ARTESIA BADLY NEEDS CLASS "A" AIRPORT LET'S PROMOTE IT

# Artesia Advocate

PRESIDENT'S BIRTHDAY BALL MONDAY, JAN. 30

**VOLUME THIRTY-SIX** 

ARTESIA, NEW MEXICO, THURSDAY, JANUARY 12, 1939.

NUMBER 2

## Airport Agitation Growing as Government Forgets Artesia in Proposed Valley Route

Continental Files Applica- Legion to Back tion to Stop at Roswell, Carlsbad, Hobbs Between Albuquerque and El Paso.

Organizations Seek Action in Buying or Leasing Land Near Town.

Renewed interest is being shown in Artesia in airport facilities-or

buquerque and El Paso, with no work of the Boy Scouts is.

A movement was started here last summer to get for Artesia a be acceptable to the government and the Post Office Department. The present port far from meets the requirements.

The local agitation for an approved port, with hopes of making Artesia a scheduled stop if and when government sanction is given for the change of route, died down until the last few days.

Postmasters and Chambers of

Commerce in Roswell, Carlsbad and Artesia were cooperating in the move, but Roswell and Carlsbad soon forgot about Artesia, test" go to James Gilbert Syferd, wards bringing back the water

over the now proposed route-skip- Frank Porras and Aurelia Florez, secretary. ping Artesia and local organiza- both of Artesia. tions are up in arms, hoping it is not now too late to be consulted. The flight, planned for last Sunday, was postponed when Robert F. Six, president of the airlines, and government officials were grounded at Albuquerque because of bad weather.

A government inspector in Ar tesia in December condemned the present airport because of topographical faults, improper run-ways and lack of facilities. But Only two births and two marhe did approve another site, north riages in the Artesia trade terriof the Hope road, as being ideal.

project for improvement of the new site could be obtained, providfew days, local organizations have cates show. come to the front in favor of quick action for an airport, in hopes the bride, the only other marriage re-Continental Airlines, Inc., can be ported was that of Oliver Annis brought in.

It was rs beef out a number of oil melbuthwesther businessmen, who it boys martesia, are flying Jan. 3. membershi aso, Roswell or Albuother trand driving from there ganizo do business.

the passed motions seeking

nce Kepple Post, realizing the need of a new airport for Artesia, wishes to call this matter to the attention of the Chamber of Commerce and city council and to assure these organizations of our willingness to cooperate."

The Young Democrats Club passed a similarly worded motion.

#### Merchants, New Basketball Team, To Play Tonight

team, the Artesia Merchants, will Watson he will approve any applay the initial game in Central pointment agreeable to the city of-School gym at 7:30 o'clock this ficials, subject, of course, to the evening against the Carlsbad Red further approval of the District

The Merchants, managed by Fred Craig, are said to be the best gull-time deputy, but both Sheriff aggregation of basketeers in Ar- Gage and Mayor Watson felt such

The team has been promised suits by Artesia merchants.

## President's Ball, Grade 'A' Port

Clarence Kepple post, American ening at the January meeting in NEED GRADE 'A' PORT favor of giving whole-hearted cooperation to the President's Birthday Ball in Artesia Monday, Jan. 30, and for action towards getting a grade "A" airport here.

The post likewise voted to take part in the "Jabberwock" planned for sometime in February to raise money to buy instruments for the Artesia school bands.

Frank Smith, a member of the Boy Scout committee, announced a rather in lack of airport facilities Scout leader training course here Monday through Wednesday, Jan. Day. She lived the greater part tinental Airlines, Inc., has filed ap- 23-25, and urged that a number of plication for a change in airmail the veterans take part. Mr. Smith and passenger route to include said it is hoped to organize "pa-Roswell, Carlsbad and Hobbs as trols" from different organizations, stops, but with no mention of Ar- not necessarily to qualify scoutmasters, bue merely to give the The present route is between Al- men a change to learn what the

## last summer to get for Artesia a Winners Named in First Baby, Bride **And Groom Contest**

and Wife Are Awarded

Awards in the "First Baby Con- for progress is being made towhich is said to have possibilities son born at 11:44 o'clock New level. passenger busines than either of H. Syferd of Artesia, as suggested in last week's issue. Inc., plan a survey flight Sunday will receive other awards, were and Arba Green was re-elected eral chairman.

> They were married at 8 o'clock Monday morning, Jan. 2, by the Rev. Gerald Biwer at St. Anthony Catholic Church here.

> There may have been a prior marriage or an earlier birth in 1939 than those given, but if so they were not reported up to noon Saturday, the deadline.

In the Dec. 29 issue of The Advocate a number of Artesia firms tory were reported up to noon Sat-Local boosters believe a WPA urday.

The Syferd baby was run a close second by a daughter of Mr. and ed the city would buy or lease it. Mrs. Fletcher Collins, born only a With the new agitation the last half hour later, the birth certifi- tional. Besides Frank Porras and his

and Miss Ruby Knox of Artesia,

Certificates for the various awards will be presented the winners at The Advocate office. Of

#### he Legion moved "that Clar- City to Appoint Deputy Sheriff, Hal Gage Agrees

Appointment of a deputy sheriff for Artesia and North Eddy County still has not been made, Howell Gage, sheriff, having come to an agreement with Hollis G. Watson, mayor of Artesia, and the city administration, whereby they will name a full-time deputy.

Mayor Watson said the appointment probably will be made within the next week.

A newly formed local basketball The sheriff has assured Mr. Court.

Artesia heretofore has had no sia in a number of years. They an official should be appointed. have been practicing hard for some Former deputy sheriffs here have been hired on the "fee basis."

Mrs. Tom W. Heflin returned last Wednesday from a visit of Mr. and Mrs. Stanley Blocker several weeks in San Francisco, of Carlsbad were week end visitors | Calif., where she was the guest of in Artesia, returning to their home her sisters, Mrs. Elizabeth Siev-on Monda. ers and Mrs. Harry Cills.

## Frances Boyce, Artesia Miss,

Boyce of Artesia, died at 10 o'clock | nished by the counties. Legion, went on record Monday ev- Friday morning in St. Mary Hospital, Roswell, of pneumonia.

> Baptist Church at 10 o'clock Mon-Woodbine Cemetery, but was held week's Advocate. up until 11 o'clock Tuesday morning, awaiting the arrival of relatives who were held up in arriving by a storm in the northern part of the state.

Esther Frances was born Dec. 25, 1926, at Denver, Colo., and reached her twelfth birthday on Christmas of her life at Pinon. The family came to Artesia four years ago and eight months in Hagerman, returning to Artesia recently.

## Artesian Basin Is scheduled stops between. Now it is proposed to swing over to the Pecos Valley and to Hobbs, with the same terminals. The Legion and the American Legion Auxiliary will have a joint covered dish supper at the hut Monday evening, it was announced. Artesian Basin Is Better, Lanning Tells Association

Speaks Monday at Meeting McCrory Is Elected New President

A bright outlook for farmers us-Syferd Infant and Frank Porras ing Artesian water for irrigation the January meeting of the Central Valley Farmers' Association Monday evening, at which officers for the coming year were elected,

The first W. Leslie Martin.

is the only Artesian belt in which man said. progress is being made towards bringing the water back.

ceases to flow. But in the lower Neil B. Watson. Artesian basin here the water level

The farmers heard a talk by Miss Beth King. Dick Beuvens, secretary of the State Farm & Livestock Bureau, Folkner: State College, who discussed bureau work and organization. He Jess Funk.

#### Walter Mossman, **Prominent Ranch** Man, Dies at 59

Walter C. Mossman, prominent ranchman of northeast of Artesia scheh the American Legion and course, the Syferd baby's parents on the Turkey Track Ranch, died tionoung Democratic Club of Ardien, died at 5:30 o'clock Wednesday mornditiat their meetings Monday everal in person! an hour and a half after suffering New Mexico Now a heart attack.

The body was taken to Roswell. where Mr. Mossman's brother, Capt. Burton C. Mossman lives. The body was shipped from there this morning to Las Cruces, where services will be at 2:30 o'clock Friday afternoon in the Methodist

Church Surviving Mr. Mossman are his widow; a daughter, Mrs. Jerry Hines, Las Cruces; two sisters, Mrs. Gertrude Miller, Belen, N. Mex., and Mrs. Cad Bruce, Florida, and two brothers, Capt. B. C. Mossman, Roswell, and Fred Mossman. Albuquerque.

Walter Mossman was born Sept. , 1879, at Marshall, Minn. He was engaged in the ranching buslast six months he had been work- is only in the fourth class. ing with the Soil Conservation administration.

#### TAYLOR ROSS HOME AT LAKEWOOD BURNS

The old home of the Taylor Ross family at Lakewood was destroyed by fire just after dark Sunday evening, Jan. 1.

Of the family's belongings, only a few clothes, some bedding and canned food were saved.

Typewriter Ribbons-The Advocate vada.

## Unequal School Taxes Explained

R. L. Paris, a member of the school board, explained in detail Monday evening at a meeting of the Young Democratic Club at the Dies on Friday Woman's Club building the inequality in distribution of school Frances Boyce, 12-year-old funds to the several counties in daughter of Mr. and Mrs. Francis comparison with the taxes fur-

His talk was based on the same figures and covered the same Funeral services were at the points given last week by W. E. Kerr, superintendent of Artesia day morning by the Rev. S. M. schools, at the Rotary Club meet-Morgan, pastor. Burial was in ing, as reviewed in detail in last schools, at the Rotary Club meet-

Mr. Paris was pointing out the necessity of legislation in order to equalize the distribution of funds. Eddy County, he said, falls far behind the average for the state.

Definite plans were not made for a proposed social evening in March, which has been taked of the last few weeks. Final arrangements are not to be completed until it is determined when some of has lived here since, except for the officials from Santa Fe can attend, the date to be set for their convenience. The next meeting was announced for Monday evenrooms, when there will be a short business session, followed by a

## President's Ball Chairman Names Committees Here

in Artesia on Monday, Jan. 30

week for the President's Birthday for more potential airmail and air Year's night to Mr. and Mrs. O. W. B. McCrory, vice president, Ball in Artesia on Monday, Jan. 30, Lea County: Maljamar, Baish 2-B, in conjunction with thousands of NE 27-17-32; Weier Drilling Co., George E. other similar functions throughout Woolworth 3, SW 28-24-37; Texas, Officials of Continental Airlines, bride and bridegroom of 1939, who Kaiser was elected vice president the nation, by Carl Folkner, gen- Falby 2, SE 8-22-37; Richmond

In his talk Mr. Lanning said this an advance ticket sale, the chair- Magnolia, Marshall 1, NW 34-21-The place for the ball has not 17-34.

been selected, but Mr. Folkner ap- Completions besides the Skelly It is the history of Artesian pointed a committee to obtain a well mentioned: basins that the water ultimately hall, Fred Cole, R. L. Paris and

has risen five feet in recent years, as marshal of the grand march Standard of Texas, State 1, SW Mr. Lanning said. This, he ex- and the following as members 34-17-35; total depth 4,633 feet; plained, has been accomplished of the grand march committee: flowed 130 barrels in 3 hours. through plugging of abandoned Mrs. C. R. Blocker, Mrs. Jesse L. wells and replacing leaky casings. Truett, Mrs. Charles Morgan and 36; total depth 3,885 feet; flowed

Other committees named by Mr.

ard Gissler and Mrs. Howard Whit-

Agnes Leonard.

President's radio speech - Roy Langston and Fred Henderson. Decorations and favors — Miss Katherine Ragsdale, Miss Jimmy King, Mrs. Raymond Bartlett, James Thigpen and J. B. Muncy. Publicity — Pot Bert, "Chuck" Baldwin, Mrs. Ruth Vandever and Miss Virginia Woods.

## Has a Postoffice Name of Smith In the Friday game, Hope took

perhaps the most common name in the United States-Smith.

Smith, New Mexico, is in Eddy County, about thirty miles east of fense. Artesia on Highway 83, right in In the closing minutes of play, since Jan. 1.

Store is postmistress at Smith, iness for many years, but for the New Mexico. Her office, of course, It is up to Mrs. Smith to see that mail reaches Smith from the

Artesia postoffice. It is hauled by a Mrs. Sharp-not Smith. Jess Truett, Artesia postmaster, the week end.

rated in order to be taken to Smith. accurate shooting, Artesia could There are two other postoffices not connect with the basket. by the name of Smith in the Unit- The Bulldogs have three games ed States, in Kentucky and Ne- scheduled for the coming week, sa, Okla., where he

## New Skelly Oil Business Men to To Young Demos Well Opens Up Another Pool

rels Oil a Day — Loca- from the north and south. tions in Eddy County G. V. Price, Carl Folkner and Emery Carper are to carry the

week, the State No. 1-M well of ment and maintenance. on the Lovington-Hobbs highway, County. is holding the attention of oil men, for it opened up a new pool.

acid at a total depth of 5,012 feet, year. the well swabbed and flowed an estimated 150 barrels of oil a day. The well is north of the West-

Vacuum area. More locations were made in

The group adopted a motion seeking action towards getting a grade "A" airport for Artesia.

four being definitely reported, but leveling, widening in spots at least as many more staked off the last day or two, not reported

& Sanders report the location of their Amy Bruce No. 1 well, 330 feet from NE 14 NE 14 SE 14 4-19-31. By Sunday the well was drilling at 500 feet and now is below 700

The Freda Marie Quillin well No. 1 of George Quillin and Carper Drilling Co. in the center of was painted by Steve Lanning at Folkner Appoints Aids for Affair NE'4 NE'4 12-19-31, is rigging up. Drilling probably will be under way in about ten days.

Also located in Eddy County were Red Lake Oil Co., Stephens 3. SE 20-17-28, and Franklin Pe-Seven locations were made in Drilling Co., State 2, SW 2-25-37; For the first year, there will be Magnolia, State 4-M, NW 34-17-35; 37; Magnolia, Bridges 24, SW 13-

Magnolia, State 3-M. NW 34-17-35; total depth 4,680 feet; Loren E. Neeley was named flowed 480 barrels oil in 6 hours.

Amerada, Andrews 7, NW 23-20-(continued on last page, column 2)

## Music — C. R. Vandagriff and Artesia Bullodgs explained the program for the coming year, both state and na- Green, Mrs. D. C. Blue, Mrs. How-Finance—T. H. Flint and Miss Over the Week End

Win Over Hope, Lose to Capitan-Go to Jal on Friday

The Artesia High School Bull- J. C. Floore, constable, on comdogs split their cage series over the week end in Central School of the J. C. Penney Company store. gymnasium here, winning in an extra period game 24 to 22 Friday evening over the Hope Yellow forging three checks for \$10 each, Jackets, and losing Saturday ev- two of them on Dick Carson and ening to El Capitan 19 to 44.

New Mexico, with its many when Artesia's varsity began to Mann Drug Company stores. Spanish and Indian name postof- rally, to put the Bulldogs out in fices, now has one with what is front at the end of that period. County Hospital The last quarter was the most thrilling part of the game, with both teams playing a tight de-

the middle of the oil fields, and has Hope had the advantage of a been functioning as a postoffice 4-point lead, the score standing 22 eligible to attend the annual mass reau of Labor Statistics, two and Mrs. Sadie Smith of Smith's whirlwind basketball was played, ed. Bolton connecting with the basket to put the game on ice.

said first class mail intended for El Capitan, undefeated in condelivery to persons served at Smith ference play, kept its record un- matters pertaining to management brace \$1,574,769,686 in public in and addressed here will be for-warded there. But all other mail tossed the ball in from every anthe meeting, the secretary and Many imp addressed to Artesia must be regle on the court. Baffled by the nounced.

the last two at home.

