# Artesia Advocate 

July to Be Milestone in Civic Improvement Program, as a New Street Project Starts


WILL FINISH JOBS City Hall May Be Ready
by Tenth, Hospital by
Fifteenth Fifteenth.


Lovington Team
Manager's Death
Spectacular Blaze
Destroys Roswell
Lumber Property

## ge <br> 曻



District Manager Death Comes to Of Gas Company Is Praised in Article
,


Follower of Western Romance Hears Again From a Real Hero, Captain B. C. Mossman



Farmers, Ranchers Cooperating More Freely in State

5

 \begin{tabular}{ll|l}
\& <br>
atention to cooperate in the range \& has gone beyond what was anchici- <br>
pated by the state committee early

 form WR- $\begin{aligned} & \text { committee estimated that approxi- } \\ & \text { mately } 2,700 \text { ranchers wo }\end{aligned}$ 

o doubt, said Beene, these \& $\begin{array}{l}\text { mately } 2,700 \text { ranchers would coop- } \\
\text { erate. } \\
\text { The committee i }\end{array}$ <br>
nusers

 

No doubt, said Beene, these \& erate. The committee is very <br>
numbers will be increased slighty <br>
when a final check-up as of June <br>
much pleased that its original es. <br>
timate was under the number that <br>
1 has been made by the various \& reports show will cooperate in the
\end{tabular} lamp, two bullets came up through

the floo.. Prelude to Friendship
Bullets
"I was young then," Mossman Conservation Program Is Attract ing Greater Numbers Than Before
Farmers and ranchers through
out the state of New Mexico will cooperate in the conservation pill
gram in 1939 in greater numbers than ever before, says J. Minor
Beene, chairman of the state agBeene mane this statement after
check of reports
$\qquad$
$\qquad$
$\qquad$ ber have signed farm plans and ve county committees. The state
vomittee early in the year esti-
$\qquad$ timate sheets for 1939, a clos that coune ranchers will ceooperate
in 1939 than ever have cooperated
in

Artesia Credit Bureau
daily commercial REPORTS AND credit information Office 307½ West Main

See Wild Steers Roped, "Fairgrounded" and Tied-First Time in New Mexico Arena in 20 Years!

## RODEO

AND RACES
RACES CARLSBAD JULY 2-3-4

Special events for junior contestants-
Cowboy Dances-Free Swimming at Beach Colorful Parades SPEND YOUR FOURTH OF JULY vacation in carlsbad


GUY CHEVROLET CO

THE LADY AND TEE ROUGHNECK

SHE SAID SHYLY, "Couldn't I take a peek?" He said bashfully, "Er-r lady, you can try." Hew a mugerk, whit in the She was a dear, with two little grandsons back East whose lips would round as she told of looking down the world's deepest hole down well-nigh 3 miles ... down the famed 15,004-foot Conoco oil well in California. You too are invited to see it. Of course, as the lady knows now, you can't squint so awfully far down a 3 -mile bore. But if you could only get a squint into the 3 -inch bore of your motor car's cylinders! . . . if you could only watch patented Conoco Germ Processed oil give your engine wondrous Oll-PLATING! not you'd see those precious working paras not merely oil-sploshed and oil-smeared but
OIL-PLATED with a perfect skin-fit
 plating surely doesn't thin out, fry up, or drain down; and neither does OIL-PLATING. So it stays clear up to the cylinder head So it stays clear up to the cylinder head hours' parking-and longer. Then all your Summer starts and spurts will be wear-proofed by slippy OIL-PLATING that's never all gone. Beats any mere on-again-off-again oiling, par icularly when you tote up all your miles be ween quarts! Change to your correct Germ Processed oil today at your Conoco dealer's -Your Mileage Merchant... his middle

CONOCO GERM PROCESSED OIL

SOCiETY
Miss Joan Wheatley to Appear in Benefit Concert Next Thursday

Art At S.F.Fair ${ }^{\text {e }}$





$\qquad$




 Eriscop AIL CHURCH

The hour of Sumany moming





## Your Vision



## 

can wear them with perfect confidence - for sports - for dancing - or just for studying - it s
the mesh insert, made of Lastex yarn, that does he mesh insert, made of Lastex yarn, that does the trick, stretching up and down whenever you
bend your knee and giving you oodles of freedom and extra wear. - They're such sheer and lovely

Ne-Flex by
Gordon Pair \$1.35
(As advertised in Vogue)
Other Gordon Hose
In the season's best colors
79c and \$1


# OCOTILLO-SAT. - SUN. - MON. Cecil B. De Mille's <br> "UNION PACIFIC’ Barbara Stanwyck Joel McCrea Also News and Walt Disney Cartoon <br> <br> || 

