# First Section Artesia Advocate <br> Women Await Biģ Three-Day Event 

 Modern $\mathbf{\$ 1 0 0}$ Gas Range Heads List Gifts to be Given Away Leon Bryant Is ${ }^{\star}$ WILL Yô be THE Lucky one? ${ }^{\star}{ }^{\star}$ VisitingFiremenHave"Busmen's Everything inFatally Injured -In Dive at Lake


 mitw
 Young Woman Dies In Sister's Home




Plan Poppy Day
 Nut


Auxiliary Women ans and


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## THE ARTESIA ADVOCATE




the artesia advocate. artesia, new mexico


## GSOCIETY:

## delta kappa gamma here <br> Social Calendar

Stockings Most Expensive Single Item in Clothes Budget
by Ruth Dennis


MR. AND MRS. HENSON


A WAVE
As Smrt as Your New Hat!

Important Occasion
 Attend the Free Advocate Cooking School at the Ocotillo Theater, May 23-24-25

## Modernistic Beauty Shoppe

Mrs. I. L. Spratt, Social Reporte
Telephone 248
THURSDAY (TODAY)
Missionary Societies will mee


May 23-24-25


WHAT IS THE DIFFERENCE BETWEEN THESE TWO HOUSES?
Identical in appearance, size and plan-but with one big difference. One house gives more ease and comfort to its occupants-gives them a chance to be much happier than
the folks in the other house-saves time and money for them every day in the year. Why? Because it has Adequate Electrical Wiring!

Adequate Wiring multiplies home comforts, makes housekeeping easier and more economical, increases safety in the home. You can enjoy better living-save money, time and effort-if your home is adequately wired.

RLAN TO INSTALL ADEQUATE WIRING


THE
ELECTRICAL DEALERS

## of Artesia

(2)

## For an Outdoor VACATION

be sure to include one of our smart new swim suits

Crepe Play Suits For dry land and water sports. Full cotton Jersey lined. All
sizes and only \$2.95

| CO-OPERATING DURING THIS SCHOOL WE WILL FEATURE | Satin Lastex Bathing Suits |
| :---: | :---: |
|  |  |
| $\substack{\text { Lux Powder } \\ \text { Large box _-. }}$ | for every type $\quad \$ 1.95$ to $\$ 2.95$ |
|  | 33.95 Men's and Boys Wool |
|  | nly |
|  | Peoples Mercantile Company |
| PEOPLES MERCANTILE CO. <br> GROCERY DEPARTMENT | "WHERE PRICE AND QUALITY MRET" Phene 78 |

## SOC:ETY

 noon at cards. Next week the club will meet on Thursday with Mr overed dish luncheon.$\quad$ Mrs. Boone Barnett entert members of the Viernes Bridge
Clua at her home Friday afternoon
for the for the regular session of contrac which is the pleasure of this group f ladies. High score at the co Wallace Hastings. Mr
ter won second high. A light refreshme served by the hostess after was
round of contract was comper round of contract was completed
An attractive arrangement An attractive arrangement
sweet peas decorated Mrs. Bar
nett's home. The 1937 Bridge Club was
tertained by Mrs. T Tlut was tertained by Mrs. T. T. F. Flint at the
Artesia Hotel, Friday afternoon for lunch and later at her home wit her mother, Mrs. A. T. Woods, fo
contract. Places were laid for al contract. Places were laid for al
members of the club, save one, an
Mrs. Donald Burch was fill The living rooms of the home
werre charming with flowers well
arranged. High seore arranged. High score for the a
ternoon of contract was made Mrs. Howard Whitson. Mrs. Faye Mrs. Howard Whitson. Mrs. Fay
Hardeman will entertain the clu
at the next regular club H.2.O. Bridge Club
The H.2.O. Bride Club met Fri
day afternoon at the home of Mrs day afternoon at the home of Fr
J. . Clarke, hostess for contra
oridge. Mrs. A. G. f. C. bridge. Mrs. A. G. Glassen, Mrs
C. M. Houk and Mrs. C. R. Bald
win were ind win were invited for the afternoon
as substitute guests. The high score of the afternoon's cards wa
made by Mrs. Houk. Mrs. A. made by Mrs. Houk.
Coll will entertain next. Past Noble Grand Club
Members of the Past
Grand Club were guests obl Grand Club were the Puests of Mrs. G B. Dungan in her country home
Friday evening with Mrs Muncy erven
Mung meeting was a regular one an
routine business affairs wer
ronsacted before routine business affairs were
transacted before a pleasant social
hour. Members
Mmes. George Johnson,
Gincluded
Alfre Mhitser, Neolie Cotie Cogsen, Alfred
Ceulah
Wones, Will Coble, Frank, Thomas Walter Amstutz and Effie Wing field.
guest. $\begin{gathered}\text { Mrs. Will Taylor was } \\ \text { Delightful } \\ \text { refreshment }\end{gathered}$ were served at the close of the so
cial hour by the two hostesses. Artwood Pirates Have Party for
Husbands
Members of the Artwood Pirate Members of the Artwood Pirates
Bridge Club entertained Saturday
evening at the Womat evening at the Woman's Club with
a scavenger hunt and dancing par
ty for their husbands and a num ber of invirted guests. The club
house was decorated with palms suase was decorated with paims
sulls and crossones, palm trees
and balloons. Guests came at
 the guests were given clues an enjoyed the fun of a long and d
vious-pathed scavenger hunt. La er dancing was enjoyed at the club house. Refreshments
in the late evening. the late evening.
Guests were: Mr . rian Fletcher, Mrs. Francis Fletch er, Mr. and Mrs. W. Doolan, Miss
Ceeelia Rehberg, Miss Alice Geizer Miss Glen Polk, Mr, and Mrs. Low-
ell Naylor, Mr. and Mrs. ell Naylor, Mr. and Mrs. J. C.
Floore, Jr., Mr. and Mrs. Bryan Shumake, Mr. and Mrs. Moy In.
Srans.
Mram, Mr. and Mrs. Henry Bivens,
Mr. and Mrs. Lawrence Carroll,