# Ask County for

business men to contact the county commissioners, stressing to Flows Estimated 150 Bar- them the need of feeder roads to Highway 83 in the oil fields both

Show Increased Activi- business men's wishes to the com-

It was brought out that oil companies, which bring much revenue to the city, county and state, have Of seven oil well completions in used their own money to build Southeast New Mexico the last roads, but that they need improve-Skelly Oil Company in the north- \$8,000 of private money has been east quarter of section 36-16-36, spent on approximately ten miles about six miles south of Lovington of road to the sand area of Eddy

A prediction was made that there probably will be 30 to 40 Mrs. Walter's mother, Mrs. Charles Treated with 7,000 gallons of wells located in that one area this Bourne, 77, of Denver, uncle, aunt seven producing wells and six

drilling in the sand area. Mr. Price suggested as a solumount gas well which was brought tion of the road problem the use trolment and others in a rescue in during early December, causing of state machinery, with the aid party. considerable activity in that local- of the county. It was decided to ing, Feb. 13, at the Woman's Club ity. It opens a pool north of the suggest this method both to the ommissioners and the state.

Eddy County than in recent weeks, principal expense would be some occupants were all taken back to leveling, widening in spots and Lucy, where they were given med-

#### George Quillin and Underwood Pecos Valley **Brotherhood Has** Annual Election

H. C. Beydler of Carlsbad was named president for 1939 of the Pecos Valley Baptist Brotherhood, in that organization's quarterly meeting Tuesday night at the Artesia Baptist Church. The meeting was a banquet session and there were 54 men from Roswell, Hagerman, Carlsbad, Loving and Committees were appointed this troleum Co., Ballard 1, SE 1-18-29. Artesia churches in attendance. C. E. Mann, outgoing president,

directed the meeting and heard nominations for new officers. The new secretary was named as Earl Anderson of Carlsbad. John Simon is retiring secretary.

"Men's Part in the Baptist Program for 1939" was the discussion talks were given by J. B. Savage of Roswell, the Rev. McKinley Norman, pastor of the Roswell First Baptist Church, B. F. Fields of Roswell, the Rev. A. L. Goodwin of the Carlsbad Baptist Church, W. C. Garrett, local missionary, and Earl Tankersley of Roswell. Ladies of the Artesia Baptist Church supervised preparation

## and serving of the banquet. Is Bound Over For Forgeries

Charles H. Moore, who had been working at Hope, was bound over to the District Court Tuesday morning by W. H. Ballard, justice Construction on All Twenty-Six El of the peace, in a hearing here on a forgery charge. He was taken to the county jail in Carlsbad to await trial, in default of \$750 bond set by Judge Ballard.

Moore was arrested Monday by plaint of M. A. Schulze, manager The defendant, who entered a plea of guilty, was charged with

one on Sam Hunter, both of Hope. The checks were said by officers the lead early in the first quarter to have been passed at the Penney, and held it until the third quarter, Peoples Mercantile Company and

## Will Elect Four Directors Monday

to 18, but the Artesia team gained meeting at 2 o'clock Monday after- a half times as many man hours back the lost points just as the noon in Carlsbad, at which four are created in producing and transwhistle blew, with the score tied new directors of the Eddy County porting materials for PWA proat 22 all. An overtime period of Hospital Association will be elect- jects as are created in the actual

The directors will be named to serve for two years and will suc- that the PWA program in New The Bulldogs gallantly bowed to ceed Mrs. T. E. Williams, secre- Mexico and other states was on El Capitan, the leading team of tary; Mrs. E. H. Hemenway, Ray schedule, Harold L. Ickes, admindistrict 5, in the second game of Soladay and L. A. Swigart, retiring directors.

Harry Samelson, son of My Clyde Guy has returned from

## Are Snowbound Field Road Aid On Way Here to A committee was appointed last evening at a meeting of Artesia Boyce Funeral

Grandmother, Uncle and Aunt of Artesia Girl Have Harrowing Experience in North New Mexico Sunday Night.

ces Boyce, 12-year-old daughter of About Mr. and Mrs. Frances Boyce, who died Friday, were among a number of motorists snowbound in North New Mexico during a severe

storm Sunday night. Mr. and Mrs. Earl Walter and At present there are and grandmother of the little girl, side of Lucy, N. Mex., about 11 o'clock Sunday night by state pa-

Fourteen snowbound within a short distance. Mr. Walter said when they finally With roads already laid out, the arrived here Monday evening. The ical attention, food and shelter. Thirty-seven persons were housed

The Walter car was caught in

the snow early Sunday evening and vas not moved until fifteen hours later. Mr. Walter was wet to the waist and his hands were nearly prozen when the party and others were reached by the rescuers, he Although the temperature was

only 25 degrees, sharp wind made it seem much colder and added to the suffering. Some of the stuck vehicles were trucks of livestock, which likewise

suffered, Mr. Walter said. When the motorists started on Monday morning, they advanced only about three miles an hour because of the snow drifts, many of which were 3 to 5 feet de Mr. Walter's car was practically

covered when dug out, with the drift higher than the automobile. Estimating between 60 and 75 cars stalled between Lucy and topic for the program and short Vaughn, including the fourteen in the one group, Mr. Walter said many were abandoned as they came on Monday and a new road had to be cut around them.

The party did not reach Vaughn until about 6 o'clock Monday evening. However, from there to Artesia the road was open and they reached here at 8:30 o'clock. John Barber of Artesia, who was

## (continued on last page, column 1) **PWA Project Here** In Stores Here Part of \$4,490,983 Program in State

in New Mexico Are Under Way

Construction on all of New Mexico's twenty-six new Public Works Administration projects, including two in Artesia, the school and City Hall projects, is now under The New Mexico projects, with a total estimated cost of \$4,490,983, were rushed into the actual building stage with the same has record-breaking speed which characterized the whole PWA program since its inception last June, little more than six months ago.

With dirt flying on the projects in every quarter of the state, employment conditions have already improved not only in the building trades, but in the supply industries throughout the state, the regional All voters in Eddy County are office says. According to the Buwork of construction.

In reporting to the president istrator, said 7.053 projects had been placed under contract in 143 Reports on business and other working days. The projects em

Many important projects are in-PWA program in In corpor WA has grant

## THE ARTESIA ADVOCATE CHURCHES

ESTABLISHED AUGUST 29, 1908 THE PECOS VALLEY NEWS and THE ARTESIA AMERICAN

> C. R. BLOCKER, Publisher A. L. BERT, Editor BEATRICE BLOCKER, Society Editor

LISHED EVERY THURSDAY AT 314 WEST MAIN STREET, ARTESIA, N. M. ter at the postoffice in Artesia, New Mexico, of congress of March 3, 1879.



SUBSCRIPTION RATES, PAYABLE IN ADVANCE

NO SUBSCRIPTION ACCEPTED FOR LESS THAN THREE MONTHS

of Respect, Obituaries, Cards of Thanks, Reading Notices, and Classified sing, 10 cents per line for first insertion, 5 cents per line for subsequent insertions. Display advertising rates on application.

TELEPHONE 7

#### MR. BABSON'S ADVICE FOR 1939

Roger W. Babson, internationally known economic prognosticator, looking forward to 1939, said:

"I advise stepping up advertising budgets and sales quotas by at least 15 per cent. In reaching 1939's good markets, advertising managers should not forget that newspaper coverage is still the best and cheapest medium.'

Mr. Babson did not qualify his statement, but it is presumed he had in mind both the local and national markets, for a man of his training, experience and farsightedness realizes the ultimate market community. We welcome you to is not reached until the purchaser in a local store is contacted.

It is a peculiar thing about advertising—that is, good, judicious, thoughtfully planned advertising- that neither the advertiser nor the consumer pays for it. You doubt that? Just stick around!

Advertising is the one means of acquainting the buying public with the fact you have something to sell. A sign on the front window will suffice, some will say.

We admit that is advertising-a quite necessary form, but inadequate to accomplish the final purpose—increased profits.

Recently we read of two brothers, paint merchants, who opened

a small, modest shop in the low rent district of a certain city and hung out a shingle, as any merchant would do.

But they began to advertise in their local newspaper, as heavily as their pocketbook would stand.

They appropriated a definite percentage of their gross each month to newspaper advertising-and began to grow.

Soon they had to move, because their shop was too small. That from the Holy Scriptures. We enmade for greater overhead and cut their profits. It looked as though deavor to make our services conthey would have to retrench for awhile.

But did they curtail their newspaper advertising, or cut the per- come to worship with us. You are centage of gross allocated to that item? They did not!

Perhaps you noticed we said, "that item," and not "that expense." Just stick around.

And so they grew-and grew-and grew-and became the leading paint merchants for many miles around.

Still today they appropriate the same generous percentage of their budget to newspaper advertising. Now who paid the bill?

Of course, they wrote the checks, but the paint merchants did pay the bill.

Celebration of Holy Communion at 7:45 a. m. on the first Sunday in each month.

Church school every Sunday at fair not pay the bill. was not their customers, for the merchants always sold at fair in each month.

prices in fair competition with their fellow paint merchants, whom 5 p. m. they were surpassing in volume. Then who did pay the bill?

Their competitors—those who did not properly merchandise in their ads.

It takes thought to advertise and it is a wise merchant who budgets his time to include planning, just as he takes time to plan his purchases, his windows and his shelves. We were talking to an Artesia business head the other day about

"There is no doubt in my mind but that advertising in The Ad-

vocate built up our business," he admitted, although he declined to advertise further.

"Why stop now?" we asked. "Because we can take as additional profit that amount we were meeting, Bible study and prayer Brown. Worship at 11 a. m. and most substantial base for progres-

spending for newspaper space," he replied.

Oh, ho, our foolish friend! So that's it: Additional profit! What is the leading brand of chewing gum? Is it still adver-

tised? You bet it is! What is the most popular soft drink today, selling far more

than any others? Is it still advertised? Absolutely! Who are the leading local merchants? Do they still regularly

use newspaper lineage? They certainly do! They all know that newspaper advertising is costing someone

else, and that it is necessary in order to hold up volume.

But, someone might ask, suppose every merchant is doing well,

Simply, newspaper advertising creates desire, stimulates busi-

ness, makes more money circulate and hence tends to make everyone ages. more prosperous. A national magazine recently ran a series of articles which showed how the stimulating effect of advertising has created an ever-

growing market for prepared breakfast foods, more palatable than the old homemade porridge, and less trouble to the housewife, while leading to greater consumption of cereals; how the invention of the safety razor smoothed the faces of American men, only after advertising created a market and competition, leading to low-priced shaves through mass production.

Many other examples were given. All demonstrated the power of advertising and showed that resulting increased business cut the prices of products, rather than that advertising added to the selling

So it is locally. Judicious, well planned newspaper advertising will stimulate business, increase one's trade territory, add to net profits and give the citizens of the community the advantage of better living.

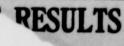
#### FAT FOR THE FUTURE

We've had ten years of hard times in this country. Yet, at the end of it, we're still the most prosperous nation in the world.

One little set of figures is all that is needed to prove that. Sixtyfour million Americans-more than half of the total populationown \$110,000,000,000 worth of life insurance. No country in the world even approximates that, either on a total or a per capita basis.

This money is accumulating against the future-to provide for 'd age, for sickness, for business reverses, for educating children yet There it is-\$110,000,000,000 worth, and it's growing every

TING TROUBLES-Phone 7



ST. ANTHONY CATHOLIC 504 North Ninth Street

Priest in charge, Rev. Gerald

Time of Sunday Masses: 8 a. m. for American speaking people. 9:30 a. m. for Spanish-American

people.

president.

Instructions Saturday, 10 a. m., for the school

Saturday, 2:30 p. m., for the Daughters of Mary. Confessions are heard Saturday at 7:30 p. m. and Sundays before the Masses.

#### CHURCH OF THE NAZARENE Fifth and Quay

Rev. E. L. Askins, Pastor, 708 West Missouri Street, phone 356. B. G. Sanders, Sunday school superintendent.

Mrs. E. A. Paton, W. F. M. S. president. Miss Berthold Alcorn, N. Y. P. S.

Miss Eleanor Clark, church secretary and treasurer. Sunday school, 9:45 a. m. Sermon, 11 a. m.

N. Y. P. S., 6:45 p. m. Sermon, 7:30 p. m. Prayer meeting on Wednesday vening at 7:30.

W. F. M. S. meets every first and third Thursday. A spiritual church in a friendly come and worship with us.

#### METHODIST CHURCH Corner First and Grand

Sunday school meets at 9:45 Sunday morning with classes for every age group. Morning worship at 11 o'clock. Good music and sermen.

Senior Epworth League meets each Sunday evening at 6:30. Young people between the ages of 15 and 24 are invited to attend and take part in the interesting and helpful programs.

Evening worship at 7. Congregational singing and a message chamber office, or T. J. Terry on structive and helpful to those who always welcome at the Methodist

John S. Rice, Pastor

ST. PAUL'S EPISCOPAL CHURCH

Evening service at 7:30 p. m. every Sunday except the first Sunday in each month. Celebration of Holy Communion

Church school every Sunday at

The Rev. F. B. Howden, Jr.,

#### FIRST BAPTIST CHURCH Corner Grand and Roselawn

9:45 a. m., Bible school. 10:50 a. m., morning worship, 6:30 p. m., Baptist training serv-

7:30 p. m., evening worship. Wednesday, 7 p. m., prayer serv-

Wednesday, 7:45 p. m., teachers'

meeting. Thursday, 2:30 p. m., W. M. S.

Third Thursday in each month, 7:30 p. m., Brotherhood meeting. S. M. Morgan, Pastor

#### CHURCH OF CHRIST Seventh and Grand

Wednesday

9:30-10:30 a. m., ladies' Bible

7-8 p. m., mid-week meeting. Sunday 10-10:50 a. m., Bible classes for all

11-11:50 a. m., sermon by the local minister. 11:50-12 a. m., Lord's supper.

6-7 p. m., training classes. 7-8 p. m., evening sermon.

You are always welcome. Allen E. Johnson, Minister FIRST PRESBYTERIAN

CHURCH

Fourth at Grand

Church school, 9:45 a. m. Morning worship, 11 a. m. Vesper service, 5 p. m.

Christian Endeavor, 6 p. m. To our visiting friends we ex-

tend a most cordial welcome. We worship with us. At our vesper service we empha-

size quiet organ music, choral and congregational singing and a brief vesper talk by the pastor. Henry S. Stout, Minister

FIRST CHRISTIAN CHURCH Sixth and Quay "The Homelike Church"

President Roosevelt recently emphasized the importance of reigion in democracy. Before religion can be felt in a democracy it must first be a living part in the individual life. With the new year only a few days old, what a wonderful opportunity is before each one, to exercise that phase of life, which for the most of us. has been greatly slighted—that

#### **OUR FELLOW DRIVERS**



"What a guy! He stops me to ask what time it is, and because my brakes don't hold he gives me a ticket!"

#### Must Sign Up by Jan. 15 to Comply With AAA in 1939

All farmers who did not sign a work sheet listing cotton statistics in order to comply with the AAA program in 1938 must do so before Jan. 15, if they wish to comply in 1939, the county agent's of- lems which face your health defice advises.

was in Artesia yesterday signing icable diseases. Naturally only a up farmers. Anyone not having very sketchy idea of these probsigned up as yet may comply this lems could be communicated in an week at the county agent's office article of such brevity. in Carlsbad.

If inconvenient to go there, they may see Arba Green, secretary of the Chamber of Commerce, at the the Cottonwood.

#### WORDS OF THE WISE

When I was a boy of fourteen my father was so ignorant I could hardly stand to have the old man around, but when I got to be twenty-one, I was astonished how much the old man had learned in seven

"Folks," said the colored min-Nearly every hand in the audience was raised immediately.

"Dat's right," said his reverto preach to. Dere is no sixtyninth chapter ob Matthew."

Typewriter Ribbons-The Advocate

of the religious. The services of our state as a whole and the fact the church are planned to be of that many states have copied our real benefit to the individual for own act in part or in entirety everyday life and living. Sunday should be sufficient proof of its school at 9:45 each Sunday morn- merit. ing under the leadership of C. O. "Old" Gospel for this "New" and service second to none modern day. There will be special music by the choir under the direction of Mrs. John Lanning. J. Vernon Wheeler, Minister

#### CHRISTIAN SCIENCE SERVICES 613 West Main Street

the lesson-sermon which will be templated by Congress is impossiread in all societies and churches ble to forecast. That such expanof Christ, Scientist, on Sunday, sion is in contemplation there can Jan. 15.

