





WORLD NEWS - In - BRIEF FORM

From Near and Far, Some Timely, Some of Human Interest

Kentucky, the tobacco state, also has its sports champion. Emmett Henry...

At Pacific Grove, Calif., if one disturbs the monarch butterflies that migrate there each year, he is now liable to a \$50 fine or six months' imprisonment.

The age-old problem of removing tar from the decks of ships, accounting for much of the "elbow grease" expended by sailors, is believed to have been solved by L. L. T. Blodgett of the minesweeper Whippoorwill.

Harvard University, 300 years old now, is not superstitious any more. For many years the university's private telephone system, embracing 600 separate lines, started with No. 1, ran up to No. 12, jumped to No. 14 and went on.

A. A. Fisher, Railroad Express agent at Cheyenne, Wyo., hopes if he gets any more shipments of magpies, their wings will be clipped. Six of them escaped from a recent shipment and Fisher blacked his right eye and John McGill, warehouse foreman, broke his nose, chasing them about the storeroom.

A census of livestock on American farms and ranches shows there are 128,191,000 animals, one for every citizen in the United States.

One effect of the recent war scare has been to create demand in London for "caravans," trailers to Americans. Manufacturers and dealers have been inundated with inquiries for quick delivery and stocks have been cleared out.

Old age pensioners in Alaska—natives and white "sourdoughs"—are having difficulty proving themselves 65 years old and entitled to the approximately \$27 monthly administered by the Social Security Division.

From Tacoma, Wash., comes the story of Capt. R. Tierney, master of the freighter Condor, who lays claim to the world's most unsuccessful fishing trip.

A Catalina island is famous vacation spot, but in the interior adventurers can find dangerous and thrilling hunting. Such is the report of Lewis Barbour who has just returned with a giant wild boar, measuring seven feet and having five-inch tusks.

Miss Lucille Morris and her sister, Mrs. Joe Massie, were joined on Christmas Day by Mr. Massie of Roswell and drove to the Jer-nigan ranch for Christmas dinner.

Mr. and Mrs. Keith McCrary and three children of Santa Fe were here for a holiday visit with Mr. McCrary's parents, Mr. and Mrs. G. U. McCrary.

Mr. and Mrs. John E. Petrun left last Thursday for Denver, Colo., to make their home. Mr. Petrun, who was employed here as bookkeeper for the Artesia Auto Company, has a similar position at Denver.

Typewriter Ribbons—The Advocate

In The WEEK'S NEWS



HAPPY REFUGEES—Happy as they can be are these German Jewish refugee children pictured at the Dover court Bay holiday camp at Harwich England after their recent arrival. Two hundred of them between the ages of 12 and 17 will be adopted by British families.



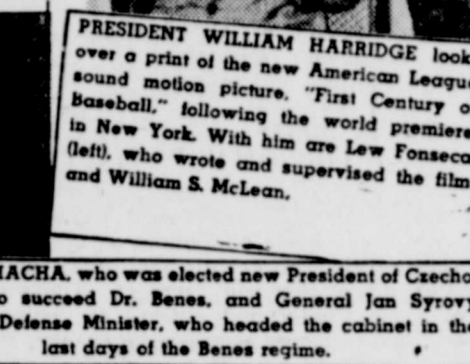
AVENGES MOTHER'S BEATING BY KILLING DAD—Twenty-year-old Richard Belcher of Redwood City, California took the law into his own hands to avenge the brutal beating of his mother by killing his father. The lad surrendered to the authorities after the shooting.



A GYPSY TURBAN of a gay printed silk bound round the head and knotted at the side, is worn by Peggy Carroll, radio starlet. To add the requisite modern touch—an absurd rolled brim of black felt—the whole worn at a perilous angle.



PRESIDENT WILLIAM HARRIDGE looks over a print of the new American League sound motion picture, "First Century of Baseball," following the world premiere in New York. With him are Lew Fonseca (left), who wrote and supervised the film and William S. McLean.



DR. EMIL HACHA, who was elected new President of Czechoslovakia to succeed Dr. Benes, and General Jan Stryov (right) his Defense Minister, who headed the cabinet in the last days of the Benes regime.



Turning the New Leaf

By T. C. RICHARDSON, Secretary Breeder-Federator Association

Resting from Christmas festivities and thinking forward to the New Year is on this week's calendar. Why not think systematically and purposefully, casting ahead to what the New Year may bring for the next Christmas? Shall we take thought for the morrow, set up definite objectives and develop plans for their realization, or shall we go into the New Year blindly, taking what comes?

No one is so far from realizing his ambitions and wishes as he who does not know what he wants or the end at which he aims. Life has a purpose; work has a result. The purpose of life is more than a day to day existence, and work which does not bring some distant goal nearer partakes of the futility which kills hope and undermines ambition.

