- Van P. Welch, Oil Man, Dies At Rochester




Man Is Killed by Blast in Vacuum Oil Area Saturday

## Dempsey, Miles Due Here For Rally Nov. 3

Congress and Governor Candidate Parties to Converge With Mur-ray's-Feed at $1 \mathrm{p} . \mathrm{m}$. Followed By Speaking.

Metro Opera Tenor,
Kullman, Will Appear
In Roswell Friday

satisfactory

## Artesia Laundry and Cleaners

## Bronchial Coughs

 Need Creomulsion
## Good Companions



BETSY AND BREAD:
ROSS BAKING CO.
The Bakers of Betsy Ann Bread
ms-The Advocate.

## 

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In
846,000
246,036
of dise
killed.

$\qquad$
THE ARTESIA ADVOCATE


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QUICK WAY LINES

## Motor

Transportation Bonded and insured
Anghere, Anytime Phones:
86-Roswell 23

E. A. METZGER, M. D.

MEDICINE and SURGERY
$\qquad$
esidence Phone 301
in Womack Building

## DR. J. J. CLARKE, JR. DR. L. R. CLARKE

 DENTISTS
## 3

1



For YOUR Consideration

- Newly redecorated our shop
- Bought new furnishings
- Added new equipment

ARTESIA BEAUTY SERVICE

## IN THE LOW-PRICE FIELD?

 onday afternoon at the home of Mrs. Har
has been

WORLD NEWS
BRIEF FORM

Dr. Loucks Garage

## For Utmost SAFETY



## "Who Goes There"

says the wise shopper

Challenge of the sentry on guard, abrupt and imperative in the解
an in the home, alertly watchful over her household budget, passwords are important. Everything offered for sale s subject to suspicion unless it bears the counterign-the familhe knows.

She studies the advertising columns. From them she determines values, and decides what she will buy and where. She knows that advertised goods are safe goods, backed by the reputation of the maker and the merchant.

When she goes shopping-whether for a bottle of ketchup or for a pearl necklace-she challenges each product with a "Who goes there?" And if it has the password of advertised excellence she makes her purchase without hesitation.

The advertisements in this paper are a safe guide to buying. Read them carefully. Keep in touch with the latest news of price, style and quality. Then buy with the assurance that you will get your money's worth.
Will Study Habits
Of Mountain Sheep
In the Guadalupes


Orders for Christmas Delivery Must Be Made at Once

Woodbine Cemetery Assn.

MANN DRUG CO.


# New CHEVROLET 1939 

| Again More Quality |
| :--- | :--- |
| AT SUBSTANTIALLY REDUCED PRICES | | All PRICES |
| :---: |
| REDUCED |
| nem |
| $\$ 45$ |



GUY CHEVROLET COMPANY
New Mexico Dairy $\mid$ revised, rating the total amount by reerd mik production durine




## The most

 IMPORTANT STEP you'll make this Fail
..when you drive in for Winter conditioning

and we use MARTAK for chassis conditioning because it lasts twice as long as ordinary grease. 40 needed services for one low price go with it. + These include all needed lubrication services-PLUS many EXTRA services in caring for body, battery, and other parts of your car.

Drive in soon to
 TEXACO DEALERS

Martin's Service Station Guy Chevrolet Co.

Dunn's Garage
Texaco Service Station


## THE POCKETBOOK of KNOWLEDGE ropp



## BE WISE

Install
Adequate Wiring

It is neither convenient nor sensible to have inefficient lights and half speed electrical appliances.
With anequate wiring, all of your appliances will be tireless workers for you. Don't reduce their usefulness by depriving them of energy ... by choking off their life blood with wires to small to carry to them enough current.

Remember, you can't expect a wiring system designed for service ten or fifteen years ago to properly serve the many electrical appliances that are in use in the home today.
RELYONSIZED
GUARANTEED WON'T SHRINK
ANOTHER FREE IF IT DOES



## OCOTILLO THEATER <br> "LOVE FINDS ANDY HARDY"

America Saves 3,670 Lives on Streets
And Highways During First Half 1938


$\square$



Ask More of Us

First National Bank

## OFFICERS:

$\underset{\text { T. H. Flint, President }}{\text { Pres }}$
H. G. Watson, Vice Pre
L. B. Feather, Cashier

| Fred Cole, Assistant Cashier |
| :--- |
| $\mathbf{m}$. |

## DEMOCRATIC RALLY

 and Free BarbecueAt Artesia, N. Mex., 1 p. m. WEDNESDAY, NOV. 2nd

East of American Legion Hut
All State Democratic Candidates
WILL BE IN ARTESIA TO ADDRESS NORTH EDDY COUNTY CITIZENS ON PARTY MATTERS AND MEET VOTERS IN PERSON. BARBECUE IN THEIR HONOR.

## Speaking, Valley Theatre 2:30 p. m.

You are cordially invited to attend and meet your Future State Officials
Artesia Democratic Committee

Rice Is Returned
At Conference as Local M. E. Pastor


Rev. S E. Allison, Former M. E.Elder, Dies at Roswell

$$
\begin{aligned}
& \text { The Rev. S. E. Allison, former } \\
& \text { presiding elder of the Roswell dis- } \\
& \text { triet, M Methodist Church, who re- } \\
& \text { turned to Roswell last week from }
\end{aligned}
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\begin{aligned}
& \text { trict, Methodist Church, who re- } \\
& \text { turned to Roswell last week from } \\
& \text { EI Paso to attend the annual con- }
\end{aligned}
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& \text { in Roswell at } 5 \text { o clock Saturday } \\
& \text { afternoon, after a heart attach } \\
& \text { Friday night. He was } 7 \text { year. }
\end{aligned}
$$

