.

$$
0
$$

## Hagerman Youth Takes His Life School Record By Monoxide Ga Of 1066 Pupils On First Day

 Is Big Increase Over Last Big Increase Over LastYear - Kerr Looks for Year - Kerr Looks for
Possible Registration of 1300 or More as Potential Total

Farmers Hope to
Hold Cotton off
Market Till 1940

## Six Producers

Are Brought in, Allowable Cut

| Per Well Daily Is Reduced |  |
| :--- | :--- |
| From 58 to 33 Barrels | Farmers May Now |
| -Nine New Locations | Apply for Farm |
| Are Made, Seven in the |  |
| Vacuum Pool. | Purchasing Loans |

Is to Determine if Payments Be Made



Emerson, Eddy County Sapervisor,
Announces Dead
$\qquad$

Tenant Purchase
Loan Committee Is
Named For County

## District Meeting

For Scouters Oct. 2



Marginal Notes On World's Two Speed Maniacs Dope Acemolatacd at satat Flat


Interesting marginal note facts
about the two speed demons and
their high-powered
automobiles about the two speed demons and
their high-powered automobiles
were garnered last week at Bonne-their high-powered automobiles
were garnered last week at Boine-
ville Salt Flats, Utah, the scene of the runs, by Jack Beardw
Associated Press feature writ
Included were the following: The tires used on the two English
racing cars after the world's land
speed record cost $\$ 430$ each. comple
run.
"Thunderbolt," Captain George 345.49 miles per hour, uses eight on each trip. The two runs, neeces
sary to establish a
$\$ 6,880$ for tires. $\$ 6,880$ for tires al ton," has but four wheels, hence the
tire cost on his run is half that of
Eyston's. Cobb, 38 -year-old bache Eyston's. Cobb, 38 -year-old bache
lor, technically takes the greates lor, technically takes the great
chances because blowout of a
gle tire might mean disaster. e tire might mean disaster.
If a tire blew at high speed,
car would not immediately car would not immediately have
difficiculty. Speed of the car and
the centrifugal force of the blown the centrifugal
tire would kep it ger comes when
to 150 or 200 m . Eyston is more highly-strung
than cobb. On race days he is up than Cobb. 1 oclock, supervising every upe-
He fusses
ail of "preparation.
bout "Thunderbolt" for five hours



head areas, for a drawing will be
held separately for each area if


Capital Is
Preparing for Fair
Window Rock, Ariz., the
capital, is, preparin
tribe's first all-Navajo fair an
rodeo, Sept 16.18. Nap
are polishing up
is training and Hosteen Navaj
for the
for the event which is expected to
be the greatest of its
history of the Navajo tribe.
Meanwhile Navajo CC enrollee
are rushing the big fair ground
plant to comer
struction completion. Under con
grounds the last year, th
grounds contain a hast year, the
natural amphith track
natural amphitheater, spacious art
and crafts building, concession typical Indian school
livestock barn designe
modate 400 animale



I'D HAVE PAYNEHEAT"
$\square$

|  |
| :---: |

$\qquad$
Mrse Margaret Bladotone and he


$\qquad$

- 36 Months to
- No Carrying Charge
- No Interest
- No Payment till November 1st


## (ai)

## COTTON and HAY

INSURANCE
W. R. Hornbaker

NEW MEXICO EASTERN GAS CO.

## 






The "Demons" Batte "Bogeys" to
Scoreless Tie in Sofiball Game
Cavern Travel for August Brings Up Total to 1,180,560


Both aggregations were com
posed of former collegate and bi
league baseball and marble star who port
manner

## points be play booing

tators, wh
lofty pinn
ment, wer
that
follow
Davi
the st
high sco
show
ball
vin
the
a
a

the


## Alfalfa Seed Growers

- Highest Quality Seamless Bags
- First Class Seed Recleaner
- Safe Insured Storage
E. B. BULLOCK

What
Girl Wants

## A Free Airplane Trip to New York?

Be an Honor Guest for Four Thrill-
ing Days at Luxurious Hotel Governor Clinton

## SEE

Empire state bldg. Night clubs, shows RADIO CITY MUSIC HALL FIFTH AVENUE SHOPS
ROCKEFELLER CENTER N. B.C. STUDIOS
N
"MISS SOUTHWEST"
Queen of the Southwestern Harvest Festival
FOR DETAILS of the "Miss Southwest" Contest write,

It's Not Too Early To Buy Your

Come in and See Your Old Friend
TOM HOPKINS
Conoco Service Station

CALVIN DUNN

Licenses and Auto Accessories Guaranteed Gates Tires and Batteries

##  <br> See A Motion Picture Of America's Fastest Growing FOOD PLAN <br> CAMPAIGN <br> For 10 Days Only FREE <br> The Public <br> Is <br> INVITED



The food store everybody is talking about. A food service that is revolutionizing grocery business. The most beautiful food store in America.