How often have you heard the expression "He's a hard worker but doesn't get ahead," or "a hard worker but a poor manager." Barring the accidents of misfortune which, like the rain, fall on the just and the unjust alike, it is equivalent to saying that the hard worker who doesn't get ahead is working without method; that he is using his back more than his head; that he is on his way but doesn't know where he is going.

A considerable school of economists and sociologists has sprung up in high places, who are busy with figuring out "living standards," "minimum wages," and formulae for achieving their ideals. The trouble is that the goals and ideals are theirs, and not those of the people they are sincerely trying to help.

all the factual information bearing on the many operations, all the ingenuity in devising means and methods, come into play.

Whether we start from the farm side or the home side, both exist and are operated for the family welfare, and are merely different parts of the family enterprise. The farm family which does not plan ahead, does not visualize its goals and systematically work toward them, spends itself for the farm instead of making the farm work for the family.

Work for the work's sake has only one merit; it prevents the idleness which atrophies the physical and mental powers. The adage is true that "the workman makes the work, but the work also makes the workman," and a workless world would soon destroy the race. Work without method is futile, beyond the time it uses.

But there is a spiritual uplift, a mental satisfaction, and greater material rewards in the work which helps to build a life. It is man's privilege, and also his responsibility, to so use his physical and mental powers that he and his may be happier in worth-while ways.

Office Equipment—The Advocate.

Scouts Here Will Sell Centennial Plates for Cars

P. V. Thorson of Roswell, Boy Scout executive for the Southeast New Mexico area, has announced the regional Boy Scouts will start the sale of New Mexico Coronado Cuatro Centennial license plate attachments today.

David Hubbard, representative of the centennial, said, "This is an excellent opportunity for the Scouts to do a twofold project. They earn money for the troop and at the same time support a state affair that will bring a ten million dollar increase in the tourist trade of the state in 1940. The federal government is backing us, but we need the support of the entire state and its people."

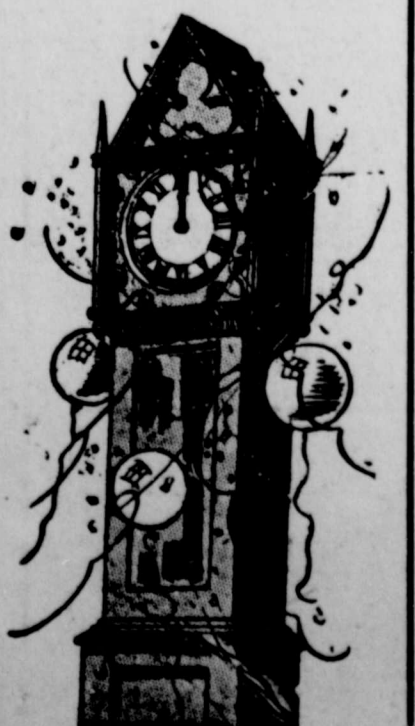
The present plan of Scouts' sale of these license tag attachments is to begin in Albuquerque and Roswell the first of the year and has already proved to be a success in several other towns in the state. The goal in Artesia is 250 plates. Carl Everett, scoutmaster of troop 28, is in charge of the sales here.

Miss Shirley Feather of Roswell visited Friday at the home of her brother, Landis Feather, Mrs. Feather and family. She then continued to Las Cruces for a holiday visit with another brother, Adalai Feather. She will return to her home in Roswell about Jan. 1.

A New Year And a Happy One!

Is our most fervent wish to our many friends and patrons. May every wish come true a hundredfold.

The Smoke House



Completion of 4-H Club Members Hits New High in State for the Year 1939

Of the 7,095 New Mexico 4-H Club members, carrying 8,152 projects, 77 per cent completed their project work and met the other requirements set up for each club member during 1938.

In three New Mexico counties, more than 90 per cent of the 4-H Club members enrolled at the first of the year completed their work and in seven other counties, more than 85 per cent completed, with Luna County taking the highest percentage of completions, with 95 per cent.

Statistics for the year show that gardening, poultry, beef and dairy calf, swine, and handicraft were the most popular boys' projects, while clothing, food selection and food preparation were most favored among the girls.

Approximately 2,000 club members and leaders from 23 counties took part in county and district camps and county-wide picnics during the months of July and August. The annual state 4-H encampment was attended by 187 club members and leaders, and club delegates attended the National Club encampment in Washington, D. C., and the National Club Congress in Chicago.

Plan Contouring In Winter Months

This Is Time of Year Real Value Is Evident, Extension Service Says

This is the time of year that the real value of contour farming is evident, says E. F. Redding of the New Mexico Extension Service. During a year of drought and late growing season, the extra moisture held in the ground by contour farming brings yields of more mature, better quality crops.

make them more effective for next year, Mr. Redding says. In some cases, relocation may be advisable. In many instances, after a field has been farmed on the contour for 2 or 3 years, the slope becomes smoothed and small depressions filled to such an extent that the original lines need to be changed in order to prevent run-off.