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& \text { old and the oldest minister in } \\
& \text { point of years in the New Mexico } \\
& \text { conference. }
\end{aligned}
$$

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\begin{aligned}
& \text { The Methodist pastor, who was } \\
& \text { well known in Artesia because of } \\
& \text { his four years served as presiding }
\end{aligned}
$$

$$
\begin{aligned}
& \text { his four years served as presiding } \\
& \text { elder of the district from } 1914 \text { to } \\
& 1918 \text { and four years as pastor of } \\
& \text { the First Methodist Church, South }
\end{aligned}
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## People and Spots in the Late New's

 House Cleaning


Artesia Bulldogs Even Up on Games For the Last Week


BUT HE RARELY THINKS OF IT
Doctors are so constantly running risk of infection and contagion that they rarely give it a thought. They do the necessary operation, treatment, or is part of theirsary visit, regardiess of risk Every proeir job, and accepted as such. Every precaution is taken and every aseptic, stersafety of each individual patient, but oyed for the mast, in many cases, take a chance on personal must, in many cases, take a chance on personal ariends Friends and loved ones may fear and avoid conta-
sion, but the Doctor must sion, but the Doctor must carry on-and does as

Mann Drug Co.


ANOTHER 4000 PARQUAY

ROYALTY

## S HARES

Will be sold to the public beginning Monday, October 31st, at $\$ 2.65$ per share
If you are investment minded you should invest a reasonable amount in this revolutionary food system.
The parduay Royalty Company is the parent company-your shares in the PARDUAY Royalty Co. will participate in the entire five (5) states territory of: New Mexico, Arizona, Utah, Nevada and California.
If you are interested in any of this block of shares get in touch with Cifur, 121 West 2nd St., Roswell-Phone 1484 Office of the
Farmers and Consumers Food Market Co. OPERATING


## 5nc|

Some Have Meat and Can Eat chiven 1 get tritad of atime fimuly bele we witer at to raise it."
If this were ever true, which it
wasnt, the fact remains that fee
farm families who depend on buy


## ALL YOUR CURIOSITY satisfied by Your Mileage Merchant...Ask him exactly how you're sure of fast winter starting and extreme oil economy by changing now to WINTER OIL-PLATING

Is OIL-PLATING just a different name?
..No. OIL-PLATING is what Conoco
Germ Processed oil does! The out-and-
out difference is this: OIL-PLATING will
stay firmly attached - plated-clear to
the topmost point in your engine, while
any plain mineral oil drains clear down
the crankcase at every stop.
Exactly where is your gain? Well, in
starting up again-next day or next month

- the coldest OIL-PLATED engine is
always oiled in advance...pre-lubricated
before any oil down in the crankcase
could ever stir. OIL-PLATING thus keeps every engine part constantly slippy. The starter speeds... the battery lives and so does the engine, free of fierce starting friction.
But is there any oil saving? Why? . Because less engine wear puts more miles between quarts. And OIL-PLATING itself never passes out during the use of Germ Processed oil. Only the Germ Process, patented, creates OIL-PLATING, the sensible reason for you to switch to Your Mileage Merchant today.


## CONOCO GERM PROCESSED OIL <br> OIL-PLATING GUARANTEED to lubricate before any oil can circulate



## Classified



TERMS:-A rate of ten cents per
line will be charged for Classified
Ads for the first insertion and five
cents per
Ads for the first inser
cents per line thereat

FOR SALE
FOR SALE-Medium size offic
safe at a bargain. Artesia Ad
vocate.
FOR SALE-Basel

FOR RENT

```
Oil Activity-
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we thank yot


Moth Proof


Full of Energy
If till he witao efeng in

Artesia Dairy

## ©

Wherever You Go
Remember The Advocate
You'll enjoy getting your home paper every week . . you'll feel
t home wherever you are by reading all about what's doing back
The Advocate

Printers and Publishers
 A. M. Sutton, Tyler, Tex., oil
man, was watching southbound man, was watching southbound
traffic as he crossed a street. A A
northbound car swerved too clo northbound car swerved too clo
to him and brushed his hip. to him and brushed his hip.
Sutton, turning to look at the
disappearing automobile, saw his disappearing automobilie, saw his
wallet dangling from the door hinge.
Although his trousers were ta ered, he ran after the car and re-
oovered the wallet. Typ
vocate Let's meet at the Happy ${ }_{43-1 t \mathrm{p}}^{\mathrm{Bar}}$,
Hagerman. Foot Specialist and Chiropodist Dr. Wm. R. McAdams aturopathic Physician
Bloodless Surgeon

CORN
B E ETS
LIMAS

2 for ... 23c 3 for ... 27c 2 for ... 25c PEAS

BEANS
CATSUP
2 for ... 21c 2 for ...23C 2 for ...25c
KRAUT PEAS
VEGETABLES
3 for ...25c 2 for ...33c 2 for ...23c

MINCE MEAT
RAISINS S 0 A P
3 for $\ldots 25 \mathrm{c} 2 \mathrm{lb} \cdot \mathrm{pk}$. 16c 3 for ...17c PREERYES 4 lb.pk.31c DATES HeERVES cysal whic $\quad 7 \mathrm{oz} . \mathrm{pk} .10 \mathrm{c}$
 53c $\quad 12$ for. 45 c Market Specials 2 lb. jar 27c 4b. ar 52 c Steak $_{\text {sirloin, T-Bone }}$ เ. $\mathbf{3 0 C}$

CHILI HAMS $1 \mathrm{lb} . \ldots .22 \mathrm{c} 1 \mathrm{lb} . \ldots .20 \mathrm{c}$ CHEESE BACON 2 lb .box $50 \mathrm{c} 1 \mathrm{lb} . \mathrm{pk}$. 25 c PALMON .. 12 c SAFEWAY

