# Three Big Days Ahead For Housewives  

 Initial StopsIn Artesia 0 n
Boy Scouts In Authority Saturday
Will
Cooling
Gllorify
-Pick-Up Route . Ships Are Due at Artesia Next Thursday-First Day Covers with New Stamp Issue.
 Home Making

Star in My Kitchen" Offers Helpful Suggestions To Housewives of Artesia and Vicinity;
At Ocotillo, May 23-25.

Plans For All of Artesia Firemen to Attend State Meet

| ERSHIP ENDS | May 16 |
| :---: | :---: |
|  | All members of the Artesia Fire |
| lat wek by which | n- |
| C. Rer Blocker became sole | the |
| Aresia Advocate, buying | at C |
| Mathe interests of the | plans of $J$. $A$. |
| fourteen years. | Drill |
|  |  |
| fore Mr. Blocker entered | 隹 |
| the business here. D | The three-day program will in- |
| er have been pubishers and | date |
| . Martin the editor. The |  |
|  |  |
| Editorship of the |  |
| has been plac dis of A.L. Ber | Simpson of the Forest Service will |
| of The Edina (Mo.) | Those of the Artesia de |
|  |  |
|  |  |
| WTAD, Quincy, mil |  |
| a married man with twi |  |
| Artes |  |
|  |  |
|  |  |



Get the Oven Fresh Flavor Daily In Our Delicious Bakery Products and Bread

The Bakers of
. ROSS BAKING CO.

And Always, Remember That Ross Oven Fresh Pastries Make Delicious Desserts

Cotton Week to
Begin May 30th

$$
\begin{aligned}
& \begin{array}{l}
\text { be weighing down the market- } \\
\text { unfest something extararinarily } \\
\text { effective is done to aid King Cot }
\end{array} \\
& \begin{array}{l}
\text { unless something extraordinarily } \\
\text { effective is done to aid King Cot. } \\
\text { ton }
\end{array} \\
& \begin{array}{l}
\text { Cotton is grown widely in only } \\
18 \text { states =ut its ups and downs }
\end{array} \\
& \begin{array}{c}
\text { 18 states but its ups and downs } \\
\text { are refeeted im the stand } \\
\text { fiving of all America. Shond of trom }
\end{array}
\end{aligned}
$$

$$
\begin{aligned}
& \begin{array}{l}
\text { industry } A \text { And all } A \text { Amerece, is hirer } \\
\text { terested in plans to effectively aid }
\end{array} \\
& \text { the cotton growers. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ROSWELL } \\
& \begin{array}{l}
\text { One Week Starting } \\
\text { MONDAY, MAY } \\
16
\end{array}
\end{aligned}
$$



Crop Ins. Program


| Eastern Star chapter in Hope on their way home. | D | In Interests of |  |
| :---: | :---: | :---: | :---: |
| Willard Griffin is another of our local people who has been on the sick list this week. |  | Children's Health | York City, which has won international recognition and is the outstanding agency of its kind in |
| ( The Penasco was visited by quite |  |  |  |
| a meavy frost the other right. |  |  | the form of a banquet was held at he Nickson Hotel, Wednesday |
| bloming and the frost | natural result of the nonuniformity of traffic laws in the states. This |  |  |
| liked to send Mr. Frost on his way rejoicing. | is one of the conclusions in a study of traffic conditions and measures |  |  |
| $\begin{aligned} & \text { ESIA HIGH } \\ & \text { REMAINS IN CLASS "A" } \end{aligned}$ | for their improvement which congress directed the Bureau of Pub lic Roads to make |  |  |
|  | the |  |  |
| - tesia Hiph School by the New | tieular result of what it deseribes as chaotic nonuniformity, that the |  | ter |
| Oplaces it ine class "A, |  | are availa the prote | ree each nige: |
| st. The school also |  |  | firs |
| ral |  |  |  |
|  |  |  |  |
|  |  |  |  |
| Mrs. Stanley |  |  | Los Angeles. Mrs. Eipper will |
| from Malaga | formed in a a single state and, a single community in that state., | Road to Health," is the sloga |  |
| with Mrs. 1 lockers | Uniform traffic regulations | M |  |
| Mrs, Cash Austin, another daugh- | throughout each state-with local ordinanes suject to aproval by | nurse in the Artesia scho | cabins ready for the summer |
| ng for a visit | the state and enforced primariy by local officers in cooperation |  |  |
| teme toks. Mrsid Austin will at | with the state-are recommended | ${ }_{\text {ma }}^{\text {In }}$ | Mr. and Mrs. M. Murphy had |
| late husband, Cash A Mstin, at the | Seretary of Agriculture to con- | Mexico, this institute was by the New Mexico State | brother and cousin, Roy Perry and Jack Bird of |
| Veterans of oFreign Wars in <br> well, Sunday evening |  | Department, with the hope proving the maternity-child | W |
|  | writer | $\begin{aligned} & \text { provk } \\ & \text { work } \\ & \text { Then } \end{aligned}$ |  |