The Golden Text is: "In the way doubted that both existing finance of righteousness is life; and in the and facility will be supplemented. pathway thereof there is no death." -(Prov. 12:28.)

comprise the lesson-sermon is the of the people all of the time, is in following from the Bible: "Thou strong position to bespeak every wilt shew me the path of life: in advantage offered. thy presence is fulness of joy; at thy right hand there are pleasures for evermore."—(Ps. 16:11.)

are always delighted to have you wisdom 'yesterday, today, and for- make our state the model for all ever'."

## Health Column

Conducted by Charles M. Cree, Director, Division of Health Education

Recently I mentioned in my health column some of the probpartments in connection with the A representative of the office prevention and control of commun-

At this time the primary functions of health departments must necessarily lie in the direction of such control and prevention as I indicated and not for the time being with the care and cure of the indigent sick. This latter function is at present undertaken by the Department of Public Welfare.

Should the forthcoming Congress pass any or all of the recommendations made by the National Health Conference some changes may be necessary in the existing procedures, but at this writing, while the health departments have been able to stretch their proper activities ister, "the subject of my sermon somewhat in favor of care and in this direction. In the case of venereal diseases, amplification of procedures was warranted due ence, "you is just de folks I want to the nature of these diseases and due to the public health import

carried by them. The District Health Act, which was so wisely passed by the legislature, has proved itself to be a great blessing to the population of

New Mexico has probably the p. m. The pastor is using as sive health work that was ever laid his subject for this Sunday morn- down, and building upon that base ing: "Gray Hairs and Bald Heads." shows every prospect of ensuring This sermon is full of facts of the to our state a developed health

The progress that has been made since passage of the act has been both surprising and pleasing and as time goes on and further constructive work is completed to a reasonable state of perfection the system inaugurated will be the more appreciated.

What expansion of activities of "Life" is the subject of the health departments may be conbe no doubt, and it is also un-New Mexico, with its District Health Act as a firm foundation Among the citations which for full time health service for all advantage offered.

As time goes on and as conditions and finances permit, construction upon our basic foundation The lesson-sermon also includes should enable improvement and the following passage from amplification of the service given the Christian Science textbook: to the people by the health depart-'Mind is the same life, love, and ments of New Mexico which should others which have not had the fore-

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Don Cossack Choir 25 Singers 6 Dancers FIRST AMERICAN TOUR

> Prices-\$1.80, \$1.20, 55 cts.-including taxes Mail Orders NOW

LIBERTY HALL-JAN. 21st-8:15 P. M.

#### More Christmas Seal Sales Are Accounted For

By Mueller

The anti-tuberculosis committee for Artesia, which a few days prior to Christmas gave out the names of persons who had remitted for Christmas seals, reports eighty-

cards to all persons not heard from, asking that they report, remitting or returning unused seals. In case a person has remitted and receives a card, it is because remittances were not properly identified. In such cases Mrs. Tom Heflin may be notified so the records can be straightened out. The additional eighty-six:

Mrs. Etta Douglas, Miss Hilda Kletke, Miss Mary McCaw, George Hernandez, Miss Pearl Naanes, Miss Mary Lightfoot, Gail Hamilton, Miss Mary Woods, J. B. Mulcock, W. Leslie Martin, C. D. Mar-shall, Robert Painter, American Legion Auxiliary, John R. Brown, C. L. Blount, Mrs. Robert Cor-bin, Mrs. Fred Mann, A. L. Bert, The Advocate, W. G. Gelwick.
R. E. Dixon, Fay Hardeman,

Floyd Springer, D. C. Blue, J. H. Jenkins, Mrs. Frank Walker, A. P. Mahone, Hugh Kiddy, Mrs. Lloyd Simons, Alf Coll, Miss Olive Buehl, Miss Elizabeth Hawes, Mrs. Joe Hamann, Mrs. S. C. Smith, Mrs. Oscar Burch, Mrs. Paul Terry, Mrs. B. D. Wilson, Mrs. Walter Graham, Mrs. C. R. Vandagriff, Mrs. S. S. Ward, Mrs. Frank Herbold, Miss Isabelle McDonald, Mrs. Leone French

Mrs. L. C. Smith, Mrs. Harry Jorren, Mrs. Marshall Rowley, R. D. Wright, Miss Alma Felix, Fred Henderson, J. W. Collins, Amanda Carpenter, J. Clark Bruce, Miss Violet Robinson, Gertrude Smith, Mrs. Bert Muncy, Everett O'Ban-

sight to enact such a well considered base upon which to build the onument of future progress.

> Barnyard **FERTILIZER**

For Sale 100 lbs. 10c

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E. B. Bullock

Flour, Feed, Coal, Seeds, Alfalfa Hay, Hogs and

non, Mrs. Fred Brainard, Walter Solt, Frank Tigner, C. O. Brown,
Walter Nugent, C. C. Powell, Mrs.
L. E. Naylor, Mrs. Leon Clayton,
A. L. Colvin, Mrs. M. L. Stiewig, L. A. DeLoucke, Mrs. J. L. Briscoe, Mrs. H. B. Shook, B. F. Kaiser, Mrs. A. B. McGuire, Morrison Livingston, F. H. Hinshaw, J. Hise Myers, C. E. Townsend, Margaret Bildstone, D. A. Bradley, Mrs. Nell Hill Welch, Ruth Vanchristmas seals, reports eight dever, Mrs. W. G. Evarts, Mrs. six more, as the final check-up nears.

The committee is sending out clarence Pearson, and Levi Mackdever, Mrs. W. G. Evarts, Mrs.

#### Artesia Lodge No. 28 A. F. & A. M.



in, Bruce, Wis.

Meets Third Thursday Night of Each Month Visiting members invited to attend these meetings.

Woodmen of the World Meetings 2nd and 4th Tuesday at 7:30

Visitors invited

L. B. FEATHER, Financial Sec'y. Professional Cards

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DENTISTS Office Clarke Building Phone 81

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## Health, then Wealth and Happiness!

The seven requirements of health: Planned diet, exercise, fresh air, sunlight, water within and without, attention to elimination, adequate rest, are fundamental, simple but imperative.

If by circumstance or disaster, we have become neglectful, let us ask our physician to adjust the wrong for health is a lure to happiness and wealth.

PALACE DRUG STORE

Artesia, New Mexico

Phone No. 1



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In El Paso Choose One of These Homelike HOTELS Gateway Hotel Hotel LOCK COFFEE SHOP OPPOSITE CITY HALL OPPOSITE POST OFFICE

Henry Juarez, son of Ralph

Juarez underwent an appendecto-

was reported Monday as satisfac-

of FORD PRODUCTS

UNIVERSAL CREDIT COMPANY

## Livestock in Eddy **In Good Condition Ag Bureau Reports**

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Rains May Change Ranges This Month from Very Dry State

es, shows livestock in good condi-

The latter probably was somenight and should show in the re- The twins, Vivian and Harold port for Feb. 1.

if there is plenty of moisture this | Hollars, 35. winter, there will be the best lamb-

Mr. Daniels' report continues: Range feed is generally plentiful Three dashed up in a radio prowl in all parts of the state and late car and two more came running December rains and snows streng- afoot when someone smelled smoke thened range feed and prevented next door. The police jimmied a much of it from being lost. Open window - then disgustedly turned winter thus far has made is possi- off the gas under an overdone ble for sheep and cattle to main- lamb roast they found in the kitchtain good flesh with very little en. shrink. Very little supplemental feeding has been necessary.

ber fell over most of the state ex- States! has been open and permitted live- imaginary train) to pull it. stock to use open ranges. Livestock men have not found it necessary to begin heavy feeding of cottonseed cake and other feeds. The supply of feed in all localities is generally considered ample for the remainder of the winter. The supply of stock water is generally ample in all counties.

Cattle and calves remain in better than normal condition at this time of year. Steady cold weather during the last 2 or 3 weeks has caused some shrinkage in flesh of cattle left on ranges. Fall shipments continued up to about the middle of December. The demand for all classes of cattle was heavy and ranchers have been able to "Oh, I'm so sorry," she said. dispose of any saleable numbers at good prices. There is some tendency to increase numbers, but little change is expected because of shortage of ranges. Losses of all classes of cattle have been exceptionally light during the last low the attractive looking electric much larger than that of a year was wet. Bossy was electricuted. and weekly newspapers. There are ago. The condition of cattle and The bulb was still alight in her approximately 2,000 daily newspacalves is reported at 87 per cent

Shipments of sheep and lambs have been heavy during the fall marketing season as a result of sheepmen selling their lambs and Mr. and Mrs. H. L. Chapman of cities, plus additional millions livsheep rather closely. The stock Cottonwood Falls, Kan., was ill ing in small towns and villages. sheep left on the ranges are in exceptionally good flesh. Sheep owners are reporting a good bucking was taken to a hospital and X-rays season and prospects at this time are encouraging for a good lamb tilage was growing over the ring properties that must please the crop next season. The number of and the baby's throat was being user or Druggists return money if sheep and lambs on feed for late closed. The baby's parents said first bottle of "LETO'S" fails to winter markets in Southern and he apparently had swallowed the satisfy. Southeastern counties is a little ring shortly after it was given to smaller than the number fed a year ago. Wool sales during the fall have reduced holdings within the state, and the present holdover of wool in the state is much smaller than a year ago. The condition of sheep and lambs is reported at 88 per cent of normal.

Guests at the home of Mr. and Mrs. Jack Spratt last week were Mrs. Spratt's brother, Dr. J. P. Turner, and Mrs. Turner, Mrs. Bennie Jensen and Mrs. Edith Crawford of Carrizozo. They were accompanied here by Mrs. F. P. Turner of Artesia, who was returning to her home after a visit at the Turner hospital in

Mrs. G. Gilbertson, who was the house guest for several weeks of her daughter, Mrs. Earl Ployhar and Mr. Ployhar, has returned to her home in Baker, Minn. Also returning to their homes after a visit in the Ployhar home here were Frank Ployhar, father of Mr. Ployhar, and two grandchildren, Bob and Betty Ployhar, who live in Valley City, N. D.

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and have a new engine performance installed in your car? They have all the necessary equipment for a irst-class installation.

Warren Carten

## WORLD NEWS **BRIEF FORM**

From Near and Far, Some Timely, Some of Human Interest

The correspondence school lessons on nursing hadn't reached The monthly livestock and range twins yet, but youthful Mrs. Robreport for Jan. 1 by Fred Daniels, ert Ernest of Kewanee, Ill., wasn't agricultural statistician, Bureau of daunted. At the hour for Mrs. Wil-Agricultural Economics, Las Cruc- bur Hollars' accouchment at her nearby farm home the physician tion in Eddy County, but range was detained. Mrs. Ernest, 19, a student by correspondence of a Chicago nursing school, did the what changed by the rain Saturday best she could. It was enough. Dean, arrived safely. They were The report says in Eddy County children No. 4 and 5 for Mrs.

> Five policemen failed to avert a domestic tragedy at Baltimore.

Imagine a freight train more There has been very little change than 230,000 miles long, nine times in the condition of ranges during the circumference of the earth, and the last month. Rain and snow covering nearly every mile of track during the last ten days of Decem- that has been laid in the United This gargantuan traincept Southeastern counties, which load would be the result of coupling received very little moisture. Win- all the 30,200,000 car loads of ter weeds have begun to grow and freight during 1938, and would reprospects for spring range feed is quire thousands of locomotives encouraging. The winter thus far (adding countless miles to the

> A new use for Christmas trees razor and nonchalantly shaved Jean Luckey. himself.

Volunteer firemen of Enola, Pa., rushed from their jobs to hop Uncle Sam's fire prevention signs. aboard a fire truck. Two miles out in the country, the truck skidded to a halt at a rural dwelling. A housewife met the volunteers as they lugged the hose and fire exeinguishers toward the building. meant to call the doctor."

Unused to the marvels of the modern day, one of Peter Proskoriakoff's Jersey cows at his farm near Cocati, Calif., tried to swal-

cover the cause. Recently the baby revealed a ring in his throat. Car-

#### Artesia Pastors Plan Easter Morn Sunrise Services

Plans were made Monday morning at a meeting of the Artesia Pastors' Association in the pastor's study of the Methodist Church for union sunrise services here Easter morning.

It was decided to hold the servarrangements can be made.

The Rev. E. L. Askins, pastor Mexico Extension Service. of the Church of the Nazarene, was elected president of the assoserved the last two years.

him when he was 6 months old.

"Hollerin' Johnny" Wells, who fruit." he aid, "is why I am here today." ing the Civil War.

has been found at Memphis, Tenn. a Richmond, Ind., teacher whose to slightly more than one million At the Grand Central station's automobile turned over on a high- cases in 1929. electrically-lighted Yule tree, a way near Knightstown. She had man about 35 stopped, unscrewed to crawl out a back window but made from dried prunes, loganber a red bulb, plugged in an electric was not hurt. Her name is Mrs. ries,

> Bears in the Chiricahua Mountains in Arizona are alergic to Fred Winn, Coronado National Forest supervisor, reported that as vocate. fast as his rangers posted the yellow and black fire signs the bears came along and knocked them "Maybe they figure the country's getting too civilized for them," Winn said, adding that "it seems to me its about time they went to sleep for the winter and left us alone.'

There are about 3,000 county month. The number of cattle on light bulb which dangled from an seats and 10,000 towns in the feed for market at this time is extension cord. The barn floor United States with 11 or 12 thous mouth when Proskoriakoff found pers. Cities of 100,000 inhabitants or more have a population of 36 million people. The rural popula-For nearly a a year and a half tion is 53 million, together with an Carol Chapman, 2-year-old-son of additional 10 million living in small

> "Leto's" for the Gums An Astringent with Antiseptic

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"I find that HIGH STAND-ARD outlasts ordinary paint two and three years . . . and so the average per-year cost for protection is much lower. "Another thing I like is the

Lowe Brothers Pictorial Color Chart. It shows the right color schemes for many types of homes and every kind of room ... in pictures painted with actual paint. It makes choosing color schemes easy for the



Phone 14

New Mexico Lines Up in Newset Modern Method of Consumption

It is difficult to realize the extent to which modern agriculices in the stadium of the new ture is bound to science, yet numunicipal athletic park, provided merous examples are seen every day, says F. F. Whitley of the New

Fruits and vegetables travel half way around the world to satisfy ciation for the coming year, to the demand of consumers or create succeed the Rev. John Rice, pastor new markets. Refrigeration and of the Methodist Church, who improved transportation play an important part, also canning, dry-The Rev. J. Vernon Wheeler of ing and the like. Recent figures the Christian Church was elected from the U.S. Department of Agsecretary-treasurer to succeed the riculture indicate that juices have declared, is one of the most com-Rev. Henry S. Stout of the Pres- acquired an important place in the plicated on the statute books of complicated set-up.

A paper on "The Church in Ger-Roadside stands and grocery many" was read by the Rev. Mr. stores in New Mexico already car- employers with eight or more emincreasing for such thirst-quench- more. ers as sauerkraut juice, rhubarb An operation was performed and juice, parsley juice and others. the ring was taken from the baby's Gordon Ockey of the Federal

His conclusions are not recently celebrated his 100th birth- surprising since his report shows years preceding, and will amount day anniversary at Reading, Pa., that during the year 1937-38, the to approximately half of his weekgave credit for his longevity to the American people drank 80 million ly wage, but not to exceed \$15, fact that he "ran like hell at the gallons of canned fruit juices, not nor continue for more than second battle of Rull Run. That," including sizable quantities of sweet apple cider, more than 50 Wells acquired the nickname "Hol- million gallons of canned tomato lerin' Johnny" in tribute to his juice, and about 60 million gallons leather lungs while fighting with of wine made from grapes prothe 292nd and 196th Pennslyvania duced in this country. The fruit Volunteer Infantry regiments dur- juice industry alone has increased tremendously since 1929. The production was about 24 million cases What's in a name? Plenty, says during the last year as compared

In the last few years, juices cherries, raspberries and strawberries, and nectars made from apricots, peaches, pears and fresh prunes have been produced in increasing quantities.

