## OFFICIAL PUBLICATION FOR EDDY COUNTY

Stores close tuesday observance of

Artesia Advocate
poppy day sataurday buy a poppy
help disabled vets
VOLUME THIRTY-SIX
ARTESIA, NEW MEXICO, THURSDAY, MAY 25, 1939.

Sixty Artesia High School Seniors Are to Receive Their Diplomas Here Next Wednesday

 And Girls Are to
Graduate Monday

Many Students at ${ }^{S}$ Carlsbad Caverns

On Governor's Day

Saturday Is To Will Observe
Be"Poppy Day" Will Over the Nation Memorial Day Here Tuesday


 Hom City son of Joseph Hy.



Rotary Hears of Wonders of State As Vacation Land


THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO



$\star$ THE PIOR RUBBER COMPANY EXTENDS ITS CONGRATULATIONS to the ARTESIA HIGH SCHOOL SENIOR CLASS of 1939



$\square$
$\qquad$


Erik K. Reed, famed as a ehil
prodigy, became regional archae
ole




## BETSY'S BEST

Cakes and Pastries

ROSS BAKING CO
The Bakers of Betsy Ann Bread

## 



Security
Making it Our Business


You are not asking us to do something out of the ordinary when you call upon this bank for financial service. It is our business
a business that we enjoy.
Do not hesitate to consult us at any time. You are assured of cour-

First National Bank<br>officers:<br>\(\begin{array}{ll}H. G. Watson, Vice President \& Fred Cole, Assistant Cashier<br>L. B. Feather, Cashier \& Wm. Linell,\end{array}\) Satisfaction Service

BUS FARES FOR THE FAIRS: $\$ 69.95$ CIRCLE TOUR
Includes transportation to both the New York World's Fair and the San Francisco Golden Gate Exposition and return-

Visit the fairs in both New York and San Francisco, and return home-all for 869.95 .
The traveler will be permitted a wide selection of routes and liberal stop-over privileges, with a return limit of three months. This rate will be in effect from early in April to

It is possible, by this plan, to travel more than $\mathbf{9 , 0 0 0}$ miles for $\$ 69.95$ ! More for your travel dollar than ever before!
Pageway Stage Lines

OSOCIETY
Pinner-Bridge-Shower Compliments
Miss Luck, Miss Conner, Brides-Elec


Pueblo, Colo., whose marriage to
Dr. John J. Clarke, Jr., of Artesia,
will be sometime this summer, were complimented hith a lomery
dinner-bridge and bridal shower Saturday evening. Saturday evening.
Hostesses were Mrs. Joe Ha-
mann, Miss Lucille Morris, Mrs.
Joe Massey and Mrs. W. C. Gray
at the home of Mrs. Gray. Din-

## Social Calendar

 Thelephone 7 or 99THURSDAY (TODAY)
The Young Matron's Circle, Mr E. J. Foung Matron's Circle, Mrs
Presbyterian Church sh social sup Presbyterian Church social su
per, 6:30 p. m.
FRIDAY H2O Bridge Club, Mrs. A. T
Woods, hostess, 2 p. M.
The Viernes Bridge Club, Mrs.

## Jack Clady, hostess, 2 p. m. The 1937, Bridge Club, Mrs. Fay Hardeman, hostess, Artesia Hotel, 1 p. m. $\quad$ SUNDAY Bal

## STITCH-CHATTER CLUB The Stiteh and Chatter Club of Maljamar met last Thursday af- ternoon with Mrs. "Shorty" Coop-



METHODIST MISSIONAR

| MRS. WATSON HOSTESS miercoles bridge clubMrs. Hollis Watson entertained |  |
| :---: | :---: |
|  |  |
| Miercoles Bridge Club at a one |  |
| oclock luncheon at Longacre'sCafe Friday, and with games of |  |
|  |  |
| coneract at her home in the after-non. |  |
|  |  |
| Mrs. Howard Williams held high |  |
| Substituting guests of the afternoon were Mmes. John Lanning, Glenn Booker, Dave Bunting, Les-lie Martin and N. M. Baird. |  |
|  |  |
|  |  |
| dorcas-FIDELIS Class | Mrs. Reser, who is past 90 years |
|  |  |
| COVERED DISH LUNCHEON$\qquad$ |  |
|  |  |
| A covered dish luncheon was enjoyed at a joint meeting of the |  |
| Dorcas and Fidelis Sunday school classes held at the Baptist Church |  |
| Tuesday. After the luncheon, Mrs. C. R. | ening meeting. |
| Jones, president of the two classes, presided. The devotionals were |  |
|  | tems-The Advocate. |
| led by the Rev. Sam Morgan, who |  |
| also delivered his second of a series of lectures on the "History of |  |
| the Origin of the Baptist Church." Class members present were: Mmes. L. C. Reynolds, W. H. Gil- |  |
|  |  |
|  | Mrs. Edgar corsetiere. |
| Mmes. L. C. Reynolds, W. H. Gilmore, Walter Johnson, Jr., Cecil |  |