 Wood and Mr. and Mrs. Herve So So Club with Mrs. Ben Shoo the So So Club at her home Mon day afternoon, instead of the reg.
ular tay on Tuesday. The party
was given a special significance was given a special significance,
as a handkerchief shower for Mrs.
D. A. Miller and Mre D. A. Miller and Mrs. Robert Muke
Mras. included. Miller taving the elub, as she will move
to the oilfield and Mrs. . Luke will leave soon for Colorado, where
her family plans to make their home.
Ali mem
Anent Mmes. Charles Gaskins, Lhom C. Rey ois, C. D. Marshall, George Har eith Miller and James Allen.
light
refreshment
course Merry Dozen Clab Holds Meeting the home of Miss Thelma Hancock Friday evening for its regular
meeting. Games and danceng were the pleasures of these girls, who
are of junior high school age Watson, Margaret MeDermott, Ellis, Bernie Marie Baldwin, ShirMary Elizabeth Daugherty, Kath
erine Houk and Betty Jane Everetts, wre assisted by

## People and Spots in the Late News



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$$
\begin{aligned}
& \text { light refreshmen } \\
& \text { the evening's fun }
\end{aligned}
$$


$\qquad$ Members of the Fortnight
Bidge Club were entertained Tue day at the home of Mrs. Alber
Richards. $\begin{aligned} & \text { A tasty two-cuarse } \\ & \text { luncheon wa served at quarte }\end{aligned}$ ables at 1 o'clock by the hostess
ho was assisted by her mother
ors. Fannie Brato. Roses an
nixed garden flowers were use decorating the living room
here the afternoon games were njoyed.
at the At the close of five rounds of
contract, Mrs. John Lanning hel high score. Other guests presen
were. Mrs. J. B. Ateson, Mrs
William Linell, Mrs. Leslie Mar William Linell, Mrs. Leslie Mar-
tin, Mrs. C. R. Baldwin, Mrs. Hol
lis Watson, Mrs. Lewis Story, Mrs. Lis, Watson, Mrs. Lewis Story, Mrs.
Glenn Booker. Mrs. Neil Watson Booker and Mrs. Charlie Martin, Artwood Pirates Bridge Club
Mrs. W. L. Vandever of the
Rowan . Apartmente towan Apartments entertained
her club in her home Wednesday ening. Mixed flowers of eary
summer varieties were used by the
hostess in decorating her home contract was played throughout
action, president. After the tran Che evening with the high soore
marved light refreshments and
mide
Second high was won by Mretcher. Her-
pleasant social hour was the privi-
lege of the guests. Second high was won by Mrs. Her-
man Mitchell and the lucky prize
went to Mrs. Henry Bivens. Miss went to Mrs. Henry Bivens. Miss
Elaine Feemster was welcomed to e club as a new member. An
e course was served by the hostse course was served by the host-
ss following the completion of the
ames. fishing trip o
Bonita Rivers.
engraving-the advocat


Serve It Often
You can improve your cooking by attending the free cooking improve on Sy's lee Cream to et off any meal-or between meals. It's delicious food. We make all Kinds.