Typewriters for Rent-The Ad-

## Says America Now Unemployment Drinks Its Fruit Compensation Law Is Explained Here

William Smith, Service Representative, Speaks at Rotary Meeting

The unemployment compensa- will be paid. A big majority here the third grade, at the Artesia tion law of New Mexico, the new receive the maximum, he said, be- grade school. law which went into effect Dec. cause of the high wages paid oil 1 and which is still little understood by the average employer, was explained by William Smith his office is at the office at 510 of the Carlsbad office of the New South Seventh Street each Tues-Mexico Employment Service at the day, Mr. Smith said. weekly meeting of the Artesia Rotary Club Tuesday noon.

The New Mexico law, Mr. Smith

Whereas it originally covered ry the juice products of some New ployees, it was amended in March, Mexico growers, and demands are 1937, to cover those with four or

An employee out of work should apply to the nearest employment Bureau of Economics is of the Smith said. When it is allowed, opinion that "America drinks its the amount paid him will depend on what he has drawn for the two sixteen weeks, a maximum of \$240.

The speaker said in order to be eligible for compensation, an employee must have worked for a covered employer sometime within the previous two years, be out of work, and able and willing to work. And, he added, he must have earned as much during eight weeks in the last three out of four quarters as the compensation.

## Constipated?

ADLERIKA MANN DRUG CO.

"We'll Call You Up"

A phase of the law which will by Jack Spratt of the Santa Fe.

ers having small labor turn-over into active membership of the club,

will become effective in 1941, Mr. bringing the roll to a new high of Smith said. Whereas covered em- thirty-nine, and W. R. (Dub) Phil-

ployers now pay a tax of 2.7 per lips, Artesia High School boy, was

cent of their payroll, the amount introduced as the "Junior Rotar-

Mr. Smith and his assistants had my Sunday at the St Mary's Hos-

had 125 claims in Artesia up to pital in Roswell. His condition

proved and on which compensation tory. The child is a student in

ian" for January.

work to the advantage of employ-

will vary, .9, 1.8, 2.7 or 3.6 per

cent, depending on the amount of

compensation paid to former em-

Tuesday, of which 87 have been ap-

He or some representatives of

A short talk on the working

agreement between a railway com-

pany and an employee was given

ployees from the fund.

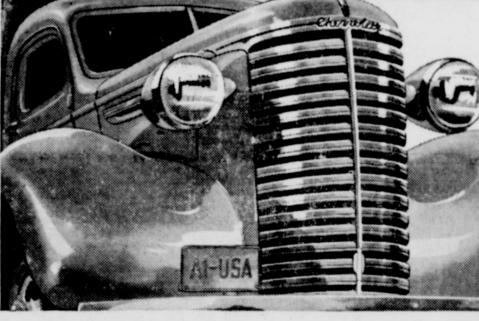
workers.

relatives or close friends go away, arrange for visits by telephone. Written wordscan't substitute for your

When members of your family ...

The operator will be glad to tell you rates to any towns

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## THE NATION'S LARGEST **BUILDER OF TRUCKS**

**Brings You Higher Quality Trucks At Lower Prices** 

FAMOUS VALVE-IN-HEAD TRUCK ENGINE

POWERFUL HYDRAULIC TRUCK BRAKES

MASSIVE NEW SUPREM-LINE TRUCK STYLING . . . COUPE-TYPE CABS . . VASTLY IMPROVED VISIBILITY

> **FULL-FLOATING** REAR AXLE

vailable on Heavy Duty

· Chevrolet's unequaled truck volume naturally enables Chevrolet to give you unequaled

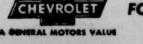
· Chevrolet trucks for 1939 are offered at the lowest prices ever quoted on trucks of such outstanding quality.

· Chevrolet's famous Valve-in-Head Truck Engine brings you an unmatched combination of power, reliability and economy.

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New Chevrolet-Built CAB-OVER-ENGINE MODELS

Offering amazing new triple savings... the three-fold economies of extra big load space, new lower prices, and exceptionally low operating costs. See your nearest Chevrolet dealer todays

GUY CHEVROLET COMPANY Artesia,



MASTER "85" SEDAN DELIVERY

DELIVERY

THREE-

HEAVY DUTY CANOPY

HEAVY DUTY **EXPRESS** 

HEAVY DUTY HIGH RACK

CAB-OVER

#### **Haldeman** Home Is Scene of Two Parties Tuesday

Guests from Artesia and from the Cottonwood, Dayton and Atoka numbered w. T. Haldeman home, east of Mrs. Britton Coll, 2:30 p. m. Methodist Susannah Wesle Artesia, Tuesday afternoon when Mrs. J. A. Reed of Roswell, was complimented at a shower of attractive appointments. Mrs. Reed until recently made her home in

Four hostesses presided at the affair which was arranged as a surprise for the honoree. They were Mrs. Haldeman, Mrs. Clarnce Pearson, Mrs. Paul Terry and Mrs. Jesse I. Funk. Guests were idden for 2:30 o'clock.

The invited list included: Mmes. Frank Newman, Jack Hall, Claude Reno, Buster Knowles, J. D. Terry, J. W. Berry, J. S. Worley, G. G. Golden, D. C. Blue, S. O. Higgins, Clyde Tidwell, Selma Thompson, Mae Hall, J. O. Garner, Clint Powell, John Runyan, Ed Kissinger, Irvin Martin, Walter Douglas, Raymond Bartlett, W. R. Hornbaker, Ray Sylvester, Nevil Muncy, Jeff Hightower, J. H. Naylor, hut. Roy Ingram, P. V. Morris, Noah Buck, J. B. Muney, Ed Shrock, Tommie Hopkins, C. R. Blocker, J. H. Felton, Orval Gray, J. A. Clayton, Jr., Paul Terry, Calvin Dunn, T. S. Cox, Ralph Pearson, Oscar Pearson, Ben Pior, R. G. Knoedler, Gladys Vaughn, Jesse Truett, Elwood Kaiser, J. W. Bradshaw, G. B. Dungan, H. V. Parker, James Thigpen, C. R. Baldwin, Frank Cogdell, Tom Terry and Miss Grace Shearman.

Mrs. Bass Culpepper and Mrs. J. R. Yates and Miss Virginia Riley were guests attending from Carlsbad. The guest of honor was the recipient of many gifts from her friends, and a dessert course was served by the four hostesses after the shower of gifts.

Members of the Pitch Club were p. m. complimented Tuesday evening at the Haldeman home when Mr. and Mrs. W. T. Haldeman presided at a six o'clock steak fry. All members were present and covers were laid for Mr. and Mrs. S. O. Higgins, Mr. and Mrs. Nevil Muncy, Mr. and Mrs. Ed Kissinger, Mr. and Mrs. Jesse I. Funk, Mr. and Mrs. Paul Terry and the hosts.

A pitch session followed the dinhour and high scores were held by Mrs. Haldeman and by Mr. Muncy. The club will have a reorganization meeting on Friday mittee. night at the home of Mr. and Mrs. Ed Kissinger.

#### EASTERN STAR HAS INSTALLATION OF OFFICERS THURSDAY

Miss Grace Shearman was installed as worthy matron of East- are expected to attend in addition place in February, were tentativeern Star last Thursday evening in special ceremonies held at the Masonic temple. Arba Green was installed as worthy patron and Mrs. Nathan Kelly and Mr. Kelly were installed as associate worthy matron and patron, respectively. Mrs. Calvin Dunn, retiring worthy matron, presided as installing officer, and Mrs. Arba Green was Jeff Hightower.

secretary while Mrs. Walter Douglas was installed as treasurer. Barker, ....s. Andy Compary, Mrs. Conductress and associate con- Jack Clady, Mrs. Wallace Hasductress were installed as Mrs. I. tings, Mrs. A. G. Glasser, Mrs. C. Dixon and Mrs. W. S. Hogsett, Joe Holyfield, Mrs. Dick Vandarespectively. Other installations griff and the hostess. were as follows: Mrs. Hiley Johnson, chaplain; Mrs. J. M. Story, Hastings and Mrs. Calvin was marshal; Mrs. John Runyan, or presented the prize for second ganist; Miss Alma Sue Felix, high. Mrs. Foster served her Adah; Miss Flora Dunlap, Ruth; guests a salad course at the con-Mrs. M. Murphy, Esther; Mrs. clusion of the bridge session.

Francis Painter, Martha; Miss Linna McCaw, Electa; Mrs. R. G. MRS. MANN HOSTESS Knoedler, warder, and Luther Jones, sentinel.

The new worthy matron, Miss Shearman was presented with an last Thursday when members of arm bouquet of roses by Mrs. the Baptist Woman's Missionary Dunn, the retiring matron, and Society met at the church. Mrs. Mrs. Dunn, in turn, was presented Bert Muncy was leader of the with a handsome past matron's Royal Service program and Mrs. jewel by Mrs. Arba Green. She L. C. Reynolds was in charge of was also presented a bouquet of the missionary program for the red roses by Mrs. T. S. Cox.

the serving of a light refreshment a course of light refreshments at course at the close. There were the close. visitors from Hope and Artesia in The society made plans for servaddition to the membership, and a ing of a banquet at the Pecos Valspecial guest was Mrs. Anna Davis ley Brotherhood meeting at the Capperune of Summerdale, Ala. | church on Tuesday night.

#### Social Calendar Merle Mann, Society Reporter Telephone 7

THURSDAY (TODAY) Swastika Bridge Club, Mr. and Mrs. Ben Shoop, 7:30 p. m. (Post-

poned from last week.) Christian Young Woman's Guild, Methodist Susannah Wesley Bi

ble Class, 2:30 p. m. Baptist Women's Missionary Society, Baptist Church, 2:30 p. m. Thursday Supper Club, Mr. and Mrs. W. J. Bowden, 7:30 p. m.

Past Noble Grand Club, 7 p. m., lodge Hall. H2O Bridge Club, Mrs. J. Hise

Myers, 2 p. m. Viernes Bridge Club, Mrs. Wallace Hastings, 2 p. m. Catholic Ladies' Altar Society,

with Mrs. W. E. Rood at Hope, 2 p. m., covered dish luncheon. Miercoles Bridge Club, Artesia Hotel, 1 p. m., Mrs. Ben Pior, host-

Pitch Club, Mr. and Mrs. Ed

MONDAY

American Legion and Auxiliary, covered dish supper and party at

TUESDAY So-So Club, Mrs. C. D. Marshall,

First Afternoon Bridge Club Mrs. Beecher Rowan, 2 p. m. WEDNESDAY Artesia Woman's Club, Woman's

THURSDAY (NEXT WEEK) Nazarene Missionary Society, Mrs. Harry Carder, 2:30 p. m. Methodist Misionary Society,

Club building, 2:30 p. m.

Mrs. Walter Solt, 2:30 p. m. Presbyterian Missionary Society, Mrs. R. A. Shugart, 2:30 p. m. Episcopal Guild, Mrs. J. K. Walngford, 2:30 p. m.

Christian Women's Association, Mrs. W. H. Ballard, 2:30 p. m. Thursday Supper Bridge Club, Mr. and Mrs. Howard Whitson, 7

#### Artesia Dinner Club Dance To Be January 21

the Artesia Dinner Dance Club Bill. has been scheduled for Jan. 21, announcement was made this week chapter meeting, which will be Jan. and Auxiliary members, featured by members of the hostess com- 20 at the home of Mrs. William

and will be given at the Artesia Corbin. Founders' Day will also Hotel roof. Dinner will be served be observed at the next meeting. at 7:30 o'clock and dancing will be between the hours of nine and twelve o'clock, with music to be provided by Lee Pritchard's orchestra of Carlsbad.

A number of out-of-city guests to the regular club membership.

#### VIERNES MEMBERS ARE ENTERTAINED AT

Mrs. E. J. Foster presided informally in her home Friday as business session the group prachostess to members of the Viernes ticed pep songs, and Mrs. Brown ments were served at the close by grand marshal. Chaplain was Mrs. Bridge Club. Mrs. Buster Calvin served a course of light refresh- a committee including Mrs. Harwas a special guest and members Mrs. T. S. Cox was installed as present were Mrs. Boone Barnett, Mrs. W J. Bowden, Mrs. Lynn

High score award went to Mrs.

#### AT MISSIONARY MEET

Mrs. C. E. Mann was hostess meeting. Mrs. Mann presided at Mrs. W. T. Haldeman supervised a brief business session and served

### OUR NEW OFFICE

Has been built especially for us and is designed to give you the best possible service in caring for your eyes. New lenses. frames and optical repairs will also receive prompt attention.

EDW

STONE

#### Mexican Supper Features Bridge Unit Club Party

A Mexican-style buffet supper colorful with traditional Mexican dishes, offered novelty last Saturday evening when Miss Ethel Bullock was hostess to members of the Bridge Unit Club at her home. Mexican hats for each guest further stressed the party motif as did gay small favors at each place.

Dinner was served at five-thirty o'clock and was followed by bridge. Miss Mary Woods was the only guest other than the club members, and members present were Misses Edna Drury, Kathryn Conner, Flora Dunlap, Alma Sue Felix, Hazel Luck, Elizabeth Hawes, Isabel McDonald, Corinne Puckett, Jean Plunkett, Hilda Kletke and

High score was made by Miss Felix in the bridge session.

#### SOPHOMORES HAVE FIRST OF SCHOOL SOCIAL PROGRAMS

First of a series of school-sponsored parties for junior and senior high school students was on Monday afternoon when members of the sophomore class at the Junior-Senior High School were guests.

Hours of the affair were four until six o'clock and dancing and games provided entertainment. A record machine furnished music and light refreshments were There were about 35 present

J. B. White and C. R. Reynolds, sophomore faculty sponsors, assisted Miss Flora Dunlap, sponsor for the social hours. Present plans are for three parties in the afternoon for each grade, and one evening party each, with an added allsenior high school party and an alljunior high school party. The next party will be Friday night for members of the eighth grade.

#### MRS. GATES HOSTESS TO P. E. O. MEMBERS

"Women in Politics" was the subject of a paper which Mrs. Rex fore members of chapter J. P. E. O., when they met in regular session at the home of Mrs. V. L. Gates. The meeting was called for 2:30 o'clock Friday afternoon, and refreshments were served at the close by the hostess.

Short papers were presented in addition, by Mrs. Leslie Martin and by Mrs. R. G. Knoedler, Mrs. Martin's subject being "Tolerance,' and the subject of Mrs. Knoedler's First dance of the New Year for paper being "America's Liquor

Plans were made for the next Linell, when a memorial service The affair will be semi-formal will be held for the late Mrs. Mark

#### RAINBOW OF JUNIOR AUXILIARY MEETS senting of the questions.

Plans for an Americanism and national defense program to take ly laid Saturday at a meeting of evening with Legion members on the rainbow group, American Le- Monday night at the hut. A covgion Junior Auxiliary, when it met ered dish supper will be a feature at the Legion hut. Mrs. E. L. and Mrs. Jesse L. Truett and Mrs. E J. FOSTER HOME Paul of Carlsbad, adult sponsor, and her assistant Mrs. John R. Brown of Artesia were both present for the meeting. After the

SUBSCRIBE FOR THE ADVOCATE

Basket

Ball

Saturday, Jan. 14

Artesia vs.

Ft. Sumner

Preliminary, 7 p. m.

Varsity Game 8 p. m.

Tuesday, Jan. 17

Artesia vs. Dexter

Junior Varsity Game, 7 p. m.

Senior Varsity Game, 8 p. m.

CENTRAL GYM

Artesia, N. Mex.

Admission

15c and 25c

#### BRIDGE-ITS MEET THURSDAY WITH ISABEL McDONALD

The year, 1939, was given added significance last Thursday evening when the New Year's motif was cleverly stressed in a bridge party for Bridge-Its members at the home of Miss Isabel McDonald.

New Year's favors were given each guest and the theme was again stressed in a dessert course served after the bridge hour. Guests of club members were Mrs. Nell Hamann, Miss Kathryn Conner and Miss Hilda Kletke. Members present were Misses Mary Woods, Hazel Luck, Lucille Morris, Ruth Bigler, Corinne Puckett, and Mrs. Margaret Bildstone, Mrs. Don Marshall, Mrs. Leola Massey and the hostess. High score was made by Mrs. Massey.