## hes mere "oil-changers" take a back seat...because <br> Only Your Mileage Merchant OLL-PLATES YOUR ENGINE



PIOR RUBBER COMPANY
Washing - Lubrication - Vulcanizing - Gas - Oils

We are offering a special tradein for your old tires this week.

$$
\left(\begin{array}{c}
\text { week } \\
\text { ter }
\end{array}\right.
$$

Mrs. Kenneth Potter and her sis-
ter, Mrs. Oran Prather, were called ter, Mrs. Oran Prather, were called
to Texas, due to the serious illiness
of their father, Mr. Porter. The lower school is sponsoring
play and box supper, which wi
take place
take place May 12.
Elmer Latham and Mr. Hooten
of near Mayhill were hauling wood of near Mayhill wer
from the Culbertson
die of the week.
Dr. Phillip
health doctor
county nuse
County noctor and Maves. Schaunty,
coure in our commun-
ity last week on officiel
Mr
Mr. and Mrs. Frank Crockett
Mnd Mrs. Vade

Do you need any reminder of what oil you bought? Not if it delivers smooth long mileage that you can't forget! Then here's the real big value of from Your Mileage Merchant: e marks it with your mileage today as you change to his patented Conoco Germ Processed oil, and then you can keep tabs on how far you go before you ever need another quart in your OIL-PLATED engine. OIL-PLATING is exclusive with Conoco Germ Process forces this oil to "magnetize" on to the working parts in the form of im-
planted slippy OIL-PLATING. The parts that used to wear worst and make your oil "rub out" fastest, now possess this all-over, deep-seated OIL-PLATING. It can neither drain down while your engine is stopped, nor let loose in all the whirl of 4,000 revolutions a minute. Therefore OIL-PLATING, done only by Your Mileage Merchant, distinctly tells you why your Germ Processed oil and your car money won't be doing

## CONOCO GERM PROCESSED OII

Pre Two


BOYS IN MEN'S SHOES
Boys in mens shoes for a day!
How many men would like to be in boys' shoes for a day?
How many men would like to have the advantages the boys of

## today have and a few days?




 pt.f-f-t,t, say we ab

"Second thoughts are best only when they
UNAMERICAN METHODS
If we could produce a "wonder child," capable of earning money
in the million dollar class, we would be more than happy to turn
over to him, when he attained his majority, every penny earned.
In the first place, we hope to be able to rear our children with-
$\qquad$
within
out, if
trusted
then

Kid." The deal he received sounds like methods used in conquests
of Ethiopia and China.
The fellow who pulls on the oars doesn't have time to rock the



## your part to ful with fire.


1ess w
in hol
fire.

trol-a shovel and a good-sized bucket. If possible, make a fir place for your fire. Under no circumstances build it makear a brush
dry leaves or other easily inflammable materials. Don't build a arge fire-a relatively small one is adequate for all camping needs. And
when you are through with it, really put it out-douse it with water and shovel dirt over the ash. Be certain that not a spark remains.
The prevention of fire in the outdors is is own reward it guarantees that there will be a beauty spot for you to visit next year.

When one hears repeated compliments on a community or an individual, this is the best evidence that the basis for the compliments
actually exists. Artesia is said to be exceptionally well blessed with musical talent. This comment has been made time after time the
past few years.

## RCHURCHES


ship with es if you are not attend-
ing church elsewhere. Visitors
are always welcome.
John S. Rice, Pastor
CHURCH OF THE NAZARENE

## Fifth and Quay

Mr. E. L. J. Cshester, Sunday sc
Maperintendent. Mrs. E. A. Paton, W. F. M.
president.
G. W. Forsee, choir director.
Sunday school - $9: 45$.
Morning message, $11: 00$.
N. Y. P. S. and Junior Y. P. Morning message, 11:00.
N. Y. P. S. and Junior Y. P
:30.
Evangelistic service- $7: 30$.
Midweek prayer meeting ever Evangelistic service- $7: 30$.
Midweek prayer meeting ever
Wednesday evening, $7: 30$.
W. F. M. . meets ever first an
hird Thursday afternoon at $2: 3$.
A Thurs. A hearty welcome awaits you
CHURCH OF CHRIST Seventh and Grand
Bible school for all ages, 10:00
m. I Dord's supper, $11: 50$ a.m. m .
Song pratcetice each Sunday even
guntil further notice, $7: 00$ p. m ng until further notice, $7: 00$ p. p .
Ladies Bibl class Wednesday Mid-wee
Our
Oveni

## Our spring meeting begins the urth Sunday in May. We have




FIRST $\underset{\substack{\text { PRESBYTERIAN } \\ \text { CHURCH }}}{ }$ $\xrightarrow[\text { CHURCH }]{\text { CHurth at Grand }}$ $\overline{\text { Sunday }}$

m. - Morning worshi





## HOME

## ,

 Antyen

Your Home Make the Paso del Norte

your home when in El Paso. Whether you visit
The Border city on a shop-

Dr. Thos. J. Pearson
Formerly of Roswell
Norly of Roswell
Pate Bldg., Carlsbad, N. M.