Gallon Free Each Day of School
Some lucky woman each day of the cooking school will receive an order for one gallon of Sy's Ice Cream. Visit our ice crean
factory at Cafe No. 1. You are always welcome and will be shown through. And there will be a treat for you.


CARES 60 WHOME? EXPERT TELLS WHI Mrs. Ames Deseribes Failures
Gives Their Causes

## THIS DESSERT GETS INTO THE MOVIES





 Cussed by: insufficient mixing
Incorrect oven temperature... much baking powder.
Trouble: fallen cake. Caused by:
too ilitte flour . . too much baking too ndee Aour.... too much baking
powder, shortening, or sugar, too
much batter in pan ... too hot an LOOSE LEAF DEVICES AT THE ADVOCATE
 cake fallures, you can't bake a fine
cake unless you use a fine flour,"
warns Mrs, Ames. Pillsbury's Sno Sheen Cake Flour
is used exclusively in the Motion
Pise Picture Cooking School. The famous
Sno Sheen blend of choice soft
wheats was perfected by $\begin{aligned} & \text { Pillsbury } \\ & \text { laboratory technicians through ex- }\end{aligned}$ Wheats was perfected by Pillsbur
laboratoryy technicians through e
tensive research, and years of bak ing test cakes of every kind.
$\qquad$

## 

 New, secona-nana and factoryrebuilts in portables and standards. rebuilts in portables and standards.
See us before you buy-Artesia
Advocate.
It's a wise wife who
CP knows this secret!
Ren
PALACE DRUG STORE


Dedee Abot

Sweetheart
of
"Star in My Kitchen"
says

## Everv Homemaker Needs A Dependable Druggist

Every home has a distinct need for a dependable family druggist. Time after time, he comes to your aid and assistance with suggestions that maintain health, safety and convenience to your home.

PALACE DRUG STORE serves the drug needs of numerous households in Artesia and the trade territory with confidence and dependability.

The homemaker could make no better selection than the PALACE DRUG STORE to start out on the important task of homemaking.

## PALACE DRUG STORE <br> PHONE NO. 1

Thuraday, May 19, 1938. the artesin advocatr, artesia, new mexico


OCOTILLO
WEDNESDAY--THURSDAY MAY $25-26$


TOPS TOPPERS TOP the greatest laugh fest since "TOPPER"



$-5=$


It's Lawnmower Time
And you'll need a good garden
Keep Your Lawn Green


Attend Cooking School May 23-25 We'll have some attendance prizes there for you. Hope you win!
L. P. Evans Shop PLUMBING-SHEET METAL-


TIME FOR WOOL SUPPLIES Wool Bags-Fleece Ties
Sewing Twine-Branding Liquid
SEE US FOR WOOL STORAGE
E. B. BULLOCK

## Satisfaction

Service
Pay Your Bills

## (1)humurting Down

PAY $\begin{gathered}\text { Checks are esaf } \\ \text { unless registered. }\end{gathered}$
BY Pusiness
CH2 ${ }^{\text {pocket"-that you maintain a reserve. }}$
2. . Receipts for cash payments are often

Receipts for cash payments are often
omitted, or they are lost; cancelled omitted, or they are lost; cancelled
checks come with your statement monthly and are proofs of payment. tages, would be yours with a checking account in this bank.