#### COTTONWOOD WOMAN'S CLUB TO BROADCAST

Members of the Cottonwood Woman's Club will be on the air over radio station KLAH, Carlsbad, Friday afternoon at 1:30 o'clock, announcement was made Tuesday. Club members will present a play written by members of the group, and will broadcast some of their own recipes, for which they are urging listeners to have pencil and paper ready.

#### Johnny Bert Lanning Party **Guest of Honor**

His ninth birthday was the occasion Saturday afternoon when in the hotel coffee shop following Johnnie Bert Lanning was compli- the luncheon hour, and first prize mented at a children's party at his in the play went to Mrs. Miller, home. His mother, Mrs. John while second was won by Mrs. Big-Lanning, and his sister, Miss Betty ler. Nell Lanning, assisted him in greeting his small friends, and in serving a refreshment course which featured a large birthday cake bearing lighted tapers.

All appointments stressed a colholiday poppers. Games provided The meeting was directed by Mrs.

Booker, Betty Bruce, Shirley freshment course at the close. Feather and Elmira Terry, and Nevin Baird, Jr.

#### LEGION AUXILIARY HOLDS LEGISLATIVE MEETING ON MONDAY

A clever quiz, reviewing legislative problems of Legionnaires the American Legion Auxiliary's legislative session Monday afternoon at the hut. The quiz was presented by Mrs. Alex McGonagill, program chairman for the day, and a round table discussion of legislative work followed pre-

Reports of committees concluded business of the session and announcement was made that the Auxiliary will have a joint social J. H. Jones comprise the hostess committee, for the evening.

Clifton Perkins gave two Hawaiian guitar selections at Monday afternoon's meeting and refreshold Hancock, Mrs. Frank Linell, Mrs. H. A. Hamill and Mrs. Mc-

#### Woman's Club to Take Up Study Of Ballerinas

Lives of famous ballerinas, Anna Pavlova and Tamara Karsavina, will be subjects of study at the next local meeting of the Artesia Woman's Club, Jan. 18. This session will be held at the Woman's Club building at 2:30 o'clock in the afternoon, and Mrs. E. A. Paton will be hostess.

Pavlova's life and work will be discussed by Mrs. H. A. Hamill, and Mrs. C. R. Blocker will present a discussion on the life of Karsavina at the Jan. 18 meeting.

Artesia Woman's Club members are presenting a reciprocal program in Dexter this afternoon before members of the Dexter Woman's Club. The meeting is called for 2 o'clock at the Lake Van club

#### MRS. D. A. MILLER IS 1937 BRIDGE HOSTESS

Members of the 1937 Bridge Club were guests of Mrs. D. A. Miller of Maljamar Friday, when they met at the Artesia Hotel for their regular luncheon session. Luncheon was served at one o'clock and covers were laid for eleven members and one guest, Mrs. Lewis Story. Members present were Mrs. E. N. Bigler, Mrs. E. A. Metzger, Mrs. Fay Hardeman, Mrs. Neil Watson, Mrs. L. P. Evans, Mrs. Raymond Bartlett, Mrs. Ted Flint, Mrs. John A. Mann, Mrs. Landis Feather and Mrs. Miller.

Tables were arranged for bridge

### IN THURSDAY MEETING

Presbyterian Aid members met or theme of red and white, and last Thursday at the church when favors included caps, whistles and Mrs. A. G. Glasser was hostess. diversion for the young company R. G. Knoedler, president, and only regular business was transacted Invited guests were Rosemary Ways and means of raising funds Martin, Mary Catherine Martin, for the Aid during the coming Alice Ray Martin, June Anne Giss- year were topics of discussion. The ler, Ruth Rice, Nancy Hart, Sue hostess, Mrs. Glasser, served a re-

Next meeting will be at the Jackie Clady, Warren Tuttle, Jim home of Mrs. Ralph Shugart, when Blue, Buddy Vandever, Terry Mrs. V. L. Gates will lead a dis-Hornaday, David Runyan, and cussion of Mormon beliefs and work. There will also be an entertainment program at this sesion, which will be Jan. 19.

#### NAZARENE SOCIETY IN THURSDAY MEET

Mrs. E. A. Paton was hostess o members of the Nazarene Missionary Society last Thursday afternoon when 10 members were the aborigines, the Aztecs, was major business, and was taken up in round table discussion. A refreshment course was served at the conclusion of the study hour. Next meeting of the group will be at the home of Mrs. Harry Car-

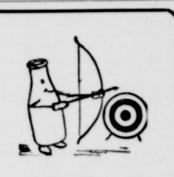
der, on Thursday, Jan. 19.

#### MRS. FEATHER HONOR HUSBANDS AT PARTY

Birthday anniversaries of E. N. Bigler and Landis Feather were the inspiration Saturday evening for an informal dinner party at the Bigler home, when Mrs. Bigler and Mrs. Feather presided as hostesses. The birth anniversary of both men fell on Sunday.

Dinner was served at 7 o'clock, and gifts and birthday poems added to the merriment of the occasion. Guests were Mr. and Mrs. Howard Whitson, Mr. and Mrs. Hollis Watson, Mr. and Mrs. Fred Brainard, Mrs. Fay Hardeman, Mrs. Neil Watson, and the guests of honor. Tables were arranged for bridge following the dinner

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#### RETURN FROM HOLIDAY VISIT WITH RELATIVES

Mr. and Mrs. Terry Hornaday and children, Terry, Jr., and Kay, have returned from a two-weeks visit in San Antonio, Tex., where present. Study of the religions of they were the holiday guests of relatives.

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## LIGHT Your Home or Business



lay,

35

was Mrs. Ernest McGonagill. Ross Connor, warden; Miss Jean and Mrs. John A. Mann. Pearl White, conductor; Miss Helen Robinson, chaplain; Mrs. C. C. Con- FUN LOVERS HAVE ner, inside guardian; Mrs. G. B. Dungan, outside guardian; Mrs. W. H. Cobble, right supoprter vice grand; Miss Mary McCaw, left

Bert Smith, treasurer. There were forty members present, and a refreshment course was served at the close of the meeting.

#### FORTNIGHTLY CLUB AT HOLLIS WATSON HOME

A multi-color theme in decorations was stressed Tuesday when Mrs. Hollis Watson presided in her home as luncheon hostess to varied bright shades were ar- Owen Haynes were hosts. Club homes after being houseguests of ley, were used in serving the one

o'clock luncheon. guest, Mrs. E. A. Metzger, and Mr. and Mrs. Wallace Hastings, MRS. FOLKNER IS for the following club members: Mr. and Mrs. E. J. Foster, Mr. and Mrs. J. R. Attebery, Mrs. J. B. At- Mrs. Don Myers, Mr. and Mrs. keson, Mrs. C. R. Baldwin, Mrs. Buster Calvin and the hosts. Leslie Martin, Mrs. Charles Martin, Mrs. John Lanning, Mrs. William Linell, Mrs. Lewis Story, Mrs. Albert Richards, Mrs. Landis Feather, Mrs. Glen Booker and the

High score was made by Mrs. Baldwin.

### PINOCHLE CLUB

Pinochle Club members met last night at the home of Mr. and Mrs. William Linell in a special seswere present.

Mrs. Frank Smith held high score last Wednesday night when MRS. HIGHTOWER IS members of the Pinochle Club gathered at the home of Mr. and Mrs. Hugh Kiddy for a pinochle Mrs. Earl Ployhar and the hosts. for their work during 1939. Refreshrents were served by

## DONALD RAY SCHULZE

guest-of-honor last Friday after-noon when his mother, Mrs. M. G. There wer Schulze entertained a group of party. Guests were bidded for at the home of Mrs. W. H. Ballard. three-thirty o'clock and balloons and all-day suckers were given as MISSIONARY TO BRAZIL party favors.

A pink-and-white birthday cake bearing five candles appropriately stressed the birthday motif, and sionary to Brazil in educational the pink and white scheme was repeated again in other party appointments. There were ten guests: work, spoke at Sunday morning services at the Methodist Church here on "Economic Conditions in Jerry and Bobbie Blair, Jimmie America Are Dependent on Econand Sonny Shook, Henry Stout, omic Conditions in Brazil." Jr., Walter Johnson, III, Jerry Reynolds, Lloyd Hamilton, Roy where he spoke Sunday evening. Scott Langston, and Sammy Lewis.

#### EPISCOPAL GUILD AT AT WOODS HOME

Mrs. A. T. Woods was hostess to members of the Episcopal Guild last Thursday afternoon at her presented a paper on missionary their guests. The occasion was work in India, briefed from the Guild's study book for the year, and members present, besides Mrs. Wallingford, were Mrs. E. N. Big-ler, Mrs. J. Mott Williams, Mrs. visitors Wednesday in Artesia. Nancy Capperune, Mrs. John Low-ry and Mrs. N. M. Baird.

Next meeting of the Guild will be a week from today.

Advocate Want Ads Get Results! and Mrs. O. O. Askren.

THURSDAY SUPPER CLUB AT NEIL WATSON HOME

Mr. and Mrs. Neil Watson were stallation of officers was held pointed table, centered with a business was transacted.

Monday evening at the lodge hall, crystal bowl of calendulas. Bridge when Miss Ina Cole was installed followed the supper hour and high as the new noble grand of the or- score awards went to Mrs. E. N. ganization. Retiring noble grand Bigler and to Howard Whitson.

Mrs. Will Taylor, vice grand; Mrs. Howard Whitson, Mr. and Mrs. E. was hostess at a small dinner bridge hour. Harriet Whitener, right supporter N. Bigler, Mrs. Fay Hardeman and party. Covers were laid for Mr. noble grand; Mrs. Leon Barker, the hosts. Added guests were and Mrs. Blocker, Miss Marynette left supporter noble grand; Mrs. Mrs. Lucille Ward Hare and Mr. Reed and Daniel Nichols of Carls-

Members of the Fun Lovers Club met in special called session last supporter vice grand; Mrs. Effie Wednesday evening at the home of board met in regular session Mon-Miss Sybil Pior, when future en- day afternoon at the library build- dition to the membership, and high Wingfield, secretary, and Mrs. C. were discussed.

gram and the hostess served a junior and adult books were or- the bridge hour. course of light refreshments at the dered for the library shelves.

#### OWEN HAYNES HOSTS TO BRIDGE CLUB

evening of bridge. Those present ter. Covers were laid for one club were Mr. and Mrs. W. J. Bowden,

## METHODIST MISSIONARY

members of the Methodist Mis- group to Mrs. Folkner's home. sionary Society met at the church A green and white motif was

be announced later. Mrs. Linell served a dessert an all-day one. Hearing of an- Bessire. course to her guests after the nual reports completed the business of Thursday's meeting.

## ASSOCIATION HOSTESS

Mrs. Kiddy following the card ses- president, presided at the session dancing at the Williams home. and Mrs. Frank Thomas was in-

his young friends at a birthday tion was announced for Jan. 19, Bolton and Ray Lewis.

## SPEAKS AT M. E. CHURCH illness.

The Rev. Wesley M. Carr, a mis-He went from here to Roswell,

#### ENCHILADA SUPPER AT SCHULZE HOME

Mr. and Mrs. M. G. Schulze were informal supper hosts in their home Wednesday evening when Mr. and Mrs. Frank Smith and Mrs. J. K. Wallingford Mr. and Mrs. Hugh Kiddy were

> Sheriff Howell Gage and Elmer Hepler of Carlsbad, were business

Mrs. Neil Watson and son, Fred, will leave tomorrow for Roswell where they will visit several days with Mrs. Watson's parents, Mr.

## This Week's Hardware Lesson-



JUNIOR LEGION AUXILIARY MEETS

Members of the American Le-

#### CARLSBAD VISITORS

bad, and for Mr. and Mrs. High-

#### CALLED SESSION LIBRARY BOARD IN

Members of the Artesia Library

#### VISITORS RETURN HOME

Inspiration for a number of holiday dinner parties and informal

### HONORED AT PARTY

Mrs. L. E. Folkner was honoree last Wednesday when her daughter, Mrs. Karl Foster, and her niece, SOCIETY IN MEETING Mrs. Charles Brown entertained at a surprise birthday party compli-Tentative plans for an enchilada menting her. Guests gathered at supper were laid Thursday when the Brown home and went in a

in regular session. The supper used in decorations and a birthday will be a benefit affair and has cake with lighted candles featured IN TWO SESSIONS been planned for early in Febru- the refreshment course. The guest ary, with more detailed plans to of honor was presented with many gifts by those present, who in-Mrs. Reed Brainard, president, cluded: Mrs. Miller Ammons, Mrs. presided at the meeting. Date of John Lively, Mrs. Tom Garren, sion, set up from next week. High Jan. 25 was set for a zone meeting Mrs. John Shearman, Mrs. Bob score was won by Mrs. Frank to be held in the church. Mem- Reynolds, Mrs. E. F. Bogard, Mrs. Smith and all members of the club bers of the local society will be John Stahle, Mrs. Laura Smith, hostesses and the session will be Mrs. Carl Folkner, Miss Bertha

#### CATHERINE LOUISE WILLIAMS IS HONOREE AT DINNER PARTY

Pink sweetpeas in low bowls Members of the Christian Wom- centered five small tables at the son, Eddie Jo, have returned from session. All members were pres- an's Association were guests of home of Mr. and Mrs. Howard Wil- a week's visit in Amarillo and ent, including Mr. and Mrs. Smith, Mrs. Jeff Hightower at her home liams Wednesday night, when Miss Mr. and Mrs. M. G. Schulze, Mr. last Thursday, when they met to Catherine Louise Williams was and Mrs. William Linell, Mr. and install new officers and lay plans complimented at an informal dinner party. Dinner was served at Mrs. Nathan Kelly, outgoing seven o'clock and was followed by Guests included Misses Wanda stalled as the new president of the Story, Sybil Pior, Mary Baird, group. Mrs. Hightower was in- Laura Lou DeLouche, Peggy Ham-IS PARTY HONOREE stalled as first vice president and ill, Betty Nell Lanning, Charlene Mrs. Owen McClay and Miss Cora Martin and Jane Shugart; and

Little Donald Ray Schulze was Rogers as secretary and treasurer, Marshall Morris, Charles Baldwin, Edwin Ward, LaVern Ferguson, There were 14 members present | Weldon Grant, Clyde Dunn, Wayne and next meeting of the associa- Truett, Hal Hamill, Jr., Curtis

Mrs. Ross Connor was confined to her home Tuesday because of

#### ARTWOOD PIRATES AT J. O. WOOD HOME weeks.

Miss Cecelia Rheburg was the hosts in their home last Thursday gion Junior Auxiliary met Satur- only guest other than club mem- Fort Worth, Tex., arrived Monto members of their supper bridge day afternoon at two o'clock at the bers when the Artwood Pirates day to be the house guests of Mr. OFFICERS FOR 1939 club, at its regular session. A home of Mrs. John Runyan. Miss were entertained Wednesday night and Mrs. E. A. Paton. They rebuffet supper was served at 7 Meredith Martin, president, direct- at the home of Mrs. J. O. Wood. mained until Tuesday evening. Order of Rebekah annual in- o'clock from an attractively ap- ed the meeting and only Auxiliary High score awards went to Mrs. Wood and to Miss Elaine Feemster, and the traveling prize was turned from a holiday visit of given Mrs. Lawrence Carroll. Mrs. several weeks with her son, Rob- California. Her daughter, Mrs. Stanley day gift from the members. The small daughter, Sue, in Oklahoma Members present were Mr. and Blocker, was honored on Sunday hostess served a refreshment City, Okla. Other installations included: Mrs. Landis Feather, Mr. and Mrs. evening when Mrs. Jeff Hightower course to those present after the

## MRS. WALTER NUGENT

The members of her bridge club. Abnormis Sapiens, were guests of MONDAY SESSION afternoon when she entertained in-

formally at her home. Mrs. A. G. Glasser and Mrs. illness. James Nellis were guests, in adtertainment affairs of the group ing. Library business consumed score award was presented Mrs. Club business dominated the pro- a new consignment of children's a light refreshment course after

#### MRS. OLIVER HOSTESS

Pattern cutting and the making of leather belts occupied the work A Mexican supper at the Skillet gatherings were Miss Catherine period Wednesday afternoon of the Carlsbad arrived Tuesday night to preceded the Thursday bridge ses- Filbert of Rock Island, Ill., and Artesia Young Matron's Extension visit overnight and Wednesday in the Fortnightly Bridge Club mem- sion of the Thursday Supper Charles Striegel of Davenport, Club, meeting at the home of Mrs. Artesia as guests of Mr. and Mrs. bers. Small tables with cloths of Bridge Club when Mr. and Mrs. Iowa, who have returned to their George Oliver. Miss Vernita Con- Albert Richards and family. home demonstration agent, ranged, and bright pottery dishes members adjourned to the Haynes Mrs. Ann Kinder for several weeks. and Fred Barham, county agent, home after the supper hour for an The former is Mrs. Kinder's daugh- assisted the members. Mrs. Oliver Artesia, and Miss Marjorie Johnnoon hour.