Perhaps an additional contour line may be needed on fields where the present lines do not properly control the run-off. In areas subject to wind erosion, it would save time to run contour lines on unprotected fields before any blowing occurs. This would enable the farmer to list the field on the contour now in order to catch drifting snows, or be in a position to list if wind erosion started.

On many fields, where contour farming has only partially checked erosion and run-off, terraces would be a valuable additional control measure. This is an excellent time for the farmer to get the assistance of the county agent in planning terracing work which could be done this winter or early in

the spring before planting season. If terracing is not practical now because of lack of moisture or for other reasons, the spaces for terraces could be relocated. A crop which matures early could be planted on these strips so that the land would be free for terracing during the late summer or early fall.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel germ-laden phlegm.

Advertisement for Mann Drug Co. featuring 'Easing Pain' and 'The Shaw-Walker Skyscraper Desk'. The ad includes an illustration of a large desk and text describing its features and availability in Artesia, N. Mex.

Large advertisement for 'The Shaw-Walker Skyscraper Desk' and 'The Artesia Advocate'. It features a detailed illustration of a desk and text promoting the publisher's services, including office and school supplies, furniture, and machines.







# First Baby, Bride and Groom In 1939 Contest

*We Will Give The*  
**FIRST BRIDE AND GROOM**  
 of 1939  
**\$2**  
 In Trade  
**City Market**

*We Will Give The*  
**FIRST BRIDE AND GROOM**  
 of 1939  
*A Wedding Supper*  
 At Either of  
**Sy's Cafes**

No. 1, 104 W. Main

No. 2, 210 1/2 W. Main

*We Will Give The*  
**FIRST BABY**  
 of 1939  
**\$2.50**  
 In Baby Merchandise  
**Palace Drug Store**

*We Will Give The*  
**FIRST BRIDE AND GROOM**  
 of 1939  
**A Seiberling Tree**  
**Pior Rubber Co**

*We Will Give*  
**\$2**  
 In Merchandise to the  
**FIRST BABY**  
 of 1939  
**Joyce-Pruit Store**

*We Will Give*  
**The Marriage License**  
 To The  
**FIRST BRIDE AND GROOM**  
 of 1939  
**Big Jo Lumber Co.**

## Rules

1—For the first baby born in the Artesia trade area and the first bride and bridegroom married in 1939 a number of attractive and useful prizes are listed on this page, as gifts from Artesia business houses. For the purpose of this contest, the Artesia trade area is defined to embrace the Artesia, Cottonwood, Hope, Dayton, Lakewood, Oil Field, Lower Penasco and Lake Arthur communities. Parents of the first baby must live in this area. Either the bride or bridegroom or both must reside in the Artesia trade area, in which the marriage ceremony must be performed.

2—The contest opens at one minute after midnight New Year's Eve. Confirmation by the attending physician of the day, hour and minute of a child's birth is necessary in order to make him or her eligible. Likewise the officiating clergyman or public official must confirm the day, hour and minute of a marriage in order for it to count.

3—Contestants must be registered at The Advocate office by 12 o'clock noon, Saturday, Jan. 7, 1939, in order to compete, provided one each entry has been made in the baby and bride and bridegroom divisions. In that case, the contest for the division affected will be extended until 12 o'clock noon Saturday, Jan. 14. Winners will be announced in the first issue after the contest can be closed.

4—Merchants will not award prizes until authorized to do so by the contest manager, The Advocate.

The Advocate will give  
 A Year's Subscription to the Bride

*We Will Give The*  
**First Bouncing Baby**  
 Born in 1939

One of Our

**Best Baby Blankets**

Free of Charge

**PEOPLES MERCANTILE CO.**

We Will Give

**\$10**

Down Payment on a G. E. Refrigerator

To the

**First Bride and Groom of 1939**

**Russell Auto Supply Co.**

We Will Give The

**First Bride and Groom of 1939**

**\$15**

Credit on Any Used Car

**Artesia Auto Co.**

*We Will Give*

**\$2.50**

In Cash to the

**FIRST BRIDE AND GROOM**  
 of 1939

**Malco Refineries, Inc.**

*We Will Give The*

**FIRST GROOM**  
 of 1939

**A Complete Wash and Grease Job**

at

**ANY CONTINENTAL SERVICE STATION**  
 in Artesia

**E. N. BIGLER, Agent**

**Continental Oil Company**

*We Will Give The*

**FIRST BRIDE AND GROOM**  
 of 1939

**\$2.50 in Merchandise**  
 and the

**FIRST BABY**  
 of 1939

**\$2 in Merchandise**

**McCLAY FURNITURE CO.**

*We Will Give The*

**FIRST BRIDE AND GROOM**  
 of 1939

**\$2**

In Merchandise

**J. C. Penney Co.**

*We Will Give*

**\$3**

In Baby Merchandise to the

**FIRST BABY**  
 of 1939

**Mann Drug Co.**

*We Will Give*

**FIRST BRIDE**  
 of 1939

**\$1**

In Groceries

**Star Grocery**

