# - New Athletic Field Is Example . Of City and WPA Cooperation 

Park Is Now Lighted and
Ready for First Clash
Re Highway 85
Friday as Artesia Meets
 tween eity officieils and the WPA
personnel, both of
hend

| U. S. Highway 85 the Canadian border kota, Wyoming, Color |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

Highway Accidents in County Claim Two Lives This Week
 Artesians' Mother, Artesia Monday, CaliDies at 77 Years fornian Beyond White's City on Tuesday in Automobile Crashes.


To Try for Oil 10 Miles From
Nearest Flow
Made in Lea CountySix Wells Come in
During Last Week as Producers.


 Persons' Names Be Added as Voters Cottonwood School



##  <br> 

 Is In Danger ofBecoming Junked
Not Likely, but Is Posible if




## Legionnaires Hear

At Post Meeting

Conducting Classes
In Personality and In Personality and
Speaking in Artesia


$$
\begin{gathered}
\text { ole } \\
\text { day } \\
a^{2}
\end{gathered}
$$

PWI $\overline{\text { Grants }}$ Here Among Nine Made Approved in State

THE ARTESIA ADVOCATE



Expect Fruit and Can Make School Field Crops Down Lunches Tempting Below Last Year


\section*{| Oilfield Items |
| :---: |
| (Inez Standard) |
| $\begin{array}{c}\text { Miss Martha Parsons of Loving. } \\ \text { ton spent the week end with Miss }\end{array}$ |}

$\square$
guerite Mathes, gained Muite a mep.
utation
this setion.
talented singer in
DR. J. J. CLARKE, JR. DR. L. R. CLARKE DENTISTS

## 

QUICK WAY
LINES Motor Transportation Anywhere, Anytume
Booded and Insured Phones
P8
Beoswoll 23


National Automobile Fatality Chart


Good Companions


BUTTER: Isn't it wonderful to be "The BETSY ANN BREAD: You said it. Nothing beats bread and buttel ROSS BAKING CO.

The Bakers of Betsy Ann Bread
BREAD

Cavern Travel for September Brings Total to 1,207,977


## You buy ONE You get all Fowt!



Circle Service many important needs in one quick trip around your car. Your wind-
shield, rear window and light lenses shield, rear window and light lenses
are cleaned. Oil and water checked Inflation of tires noted. It is a "spe-


REGISTERED REST ROOMS We pledge you spic-and-span
cleanliness
complete rest room cleanliness $\begin{gathered}\text { complete rest room } \\ \text { equipment. This pledge is backed up }\end{gathered}$ by our "White Patrol" inspection
service. You'll find it always servire. Yourt you see the sign.

## COURTESY... a gentleman

o serve you

## TEXACO DEALERS

Martin's Service Station Guy Chevrolet Co.

Dunn's Garage Texaco Service Station

President of Rebekah Assemblies to Be Here Friday for Meeting

## Social Calendar




## THURSDAY


A meeting
$\underset{\text { Presbyterial }}{\text { A meeting }}$

## Presbyte held in A ternuon Churd

## Beatrice Blocker，Society Edito Telephones 7 and 99 THURSDAY（TODAY）


exter and Artesia organizations
tend from Hope，Lake Arthur and
represented；about fifteen Artesia．
Abnormis Sapiens Bridge Club



sided and gave a splendid report with Mr．and Mrs．Jack Clady
of her trip to the biennial held last at 7 p．m．
May in Buck Hill，Pa．Mrs．An－
derson was a delegate from the THURSDAY（NEXT WEEK）
close of
ladies
cial hour
ALL DAY MEET OF O．E．S．MISS DOROTHY BIRDWELL
 lodge hall next Wednesday with a ．old Alass Dorothy Birdwell， 18 －yeat
eovered dish luncheon at noon High School stu
Hope，Lake Arthur and Artesia
dent was chosen＂Miss Southwes Hember
mand any
welcome

## rose，wort conduct Mrs．Baxt

Mrs．Arba Green，assistant to the
Worthy Grand Matron of the dis
triet．A beneficial session is ex
sinclair is buildivg $\begin{gathered}\text { BULK PLANT here }\end{gathered}$

## The receive plant Street，

## progressing stood there pansion here

## 裔皆各 <br> \section*{home We members Miss Jimm

}
## tract the

## Look FOLKS Look

 WE HAVE THEMComplete Line of General Tires and Batteries

FERGUSON RUBBER CO． （CONOCO PRODUCTS ）
Quick Call Service

79 c and
$\$ 1.00$ $\$ 1.29$
peoples
MERC．
co．
CLASSES
Sales Approach
and Personality
（Dale Carnegie Text）
Public Speaking

Six－Week Course
Nelleta Cooper
101 Artesia hotel


B EST
F 00 T
FORW ARD


cally tate ou seat
 tan bimity and momot
$\mathrm{In}^{\mathrm{Im}}$ ment and 3．theend