Fred Hill, a deputy under Dwight Lee, former sheriff of Eddy County, has bought the J. G. Hoagland cottage on South Seventh Street and plans to move back to Artesia from Carlsbad. He plans to refinish the house at once.

Mrs. M. Murphy had as her Jones, all of Clovis, N. Mex. Her guests returned to their homes Sunday.

Mrs. A. T. Woods was confined to her home Monday because of

Neil Watson, city attorney, was confined to his home last week end with illness.

Mr. and Mrs. E. J. Foster and

Mrs. R. L. West of Carlsbad is visiting in Artesia this week as the guest of her son, Ed West, and Mrs. West.

Mr. and Mrs. Harry Earl and two children have gone to San Angelo, Tex., where Mrs. Earl and

> Roselawn Nursery TREES, SHRUBS AND

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Regular or high waisted with belts to match

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## DRESS SHOES

Jarman's \_\_\_\_\_\$5.00—\$6.50 Fortunes \_\_\_\_\_\$4.00—\$4.40 Other brands \_\_\_\_\_\$3.00—\$3.25 Boy's Shoes \_\_\_\_\_\$2.75 up

TRY ON A PAIR TODAY!



Mr. and Mrs. R. H. Paton of

Mrs. L. W. Feemster has re-Carroll was also presented a birth- ert Feemster, Mrs. Feemster and

> Mr. and Mrs. C. J. Dexter are making a business visit of about Tex. A. M. Marshall, also of BRIDGE CLUB HOSTESS They will return to Artesia next to Artesia.

Fay Hardeman, chief clerk at the Mrs. Walter Nugent Wednesday Continental Oil Company refinery, College, Lubbock, Tex., were Miss

Mr. and Mrs. William S. Nichols of Roswell were in Artesia the first of the week on a business TO EXTENSION GROUP visit. Mr. Nichols is with the department of internal revenue.

Mr. and Mrs. Roy Langston of

Mr. and Mrs. C. P. Eagleton of

served a luncheon course at the son of Hope visited Sunday in Buckeye with relatives of Miss Johnson.

Dr. and Mrs. Tom Tuttle of South California visited their daughter-in-law, Mrs. Ruth Tuttle, over the week end. They were on their way home from the East.

Mr. and Mrs. C. R. Vandagriff and Miss Mary Edith Gelwick have departed for Bristow, Okla., where they will visit for a week as guests of relatives of Mrs. Vandagriff.

Gail Hamilton, local manager of guests the past week end Mr. and the telephone office, returned Mrs. Ernest Stroud and Mrs. Nell Wednesday of last week from the

the children will visit for several Veterans' Hospital, Albuquerque, ton, Calif., after a visit in Artesia what improved.

> and Mrs. Stroup. They were en Lanning home for a longer visit. route home from a vacation visit in

Martin A. O'Brien, vice president of the Republic Production Company, was an Artesia business visitor last week from Houston, two weeks in Lon Angeles, Calif. Houston, accompanied Mr. O'Brien

Returning to their studies last week at the Texas Technological was confined to his home for sev- Margaret Mahone, daughter of Mr. eral days last week because of and Mrs. A. P. Mahone, Kerry Thompson, son of Mr. and Mrs. W. C. Thompson, and Lorld Sharp, the W. E. Kerr returned Wednesday son of Mr. and Mrs. Glenn Sharp, from Santa Fe, where he has been all of whom were guests of their the major portion of the hour and J. M. Story. Mrs. Nugent served a business visitor for about a week. parents here during the holiday va-

where he was taken shortly after as the guests of Mrs. Burns' sis-Thanksgiving. He is feeling some- ter, Mrs. S. A. Lanning, and Mr. Lanning. Mrs. Burns visited here for about six weeks and was joined Mr. and Mrs. John Titus and here this week by Mr. Burns for daughter, Marian, of Harper, Kan., the trip home. Little Mary Lee were here Saturday night visiting Burns, another daughter of Mr. Mr. Titus' uncle, Dr. H. A. Stroup and Mrs. Burns, remained at the

ENGRAVING-THE ADVOCATE.

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laden phlegm.
Even if other remedies have failed. don't be discouraged, try Creomul-sion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the bene-Mr. and Mrs. Lee Burns and daughter, Joan, left Wednesday to return to their home in Wilming-

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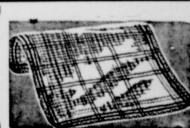


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PILLOW CASES



DISH CLOTHS

Unbleached with bright checks and borders. 17x17

Did You Ever See Such a Buy in Your Life? TERRY TOWELS



At this remarkably low price you'll want to lay in a supply! Soft absorbent terry with striped centers and neat borders in attractive colors. In a size the whole family will like.

## OCOTILLO

SAT.—SUN.—MON.

## "VALLEY OF THE CIANTS"

All in glorious technicolor

CONTINUOUS SHOW 2:30 TO 11:00

TUES., JAN. 17

## "Thanks For Everything"

Adolph Menjou Jack Oakie

Positively guaranteed to be one of the best pictures this year.

### VALLEY

SUNDAY-MONDAY

## **GENE AUTRY** "Gold Mine In the Sky"

News — Musical Comedies

## WHAT'S WHAT

**NEW MEXICO** 

News Briefs of the "Sunshine State." Gleaned from Many Sources

A little "walkawampus" has oldtimers of the White Sands National Monument befuddled. Tom Charles, custodian of the monument since it was established in 1933, said he was familiar with all kinds of animals in the region-but never before had he even heard of a "walkawampus." The animal described as a cross between a beaver and a pack-rat, has the peculiar disposition of refusing to cross a human trail, Walter H. Gardner, of Peoria, Ill., who formerly conducted a laboratory in the park, said. "He will stand on his hind legs and fight to the death before you can drive him over the human track," Gardner said. "What you have to do if you want to catch him, is to start out in a big circle and come around in smaller and smaller circles until finally you can pick up the whole bunch at the end of your circles." Charles said he had his doubts about the story.

State Land Commissioner Frank Worden announced the state oil conservation commission had set the allowable oil production for the state for January at 95,800 barrels daily for domestic consumption and 5,000 barrels daily for export from the Artesia field. The allowable is in line with the Bureau of Mines' ecommendation of 95,800 barrels dany for domestic use.

First honorary coinels appointed by Gov. John E. Miles were E. John Greer and Candido Ortiz,

## VALLEY THEATER

10:45 PREVIEW SAT., JAN. 13

## ADULTS

No raise in price for this special feature



National Guard Bureau at Wash- the federal government will not ington, D. C., to authorize two en- participate, bring the amount up campments for the New Mexico to \$2,750,000. Forest road money National Guard this summer, at is handled directly by the Public Camp Maxmiliano Luna, near Las Roads Bureau; grade crossing and Vegas. One encampment for both public land road monies do not had been under consideration, he have to be mtached, he says; but said, but it was decided at the con- on these 100 per cent federal proprobably Aug. 6 to 21, he said; raise. the 120th Engineers' probably June 4 to 19. The National Guard Bu-Luna with the cavalry.

years, says State Highway Engin- make the extension effective. eer Grover Conroy, in a report, given out covering his four years in office. "This amount can be made available through the sale of debentures," he says. His recomendation is based on an estimate of the federal aid that the state may expect-\$4,553,728 for the fiscal years of 1940 and 1941-in the ight of its share heretofore. He says \$3,890,000 for federal aid and his large congregation on Easter be matched on a 69-39 basis, mak- "that there are many heah who ing the state's share \$2,491,967. will not be with us agin until next However, he adds, fencing and oth- Easter. Ah take this opportunity

Extension of the southern boundreau wants Battery A, 158th Field ary of the Rio Grande district of Artillery, to go to Fort Sill, Okla., the Soil Conservation Service to \$1.00 each. he said, but his office is urging it include the Rio Grande watershed to allow the battery to go to Camp as far south as El Paso, Tex., has tually issued and with which the been approved in Washington, ac- company will commence business cording to Hugh G. Calkins, re- is \$75,000.00. Threatening Rock, overhanging gional conservator, and E. R. the ruins of Pueblo Bonita in Chaco Smith, district manager. This ators and their postoffice addresses Canyon, used to worry people who change of boundary will permit insaw it. But the National Park creased Soil Conservation Service T. H. Flint, saw it. But the National Park
Service says it has been threatening to fall for at least 800 years,
and should be good for a while yet.

Just a "big bluff."

Covernor Wiles has been threatening to fall for at least 800 years,
and should be good for a while yet.

Just a "big bluff."

Covernor Wiles has been threatening to fall for at least 800 years,
and latitude of activities in soil
erosion and flood control in the
Rio Grande Valley, Calkins deRio Grand Governor Miles has already clares. The Rio Grande district in and gas leases; to drill, buy, own, his wife, and Big Jo Lumber Comstarted to carry out his campaign the past extended only as far south started to carry out his campaign the past extended only as far south as the Elephant Butte Dam, but newsmen at a press conference if the district has had supervision of the had undertaken the trimming at the past extended only as far south as the Elephant Butte Dam, but the district has had supervision of the had undertaken the trimming at the past extended only as far south as the Elephant Butte Dam, but the district has had supervision of the had undertaken the trimming at the past extended only as far south as the Elephant Butte Dam, but the district has had supervision of the had undertaken the trimming at the past extended only as far south as the Elephant Butte Dam, but the district has had supervision of the had undertaken the trimming at the past extended only as far south as the Elephant Butte Dam, but the district has had supervision of the had undertaken the trimming at the past extended only as far south as the Elephant Butte Dam, but the district has had supervision of the had undertaken the trimming at the past extended only as far south as the Elephant Butte Dam, but the district has had supervision of the had undertaken the trimming at the past extended only as far south as the Elephant Butte Dam, but the district has had supervision of the trimming at the past extended only as far south as the Elephant Butte Dam, but the district has had supervision of the trimming at the past extended only as far south as the Elephant Butte Dam, but the past extended only as far south as the past extended only as far south as the past extended only as far south as the Elephant Butte Dam, but the past extended only as far south as the past extended only as far south as the past extended on the past ex he had undertaken the trimming of the state's payroll, he said: "I've fired a lot; I hope they're off the Las Cruces and Jalarosa, N. Mex., is handle drilling machinery, wise handle drilling machinery, wise handle drilling machinery, well casing and every other kind and class of personal property be due plaintiff under the terms of a certain mortgage executed New Mexico will need \$3,000,000 state line. Approval of the bound- management of a general oil and at page 260 of the Mortgage Recto match federal aid for highway ary extension by Washington of- gas business. work during the next two fiscal ficials of the service was needed to

> In days of yore, if anybody missed a stagecoach he was contented to wait two or three days for the next one. Now, he lets out a squawk if he misses one section of a revolving door.

A colored minister looked over deral aid secondary roads must Sunday. "Ah realize," he said, er items of the expense, in which to wish them a Merry Christmas.'

☆ ★ ☆ FOR THAT PRIVATE We have all of the proper ingredients

Liquors—Wines—Beer

HOUSE **SMOKE** THE We Deliver

#### Eddy Man Is On Ag Conservation Committee in '39

Fred L. O'Cheskey, Eddy County farmer, has been appointed a member of the state agricultural conservation committee for 1939, the secretary of agriculture has announced.

J. Minor Beane of Las Cruces was named chairman and C. V. Hemphill of Mosquero and Mr. O'Cheskey, the other farmer members. A D. Woofter of Magdalena is the livestock member and G. R. Quesenberry, state director of extension, is an ex officio member.

Mr. O'Cheskey is a cotton farmer and sheep raiser and feeder in the Pecos Valley. He has served Eddy County as chairman of the

ounty conservation committee. Royce Banks, acting state executive officer, the three farmer members of the committee, and Lee Gould, representing the director of extension, were to go to Berkeley, Calif., to attend a regional meeting of state committeemen and extension representatives for the purpose of discussing the operation and administration of the agricultural conservation program in the Western region in 1939. A conferce of range committeemen from the Western region will be held Mexico, imposing occupation taxes n Tucson, Ariz., at a later date, for the purpose of outlining the providing for the licensing and operation and administration of the range program in 1939. Live-stock representatives of the various of Artesia, New Mexico, be, and state committees of the Western region will attend this conference.

J. W. Berry and his daughter, Miss Dorothy Berry, left Sunday for Columbia, Mo., where Miss Berry will re-enter Stephens College after a holiday visit in Artesia as the guest of her parents. Mr. Berry will return to Artesia within a few days.

Mr. and Mrs. Rush Allison of Abilene, Tex., were visitors in Artesia Monday. They were called to New Mexico by the death of Mr. Allison's aunt, Mrs. D. B. Titus of Roswell.

SUBSCRIBE FOR THE ADVOCATE

NOTICE OF PUBLICATION

Pursuant to Section 32-238 of New Mexico Statutes Annotated. Codification of 1929, notice is hereby given of the filing in the State ference of ranking guard officers at his office last week that the plan was not feasible. The 111th Cavalry encampment will be held probably Aug. 6 to 21 he said: Taise. CORPORATED, (No Stockholders'

Liability).
1. The amount of authorized The amount of capital stock ac-

2. The names of the incorpor-

and Fabens, Tex. The upper bound- drilling and operating of oil and on February 12, 1937, and record-

Rec'd. Vol. 5, Page 68 at 10:30, STATE CORPORATION COMMISSION OF NEW MEXICO,

By ROBERT VALDEZ, Certified copy of certificate of incorporation has been recorded in the office of county clerk of Eddy County, January 9, 1939, at 8:30 A. M. Book 4, Page 317.

#### ORDINANCE NO. 47

N ORDINANCE AMENDING ORDINANCE NO. 41 WHICH IMPOSES OCCUPATION TAX-ES AND FIXES THE AMOUNT THEREOF AND PROVIDES FOR THE LICENSING AND REGULATION OF CERTAIN FOR A MAXIMUM OCCUPA-TION TAX OF ONE HUN-DRED FIFTY DOLLARS.

of cost of advertising and sale, will be as follows:
Principal amount\_\_\_\_\_\$1,000.00

BE IT ORDAINED By the City Council of the City of Artesia,

That Section 1 of Ordinance No. 41 of the City of Artesia, New fixing the amount thereof, and regulation of certain occupations, the same hereby is, amended by adding to said Section 1 of Or dinance 41 an additional paragraph s follows, to-wit:
"PROVIDED FURTHER, that

the maximum of such occupation tax to be assessed under Section 1 hereof for the occupations, business, trades, professions or cations enumerated in said Section 1 of Ordinance No. 41, be, and the same hereby is, fixed at the sum of One Hundred Fifty Dollars (\$150.00)."

This Ordinance, after its adoption and approval, shall be published once in full in The Artesia Advocate in its issue of January 12, 1939; shall be recorded in the book kept for that purpose; shall be authenticated by the signatures of the Mayor and the City Clerk; shall be in full effect five days after said publication. SECTION II after said publication. Passed, signed and approved this the 4th day of January, 1939. H. G. WATSON,

T. H. RAGSDALE, City Clerk.

THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.

ROY S. LOWE, MAY GOINS LOWE, his wife, and BIG JO LUMBER COMPANY, A Corporation, Defendants. No. 6788

NOTICE OF FORECLOSURE SALE

NOTICE IS HEREBY GIVEN ary is the Colorado-New Mexico gas wells and the operation and ed February 15, 1937, in Book 34 gas business.