## First National Bank

| Security | Safety |
| :---: | :---: |


| © Juniors Fete Seniors Friday In Colorful Annual Banquet |  | Local beauty operators to show in lubbock A three day beauty trade show, which is expected to attract beaut | Mrs. A. L. Woelk and Mrs. Walter Thompson of The Modernistic Shoppe. $\qquad$ <br> Lakewood Items | held in the schoolhouse at 8 o'clock, Wednesday evening, May 25 . The regular meeting of the Lakewood Parent-Teacher Associationhas been set up to May 19, instead of May 26, in order to prevent a | ing weeds received their books from the Extension Service and began mounting specimens. The girls continued their sewing project un-der the direction of Mrs. J. H. Angell and Mrs. Albert Lee, local sponsors. | ton, Leonard Parnell, Claude Estes, Junior Smart and GeorgeSmart; weeds, J. L. Cox, Jack Burrows, Marshal Denney, Theryl Coyle, Earnie Gickrey, Edgarrey, Hershel Galloway, Ernest MeGonagill, Leonard Parnell, Charles Garcia, Junior Smart and George Smart. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
|  | triet. Palmyra is a group of 30 or |  |  |  |  |  |
| Heer departure from the high | Pislets enclosising a U U-shaped lagoon |  |  |  | are |  |
| det wime each yanual |  |  |  |  |  |  |
| uwness of ente |  | Vogue Beauty Shoppe, Mrs. M. |  |  | Angell; pigs, dee Floyd Hughes and Rex Lee; rabits, Jose Rod- |  |
|  |  |  |  |  |  |  |







 a range must undergo before wining the laboratory seal of approval,
which mans that range wif vive long and distinguished service as the
peer among cooking appliances. peer among cooking appliances.

Kitchens Built for Beauty Kitchens Built for Service

That is the fundamental requirement for every woman who seeks a modern gas range, and then.
peals to so many women.
The range, as we all know, makes the kitchen, and if you install a Modern Roper Gas Range, you'll be a long way toward the modern
kitchen of your dreams.

Just imagine how your kitchen will look modernized with a new Roper
as the first improvement. It can be done at nominal cost when you as the first improvement. It can be done at nominal cost when you
use your Gas Company's liberal purchase plan. You'll find a Roper use your Gas Company's liberal purchase
model at most any price you wish to pay.
Let's take a look at the new 1938 Roper. It is styled and designed by E. D. Pellegrin, one of America's most famous designers and stylists.
Everyone raves about its beauty the minute his or her eyes rest upon Everyone raves about its beauty the minute his or her eyes rest upon
it. Here's the last word in a gas range. Of course youll be proud to show it to your friends.
But the big surprise comes when you see how it operates. The handy cooking top cover conceals the burners when not in use. It's practical as well as beautiful. When raised it acts as a splasher back, keeping your walls unsoiled. It is lined for appearance and
rigidity. rigidity.
The Roper "Air Stream" burner tray is so designed to handle all minor spillage. Tray lifts out. Notice how the burner bowls are
enameled for easy enameled for easy cleaning. The special design of burner bow ho the
the heat right under the burner. That's a reason for economy in the Roper Cooking Top. This burner tray is easy to handle, formed in

The "Multi-Flame" burner has points of superiority over every other. It is made of cast iron proven conclusively to be the most serviceable and long-lived, operating under high temperatures.

You can place the multi-flame burner right in the dishpan and wash
it. It is easily cleaned-ready to be placed back in its position for another period of carefree burner performance. It fits every utensil. There are so many advantages over old style cooking in the new
Roper that space does not permit naming them all. You are most Roper that space does not permit naming them all. You are most
cordially invited to come to the New Mexico Eastern Gas company for a more complete description of these modern ranges.
It costs so little to install a Roper. Why not enjoy the saving and it's so easy to own a new Roper the Gas Company Way.

## YOU CAN BUY

## A NEW 1938

## ROPER

 GAS RANGEAs Low As


## 24 Months to Pay

## AUTOMATIC HOT

 WATER HEATERS \$1.50 Downand

36 MONTHS TO PAY

New Mexico Eastern Gas Co.
Formerly Pecos Valley Gas Co.


## Classified  <br> Oil Activity- <br> Interstate Minerals, Inc, Stephens I, NE sec. 22-15-29, Chaves Coun- ty. <br> ${ }_{28-24-28 \text {. }}^{\text {Fredric }}$ <br>  <br> 

 1. SE sec. $28 .-17.30 .0$. Compe .




Macho, Cloyd 2 , SW see. 20-22-33.