## QUICK WAY

LINES
Motor
Transportation
Anywhere, Anytime
Bonded and Insured


When you invest in a home, you invest not only money, bu
the present comfort and future security of your family. Make certain that the house you build or buy is a good invest
ment-that it will return dividends in comfortable living throug the years. Make certain, when you plan a home, that it wil not taks. Make certin, win A home financed on the new FHA-Insured Mortgage Plan of
fers many safeguards and more liberal terms to the home own er. Big Jo houses-FHA appraised and inspected-assure you

Big Jo Lumber Company
Phone 19
REAL ESTATE CONSTRUCTION
is where you place Your FUTURE


## $\overline{\text { DELicious }}$ Betsy Ann Bread $\overline{\text { wholes sone }}$ ROSS BAKING CO.

## And Always, Remember That <br> Ross Oven Fresh Pastries Make

 Delicious Desserts

This is National Tire Safety Week

|  |
| :---: |
|  |  |

We are offering a special tradein for your old tires this week.

## $\star$

PIOR RUBBER COMPANY
Washing - Lubrication - Vulcanizing - Gas - Oils



Crop Ins. Program
Created in AAA
latem sum inimex The Penasco was visited by quite
a heavy frost the other night. We
imagie the widd flowers that were
blooming and the frost had quite

Differing Traffic Laws
Make Driving Difficult


In Interests of
Children's Health
1.5........... Only Your Mileage Merchant OIL-PLATES YOUR ENGINE


Do you need any reminder of what oil you bought? Not if it delivers smooth long mileage that you can't forget! Then here's the real big value of the little drain tag you get from Your Mileage Merchant: he marks it with your mileage today as you change to his patented Conoco Germ Pro cessed oil, and then you can keep tabs on how far you go before you ever need an ther quart in your OIL-PLATED engine. OIL-PLATING is exclusive with Conoco Germ Processed oil. The patent-guarded Germ Process forces this oil to "magnetize" on to the working parts in the form of im
planted slippy OIL-PLATING. The parts that used to wear worst and make your oil "rub out" fastest, now possess this all-over, deep-seated OIL-PLATING. It can neither drain down while your engine is stopped, nor let loose in all the whirl of 4,000 revolutions a minute. Therefore OIL-PLATING, done only by Your Mileage Merchant, distinctly tells you why your Germ Processed oil and your car money won't be doing

## "disappearing act." Continental Oil Co.

## CONOCO GERM

Beulah Strang, June Bride-to-Be, Is Feted in Pre-Nuptial Events


| SALLY |  |  |
| :---: | :---: | :---: |
|  | IR ENE |  |
|  |  | $\underset{\text { Marjorie Weaver }}{\text { M }} \mathbf{R}$ |
| OCOTILLO THEATRE |  |  |
|  |  |  |

## General News Briefs



## MAKE YOUR FOOD-DOLLARS CO FURTHER!

Read This Big Economy Story!


THE CHAMPION ICE-MAKER
MANN DRUG CO.
Telephone 287


New York, N. Y.-"IT"S TRUE! that Charlie Chaplin was,
responsible for getting Stan Laurel into pictures in this country," says Wiley Padan. ."Incidently, Laurel had to wear carpet
slippers for his first trip to a theatre in this country. When he came over from England with Chaplin he stopped at an actors'
boarding house in New York and his shoes were stolen when he boarding house in New York and his shoes were stolen when he
put them outside his door to be shined as was the custom at home
Among the first jobs Oliver Hardy secured in breaking into Among the first jobs Oliver Hardy secured in breaking into
Hollywood was with Buck Jones, with W. S. Van Dyke as di-
rector. Hardy was a 'heavy' in those days."


## 



You can always depend upon our having in stock just what you
want when you want it. We carry and your favorite brands
is fine quality wines and liquors. . . the best values, backed by our reputation for dependability.