4. The principal place of business of the corporation is Artesia, Eddy County, New Mexico and the inafter described securing said in-

name of the statutory agent therein and in charge thereof, upon whom process against the corporation may be served is C. J. Dexter at Artesia, New Mexico.

5. Filed in the office of the State Corporation Commission on January 3, 1939, No. 21455. Cor.
Rec'd, Vol. 5. Page 68 at 10:30. lowing described real estate in Eddy County, New Mexico, to-

The East 70 acres of the East Half of the Northwest Quarter of Section 13, Township 17 South, Range 25 East, N. M.

Together with a one-half in-terest in and to the water well located on the south 60 acres of the west half of the northwest quarter of said section 13, Township 17 South, Range 25 East, N. M. P. M., and a ditch from said well to the south side of said 60 acres, then easterly to the lands conveyed herein; also a ditch right in an easterly direction from said well to the lands

PROFESSIONS, TO PROVIDE attorneys fees and costs, exclusive 1939.

Principal amount\_\_\_\_\$1,000.00 Taxes, Insurance and In-

terest to September 12, 1938\_\_\_\_ Interest from September, 12, 1938, to date of sale\_\_\_\_\_ Attorney fee\_\_\_\_ Special Master's fee\_\_\_ 118.70

IN WITNESS WHEREOF, I have hereunto set my hand and seal as Special Master this the

10 day of January, 1939. (Signed) CASWELL S. NEAL Special Master. 2-4t

NOTICE

STATE ENGINEER'S OFFICE Santa Fe, New Mexico, Decem er 27, 1938.

Number of Application RA-1604

Notice is hereby given that on the 12th day of December, 1938, accordance with Chapter 131 the Session Laws of 1931, J W. Collins, of Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a Permit to Change Place of Use of shallow round water under Permit No. RA-1604, by changing place of use from 100 acres of land described as

SW 4 SW 4, Section 7, Township 17 S., Range 26 E., 20 acres; total

to 100 acres of land described as

Subdivision: N½SE¼NW¼,
Section 7, Township 17 S., Range
26 E., 25 acres; Subdivision: NW¼
SW¼, Section 7, Township 17 S.,
Range 26 E., 25 acres; Subdivision:
SW¼NW¼, Section 7, Township
17 S., Range 26 E., 40 acres; Subdivision: N½SW¼SW¼, Section
7, Township 17 S., Range 26 E.,
10 acres; total 100 acres.
This application is not for a

This application is not for a new appropriation of water, but is merely for a permit to change the place of use of waters as has

been stated hereinabove. Any person, association or corporation deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source may file a comderground source may file a comderground source may file a complete sworn statement of their objections substantiated by affidavits with the State Engineer and file proof of service of a copy thereof upon the applicant with the State Engineer within ten days after the date of the last publication of this notice. The date set for the State Engineer conveyed herein.

That the amount of indebtedness which will be due upon said mortwhich will be due upon said mort-

> THOMAS M. McCLURE, State Engineer. 1-3t-3

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NOTICE FOR PUBLICATION

UNITED STATES DEPART-MENT OF THE INTERIOR

GENERAL LAND OFFICE at Las Cruces, New Mexico, December 8, 1938.

NOTICE is hereby given that Frank A. Manda, heir and for the heirs of Lina A. Manda, deceased, of Artesia, N. Mex., who, on October 1, 1923, made desert land entry, No. 040092, for SW1/4, Section 15, Township 16 S., Range 26 E., N. M. P. Meridian, has filed notice of intention to make 3 year Proof, to establish claim to the land above described, before S. W. and above described, before S. W. Gilbert, United States Commissioner, at Artesia, N. Mex., on the 26th day of January, 1939.

Claimant names as Witnesses:
Clarence C. Smith, Beecher Rowan, Horace M. McCormick, J. S.
Reno, all of Artesia, N. Mex.
PAUL A. ROACH,

Register

#### Artesia Credit Bureau

DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION Office

3071/2 West Main

Phone 37

### L. P. EVANS STORE

Plumbing and Sheet Metal Work Hardware—John Deere Implements

Phone 180

Security

Safety

"The Best Way to Make Friends is to Be One

> That is the spirit of every transaction in this bank. Back of every teller's window and at each officer's desk is someone who will be glad to see you whenever you come here.



· We sincerely appreciate the patronage of our friends and we make every effort to give good service in return.

## First National Bank

OFFICERS:

T. H. Flint, President H. G. Watson, Vice President Fred Cole, Assistant Cashier Wm. Linell, Assistant Cashier L. B. Feather, Cashier

Satisfaction

Service

Adj. Gen. R. C. Charlton an-nunced that he would request the OF COURSE

Still A Menace Before vaccine that protects against smallpox was discovered, the disease was one of the worst scourges of mankind. Gradually, since vaccination has become so universal, smallpox

is being stamped out. However, smallpox is still with us and is unexpectedly bobbing up from time to time. Wide travel and crowds that bring people into such close contact, make it necessary to be protected.

Today vaccination is simple, practically painless, and ill-effects are extremely rare. The vaccination should be done by a reputable physician and the same care exercised against infection as with any other skin abrasion.

MANN DRUG CO.

Filling Prescriptions Is the Most Important Part of

Phone 87 Artesia, N. M.

TAVE EVERY MEMBER OF YOUR FAMILY VACCINATED AGAINST SMALLPOX IS No. 27 OF A SERIES "TELLING THE PUBLIC ABOUT THE DOCT'S



## A Good Luck Charm That Works

By T. C. RICHARDSON, Secretary Breeder-Feeder Association

The sorghums, both sweet and

There is likely to be little trouble

Four-leaf clover is an efficient | tation. If an adequate supply is good luck charm if there's enough not in the daily ration the young of it in the pasture or in hay; but cannot develop good bone structhe regular three-leaved sort is ture. Lime may be supplied in the just as good. This is one way of form of limestone flour or ground saying that the fellow who has oyster shell, and bone meal is the "good luck" with livestock or poul-try doesn't depend on a rabbit's amount needed is so small that its foot, a horse-shoe or a single four- cost is insignificant, compared with leaf clover. Most of his good luck its value to both the dam and the comes from giving them what they embryo. need when they need it.

Range NW 1/4 17 S., ision: nship Sub-ection 6 E.,

ange s has

corrant-will their un-com-their affi-neer of a icant ten last The neer for test-

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the W.

on-6th

This and next month are the grain, are notably deficient in minmost critical period of the year in erals. Old dry forage is less dithe Southwest. Sudden changes, gestible than new, and experiments from dry balmy weather to wet indicate that it is also more denorthers or snow-storms, are lia- ficient in other respects than that ble to occur at any time during the from last season's harvest. If next several weeks. The degree of stacked roughage carried over cold has less to do with the effect from the 1937 crop must be fed, struction work on the road. on animals and fowls than the ex- and green pasture is lacking, it tremes to which they are subjected. should be heavily supplemented through en route to Hope Satur-Shelter and feed are the best charm with the highly nutritious grains against severe shrinkage or death and proteins.

It is particularly important that in calving or lambing if the dams dairy cows not only be protected are kept in vigorous health and and well fed, but that they should condition during the last few also have plenty of water at a months of gestation, but weak drinkable temperature. Most of dams mean weak offspring as well the falling off in milk is due to as danger that the dam herself the cows failing to drink enough may be unable to withstand the icy water to supply the fluid in strain of giving birth. milk-nearly nine-tenths by vol- The same general principles hold ume. The cow can convert feed good for sows, with the extra preinto heat to keep the body temper- caution of being on guard against ature normal but she cannot turn wet or cold at farrowing time. The dry feed into water. It costs a good husbandman makes his own good deal more in extra feed and "good luck" by watching his anicare to bring the milk flow back mals closely and being on hand than to hold it in the first place, when the crisis occurs. If they and if the cow is in the latter part don't freeze to death from exposof her lactation period the shrink- ure in the first half hour, little pigs

age may never be overcome. may get pneumonia and die later. Cows heavy with calf and ewes bred for early lambing also require extra consideration if one sister, Mrs. L. R. Gerhardt and is to have "good luck." "Roughing children, Nancy and Marietta, them through" on just anything were week end visitors in El Paso, that will fill them up is poor econ- returning to Artesia Sunday even- fering from pneumonia. omy, when they must nourish the ing. developing embryo in addition to their own bodily requirements. A little grain, cottonseed cake or even whole cottonseed in limited quan- daughter, Mary Shugart, arrived tities, and in most cases some lime the past week end to be the house and bone meal, should be added to guests of Mr. and Mrs. Ralph Shuthe roughage ration. Less of the gart and family. They will remain protein and minerals will be needed until the first of the week. Mr. if alfalfa or other good legume and Mrs. Albert Shugart are par-

The minerals are especially important during the period of ges- SUBSCRIBE FOR THE ADVOCATE

## Lower Penasco

(Mary Sunbeam)

Mrs. Virginia Turpin is quite ck at this writing.

Orien Peck visited relatives at Mark Griffin spent Saturday Sunday.

night with Adam Donaghe. Mr. and Mrs. Jack Vickers of Sacramento visited on the Penasco day visiting friends.

one day last week. of Hope were in the mountains the man business visitors Saturday. middle of the week.

Mr. and Mrs. O. C. Samford were up from Hope visiting relatives near Mayhill a few days ago.

Lincoln Cox and Richard Peterson were in Roswell one day last

Harold Paxton, who has been living at Artesia, is moving back to the mountains. P. Burn was out from Las Cruc-

es last week looking over the con-Mark Fisher of Weed passed

day, where he attended a dance. Wayne Deering spent the week

baby daughter. O. B. Berry of Dexter was purchasing cattle in this community Mrs. C. G. Prude.

the last of the week. family visited relatives in Mayhill

Mr. and Mrs. Wayne Deering are Mexico. the proud parents of a baby girl, who made her arrival last Thursday. She weighed seven pounds.

hip a week or so ago, but he is able night. A quarter-inch of rain fell Mr. and Mrs. Ansley of Portales, to be back at work at the Mershon in and around the Hope commun-Mr. and Mrs. Fred Griffin, Jr.,

pent the week end with Mrs. Griffin's parents, Mr. and Mrs. A. C. Miss Fannie Woodruff and her The infant daughter of Mr. and Mrs. Raymond Samford of Mayhill

is in a hospital at Carlsbad suf-Mr. and Mrs. E. C. Edwards and two little daughters of Roswell Mr. and Mrs. Albert E. Shugart | were in this community last week. of Marion, Ind., and their grand- They had been in above Mayhill

to visit the Rev. C. D. Colburn. The little daughter of Mr. and Mrs. Willard Griffin was taken to Tularosa a few days ago where she too is suffering from pneu-

Advocate Want Ads Get Results!

#### Hope Items

(Marjorie Johnson)

Mr. Johnson of Aztec is spending the week here on business.

Richard Westaway and Hal Gage Sacramento a few days last week. of Carlsbad were Hope visitors

G. P. Joplin of Portales, former resident of Hope, was here Satur-

Mr. and Mrs. W. E. Rood and Mr. and Mrs. C. O. McDonald daughter, Charlotte, were Hager-

Mr. and Mrs. Jack Cowan and Mr. and Mrs. Frank Crockett family have moved from the Craig spent a few days in Roswelll last farm to the small red Reed house just north of the school building. Hobbs visited her mother, Mrs. ing lands. During the years Mr. Nora L. Johnson here Monday and Penson has been coming to Hope, Tuesday.

Mrs. Pearl Charles, who has been here for several days, returned thy to the Penson family. with Mr. Charles to their home in Santa Fe Monday.

well, where they spent Saturday attending to business.

Claberon Buckner and Max Johnson attended the Young Democrats meeting in Artesia Monday

end in Roswell with his wife and Mr. and Mrs. Hal Hamill drove Sunday to attend the funeral of near Weed for over fifty years,

Mr. and Mrs. Adna Scott and Monday evening from Santa Fe where he attended a meeting of home here for several weeks. Futhe school administrators of New

A much needed rain fell over most of the ranching and farming land between the mountain district Kenneth Potter dislocated his and the Pecos Valley Saturday

> seven miles northwest of Hope, for Mayhill, Mr. and Mrs. Sam Buckseveral years, moved into a new ner and David Buckner of Alamo

has been under construction since well, Mr. and Mrs. Carl Lewis of early in the fall.

Carlsbad were Hope visitors Wed- born Jan. 6, 1861, and passed away nesday when Mr. Perry made ar- on her seventy-eighth birthday. rangements for the President's Mrs. Prude was born in Lotterdale Birthday Ball committee to begin County, Ala., and was a resident the week with illness. work on the dance which will be held in the gym here Saturday evening, Jan. 28. The local committee will be headed by Mrs. C. B. Altman and Mrs. Will Keller.

Mr. Penson, forest ranger of the Queen area, who died in Carlsbad Thursday during the night, did his last day of work here Thursday when he met with ranchmen to at-Mr. and Mrs. H. J. Dunne of tend to matters concerning grazhe has made many friends among the ranchmen, who extend sympa-

Friends of C. G. Prude surprised him at his home Monday afternoon Mr. and Mrs. Ed Watts passed through Hope Sunday from Ros- large birthday cake bearing 84 candles. After pictures had been made of Mr. Prude and the birthday cake, it was cut and served to the guests.

#### **Prude Services**

Mrs. C. G. Prude, resident of here from their homes in Artesia Hope and the mountain district died at a Carlsbad hospital Friday Supt. E. C. Hawkins returned after she had been there only a few days. She was ill at her neral services were held at the Methodist Church here Sunday afternoon with the Rev. Wayne Douglas in charge. Burial was in the West Cemetery. Relatives from out-of-town who were here were: Mr. and Mrs. Bill Key and Tom Key of Capitan, Mr. and Mrs. Allen Key of Hagerman, Mr. and Mr. and Mrs. J. P. Parks, who Mrs. Clarence Key of Artesia, Mr. have lived on their ranch on Eagle, and Mrs. Chester Setvenson of

Artesia and Mrs. Finn Watson of Mr. and Mrs. Elmer Perry of Hobbs. Sarah Eleanor Prude was

seven-room home there this week. Murry of Lamesa, Tex., Mr. and gordo, Mr. and Mrs. George Mc. The house is an adobe stucco, a Mrs. Pearl Charles of Santa Fe, of Eddy County for ten years. She very beautiful ranch home which Mr. and Mrs. Ed Roberts of Ros- was widely known to Artesia resdents and had many friends in

> Mrs. B. B. McDaniel was confined to her home the early part of

# Tops for 1939

## Chrysler Plymouth **GMC** Trucks

We are stocking MORE new cars than heretofore-MORE models from which to chooseand, of course, as always, you get MORE value from the Chrysler line.

WE HAVE MANY ATTRACTIVE VALUES

## Good Used Cars SEARS

MOTOR COMPANY

E. F. Covey-Salesmen-"Shorty" Wright

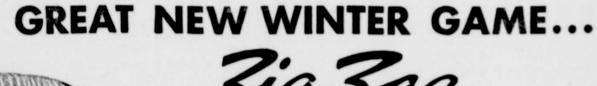
# NOTICE **PROPERTY OWNERS**

ents of Ralph Shugart.

I will be in Artesia at the City Hall from Tuesday, January 10th to Saturday, January 14th inclusive, to assist property owners in rendering their taxes.

Avoid the 25% Penalty by making your Tax Renditions before February 1st.

> RICHARD H. WESTAWAY Deputy Assessor





#### HERE-TRY IT

No riddle, no puzzle, no trick to playing Zig-Zag. It's science—the science of "streamlined" reading, according to well-known eye experts. You can make your own test in just a moment. Nor is there any riddle, puzzle or trick to the easy, fast winter starting you're sure to get out of Conoco Bronz-z-z gasoline. It's science—the science of Special Winter Blendingthat makes your Conoco Bronz-z-z start up mighty fast and use up mighty slow. You can make your own sure test in half a moment, starting from z-z-zero with Conoco Bronz-z-z-z. Fill your tank today at Your Mileage Merchant's . . : that's right-Mileage!

Now, down below, follow the arrows. The first time you may be slow at Zig-Zag. Every time, you're sure to start fast with Conoco Bronz-z-z.