## bing, estimate







306 vistiors in CAVERNS monday
Three hundred s.ix visitors, com-


 compared with 8,902 during
firrat 18 dataz of that dung
crease of nearly 800 visitors. OCCASION"-MRS. AME Baking Authority Outline Eaksive Range of
Capes

Cakes are like dresses, accordin
to Mary Ellis Ames, director o
Pillsbras Cooking Service. Yor
should have different kinds for dir
eren
Yerent occasions.
To provide all these dirferent kind,
of cakes, Mrs. Ames directs the stap
of Pillsbury's Cooking Service in the of cakes, Mrs. Ames directs the stan
of Pillsburys Cooking Servicie in the
constant developing and proving
new recipes fop

$\qquad$ Since a good cake is always a pop
ulan easert with every member ot
the tamily many recipes for inexpensive every
may cakes These celes day cakea. These eakes may not re
quire costly ingredients, but they still can have expensive-appearing
ughtness and dellicacy if Pillsbury's
Sno Hightness and delicacy if Plllsbury"p
Sno sheen Cake Flour is used. Typ-
cal of this sort of recipe is the recipe cal of this sort of recipe is the recipe
for Twoegr Cake, printed on the
outaide of the Sno Sheen packege Cakes for bridal showers, portant dinners, for graclous tea-
time entertaining, for meals whe tume entertaining, for meals when a
man must be impressed ... they're all included in the Pillsbury "bal
anced" recipes for use with Sno anced" recipes for use with Sno
Bheen Cake Flour. Many of these are in the special recipe toldere
packed in every box of Sno Sheen. Dacked in every box of Sno Sheen.
Others are printed right on the Sno Sheen package; among them is Nut
Devil's Food, a high-ranking favorne among men.
Home makers who see the Motion
Picture Chooking school, "Star is
My Kitchen"" My Kitchen," will admire the lue-
sious Feather Sponge Cake, which
Sole sous Feather sponge Cake, whicb
thaked with Sno sheen Cake Flour.
Theerla They'll agree with the heroke, when
ohe anke her grocer for this superioe she anke he
ace tour.
ALL PASSENGERS DIE IN
CRASH INTO MOUN A rancher of the Sierra Pelona
range yesterday found the wreck range yesterday found the wreck-
age of
a

## "BAKIMC ADVEWTURES

 ARE FUII"一MRS. AMES
Everything in-
 party feasts, but it demonstrates
how to make inteligentuso of the
ingenious mehhanical servants that





GEE WHIZ-THAT WAS EASY!

$$
\frac{\text { GEE WHIZ-THAT WAS EASY! }}{\text { (1) }}
$$

## 



 Nat mity

$\qquad$ This is the form of a "balancos
recipe: (1) roecpe tutie: (2) ite of
baking pan to une, or number of baking pan to uese, or number of
servinge reelpe will yiold; (8) bokservinga reelpe will yliold; ( (2) bak
ing (or other) temperature to bo
uied, and length of time for baking (or cooking); (4) ingredients listed In order of une: ( (5) method of prep.

| Look for Foldeer |
| :--- |

recipes for the folder of balances
pillmburye Pillsbury's Beast Flour and in every
package of PMlaburys Sno Shean package of Pillsbury's Sno Sheea
Cake Flour," urges Mra. Amea Cake Flour," urges Mra, Amea,
"They are economical and practical
yet each offera you a real adventure yet each offera you a real adventure
in baking." Both Pillsbury's Best Flour and
Pillsbury's Sno Sheen Cake Fiour Pillsbury's Sno Sheen Cake Fiour
are used exclusively in the Motion
Picture Cooking school CARD OF THANKS
CARD OF THANKS
We wish to express our heart-
felt thanks to those who by flow-
felt thanks the those who by flow-
ers and other expessions of sym-
pathy have lessened our burden in pathy have lessened our burden in
the loss of our husband, father and
brother, Abe Burnet, Mre brother, Abe Burnett,-Mrs. Abe
Burnett, Cherry and Dick Burnett,
Mrs. J. Will Smith, Mrs. W. E. miss gilmore in recital Mrs. Doris $\overline{\text { Deter Welborne pre- }}$ sents Miss Dorothy Gilmore, daugh-
ter of Mr. and Mr. W. H. Gil-
more, in more, in a violin recital at the
First Baptist Church, Wednesday
evening, May 25, at eight o'clock. First Baptist Church, Wednesday
evening, May 25 , at eight oclock.
Miss Gilmmore will be accompan-
ied by Miss Dorothy Deason, talMiss Gilmore will be accompan-
ied by Miss Dorothy Deason, tal-
inted young musician of Rosell.
The public is invited.
20-1te

CARD OF THANK
The many acts of kindness and
expressions of sympathy at the expressions of sympathy at the
time of the injury and death of
Leon Bryant are greatly appreciated by mother, father, wife,
children and the Foikner family. We suy and Sell Typewriters
Idding Machines, and All Kinds
Office Equipment