Artesia Credit
Bureau
daily commercial
REPORTS AND
CREDIT INFORMATION

$$
\begin{gathered}
\text { liams, hostess, } 2: 30 \mathrm{p} . \mathrm{m} . \\
\text { WEDNESDAY } \\
\text { Senior High School commence- } \\
\text { ment, high school auditorium. }
\end{gathered}
$$

3071/2 West Main

## L. P. EVANS STORE

Plumbing and Sheet Metal Work Hardware-John Deere Implements

Phone 180


For the Girls
Costume Jewelry _---------- $\$ 1.00$

Vanities
$\$ 1.00$

Panties
Hose Swim Suit Bags Half Slips, all colors .-------- $\$ 1.25$ Peek-a-boo Slips .------------ $\$ 1.95$ Camisole Slips, white and
tearose ---------- $\$ 1.95$ and $\$ 2.95$ Smart Dresses ------ $\$ 3.95$ to $\$ 7.95$

For the Boys
Tie Sets -50 c to $\$ 1.00$ Ties .------------------49c and 98c Silk Shorts and Shirts, each __49c Jockey Shorts _-.-.-.-. 25 c and 39 c Ranger Belts .-------- 98 c to $\$ 2.50$ Bill Folds .--------\$1.00 and \$1.95

 Dress Hats _--------- $\$ 2.95$ to $\$ 4.95$ Slack Suits .-.-.-.-. $\$ 2$
Pants, smart new styles $\$ 2.95$ to $\$ 7.50$
Pants, smart new styles_
$\$ 2.95$ to $\$ 5.95$

## To The Artesia High School Graduates

 As you take another step on the ladder of life-an important step -we congratulate you. We have watched many of you climb with pride in the knowledge that we were watching future fellow citizens of Artesia and the United States, citizens who will help to form our future destinies. At this happy time we rejoice with you and wish you Godspeed on life's journey.WE WRAP FREE OF CHARGE ALL GIFT PACKAGES PURCHASED AT OUR STORE

## Peoples Mercantile Co.

## NOW OPEN 24 HOURS FOR YOUR CONVENIENCE



DAY
Service
Ferguson Rubber Co.
Phone 118-Two Blocks North on Highway-Artesia, N. Mex.

## WE'RE OPEN <br> EAT 24 HOURS <br> Meals or Short Orders at All Hours <br> Chicken Dinner Every Day <br> A DAY ALSO EAT

TASTY SANDWICHES-FAMOUS WAFFLES-ICE CREAM AND MILK DRINKS Nert parto Longacre's Drive-II Cafe
$=4$

## (3)C:ETY TOOCALST

NIGHT
Service Vulcanizing Gas — Lubrication -Oil

## WORLD NEWS BRIEF FORM

|  | come |
| :---: | :---: |


$\qquad$
$\qquad$

## Miss Mary third grad in hnd forty thir ted the loal

atternoon of last libtrary. Wedenesday
Saturday afternoon Mrs. Elsie
Hayhurst and twenty-six children
from Atoka School paid the library


NOTICE LADY GOLFERS

## Monday is Ladies day at the Artesia Goff course. Beginning

 the ladies wilbogie contest. 듭휸

Mrs. Carroll Brown and son,
Charles, spent the week end in
Clovis visiting her daughter, Mrs.
J. D. Jackson, who has been, trans.
erred from Albuquerque back to
Clovis by the New Mexio
s. witmpany. Mr. Jackson, who
s. Whe Cas Company in Por-
ales, joined them in Clovis for the
subscribe yor the advocate

Little Known Facts and Sidelights on Oil Industry

| Between the headlines, Esearches for oil. New discover |
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| A 3,184 |
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| one of the new German fields de- veloped within the last few years, |
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 $\underset{\substack{\text { a small } \\ \text { Rosalina } \\ \text { output of methane gas at } \\ \text { venice Basin and } \\ \text { and }}}{ }$ more traces of gas in the Po val-
ley, efforst to open up new produc. ley, efforts to open up new produa
tion have been unsucesstul. A.
tas slated for test include ass slated for tests include Fonte-
vivo, Podenzano and
and

 Aicipated levels in in 1938 .
Hungary Hungary Activegary is showing the results of sys.