The Smoke House is air conditioned
THE SMOKE HOUSE
Phone 97 OF COURSE We Deliver


TIME FOR WOOL SUPPLIES
Wool Bags-Fleece Ties
wing Twine-Branding Liquid
SEE US FOR WOOL STORAGE
E. B. BULLOCK

Satisfaction
Service
How Your Deposit Ticket PROTECTS

YOU

The deposit ticket which you fill out when making a deposit, is kept by the protection.
Therefore, you should no more think of letting anyone else make out your
deposit ticket than you would of permitting another person to sign your name to one of your checks. The teller will be glad to show you etc. Verify all figures and totals. Do it right, and do it yourself, and the deposit


First National Bank



# BUILD YOUR KITCHEN <br> AROUND A MODERN 

# gas rance 

## EVERY HOMEMAKER Dreams of Having A MODERN KITCHEN

> And every woman in Artesia deserves one! So why not begin to realize that dream right now, and plan to build your kitchen around a modern 1938 Roper Gas Range now on display at the New Mexico Eastern Gas Co. Include too, an automatic water heater in your kitchen scheme to give you an abundance of hot water any time you turn the faucet.

## She'll Be Proud to Own a New 1938 Roper

 A carload shipment of new 1938 Roper gasranges have just arrived and are now on disranges have just arrived and are now on dis-
play. They are a revelation of beauty. The
 modern hitchen of today is often the show place
of the home, especially with a new Roper. The of the home, especially with a new Roper. The
many models and designs give you every opportunity to harmonize your Roper with any
decorative scheme. decorative scheme.
NEW ROPERS ARE BEAUTIFUL AND EFFICIENT
When you buy a new Roper gas range, you have the best in modern cooking refinements. "Sim-mer-Speed", burners are ideal for Flavor-Seal ers gives that extra-fast performance when needed. It's fine for extra-large utensils. There are many other fine Roper features that will appeal to the careful and particular housewife. See the new models today. A new Roper more efficient than your old range.


## New Mexico Eastern Gas Co. <br> Formerly Pecos Valley Gas Co.

$$
\begin{aligned}
& 1937 \text { Chev. Master Coach } \$ 550.00 \\
& 1936 \text { Ford Deluxe Coupe } \$ 450.00
\end{aligned}
$$

$$
1935 \text { Chev. Stand. Coach } \$ 299.00
$$





[^0]Hope Items
at the church. There will be an
afternoon service in addition to the
Miss Lulu Jones of Portales is
here visiting her parents, Mr. and
Mrs. Will Keller entertained at
her home Tuesday evening, whenher home Tuesday evening, when
she had everal or her friends out
for a chicken dinner.very ill at the home of their sis.
ter, Mrs. Hal Hammil, in Artesia.
A large group of Hope people,consisting of several fope people,
gatheres
gatered at the home of Mrs. Ros.
ert

$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$Mrs. Walter Coates was taken
O hospital in Carlsbad MondaySeniors, who have spent the week
visiting the Grand Canyon and in-
veresting places in New Mexico,They will complete plans for grad.
uating exercises which will be
next week.was here Tuesday and Wednesday
attending to business in the re-
settlement office.
la last two weeks, whis has spent
the friends
California, returned to his homehere Tuesday.
John Hardin, who has been ill
he last two weeks, is reported
$\qquad$
$\qquad$
$\qquad$

Mr. and Mrs. J. J. Jones and Mr.
and Mrs. Emmett Potter drove to
Santa Fe Tuesday to attend to
Ben Field of Virden, New Mex-
ico, spent Friday here visiting Mr
ico, spent Friday here visiting Mr.
and Mrs. Don Riddie. Mr. Riddle
is superintendent of schools at
is Virden.
The Cassabone ranch, located The Cassabone ranch, located
southwest of Hope, has had sever-
al good rains. Showers have fallen southwest of Hope, has had sever-
al good rains. Showers have fallen
on the farming district and town. The Mother's Day banquet at the
gym Thursday evening by ladies gym Thursday evening by ladies
of the Young Woman's Circle of
the Methodist church was well at-
and tended and considered was well at
Tables, placed in the shape of an
Tan Tables, placed in the shape of an
"M," decorated in flowers, made a
very attractive arrangement. The
ver very aecorated in flowers, made a
proceeds received will be bent. used to
pe proceeds received will be b
improve the parsonage. Ford Hanna was taken to tre Canna was taken last week
Tingley Hospital in
Hot Springs Hot Springs, where he will be giv-
en further treatment. H. J. Dunne of O
the artesin advocatr. artesia. new mexicescho
s.t.
itor
J.


Ferguson Rubber Co.


## COOKING <br> SCHOOL PRIE GIIIS

YOU WILL be able TO SEE ALL AND TO HEAR ALL


[^0]:    Modern Equipment
    We have all modern machinery in our garage and machine and blacksmith shop, which in sures quality workmanship.
    Blacksmith shop is in charge of J. C. Jones
    Your business appreciated. Give us a trial
    H. E. Ansley Garage and Machine Shop
    Phone 326
    Your busines appreial
    H. E. Ansley Cho and Machine