## ARTESIA BULLDOGS

We can＇t play your games for you，but we＇re back of you $100 \%$ ．



## ARTESSA Wh Mersin \＆Montus



It is wise to use our clean－ ing and pressing service regularly．Your clothes will last longer and al－ ways be fresh and ready to wear if dry cleaned

Artesia Laundry and Cleaners

Fall Is In The Air
And Jackets Are the Thing Maron，
Ropal．


Jackets and Leather Coats

## $\$ 4.95$

Men＇s and Boys＇Sweaters
$\qquad$


## Brown Suede Jackets

$\$ 8.90$
mens full length
$\$ 9.90$


The Californian
\＄2．95

BOYS＇SWEATERS
$\$ 1.29$ T0 $\$ 1.95$

Plantings Success in Harding County
 Windbreak and fruit plantings on the Charles
Harding County, New Mexico. Plantings of windbreaks, fruit |approximately forty persons
 being carried on cooperatively by San Miguel, Guadalupe, Quay, Cor
farmers in the state under the su.
pervision of the De Baca and Roosevelt Coun pervision of the New Mexico Ex- ties. It is estimated that 125 va
tension Service and the Southern
Greetes of plantings have bee
Great Plains Field Station at
made in New Mexico under are supplied by the The materials Woodward sta- cooperative arrangement. Farmers land areas of the state
tion to those people who agree to well may inspect these planting cooperate in the work of testing and see for themselves the adde
the plantings for adaptability to comfort and beauty afforded by
their section of the state, and both them. 3 $l$

On the Char
thwest of
orthwest of Mosquerpening N. Narm, Me., $\begin{gathered}\text { Mr. and Mrs. Elzie Swift have }\end{gathered}$

 The casual observer would think tiful ring ceremony of his faith. himself in a region of less severe The bride was gowned in a love-
condition if he happened on the
Terpening farm. Despite contin. wore black lace over Teeeel blue and
Desories. ued drouth, Mr. Terpening's wind-
break has made such vigorous ter of Mryan ind is the only daugh- $\begin{aligned} & \text { tizie Swift. }\end{aligned}$ break has made such vigorous
growth that some of the tres are
becoming crowded and will sone of the attractive young
shatios of the younger social set. to note that his suceess with cleoss of 1938 and is a member of
crapes has been such that he is the Fun Lovers Club. preparing some of the varieties the Fun Lovers Club.
(hat seem most desirable and plans and Mrs. Tom is a twin son of Mryan. He at
 markable in a year of such irregu-
lar seas Mrs. Munyan are members of grapes.
A good home garden is also one
of his accomplishments, and he at-


##  <br> mphasizes, particulan, regular weeding and adoption of new and Monday of last week Mr. an

 \begin{tabular}{|l|l|} proved horticultural practices. He <br>
is making a trial of sub-irrigation
\end{tabular} \(\begin{aligned} \& Mrs. Swift and Mrs. Tom Runyan <br>

\& parents of the newlyweds, left for\end{aligned}\) through the use of concrete tile San Jacinto and were Joined by the
which he makes on the farm. Only
young poeple for a visit with re
one row of this has been laid so atives in Conago Park and wi one row of this has been laid so atives in Conago Park and Wil
far. but Mr. Teppening feels he mington, Calif. The entire party
will be justified under vailing constifiens inder laying pre- returned home Tuesday.
tional rows in another year.
Calling Cards, 100 for Similar cooperative planting best grade paneled or plain stock
programs are being carried out by
-The Advocate


## Mann Drug Co.

Phone 87 Artesia, N. M


ANNOUNCING--

## Opening of <br> HEFLEY Boot and Shoe Shop

Next Door to Batie's Grocery
In order to keep perfect health, you need good shoes on your feet. Have your shoes PROPERLY rebuilt by our expert repairmen and you will find the key to all foot troubles.

## COWBOYS TAKE NOTICE

We make fine covboy boots to order. Any style, color or size. Every pair guaranteed to fit. Bring your order now.
aLL WORK NEATLY AND PROPERLY DONETRY US

HEFLEY BOOT and SHOE SHOP

110 Roselawn Ave
new mexico


This Week's Hardware Lesson-

Pelouze Perfec Spring
Cotton Scales
Are tait toind nictic
Well Elathly thor
Brainard-Corbin Hardware Co.


## "ALEXANDER'S RAGTIME BAND"

Don't Fumble Your Terms W hen You Watch That Football Game Friday


$\qquad$
from the
student bod
houses clo


|  | Is Your | Gun Ready? |
| :---: | :---: | :---: |
|  |  |  |
|  |  | Don't wait until the last |
|  |  | minute. Have it expertly repaired now. |
| Praline Shortes of Corpus |  |  |
| 边 |  | JUST OPENED |
| and to atte | SHORT'YS | GUN SHOP |
|  | Loren D. Gelvick | Back of Artesis Lamantry |

## 



at- -


For First Class

## Plumbing and Tin Work

 Call Us.Rideout Plumbing and Tin Shop Phone 3

## Security <br> Safety <br> Planned Lending

## Why the Banker Asks Questions

A business man contemplating an important trip would carefully map out his
itinerary. He would consult time tobles to find out when he could leave and when he could expect to get back. Nothing in these sensible preparations would indicate that he did not want to go.
Yet many borrowers assume that the anker does not want to lend because he asks for facts and figures before he sends any of his depositors' dollars on a trip.
The banker, too, is merely following policy of conservatism for the service and protection of all concerned.