No riddle, no puzzle, no trick to playing Zig-Zag. It's --accord ,reading "streamlined" of science the-science ing to well-known eye experts. You can make your ,riddle any there is Nor .moment a just in test own puzzle or trick to the easy, fast winter starting you're -- It's .gasoline Bronz-z-z Conoco of out get to sure science—the science of Special Winter Blending mighty up start Bronz-z-z Conoco your makes that fast and use up mighty slow. You can make your own -- z-z-zero from starting , moment a half in test sure with Conoco Bronz-z-z-z. Fill your tank today at -!Mileage right that's . . . Merchant's Mileage Your &



## Classified

TERMS:-A rate of ten cents per 21-36; total depth 3,890 feet; line will be charged for Classified flowed 22 barrels oil per hour. orage of five words ordinarily Continental, Lockhart 3, SE 1-22based on this average. Cash must 60 barrels in 8 hours. accompany all ads, except for those having established advertising aceral interest: counts, otherwise they will not be

#### FOR SALE

FOR SALE-3-disc tractor plow, \$25; Model T truck, \$25; 40-foot, 8-inch end belt, \$10. R. W. Box, 2 miles northeast Artesia.

FOR SALE-Baby chicks. Hatched twice a week. Five popular varieties. Book your order now for immediate or future delivery. McCaw's Hatchery.

FOR SALE—Team of young work horses. Reed Brainard. 1-tfc

#### WANTED

WANTED-To do plowing with my Farmall. Jack Palmer, Ar-tesia, Route 1. Call at old Hartell place, 3 miles southwest of town.

### Are Snowbound—

(continued from first page)

where he spent the week end, accompanied by "Red" Baer, who was coming to Artesia, arrived in Lucy after the rescue work began and he joined others in haulreturning from Albuquerque, ing snowbound persons into the town. His car was one of the first through Monday and the two men helped dig through the drifts.

Mr. Barber's estimate of the number of cars stalled was 100 and the temperature 18 degrees.

As he came on towards Vaughn on Monday, Mr. Barber encountered two stalled busses. One had been stuck since 2 o'clock Sunday afternoon and it was just twentyfour hours later that it was dug out. The eighteen occupants were warm and suffered only from hun-

Burial of the little Boyce girl was held up until Tuesday morning, awaiting arrival of her grandmother, uncle and aunt, although funeral services were Mon-

#### PWA Projects—

(continued from first page)

\$210,000. The two Artesia projects total about \$100,000.

Other large New Mexico projects include courthouses at Gallup, Tucumcari and Santa Fe, schools at Eunice, Carlsbad and Clovis, and numbers of waterworks, sewage disposal plants and drainage systems throughout the state.

of its opportunity to participate in of Mrs. R. D. Young Wednesday Most enjoyable was the singing the vast construction program by filing 68 applications for a total line for applications last Sept. 30.

### Maljamar Items

visiting in Artesia Friday.

in Roswell last Thursday. Mr. and Mrs. C. F. McGeorge

were Roswell visitors Friday. Mr. and Mrs. Orvil Aldridge attended a basketball game in Lov-

ington Friday night. George Westall were shopping in Mrs. Garel Westall, Miss Dorothy Artesia last Thursday.

visiting in the home of Mr. and mailed to Mrs. Tibens at Goodman, Mrs. Dru Taylor last Thursday.

Mr. and Mrs. Dru Taylor visited in the home of Mr. and Mrs. Cecil

Holeman of Artesia Saturday. Miss Helen Trixie Easely was a guest over night of Glenadean Westall last Thursday.

Mr. and Mrs. Ken Allen drove Mr. and Mrs. J. Will Taylor and Francis Boyce. Mrs. "Shorty" Cooper were in

Lovington Friday. Mrs. Tack Vowell, who has been here for several months, returned last Thursday to her home in Jal. ter 5 p. m .- Virginia Woods, phone Mrs. Tug Burns and Mrs. D. 314.

#### Oil Activity—

(continued from first page)

Continental, Lockhart 6, SW 18-

Ads for the first insertion and five Rush, Weatherly 1, NW 21-21cents per line thereafter. No ad 37; total depth 3,790 feet; flowed accepted for less than 50c. An av- 60 barrels in 16 hours.

stitutes a line. Charges will be 36; total depth 3,802 feet; flowed

Eddy County

Carper Drilling Co., Robinson 3, SE sec. 25-16-31. Total depth 4,040 feet; prepar-

ing to put well on pump. ominion Oil Co., Johnson 3, SW sec. 35-16-31. Total depth 3,950 feet; swabbing

20 barrels oil per day. English & Harmon, Stagner 1, SE sec. 31-17-31. Drilling at 3,480 feet.

Farmer & Tallmadge, Hubbell 1-B, SW sec. 4-18-25, 5 miles south- Saturday. west of Artesia.

for orders. Trojan Oil Co., Grant 1, NE sec. 33-20-25.

Drilling in oil sand, 11 feet, at friends on Cottonwood one day 427 feet; continuous gas flow; last week. gas struck at 248 feet. Yates, Yates 1, SW sec. 6-18-30. Drilling at 2,850 feet; swabbing

estimated 100 barrels oil per C. S. Powell, Smith 1, NE sec. 6-17-29.

Drilling at 1,530 feet. ates, Travis 1, SE sec. 6-18-29. Casing cemented at total depth of 345 feet.

4-19-31. Drilling at 700 feet.

Co., NE sec. 12-19-31.

Rigging up.

Lea County Barnsdall State 1, SE sec. 33-16-

in hole after treating formation last week. with acid. Repollo, State 1, SW sec. 31-16-

Drilling at 3,920 feet. Skelly, State 1-N, NE sec. 36-16-

Total depth 5,012 feet; swabbing and flowing estimated 150 barrels per day.

Amerada, State 1, SW sec. 1-17-Drilling at 4,660 feet. Stanolind, State 1, SE sec. 1-17-

Drilling at 4,770 feet. Chaves County

Fisher, et al, Foster 1, NW sec.

sec. 28-11-30. Total depth 770; waiting on game.

Roosevelt County Shell, Hardwood 1, SE sec. 27-

ing to deepen.

New Mexico took full advantage Vandever were visiting in the home Miguel County.

of last week.

A shower was given in honor of all. Many nice gifts were received. Mr. and Mrs. Dan Yancy were Bridge was played during the evening. Light refreshments were served to the following: Mrs. Glen Westall, Mrs. Dru Taylor, Mrs. Will Taylor, Mrs. Bob Cockburn, Mrs. C. F. McGeorge, Mrs. Stagg, Mrs. Carl Roberson, Mrs. B. Elinger, Mrs. D. A. Miller, Mrs. "Shor-Mrs. Bob Cockburn and Mrs. ty" Cooper, Mrs. R. D. Yancy, Smith, Miss Glenadean Westall, Mr. and Mrs. Carl Roberson were and the hostess. The gifts were

> Loose Leaf Note Books-25c and 50c-The Advocate.

#### CARD OF THANKS

We wish to thank the many friends for their kindness in the to Abilene, Tex., last Thursday to loss of our dear daughter, Esther visit an aunt who is seriously ill. Frances Boyce. — Mr. and Mrs.

#### PUBLIC STENOGRAPHER

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Complete Line of Building Supplies Jack Frost Paper—Duplex Board Johns Mansville Roofing-Plyboard

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#### Cottonwood Items Artesia Library (Ora Buck)

Orval Gray was ill several days

last week. Mrs. Tom Terry was on the sick

list several days last week. Henry Hallwas transacting busi-

Chris Munson of Avis, N. Mex., was a business visitor on Cottonwood last Friday.

Miss Mary Johnson, daughter of Mr. and Mrs. I. P. Johnson was very ill last Sunday.

several days at her home there. business in Roswell Saturday.

Bob O'Bannon has recently put an electric fence around his farm Ann Morrow Lindbergh; "Hell on on Cottonwood. Mr. and Mrs. Noah Buck were

business visitors in Roswell last Barney Anglin of Avis was a

J. W. Haven of Lake Arthur held at Dexter last Thursday, outlining plans for farmers of that Boys," by Edgar Rice Burroughs.

The regular meeting of the Artesia Rotarians Home Extension Club will be held Jan. 12 at the home of Mrs. R. Cummins in Lake Arthur, it being an all-day meeting.

George Quillin and Underwood & Jesse Funk motored to Las Cru-Sanders, Amy Bruce 1, SE sec. ces Wednesday of last week to of the newly-formed Lovington re-enter the State college there, resentatives of the Artesia club. George Quillin and Carper Drilling after spending the holidays at D. I. Clowe, secretary of the home with his parents.

Total depth 4,997 feet; shut down the boxing bouts held at the Cot- classic.

Mr. and Mrs. J. A. Clayton, Jr., accompanied by J. Terry and several friends from Artesia, returned to their homes Wednesday of last week from El Paso, after attending the Sun Bowl football game and carnival and where Mrs. Clayton consulted a doctor.

A large crowd attended the basketball game between Hagerman and Lake Arthur, Jan. 4, which ended 23 to 23. Also of interest Artesia and Lake Arthur.

of Roswel playe dtheir season's day morning in a highway upset Shut down for orders at 1,290 opener at Lake Arthur Wednesday a few miles south of Roswell.

feet. The local team Mrs. Clayton and Mrs. Runyan Nay Hightower, Billingslea 1, NE met the Lake Arthur Independ- were driving to Roswell when the ents in what promised to be a fast accident occurred, on a slippery

in from the Bell ranch in San minor injuries.

convention held at the Cottonwood Mr. and Mrs. Ray Williams of gymnasium last Sunday. Singers munity singing convention.

## Receives New **Book Shipment**

Eighteen new volumes were adness in Roswell one day last week. Library during the past few weeks, Mrs. F. G. Hartell, librarian, said Wednesday. The books include biographies, fiction, juvenile and novelty reading matter, she said.

Outstanding among the new books are Eve Curie's "Madame Curie," Elizabeth Seifert's "Young Mrs. Dora Russell of Lake Ar- Dr. Galahad," "Rebecca" by thur has been on the sick list for Daphne Du Maurier, and "My Sister Eileen" by Ruth McKenney. Mr. and Mrs. Jesse Funk of Others in the new collection are this community were transacting "Leonardo Da Vinci" by Antonina Vallentin; "City Editor" by Stanley Walker; "Listen the Wind," by Ice" by Commander Edward Ellsberg; "Fish in the Sea" by Elizabeth Carfrae; "Strange Beauty' by Mazie Greig; "Familiar Quo-

tations," by John Bartlett; west of Artesia.

Barney Anglin of Avis was a "Joseph in Egypt," by Thomas business visitor here the first of Mann; "Wisdom's Gate," by Margaret Ayer Barnes; "Serpent in Mr. and Mrs. Charlie Wright and the Garden," by Ethel M. Dell; children of Carlsbad were visiting "Mother," by Kathleen Norris; "We Married An Englishman," by Ruth and Helen Hoffman; "The Costume Book for Parties and was a special guest at a meeting Plays," by Joseph Leeming, and "A Series of Tarzan Books for

## Put on Program at Lovington Monday

The program Wednesday noon take his son, Joe Bill, who will Rotary Club was presented by rep-

Artesia group, as the principal Mr. and Mrs. Dallas Golden of speaker, gave his address, "We live Artesia visited his parents, Mr. in America," which he has pre-and Mrs. G. G. Golden and at-sented throughout the Southwest tended the basketball game and and is now becoming a Rotary

for orders; showed no free oil tonwood gym Wednesday night of Besides Mr. Clowe, those who attended from Artesia were W. Leslie Martin, president; Don Marshall, Charles Morgan, Jim Ferguson, Arba Green and Lewis

A number of Artesia Rotarians are planning again to go to Lovington next Wednesday, when the new club will receive its charter.

#### CLAYTON CAR IN MINOR CRASH NEAR ROSWELL

The car of Mrs. Nora B. Clayto sports fans were four boxing ton was somewhat damaged, but bouts by trained fighters from both Mrs. Clayton and a passenger, Mrs. John Runyan, escaped The Busy Bee basketball team without serious injury last Satur-

section of the highway surface. Mary Helen Spence of Lake Ar- Mrs. Clayton applied her brakes thur was among the sixteen 4-H and the car skidded, causing it to girls and boys of Chaves County swerve almost completely around to receive one calf to feed during on the soft shoulder, and to over-Total depth 5,151 feet; prepar- the coming winter and spring turn. Mrs. Clayton was uninjured, months. These calves were shipped and Mrs. Runyan received only

Advocate Want Ads Get Results!

The Lake Arthur 4-H Club went of \$13,755,942 prior to the dead- Lubbock, Tex., have returned here from Lea, Chaves and Eddy Coun- through a demonstration and into make their home. They are ties were present and a basket structive lesson on treatment of now at the home of Mrs. Will Tay- lunch was spread at noon to all oiling sheep at the Stois feed pens who attended. It was decided that of the Lower Valley last Thursday the second Sunday in January and after the talk by the assistant Mrs. Frank Tibens Friday night would be the occasion for the an-Mr. and Mrs. D. A. Miller were at the home of Mrs. George West-



#### **Boys Stage Bouts** In Cottonwood Gym After Cage Game

A basketball game in Cottonvood School gymnasium Wednes day evening of last week between ded to the shelves of the Artesia Hagerman and Lake Arthur, in which Hagerman won 25 to 23, was followed by five boxing bouts between Artesia and Lake Arthur

The results: Shelton, 90 pounds vs. Champion, 92, both Artesia, Sarvey, 82, Artesia, decision over Bill McCasland, 82, Artesia.

Ditto, 145, Artesia, decision, over McCasland, 138, Artesia. Crockett, 145, Artesia, vs. Harry Nelson, 138, Lake Arthur, draw.

John Nihart, 125, Lake Arthur, decision over Durbin, 140, Artesia. The bouts, which were three rounds each, were refereed by Joe Greeno of Artesia.

Mrs. Lydia J. King of Blockton, Ia., sister of Mrs. Joe Shuff, is here to spend the winter with Mr. and Mrs. Joe Shuff.

A new 4-H Club was organized yesterday afternoon at Lakewood, with nine girls and seven boys as charter members. Assistance in organization was given by Miss Vernita Conley, county home demonstration agent, and Fred Barham, county extension agent.

Harvest Inn Sugar

CORN

3 for .... 25c

Fine Foods

Early June

Were Never

PEAS

CHEAPER 3 for .... 25c

No. 21/2 Can-Dessert

**OUR CHOICE PEACHES.....** 2 for 25c

HALVES O'GOLD APRICOTS .. 2 for 33c

Marshall's 21/2 Can

PORK AND BEANS

Tex Sun

GRAPE FRUIT JUICE

19c

Libby's-46-02.-Pineapple

CATSUP ...10c

Del Maiz Corn **NIBLETS** 2 for .... 25c

**SHORTENING** 

3 for ... 25c

Our Choice, 14-oz. bottle

4 lb ctn....39c 8 lb. ctn....78c

3 lb. pail 52c 6 lb. pail \$1.03

JUICE .....27c

FLOUR 24 lbs. ... 59c 48 lbs. ...\$1.10

Pillsbury 10 lbs. ... 42c 24 lbs. ... 89c

Bulk Beet SUGAR

10 lbs...48c

SAUSAGE 15c lb.

CHEESE lb. 17c

OLEOMAGARINE .....

PIGS FEET

10c lb.

**T-Bone** Steak Sirloin

MINCE MEAT

PORK CHOPS 22c lb.

Complete Assortment of

CHEESE 18c

STEW BEEF lb. 121/2C

2 lbs. ... 25c

25c lb.

Campbell's BUTTER

**29c** 

TOMATOES 3 for 20c 3 for 14c Alaska Pink SALMON

Libby's Crushed

PINEAPPLE

2 for .... 23c

FRUITS Prunes .5c

Peaches Extra fancy

Apples .....14c RINSO

> Large box 19c

Lux-Life Buoy **SOAP** Large box

DREFT ....23c Quart bottle HYPRO ...14c

4 pounds MELO .....25c

Crystal White 6 for **SOAP** 

Normandy Facial 200 sheets TISSUE ....10c

TISSUE ... Zee, Household

TOWELS .. 10c

MATCHES 17c