to
come to know pretty wel' their needs and
preferences.
We are making every effort to make full use of this $k$
their benefit.

First National Bank
officers:


 FOR SALE-Home grown, adapt-
ed rye seed for fall planting of witer pastures. E. B. Bullock.
FOR SALE-Few good used coal
and wood and kerosene ranges and wood and kerosene ranges,
North the money. Mexico
Eastern Gas Company. $29-$-tc-31

## FOR RENT

## FOR RENT person. phone 222.

WANTED

## WANTED-A position as compa ion for lady. Can give refe ences. Free to go any place. 40

MISCELLANEOUS
HOME LOANS without red tape HOME LOANS without red tape,
through the Roswell Building
and Loan Association. J. S. Ward, through the
and Loan Ass
local represen
phone 173 .

MANY A MAN
by spending it
With the Kansas
With the Kansas City Life Insur-
ance Company twent-one years.
E. A. Hannah, Insurance. 29-Stes.
MRS. W. W. HARTELL
Mrs. Nellie $\overline{\text { Hartell }}$ received the
message of the death of her sis-
message of the death of her
teri-in-law, Mrs. W. W. Hartel
who died in L.
who died
atfer an
months.
Mrs. Hartell will be remembered
by many as having visited here
on several occasions the
on several
being in
She was
sther
ness.

## Mrs. T. E. Carter of Miami,

Max of
and sister
Wedinesda

and ready for a night of restful, refreshing sleep in a home that's kept cool with AIR conditioning.

For your children's sake (as well as your own) AIR-CON
DITION this summer. They need their hours of sleep for
health . . don't let them toss and turn, miserable with the
sweltering heat, when a cooling system can be bought and
installed for so little
SEE YOUR DEALER OR THE
Southwestern
PUELIF EERVIFE Compang


Artesia Advocate PHONE 7
Artesia, New Mexico


PRICES FOR FRIDAY 28TH SATURDAY 29TH monday 3ist
CONSISTENTLY SELLING FOR LESS!

|  |  | $71$ |
| :---: | :---: | :---: |
|  | Extracted-Pure Honey ---------- gallon 89 c | $\begin{aligned} & \text { SALAD DRESSING } \\ & \text { Pt. } 17 c \text { Qt. } 25 c \end{aligned}$ |
|  |  | Pt. 17c Qt. 25 c |
| 3 large cans _-_ 25c | Powdered or Sugar Brown Sugar | Quart _-..........21c |
| Gold Medal-Clabber Girl Bkg. Powder | NOODLES [-.-.-- 2 pkgs. 15 c | Miller'-large pkg. ${ }^{2}$ for Corn Flakes___15c |
| Cdwards-Drip or Perc. COFFEE |  <br> Brown Bread ..... 1-lb. can 19c | Cluffiest-1 lb. bag Marshmallows 11c |
|  | PEAS |  |
| $2 \text { pkgs. } 25 c$ | Pure Apple Jelly $\ldots$-.-.-2-lb. jar 21c | $\begin{array}{\|ll} 2^{2} \text { lbs. } & 3^{3} \mathrm{lbs} \\ \mathbf{2 5 c} \end{array}$ |
| Assorted-Cello rolls COOKIES $\ldots$..._10c |  | Quart <br> HYPRO 2 for $25 c$ |
| $\operatorname{Salt}_{-\ldots}^{1 / 2 /-l h}$. boxes boxes $10 c$ | $\begin{array}{\|l\|} \text { кाT } \\ 48 \end{array}$ | Crys. White-P. \& G.-White King SOAP_-6 bars 23c |
| $\underset{\text { Tissue__ } 6 \text { rolls } 23 \mathrm{c}}{\text { Toilet }}$ | 48 lbs.-.- $\$ 1.6524$ lbs.-.-- $85 c$ |  |

We are now having three produce deliveries a week-Monday, Wednesday and Friday, assuring you of a fresh, crisp selection of fresh fruits and vegetables at all times.
Salt Pork lb. 11c
BACON lb. 22c CHEESE lb. 18c Kraft Cheese 50c CHEESE pkg. 5c

Sausage
lb. 15 c
HAM
lb. 18c