 <br> <br> ||}

Cottonwood Items


Carlsbad Monday,
A number of folks from Cottonwood enjoyed an outing at Lahe
MeMillan Tuesday of last week.
Mr. and Mrs. J. R. Cline
tonwood visited friends in
Friday afternoon.
John Havins
Was a business vi
The Anderson lease in 17
six miles east of Lake Arth
a showing of oil at 1,680 fee
Mrs. A. V. Flow
thur was shopping
urday morning.
arday morning.
Jim Elliott
ceived a painful
while worki
shop Tuesda
A number
peotonwood leagu
Arthur Sunday
Mr. and Mrs.
Cottonwood motored
Monday afternoon,
Bradley consulted a
Miss June Mots of I
who has been attendin
who has
River Fo
last week
J. H. Loekhart of Lake Arthur
recently completed the second well

The Rev,
Arthur visited in se
Cottonwood Wednes
day of last week.
day of last week.
Marshel Avant
the last three weeks,
Capitan last Thursday
friends an
Little J
Bradley of
of their
Mrs. A.
Lois How
appendieitis
appen
cis
turned
fine.
Tru
Truman Howard left Tuesday by
bus for Los Angeles, Calif, wher
he will finish a diesel engineerin
course. He pla
three months.
Mrs. Dora Russell of Lake Ar-
thur, who has been confined to her
bed sine she fell and broke her
shoulder three weeks ago, suffered
Mr. and
Cottonwood
chicken din
honoring
ard of n
John
Roy Bu
Tuesd
Roy Buce
Tuesday
week in th
attending
Mable Mills,
abeth Merritt
who atternted New Mex Mexio Junior
College at Portales, returned to
their home in Lake Arthur las

of Mrs. Jimmie
urday for a $v$
before going to
spent
parent
at


## visited with friends.

Mr.
mour
mited
famil
fam
family and Mr. a
The rain and hail that fell last
Thursday did a lot of damage t
a new roof on his store after the
hail had beaten it off. The wind
demolis
Reno.
carne Cottonwood 4-H Club ha
last the the Cottonwood
last Thurs
were played
The carnival was given to to rais
money for the encampment a
Weal
Mre, Jess Ro July 2.
Esta, of
ents, $M$
Malaga
Buck,
Buck,


The Foundation Investment Co .

Ernest W. Houy, Representative 105 South Roselawn-Artesia

## LOANS

AUTO-PERSONAL-REFINANCING

## "A Friendly, helpful service"

 TUESDAY, THURSDAY and SATURDAY EACH WEEK


## glad to make

The use of bank funds to meet legitimate seasonal or other needs, stimulates business, creates employment, and adds to community wealth. We are, therefore, always glad to make
oans to business men and other reloans to business men and other re
sponsible persons in this community sponsible persons in this community.
If a loan would serve you we shall be glad to cooperate to any proper
extent. We invite your inquiries.

## First National Bank

## officers:

T. H. Flint, Prevident
$\begin{aligned} & \text { H. G. Watson, Vice President } \\ & \text { L. B. Feather, Cashier }\end{aligned} \quad \begin{aligned} & \text { Fred Cole, Asistant Cashier } \\ & \text { Wm. Linell, Asosistant Cashier }\end{aligned}$


## Classified



## MISCELLANEOUS

OASIS SWIMMING POOL-Two
and half miles east on Main
Street. Re-opened under new mand

 Buying cheap insurance to sa
money is like stopping the clo
to save time do not stop to
 LAWNMOWERS SHARPENED-
Whent Ideal sharening machine.
the only perfect way.
 Oil Activity-



Total depth 3,806

of water: shut down
Underwod
NE sec. 5 .-18.29.2.
s.ers
NE sece. . $5-18-2.29$
Total
220



Total
back to
quarts
quab

## 额


Continnental an and Yatees,

Location.
Allen, Foir
Sweeney 3 , Pope Snowden-Mc.
SW Nection 36 -
Carper Drillin


## 

## 

Edward S.
SE NE
Spuded
Gene Burke

## 

$\underset{\substack{\text { Location. }}}{20-17-28 .}$

## $\underset{\substack{\text { LE seation } 16-18-31 . \\ \text { Lrantion }}}{\mathrm{N} \text {. }}$

## Frankkin, Bail tion $1-18-29$ <br> ${ }_{\substack{\text { tion } \\ \text { tiocation. } \\ \text { Lit. } \\ \hline}}^{\text {t. }}$

tion 11.18-29
Location
Carper, Robin
tion $26-16-31$
Location.
$\underset{\text { W. A. Tarbet was ill at his home }}{\text { a }}$
throat ailment, but he is able
report for
use tax rubber stamps
As required by new
law-At The Advocate.


Perhaps you are one of the people that Air-Conditioning is still for the wealthy only. Let us show you just how incorrect you are. There was a time, we admit, when installing a cooling system was a luxury . . . . but today there is a price and size for EVERY HOME. Investigate today and enjoy this summer in a healthfully cooled home.

## THE

ELECTRICAL DEALERS of ARTESIA


FROM EVERY ANGLE


GOODYEAR'S GREAT
ALL-WEATHER TIRE


SAVE at the Sign of the Goodyoar Dlamond

## Guy Chevrolet Company

ARTESIA, NEW MEXICO