 to about tary, production amounts
urabels daily. Nat-
uatput including smaller quantities protput inceluding smaller in the north
totals about $245,000,024$ a result, Hungary has becone,
large measure, self-sufficiemt. terest in explosation is active.
No important important oil dis disoveries
wuge made in Czecho-Slovakia and
Yugoslavia duris plans further exploration in Slomany vakia, it is believed. Leading in
ternational oil companies are plying for concessions in in Yugo
slavia. Holland, so far, has no found oil in commercial quantities
but is continuing the search, as are
also Denmark and In Greece, hopes are centered a continuation of the Albanian to belt. Drilling will be continued in
his area and in the Epirus prov-
ince, where there are la deposits. In Bulgaria, the Preslav,
Sliven tested and Varna areas will be
Exploration is planned in
tosta land in many parts of Switzerassistance will be necessary before Modered. Tankships-
Chilled
automatic ventiliation of cor system, quarters and mess, smoking rooms,
electric sounding fatric sounding machine and
fathemeter, automatic steering
control, radio dinetices,
 fireproof quarters with a room for
every two every two men are
modern oil tankships.
The ships, which can carry more
than $5.500,000$ gallons of oil, cost about $\$ 2,500,000$. Pumping equip-
ment permits of
 scarried, including distillation apparatus for transforming sea
water int ystem indicating even when ght fails, and a hospital.
Strange as rs are also fitted with, tane tand Yarm Miracles
monout soil, fruits kept fresh $f$
months at acles and more-all these mir ormed by agricultural reesearch
ers. Many of them originated he discovery that gases given off can be conserved to speed growth and preservation.
When the ethylene gas given off placed by a supplementary supply ing time is cut in half and the ripenty of the fruit lowered considerineers Recently, refrigeration en tion of cold storage temperature to adjust the amount of carbon dioxide gas given off by pears
keep them fresh for six mo tead of a few weeks.
hosilage, a form of phosphoric for hay and enables farmers to ditions and to preserve it along With other important cattle-feed without spoilage. Factories which can now operate the yweet potatoe y drying these vegetables with
sulphur dioxide hemicals suxch. With synthetic
nd naphthylacetic
idolylbutyric sprouted before and barley ${ }^{\text {rootall }}$ will ary sand!

| tically wavin' his legs, may be only artfully coolin' his feet! |  | filed only by farmers residing in counties where the prograd is op. erating. As new counties are |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  | nember of the state advis |
| cess are a lot like his chances of ever reachin heads on in what sort of spirit he pends on in whes the job on the lower level | Only Eddy and Roosevelt Counties |  |
|  | Are Receiving Benefits |  |
|  |  |  |
| pends on in what sort of spirit he handles the job on the lower levels $\qquad$ |  |  |
| Well, anyhow, if you keep look in' ahead as you travel on towarthe "sunset of life" those scary shadows will be bound to stay be |  |  |
|  |  |  |
|  |  |  |
| shadows will be bound to stay be- | - |  |
| Even a beggar gets by better if manners! |  |  |
|  |  |  |
|  |  |  |
| R. F. (Pete) Boverie of Welling- |  |  |
| ton, Tex, and berother of Mrs, Clement Hendricss of Flying H, |  |  |
| N. Mex, is is listed among the grad- uates of the University of Texas |  |  |
| School of Medicine, Galveston. He |  |  |
|  |  |  |
| cations for the last several years on the Flying H Ranch with the fendricks family and has many |  |  |
|  |  |  |
| Hendricks family and has many friends in and around Artesia and |  |  |



WORLD FAMOUS

## GOODTEAR



## TIRES

Think of it-at these money-saving pricesyou get the PATHFYNDER, made and guaranteed by GOODYEAR! Not a littleGoodyear with long-wearing center-trac tion tread and bruise-resisting, blowoutprotected piles of low stretch Supertwist Cord.
Don't delay. Take advantage of these prices during the last four days of our big Goodyear Centennial Jubillee Sale. We're out to set new sales records during these four days. Stocks are complete-we have all popular sizes. Hurry in-get yours early!

| $\begin{aligned} & 4.50-.21 \\ & \$ 6^{48} \end{aligned}$ | $\begin{aligned} & 4.75-19 \\ & \$ 6^{71} \end{aligned}$ | $\begin{aligned} & 5.25 \cdot 18 \\ & \$ 7^{79} \end{aligned}$ |
| :---: | :---: | :---: |
| $\begin{aligned} & \begin{array}{l} 5.50 \cdot 17 \\ \$ 8 \\ 8 \end{array} 8^{55} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 6.00-16 \\ \$ 9^{32} \\ \hline \end{array} \end{aligned}$ | $\$ \mathbf{1 1}^{6.50 \cdot 16}$ |

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with low-cost, high-mileage
MARATHON TIRES


For money soving - for mileage - for sote, comtort able, worry-free motoring through all seasons and weather ... any way you look at it, you'll be "sitting pretty" with MARATHONS. MARATHON Tires are in a class by themselves - all "firsts"- perfect -factory-fresh - unsurpassed in value by tires offered anywhere near their low price!

DON'T TAKE ANOTHER WEEK-END TRIP Drive in - get our attractive proposition on brand new MARATHONS - in fours, pairs or singles. Drive out leaving worry behind.

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MORE MILEAGE FOR YOUR MONEY


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Artesia, New Mexic
Open 24 Hours