First National Bank
officers:
T. H. Flint, Preeident

## YEA BULLDOGS START THE SEASON OFF RIGHT

## Beat N.M.M.I.

 FRIDAY October 7GAME STARTS

8 p. m.
ARTESIA HIGH SCH0 0 L

## Best Wishes for a SUCCESSFUL SEASON

To you, Coach Greeno, and to the Bulldogs of Artesia High School, we extend our backing, both moral and physical. We believe you have the stuff it takes to make a winning football team and we're counting on you going through the season, not only as good sportsmen, but as winning sportsmen.


THIS PAGE ADVERTISEMENT FOR THE HIGH SCHOOL IS SPONSORED AND PAID FOR BY THESE PUBLIC SPIRITED BUSINESS CONCERNS:

Kemp Lumber Co.<br>The Tarbet Studio<br>Simons Food Store<br>Ansley Garage \& Machine Shop<br>Douglas Grocery \& Market<br>Bryan Printing Co.<br>Pior Rubber Co.<br>Bill's Billiards<br>McClay Furniture Store<br>Parquay Royalty Co.<br>City Garage<br>Peoples Mercantile Co.<br>Richards Electric Shop<br>J. C. Penney Co.<br>Nobby Cleaners<br>Safeway Stores<br>Sy's Cafes, Nos. 1 and 2<br>Star Grocery<br>L. P. Evans Store

E. B. Bullock

Edvard Stone, Optometrist
Model Cleaners \& Hatters
J. S. Ward

Carper Drilling Co.
Mann Drug Co.
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Oasis Cafe
Maljamar Oil \& Gas Corp.
V. D. Bolton, Phillips 66 Agent Wilson \& Anderson
Joyce-Pruit Stores
Dr. H. A. Stroup
Palace Drug Store
Malco Refineries, Inc.
J. A. Clayton, Jr., Genl. Bldg. Cont.

Leon Clayton, Cabinet Shop
Big Jo Lumber Co.
E. A. Hannah, Insurance

## Baldwin's

New Mexico Eastern Gas Co.
Keller Motor Co.
Berry \& Dexter Drilling Co., Inc.
Fred Brainard
Artesia Beauty Service
Brainard-Corbin Hardvare Co.
Conoco Service Station
Midwest Refining Co.
Artesia Salvage Co.
Carter's' Cafe
Drs. Clarke \& Clarke
Ross Baking Co.
Southwestern Public Service Co.
Flynn Motors, Inc.
Ferguson Rubber Co.
Artesia Hotel
McCann Service Station
Artesia Farmers Gin Co.
The Skillet


## Classified

FOR Sale
FOR SALE-Cape, cap, sweater
Artesia band uniform.
Mr
Schnoor, 303 South Second. $40-1$.
FOR SALE - Ivory enamel ga FOR SALE - Ivory enamel gas
range, with oven heat control,
nearly new. Price $\$ 35.00$. J. W. range, w,
nearly new.
Bradshaw,



## 



GOOD SYEAR
G-3 ALL-WEATHER



$\qquad$
${ }^{4}$
 ${ }_{4}^{48} 85^{85}$

THE FINEST LUBRICATION

$$
\$ 1.00 \text { most cans }
$$

Guy Chevrolet Co.

THE SMOKE HOUSE Phone 97 OF COURSE We Deliver

WHITMAN'S


36 Months to Pay
Liberal Terms and Trade-in
New Mexico
Eastern Gas Co.

## YOUR MILEAGE MERCHANT backs up his

 personal assurance of easy winter starting and oil economy by OIL-PLATING YOUR ENGINE-more than an oil change!

 Mileage Merchant's lips doesn't change the fact that he backs every word personally. How does he go through with that? By giving your engine the only oll-plating. That's not mere words; it's what patented Conoco Germ Processed oil does.

Activated by an added man-made compound-added to oil's best natural qualities-added to the best refining-this exclusive Germ Processed oil adds itself direct to the inner engine surfaces ... unites so thoroughly that every working part stays constantly oil-PLATED.

Does the chrome plating on the bumpers drain down every time your car stops? Neither does OLLPLATING in your engine. When you want to start up again, after hours of wintry parking - after nights or even weeks in the coldest garage-you've got ready lubrication faster than instantly!-in advance of the fastest oil-circulation. For drainproof OLLPLATING has stayed lastingly plated all the way up, to make things slide lightly and swiftly for your starter and battery. That also tells you why you're rid of costly starting wear. And oll-plating stays in as long as you use Germ Processed oil. The gauge-stick
backs Your Mileage Merchant!