## SEE

How the housewife of tomorrow will purchase her foods-How her automobile is taken care of while she shops-How the modern day food merchant handles the parking problemHow the PARQUAY system has thoroughly perfected a plan that converts an hour of daily dread into 30 minutes of enjoyable recreational pastime for the modern day food shopper.

## YOU WILL MARVEL

At the outstanding beauty and attractiveness of PARQUAY-At the many conveniences embodied in this new food systemAt the many advantages over the conventional type of food store-At the unquestionable public demand for controlled parking-at the unusual expansion possibilities of PARQUAY through our (5) five states patent territory-at the investment program we offer to small investors-from $\$ 21.50$ up-At the easy payment plan-(You can pay out your shares over a 10 months period of time.)

# ENTER OUR SLOGAN CONTEST \$1000 IN PRIZES <br> Will Be Given Away For A Slogan For PARQUAY STORES <br> <br> Win $\$ 550.00$ in PARQUAY SHARES by Writing Us a Slogan <br> <br> Win $\$ 550.00$ in PARQUAY SHARES by Writing Us a Slogan HOW TO ENTER 

 HOW TO ENTER}

First-See the motion picture of a PARQUAY store in operation. Second-Thoroughly analyze the many advantages of the PARQUAY system. Third-Write a slogan (not more than five words.)
"Geared to the Times" and "Modern to the Minute" are slogans that have been submitted. Turn in your slogan to C. T. Rice at The Advocate news office, or at our show each night. Slogans from the citizens of 10 New Mexico towns will be collected. Each town will have a preliminary winner of $\$ 50.00$ in PARQUAY shares. The 10 preliminary winners (one from each town) will be judged for

## THE GRAND PRIZE OF $\$ 500$ IN PARQUAY SHARES

The final selection will win a total of $\$ 550.00$ in PARQUAY shares.
Final selection to be made within the next 12 months.
Preliminary selection to be made December 24, 1938

Fill Out the Following Entry Blank

[^0]In Motion Pictures
SEE PARQUAY

Each Night-Except Sunday-when weather will permit.
City Lot-Opposite Pior Rubber Co.-8:00 to 9:00 P. M.



## Classified






| FOR RENT | Parquay Store(continued from first page) |
| :---: | :---: |
| FOR RENT-Electric Sewing Ma chine, by the day, week or month. Tele | izona, Utah, Nevada and California, is now offering shares in Ar |
| WANTED | P. T. Rice, originator of the |
| NTED - Cooking or house | (ex the Parcuay Royalty Company, |
| ng daily from $3 \mathrm{p} . \mathrm{m}$. on. ne 195 and ask for maid. | in his company does not purchase |
|  | store, and that Jackson-Horne |
|  |  |

## Farmers May

## The coi <br> assist applit in developin managemen <br> erion at peet <br> the sum bord interest tand to <br> terested in th to contact $M$ <br> fice in the Car

A precinct meetin
called for
14th 1938,
1
Dooley, at
of meeting
to county convention and trangates
Oil Activity-




## Do Your Children

 Read With Their "Nose In A$\qquad$
$\qquad$

Light Condition with
I. E. S. LAMPS

LOCAL COMMITTEE




Rehearsals Held Rehearsals Held
Today for School Band, Orchestrta




The alumni band is to rehearse
from $7: 30$ to $8: 30$ o'clock this evening, immediately following the
chool band. The school orchestra had a rehearsal this morning. Mr. Harp said the band will need
our boys and four girls to play bugles with the band in all parades.
He has some excellent new musi He has some excellent new music
just off the press to open up school and and orchestra rehearsals, and
also some new music for the drum also some new masic for he drum-
and bugle corps with band accom-
paniment. paniment.
Bugles for the band and bugles
and drums for the drum and bugle
corps can be bought and paid for and drums for the drum and bugle
corps can be bought and paid for
with small monthly payments, Mr.
Her with small monthly payments, Mr.
Harp said.
free. their daughter, Phoebe, expect to leave some terme next week for San
Antonio. Tex., where M. Welch
will receive medical attention un-
$\qquad$
er of Wendell, Jr,, and Tommy, will
move to the Welch home on Main
Street to live while the boys' par-
ents are away,

## Soda Crackers

2 lb. box 17c

Pork \& Beans 5 c SHORTENING Corn Meal ${ }^{23 e}$ 8 lb carton___-_7c
4 lb . carton

|  |  |
| :---: | :---: |
| Juice |  |
|  | SYRUP |

SALMON .. 25
 glad to aid you in light conditioning your home

Southwestern fiblit service Company

## "Buy ameriar made

|  РАRМак со. |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |



 ?

## $\times 4$


[^0]:    Mr. C. T. Rice: I have seen the motion picture of the PARQUAY system and I hereby submit the following slogan for PARQUAY Food Stores:

